Phonodraphs, Kodaks, Fountain Pens, Gift Books, and Hand, Bags at Wyckoff-Willis Drug Company E The Hale County Herald

The Big Unloading Sale at Richards Bros, and Collier's Will Continue Unti

## Christmas. Store Will Be Closed Monday, December the 26th.



## Bankrupt Sale of the Neal and Iglehart Stock Continues

Ladies Coat Suits and Dresses at $\$ 1.00$ to $\$ 12.00$ Toggery of all kinds will be sold at practically your own price
R \& G Corsets, best ever. $\$ 5.00$ Corsets, for $\$ 2.25, \$ 4.00$ Corsets for $\$ 1.75, \$ 2.00$ Corsets for $75 \mathrm{c}, \$ 1.50$ Corsets for 50 c . All articles such as Combs, Bonnets, Neckwear, Collars, Jabot, etc. worth from 75 c to $\$ 1.50$ go for $5 \mathrm{c}, 10 \mathrm{c}, 15 \mathrm{c}, 20 \mathrm{c}, 25 \mathrm{c}$. Hats from $\$ 1.00$ to $\$ 5.00$. These are the greatest bargains of the year. Come early and get the best selection

YRDAT, DECEMBER 10,1010




2. I. cocimany
phote studto
... Evorythling In Photography.... Any product which contaiss hog gats is subject made from hog fat-it may be pure and it may not. At any rate, it is at best indigestible, and will raise havoc with any but the hardiest stomach.

Cettolene is a vegetable product, which is far superior to lard for all shortening and frying purposes. It is an absolutely pure and healthful fat made from cotton oil.
Cottolene is a product of nature and is bound to be wholesome. It is the one dependable, healthful product for frying and shortening, and is carefully inspected and made to conform with all pure food laws.

## the n. k. Faidirbank bí company

## The Swine or

the Flower?

## Two In One

WE WISH TO SAY to our many "friends and customers, that we have combined our two stocksof Groceries and you will find us at the old Wright \& Dunaway stand, with the largest and most complete line of Groceries to be found in Plainview. We will make you a price that is right then give you 5 per cent discount on all cash purchases.

We Also Handle Feed such as Hay, Chops, Bran, etc., at the lowest prices. We handle the famous Hunter's Cream, hard wheat and Albatros and Arbitrator ssit wheat flours. We can furnish you anything you call for in our line. Come yourself, send your children or phone 35 and 355 and we will do the rest.

## Yours For Business

## Wright \& Dunaway




Ian Church last Monday. Rev. Jewell
Howard gave his final answer Howard gave his final answer accept-
ing the Plainview pastorate of the
above denomination. Plainview will $\left\lvert\, \begin{aligned} & \text { above denomination. Plainview will } \\ & \text { have three Sundays in a month and } \\ & \text { Find }\end{aligned}\right.$ Floydada the other. Heretofore Plain-
view had only one-half his time. Rev.
Howard will move his family here Howard will move his family here
from Amarillo some, time this month.
Plainneme Plainview is fortunate in securing
the mafor portion of the services of the major portion of the se
a preacher of this calibre.
"Community" Silverware at DoNo-HOO-WARE HDW, CO.s. 50 We are sorry to state that our
young fellow-townsman. Gus otto, is
shrorter this week than last by the first jotnt of the forefinger on his right hand. It was a sausage mill
run by electricity. Yes, it was cut clean off, No, he did not do it on pur-
pose. Yes, it hurt pretty bad. No, this is not a sell, etc.
Get Crystalized PPneapples and
Cherries to use in cooking Christmas Cherries to use in cooking Christman
cakes at BLASINGAME \& FOUT: CONFECTIONERY.
Wm. Rothmon and family returned
to McGregor today. Mr. Rothmon is to McGregor today. Mr. Rothmon is
a wealthy and excellent citizen of a wealthy and excellent care bright
that town. and prospects a
that he will be assessed in Hale county before another year passes. $\underset{\text { FOR SALE }}{\text { Fon monts - }}$ bungalow; two lots, east front. FULTON LUMBER CO.
Mrs. M. W. Haynes and son, John.
of Silverton, were attending, District of silverton, were attending
court this entire week.
 your Xmas
Pharmacy.

Jim Hamilton, the high mogul of the
dity water affairs, flushed out the city water affairs, fushed out the
mains this week, tin the hopes of
bringig rain. Alt bringing rain.
again, Mr. H.
The Herald for Job Printiag.
Electric Portables at DONO Electric Portables at DONOHO
WARE'S.

Mrs. J N. DeLay and her granddaughter, Miss Elsie Henderson, left today for their old home town, Bon-
ham, where they will visit for several ham, where they will visit for several
months.

A good assortment of Box Candies
and $\begin{aligned} & \text { Christmas Holiday Goods at }\end{aligned}$
Hist and Christmas Holiday Goods at
BLASINGAME \& FOUTS CONFECTIONERY.
Edgar Allen Compton, expression
thstructor at Wayland Baptist Colthstructor at Wayland Baptist Col-
lege, left this week for a holisay visit to home folks, in that dear old Steph-
enville, Erath county, Texas.
A great many turkeys took the
rain this week to spend the Holidays
nany various Texas towns. They in many various Texas towns. They
were not able to bid us "au revoir"

## at the depot.

WANTED-Man and wife without
children to do farm and house work
on ranch. Fine place for right par-
ties. Phone write or call to see C. E.
ties. Phone write or call to see C. E
Donnell at Saigland Ranch, Hale Cen-
FOR SALE-320 acre improved
Sease, 11 miles south and one mile
lease, 11 miles south and one mife
east. A bargain if taken at once. See
or write Willis E. Humber. Ellen
Texas.
$\square$


Get your mistletioe and holly for
he Holiday festivities from the Bap-
ist ladies, December 20 . Wayla
bullding.
We sell "Universal" Percolators.- + DR. CLARRACE D. . Worford, $^{+}$ Oftice: Booms 14 and 16, Don't miss getting some mistletoe
DOO-WARE HDW. CO.
Do
Do
 land Building, December 20.
"1847" Roger's carving sets
DONOHOO-WARE HDW. CO.s. DONOHOO-WARE HDW. CO.'s.
Get your Xmas evergreens at the Building. Tuesday, December 20 .
An "Ender's" Satty Razor will al-
ways bo appreclated-DONOHOO Ways bo appreclated-DONOHOO
WARE HDW. CO. Better buy early and get what you
want in the Holiday tine. - R. A. Long Drug Company
We carry a complete line of Razors
$\qquad$

## and Pocket C WARE HDW. co

Our stock of Christmas trees for esidence will be in soon. Make your
selection early-R. A. Long Drus Our stock of Guns is comp
DONOHOO-WARE HDW. CO. R. A. Long Drug Company has a and avold the rush.
A nice hine of Jardinieres at DONO-
HOO-WARES'

CHAS, B. BABB Veterlaary Surgeen and Doathet
Oefleo Wyetoff-Willo Drag Co.
$\qquad$
Cut glass and nitekle-plated ware a
Donohoo-Ware Hardware Company
Buy Sewing Machines, with 10 -yea
Narranty, at DONOHOO-WARES.
All that's ove-ly. "Beauties of
Friendship." "Glortous Mother." "Pic-
ures of Memory." All beautiful
ath ares of semory," All beautiful gir
books. Soc each at Duncan's Phar-
A Baking Dish win make a nice
LOST-Sorrel horse, $15 \quad 1-2$ hands
high, white streak in face, 10 years
old, both hind legs slightiy cut by
old, both hind legs slightly cut by
wire. Strayed or stolen from Plain-
Liew ditaral rewar
or return or ingormation.- Plain
dew vew Steam Laundry.
F. G. and W. W. Craig of Bolckow,
Mo. were bere last week looking ater property interests.
We carry a full line of velociped and express wagons.-Donohoo-War Joe H. Foster of Lockn on business Thursday.
I have 120 acre farm with good im provements, loceated $31-2$ miles north
east of Plainview, to trade for eity asit of Plainview, to trade for elt
property or will trade for horses and
mules. AIso one businese lom mules. Also one business lot on souti
side of square.
 Hand-Painted China at Donohoo NARE's.
Rev. J. A. sweeney, the new pasto of the Methodist church at Hale Cen
ter was making er was making aç
Plainview this week.
PETERSON is prepared to to your eyes and Fit Glasses.
Dr. J. H. Wayland transac
Woman's Ills


Dr, Pierce's Favorite Prescription





of Hopalitiog coome. At Bowronto Jowetry Store.



DRS, WAYLAND a LOXGMIRE Omce in Wayland Bldz. Phone 323 Dra. J. H. Wayland .R. . . Leongmatre
Res. Phone 45 Res. Phone 45 Res. Phone 201

TO OUR CORRESPONDENTS.
During the harvest season, The Herald wishes to publish authentie ill deem it a favor if you will par especial attention to the crope in figures, as and send uas the setual throshermen.

## WANTS TO HELP SOME ONE.

For thirty years J. F. Boyer, of
Fertile, Mo., needed help and couldn't find it. That's why he wants to help some one now. Suffering so long fromsif, backache, Nervousnets, Lossed of Appetite, Lassitude and Kidney Dis.
orders. ters works wonders for such troublesFive bottles," he writes, "wholly
cured me, and now I am woll and hearty." It's also positity well guaran teed for Liver Trouble. Dyspepsia,
Blood Disorders, Fremale Completer at and Malaria. Try them. 50 cents at -
dressmaing and Freach patteras, drafted to measure by Mrs. H. A. Phone 61.

# Last Call 

This is your last warning. The big prize is given away on December 24. Why not get in this contest. See circulars for partieculars.

## A. D. Summerville

Saddle and Harness Man<br>Sonthwest Corner Square



## The Plainview Nursery

Will trade nursery stock for grain. We have thornless Honey Locust which does not sprout from roots, and a full supply of all other nursery stock adapted to the plains. We are agents for the celebrated Luitweiler Pump.

L. N. DALMONT, Proprietor

## 田 <br> Excursions <br> Los Angeles or San Diego, Cal., and return $\$ 76.80$. Final limit six months from date of sale. <br> To San Francisco, Cal., and return $\$ 84.90$. Final limit nine months from date of sale. <br> To Mineral Wells and return $\$ 18.75$. Final limit sixty days from date of sale. For further particulars apply to <br> R. McGEE, Agent.

Boys Afi gitis -mot fo eimy
The Amarillo Dally News will give
 peni, who value, to the sehool boy or the yird tracks of that comp phany. This vince yowily subseribera betore Jan.
 proved, and sern leaboble. The Amarillo Dally Nevis is the
largest morning newapaper is the Panhindle of Texaes, foll of PanhanAlo Reves carried the Aspoliated
Preses. Texas Nows Sorvice
 graph Markotes. spoult be read in
very home. You get the the neme day


 Zuscung boyng and giris io earn
handsome chrismas orresent. Send in
the subbecriptions, and the pen will be the eubscriptions, and the pen will be sent to you by return mall.
THE AMARILIO DALLY NEWs.
nUCH cotton for hale.
Plainview, Texas, Dec. 14.-Hun-
dreds of tarmers all over Hale an dreds of farmere all ouver Hale and
the surrounding counties are now
getting land in man the surrounding counties are now
getting land in shape to plant cotton
next next year. One man in plante cotion
will plant 30 acres in coto conty
ont
 millet, 400 acrees in maize and 500
arces in brom corn. t
that is not estimest than 1.000 acres oo cot that not less than 1.000 acres of cot-
ton wil be plantod in Hale count
next year. A big cotton gin is one next year. $A$ big cotton gin is one
of the many new things
ot ot be buit
at Plainview in the next tew mothe $\left|\begin{array}{l}\text { of the many new things to be built } \\ \text { at Phaniniew in the next tew montse } \\ \text { Everybody who had cotton this year }\end{array}\right|$ $\left|\begin{array}{l}\text { Everubody who whe cotton this yens } \\ \text { made a tine crop. "Where can I get }\end{array}\right|$ made a tine crop. "Where can 1 get
cotion seed" nod "What is the beet cotton seed"" and "What is the beet
kind $\%$ "and "How do you plant cotkind $F^{\prime}$ and "How do you plant cot-
tontr" are some of the many queetione

Tillo Nows.

Waco, Texas, Dee. 12-Fire broke
out last night in the three-story
 street and Austin avenue, causing as
loss of about su..000, which is practi-
 call corered by insurance. by W. W.
The building was owned
Camerond and the damage amounts to 25 per cent of tis value whe ground
noor was ocupiet oy wWliam Cam-
eron \& Co. lumber dealers.

si0.000. The top thoor wash oceuplited
by the Central Lator councll, and
tabor unionsat the the

## FLeyd consty cottox.

$\qquad$ mont communtty, shipped to Houston
Wedneeday nity-four bales of cotton. which he raised himselt, In atdontion
to his cotton crop. he raised and
then to his cotton crop. he raised and
gathered 1.200
is thatemes of grain. How is that for a dry year? while other
gections of the contry sections of the country have made
copp tailires. the Plains country, and
especalily Flosd county, has made the especcally Floyd county, has made the
wherewith to keep the woif trom the

## beattifll calendars.

Duncan's Pharmacy, the leading preseriptionists, have gotten out a
beautiful calendar and will be pleased to have every lady call and secure
one. Don't send your child, but come yourselt
children.

## grand jury finds a trie blli.

That tandy-coleman co have

# "Big Tumble In High Cost of Living" 

## Special Sale on Many Articles

Christmas has almost arrived and found us well prepared to take care of your Christmas wants. We have a special Christmas shipment of Oranges, Apples and Candies that you should see before buying your holiday "Goodies" We have Hood River Oregon apples, the apples of quality. Our Candy stock is complete and you can make a good selection. You will find just what the boys and girls want. We are now receiving shipments of fresh vegetables from South Texas, such as radishes, young onions, carrots, greens of all kinks, and many other things which you will be pleased with. "Pure Ribbon Cane Syrup" in one to fiive gallon Jackets.
L.D.SEWEll Telephone

Owing to the fact that on or about January 1st, we will receive our shipment of new crop California Canned Fruits and will need all the shelf room we are going to offer some exceptionally bargains for one week only, beginning Monday, December 19, to Saturday, Dec. 24. Pork and Beans 15 C sellers going a
Pork and Beans, 3 lb cans, 25 c sellers, going at
Jelly in glasses, 200 sellers, going at
Ripe Olives in cans, 35 c sellers, going at
Assorted Preserves, $50 c$ sellers going at
Orange Marmalade 75c sellers going at
Plum Pudding 15C and 25 C cans going a
Goose Berries 15 c sellers going at
Pears, $3^{\text {lb }}$ cans 25 c sellers going at $\quad 10 \mathrm{c}$
 Apricots 3 lb cans 25 c sellers going at $\quad 20 \mathrm{c}$ two for 35 c Cherries 3 lb cans 25 c sellers going at

20 c two for 35 c
20 c two for 35 c

## Hale County Herald

## Tox ontik rombinis

## You'll Miss Some Bargains

If you don't visit the Cash Grocery Before Dec. 25.

## A full line of Staple and Fancy

..Groceries...

## Christmas Candies, Nuts and Fruits, at prices you are tickled to pay. Goods delivered promptly.

Wishing all old and new customers a merry Christmas and happy New year

## The

Cash Grocery
L. D. RUCKER, Proprietor

Phone 174
219, E. California Ave.

##  railroad of The Pecos and Northern Teras Railway Company extending from Coleman, Texas, to Trom Coleman, Teomaspany extenaing Toxas, Texas, or to authorize The Pecos and Texas, or to authorize The Pecos and Northern Texas Railway Company to Northern Texas Railway Company Lo contract with the Gult, Colorado and Santa Fe Railway Company for the Santa Fe Railway Company for the operation by the officers of the Gulf, operation by the officers of the Gulf, Colorado and Santa Fe Railway Comany of said r. Sweetwater. <br> to sweetwater. The undersigned will apply to the Legislature of Texas, which convenes <br> Legislature of Texas, which convenes in January, 1911, for the passage of an act authorizing the Gulf. Colorado and Santa Fe Railway Company to lease the railroad of The Pecos and lease the rallroad of The Pecos and Northern Texas Railway Company exNorthern Texas Railway Company ex- tending from Coleman, Texas, to <br> Inducement <br> To Those Who Buy Early

 Sweetwater, Texas, or in the alterna-tive to authorize The Pecos and Northern Texas Railway Company to
contract with the Guif. Colorado and contract with the Gulf, Colorado and
Santa Fe Railway Company for the

As a special inducement for you
operation by the officers of the Gulf.
Colorado and Santa Fe Railway ComColorado and Santa Fe Railway Com-
pany of said Railroad, for account of
The Pecos and Nerthern Texas RailThe Pecos and Nerthern Texas Rail-
way Company. way Company.
GULF. COLOR
gULF, COLORADO AND
RAILWAY COMPANY
THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY,
$51 \quad$ By E. P. RIPLEY.

In some way the Herald overlook
ed mentioning the marriages of Thos ed mentioning the marriages of Thos
E. Hodges and Miss May Crawfor
list week. The por last week. The popular young coup-
le will make their home in Fort
Worth

ENDS WINTER'S TROCBLES.
To many, winter is a season o trouble. The frost-bitten toes and
fingers, chapped hands and lips, chilfingers, chapped hands and lips, chil-
blatins, cold sores. red and rough skins, prove this. But such troubles ny before Bucklen's Arnica Salve.
trial convinces. Greatest healer trial convinces. Greatest healer
Burns, Bolls, Piles, Cuts, Sores, Ec Bema, Bond Sprains. Only 25
zema and all Druggists.

Hon. L. C. Penry was called to Dal
las this week las this week on account
ness of his mother. A GOOD Positios.
$\begin{aligned} & \text { Can be had by ambitious } \\ & \text { men and ladies in the fild of }\end{aligned}$
mer men and ladies in the field of
less " and Railway telegraphy. the eight hour law became effective and since the wireless companies are
establishing stations throughout the ectubtry there is a great shortage o
celegraphers. Positions pay beginner telegraphers. Positions pay beginners
from 870.00 to 390.00 per month, with $\begin{aligned} & \text { National } \\ & \text { erates } \\ & \text { Telegraph }\end{aligned}$
Institute
official
institutes erates six ofrcial institutes
America, urder supervision of rail
way and wireless officials and way and wireless officials and placee
all graduates into positions. It will
pay you pay you to write them for full de
tails at Memphis Tennessee or Co umbla. South Carolina.
John Elliott and wife are the own-
ers of an eight pound boy since
Tal ers of an eight $\begin{aligned} & \text { pound boy since } \\ & \text { Thursday night. } \\ & \text { We hear that it is } \\ & \text { a very promising } \\ & \text { looking youngater }\end{aligned}$ J. N. Jordan has been elected on
the School Board to fill the vacancy the School Board to fill the vacaney
caused by the resignation of 0 . Hol
land. caused
land.
Meles-I am always in the market
for mules. Wiar bey for mules. Wiil buy or sell any mules
you may have or want. CLINT
SHEPARD, at Red Wagen Yint SHEPARD, at Red Wagon Yard. are
din. Beautiful Hand-Tinted Birth An-
nouncements can be procured at The
Herald Office.
E. Dowden returned from Oklahoma Monday, where he had bee
ting business.
FOR sale. The northeast $\overline{1-4}$ and north $1-2$ or southeast $1-4$ section 42 , block
in Swisher county, $31-2$ miles east
of Kress, unimproved all tillable land
If sold by January 1st at $\$ 15.00$ per acre. Bonus 97 1-2 cents due the
gEtate. GEO. B. EYCHNER,
T. D. Lipscomb, is up from 'stam-
family.
We noticed some parties coming
clear from the line of New Mexico to Plainview town to do their Christmas shopping. Which is some boost
tor our merchants.
Rev, Fouts has just returned fron

- memer

The "near" lens is actually hidden in the "distatucet lenasen making a solid going to sell
piece of glaem. piece of glass.
No ol linese": no cement- any article in
and perfect sight with the discomfort and unsightliness left out. my complete stock of Jewerry, Watches Clocks, Silverware, Cut Class, and Optical goods at

## 10 Per Cent

I have the largest stock of the above ever carried in Plainview, and everything is new and of the highest quality. By buying early you get a much wider and better choice of the goods offered and more time for reflection and selection. Inspect my stock immediately and take advantage of the 10 per cent discount.

All Goods to be Engraved Should be Bought Early

## Wilbert Peterson

## JEWEIER and OPTICIAN

With R. A. Loog Dras Co.

## R. A. Long Drug Cio.

 Toilet Waters, highest quality, Come see us in Our new EREED. DELIVERY INT THE CITY


## The First National Bank


to do your jewelery buying early, Iam

HAFFNER CO ENGRAVERS-PRINTERS


FOR RENT - Four-room house cose in, yard eance, barn and lot
FULON

Beautiful Hand-Tinted Birth An
nouncements can be procured at The nouncements
Herald office.

DR. COX'S

## Barbed Wire

LINIMENT
Guaranteed to heal without a blem-
teb. or your money refunded
 Arageteto.

## Wafland college sotes. <br> The Autloglan Literary Soelety. The Antlogian Literary <br> | The Antlogian Literary Socieciety |
| :--- |
| met in reesular seassion at $3: 20$ D. m | on December 9, 1910 At Atter prayer by was renderes: Paper Oum - - $\mathbf{8}$. . . Virtue of Chewing

 "Why Girls Leave Home"-H. A speon.Debate
Debate-"Resolved, That the Pollicy,
To the To the Victor Belongs the Spolils,' It ter Hatp: negative- Jesse Wood, Walls.
Mason pluilanhem In speaker on whasen by the other eision in tavor of negatitive side. De Two new members were
Mreot
Sooy
 come in a responded to his well
pledging his loyal echosen words. pledging his loyal support to the so
ciety of his choice. The Beta Gamma Soclety.
The Beta Gamma Soclety met Friday, December 9. Our constitution and by-laws were read and discesused
svereal new members were preent Svereal new members were present
The program was well rendered with the exception of the debate
Part of the debaters being unavolta by detained and unprepared, th was decided that one speaker from each
side should apeak: The second
 athough she was supposed to be representing the negative. she spoke
as she beliered. The Judges decided in favor of the
negative. Who can tell how a woman is goling to cast her deeciding votet",
The affirmative speaker was "flatered" "over her abillty as a debaterhaving the opposing silde to help
her-and then the negative won ( $(9)$ Tbe tollowing otticers were elected
Then Prosident-Suste Meaders Vice President-Mises Mary Barton
 Sergeant-at-Arms - Miess Josie Chaplain-Miss Mattie Curtisss. Our next meeting will be the inter
soclety progem sociey program

1 The Euglosslan Soelety. That Eugiosilan Society of Wayliand
Baptist College met in reevular sees sion. The program was as follows: The subject for debate was, "Resolved. That Santa Amna should Have Been Executed at San Jacinto. At-
firmative Elmer Childress. Theron
 nett Howell. otfricers were tnstalled.
The new There being no further business, the
Society adjourned.

The Students' Christian Association met at the usual heur. The Scripure
esson was Hebrews hith chapter. Mr. Stone was the leader. Atter many beaututul thoushts were presented by
him, the meeting was thrown open for
and eneral discussion on the subject of "Fath"." Many ditferent phases of
on
the subject were presented. the subject were presented.
$\qquad$
Prot. Compton, of the Expression Department, gave a delightful pro,
rram at Hapy Union on Saturday Gram at Happy Union on Saturany
night, December 10. His impersonaton is splendid. and espectally was
he good in Trie sermon oo oiden
Times Times. Prot. Compton is a young
man, and full or vivactity, and he puts
couth man, and fulf or vivacity, and he puts
youth and enthusiasm int oal his
readings, be they sombre or facetious.
 Happy Unation that the very best
Hate of Happy Union can give. They are
wanting him to return agat.
the vort. Anderson is tee biling quilite im.
portant. new bullding. on Monday the Bustness Department will move in, which
will be quite a great rellief to Prot. Butord, as the pasising through the
chapel was quite annoying. chapel was outte annoying.
Friday night the boys had a candypulling. Which was well attended.
About twenty boys and-well. Just boys were there. The Glee Club is planning' a con-
cert tor the middle of January or the cert tor the middle of Januury or the
first of February. They are doing plendid work, and their concert
will, no doubt, be a treat to all. A number of Nell Webb's college
triends gave her a surprise last Saturday ni
evening.
Ting
 Baptist College on Friday evening,
December 16, 1910, at 8 p. m. A very December 16,1910 , at 8 p. m. A very
interesting program has been arranged and an enjoyable hour is
promised for all who are present. On last Sunday afternoon the Colauriber of people, who came out from
the att to thio and Admiro the mas-

To clean up our surplus stock of men's small size suits from now until Christmas we will sell All 33,34 , and 35 Suits $\begin{gathered}\text { Exepeblbueandblades } \\ \text { at pery } \\ \text { low prices }\end{gathered}$

|  | \$30 to |  | Suits | sks |  |  |  | \$14.50 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All | 25 to | 27.50 |  |  | " | " | " | 12.50 |
| All | 20 to | 22.50 | " | " | " | " | " | 9.50 |
| Al | 15 to | 17.50 | " |  | " | " |  | 6.95 |
| All | 10 to | 12.50 |  |  | " | " |  | 4.35 |

Boys' Long Pants Suits sizes up to 33 included in the above prices. All other suits size 36-46 half price except Hart Schaffner \& Marx Suits in sizes 36 to 46 which are 3313 Per Cent Off

# Overcoats <br> At 33! Per <br> Cent Discount 

"The Home of Hart, Schaffner \& Marx Clothes"
 <br> \section*{Carter Mercantile Co.} <br> \section*{Carter Mercantile Co.}


## Some Real Bargains

[^0]oxpected to go to college, and at that
time had his plans made to enter an institution in Virginia the following sutumn, where an opportunity had
beon given him to earn his way, beon given him to earn his way,
whereupon he was invited to come to wheroupon he was invited to come to
the University of Texas ing ghe fall and ring with him his razors and barber hairs. A number in Breckenridge Hhall was to be assigned to his shop.
The young man accepted the offer, ao young man accepted the offer, shop in the men's dormitory, and, walle doing a thriving business in the anternoons and at night, also carried
on his University studies. Four years wont by and the young man took his ogree with credit; at the same time and contributed, besides, to the education of a fatherless sister. He afterwards attended a medical college,
graduated with distinction, and is now successful practicioner. More than one hundred bright young men have
pald their way through the University pald their way through the University
by acting as waiters in the same Hall in which
ber shop. L University however poor, despair coems open let him write to the Pres dont of the University, and some wia

Football and Maniness. Agriecenturar the and Mootball teams of the of Toxas and the University of Texas housand an annual contest before ten
con at Houston, Texas The vietory, atter a hoard-fought batartion. The students of the Univeraty went back to Austin and publish-
od in The Texan, their weekly paper. that their team had been fairly and quarely beaten. The next issue of the students paper, published at Coldoserved recognition dents: nisance of the spor we must take cogin which the University Students are adsed the complete and fair defeat of their eleven. They solace them-
selves with the thought that their ceam put up a good fight. Right
well do they solace themselves for heir team was game and came near changing the history of the contest
several times. We are glad the Longhorns played so splendidly; glad the Varsityites have the consolation; and
slad the victory is more glorious for ourselves."
Thus do youthful and generous riv
ls the true spirit that should als the true spirit that should ac
tuate many a contest far more impor tant in ultimate results.

Cook Books and Shakespeare.
When the school of Domestic ence, endowed with $\$ 6,000$ a year a generous friend of the University of
Texas, is under way, it will be a comgo from one recitation room where the has been studying the composition of the materials which go to
make a choice pudding or cake to another recition room where she will recite on a play of Shakespeare or
the deep problems of philosophy There is some prospect now that the
work in Domestic Science will be ofwork in Domestic Science will be of-
fered for the first time in the Univerin January. At the farthest the school will be open with the beginning of
the next session 1911-1912 the next session 1911-1912. Besides
courses in cooking, all the courses courses in cooking, all the courses
in Domestic Science commonly given in colleges will ultimately be offered,
including Home Decoration, Home Sanitation, the Chemistry of Foods, the various branches of Designing,
and many other studies that belong especially to a woman's sphere in life.
The University of Texas desires to
obtain the present address of every obtain the present address of every
person who has enrolled in any department of the institution since its
foundation. it foundation. It is planning to issue
an ex-student catalogue containing an ex-student catalogue containing
the name and address of every
matriculate. Every person who has changed his address since he was a
student in the University invited to send University of Texas is University Extension Department Austin, Texas.

Welding Texas Together One hundred and eighty-three cou
tles in Texas had representatives Les in Texas had representatives in
the University of Texas during the past session. Naturally, such dense-
ly populated Bexar. Tarrant, Harris, MeLennan, Bell, and Travis, were most largely represented. There were, however,
students from practically every county, containing a population to
speak of, from Brownsville to Texline and from En Paso to Orange and Texarkana. The thousands of Texas
tuntty of four years of intimate asso-
clation ta college ufe will help great to weld Texas tnto one pow indivisible commonwealth.

The Debate Is the Thlag. University of Texas will this year
hold debates with debatiog then hold debates with debating teams rom the Unlversity of Mississippl, o
Missouri, and of Tennessee. The Department of Public Speaking in the ratory, devotes its greatest energies o developing men who can think on
heir feet, and who can deliver public addressest, and who can deliver pubite manner. Professor E. D. Shurter, at
Universty
Notes
Galley
g. of the School of Public Speaking, is organizing a state Debating
League of the high schools of Texas
it it is planned to divide Texas into ship team from each division meet
the Univers, t the University, at Austin, for inal debate. The high school teach-
ers have been Invited to a preliminary meeting for a discussion of these plans at the State Teach
tion, at Abilene, Texas.

## notice.

Notice is hereby given to all per
sons concerned that during the nex regular session of the Legislature o the State of Texas, which is to con-
vene at Austin, Texas, on the 10th day of January, 1911, the undersigne railway companies will apply for and
request the passage by said Legisla request the passage by said Legisla-
ture of a special law for the follow-
ing purposes:
To authorize The Missouri, Kansas
\& Texas Rallway Company of Texas a Texas Rall way Company of Texa
to lease for a term of not less tha wenty-flive years the railroes of the texas Central Railroad Company, ex
tending from the City of Waco, in McLennan County. Texas to the town of Rotan, in Fisher County. Texas, an
its branches and extensions, con its branches and extensions, con-
structed or to be constructed, together with the properties, franchises o at any time during thereto, and lease purchase, own, operate and
maintain the same maintain the same as a part of its
line, and to complete and extent same as contemplated and provided
in the charter of said Texas Centre Railroad Charter of sany, with the right Cent
nake such make such other extensions and con
struct such branches as may be here after authorized by amendment of it
charter under the General Laws of the State of Texas and vesting said
companies, and each of them, the power to make and execute alt
necessaney to effect said lease, purchase and
tale; Missouri, Kansas \& Texas Rallwa ment of the bonds and other indebted ness of the said Texas Central Railroad Company, and to purchase the is sued and outstanding stock of the
Texas Central Railroad Company texas Central Railroad Company and
to exchange its stocks and bonds for the stocks and bonds of said Texas
Central Railroad Company, or to stitute its own bonds, under the Gen-
eral Laws of the State of Texa rral Laws of the State of Texas and
subject to the approval of the road Commission of Texas, in lieu coreof, and prescribing the terms ans
conditions upon which said lease purchase and sale may be made
THE MISSOURI, KANSAS RAILWAY COMPANY OF TEXAS by A. A. Allen, $\begin{aligned} & \text { President. } \\ & \text { the texas central raileoad }\end{aligned}$ COMPANY

By R. H. BAKER,
capital city resuscitated. Austin, Texas, December 14th. The capital city is putting on gal
attire preparing to ring out the ol There is always a touch of gladnes and a touch of sadness in these oc
casions. The gladness of crowning casions. The gladness of crowning
the people's anointed and the sadness of dismissing the old guards who have outlived their usefulness.
Governor Elect Colatt
Governor Elect Colquitt has felt
the last joy of power in the last joy of power in appointing
a number of his friends to office and likewise, in choosing between friends has felt the grief of those who deal out political fortunes of individuals.
In these days of glorious uncertains In these days of glorious uncertainty
many a Royal Lion from the Demo many a Royal Lion from the Demo-
cratic den is hobnobbing in Austin and during the past week many a poittical scout has come galloping up with his saddle bags filled with rec ommendations but there is a hungry
horde of disappointed applicants returning home glaring at each other over gulfs of misunderstanding. The has been enough patriotism spilt the capital grounds during the past
ten days by disappointed office seeken days by disappointed office seek
ers to conquer a foreign nation. Members of the present administration are discussing with owl-like serousness the wisdom of the Governor
olect in appointing their successors bet in appointing their successor
before their term of offices expires and there are others who have been so accustomed to eating out of the
pubilic crib that they feel they have

# Low Priced December Selling 


#### Abstract

N OTHING is more lasting or appreciated than a piece of furniture. Doesn't home need something in furniture pieces? The wife an Axminister Rug, the father a good comfortable chair, sister an attractive piece for her bed room. To induce you to buy your Christmas presents early and avoid the rush that is sure to be in our store the last week before Christmas we are going to put reduced prices on our entire stock for the next two weeks.


\section*{Below Are a Few Prices <br> | big selafction of axminster rugs; Latest Patterns, Brand New Shipment; 9x12 feet; Regular Price, feet; Regular Price, $\$ 23.00$; now ........ <br> $\$ 18.50$ | ROCKERS-The largest line of Fancy Rockers for Christmas ever shown in Plainview ; from $\$ 1.75$ to $\ldots .00$ |
| :---: | :---: |
| largest selection of smal rugs |  |
| ever carried in Plainview; Regular Price, 81.75 ; |  |
|  |  |
| PICTURES- $16 \times 20$ inches, 3 -inch gold frame Regular $\$ 2.25$ Values; <br> now | lace curtains and portiers-we have an Extensive Line to select from; buy early. Price range from |
|  | ${ }^{50}$ e per pair to ........ |
| We are offering Remarkable Values in Bed Room Furniture, Call and inspect our line. | "SEALY" MATRESSES - To sleep on <br> "Sealy" is like slecping on a clond |

Do your buying early, do it where stocks are largest and best, do it where good quality goes with low prices, do it at

The Furniture Man

## Phone 105

Opposite Post Office

nece but a tape line and died by buman to complain
nd politicians always murmur when
y face the plow handles. he appointments will soon be fll
and new blood, new ideas, new en gy and new life will soon be pulsing
rough the veins of the state. It is e of the results of our form of govsent that authority gravitates t
Revieswing the appointments mad the incoming administration w the strongest business men in Tex8 and they are men who know the sate and how to build it.
The 32nd legislature has among ome of the brainfest men in the stat
nd the majority of the lawmaker nd the majority of the lawmaker
re in sympathy with the busines
of 133 membext administration
of them served in the legislature
31st legislature and have stood up
Texas on rell
Texas on roll calls that tested
The old administration has made
mistakes and so will the new on
it by the mistakes of the past what

## I

Make the Gifts You Choose<br>Lasting Remembrances <br> \title{
E. R. Williams
} <br> \title{
E. R. Williams
}

sayed from a wful death.
How an appalling calamity in his
amily was prevented is told by A. D.
McDonald, of Fayetteville, N. C., R. F.
D. No. 8. "My sister had consump-
tion,' he writes. "She was very thin
and pale, had no appetite and seemed
to grow weaker every day
to grow weaker every day, as all
remedies failed, till Dr. King's New
remedies failed, till Dr. King's New
Discovery was tried, and so complete-
ly cured was that, she has not been
roubled with a cough and
iy cured her that she has not been
troubled with a cough since. Its the
best medicine I ever saw or heard

| $\begin{array}{c}\text { best } \\ \text { ot." medicine } 1 \text { ever saw or heard } \\ \text { For coughs, colds, lagrippe, }\end{array}$ |
| :---: |

of." For coughs, colds, lagrippe,
asthma, croup, hemorrhage-all bron-
chial trouble-it has no equal. 50
cents and $\$ 1.00$. Trial bottles tree.
Guaranteed by all Druggists.
Please remember that I have bought
the Morehead Meat Market and am
operating same under the name of
operating same under the name of
the "City Meat Market." of course
Grocery building, but is is separate from
at establistiment. Phone 437. R.W.
hat establisit
oTTO, Prop.

Your wheels will never squeak and will always


## The Texas Company

General Offices:
Thos Abraham, Agent at Plainview, Texas
 "I'll never be without Dr. King's $\left.\right|_{\text {gists. }} ^{\text {and }}$
New Life Pills again," writes A. The Baptist Ladies' Aid will hold
Schingeck, 647 Elm St., Buffalo, N. Y. They cured me of chronic constipa- $\begin{aligned} & \text { their annual Bazaar on Tuesday } \\ & \text { ton when all others falled. Un- } \\ & \text { December } 20 \text {. The }\end{aligned}$ qualed for Billousness, Jaundice, In- are to go to the Buckner Orphans

# BIG REDUCTION 

## On Men's and Boys' Clothing

We are overstocked on Men's and Boys' clothing and in order to reduce same, we are going to make prices lower than has ever been made to the Plainview public before. The prices we quote you below will bear out the above statement as it is our policy at all times to never advertise anything we dont intend to make good on. We handle the celebrated Kuppenheimer brand of Clothes whose makers hrve years of experience behind them and know exactly what goes to Make an absolute first class suit. Just look over the prices quoted below and we are sure you will let us fit you up.

| 331 Per Cent Off on Men's Suits |  | Boys' Suits 331 Per C |
| :---: | :---: | :---: |
| sate |  |  |
|  | (1) | sio |
|  |  |  |
|  |  | S50 |
| - st1.00 |  | , |
| sal.00 s8.35 |  | 331 Per Cent Off |
| so |  |  |
|  |  | which will be one-fourth less than regular price. |
| 331 Per Cent Off on Men's Pants |  |  |
|  |  | Half Price |
| S5.00 |  | Suis that we will have on the bargain |
| ( |  | counter at half price. These Suita are Strictly of this seasos style and if we can |
|  |  | strictly of this seasons style and if $\mathbf{v}$ <br> fit you, a bigger bargain you will ne |

Sale Begins Saturday, Dec. 3, and Lasts Until Saturday, Dec. the 24th
Remember the holidays are near at hand and you will want to look the best possible. You will never again have an opportunity to do this so cheaply as now. Please consider that the above articles are cheap at our regular price, hence these bargain prices should be especially inducing. Come and see us.

# Plainview Mercantile Company 

## The Best and Prettiest Store on the Plains

RUNNiNG WATER.
The weather has been damp and The weather has been damp, and
threatening for a couple of days, and. at present, there is good indication
of snow. Rain or snow would be greatly appreciated. sreaty appreciated.
Hale county's Singing Convention
met met at Running Water on Sunday,
December 11, and was well attended December 11, and was well attended
by our own people and many visitors oy our own people and many visitors
from Liberty, Plainview and other places.
Rev. P. I. Fort, accompanied by hit father. P. Was with accompanied by his on Sunday, and
there were morntis there were morning and evening ser-
vices.
Rev. B. L. Ray and wife, of Plain-
view, were Running Water visitors
vew, were Running Water visitors on
Sunday.
Misses Hattie and Laura Matlock,
of Plainview, were here Sunday.
Miseses Dora Hudgens and Susie
Smith, of Liberty, attended the Sing-
ting convention.
Mises Skpworth, of Kress, spent a
few days with her sister, Mrs. L. P.
Duvall.
Duvail. Abble Willis was a Plainview
Mrs.
visitor on last Wednesday.
Mr. A. G. Maytield and family have moved to near Clovis, New Mexico. Mr. Unrhean is awray on a trip to Mexico.
 Mrs. S. S. Howard recently returned
Fr a protecter O a protracted visit to Tennessee.
Frank Callis, recently Frank Calns, recently of Halfway. ee. This young man will be greatly nissed from the Sunday schoo voclal life of that community.
Pucelle Hugueley and Lem Puckett Pucelle Hugueley and Liem Puckett
have gone with W. W. Pinkerton down into New Mexico. Wo drive a bunch of
atte, belonging to Mr. Pinkerton, cattle, belonging to Mr . Pinkerton, to to
his country. Halfway will have a tree and proHairway will have a tree and pro-
gram on Christmas eve. Running Water is also talking of having a tree. A number of our farmers are plan-
ang to plant some cotton the coming The Baptist Ladies Ald Soclety neets every two weeks, on Wednesay afternoons. The next date of neeting will be on December 21, and
will be held in the Woodman Hall, bove the store. All ladies are arnestly invited to attend.

Did you ever try any simon Pure Nigger-Head Coal in that old cranky ook stove? TANDY-COLEMAN CO. to get right.
The Herald for Yetene Curt


# When Christmas Comes 

A season of joy and feast is near at hand. The coming of Christmas tide gladness the heart of all. It falls upon the part of the good housewife to prepare the feast. In order to show the skill of her culinary art it is very essential that she has the best material. We have in mind the needs of every housewife from the very simplest to the most elaborate meal. Come in our store and let us show you the best and most complete stock of Fancy Groceries ever brought to West Texas.
It is a pleasure for us to show you our goods whether you buy or not. We have the most complete and the most sanitary store west of Ft. Worth.

Below We List a Few of the Many Items we Have in Stock

| IMPORTED DELICACIES. <br> French Peas. <br> Mushrooms <br> Pimentos. <br> Stuffed Olives. <br> Plain Olives Olives in Bulk. <br> Dill Pickles. <br> Marischino Cherries. <br> Creme De Mint Cherries. <br> Lea \& Perrins Sauce. Chow Chow <br> Russian Cavair. <br> Underwood s Devilled Ham <br> Japanese Shrimp. <br> Domino Sugar. Powdered Sugar. <br> Pancake Flour. <br> Buckwheat flour. Pure Maple Syrup. | Heinz Grape Jelly <br> Pineapple Juice. <br> Sweet Mixed Pickles in Bulk. <br> CANNED VEGETABLES <br> Asparagus Tips. <br> Asparagu Spinach. <br> Green Chile Peppers. <br> Petit Pois Peas. Green Stringless Beans <br> Heinz French Lima Beans. Wedgwood Grated and sliced <br> Pineapple. <br> Comb Honey <br> Heinz Mince Meat. <br> Stuffed Pepper Mangoes. <br> Heinz Preserves and Jams. All Kinds of Canned Soups. | FREBI OYSTERS AND FIBH REGEIVED DAILY. WE HAN. DLE ONLY THE CELEBRATED BERWICE BAY OYBTERS, THE Largest pattest and best $\qquad$ <br> our line of crackers are unsurpabsable can. dies for éverybody. bulk or in padiages ranging FROM Sc TO $\$ 2.50$ PER BOX. |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Bake your Chri with Gold Crow Fully Guar | Flour. <br> teed | Chase and SanborneTeas and Coffees are the Best |  | Dress <br> or | rkeys, Chickens, <br> Give us your <br> er early |

Don't fail to see the big stick of candy in our show window, the biggest ever brought to Texas. This mammoth stick will be given away absolutely free to the boy or girl guessing nearest the exact weight in pounds and ouuces. Every boy and girl in Hale County will be entitled to one guess absolutely free. You Don't have to make a purchase in order to guess. Come boys, come girls, come everybody

## December 24th, 7 p. m.

We will have Christmas trees of all sizes, real trees, not limbs or branches, suitable for church, Sunday school, or home, from four to twenty feet high. Get our prices and place your order early.

# VICKERY-HANCOCK GROCERY <br> CO. 


[^0]:    7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and wind. mills; plenty good water; 3 good farm houses; good sheds, corrais elc, About 1,000 acres in woven wire, and divided into 3 pastures, with water and hog sheds in each. 5 SECTIONs good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations : mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments. The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices, and terms, address

    Otus Reeves Realty Co. Plainview, Hale Co. Texas
    
    
    
    

