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# The Hale County Herald

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THE HALE COUNTY HERALD, PLAINVIEW, TEXAS, FRIDAY, DECEMBER 9, 1910

NUMBER FORTY-NINE

## PANHANDLE DAIRYMEN CONFER

TRI-STATE ASSOCIATION MEETS  
IN AMARILLO.

Adaptability of This Section to Profitable Dairying Stressed in Strong Speeches.

Amarillo, Texas, Dec. 4.—The Tri-State Dairymen's Association held its meeting yesterday, beginning in the forenoon at 10 o'clock, with Avery Turner, the president, in the chair, the address of welcome being by Mayor J. H. Patton.

Mr. Turner being called out of the city before the afternoon meeting M. F. Zimmerman, second vice president, was called to the chair, and Harry O. Grove, the secretary, was present.

In opening the meeting, Mr. Turner, among other things, said:

"Gentlemen: The past year has not been very successful or encouraging, but has clearly taught us all a lesson of the values of the dairying interests, and has shown the necessity of developing the livestock interests on new lines in this country, owing to changed conditions—smaller pastures and ranches broken up into fields or owned by speculators who neither cultivate nor pasture, and thus the country loses the value of the great tonnage, as we do not get any production, except taxes, from considerable areas on the Plains.

"Over a great proportion of our Texas Panhandle, perhaps nine-tenths of the twenty counties in the Panhandle country proper, the grass conditions are remarkably good this year of so-called drought, and cattle are all in fine condition, and have been selling at profitable prices. The same is true of hogs and sheep, as well as of all farm products.

"I have no statements of financial results of dairies, but it is plain that as the past has been one of our worst years, when, by ordinary cultivation, most farmers have raised all the feed they needed, and grass conditions have been excellent, it is safe to predict that dairying can be profitably conducted here, especially in connection with a reasonable diversification of crops no proven standard for this country.

"We present the advantages of cheap lands, mild climate, purest water, three transcontinental railroads for easy approach to any market, and should now be able to subscribe sufficient livestock to run our packing house. To the homeseeker who is willing to work we present advantages not secured elsewhere, and we hope to induce our landowners to offer him such favorable terms that will attract him, and we must show him that the Panhandle country is a natural dairying country."

One of the strongly interesting papers read in the meeting this afternoon was that prepared by H. M. Balner, agricultural demonstrator for the Santa Fe Railway Company, an outline of which is as follows:

"Tri-State Dairymen's Association.

"Gentlemen: I am sorry that I cannot attend this meeting in person. I have prepared a paper on 'Dairying in the Panhandle.' I am not as thoroughly informed in regard to the dairying conditions in this section as I hope to be later, but know there is lots of room for improvement.

"Generally speaking, there is no branch of agriculture that needs developing more in the South than dairying. It is not only a profitable industry in itself, but it may be made the means of increasing the productivity of the soil and promoting a better type of agriculture.

"The dairy cow can be used as a machine for manufacturing the crude materials of the farm into more valuable products, for which we can receive better prices, and, at the same time, sell little or none of the soil fertility. For example: If we sell 500 bushels of wheat at \$1 per bushel we realize \$500, and at the same time we sell \$120 worth of soil fertility, whereas, if we sell \$50 worth of butter we sell only 36 cents worth of soil fertility. Dairy products furnish the farmer with a cash income at least once a month. He is thus enabled to buy for cash, and cheaper than the man who has something to sell but once a year. Dairying also furnishes employment during the whole year, and often helps to keep the boys and girls on the farm.

"For these and other reasons, dairying has become a part of crop-raising and horticultural work in all

of our Eastern states. While North-west Texas does not have what may be called all the natural dairying conditions, yet there is no reason why dairying should not be developed enough to at least supply local demands. At present, the larger part of our dairy products are shipped in, and nothing is produced for shipping out. Texas does not furnish enough dairy products to supply but a small percentage of her own demands. On account of this scarcity of products the selling prices of them are necessarily high.

"It is through the use of the by-products of the dairy that Eastern states have made a success of producing larger amounts of pork and poultry products. The skim milk of the dairy is often worth as much as 40 cents per 100 pounds for hog feeding and egg production.

"Such dairying as is now practiced in the Panhandle has been more or less unsuccessful for the following reasons: (1) Many of our dairy cattle are inferior, and cannot be kept at a profit under any circumstances; (2) many of our dairymen do not, and often cannot, produce their own feeds or the right kind of feeds; (3) Too much of the feed is bought; (4) the products are often of an inferior class, and cannot demand first-class prices. Our range and conditions of dairying, without the raising of special crops suitable to milk production, must necessarily prove unsuccessful.

We are often told that we cannot raise milk-producing feeds in this section, but we can. Kaffir corn and maize fodders are not as good as corn fodder, but they make good substitutes. The grains of Kaffir and maize are practically equal to corn, especially when fed in connection with bran. Oats, millet and sorghum hays make good substitutes for hays used in Northern and Eastern states. Cow pea hay is about equal to alfalfa hay.

"As soon as we learn to use the soil in connection with our dairying we will have advanced a long step towards success in the industry. We can raise several feeds that are good for silage, such as corn, Kaffir, maize, cow peas, etc. Green corn makes a silage which is superior to Kaffir or maize. One acre of corn under our conditions should yield from five to eight tons of green fodder, suitable for silage. Sixty pounds of this silage makes a good daily ration for a dairy cow. According to these figures, one acre of green corn will produce enough silage to feed one cow for five or seven months, especially when fed in connection with other feeds. There are no other cheaper or better milk-producing foods than silage. It may be fed either in summer or winter. Good dairymen who have had experience with silage consider it indispensable, as they realize the necessity of succulent food. It can be stored at less expense than any other feed—ten tons requiring the same space as is needed for one ton of hay.

"To make dairying a success, attention must not only be paid to feeding the herd, but also to the class of cows making up the herd. The following three essentials are recognized by all successful breeders of dairy cattle: (1) Systematic records are kept of individual cows, so as to determine which are profitable and which are boarders, or profitless; (2) a purebred, well-selected bull is used; (3) the heifer calves from the best cows only are kept in the herd.

"Better dairying does not always mean 'more cows,' but 'better cows.' As has been said, 'We have folks who are land poor,' also we have them who are cow poor; that is, they work hard the year around to keep their cows.

"There is often a great difference between cows, even if they are of the same breed and getting the same feed and care. The best way to determine the good cows from the poorer ones is to weigh the milk and test it for butter fat. Weighing the milk each day may seem impractical, but it is, nevertheless, valuable. It is a business proposition. A farmer or dairymen who keeps a record of his herd will not sell a cow for \$30 or \$40 that will make over \$50 net profit in a year. On the other hand, he will not keep a cow very long that will not pay for her feed.

"A daily record will tell even more than this. It tells the comparative values of milk-producing feeds. It also tells that it will not pay to leave the cows exposed on cold days, or to be irregular in feeding and milking

them. It gives an interest in the work. Instead of mere milking, it becomes a business, and gradually the owner will see that dairying is the most profitable work in connection with his farm operations."—Amarillo Panhandle.

### PLAINVIEW HIGH SCHOOL WINS.

Local Team Holds High School Football Championship.

Waving their colors of white and gold the scrappy little football team that haunts the grounds of the Plainview High School sallied down to Lubbock town on last Saturday afternoon, and, while they left a little skin upon the sandy sward of the rivals' field, they returned with eleven nice, gory scalps and huge gobs of glory.

The score stood 10-9 at the close of four closely-contested twelve-minute quarters.

About a month ago the High School boys won from Lubbock on Plainview's grounds by a score of 5-0. Plainview has not played the Amarillo High School team, but Lubbock has—twice, shutting them out both times and scoring themselves. By any system of comparative scoring, then, the Plainview High School football team has the championship of the Panhandle.

The good work of the team may be credited in large measure to the strenuous and efficient coaching of Principal McCasland, ex-Baylor football captain and veteran end. "Mac" always was a glutton for hard training. The writer remembers how he used to lead the team in their jaunt around Carroll Field till most of them would have their tongues hanging out or drop out to rest, but "Old Mac" would still be pumping along in the van in the best of humor.

This has been a great year for football in Plainview. Neither Wayland Baptist College nor the Plainview High School has lost a game, and this year marks football's debut into our town, too. Another thing that gives the game a stronger hold in Plainview is the fact that it was never played here when the old rules were in vogue. Not an injury has marred its maiden record on the local athletic fields. Under the present style of playing, we see in football a game of the "red corpuscle," but without the traditional gore-stained grounds. Skill and speed now count for more than beef and brawn.

It is probable that there will be a revival of the Panhandle Athletic Association that met in Amarillo last spring. Co-operation would doubtless be offered by practically every eligible institution in this section. Plainview would take hold, we are sure. Students of the climatic condition of the Panhandle claim that there is no part of Texas so strongly conducive to the superior development of the powers of physical endurance as this section, so let us make men of our boys.

Here are the High School "champs" of the Panhandle:  
Center—Tom Fletcher.  
Right Guard—Ard Howard.  
Right Tackle—Theron Fouts.  
Right End—Nelson Perdue.  
Left Guard—Liston Dunaway.  
Left Tackle—Carl Brown, captain.  
Left End—Curtis Westcott.  
Quarterback—Clarence Bell.  
Right Halfback—Tibbets.  
Left Halfback—Anderson.  
Fullback—Prentiss Rosson.

### EPWORTH LEAGUE.

The following is the subject for the meeting of the Epworth League on Sunday afternoon, December 11:

Subject—"The Messenger and the Savior." Mal. 3:13; Matt. 3:1-3. Leader's address.

Prayer.  
Song.  
1. "My Messenger"—Miss Anna Pickett.  
2. "Angel of the Covenant"—Mr. Jim Webb.  
Song.  
3. "Bible History"—Miss Stella Edwards.  
4. "Repentance and Salvation"—Miss Vera Rosser.  
Song.  
5. "Prepare Ye the Way"—Mr. Gamaliel Graham.  
Prayer.  
Benediction.  
Leader—Miss Della Ansley.

MULES—I am always in the market for mules. Will buy or sell any mules you may have or want. CLINT SHEPARD, at Red Wagon Yard. tf

### THE APPROACH OF CHRISTMAS.

Plainview Merchants Display Tempting Array of Enticements.

Had you realized that Christmas is only two weeks away? We'll bet that the payers of bills had, what with Santa Claus winking at them from the pages of the press, gaudily-decked show windows smiling at them as they go to and from their day's work, and oft and again in the ominous quiet immediately preceding the Christmas rush, with sickening thuds, they have heard the droppings of Christmas hints.

"Now the nights are growing longer, and the frost is in the air, and it's nice to hug the fireside in your trusty rocking chair, with the good wife there beside you, feeding cookies to the cat, while the energetic children play the dickens with your hat! O, it's nice to look around you and to feel that you're a king, that your coming home at evening makes your joyous subjects sing"—then, with sinking, fuzzy sensations, you remember that, even if you are king, your subjects will demand tribute Christmas, and you think of that overdraft at the bank and cuss the Christmas habit.

It used to be that Christmas was not so expensive as it is nowadays. Those were the good, old-fashioned days when everybody made their presents. Another reason, some one says, why the cost of living used to be so low was because there were a lot of queer folks in those days who did without what they didn't need.

But now some young persons think they just "must" have a certain set of furs, etc., for Christmas. It is very unfortunate that the state of affairs has come about when the average judge of mankind considers the exterior rather than the interior. For, "If we could see the inside of people we wouldn't need the outside; for it's the inside that comes out—not the outside that goes in."

We fear that there are many merchants in our town that would just as soon not have the trade of certain people this holiday season. Thrilling under the wine of the Christmas atmosphere, they will run up a bill on the already-overburdened debit side of the ledger far beyond their ability to balance by the time another Christmas roll around.

But forget it! That's the merchant's business, not ours. Christmas is enjoyed by the poor as well as by the rich. Which suggests the thought—the exquisite blessedness of poverty! The philosopher says that the rich enjoy a gift but once—the moments of possession. The poor have it a thousand times—in anticipation. The rotten rich have only to desire a possession, scratch that modern Aladdin's lamp—the check-book—and, behold! it lies in their hands. The poor are happy this Yuletide because of their dreams of a future Christmas of prosperity that dwells among the distant Hills of Hope. And, then, how much more does the child of poverty appreciate the pathetically poor, little present than does the pampered kid of the wealthy his legion of costly gifts!

What would Christmas be without children? And how long would Santa Claus last if it were not for the little ones? We certainly owe the pleasures of Christmastide to the kiddies. The thrill that comes to the child's heart is never forgotten, and still it never returns after one has become a blase "grown-up."

"Toyland, Joyland, Little-Girl-and-Boyland!

Once you pass its borders you can ne'er return again."

Already the metropolitan papers are bombarding their readers with the urgent slogan, "Do your Christmas shopping early!" Last year and the year before you resolved to shop early, and next year you will probably resolve again, but that is all it amounts to. Inasmuch as the merchants have done their part in early placing their goods on display, we should save them and ourselves the discomforts of a Christmas crush by shopping early.

Here are some rules of the "Do-It-Now" League:

"Start tomorrow.  
"Know what you want.  
"Remember that the clerk isn't half through with her day's work when she completes waiting on you.  
"Remember that every box that the clerk drags down has to be put back. Try to make the number as little as possible.  
"Don't stop in the middle of buying two yards of ribbon to tell your

## WARE HOTEL FORMALLY OPENS

family history.  
"Remember that what's done today won't have to be done tomorrow.  
"Smile when you enter.  
"Smile when you're there.  
"Smile when you're going out.  
"Merry Christmas!"

### WENDLING ADJUDGED GUILTY.

Louisville, Ky., Dec. 3.—The jury in the case of Joseph Wendling tonight found the defendant guilty of the murder of 8-year-old Alma Kellner, and fixed his punishment at life imprisonment. Wendling appeared at the court room haggard and pale, and showed signs of restlessness. His nervousness increased as the jury filed slowly in.

"Have you reached a verdict, gentlemen?" asked Judge McGregor. "We have," replied the foreman, and the clerk read the verdict. Wendling broke down when the verdict was read, and was taken back to his cell by two officers.

"I either killed the little girl or I did not," said he, after reaching the jail. "They should either send me to the electric chair or turn me free." The evidence presented against Wendling was purely circumstantial. Since his arrest and throughout the trial he has denied any knowledge of the fate of the girl.

### CENSUS ESTIMATE, 91,000,000.

Washington, D. C., Dec. 2.—The total population of the United States, as revealed by the thirteenth census, is expected to be announced by the Census Bureau on Dec. 10.

Counting Arizona and New Mexico as states, the totals for twenty-eight out of the forty-eight states has already been announced. The grand total for twenty-six of these states is 60,036,759, which is a gain of between 21 and 22 per cent over 1900 in the same states. At this rate of increase the total population of the country will be about ninety-one millions.

The most striking development of the census so far shown is the relative growth of cities and industrial centers as compared with the farming regions. Eastern states have more than held their own, while the states of the middle West have fallen off.

### BIG FIRE AT MIDLAND.

Midland, Texas, Dec. 5.—Fire which started in Holloway's livery stable, in the heart of the business portion of the town, burned two hours tonight. George Malden, an employe at Holloway's stable, perished in the flames. Almost an entire block burned.

The flames have destroyed Holloway's livery stable, Midland Grocery and Drug Company, general merchandise, the largest store in town; Martin Camp Jewelry Company; Maggie McCormick, millinery; Bigham & Lee, implements and buggies; Parks & Healy, saddle and harness store; Midland Metal Manufacturing Company, and several real estate offices.

Much damage was done to adjoining buildings. The loss is estimated at \$150,000, and is partly covered by insurance.

### CHASED WITH A REVOLVER.

Great excitement was caused in Canyon on Monday afternoon, when J. H. Dunbar boarded the north-bound passenger train on which L. T. Lester was going to Amarillo and, displaying a revolver, threatened to shoot Mr. Lester. Dunbar was seized by the conductor and some of the passengers, while Mr. Lester escaped from the other end of the car and returned to the city. The trouble was caused by business transactions which were conducted between these two men.

Dunbar was taken before Judge Scott, where he waived an examination trial and gave bonds to await the action of the grand jury.—Randall County News.

### PNEUMONIA KILLS AT NINETY.

Boston, Mass., Dec. 4.—Mrs. Mary Baker Glover Eddy, founder and leader of Christion Science, died last night at her home in Chestnut Hill.  
"Natural causes" explains the death, according to Dr. George L. West, a district medical examiner, who was summoned a few hours after Mrs. Eddy passed away. Later, Dr. West added to his statement by saying that the more immediate cause was probably pneumonia.

### DRUMMERS SAY, "TEXAS' BEST NORTHWEST OF FT. WORTH."

On European Plan—C. E. Howard Has Charge of Rooms; R. H. Weis of the Culinary Affairs.

The Ware Hotel formally threw open its doors to the public on last Monday. Many citizens inspected the interior of Plainview's biggest business building, and more than a hundred partook of a bounteous dinner in the roomy and handsomely-fitted dining hall.

C. E. Howard, a well-known and well-liked hotel man, and his good wife have charge of the rooming department. Mr. Howard has had many years' experience in the hotel business, both in his native state, Iowa, and three years' in our neighboring town, Hereford, and for the past several months has given eminent satisfaction in his management of the Daily Hotel, of this town. He is very popular with that particular and exacting class of customers, the traveling men.

R. H. (or, rather, "Dick") Weis, the best-known cafe man in this part of Texas, ably assisted by his wife, has charge of the culinary department. Mr. Weis formerly conducted the popular "Good Eats" Cafe, and it seems that he brought the name over with him, for several drummers have told the Herald man that the Ware Hotel was putting out the best meals and furnishing the most satisfactory service of any hotel between Fort Worth and El Paso.

In Clyde Hardin, Mr. Weis is fortunate in possessing a first-class, metropolitan chef. All of his help and part of his equipment, however, have not yet arrived. Cleanliness in the kitchen is Mr. Weis' hobby, and he personally sees that it is adhered to. This cookery has the largest range in this section of the State, a 10-foot "Born," with the latest improvements.

The big Ware Hotel building is one of the prides of Plainview. This building, owned by J. N. Donohoo and R. C. Ware, is one of the most elegant in the Northwest of Texas. It is of re-enforced concrete, and cost about \$125,000. Being very advantageously located on the square, one has a beautiful and comprehensive view of our pretty town from the hotel lobby, on the third floor. Three stories and a basement, spread over 80 by 140 feet, furnish room for several mercantile establishments and offices, besides the hotel proper.

The entire building is fire-proof and modern in every respect. Good ventilation, steam heat, electric lights, an elevator soon to be completed, etc. Mr. Howard tells us that he has 19 bath rooms in his end of the establishment.

A handsome parlor has been fitted on the third floor for the convenience of the hotel guests, and in the summer they will have access to a roof garden that will be transformed into a modern fairyland. Summer nights in the South Plains, out among the stars, are great. As far as we know, this is the only hotel equipped with a roof garden in a day and a few hours' journey.

Right in the heart of Plainview, this big building, with its myriad of lighted windows, presents a grand appearance at night, and it is somewhat of a civic pride stimulator in matter-of-fact daylight, too.

### GETS BIG JOB.

We are in receipt of notice from the traffic department of the Kansas City Southern Railway Company (Port Arthur Route) advising us that William Nicholson has been appointed immigration agent of that company, vice F. E. Roessler, who has been assigned to other duties. Mr. Nicholson has been a member of the firm of Nicholson & Hinn, and has been the means of many coming to this section. His many Plainview friends will be delighted to hear of his merited good fortune.

### BAZAAR.

The Ladies' Aid Society of the First M. E. Church will hold a Bazaar and Chicken Pie Dinner on Saturday, December 10th. There will also be Home Baking on sale, as well as Christmas Dolls and Fancy Articles. Dinner served from 12 o'clock until 2 p. m. Everybody come, and help a good cause along.

## Wayland Baptist College Notes

The Euglossian Society met on Friday afternoon, in regular session. The members expressed themselves in the most confident and enthusiastic manner in regard to the contest that we were to enter later in the evening with the Antilogian Society. While we knew that the contest would be fought to the finish, and that we were facing strong opponents, not one member worried or showed the least sign of retreat. The program was deferred until the next meeting. The following officers were elected to serve the ensuing term, but the installation was postponed until the next regular meeting:

J. A. Webb, president; I. W. Hicks, vice president; Carrol McGlasson, secretary; Frank Locke, chaplain; Tom Blakemore, sargeant-at-arms; Roy Hatch, treasurer; Hollis Scarborough, flag bearer.

No further business being before the house, the Society then adjourned.

Dean R. E. Bell went with Rev. W. H. Forbes to his church at Happy Union last Sunday, and assisted in the ordination of a deacon. Happy Union is a fine community, and Bro. Forbes is doing a good work out there. It is likely that there will be some student in the College from this place in the spring term.

Rev. M. C. Steward, a student in the College, supplied the pulpit of the Plainview Baptist church acceptably on last Sunday, morning and evening.

Dean R. E. Bell spoke on Tuesday night at a fellowship service at the Christian church.

Prof. E. A. Compton, teacher of expression in the College, was recently elected president of the B. Y. P. U. in the First Baptist church of Plainview, and quite a number of students are active in the work of the Union.

Prof. Compton is to give an entertainment out at Happy Union next Saturday night.

Miss Nellie May Butterbaugh, recently from Oklahoma, is a new student in the College.

The Business Department has been moved to the College, and is now conducted in the same building with the other departments of the College.

### Inter-Society Debate.

In the College chapel, on Friday night, December 2, at the hour of 8, occurred the first inter-society debate between the Euglossian, on the affirmative, and the Antilogian, on the negative.

The question was, "Resolved, That Woodrow Wilson would be a better candidate for President of the United States in 1912 than Judson Harmon," and the speakers for the affirmative were Messrs. McMahan and Forbes, with Steward and Tibbett for the negative. The judges for the occasion were R. C. Joiner, A. C. Hatchell and R. D. Hatchell, with Prof. Compton as presiding officer.

Long before the time for the debate the audience began to gather, and, as each one entered, he or she, as the case might be, was met by loyal Society men, who pinned their respective colors upon them, bidding them to stand true to the same.

With Euglossians on the right and Antilogians on the left, enthusiasm waxed warm and the rivalry became intense, each side giving vent to their feelings by their yells and taunts.

Mr. McMahan was the first speaker for the affirmative. His speech was fluent and his thoughts plausible,

which, no doubt, was the result of careful preparation. Mr. Steward replied for the negative, and he, too, waxed warm on the subject of Judson Harmon being the best man for the candidacy. Mr. Steward presented his thoughts with force, and his thoughts were splendid. He was thoroughly at home.

Mr. Forbes and Mr. Tibbett were the other two speakers, and they, too, contrary to all expectations, proved themselves equal to the task before them.

After the three-minute rejoinder, the judges were escorted to an adjoining room to deliberate upon the matter, while all remained anxious as to the outcome. With the announcement that the affirmative had won pandemonium broke out immediately in their ranks, and was not quieted for some time.

Thus closed the first inter-society debate, and we hope to have others during the year, with just as much enthusiasm.

### Beta Gamma Society.

The Beta Gamma Society met, with a large attendance, on December 2. Our chaplain read a Psalm and led us in prayer, after which the program was rendered.

Lady characters were almost exclusively brought from Tennyson's works. His were noble, true characters.

The Society discussed pennants, pins and colors. The question of girls debating is still agitated, to the great annoyance of some, but we hope to have all lined up as debaters in time.

The following is the program for Friday afternoon, December 9:

Piano solo—Miss Barton.  
Reading—Miss Goode.  
Debate—"Resolved, That we should have inter-society programs once a month." Affirmative, Susie Meaders and Miss Williams; negative, Miss Robinson and Mrs. Littell.  
Song—Madge and Kathleen.  
Piano solo—Miss Duncan.  
Conundrums—Miss Ida McGlasson.

### CREAMERY AT UMBARGER.

I. Mantz, who was here last Saturday, announces that the business men and farmers of Umbarger will erect a modern butter factory. Mr. Mantz is taking a leading part in the matter, and has already secured the promise of nearly 300 cows. That these people will succeed is assured, as many of the farmers are from the Elgin community and understand how to run a farm dairy and to handle cream. They are enthusiastic over their project, and many of the German farmers of that community were here last Saturday to hear Mr. McHenry, the Roswell creamery man—Hereford Brand.

### STRIP ITEMS.

Strip is neither dead nor dying, but it's strictly prohibition of late; in other words, it's "dry."

Mr. Ragland is attending court this week.

Jim Craig's folks spent Sunday at J. M. Turner's.

Messrs. Moreton and Landers threshed Mr. Craig's millet on Tuesday.

Chas. Ligon, late of Plainview, spent Sunday night with home folks. P. L. Wimberly and B. B. Turner went to Abernathy on Monday.

John Ligon went to Plainview Tuesday, to attend court.

Miss Mary Moreton called on Mrs. Ligon Sunday evening.

The Herald for Visiting Cards.

# EATABLES

## For Christmas Holidays

# Quality Groceries

The holidays are near at hand, a time when delicious eatables will be in demand. The culinary department of the home will be busy cooking good things for Christmas. To obtain the best results, so that everything you cook will be the height of excellence, you must be careful of the quality of goods you get from your grocer. We have anticipated your wants in this line, and now have in stock an excellent supply of "Good Things to Eat." Below we mention some articles, from which you will have no trouble in selecting just what you want.

### FOR CHRISTMAS FRUIT CAKE.

Citron, Lemon Peel, Orange Peel, Seeded and Seedless Raisins, English Walnuts, Almonds, Brazil Nuts—all kinds of Shelled Nuts ready for use.

### FANCY CAKES.

Sunshine Clover Leaf Cakes, the latest Philopena Cakes, Tan Pan Wafers, Chocolate Biscuits, Saratoga Flakes, Graham Crackers and Oyster Crackers.

### FRUITS.

We carry every variety of fruit to be obtained. Always the freshest. Anything from Japanese Persimmons to Tangerines.

### PICKLES.

(The "Heinz" Kind.)  
Dill Pickles in Barrels, Olives in Barrels, Pickled Pigs' Feet, nice Mackerel.

### MISCELLANEOUS.

Get your Christmas Candies from us. Santa Claus quality Candy for the children; nice Chocolates, in Art Boxes, for your best girl.

Grape Juice, Pineapple Juice

"Chase & Sanborn's" Teas and Coffees  
Nice and Juicy Cocoanuts

The Best Line of Staple Groceries to be found anywhere.

Deliveries will be made promptly to you. Special attention given to phone orders.  
Phone 17 and 400  
Yours for "Good things to eat"

# Vickery-Hancobk Grocery Co.



**Peters' "Diamond Special"**

Every Woman in Texas Should Look at these Shoes.

We want you to see just what they are; how smooth and fine the leather and what graceful lines they are made on. We want you to know all about them and then we know you will want and always wear, Peters' "Diamond" Brand Shoes.

(This is Style No. 1650.)

It is cut from the Finest Patent Colt with Dull Mat Kid Top; Turn Soles, 1 3/4 Inch Heel; Olympic Toe, Tip.

Ask your dealer to show you a pair. If he does not have them—write us,

**Peters Shoe Co.**  
ST. LOUIS.

### SOUTH PLAINS PEANUTS PAY.

Why do our farmers not plant more peanuts? The South Plains is a natural home of this plant, as has been fully demonstrated. One man, who has had experience in raising them, tells us that peanuts will make 20 bushels per acre here on an average, one year with another. They are as easily tended as corn.

Peanuts are now selling, right here at home, for \$1.25 per bushel. There is a handsome profit in this for the farmer, even if he made but fifty bushels per acre. The peanut makes an excellent feed for hogs, and it would pay one to plant an acre or two for this purpose alone.

There is another use to which the peanut is put, and that is the making of butter for table use. This butter is growing in favor every day, and there are several factories in the State making peanut butter. It is said that it takes but a small capital to put in one of these factories, and why not investigate the proposition? Create a home market for our products.—Hale Center Live Wire.

### TO NAME BATTLESHIP "TEXAS."

Washington, D. C., Dec. 4.—"Texas" and "New York" will be the names of the two battleships of the navy which were authorized at the last session of Congress. These two dreadnaughts will be christened in honor of those States in accordance with the legal requirements that first-class battleships shall bear the names of sovereign commonwealths. "Texas" will be the name of the vessel which will be constructed by a private contractor, while "New York" will be built by the Government at the New York navy yard.

This selection of names for the two most powerful vessels in the United States Navy, which was made by Secretary of the Navy Meyer, will necessitate the changing of the designations of two battleships already in commission, for both New York and Texas are honored at the present time in this respect. The present "Texas" is a second-class battleship, and will be renamed "San Marcos," in honor of a city in Texas.

The present cruiser "New York" will be rechristened the "Manhattan."

### CHAMPION FISHERMAN.

Plainview, Texas, Dec. 2.—Uncle John Bunten, of this city, has a windmill pond. A few months ago he threw a barrel into that pond. One end being out, the barrel turned on its side, drifted to the middle of the pond and became half submerged in the water. This week Junce John wanted that barrel. Mr. Will Bunten threw a rope over it and pulled it to shore. When the water was poured out of that barrel three dozen fine catfish rolled out on the ground. Now, what do you know about that? The fish were from four to eight inches long. Well, how did they get in there? The nature of a catfish, you know, is—but why explain? It is enough for you, to know that they were in there. We vouch for anything that Uncle John says, and the fish were there to show for themselves.

But what about Judge Kinder, the champion fisherman of the South Plains? We understand that, since the above happened, he has destroyed all his fishing tackle and quit. But the question is: What will B. C. D.

Bynum do when he bears of this?—Amarillo News.

### AEROPLANE SPEED RECORD.

Memphis, Tenn., Dec. 2.—Charles K. Hamilton accomplished what is claimed to be an unofficial speed record for biplanes over a mile track at the ground of the aviation association today. He circled the track at the rate of 79.2 miles an hour, sixty-six miles an hour, made by Hamilton last September, at Sacramento, was heretofore regarded as a record under like conditions.

In all, the six aviators participating in the local meet were in the air 2 hours 56 3-5 seconds today. John B. Moisant first remained aloft for 1 hour, 17 minutes and 48 3-5 seconds. Then he made a cross-country flight of sixteen miles. Rene Barrier came next, in an altitude flight recorded as 5,100 feet, and this was topped by Roland G. Garron by 640 feet. Rene Simon and John B. Frisbie also performed aerial stunts and added to the afternoon's thrills.

The Herald for Visiting Cards.

# Our Specially LOW PRICED December Selling

Is designed to make early holiday shopping at this store extremely profitable as well as pleasant. It is the best time to do your Christmas buying **Right Now**. There is nothing to gain by waiting. Come early while the pick is choicest, and make your selections with leisure and comfort from the most complete assortment offered here at **Special Prices**

**BOYS' SUITS AND OVERCOATS**  
At 25 Per Cent Discount.

**MEN'S SWEATER COATS.**  
\$1.50 Values, Oxfords and Browns, at . . \$1.00  
\$3.00 Values, Oxford, Dark Blue, Reseda and Tan, at . . . . . \$2.25  
\$4.00 Values, High Collars; Oxford, Dark Blue, Reseda and Tan, at . . . . . \$3.00

**Edwin Clapp Patent Leather Shoes**—At 33 1-3 per cent Discount; Regular, \$6.50; now, \$4.35

**Automobile Gloves**—Black and Tan; worth \$1.75 to \$2.50, at . . . . . \$1.50

**CHRISTMAS SUGGESTIONS.**  
**Bradley Full-Fashioned Mufflers**—For Men, Women and Children; 15 Colors; 10 to 18 Collar Sizes; each . . . . . 50 cents  
**Men's Silk Half Hose**—All Colors; in Holly Boxes . . . . . 50 cents  
**Men's Ties**—The "Keiser" Kind—Solid Colors and Fancies; in Holly Boxes . . . . . 50 cents  
**Men's "H. & P." Gloves**—They fit; Kids, Capes and Suedes; Black, Brown, Tans and Grey; some silk lined; in Holly Boxes; \$1.00 to . . . . . \$2.50  
Many other things the men would like for a Christmas present.

**MEN'S SUITS**  
All Men's and Young Men's Suits go at  
**Half Price**  
except Hart Shaffner & Marx Clothes, which go at 33 1-3 Per Cent Discount.

**MEN'S OVERCOATS**  
Hart Shaffner & Marx make  
**At 25 Per Cent Discount**

**LADIES' SUITS, One-Half Price**  
**LADIES' CLOAKS and CAPES**  
(Except Black)  
**At One-Oalf Price**

**Ladies' Black Cloaks and Capes**  
**At 33 1-3 Discount**

**CHILDREN'S CLOAKS**  
At One-Half Price.

**Kimona Outing**—Complete assortment of Patterns and Colors; regular 15c grade; at, per yard . . . . . 11½c

All 65c and 50c **Fancy Wool Dress Goods**; a good assortment of Colors and Weaves; at, per yard . . . . . 39c

All \$1.00 and 95c **Fancy Dress Goods**; all Patterns and Shades; at, per yard . . . . . 73c

**CHRISTMAS SUGGESTIONS.**  
**Ladies Silk Hose** . . . 75c, \$1.00, \$1.50 and \$2.50  
**Simmons Kid Gloves**—All Shades, \$1.00, \$1.25 and . . . . . \$1.50  
**Simmons Long Kid Gloves**—Extra Quality, on sale at . . . . . \$3.50  
**Silk and Knitted Scarfs** . . . . . 50c to \$6.00  
**Ladies' Neckwear**—Handsome Designs; at Prices from . . . . . 25c to \$1.00  
**Ladies' Fancy Handkerchiefs** . . . 25c to \$1.00

## CARTER MERCANTILE CO.

T H E S T O R E O F Q U A L I T Y

**SCHOOL NOTES.**  
The literary societies of the sophomore, junior and senior classes met in joint session on last Monday afternoon, with Mr. McCasland as chairman. The organizations of the respective classes were dissolved and a new society organized. The following officers were elected: President, Carl Brown; vice president, Casey Hughes; secretary, Amy Nash; assistant secretary and treasurer, Georgia Brashears; sergeant-at-arms, Curtis Wescoat; critic, Prof. McCasland. This society will hold its first meeting at 7 o'clock on Friday evening, December 9. The program arranged for that date is given below:  
Song, by All—"Auld Lang Syne."  
Recitation—Lucille Abraham.  
Original story—Lois Robinson.  
Quartette—Ethel Thomas, Gwendolyn Hanby, Georgia Brashears, Amy Nash.  
Reading—Robert Lipscomb.  
Oration—Earl Gray Owens.  
Declamation—C. C. Coryell.  
Essay—Thomas Fletcher.  
Composition—George Wyckoff.  
Reading—Edith Edwards.  
Recitation—Lilly Nance.

Piano Solo—Ruby Hatcher.  
Debate—"Resolved, That we should have a low tariff instead of a high tariff." Affirmative—Jennings Anderson, Harold Hughes, Charley Long, Curtis Wescoat; negative—Carl Curtis, Horace Lindsay, Prentis Rosser, Earl French.  
Critic's report—J. J. McCasland.  
We expect great things of this literary, and if we work up enough enthusiasm we'll "raise the roof," and then the building will be in readiness for the addition of that auditorium which we hope to hold our meetings in sometime in the near future.

**ABERNATHY'S I. O. O. F. LODGE.**  
We boarded the train at Plainview on the first inst., bound for Abernathy, accompanied by W. W. Jones, J. M. Carter, W. A. Munger and G. C. Keck, in answer to a call from James McLaughlin, C. A. Burrus, J. M. Anderson, S. R. Merrill and Darden, of that hustling little town, who, having procured a charter, desired to be organized into a lodge of I. O. O. F.  
Upon our arrival we were most graciously received by a committee,

consisting of Messrs. Crawford, DeWald, Anderson and McLaughlin, who conducted our party to the Abernathy Hotel, conducted by Mr. DeWald and his estimable wife, and where we proceeded to put Keck to bed for repairs, preparatory for the arduous work before us, while the balance of the party proceeded to "take in the sights of the city."  
At the proper time we reassembled at the hotel and were ushered into the spacious dining hall, where we enjoyed a most sumptuous repast. After this we repaired to our place of action, where we found a newly equipped hall—neat and comfortable—where we met all of the charter members, together with several visiting brothers, ready for action.  
After a lodge was declared instituted, the following officers were elected and installed: James McLaughlin, N. G.; J. M. Anderson, V. G.; C. A. Burrus secretary; S. R. Merrill, treasurer.  
It now being near midnight, it was announced that there was a banquet spread at the hotel for the benefit of the assemblage. To what confronted us there I don't believe that Plainview's society editor could do justice

in a word-painting. We shall not attempt to, but we all did justice to it in a more substantial way.  
We then finished up our work begun in the lodge, took a morning's nap, ate a good breakfast, and departed feeling that "it is good for us to be here."  
We would not neglect to express our thanks to the brethren for their proficient services in instituting the lodge, and to Brother Crawford for special courtesies shown.  
A. B. ROSSER.

**CITY INSTITUTE.**  
On last Saturday forenoon the teachers of Plainview held their regular meeting, from 9:30 to 12 o'clock. All teachers were present but Miss Pearl Betts; several, however, came in late. Teachers who expect to have pupils come to school on time should surely get to their meeting for the opening. We are going to do better; just look for the next report and see if we do not. All the program, as outlined a month ago, was taken up except "Third Year Number Work," by Miss Minnie Jackson, which was carried over to the next meeting—the

first Saturday in January, 1911. That should be a great meeting, for we will all have been back from Abilene, in attendance at the State Teachers' Association, and so will be more enthusiastic in our work than ever.  
Surely these meetings add life and power to the teacher! It pays to go in more ways than one—it pays in that it makes one a better teacher, and greater satisfaction is reaped as a result of his labor, and it pays in that humanity is more blessed by your work being better done. We need not appeal to the lower incentive—a higher salary. That will follow.  
The program for our January meeting is as follows:  
"Third Year Number Work"—Miss Minnie Jackson.  
Geography and History. Sanders—Pages 174-186, 233-268. Supplementary—Public School Methods, pages 1-36 of Vol. 2, and pages 111-156 of Vol. 4.  
"Primary History and Biography"—Miss Lalla D. Peace.  
"Intermediate History"—Miss Elsie Cathey.  
"High School History"—Miss Pearl Betts.  
"Primary History"—Miss Nell Holland.

"Advanced Geography and Maps"—Miss Myrtis Parr.  
W. H. GRIMM.

**TEXAS MAKES LARGEST GAIN.**  
Washington, D. C., Dec. 7.—The population of Texas is 3,892,542, an increase of 847,832, or 27.8 per cent.  
Texas is the largest State in area and made greater gains in population than any state exceeding it in population, and now stands fifth, only New York, Pennsylvania, Illinois and Ohio having greater populations. Texas' increase would give four new Congressmen if the present ratio is maintained.  
—Revs. Ivy and Gill and Mr. Thompson, of Amarillo, and Rev. Hall and Mr. Diggs, of Childress, attended a board meeting of the Floydada Presbyterian Academy, at that town, last week. The future for the school was arranged satisfactorily. The building is to be completed in 30 days, but the first term will not commence until next September, when every detail of preparation will have been completed.

# Hale County Herald

TOM SHAFER, PUBLISHER

PHONES:

Business office, 72;  
Manager's residence, 14.

**Notice**—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING CO., Post Office Box 368, Plainview, Texas.

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## THE HIGH COST OF LIVING.

President R. B. Cousins, of the West Texas State Normal, at Canyon, writes the following letter to "Farm and Ranch":

"The high price and increasing cost of living is due to the fact that all the country people are moving to the towns and turning the country home, the seat of our old power, in the South, to the tenant or to pasture. You may figure it out on any other basis you will, but the truth is that the ratio of consumer to producer is greater today than ever before in the history of our country. One reason why people leave the country so easily is because there is so little social life and social interest there. Good schools, good churches, a high degree of social life, are necessary to the happiness of men and women. There is more force in this statement today than ever before. Men demand the satisfaction of the social instincts today with a persistence unknown to our grandfathers.

"Rural conditions have not ministered to these desires and demands of people at present. Good roads, telephones, free rural mail delivery, and good schools are tardy; but they are coming, and they will doubtless stanch the endless flow of people from country into towns. Good roads should lead to the school house. All homes should be connected by phones with the school house. The school library should be the place for the collection and distribution of farm literature and for the discussion of topics that are of interest to the neighborhood.

"Some kind of a social center is necessary in rural communities. Isolation is a punishment that no sane man will voluntarily bring on himself, and that no man can stand."

President Cousins and his Normal will do much toward keeping the children on the farm and the farmers out of the cities—where they do not belong. Statistics compiled at Canyon last week show that West Texas furnishes 141 of the 200 students enrolled at the Normal. About the same per cent holds good for the student body of Plainview's two colleges. Think of the money that would have gone out of our section into the coffers of Eastern schools had it not been for our local institutions. Think, too, of the number of our young people who would have had their affections for our section perverted by a four-years attendance at a college in a remote district, or another state. Truly, good schools and colleges, as Mr. Cousins says, will cut down the cost of living and prove the one best investment, no matter how much they may cost.

## CONCERNING BOARD BILLS, HASH, ETC.

In a recent catalogue issued by the West Texas State Normal, at Canyon, the rates for board were placed at from twelve to sixteen dollars, this rate to stand good for students only. Our experience with college students has led us to believe that their appetites are but little, if any, below the normal, and we hardly see how a boarding house keeper could come out ahead at those rates. Still, Plainview should do the best she can by the visiting knowledge-seekers.

Most boys and girls that attend school nowadays are poor financially, and it is necessary for them to make a little money go quite some distance. As a rule, they do not care for the finest and most dainty food to be found on the market. Give them plenty of hash. Hurrah for hash! It is a great brain food. It is the only national collegians' diet. It is the logical feed for the bootballist. It has contributed to the make-up of Presidents. And, besides, it allows landladies to lower the board bill, which is the main thing.

There are some boys and girls in Plainview's colleges working for their board, and we understand there are applications for more positions. Now, we have yet to see our first example of where a boy who works his way through school turns out to be a failure in after life. A boy who wants a college education to that extent has the right stuff in him. By all

means, encourage this class of students.

And if there is one thing detestable above another it is the feeling of "snobbishness" that prompts the citizens of some college towns and the students of some colleges to "look down" on the boy who "works his way." We hope that ridiculous feeling will never exist in Plainview, or find its way into either of her colleges.

## "IF I ONLY HAD TIME."

Some boys will pick up a good education in the odds and ends of time which others carelessly throw away, as one man saves a fortune by small economies which others disdain to practice. What young man is too busy to get an hour each day for self-improvement?

"You will never 'find' time for anything. If you want time you must take it."

If a genius like Gladstone carried through life a little book in his pocket lest an unexpected moment should slip from his grasp, what should we, of common abilities, resort to to save the precious moments from oblivion? "Nothing is worse for those who have business than the visits of those who have none," was the motto of a Scottish editor.

Drive the minutes or they will drive you. Success in life is what Garfield calls a question of "margins." Tell me how a young man used the little ragged edges of time while waiting for meals or tardy appointments after his day's work is done or evenings—what opportunity!—and I will tell you what that man's success will be. One can usually tell by his manner, the direction of the wrinkles in his forehead, or the expression of his eyes, whether he has been in the habit of using his time to good advantage or not.

"The most valuable of all possessions is time; life itself is measured by it." The man who loses no time doubles life. Wasting time is wasting life.

Some squander time, some invest it, some kill it. That precious half hour a day which many of us throw away, rightly used, would save us from the ignorance which mortifies us, the narrowness and pettiness which always attend exclusive application to our calling.

Four things come not back—the spoken word, the sped arrow, the past life and the neglected opportunity.—Success Magazine.

## SNEERING AT WEST TEXAS.

Many Texas newspapers are adding insults to injury by sneering at the just complaints of the people of West Texas and the suggestion of a division of the State. Ignorance of the facts is the cause of this, and it has been in similar cases before. The case of the American colonies and the mother country is an example. The people of West Texas are comparatively free and weak, but they are growing more numerous and stronger. It is bad policy to do them injustice, and much worse to provoke them wantonly.—Bryan Eagle.

Thank goodness for one fair-minded East Texas editor! West Texas is, indeed, marching on. Why, for instance, when the census was taken ten years ago El Paso had 16,000 people, a few mule cars, and nothing but mud streets. Now she has 35 miles of electric lines, 20 miles of paved streets and a population of 40,000—147 per cent increase.

## PLAINVIEW BOY HONORED.

The "Megaphone," a weekly publication of the Southwestern University, at Georgetown, comes to our desk, and, on looking over its staff, we find the name of L. F. Sheffy as editor-in-chief. This young man is a Plainview High School product, his parents living on their farm near this town at present. Plainview is proud of the successes of its sons and daughters abroad. "The Megaphone" is the weekly mouthpiece of the entire student body of a substantial university, and such schools never choose stammering weaklings to speak for their rights.

The High School building at Fort Worth burned last week, and The Star-Telegram pathetically describes the grief of the girls as they stood and gazed at the blackened walls through tear-dimmed eyes. But not a whimper from the bereaved boys? Nay, nay, not one! When you were a little chap could you imagine a diviner consumption than having both the books and the building burn?

Music in the home often keeps boys and girls from seeking entertainment elsewhere. There are many undesirable influences that thoughtful parents will wish their children to avoid. Singing and music in the home will interest the children, and this should be encouraged.

A Kansas City man recently applied for a divorce because his wife not only insisted upon wearing tight-fitting gowns, but always pressed him into hooking them up in the back. Once more reason resumed her throne—the rebel's request was granted.

## INDIAN LOVE DANCE.

At Fort Sill, Okla., aborigine society turned out en masse last week to attend the autumn love dance of Apache sweethearts. Some of the first families in America were represented in this al fresco affair, held in the heart of a forest, where Medicine Creek breaks from the Wichita Mountains.

This year was an especially attractive event for the young braves because of the debut of Minnie Kado, daughter of Dora Es-te. The popular debutante is only 15 years old, but that is the age of maturity, according to Apache standards, and the object of making her entrance into society at this time was to give her a chance to 'cull over' the assembled eligible braves and make a selection for a husband.

A modern Pocahontas has many advantages over her paler-skinned sisters. The etiquette of Indian society allows the maiden to scan over the young men of her circle and, when she finds one that corresponds to her ideal of a soul-mate, she can choose him for a partner in the love dance, which is equivalent to stating that she chooses him for a life companion—that is, as long as he behaves himself. Sort of an "I-snap-you" affair, isn't it. It is needless to say that all the young braves know how to dance, in readiness for the occasion. Rather appropriate, that idea of signifying with a dance that the young lady is willing for a man to dance for her the rest of his life.

We also understand, now, why there are no old maids among the Indians!

## A FABLE.

The youth who was smoking a cigarette near the monkey's cage took another one from his pocket. "Would it do any harm," he asked, "if I should offer him one of these?" "Not a bit," responded the attendant; "he wouldn't touch it. A monkey isn't half as big a fool as he looks.—Hale County Herald.

Whereupon the narrow-chested youth slunk away in great embarrassment and resolved thenceforth never to touch tobacco again. But fifteen minutes later he met another nicotine person of his own age who was sucking a cigarette of such agreeable odor that the poor boy who had promised himself to reform was assailed by a keen yearning to such one of the same kind. And, inasmuch as his will power and moral stamina had been depleted by his long indulgence in smoke, he was not strong enough to resist the temptation. Therefore he asked the second young man for a light, and together they went forth seeking girls whom they might fascinate. Moral: Come to Texas.—Dallas News.

Down in Fort Worth they are praying for rain. Praying for rain! Praying! In Fort Worth! You all know the Fort. It must indeed be dry there!

"Uncle Joe" Foster has retired from the editorial department of The Lockney Beacon, that paper having been purchased by Ben F. Smith of Snyder, who has assumed the role of "editor and proprietor." Mr. Foster is a veteran newspaper man, and, through The Beacon and other newspapers on which he has labored, has done much toward securing for the South Plains country the recognition it deserves. On the other hand, in Central West Texas, Editor Smith has quite an enviable reputation, and the Panhandle press, in welcoming him into their ranks, expects great things of him.

A Central Texas editor announces that he is going to publish each week the names of those who receive liquor shipments. If he does, we'll bet he loses nine out of ten of his subscribers the first week. We have yet to see a man who didn't do some things he didn't want printed. Perhaps some one could a tale unfold on the editor in question. No use going about extracting the mote in this way—his prohibition arguments would never meet the gaze of the class that needed them, once they were angered.

In placing under the official ban the importing or smoking of the opium drug, last week, China has taken a long step toward the high position in the rank of nations that her population would seem to justify. China is coming to her senses. The United States consumed one billion more cigarettes the past year than ever before. Who's looney now?

A woman, in an exchange, tells how to keep your hat on straight: "I sew little lead weights in under the hat brim on the untrimmed side, and these balance the weight of the trimming on the other side and keep the two sides even, so that one cannot pull the other down. You can get the leads at any dry good store. They are sold usually for weights in the bottom of tailored coats. I have them in all my hats now, and it is so comforting not to have to worry about whether my hat is on straight or not." The ladies should clip the above advice and paste it on their mirrors, where it would be a continual reminder.

# Two In One

WE WISH TO SAY to our many friends and customers, that we have combined our two stocks of Groceries and you will find us at the old Wright & Dunaway stand, with the largest and most complete line of Groceries to be found in Plainview. We will make you a price that is right then give you 5 per cent discount on all cash purchases.

We Also Handle Feed such as Hay, Chops, Bran, etc., at the lowest prices. We handle the famous Hunter's Cream, hard wheat and Albatros and Arbitrator soft wheat flours. We can furnish you anything you call for in our line. Come yourself, send your children or phone 35 and 355 and we will do the rest.

Yours For Business

# Wright & Dunaway

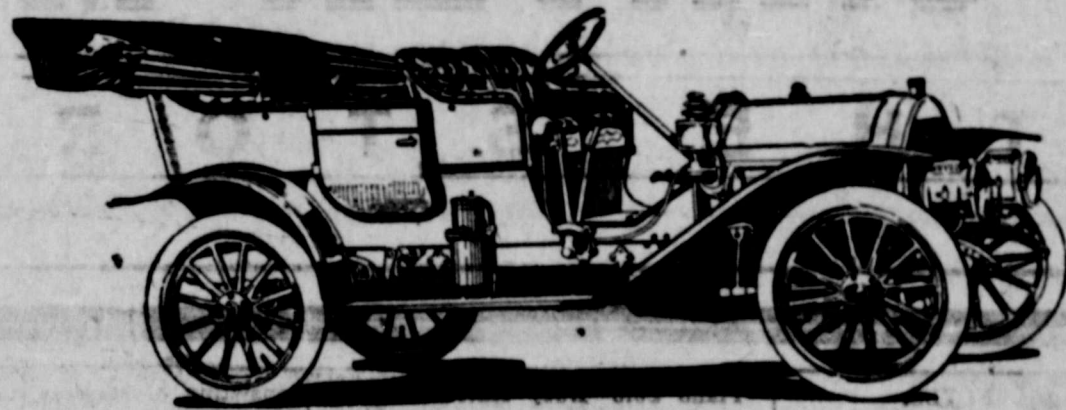
Another reason for the increased cost of living: Americans smoked 7,500,000,000 cigars and 6,830,000,000 cigarettes, chewed 402,000,000 pounds of tobacco and drank 160,000,000 gallons of distilled spirits during the year just past. Increase over the preceding year: cigars, 180,000,000; cigarettes, 1,000,000,000; chewing tobacco, 4,000,000 pounds, and a 30,000,000-gallon increase for the drinks.

In the Panhandle alone the Santa Fe has laid the following track during the past eleven months: From Lubbock to Coleman, 122 miles; Plainview to Floydada, 15 miles; Slaton to Lamasa, 54 miles. In West Texas, outside the Panhandle, this road has built from Lometa to Colorado, 2 miles; Brady to Melvin, 18 miles; San Angelo to Sterling City, 43 miles. The Santa Fe certainly knows a good thing when it sees it.

Don't forget to give us your order for Wedding Invitations.

# The "Regal" is a Winner

Smooth Running, Easily Operated and Durable



WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL." THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL, AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.

CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST.

# Valentine Auto Company

California and Eureka Streets

EXCLUSIVE AGENTS

Plainview, Texas

# BIG REDUCTION

## On Men's and Boys' Clothing

We are overstocked on Men's and Boys' clothing and in order to reduce same, we are going to make prices lower than has ever been made to the Plainview public before. The prices we quote you below will bear out the above statement as it is our policy at all times to never advertise anything we don't intend to make good on. We handle the celebrated Kuppenheimer brand of Clothes whose makers have years of experience behind them and know exactly what goes to Make an absolute first class suit. Just look over the prices quoted below and we are sure you will let us fit you up.

### 33 1/3 Per Cent Off on Men's Suits

\$35.00 Suits	\$23.35
\$25.00 Suits	\$16.50
\$22.50 Suits	\$15.00
\$20.00 Suits	\$13.35
\$18.00 Suits	\$12.00
\$16.50 Suits	\$11.00
\$15.00 Suits	\$10.00
\$12.50 Suits	\$8.35
\$10.00 Suits	\$6.50

### 33 1/3 Per Cent Off on Men's Pants

\$8.50 Pants	\$5.65
\$6.00 Pants	\$4.00
\$5.00 Pants	\$3.35
\$4.00 Pants	\$2.65
\$3.35 Pants	\$2.55
\$3.00 Pants	\$2.00



### Boys' Suits 33 1/3 Per Cent Off

\$12.50 Suits now	\$8.35
\$10.00 Suits now	\$6.65
\$ 8.50 Suits now	\$5.60
\$ 7.50 Suits now	\$5.00
\$ 6.50 Suits now	\$4.35
\$ 5.00 Suits now	\$3.55
\$ 4.50 Suits now	\$3.00
\$ 3.50 Suits now	\$2.35

### 33 1/3 Per Cent Off

On all Overcoats, except Kuppenheimer, which will be one-fourth less than regular price.

### Half Price

We also have a broken line of Men's Suits that we will have on the bargain counter at half price. These Suits are strictly of this seasons style and if we can fit you, a bigger bargain you will never get

**Sale Begins Saturday, Dec. 3, and Lasts Until Saturday, Dec. the 17th**

Remember the holidays are near at hand and you will want to look the best possible. You will never again have an opportunity to do this so cheaply as now. Please consider that the above articles are cheap at our regular price, hence these bargain prices should be especially inducing. Come and see us.

# Plainview Mercantile Company

The Best and Prettiest Store on the Plains

W. A. SHOFNER, Manager

#### BURNING DUST.

#### Clever Woman Invents Process for Briquetting Waste Coal Dust.

New York, N. Y., Dec. 7.—Miss Pauline Grayson, a versatile woman of this city, has discovered a process for briquetting coal dust which will make commercially useful the millions of tons of that waste material now piled about the mouths of the coal mines of the country.

Co-incident with the cut in the price of foodstuffs reported in different parts of the country, she is convinced that her discovery, which she has patented here and abroad, will prove an important factor in lowering the cost of living. To emphasize this, she calls her briquettes "Economy Coal."

In pointing the way how to turn to practical account the huge culms of dust which have for years been accumulating in the coal regions of Pennsylvania, West Virginia, Ohio, Illinois, Tennessee and other states, she believes she has solved one of the hardest problems coal operators have had confronting them ever since anthracite and bituminous coal began to be mined.

The general introduction of her process will give a distinct value to these mountainous piles of abandoned residue from the mines, which have heretofore been regarded as having no value.

The idea of briquetting coal dust came to Miss Grayson several years ago, in London, during the coal strike. Although an American, she lived for twelve years in the English capital. During the strike thousands of housewives were put to their wits' ends for fuel. The supply of coal in the local yards was quickly exhausted, and all that remained were piles of coal dust.

"If it's any good to you," said one of the coal merchants, "you may have it."

Miss Grayson thought over the problem for some time, and began a series of experiments which resulted in her working out the process of briquetting the dust. For a binder she uses a combination of tar, cement and other ingredients. Besides holding the dust together, these mixtures largely increase the combustion of the briquettes. The latter are about the shape of a breakfast biscuit, and are uniform in size. One ton of the briquettes, recent experiments have shown, contain thirty per cent more heat units than ordinary anthracite, and will burn half as long against swelling of my ankles and wrists.

Therefore, she holds that it will be more economical than coal, and save householders a considerable sum annually on their fuel bills.

Besides her present achievement as an inventor, Miss Grayson is a composer of music, a painter of tapestry and a writer of some ability. She has traveled extensively in different parts of the world, and is a woman of much culture.

#### NATURE'S WARNING.

Plainview People Must Recognize and Heed It.

Kidney ills come quietly—mysteriously.

But nature always warns you. Notice the kidney secretions; See if the color is unhealthy—If there are settlements and sediment, Passages frequent, scanty, painful, It's time then to use Doan's Kidney Pills.

Doan's have done great work in this locality.

J. B. Huber, Sixth and Washington Sts., Amarillo, Texas, says: "About a year ago dull pains in my back began to bother me, accompanied by a swelling of my ankles and wrists.

Doan's Kidney Pills were recommended to me, and, deciding to try them, I procured a box. I found immediate relief from the pains in my back, and the swelling also disappeared. I give Doan's Kidney Pills the credit for my present good health, and heartily recommend them to other kidney sufferers."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole Agents for the United States.

Remember the name—Doan's—and take no other.

#### FORT WORTH SCHOOL BURNS.

Fort Worth, Texas, Dec. 2.—By the burning of the High School building this morning, 633 pupils were temporarily deprived of school facilities. By Monday, however, through prompt action of the school board, they will all be installed in new quarters and their studies will proceed without interruption and with the loss of only one day.

The alarm which brought the department to the burning building was turned in after 2 o'clock this morning. It soon became apparent that the blaze was beyond control, and the firemen directed their efforts toward

saving the contents of the office and preventing a spread of the flames to adjoining property. In both undertakings they were successful, but the school building was consumed, and by daylight only the walls were standing.

The building cost \$75,000 twenty years ago. It was insured for \$20,000, with about \$3,000 on furnishings. The loss to the pupils in burned books will amount to several thousand dollars. Origin of the fire could not be ascertained, but it is supposed to have started in the boiler room.

#### RIP VAN WINKLE OUTDONE.

Oknoe, Sweden, Dec. 5.—After an unbroken sleep extending over thirty-two years, Caroline Kronboeck has awakened to find the world changed considerably. This extraordinary case of somnolence has occurred at Oknoe, a village near Moensteras, Sweden, and is described by Dr. Frederstroem, of the Stockholm hospital. Caroline Kronboeck fell asleep when she was 14, in the winter of 1877-78, and remained until recently in a comatose condition. Consciousness returned to her suddenly. She did not know where she was; didn't recognize her father or the room where she had

lain for thirty-two years. Presently she felt hungry and asked for a baked herring—her favorite dish when she was a young girl. She said she felt tired and somewhat dizzy.

Her memory came back by degrees—how she walked half a mile to school, the name of her teacher and those of her school friends, and what the local parson looked like. She remembered having a toothache, but could not say whether she had suffered from headaches or whether she had hurt her head. As to her long period of suspended consciousness her mind is a complete blank. It took her a month to learn to walk again, and her eyes remain very sensitive to light, but her appetite was excellent from the time of her awakening, and she has since slept normally every night. Strange to say, she has forgotten nothing of what she learned at school, and at once wanted to go on with her lessons. She showed good mental aptitude, and has just been confirmed by her Lutheran pastor.

FOR SALE—On monthly installments—practically-new, four-room bungalow; two lots, east front. FULL TON LUMBER CO.



...A Big December...

# BARGAIN SALE

**A Money Saving Opportunity**

Do not delay. This is the time, just now to do your Christmas buying. Come before stock is picked over, get the benefit of choice Dry Goods at such remarkable reductions . . . .

**Begins at**

## WAYLAND

**The Way to Save Money**

Is to make money. Anticipate your wants for Christmas and buy now. Come early

December the 10th

# DRY GOODS STORE

**Saturday, Dec. 10, Closes Saturday, Dec. 24**

OUR entire stock will be on sale which consists of dress goods, silks, cloaks, sweaters, underwear, skirts, fascinators, kimonos, hair ornaments, silk scarfs, belts, hand bags, collars, corsets, fancy drawn work, hosiery, notions, men's hats, caps, clothing, overcoats, sweaters, shoes, shirts, overalls, corduroy pants. Blankets, comforts, sheeting, domestics, ginghams, calico, outings, flannels, gloves, rugs, carpeting, linoleums and other articles found in a first class dry goods store. We propose to make this a real money saving sale coming as it does at this season of the year, when you are buying winter apparel, also a time when holiday shoppers are preparing to buy presents for friends and loved ones. We want to say we have many articles which would make useful holiday gifts. We want to reduce our stock and convert our goods into cash. Let us see you in our store. We will take pleasure in showing you our goods and making you prices. We want an opportunity to show you and prove we mean just what we say. Below are quotations on many articles.

**A Few Quotations Which Should Convince You This Sale is a Money Saver**

<b>MEN'S AND BOYS' ODD PANTS,</b> 33-1-3 per cent Discount. \$27.50 values, now ..... \$20.00 \$20.00 values, now ..... \$12.00 \$15.00 values, now ..... \$10.00	<b>MEN'S OVERCOATS.</b> \$22.50 values, now ..... \$17.50 \$15.00 values, now ..... \$11.00 \$12.50 values, now ..... \$9.99 \$ 5.50 values, now ..... 44	<b>MEN'S OVERSHIRTS.</b> \$2.25 values, now ..... \$1.75 \$1.50 values, now ..... \$1.10 \$1.25 values, now ..... \$ .99 \$ .50 values, now ..... 44
<b>MEN'S WORK AND DRESS GLOVES,</b> ALSO WOOL AND COTTON HALF HOSE, At Special Prices During Sale. <b>GOOD CANVASS GLOVES.</b> 10c values, now ..... 7c	<b>BOYS' HATS.</b> \$1.50 values, during Sale ..... \$1.20 \$1.25 values, during Sale ..... \$ .93 A good time to buy!	<b>MEN'S SWEATERS.</b> 25 Per Cent Discount. <b>LADIES' COAT SUITS,</b> 33-1-3 Per Cent Discount. <b>LADIES' AND CHILDREN'S SWEATERS,</b> 25 Per Cent Discount. <b>MEN'S UNDERWEAR.</b> Good Fleece Lined. 50c values, Sale Price ..... 44c \$1.25 values, Sale Price ..... 88c
<b>MEN'S HOSE.</b> Men's Tan, Black and Blue Half Hose, 15-cent values, now ..... 8c	<b>DRESS GOODS.</b> Wool Sorting, 45 inches wide, Sale Price, per yard ..... 83 cents Dress Goods, consisting of Stripes and Plaids, 65c and 75c quality, Sale Price, per yard ..... 45 cents Extra Wide Brown Panama, 44 inches, Sale Price, per yard ..... 43 cents	<b>MEN'S HOSE.</b> Men's Tan, Black and Blue Half Hose, 15-cent values, now ..... 8c
<b>DRESS SHIRTS.</b> (Good Colors.) \$1.75 values, Sale Price ..... \$1.35 \$1.50 values, Sale Price ..... \$1.25 \$1.25 values, Sale Price ..... \$ .99	<b>SILKS.</b> \$1.25 value 36-inch Taffeta Silk, Sale Price, per yard ..... 90 cents Plain and Fancy Scarf Silks, 50c and 65c values, Sale Price, per yard ..... 43 cents 7-12-cent Apron Checks, yard ..... 6c 12-12-cent Ginghams, yard ..... 9c 12-12-cent Flannelettes, yard ..... 9c One lot of Good Colors in Calico, yard ..... 4c Light and Dark Colors in Winter-Weight Outings, yard ..... 81-2c \$1.50 Grade White Flannel ..... \$1.20 \$1.25 Grade White Flannel ..... 95c 45-cent Grade White Flannel ..... 35c 25-cent Grade White Flannel ..... 20c Women's Outing Gowns, \$1.00 value, now 83c	<b>DRESS SHIRTS.</b> (Good Colors.) \$1.75 values, Sale Price ..... \$1.35 \$1.50 values, Sale Price ..... \$1.25 \$1.25 values, Sale Price ..... \$ .99

<b>JOHN B. STETSON HATS.</b> \$5.00 values for ..... \$3.95 \$4.50 values for ..... \$3.75	<b>"THOROUGH-BRED HATS"</b> \$3.50 values, Sale Price ..... \$2.50	<b>CHILDREN'S COATS</b> during this sale 1-2 Off
<b>CHILDREN'S HOSE.</b> 25-cent values, this Sale ..... 20 cents 20-cent values, this Sale ..... 15 cents 15-cent values, this Sale ..... 11 cents	<b>VELVET.</b> \$1.00 value in Velvet, Sale Price ..... 73 cents	<b>LADIES' COAT SUITS</b> during this sale 1-2 Off
<b>LADIES' KID GLOVES.</b> \$1.25 values for ..... 90 cents Ladies' two-button Jersey Gloves for 25 cents	<b>MEN'S AND BOYS' GLOVES.</b> One Lot Men's and Boys' Gloves go at 40 cents	<b>LADIES' SKIRTS</b> will sell during this sale at 50 Per Cent Discount
<b>BLANKETS.</b> (A Big Assortment.) \$11.50 values, now ..... \$9.75 \$ 6.50 values, now ..... \$4.75 \$ 5.00 values, now ..... \$4.10 \$ 1.50 values, now ..... \$1.00 \$ 1.00 values, now ..... 75 cents	<b>INFANT BLANKETS.</b> \$1.25 values, now ..... 85 cents	<b>THEY MUST GO</b>

**Some Special Holiday Hits**

Men's Suits, a strong line to select from  
**33 1/3 Percent Discount**

146 Boys' and youth's Suits, good values, during this sale 1-2 Off

Ladies' long Coats during this sale 1-2 Off

Ladies, Coat Suits **33 1/3 Per Cent Off**

Children's Coats during this sale 1-2 Off

Ladies' Skirts will sell during this sale at **50 Per Cent Discount**

They Must Go

<b>SILK RIBBONS.</b> One-Half Off During Sale. <b>FASCINATORS.</b> \$5.00 Fascinators for ..... \$3.35 \$2.50 Fascinators for ..... \$1.73 \$2.00 Fascinators for ..... \$1.25 \$1.25 Fascinators for ..... 89 cents 75-cent Fascinators for ..... 50 cents	<b>LADIES' HOSE.</b> 35-cent values go at ..... 27 cents 25-cent values go at ..... 20 cents 15-cent values go at ..... 9 cents	<b>COMFORTS.</b> \$2.25 values, Sale Price ..... \$1.75 \$1.40 values, Sale Price ..... \$1.00
<b>CHILDREN'S HOSE.</b> 25-cent values, this Sale ..... 20 cents 20-cent values, this Sale ..... 15 cents 15-cent values, this Sale ..... 11 cents	<b>VELVET.</b> \$1.00 value in Velvet, Sale Price ..... 73 cents	<b>TABLE LINEN.</b> \$1.35 values, per yard ..... \$1.00 \$1.25 values, per yard ..... 90 cents 60-cent values, per yard ..... 45 cents 35-cent values, per yard ..... 25 cents
<b>LADIES' KID GLOVES.</b> \$1.25 values for ..... 90 cents Ladies' two-button Jersey Gloves for 25 cents	<b>MEN'S AND BOYS' GLOVES.</b> One Lot Men's and Boys' Gloves go at 40 cents	<b>BED SHEETS.</b> Bed Sheets, 75c and 85c values ..... 69 cents
<b>BLANKETS.</b> (A Big Assortment.) \$11.50 values, now ..... \$9.75 \$ 6.50 values, now ..... \$4.75 \$ 5.00 values, now ..... \$4.10 \$ 1.50 values, now ..... \$1.00 \$ 1.00 values, now ..... 75 cents	<b>INFANT BLANKETS.</b> \$1.25 values, now ..... 85 cents	<b>BED TICKING.</b> 25-cent values for ..... 22 1/2 cents 20-cent values for ..... 18 cents

<b>CHILDREN'S HOSE.</b> 25-cent values, this Sale ..... 20 cents 20-cent values, this Sale ..... 15 cents 15-cent values, this Sale ..... 11 cents	<b>VELVET.</b> \$1.00 value in Velvet, Sale Price ..... 73 cents	<b>LAP ROBES.</b> \$6.50 values reduced to ..... \$4.75 \$3.50 values reduced to ..... \$2.75
<b>LADIES' KID GLOVES.</b> \$1.25 values for ..... 90 cents Ladies' two-button Jersey Gloves for 25 cents	<b>MEN'S AND BOYS' GLOVES.</b> One Lot Men's and Boys' Gloves go at 40 cents	<b>SUSPENDERS.</b> \$1.50 values on sale at ..... \$1.00 50-cent values on sale at ..... 40 cents 35-cent values on sale at ..... 25 cents 25-cent values on sale at ..... 18 cents
<b>BLANKETS.</b> (A Big Assortment.) \$11.50 values, now ..... \$9.75 \$ 6.50 values, now ..... \$4.75 \$ 5.00 values, now ..... \$4.10 \$ 1.50 values, now ..... \$1.00 \$ 1.00 values, now ..... 75 cents	<b>INFANT BLANKETS.</b> \$1.25 values, now ..... 85 cents	<b>SHOES.</b> Sixteen and Two-Thirds Per Cent Discount on Men's, Women's and Children's Shoes. We have the "BROWN" and "SELZ" Shoes.
<b>BLANKETS.</b> (A Big Assortment.) \$11.50 values, now ..... \$9.75 \$ 6.50 values, now ..... \$4.75 \$ 5.00 values, now ..... \$4.10 \$ 1.50 values, now ..... \$1.00 \$ 1.00 values, now ..... 75 cents	<b>INFANT BLANKETS.</b> \$1.25 values, now ..... 85 cents	<b>CORSETS.</b> \$4.00 values go at ..... \$3.00 \$2.50 values go at ..... \$1.98 \$1.50 values go at ..... \$1.15 \$1.00 values go at ..... 83 cents

**Wide Awake Christmas Buyers** Who want to save money will visit our store and buy early while stock is complete. People who make use of opportunities are the ones who succeed. So do not wait, but come and get these good bargains while they last.

# Wayland Dry Goods Company

Southwest Corner Square Plainview, Texas



# J. H. LEACH

Coal, Grain, Seed and Feed Stuff

Phone 136 Plainview, Texas

## MONEY LOANED On Real Estate

LONG TIME EASY PAYMENT

For information, write

THE JACKSON LOAN & TRUST COMPANY of Jackson, Mississippi

### OFFICERS

J. E. Lancaster, President L. A. Knight, Vice-President  
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H. C. Von Struve, Assistant Cashier

## Third National Bank

of Plainview

Ansel Building, Northeast Corner Square

Capital \$100,000.00

### DIRECTORS

R. W. OKEEFE L. G. WILSON  
L. A. KNIGHT H. M. BURCH

J. E. LANCASTER

## A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW TEXAS

## Tandy-Coleman Co.

Dealers in

Coal and Grain and All Kinds of Feed Stuff

Sole handlers of Simon-Pure Nigger-Head Coals. Genuine Rockvale always on hand. Satisfaction guaranteed. Give us a trial and be convinced.

Phone 176 Near Depot



### Weak Heart

Many people suffer from weak hearts. They may experience shortness of breath on exertion, pain over the heart, or dizzy feelings, oppressed breathing after meals or their eyes become blurred, their heart is not sufficiently strong to pump blood to the extremities, and they have cold hands and feet, or poor appetite because of weakened blood supply to the stomach. A heart tonic and alterative should be taken which has no bad after-effect. Such is Dr. Pierce's Golden Medical Discovery, which contains no dangerous narcotics nor alcohol.

The ingredients, as attested under oath, are Stone root (*Collinsonia Canadensis*), Bloodroot (*Sanguinaria Canadensis*), Golden Seal root (*Hydrastis Canadensis*), Queen's root (*Schillingia Sibirica*), Black Cherry bark (*Prunus Virginiana*), Blackberry root (*Rubus Idaeus*), with triple refined glycerine, prepared in a scientific laboratory in a way that no druggist could imitate.

This tonic contains no alcohol to shrink up the red blood corpuscles; but, on the other hand, it increases their number and they become round and healthy. It helps the human system in the constant manufacture of rich, red blood. It helps the stomach to assimilate or take up the proper elements from the food, thereby helping digestion and curing dyspepsia, heart-burn and many uncomfortable symptoms, stops excessive tissue waste in convalescence from fevers; for the run-down, anemic, thin-blooded people, the "Discovery" is refreshing and vitalizing. Stick to this safe and sane remedy, and refuse all "just as good" medicines offered by the druggist who is looking for a larger profit. Nothing but Dr. Pierce's Golden Medical Discovery will do you half as much good.

## R. A. Long Drug Co.

"The Busy Druggists" A complete line of Sundries, Perfumes, Talcoms, Toilet Soaps, and Toilet Waters, highest quality. Come see us in our new stand, the Sloneker Building. FREE DELIVERY IN THE CITY

R.A. Long Drug Co. PHONE 327

W. C. WATHES, President J. H. SLATON, Vice Pres. and Cashier  
GUY JACOB, Assistant Cashier

## The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00  
SURPLUS AND UNDIVIDED PROFITS 150,000.00

Our new home places us in a position to meet all your requirements. Your patronage solicited.

### KEEPING FARM ANIMALS GENTLE

Occasionally we visit a farm, and when we do, it is always a pleasure to look over the livestock. Sometimes a particularly good horse or cow is tempting enough to try to make a snapshot of, and, when this is the case, it is always interesting to note the effect the sight of the camera and its strange holder has on the animal. Not long ago we visited a horse farm on which were a great number of mares and colts running loose in a large field. Not one of them objected to a strange man's coming close to them, and, in fact, some of the colts showed an amusing desire to get squarely in the center of the picture every time an attempt was made to photograph the lot. A pair of two-year-olds were even bold enough to come up and nose the camera, though they had never been harnessed nor kept in a stable in their lives. Every animal on the farm was entirely fearless of man, and the fact spoke eloquently for the kind treatment they had received all their lives.

On the other hand, a few weeks before we had visited a small farm whose owner was very proud of his Jersey cow. She was a magnificent animal and well worthy of his pride, yet, in a small lot, it was impossible to keep her still long enough to be photographed. She seemed to be continually afraid of even her owner. The latter admitted that she seldom had anything to do with the cow and that a negro took care of her. It was not hard to believe, for while her physical condition was good she was nervous and irritable, something which any one who has ever handled Jerseys knows is an artificial condition, and not a natural one.

It requires only persistent kindness and firmness in handling most animals to make them have a genuine affection for their owners. Some, it is true, have hopeless dispositions, and such are best gotten rid of as quickly as possible, but an ordinary cow or horse will quickly respond to kindness. And does it not pay?

Isn't there some satisfaction in having a team which does not have to be chased around the lot and into a corner before it can be harnessed, but will come quickly for its owner's call? Isn't there some satisfaction in having a team so confident of its master that a few reassuring words will prevent fright and a possible runaway when something new and startling turns up on the road? Every normal boy likes pets. Why not let the boys on the farm learn to make pets of the livestock, starting when they are young and keeping it up? They will get not only genuine pleasure, but better service for the pains.

There are few animals more amusing or mischievous than young mules, and a lot of wholesome fun may be had from watching their antics, providing they have been kept so gentle that they will obey a sharp order. Not very far from Fort Worth lives an old farmer who has a pasture full of mules, colts, horses, cows and calves which we have often admired, because if one stops near the fence the whole lot will come crowding up to be petted. It doesn't need to be told that the owner of those animals is a kind man and one who is universally beloved in his neighborhood. The gentleness of his farm animals proclaims just what kind of citizen he is. And so there is a pretty good indication of a man's character in the kind of team he drives. Gentleness to farm animals is sensible and profitable, and yet what a lot of people have never found it out.—Farm Journal.

### CATARRH CANNOT BE CURED

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in this country for years, and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing Catarrh. Send for testimonials, free.

F. J. CHENEY & CO., Props., Toledo, Ohio.

Sold by Druggists, price 75 cents. Take Hall's Family Pills for constipation.

### NEW PRESIDING ELDER.

Rev. James T. Hicks, the new presiding elder appointed to the Plainview district at the recent annual conference, held at Clarendon, Texas, moved through Canyon this week. He comes from Abilene, Texas. He is a life-long friend of John A. Wallace, of this city, and a brother to Mr. W. H. Hicks, our elevator man. The family of James T. stopped over to visit the family of W. H. for a day.—Randall County News.

### THE PRICE OF BUTTER.

The discussion given to the subject of the cost of living has directed more or less attention to the Federal oleomargarine tax and the price of butter. People who are in favor of repealing the present oleomargarine law have taken advantage of the situation to loudly condemn as "undemocratic and un-American" this "burdensome tax on a pure, wholesome and nutritious food product."

They forget to explain that over 97 per cent of the oleomargarine put upon the market is taxed at only one-fourth cent per pound. They do not explain that only that oleomargarine that is artificially colored is taxed at ten cents per pound.

Even if it were all taxed at ten cents per pound it would have absolutely nothing to do with the price of butter after the latter reaches thirty cents per pound, retail. It costs about fourteen cents per pound to produce the very best grade of oleomargarine. Add to this a ten-cent tax and the cost of production would be twenty-four cents. The product could be retailed at thirty cents at a handsome profit to manufacturer and retailer.

Looking at the question from any viewpoint it is clearly seen that the oleomargarine law has absolutely nothing to do with the price of butter.

The dairy interests of the country are not enjoying any benefit through oleomargarine legislation except as the integrity of the industry is maintained by a keen interest. He should also understand that the effort put forth by the manufacturers of oleomargarine to secure legislation which will make it easy for men to commit fraud in selling oleomargarine is not inspired by love for the "poor man who wants a cheap substitute for butter."

The whole proposition may be thus summed up: oleomargarine is now made to taste and smell something like butter. The manufacturers and a few retail dealers want the privilege of putting it upon the market so that it will look like butter, thus making it easy to commit fraud.

Every good citizen should be interested in effective pure-food legislation, and the oleomargarine law is just such legislation—no more, no less.—The National Dairy Union, E. K. Slater, Secretary, St. Paul, Minn.

### HALE CENTER ITEMS.

One farmer near Hale Center raised fifty bushels of Mexican beans this year, and sold them all at home for three dollars per bushel.

The number of farmers bringing cream to Hale Center is increasing each week, and the find it more profitable than making butter.

The early sowing of winter wheat in this vicinity is reported by the farmers as doing fine. This is a wheat country—therefore, sow more wheat.

Will Farmer arrived here from Cedar Rapids, Iowa, on Thursday, with his effects, and is moving to his farm, northwest of Hale Center. Mr. Farmer brought with him eighty head of ewes, and will raise sheep on his farm. He also brought some of the finest Percheron draft horses the writer ever saw.

A new face now greets the patrons at the ticket window at the depot. P. T. Pitts, the former agent, has gone to Lockney, where he is now the station agent. His place here has been taken by R. W. Dulin, former night operator at Lubbock. Mr. Pitts made a host of friends while stationed here, who were sorry to see him leave. —Live Wire.

### THE DOCTOR'S QUESTION.

Much Sickness Due to Bowel Disorders.

A doctor's first question when consulted by a patient is, "Are your bowels regular?" He knows that 98 per cent of illness is attended with inactive bowels and torpid liver, and that this condition must be removed gently and thoroughly before health can be restored.

Rehall Orderlies are a positive, pleasant and safe remedy for constipation and bowel disorders in general. We are so certain of their great curative value that we promise to return the purchaser's money in every case when they fail to produce entire satisfaction.

Rehall Orderlies are eaten like candy, they act quietly, and have a soothing, strengthening, healing influence on the entire intestinal tract. They do not purge, gripe, cause nausea, flatulence, excessive looseness, diarrhoea or any annoying effect. They are especially good for children, weak persons or old folks. Two sizes, 25 cents and 10 cents. Sold only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

We have the agency for the world-famous "Diamond Tire" tubing and casing, for 12 counties. A tire that will lessen your auto troubles. VALENTINE AUTO CO.

### NOTICE OF INTENTION TO APPLY FOR SPECIAL LAW.

NOTICE of intention to apply to the Legislature of Texas, which convenes in January, 1911, for the passage of an act authorizing the GULF, COLORADO AND SANTA FE RAILWAY COMPANY to lease that portion of the railroad of The Pecos and Northern Texas Railway Company extending from Coleman, Texas, to Sweetwater, Texas, or to authorize The Pecos and Northern Texas Railway Company to contract with the Gulf, Colorado and Santa Fe Railway Company for the operation by the officers of the Gulf, Colorado and Santa Fe Railway Company of said railroad from Coleman to Sweetwater.

The undersigned will apply to the Legislature of Texas, which convenes in January, 1911, for the passage of an act authorizing the Gulf, Colorado and Santa Fe Railway Company to lease the railroad of The Pecos and Northern Texas Railway Company extending from Coleman, Texas, to Sweetwater, Texas, or in the alternative to authorize The Pecos and Northern Texas Railway Company to contract with the Gulf, Colorado and Santa Fe Railway Company for the operation by the officers of the Gulf, Colorado and Santa Fe Railway Company of said Railroad, for account of The Pecos and Northern Texas Railway Company.

GULF, COLORADO AND SANTA FE RAILWAY COMPANY.

By E. P. RIPLEY, President.

THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY.

By E. P. RIPLEY, President.

51

### A GOOD POSITION.

Can be had by ambitious young men and ladies in the field of "Wireless" and Railway telegraphy. Since the eight hour law became effective and since the wireless companies are establishing stations throughout the country there is a great shortage of telegraphers. Positions pay beginners from \$70.00 to \$90.00 per month, with good chance of advancement. The National Telegraph Institute operates six official institutes in America, under supervision of railway and wireless officials and places all graduates into positions. It will pay you to write them for full details at Memphis Tennessee or Columbia, South Carolina. 51.

### POPULAR YOUNG PEOPLE WED.

Concerning the double wedding, at Norfolk, last Sunday, of Barney Rushing, son of J. J. Rushing, Plainview's well-known realty broker and immigration man, and Miss Zelma Flake and James Patton and Miss Lola Thomas, all of whom are citizens or former citizens of Hale county. The Lubbock Avalanche has the following comment:

"Mr. Rushing and Mr. Patton are prominent young men in Lubbock, both holding responsible positions. "The young ladies stand high in the community in which they lived, and the young men are to be congratulated on securing such estimable companions for life. "The happy party came to Lubbock on Monday, and are now domiciled in the G. A. Rush home, on West Broadway.

"The array of beautiful wedding presents was an evidence of the popularity of these young people, who are now starting upon life's journey together with the best wishes of a host of friends for their happiness and prosperity.

"Mesdames Rushing and Patton are charming additions to Lubbock's circle of young matrons, and are cordially welcomed to our town."

### CHINESE KNIFE OPIUM.

Pekin, China, Dec. 6.—As a result of the extraordinary agitation in recent months by Chinese anti-opium societies, the Imperial seat today almost unanimously passed a resolution looking to the drastic extermination of the drug.

The interprovincial transportation of opium will be abolished in the sixth moon (July, 1911) of the coming year, and the planting of the seed and smoking will be prohibited in the twelfth moon (January, 1912). The Foreign Board also is enjoined in the resolution to seek the abrogation of the opium treaty with Great Britain and to prevent further importation from India.

### ENDS WINTER'S TROUBLES.

To many, winter is a season of trouble. The frost-bitten toes and fingers, chapped hands and lips, chilblains, cold sores, red and rough skins, prove this. But such troubles fly before Bucklen's Arnica Salve. A trial convinces. Greatest healer of Burns, Boils, Piles, Cuts, Sores, Eczema and Sprains. Only 25 cents, at all Druggists.

Beautiful Hand-Tinted Birth Announcements can be procured at The Herald Office.

### Professional Cards

DRS. FICKETT & OWENS  
Office Over City Bakery  
Office Phone 311  
Dr. Fickett, Dr. Owens,  
Res. Phone 356. Res. Phone 381.

E. E. COCHRANE  
Photo Studio  
... Everything in Photography ...  
One block west of Wayland Bldg.  
Plainview, Texas

WILLIS H. FLANN  
Physician and Surgeon  
Residence, W. 2nd and Jones Sts.  
Office: Rooms 10 and 12,  
Donohoe-Ware Hotel Building  
Phones: Office, 33; Residence, 24.

DR. CLARENCE D. WOFFORD,  
Dentist  
Office: Rooms 14 and 16,  
Donohoe-Ware Hotel Building  
Phones: Office, 197; Res., 193.

L. C. WAYLAND,  
Physician and Surgeon  
Office: Rooms 10 and 12,  
Donohoe-Ware Hotel Building  
Office Phone, 197; Residence, 20.

N. C. LETCHER  
Dentist  
Rooms 3 and 4  
First National Bank Building  
Phone 305

CHAR. E. BARR  
Veterinary Surgeon and Dentist  
Office Wyckoff-Willis Drug Co.  
Phones:  
Office, 44; Residence, 221

PIANO TUNING  
Action, Regulating and all kinds of Repairing done. All work guaranteed strictly first-class. Drop me a postal and I will call. J. H. EDWARDS.  
At Bowron's Jewelry Store.

DR. C. H. HARRIS,  
Veterinary  
Phone Nos. 88 and 234.  
Calls Answered Day or Night.

DRS. WAYLAND & LONGMIRE  
Physicians and Surgeons,  
Office in Wayland Bldg. Phone 323  
\*Dr. J. H. Wayland, R. B. Longmire\*  
Res. Phone 45 Res. Phone 201

## DR. COX'S Barbed Wire LINIMENT

Guaranteed to heal without a blemish, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For sale by all druggists.

### TO OUR CORRESPONDENTS.

During the harvest season, The Herald wishes to publish authentic reports of grain yields, and the paper will deem it a favor if you will pay special attention to the crops in your section and send us the actual figures, as given by the owners or threshermen.

DRESSMAING and French patterns, drafted to measure by Mrs. H. A. Campbell at residence 800 and Ware. Phone 61. 50

FREE! FREE!  
If you want to obtain 5 per cent discount on your cash purchases, call at W. J. DUNAWAY & SON'S and with each cash purchase get a coupon, and when you have received \$10.00 worth of these coupons return them to our store and get 50 cents in merchandise free.

...Special Engagement...

# Opera House



An absolutely guaranteed attraction  
 Jas. T. McAlpin's Great Swedish Comedy  
 Drama

## "Hans Hanson"

ONE NIGHT ONLY

FRIDAY, DECEMBER 16

Superb Band and Orchestra. Best of Specialties. Fine special scenery. Once seen, never forgotten. Seats at City Drug Co.

Prices 25c, 35c, 50c

### LOCAL AND PERSONAL

Fire Works, Air Guns. SURPRISE STORE. 49

Postmaster Keck Dairharted the middle of the week.

The Santa Fe Railroad brings in Fresh Fruit for BLASINGAME & FOUT'S CONFECTIONERY every day. 50

Rev. Howard delivered a fine lecture on "Happiness" at the Christian church on last Friday night.

Chafing Dishes at DONOHOO-WARE HARDWARE CO.'S. 50

Pocket Knives, Silver Knives and Forks, Child's Knife, Fork and Spoon Sets.—SURPRISE STORE. 49

Denver Webster, of Lubbock, was in our town on business the latter part of the week.

Buy your "1847" Rogers' Silverware at DONOHOO-WARE HDW. CO.'S. 50

Judge Lancaster returned the first of the week from Dallas, where he was called on business.

"Santa's home"—he's here.—SURPRISE STORE. 49

J. J. Rushing left on Wednesday for Dubuque, Iowa, on immigration business.

Imported China at DONOHOO-WARE'S. 50

C. A. Workman and S. H. Finch left on Thursday, on a business trip to Wheeler county.

Several of the male sex of the younger generation have business out of town this week. Coincidence—the Grand Jury is in session, too.

Wm. Rathman, wife and daughter, of McGregor, are here visiting Jim Hamilton and family, and, also, prospecting.

W. A. Nash and wife left on Wednesday for Fort Worth, where Mr. Nash will represent Hale county at the State Prohibition Convention.

Electric Portables at DONOHOO-WARE'S. 50

LOST—Two red sows, with a few spots, weighing about 140 pounds each. Finder notify this office. 50

Miss Dolores Abreu, a native Cuban lady, who has been with Dr. Hanby, in the capacity of a professional nurse, for the past few months, left on Wednesday for Cien Fuegos, Cuba.

A good assortment of Box Candles and Christmas Holiday Goods at BLASINGAME & FOUT'S CONFECTIONERY. 50

Hand-Painted China at DONOHOO-WARE'S. 50

S. S. Lees of Newark, N. J., is registered at the Ware Hotel. Mr. Lees is down on business that he does not care to have made public. This gentleman, many will remember, was here two years ago, as the representative of railway interests.

PETERSON is prepared to test your eyes and fit Glasses. 49

Buy your Haviland China from DONOHOO-WARE HDW. CO. 50

Mrs. Frank Barrow is visiting in Hereford.

P. J. Woodriddle and little daughter are visiting in Gainesville.

Mrs. Robert Brahan entertained on last Saturday afternoon, from three to five, complimentary to her niece, Miss Sallie Mastin, of Huntsville, Ala., who is wintering in Plainview.

We sell "Universal" Percolators.—DONOHOO-WARE HDW. CO. 50

Toys, Dolls, Doll Carriages, Rockey Horses, Doll Furniture. SURPRISE STORE. 49

L. D. Webster is the new proprietor of the Good Eats Cafe.

Rev. C. N. N. Ferguson will preach a special sermon, on the "The Needs of the Hour," at the Methodist church on next Sunday morning, Dec. 11.

Mrs. J. F. Garrison was hostess to the Highland Club, at her beautiful home, on last Thursday evening.

Rev. J. W. Johnson, editor of The Plains Baptist, will preach at the Baptist church next Sunday, both morning and evening.

Complimentary to the various visiting girls mentioned last week, Miss Bettie Knight entertained on last Friday morning, at her home, on Wayland Boulevard, with the popular game of "500."

"Community" Silverware at DONOHOO-WARE HDW. CO.'S. 50

Mrs. Howard Clark has returned from a visit to Mexia.

DONOHOO-WARE has Student's Lamps for sale. 50

Get Crystallized Pineapples and Cherries to use in cooking Christmas cakes at BLASINGAME & FOUT'S CONFECTIONERY. 50

Mrs. Walter Jeffus and son, Warren, left last week for Detroit, Texas, to visit relatives. Mr. Jeffus will join them Christmas.

The infant of Mr. and Mrs. Fred Moore, we are sorry to learn, has been quite sick for the past week.

Mr. Marsh, photographer, who has spent the past summer and fall here, left on Wednesday for his home, at Lincoln, Nebraska. Mr. Marsh made many friends during his stay here who will regret to see him leave.

Buy your Hammered Brass at DONOHOO-WARE HDW. CO.'S. 50

Mrs. Paul Watrous returned on Monday to Petersburg, after a few days' visit to her mother, Mrs. W. E. Summerford.

Tom Wilson, of Lockney, was seen on our streets the first of the week.

Mrs. Clarence Cowden, of Abilene, came in Tuesday, on a few weeks' visit with her parents, Mr. and Mrs. Rushing.

"1847" Roger's Carving Sets at DONOHOO-WARE HDW. CO.'S. 50

Editor Ben Smith, of The Lockney Beacon, was a business visitor in town the first of the week. Mr. Smith is well pleased with his new location.

The Daily Hotel changed hands last week. W. B. Landrum, of Lockney, exchanging his Floyd county farm to Mr. Daily for same. The farm consisted of 250 acres, and some livestock on same also went on the deal. We understand that Mr. Landrum means to take charge soon.

C. W. Boyd, of Olton, is over attending District Court this week.

Buy Sewing Machines, with 10-year warranty, at DONOHOO-WARE'S. 50

August Krahe, accompanied by his granddaughter, Birdie Krahe, and his daughter, Mrs. Brosseau, all of Clyde, Kansas, is visiting his daughter, Mrs. Otto.

Mr. and Mrs. R. G. Harp and daughter, Miss Esther Lou, left this week for Canyon, which place they expect to make their future home.

Dr. and Mrs. W. V. Hall, of Denton, are visiting Mrs. Hall's sister, Mrs. L. D. Rucker. This family is thinking of locating in Plainview.

J. A. Peret left on Monday for Panhandle, where he goes to transact some business.

A Baking Dish will make a nice gift.—DONOHOO-WARE HDW. CO. 50

Prof. B. Duneveski, of the Amarillo Conservatory of Music, was down on business the first of the week.

Mrs. Langford and daughter came in from Texhoma last week. Miss Langford will attend Wayland Baptist College.

Mrs. West and her sister, Miss Anna Sims, both of Lockney, were in town this week, taking advantage of our merchant's mammoth stocks of dry goods.

We wish to call the attention of our patrons to the nice line of advertising in this issue. Always visit the friend that invites you to call; always patronize the merchant that extends you an invitation through the local papers to shop with him.

Many, many loads of alfalfa are coming in these days. It looks as though this domestic clover crop was not as short as was feared. Hale county has some banner alfalfa farms.

Our country produce buyers are shipping out an enormous quantity of chickens and other fowls to the Christmas markets elsewhere. Hale is the ideal poultry-raising county.

The Herald for Job Printing.

Mrs. M. W. Haynes, accompanied by her son, John, were over from Silverton Thursday, doing their Christmas shopping early.

An "Ender's" Saffy Razor will always be appreciated.—DONOHOO-WARE HDW. CO. 50

Tom Ballard and Felix Todd, two of Haskell's prominent citizens, are here attending District Court.

After a few days' visit to Miss Elizabeth Knight, at this place, and to her brother, C. D. Lester, of Lubbock, Miss Blanche Lester returned to Canyon on Tuesday.

We carry a complete line of Razors and Pocket Cutlery.—DONOHOO-WARE HDW. CO. 50

Jas. T. McAlpine, supported by a strong company, will be seen in the popular play, "Hans Hanson," at the Schlick on next Friday night, December 16. Exchanges speak of this attraction in the highest terms of praise. It is the first opera company carrying a band to be seen in our town this season.

You can't help but notice the double-page ad of the Wayland Dry Goods Company, in this issue. This firm puts on only two or three sales a year, but when they do they have the crowd moving their way. Really, now, they have some remarkable values quoted in this ad. It will pay you to read it.

Our stock of Guns is complete.—DONOHOO-WARE HDW. CO. 50

O. A. Miller, Suggestive Therapist, left Tuesday for Nevada, Mo., where the Weltmer Institute is located. He goes there partly on a visit to the Institute and, also, for the purpose of securing the services of an assistant to help him in his work here in Plainview.

J. K. Green, who is connected with the First State Bank of Floydada, and Miss Ruth Starks, daughter of the popular postmaster of that town, were married on last Wednesday morning by Rev. Gill, of Amarillo. They at once took the train, via Plainview, for a honeymoon trip, including some of the larger cities of the State. Both were prominent and popular citizens of Floyd's capital, we understand.

Dr. J. B. Hall made a professional trip to Silverton this week.

Mrs. R. A. McWhorter is visiting her daughter Mrs. Silas Maggard, in Hale Center.

William Brewster, of Lockney, was among our "first Monday" barterers this week.

A nice line of Jardinieres at DONOHOO-WARE'S. 50

The "first Monday" crowd was immense last Monday. There was much bantering, chewing, spitting and telling of yarns, and so all had a good time. Among the stock, we noted the venerable great-grandmother of the gray horse George Washington rode. "In horse trading it takes two to make a bargain, and even then only one of them gets it," the Village Philosopher says.

N. J. Sechrist, of the Hereford Nursery, was in Plainview this week, making a winter delivery of \$1,030 worth of fruit and shade trees. On this trip he also delivered \$2,000 worth of trees to other South Plains towns. Mr. Dalmont, of the local nursery, is also making many deliveries these days. The South Plains is probably planting more trees than any other section of the State, but, then, it needs them. Let the good work go on!

The champion team from Wayland Baptist College donned their discarded football togs last Saturday and, under the chaperonage of Manager Anderson, hied themselves to Cochrane's studio and dared that gentleman to "do his worst." Several of the boys are from the forks of the creek and evinced a timidity as the machine, was pointed at them never shown on the gridiron this season. Finally, however, their hysterical giggles were checked and the picture taken. We hope to see it in The Dallas News and to reproduce it in The Herald.

In some way, the Herald man has failed to stumble over a concrete watering trough that has been located on the square for the past few weeks until last Wednesday night. It is not a vulgar trough, but rather a reservoir, in which a little artificial fountain plays, and the city sewer cleans up after the play. Clean, running water for our visiting horses and mules is a great improvement over the old trough on the west side that was fed by a windmill whenever the windmill felt fit. The county of Hale paid two hundred bucks to have this new trough put in, and the city is to furnish the water forever and ever.

# Special Inducement

## To Those Who Buy Early

As a special inducement for you



means "hidden eye." The "near" lens is actually hidden in the "distance" lens, making a solid piece of glass.

No "lines;" no cement—and perfect sight with the discomfort and unsightliness left out.

to do your jewelry buying early, I am going to sell

any article in my complete

stock of Jewelry, Watches Clocks, Silverware, Cut Glass, and Optical goods at

# 10 Per Cent Discount

I have the largest stock of the above ever carried in Plainview, and everything is new and of the highest quality. By buying early you get a much wider and better choice of the goods offered and more time for reflection and selection. Inspect my stock immediately and take advantage of the 10 per cent discount.

All Goods to be Engraved Should be Bought Early

# Wilbert Peterson

JEWELER and OPTICIAN  
 With R. A. Long Drug Co.

The Wayland block has fared well at the hands of the repair men. The north side had been slightly damaged by the big fire, on the block opposite, that occurred a few months ago. Brady-Neely, wholesale grocers, have removed to this building, from the south side. The corner location, formerly occupied by the Citizens' National Bank has been refitted, but it is not known yet by whom it will be occupied.

Please remember that I have bought the Morehead Meat Market and am operating same under the name of the "City Meat Market." Of course you knew it is located in the Sewell Grocery building, but is separate from that establishment. Phone 437. R. W. OTTO, Prop.

Don't forget to give us your order for Wedding Invitations.

Did you ever try any Simon Pure Nigger-Head Coal in that old cranky cook stove? TANDY-COLEMAN CO. says you had better do it if you want it to get right.

### HOLIDAY OPENING,

Tuesday, December 13th. A chance at a Beautiful Hand-Painted Plate given to every lady visiting our store on this date.—SURPRISE STORE. 49

Wedding Invitations at The Herald office.

The local Elks paid their annual tribute to their departed dead the Nation over in a memorial service at the Christian church on last Sunday night. After the solemn and beautiful ceremony by representatives from the lodge, Pastor Howard preached an excellent sermon along appropriate lines. No member of the local lodge has been called hence since its organization.

We are glad to note that quite a number of fruit trees are being received by Plainview farmers at the depot these days. The apple crop was fine in Hale county this year, and the other fruit crops fair. We can't plant too many orchards.



70 MILE GAP TO GULF.

W. S. Miller, grade contractor on the cut-off, was up through Post City Tuesday, and states that track is laid for about ten miles east of Post City and about six miles west of Sweetwater, leaving a gap of only seventy miles between Lubbock and the Gulf. He states, too, that they are laying track both ways every day. Good!

HOG SHIPMENTS.

J. H. Slaton and Alec Anderson shipped a car of hogs to Fort Worth on Thursday. There were many big porkers in the bunch, but in the cars of ninety-five capacity the average weight was about 200 pounds. Mr. Slaton's hogs were off his famous alfalfa farm, while Mr. Anderson's had been fattened on maize and Kafir. It would be interesting to compare the prices received for the two cars.

GRANDMA PHELPS DEAD.

At the ripe age of seventy-two years, after a lingering spell of sickness, death claimed Mrs. Sallie T. Phelps on last Wednesday night.

She leaves a husband, T. J. Phelps, a son and a daughter as the principal bereaved ones. As to how many friends mourn her death the packed house at the Methodist church on last Friday afternoon, at her funeral services, eloquently testifies. She had been a devoted member of the Methodist church for many years.

SUNDAY SERVICES.

Rev. C. E. Hastings, B. D., pastor of the First Methodist Episcopal church, announces the following services for Sunday, December 11. Preaching by the pastor:

10 a. m.—Sunday School. 11 a. m.—Preaching—Subject: "What Kind of a Christian Are You?" 7:30 p. m.—Preaching—Subject: "If I Forget Thee, O Jerusalem." Prayer meeting on Wednesday evening.

Every is cordially invited to attend these services.

HOME MISSION NOTES.

The Woman's Home Mission Society met on Monday in business session, in their parlor at the M. E. Church, South. The treasurer reported \$51.30 raised and sent to the conference treasurer during the quarter ending November 30.

The ladies wish to express their many thanks to Vickery-Hancock Grocery Company for coffee donated for the Thanksgiving dinner. This item was unintentionally omitted from last week's report.

Bible Study will be on Monday, December 12, at the church parlor, east side entrance. Interesting lesson and warm room. Come out.

PRESS REPORTER.

WANTS TO HELP SOME ONE.

For thirty years J. F. Boyer, of Fertile, Mo., needed help and couldn't find it. That's why he wants to help some one now. Suffering so long himself, he feels for all distressed from Backache, Nervousness, Loss of Appetite, Lassitude and Kidney Disorders. He knows that Electric Bitters works wonders for such troubles. "Five bottles," he writes, "wholly cured me, and now I am well and hearty." It's also positively guaranteed for Liver Trouble, Dyspepsia, Blood Disorders, Female Complaints and Malaria. Try them. 50 cents at all Druggists.

Hill City has some real freaks, and Te New Era offers to prove it: "We have a girl, not over 16 years of age, who gets up in the morning and gets breakfast while her mother rests. We have another girl who is not seen on the streets of the city any more than once a day. We have a boy in town who does not smoke or chew tobacco. We have a wealthy financier and politician who owes for his county paper and pays no attention to the statements sent him. We have a barber who never talks about the ball game. We have a livery barn where drinking is strictly forbidden. We have men in town who talk against water-works and fire protection."—Kansas City Star.

Trains are now running into Post City, on the main line of the Coleman cut-off of the Santa Fe. By January 1st, or not later than February, 1911, the gap between Post City and Sweetwater will be closed up. Then you can take the train at Plainview and go to Galveston without change.—Lockney Beacon.

J. M. Shafer and John Dupuy were in Lockney on Monday, en route home from Dickens county. They were the guests of their kinsman, George Brewster. They paid The Beacon office a pleasant visit while here.—Lockney Beacon.

LOST—In Plainview, about three weeks ago, an Eastern Star pin having the initials "S. M. C." Please leave information at Herald office.

HAIR HEALTH.

If You Have Scalp or Hair Trouble, Take Advantage of This Offer.

We could not afford to so strongly endorse Rexall "93" Hair Tonic, and continue to sell it as we do, if it did not do all we claim it will. Should our enthusiasm carry us away, and Rexall "93" Hair Tonic not give entire satisfaction to the users, they would lose faith in us and our statements, and, in consequence, our business prestige would suffer.

We assure you that if your hair is beginning to unnaturally fall out, or if you have any scalp trouble, Rexall "93" Hair Tonic will promptly eradicate dandruff, stimulate hair growth and prevent premature baldness.

Our faith in Rexall "93" Hair Tonic is so strong that we ask you to try it on our positive guarantee that your money will be cheerfully refunded if it does not do as we claim. Two sizes, 50 cents and \$1.00. Sold only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

NOTICE.

Notice is hereby given to all persons concerned that during the next regular session of the Legislature of the State of Texas, which is to convene at Austin, Texas, on the 10th day of January, 1911, the undersigned railway companies will apply for and request the passage by said Legislature of a special law for the following purposes:

To authorize The Missouri, Kansas & Texas Railway Company of Texas to lease for a term of not less than twenty-five years the railroad of the Texas Central Railroad Company, extending from the City of Waco, in McLennan County, Texas to the town of Rotan, in Fisher County, Texas, and its branches and extensions, constructed or to be constructed, together with the properties, franchises and appurtenances pertaining thereto, and to at any time during the life of such lease purchase, own, operate and maintain the same as a part of its line, and to complete and extend the same as contemplated and provided in the charter of said Texas Central Railroad Company, with the right to make such other extensions and construct such branches as may be hereafter authorized by amendment of its charter under the General Laws of the State of Texas and vesting said companies, and each of them, with the power to make and execute all necessary contracts and agreements to effect said lease, purchase and sale; and authorizing the said The Missouri, Kansas & Texas Railway Company of Texas to assume the payment of the bonds and other indebtedness of the said Texas Central Railroad Company, and to purchase the issued and outstanding stock of the Texas Central Railroad Company and to exchange its stocks and bonds for the stocks and bonds of said Texas Central Railroad Company, or to substitute its own bonds, under the General Laws of the State of Texas and subject to the approval of the Railroad Commission of Texas, in lieu thereof, and prescribing the terms and conditions upon which said lease, purchase and sale may be made.

THE MISSOURI, KANSAS & TEXAS RAILWAY COMPANY OF TEXAS. By A. A. ALLEN, President.

THE TEXAS CENTRAL RAILROAD COMPANY. By R. H. BAKER, President.

SAVED FROM AWFUL DEATH.

How an appalling calamity in his family was prevented is told by A. D. McDonald, of Fayetteville, N. C., R. F. D. No. 8. "My sister had consumption," he writes. "She was very thin and pale, had no appetite and seemed to grow weaker every day, as all remedies failed, till Dr. King's New Discovery was tried, and so completely cured her that she has not been troubled with a cough since. It's the best medicine I ever saw or heard of." For coughs, colds, lagrippe, asthma, croup, hemorrhage—all bronchial trouble—it has no equal. 50 cents and \$1.00. Trial bottles free. Guaranteed by all Druggists.

All kinds of Grain and Feedstuffs bought and sold at TANDY-COLEMAN CO.'S. Phone 176; near depot.

T. F. Robbins, who has had charge of the Waters-Pierce Oil Company's business in this city since its establishment here, will leave this week for Fort Worth, where he will take a position in the general offices in that city. Fred has a host of friends, especially among the young people of this city, who will regret very much to see him leave our town. We wish him the greatest of success in his new position.—Lubbock Avalanche.

Miss Edna Harrington, of this place, and Miss Eula Mae Alley, of Hale Center, left for Lubbock on Tuesday, where they will take a few weeks' course in china painting, under a favorite teacher.

BANKS ON SURE THING NOW.

"I'll never be without Dr. King's New Life Pills again," writes A. Schingeeck, 647 Elm St., Buffalo, N. Y. "They cured me of chronic constipation when all others failed. Unequaled for Biliousness, Jaundice, Indigestion, Headache, Chills, Malaria and Debility. 25 cents, at all Druggists.

GOES TO FLOYDADA.

W. D. Tucker, one of the well-known engineers in the service of the Santa Fe, with headquarters in Amarillo, has accepted the mixed run between Floydada and Plainview, with headquarters in the first-named place. He has not determined if he will remove his family to that place.—Amarillo Panhandle.

GRAND JURY FINDS A TRUE BILL.

That TANDY-COLEMAN CO. have the best Coal and Feed at the best prices. Phone 176, for your next order, and be convinced.

The Baptist Ladies' Aid will hold their annual Bazaar on Tuesday, December 20. The entire proceeds are to go to the Buckner Orphans' Home.

A. D. Hodge, representing the West-Cullum Paper Company, of Dallas, was here the first of the week.

C. R. Pennington and wife, of Kress, were visiting friends and relatives in Plainview Sunday.

Olin Brashears, who has been an employe at The Herald office for many moons, left on Monday for Amarillo, where, we understand, he has accepted a position as The Amarillo Panhandle. Good luck to him.

The ladies of the First Presbyterian church, by getting good prices on the naked dolls, can sell them, dressed, to you for almost the price you pay for them undressed. Come on next Wednesday, December 14, at Mrs. Wheelock's, and be convinced.

J. M. Shafer is New Mexicoing this week. We look for him to blow in soon on one of these strong west winds.

Low Priced December Selling

Make the Gifts You Choose Lasting Remembrances

NOTHING is more lasting or appreciated than a piece of furniture. Doesn't home need something in furniture pieces? The wife an Axminster Rug, the father a good comfortable chair, sister an attractive piece for her bed room. To induce you to buy your Christmas presents early and avoid the rush that is sure to be in our store the last week before Christmas we are going to put reduced prices on our entire stock for the next two weeks.

Below Are a Few Prices

BIG SELECTION OF AXMINSTER RUGS; Latest Patterns, Brand New Shipment; 9x12 feet; Regular Price, \$23.00; now \$18.50. LARGEST SELECTION OF SMALL RUGS ever carried in Plainview; 30x60 inches; Regular Price, \$1.75; now \$1.50. PICTURES—16x20 inches, 3-inch gold frame; Regular \$2.25 Values; now \$1.25. PICTURES—10x12 inches; Regular \$1.00 Values; now 65c. We are offering Remarkable Values in Bed Room Furniture. Call and inspect our line.

ROCKERS—The largest line of Fancy Rockers for Christmas ever shown in Plainview; from \$1.75 to \$10.00. CENTER TABLES—Regular Price, \$1.25; now 95c. LIBRARY TABLES—\$15.00 Values; now \$11.00. LACE CURTAINS AND PORTIERS—We have an Extensive Line to select from; buy early. Price range from 50c per pair to \$10.00. SMALL RUGS—Fine Line; Cheap in Price. "SEALY" MATTRESSES—To sleep on a "Sealy" is like sleeping on a cloud.

Do your buying early, do it where stocks are largest and best, do it where good quality goes with low prices, do it at

E. R. WILLIAMS

The Furniture Man

Phone 105

Opposite Post Office

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C. R. Pennington and wife, of Kress, were visiting friends and relatives in Plainview Sunday.

Olin Brashears, who has been an employe at The Herald office for many moons, left on Monday for Amarillo, where, we understand, he has accepted a position as The Amarillo Panhandle. Good luck to him.

The ladies of the First Presbyterian church, by getting good prices on the naked dolls, can sell them, dressed, to you for almost the price you pay for them undressed. Come on next Wednesday, December 14, at Mrs. Wheelock's, and be convinced.

J. M. Shafer is New Mexicoing this week. We look for him to blow in soon on one of these strong west winds.

Your wheels will never squeak and will always run smoothly if your axles are greased with

Texaco Axle Grease

The highest grade axle grease on the market.

For sale by all dealers MADE ONLY BY

The Texas Company

General Offices: Houston, Texas Thos Abraham, Agent at Plainview, Texas

R. Scott Cochran, of Plainview, was in the city on Thursday, en route home. He had made an extensive trip into the Southwest in a Velle car, which he is presenting to the trade.—Lubbock Avalanche.

Fred C. Pearce, of this city, and District Attorney L. C. Penry, of Plainview, have formed a partnership in the practice of law in Plainview, effective December 1st. This will, no doubt, be a very popular firm and will enjoy a good practice.—Lubbock Avalanche.

**Hoyle & Malone**  
write all kinds of  
**Insurance**  
Rooms 8 and 9, Wayland Building  
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PLAINVIEW, TEXAS.



**THE DESPONDENT  
YOUNG MAN**

whose home has just been burned, is offered the protection of a friendly roof by Mr.

**INSURANCE POLICY.**

Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

**Big Wheat Yields  
H. W. Campbell**

the Soil Culture Expert

has grown 41 bushels of wheat when drought ruined others; 53 1-2 bushels when others got 20. He has spent 20 years in the study of and experimenting with the soils of the great semi-arid West. Are these facts worth knowing?

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gives timely explanation every month, \$1.00 per year. We publish Campbell's Soil Culture Manual, 320 pages. It is full of facts, not theories, gathered from years of practical experience.

Flying machines positively do fly today. Two years ago they did not believe they could.

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FOR RENT — Four-room house; close in, yard fence, barn and lot. FULTON LUMBER CO.

Beautiful Hand-Tinted Birth Announcements can be procured at The Herald Office.

**WILL REQUEST RECOGNITION.**

Panhandle Attorneys Are Unit for New Court of Appeals.

Amarillo, Texas, Dec. 4.—Beginning yesterday forenoon at an early hour, and continuing well on toward midnight last night, the attorneys of the Panhandle were in charge of this city. The occasion was a mass meeting of attorneys, called by Messrs. W. A. Johnson and J. C. Hunt, State senator-elect and representative-elect from the Panhandle, for the consideration of ways and means looking to the creation of a new court of civil appeals, and its establishment in the Panhandle.

Interest was excellent throughout, and, as a finale, the Amarillo Bar Association gave its first annual banquet, in honor of the visitors, at the Hotel Amarillo. The affair was, perhaps, the most brilliant of its kind ever given at the popular hotel, and brought out a number of interesting toasts, lasting well on towards morning.

The real workings of the convention, both before and after noon, are given in the following minutes of Secretary Dennis Zimmerman, of Tulla:

"A meeting having been called by Senator-elect W. A. Johnson and Representative-elect J. C. Hunt of the various attorneys located throughout the Panhandle, at Amarillo, Texas, on the 3rd day of December, A. D. 1910, for the purpose of discussing the creation of a Seventh Court of Civil Appeals at Amarillo, Texas, or in the Panhandle, of the State of Texas, said attorneys duly met at the court house of Amarillo promptly at 10 o'clock a. m. of December 3, 1910, when the following proceedings were had, to-wit:

"Hon. J. C. Hunt, of Canyon City, representative-elect, addressed those assembled, stating the purpose of the meeting, and suggested that a chairman be selected and the meeting proceed to work. On motion, duly made and seconded, Hon. B. M. Baker, of Canadian, Texas, was nominated for chairman of the meeting and, upon motion made, seconded and carried, he was elected by acclamation chairman of the meeting.

"Upon motion, duly made and seconded, Dennis Zimmerman, of Tulla, Texas, was elected secretary.

"Hon. J. H. Patton, mayor of Amarillo, then delivered an address of welcome.

"A telegram from Judge L. S. Kinder, of the 64th Judicial District, was read to the meeting, expressing his regret at not being able to attend, on account of a press in business in his court, now in session at Lubbock, Texas.

"Hon. H. C. Randolph, of Plainview, moved that a committee of seven be appointed to lay out work for the afternoon session, which motion was duly seconded by Senator Jno. W. Veale. On motion made by W. E. Gee, and duly seconded, motion was amended so as to read that no two of said committee be appointed from any one town, which amendment was duly accepted. Said motion, as amended, was duly carried.

"The chair then appointed upon said committee Geo. L. Mayfield, of Plainview; T. F. Turner, of Amarillo; A. S. Rollins, of Canyon City; D. W. Harrington, of Dalhart; J. H. Robinson, of Lubbock; N. P. Willis, of Canadian; John Slayton, of Hereford.

"Following is the report of the committee, which was, after discussion, adopted by unanimous vote:

"Amarillo, Texas, Dec. 3, 1910.

"To Hon. B. M. Baker, Chairman:

"Your committee of seven, appointed by your chairman for the purpose of mapping out a plan of action for the afternoon session, begs leave to report as follows:

"1. Jno. P. Slayton was elected chairman of your committee.

"2. Upon motion of Mr. Rollins,

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Delicious Pastry**

Food cooked with hog lards and compounds is so thickly coated with grease as to give the gastric juices little chance to assimilate and digest it. *Cottolene* contains no hog fat. It does not coat the food with grease, and food cooked with it is easily digested.

From the standpoint of health there is no comparison between food cooked with *Cottolene* and food cooked with lard. Lard is just hog fat—*Cottolene* is a vegetable product of Nature.

*Cottolene* makes food which any stomach can digest, and builds up the tissues of the body.

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your committee recommends to the bar meeting that the following counties be suggested and recommended as a proper district and territory for the Seventh Supreme Judicial District of Texas, to include, a map thereof being attached hereto as a part of this report, subject to the approval of the Legislature, viz: Dallam, Sherman, Hansford, Ochiltree, Lipscomb, Hartley, Moore, Hutchinson, Roberts, Hemphill, Oldham, Potter, Carson, Gray, Wheeler, Deaf Smith, Randall, Armstrong, Donley, Collingsworth, Farmer, Castro, Swisher, Briscoe, Hall, Childress, Bailey, Lamb, Hale, Floyd, Motley, Cottle, Hardeman, Wilbarger, Foard, Cochran, Hockley, Lubbock, Crosby, Dickens, King, Knox, Yoakum, Terry, Lynn, Garza, Kent and Stonewall.

"3. On motion of Mr. Rollins, in the committee, it is recommended to the bar meeting that Amarillo, Texas, should be the location of the court when the same is created.

"3. On motion of Mr. Robinson, in the committee, it is recommended to the bar meeting that a committee of seven, exclusive of a secretary, be selected to take charge of all matters pertaining to the creation of a new Supreme Judicial District, and that said committee have full power to appoint such committees for the gathering of data and statistics, and other committees, as it may consider necessary, and have general powers to conduct the campaign for the court, and that the following names be recommended to the bar meeting as gentlemen suitable to act on such committee: Jas. A. Graham, Amarillo; J. P. Slaton, Hereford; N. P. Willis, Canadian; W. W. Moore, Dalhart; J. E. Lancaster, Plainview; W. H. Ratliff, Quanah; A. L. Love, Floydada, and that said committee, or a majority thereof, shall be empowered to fill vacancies on said executive committee and to appoint any other committees that, in their judgment, may be deemed necessary.

"5. On motion of Mr. Turner, in the committee, it is recommended to the bar meeting that A. M. Mood, court reporter of the 47th Judicial District, act as secretary of said executive committee.

"6. On motion of Mr. Harrington, in the committee, it is recommended that the above committee be instructed and directed to meet and take such steps as may be necessary to secure the submission to the Legislature of the proposition of the creation of the Seventh Supreme Judicial Dis-

trict of Texas at the earliest possible moment.

"Respectfully submitted,  
"COMMITTEE."  
—Amarillo Panhandle.

**A DOUBLE WEDDING.**

At 3 o'clock on Sunday afternoon, November 27, a double wedding took place at the home of Mr. and Mrs. T. J. Flake, in the Norfleet neighborhood.

The contracting parties were Mr. Barney Rushing and Miss Zelma Flake and Mr. B. Patton and Miss Lalla Thomas. Rev. Lee performed the ceremony, in the presence of relatives and a few invited friends. The brides are the daughters of Mr. and Mrs. T. J. Flake and Mr. and Mrs. B. F. Thomas, respectively, and were favorites among the young people of the neighborhood. Mr. Rushing is a well-known young real estate dealer of Lubbock, and Mr. Patton is in the grain business at the same place.

Mrs. N. M. Akeson, of Hale Center, played the wedding march. A wedding dinner was served after the ceremony.

The young people left on Monday for Lubbock, where they will make their home. The Live Wire joins their many friends in wishing them success through life's journey.—Hale Center Live Wire.

**AT CHICAGO LAND SHOW**

**Lone Star State Boosters Are Much in Evidence.**

Chicago, Ill., Dec. 2.—This was "Texas Day" at the Land Show, and 50,000 visitors took up the yell, "Panhandle, Gulf Coast, South, East, West T-e-x-a-s!" the battle cry or college yell of the Lone Star State, composed by Garrett Dobbins, of Houston, colonization agent of the Santa Fe Railroad.

Another stirring feature of the day was the Texas song, in which the visiting thousands took part. It runs to the tune of "Dixie," and is as follows:

"For we want you down in Texas,  
Come along, come along;  
We've got the land that beats the band  
Awaiting you in Texas.  
Come along, come along;  
We'll treat you right in Texas."  
This song was composed by J. A. Adams, Jr., of Houston, and it caught the fancy of the great crowds present during the day and evening.

Texas boosters made much of their day. Fruits, miniature bales of cotton, lectures, pamphlets and photographs were distributed lavishly, and experts expatiated on the vast agricultural, manufacturing and commercial possibilities of the great State, which is an empire within itself.

The joint Texas immigration bu-

reau, composed of the Iron Mountain, Texas & Pacific and International & Great Northern Railways has an exhibit that is attracting much attention. It includes 250 agricultural and horticultural products of Texas.

Utah and Wisconsin shared the honors of the day with Texas. The Utah boosters gave away several hundred hot biscuits spread with sixty gallons of honey.

**UNIFORM DIVORCE LAW.**

Pittsburg, Pa., Dec. 4.—A uniform divorce law that will be introduced in the Legislatures of every state will be prepared by the National Reform Association at the opening of its convention in this city tomorrow.

It will also discuss organized attempts to abolish the use of the Bible in the public schools, discontinue chaplains in Congress, do away with Thanksgiving, abolish the judicial oath, and repeal law looking to the observance of the Sabbath.

The most important matter under discussion is the divorce law. After the subcommittee has prepared the draft, it will be presented to the executive committee, of fifty-two members, who are expecting to indorse it.

Get Home-Made Candy, Fancy Work and Dainty Dressed Dolls for Christmas at Mrs. Wheelock's on December 14th. 49

**The Plainview Nursery**

Will trade nursery stock for grain. We have thornless Honey Locust which does not sprout from roots, and a full supply of all other nursery stock adapted to the plains. We are agents for the celebrated Luitweiler Pump.

**L. N. DALMONT, Proprietor**

**Excursions**

Los Angeles or San Diego, Cal., and return \$76.80. Final limit six months from date of sale.

To San Francisco, Cal., and return \$84.90. Final limit nine months from date of sale.

To Mineral Wells and return \$18.75. Final limit sixty days from date of sale. For further particulars apply to

R. McGEE, Agent.

## Some Real Bargains

7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and windmills; plenty good water; 3 good farm houses; good sheds, corrals etc. About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each.

5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments.

The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address

**Otus Reeves Realty Co. Plainview, Hale Co. Texas**

Opening at 9:30 Saturday Morning, December 10 and Continuing  
10 Business Days

# BIG UNLOADING SALE

Greatest Aggregation of Gigantic Values Ever Displayed in the Great South  
Plains of Texas

An Avalanche of Unprecedented Bargains Precipitated at the Very Threshold of Plainview's Populace

### MEN'S AND BOYS' SHIRTS.

75-cent Shirts, with and without Collars	\$ .45
\$1.00 Shirts, with and without Collars	\$ .75
\$1.25 Shirts, with and without Collars	\$ .95
\$1.50 Shirts, with and without Collars	\$1.25
\$1.00 Cotton and Woolen Overshirts, Collars attached	\$ .85
\$1.50 Woolen Overshirts, Sale Price	\$1.25
\$2.00 Woolen Overshirts, Sale Price	\$1.50
\$2.50 Woolen Overshirts, Sale Price	\$1.90
\$3.00 Woolen Overshirts, Sale Price	\$2.25
\$3.50 Silk Shirts, Sale Price	\$2.50

### LEATHER AUTO CAPS.

We show a big line of these caps in various styles. Every cap is a good value at regular prices. Note the great reductions:

75-cent Auto Cap, Sale Price	\$ .50
\$1.00 Auto Cap, Sale Price	\$ .75
\$1.50 Auto Cap, Sale Price	\$1.00
\$2.00 Auto Cap, Sale Price	\$1.45
\$2.50 Auto Cap, Sale Price	\$1.85

### MEN'S TROUSERS.

We make these prices on "Duchess" Trousers, the "10c a button, \$1.00 a rip" kind:

\$1.50 Values go at	\$1.25
\$2.00 Values go at	\$1.50
\$2.50 Values go at	\$1.95
\$3.00 Values go at	\$2.35
\$3.50 Values go at	\$2.75
\$4.00 Values go at	\$3.00
\$5.00 Values go at	\$3.85
\$6.00 Values go at	\$4.50

### SHOES DEPARTMENT.

The Unloading Prices will be in evidence all through the Shoe Department. Here, like in almost every other line, we can only mention a few of the many reductions. Our Shoes are the Satisfactory sort. If you don't know it, ask the folks that wear them.

### Men's and Women's Shoes.

Ladies' \$4.00, \$4.50 and \$5.00 Shoes reduced to	\$3.50
Ladies' \$3.50 Shoes, Unloading Price	\$3.00
Ladies' \$3.00 Shoes, Unloading Price	\$2.50
Ladies' \$2.50 Shoes, Unloading Price	\$2.00
Ladies' \$1.75 Shoes, Unloading Price	\$1.45
Men's \$6.00 and \$5.50 Shoes go in the Sale at	\$4.85
Men's \$5.00 Shoes reduced to	\$4.35
Men's \$4.00 Shoes reduced to	\$3.50
Men's \$3.50 Shoes reduced to	\$3.25

### Men's Booties—Huiskamp Make.

Heavy, 18-inch top, \$7.50 Bootie, Sale Price	\$6.00
Our \$6.00, 16-inch top Bootie	\$5.00
A splendid \$5.50 Bootie goes at	\$4.75
The \$4.50, Heavy Weight Bootie for	\$3.25

### Men's Boots—Huiskamp Make.

All \$5.00 Boots reduced to	\$3.50
All \$6.50 Boots reduced to	\$4.35
All \$7.50 Boots reduced to	\$5.50

### MEN'S AND BOYS' HATS.

All \$1.25 and \$1.50 "Kingville" Hats Reduced to	\$ .95
All \$2.00 "Chicago Leader" Hats go in the Sale at	\$1.35
All \$2.50 "King" Hats	\$1.95
Our Leading \$3.00 Hat will be offered at	\$2.50
Jno. B. Stetson \$4.00 Hats Reduced to	\$3.35
Jno. B. Stetson \$5.00 Hats Reduced to	\$4.00
Jno. B. Stetson \$6.00 Hats Reduced to	\$4.85

### MEN'S SUITS.

Our Clothing is made by Spero Michael & Son and Alfred Decker & Cohn, makers of "Society" Suits for Young Men. Both are high-grade lines that will give Satisfactory wear.

All \$10.00 Suits Reduced to	\$ 5.85
All \$12.50 Suits Reduced to	\$ 7.50
All \$15.00 Suits Reduced to	\$ 9.45
All \$16.50 Suits Reduced to	\$10.00
All \$18.50 Suits Reduced to	\$11.50
All \$20.00 Suits Reduced to	\$12.50
All \$22.50 Suits Reduced to	\$13.85
All \$25.00, \$27.50 and \$30.00 Suits Reduced to	\$14.75

### BOYS' SUITS.

All \$ 1.50 Values, Sale Price	\$1.20
All \$ 2.50 Values, Sale Price	\$1.95
All \$ 3.00 Values, Sale Price	\$2.25
All \$ 3.50 Values, Sale Price	\$2.50
All \$ 4.00 Values, Sale Price	\$2.95
All \$ 5.00 Values, Sale Price	\$3.50
All \$ 6.00 Values, Sale Price	\$4.00
All \$ 7.50 Values, Sale Price	\$5.00
All \$10.00 Values, Sale Price	\$6.50

### MISCELLANEOUS REDUCTIONS.

Boys' and Misses' Union Suits, 35-cent Value, on sale at	\$ .20
One Lot Children's and Misses' Caps, 35c, 50c and 75c Values, go at	\$ .25
Boys' \$3.00 Overcoats, "Unloading Sale" Price	\$1.50
Ladies' Linen and Fancy Embroidered Waists, worth \$1.25, \$1.50 and \$2.00, for	\$1.00
Ladies' Pure Silk and Silk Lisle Hose go at	\$ .40
One Lot Embroidery, worth 15c, 20c and up to 40c	7½c

**U**NRIVALLED in the history of the mercantile interests of Plainview will this mighty sale effort stand forth to be remembered and talked of for years to come. Not a sale on one or a dozen lines. Not a lot of bad or old stock with which to impose on an unsuspecting public. But a **Most Remarkable Mark Down** of an entire stock of high grade merchandise that is praised for quality not only throughout this great South Plains but far over into the borders of our neighbor state New Mexico. With the immense stock that is now crowded into our store and with the better part of the selling season drawing rapidly to a close we feel forced to unload, even at a loss. We purpose to maintain in the future our already established position of showing the newest, cleanest Dry Goods, Clothing, etc. in this part of the state.

Do not fail to take advantage of this sale. Do so as early as possible. The prices we are making are bound to force a mammoth movement of merchandise and the sooner you are here the better will be the line for you to select from.

Look For the Big Tags, They Tell the Unloading Price

It will be needless to wait for greater reductions in prices. This will positively be our greatest Cut Price Occasion this season . . . . .

### LADIES' SUITS AND DRESSES.

Fine Messaline and Taffeta Dresses, worth \$15.00, \$16.50 and \$22.50, Reduced to	\$ 7.95
Black Messaline Dresses, worth \$22.50 and \$25.00, Reduced to	\$16.50
\$15.00 and \$18.00 Wool Serge and Panama Dresses, "Unloading" Price	\$ 8.50
Cheviot, Basket Weave and Broadcloth Suits, worth \$13.50 to \$15.00	\$ 9.25
Ladies' \$16.50, \$17.50 to \$19.00 Suits Reduced to	\$11.85
All \$27.50 and \$30.00 Suits go in this Sale at	\$18.50

### LADIES' CLOAKS.

Fine Black Broadcloth, lined throughout with guaranteed Satin, was \$25.00	\$17.00
Fine Black Broadcloth, lined throughout; was \$18.50	\$13.50
Ladies' Broadcloth Cloaks Reduced to	\$ 7.50 and \$ 5.00
Fine Satin-Lined Caracul Cloaks, worth \$20.00; "Unloading" Price	\$15.00
Ladies' Satin-Lined Caracul Cloaks, worth \$21.00; "Unloading" Price	\$17.50
Ladies' Genuine Salts Caracul \$25.00 Cloaks Reduced to	\$20.00

### CHILDREN'S AND MISSES' DRESSES.

Fancy Plaid Suiting Dresses, "Unloading Sale" Price	\$ .90
Black Shepherd Check, trimmed in Red Soutache Braid	\$ .95
Galatea and Gingham Dresses, worth \$2.00 to \$3.00, Reduced to	\$1.50
\$5.00 Wool Serge Dresses Reduced to	\$3.50

### CHILDREN'S CLOAKS.

Bearskin Cloaks; colors, Red, Blue and White; \$2.00 Value, for	\$1.25
Fancy Bearskin Cloaks, assorted colors; worth \$4.00	\$2.00
Fine Crushed Plush Cloaks, \$2.50 to \$3.50 Values	\$2.15

### MILLINERY.

We have shown and sold more Ladies' Hats this Fall than at any previous season. There is yet quite a nice showing of Millinery in our Department. The Styles are good, and prices far lower than ever before. Satisfy yourself best by seeing what we show before making purchases elsewhere.

### SILKS.

27-inch Fine Japanese Silk Reduced to	\$ .40
Novelty Silk, worth 50c to 65c, Sale Price	\$ .35
27- and 36-inch Colored Taffeta and Fancy Silks, worth \$1.00 to \$1.25	\$ .75
All \$1.00 and \$1.25 Satins and Messalines Reduced to	\$ .75
36-inch wide Black Taffeta, worth \$1.25, Reduced to	\$ .85
"Money Refund Taffeta," 36-inch, worth \$1.50, Sale Price	\$1.25

### STAPLE PIECE-GOODS.

All "Simpson" and "American" Prints	4c
"Johnson" Percales, worth 10c, Reduced to	7½c
12½c Dress Gingham Reduced to	9c
One Lot 10c Dress Gingham, big assortment of patterns	6c
Staple Check Apron Gingham, worth 8c to 10c	6½c
Outing, worth 10c to 12½c, Sale Price	9c
Galatea Cloth, worth 20c, Reduced to	15c
Amoskeag ACA Tie	15c
"Riverside" Plaids, Sale Price	7c

### MUSLINS AND SHEETING.

36-inch wide Fine Bleached Sheeting, 10c Value, Reduced to	7½c
Knight's "33" Cambric cut to	8 1-3c
"Green Ticket" Lonsdale Muslin, worth 12½c, Reduced to	10c
36-inch, Genuine "Indian Head" Bleach	15c
Pepperelle 42-inch Pillow Casing	12½c
9-4 Sheeting, Good Quality, Reduced to	22½c
10-4 Sheeting, Good Quality, Bleached; worth 35c	27½c
Extra Fine Sea Island Muslin	6c

### BLANKETS AND COMFORTS.

Medium-sized Cotton Blankets, worth 75c and 85c	\$ .50
11-4 Cotton Blanket, regular \$1.25 value; colors white and mottled	\$ .95
11-4 German Finish; white, gray, fancy; worth \$1.50 and \$1.75	\$1.25
11-4 Wool Finish Mottled Blanket, worth \$2.00	\$1.45
11-4 Extra Quality Fancy Blanket, \$2.50 value	\$1.50
12-4 Very Large Blanket, worth \$2.50, reduced to	\$1.85
12-4 Fine Gray and White Wool Finish Blanket, worth \$3.00, on sale at	\$2.25
Dobson's Heavy Wool Blankets, were \$4.50, reduced to	\$3.25
10-4 Gray Woolen Blanket, \$5.00 value, for	\$3.75
11-4 All-Wool, \$6.50 Blanket, reduced to	\$5.25
12-4 Fine, All-Wool, \$10.00 Blanket for	\$7.50
All \$1.00 and \$1.25 Comfort will be on sale at	\$ .75
All \$1.50 Comfort will be on sale at	\$1.00
All \$2.00 Comforts will be on sale at	\$1.40
All \$2.50 Comforts will be on sale at	\$1.75
All \$3.50 Comforts will be on sale at	\$2.50
All \$4.00 Comforts will be on sale at	\$3.00

# RICHARDS BROS. & COLLIER