The Plainview Country Will Be the Biggest and Best Irrigated District in the World in a Few Years
$\ldots$ The Hale County Herald
BEST MEDIUM
FOR PUBLICITY FOR PUBLCITY
IN THE WEST

VOLUME TWENTY.TWO
the hale county herald, plainviey, texas friday april 21, 1911.
nCMBER FIFTEEN.

## GovernmentExpertSubstantiatesPlainview'sIrrigationClaims



## Cottolene



IRRIGATION REPORT FAVORABLE


A Page for Farmers and Stock Raisers

page foct
the hale county herild, plaintiew, texas

| of liberty. There is little martial musie to cheer them on to battle, but looking into these firer these llashing we realize they have little need for beat of drum for their kindred heatrbeats blend their footfalls in unison. <br> And now at the sharp command of the leader the and cannister and the battle is on. Our men moved forward in order at first but as the longed for opers of their friends-the guilty homicides of the Alamo and Goliad, a desire for vengeance overpow- ers them and they rush ahead with the fiene ers them and they rush ahead with the fierce cries of, "Remember the Alamo", "Remember Goliad" bursting from the throats of an untried army. <br> The enemy at first terror-stricken, now rallies But in their mad haste or perhaps by that prov dence always on the side of liberty and right, thêir aim is poor and before they can reload the aveng ing host is upon them. Seven hundred death bearing bullets wing their way into the Mexican horde while the cry of the "the Alamo, the Alamo," blending with the reports of the muskets seem sweet music in the Texan's ear. Now their rifles having done their bloody work are converted into war-elubs and hand to hand they grapple with the enemy Breaking their clubs, they seize their pistols, fire and hurl them at the foe. Next their bowie-knives come into play and with frenzied shouts they carve their way through living walls of Mexican flesh with all the bravery that an army commanded by a cruel coward, and guided by no right purpose their comrades are being moved down by bullets but becoming convinced that an army of men fight ing in defense of their liberty are irresistible they fall into confusion. But the slaughter is not yet over The Alamo is not fully avenged. The Texans fol quenched by the recollections of their butchered comrades of the Alamo and Goliad who called for ed souls crying aloud to be to hear their murder- <br> In a rema pletely routed, the vengeance of the Texans satis fied, and Texas independence won for the surrender of Santa Anna meant the close of the war <br> San Jacin meant the close of the war. battle, the close of a war conducted with consus One fell and culminating in triumphant success is felt when considering a subject of this kind-for Fame 's clarion has sonnded the praises of the heroes their renown. Never has such a gigantic enterprise been entrusted to so few combatants. Hed that little band quailed before the the silence of portions of our West might still be stranger to a shriek of the Iocomotive and Texas fields, blending with the soft, gray smoke from her factories into the the fairest picture of any in the and struggling in a Mexican insurrection. <br> Such examples of patriotism are powers in civ iization. History hurries from dry detail and in touched with enthusiasm as it draws near them eloquence delights to rehearse and impress them and make their triumph sound again in the silver mbals of speech. <br> With what reverence do we |  |
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TODAY is THE ANNIVERSARY of the day of all days, the very remembrance of wide
awakens feelings of pride and rekindes the flame of patriotism in the breast of every


 no enduring impulse and com
 meterests and chargerve ro mink together the varie which they tread aso on holot, grond Flodden is yet a live tradition. The ee feicius
Franee, in the brilliant literature of the homage to the memorable field of Orleans, Bp the
soft blue waters of take $L$ tuerne, tands


 Texase inspiring memories are reaalled in the minds
of her sons and daughters at the mention of SanJacinto. Jacinto: There is magic in the sound.
sam
seems to reecho the ferere battle.ery of those wat


 So with reverent hand we brush haside the dust
of the tioght of years from the ranadest pieture of
onv face to face with hee hatiteground
 auspicious ocasion. The sun shines with no inter.
vening eloud in the faee of Gen. Sam Houston and
vent



## the citizen's individual duty.

IT IS A DEPLORABLE FACT that the greater
number of citizens are disposed to take little part in shaping affairs, but cast upon a certain few the bur-
den which they should not hesitate to help shoulder

## prone to ask the amusing and recurrent Thestions, "why don't they", and "why did they," seemingly unmindful of the fact that they

## unmindful of the fact that they themselves are re- ponsible for the mismanagement of civic affairs

by their neglect, indifference, and failure to as
sume a rightful share of the labor and responsibil-
ity.
The News believes that if this one question of in-
ividual responsibility were driven into the mind of ach citizen until it takes firm hold and root, that
greater things could be accomplished in the way
of civic growth along every worthy and desirabl line. Upon this one fault should be placed blame
for hampered or half-progress.
It is the duty of each and every citizen, however
humble, to bear part in the work of city making.
Should Jones want street improvements in his
section of the city, park beautification, or anything
else that seems needed and worth while-why shonld
the panhindle migazine.

| the panhindle magazine. |  |
| :---: | :---: |
| The Texas Panhandle Magazine for |  |
| April is out and is now on sale at all news stands. It has no dearth of good, wholesome reading matter. | Gaines COUNTY Cattle moves. About 1,000 head of Graham \& Price |
| Search from cover to cover and you | About 1,000 head of Graham \& Price steers which have been wintered in |
| will hardly find a paragraph that does not throb with vital importance to |  |
| the Texas Panhandle-the last great country offered to the homeseeker. Invaluable information is presented |  |
|  |  |
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| pleasing style by well-known wris. "The Pray of the Yellow Backs" | head of two-year-old steers |
|  |  |
| ters. "The Pray of the Yellow Backs" |  |
| passing of the old era and the enthronement of the man with the plow; |  |
| John McDonald, in "Selling a Cattle Empire," pictures the breaking up of |  |
|  | m Ge |
| the famous Bravo ranch. "Plainview, | gan Livingston of Carlbad. These |
| the Pride of the Plains," by D. Dale Dillingham:; "Business and Beauty" |  |
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celebrate amemica's christ.

 that the new world discovered to the
west of Europe should be called Amwest of Europe should be called Am-
erica, by which appellation the West-
ern Hemisphere has since been known arn Hemisphere has since been known,
Franco-American celebration will a Franco-American celebra
be held at st. Dle in June.
President Fallieres, American am-
bassador Bacon, American consul at
Paris, Mason, and aceredited represenParis, Mason, and accredited represen-
tives of twenty-one American republices

KICKED BY A MAD HORSE.
Samuel Birch, of Beetown, Wiscon losing his leg, as no doetor could hem he trightful sore that developed, but
at last Bucklen's Arnica Salve cured it completely. Its the greatest heal.
er of ulcers, burns, boils, eczema,
scalds, cuts, corns, cold-sores, bruisees Lockney enjoyed a moring picture
thow at the W. O. W. Hall Wednesday

##  <br> MidNiGHT IS THE OZARKS.

and yet sleepless, Hiram Scranton,
of Clay Clity. 1 II . Conghed and cough-
ed He was in of Clay Clity, IIL, coughed and cough-
ed. He was in the mountalns on the
advice of Ave doctors, who said he
had consumption, but found no help
ho


Mrs: Weary, $\overline{\text { into }}$ Weary, archdeacon for the Panhandt for the Episcopal church, was called
to Clarendon yesterday on account of
the serious illess of her daughter Miss the serious illness of her daughter Miss
Clara Weary, who is very ill of typhot Mever. Miss Weary, who is mat
of the Memorial Hospital at Clar
don, is well known in Amarillo.

Snyder, Texas, April 15.-At noo yesterday the Santa Fe completed th
last bridge work on their Texico Cole er, leaving six miles of tract to b laid beyond. This will be closed up
within the next ten days, making thru service from A
Amarillo News.

## LETTER TO L. D. SEWELL.

Den
more
Eve
Every fob painted Devoe takes les
gallons than of any
Here's the proof
Paint half your job Devoe, the othe
half, whatever you like. It the Devo

In an interview with R. G. Heard,
who lives just north of town, we learn
hat he will cultivate a nittle better

F

##  <br> SPECLAL EVANGELISTIC SERVICES.

Rev. O. A. Lockwood, evangelist will
begin special meetings at the First begin special meetings at the First
Methodist Epicopal church next Sun-
$\qquad$

## At the Schick, April 25th

## Fred Raymond Presents his Famous Comedy

 THE MISSOURI GIRL

Miss Sadie Raymond
Daisy Grubbs
AND
Frank F. Farrell
As
Zeke Dobson

A Strong Supporting Company


Superbly Mounted Novel Specialties A PERFORMANCE THAT IS WORTH WHILE
PRICES 35, 50, 75 c and $\$ 1.00$.
SEGURE YOUR SEATS EARLY


| grapher, at office of Ellerd \& Lewis, Ellerd Building. Phone No. 60. | Iribh potatoes so cheap-they bought | the Letsinger residence at present. The family is late of Waro. Mr. sisith |
| :---: | :---: | :---: |
| The way to sell close is to buy right | ating on the Plalins? Sure. | ${ }^{4}$ |
| large quantitles.-Montgomery | A neat ilttle craft, made by Roy Grit- | he will instal irrigation on same. Theo |
|  | 边边, has |  |
| Judge stantord, of Amarillo was |  |  |
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|  |  | Miss Lalla Duke left Wednesday for Jacknonvilie, Texas, where she will |
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|  | He states |  |
| week and will remain in Plain |  | hoo-Ware Hardware Company in the |
| ht hand is cured. | there but outside that the much to Slaton yet. | 8 made a host of friende in ew who regret to see her |
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|  | ing into their own building by the frst |  |
| ting Petersburg her first drug |  |  |
|  |  | view lately. Mr. Hughes is in tavor |
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| Get the habit of trading at Sewell's |  |  |
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|  | and family removed to their old home <br> in Paris, Texas, this week. Mr. Bills | urbans will make Plainview look like the center of a cobweb. Come to |
| John Haynes of Silverton was in |  | a cobweb. Come to |
|  | Steam Laundry Planniew hates to |  |
| are smoking ten centers in expecta- tion of record crops. |  |  |
|  |  | Pot Plants, |
| We understand that Dr. J. C. An- |  | at Paxton's |
|  |  |  |
| ste | most cordially invited to call number |  |
| proud of |  |  |
|  |  | tonio, Gonzales and other polnta. Ho |
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| me kind of business |  |  |
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| yera |  | truck growing while in San Antonio. |
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| ssessor | commodious |  |
|  |  | by acoident the Herald nes- |
| h Texas this week where |  |  |
| pent the winter. | of the lady Mayor James Robert De- |  |
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| walmost every Sunday |  |  |
| ew almost every Sunday |  |  |
| rate, some one with | ged next | it an entertainment put on by Col rather than High School pupile. |
|  | Irsees Amy Faulkner, Ruth wingo |  |
| the right price on sugar. Thiey bought |  |  |
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|  | vit | If only it should get another raila |
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|  |  | did if forty bushels would |
| ery |  | Tilson |
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# PRIDE OF THE PLAINS FLOUR =EXCELS ALL OTHERS <br> "Pride of The Plains" is the most widely used flour on the Plains to-day <br> <br> A Few Important Features we Wish to Emphasize: 

 <br> <br> A Few Important Features we Wish to Emphasize:}

The people say: "PRIDE OF THE PLAINS Flour is as good, or superior to any in the market."
It is manufactured exclusively from Plains Grown wheat, which has been awarded the blue ribbon prize over all others in the country.
It makes more loaves of bread per hundred pounds of flour than any other, according to.actual tests made by Darst \& Dillingham's bakery and Mr. Alrept of Floydada.
Our processes of cleaning, washing and separating, are the most up-to-date methods in the milling business.
Our Head Miller, Mr. R. S. Norman, is undoubtedly ás capable a man in all detail work in the connection with the production of a fine grade of flour as any man of the trade.
Four-fifths of all the people using flour in Plainview have given testimony of their perfect satisfaction with "Pride of The Plains" flour.
The Harvest Queen Mills is a home enterprise, buys wheat and other grains from the farmers, pays the highest prices, all of which keeps money at home.
These are a few Facts that cause a continually increasing demand for 'Pride of The Plains Flour'
If you have not recently had occasion to use "PRIDE OF THE PLAINS" FLOUR, we will appreciate a trial. Once a customer always a customer

## The Harvest Queen Mills

## ALBERT HINN, Proprietor,

Plainview, Texas

| Community Correspondence |  |
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| pects. Everybody is talking cream and eggs these days. Watch the man with a |  |
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| good thing and is following it up.R. R. Smith is doing sod breaking | mam Mabers |
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## Coal, Grain, Hay and Flour

We handle the best Niggerhead Coals mined
No long, waits when you order. No
short weights when you get your coal
We Want Your Trade
Phone 18
Opposite Freight Depot


## The First National Bank

capital stock
SURPLUS AND UNDIVIDED PROFTTS

## TEXACO ROOFING

Less expensive than metal or shin writes．Approved by tho Fire Under
MAKE YOUR OLD ROOFS WATERPRQOF
TEXACO ROOFING CEMET
For sale by local dealers
Braham．Agont．pLANVIEW，
thos，abraham，Agont，plainview，texas
The Texas Company Goneral Ofticoot

Houston．Texas

## Hatchell \＆Johnson

 GROCERY and MEAT MARKETFull Wetght Loaf，Sixteen ounces for 5 cents Six Loaves for 25 cents

## Goods Delivered to any part of the City Free

Phone 76

## The Plainview Nursery Company

Growers of Native Trees from the best selected varieties on the Plaius．Fruit，Shade and Ornamental Trees．Ever－
greens，Privet Hedge，Roses，Flowering Shrubs，Bulbs， greens，Privet Hedge，Roses，Flowering Shrubs，Bulbs，
Tomato，Potato and Cabbage Plants in their Seasons
Largest and best equipped Nursery inWest Texas，suppilied
Inveatigation Solicited．
Preninviriov
アコエロ

## EXCURSIONS

TO Los Angeles or San Diego，California
Final limit nine months from date of sale
TO Mineral Wells and return
Final limit sixty days from date
R．McGEE，Agent

## Seminole Land and Abstract Co．

F．E．shisti．Attorney and Managor
charle

We Buy，Sell and Lease Land
For Non－Residents．Pay In－ For Non－Residents．Pay In－ terest and Taxes．Abstracts Furnished on Short Notice． The Best Service at Reasonable Cost．We Want Your Business
A Pleasure to Answer Quéstions GEMINOLE，GAINES COUNTY，TEXAS

## R．A．Long Drug Co．

＂The Busy Drugsists＂A complete line of Sun－
dries．Perfues Talcoms．Toilet Soaps，and
Totlot Waters，hit hest quality．Come see us in Toilot Waters，hithest quality，Come see
our new stand．the Sloneker Building cITY
FREE DELIVERY IN THE CITY

R．A．Long Dfug Co．${ }^{\text {PHoN }}$ 37

## 

## The state of texas， To the Sheriff of Hale County－Greet－ <br> 

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## OFFICIAL REPORT ON ELECTION


citation by publication．
THE STATE OF TEXAS，
Hale county－Greeting：
You are hereby commanded that you
summon，by making publication of this
Citation in some newspaper of Hale
Citation in some newspaper of Hale
county，Texas，if there be a newspaper
published therein，but if not then in
pubilished therein，but if not then in
the nearest county where a newspaper
is published once in each week for
is published once in each week fo
eight sucessive weeks previous to the
return day hereof，the heirs of J．A．
Brewster，whose names and resi－
Brewster，whose names and reear
dences are unknown．to be and appear
before the Honorable District Court
of Hale county，Texas，at the next regs－
ular term thereof to be holden in the
ular term thereof to be holden in the
county of Hale at the Court House
R．W．OKEEFE
OFFICERS
J．E．Lancaster，President
J．E．Lancaster，Pres
A．Knight，Vice－Presiden
G．Wilson，Vice－Presiden

## Third National Bank

of Plainview

## Ansley Building，Northeast Corner Square

 Capital $\$ 100,000.00$
## directors

f．ह．Lancastar

## Tandy－Coleman Co．

Coal＇and Grain Dealers
Sole Handlers of Simon Pure Niggerhead，and Genuine Rockvale Coals．Guaranteed 2000 Pounds to Every Ton Grain，Hay，Corn，Oats，Chops：all kinds of foed Full weight，Quick Delivery，Courteous treatment
Phone 176
Near Denet

## \$10.00 Special \$10.00

We have on hand, carried over from last season about Forty Men's suits, ranging in prices from

## $\$ 15.00$ to $\$ 25.00$

To Close Out at $\$ 10.00$
These suits are Extra Good Material, but broken sizes, and are Rare Bargains

We are also showing a large range of styles in

## NEW SPRING CLOTHING From $\$ 12.50$ to $\$ 30.00$

\$2.90 Oxford Special \$2.90
We have about four dozen men's Oxfords, black and $\tan , \$ 3.50, \$ 4.50$, and $\$ 5.00$ values to

Close out at $\$ 2.90$
Come to the Quality Store to get Goud Goods, Low Prices and Fair Treatment.

## Carter Mercantile Co.



## Offer Extraordinary.

THE HERALD PUBLISHING CO. has made arrangements that enable it to furnish its subseribers the HERALD and the Amarillo DAILY NEWS both for $\mathbf{\$ 5 , 0 0}$ per year.

The Two Great Leading Papers of the Plains For the Price of One


## SMUDGING AT ROSWELL. $\begin{gathered}\text { Roswell, N. M. April 16.- Roswell } \\ \text { awoke this morning in a haze. It was } \\ \text { ine }\end{gathered}$

$\begin{aligned} & \text { PROGRAM FOR EPWORTH LEAGUE } \\ & \text { APRLL 23RD. }\end{aligned} \left\lvert\, \begin{aligned} & \text { tive literature write Otus Reeves Real } \\ & \text { ty Company, Plainview, Hale county }\end{aligned}\right.$

For sale.
130 choice breeding ewes with 130
February February lambs following. Addres Stop at Red Wagon Yard, the hors and mule market, where you can get a square deal. Field seeds of all kind
Grain and hay bought and sold Grain and hay bought and sold.
${ }^{15}$ A. L. LANFORD, Prop'r
1 am now in position to lasue burial permits and write deeds to lots In
Plainview cemetery.-E. R. Whllams,
Plat Plainview cemetery,-E. R. Williams,
Plainview, Texas. good business proposition for sale at
reasonable price, write me at once enclosing self-addressed stamped en velop for reply (owner only).
J. C. Ross,
816-2nd Ave south, Minneapolis, Minn. There will be a Lutheran service at the Pentecostal Nazarene church,
Plainview on Easter Sunday after-
NEVER OET OF WORK.

The busiest little things ever made are Dr. King's New Life Pills. Every
pill is a sugar-coated globule of health, that changes weakness into strength,
languor into energy, brain-fag into mental power; curing Constipation,
Headache, Chills, Dyspepsia, Malaria Only 25 cents at all Drusgists.

We understand that one of the gro-
cery stores put into successtul proc-
tice a novel plan last Saturday; tice a novel plan last Saturday; a
smooth-tongued clerk was stationed smooth-ongued clerk was stadoned
at the door with nothing to do but
compliment the ladies on their pretty at the door with nothing to do but
compliment the ladies on their pretty
hats and their pre-Easter fings hats and their pre-Easter fixings. I
is said that every lady bought, o is sald that every lady bought, or
rather bit heavily. Come to Plainview.
If you want a pleasant time thte summer, buy a Brush car. See G. M Let the HERALD have your order for Visiting Cards.

Land Surveying, Etc.

If yougare going to have your land surveyed; a map or a plat made, or if you wish a blue print struck off or
levels taken of your section, get a good man who guarlevels taken of your section, get d good man who guar-
antees his work to be of the best, without waiting 'til

THOS. P. WHITTIS Civil Engineer and County Surveyor
Office at Court House
Plainview, Texas

## Money Buys Bargains,

160 acres 3 miles from court house; 140 acres in high state of cultivation; new improvements; all perfect land. 575 acres 7 miles east of Abernathy, in the best part of Hale county. If sold quick, at $\$ 13$ o) per acre, ash 5 Room house, well, windmill and elevated tank, one block west and two blocks north of square, near the Christian Church, 50 feet east front. A rare bargain at $\$ 950.00$ 4.216 acres in the south east corner of Bailey county, on Texico-Coleman Cutoff, fenced, well and windmill; shal low water. A very fine tract, at $\$ 10.00$ per acre.

SHALLOW WATER LAND CO.
Suit 11, Ware Hotel Bldg. - PLAINVIEW. TEXAS

## ED. MASSENGALE, The Tailor

My Shop will be open for Business Monday April 27

We will Tailor your suit to fit and Please your. We guarantee our work to be first-class.

We do Cleaning, Pressing, Repairing and Atterations We make a Specialty of Ladies' Suits and Skirts.
Call on us or Phone 367 and we will call for and 115 North Covington St.

PLAINVIEW, TEXAS

