0 - The Farmers of the Plainview Country Raise Everything, and Wheat and Cotton -o

TOLUIE TWENTY-TWO THE HALE COUNTY HERALD, PLAINYIEW, TEXAS FRIDAY JUNE 9, 1911. NUMBER TWENTYTHREE.

HALE COUNTY'S $\$ 80,000$ CAPITOL IS COMPLETED WAYLAND BAPTIST COLLEGE COMMENCEMENT


## The A. B. C. Advertising Contest

## $\$ 10.00$ CASH PRIZES GIVEN AWAY $\$ 10.00$

HOW TO WIN A PRIZE: Scattered through the ads beginning with the letters of the alphabet are several mispelled words placed there on purpose. Read each ad and see if you can find all the mistakes. There will be two issues of this contest, and in order to win a prize answers must be for both issues, when words will be changed. Spell words found incorrectly, correctly, giving names of advertiser where works are found. Abbreviations, capital letters and proper names are not counted. All answers must be sent in by Mail addressed to A. B. C. EDITOR, care The Hale County Herald. No answers will be opened until June 20th, giving everybody an equal chance. Follow the instructions carefully as no replys will be counted if you do not follow the conditions of the contest.

## A LLWAYS AHEAD LLWAYS THE BEST GROCERIES. LLWAYS THE RIGHT PRICE WHERE? WHY AT <br> SEWELL'S

Johnnie-Why is your mamma allways
so pleased, Pete? so pleased, Pete? at SEWELL'S

Moral.
Get the habit of trading at Sewell's and allways want to sing I'M SATISFIED.
Phone 29.

E
D. MASSENGALE difup to sow tallor and he stands for SUITS TAIIORED TO FIT

In all the latest patterns of the finest woolens made.
KLOTHES KLEANED KAREFULLY.
Pressed, Repaired, Altered and made like
We like to do Ladies' work. Work called for and delivered.
115 No. Covington
Phone 367.

## B <br> E SURE TO GET THE EST WORKMANSHIP

Dick's Tin Shop
Sheet Metal Workers
That is the place where th
ALL WORK GUARANTEED. Let us figure your next Tub.
J. L. Haynes, Prop. PHONE 209
121 Covington St. Plainview, Texas.

## F Pride of the Plaines LOUR

The Best Flour on Earth. and that's no mistake. We hope you will
win the prize, but if you don't make a misake order
"Pride of the Plains" FLOUR
next time and you will win a prize sure
Harvest Queen Mills ALBERT G. HINN, Prop. For Sale by all Grocers .. Plainview, Texas

## CITY PLUMBING CO. <br> The Leading Exponents of

## Sanitary Pluming and

 HeatingWe can do your work from A to $\mathbf{Z}$

Do it in an expert manner and that is no mistake. No job too large. No job too small.
let ds figure your next work B. $\mathrm{L}_{\mathrm{L}}$ SPENGER Manager

GFOWLER ROCERY
The Home of High-Class GROCEREIS
Get in line and buy the best. H\& K Cooffee is the best Coffee on the arket
Boss Flour is the best Flour you can buy.

Fowler Grocery Comp'y
Phone 205 N. Side of Square. 04 Main St.

## 0

PTOMETREST

Which stands for one who can admimister orrect treatment for the EYES There is a mistake in this ad but you will
W. PETERSON

Do Your Optical Work. All work absolútely guaranteed and all yes carefully examined and properly fit-
ed with Troic or Kryptok lenses if desir-
W. PETERSON

JEWELER AND OPTICIAN.
Fith R. A. Long Drug Company

## DUNCAN'S

Where you always are shown he most courteous attention. nade known. We have Bi bles and Bootss fiom all the late lists and justly carry the me of the Leading Pre

Duncan's Pharmacy North Side Square ...FREE DELIVERY IN CITY.

## Han

 STANDS FOR ARTLEY THE WALL PAPER AND PAINT MAN

AINTING AND APERING DONE AT
RICES TO SUIT TME RICES TO SUIT THE EOPLE OF

All work guarenteed to suit and done in an expert manner. Get our prices on wall paper. They
are right.

## J. T. Hartley

Plainview, Texas.


STANDS FOR
LAINVIEW mercantlie co.
"The Best and Prettiest Dry Goods Store on the Plains."

Dealers in Dry Goods, Clothing, Iillinery, Notions, Footwear Ete Ieadquarters for Gent's Fur nishings.
he store where you get the hon
Phone 64 N. W. Cor. Sq.
W RIGHT \& DUNAWAY

The busiest Grocerymen in Town. Where you get the famous.
Blanke's, Golden Gate Coffee alto
WHITE CREST FLOUR
Together kept in a first-class Grocery Phones 35 and 335.

| W. C. Mathes, President J. h. Slaton, vice Pres, and Cashler GUY JAC0B, Assistant Cashier <br> The First National Bank <br> Plafnview, Texas <br> CAPITAL STOCK $\qquad$ 8100,000.00 SURPLUS AND UNDIVIDED PREFITS $\qquad$ $150,000.00$ <br> Our new home places us in a position to meet all your requirements. Your patronage solicited. |
| :---: |
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|  |  |
|  |  |

## TEXACO ROOFING

Less expensive than metal or shingles. Approved by the Fire UnderMAKE YOUR OLD ROOFS WATERPROOF TEXACO ROOFING CEMENT

THO For sale by local dealers
The Texas Company General Offices.

Houston. Texas

## The Plainview Nursery Company

Growers of Native Trees from the best selected varieties
on the Plains. Fruit, Shade and Ornamental Trees, Evergreens, Privet Hedge, Roses, Flowering Shrubs, Bulbs, All kinds of Berries, Grapes, Rhubarb and Asparagus.
Tomato, Potato and Cabbage Plants in their Seasons
Largest and best equipped Nursery in West Texas, supplied with plenty of water, a necessity in handling Nursery stock.

Investigation Solicited.
PKATNVIEVO.

Seminole Land and Abstract Co.
r. smant.
We Buy, Sell and Lease Land
For Non-Residents. Pay In-
terest and Taxes. Abstracts
Furnished on Short Notice.
The Best Service at Reasonable
Cost. We Want Your Business
A Pleasure to Answer Questions
SEMINOLE, GAINES COUNTY. TEXAS

## Shipley \& Shipley

Coal, Grain, Hay and Flour
We handle the best Niggerhead Coals mined

No long waits when you order. No
short weights when you get your coal
short weights when you get your coal
We Want Your Trade
Phone 18
Opposite Freight Depot

## A. D. SUMMERVILLE

## Harnes and Saddles

Call and get our prices before you buy, All work guaianteed
Southeast cor. Square,
Plainview

## A. L. HAMILTON \& BROTHER Fluas, Tanks, Mulk Trougha, Oamp Stoves, and all kinds of Eopairing Neatly Done On Short Notioe. mumrizm <br> texas

 for the use of those who may prefer
that method."
When the above was written, Lock-
ney had brought in the McGee well, and ney had brought in the McGee well, and
machinery was being installed to test
the Ramsey well in machinery was being installed to test
the Ramsey well in Lockney. These
well are net well are not located in " counties to
the west of Floyd county
Fity the west of Floyd county but right in
Floyd county. Mr. Gaither was either ; ored to hand us a lactson. he endeav-
In his writeup of Floyd county the ored to hand us a lemon.
In his writeup of Floyd county the
McGehee well pieture is produced with McGehee well picture is produced with
the inscription, "McGehee Gusher Weli,
Lockney, Tex." Lockney, Texas." In view of the
above quoted statement that "in coun-
ties to our west ties to our west plants have been es
tablished," one could not tell whether
Lockneg,
ber
going atteathe 2
XRESO DIP Ho. 1
DEPENIBA S3E
GUR INEXPENSIVE easy to use


tinction of not only being the largest
town in Floyd county, but located in
the best section of the country. It is the best section of the country. It is
located in the shallow water belt.
whereas Floydada cannot boast of he whereas Floydada cannot boast of be
ing so fortunately located. We only have to go 40 to 52 feet to water, where
has Floydada, our unfortunate sister
awn to the southeast of us, has to to
to town to the southeast of us, has to go
from 125 to 260 feet to the first strats from 125 to 260 feet to the first strata.
Perhaps these facts influeuced the Perhaps these facts influenced the
Floydada scribe in leaving Lockney out
of the irrigation district, and not num of the irrigation district, and not num
bering our people among the progress
ive citizens of the Plains ive citizens of the Plains country, wh
have expended money to test the wate


All children between the ages of Alen and seventeen should hare been
listed with the censu trustees of each shool district during the month of
May and in the event any children in
Hale County have not been listed you
 as I begin my consoldated roll, June
15th GEO. L. MAYFIELD.
C.
CHID DROWNS IN TANK.

## J. H. LEACH

## Coal, Grain, Seed and Feed Stuff

Phone 136
Plainview, Texas

OFFICERS
$\begin{array}{ll}\text { J. E. Lancaster, President } & \text { L. A. Knight, Vice Presiden }\end{array}$
$\begin{array}{ll}\text { J. E. Lancaster, President } & \text { L. A. Knight, Vise-Presiden } \\ \text { H. M. Burch, Cashier } & \text { L. G. Wilson, Vice-Presiden }\end{array}$
Assistant Cashier

## Third National Bank

of Plainview
Anstey Building. Northeast Corner Square Capital $\mathbf{\$ 1 0 0 , 0 0 0 . 0 0}$
R. W. OKEEFE
L. A. KNIGHT

DIRECTORS
e. lancaster
L. G. Wilson
H. M. burch

## Tandy-Coleman Co.

## Dealers in

Everything in the COAL and GRAIN Line
Handlers of Simon-Pure Nigger-Head, and Genuine Rockvale Coals. Either a solution to the Fuel Problem
Full Weight. Prompt Delivery, Courteous Treat Phone 176 Bell
supply for irrigation purposes. M
Gaither could not give Lockney her
just deserts in these matters withou
puting Floydada in the deep water


For Lunch-
For Supper

otr plember "nose." olumbing, and he goes at his work intelligently and quickly corrects the
fault. He does not waste your time

SEND FOR US
he moment anything goes wrong
ou want your job well done.'
Always remember that we are rea
to estimate on all kinds of plumbi
work and generally save you mones
City Plumbing Co. Phoxe 331.

## ATCOST


1 Have on hands a lot of first-class Hacks and
Runabouts whlch 1 will sell at cost. Parties making good notes with interest will be given time.
Ican be found about First National bank any day can be found about First National bank any day
E. W.D Y ER -:-




# We Sell-" "Selz Royal Blue Shoes" <br> BECAUSE WE COULD FIND NO BETTER SHOES FOR THE MONEY 

EVERYTHING that it takes to make a good Shoe is found in the "SELZ". You will find that they have all the snap and style that you will be able to find in any line of high price shoes on the market, and, as to the wearing qualities you can better judge when you have worn a pair.

## READ THE GUARANTEE ON EVERY PAIS OF SELZ SHOES

We especially urge you to read the guarantee on every pair of Selz Shoes, this guarantee is in substance the following: Every pair of shoes that has the Selz name on it is guaranteed to give satisfaction to the wearer and if same should not prove so, we as dealers are authorized to take up every such pair of shoes and refund your money in full or give you another pair of shoes.
We realixe the fact that any shoe firm from the most reliable concerns in existance mlght pnt out a pair of shoes that would escape the eye of the inspector and in such cases it is a favor to us for you to retern them and let us make it good. We do not claim the Selz Shoe to last six months or one year, or any lengths of time, but we do claim and guarantee them to give you srtifaction or money refunded.
Let us claim a share of your shoe trade, try a pair of Selz Shoes and then the experiment ceases. We have in stock a complete line of Men's. Women's and Children's Shoes all new and the latest lasts. Hoping you will call on us and let us show you our line of shoes together with our general line, we are.


## BIG SHOVEL OUT SAL Continuing Until Saturday, June 17

We need the room for new goods that we are getting in, and we also desire to get rid of the L. W. Sloneker Stock or, better known by some as the "Broken Dollar Stock." Therefore, we are putting on this SHOVEL OUT SALE. What we mean by that, is, if you need good dependable merchandise for one of the family and will come to our store after it, you will purchase for the whole family before you leave, because the prices and quality can't be beat. You will be able to buy in this SHOVEL OUT SALE, good quality merchandise, cheaper than "wholesale merchants" can buy it, even by paying twice what you will have to pay. We want to get established as PRICE MAKERS in Plainview. We mean to do it. All we want is, for you to come to our store, look at the goods, and ask the price-that's all.

> Read the prices on the BROKEN DOLLAR STOCK--all new goods are marked as cheap as we can sell them--you will do well in making your purchase, to buy them, they are first-class, dependable, pretty articles.


| Ladies' Stylish 0xfords <br>  |
| :---: |
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|  |  |
|  |  |
|  |  |


| Hand Grips | Men's Shirts |
| :---: | :---: |
| $\$ 2.00$ and $\$ 2.50 \mathrm{Hand}$ Grips -. SHOVEL OUT PRICE |  |
| \$1.35 | 70c |


| Boys' Underwear 50 dozen Boys' Undershirts and Drawers, their regularprice was 35 c -SHOVEL. OUT PRICE$121-2 c$ |
| :---: |
|  |  |
|  |  |


| Men's Hose 75 doz. Men's Black Hose, regular price was ${ }^{15} \mathrm{c}$ SHOVEL OUT PRICE 7 1-2c |
| :---: |
|  |  |
|  |  |


| Men's and Boys' Caps | Men's and Boys' Straw Hats |
| :---: | :---: |
| One lot Men's and Bovs Cap, soct values-SHov Cat ELOUT PRICE | One lot Men's and Boys Straw lfats $\$ 2, \$ 250$ valu- |
| 20 c | 95c |

We haven't space to mention the many things that will go in this SHOVEL OUT SALE. To appreciate the many values--you will have to come to the store. Bring this advertisement with you and see that you get the prices quoted. Come early for the goods can't last at these prices.
Remember the Date and Place--Sale Begins Saturday, June 3rd and Closes Saturday Night June 10th.

100 Main St.,

## A Page for Farmers and Stock Raisers



