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# The Hale County Herald

BEST MEDIUM  
FOR PUBLICITY  
IN THE WEST

VOLUME TWENTY-TWO

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS FRIDAY MARCH 24, 1911.

NUMBER TWELVE.

## PROHIBITION CARRIES IN HALE

THE ELECTION WAS SOMEWHAT OF A ONE-SIDED AFFAIR.

Hale County's Moisture Must Come Precipitation and Inexhaustible Wells.

The local option election is over in Hale county and it is to be hoped that that same holds true of any strife it may have engendered. But it is hardly likely that any hard feelings were created between any of our citizens of opposing beliefs, for the campaign and election were quiet throughout.

It will be a week or so yet before the Commissioner's Court convenes for the official counting of the vote, but the following are the returns from almost all the principle boxes of the county:

For	Against
390 Plainview	75
50 Hale Center	25
28 Happy Union	8
28 Runningwater	3
11 Midway	2
26 Petersburg	7
36 Abersnath	6

The box for Norfleet and Bartonite was carried by the Pros by about 5 to 1, it is reported.

### PROGRAM OF FOREIGN MISSIONS RALLY.

At The M. E. Church, South, Thursday, March 30, 1911.

Hymn—Coronation.  
Devotional Exercises—Mrs. H. H. Hymn—From Greenland's Icy Mountain.

The Beginnings of Foreign Missionary Work.

Octelle—Hear Us Oh! Father.

Message—Mrs. H. A. Wofford.

"What Wilt Thou Have me to Do."

Representatives from local societies.

M. E. Church, South—Mrs. T. E. Richards.

First Baptist Church—Mrs. R. E. Bell.

Hymn—Oward Christian Soldier.

First Presbyterian Church—Mrs. W. A. Posey.

Calvary Baptist Church—Mrs. R. T. Jones.

First Christian Church—Mrs. Lon Holt.

Octelle—"Over the Stars There is Rest."

EVENING 8:00.

"Praise God From Whom All Blessings Flow."

Hymn—"I Gave my Life for Thee."

Scripture Reading—Mrs. Jewell Howard.

Invocation—Mrs. T. E. Richards.

Address—Mrs. Otis Truelove.

"Western Women in Eastern Lands."

Solo—"Why Have You not Told me Before."

Talks on Women's Foreign Missionary Work by Mrs. J. F. Garrison, Mrs. J. H. Abney, and Mrs. J. A. Stanford.

Octelle—"The Legends."

Talks on Woman's Foreign Missionary Work by Mrs. W. L. Harrington and Mrs. H. V. Tull.

Benediction.

Ushers: Misses Hattie Dillingham, Addie Irick, May Hall Pauline Milwee, Willie Hall, Gwendolyn Hanby, Stella Edwards, Anne Pickett Burr Goode, and Rebecca Longmire.

### ANOTHER LAND DEAL.

H. L. Smith, president and manager of the Smith Land Company, formerly located at Des Moines, Iowa, but recently located here, made a trip to Iowa, brought back with him a representative man from his neighborhood. After viewing the country thoroughly, he was so enthused with what he saw in the "South Plains" country, he purchased of Mr. Smith a tract of land north of town, and says when a report is made of what he saw in the country, a number of his neighbors will come down. We wish Mr. Smith well in this his chosen field and that he may be able to bring a nice number of Iowa farmers to this country.

### NOTICE.

On the 14th day of March 1909, the City Council of the City of Plainview, Texas passed an ordinance prohibiting any person from letting their domestic fowls run at large, and providing a penalty for the violation of same.

There has been complaint made at my office about people allowing their chickens to run at large and I take this method of informing the public that this law will be enforced, any and all persons violating the same will be prosecuted.

J. F. WATSON, Marshal.

### CIVIC LEAGUE MEETINGS.

Civic League meetings will be held on the last Wednesday of this month at the following places:

1st Ward, Mrs. Bob Burch, 306 Walnut street.

2nd Ward, Mrs. Lee Dye, 30 East Sixth street.

3rd Ward, Mrs. W. N. Wardlaw, 200 White street.

4th Ward, Mrs. L. P. Martin, 107 Pacific street.

Three o'clock will be the hour. A Most cordial invitation is extended every woman in Plainview to be present at one of the several meetings. If you live north of main and east of Pacific you are in the 1st Ward and your place of meeting is with Mrs. Bob Burch; if south of Main and east of Pacific, you are in the 2nd Ward; south of Main and west of Pacific is the 3rd Ward and north of Main and west of Pacific is the 4th Ward. I make this explanation so that every new comer among us will understand where her meeting is being held. One object of these meetings is to make arrangements for assisting our Mayor on "Clean-up Day" which will be one day next month. We all have a pride in our pretty little city and for two years past have done good work on this "clean-up day" improving the looks of our town and the health of our people. With two years practice why should we not have a cleaner town than ever before. If you want to help in this good work to the very best of your ability, clean up, not only your own premises, but the street in front of you, burn all trash that can be burned, and all that cannot have gathered up in a pile ready to be hauled away. With only one day in the year given to this cleaning of the town every assistance should be given which will accelerate the work. Another object which the ladies of the Civic League have in view, is the planting of trees on the Public School grounds.

In the first place, let me promise the boys that these trees will not be placed in a manner that will not interfere with their playgrounds, but only to add to the beauty and comfort. We now have school buildings in which we have a just pride, but their beauty would be enhanced a hundred fold if they were surrounded by pretty grounds. Another statement, I would make is that these trees will be cared for, both now and during the during the summer months. I have the word of Superintendent Grimm that he will be responsible for the High School and West Side school and Prof. Graham's promise from the Lamar grounds. The city will give us water free of charge, for this purpose and the High School boys will lead a helping hand in the execution. "Brother Ferguson" whom we recognize as authority on gardening and forestry has promised to give his personal help. Mr. Dalmont of the Plainview Nursery, is the only one who has been solicited yet, so he heads the list with twenty-four black locust trees. Now contributions of trees are solicited from all who are in a position to give. And March the 31st, though not Arbor Day, we will celebrate by the putting out of trees on our school grounds. Speaking of trees, how good those trees look around the Methodist Church. Would that every private citizen would not let the month of March go by without trees being around his property. Washington, the most beautiful of our cities, would be robbed of its beauties without its trees. Lend a hand.

MRS. R. W. BRAHAN, Pres.

R. A. M. BANQUET.

The Plainview Chapter of the Royal Arch Masons gave a banquet at the Williams building last Thursday night. It was given out that the purpose of the banquet was "to revive life in the Chapter." At least 400 guests and member enjoyed a bountiful spread and a number of interesting addresses. Prominent among these were: "The Working Tools of a Master Mason," by Col. R. P. Smythe; "Three Reasons Why Masonry Appeals to Me," by Rev. C. N. N. Ferguson; "My Reason for Being a Mason," by R. Holland. Judge H. C. Randolph was toast-master. As a result of the renewed enthusiasm the Chapter now has a class of twelve candidates.

J. L. German, president of Lockney College and Bible School, will preach at 3 o'clock Sunday at the Methodist Episcopal Church, at which hour the Church of Christ meets regularly each Lord's day. All are invited to this service.

It's Easy  
To be Fitted With Our  
"ULTRA" SHOES  
FOR WOMEN

This Season the Skirts are so narrow, so short, that shoes will be an important feature in the Lady's Costume. Pump will be in great vogue, and almost any of our new styles will be suitable for practically any occasion. The Waistline Pump is one of Fashion's Favorites. Our Showings include the correct models in a variety of widths.

- Two strap Black Silk Pump
  - Cupid last at \$4.00
  - Fancy strap Black Suede Pump 4.00
  - Russian and Champagne Pump
  - without strap, large silk bow 3.50 to 4.00
  - One strap pat. kid Waistline Pump 4.00
  - Two and three strap pat. leather Pump
  - light or heavy sole 3.50
- Some of these Styles are also shown in 2.00 to 3.00 lines.

*Richards Bros. Collier*

## GREAT FRUIT COUNTRY IN FUTURE

ADVENT OF IRRIGATION MEANS MUCH TO FRUIT GROWERS.

Proprietor of Local Nursery Writes the Texas Horticultural Society.

The following letters are self-explanatory and the opinions of Mr. Dalmont, an authority on fruit raising in this section, should prove of general interest:

Mr. L. N. DALMONT, Plainview, Texas.

Dear Sir:

The State Horticultural Society will hold its regular winter meeting in Austin, Texas, on January 26th and 27th. You have been selected by the executive committee to address the society on the following subject: "The Plains of Texas, a Great Fruit Section in the Future." Please let me know if you can honor this society with your address, by return mail.

Yours very truly,

E. J. KYLE, Secy. and Treas.

To the Honorable State Horticultural Society, Austin, Texas:

While it would be a great pleasure for me to meet with you Jan. 26th and 27th, circumstances will not permit. Would like to offer these few remarks in the behalf of the fruit interest of the great Plains of Texas. While we believe that all semi-tropical fruits do well here, especially apples, American plums, grapes and berries.

Also we find by experience that cherries and pears doing exceedingly well here. While we have some difficulties to overcome, in the way of late frost, owing to high altitude, and dry spells, there has already been some production demonstrated in the way of using smudges pots in the orchards. We believe that in the near future that it will be improved on until the fruit crop of the Plains will be an absolute certainty. Would not be surprised that within the near future the orchards will be protected from frost by the use of acetylene gas, heat or electricity or oil lamps, supplied through small pipes and distributed at just the proper position over the orchards. Some might suggest that this be too expensive but say a good orchard of 100 trees per acre average 5 bushel per tree making 500 bushels per acre at \$1.00 per bushel, a total of \$500 per acre, would afford a great deal of expense rather than to lose the crop.

As to the dry weather it can be overcome to a great extent by thorough cultivation, and as a great portion of the Plains has a fine supply of shallow water we feel sure that irrigation for orchards and truck-growing is soon going to be put in practice.

Plainview has just developed an experimental well that is supplying a continuous stream of water (by pumping) of 1500 gallon per minute, and many other wells are under consideration, which is going to afford great

opportunities for irrigation to become a success, especially by the sub-irrigation system.

One of the greatest drawbacks to the fruit interests so far has been the planting of orchards and to leave them to battle against weeds and dry weather without cultivation or irrigation. All varieties of apples seem to do remarkably well, but especially the Missouri Pippin, Yellow Cluster and Storm Proof, which are noted for their early fruiting and prolific bearing of good quality of fruit. However we do not doubt there are other varieties that will prove equally as good.

All American and European varieties of plums have done well, especially our Wonder, Golden Beauty, Pools Pride, Wooten, Eagle, Irby, Whittaker, Hammer, Wyant and many others have done remarkably well. While pears and cherries haven't been planted so extensively yet what has been planted has made a good record.

Peaches and apricots grow well and develop fine fruit, but have been more subject to being killed by late frosts, we believe the coming leading country for the growing of grapes. The vines are hardy, making a good root system and not being affected by disease and seldom being killed by late frosts.

We believe there are good opportunities here for the growing of berries of all kinds. All varieties that have been planted have done well, especially the Austin dewberry. Some people might think that trees would not do well on the Plains as it is destitute of native tree growth, but this can be easily accounted for when we consider that the Plains is a vast level body of land, unbroken by streams and is covered by a heavy turf of grass which in its native state is used to being burned off once or twice a year, sometimes being set on fire by lightning alone, and destroying all trees in their early life. Yet along some of our draws and canyons there are a great many trees in groves of native hackberries and wild chinas that are doing well.

Trusting that in the future, I may be able to attend and get full benefits of your meetings.

Respectfully,  
L. N. DALMONT,  
(Of Plainview Nursery.)

### WEST TEXAS CLOUDBURST.

Stamford, Texas, March 19.—There was a cloudburst between Haskell and Stamford and four inches of rain fell. Only a shower fell at Stamford and but little fell at Haskell.

The creeks were put out of the banks though the rain does not appear to have covered an area of over fifteen or twenty miles, running east and west. There was no material damage done. It was a great advantage to the crops. The rain was accompanied by some hail and considerable wind.

## TRUCK GROWING INTEREST RIFE

### AN ELOQUENT ADDRESS.

Introductory address for drama "The Drunkard's Wife" at Plainview, Texas on March 6th, 1911, by Reuben M. Eller, President of Hale County State-wide Prohibition Club.

Ladies and Gentlemen: The Drunkard's Wife has been in every city of the United States. She has been seen in our own little city, but this is the first time she has been introduced in drama form, at the Schick theatre, and now if you will pay close attention while four acts of this drama are being unfolded before your gaze, you will get a splendid vision of this much to be pitied creature "The Drunkard's Wife."

This drama was written by R. M. Peace of this city, one of our most upright and worthy citizens; a man whose every heart beat is for moral uplift. He came to Texas from Tennessee when but a small boy. Spent twenty-seven years of his life in McClelland county where he took part in the memorable fight of 1887, for State Prohibition, serving prohibition forces as Chairman of his Precinct. He was then and is now a real prohibitionist, a consistent prohibitionist, weighed in the balance and not found wanting; tried and found true.

During the years that have come and gone since that time, he has watched the great drama of Life, while the Legalized Liquor Traffic has written its history in the sufferings and blood of the American people, and now he presents to you in Drama form some scenes, a few of the many heart breaking, blood curdling scenes of poverty, suffering and murder, brought about by this outlaw of the ages, fostered and protected as it is, by the laws and sentiment of a misguided people.

Mr. Peace's object in writing this play has been his ambition, fully shared by those who help him to reproduce it here tonight, will be to show the liquor traffic in real life, stripped of at least some of its disguises, and with at least a portion of its rottenness exposed to public gaze the people may become more concerned for the great cause of right, the protection of the Home, the Church, the Schools, Morals and Good Government, against this, the most selfish, the most deceptive, the most unscrupulous and rebellious outlaw that ever plundered American people.

It is prompted in its every act, by selfish interests, and has no God, except the God of Gain. It feeds upon our boyhood and girlhood, and is constantly eating like a cancer, at the moral life of this nation. Its death means a clean, honest government, with a happy and prosperous citizenship.

We welcome this audience of people, and invite your best attention to and closest study of the scenes that are to follow my words, and trust that you will be pleasantly entertained, highly instructed, and the great cause for which this drama was written, and is to be rendered, will have your friendship and help in the battle of ballots in Hale County on March 18, and throughout Grand Old Texas on July 22nd.

### WHITFIELD.

A gentle rain fell here Monday night which refreshed the soil.

Irma King closed school at Providence Friday last.

A large crowd attended the literary Saturday night at Providence. There will be a pie supper the next literary night at Providence. Ladies are cordially invited to bring a pie, the proceeds to go towards getting new books for the literary society. April 1st will be the first literary night.

Mrs. Jas. Pullen received the sad news Saturday evening last of the death of her sister's little girl, which occurred on March 12th of whooping cough and pneumonia at Emerson, Nebraska.

There was preaching last Sunday at Price school house.

Henry King and Miss Ritcher of Plainview was in our midst over Sunday last.

Misses Wright and Edwards of Plainview were the guests of Mrs. W. C. Ooley over Sunday. The ladies rendered some beautiful pieces on the piano at Providence Saturday night.

Hyde & Gray were in Amarillo the greater portion of the week attending to legal matters. Mr. Gray has accepted a position in that town and will enter upon the duties of same at an early date.

### PERMANENT ORGANIZATION TO BE PERFECTED TOMORROW.

Citizens Taking Hold of Truck-Growing Proposition With Right Good Will.

Following are the minutes of the temporary organization meeting held at the Wayland Hall last Saturday afternoon:

"A representative number of the truckgrowers of the Plainview country met at the Wayland Hall last Saturday afternoon at 3 o'clock and organized a temporary truck grower association which is to be made permanent next Saturday, March 25.

The meeting was called to order by E. Dowden and Col. R. P. Smythe was made temporary chairman and C. G. Brown, temporary secretary. Addresses were made by Hon. Don H. Biggers and others, after which, the raising and marketing of canteloupes, watermelons, onions, sweet and Irish potatoes, etc., was discussed at length.

Great enthusiasm was exhibited and the organization promises to be a strong one from the beginning. Several hundred acres lying near Plainview was pledged to be devoted to the growing of staple and fancy truck this year.

All interested in truck growing in the Plainview country are urged to be present at the Wayland Hall next Saturday, March 25 at two o'clock sharp when the organization will be perfected.

C. G. Brown, Tem. Sec.

The Herald will publish articles from week to week on different phases of truck raising and has thrown open its pages to the Association for the publication of articles from any of its members along any line they may wish to write. Truck growing on a large scale has at last commenced in Hale county, and as it will mean thousands of dollars to this section, it should be encouraged in every way possible.

### SPRING LAKE.

Miss Nova White has returned to her home in Amarillo.

Rev. Hurlbert filled his regular appointment here Sunday.

Norman and Jessie Cleavenger were in Dimmitt Wednesday.

Mr. and Mrs. Kirscheval visited friends in Otton over Sunday.

Tom Glise and Russell White made a business trip to the Big Square neighborhood Sunday.

Rev. Hurlbert and wife were calling around in the neighborhood the most of the week.

Willis White was in Hereford Wednesday.

W. E. Halsell made a flying trip home from Kansas City where he was away on business.

Mrs. Packard, the Spring Lake artist, took the picture of the members of the Spring Lake school Monday.

J. T. Thomas arrived home this week. Mr. Thomas has spent the winter in Missouri at work. He reports the Panhandle the best ever.

Little Beulah Cleavenger had the misfortune to get kicked by a mule Monday. The hip bone was broken. Dr. Axtell was called and the little one is doing as well as can be expected.

The home of Mr. and Mrs. A. M. Packard was the scene of a very pleasant gathering on last Friday evening. The occasion was the monthly social of the young peoples Sunday School classes. Music and games were indulged in until a late hour. One of the most amusing features of the evening was a potato race. Henry Williams and Edgar Rice tied for the honors which was afterwards won by Henry Williams. Refreshments of peaches and cream and cake was served. A very fine time is reported.

The fire boys met last night and voted to give a banquet some time about the first of April, on the occasion of the opening of the new city and fire hall. The proceed from the same will be devoted to the buying of much needed equipment for the department. A tag day is also proposed for selling buttons on which is the pictured likeness of the heads of our faithful fire team. No doubt the citizens of Plainview will liberally respond to this call for aid from the department.

The Shallow Water Land Company sold a section of Floyd county land to Harry McGee of Amarillo a few days ago.

Judge Randolph left today on a business trip to Emma.

# Cottolene

"Nature's Gift from the Sunny South"

## The Chemistry of the Kitchen



Food Purity is of great importance in every well-regulated home. The woman who fries or shortens her family's food with lard is doing so because she is unaware of the ill effects which may come of it. Lard-cooked food never has been, never can be, as healthful as food cooked with *Cottolene*.

The very sources of the products will teach you this.

Lard is made from hog fat, and is bound to be more or less indigestible. On the other hand, *Cottolene* comes from the cotton fields of the Sunny South, and is made from the choicest refined cotton oil, which physicians to-day recommend as being fully as healthful as olive oil.

*Cottolene* is clean, pure, and makes digestible, nourishing food. It has been recommended by physicians generally for the building up of patients whose bodies contain tuberculosis germs. Can you imagine hog lard being recommended for such a purpose?

**COTTOLENE is Guaranteed** Your grocer is hereby authorized to refund your money in case you are not pleased, after having given *Cottolene* a fair test.

**Never Sold in Bulk** *Cottolene* is packed in pails with an air-tight top to keep it clean, fresh and wholesome, and prevent it from catching dust and absorbing disagreeable odors, such as fish, oil, etc.

"Shortens your food—Lengthens your life"



Made only by THE N. K. FAIRBANK COMPANY

**MRS. MILLER GETS FOUR YEARS.**

This is the hardest fought and most sensational criminal case that has ever been tried before a Swisher county jury. However the offense with which the woman is charged was committed in this county, but was transferred to this county by Judge Kinder, from Briscoe county, the publicity and discussion of the case among the citizenship of that county making the selection of a competent jury to try the case in the Briscoe court very difficult.

The array of attorneys for both the state and defendant are among the very best in the Panhandle. District Attorney L. C. Penry is assisted in the prosecution by A. B. Martin, Dennis Zimmerman and County Attorney D. H. Culton, the three latter of the Tullia bar. The defendant is represented by L. W. Dalton and H. C. Randolph, of Plainview, and Gus W. Smith of Tullia.

At the fall term of court last year this case was tried, but resulted in the jury failing to arrive at a verdict. So this is the second trial of the case.

In January 1907, William Miller, of Quitaque, Briscoe county, Texas, whose age at that time was 63 years, and Mrs. Mary A. Joy, Oklahoma, age 35 years, were married, he to a second wife, and she to a second husband. The two had their first meeting only a few weeks prior to the marriage ceremony, the result of a mutual friend. Two years later a separation came and a divorce suit was filed by the husband. On the 23rd day of July, 1909, prior to the date set by the divorce trial in August, the eighteen months old grandchild of Mr. Miller died shortly after drinking

milk alleged to have contained poison. The following day Mrs. Miller was arrested and the Briscoe county grand jury, a few weeks later, returned an indictment against Mrs. Miller, charging her with putting out poison with intent to kill Wm. A. Miller, her husband.

The evidence shows that Mrs. Miller was at the Miller home in the forenoon of that day and that she went there while no one else was present. Her testimony is that she went there to get a razor that belonged to her former husband. Mark Miller, son of Wm. Miller, with his wife and child had gone there to live after the separation between Mr. and Mrs. Miller, but had left home on Wednesday to be gone until Saturday evening, but returned on Friday. Shortly after their arrival home, the child was given a cup of clabbered milk that had been on the table since Wednesday. Shortly after drinking the milk the child became suddenly ill and a few hours later died of poison, so the testimony of the physician shows. The state charges that this poison was put in the bucket of milk by Mrs. Mary A. Miller with intent to kill her husband, and shows by the testimony that a \$4.00 box of strychnine, kept in the house, was found empty that afternoon and assigns Mrs. Miller's motive to benefitting herself by coming into possession of the Miller estate, consisting of 320 acres of land or to forestall damaging evidence to her character in the divorce trial that was to be called in the August following.

The defence shows by testimony that Wm. Miller made inquiry in the forenoon of the day the child died, of Mr. Coffee, who was turning some

land on the Miller farm whether or not the prairie dogs were bothering his crop, and upon being informed in the affirmative remarked that he would get some strychnine for Mr. Coffee that he might destroy the dogs. That afternoon Mr. Miller handed two small bottles of strychnine to Mr. Coffee and remarked that he had some at the house, but upon examination found that the can had been relieved of its contents, and the defence pleads that if poison was put in the milk at all it must have been put there by Mr. Wm. Miller, assigning the cause to be for effect in the divorce trial, and that the giving of the milk, which had been on the table since Wednesday, to the child was not intended.

The charge to the jury by the judge recites that the state only had circumstantial evidence, but that if the jury believes the testimony shows beyond a reasonable doubt that defendant put the poison in the milk with the intent to kill Wm. Miller, then the verdict of guilty must be returned and the punishment fixed at a term in the state penitentiary not less than two years nor more than ten years. But if the evidence fails to show beyond a reasonable doubt that the defendant put the poison in the milk, then the jury must return a verdict of not guilty.

During the entire proceedings of this trial large crowds have been present and the opportunity for the flow of oratory on the part of the lawyers has been fine.

The jury returned a verdict at 4:15 p. m. of guilty and assessed her punishment at four years in the penitentiary.—Tullia Herald.

**NEWSPAPERMEN JOYFUL.**

Austin, Texas, March 17.—Governor Colquitt today filed without his signature attached, the amendment to the anti-pass law, known as the right of contract bill which will permit newspapers to exchange advertising space for railway transportation.

This means that the bill will become a law within ninety days after the date of adjournment.

**WELL COMPLETED AT HALE CENTER.**

The drilling of Robert Alley's Test Well has been finished after reaching a depth of 155 feet, 105 feet of which stands in water. The drill was in water continuously for 90 feet. The sand and soil has been the same as that drilled thru in the Slaton well and from the amount of water stand-

and all indications Mr. Alley's well will be equally as good as the Slaton well.

The pit of the well has been dug only thirty feet but will be finished at 50 feet. The drilling went down thru the third strata.

The pump is now on the road and its arrival is looked for any day. A test will be made soon after it gets here. Our people all believe that it will give us a flow equal to any of the wells and the test is looked forward to with more interest than the opening of baseball season by a ball player.—Live Wire.

**SANDERS RESIDENCE DESTROYED**

At about three o'clock Wednesday evening the fine residence of Var Sanders, on Broadway, Overton Addition, was totally destroyed by fire. There was no one at home at the time the fire was discovered, Mrs. Sanders having left a few minutes before for town. The alarm was quickly turned in and the power plant made it general by its powerful whistle. It was only a few minutes until a large crowd had assembled on the scene of the conflagration and at once took in the situation. They saw that nothing could be done that would save the house, but at once got busy and removed nearly everything from the building on the lower floor thereby saving the family a heavy loss of valuable furniture, etc. Everything on the premises was burned, barn, windmill, tank, tower and fence. The loss was so intense that it was impossible to get close enough to it to save the barn.

The loss is a heavy one, as this was one of the nicest residence buildings in the city, and was valued at between seven and eight thousand dollars. There was insurance to the amount of four thousand dollars on the building and one thousand on the furniture.—Lubbock Avalanche.

Try that pure, rendered Lard at OTTO'S. Phone 437.

**SOME FLOYD COUNTY NOTINGS.**

Mr. John Kendrick, manager for Cobb & Elliott Grain Elevator, shipped a car of Lockney country raised oats to Plainview parties the latter part of last week. These oats were raised by our farmers, and represents a nice little sum of money to be put into circulation in this section.—Lockney Beacon.

Mr. B. S. Livingston sold Saturday his 1910 wheat crop, amounting to 350 bushels, to the Harvest Queen Mill at Plainview at \$1.00 per bushel. Mr. Hinn, manager of the mill was in Lockney and closed the deal for the wheat.

Mr. Livingston's crop is said to be as fine a grade of wheat as can be grown in any country, and is an average of the wheat grown in the Lockney country in 1910.

The J. M. Hughes Land Company closed a deal Wednesday whereby Mr. G. J. Sutton of Alliance, Nebraska becomes the owner of the fine quarter section of land of G. W. Ford, four Miles southwest of town. The consideration was \$32.50 per acre.

Mr. Sutton is a substantial citizen of Nebraska and will be an addition to our citizenship. He has his family with him and are stopping at the Day hotel. The will move to their new home in about ten days.

In addition to the land Mr. Sutton buys all the horses, cattle and tools on the farm.

A deal was consummated this week by Mr. J. B. Downs, whereby Mr. E. A. Box of Plainview becomes the owner of one-quarter section of land known as the George Wilson tract. The consideration was \$5,200.

A brother of Mr. Box, now residing in Collin county, will move on to the land. Thus we will add another good citizen and farmer to the Lockney country.

Seven Brothers shipped a car of fat hogs to the Fort Worth market last Saturday. While these porkers were not extra fancy as to weight, yet it is said they were good sized and in fine shape and will doubtless command good prices.

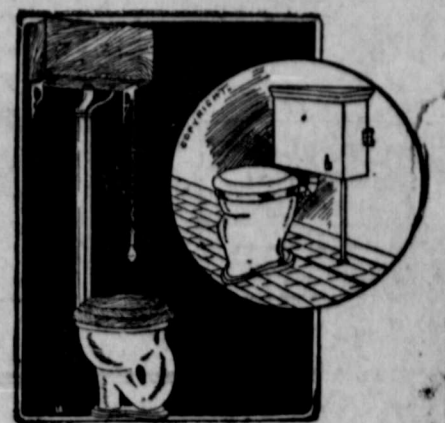
Seven Brothers are extensive shippers of hogs and beef cattle and buy all their stuff from Lockney farmers, which necessarily put a nice sum of money into circulation each month.

W. P. Moss died Tuesday about noon at the Hollum wagon yard. He was a victim of consumption and was at the time on his way in a covered wagon with his family from Greer county, Oklahoma, to Estancia Valley, New Mexico in the hope of regaining his health. He was struck with paralysis Monday afternoon before reaching Floydada and was forced to stop here where he died next day.

Application in proper form has been made to Supt. F. P. Henry, petitioning that he call an election in Erick, Pleasant Valley and Meteor School Districts for the purpose of voting on a bond issue to build school houses in each district. A like petition has come from Mayshaw to vote on a 50c special tax for the same purpose. Evidently our rural schools are alive to the interests of their respective districts. Let the good work go on.

The Contractor on the Nance Iron shed building north side of square states that the building is now complete and will be occupied by an up-to-date bakery within the next week. George Aldrop of Plainview has leased the building from Mr. Nance for a year and will occupy it as a bakery, candy kitchen, and cold drink stand.—Floydada Hesperian.

FOR SALE—"Rhode Island Red" eggs, for hatching. \$1.50 per setting. Phone 146.



**DIFFERENT STYLES**

in plumbing appliances are as much in evidence with us as in any other avenue of business.

**SANITARY BATH-ROOM**

**APPURTENANCES**

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# A Page for Farmers and Stock Raisers

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## ABOUT BROOM CORN CULTURE

Agricultural Bulletin.

Broom corn belongs to the same species of plant as do common sorghums used for making syrup, kaffir and Jerusalem corn and cane grown for forage and grain. It differs from all other plants of the same species from having panicles of seed heads with much longer straighter and stronger branches or straws. This difference wherein lies the value of the plant, has been produced by the selection of seed from plants possessing these characters to a great degree. It is for the seed heads or "brush" as they are called that are used in the manufacture of brooms, that the plant is cultivated.

Broom corn is divided into two groups, known as Standard and Dwarf. The Standard type grows to a height of ten or fifteen feet while the Dwarf variety grows from four to six feet high. There are many varietal names used by sellers of broom corn seed; but many of these are simply new names applied to old strains of broom corn and really do not represent varieties that have been sufficiently improved to deserve special designation. Such names are of no assistance and manufacturers in buying brush disregard varietal names and specify whether Standard or Dwarf is wanted and the desired length, color and quality of the brush required for making the desired grade of brooms.

**Climate and Soil.**  
The plant is sub-tropical and does best in a warm, sunny climate where there is sufficient rain during the early part of the growing season to produce a strong rapid growth. However, in order that the corn may be harvested at the proper time and in good condition and the brush dried rapidly so that it will retain its fresh green color, it is necessary that warm dry weather prevail at harvest time.

For two or three months of good growing weather is all that is needed to produce a crop. Experience of Broom corn growers in Oklahoma and Kansas both on sod and old ground has proven that this crop will stand a greater degree of drought and dry weather than any other they have tried. Many localities in Oklahoma have produced a crop of broom corn in dry years when practically all other crops were burned up. Any soil that will produce corn or cotton is sufficiently fertile for broom corn. For the best grade of fine, tough Dwarf broom corn light sandy soils have been found preferable, while the heavier black soils are more suitable for Standard broom corn.

It has been a common practice with many in Oklahoma to grow broom corn with a very limited amount of culture. Frequently the seed is planted on fresh, turned sod, and the crop allowed to mature without receiving even a single cultivation. Although liberal tillage brings the soil into good physical form; it facilitates the storage and conservation of moisture it admits air to the soil, and thus gives encouragement to the life processes which are so essential to the liberation of the plant food. Proper plowing, harrowing and pulverizing the surface of the ground in preparation for seeding will give better results in raising a crop of broom corn, the same as it would for any other kind of crop.

**Time of Planting.**  
Broom corn, like other plants in the same group, makes its most rapid growth in the warm weather. Seeding should not be started until the soil has become quite warm, as the plant makes rather slow progress the first two or three weeks after which time it grows rapidly. In localities having long growing seasons it may be desirable to plant so that the crop will be ready for harvesting at the season when dry weather is most likely to prevail. When the acreage is extensive it is best to plant various fields at intervals of a week or ten days so that all of the fields will not blossom at the same time and all can be harvested when in the proper condition.

**Method of Planting.**  
There are two methods of planting which may be followed, namely: surface planting and listing. Either of these methods if carefully followed, will give good results. In sections where listing is practiced, the soil should receive some previous preparation and the listed rows need not be more than three or four inches deep. This is plenty deep enough to

secure all the advantages of this system, and there will be little danger of covering the young plants at the time of first cultivation. The broom corn seed can be planted with an ordinary corn planter, which is provided with kaffir corn plates or it may be put in with an ordinary grain drill by blocking the proper number of feed holes so that the rows may be given correct spacing. The seed of Dwarf varieties is usually planted in rows of 36 inches apart, and enough seed is used to secure a stand of one plant every three to five inches in a row. The Standard variety is planted in the same manner except the rows should be spaced 42 inches apart. On heavy clay soil the seed should be planted one-half inch deep, but on very sandy or light soils an inch will not be too deep. No pains should be spared to get an even stand of plants, for otherwise the crop will not be of uniform quality.

**Cultivating.**  
As soon as the young plants are two or three inches high cultivation should commence. Narrow shovelled cultivators with fenders to keep the soil off the plants are used until the plants attain a height of about a foot, after which they grow rapidly and will thrive with the same cultivation as does Indian corn. Many find it advisable to harrow lengthwise with the rows with a sharp toothed harrow just as the plants are coming up. With a wide harrow and plenty of horse power this operation is quickly accomplished. Such treatment will not only stir the surface and aid in holding the moisture for the crops, but it will destroy many small weeds which make their appearance early in the season. The broom corn will probably be large enough to permit the use of the regular corn cultivator fifteen days or three weeks after planting.

**Harvesting.**  
In most sections broom corn harvest comes at a time when it does not conflict with work on other field crops.

It comes after oat and wheat harvest and before corn is ripe. In order to secure brush of the desired quality, it should be harvested just at the time the plants are coming in to full bloom when fiber of the brush is of fresh green color. If the crop is allowed to remain on the stalk for a longer period than this and moist weather occurs, then the heads which remain closed within the leaf sheath will have a tendency to turn red. Over ripeness and exposure to the hot sunshine will discolor the straw. Sun bleached or red stained brush is of less market value than the fresh green fiber.

### Dwarf.

As this variety grows from four to six feet in height and the head is partly enclosed in the sheath of the upper leaf, it is found more convenient to pull the heads. In Oklahoma and other sections where dry weather usually prevails at harvest time, the brush is pulled and piled in bunches along the rows. Brush from two to four rows may be piled together and placed on stalks broken down to keep the brush off the ground while other stalks should be used to protect the pile from the sun or rains. These small piles are left in the field for a few days until they are practically dry; and then they are gathered up and put in ricks to remain until all of the crop is harvested. If the field does not mature evenly, it should be pulled two or three times, each time only pulling the matured heads. After the crop is all harvested and thoroughly cured it is usually seeded and baled at the same time. The custom prevails in Oklahoma and Texas where there may be only one seeding and baling outfit among many growers. In older broom corn sections such as Illinois and Kansas nearly every grower has his own seeder and sheds in which to cure his crop. Where there is liable to be much rain or heavy dews at harvest time it is essential to have sheds for curing and where this condition exists the brush is pulled and taken directly to the sheds where it is seeded, then spread out in thin layers on suitable shelves for curing. Where weather conditions are favorable as in Oklahoma and Texas, Dwarf broom corn can be harvested at less cost per acre than Standard.

The Dwarf variety has considerable value for the stalks left standing in the field after the stalks have been pulled. Cattle can be turned in to feed on these stalks or they can be cut and cured as a forage crop, to be fed in the winter months.

### Standard.

This variety, growing from 12 to 15

feet high necessitates a different manner of gathering the heads. The tall stalks are broken at the height of 2 1-2 to 3 feet from the ground and two rows are brought together in V shape form so that the heads protrude just beyond the outside of the row or "table" as it is generally called. The heads are then cut off and laid upon the stalks or "tables" in small piles from which it is handled similar to the Dwarf Standard broom corn usually contains some crooked brush and this should always be handled and baled separately from the straight.

**Marketing.**  
To secure the highest prices the market demands a brush of fresh green color, smooth round fiber full tip ranging from 15 to 24 inches in length.

The quality of most of the broom corn produced in Oklahoma and Western Kansas at the present time is rather inferior, consequently the growers profits are not as high as they should be, although they have been far greater than other crops produced in that section.

The selection of good seed from desirable seed heads will assist in bringing about a decided improvement. In selecting the seed heads special attention should be given to the quality or character of the straw. Individual plants which have a large center stem or a stalk running nearly full length of the straw should be discarded. Large, coarse or kinky straw is also objectionable. Only the best and most perfect heads should be selected for planting the seed patch the next year. Since the broom corn should be harvested before the seed matures, every grower should set aside a small plot for the production of his seed. After the first season, choice heads can be selected for planting the next and the remaining portion of the seed from this plot can be used for commercial use, feeding, etc. By adopting this method the quality of the brush can be improved from year to year. Inasmuch as broom corn crosses readily with plants which belong to the same class (kaffir, sorghum, cane, etc.) the seed plot as well as the broom corn field should be separated from the other fields of like species.

### Seeding and Baling.

Considerable loss in price to the grower is too often caused by not properly threshing or removing the seed from his broom corn, and also from baling. Both of these things are wrong and cause trouble for the buyer as well as the manufacturer.

Eroom corn that is well cleaned and free from seed and put in good solid square bales will always sell quicker and bring a better price than it will if poorly handled.

The appearance of a well-handled crop always merits the approval of the buyers and makes the growers crop always in demand.

### OLD SOWS VS. GILTS.

At the recent meeting of the Texas Swine Breeders' Association, in Corsicana, a farmer asked the question: "If I am raising hogs for pork alone, will it pay me to keep my old sows, and breed them again, or had I better always breed gilts?"

The question went unanswered, and yet it is a very interesting one to the man who raises hogs solely for pork production.

The breeder of pure-bred hogs will quickly answer, "Breed the old sows every time," his reasoning being that the old sows are better mothers and usually have larger litters. But the man in the hog business for the pork alone can not answer so certainly. The first objection that occurs to him is that after a sow has had her second litter, to make her fat enough for pork calls for considerable feed, and, after she has been fattened, she is of a size that does not appeal to the packer, and he has to sell her for less than he could get for a sow which has been quickly fattened after her first farrowing. And, again, a sow bred for her second litter must be carried in flesh until the second litter comes, and this costs something in feed.

And, also, it is by no means true that a pork sow of the ordinary breeds will be certain to have a larger litter the second farrowing than the first. The size of the litter may be reasonably estimated in pure breeds of known ancestry, but the ordinary grade porker may have her largest litter at the first farrowing.

We wish some of our hog raisers who have the inclination to experiment a little would keep some figures on this subject. It is really an important one for the man who is interested.

(To be continued.)  
—Stock and Farm.

## ANENT DIVERSIFIED FARMING

### NO TACKS FOR HALE YET.

Only a Week Remains in Which to Enter the Contest.

Dallas, Texas, March 23.—In the Dallas office of the Texas Industrial Congress there is displayed a large outline county map of the state on which is shown by tacks of different colors the contestants in each county who are trying for the \$10,000 in cash prizes offered for the best yields of cotton and corn.

The men who have entered the contests are represented by blue-headed tacks, the boys by pink tacks, the women by brown tacks and the girls by green tacks. The map as a whole is very interesting, showing at a glance the leading agricultural sections of the state, and while a number of the counties in the extreme western portion of the state are blank there are 130 counties that show entries. Many of these are well-filled, notably Collin, Dallas, Hill, Kaufman, Johnson, Ellis, Navarro, McLennan, Williamson and Falls. The Panhandle is represented in Hutchinson, Gray, Donley, Collingsworth, Hall and Childress counties. West Texas has a number of contestants in Lynn, Kent, Borden, Scurry, Fisher Martin, Howard and Mitchell counties. In south Texas, there are farmers in Starr, Nueces, Live Oak, San Patricio, Refugio, Goliad and Calhoun counties, who are striving for the big prizes. Every county bordering on Louisiana has contestants except Shelby, Sabine and Orange. All of the Red River counties from the Panhandle to Texarkana are entered in the contest. Applications will not be received after April 1st, and those who intend to make an effort to win the prizes, which range in value from \$100 to \$2500, are advised to enter the contest at once.

### RUNNING WATER.

(Delayed.)

Everyone is too busy these days to stir around much, and there is a scarcity of news.

The springing of the green grass reminds one that spring is very near, even though the weather continues quite cool.

Mr. J. W. Dye, accompanied by his daughter, Miss Mollie went to Floydada on Friday last to attend the meeting of the primitive Baptist church. Mr. Dye returned on Monday, but Miss Dye went on to Afton for a visit from which place she will go to visit in Cottle county for a couple of months.

Messrs Pucelle Huguley and E. L. Howard went to Hale Center on Monday night to see "A Drunkard's Wife" presented.

We, of this community, are greatly interested in the coming election and are hoping and praying that our voters may see the right side of the question and cast their ballot for prohibition.

The people of Halfway expect to hold a prohibition meeting on Friday night.

Brother Fort, contrary to expectation, preached here on Sunday, but there were very few out. Rev. Hicks will be here on Saturday, the 18th and hold quarterly conference and will preach at Halfway in the afternoon at four.

We are glad to say that Mrs. B. L. Ray is able to be up and expects to return to her home in Plainview shortly. The wives, sisters, friends and sweethearts of the Woodmen took them by storm last Friday night and served supper to them.

The Ladies Aid Society of this place, will give a social on Thursday night March 23. Everybody invited and requested to bring a penny for each year of their age. The society will serve refreshments and a good time socially is assured. The money collected will be for the benefit of Buckner's Orphans Home.

A Mr. Woods of Amarillo is improving a section he owns two miles east of Halfway and has rented it to Frank Clark.

F. A. Nye has planted out between two and three thousand catalpa and Black Locust trees this week.

The dry-land farmer can not afford to depend upon a "one-crop" method of farming—he must diversify. He must be able to sell something besides grain and fodder. There is no other way of securing money returns from the crops easier, quicker, or with more profit than through the source of Dairying, Poultry Raising or Hog Raising. To adopt one or all of these important lines in connection with Diversified Farming means plenty of food and clothes for the family, better education for the children, larger bank deposits, and better and happier families.

To adopt any one of the above lines of work means that more than one kind of crop must be raised in order to support it. The careful and systematic farmer does not and cannot afford to depend upon a wheat crop, only for his income. He may put in a certain acreage of wheat, but he will also put in kaffir corn, milo maize, and other crops adapted to his section. Then, in case one crop fails, he has something else to depend upon.

It often happens that the grain and seed crops practically fail, and very little is raised besides roughness. It is at these times that the old cow and hen must be trusted to carry over the family and pay taxes an dinterest.

Wheat may be considered as a cash crop for dry-land farming. In favorable sections cotton can also be considered as a cash crop. Some years these crops may yield practically enough to pay for the land, but other years they may not return the seed. Failures in these and other crops may cover from one to three years. The farmer who is depending on these crops for his living and expenses is likely to fail, also.

Crops must be planted every year that are practically drouth resistant. Corn can not be depended upon with any degree of certainty. It is not "King of Crops" in dry-farming conditions. The farmer can not afford to plant it, only in small acreage.

Kaffir and milo maize are practically sure. Maize is more certain than the kaffir. Instead of planting all kaffir or maize, it is best to divide the acreage, and plant some of each. Sorghum is practically sure to make roughness, and makes excellent feed for dairy cows. Stock melons will take the place of pumpkins in furnishing a succulent feed for cows and hogs.

Kaffir and milo maize are practically equal to corn for hog feeding and dairying. They are better for poultry feeding than corn.

Every dry-land farmer of limited means should collect around him, as soon as possible, a small herd of cows. These should yield him a constant income at the rate of from \$25.00 to \$60.00 per cow each year providing they have been properly selected and handled. The native grasses are excellent milk-producing feeds for all times of the year. Crops for winter feeding must, necessarily, be raised for the herd. The cow will consume a great deal of roughness that otherwise would be wasted.

Hand in hand, dairying goes along with poultry raising and pig feeding. The skim milk should be fed to the calves and pigs, with kaffir or milo maize.

Dry-land conditions are very favorable to poultry. Kaffir and milo maize are unexcelled as poultry feeds. Expensive buildings are not necessary. With reasonable care, the owner can easily realize \$1.00 net in cash from each hen every year for eggs alone.

The family garden must not be neglected. Often this can be located near the well, so that it can be irrigated. Fall and winter irrigation is advisable on the garden patch. Then by plowing it deeply very early, and giving it a chance to get settled by planting time, a good garden is practically assured.

The dry-land farmer who diversifies his crops and then does not depend upon them entirely, but, rather, grows them in connection with the dairy, poultry and hogs, or, perhaps, other lines of live-stock raising, is sure of his living expenses and a reasonable saving.

The live stock will keep the farm in better condition, preserve its fertility, and enables the farmer to sell his crops in a more concentrated form and for better prices. Then, in good, seasonable years, a wheat crop or cotton crop puts him that much ahead.—The Bainer Lectures.

# The Hale County Herald

TOM SHAFER, Publisher  
Z. E. BLACK, Editor

Phones—Business Office, 72; Manager's Residence, 14

Entered as second-class matter at the Post Office in Plainview, Texas, under the act of March 3, 1879.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING CO., Post Office Box 368, Plainview, Texas.

### NOTICE.

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price ..... One Dollar Per Year  
(Invariably in advance.)

### THE EDITOR'S CREED.

I believe in the stuff I am handing out, in the firm I am working for, and in my ability to get results. I believe that honest stuff can be passed out to honest men by honest methods. I believe in working, not weeping; in boosting, not knocking; and in the pleasure of my job. I believe that a man gets what he goes after, that one deed done today is worth two deeds tomorrow, and that no man is down and out until he has lost faith in himself. I believe in today and the work I am doing, in tomorrow and the work I hope to do, and in the sure reward which the future holds. I believe in courtesy, in kindness, in generosity, in good cheer, in friendship, and in honest competition. I believe there is something doing, somewhere, for every man ready to do it. I believe I'm ready—RIGHT NOW.—Elbert Hubbard.

### "IN UNION THERE IS—"

THE PASTORS OF PLAINVIEW have organized. The Prohibition forces are a unit. The physicians have an organization and ditto the carpenters. Now the truck-growers have joined hands in a linked effort.

The labors of the world are best performed by a union of effort. Almost every class in Plainview has recognized the advantages to be obtained from concerted, intelligent effort. Only the proud city of Plainview in her corporate capacity, remains aloof from organization. There has been no Commercial Club, Board of Trade, call it what you will in this town for almost a year.

Some will say "we have accomplished great things by individual effort." Yes, but the experience of the world shows that we could have accomplished more by means of team-work.

The reason most people look the other way when one begins talking "Commercial Club" is that they believe that term a synonym for heavy monthly tax. There is no reason for going beyond our depth in this matter but at the same time we cannot afford to go on in the present condition, every man working in the dark as to knowledge of what his neighbor is doing.

Plainview needs more publicity. The purpose of a Commercial body is to shed the light of information into all the dark corners of the land. But it goes far beyond that. The mission of a Commercial Club is to stir up lagging enthusiasm, to encourage the timid, to be eyes to the blind, and above all things to keep ever in the public mind, the fact that "our town" is the coming metropolis if we but wish it.

Publicity is a force which the fool despises, the wicked fear and the wise man harnesses and sets to work serving his useful purposes. The men who do things today live and move and have their being as it were, in the full glare of that fierce light that beats upon excellence or eminence in every line of endeavor. Publicity is the breath of life to business to politics and to a city or country.

Some may say that the Plainview country is not ready for publicity as yet; that we need to develop our latent wealth before we invite the home seeker. But there are too few of us to undertake this Herculean task. We need new blood and new capital. And there are few who want to get hold of all the property they can handle at the present low prices before an advertising campaign is commenced that will result in an advance in values. But we hope the latter part is few in numbers.

The Plainview country now has something to show the homeseeker. The whoop-and-hurrah system of shouting the name of a town or county and asserting that it is the best on earth is about as convincing to a stranger as a college yell. This kind of advertising is worked to death. We must get together and hit upon some novel plan for showing the world that Plainview and Hale county have peculiar, different and lasting advantages over any other city or section in the United States. We know that Plainview is a "city of certainties," and that Hale county is a "county of certainties." The idea is to impress this fact upon an "advertised to death" world.

We want men—young men with small capital and other men with plenty of capital, but always men with vim, vigor, and vision—and men with large families are not unacceptable.

One other result of a publicity campaign that is worthy of consideration is the reflex action that it will exert upon the promoters themselves.

By all means the people of Plainview should organize and decide upon the cheapest and best plan for securing publicity and should talk other important phases of municipal life that have been sadly neglected. And this organization should be perfected at once. We believe that the citizens of this town are willing and ready for the re-organization of a Commercial Club if only some one would work it up. Plainview needs a leader worse than any town we ever saw.

THE FAMILY GARDEN, the poultry and the cow are great cash economizers and pocketbook conservers, and may be classed with the better teams and tools, as essential to better farm equipment.

### ANOTHER LIBEL.

"A prominent citizen of this city showed in the Sentinel office Saturday evening a newspaper from Plainview, Texas, which details the disastrous experience of that city with artesian water. For years the land in that vicinity has been irrigated from artesian water but recently the flow has become so impregnated with alkali that the earth upon which it has been turned has been literally burned by the mineral. Most of the drinking water in that section has been secured from the same source and these also, have been ruined by the remarkable change in the character of the water.

Added to the known intermittency of the artesian well water, this fact makes more patent than ever, the advisability of defeating the artesian proposition when it comes up at the election next month.—Grand Junction (Colorado) Weekly Sentinel."

Now wouldn't that give you the indigestion? But at least there is novelty to it. Most of the papers that deliver knocks on the Plains country state that the only rain that falls in this section comes from a water sprinkler and that, in turn, is imported from other states, as a rule. We admire the originality of the Grand Junction person. This is the first time this country has even been credited with artesian water, even if it is reported to be saturated with alkali.

You have the wrong number, Mr. Sentinel Man. Plainview has no flowing wells, neither is this an old irrigated section. But we have a multitude of wells in the South Plains country, ranging in depth from 75 to 150 feet deep, that are yielding to pumps more than two million gallons per day. And if you were to taste this flow, breed of the Rockies watershed, you would think you were quaffing a draught of distilled water. No sir, we have no alkali or other injurious mineral to bother us and if you will keep an eye on this South Plains country, you will see it develop, in a very few years into an irrigated section that will rival even the famous Grand Junction county.

Another thing. Here in the South Plains we do not have to depend on irrigation entirely, either. The fact is: irrigation is only six months old in the South Plains. All we need irrigation for is to raise fancy truck and to supplement an annual twenty-two inch precipitation for the benefit of our staple crops. Within the last few weeks in the Plainview country we have received more than six inches of moisture according to the government gauge. Come to the South Plains!

### THE LIBRARY PROPOSITION.

We greatly regret to let slip the following timid but timely observation: There is, perhaps, less drinking at the fountain of literature in Plainview than in any town of equal size in the state.

This is a common fault with western towns and one that is out grown with age. But the earlier this failing is remedied, the more symmetrical and healthy will be the growth of the town. Some may loudly cry that this adverse criticism on Plainview, is untrue and so, of course, is unjust. But we rather think that investigation and comparison will show that we are not far from the truth.

Amarillo has realized her illiterate state and has taken the proper step to remedy it. A free public library will start in that town May 1. Commenting on the library campaign, the Amarillo News says, in part:

"No argument need be presented as to the worth and value of good books. Their influence upon the developing mind, the solace and stimulus which they provide the older children who have reached the fighting years of life should commend any effort which is made to place them within the reach of all.

In our race for commercial supremacy, the cultural side of Amarillo's development should not be neglected or ignored. Else we will waken one day to discover a lop-sided city of massive brawn and atrophied brain. To preclude such a possibility, the citizenship to a man should contribute liberally to the funds which will be required for the maintenance of the city library and the creation of a school library.

The more books, the more reading. And the more reading the better citizens will be. Let's support the library projects to the limit of our abilities—by material and moral endorsement."

Is Plainview to allow Amarillo to best her on an educational proposition?

Plainview, the educational center; with her two denominational colleges; with her magnificent public school structures; with her nine church buildings, her lodges, clubs and societies, surely Plainview is not going to longer neglect the most important educational medium of all—the public library.

The store of information on hand for the student in the library of a small, unendowed college should be supplemented by a public library, and now that the public school term is about over, what ever idle hours there be for vacation, call for the library. The wail about "Where is my wandering boy" etc, will be materially diminished if the said boy can get hold of a seat and a good book in a library these long summer Sunday afternoons and, if he doesn't finish it, can take the book home to read at nights.

Plainview needs a little more constructive religion, if you please.

And what about the travelling man, the tourist or the prospector that has a few idle hours to pass away in Plainview. If he doesn't play pool or read the literature of the real estate man, he might as well chloroform himself. The Herald man has heard several drummers say that Plainview was "the dullest, doggoned place to while away Sunday they ever saw." Kind reader, if you have ever been a "stranger in a strange town" you will realize how dull it is for them.

Everything else aside, a public library is a profitable investment.

And it means no enormous outlay to start one. No doubt there are many persons in Plainview that have books they would donate. There are probably some public spirited persons who would be willing to subscribe for a worthy magazine for the reading room of a library. All this library proposition needs is a leader—a leader who will scorn petty rebuffs and will push this estimable enterprise to a successful consummation.

Who will be the "Moses"?

Pull together brethren. We are all here for the same purpose. Then live and let live. The best way to building up a town is for each and every man to pull together and not strive to rend and tear down. All the residents of a town are partners, not opponents. In all likelihood, the more business done by your rival, the more you do.

### THE "PANHANDLE MAGAZINE."

The initial number of the "Panhandle Magazine" has appeared and met with a very hearty reception in Plainview. Fifty copies placed on sale at the news stand lasted less than two hours and a larger supply was at once telegraphed for to come from Chicago. Plainview was particularly well treated in this first copy as seven pages were devoted to a description of the Plainview Water Carnival and irrigation in general over the Plains country.

The need of a mouth piece for the great Panhandle Country will not be denied by anyone. In fact, we should have had such a publication before now. There is a world of stories of a character that are to be supplied only by conditions that have existed in the West and they are probably read with more interest than any other particular class of matter; year by year the recollections of these old legends and conditions is becoming fainter and it is our duty to preserve them in literature that the children of the Plains of a later mintage may read what will seem the fairy lore of a former day.

But a more practical and present need of the "Panhandle Magazine" is to show a still skeptical world by means of descriptive articles and even more forceful pictorial proof that this northwest portion of the State of Texas is seeing and is to see the greatest development, in this present age, of any section of the United States.

Here is the slogan of the Panhandle Magazine as set forth in the Salutatory:

### Processional.

Long centuries ago a sweet nature created the Texas Panhandle and bestowed the limit of her largess. Those who found it lived in garish days and cared not for their heritage. Llano Estacado—"staked plain"—what words for such a country surpassing rich in sunshine, soil and seasons. We who have fallen heirs to such responsibilities must be alive, awake, active in appreciation. Remember not past years. Processional! This is no time and we are no people for looking back. Confident of our land, strong in our moral fiber, we march on to a hymn of a new prosperity.—The Editor.

Walter E. Gunn is the editor of the new magazine and he has the ability, the "stickability," and the backing to make a success of it. B. N. Timmons formerly with the Amarillo Daily News and a magazine writer of no little fame is associate editor. The Panhandle Publicity Association, having its stockholders in almost every town in the Panhandle, and including also the support of nearly every railroad system that touches this section, is behind the newly launched publication. It will be sold on many railroads throughout the United States and is of sufficient literary merit to demand a sale. Anyone will read even the ads in a magazine that he has been out money for while free boosting literature of perhaps equal merit, will be tossed through the window after, perhaps a passing glance. Such is human nature.

Here's good luck to the "Panhandle Magazine." Its first issue was highly meritorious and we have the promise of its founders that it will even grow better with age. It was needed and needed badly. Every state should have a purely provincial magazine, and the Panhandle is larger than many of our states. The greater the section, the greater the magazine—the Panhandle Magazine should develop into a right lusty youngster at a precocious age.

### "PEACEFUL VALLEY."

The Fort Smith (Ark.) Times says: "The presentation of 'Peaceful Valley' by the Albert Taylor Company took place Monday night to an audience, which filled the house. The audience represented the theatre going element which pays for its pleasure. The presentation was in all respects a notable one though not unexpected as the company headed by Mr. Albert Taylor, is one of the best which comes to Fort Smith; one of the best in personal, one of the very best as to ability. "Peaceful Valley" is one of the late Sol Smith Russell's successes. It is a story of human interest and does not depend upon exaggeration to excite quickened pulse. It is one of those home stories which touch the heart and makes all the world akin. It is a compound of pathos and comedy, laughter and tears. The "Hosea Howe" of Albert Taylor is in all respects an artistic production. He not only acts the parts, but he talks with his face as well as his tongue. The transition from the pathetic to the ludicrous is at times startling and the influence extends from actor to audience which is made to mingle its tears of sorrow with the tears of laughter.

The supporting company is excellent, Miss Nell Paul, always a favorite here, gave excellent support as 'Viega Rand,' while the balance of the company did much towards telling its story to be told in an interesting way. Mr. Taylor and company will present "Peaceful Valley" in Plainview at the Opera House on March 31st.

### LETTER TO F. G. KENNEDY.

Plainview, Texas.

Dear Sir: There are thousands of people saying: "That's what I call a good job of paint, it has worn for 3 years. I'm going to repaint before it needs it; three years is enough."

Those people are a long ways behind the times. There are two reasons for painting; those people know only one; they are thinking only of wear; of keeping out water. Three years may be too long for the looks of paint; it isn't half long enough for the wear. If all you want of paint is to keep out water, Devoe is good for a dozen years in average places. And that isn't all. The cost of the job is the first thing to think of, and if you think of it right you needn't bother with wear.

The paint that takes least gallons makes the least bill for both paint and painting; people forget the labor bill; it's the biggest bill in the job. A gallon saved is about \$5.00. Five gallons saved is \$25. The paint that saves gallons—that's the paint to wear.

Geo. W. Brown, Union, S. C. painted B. F. Arthur's house there twelve years ago with 30 gallons; repainted five years ago, lead and oil with 25 gallons; last year Devoe with fourteen gallons. There's \$80.00 saved on paint and labor; don't know what he paid for the 30 gallon stuff; no matter.

Go by the gallons.

Yours truly,  
F. W. DEVOE & Co.  
P. S. Alfalfa Lumber Company sells our paint.

### A SOCIAL EVENING AT THE "FORT"

On Thursday evening of last week, the students of Seth Ward College were highly entertained by Rev. and Mrs. G. B. Fort in the vacant house owned by J. G. Fort, near their home.

We started about seven o'clock and enjoyed a pleasant walk in the beautiful moon light. Arriving at the entrance we were given a card which "admitted one to the castle of fun at the 'Fort.'" On the back of the card was written the number and names of the different departments. We were first admitted into the "Palace of Music," where we had the pleasure of enjoying some of the best of music. Our next station was room number two "Amusement Hall" where all kinds of exhilarating games were being participated in. Here we found a very jolly crowd and we were loathe to leave it, but we had to move on in order to make room for some one else.

We proceeded to room number three and found it the "Spooner's Delight." Of course we did not understand the meaning of this so we hastened on. Our next station was the "Dining Parlor" decorated in green and white crepe paper and Japanese lanterns. Here sherbet and cake were served. Of course we all admit that this was the best of all and we stayed here as long as we were allowed but we had so many places to visit that we had to proceed. Now what do you suppose we encountered next? Nothing but "Lover's Lane" which led to "Gypsy Resort." This was the climax. We had our fortunes told from beginning to end. There were two Gypsies in very striking apparel as they are always are. Our fortunes were of course very amusing. Some of us left the "Gypsy Resort" with crestfallen countenance and low spirited aspect. Others who were more fortunate wore a more important air.

It was now nearing the midnight hour, although it was hard to make us believe it for the time had sped away so quickly, we had not the least idea that it was so late. But these good things cannot last always, so we thanked our kind hostess, Misses Forts and Hall and departed wishing we might again have another such happy

occasion. A GUEST.

A people ought never to become so absorbed in business or so completely engaged with the living as to forget the city of their dead. It may be time that the dead are beyond our reach of kindness but that is no reason why they should be forgotten and their graves neglected to be overgrown with grass and weeds. The cemetery ought to be the most beautiful and well kept place about the city. A beautiful cemetery shows that the community is not dominated alone by the spirit of cold commercialism but there exist also those noble sentiments and finer qualities which mark a cultured and a Christian community. The cemetery association is planning to beautify our cemetery and ought to have the co-operation of every citizen in the town.

### SETH WARD COLLEGE NOTES.

Things are moving along nicely now out at the college. All are enjoying the delightful spring weather.

Last Monday afternoon, the first time of meeting in the regular Sunday school, we had a splendid report. There being eighty-seven present in classes. The following are teachers: S. S. Sloneker, N. W. Workman, Mrs. Sloneker, Miss Garrett, Mrs. Graham, and Mrs. Sharp. Brother Clayton makes a good superintendent. After Sunday school there was an Epworth League organized. Miss Willie Hall was elected president; Miss May Wasson, first vice-president, Judson Irby, third, Miss Ruby Sharp, fourth, Chas. Sussel, secretary and treasurer, and Miss Myrtle Fort, pianist. We hope to be able to do much work among the students in this League. It meets at 5 o'clock. Everyone is invited.

Those of our students who attended the base ball game Monday afternoon reported an interesting game. We were not very badly disappointed in our boys being beaten for they had only practiced twice. But Saturday and Monday we hope to redeem ourselves and show Wayland that Seth Ward boys can play ball.

Miss Nora Cowart of Silverton was called home on account of the illness of her little brother, but he is reported to be improving rapidly and she expects to be back Monday.

Messrs Joe Meacham and Jess Resell are visiting the "Turkeys" this week.

Quite a number of the High School and Public School students are continuing their studies here. The term from now until school closes will be the same as the public school terms. REPORTER.

### IT IS CURABLE.

Dyspepsia may be completely eradicated if properly treated. We sell a remedy that we positively guarantee will completely relieve indigestion or dyspepsia, or the medicine used during the trial will cost the user nothing.

This remedy has been named Rexall Dyspepsia Tablets. Certainly no offer could be made more fair, and our offer should be proof positive that Rexall Dyspepsia Tablets are a dependable remedy.

Inasmuch as the medicine will cost you nothing if it does not benefit you, we urge you who are suffering with indigestion or dyspepsia to try Rexall Dyspepsia Tablets. A 25-cent box contains enough medicine for fifteen days treatment. For chronic cases we have two larger sizes, 50 cents and \$1.00. Remember you can obtain Rexall Remedies only at—The Rexall Store—The Wyckoff-Willis Drug Co.

# Opera House

## Tuesday Evening, March 28, 1911

### BENEFIT

#### PLAINVIEW CEMETERY ASSOCIATION

#### ED ALLARD COMPTON

IN

## "Pleasant Evenings"

Assisted by the best talent Plainview affords

IN

#### THE RECTOR

Popular Prices

Seats Now on Sale at Wyckoff-Willis'

LOCAL AND PERSONAL

We pay cash for cream—Montgomery-Lash Grocery Company.

Prof. Compton by special request will give his "Sermon of Olden Times" and many others as interesting and entertaining...

We want chickens and turkeys—Montgomery-Lash Grocery Co.

The Rector is a clever little play depicting the life of a country pastor and the ladies of his church.

We want seed peanuts—Montgomery-Lash Grocery Company.

ROBBED OF YEAR'S EARNINGS.

One of our substantial citizens in counting over his savings found he had lost heavily by not buying "Simon Pure" Niggerhead coal...

We sell cream to Roswell, the best market to be reached from the South Plains—Montgomery-Lash Grocery Company.

J. E. Smith of Waco, has bought the "G. & F. Cafe." Mr. Goetz, the former resident proprietor will remove to Albuquerque for the present.

Seed peanuts and pop corn at Montgomery-Lash Grocery Company.

B. O. McWhorter and wife of Lubbock, visited Plainview relatives the latter part of last week.

Cup and saucer coffee \$1.00 a bucket at Montgomery-Lash Grocery Co.

Albert Taylor and his company will make Plainview on their return trip March 31st, April 1st and 2nd.

Fresh vegetables at Montgomery-Lash Grocery Company.

WILL THE PARTY who exchanged hats with me through mistake at the Masonic Banquet Thursday night kindly call at my shop and re-exchange? J. D. HATCHER

Help beautify the cemetery by coming out Tuesday evening. Seats now on sale at Wyckoff-Willis Drug Company.

We want to insure your property against fire—J. M. Malone Insurance Agency.

The best Big German Millet seed at Tandy-Coleman Company, between depots.

For Rent—Two nice house, five and six rooms. One furnished. Apply 1012 Slaton street.

BAZAR.

The women of the Methodist church will hold a bazar at the Paxton & Oswald store Friday and Saturday before Easter.

Found—K. of P. pin in front of the Postoffice. Call at the Herald office.

We buy everything in produce and pay cash or trade—Montgomery-Lash Grocery Company.

Go to Tandy-Coleman Company for your field seeds. Plenty of millet, kafir and maize on hand.

We write livestock insurance. See us—J. M. Malone Insurance Agency.

If you want a pleasant time this summer, buy a Brush car. See G. M. Janes, Box 131, Plainview, Texas.

Mrs. A. F. Quisenberry was over Saturday visiting her new nephew at the Maxey home.

Seed sweet potatoes, white onion sets and fresh vegetables at Montgomery-Lash Grocery Co.

"Simon Pure" Niggerhead and genuine Rockvale coals found at Tandy-Coleman Company. Absolutely none better, guaranteed to please.

J.C. Koerth of Brady is here this week looking after some of his property.

County Treasurer John Hamilton is away on a few weeks visit to relatives in Comanche.

Nice, fresh celery 10 cents per bunch at Montgomery-Lash Grocery Company.

We can make you a bond, large or small—J. M. Malone Insurance Agency.

Wanted—397 men and women to count eggs and buy groceries at Montgomery-Lash Grocery company.

Dr. Mayfield, of Springfield, Missouri, returned home Monday after a few days visit to his brother, our County Judge. The Doctor stated to the Herald man that he was afraid to stay longer because he would fall in love so much with the country that he would have to give up a well established practice in Missouri and move here.

Sweet potatoes for seed and eating at Montgomery-Lash Grocery Company.

Let us insure your crops against hail—J. M. Malone Insurance Agency.

I am now in position to issue burial permits and write deeds to lots in Plainview cemetery—E. R. Williams, Plainview, Texas.

The Rector was played at Madison Square Theatre, New York with and all star cast. Plainview's best will present it Tuesday evening for the benefit of the cemetery.

Stop at Red Wagon Yard, the horse and mule market, where you can get a square deal. Field seeds of all kinds. Grain and hay bought and sold.

A. L. LANFORD, Prop'r.

R. H. Moulton, of Kansas City, left for his home Monday after having satisfactorily arranged the affairs of the Ingle estate. This was Mr. Moulton's first visit to the Plainview country.

13 bars Sneider's Laundry Soap for 50 cents. Better than Clarette Soap at Montgomery-Lash Grocery Company.

The Ladies Aid of the First Baptist Church will give a Business Men's Kindergarten for the benefit of the Plainview Firemen. Date will be given later.

W. C. Kenyon, who is one of Amarillo's big traffickers in the coal and feed business, was transacting business in Plainview last Saturday. Mr. Kenyon was a former resident of Plainview, in the days when his present home was our nearest railroad point.

Fresh country butter, 20 cents per pound at Montgomery-Lash Grocery Company.

A large poster was displayed in Plainview this week advertising the fact that a \$25,000 reward would be paid for the arrest or any information leading to the arrest of three men supposed to be connected with that newspaper dynamiting case that occurred in Los Angeles.

Tuesday evening, March 28th will be the first and last time to hear Prof. Compton in his "Pleasant Evenings." He will be assisted in the rector by the best talent the city affords.

AUTO SERVICE—I have a Franklin car that I will use in livery service. J. M. Malone Insurance Agency.

TREES WANTED.

The ladies of the Plainview Cemetery Association would appreciate donations of good, hardy trees or shrubs, suitable for planting in the cemetery. Any one having anything to give, please call on or ring Mrs. J. N. Donohoo, president.

FOR SALE OR TRADE—A good work mule. Will sell cheap or trade for feed or labor. Address "BOX 91."

WANTED—1,500 PULLETS.

I want to contract with breeders of the S. C. White Leghorn for 1,500 pullets, to be delivered to me at my home, one mile northwest of Plainview, the first of September, 1911. Address, W. B. JOINER, Plainview, Texas.

E. R. WILLIAMS, Funeral Director and Embalmer, Plainview, Texas.

We take orders for all kind of Engraving, Embossing and Lithographing. Prices as cheap as the cheapest, quality considered.

Mr. and Mrs. W. N. Claxton of Hale Center were among the visitors in Plainview the past week.

Among the fine stock seen on our streets the present week is the stallion "Four X" owned by Simmons brothers, whose stock farm is three miles north of town. This animal captured sweepstakes at the Plainview Fair last fall but in some manner incorrect mention was made of it at the time. He is a registered Percheron.

Porter Earhart and wife left this week for Ardmore, Oklahoma, where they will make their home in the future. The position Mr. Earhart has filled with the McAdams Lumber Company will be taken by his brother, Sam who is at present a resident of Lubbock. It is understood that he and his wife will remove to Plainview this week.

We sell for Cash and save you money—Montgomery-Lash Grocery Co.

Ex-county Judge of Potter county, Sam R. Merrill was down from Amarillo this week attending to some legal matters. Judge Merrill is a Hale county product and the natives here are proud of that fact. He was elected to the above-mentioned office at the age of 21 and served successfully throughout his four years.

The Jap gardener, who is to work some land on the shares for E. H. Perry came in this week. He is from Albuquerque, N. M., and was sent here by Mr. Blueher.

For finest grade of Meats go to OTTO'S. Phone 437.

What is purported to be a business college team from Amarillo came in today and play the nine of Wayland Baptist College this afternoon and also Saturday afternoon. The local boys are expecting a couple of hard games, the hardest, perhaps, they will have this season. Go out and give the boys from the Plainview college your support.

Mrs. Nick Alley, of Hale Center came in today for a brief visit to her parents, Mr. and Mrs. W. B. Knight.

J. W. Grant is back from an extended business trip to various parts of Oklahoma. He reports the citizens of the "Sooner State" to be much interested in this part of Texas and states that he has worked up several real estate deals that will likely be closed in a short time.

L. G. Bruner returned this week from points in New Mexico.

Marvin Faulkner took a car of fat hogs to the Fort Worth market this week.

The local Elk Lodge initiated Attorneys Vickers and Klett into this herd last Friday night, there being no lodge at their home town Lubbock. Mr. Vickers is county attorney of Lubbock county and both young men have a fine law practice. They are '08 students from the University of Texas and, the Herald understands, are considered very eligible bachelors in Lubbock.

Wayland Baptist College and Seth Ward met in a baseball battle on the Wayland field last Saturday afternoon. The batteries for Wayland were Hatch Brashear and Wood; Seth Ward, Gilmore and Irby. It was a close game until the fifth inning when the team from Seth Ward suffered a temporary disintegration and by the time they had re-organized, Wayland had run in four scores. The final score in the game was 5 to 1, which is not bad for a game this early in the season. Both teams have promising material and with a few more weeks of work-out they should put up some very classy and interesting exhibitions.

Rev. Daniel Awry, a missionary from China, is spending a few days in plainview. He will likely deliver an address at the Pentecostal Mission Sunday.

"Jim," one of our beauty fire team, is recovering from an attack of lockjaw. It was on account of this distemper that the fire wagon did not make a run to the little fire last week.

"The Drunkard's Wife" was reproduced by request to a goodly house at the Schick last Friday evening. The

Floydada band assisted by talented ooters from Plainview furnished music both for the performance of the evening and the prohibition speeches that were made on the square that afternoon.

A. C. Hatchell bought a half-section in Bailey county of Dr. C. L. Barnes the past week at \$12.50 per acre.

Mrs. Annie Pearson has purchased the drug business at Abernathy formerly owned by A. E. Pipkin and will continue same at the old stand.

Through David Greer, R. A. Barrow sold last week of J. W. Blanton of El Reno, Oklahoma, a section eight miles northeast of Plainview.

Mrs. E. R. Raymond returned this week to her home in Minneapolis, Minn., after a few weeks visit to her sister, Mrs. S. Bruner and others.

Mont Carter is attending to some business matters in Lamesa and other South Plains towns.

FARMER KILLED BY WIFE.

Amarillo, March 22.—M. E. Lavender a young farmer of Potter county, was shot and killed at his home three miles north of Amarillo about nine o'clock last night.

His wife, a young woman, some 21 years of age, was later taken into custody by Deputy Sheriff Bolton.

According to the allegations of Mrs. Lavender, the act was committed in self-defense. Her husband at the time the shooting occurred, holding a Winchester drawn, and having repeatedly threatened to take her life.

Driven to desperation, the young woman turned a 32-caliber Smith and Wesson revolver which but a few moments before, as she alleges she had wrested from her assailant's hand, and sent a bullet into the temple of her husband and the father of her two children. Lavender lived but a short while after the shooting.

TEXAS INDUSTRIAL NOTES.

The \$75,000 electric light plant, which has been under construction for the past year in Pecos has been completed. The greater portion of the power generated will be used to supply electricity for running pumps in the irrigation district.

Spur will hold an election on April 3rd to vote for school bonds to the amount of \$18,000.

The Stamford Waterworks Company is having a mammoth reservoir constructed with a capacity for storing 400,000,000 gallons of water. It will have a drainage area of about 5,000 acres. The new reservoir is being constructed at a cost of \$20,000.

San Patricio county, of which Aransas Pass is the county seat, has voted \$100,000 worth of bonds for good roads, \$20,000 of which is to be used on an automobile from Aransas Pass to Ingleside, six miles south.

The Brady Commercial Club is working for a \$75,000 road bond issue and a \$40,000 bond issue for city water works.

The citizens of Llano county are constructing a graded road from the city limits of Llano north to the San Saba county line; the work is under the supervision of the Llano Commercial Club and the approximate cost is \$25,000.

Bonds have been approved by the attorney general for the \$100,000 road bond issue at Sweetwater. A government expert will superintend the work of building the roads.

Lamar county, of which Paris is the county seat, is to have an election soon to issue \$300,000 in bonds for the construction of good roads.

Abilene has just completed the paving of fourteen business blocks and is making efforts to extend the paving into the residence section of the city.

Smithville is erecting a pickle plant that will be large enough to take care of the 1911 cucumber crop. Cucumbers are a leading crop of that section.

Groveton, the county seat of Trinity county, is erecting a new court house at a cost of \$55,000.

All well regulated families read the Hale County Herald.

YOU TAKE NO RISK.

Our Reputation and Money are Back of this Offer.

We pay for all the medicine used during the trial, if our remedy fails to completely relieve you of constipation. We take all the risk. You are not obligated to us in any way whatever, if you accept our offer. Could anything be more fair for you? Is there any reason why you should hes-



AT THE SHICK

2 NIGHTS 2

COMMENCING

Friday Night, March 31

Return Engagement of the Distinguished Comedian

Mr. Albert Taylor and his own Company, presenting the following Comedies:

FRIDAY NIGHT---The late Sol Smith Russell's greatest success,

"Peaceful Valley"

NOTE---This Play is considered Mr. Taylor's Masterpiece

SATURDAY NIGHT --- The famous comedy:

"A Message From Mars"

Saturday, Matinee, at 3 p. m.: "A Ragged Prince"

Prices--25, 50 and 75 Cents. SEATS NOW ON SALE

MATINEE PRICES - 15 and 25 CENTS

itate to put our claims to a practical test?

The most scientific, commonsense treatment is Rexall Orderlies which are eaten like candy. They are very pronounced, gentle and pleasant in action and particularly agreeable in every way. They do not cause diarrhoea, nausea, flatulence, griping or any inconvenience whatever. Rexall Orderlies are particularly good for children, aged and delicate persons. We urge you to try Rexall Orderlies at our risk. Two sizes, 10 and 25c. Remember you can get Rexall Remedies in this community only at our store--The Rexall Store--The Wyckoff-Willis Drug Company.

DANGER IN DELAY.

Kidney Diseases Are Too Dangerous for Plainview People to Neglect.

The great danger of kidney troubles is that they get a firm hold before the sufferer recognizes them. Health is

gradually undermined. Backache, headache, nervousness, lameness, soreness, lumbago, urinary troubles, dropsy, gravel, and Bright's disease follow in merciless succession. Don't neglect your kidneys. Help the kidneys with the safe and reliable remedy, Doan's Kidney Pills, which has benefited people right here in Plainview. V. C. Canon, California Ave., Plainview, Texas, says: "I had lumbago, caused by disordered kidneys, and when I stooped, or got up after sitting, sharp twinges darted through my loins. Doan's Kidney Pills, which were obtained from the R. A. Long Drug Co., greatly relieved these troubles, and, since I learned of the merits of this remedy, I have often recommended it to other kidney sufferers." For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name--Doan's--and take no other.

# Clothes With a Binding Guarantee

When you are buying clothes, it's just as easy, just as cheap and a whole lot more satisfactory to get the kind that have a guarantee of perfect satisfaction.

**Woodhull, Goodale & Bull Clothes** are made from the best and most attractive materials, by skilled workmen.

They are dependable in every part, fabric lining and interlining and this label



**Absolutely protects you in buying them. Find it**

**in the inside pocket of your next Suit or Overcoat**

## AN UNBREAKABLE COAT FRONT

The first place that ordinary ready-made clothes go wrong is in the coat front. You've all had experience with the kind that wrinkle and sag after you have worn them a month or two.

**Woodhull, Goodale & Bull clothes are made with a Patent Concave Front which makes them fit perfectly when new and holds them in perfect shape as long as you wear them.**

**If you want to see the best looking, best fitting, best made clothes in America, ask your dealer to show you Woodhull, Goodale & Bull Clothes.**

Prices \$10.00 to \$30.00

Style Book D Free on Request

**Woodhull, Goodale & Bull, Syracuse, N. Y.**



**RUNNELS COUNTY VOTES DRY.**

Ballinger, Texas, March 16.—The prohibitionists carried Runnels county in the election today by a majority of 377, with three boxes to hear from. The anti-carried three boxes out of twenty-one. Quiet prevails tonight. The campaign waged by each side has been a vigorous one and speakers and literature have been used.

Local option has never been in effect in this county. Seven years ago the county went wet by 18 votes and five years ago by 148 votes.

**IN RECEIVERS HANDS.**

The Estacado & Gulf Railroad Company was placed in the hands of receiver Tuesday morning on the application of the citizens of Roby, by Judge John B. Thomas of the thirteenth judicial district. Hon. J. M. Preston of Rotan was named as receiver.

The road was started three years ago by W. A. Butts as its promoter. The road was largely a bonus road and it was constructed from McCauley on the Orient railroad to within about four miles of Roby, when work stopped some eight months ago.—News.

**ROOSEVELT OPENS STORAGE DAM IS GREATEST ENGINEERING FEAT IN WESTERN HISTORY.**

**Machinery of the Gigantic Reservoir Bearing His Name Set in Motion.**

Roosevelt, Arizona, March 18.—Standing on top of the great storage dam, which bears his name, former president Theodore Roosevelt, at 5:45 p. m. today pressed an electric button, which set in motion a mass of grinding machinery which in turn raised three of the massive iron gates weighing 6,000 pounds apiece. By this act he officially opened the Roosevelt storage dam, a part of the Salt River Irrigation project.

The motors which raised the gates, had hardly begun to turn before three raging torrents of water came rushing through the three openings at different levels and ran rapidly down the valley, where, after racing fully sixty miles, it will be used in the irrigation of about 200,000 acres of land.

The scene from the dam was a striking one. The motor cars in which the many people besides the Roosevelt party made the seventy-five miles journey from Phoenix, were packed along the road above the artificial lake, each with its roll of bedding strapped upon it as the guests must spend the night here. On the hills hundreds of saddle horses grazed.

Along the top of the tower several hundred persons were crowded and when Mr. Roosevelt's machine came in sight in the twisting road the tremendous salute of dynamite greeted the former president.

The dam has been about five years in building. The foundation was surveyed May 13, 1904. The first stone was laid September 20, 1906, and the last stone was placed in position in the parapet walls Feb. 6, 1911. The structure is declared to be the largest storage dam of its kind in the United States, and with one exception the largest in size only by the Assan dam on the River Nile.

There are 336,000 cubic yards of masonry in the dam, according to the records of the reclamation service, and 340,000 barrels of cement, manufactured from material found in the vicinity, were used in its building. The structure is of sandstone and cement and rises 234 feet above the

river. It is 1,080 feet long on top and 170 feet thick at its base. An acre of ground is covered by the foundation alone. Running along the top, which is the length of about two city blocks, is a roadway twenty feet wide.

The dam forms a reservoir twenty five miles long and more than 200 feet deep. Its capacity is approximately 56,620,000,000 cubic feet, or according to the officers of the reclamation service, enough water to submerge the state of Delaware in water one foot deep.

The waters from the dam will be used to irrigate about 250,000 acres of land in the Salt River Valley. After the water leaves the dam and before it reaches the point where it is to be used it flows a distance of about sixty miles. It is then distributed throughout the land to be irrigated by means of a diversion dam.

The valley, it is said, will become one of the richest agricultural valleys in the world. Crops can be raised twelve months in the year. It is estimated by C. J. Blanchard, statistician for the reclamation service that one full crop from this valley will equal more than the entire cost of the irrigation works. He declared that land that was not worth one cent per acre before the project was built, since its completion has risen in value from \$100 to \$1,000 per acre.

The six massive gates of iron, which will control the outlet of the waters of the dam each weight 10,000 pounds. The measure four feet, nine inches wide by ten feet high. They are divided into three regular and three emergency gates, the latter to be used only in case of extreme floods.

The original town of Roosevelt which was built by the people who went to the dam to work, now lies under 220 feet of water. Its successor has been built higher upon the mountain slope.

The government road, which it was necessary to build before work on the dam could be begun was guarded to day for every mile of its length to provide any possible mishap. It was cut for a greater part of its length out of solid rock and skirts the edge of precipices at dizzy heights.

**BURNED AT BARSTOW.**

Barstow, Texas, March 15.—The Fuller and Carr buildings in the business section of the town was destroyed by fire today, entailing a loss of \$18,000.

**MULE BURNED TO DEATH.**

Yesterday afternoon Will Foster was burning and raking weed on his place, and thinking the fire was out started to re-rake. When the rake was well loaded the fire started again and being unable to get the mules from the rake, one was burned until it had to be killed. The other was badly burned but will recover.—Randall County News.

**FOR SALE**—The Northeast Quarter of Section 1, Block O2, Hale County, Texas; eighteen miles west of Plainview; about four miles northeast of Olton. Address owner, FRANK HAAS, Lake Park, Iowa. 13-pd.

**FOREIGN CAPITAL IN OLD MEXICO.**

Washington, March 15.—A total of \$875,708,925 gold has been invested in twenty-one years by foreign interests in Mexico, outside of the mining industry, according to a bulletin issued by the Bureau of statistics of the Department of Commerce and Labor today.

Americans supplied \$338,001,973, while capitalists of the United Kingdom furnished \$254,650,823, Germany \$26,246,382, France \$16,207, 074, Austria Hungary \$403,200, Spain 2,386,687 and Italy \$58,050. The figures are from 1886 to 1907.

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The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh, being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75 cents. Take Hall's Family Pills for constipation.

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How would you like to number your friends by millions, as Bucklen's Arnica Salve does? Its astounding cures in the past forty years made them. It's the best salve in the world for sores, ulcers, eczema, burns, boils, scalds, cuts, corns, sore eyes, sprains, swellings, bruises, cold sores. Has no equal for piles. 25 cents at all Druggists.

**ATTACKS SCHOOL PRINCIPAL.**

A severe attack on School Principal Chas. B. Allen, of Sylvania, Ga., is thus told by him: "For more than three years," he writes, "I suffered indescribable torture from rheumatism, liver and stomach trouble and diseased kidneys. All remedies failed till I used Electric Bitters, but four bottles of this wonderful remedy cured me completely." Such results are common. Thousands bless them for curing stomach trouble, female complaints, kidney disorders, biliousness and for new health and vigor. Try them. Only 50 cents at All Druggists.

**KILLS A MURDERER.**

A merciless murderer is Appendicitis, with many victims, but Dr. King's New Life Pills kill it, by prevention. They gently stimulate stomach, liver and bowels, preventing that clogging that invites appendicitis, curing Constipation, Headache, Biliousness, Chills. 25 cents at All Druggists.

**SHERIFF'S SALE.**

THE STATE OF TEXAS, County of Hale. NOTICE IS HEREBY GIVEN, That by virtue of a certain Alias Execution issued out of the Honorable County Court of Hale County, on the 9th day of February, 1911, by B. H. Towery, Clerk of said Court, for the sum of Eight Hundred and Forty-two Dollars and Eighty Cents, and costs of suit, under a judgment, in favor of A. G. McAdams Lumber Company, in a cer-

tain cause in said Court, No. 202, and styled A. G. McAdams Lumber Co. vs. John J. Eller, placed in my hands for service, I, G. A. London, as Sheriff of Hale County, Texas, did, on the 7th day of March, 1911, levy on certain Real Estate, situated in Hale County, Texas, described as follows, to-wit:

The Northwest One-fourth of Section No. 24, in Block CL, Certificate No. 1185, issued to the E. L. & R. R. Ry. Co., containing 160 acres of land, and levied upon as the property of John J. Eller. And that on the first Tuesday in April, 1911, the same being the 4th day of said month, at the Court House door of Hale County, in the Town of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Alias Execution, I will sell said above-described Real Estate at public vendue, for cash, to the highest bidder, as the property of said John J. Eller. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this 8th day of March, 1911. G. A. LONDON, Sheriff, Hale County, Texas. DAVID H. MOFFAT DEAD.

New York, March 18.—David H. Moffat, banker and railroad man of Denver, Colorado, died suddenly here today from the after effects of grip. Mr. Moffat yesterday was up and about his apartments in the Hotel Belmont in unusually good spirits. Death was due to a weak heart.

His business associate, William G. Evans, who is president of the Denver Tramway Company, one of the Moffat properties, and vice-president of the Denver, Northwestern and Pacific railroad of which Mr. Moffat was president and which is widely known as the Moffat road, was not alarmed for him and was not at his side when he died. Only the nurses and the house physician were in the room.

For many year David H. Moffat has been recognized as a leading citizen of Colorado. His connection with the development of the states had gained for him the name of "Empire Builder." Perhaps the greatest recent work of development was the Denver, Northwestern and Pacific route, known as the Moffat road in honor of the builder. This road, to extend from Denver to Salt Lake, has been completed beyond Steamboat Springs, Colorado. M. Moffat was rated many times a millionaire, his wealth being estimated as high as \$40,000,000. He was born in Orange county, New York, July 22, 1839.

He was interested in more than 100 mining companies. As a railroad builder, his activities were marked. He helped construct the Denver and Pacific road, connecting Denver with the Union Pacific at Cheyenne; the Denver and South Park, now part of the Colorado and Southern system; the Boulder Valley; the Florence and Cripple Creek and for many years was president of the Denver and Rio Grande.

**"BEAMS FROM THE LONE STAR"**

**TEXAS INDUSTRIAL NOTES BY THE COMMERCIAL SECRETARIES.**

The Texas hen is becoming world famous and her cackle sounds as musical to the farmer as the clink of gold dollars but with all her enterprise she has heretofore been compelled to accept a secondary position on the farm; the eggs are exchanged for coffee and sugar; they buy the baby new dresses and occasionally relieve the family purse strings but the farmer looks to other products for his money crop.

Mr. J. F. Peck has reversed this custom by putting in a first-class poultry yard inside the city of Sherman, and will give his entire time to the poultry business. The plant is equipped with incubators, glass eggs, sanitary nests and all up to date labor saving appliances and the hens have nothing to do but to lay eggs. All eggs will be guaranteed and no chickens will be counted until they are hatched.

A number of commercial clubs are offering prizes for the best farm products, organizing corn clubs, hog clubs and preparing to hold agricultural exhibits and livestock shows this fall which is a commendable method of encouraging agriculture and of promoting the prosperity of the country.

But how about the human race. Babies are about as important to the welfare of future prosperity of a country as hogs, dogs and chickens and without special attention the Texas stork has become world famous; we have the largest families of any state in the union and the native Texan ranks at the head of the human race in physique and intelligence, but if we encouraged the babies by organizing stork clubs, offering blue ribbons, gold medals and parading this noble bird before the public as we do prize-winning colts at country fairs, we would soon build up a civilization as noted as that of ancient Greece as well as marry off our old maids and bachelors.

In its last analysis the quality and quantity of people regulate the value of property in a community. As a rule property sells according to the number of people within a given area regardless of the number of head of livestock it may contain and the happiness of a people depends upon the number of babies in the homes and not upon the number of hogs in the community. It is all right to hold corn shows, hog shows, etc., but how about baby shows?

The man with the cow is becoming almost as popular in Texas as the man with the hoe and the demand for pure milk and dairy products of all kinds is growing larger every day. The United States Department of Agriculture estimates that 2,000 pound of butter, which is worth \$500.00 takes less than fifty cents worth of plant food from the ground and that the industry is one of the most profitable in which the southern farmer can engage. The opportunities for dairying in Texas are almost unlimited, and with the excellent ranges and plenty of domestic grasses there is no reason why the Texas dairyman should not prosper without being subject to the proverbial charge of "watering his stock."

The Pecos Commercial Club has recently closed a deal with a northern company for the erection of a packing house at Pecos, and construction of the plant will begin at once. The leading commercial clubs of the state and especially those in the cattle raising sections are urging the necessity for more packing houses, and plants have been established in Amarillo, Sweetwater, and other West Texas towns.

It costs about five dollars to ship Texas cattle to the Chicago packing houses and the shipper pays the freight. If more packing houses were built in Texas to utilize our surplus of livestock five dollars would be added to the price of Texas cattle which would go into the pockets of the producer. This would mean \$43,970,000 added to the value of Texas cattle which is more than the packing houses would cost.

The peach growers of East Texas recently sent peach branches and buds from different orchards in that section to the Missouri State Horticultural headquarters at Columbia, Missouri, for analysis and received the information that 75 per cent of the buds would bear fruit. It was feared that in some sections of the state that the peach crop would be injured by the recent cold weather, but the report of the Missouri Horticultural Board has satisfactory settled the question as far as the East Texas growers are concerned. East Texas has achieved a nation wide fame for the growing of peaches, and the 1911 crop, it is reported, will excel that of all former years.

The clay products of Texas are attracting attention of Northern and Eastern manufacturers and it is known that Texas clay makes the finest of chinaware and that crude material from a number of points in Texas give as satisfactory results and as high grade finished product as French clays.

Last week on his farm near Cotulla, President Kerr of the Stockman's National Bank of Cotulla, discovered a rich deposit of coal while sinking a well on his land.

The deposit was reached at a depth of only sixty feet and is one of the most prominent veins uncovered in Texas in recent years. Arrangements are under way for developing this field, shafts are being sunk and machinery is being placed for working the mine on a large scale.

The coal fields of Texas are unexplored but the government has examined a portion of our coal field and estimates a deposit of 31,000,000,000 tons. If we continue to mine our coal at the present rate it will take 16,900 years to get this coal out of the ground.

Oil development is becoming more active in different sections of the state and local capital and independent operators are becoming actively interested in the development of this industry. Reports from the Pecos country say that much prospecting is going on in that section; wells are also being drilled inside the city limits of Longview.

In the San Antonio fields much progress is being made and additional wells are being sunk. Reiser is a new gas and oil center lately opened up. Texas oil and gas fields rank among the first in the United States and the product that makes millionaires while you wait, flows in inexhaustible quantities from innumerable wells throughout the state and Texas is thus enabled to offer added inducements to industrial enterprises in the way of cheap fuel.

No state in the Union grows so many varieties of plums successfully as does Texas. In Dimmitt county, which is one of the banner plum counties of Texas, one man reports that on an acre of ground planted in plum trees, he realized \$400.00 last year and urges the farmers in that county to increase their acreage of this valuable fruit in planting their orchards this spring.

The plum is grown in practically all sections of Texas, is credited with having fewer off years than any other fruit and requires very little cultivation and expense.

About 700,000 acres of oats were harvested in Texas during 1910, the yield varying from twenty to seventy-five bushels per acre and the total amounting to about 24,325,000 bushels. More attention than ever is being paid to the oats crop by Texas farmers, and Texas ranks with the best oats producing states in the Union.

**STATE INSURANCE BOARD BULLETIN.**

It is admitted by the students of the question of Fire Insurance and its relation to the public, that insurance has many of the elements of taxation by Government, and in the final analysis, that the insurers pay the losses through the medium of the insurance companies, and that in order to reduce rates charged for insurance in this state, we must reduce the fire waste.

The mission of the State Insurance Board law is to secure just and reasonable fire insurance rates, and in working to that end the board should have the hearty cooperation of every citizen of Texas interested in the matter of fire insurance. The law creating the board provides for a state fire marshal, and defines his duties. The state fire marshal is charged with the task of investigating all fires of incendiary origin, and to make reports of such investigations to the county or district attorneys of the counties wherein the fires occur, and to perform other services calculated to diminish the fire hazard.

At an early date this board will urge every incorporated city or town in Texas to enact a Fire Marshal Ordinance, copies of which ordinance will be furnished by the board, creating the office of City Fire Marshal. This will prove a most important step in the direction of fire prevention. The services of an active city fire marshal will secure for any city or town, a substantial reduction in insurance rates.

It is believed that when the public once realizes its relation to the fire waste of this state, and its remedies, this board will receive the hearty and active co-operation of every

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