FIRST CLASS JOB PRINTING A SPECIALTY

# The Hale County Herald

VOLUME TWENTY-TWO

THE PERSON NAMED IN COLUMN

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS, FRIDAY, FEBRUARY 8, 1911

# IRRIGATION MEANS MILLIONS TO FARMERS

Plainview Banker Says: "The Time Has Come for United Effort of the Farmers, Merchants, Bankers and all other Business Men, to Develop this Country into one of the Finest Irrigated Districts of the World!"

TO THE FARMERS OF HALE COUNTY:

You have all heard of the Slaton well pumping from 1,500 to 1,700 gallons of water per minute, and heard much speculation as to the effect the discovery of this vast amount of water underlying

the entire South Plains country will have upon its future.

This question is of vital importance to every citizen of Hale County, regardless of his avocation, trade or calling.

The time has come for united effort of the farmers, merchants,

bankers and all other business men, to develop this country into one per foot, placing the laterals 30 feet Mr. Almett says the total cost per of the finest irrigated districts of the world. This statement is not apart, using 1,400 feet per acre. an irridescent dream nor an idle fancy, but it is the statement of a truth susceptible to practical demonstration.

There are two fundamental facts to be considered-Land and tile, and, if one cares to install their To lay the tile in rows 25 feet Water. That we have the greatest quantity of land no one will deny, own system, the machines can be and that it is of the best quality must be admited by every one who leased from the Texas Sub-Irrigating has investigated. Recent developments have proven, beyond all Company, or their representatives, in 200 feet of mains; at 2 cents doubt, that we have an abundance of water of the best quality to each county. irrigate every foot of land in Hale County, if properly applied.

In proof of this statement I will call attention to the facts con- two machines, and when you are Cement ............ \$ 1.00 systems. This statement is based on five miles west and E. H. Perry's is six miles southwest. Each of the machines. these wells penetrated the water-bearing and and gravel at from 60 | "When several buy the right to use systems of sub-irrigation you will see the water and put a good season in to 66 feet. It is conservatively estimated by the drillers and experts this system they can get the machines that it will cost between \$45 and \$50 the ground, and, when the time comes, on this subject that there are about three parts sand and gravel to together, and, by doing their own per acre to install either. I confess plant it to various kinds of garden one part water. According to this estimate, we have a stream of work, can install the system at a very that, at first, this cost looks prohibi- and farm truck, and prove to yourwater 15 feet deep and 100 miles wide flowing under this section of moderate cost. water 15 feet deep and 100 miles wide flowing under this section of moderate cost. the country

This 7", when bored into, rises to within 20 to 30 feet of the by "The Success Realty Company," of my main purpose in writing this artisurface of the ground, making the cost of lifting the water to the Oklahoma City, and, under the man- cle is to place the main facts before proper care and attention you should surface for irrigation purposes very slight.

Now, with these two God-given advantages-water and land-in stalled, for exhibition purposes, some really the cheapest and safest mode dred dollars from the two acres. abundance, it only remains for man to apply the water to the land, in of their tiling at the residence of Mr. of irigation for the farmer of moderate means. and abundant crops as any ever grown in the Valley of the Nile.

now is the best way of applying the venting roots or earth from filling the company contemplates putting in a antee that by keeping the horse for irrigation, obtained the following rewater to the land to get the best results. Two modes of irrigation are being discussed, namely: Surface irrigation and sub-irrigation, by the use of tiling placed under the surface of the ground at from 18 to 24 inches.

quire a large well, pump and engine with power sufficient to raise the water to the surface in quantities large enough to flood the land. The cost of such an outfit, installed ready for use, from the best information that I can get, will be approximately \$1,000. This system will probably be the most expensive kind of irrigation, on account of the cost of both installing and operating the plant. This system is thought to be all right for all who have plenty of means to oper-

There is, however, a system which can be used by the farmer of average means, and that is the sub-irrigation

by means of tiling. There are two companies exhibiting their tiling in Plainview now. One is known as the "Wiggins' System," represented by Mr. Peddicord, who can be found at the Ware Hotel, and who is representing the Texas Sub-Irrigation Company, which has control of the Wiggins' System in Texas.

Mr. Peddicord is now installing the above system of tiling in the orchard and garden of Judge L. W. Dalton, herein Plainview, and about fifteen acres for Mr. E. H. Perry, six miles southwest of the city. Persons who have not already done so should by all means visit either or both of these places, and see and learn about this

In order that those interested may know something about the cost of installing this system of sub-irrigation, I applied to Mr. Peddicord for a statement of the cost of installing his system, and he gave me the following:

"The Wiggins' System of Sub-Irrigation consists of a series of concrete tile placed from 18 to 30 inches underground, and is laid by a continuous tile-laying machine, so that each sys-

an equal distribution of water. "The cost of installing this system

in this county will be about 1 1-2 cents

of sand will make about 300 feet of pump, will be as follows:

"They charge sixty dollars for the 1 valve

it can be seen any day and its merits

factory in Plainview, and will sell one year you could sell the horsre sults: protected by a cement cap, and a cement and other materials, and are sible to raise the \$50, to buy the horse brass valve at the head, thus giving porous, so the water will percolate and make a profit of \$100.

an equal distribution of water. through the tile, thereby giving equal Now, if I can show you, by facts through the tile, thereby giving equal Now, if I can show you, by facts distribution of moisture, and is proof and figures, that \$100 invested in tile

acre to install his system, less the

apart will require 1,600 feet

The porous tiling is manufactured is, also, entirely beyond his reach, but what YOU HAVE DONE and what agement of Mr. E. S. Alnutt, has in- you, so that you can see that it is realize easily from three to four hun-

the tile at two cents a foot. The com- for \$150, doubtless every man in Hale cement plug, placed every four feet, bination of these tiles are made of County would exert every effort pos-

> and properly installed on two acres of land will yield you a profit of \$200 next fall, will you be as anxious to make this investment as you would be to buy the horse? Here are the

per acre, at 2 cents per foot \$32.00 sure me that the ordinary windmills will furnish ample water to irrigate per acre. 20 acres of land by either of these From an inspection of these two stall it as soon as you can turn on

I base the correctness of this statement on the actual experience of a Now, if I could show you where you few persons living in and around The only question for us to solve tem is without leak or joint, thus pre-fully explained by Mr. Alnutt. This could buy a horse for \$50, and guar- Plainview last year, who, by surface

last year, and, after providing for his family during the season, sold enough vegetables to net him \$70. This is the same rate, would have paid five times \$70, of \$350, per acre, and your

of sweet potatoes last year, and, after providing his family, sold enough po tatoes to net him at the rate of \$450

compare with the investment in the investment is the more profitable.

and say: "It is true, we can raise the stuff all right, but we have no marstuff it will be easy enough to get the market, in this way: Form a truck-growers' association, and publish the fact that on a certain desigthe nearest railroad stations their potatoes, and on other lays will de onions, water melons. Pocar melons, etc. By a united ffor this kind you can establish a market for everything you raise, and if every or three times the amount invested, but it will demonstrate to the world and induce your relatives and friends to come and buy the tract of la next to yours, and live together again.

It means new and better homes, better schools and more of them. It means untold prosperity and happiness for all that are here, and the thousands who will follow, if we will only show them what we HAVE DONE, and not depend on telling them what THEY CAN DO.

This protracted drouth which has prevailed here, instead of being a calamity, has proven to be the greatest blessing God ever sent to this section of the country. Dire necessity put the gray matter to working, and, as a result, we have discovered that God, in the beginning, provided us with an abundance of both land and water, and it is within our power to turn this section of Texas into a veritable garden-spot.

Plainview and Hale County are moving into the spot-light, there to remain for all time-for the reason, we are in the very heart of the shallow-water belt, and fully 95 per cent of our 640,000 acres of land is susceptible to both cultivation and successful irrigation.

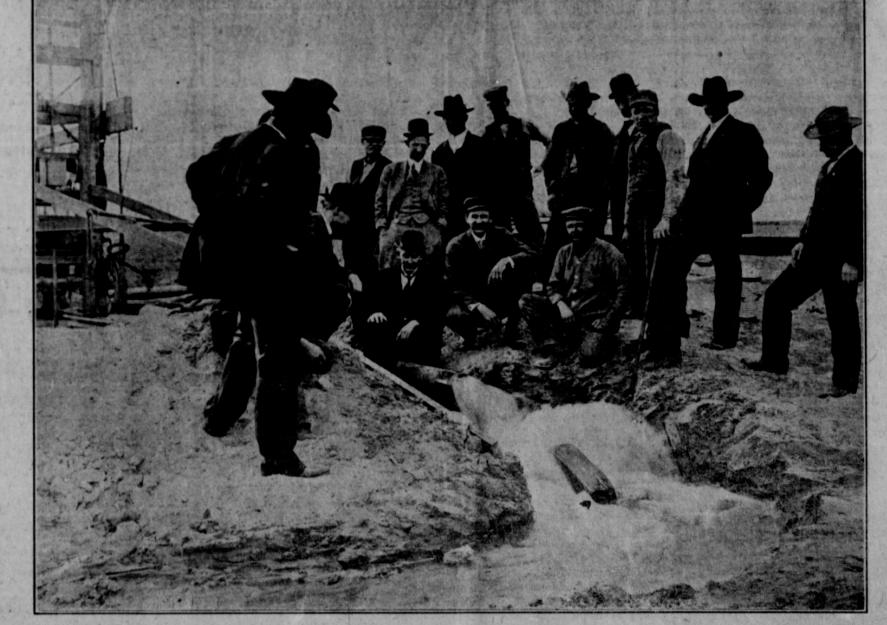
If every citizen of Hale County will do his part the most marvelous development will be the result.

If you can't come and investigate the irrigation projects sooner, don't fail to come to the public demonstrations at Plainview on February 24th and 25th. By that time, you can see both the surface and tile irrigation demonstrated. Don't fail to see it.

Bring a well-filled basket of good things to eat for the barbecue and picnic on the 25th, and, by united effort, we will make the 25th of February a red-letter day for old Hale

County. J. E. LANCASTER.

(President Third National Bank



The Slaton Well, Which Has a Capacity of 1,750 Gallons per minute

ing 25 pigs that were too fat to the time." grunt. Not one of the bunch was over eight and one-half months old,

Mr. Millner came here, from Kansas, some three years ago. He states \$4,250, left Plainview on Monday. that hogs do better here than there. "There is no trick to successful hog raising in Hale County," he continued. on wheat some, shove the kaffir and stole his health for twelve years. J. W .Pipkin, B. E. Mitchell, T. W. at Amarillo, on last Tuesday. The As- old.

Alec Anderson, who bought this bunch, says he has shipped 25 of a and still they averaged 247 pounds! total of 60 cars of hogs that have left to a local buyer for a total sum of a good market for Hale County hogs," that buyer affirmed.

FALLS A VICTIM TO THIEVES.

"Just get a healthy breed, run them a justifiable grievance. Two thieves Chas. McCormack, D. D. Shipley, the Panhandle Publicity Association,

SOME PRIZE PORKERS, WHAT! , maize into them, and top it off with | They were liver and kidney trouble. | Sawyer, city council." Farmer Millner, who lives in the corn, and your pig is ready for mar- Then Dr. King's New Life Pills throtsouth part of Hale County, four miles ket. But be sure not to let it become thed them. He's well now. Unrivaled west of Petersburg, was in town on stunted at any time, or all your feed for Constipation, Malaria, Headache, records of same, various business will convene in Amarillo in August, Monday with four wagons, contain- and trouble is wasted. Push 'em all Dyspepsia. 25 cents at All Drug- cards, photos, records and booklets when it will be incorporated.

CORNERSTONE IS LAID.

Without any particular ceremony, of day for years to come. Eureka Avenue, was laid this morn-Three cars of hogs, worth at least ing. It is dated and inscribed: "1911; Goodwin & Maxey, architects; McRae Building Co., contractors; Jas. R. De-Lay, mayor; J. R. Hamilton, city sec-S. W. Bends, of Coal City, Ala., has retary; J. F. Watson, city marshal; uninstructed, at the organization of

8 of different firms, organizations, etc.,

Soon the fire department and the city officials will have a home.

ATTENDS AMARILLO MEETING. J. B. Nance represented Plainview,

sociation was duly and enthusiastical-Copies of the local papers, names of ly organized, with limits of 120 by 160 officers of the fire department, miles. Another meeting of the same

etc., were placed in the receptacle in in the near future, that he may ex- ple, of Dallas, and will make this tersame, and sealed up from the light plain the plans that were agreed upon ritory regularly. He says that this in the Amarillo convention. By all will be one of the leading cotton-The market was off, but he sold them Plainview the past season. "There is the cornerstone of the new city hall, Work is rapidly proceeding on the means this should be arranged. This raising sections of the State in a few corner of West Third Street and building, whih is going to be a beauty. publicity organization will do more years. When asked what he thought for this section than anything that of the Slaton well, he stated, emphathas been attempted, if we all pull to- ically, "Yours is the most-to-be-con gether. The Herald will have more gratulated portion of Texas, if not of to say of this organization in next the United States, that the suns of

SAM HOUSTON'S SON HERE.

W. R. Houston, of Childress, son of the Texas hero, Sam Houston, was in our town on Thursday. Mr. Houston Mr. Nance suggests a meeting here is traveling for the Murray Gin peo-1911 will shine upon. You people can not realize as yet what a garden spot Wrinkles are only dimples grown irrigation is going to make of the South Plains."

### Nature's Gift from the Sunny South



The source and making of Cottolene insure its purity. From the white, tufty tops of The Sunny Southland's McCabe comes through with good money. He believes that, with a fair allowance of rain, his land will make cotton the seed is removed, the oil extracted and refined by our exclusive process. From Cottonfield to Kitchen-human hands never touch the oil from which Cottolene is made. Compare the source of Cottolene with the source of lard, and draw your own conclusions as to the comparative cleanliness, purity and healthfulness of the two products.

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#### Pilfered Pleasantries

tice of the peace, charged with ex- And they didn't. cessive cruelty to her child. The evidence was conclusively against her, but, before passing sentence, the

"Kin Ah ask yo' honah a question?" she replied.

ahead."

with the air of giving him a poser, committee. "Oh, no," replied the fun-"Ah'd like to ask yo' whether yo' was ny man; "I do a high dive in the ever the parent of a puffickly wuth- second act." less culled chile?"

#### Auother Jew Story.

Two gentlemen of the Hebrew persuasion had long been bitter enemies, and had often did each other all the damage they could. With one of them this enmity became a mania, and finally he had a vision. An angel appeared to him and said that he could and roared like a circus calliope; the have one wish, his dearest wish, grat- gladiators shouted hoasely; the arena ified, but with this proviso-Rosen- was knee-deep with gore. thal, his enemy, was to receive twice or double the blessing conferred on seeking populance clamored tumultuhim. "Vell," said Ikey, "if I wish for ously. a million dollars he gets two, and I don't vant that." After puzzling over yelled ferociously. the problem for some time, a happy idea struck him, and, putting one hand heard their cry and sighed. over one eye, he said: "I vish dot I "Would that I might grant their had one blind eye."

#### The Remains.

tendance, and the coroner went to

"Did Samulel William live here?" he asked the weeping woman who opened the door.

"Yassuh." she replied, between sobs. "I want to see the remains."

"I is de remains," she answered,

proudly.

#### Retribution.

"Waiter," called the irate diner, according to The New York Sun, "there seems to be a dollar on this bill that I can't account for." "Oh, that's just a joke, sir," apologized the waiter; diner, detaining him. "Well, sir, I bet receive. the cashier fifty cents you would see the mistake, and he bet you wouldn't, written: so I win, sir." "Suppose I hadn't noticed it?" "He'd have gotten the dollar, sir." "Oh, I see. Give me your durned thing lost again!" pencil." and he wrote a few lines on the back of the bill, folded it up, and handed it back to the waiter. "Take that to the cashier." The waiter phial, and the class was silent. leaned over the cashier's shoulder as "One drop of that liquid," said he,

#### Those Foolish Questions.

judge asked her if she had anything ist, goes about the country entertaining audiences. Once Gilliland was met by the lyceum committee and "Yes," answered the judge; "go desired. "Nothing but a glass of a dry place." water on the table," said the humor-"Well then, yo' honah," she asked, ist. "To drink?" asked one of the

#### Stuck.

Beneath the moon he told his love-The color left her cheeks: But on the shoulder of his coat It showed up plain for weeks.

#### Poor Old Caesar!

The wild beasts gnashed their teeth

In the amphitheater the pleasure-

"More blood! More death." they Great Caesar in his private box

prayer," he muttered. "If only-" and imploringly he raised his eyes heavenward-"I could pull off an A negro died without medical at- automobile cup race or an aviation

> Gret Caesar wept. For with all his boasted power he was unable to hasten the flight of

meet!'

#### A More Modern Term.

"Show me one of those old robber castles of the Rhine," commanded the

"Robber castles?" echoed the puzzled guide. "Does the gentleman

#### Lost Again!

It is the custom at a certain public "just a bet the cashier and I have. I'll school down in Maine for the teachers have it fixed right away, sir." "What to write on the blackboard any indo you mean about a bet?" asked the structions they desire the panitor to

The other morning the janitor saw

"Find the greatest common divisor." "Hullo!" he exclaimed. "Is that

#### A Peculiar Poison.

strongest man!"

#### Anent Setting a Her.

neighbor, and making a few observa-He Refused to Answer. he unfolded the paper. It read: "I'll tions on methods in poultry raising. privileges which they have secured." A lady of ebony complexion was be- bet you five dollars that when you "Mr. Jones," he asked, "how do you ing tried before s South Carolina jus- send this, back you don't find me." manage to have such broilers by the middle of July? My chickens won't be large enough to use for a month vet." "Well, I dunno," replied Farmer be warm Strickland W. Gilliland, the humor- Jones. "The only rule I foller is to set my hens in the spring." "In the The hens will do their own shelling spring!" exclaimed the new resident, if you throw out the ears in short, "Why, all my poultry books say em- broken pieces. asked what further arrangements he phatically that hens should be set in Do not give eggs to an early broody

#### THE PARCELS POST SYSTEM.

February American Magazine, tells dosing chickens with medicine, the the story of a college alumnus who sooner will they be enabled to breed left his fraternity, less than a score a hardy race of fowls, that are roup of years ago, seventy shares of an ex- and cholera proof. press company stock, the dividends | See that the nest of the early setter from which he hoped would support is air-tight. This can be accomplished one student per year. Today the rev- by placing a sheet of heavy paper in enue from this stock pays the ex- the bottom. Sprinkle the paper well penses of not one, but five, students with coal oil, to discourage lice, and at this university. Mr. Atwood says: use plenty of straw.

may never have occurred to you that feeding and the condition of the ple who print it.

scale, the more we have been paying. Including feathers, neck and wings, We can not use freight for every And white meat, dark meat, wishbone, birthday and Christmas gift, and our post office, unlike those of other And stuffing, side-bone, gizzard, eggs. countries, will not take more than She does the very best she's able four pounds. Every shipper of goods To make us satisfied at table. above four pounds-and who of us Take a few of your best layers out does not on occasion enter this class? of the main house and keep them in a send this parcel by freight or ex- male bird you can get. The eggs from press?' And as the absurdity of send- these hens will be your stock for the ing a five- or six-pound parcel by chicks that are to be. Get up a little freight needs no comment, it is plain higher this year. that the express business, in its minor | Say, the hens will cackle thanks for aspects, come almost as close to the those small potatoes. Just boil them daily interests of the people as the and mix with meal or bran. If scraps

ness has waxed so comfortably fat in your pocket. that only the most preposterous dividends have served to reduce its swollen condition. And, whether we will or no, we are obliged to resort to the services of these express companies. principle of the law, common, judge-

impressively, "placed upon the tongue thermore, have never had the sagacity A. B. Davidson, John Marshall, Speak of a cat is sufficent to kill the or plain business sense to let the pub- er of the Thirty-first Legislature, and lic have even a little share in the President R. B. Cousins. great increase in the public's own business. They have exploited and

The city farmer was calling on his exercised to the furthermost limit the monopoly and special and peculiar \* THE POULTRY YARD.

If you use wet mashes let the water

A corn-sheller is not an essential.

hen until she is surely broody, as hens, like the weather at this season of the year, are rather changeable.

The sooner people divest themselves Albert W. Atwood, writing in the of the idea that they must always be

"Who, you will naturally wonder, is Don't trust the feeding and waterpaying for the worthy educational ing of the chickens entirely to the object of which I have told you? It children. Keep in touch with the you are, and I am, and so are the houses as well. A child can not be exeditors of this magazine, and the peo- pected to note the first signs of trouble.

"The smaller we are in the business The hen has many useful things,

-must constantly decide, 'Shall I place by themselves, with the best

of meat or soup bones are boiled with "It is on this small-package trans- the potatoes the biddies will like the portation, then, that the express busi- flavor better, and there will be money

-From February Farm Journal.

#### NORMAL OPENS MARCH 4.

Canyon, Texas, Jan. 30.—The formal which are common carriers by every opening of the Wst Texas State Normal College will be held March 4. made, and statute. They are public Among those who will be invited to servants by the very nature of this participate are State Superintendent peculiar and remarkable special priv- of Public Instruction F. M. Bralley, ileges and monopolies which they en- the members of the State Board of joy, and yet they have possessed an Education, consisting of Governor immunity from interference which, O. B. Colquitt, Comptroller W. P. Lane both in itself and in view of the well- and Secretary of State C. C. McDonknown public policy toward railroads, ald, ex-Governor T. M. Campbell, the Prof. O'Flanagan held up a small is one of the most extraordinary facts retiring comptroller. J. W. Stephens. of our political and economic history, and the retiring secretary of State, "The companies themselves, fur- W. B. Townsend, Lieutenant Governor

The Herald for Visiting Cards.

BROOM CORN IN SOUTH PLAINS.

#### Santa Fe Magazine Tells of South Plains Farmer.

H. E. McCabe, of Hale County, in the South Plains or Texas, glaw fiftyseven tons of broom corn on 590 acres of his home place in 1910, and fifteen tons on leased land, adjoining. He shipped the whole product by the Santa Fe Railway to Galveston, and from Galveston it will go by water to New York. He also got 1,200 bushels of seed from the broom corp. worth \$1 per bushel. The present market for broom corn is \$125 to \$150 per ton. His crop of broom corn. grown on 360 acres, not counting the seed, was worth, at \$125 per ton, \$7,-124, or nearly \$19.80 per acre. Mr. McCabe also grew milo maize, kaffir and sorghum, worth \$3,000, and 400 bushels of wheat, and some oats and corn. Considering that this has been a poor year in the South Plains, Mr. McCabe comes through with good \$30 per acre of broom corn. His home place covers 1,120 acres, and he plows

Other good "off year" figures in Hale County are furnished by W. F. Deming and J. J. DeWitt, neighbors. who made money by mile maize and kaffir. Mr. Deming realized \$11.25 per acre from his mile maize. Mr. DeWitt grew kaffir, and has not threshed yet .- The Earth.

#### DEEP WELL FOR HALE CENTER.

For the past day or two Hale Center has had several propositions put up to her in regard to the sinking of a deep well near town to ascertain whether we have the same flow of water here as was struck on the Slaton farm, on Running Water draw, All indications point to the fact that we can get as good a well here, but that is not enough. Seeing is believing, and we should demonstrate that we have the water. Other places are going ahead and putting down wells, and Hale Center should not bring up the rear, a place the procession of progress she is in the habit of occupying. We hope to have something definite to announce next week. -Hale Center Live-Wire.

Beautiful Hand-Tinted Birth Announcements can be procured at The Herald Office.

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L. A. Knight, Vice-Presiden L. G. Wilson, Vice-Presiden

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of Plainview

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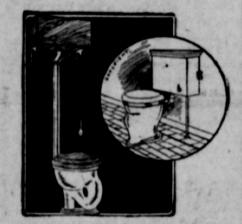
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APPURTENANCES

are as requisite for health as a doctor is when you are sick. Our estimates on plumbing will prove

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City Plumbing Co.

PHONE 331. 117 North Covington St.

#### Big Wheat Yields hasn't, perian. H. W. Campbell

the Soll Culture Expert has grown 41 bushels of wheat when drouth ruined others; 53 1-2 bushels when others got20. He has spent 30 years in the study of and experimenting with the soils of the great semiarid West. Are these facts worth knowing?

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gives timely explanation every month, \$1.00 per year. We publish Campbell's Soil Culture Manual, 320 pages. It is full of facts, not theories, gathered from years of practical experi-

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when correctly applied, positively will bring big returns. Send for valuable free booklet of information.

#### Campbell Soil Culture Company

#### TALKING ABOUT

PLAINVIEW'S BIG WELL.

Exchanges Enthusiastic, Prospecting Visitors Ditto-All Agree, "Great Future Ahead!"

The irrigation fever is contagious. the subject, and "irrigation" is used water supply is concerned. The last more than any other word in the Eng- two years have been the first in ten lish language in the South Plains that there was not sufficient rainfall nowadays. We are publishing some of the congratulations and good cheer such a condition may not exist again of our exchanges, as follows:

"Irrigation Solved.

Don't neglect your insurance, for your means more to the country than arte- will give place to more thorough and property is liable to be burned at any sian water, because it is cheaper to systematic methods, for water that time. It costs but a small amount to obtain, and then, again, the water can will increase the yield of corn and be utilized in a more economic way wheat and alfalfa will also increase

is obtained at a depth of from 1,000 more vigorous application of the Hoyle & Malone to 2,000 feet, and at a cost of from plow and the hoe."—Silverton Enter-\$2,500 to \$10,000. A centrifugal pump prise. can be installed over a well at a cost of from \$1,000 to \$2,500.

"In the course of a few years the

the earth that has a greater future other place where so many crops can than the Plains of Texas. This ter- be grown at a profit—no other place ritory is an empire within itself. Its where diversified farming is so pracrich, rolling prairies will make homes tical. Take your choice here, and for millions of happy, prosperous and whether it be farming, stock raising. contented people. The climate is dairying or fruit raising, you can find ideal, and as a health resort there is no better place than the South Plains no country that excells the great country. Our climate is ideal, our

are on the Plains of Texas. When the irrigation problem is fully dem-

"Up in the Clouds.

exploited at that place.

the Slaton well, and right well may surface irrigating. Let us figure a be. The possibilities of a con- little. Suppose this 320 acres tinuous flow of water amounting to planted to alfalfa, which does well 1.500 gallons per minute is enough to in our soil. It would produce from make a man dream of Croesus' mil- six to eight tons per acre, from the lions and Alladin palaces. Surface four cuttings that could be had, and irrigation makes a bigger show than considering the price of alfalfa at a sub-irrigation, and consequently it low estimate of ten dollars per ton makes a bigger impression on the (it is now selling as high as eighteen people. To have veritable mill-races dollars) this land, properly irrigated, running over your farm and spread- would produce over \$12,000 per year. ing out in shimmering expanses over Think of the wonderful possibilities your fields of alfalfa and grain, of Hale County! stamps a picture of vast magnitude on the mind of any observer. It is grand, they never came before. Land values it is sublime, it is glorious! We feel are being enhanced, and those who proud for Plainview over her demon- want to get a home while the land is stration, and prouder still that Floyd- yet cheap should turn their steps toada enjoys the same natural advantage. To get the equal of Slaton's ground floor. well, all we have to do is to go down "Two more wells are being put after it. The wonder is, and still the down north of Hale Center, and others wonder grows, that we have not gone will be commenced as soon as the after it before now. Think what ad- well digger can get to them. Come to vantage Plainview is gaining from Texas!"-Hale Center Live-Wire. the advertising campaign made possible by that well alone. Floydada might just as easily have had both the well and the advertising advanhasn't, that's all."-Floydada Hes- Plainview, which will supply from

"Plains Water Unlimited.

other communities on the Plains have over the well and machinery. ben active in preparations to test the underground supply of water for farm Hale County and vicinity than the irrigation. Several days ago the finding of mines of gold, for it means Tulia well was finished to a depth of wealth as long as water runs. 130 feet, and a test pump put in to "In creating West Texas, God, in try out the flow of water, but before His infinite wisdom, was sparing of the test could be made some of the His raindrops, but, while He did this, which will be in a very short time.

promoters, and experts declare there nessed the wind, which brought up a is no limit to the supply.

"There is no doubt in the minds of thirsty beasts. those interested in the Tulia well but that it will test out equal to the Plainview well. The Vaughn Brothers will ger's steel and the pumper's skill. sink a well on their farm just south indeed, marks the opening of a new the whole world with its riches."era in the agricultural development of Sterling City News-Record. the Plains country, and more especially will it be so in Swisher County. Already the county holds gold medals contests throughout the country, and this country has ever needed is plenty this with the natural rainfall. So,

COMMENTS ON IRRIGATION AND greatness as a prosperous and rich agricultural county."-Tulia Stand-

"Speaking of Slaton's Well.

"The strength of the well far exceeds the expectations of the most hopeful, and practically settles the This entire section is wide awake on question of irrigation so far as the over the Plains to make crops, and in ten years more, but the wells can be put to god use, even when there is a reasonable amount of rainfall. "The Plainview people have just If irrigation is introduced it will revocause to be enthusiastic over the irri- lutionize the methods of farming. gation problem in that country. It This slip-shod method of cultivation the production of weeds and of grass. "As a general rule, artesian water and this will create a demand for a

"Old Regime, No More.

"The day of the cattle king is man who owns ten acres of land on past, and these fertile prairies are to the Plains, where an abundance of be made to blossom like the rose. This water can be obtained at a depth of is the finest agricultural country in from forty to one hundred feet, will be the Union. That may sound visionary to many, who are not acquainted with "There is no country on the face of the facts, but we know there is no water shallow and pure, the winters "The eyes of the American people mild and the summers cool.

"The success of the big test well on the Slaton farm has been heralded onstrated and the great possibilities far and wide. Big newspapers in the fully shown along that line the peo- East and North have commented on it ple will rush to this country in a way largely, and our section of the counthat will excell the rush to California try is getting the advertisment it during the early days, and then these richly deserves. Capital is looking rolling prairies, that were, only a this way, a thing that we need most while back, the exclusive home of the of all to develop our wonderful recowboy, the coyote and the dog owl, sources. More railroads are pointed will come into their own, and be our way, factories are being planned densely populated by a contented and for, and everythings points to an era happy people."-Seminole Sentinel. of bountiful prosperity for our sec-

"The big well on the Slaton farm is "J. D. Dallas and Fred Spikes made no longer a theory-it is an estaba trip to Plainview this week, to in- lished fact. It continues to throw out vestigate the merits of the various water at the rate of over a million irrigation projects as they are being gallons a day without diminishing the volume. Experts say that this "Plainview is up in the clouds over will easily irrigate 320 acres of land,

"People are going to come here as ward Hale County, and get in on the

"The Diggers Rewarded.

The Hale County Herald is rejoic ing over the discovery of a well, on tage. As to why she hasn't-well, she the Slaton ranch, five miles from 1,500 to 1,700 gallons of water per minute. It was developed by the Commercial Club of Plainview, and, "For the past few months Tulia and when it was done, Mr. Slaton took

"This discovery means more to

machinery was broken, and stopped He put out stores of the life-giving operations until repairs can be made, fluid underneath the surface, and said to man: "Dig, and use thy cunning, "Last Friday the Plainview well so that when drouths come to peswas tested out, and a flow of 1,700 ter thee thou mayest have bread to gallons a minute was the result. This eat." And it came to pass, after was beyond the expectations of the many years, that man dug and harcrystal stream of water to quench his

> "And now these vast rivers of clear water, at the magic touch of the dig-

> > "Talking of Irrigation.

"This movement means a great deal

New Spring Goods

Just arrived a big assortment of New Spring Curtain goods in the latest weaves and colors. The season is now ready for those old curtains to be discarded to be replaced with new ones. Price 12 1-2c to 35c

#### Children's Wash Goods

We now have on display a big line of Children's and Misses' wash dresses in the spring styles and made of absolutely fast color material. Price 65c to \$1.50

#### **New Spring Ginghams New Spring Shoes**

Many new things we have to show you. Call and see us

# Carter Mercantile Company

in the last week.

"If this water can be had cheaply at Plainview, it will cost but little more to get it here in Briscoe County. hope to see the matter taken up by irrigation. our business men, and a thorough test County Herald.

"Irrigation and Conservation.

features that are destined to make district. the Panhandle of Texas the garden health and happiness in this higher, nine dollars per ton. but happiness and prosperity, for it

"Day of Irrigation Here.

"A few years ago irrigation was not considered, or hardly thought of, unless everything was just exactly right will be made to caress the soil and and water could be had in abundance home Sunday night from an automo- on easy terms. Come and invest in of town, and likely others will do so make it give up the treasures it has at a very small cost. The cause of bile trip over the Plains country of future prosperity.—Lazare Herald before the spring season opens. This, been storing for ages and astonish this was probably due to the fact that Texas, and brings intelligence that the land in sections that had plenty of lower Panhandle, comprising the know of the wonders that could be accomplished with irrigation. As the Springer, "penetrates the heart of the contract habits of malicious speaking and blue ribbons taken in agricultural to all the South Plains country, as all population has increased, and more lower Panhandle, and is the most and envious criticism, which are quite food and clothing are needed for the powerful railroad line that runs as great evils in society today as inof cheap water at the right time. increased number of people, the land through the extreme part of North-temperance or gambling. with a system of irrigation, it does Usually there is sufficient water for has become more and more valuable, west Texas. Lubbock and Plainview Lincoln, Neb. not take a prophet to see its future most of the season, but at times it and now there is but little good farm- have Santa Fe facilities, and the

necessary to irrigate in order to get ing land that is not in use. The prob- | former city is one of the the best results with alfalfa and lem of making one acre produce as portant freight points on the new fruits. Now that it has been demon- much as a dozen or more have been Texico-Coleman cut-off. Lubbock has strated that there is planty of cheap producing in the past is fast being also secured the Crosbyton & South water in the Plains country it is evi- solved, by means of irrigation. Peo- Plains road, owned by the C.-B. Live dent that land values will take a big ple are learning that farming by irri- Stock Company. This road contemjump upwards. We are informed that gation is a great, paying business, and plates running to Spur. Dickens the price of desirable lands around that it pays big even though many County, which will give it a total Plainview have almost doubled with- disadvantages have to be overcome." mileage of seventy miles. -Melrose (N. M.) Enterprise.

"Irrigation in California.

The only difference is that it is a Angeles County, California, about acreage is the watchword everywhere. little deeper to water here, and will fifty miles east of the city of Los Someday the Panhandle will be one cost some more to develop it, but, Angeles, lies the district of Pomona, of the great cotton-growing section when the wells are down, the water in which district lies twenty-five in the State of Texas." can be brought to the surface at about thousand acres of arid land that has Mr. Springer has purchased four the same cost as at Plainview. We been reclaimed by pumping water for lots in Lubbock, and feels that he has

"The water occurs in various sand ment .- Abilene Reporter. made in this territory."-Briscoe and gravel strata, much as it does here, but it is necessary to put the wells down to a depth of eight hundred or a thousand feet in order to

vegetables on earth. We have the The shallow-water area is almost en- itself in one or two crops. soil that is second to none, and many tirely in alfalfa. They raise about people, like myself, have come from six tons to the acre per season, with twenty miles or so was considered a the less favored sections, to seek six waterings, and sell the afalfa for populous country; now one sees sub-

healthier, freer section of the coun- "The deep water area is devoted en- practically new and built to stay. The try. We will find not only health tirely to the raising of citrus fruits. will be developed here in the fullest, ten to fifteen miles from town, while more intensive soil culture, making of truest sense, and that at no great \$400 per acre is considered low for this section a mecca for the small distance in the future."-Amarillo land within five miles of the city. farmer, where he can begin with lit-Good alfalfa farms are not for sale tle capital and soon own a home of at any price."-Deming Headlight.

COMING RAILROAD CENTER.

rain was not so valuable and scarce, countiesof Hale, Floyd, Lubbock and against the dangers of the wine cun and that people in general did not Crosby, is becoming railroad centers. and the gambling table; but too many

"Beneficial rains have fallen in the Panhandle in the last thirty days, and farmers are already anticipating the "In the southwestern part of Los best crops since 1908. Increased

made an exceptionally good invest-

A TRUE STORY.

Five or six years ago much of the "A prominent man with the Santa tap a suficient number of strata to land in this immediate vicinity could Fe System, speaking recently to a supply a pump which will furnish 500 be bought for \$3 to \$10 per acre. At representative of The Daily Panhan- to 900 gallons of water per minute. that time it was used principally for dle relative to the outlook for the It may be said here, in parenthesis, grazing purposes, until the farmer Panhandle country, said: "Irrigation that a 500-hundred-gallon well is con- made his appearance, and then it was and conservation of moisture are two sidered a good one in the Pomona clearly demonstrated that this land would produce prolifically of any-"The south half of the district is thing planted, and then values inspot of this entire southwestern called the shallow water area, and the creased. In the past couple of years country. With irrigation-and a de- water is pumped here from 45 to 115 land has sold for \$10 to \$40 per acre. termination to have it will find a way feet. In the north half of the district and any reasonably intelligent farmer for it-we can grow any class of water is pumped from 115 to 400 feet. can make a quarter-section pay for

stantial homes on every section, all stockman has turned farmer, and is "Land sells for \$160 per acre out disposing of his larger holdings for his own-the goal of all thinking men. There are thousands of acres of fine agricultural lands near Lazare waiting for the man with the plow-it is good land and can be bought cheap,

We warn our sons with loud voices "The Santa Fe system," said Mr. of us sit silent while our daughters

#### The Hale County Herald

TOM SHAFER, Publisher Z. E. BLACK, Editor

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#### NOTICE.

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

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#### BEN FRANKLIN.

TWO HUNDRED AND FIVE YEARS AGO last Ben Franklin was born.

Throughout the country, wherever men are moved by its notable contributions to the cause of groundlings of his life as but trifles beneath his science, philosophy and literature, the memory of the brilliant and picturesque son of the humble Massachusetts soap maker who coaxed the lightning from the sky, and demonstrated for an incredulous world the analogy between it and electricity, again hearts.

In recalling his wish that he might be preserved for one hundred years in a cask of Medeira wine, and see what his country had wrought in the meanwhile, his trite remark "Of what use is a new-born babe?" made to the man who contemptuously quizzed him concerning the value of certain experiments then being made in balooning by Montgolfier, comes of wonders that would confront him at every corner! His country, no longer limited in its scope square miles of territory, now spreads it starry em- shipment. blem of freedom over two continents, embracing 000. The post office system, which he founded, with supply of water for irrigation, not to speak of our and packet ship have disappeared from the face of as a leading industry. An apple-growing industry is the sea. In like manner, the pony express and the developing in this section that bids fair to rival in railroad train, the electric trolley and the automo- of East Texas. And out here the pear- and grape

The tallow candle has ceased to diffuse its sickly speaking of truck-raising, don't forget tomatoes! aurora, yielding its place to the electric light, some States. Beneath the waters, the submarine cavorts have a big canning factory at Plainview in a very with the native of the deep, and across the horizon few years. Why not have the representative of the fleet-winged aeroplane soars with the skill of some big canning concern out at our water carnival the eagle and the buzzard. In the field of electric- and irrigation congress. He cannot fail to be, iminterest in which he did so much to stimulate, pressed with the opportunities here, and Franklin would find amazing vindication of his needs the payroll! prescient judgment when he asked his interrogator 'Of what use is a new-born babe?" Since he thus spoke have come Professor Morse's telegraph, Professor Alexander Graham Bell's telephone, Elias telepost automatic telegraph system. Westinghouse's of "Poor Richard's" time, and the Linotype the setting of type by hand. Since he passed away Napohave had four wars, but are greater and more prosperous than ever before, with a wealth of \$125,000. now say-if he could come back-"Of what use is a new-born babe?"

#### DOGGONE THE DOGS.

he should be allowed to chase our cats and chickens? here would help-Plainview needs the payroll! Certainly, a fine lady has the right to wear a lap dog, but does that make it the safe and proper thing for our children to have to play about the premises or toddle along the streets in imminent peril from a horde of surly canines any one of which is more than into use, with blow-off and safety valve. When the them only at our store-The exall Sed from the first ginning, grown in likely to go mad during the warmer weeks of spring wearer sits down, the wind escapes up the spine, and summer? There are 'possum dogs and coon loosens the corset's strings, and blows her bangs Store. The Wyckoff-Willis Drug Co. dogs and greyhounds, all of which are useful in their into the fashionable position. When she stands up, allotted spheres; also there is the city dog that is the action tightens and expands her bustle, whistles legs of cyclists and motorcyclists, and at night he howls in pathetic lonesomeness, because he is out of his proper sphere, the country, and the neighborand mutter curses and throw things.

Why do people in a town want to keep dogs? Satisfying a dog's appetite is like pouring water in later he rose from the deck and flew back to the a prairie-dog's hole! What one dog eats would land. This was the most difficult feat of the flyers and believe him perfectly honorable Okla. "I said 'Put Bucklen's Arnica board many chickens, or even fatten a hog. A young, to date. spraddle-legged, watery-eyed dog is an inveterate thief. He plays havoe with shoes, papers, infants' toys and everything else that is within his reachand a curse to the neighborhood.

#### METAMORPHOSIS

MOST LOCAL AVIATORS in small towns got a jar by the announcement that the world's two most rolled this last week are Misses Virdaring and well-known aviators had met death on ginia Williamson and Clara Porterthe same day, one in New Orleans and the other in field. Post City; Mr. Homer Hall, Los Angeles. These were Moissant and Hoxsey. The accidents were very similar, and occurred almost at the same hour. This bird-man business is O'Keefe, city. There will be more no ground for doubt. Sick kidneys or not. Ninety-eight per cent of the rather strenuous, any way. Excuse us, please-Hall County Herald.

Certainly; all fat men are ineligible to birily honors. But don't you imagine that because flying is dangerous and sometimes kills its practitioners it were over to our Society on Saturday ly, headaches and dizzy spells may is diseased, and requires prompt will die out. The air has been conquered. Men an evening. We are always glad to have occur, and the victim is often weighed treatment if its loss would be avoided. take machines and voyage through the blue as swiftly as an express train rolls along its rails, and as long as man can do that he will do it. Of course, airmanship is in its infancy. Machines and manipulations will be improved, and while cloud-chasing may never become as easy as snipe-hunting, it will Institute, at this writing. be popularized to a degree. It is easily understandable how a man who has once experienced the exaltation of the etheral regions, has looked down from his son, Harrison, this week. We are Doan's Kidney Pills. Here's Plain- irritation, to stimulate the hair roots, more than Olympian heights upon deserts, marts always so glad to have any of our parand seas remote; has left the earth and charieted ents or relatives to visit us, and see in solitary state through the eternal silences of the for themselves what is being done. firmament and followed the sun below the rim of month (January 17, 1706), in the city of Boston, the world—it is entirely comprehensible, we repeat, how such a man will never cease to wish for a repetition of such experiences, and to regard the little by Dr. Shelburne. Also the social serious consideration.—Dallas News.

Wise men sure do change their minds. Only last fall the above-quoted Dallas News State Press oracle took The Hale County Herald man to task right sharply, and slapped us on each wrist quite smartly. strikes a responsive chord in millions of human because we ventured some suppositions on the premise that aviation might succeed. "An impracticable the students every morning, from 9 dream of hair-brained scientists, my dear boy,' the State Press man informed us. Perhaps a view be brought back to life at the end of that time to from the sky-lights of the man-birds soaring o'er eral mornings. Dallas town brought about this metamorphosis

#### WHY NOT A CANNERY?

FIVE MILLION DOLLARS of Texas money is home to us with new emphasis in the light of recent being spent in California and New England annually achievements. Assuming that Franklin could come for canned goods which are consumed in this State. back, how he would marvel at the bewildering array while thousands of bushels of peaches, tomatoes and other fruit and vegetables rot in the Texas fields. This is a strong argument for home canneries, to to the original thirteen states, with their 827,844 utilize the fruit, when prices do not seem to justify

Texas offers rare opportunities to the truck and 3,026,789 square miles. Its public debt has grown fruit grower. There is more land in the State that from less than \$75,000,000 to \$1,046,499,185; its re- is suitable for orchards and gardens than there is in ceipts from \$20,700,000 to \$1,297,035,933, and its either Michigan, Wisconsin or Georgia. Out here annual expenditures from \$17,000,000 to \$1,210,000,- in the South Plains, our long seasons and abundant annual receipts of \$200,000, has grown to \$205,562, rich, rich soil, make late and early truck-patch pro-383. Before the steamship, the old sailing vessels duce and fruit a monster possibility for the future, stage coach have capitulated to the high-powered importance and value the peach-growing industry growing business is beginning to loom up. And.

We have hardly gotten under way in develop-50,000,000 of which glow nightly in the United ment of the South Plains as yet. We are bound to

#### A PAYROLL POSSIBILITY.

A KAOLIN FACTORY has recently been estab-Howe's sewing machine, McCormick's reaper. Edi-lished in Southwest Texas, and thousands of tons son's phonograph, Delany's 2,000-words-a-minute of this material are now being converted into chinaware, porcelain ,etc. It is claimed that there is more wonderful mechanical inventions, and a thousand of this clay in Texas than there is in Scotland, and and one other wonderful electrical and mechanical manufacturers are beginning to wake up to the fact devices that multiply man's usefulness. The high- that the manufacture of this article in Texas, where powered cylinder press has displaced the foot press it is to be found in vast quantities, is a paying investment.

Talk about Hale County not having any mineral leonism has been crushed from the earth and the deposits! Government statistics show that there are doctrine of republicanism widely disseminated. We immense beds of this valuable mineral, kaolin, just under the surface of Hale County. Samples of it sent away last fall were pronounced to be of a high 000,000-twice that of Great Britain and three times grade, by experts in this line. And why shouldn't our that of either France or Germany. Truly he might kaolin be as valuable as any old clay in Southwest Texas? Yet, those hustlers are getting a factory established and-Hale County waits on hers. Boost the big well, talk sub-irrigation-and put it into practice, too-but let's invite some kaolin manufactory to send a representative here, say on the SENATOR VEST payed a touching tribute to occasion of the water carnival, to take a look at our the fidelity of the dog. But is that any reason why lone, but possibly rich, mineral deposit. A factory

#### SOME CLASS, EH?

A new bustle, patented in Kansas, has just come a nuisance. In the daytime he tears the trousers' to her dog, and sticks a pin into her dreamy escort. -Bartlett Tribune.

USING A CURTISS BIPLANE, Ely one day last not be cured by Hall's Catarrh Cure. ing populance, vainly seeking sleep, tear their hair week left the California seashore and soared out over the broad bosom of the Pacific, landing easily on the deck of the cruiser Pennsylvania. An hour

THE CENTER OF AREA in Texas now rests near Brady. Dividing the State into four sections, either tears 'em up or drags 'em off and buries by drawing a line east and west and another north them. He makes the brood hen to forget her family and south, through the area center, we find one-half interests, and the setting hen her ambition in life. of our population in the northeast section of the nally, acting directly upon the blood He is the pride of his master, but a nuisance withal State, one-tenth in the northwest section, one-twen- and mucous surfaces of the system. tieth in the southwest section and one-third in the Testimonials sent free. Price, 75 We all love dogs, but the only place where they southeast section. The center of area and the center cents per bottle. Sold by all Drugwill harmonize with the landscape is about the of population appear to have little affinity for each premises of a country home. Watch dogs are not other, but the development in the Western portion Take Hall's Family Pills for conneeded in Plainview-we have no negroes, no of the State will have a tendency to bring them stipation. ramps, and we seldom hear of a sneak-thief. West- closer together. The idea we of the northwest quarern chivalry guards our women—a thousand times ter should agitate in our minds is, to two-fold, threebull-pup.

Let's give away our dogs, or chain them up, else.

When the hydrohobia days draw near, the cry of when the hydrohobia days draw near, the cry of "Cave Canem!" vill again be general on our streets. Learth.

Let's give away our dogs, or chain them up, else.

And if we do not, to use a far-fetched comparison. We will be like the man that hid his talent in the future of any section of the United the Slaton well, but, after he had seen it at work, he told The Herald man, "The South Plains has the brightest future of any section of the United the Slaton well, but, after he had seen it at work, he told The Herald man, "The South Plains has the brightest future of any section of the United the Slaton well, but, after he had seen it at work, he told The Herald man, "The South Plains has the brightest future of any section of the United the Slaton well, but, after he had seen it at work, he told The Herald man, "The South Plains has the brightest future of any section of the United the Slaton well, but, after he had seen it at work, he told The Herald man, "The South Plains has the brightest future of any section of the United the Slaton well, but, after he had seen it at work, he told The Herald man, "The South Plains has the brightest future of any section of the United the Slaton well, but, after he had seen it at work is a section well as a section well as a section well, but, after he had seen it at work is a section well as a section well more reliable than the largest mastiff or the fiercest fold—in fact, to manifold—the population in this

#### SETH WARD COLLEGE NOTES.

Winters; Mr. Jackson, Afton; Miss May Wasson, Matador; Miss May are so unmistakable that they leave whether it is in a healthy condition new ones next week. Seth Ward is excrete a thick, cloudy, offensive people need a hair tonic, still on the boom and hard to beat.

in Lockney, attending the Preachers'

Mr. Coker, from Turkey, is visiting

the lecture, at the Christian Church. evening at the Methodist Church last free from backache, that had previ- store-The Rexall Store. The Wyc-

Friends, in town, have you ever been out to the chapel exercises If not, you should come. Dr. Gladney cents. Foster-Milburn Co., Buffalo, to 9:30 o'clock. He has been lecturing on "Twentieth Century Life" for sev-

The boys are getting quite a bit of baseball enthusiasm. Virgil Faulkner has been chosen captain and Roy Terrill manager of the team. They expect to do quite a lot of practice, and thus and lung trouble pulled me down to make our team the best in the city.

The following is the Ciceronian Literary Society program for Saturday night. February 4th:

Piano Solo-Hallie Faulkner. Reading-Miss Cowart. Essay-Miss Wasson.

Piano Solo-Miss Merrill.

tion Is More Profitable Than the bottle free. Guaranteed by All Drug-Study of Books"-Affirmative, W. E. gists. Nelson and Miss Terrill; negative,

#### CAUSES 95 PER CENT OF DIS-EASES.

W. H. Edmondson and Miss Jones.

Advice Concerning Stomach Troubles and How to Remedy Them.

that ninety-five per cent of all the ills A delicious lunch of cake and chocoof the human body have their origin late was served in a disordered stomach.

of stomach troubles, particularly dys- event one of the most charming of pepsia, after years of study, perfected the January functions. the formula from which Rexall Dyspepsia Tablets are made.

Our experience with Rexall Dyspepsia Tablets leads us to believe them to be the greatest remedy known by a cure-defying stomach trouble for the relief of acute indigestion and that baffled doctors and resisted all chronic dyspepsia. Their ingredients remedies he tried, John W. Modders, are soothing and healing to the in- doomed. He had to sell his farm and flamed membranes of the stomach, give up work. His neighbors said, They are rich in pepsin, one of the "He can't live much longer." "What greatest digestive aids known to med- ever I ate distressed me," he wrote icine. The relief they afford is almost "till I tried Electric Bitters, which immediate. Their use with persist- worked such wonders for me that I ency and regularity for a short time can now eat things that I could not brings about a cessation of the pains take for years. It's surely a grand caused by stomach disorders.

sure healthy appetite, aid digestion Every bottle guaranteed. Only 50 and promote nutrition. As evidence cents at All Druggists. of our sincere faith in Rexall Dyspepsia Tablets, we ask you to try them at our risk. If they do not give you entire satisfaction, we will return you out question or formality. They come for the benefit of those desiring to

#### HOW'S THIS!

We offer One Hundred Dollars Reward for any case of Catarrh that can F. J. CHENEY & CO.,

Toledo, Ohio. We, the undersigned, have known F. J. Cheney for the last 15 years, boil," writes D. Frankel, of Stroud, in all business transactions and finan- Salve on it.' She did so, and it cured cially able to carry out any obliga- the boil in a short time." Quickest tions made by his firm. WALDING, KINNAN & MARVIN,

Wholesale Druggists, Toledo, O. Hall's Catarrh Cure is taken inter- cents at All Druggists.

#### FEED FOR SALE.

#### NEEDFUL KNOWLEDGE.

Detect the Approach of Disease.

urine, full of sediment, irregular of Pull a hair out of your head; if the passage or attended by a sensation bulb at the end of the root is white Some of the students from Wayland of scalding. The back aches constant- and shrunken it proves that the hair Wayland visitors, both to Society and down by a feeling of languor and fa- If the bulb is pink and full the hair tigue. Neglect these warnings and is healthy. there is danger of dropsy, Bright's We want every one whose hair re-Dr. Gladney and Mr. Perry Fort are disease or gravel. Any one of these quires treatment to try Rexall "93" symptoms is warning enough to be- Hair Tonic. We promise that it shall lay often proves fatal.

view proof:

thusiastic in my praise of Doan's Kid- Hair Tonic, has done and our sincere The students appreciated very much ney Pills, which I got over a month faith in its goodness that we want you ago from the R. A. Long Drug Co. to try it at our risk. Two sizes, 50 Since using them I have been quite cents and \$1.00. Sold only at our ously bothered me so much, and the koff-Willis Drug Co. headaches and dizzy spells have also

disappeared." For sale by all dealers. Price, 50 States.

Remember the name-Doan's-and take no other.

#### LIFE SAVED AT DEATH'S DOOR.

"I never felt so near my grave," writes W. R. Patterson, of Wellington Texas, "as when a frightful cough 100 pounds, in spite of doctor's treatment for two years. My father, mother and two sisters died of consumption, and that I am alive today is due solely to Dr. King's New Dis-Now I weigh 187 pounds, and have been well and strong for years.' Quick, safe, sure, it's the best remedy "College Girl's Diary"-Miss Myrtle on earth for coughs, colds, lagrippe, Debate-"Resolved, That Observa- Froubles, 50 cents and \$1.00. Trial

#### A PARTY.

their son, Nolan.

As the clock struck the twelfth hour A physician who made a specialty the guests departed, declaring the

A GUEST.

#### TORTURED FOR 15 YEARS

remedy for stomach trouble." Just Rexall Dyspepsia Tablets will in- as good for the liver and kidneys.

#### NOTICE TO FARMERS.

Being interested in the growing of the money you paid us for them, with- cotton in the Plainview country, and in three sizes, prices 25 cents, 50 cents plant same, will say I have secured and \$1.00. Remember, you can obtain a quantity of select Rouden Big-Boll them only at our store-The Rexall the Panhandle, sufficient to plant about 400 acres. Will offer for sale only to farmers for planting purposes For prices, etc., see

> OTUS REEVES REALTY CO.. Plainview, Texas.

#### WIFE GOT TIP-TOP ADVICE.

"My wife wanted me to take our boy to the doctor to cure an ugly healer of Burns, Scalds, Cuts, Corns. Bruises Sprains, Swellings. Best Pile cure on earth. Try it. Only 25 of your time to talking about it.

#### A SKEPTIC CONVINCED.

W. J. Murphy, assistant general manager of the Equitable Life Insurance Company, of San Antonio, was here this week. He was somewhat is no denying the advantage of the suspicious of the report that had fat one looking the part. gone out concerning the capacity of

#### MAKE THIS TEST.

Among the new students who en- Plainview People Should Learn to How to Tell if Your Hair is Dis-

Even if you have a luxuriant head The symptoms of kindney trouble of hair you may want to know

gin treating the kidneys at once. De- not cost anything if it does not give satisfactory results. It is designed You can use no better remedy than to overcome dandruff, relieve scalp tighten the hair already in the head. Mrs. E. H. Cox, 212 West Third St., grow hair and cure baldness

Plainview, Texas, says: "I am en- It is because of what Rexall "93"

#### KEEP UP WITH THE TIMES.

W. P. Davis, superintendent of the gives a splendid talk, or lecture, to New York, sole agents for the United traffic department of the Western Union Telegraph Co., was here last week, and installed nine Western 6 Union clocks in the following busi-

ness houses: First National Bank. DeLay Barber Shop. W. Peterson, jeweler. C. A. Bowron, jeweler. J. H. Wayland, office. Denmark Billiard Hall. County Clerk's Office.

C. E. McClelland, office. Richards Bros. & Collier, store. These clocks are set by electricity every hour, and, so, are exactly with

covery, which completely cured me. the observatory time at Washington. Mr. Davis commended the service of H. I. Converse, the popular local manager of the Western Union.

#### asthma, croup and all throat and lung LEGISLATIVE COMMITTEE HERE.

G. O. Craven, of Gainesville; Z Broughton, of Palestine, and J. M. Johnston, of Weatherford, passed through our town on Tuesday, on their way from inspecting the Normal. A number of the younger set was at Canyon, to Abilene, where they will entertained at the beautiful home of go over the epileptic colony. They Mr. and Mrs. J. O. Brown on Satur- say this trip through West Texas has day evening, January 28, in honor of entirely changed their opinions of this country, and that in the future The hostess made the hours pass they will recommend to the House Do not neglect indigestion, which swiftly and pleasantly for her guests, anything that our section wants. leads to all sorts of ills and compli- with skip games, conversation and They were well pleased with the

#### BOYS ROPE FINE BUCK.

While the two Peyeatt boys, Hudson and Sam, were riding across the range in Yoakum County, near Plains, the county seat of that county, they came across a fine buck, in hiding, and at once gave chase. They ran him several hundred yards and succeeded in roping him and tangling him in their rope till they threw him down, when one of the boys dismounted and cut and healing to the inflamed mem hw of Moddersville, Michigan, deeme Mr. Deer's throat with his pocket knife.-Lubbock Avalanche.

#### WELL DOPE.

Mr. Perry's well has been complted. at a depth of 135 feet. He has at least a hundred feet of water, and expects as strong a flow as the Slaton well. At present, he is waiting for his pump, which should be in in a few days.

J. O. Brown has completed his pit, and Driller Roberts, of Hereford, will commence work next week.

#### PILFERED PEPPER.

Loneliness is an all-prevading consciousness of self.

Men boast of their infidelities, women to conceal them.

Nothing flatters a man's vanity so much as being told he is not like other

We sometimes think God must be a woman-He is expected to forgive so

The chivalry of the average man consists in defending a woman against every man save himself.

A good way to keep your ambition in the future tense is to devote most

A boy usually feels that it is his duty to hate the teacher until he gets old enough to fal lin love with her.

While a fat man may not feel any more important than a thin one, there

When a woman wants to practice it at work, he told The Herald man, greater economy she is liable to suggest that her husband buy less expenfuture of any section of the United sive cigars, in order that she can pay more for her hat.



# COMES

Better get ready for it. Our store is the place to buy your spring wearables.

# Laces, Embroideries, and White Goods

Our Laces, Embroideries and White Goods for Spring are here and to say they are beautiful expresses it mildly. You will have to see them to appreciate them. We know these are rather discourageing times, but appreciating the fact that we have a trade who will buy nice merchandise whether it rains or not, we have bought accordingly.

We expect to have the Prettiest Stock of Dry Goods, Clothing, Shoes, Hats and last but not least--MILLINERY we have ever shown in Plainview.

# Don't Forget the Name and Place Plainview Mercantile Co

In Donohoo-Ware Building

#### LOCAL AND PERSONAL

Miss Otella Warren, of Bridgeport, Texas, is visiting the Burton family.

Fresh Fish and Oysters at all times. VICKERY-HANCOCK GRO. CO.

We buy Turkeys, Chickens, Eggs and Butter. MONTGOMERY-LASH.

Dr. Anderson is at San Antonio, on a brief business mission.

Quit churning and bring your Cream to MONTGOMERY-LASH. Dill, Sweet and Sour Pickles at

Mrs. W. L. Harrington visited in Hale Center the first of the week.

VICKERY-HANCOCK GRO .CO.'S.

Fresh Barrel Kraut just opened.

VICKERY-HANCOCK GRO. CO. Attorney Randolph is attending to

legal matters in Amarillo. WANTED-10,000 dozen Eggs at

VICKERY-HANCOCK GRO. CO.'S. 5

Miss Addie Irick left on Wednesday for the market at Dallas.

National Biscuit Company's Crackers and Cakes at MONTGOMERY-

Frank Bone's mother, of Hereford, who has been visiting him for a few days, returned to her home Tuesday.

Bring your Turkeys, Chickens and Ducks. We need them. VICKERY-

HANCOCK GRO. CO.

Fresh Lettice, Celery, Cabbage, CERY COMPANY. Turnips, Oysters. MONTGOMERY-LASH GROCERY CO.

ferred to that territory.

Full line of Fresh Garden Seed. VICKERY-HANCOCK GRO. CO.

Try our Tea and Coffee-"Forbes" -best on earth. Every pound guaranteed. MONTGOMERY-LASH.

day from a visit to relatives at the terest of State-wide prohibition. State capital.

CERY COMPANY'S.

Our new line of Forbes' Coffees is in. Every pound guaranteed. MONT-GOMERY-LASH. Phones 139-438.

Chase & Sanborn's Coffees-the best in the world-at VICKERY-

HANCOCK GRO. CO.'S.

force, spent Sunday and Monday in

Ladies' Aid Societies. MONTGOM- his health. ERY-LASH GROCERY COMPANY.

yon.

Sam Earhart and wife returned to Lubbock on Monday, after a few days'

H. F. Burton and family returned on Monday from an extended visit to relatives at Bridgeport, Wise County.

Rev. Baker, Jeff Thompson and E Lampkin, all prominent citizens of Hereford, were over on a business deal Monday.

Try a sack of "Gold Crown" Flour. Quality absolutely guaranteed. Sold Stratford. only by VICKERY-HANCOCK GRO-

mated.-Hale Center Live-Wire.

Rev. J. H. Boncit will speak at the Southern Methodist Church on next

Messrs. Claxton, Lemond, Alley and South Texas Pure Ribbon Cane Akeson were among others over from Syrup at VICKERY-HANCOCK GRO- Hale Center on Tuesday, presumably poll-taxing.

> Floyd Fouts, we understand, has taken charge of the Hale Center Live- in Oklahoma. Wire, Editor Boulier having accepted a position elsewhere.

Hale County off the market. T. W. fice. Ed Maloon, of The Tulia Herald HARPER. 6-pd.

day for Mineral Wells, where he will more. He proposes in the future to We furnish Coffee and Tea for all spend a few weeks in recuperating "make three vacuum cleaners grow Schick opera house, informs us that crowds.

The Riddle Tailoring Company is Monday, from a week's visit in Can- across the street from the Carter Mercantile Company.

> The revival meeting at the Cum- hall. berland Presbyterian Church grows in interest. Services are being held on the streets every afternoon.

Thornton Jones bankruptcy case, in county seat its size in the State. which he is a trustee.

the Southwestern Paper Company, of several names this week. Floyd 3- to 6-year-old mules. He is ship-A goodly number of the people of Dallas, was in Plainview the first of Pearson, who sells The Dallas News, ping them to Howe, Texas, and ex-Hale Center and vicinity have visited the week, on his regular trip. "They tied his wheel to the rear end of an pects to get a good price. "The South the beautiful Arkansas River Valley Mrs. J. J. Hooks left for Wichita the big well on the Slaton farm the are talking about Plainview's big auto last Sunday for the sake of Plains is a great mule-raising dis- in Colorado. Will take part trade Falls on Thursday, where she will last few days, and all are very en- wells all down the State," he said, greater speed. In the due course of trict," quoth Mr. Watson, "and the at cash late. foin her husband, a salesman for thusiastic over it. They all say that and added, too: "I am sorry to state time he fell on his head, receiving people of other sections are willing to Blair-Hughes, who has been trans- the claims for it are not overesti- that we have none to compare with quite a concussion and cut, and now pay good prices for our 'Balaams them down at Dallas."

Richards Brothers, of the firm of We are buying Cream. Our tester Tuesday there were two Frank Gotch ly from Lockney and 12 from Floyd-5 Richards Bros. & Collier, left Thurs- is here. Bring your cream and save affairs pulled off, with bad results. ada. I think there is as much money day for a few days at the Chicago churning and get more money. Homer Wilson, an employe at Wright in raising mules as in raising hogs, MONTGOMERY-LASH. Phones 139 & Dunaway's, got a slipped, or but both are good crops."

Mrs. T. P. Whitis returned Thurs- Tuesday night, February 7, in the in- to Kirkland, Ind., in order to be with the same manly sport. Both are dohis father, at that place, who is in ing well to date. very bad health. The father should move here.

> land Baptist College, returned on of the Santa Fe here for quite some Monday from a visit to home folks, while, and was a very popular and

> FOUND-Between Sheffy's place WANTED-500 customers to buy

Judge J. M. Carter left on Thurs- view News, is with that paper no where only one grew formerly."

The exterior of the court house is about completed, even the dome, which is being painted this week. on Monday, and has had a force of Thursday, and had a look at the Sla-Sam Sloneker is in Amarillo this Plainview can soon boast of the pret- men putting it over his well on the ton well at work. "It certainly is a week, on business in regard to the tiest court house and grounds of any ranch, and will put it to work about dandy," said Mr. Norfleet. "I am go-

J. M. Lipscsomb has moved here, visiting here for a few days, prior to pected that something will develop in from Stratford, and is engaged in the his departure for Florida. He was this undertaking that will spell somereal estate business. He says this employed here formerly in the in-thing for Lubbock.—Lubbock Avacountry is far ahead of that around stallation of our waterworks, and has lanche. many friends in Plainview.

looks like a toothache patient. Last There have been 11 cars shipped late-

sprained, knee as the result of his wrestle, and the 8-year-old son of T. S. Baker and family are moving Lee Hardin had an elbow broken in trip down in East Texas.

W. C. Griggsby left on Monday for Houston, in which little town he will C. A. Baugess, who is connected likely make his residence in the fuwith the construction work on Way- ture. Will has been in the employ Plainview. estimable young man.

and Plainview, a watch. Owner may Singer Sewing Machines on easy NOT FOR SALE-I wish to an redeem with \$1 reward and payment monthly payments. Machine Needles, day, from Longview, and reports her nounce that I have taken my land in for this ad. Inquire at Herald of- Oils and Supplies for sale. SINGER sister, at that place, to be on the road 6 SEWING MACHINE CO., W. H. Stew- to good health again. art, Agent; Office, 117 North Coving-Foreman Cummins, of The Plain- ton; Phone 331; Plainview, Texas. 7

he has booked for the near future the two following excellent attrac-About the biggest thing to be seen tions: Curtis Comedy Company, car-day" on Tailoring work netted them Miss Bettie Knight returned on a new establishment located just in Plainview these days is the smile rying 25 people, who will play here in the neighborhood of \$100. These worn by Mayor James R. DeLay, as a week; "The Time, the Place and enterprising tailors propose to build he promenades the sidewalks and the Girl" company, 40 people and a suits for Plainview's fastidious ones, views the progress on the new city carload of scenery. You may fire right on the bench, in their shop. when ready, Mr. Hamilton. Plainview is "sho' hungry."

> Saturday of this week, to see how ing to commence arrangements at much water the well will furnish at once for having one put down on my T. A. Caldwell, of Vale, Oregon, is its present depth of 92 feet. It is ex- place."

W. C. Watson, of Lockney, was in Eugene Thompson, traveling for On Plainview's casualty roll are Plainview on Monday, with a car of

C. M. Elliot, of Lamar County, is prospecting here.

J. P. Lattimore came in today, and, we understand, he sold his place near

You should visit J. C. WHITSON'S LUNCH COUNTER for a good Lunch. Candies, Cakes, Pies, etc.

The Presbyterian revival was moved to the Schick opera house, in order to Jas. Hamilton, manager of the accommodate the ever-increasing

Hale & Inskeep's "Bargain Mon-

Frank Norfleet, one of the livest farmers and stockmen in the Norfleet B. O. McWhorter received his pump community, was in Plainview on

#### NOT FOR SALE.

I wish to state that my property in and around Plainview is not for sale. L. R. GRIMES.

#### FOR SALE.

J. L. HUGHES,

## PENNY SALE at the Cash Grocery

We offer the following prices from Monday morning, January 30th, till Saturday night, February 4th. A penny saved is a penny made.

White Granulated Sugar,	Sauce \$ .29
17 pounds for \$ .99	Bottle Eagle Table Sauce \$ .22
48 lb. Sack Flour \$1.49 17½ lb. Sack Meal \$ .39	The state of the s
Broken Rice, per lb \$ .04	
Macaroni, per pkg \$ .09 Spaghetti, per pkg \$ .09 Vermicelli, per pkg \$ .09 Or 3 packages for 24 cents.	3 pound can \$ .11 Van Camp's Soups \$ .09 Columbia Milk \$ .09
Large size Calumet Baking Powder, per can \$ .22	Sugar Corn (fine) per can \$ .09 Tomatoes (high grade) 2 lb.
1-gal. Jug Fine Catsup \$ .57	can \$ .09
Fresh Country Eggs, per	Tomatoes, 3 lb. can \$ .11
dozen \$ .20	Plain and Mixed Pickles, per
Bottle "Lea & Perrin's"	bottle9c, 13c, 23c and 43c

Don't forget where we are--219 East California Avenue. Phone 174. Hang this near your phone for reference or come to the store and look over our stock for other goods you need. All goods delivered to any part of the city. Get our prices on case goods during this sale.

L. D. Rucker Prop. Cash Grocery

#### **Community Correspondence**

PETERSBURG PARAGRAPHS.

Newsy Notes and Personals from the Heavy End of Hale.

As your correspondent told your Avenue? readers in a former letter from here, arrangements are now being perfected Sunday evening with Fearn's. for the sinking of an irrigating well Mr. and Mrs. C. E. Hewett spent near Petersburg. Most of our citizens Sunday with Mr. and Mrs. Reynold, at are in favor of forming a pool to bear fortunately, like every other commun- first of the week for Deming, N. M. ity under the sun, there are some who own backs, but we flatter ourselves Center. that we have as few of this kind as can be found among a similar number | Center on Tuesday night. of people. In one way or another we will get the well, and no thinking person in this community doubts the complete success of it. All know, from experience and observation, that this country is underlaid with great quantities of fine, pure water, and few doubt that we can obtain a quantity equal at least to 1,500 gallons per

Messrs. Chas. Schuler and Cox Brothers, the latter gentlemen from Oklahoma, went to Plainview on Wednesday. The Cox Brothers own both land and livestock in this neighborhood, and will move here next summer, and begin developments. They are much pleased with the country. saying they never saw a better one, and never saw one so good where land was so cheap.

Our citizens are making complaint that the coal they buy is not what it should be, and not what it is represented to be. They say if there is not less adulteration they propose to try act, and if this will not avail they propose to organize a coal company of their own. They say they pay the top prices, for first-class coal, but, when they get the coal, it is adulterated with a much inferior grade. This is To the Citizens and Business Men of a thickly-settled community, and uses

Miss Vita May, will move to New sion to be in the city quite frequent-Mexico soon, having sold their entire ly, often there over night, he attended business here to Messrs. W. C. Reagan the Commercial Club meetings a few & Co., who will move to Petersburg.

#### IOWA AVENUE.

C. E. Donnell transacted business Chris Benn made a trip to Plain-

view on Friday. Mrs. Fearn and her sister, Mrs. Mc- and there was a good deal being said

ern Clay Center, Kansas, called about getting another railroad or two.

more reliable tabb were shopping in Early in the fall I had the pleasure

A goodly number of the Avenue people attend Sunday School at Mc-Whorter. We hope it will not be necessary to do so much longer. Why • and while, with the restoration • not organize a Sunday School on the of the normal rainfall, it may not

Mr. and Mrs. Tom Jackson left the There will be preaching at the surance for a successful crop, have their "ifs," "ands," "buts," etc., the school house the second Sunday in and very few countries are so and will cultivate the moss on their February, by Rev. Sweeny, of Hale

L. M. Fearn attended lodge in Hale

Mr. and Mrs. Hewett went to Plain view on Wednesday.

#### WHITFIELD.

Mr. and Mrs. Jas. Pullen and childdren and Mr. and Mrs. Jacob Haas, of Wakefield, Neb., went to Tulia on . (General Passenger and Freight Monday, on a visit, and returned on Wednesday. They surely had a lovely time while there.

H. L. King moved to Plainview the latter part of the week. Mrs. E. C. Dodson was on the sick

list this week. Mrs. Wyly was on the sick list last

County surveyors were out survey-Mays', which is to be laid out there, on Wednesday of this week.

up at Tulia this week, at Chas. Rash's, small sum of four hundred and eightyseven and one-half dollars. Guess that's going some for dry old Texas!

#### THIS MEANS YOU!

Plainview:

As the writer lives some twenty J. T. Stallcup and family, except miles from Plainview, and has occatimes last spring, to see and hear what was being done for the benefit of the city and country.

Every man knows, or ought to know, that whatever is a benefit to the city is also a benefit to the country. We were pleased to see the interest that was being taken in cleaning up and beautifying the city and cemetery,

Early in the fall I had the pleasure a backward turn under the weight of Let's give a Hale Center cople thought I would attend another meetof being in your city over night, and both men. ing of the club. On making inquiries located. "Cave Canem!" a Sanders, Mr. and as to where it was held, to my suru, Fred Nittler and prise, I was informed that they had morning, at which time the injured

was a very great mistake, for a good, wide-awake, pushing, rustling Commercial Club is the life of a city.

thousand inhabitants that has no club sime as last year. Perhaps the reaand I will show you a dead town! son there was no increase was be-Some will say: "Well, times are dull, cause of the difference in the amount and money scarce, and there was of interest between the local election nothing doing." So much the more ast year and the State election to need for the club to keep things mov- ome this year. ing, cause something to be done, get out and go after something! Don't receipts issued in each precinct for sit down and wait for something to he year 1910: turn up, but get out and turn it up!

The harder times are the harder Precinct No. 2. you will have to hustle when times Precinct No. 3. are good. Things will go fairly well Precinct No. 4. anyhow, but now is the time the club Precinct No. 5. is needed. Now is the time of salva- Precinct No. 6. ......

ever made was to let Secretary Gra- Precinct No. 9. ..... ham get away from you. He certain- Exemptions ..... y was the man for the place. I would suggest that you find a good man for his place and reorganize, and see if you can't liven things up a little. Make a long pull, a strong pull and a pull all together for the benefit of

the city and county in general. A FRIEND OF PLAINVIEW.

"Amarillo, Texas, Jan. 30, 1911. Mr. W. E. Armstrong,

"Act. Sec'y, Commercial Club, "Plainview, Texas.

· you at an earlier date.

• guine expectations of all of us. • seed and the planting, etc." I will take occasion to send your . Copies of these bulletins may be ♦ lications. The discovery comes ♦ trial Congress, at Dallas. \* at a most opportune time, when, \* Thope, we are approaching the • ever experienced in this section, • Mr. and Mrs. A. H. Reeed spent
Sunday evening with Fearn's.

Mr. and Mrs. C. E. Hewett spent
Sunday with Mr. and Mrs. Reynold, at • sorted to in emergency, is an in-• favored. Certainly this section • cultural prosperity that will establish its stability for all time to come. I congratulate the peo-• ple of Plainview upon their pros-• pects, and anticipating the pleas- • • ure of seeing you shortly, beg to • remain.

> "Yours very truly, "J. BRINKER." Agent, P. & N. T. Railway.)

#### NOTICE.

Plainview, Texas, Jan. 30, 1911. Because of recent court decisions and the ruling of the Comptroller of ng a new road between Shelton's and the Currency of the United States, to the effect that the oficers of National Banks are personally liable for over-It's all bosh! talking about hard drafts granted by them, we, the untimes! While Jas. Pullen was visiting dersigned banks of Plainview, Texas, have determined that on and after Mr. Rash sold a span of mules for the March 1, 1911, we will permit no overdrafts in any form. This is for the purpose of notifying our customers, in order that they may govern their future business accordingly.

FIRST NATIONAL BANK, By J. H. SLATON,

Cashier. CITIZENS' NATIONAL BANK, By E. B. HUGHES.

THIRD NATIONAL BANK,

By H. M. BURCH.

#### WRESTLER AT AMARILLO DIES.

Amarillo, Texas, Jan. 31 .- Stanley Lake, the heavyweight wrestler of Amarillo Saturday night with Harry Mayes, of Waco, Texas, died early this morning from his hurts. The body goes today to Denver.

The injuries resulted from a full Nelson held by Mayes, coupled with

The second dorsal vertebra was dis-

THE HONOR ROLL.

The number of poll taxes paid in You show me a city of even a few Hale County this year is almost the

> Following is the total number of Precinct No. 1.

Precinct No. 7. ..... I think the biggest mistake you Precinct No. 8. .....

FREE BULLETINS.

Dallas, Texas, Jan. 28 .- Col. Henry Exall, president of the Texas Industrial Congress, which recently made public an offer of \$10,000 in gold prizesto the farmers of the State for the best yields of corn and cotton, is in receipt of a letter from Prof. C. M. Evans, superintendent of the agricultural extension department of the

A. &. M. College, who says: "I am receiving a large number of requests for special bulletins on the "I have pleasure in acknowl- cultivation of corn and cotton from • edging receipt of your letter of • people interested in the contests January 27th, and thank you for which you have announced. There wyour kind invitation to attend certainly is a hearty interest being the demonstration of the devel- manifested, and I regard this as being • opment of your water supply for • thegreatest move that has ever been • irrigation at Plainview February • put on foot in Texas. Owing to this • 24th and 25th, and which I will • fact, we have decided to issue, • be very glad to accept provided • through the extension department, w my engagements do not prevent, of for the special benefit of these people, • and in that event expect to see • a series of bulletins on the different phases of the production of corn and "I visited the Slaton well some + cotton. The first will deal entirely ♦ months ago, and presume the re- ♦ with the preparation of the land and sult of your exploration for the selection of fertilizers, the second • water exceeded the most san- • with the selection of and testing of

letter and the photograph of the had, free of cost, upon application to well to our Colonization Depart. the extension depart of the A. & M. ment in Chicago, with request College, College Station, and full parthat this important event be ticulars of the big prize offer may be • given suitable notice in our pub- • secured by writing the Texas Indus-

The Herald for Visiting Cards.

#### A Cough is Like a Mule

You've got to coax it to get it to go. We have a cold cure that will start the most stubborn cough going, and make it quickly disappear entirely. We have witnessed its effect in hundreds of cases, and guarantee it will stop your cough.

#### REXALL Cold Tablets and Compound Cherry Bark Syrup

The tablets are coated and have no bad taste, and the Cough Syrup is a delightful cough cure, entirely different from the old, nauseating cough remedies. It relieves coughs immediately, and cures sore throat and hoarseness. If they do not cure your cold and stop your cough bring us back the empty box and the bottle, and we'll return your money. Three popular sizes, 25 cents, 50 cents and \$1.00.

THE REXALL STORE

Wyckoff-Willis Drug Company

#### Shipley & Shipley

\*

Coal, Grain, Hay and Flour

We handle the best Niggerhead Coals mined

> No long waits when you order. No short weights when you get your coal

> > We Want Your Trade

\*

Phone 18

Opposite Freight Depol

When a man takes second place in ( a love afair, as a matter of fact, he smart and brilliant he generally feels more humiliated than jealous. | thinks he is too smart to work hard.

If a young man is particularly

**EVERYTHING TO GO** 

QUICK SELLING PRICES

Commencing Saturday February 4th, and Closing Wednesday February 15th

We are giving without question Prices on House Furnishing Goods never before thought of in the history of Plainview.

# Come Prepared to Buy

Or after seeing the articles we are offering you will always regret it

We Back up this Talk with Deeds

BAIN FURNITURE COMPANY

Northeast Corner of Square, Plainview Tex

#### The Human Heart

The heart is a wonderful double pump, through the action of which the blood stream is kept sweeping round and round through the body at the rate of seven miles an hour. "Remember this, that our bodies will not stand the strain of over-work without good pure blood any more than the engine can run smoothly without oil." After many years of study in the active practice of medicine, Dr. R. V. Pierce found that when the stomach was out of order, the blood impure and there were symptoms of general breakdown, a tonic made of the glyceric extract of certain roots was the best corrective. This he called



#### Dr. Pierce's Golden Medical Discovery

Being made without alcohol, this "Medical Discovery" helps the stomach to assimilate the food, thereby curing dyspepsia. It is especially adapted to diseases attended with excessive tissue waste, notably in convalescence from various fevers, for thin-blooded people and those who are always "catching cold."

Dr. Pierce's Common Sense Medical Adviser is sent on receipt of 31 one-cent stamps for the French cloth-bound book of 1008 pages. Address Dr. R. V. Pierce, No. 663 Main Street, Buffalo, N. Y.

#### THE END OF THE FREE-LAND ERA

MIGRATION IS NO MORE.

Is Just Like Getting It Free.

history of the world.

From time immemorial, free land has been as much a feature of Amerdown on 160 acres of free land and ent states.

now command from \$60 to \$75. Po- Weekly. tatoes that rotted at 15 cents, because the price did not pay for hauling, now fluctuating around \$1.25. In the Phone 60. E. B. SMITH. Southwest-where formerly you could NOT FOR SALE-On account of the difference between a bill and a law at not sell land at any price, and ranchers nonchalantly appropriated 100,000 frrigation possibilities of this counshot intruding "nestors"-if you buy taken my land in and around Plain- ment, but, while the Legislature is irrigated land for intensive farming view off the market. J. W. WONDER, engaged in the laudable effort of eleand truck gardening you will have to Hiawatha ,Kansas.

ALAS! THE MAIN URGE FOR IM- pay \$100 an acre. If you buy land senior Senator is as popular in Texas set out with high-priced fruits, like as "Fewer Laws, Better Laws." But Buying It in Hale County Today the fruit valleys of Colorado, it may each other in both Houses over recost you as high as \$1,000 an acre. vision of rules. Life at the capital is Come up in the Middle West. You just one thing after another, but a will not get good wheat lands under new set of rules every few days is With nearly 400,000,000 acres of \$100 an acre. Or take the Northwest better than new laws, as rules apply unappropriated land in the United -wheat lands that would not sell for to no one except members of the Leg-States equal to the area of Alaska \$2 in Minnesota and the Dakotas now islature. and with less than 100,000,000 acres sell for from \$40 to \$70. Even semi- The prospect for "Fewer Laws and occupied of the Canadian Northwest's arid lands of the Missouri bring from Better Laws" looks bright. The com-171.000.00 acres of arable prairie land, \$14 to \$20 an acre. Up in the Cana- mittee rooms during the past few it is hard to believe that we are at dian Northwest is the same jump in weeks have been turned into slaughthe end of the free-land era in the prices, in spite of collapse in boom ter pens, and a stream of the red and of 1907's panic year.

ica as free air. No matter from what with the fact that the department of there is the Governor, who has the quarter of world oppression the land- the interior reports 754,000,000 acres power to lay ill-advised legislation hungry might come, earth's dispes- of free land? Deduct Alaska and beneath the daisies. sessed could flock to America in full your big total shrinks to less than assurance that all they had to do to 400,000,000 acres. That total is made pearing in the horizon, and the State enter into an inheritance was to sit up of free lands in twenty-six differ- is already beginning to feel the

a fence line; and as late as the nine- there is free land, culling out moun- structive legislation in the Senate by -their level stretches and gently ties, in the Southwestern states, some tainous, rocky, swampy and arid, introducing a mining bill which will ran the fence line around 1,000 acres, your total of free lands for the whole encourage mineral prospectors. God a beautiful and unbroken landscape spent several days in the city this by way of warning new-comers to United States - land that needs has done all he could for Texas, and leave pasture land alone. Late as the neither draining nor irrigation, land of the Legislature will only smite the eighties you could not sell Western that is neither rocky, like the defor- rocks with the rod of common sense prairie land at \$1 an acre, or give it ested upper ends of Minnesota and a stream of wealth will gush forth away, as one might say, at 50 cents. Michigan, nor low, as in Louisiana- that will engulf us all in a tidal wave Late as 1900 you could travel for dwindles to less than 25,000,000 of prosperity. In the House the "Facweeks across the plains and not see a acres; and every acre of that total tory" is the favorite, and the "Agrisettler's house oftener than an aver- remains free because of some disad- cultural" microbe is working well in age of once in ten miles. Free land! vantage, greater or less-remoteness both branches. With the 32nd Legis-Why, men wanted to be free of their from market, as in Idaho and Colo- lature engaged in promoting our pro-

a farm—then they raised crops and than 4,000,000 acres; so that if every constellation, and many a little star tioned is the man who is friendly in- of fancy! Give this country irrigastock, for which there was neither acre of those 25,000,000 acres of free is getting ready to twinkle in the new clined toward the hen. She may be tion (it is only a matter of days until now average up to \$150 and \$200, second rate will all be taken within people have been accustomed to legis-The cows that went begging at \$5 six years.-C. C. Lant, in Collier's lative harrassment, and are already

sell up to \$1, and that old 48-cent car that I will use in livery service. virgin field, and, no doubt, many good wheat at the moment of writing is Trips made to any part of the Plains, laws can be passed defining naimal

#### land! They were poor and land rado and Montana, broken surfaces, ductice lines of industry, we will soon starved, literally land hungry. They as in the Bad Lands of Dakota, rock be brim full of new opportunities for had slapped everything they owned and scrub, as in upper Michigan. investors. into enormous holdings-farm hold- Now, every year there are home- In re-districting the State, the Legings in Wyoming averaged 1,500 acres steaded in the United States more islature will give us a new political perhaps, than the two formerly men- to \$500 on are. This is no wild flight

market nor railroad. Horses would arable land had no disadvantage what- firmament. The re-districting will afnot sell at \$20 apiece. Cows went ever, it would be taken up to the last fect Congressmen, State Senators and begging at \$5. It did not pay to har- patch within six years. This does not State Representatives, as well. vest potatoes at 15 cents a bushel; mean that there will not be free The bill increasing the salaries of and when wheat was at 48 cents on grazing land left. It does not mean District Judges was discussed, but the plains it took a bumper. Al crop that there will not be ample arid and the House was not in the salary-raisjust to pay the expense of working mountainous lands left. It does not ing mood. The members of the Legisthe land, with not a cent over for the mean there will not be vast tracts for lature work hard and are paid harder, land-worker. And now, twenty years sale if you pay the price. It does and the present salaries of judges later, despite the big area still open not mean that you will not be able to look as big as moons to some of the to homesteading, reported both in homestead for ranching in the arid solons. Canada and the United States, we are valleys of Colorado, or for stock The calendar grows like Jonah's at the end, not just coming to the end, farming in the Bad Lands of Dakota, gourd. We now have about three but at the end, of free land in Amer- or that you cannot buy good irrigated hundred bills introduced to date, and land in thousands of acres. What it they cover everything from preventing means is this: The best available free jackasses running at large to regulat-Horses that would not sell for \$20 land has already been taken, and the ing everything and everybody. The

#### Familylite Oil

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Plainview, Texas

#### LEGISLATIVE NEWS LETTER.

Compiled by the Texas Commercial Secretaries' Association.

Austin, Texas, Feb. 1.—The Legislative caldron is seething and foaming. in an effort to boil down the mass of bills now before it. On some issues the solons have dwelt together like brethren, and on others fought themselves into silence, but, on the whole, the apostles of peace and rest have had decidedly the best of the argument, and no laws have so far been passed.

The new Governor has the reins of Government well in hand. He is saying very little, and, therefore, glorifying his Creator by using common sense, but he is driving nevertheless. It is one of the advantages of our form of Government that authority gravitates to those best able to wield

The Legislature re-elected Senator Culberson by a unanimous vote. The

liquid has been flowing freely through both Houses, but so far no bills have How do such land values square been enacted into laws, and, then,

The dawn of "Better Laws" is apwarmth of its encouraging rays.

pretty well plastered with laws, but the effort to stir up the animals will AUTO SERVICE-I have a Franklin be watched with interest. This is a tf rights. However, there is a marked

he present time There are a great many bills which vating the human race, they should not forget that our industrial inter-\*\*\*\*\*\*\* ests are of importance and that foreign vessels loaded with Texas cotton hills and mountains of Texas are ready to belch forth their mineral that we have good farm land 150 miles from the railroad awaiting the advent of the steam engine. There is something for statesmen to do in Texas.

> The law makers are getting ready to take up the appropriation bill, and this sounds good. Finances are always the last thing the Legislature my honest judgment that the time is masters, and the appropriation bill not far distant when every fertile and has become so long associated with tillable quarter section will be the adjournment that its memory is hal- home plot of a happy, prosperous lowed. The Legislature adjourns by and optimistic family."-Amarillo constitutional limit on March 10th, Panhandle. and we have a Governor who will let them go their way in peace.

#### TRUE PROPHECY.

Booneville, Iowa. "January 26, 1911. "Please say through The Herald

many years.

that my lands about Plainview are off Stewart, of Karnes City, officiating. the market. Your mammoth wells will bring great orchards, alfalfa fields, sugar beets, hogs, cattle, manufacturing and wealth. A few years hence present prices for your lands will look like farthings.

"R. L. GRIMES."

# Some Real Bargains

7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and windmills; plenty good water; 3 good farm houses; good sheds, corrals etc, About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each.

5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations;

mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments. The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address

Otus Reeves Realty Co. Plainview, Hale Co. Texas

#### \*\*\*\*\*\*\*\* THE REAL NEED OF THIS COUNTRY

IS FARMING - "MORE FARMING, BETTER FARMING," IS SLOGAN. Kernes City, as deputy county clerk

A Full Craw, Rather Than Fine Feathers, Is What Makes the Fowl.

"The paramount need of the Pan- companied by a number of friends. handle of Texas," declared Garrett A. Dobbin, an attache of the Capitol in wishing them a long, happy and Freehold Land & Investment Com- prosperous wedded life.-Runge News. and Governmental buildings, but lived here, Rev. T. P. Speakmon, her farming-more farming. The people father, having been pastor of the of this portion of the country have a Baptist Church. possession in the fertile soils that is not surpassed by the valleys of the Nile, if they just knew how to utilize make it theirs by running a furrow and And in the twenty-six states where Senator Hudspeth has led off in concovered, with gladness, that she cuts inestimable more real ice than the American Mr. Wright has never been to the Drop me a postal and I will call.

> day-about dinner time. sight' fellows, so far as the Panhan- ters of thirty years ago in their favor-

the earth.

was the original and direct theme, and -Floydada Hesperian. I shall resume it. The farmer of this part of the country is going to more and more prepare for the conservaacres for stock runs and cheerfully try, I wish to anounce that I have define crime and prescribe punish- tion of moisture. More and more he is going to take up irrigation-a. Panhandle where water is had at the greatest depth. From many view- His three oldest sons will enter Waypoints, this will make the reatesgt of land Baptist College on Monday. are steaming for Europe, that the al irrigated sections in the Southwest, according to my view. Moisture at regular intervals will make the Pansurrounding sections, and ways and necessity, to a large extent, before

> "People from other and less favored sections are waking to the importance of the Panhandle of Texas, and it is

#### MARRIED.

Miss Beulah Speakmon, an accom plished young lady of Runge, and Reeder Wilkes, a prominent young

The bride as the daughter of Rev and Mrs. T. P. Speakmon, of this city, and is a charming and popular young The groom is well known in Runge, property. having been connected with a real estate firm here for several months. He is now clerically employed in

where he and his bride will reside permanently.

After the ceremony the happy couple departed on the evening train for their home, in Karnes City, ac-

The News joins their many friends pany, "is not more fine hotels, depots The family of Miss Speakmon once

LIKES THE COUNTRY.

it to its greatest worth. These spread- Illinois Man Finds Conditions Better Than He Expected.

rolling slopes are all that the lover of Mr. C. A. Wright, of Barry, Illinois, could crave. This is all well enough, week, and passed a pleasant half-hour but what the country needs is the with the editor of The Hesperian, Mr. 'man with the hoe." The man with Wright owns a section of land a few the dairy ideas and the nerve to back miles southeast of town, which came the ideas with a little money is a real to him through his father, who bought asset in the Panhandle, and should be it thirty years ago at 60 cents an acre. encouraged to come here and settle. The land is now worth, at a low estifrom any and everywhere over the mate, \$15 an acre. That is enough to country. The man who has real in- make a person envious of his good telligence enough to put a little money fortune. But why envy him, when into hogs, and then follow up his you have the same opportunities now lead with progressive diversification that he had then? Inside of 30 years from time to time, with his livestock from now there is no reason to doubt interests is becoming great. Not less, that this land will sell at from \$100

eagle, and has the peacock and the Panhandle before, and was agreeably bird of paradise skinned a country surprised to find conditions as they At Bowron's Jewelry Store. mile any day in the week, and has are. Strange as it may seem to us. . them gently on the move even on Sun- people of the North and East, when they come to Texas, expect still to "I am one of those 'love-on-first- encounter the free and easy characdle is concerned. I have heard some ite diversion of painting the town red complaint about dry yeather in the And because, in place of the wide-Panhandle. Yes, it's dry here, but the brimmed hat, the flannel shirt, leather unfortunate part of the situation is leggings and jangling spurs of the that this is far from being the only old-time cowboy, they find cultured. section where the drouth prevails, up-to-now people their astonishment There is one feature, however, about is unbounded. The frontier days of the Panhandle that does not obtain Texas are passed and gone. It had in other sections of the country, and its romance and charm, but it was that is that the people expect and can compelled to give way to the advance make out with less moisture than al- of civilization. No country can now most any other place on the face of boast of more moral, sober, orthodox people than we. It were time the "I diverge to some extent-farming North and East learned these things.

#### BAPTISTS SECURE PASTOR.

Rev. H. H. Street, of Stephenville, who preached here some time back, branch of procedure by no means has accepted the call of the First Bapclosed to even those sections of the tist Church of Plainview, and he and his family will be here Saturday.

Rev. Street will preach at the First Baptist Church on Sunday morning, February 5, and every one is invited. wealth into the channels of trade, and handle stand pre-eminent among the All members are urged to be present Plainview is to be congratulated means will be devised to provide this upon this worthy acquisition to her body of excellent shepherds.

> We take orders for all kind of Engraving, Embossing and Lithographing. Prices as cheap as the cheapest, quality considered.

The Herald for Job Printing.

#### For Trade

I would like to man of Karnes City, were married on trade my cotton home of the bride's parents, Rev. gin and small farm adjoining Petersburg, for acreage

Charles Schuler in

Professional Cards

\*\*\*\*\*\*\* DR. CLARENCE D. WOFFORD, Dentist

Office: Rooms 14 and 16. Donohoo-Ware Hotel Building ◆ Phones: Office, 197; Res., 193. ◆

L. C. WAYLAND. Physician and Surgeon Office: Rooms 16 and 18, Donohoo-Ware Hotel Building • Office Phone, 197; Residence, 20. .........

N. C. LETCHER Dentist Rooms 3 and 4 First National Bank Building

Phone 805

CHAS. B. BARR + Veterinary Surgeon and Dentist +

Office, 44; Residence, 221

#### NOTICE.

Notice is hereby given that the Commissioners' Court of Hale County. Texas, will on the 13th day of February, 1911, receive bids from any bank, association or individual banker in Hale County, Texas, desiring to be designated as County Depository for the period of two years from the expiration of the present contract.

Such proposals shall state the rate of interest offered on the county funds, on daily balances, shall be accompanied by certified check as evidence of good faith on the part of the bidder, in the amount required by law, and shall be filed with the County Judge on the first day of the February term of said Commissioners' Court.

GEO. L. MAYFIELD, County Judge, Hale Co., Tex.

#### NOTICE.

THE STATE OF TEXAS,) County of Hale.

THOSE INDEBTED TO OR HOLDING CLAIMS AGAINST THE ESTATE OF E. J. DARST, DE-CEASED:

The undersigned having been duly appointed executor under the will of E. J. Darst, deceased, late of Hale County, Texas, by Geo. L. Mayfield, Judge of the County Court of said CMounty, on the 13th day of January, 1911, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him at his present residence in Plainview, Hale County, Texas, where he now receives his mail, or, in case of his absence, to present the same to E. Graham, his attorney, who resides at Plainview, Texas, this 14th day of July, A. D. 1911.

C. L. DARST. Executor of the Estate of E. J. Darst,

When we cease to feel the neglect of one we love, we begin not to love. Many a man congratulates himself at his wife is "become" when she is really

# Grand Barbegue WATER CARNIVAL AND IRRIGATION CONFERENCE

Plainview, Texas

# FEBRUARY 24 AND 25

Barbecue and Basket Dinner on the 25th

LOW EXCURSION RATES TO PLAINVIEW
Sub-Irrigation Demonstratoin

This Occasion will Mean More for the South Plains than Any Preceding Event

Keep
your
Eye
on
the
Indicator



and
Watch
the
Great
Shallow
Water Belt

The Slaton Well, Furnishing 1,750 Gallons of Water per minute

A Cardial Invitation Extended to Everybody to Attend