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VOLUME TWENTY-ONE

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS, FRIDAY, DECEMBER 2, 1910.

NUMBER FORTY-EIGHT

PLAINVIEW GETS ASSOCIATION

PANHANDLE TEACHERS MEET IN
PLAINVIEW NEXT YEAR.

Superintendent Grimm Urges for
High School Auditorium—What
Do You Think About It?

In addition to the Methodist conference for 1911, Plainview has secured another big meet for next year to add to her reputation as an entertainer. Our hustling representatives at the Panhandle Teachers' Association, which met in Canadian last week, should have the thanks of the entire South Plains for their successful efforts. By the way, the schools of Plainview have a superintendent and corps of teachers second to those of no other West Texas town, we believe, and the Board of Trustees of our Independent School District should be commended for the wisdom of their choice.

Following is a brief comment on the work of the Association, by Superintendent Grimm:

"The Panhandle Teachers' Association this year met at Canadian, Hemphill county. Mr. Wray, the president, who was superintendent of the schools at Hereford last year, is in Yale University this year, and so it was necessary to elect a president pro tempore. Prof. L. G. Allen, of the West Texas State Normal, at Canyon, was elected to preside."

"An interesting program had been arranged and was carried out. Very few of the program were absent. Nearly one hundred teachers were there. We may add, there should have been over two hundred and fifty. This district is very large, and many of the teachers from the extreme parts did not attend. It may be admitted that it is somewhat expensive to attend these meetings, but it is worth more than its costs."

"Plainview had four teachers present—W. T. and J. J. McCasland, E. N. Graham and the writer. We are a unit in saying that what was spent was well spent. As Mr. Graham remarked, 'We got our money's worth before we reached Canadian,' for on the train we met Supt. J. K. Wester, of Lubbock, a man of 32 years' experience in the school room, a broad-minded, scholarly gentleman of the finest type, whose ideas of methods of teaching school discipline, etc., repaid us for the trip had we gotten nothing else from it."

"Teachers' meetings mean much to the teacher. There we get the best thoughts and experiences of others in school work. Men of every profession form associations for their mutual good and for the advancement of their business. For my part, I prefer the doctor who reads and keeps abreast of the times, who attends the medical associations and learns the latest remedies and the best methods of treating diseases. He is the man to attend my boy when he gets sick. He may save the boy's life, while the doctor who practices according to books written a century ago would not. He may charge me \$5 more than the other, but why should I object to the \$5—I have my boy. For the same reason, I prefer the teacher who attends teachers' meetings and takes an active part in the same. If she properly studies her work and gathers the best thought from men and women of broad experience she can not help but grow in teaching power. The boy that she once conquered by the use of 'abuse' she learns can be controlled by gentler methods. She learns that when she fails to control without harsh punishment that she should look to herself for the fault, and not to the child every time."

"She will improve, I say, in methods of instruction and in discipline, and if my child is under her care it is important to me that she should attend these meetings and get all out of them that she can. How is it with you? Soon we are to have the Texas State Teachers' Association, to convene at Abilene. Let us hope that all of our teachers can go. It costs a little, but it is money well spent."

"It was voted to hold the next Panhandle Teachers' Association in Plainview, Canyon and Hereford were both candidates for the next place of meeting, but by some good work on the part of Plainview's representatives we won."

"This means a great deal to Plainview educationally. It means that more than two hundred of the best educators in the Panhandle will assemble here on Friday and Saturday

following next Thanksgiving and discuss questions of interest to every one of us. It means a better educational sentiment in Plainview; this results in better educated boys and girls, and hence a wiser citizenship."

"We have some good school buildings, but, in addition to what we have, we need an auditorium especially in the high school building. We can not do better than vote \$10,000 in bonds for the purpose of building a wing to the high school, or running the main building a story higher, to be fitted up for an auditorium. For lack of room in the school building, our teachers will have to meet in the opera house, the court house, or one of the colleges next year if an auditorium is not built. Let's think about it, get to work and have it done. What do you say? If you favor it write your thoughts to the paper next week. If you oppose say why."

—W. H. GRIMM, Supt.

OIL IN DEAF SMITH.

A wire to E. F. Connell yesterday announcing that the drilling company near Glenrio, a new town on the Rock Island, had struck oil in a new well, created some little excitement in Hereford. Mr. Connell left at once for the scene of action. It has been known for some years that the oil indications were strong in that section, but not until recently has anything been done. Another company, known as the State Line Oil Company, has laid out over a hundred claims just over in the New Mexico territory, and preparations are being made to sink a number of wells. The promoters of Glenrio are sure of bringing in some good producers. A train load of sightseers and others went out from Amarillo yesterday to make examinations on their own part.

The two wells already drilled are located in the extreme northwest corner of Deaf Smith county.—Hereford Brand.

LOCAL OPTION DEFEATED.

Oklahoma City, Ok., Nov. 25.—The proposed local option amendment to the Constitution submitted November 8 was defeated by 21,077 votes, according to the official count, which was announced today by the State Election Board. There were 105,941 votes cast for it and 126,118 against it.

The proposition to amend the Constitution so as to permit established railroads purchasing new lines was defeated also, the vote being 83,179 for and 53,175 against, the majority for not being a constitutional majority.

The woman's suffrage amendment received 88,808 votes and 128,928 votes were cast against it.

On the New Jerusalem capital bill 84,636 affirmative and 118,899 negative votes were cast.

On the Bryan election measure, referred by the Republicans, 80,126 affirmative and 105,469 negative votes were cast.

WILLIAM M. DURST DEAD.

Amarillo, Texas, Nov. 30.—William M. Durst, part owner and business manager of The Daily Panhandle, died at St. Anthony's Sanitarium yesterday afternoon, following an operation for appendicitis. Mr. Durst had been confined to his room for two weeks, and had been in the hospital since Saturday.

Up to within a few minutes of his death Mr. Durst was conscious and freely conversed with his friends, expressing the belief that he would shortly recover. His wife and friends and relatives were at his bedside when the end came.

Mr. Durst was a member of the Knights of Pythias, the Elks and the Typographical Union. The funeral services will be in charge of the Elks, but definite arrangements have not been announced. He will be buried at Llano cemetery.

NEW HALE CENTERITES.

W. A. Stephens and family arrived last week from McGregor, Texas, and will make this their home. They are occupying the Aker house, in the south part of town. Mr. Stephens is assisting his brother, J. E., at the Store.—Hale Center Live-Wire.

The Store With the Big Line of Big Blankets Makes Special Prices

Medium sized cotton Blankets worth 75c and 85c at \$.65
11-4 \$1.25 values colors white mottled 1.05
11-4 German finish, white, grey & fancy \$1.50 & 1.75 values 1.35
11-4 wool finish mottled blanket worth \$2.00 at 1.65
11-4 extra fancy blanket \$2.50 value 2.00
12-4 very large blanket \$2.50 value 2.10
12-4 fine grey and white wool finish blanket 2.50
Fine large Woolverine blanket at prices reduced to \$3.00 to 3.50
Dobsons heavy wool blankets were \$4.50 reduced to 3.75
10-4 gray woolen blanket was \$7.50 reduced to 5.50
11-4 all wool \$6.50 blankets reduced to 5.25
12-4 all wool fine \$10.00 blankets reduced to 8.75
12-4 extra fine all wool blankets reduced to 10.00

76x88 Satine top and Silkoline back matched fancy patterns, fluffy cotton lined was 3.50 for 2.85
75x81 Good Quality matched fancy Silkoline over good cotton was 2.50 now 1.95
70x82 Good Quality matched satine was 2.00 now 1.50
57x72 Silkoline Comfort was 1.00 reduced to .85

Special Prices on Men's and Boys' Clothing and Ladies' Ready to Wear

Richards Bros. & Collins

SCHOOL NOTES.

After the recess of Thanksgiving, and the teachers returning from the Institute, at Canadian, school was opened with much interest. The teachers of this school were quite lucky, indeed, to get the consent of the Institute to meet in Plainview next Thanksgiving. They all report a fine time, hearing many different opinions on school teaching.

We are indeed glad to have the following new pupils with us, who entered Monday: Carl Green, Flavius Green, Glenn Green, Hazel McCrate, Laura McCrate, William McCrate, Pat McCrate and Ralph James.

The sixth grade of the Central Building have the best report on absences and tardies, and are entitled to the foot ball to play with this month. This ball, given by the surprise Store, is appreciated very much.

The following is the theme written by an eighth grade girl, Monita Wesley:

The Uses of Wealth.

"I should like to be rich for three very good reasons. The first is, I should like to be rich so I could travel and see the world. In seeing the world one educates one's self to a great extent. I think I should like to see all the different kinds of people that live upon our globe. In traveling, if one is a close observer, he will note the many different ways of living."

"Besides, I should like to have a beautiful home, where I could live happily and make others happy—a place where I could entertain my friends and loved ones—a home where I could attend to the comforts of a mother and father."

"Greater than these two reasons is my last one: I should like to have wealth that I might help to better the condition of mankind and that I might help the poor and needy who are unable to secure food. The greatest thing to me would be to help some child who has no mother to feed and care for it."

"I should like to be able to secure the finest literature, that can be gotten for such a small price. I should like to establish a system of schools all over the world, so those who desired could unite with me in educating and molding the minds of the boys and girls so that they might become honorable and intelligent citizens."

HESPERIAN REPORTER,
"JOSH."

H. E. Skaggs writes from Gainesville that on last Wednesday a boy of the average size was born to Mrs. Skaggs and himself. He states that they will soon return to Plainview, in order that every one may see the infant.

GRAND JURY.

Following is the list for the grand jury which meets Monday, December 5th: B. B. Morton G. H. Phillips
J. L. Harrington W. H. Ragland
D. F. Morgan D. R. Bailey
I. Z. Smith W. N. Claxton
W. B. Jones F. F. Mounts
L. M. Faulkner J. F. Garrison
J. T. Terrell F. Elring
J. L. Overall J. P. Crawford

Petit Jury, First Week in December.

R. A. Lemond W. F. Cunningham
K. McKinzie Joe Lee Ferguson
W. W. Laney T. H. Brown
W. S. Boliver Bradford Cox
E. G. Heath Jo Moody
J. W. Dye T. J. King
R. L. Hooper A. A. Hobbs
W. V. Ogden H. K. Malone
G. J. Bull T. H. Hawkins
G. D. Allen H. T. Acres
J. P. Carr F. G. Hudgins
L. T. Mayhugh J. W. Stevens
J. Harrah W. A. Lowe
C. E. Epps W. C. Boyd
J. L. Marrs T. J. F. Lake

SUPERINTENDENT'S REPORT.

To the Honorable Board of Education, Plainview Public Schools: Gentlemen:

I have the honor to hand you herewith the report of your public schools for the month ending November 24, 1910:

	Male	Female	Total
Enrolled	413	417	830
Dropped	39	61	100
Belonging	374	356	730
Days Present	5,968	5,942	11,910
Days Absent	184	151	335
Daily Attendance	324	341	665

Per cent attendance—Male .97; female, .97; average, .97.

Visits by superintendent, 25.
Respectfully submitted,
W. H. GRIMM, Supt.

DR. COOK NOT SURE.

New York, N. Y., Nov. 30.—Dr. Frederick A. Cook, in an article which he published in Hampton's Magazine, confesses that he does not know whether he reached the north pole or not.

Dr. Cook, who has been in hiding more than a year, has informed the editors of that magazine that he will return to the United States with his wife and children December 22, in order to spend Christmas here.

Dr. Cook states that it will be impossible for any man to demonstrate beyond question that he has been to the north pole. He characterizes the region as a region of insanity, where one can not believe the evidence fathered by his own eyes.

Mrs. Bonnie Hudgins, of Bartonite, spent a few days in the city with friends this week.

MANY MULES IN SOUTH PLAINS

HALE CENTER ITEMS.

Robert Alley contemplates making extensive improvements on his house soon. He will put on an addition of 14x42, two stories.

Mr. and Mrs. A. C. Frazier arrived in Hale Center last Friday, to make their home. Mr. Frazier has taken a position with his uncle, G. W. Frazier, in the blacksmith shop.

The old restaurant building belonging to A. Howell is being moved this week to his farm, in the northwest corner of Lubbock county. It will be converted into a residence.

Ernest Sherman, brother-in-law of Joe Lee Ferguson, visited over Sunday in this city. Mr. Sherman's home is at Blackwell, Texas. He reports is very dry down there.

J. H. Meredith, manager of the Fulton Lumber Company's yards here, was called to Waxahachie on Tuesday, owing to the serious illness of his mother. Mr. Brown is taking care of the lumber business during the absence of Mr. Meredith.

W. A. Stephens brought with him from McGregor two fine, standard-bred horses.

Rev. J. A. Sweeney, the new Methodist pastor, and his family arrived on Tuesday, and are now occupying the parsonage.

D. H. Stovall returned Tuesday from Italy, where he had been called on account of the illness of his mother. His mother was much improved when he left her.

Will Farmer, who owns a farm twelve miles northwest of Hale Center, is expected here the first of next week with two cars of stock and household goods, from Indianola, Iowa. Still they come!

C. C. Johnson, of Cedar Rapids, Iowa, will be here soon to start improvements on his quarter section four and one-half miles south of Hale Center, which he recently acquired.
—Live-Wire.

WHITFIELD.

Jas. Pullen and wife entertained a jolly crowd of Whitfield's society young people, in honor of Henry King's birthday, on Thanksgiving night. Three tables of Forty-two were played, and at 10 o'clock a dainty, three-course luncheon was served by the hostess, consisting of cake, fruit and whipped cream jells and chocolate drinks. All report a fine time except Henry, as he was cheated out of playing Forty-two with his girl.

The smiling face of W. P. Seago, of Kirkland, and his cousin, of Arkansas, was seen in our midst last week. They arrived on Friday for a few days' visit and business. Will has had fortune smile on him since he left, and will stay another year where he is.

Jas. Hague moved into the Taylor house last week.

H. L. King is getting some better, after a stage of lagrippe.

S. M. Nations has killed two wolves and a swift recently. Let the good work go on.

Mr. Stull headed some maize for H. L. King last Wednesday.

Guy Ramsey, of near Lockney, visited in these parts last Thursday.

Miss Bess McQuinty, of Plainview, was the guest of Miss Irma King last week.

SUICIDE, ALMOST.

Forrest Hardin, of Abernathy, was up today and told of a near suicide, in which B. P. Jennings, his brother-in-law, was the principal. It seems that Mr. Jennings, who is a young farmer living a few miles west of Abernathy, had been acting queerly for the past week. Several times he had threatened to kill himself, to the consternation of his young wife and friends. The climax was reached Thursday morning at 8:30, when he made a slash at his throat with a pocket knife. A neighbor who was present seized his arm, but not before he had cut his throat, barely grazing the jugular vein. Drs. Wayland and Flamm, from Plainview, were called in, and at last reports he is doing well. A sixteenth of an inch deeper, though, and he would have "passed over the river." The doctors tell us, Temporary insanity is the excuse for the act.

MISSOURI HAD BETTER LOOK TO HER LAURELS—'HEE HAW!'

"South Plains Mules Bring Good Prices," So Says Local Mule Buyers—Raise 'Em.

Balaam "cussed" the mule, as any Sunday school pupil knows, and then the mule "cussed" back. As far as we know, the mule has the distinction of being the only animal ever credited with conversation. Mules, however, can teach men lessons without words. When a colicky mule gets sick he lays down, but not before. Many men "lay down" without getting the colic.

With this preamble, we come to the subject. The South Plains is winning an enviable reputation as a mule-raising district. The man with a lump in his pocket, caused by a recent sale of "Becks" or "Judys," is in no humor to bawl out the mule, as did Balaam.

C. W. Witherspoon bought \$6,400 worth of mules in Briscoe county last week, and paid the cash for them. J. B. Gilliland sold two mules to the

County of Hale this week for the neat sum of \$500. Clint Shepard, the local mule buyer and seller, has bought, near here, and shipped from Plainview since August the first—now, listen!—fourteen cars (count 'em, fourteen) of mules! He has shipped three cars in the past ten days, a car to Oklahoma, another to Fort Worth and the other to California, and he says his bank roll will buy yours, too.

The local mule raisers are not raising a "holler" about hard times. A suggestion: The mule buyers tell us that mare mules bring much better prices than the other variety, so drown the other kind before their eyes open, please!

LAWYERS MEET IN AMARILLO.

Amarillo, Texas, Dec. 2.—In pursuance to the issuance of a call by Senator-elect W. A. Johnson and Representative-elect J. C. Hunt, a meeting of the Panhandle bar will be held in Amarillo tomorrow. The court house has been selected for the place of the meeting, and the time is 9 o'clock.

The purpose of the meeting is to impress upon the next Legislature the importance of establishing another Court of Civil Appeals. At present there are six such courts, one each being situated in San Antonio, Houston, Austin, Dallas, Fort Worth and Texarkana. These courts are in such crowded conditions that it is sometimes as long as two years before a case can be brought to trial. On account of the distance to Fort Worth, and the increase of business in this section of the country, an effort will be made to have the proposed court established in Amarillo.

A committee, composed of J. A. Graham, chairman, Hugh Umphres and A. M. Mood, was appointed at a recent meeting of the Amarillo bar to gather data from the other appellate courts in existence in Texas. This data should carry weight with it, the purpose being to show the crowded condition of these courts, and this information will be submitted at the meeting tomorrow.—Amarillo News.

Attorneys Graham, Dalton, Randolph and County Judge Mayfield left today to attend the meeting. The legal profession of the entire Panhandle is tremendously interested in the issue involved, and it is to be hoped that our section will be given its just deserts.

ORGANIZE LODGE.

A. B. Rosser, D. D. G. M. (which means some big office, in Odd Fellow parlance), J. M. Carter, T. M. Munger, W. B. Jones and G. C. Keck went to Abernathy last night and organized an Odd Fellows' lodge. There were five charter members, as follows: S. R. Merrell, C. A. Burrus, Jas. McGlaughn, J. W. Anderson and J. A. Darden, and four initiates whose names we failed to get.

The organizers are strong in their praise of the royal treatment received at the hands of the Abernathytes, which included a midnight banquet. Oh, you midnight banquet!

L. D. Sewell, the popular grocer, is away on a ten days' visit to friends and relatives at his old home town, McGregor.

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Johnson Wagon Yard

I have leased the Johnson Wagon yard on same block with Alfalfa Lumber yard, and have overhauled and cleaned same. If you want your horse boarded in a sanitary yard, I will take good care of him at \$15.00 per month. I also solicit the regular wagon yard trade. Fees reasonable. Roomy camp house and electric lights. There are piles of manure on hand, from overhauling yard, which are free to any one who will haul them away.
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Weak Heart

Many people suffer from weak hearts. They may experience shortness of breath on exertion, pain over the heart, or dizzy feelings, oppressed breathing after meals or their eyes become blurred, their heart is not sufficiently strong to pump blood to the extremities, and they have cold hands and feet, or poor appetite because of weakened blood supply to the stomach. A heart tonic and alterative should be taken which has no bad after-effect. Such is Dr. Pierce's Golden Medical Discovery, which contains no dangerous narcotics nor alcohol.

The ingredients, as attested under oath, are Stone root (*Gallinsonia Canadensis*), Bloodroot (*Sanguinaria Canadensis*), Golden Seal root (*Hydrastis Canadensis*), Queen's root (*Stillingia Sylvatica*), Black Cherry bark (*Prunus Virginiana*), Mandrake root (*Podophyllum Peitatum*), with triple refined glycerine, prepared in a scientific laboratory in a way that no druggist could imitate.

This tonic contains no alcohol to shrink up the red blood corpuscles; but, on the other hand, it increases their number and they become round and healthy. It helps the human system in the constant manufacture of rich, red blood. It helps the stomach to assimilate or take up the proper elements from the food, thereby helping digestion and curing dyspepsia, heart-burn and many uncomfortable symptoms, stops excessive tissue waste in convalescence from fevers; for the run-down, anemic, thin-blooded people, the "Discovery" is refreshing and vitalizing. Stick to this safe and sane remedy, and refuse all "just as good" medicines offered by the druggist who is looking for a larger profit. Nothing but Dr. Pierce's Golden Medical Discovery will do you half as much good.

R. A. Long Drug Co.

"The Busy Druggists" A complete line of Sundries, Perfumes, Talcums, Toilet Soaps, and Toilet Waters, highest quality. Come see us in our new stand, the Stonaker Building.

FREE DELIVERY IN THE CITY

R.A. Long Drug Co. PHONE 327

BIG HOGS BAD POLICY.

The first 100 pounds of a pig may be made for a very small amount of feed per pound of gain, but the second 100 pounds will cost about twice as much, and the third 100 pounds will cost between two and three times as much as the first 100 pounds cost. Thus it is seen that the cost per pound of gain increases as the pigs grow older and heavier. This being true, it must be evident that, barring cost at birth, one pound in a 100-pound pig can be made for about one-third of the cost required to add one pound to a 400-pound hog.

There is more substance to an old and fat hog than there is to a young, light one, and it takes feed to make it. On the market they are all bought for the pork they will dress, consequently the difference in price per pound is not great, but the cost of producing the pound is, and to this the hog producer should pay attention. This is why so many hogs today are marketed at 200 pounds and fewer at 350 and 400 pounds.

This does not imply that the hogs should not be finished or carry fat, but simply that, as the weight is increased, the cost per pound to produce it is increased also, until a point may be reached where the gain produced will not pay for the feed consumed in producing it. The pork producer aiming to make money can do no better than to turn his attention to a consideration of these and other details that may suggest themselves and determine their application to his individual conditions.—Fort Worth Star-Telegram.

THE RISE OF BACON.

The poor man now views bacon from afar, with something of the sense of awe and separation he feels for the pampered plutocrat in a furlined overcoat and a limousine. A climber of no average speed has been passing from plebeian to patrician in a decade or a generation. And its old friends among the masses must have a regret sharpened with sentiment, as well as an unsatisfied appetite. For old bacon has been a good friend in its time. It has been the piece de resistance on which armies have marched and fought and died and won victories. Also, it has comforted and sustained them in defeat and heart-breaking retreat. Bacon also is a pioneer, as well as a mighty warrior. It has done its full, large part in winning the West in other ways than providing automobiles for smart young farmers in these halcyon days. It nurtured their daddies in the days when game was scarce. In the good old days before bacon was breakfast bacon, and was more commonly designated as sowl-belly, it formed, with flour, the principal supplies of these forerunners of the westward march—the trappers and hunters, who came when the West was really wild. They lingered far from the haunts of men while there was bacon for their gravy and beans and flour for their biscuits and flapjacks, and then came in to barter rich furs for more bacon, beans and flour, and such other luxuries as they needed. And the bacon was also there in a large and common role when the West was half wild—when it became the cattle country, or the El Dorado for the prospectors who followed the hunters and trappers. And, later, when the real home-builders came, bacon came with them to help, and making bacon of the corn they grew helped still more. Still further and later this bacon, still common enough, crossed the West and the western seas and aided the white man in invading the Orient, which he didn't need and in which he wasn't wanted.—Amarillo News.

EXTENSIVE IRRIGATION.

B. O. McWhorter was up from Lubbock this week, and stated to The Herald man that he has commenced work on his Lubbock county well. He is drilling with a 14-inch bit on his four-section raphy lying five miles south of the Hale county line. Dick McWhorter of this place, owns a section adjoining, and, naturally, is also interested in the irrigation experiment. Every strata will be tested as they go down. Mr. McWhorter will use the Roth Deep Well Pump, which may be put down through the casing without needing a pit, as does the centrifugal. He has an alfalfa field in view, in addition to truck farming.

BIG MULE SALE.

C. J. Witherspoon, who is known as "Spoon, the Trader," reports the sale of \$6,400.00 worth of mules to Fort Worth parties within the last eight days. The mule and horse market has been unusually good within the last month.—Briscoe County Herald.

The Herald for Visiting Cards. WANTED—Bargains in lands. J. L. HUGHES, Missouri House, Plainview, Texas. 48-pd.

The Herald for Job Printing.

THE STAYERS WIN.

You don't want to feel discouraged if you're not supremely gifted, or to think you'll hit the trash pile when the wheat and chaff are sifted. If you're not a streak of lightning, newly greased and in a hurry, it's no sign you won't get there, so you've little cause to worry. There are lots of clever fellows who went upward like a rocket. Who are walking on their uppers, out of cash and out of pocket. If good luck is slow in coming, it will come in fat rich layers To the stayers.

Do you know who's most successful? It's the chap who's persevering. Who has glue upon upon his fingers. That will help him in adhering. It won't matter if your manner isn't self-assured and chipper. If you'll hang right on to something like a bull-pup to a slipper. Bear in mind that dogged does it and forever more will do it. There are few things that will best you, if you'll only stick right to it. It is not the fuss and fireworks, nor the whooper nor hoorays, It's the stayers.

It's the fellows who are staying when the days are dark and dreary. It's the fellows who are staying when they're weak and worn and weary. It's the fellows who are staying, spite of sneering and of frowning. It's the pluggers and the plodders that will take a lot of downing. So don't even think of quitting, tho the brickbats thick are flying. When there's not a kick in you is the time to give up trying. As a rule, you'll find the winners are't the brilliant, grand-stand players— They're the stayers. —Anonymous.

I LOVE THE WEST.

I love the west, the boundless west, Her prairies broad and rolling, Her hills and mighty mountain peaks, Her rivers, broad, her placid lakes, Her cottonwoods, her elm and oaks, and pine trees sea-like, moaning. I love the West, the beautiful West, Her flowers so variegated, Her sunny glades, her orange groves, Her torrents foam, her cataracts leap, Her snow-clad mountains, canyons deep, Her wooden slopes, frost painted, I love the West, the hustling West, Her strenuous push and go, Her spanning plains with roads of steel, Delving deep in ore-filled mountains, Dotting arid lands with fountains, Till wastes with verdure grow, I love the people of the West Of her rank and station, From England-new and Sunny South, From 'round the lakes and father north, From cross the sea and 'round the gulf, They've come to mould our nation, I love the Baptists of the West, Loyal and true they stand, Our banner is "the cross and sword," Our weapon is God's Holy Word, Head of our church is Christ our Lord No other may command, A mighty empire of the West, Fast cometh to her own, God grant that all her friends unite, Her noble women, valiant sons, Riches of mind and heart combine To place Christ on the throne, P. W. LONGFELLOW, Roswell, New Mexico.

SOME RULES TO FOLLOW.

Heed your own counsel, For it is true; It will be best To follow it, too; Just a few precepts, With wisdom rife, And they contain The best rules of life. Love your own country, Own your own homes; Keep your own counsel, Use your own combs; Court your own sweethearts, Sing your own songs, Keep your own souls, And know your own wrongs. Kiss your own children, Read your own books; Love your own wives And praise your own cooks; Be your own banker, Fight your own fights; Pay your own debts, And know your own rights.

Do your own crying, Smile your own smiles; Do your own giving, And walk your own miles; Pay your own preacher, Know your own sins; Tell your own truths— For this is what wins! —Jake H. Harrison.

NATIONAL PARK FOR PANHANDLE

Congressman John H. Stephens has written to Amarillo parties asking them to send a representative to the Red River Improvement Congress this week to present their claims of the Palo Duro canyon as a National Park. Mr. Stephens is unable to attend the Congress and as he is interested in the park asked that Amarillo send a man to represent him. The Daily News of last Friday has the following: Mr. Stephens has been at work on the bill for the past four years, the plan to have a national park having been originated by himself and Col. Charles Goodnight. The Red River Improvement Association was formed by Mr. Stephens and Mr. Sheppard for a dual purpose. Mr. Sheppard's intentions were to get steamboats placed on the river north of his district and Mr. Stephens for the purpose of getting the bill for the creation of the park through congress.

A story sent out from Amarillo was recently printed in the leading newspapers of Texas, stating that an effort was being made to interest Mr. Stephens in the matter. The story was either sent out by an enemy of the congressman or by a person ignorant of the true status of the matter. It created a false impression in the matter for Mr. Stephens has given much attention to the project. Pictures of the canyon furnished by ex-Mayor Haney of Canyon have been placed in the room of the committee on Appropriations in Washington and are declared to be the most picturesque in that chamber and they are used by Mr. Stephens in his argument for the bill.

It is regarded as certain that the Chamber of Commerce will send a representative to Sherman, in order to interest members of the Association in the proposition and it is likely that with a Democratic house the appropriation for the National Park will go through and the Palo Duro Park become as famous as the Grand Canyon of Colorado.—Randall County News.

A GOOD POSITION.

Can be had by ambitious young men and ladies in the field of "Wire less" and Railway telegraphy. Since the eight hour law became effective and since the wireless companies are establishing stations throughout the country there is a great shortage of telegraphers. Positions pay beginners from \$70.00 to \$90.00 per month, with good chance of advancement. The National Telegraph Institute operates six official institutes in America, under supervision of railway and wireless officials and places all graduates into positions. It will pay you to write them for full details at Memphis Tennessee or Columbia, South Carolina. 51.

A RECIPE FOR THE BLUES.

Will T. Hale. I've often feared about my crops not yielding over well, Because there'd been too little rain or else too much had fell, But if I'd work the steadier, an' with more patience wait, Why luck would turn my way and things would harvest out fast-rate. So now and then you sorter have a drouth of faith and hope Instead of pushin' right along, you're some disposed to mope But use the hoe of courage an' smash up the clods of care, An' see how quick your mental patch will blossom sweet and fair!

RAISE THE WINDOWS.

Winter or summer your bed room windows should never be closed, except on such occasions as when blowing rainstorms make it necessary. Sleeping in cold air is all right, provided the body is protected by warm night clothes. It is dangerous to sleep in an overheated bed room where the heat dies down seriously before morning. It is risky to leave a hot sitting room and go into a cold bed room and cold sheets. Many people believe that a large bed room does away with the need of open windows. Nothing to it. Many people can not breathe foul air without at once getting a heavy, sleepy, stupid headache, a sneezy, running catarrh or a dry sore throat. Such natural warnings should be heeded, not defied.—Amarillo News.

A PRODUCT OF THE SOUTH.

Cotton has always been one of the main resources of the South. In former days, only the cotton lint was preserved; the seed was thrown away as worthless. In recent years, however, this once waste product has been developed until now cotton oil adds millions yearly to the wealth of the South. Foremost in perfecting methods of refining the oil have been The N. K. Fairbank Company. In the manufacture of Cottolene they have changed cotton oil into a cooking fat as wholesome as olive oil, yet so pure and neutral that it is preferable to butter in making fine cake and pastry.

Professional Cards

DR. PICKETT & OWENS
Office Over City Bakery
Pickett, Phone 211
Dr. Owens, Res. Phone 356. Res. Phone 321.

B. E. COCHRANE
Photo Studio
... Everything in Photography ...
One block west of Wayland Bldg.
Plainview, Texas

WILLIS H. FLANN
Physician and Surgeon
Residence, W. 2nd and Jones Sts.
Office: Rooms 10 and 12,
Donohoo-Ware Hotel Building
Phones: Office, 83; Residence, 34.

DR. CLARENCE D. WOFFORD,
Dentist
Office: Rooms 14 and 16,
Donohoo-Ware Hotel Building
Phones: Office, 197; Res., 193.

L. C. WAYLAND,
Physician and Surgeon
Office: Rooms 16 and 18,
Donohoo-Ware Hotel Building
Office Phone, 197; Residence, 20.

N. C. LETCHER
Dentist
Rooms 3 and 4
First National Bank Building
Phone 305

CHAS. B. BARR
Veterinary Surgeon and Dentist
Office Wyckoff-Wills Drug Co.
Phones:
Office, 44; Residence, 231

PIANO TUNING
Action, Regulating and all kinds of Repairing done. All work guaranteed strictly first-class. Drop me a postal and I will call. J. H. EDWARDS.
At Bowron's Jewelry Store.

DR. C. M. HARRIS,
Veterinary
Phone Nos. 88 and 394.

DRS. WAYLAND & LONGMIRE
Physicians and Surgeons,
Office in Wayland Bldg. Phone 323
* Drs. J. H. Wayland & R. B. Longmire *
* Res. Phone 45 Res. Phone 201 *

DR. COX'S Barbed Wire LINIMENT

Guaranteed to heal without a blemish, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For sale by all druggists.

TO OUR CORRESPONDENTS.

During the harvest season, The Herald wishes to publish authentic reports of grain yields, and the paper will deem it a favor if you will pay especial attention to the crops in your section and send us the actual figures, as given by the owners or threshermen.

DRESSMAING and French patterns, drafted to measure by Mrs. H. A. Campbell at residence 800 and Ware. Phone 61.

FREE! FREE!

If you want to obtain 5 per cent discount on your cash purchases, call at W. J. DUNAWAY & SON'S and with each cash purchase get a coupon, and when you have received \$10.00 worth of these coupons return them to our store and get 50 cents in merchandise free.

OKLAHOMA'S POPULATION.

Washington, D. C., Nov. 26.—The Census Bureau today reported the complete and revised census figures for the State of Oklahoma by counties. On July 20 the Census Bureau gave out an incomplete report of the census by races, showing the population of counties that have more than 1,000 negro population. That report indicated a gain in population for the State over the special census of 1907 of 16.8 per cent.

According to the full and official count, made public today, the population of Oklahoma is 1,657,155, as compared with a population for the same area (then consisting of Oklahoma Territory and Indian Territory) in 1900 of 790,391, and in 1890 of 258,657. The increase from 1900 to 1907, therefore, was 623,786, or 78.9 per cent, as compared with an increase from 1890 to 1900 of 531,734, or 205.6 per cent.

EPWORTH LEAGUE.

The following has been arranged as the program for the Epworth League at the meeting on Sunday afternoon, December 4:

- Subject—The Heart of the Gospel—Zech. 13, 1-2; John 3, 14-16. Prayer. Song. Leader's Address. Present the Viewpoint of Zechariah—Mr. B. N. Graham. Present the Viewpoint of the Gospel John—Miss Carrie Price. Song. Scripture Reading—Psalms 34-18 Psalms 51-17; Romans 6-17; Ps. 138-1. What is the Heart—Mrs. Davis. Song. Open Meeting. League Benediction. Leader—Dr. Wofford.

Big Wheat Yields H. W. Campbell

the Soil Culture Expert has grown 41 bushels of wheat when others got 20. He has spent 20 years in the study of and experimenting with the soils of the great semi-arid West. Are these facts worth knowing?

Campbell's Scientific Farmer gives timely explanation every month, \$1.00 per year. We publish Campbell's Soil Culture Manual, 320 pages. It is full of facts, not theories, gathered from years of practical experience.

Flying machines positively do fly today. Two years ago they did not believe they could.

The Campbell System of Soil Culture

when correctly applied, positively will bring big returns. Send for valuable free booklet of information.

Campbell Soil Culture Company

825 F. & M. Bldg. Lincoln, Neb.

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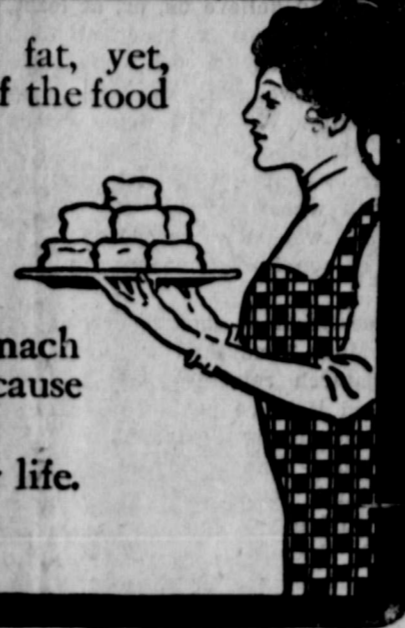
Light Biscuits that melt in your mouth are made with Cottolene

Lard is the most commonly used cooking fat, yet, according to well-known authorities, not 10% of the food cooked with lard digests naturally and easily; the other 90%, instead of nourishing the body, merely clogs the digestive organs and starts stomach trouble.

Cottolene is as pure, nutritious and wholesome as olive oil, and makes food which any stomach can digest. It is more economical than lard because it goes one-third farther.

Cottolene shortens your food; lengthens your life.

Made only by THE N. K. FAIRBANK COMPANY



BIG PACKER DEAD.

Chicago, Ill., Nov. 27.—Michael Cudahy, founder of the packing firm bearing his name, died at 8:45 o'clock tonight, in a hospital here, of pneumonia. Mr. Cudahy had been ill five days, the disease becoming serious early Saturday morning. Members of his family were at his bedside when death came.

Mr. Cudahy was born in Callan, County Kilkenny, Ireland, December 7, 1841. He came to the United States with his parents in 1847, the family settling at Milwaukee, Wis. In 1855, while a boy of 15, Mr. Cudahy became an employe in a Milwaukee packing house, and this marked the beginning of his career in the packing industry. From a butcher, Mr. Cudahy rose rapidly to foreman, packing house manager and meat inspector. At this time he attracted the attention of the late P. D. Armour, and at the latter's solicitation came to Chicago.

In 1878 Mr. Cudahy was made a partner in the firm of Armour & Co. He continued in this connection until 1890, when he was instrumental in organizing the Cudahy Packing Com-

pany, of which he was made president. His brothers, John and Patrick, were associated with him. The firm established branch houses and became well known in all packing centers.

PRaises PANHANDLE COUNTRY.

Rev. J. O. Shelburne returned yesterday from a trip to the Panhandle, where he delivered several addresses. He also attended the Panhandle District Convention of the Christian Church, where he was the chief speaker at this convention. Mr. Shelburne said: "The convention reported a splendid year's work in every department."

"Rev. Jewell Howard, of Amarillo, was the president of the convention. He stated that more work had been accomplished, in spite of the drouth, than had been reported in any previous year, and that the coming year had even better promise."

"President Shirely, of Hereford Christian College, said: 'The college is in the best condition it has been in its history. Hereford has voted to pay \$5,000 per annum to the running expense of the college if the church would raise a like sum. This will be done. The problem of the college is now solved, and it will fast forge to the front.' All that the Panhandle needs is water. Then the desert will bloom and blossom like the rose."—Dallas News.

PROSPERITY OF THE SOUTH.

In these days the South is the favored section of the country. The value of its cotton crop, including the by-products, is placed at one billion dollars for 1916. If the coal, iron and steel yield for the year could be appraised in anything like exact terms it would also be found to reach a high figure. Moreover, half of the cotton crop which is retained in this country for manufactures is worked up in the South. Mills have been placed beside plantations. In the various fields of industry—agriculture, mining and manufacturing—all the South's people are profitably employed. Thus its natural resources are being developed and its activities are growing in a symmetrical way. One result of this expansion in the South's industries is shown in the census returns. While Baltimore, New Orleans and Louisville, its largest cities, have increased at only a moderate pace in the past decade, most of its other towns of importance have grown at a high ratio.

Hoyle & Malone write all kinds of Insurance Rooms 3 and 9, Wayland Building Office Phone, 321; Res. Phones, 90-142 PLAINVIEW, TEXAS.



THE DESPONDENT YOUNG MAN whose home has just been burned, is offered the protection of a friendly roof by Mr. INSURANCE POLICY. Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone regardless of their own interest who declines to take out insurance.

The Plainview Nursery

Will trade nursery stock for grain. We have thornless Honey Locust which does not sprout from roots, and a full supply of all other nursery stock adapted to the plains. We are agents for the celebrated Luitweiler Pump.

L. N. DALMONT, Proprietor

Excursions TO

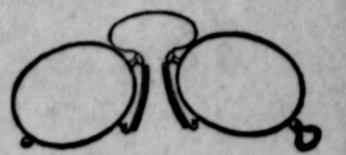
Los Angeles or San Diego, Cal., and return \$76.80. Final limit six months from date of sale.

To San Francisco, Cal., and return \$84.90. Final limit nine months from date of sale.

To Mineral Wells and return \$18.75. Final limit sixty days from date of sale. For further particulars apply to

R. McGEE, Agent.

Eyes



Examined Free

Eyes Examined and Glasses Fitted CORRECTLY. All work and material guaranteed. Lowest prices.

WILBERT PETERSON, Jeweler and Optician

Located in Old Stoneker Building

Peters' "Diamond Special" Every Woman in Texas Should Look at these Shoes.

We want you to see just what they are; how smooth and fine the leather and what graceful lines they are made on. We want you to know all about them and then we know you will want and always wear, Peters "Diamond" Brand Shoes.

(This is Style No. 1650.)

It is cut from the Finest Patent Colt with Dull Mat Kid Top; Turn Soles, 1 1/4 Inch Heel; Olympic Toe, Tip. Ask your dealer to show you a pair. If he does not have them—write us,

Peters Shoe Co. ST. LOUIS.

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier GUY JACOB, Assistant Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00 SURPLUS AND UNDIVIDED PROFITS 150,000.00

Our new home places us in a position to meet all your requirements. Your patronage solicited.

It is sometimes hard to turn anyone from old ideas to new, but when the new are so much better than the old, then take the new. If you have not yet used

Texaco Axle Grease

get a can and you will prove to yourself that it is superior to any you have ever used.

For sale by all dealers MADE ONLY BY

The Texas Company

General Offices: Houston, Texas Thos Abraham, Agent at Plainview, Texas

KILLED BY CARS.

Amarillo, Texas, Nov. 30.—Garfield L. Casey, a brakeman on the Santa Fe, was instantly killed early yesterday morning by falling between the cars, near Miami. The train was switching at Codman, a small station near Miami, when the accident occurred. His body was taken to Miami and brought to Amarillo last night. It is being held at a local undertaking establishment awaiting instructions from relatives in El Paso.

The Herald for Visiting Cards.

Some Real Bargains

7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and wind-mills; plenty good water; 3 good farm houses; good sheds, corrals etc. About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each.

5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments. The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address

Otus Reeves Realty Co. Plainview, Hale Co. Texas

THE BRIGADE.

The collection from the members of the Brigade is very small for this quarter, ending November 30th. Those contributing were Harley Campbell, Crystelle Owens, Gladys and Lorene Moore, Madge Hamilton and Cameron Shropshire.

THIRD VICE PRESIDENT.

Woman's Home Mission Society.

Please remember that I have bought the Morehead Meat Market and am operating same under the name of the "City Meat Market." Of course you know it is located in the Sewell Grocery building, but is separate from that establishment. Phone 437. R. W. OTTO, Prop.

Hale County Herald

TOM SHAFER, PUBLISHER

PHONES: Business office, 72; Manager's residence, 14.

Notice—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING CO., Post Office Box 368, Plainview, Texas.

Entered as second-class matter at the Post Office in Plainview, Texas, under the act of March 3, 1879.

SNAPPY SNIPPINGS.

We have noticed that most successful men have no side issues.

A boy's idea of being good to his little brother is to whip the little brother's enemies.

There are some men who seem to imagine that their candle is an arc light.

We have always had a notion that a favorite stunt of the impudent man is to apply at the Cash Store for credit.

It's a rare man who can loaf and not become a nuisance.

Without wishing to appear finicky, we contend that no newly married man should chew tobacco.

A church member is regarded as liberal if he has a good many friends among the sinners.

The idle poor are as much entitled to both barrels as the idle rich, and there are more of the former.

Nearly every wife likes to say her husband is on an insanely jealous disposition.

Some men are like phonographs; every day they real off exactly the same records.

When a country girl comes to town to live she can ask as many questions as a 5-year-old boy.

People who boast that they will say what they have to say right to your face also talk about you behind your back.

Nothing will cure a balky horse or a balky man like going away and leaving him alone.

What has become of the old-fashioned woman who had a little knot of hair on the back of her head?

You are not fair to your feet if your shoes have to be "broke in" before they are comfortable.

Be sympathetic with a man and he will usually follow you for more.

Old-fashioned men say it costs three times as much to keep a wife now as it did forty years ago.

A new song on the kerosene circuit is entitled: "If They Put Beer in Nursing Bottles Some Men Would Be Babies Yet."

Many a man puts up a big bluff and makes believe he is some dain's when, as a matter of fact, he has a punctured tire and is coming in on the rim.

In stumbling over those Mexican names which you encounter in the telegraph dispatches nowadays the easiest rule is to remember is that the name is pronounced the way it ought to be spelled, but isn't.

The failure of either team to score in the Yale-Harvard game Saturday leaves the world completely in doubt as to which is the greater institution of Learning.

A new form of epistolary politeness has been devised by a business firm which wrote to a delinquent: "Oblige us by remitting the amount of our bill or we will oblige you."

Men like to say, "I told him if he didn't get out, I'd throw him out." In all of our experience we never knew of any one being thrown out.

When a woman goes into a store she always says: "I want to 'look' at so and so." She never says, "I want to 'buy' such and such a thing. But the girl clerks are so wise that they can tell the lookers from the buyers.

Wedding Invitations at The Herald office.

CROSBY COUNTY SEAT.

Fort Worth, Texas, Nov. 26.—The Court of Civil Appeals in a decree handed down today dissolved the temporary injunction forbidding the removal of the county seat of Crosby county from Emma to Crosbyton. The case was styled Pink L. Parris et al. vs. John R. Ralls et al., and was instituted after an election held September 17, at which it was decided by a majority of voters to move the county seat to Crosbyton. In summing up the evidence the court sets forth that the statute provides that a two-thirds vote is required to remove a county seat to any point not within a radius of five miles of the geographical center of a county.

Eighteen years ago the Commissioners of the General Land Office fixed a point as the geographical center of the county. Emma was within the circle, but Crosbyton was without. Just before the election the Commissioners of the Land Office fixed a new point as the county center, and Crosbyton is within five miles of the point.

The election did not give Crosbyton two-thirds of the vote cast, but Crosbyton people claimed the point latest fixed as the center, and that a majority vote was sufficient.

The Emma citizens held the view that once the geographical center had been fixed by the Land Commissioner no succeeding Commissioner had authority to change it. On this contention the District Court of Crosby county issued an injunction enjoining the removal of the county seat.

In the opinion handed down by the Court of Appeals Saturday, written by Chief Justice Conner, it was decided that the statute holds no prohibition against the Land Commissioner issuing a second certificate, fixing the center of the county, upon proper demand, at any time, overruling the contention of the Emma citizens and dissolving the injunction.

—Dallas News. We understand, however, from various parties interested, that Emma has by no means given up the fight. This county seat fight is watched by Plainview with interest.

NATURE'S WARNING.

Plainview People Must Recognize and Heed It.

Kidney ills come quietly—mysteriously, But nature always warns you. Notice the kidney secretions; See if the color is unhealthy— If there are settlements and sediment, Passages frequent, scanty, painful, It's time then to use Doan's Kidney Pills.

Doan's have done great work in this locality.

J. B. Huber, Sixth and Washington Sts., Amarillo, Texas, says: "About a year ago dull pains in my back began to bother me, accompanied by a swelling of my ankles and wrists. Doan's Kidney Pills were recommended to me, and, deciding to try them, I procured a box. I found immediate relief from the pains in my back, and the swelling also disappeared. I give Doan's Kidney Pills the credit for my present good health, and heartily recommend them to other kidney sufferers."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole Agents for the United States.

Remember the name—Doan's—and take no other.

CATARRH CANNOT BE CURED

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in this country for years, and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing Catarrh. Send for testimonials, free.

F. J. CHENEY & CO., Props., Toledo, Ohio. Sold by Druggists, price 75 cents. Take Hall's Family Pills for constipation.

Get Home-Made Candy, Fancy Work and Dainty Dressed Dolls for Christmas at Mrs. Wheelock's on December 14th.

Horton Bransford, representing the Barnhart Type Foundry, one of the most popular salesmen on the road, is in our town today.

Thos. Lay is here reorganizing the Mutual Life Insurance Association of Hale County. One thousand members are needed to recomplete the organization, and Mr. Lay will be glad to explain to you the workings of this reliable concern.

30 YEARS OF SUCCESS.

The Wyckoff-Willis Drug Co. Offer a Remedy for Catarrh—The Medicine Costs Nothing if It Fails.

When a medicine effect a successful treatment in a very large majority of cases, and when we offer that medicine on our own personal guarantee that it will cost the user nothing if it does not completely relieve catarrh, it is only reasonable that people should believe us, or, at least, put our claim to a practical test, when we take all the risk. These are facts which we want the people to substantiate. We want them to try Rexall Mucu-Tone, a medicine prepared from a prescription of a physician with whom catarrh was a specialty, and who has a record of thirty years of enviable success to his record.

We receive more good reports about Rexall Mucu-Tone than we do of all other catarrh remedies sold in our store, and if more people only knew what a thoroughly dependable remedy Rexall Mucu-Tone is, it would be the only catarrh remedy we would have any demand for.

Rexall Mucu-Tone is quickly absorbed and by its therapeutic effect tends to disinfect and cleanse the entire mucous membrane tract, to destroy and remove parasites which injure the membranous tissues, to soothe the irritation and heal the soreness, stop the mucous discharge, build up strong, healthy tissue and relieve the blood and system of diseased matter. Its influence is toward stimulating the mucous-cells, aiding digestion and improving nutrition until the whole body vibrates with healthy activity. In a comparatively short time it brings about a noticeable gain in weight, strength, good color and feeling of buoyancy.

We urge you to try Rexall Mucu-Tone, beginning a treatment today. At any time you are not satisfied simply come and tell us, and we will quickly return your money, without question or quibble. We have Rexall Mucu-Tone in two sizes, 50 cents and \$1.00. Remember, you can obtain Rexall Remedies in Plainview only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

OIL STRIKE IN CHILDRESS.

Childress, Texas, Dec. 1.—Oil has been discovered on the farm of I. R. Leslie, in the northern part of Childress county. A local company has been organized and is making leases and preparing to drill several wells. The flow is good for shallow wells.

BAZAAR.

The Ladies' Aid Society of the First M. E. Church will hold a Bazaar and Chicken Pie Dinner on Saturday, December 10th. There will also be Home Baking on sale, as well as Christmas Dolls and Fancy Articles. Dinner served from 12 o'clock until 2 p. m. Everybody come, and help a good cause along.

REV. GILLON DEPARTS.

It is with regret that we chronicle the departure of Rev. R. L. Gillon, who leaves today for Palestine, his new pastorate. Bro. Gillon has done a world of good both in Plainview and the entire South Plains section during his connection with the Baptist church at this place. He is a strong man and an excellent preacher, and we heartily commend him to the people of his new charge.

NOTICE, POULTRY RAISERS.

All parties interested in the raising of poultry are requested to meet at the court house in Plainview on Dec. 10, 1910, for the purpose of organizing a poultry association for Hale county, and transacting such other business as may be of interest to poultry raising.

S. S. SLONEKER.

NOTICE.

To Hale County Herald: The Hale County Singing Convention will meet at Running Water on the second Sunday in December, the 11th.

Every one has a special invitation. Every class is expected to elect delegates to the convention.

The convention will be on Sunday—one day only.

We hope to have a good singing, and dinner for all.

C. C. MCGREW, President. J. A. WINBERRY, Vice Pres. L. D. GRIFFIN, Clerk.

DIED—At the home of his sister, Mrs. D. L. Hammer, on last Tuesday afternoon, I. L. Marris succumbed to heart trouble, brought on by the ravages of Bright's disease of long standing. His remains were interred at Running Water on Wednesday. Mr. Marris had been a well-known and well-beloved citizen of Plainview for several years.

WANTED—Roomers or boarders; rooms for light housekeeping. Apply at 412 East First St., corner Cottage St.

Two In One

WE WISH TO SAY to our many friends and customers, that we have combined our two stocks of Groceries and you will find us at the old Wright & Dunaway stand, with the largest and most complete line of Groceries to be found in Plainview. We will make you a price that is right then give you 5 per cent discount on all cash purchases.

We Also Handle Feed such as Hay, Chops, Bran, etc., at the lowest prices. We handle the famous Hunter's Cream, hard wheat and Albatros and Arbitrator soft wheat flours. We can furnish you anything you call for in our line. Come yourself, send your children or phone 35 and 355 and we will do the rest.

Yours For Business

Wright & Dunaway

"THE IDEAL FARM HOME."

One South Plains Queen Who Is Content with Her Queenhood.

"That the farm is the best place for the making of the ideal home, I believe most of us will agree, but, unfortunately, some of us do not possess the means, financially, to carry out our plans and put our desires into effect all at once, but, by and by, may we not hope to realize our fondest dreams of a cozy home and all that that means to us, if we but bend our efforts steadily in that direction? "Life on the farm is the purest, freest, happiest and most independent life of which our minds can conceive, and, if it is a well-regulated, properly-managed farm, there are more real comforts and the good things of life to be enjoyed there than any other vocation offers.

"This kind of a farm has its well-kept orchard, vineyard, blackberry, strawberry, dewberry and all other kinds of berry patches, fish pond, truck patches, hog pastures, well stocked with some good breed of hogs, plenty of poultry and several good milk cows. What is more pleasant or more instructive, in its simple way, than getting out among the faithful affectionate horses and the kind, motherly cows and getting acquainted with them and their habits? And even the pigs and chickens, or various other animals that may be kept for pleasure or profit. To one who loves the farm and the wonderful nature which our Heavenly Father has blessed us so abundantly with the lowing of the cattle, the welcome whinny of the horses, the squealing of the pigs, eager for their feed, and the cackling of the mother biddies who are lining the egg basket with gold, are pleasant sounds, and who will say that the "Barnyard Music" isn't sweet music "Ne'er found elsewhere?"

"Then, too, on the farm we have such an opportunity for the study of nature in all her wonderful phases, which is one of the grandest and most fascinating of studies.

"Our environments constantly stimulate our sense of perception and provoke inquiry. They constantly arouse us to see, hear, smell, taste and touch, and curiosity and wonder spurs us on in the desire to find out all we can in regard to the wonders we are constantly coming in contact

with. This tends to furnish us with mental food as well as the means of physical development.

"Every one should cultivate a genuine love of nature, or they will miss some of the rarest and sweetest blessings of being permitted to live in God's wonderland, and there is abundant material in every locality for use in this study.

"The preparing of the mother earth is a real pleasure to the farm lover, and the planting of the wonderful little seeds and watching their germination into various plants, trees, vines, vegetables, etc., etc., until they are finally gathered and stored away, can be fully enjoyed on the farm.

"Then there are the different kinds of animals, fowls, flowers, birds and even bugs, worms and the wise little ants which are of value to us. Even Solomon says, 'Go to the ant, thou sluggard; consider his ways, and be wise.'

"Then, when the harvest is ended the good farmer and his hard-working family can look with satisfaction on the fruit of their labors—the well-filled barn, sleek fat stock well-filled pork barrels and an abundant supply of various kinds of vegetables, and fruit stored away in the cellar, and rows upon rows of luscious fruit, berries, grapes, jams, jellies, preserves, pickles, etc., etc., canned for the winter with plenty of milk butter chickens and eggs to alternate with the ham and red gravy, with the juicy baked sweet potatoes, to say nothing of the generous supply of popcorn and peanuts for the cold winter evenings. The children are healthy, hearty, happy and free, even if they do work hard in the busy times.

"The girls delight to take off Old Biddy with her nest full of cunning, downy babies, and will gladly care for them all for a share of them, while the boys will be proud of a pig, calf, colt, or a plot of ground for their own.

"Book learning is a fine thing, but it becomes doubly valuable when it is combined with the practical education secured on the well-regulated farm. Some folks have the idea that just "any old body" can farm, but they are sadly mistaken. Farming is a science, and must be studied and understood to secure the best results.

"A home surrounded by these blessings and comforts, and where there is love and where the tender love of our Father on high is watch-

ing over and hovering around us, teaching us deference and courtesy one to another, could be nothing less than "An Ideal Home."—Mrs. N. B. Pace, in Lockney Beacon.

NOTICE OF INTENTION TO APPLY FOR SPECIAL LAW.

NOTICE of intention to apply to the Legislature of Texas, which convenes in January, 1911, for the passage of an act authorizing the GULF, COLORADO AND SANTA FE RAILWAY COMPANY to lease that portion of the railroad of The Pecos and Northern Texas Railway Company extending from Coleman, Texas, to Sweetwater, Texas, or to authorize The Pecos and Northern Texas Railway Company to contract with the Gulf, Colorado and Santa Fe Railway Company for the operation by its officers of the Gulf, Colorado and Santa Fe Railway Company of said railroad from Coleman to Sweetwater.

The undersigned will apply to the Legislature of Texas, which convenes in January, 1911, for the passage of an act authorizing the Gulf, Colorado and Santa Fe Railway Company to lease the railroad of The Pecos and Northern Texas Railway Company extending from Coleman, Texas, to Sweetwater, Texas, or in the alternative to authorize The Pecos and Northern Texas Railway Company to contract with the Gulf, Colorado and Santa Fe Railway Company for the operation by the officers of the Gulf, Colorado and Santa Fe Railway Company of said Railroad, for account of The Pecos and Northern Texas Railway Company.

GULF, COLORADO AND SANTA FE RAILWAY COMPANY, By E. P. RIPLEY, President. THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY, By E. P. RIPLEY, President.

The time—Wednesday, December 14th; the place—Mrs. Wheelock's Millinery Store. What? The First Presbyterian Ladies' Doll Bazaar, 49

Beautiful—Hand-Tinted Birth Announcements can be procured at The Herald Office.

MULES—I am always in the market for mules. Will buy or sell any mules you may have or want. CLINT SHEPARD, at Red Wagon Yard.

WANTS TO HELP SOME ONE.

For thirty years J. F. Boyer, of Fertile, Mo., needed help and couldn't find it. That's why he wants to help some one now.

The \$125,000 Ware Hotel will open its doors to the public next Monday. C. E. Howard will have charge of the rooming department, and Dick Weis will preside over the culinary affairs.

ENDS WINTER'S TROUBLES.

To many, winter is a season of trouble. The frost-bitten toes and fingers, chapped hands and lips, chilblains, cold sores, red and rough skins, prove this.

A man, Signor Macaroni (or some such name), a hand organ and, mainly, a monkey have furnished a diversion for large crowds on the streets of Plainview the past few days.

BANKS ON SURE THING NOW.

"I'll never be without Dr. King's New Life Pills again," writes A. Schingeeck, 647 Elm St., Buffalo, N. Y.

Mr. and Mrs. Kirkman and Mrs. Hyrd Paylor, the sister of Mrs. Kirkman, returned to Amarillo on Monday.

We learn at the depot that five immigrant cars were unloaded here this week. Some of the families were people who had moved away in the past.

SAVED FROM AWFUL DEATH.

How an appalling calamity in his family was prevented is told by A. D. McDonald, of Fayetteville, N. C., R. F. D. No. 8.

Geo. Lynn, an Estacado boy, who was injured by a pitching horse some two weeks ago, is reported to be in a very critical condition.

Wedding Invitations at The Herald office.

Don't forget to give us your order for Wedding Invitations.

NOTICE.

To the Prohibitionists of Hale County, Texas:

By virtue of my authority as chairman of the Anti-Saloon League forces of our county, I hereby call a mass meeting of Prohibitionists, to be held in the court house at Plainview, Texas, at 2 o'clock p. m. on Saturday, December 3, 1910.

Then and there to select delegates to the State Mass Convention to be held at Fort Worth, Texas, on Saturday, December 8, 1910, and to transact other important business to come before said body.

All who are opposed to the liquor traffic and regardless of party affiliations or factions are requested and urged to be present.

Respectfully, REUBEN M. ELLERD, Chairman, Hale County, Plainview, Texas.

Jack Butler and wife left on Thursday for McGregor, where they will visit a few days, and then, continue to Troupe, their old home.

WANTED—Experienced woman for house-work; wages \$25 per month. Apply to E. M. CARTER.

DIED—At Olton, on Tuesday morning, Mrs. W. J. Brough, aged 39 years. Peritonitis was the cause of death.

Ladies, let us have your order for Engraved Visiting Cards.

Mr. and Mrs. Vernon Glenn, who have been visiting here some time, returned on Sunday to Wellington.

We have the agency for the world-famous "Diamond Tire," tubing and casing, for 12 counties.

VALENTINE AUTO CO.

Don't forget to give us your order for Wedding Invitations.

Nick Alley and his sister, Miss Eula Mae, were social visitors in Plainview the latter part of the week.

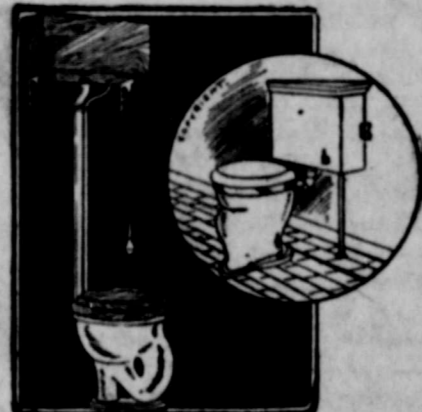
Miss Fanny Fern Masterson returned to Amarillo today.

Beautiful Hand-Tinted Birth Announcements can be procured at The Herald Office.

FOR SALE—On monthly installments—practically-new, four-room bungalow; two lots, east front. FULTON LUMBER CO.

The Baptist Ladies' Aid will have their annual Bazaar on Thursday, December 20.

The Herald for Job Printing.



DIFFERENT STYLES in plumbing appliances are as much in evidence with us as in any other avenue of business.

SANITARY BATH-ROOM APPURTENANCES

are as requisite for health as a doctor is when you are sick. Our estimates on plumbing will prove satisfactory.

PLUMBING HERE IS ALL

City Plumbing Co. PHONE 431. 117 North Covington St.

We take orders for all kind of Engraving, Embossing and Lithographing. Prices as cheap as the cheapest, quality considered.

Dr. Cox's Painless Blister

Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists

In Society's Realm

SOCIAL.

Consternation was caused in the camps of a great many of Plainview's young people this last week when they received an envelop, and upon looking inside, found a little white and blue soc and a unique invitation to come to Miss Ansley's home on the evening of the 24th, bringing with them the little soc containing pennies to double the number of the soc they wore.

To compel a young man to reveal The awful fact that he wears a ten When he goes out to put up a spiel. Most any old time it would be alright, But not when a party's in vogue, For the people will say that my feet are a sight.

When they see me selecting my road. If I'm to pay according to size, I'm sure twenty dollars wont do, The whole party would stand in surprise

If they knew the size of my shoe, I weigh two hundred just as I stand, But cut off my feet and you'll see That I'm light as a feather compared to man

There'd be practically nothing of me. Yet despite the drawback, some 80 young people found themselves assembled at the place of rendezvous at the appointed time. Suspended midway between the rooms were two immense socks, into which our smaller socks were dropped.

saw the small socks disappear and realized that no further investigation was to take place at that time. Our minds unburdened of such weight of anxiety, swung instantly to the lighter side of life, and peals of laughter issued from the three rooms, where Miss Ansley and her skilled assistants introduced game after game.

We were allowed an apple during the evening if we could succeed in stabbing one with a miniature pitchfork, and later pop corn balls were passed with the announced intention of off-setting our Thanksgiving dinner. The crowd scattered for home near midnight, and as the social was given by Miss Ansley's S. S. class to help pay a debt on the new church, they were glad to net \$11.70 as well as a great amount of pleasure from the evening.

We understand that the Harmony Club has been resuscitated, after a few months of seeming atrophy. This jolly crowd has secured the Alamo Theatre for week-end hops the rest of the winter season, that is, after the picture show for the night is over. The first dance at the new hall was pulled off on last Thursday night, in honor of several visiting girls. Music was furnished by the popular orchestra from Hale Center, and some fifteen or twenty couples, ably chaperoned, enjoyed themselves until near the midnight hour.

Miss George Alice May entertained the "I. F. E." girls at the beautiful May residence, on Wayland Boulevard, on last Wednesday afternoon. In addition to the regular membership of the club, Misses Masterson, McKensie and Lester, who are visiting in town, were present. The usual program of "500," refreshments and girl gossip was delightfully carried out, we understand. The "I. F. E."

girls meet on Wednesdays from now on.

The Thanksgiving dinner given by the ladies of the M. E. Church, South, under the management of the Woman's Home Mission Society, was a decided success. It was given in the new dining room of the Ware Hotel, and the many beautiful tables, filled so bountifully with good things, was indeed a tempting sight. The ladies cleared something over \$100, as nearly everything was donated by the good people of Plainview. They are indeed gratified to Messrs. Donohoo and Ware for the use of their dining room, and extend to Mr. Weis their heart-felt thanks for the service he rendered so kindly during the entire dinner and supper. They also appreciate very much the use of the lights, donated by Mr. Malone, and thank the public for their liberal patronage.—Press Reporter, Woman's Home Mission Society.

Miss Fanny Fern Masterson, of Amarillo, and her guest Miss Pauline McKenzie, of Mexia, both former Kidd-Key girls, spent a few days this week with Miss Jo Keck, their former schoolmate.

Miss Blanche Lester, of Canyon, is visiting Miss Elizabeth Knight. Miss Lester and Miss Kinght, it will be remembered, were fellow-tourists on a European trip this summer.

Plainview's society will miss Miss Jewell Bracken, who returned today to her home, in Abilene. Miss Bracken has been visiting in the family of her aunt, Mrs. R. E. Burch, for the past six months. She states, however, that she will likely revisit Plainview next summer.

The spacious, beautiful and hospitable residence of Mrs. J. O. Wycokoff was turned over to a merry crowd of Plainview's younger sons and daughters on last Wednesday evening, complimentary to Misses Fanny Fern Masterson, of Amarillo;

Pauline McKenzie, of Mexia, who is visiting her, both of whom were guests of Miss Jo Keck, and Miss Blanche Lester, of Canyon, who is visiting Miss Elizabeth Knight. Five Hundred was the game for the evening. The score cards were beautiful. Eight tables accommodated the players (pardon, rather, the cards). Those who won, progressed; those who lost solaced themselves with stuffed dates and mutual sympathy. There was little noise, save the murmur of "ohs!" and "ahs!" and laughter of the players—which was music—and the noiseless thud as luckless players dropped from the head to the foot of the table—which was silence and gritted teeth.

After the games of the evening, an elaborate salad course, with hot coffee, was served. Then a large Edison phonograph was thrown into gear and most of the jolly crowd Terpsichored till near the dozen hour.

Those invited were Misses Edna and Florence Harrington, Jo Keck, George Alice May, Ada and Elizabeth Knight, Jewell Bracken, Annie Maud Davidson, Vera Newton, Mae Kinder, Allie Ware, Mildred Buchheimer, Mastin, Alice Harrel, and the lady guests of honor; Messrs. Collier Malone, Randolph, Anderson, Black, Jacob, Sanford, Stewart, Alley, Carter, Hale, Bain, Ryan, Dowden and Pipkin.

CARD OF THANKS.

We take this method of thanking the good people of Running Water and Plainview for their kind ministrations and sympathy displayed towards us and the departed ones in our recent double bereavement, the deaths of Grandma Marrs and I. L. Marrs.

MRS. I. L. MARRS and DAUGHTER, MR. and MRS. D. L. HAMMER.

Lee Satterwhite, formerly with The Amarillo Panhandle, later editor of The Knox County News, now an honest farmer of Castro county, was in Plainview on business this week, and sanctumed with us.

How Will It Strike?

That is the question you should apply to your printing How will it strike those who see it. You can get printing that strikes them all favorably, and that means more profit for you. All you have to do is to call Phone 72 and our representative will show you samples and quote prices that will strike you favorably.

Herald Publishing Co.

LADIES

We have some Specials this week that should interest you

Silks

10, 27, and 36 inches wide in Taffetas, Foulard, and Marais, all colors. Worth up to \$1.50, at the yard **84c**

Linen Sheeting

90 inches wide, worth \$1.00 At the yard **79c**

Silk Hose

Pure Thread Silk Hose, black only Regular \$1.25, now per pair **93c**

Men's Suits

Hart Schaffner & Marx makes, worth the regular price, our entire line at **25 Per Cent Discount**

Edwin Clapp Shoes

All our patent leather Edwin Clapp Shoes, straight and swing last, all sizes, A to D widths, regular price \$6.50, now **\$5.20**

Caps

Men's good winter Caps, warm lined. All \$1.00 and \$1.25 Caps, each **85c**

\$1.50 Suede leather Caps Each **\$1.20**

Many other bargains in various apartments

Carter Merc. Co.

"The Store of Quality"

Wayland Baptist College Notes

The Students' Christian Association of Wayland Baptist College is a live wire. Those who come in touch with it are filled with the enthusiasm that prevails throughout the Association.

Brother Stewart conducted the services of our last meeting and presented many interesting and forceful thoughts from John 19:19-22. He insisted very much on every one taking part in the program, and especially emphasized the fact that every student should be prepared to speak upon the subject at any meeting. A definite plan was agreed upon to accomplish this.

While the Association is an institution organized for the advancement and upbuilding of the Christian cause among the students, and conducted by them, the doors are always open and a hearty welcome given to visitors.

The Euglossian Society met in regular session. The well-rendered program made the meeting a very interesting one.

Recitation—Jno. Wayland. Subject for Debate—"Resolved, That the United States Should Have Woman Suffrage." Affirmative—Frank Locke, Robert Knight; negative—Roy Hatch, Roy Matthews. Decision of judges—two to one in favor of affirmative.

The Society spirit knows no bounds, the enthusiastic members striving to attain to the high standard that was set forth in the beginning—"Onward, upward with the Euglossian cause;

Success, perfection must be gained before we pause."

A special meeting was called to meet Wednesday at 4 p. m.

Beta Gamma Society.

The Beta Gamma Society met in regular session last Friday. All of the program was well rendered, but two features deserve especial mention.

Miss Josie Goode gave a reading that was well received.

Mrs. Littell rendered two select pieces on the violin, the accompaniment being played by Prof. Bruner.

Prof. Bruner gave us a short talk. He seemed quite at home in a crowd of girls. We hope he will visit us again.

The following is the program for the meeting of the Club on December 2:

Piano Duet—Misses Webb and Longmire.

Roll call. Respond with quotations from Tennyson.

"Character Sketch of Tennyson"—Miss Box.

Vocal Quartette—Misses Goode, Jones, Webb, Gates.

Reading, "Tennyson"—Miss Lipscomb.

"Criticisms on Tennyson"—Miss Battell.

Tuesday night the College Glee Club organized, and will be under the

direction of Prof. Anderson. The following officers were elected: President, Mr. Hicks; vice president, Mr. Stewart; secretary and treasurer, Mr. Barker.

Now that the football season is over, the students will devote their leisure hours to basketball and track work. An abundance of good material can be found in the school.

It is a pleasure to note the loyalty of the student body, as has been so well attested at all our games.

Personal News Notes.

Mr. E. H. Childress spent Thanksgiving with home folks, near Tulla.

Dr. and Mrs. J. H. Wayland ate turkey with us at the College on Thanksgiving day. Their interest in the College is very much appreciated. The doctor is always planning some new improvement for the school.

Mr. L. A. E. Box recently moved to Plainview from Lockney, to be near the College. Miss Lula Box has already been enrolled as a student, and others of Mr. Box's children expect to enter at the beginning of the spring term.

Mr. Price Scott, of Floydada, entered school last Wednesday. Large numbers are planning to enter after Christmas.

Rev. J. M. Harder, pastor of the Baptist church at Canyon, was in Plainview last week, and delivered an inspiring and very much appreciated address at the chapel hour.

The teachers and students in the boarding hall are very much indebted to Mr. Green Wilson for a fine mess of spare ribs and fresh pork which he gave us. Our family is so large that we hardly expect to be remembered in a neighborly way at hog-killing time, but the generosity of Mr. Wilson was large enough to supply us with fresh meat for several days.

Mr. Whitley, from Clarendon, was in Plainview last week, prospecting, and was present at the College prayer meeting on Friday night.

Walter Harp enjoyed a visit from two of his brothers last Saturday and Sunday. One is a teacher and the other is a pharmacist in Chicago.

Personals.

A number of students spent Thanksgiving at home. Of course, "there is no place like home," but those who remained at the dormitory were equally well repaid with turkey and cranberry sauce.

Roy Hatch has recovered from his recent injury, his ear having grown back to place.

Miss Elizabeth Robinson has recovered from an attack of tonsillitis.

FOR RENT—Four-room house; close in, yard fence, barn and lot. FULTON LUMBER CO.

The Baptist Ladies' Aid will hold their annual Bazaar on Tuesday, December 20.

NORMAL SUFFERS DEFEAT.

The Normal eleven suffered a severe drubbing at the hands of the swift and heavy Plainview team last Saturday, the final score being 22 to 0. A touchdown was made during the first quarter by the hard tackling of Harder and recovery of one of the Plainview men, and it looked as if this would be the only score made until the last of the third quarter when the teachers began to weaken and lacked the continued strength to break the perfect interference or to stop the steady advance of their opponents.

Several of the Plainview men were old, ex-college players, having had the heavy training under competent coaches in former years and still retained those football necessities such as dodging, stiff-arming, etc., along with the massing of interference, which almost completely baffled the efforts of the locals in their attempts to down the man. The game was somewhat of an endurance contest in which the lighter and less experienced man usually loses out, although from reports, the Normal eleven put up a stubborn battle, fighting every inch of ground and tackling fiercely and cleanly when able to get in reach of the man.

Every man of the squad says they enjoyed the trip and were treated royally by the hosts except in the game, as one of them put it, "They simply were too heavy, out-played us in endurance and then just walked over us heartlessly."—Randall County News.

WICHITA FALLS MAN DROWNS.

Wichita Falls, Texas, Nov. 27.—Arnold E. Edwards, aged 24, was drowned and Roy Haines, aged 19, was dragged from the water of Lake Wichita, near this city, this morning, half dead from a battle with the waves and exposure, after the boat in which they were fishing capsized in a sudden gale that swept the lake. Their boat was overturned in shallow water, about a quarter of a mile from shore, and, in wading out, the two fishermen encountered deeper water. Edwards was unable to fight against the waves. Haines managed to reach shallow depths and was rescued by companions on shore. Edward's body was recovered this afternoon.

GREENVILLE CENSUS RETURNS.

Greenville, Texas, Nov. 21.—Greenville claims a population of between 14,000 and 15,000, but the Government census gave this place only 8,850, and the city council has appointed men to take the census over, in an effort to get the Government to correct its figures. The city was granted a charter several years ago on the ground that its population was 10,000 or over. Just before the special charter was granted by the legislature a census of the city was taken which showed over 10,500 inhabitants. The enumeration of the date of the Federal census will be taken; also the present census.

PETERSON is prepared to test your eyes and Fit Glasses.

The "Regal" is a Winner

Smooth Running, Easily Operated and Durable



WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL." THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.

CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST.

Valentine Auto Company

California and Eureka Streets

EXCLUSIVE AGENTS

Plainview, Texas

BIG REDUCTION

On Men's and Boys' Clothing

We are overstocked on Men's and Boys' clothing and in order to reduce same, we are going to make prices lower than has ever been made to the Plainview public before. The prices we quote you below will bear out the above statement as it is our policy at all times to never advertise anything we don't intend to make good on. We handle the celebrated Kuppenheimer brand of Clothes whose makers have years of experience behind them and know exactly what goes to Make an absolute first class suit. Just look over the prices quoted below and we are sure you will let us fit you up.

33 1/3 Per Cent Off on Men's Suits

\$35.00 Suits	\$23.35
\$25.00 Suits	\$16.50
\$22.50 Suits	\$15.00
\$20.00 Suits	\$13.35
\$18.00 Suits	\$12.00
\$16.50 Suits	\$11.00
\$15.00 Suits	\$10.00
\$12.50 Suits	\$8.35
\$10.00 Suits	\$6.50

33 1/3 Per Cent Off on Men's Pants

\$8.50 Pants	\$5.65
\$6.00 Pants	\$4.00
\$5.00 Pants	\$3.35
\$4.00 Pants	\$2.65
\$3.35 Pants	\$2.55
\$3.00 Pants	\$2.00



Boys' Suits 33 1/3 Per Cent Off

\$12.50 Suits now	\$8.35
\$10.00 Suits now	\$6.65
\$ 8.50 Suits now	\$5.60
\$ 7.50 Suits now	\$5.00
\$ 6.50 Suits now	\$4.35
\$ 5.00 Suits now	\$3.55
\$ 4.50 Suits now	\$3.00
\$ 3.50 Suits now	\$2.35

33 1/3 Per Cent Off

On all Overcoats, except Kuppenheimer, which will be one-fourth less than regular price.

Half Price

We also have a broken line of Men's Suits that we will have on the bargain counter at half price. These Suits are strictly of this seasons style and if we can fit you, a bigger bargain you will never get

Sale Begins Saturday, Dec. 3, and Lasts Until Saturday, Dec. the 17th

Remember the holidays are near at hand and you will want to look the best possible. You will never again have an opportunity to do this so cheaply as now. Please consider that the above articles are cheap at our regular price, hence these bargain prices should be especially inducing. Come and see us.

Plainview Mercantile Company

The Prettiest Store on the Plains

W. A. SHOFNER, Manager

HOG RAISING SUGGESTIONS.

Just at this time when so much has been said relative to the wealth of the cow, the hog and the hen, the Daily Panhandle is anxious to present information to its readers on each phase of the subject, looking to a more generous embarkation in the venture. Recognizing in Warren A. Blackburn the pioneer hog raiser of the Panhandle, and appreciating the fact that he has made a success of the venture, he was visited by a representative of the Daily Panhandle and the following interview secured as to the time of residence in this portion of the country, his experience and advice relative to hogs:

"I have been in the Panhandle for the past twenty-one years, during which time I have raised eighteen crops and hogs have figured to a greater or less extent in each of them.

"A native of Missouri, I came to this country before reaching my majority, and have been in this section continually since that time. Being a student and close observer along stockraising lines, I have discovered early that the hog is a money-maker in all sections, and especially in the Panhandle where the air and water

are wholesome and pure.

In this portion of the state the porker is practically immune from disease and the flesh is firm and of fine flavor the growth being such that the best color and consistency is maintained.

"As to breed, I am free to say that I believe rather more in a dependable cross than in an exclusive breed. My first choice for the country is the shires and Essex, the three operating Poland China and after that the Berkwell in mixed strains. I do not mean to say that others do not thrive here, for they do. The matter of preference, I admit is the one after the order of partiality to a certain school or doctor when anyone of them might give excellent service.

"Good stock or strain is absolutely necessary to best results. Sows that are sufficiently aged should be kept for breeding, as the younger ones do not give numbers and quality. With from five to seven pigs the older brood sows show strength in their offsprings, which is often lacking in the pigs from younger sows. In the event the younger sows are used, the number is uncertain and the quality is not infrequently below the desired standard. Pigs from the older sows being stronger to begin with put on

a quicker and more substantial growth. This insures a quicker market, quicker and more money.

"Another matter of paramount importance in hog raising is the segregation of the various sows with their pigs. No two sows should be allowed to occupy the same pen until the pigs are old enough to wean for the reason that in massing the young stock some of pigs will be whipped away and thus stunted. It is a well known fact that the runt is a pig that costs more to mature than he is worth, and is a costly investment at any price where feeding and time are considered of worth. It is also essential that ample pasturage be supplied for the hogs, both pigs and older stock needing it almost constantly, until a uniform weight of 100 pounds shall have been attained. At that size, I take the pigs and put them in to closer pens and feed them closely until removed to the market, which should be within a reasonably short time.

"After penning hogs the greatest care must be taken to furnish an ample supply of pure water, with a clean pen and plenty of wholesome feed. With special reference to pasture, I would suggest that alfalfa, Johnson grass, rye, wheat, barley

rape oats sorghum and mesquite grass all make good range. The list of grains grown in this country, inclusive of the entire Panhandle is Indian corn, milo maize, kafir corn and to these may be added these feedstuffs, peas, artichokes, sugar beets, peanuts, melons, pumpkins and squashes of the various kinds, all growing in the greatest abundance in this portion of the state. These articles furnish just that change of feed that is so vitally necessary to the well being and constant growing of the fattening hog.

"Hogs should have a warm place in which to sleep, for it is a well known fact that the better breeds of hogs suffer far more from exposure than did their ancestral strains, including the hardy wild boar and his mates and later the "wind splitter" and the razor back. The strain last mentioned would no longer be profitable, but they served their time and age quite as well as do the less hardy, but quicker growth breeds of today.

"I could go on with the details of the business and give you far more space than you want, and will stop now after giving you a few general hints:

"Don't raise a stunted pig—get him out.

"Don't attempt to raise winter pigs

—they are disappointing.

"Don't breed for more than two litters of pigs each year—one in April and the other in October.

"Don't keep more hogs than you can care for properly.

"Don't forget that when you neglect a hog, he neglects you.

"Don't forget that a man with a little horse sense can breed and grow hogs with a profit.

"Don't, above all things, forget that diversification, the scheme including hogs is the best of all the various ways to succeed in the farming game, in the Panhandle, as well as elsewhere."

FACTORIES WANTED.

There is no better way of helping the farmer than by building factories. The farmers of Texas are compelled in many instances to ship products across the ocean in order to reach the factory. We are world factors in agriculture. Our cotton and wool clothes the human race; our meats supply the larder of nations and our cereals fill the granaries of the world but we are in the main dependent upon other states and countries to manufacture our raw materials.

The farmers of Texas ship an av-

erage of \$1,200,000 worth of raw material to the foreign factory per day. Load these products on wagons and they will form a procession 220 miles in length and our annual production on its way to the foreign factory will form a gigantic parade that will reach around the world three times and it will require eleven years to pass a given point. It is the greatest show on earth. Watch it! It is a golden stream of prosperity flowing out of the state and on its bosom floats factories, cities and millions of happy homes. It is laden with opportunities destined for the people of the world and it furnishes life giving substance to the withering veins of European nations. Watch it!

The parade costs \$200,000 per day, \$78,000,000 per annum, and is paid for by the sweat of those who till the soil. Our public servants who desire to do something more than swim around undevoured in the waters of public life should watch the parade. Our new material on its journey to the foreign factory forms one of the most colossal pageantries in the history of the human race and is the commercial tragedy of the twentieth century. Watch it! The members of the 32nd legislature are respectfully invited to review the parade.

The New Draughon College in Amarillo

Will prove a blessing to many in the Panhandle country. **Draughon's** is the **only** Business College with a **national reputation**. During 23 years of unequalled success, **Draughon** has opened and conducted 46 schools in 18 states, the **largest chain of business training institutions in the world**. Having the co-operation of more than 250 leading business educators. **Draughon Schools are endorsed** by Chambers of Commerce everywhere, and by more bankers and business men than all others combined.

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Our Courses Include Bookkeeping, Banking, Commercial Law, Commercial Arithmetics, Business Correspondence, Grammar, Spelling, Punctuation, Penmanship, Shorthand, Touch Typewriting, Business Dictation, Office Practice with use of typewriter.

Life Scholarship Free On easy conditions to one young man and woman in every community. This is an offer worth investigating. If you have ever dreamed of a thorough and practical business course, it is now within your reach. Don't dream any longer, but **ACT and ACT NOW!** Let us explain our **FREE TUITION** offer.

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Catalogue
P. T. Costello, Mgr.

COTTON RAISING IN PANHANDLE. Successful Hale County Man Believes It to Be Profitable.

"No reasonable-thinking person can hold this country up as an all-round, never-falling cotton country, for I have still yet to see that part of our State which does not have cotton failures at times, and I was raised in Williamson, Bell and Coryell counties and lived in Ellis county two years, where cotton is depended upon for all of its commercial values.

"I have lived on the Plains four years, and have watched with interest the progress of this particular plant, and my observation has satisfied me that the Plainview country can well afford to indulge in this crop at any time, and to profitable end. Some say the seasons are too short for cotton. Possibly they are, in a large measure, right, because the plant will not have time here for a top crop. But I don't believe a top crop of cotton amounts to so much after all, unless it be where the frost falls very late. Cotton doesn't require the amount of labor here that

it does elsewhere; that is, to raise it. If you plant your cotton thin here as they do down East and cut it out to eighteen inches in the drill, and plow it regularly and roll the dirt to it, it will run up to a weed and not put on the fruit it ought to. It will grow very rank and sometimes have an enormous amount of fruitage, but the continued growth will shade the bolls and keep it from ripening, unless you have an unusually dry summer.

"If you would make a success of your cotton here it should be planted rather thick, or planted just as thick as the people in East Texas plant. Then when the cotton has come to the surface and throws its wide-spread leaves open, the ground should be watched close for small vegetation, and if the weeds are going to interfere take a sweep and scrape the ground right up close to the plant, enough to cover up the young weeds and leave those two leaves above the ground, necessarily you will be compelled to throw a little dirt to the cotton. Then, if it should rain, a repetition is not bad when the ground is dry, in case it

turns dry. Your plowing will be helpful, because of the loose dirt closing up the pores of the earth, thereby keeping the sun out from the roots and protecting the cotton.

"I will say this much for the Plains: I have got my first time yet to see the effects of alkali in a cotton patch here. So many thousands of acres are not cultivated in East Texas on this account. The boll weevil, of which so much has been said and which is so destructive, has not made its appearance yet.

"These are two great advantages we have over East Texas cotton raisers. So far as the fibre is concerned it is as good and strong as anybody's cotton, grades well and generally makes a good sample. 'Early King' cotton is the cotton for the Plains. However, there are many other varieties that are good. The 'Texas Wonder' can't be excelled.

"I close by saying that cotton now is bringing about \$75 per bale, and the seed sells for 30 cents per bushel, which clears the farmer about \$85 per bale. You can pay your land out with this product, because I have seen men from Tulla who told me that

they had raised a bale per acre. They are yet further north than we, and Plainview is beyond doubt a cotton country."—Amarillo News.

BOYS STAY ON THE FARM.

W. T. May, a farmer across the Tule, in the Milo neighborhood, has solved the problem of keeping the boys on the farm. He has several great, big, hard-working boys, and this year he gave them a tract of eighteen and one-half acres of land to cultivate to suit themselves. They planted the land in cotton, and last Saturday the boys were in Silverton with the last of the crop. Here's what they made: Cotton, \$612; cotton seed to sell, ninety bushels at 30 cents per bushel, \$27; total on less than nineteen acres, \$639. This money belongs to the boys, and you couldn't pull them off the farm with a log chain and a yoke of steers. Right here we could suggest that if every farmer in Texas will do as Mr. May has done, there will be fewer boys leading precarious lives in large cities.—Briscoe County Herald.

"FISH NO ANIMAL."

St. Louis, Mo., Nov. 28.—That no fish were on the ark with Father Noah, and that, therefore, the creature is not an animal, was the position taken by Associate City Attorney Mortimer Levy today in nolle prosequing the case of Louis Kram, a peddler accused of cruelty to animals.

The case was dismissed over the emphatic protest of Judge William Jefferson Pollard, who argued the dictionary defined a fish as an animal, and that it was an animal in every sense of the word.

"Well, there were no fish on the ark," said Levy, "and I refuse to prosecute this case."

Kram was allowed to go home.

The prisoner was charged with advertising fish by displaying a live fish from a string on his cart that its flapping might attract the eyes of prospective purchasers.

LOST—In Plainview, about three weeks ago, an Eastern Star pin having the initials 'S. M. N. C.' Please leave information at Herald office.

JUVENILE LOGIC WASTED.

The infant has been at it again.

"Dad," he asked, "does it cost much to keep a lion?"

"It does, my son."

"A wolf would make a good meal for a lion, wouldn't it, dad?"

"Yes."

"And a fox would be enough for the wolf, wouldn't it, dad?"

"I suppose so. Go on and play."

"A fox would be satisfied with a hawk, and a sparrow would satisfy a hawk, eh, dad?"

"H'm! If you don't go away—"

"And a spider would make a meal for a sparrow?"

"Yes, yes! Now—"

"Wait a minute, dad. Now we're coming to it. A spider would be satisfied with a fly, wouldn't it?"

"Well, supposing it would?"

"Yes; that's just it, dad. Now, what I want you to tell me is this: Could a man keep a lion for more than a year on a quart of molasses?"

And then the sound of a falling slipper awoke the echoes of the stilly night.—Brooklyn Eagle.

...The Bankrupt Sale...

Is Still on at Neal & Igleharts

You can get some good bargains. Come Out Saturday and buy you a Coat Suit at practically your own price. We have White Waists going at \$1.00. Corsets from 75c up. Skirts at half price. Hats at your price. Dresses, both winter and summer at bargains. Neckwear of all Kinds.

Come Early Because the Stock Must Go

H. D. KIRSH, Trustee