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VOLUME TWENTY-ONE

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS, FRIDAY, NOVEMBER 11, 1910

NUMBER FORTY-FIVE

DOES PLAINVIEW NEED A GIN?

CHAS. A. MALONE IS WILLING TO
ACCOMMODATE.

A Local Gin Would Encourage Cotton
Growing—Will the Farmers
Respond?

A Herald reporter having heard that the Commercial Club of the city and certain business men had approached the Malone Light & Ice Company in an effort to secure a gin for Plainview for the coming season, called on Chas. A. Malone, the manager of the company, to learn what he had in view. Mr. Malone stated that his company would put in a first-class gin if he could secure the co-operation of the farmers residing in the territory tributary to Plainview.

This co-operation meant, that a certain number of farmers would obligate themselves to plant as much as five thousand acres of cotton the coming season. If he had such assurance, he would take steps at once to secure the necessary machinery in time for the ensuing year.

It is believed that steps will be taken in the near future to satisfy Mr. Malone's requirements, and that a gin will be secured.

Cotton is too high to be neglected by the progressive citizenship of Hale county.

WATCH WAYLAND WIN.

Plainview is a sure-enough college town now. Cause why? For the reason that one of her colleges, on last Saturday, showed that it had perhaps the strongest football team in the entire Panhandle, and "rah! rah!" shouts and boys and girls of the "rah! rah!" type and "rah! rah!" colors decorated the old town last Saturday! Rah! Rah!! Rah!!

The Clarendon College football team has had the championship of the Panhandle ever since it (the college) started, but—they are not so sure of it now. Wayland kept the ball in Clarendon's territory almost the entire time last Saturday afternoon, and it was our boys' first game, too. McCasland, at half, bucked through for a touchdown in the first minute of play, and had he not twisted a knee in the first quarter the score would have been different; and if those two drop-kicks hadn't failed by a narrow margin—but, then, we tied them, 6 to 6. McCasland at quarter, Fouts on right end and McWhorter and Gray in the line played strongly, as, in fact, did all the Wayland team, but some were sadly inexperienced.

The Clarendon boys were a fine bunch—bashful, but good and well behaved, both on and off the gridiron—and they came down without a professor or chaperon, too!

Follows the line-up:
Wayland Position Clarendon
McWhorter C O'Neal
Hatch L G Parker
Haynes L T Goodwin
Childress L E Cox
Gray R G Messick
Stone R T Lawrence
Fouts R E Wallace
J. McCasland Q Glenn
McCasland L H B Cowart
Tibbets R H B Morris
Black F B J. Messick
Here is what the Amarillo Daily News has to say concerning the game:

"Panhandle's Best Teams May Meet in Amarillo.

The Clarendon College football team, of Clarendon, and the Wayland College team, of Plainview, may meet in Amarillo on Thanksgiving day, in a game to decide the gridiron championship of the Panhandle. Negotiations are now in progress between these teams, and it is altogether probable that the arrangements will be made to stage the contest in the Queen City.

The teams met in Plainview last Saturday and played a 6-to-6 tie. The teams were evenly matched, and despite the fact that it was Wayland's first game of the season, they kept the ball continually in Clarendon's territory. Wayland's star in that game was Black, fullback, and, for Clarendon, Morris' work at right halfback was the sensation."

Mrs. H. F. Meador and Mrs. Hanley Wasson are visiting Mrs. Flake Garner, at Canyon.

MRS. STREIGHT CONVICTED.

Verdict Is Guilty, and Penalty Is
Twenty-five Years.

The first chapter in the trial of Mrs. Minnie Lee Streight was closed on Saturday, November 5, at 10 a. m., on the 26th day after it opened. It ended with a verdict of guilty and a penalty of twenty-five years in State prison.

The second chapter opened Monday, when her counsel filed a motion for a new trial. That will be followed later by an amended motion, if Judge Munroe shall refuse to grant the first motion. If the amended motion is not granted speedy appeal to the Court of Criminal Appeals will follow. All this may be over within sixty days, or it may be several months.

Fight for Liberty Will Go on.

So far as the court of her home county have to do with the defendant they have adjudicated it and declared her guilty. But the fight for liberty will not cease. We say "for liberty" because, while on a second trial a jury could award the death penalty, no one has ever supposed such a penalty would be given. No one anticipates the death of women. Hence, it is a fight for liberty. And the verdict of Saturday will not put a halt on the efforts of Mrs. Streight's counsel. On the contrary they will redouble their efforts in her behalf. The motion for a new trial, the amended motion, the appeal to higher court—all these are parts of the continued struggle to free the defendant.

Outcome of the Struggle.

And, generally speaking, there is a well-defined opinion that in the long run, eventually, Mrs. Streight has more than average opportunity to win her fight, to escape the penalty the jury has adjudged. She has the loyal support of relatives and friends, who will stand by her to the bitter end with their sympathy or moral and material nature. She has able counsel, who are competent to fight her cause with distinctive ability and to utilize the multifarious resources of law. The cause can be long drawn out, as can any cause where capable lawyers have charge and all intelligent observers of such things know only too well how delays and utilization of every point or resource of law operates to the advantage of the defendant. Witnesses die, or move away and are not available; witnesses forget; the public forgets. All these count where the fight is long and determined, conducted by experienced and able lawyers. And there are influences, it is believed, that can and may be operative to assure the defendant of the benefit of the peculiar resources that the law can afford. There is a well-defined opinion, we say, that it is a long time, if at all, when this defendant will have no other recourse than to commence the quarter of a century of prison life imposed by the jury.

It Is a Bitter Experience.

But, for all that, there are but few who will deny that the experience of Mrs. Streight is one of trying and bitter nature, few who will deny that the effort she must make, all she must undergo, are enough to make her fate one of distinctive nature, emphasized by features that rob life of much of its satisfaction. Even if the final outcome gives her liberty it will be at a cost so tremendous that to pay it is the experience of a life time.—Waco Tribune.

RUNS INTO RUT.

Last Tuesday night as several Plainviewites were exceeding the speed limits on a return from a hunting trip, the Ford car ran into a rut on the country road and turned the worst sort of turtle. The occupants were catapulted right and left, and the car was wrecked. Carl Donohoo suffered a broken arm and wrist, C. L. Gilbert struck on his head and was rendered unconscious, while L. J. Valentine, the driver, was severely bruised about the head and body. At last reports, though, the entire company is doing well.

W. A. Nash is making extensive and substantial improvements on his rooming house and second-hand store building. "Had to do it," said the popular and loquacious auctioneer, "to keep in Plainview's progress wagon."

ELKS' MINSTRELS MAKE BIG HIT

HENRY ROQUEMORE, DIRECTOR,
RECEIVES GREAT CREDIT.

Record House of the Season Is Enthusiastically Appreciative throughout the Entire Program.

The Herald delayed coming out of time this week in order to get in a write-up of the Elks' big minstrel show, which was pulled off Friday night. The Schick, our beautiful new \$30,000 play-house was filled with one of the largest and most appreciative crowds of the season. From the rise of the curtain on the opening chorus till the last encore of the octette, in the finale, the minstrel performers had the audience on their side. Not a dull moment was there in the show, and that is more than can be said of most of the performances put on in Plainview by visiting companies.

Henry Roquemore, the well-known and popular actor and organizer of Elks' minstrels, made a screaming success of the affair, just as he promised he would. He also added legions to his host of Plainview friends during the few days he has been with us putting on the affair of last evening. Many visitors were in from neighboring towns, and they are highly complimentary regarding the histrionic ability of our local talent. With barely over a week consumed in preparing the program, the entire company, as well as the director, deserve much praise for the successful consummation of the enterprise.

Promptly at 8:30 the curtain rose for the gorgeous, dazzling, zizzling opening chorus. The circle was elaborately costumed, the end-men in white, the rest of the "Bones" and "Tambos" in long, red minstrel coats, etc., and the "white-faces" in full dress, colonial attire. David Collier, as interlocutor, had the affair well in hand, and many local hits were gotten off for the hilarious enjoyment of the crowd.

Here is the way the program ran: "Choir of Vocalists—Tom Jordan, Joe Ryan, Ben Sanford, Earl Keck, J. U. Kirkman, Ed DuBoise, Harry Napp, Bob Meyers, Ellis Carter, Zenas Black.

"Chief Trouble Makers—Jim Pipkin, Raymond Robbins, Bob Malone, Peyton Randolph, W. S. Reid, Bob Fletcher, Claud Beck, Walter Klingler."

Miss Vera Newton, pianist, had charge of all the music, and it is rare that an amateur minstrel is so fortunate as to secure the services of so skilled a musician, such a sympathetic and exact accompanist.

After the opening overture and the medley chorus, by the entire company, and a few jokes, Mr. Reid started the first installment of his serial query, "Say, Mistah Collier, whar do de files go in de wintah time?" After being properly quashed, Mr. Malone was introduced for his "Honey, I Will Long for You" song, with chorus by the company. The song took well, as did "When Night Falls o'er the Sea," by Mr. Ed Compton, rendered in his deep but melodious baritone. Jim Pipkin next had the crowd "on his hip" in his eccentric negro love ditty, "Angel Eyes."

Another "white face" met with favor when Jim Anderson rendered the pleading melody of "Meet Me Tonight in Dreamland" in his sweet tenor voice. From the "Bones" side of the circle Peyton Randolph danced into the lime-light of popular favor with "If He Comes in, I See goin' out," with one of his encores whistled by the entire company. Mr. Reid, attired as an aged dandy, then took the house by storm with his singing and comic dancing in "My Little Jungle Maid." Mr. Gray, one of Plainview's most popular vocalists, next rendered a baritone solo, "Any Old Port in a Storm," which met with decided favor. One of the greatest hits of the evening was snatched by Coon Raymond Robbins, with his "The Jingle, Jingle, Jingle of the Money in My Pockets is the Sweetest of Music to Me."

The grand finale began with Miss George Alice May, attired as a petite little soldier maid, rendering "Mollie Lee," a beautiful Southern melody.

After a ten-minute intermission, the olio of vod'vil began with Miss Jewell Bracken, one of the fairest flowers of Abilene's society garden (who is visiting in our town) and Mr. Henry Roquemore in "A Little Conversational Singing," introducing a coon love-making scene in the cleverest man-

ner possible, and replying with an equally pleasing encore, "How Many Have You Told That to." They certainly felicitated (whatever that means) the crowd, and their act would have done credit to any metropolitan stage.

Ed Allard Compton, professor of expression at Wayland College, then rendered a monologue, "A Sermon on Oiden Times." The crowd had opportunity of hearing a renowned expressionist at his best in a reading he has rendered on lyceum circuits throughout the United States. It was a rare treat.

Little Misses Madge Hamilton and Lena Donohoo, two of the prettiest kind of kids, were on next, in a juvenile singing sketch, "Sleepy Heads," that was just too cute for cold printer's ink to describe.

"E. Z." Black and "Heinie" Roquemore were next ushered on for "Fifteen Minutes of Nonsense." This was the only opportunity the crowd had of seeing how funny, how extremely funny, a comedian the popular actor, Mr. Roquemore, could be, and they were vigorous in their appreciation.

The Elks' big minstrel concluded with the Elks' octette, composed of four of the prettiest girls and four of the ugliest boys in town, as follows: Misses Bracken, Keck, May and Harrington, and Messrs. Randolph, Malone, Anderson and Collier, featuring "You're Just the Boy for Me" and "How'd You Like to Like a Girl Like Me?" interspersed with muffled exclamations from the crowd, such as "You bet we would," "Sure," "Fine," etc.

It was a great program, sure. Plainview's local talent is not slow—we, we should say not! Quite a sum of money was realized toward the permanent building fund of the new Elks' hall.

In conclusion we wish to say that Mr. Roquemore, the professional minstrel director, is a genius in his line of work. He is a jolly, good-natured chap and has made friends with every one he has come in contact with. In our opinion, he represents 195 pounds of cleverness, and he can consider Plainview one of the many towns to consider himself a prime favorite, for he more than made good.

PIPE ORGAN RECITAL.

The music lovers of Plainview enjoyed a pipe organ recital at the Methodist church last Friday night, November 4, the proceeds of same going to the pipe organ fund. A program of choice selections was rendered by Prof. Gustavus Hagermann, director of music at Seth Ward College; Madame Ferda von Betzen Perry, instructor of voice at the same institution; Prof. J. H. Anderson, vocal instructor at Wayland Baptist College, and the Methodist choir, which is composed of some of the best local talent of the town.

SCHOOL NOTES.

School is progressing nicely. Byrd Murphy and Francis and Thress Wofford have been enrolled this week. We are glad to report that Cleo Johnson is again in school, having been absent for several weeks on account of illness.

Tennis clubs are being organized among the girls.

All the materials for the laboratory have arrived, and the juniors and seniors are really doing work.

Miss Elsie Cathey, of Comanche, Texas, has been elected to fill the vacancy made by Miss Jessie Merriwether, who was called away on account of the illness of her sister. We sincerely regret losing Miss Merriwether.

Gladys Morganstein has been absent from school for two days this week, on account of illness.

The pupils of the High School have purchased two pianos. Vocal music has been added to the school curriculum, with Prof. Bruner as instructor. This addition has proven a great help and pleasure, especially in our literary societies.

HESPERIAN CORRESPONDENT.

Mesdames Kinder and Keck and Misses Mae Kinder and Jo Keck and Mr. Guy Jacob spent Tuesday in Floydada. They saw Quannah Parker and his wives, at Matador, while on the trip.

Taft's THANKSGIVING PROCLAMATION.

Washington, D. C., Nov. 6.—

The vigorous growth and progress of the country, as reflected by the records of population and harvests and the general conditions of international peace, are things for which I am especially grateful. In the year 1910, according to the annual Thanksgiving Day proclamation issued by President Taft today. The proclamation is as follows:

"This year of 1910 is drawing to a close. The records of population and harvests, which are the index of progress, show National growth and the health and prosperous well being of our communities throughout the land and our possessions beyond the seas. These blessings have not descended upon us in restricted measure, but are overflowing and abundant. They are the blessings and bounty of God.

"We continue to be at peace with the rest of the world. In all essential matters our relations with other peoples are harmonious, with an evergrowing reality of friendliness, depth of recognition of mutual friendliness, depth of recognition of mutual dependence. It is especially to be noted that during the past year great progress has been achieved in the cause of arbitration and peaceful settlement of international disturbances.

"Now, therefore, I, William Howard Taft, President of the United States of America, in accordance with the wise custom of the civil magistrate since the first settlements in this land, and with the rule established from the foundation of this government, do appoint Thursday, November 24, 1910, as a day of National thanksgiving and prayer, enjoying the people upon that date to meet in their churches for the praise of Almighty God, and to return heartfelt thanks to Him for all His goodness and loving kindness.

"In witness thereof I have hereunto set my hand and caused the seal of the United States to be affixed.

"Done at the city of Washington, this 5th day of November, in the year of our Lord one thousand nine hundred and ten, and of the independence of the United States, the one hundred and thirty-fifth.

"WILLIAM HOWARD TAFT.

(Seal)
"By the President:
"ALVEY A. ADEE,
"Acting Secretary of State."

PREACHES LAST SERMON.

Rev. C. N. N. Ferguson preached his last sermon of this conference year at the new Southern Methodist church last Sunday evening. Rev. Ferguson is a good, earnest preacher, but on last Sunday he excelled all previous efforts. A feature of the service was a well-rendered solo, "Forever with the Lord," by Mrs. Bonnie Huddings, of Hale Center.

Rev. Ferguson has labored hard for his charge here, and his efforts have been appreciated. Every one tells us that they hope he will be sent back for 1911 by the conference now in session at Clarendon.

MARRIED.

Sam Earhart and his young bride were in our city yesterday, on their return trip from Dallas, where they were married last week. The bride was Miss Franzetta McAdams, daughter of A. G. McAdams, president of the A. G. McAdams Lumber Company and one of the best-known lumbermen of the United States.

Mr. Earhart was formerly with the McAdams people at this place, and has a host of friends in Plainview. He is now in the office of the McAdams yard at Lubbock, which town the young couple will make their home.

Mr. Earhart is indeed fortunate in securing such an estimable life companion—but, then, Sam has a level head. In the game of life when a man holds a queen he is just as well off as if he held the whole deck. Congratulations.

DEMOCRACY IS IN ASCENDENCY

DEMOCRATS MAKE SWEEPING
VICTORIES IN MANY STATES.

New York, New Jersey, Ohio, Massachusetts, Connecticut and Others
in the Democratic Column.

The Democrats carried Texas, Hale county, the National House of Representatives, and everything else they had room for. The upheaval was similar to that of the year 1882. The Republican majority in the Senate will be greatly reduced, and the blow almost killed Teddy.

A tidal wave of Democracy swept the United States last Tuesday from shore to shore, and the lamentation of the Republicans is deep and long, and various other adjectives. John A. Dix was elected governor of New York by a plurality of 55,000, over the Republican candidate, Stimson. Woodrow Wilson, Democrat, president of Princeton, etc., will be governor-elect of New Jersey by 20,000. Staid old Massachusetts has elected Foss, a Democrat, to the gubernatorial chair.

The Democrats had a walk-over in Connecticut, and Harmon, who is not a Republican, will be governor of Ohio for the next two years. In Tennessee, Hooper, fusion candidate, is the choice for governor; in South Carolina, Blease was the Democratic winner for governor, and Alabama chose O'Neal for the same office. Misasouri has returned to the fold of Democracy, and also to the ranks of the "wets."

Johnson, insurgent Republican, will be governor of California, and it looks like Dahlman, Democrat, in Nebraska, is the winner. In Iowa, the Democrats claim the election of Porter for their chief executive, and Virginia chose a Democrat, Holland.

The Democrats seem to have carried Oklahoma and Colquitt won for governor in Texas by 150,000.

Colonel Roosevelt has "nothing to say."

SANTA FE PARK, SURE.

Last Wednesday the City Council met Roadmaster McCrate down at the depot for the purpose of conferring with him regarding a park for Plainview on the Santa Fe grounds. Successful arrangements were made whereby the city goes in with the Santa Fe in putting in a swell park on the site of the old passenger depot. Mr. McCrate said, too, that the crossing on North Covington street would be graded and arranged nicely. This is the street that will be traveled in going to Seth Ward College.

As The Herald man marched up to be introduced to Mr. McCrate, he took a look at our callow youth and then turned and surveyed the unseamed faces of the assembled City Council. "By George!" he said, "you fellows are mighty young to run a town like Plainview." In horrified tones Mayor DeLay hastily informed him that ourself was only a newspaper guy, and that the City Council was older and more subtle than they looked.

TO EDIT PLAINS BAPTIST.

Rev. J. W. Johnson, of Clovis, was here this week and completed arrangements with the Board of Control of The Plains Baptist whereby he will take up editorial duties on the staff of that excellent weekly religious journal.

Aside from being a minister of the gospel of extraordinary ability, Rev. Johnson has had many years' experience in journalistic work. He was formerly editor of The Southwest Baptist, published at Melrose, N. M. He impresses us as being a proper man to take charge of The Plains Baptist, Rev. Gates having his hands full at Wayland College.

Rev. Johnson will also do outside work for the college, in the way of advertising, soliciting, etc.

He and his family will be in next week, and the new editor will adjust himself to the editorial harness at once.

Mesdames Clinkscales, Wheelock, Dye and R. B. Tudor entertained some seventy-five of their friends with "500" and "42" on last Friday afternoon. Refreshments were served at the close of an evening of pleasure.

Woman's Beauty

Some women retain their beauty to an advanced age. But women, who regularly endure pain, age rapidly, for suffering leaves its lasting marks on them.

Nearly all women suffer more or less with some form of female trouble. It should not be neglected. Avoid the pain—treat yourself at home by taking Cardui, as thousands of other women have done. Begin at once and give Cardui a fair trial.

TAKE CARDUI

It Will Help You

Mrs. Katie Burlison, Goreville, Ill., tried Cardui and writes: "I suffered with female troubles, and was so sick I could not stand on my feet. Finally I began to take Cardui, and soon began to mend. Now I am able to do all my housework and am in much better health than I was before." Try it.

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POULTRY ON TEXAS FARMS.

Some Practical Hints on How to Improve Conditions.

The most logical place for raising poultry in all its branches is on the farms, where an abundance of everything necessary for feeding the fowls can be produced at the lowest cost. Many people are now making money off this branch of agriculture who buy all the feed used, and that at the advanced prices; still they find a profit sufficiently remunerative to warrant them in remaining in the business. How much more, then, could a farmer realize who can, at little cost, produce all the feed on his own place. Then, again, there is lots of cheap land in Texas that is worthless, almost for any other purpose than poultry raising, on account of the shallow soil, rocks, etc., but yet has sufficient of good tillable land in each place to raise feed, and where almost any kind of feedstuff will grow. Poultry plants put in here and properly looked after would yield more clear money than any other crop would or could on the very best Texas land, used for farming. Aside from this, a small section of any good farm can be set aside for poultry without big cost, for we do not recommend a very heavy investment in poultry, poultry houses, etc., until the person has the necessary experience in the business.

In Texas, with our genial climate, no tight poultry houses are needed. Open sheds, with drop curtains for the front, are all that is necessary, and they can be built by almost anyone, and do not cost much. Their location should be on a high, dry, well-drained piece of ground, and the front of the shed should face the south. The east, west and north should be boarded up close, with no cracks through which a draft can strike the fowls, for nothing is more fatal to fowls than a draft, which always produces roup and other diseases. One thing bear in mind, that you must not expect to get the best out of your chickens that there is in them if they are neglected and allowed to roost on trees, fences, etc., during the cold weather. Such a method means no eggs, and the revenue ceases.

Time of Low Prices Gone.

The time for 5-cent eggs and twelve- to fifteen-cent chickens in Texas has gone, never to return, except, perhaps, to those who still hang onto the measly, scrub hens and market what few eggs they get without any consideration whatever as to the size and condition of them.

Five Hundred Million Dollars.

Five hundred million dollars, in round figures, is the sum paid out for eggs in the United States during 1909, and you, Mr. Reader, didn't get one-half of your share of the money, because, perhaps, you thought the chicken business "too small a thing to fool with." But, listen—that is not all: an equal sum was paid out for chickens and turkeys for table use—making a sum total of several million dollars greater than the entire cotton crop.

Early Hatched Pullets.

To get eggs in plenty when prices are highest you must hatch your pullets early, so that they will reach the laying age, which is six or seven months, by October, or November 1st, at the latest. Then, with proper care and feeding, you will have a full egg basket continually at the holiday season—when eggs are scarce.

Proper Feeding for Eggs.

Don't feed your laying stock, or those expected to lay, much corn. You will find oats and wheat, with an occasional feed of corn, the better ration for eggs. Give them plenty of green food—alfalfa is one of the best egg producers you can grow or feed your fowls. Green oats, rye, barley, rape, millet, etc., are all exceedingly fine and a patch of black-eyed peas or peanuts planted for your turkeys to forage on will put meat on them that will pull down the scales in a very pleasing way at Thanksgiving and Christmas. Don't over-feed the fowls at any time, nor under-feed them—strike the happy medium. Keep them busy. Give them a place to scratch in, and throw their grain feed if possible, among some litter where they will have to scratch to get it; for, remember that it is the busy hen that fills the egg basket. A lazy hen sitting around all day with a full crop, usually does nothing but eat, giving her owner nothing in return. Make them hustle, and you will get the eggs. Farmers who have plenty of milk will get good results by giving some of it to the fowls, but be sure and keep the vessels clean you give it to them in. Cleanliness in feeding and cleanliness in quarters are absolutely necessary. Sprinkle the poultry houses, roosts and all, once in a while with crude Beaumont oil, and that will go a long way towards keeping down vermin. No flock of hens will lay and do well if they are infested with vermin. Sprinkle your setting hens with a good insect powder, and put cigar stubs and tobacco leaves in the nests. Lice and mites won't thrive there

when you do that.

On the line of young chickens a few words of caution to the amateurs in poultry raising will not come amiss, and it may help some of the careless or forgetful experienced ones.

Don't feed the chicks at all until they have been hatched 24 to 48 hours. They don't need it.

Don't feed them any musty, sour or unwholesome feed of any kind, grain or otherwise, as it will cause bowel trouble and death.

Don't lose sight of the drinking water, too. It is just as important that it be furnished fresh and clean and that the drinking vessels be kept clean.

Don't, if you use a brooder, allow it to get too hot or too cold. Either is a fatal mistake. See to it, also, that the chicks do not over-crowd and trample each other to death. Give them plenty of brooder room. They will be more healthy.

Don't place your brood coops or chick runs at or near a wood pile, brush heap, old out house, etc., as such places make too good a harbor for rats, polecats and other varmints that will prey on your chicks at the least opportunity.

Don't forget to provide shelter for the chicks can run under any time they feel like it.

Poultry for Market.

If you have not already done so, get rid of your scrub chickens and turkeys and raise thoroughbreds or good grades. It costs no more to raise them, and means an advantage of from two to four pounds in the weight of each chicken which is considerable when chickens sell on the market at from 9 to 15 cents a pound, live weight, and there is a ready sale for such fowls always. The difference between a common chicken and a thoroughbred, or good grade, is just as great in proportion to size as the Durham Short Horn cattle are to the Texas Long Horn and who in this day and time would think of raising the old-time long-horn for a beef animal? No one. And the same thing is just as applicable to poultry!

No Danger of Over-Production.

There can be no such thing as over-production in the poultry line, as the demand is now far greater than the supply. Eggs at the present time are being shipped to the United States from foreign countries, taking back there the money our farmers and poultry growers ought to be pocketing at home. The steady growth of our population will always keep the demand in advance of the supply. Hence, a market for poultry products, no matter how much, if it is of the proper quality, is always guaranteed.

One firm alone, the Texas Packing Company, of Temple, Texas, last year paid out for eggs \$166,400.00; for chickens, \$100,000.00; for turkeys, \$220,000.00, and they inform the writer that there is practically no limit to the amount of the above they would handle, at good prices to the producer, if they could get the goods.—West Texas Poultry Journal.

FIGHTING RUSSIAN THISTLES.

Amarillo, Texas, Nov. 6.—Interest is being awakened in the fight against the Russian thistle, that is gaining such wide spread in the Panhandle country. Only a few years ago it first received attention, and then only through its habits. It was not until recently that the people of this portion of the State recognized in the apparently innocent "tumble weed," so called by reason of its spherical shape, tumbling along the prairies under pressure of the wind, the dangerous Russian pest.

The Amarillo Farmers' Institute is now determined upon lines of a campaign that will lead to the eradication of the thistle, that is now rapidly spreading to other sections of the State. The pest came from New Mexico into the Panhandle, and under the winds the seeds, which are small and light, are being carried to the south and east in Texas.

KAFFIR AND MAIZE BEST.

Dr. H. H. Harrington, director of the Texas Experiment Station at the A. & M. College, having visited the town of Andrews, in Andrews county, several times, and the county of Reeves, beyond Pecos, is fairly familiar with the conditions in the district. He says: "Kaffir corn and milo maize are the only grain crops, in my judgment, that can be safely counted upon year after year in these counties. Sorghum, cowpeas and peanuts will make good forage crops. I would prefer the sandy land to the so-called 'shinnery' land for farming purposes, because it holds the moisture so much better than the tight land. Cotton will frequently do well, but it is an occasional failure. I have personally seen corn grown in Andrews county, and have been reliably informed of its successful growth in Yoakum county."

COCHRANE'S STUDIO has the new fall styles of mountings and is making a special inducement, which will only last until November 26. 44

JOE SAF ON BARBED WIRE.

With the coming of barbed wire a new era dawned upon Texas. The little jagged barb that some unknown inventor had woven between two harmless wires was destined to turn the billowy prairies into smiling farms, the cowboy's fierce whoop into the sweet laughter of children, the cowman's home into peaceful homes and vine-clad cottages, the howl of the wolf into the loud baying of the watch dog, the jingling of bell spurs into the deep, swelling notes of the church organ, and dot the hills and valleys with school houses—the hope and bulwark of this nation.

The great prairies of Texas could never have been fenced had it not been for barbed wire, and in all probability would have remained to this day nothing but a vast stock range. But with barbed wire came the man with the hoe. The cattleman didn't meet the man with the hoe with very much enthusiasm, and there is no case on record, as far as I know, where he wept on his neck or any other part of the farmer's anatomy when he first met him. How different was the stockman from the father of the Prodigal Son. When the latter saw the son from afar he ran meeting him, and fell sprawling upon his neck and sobbed for pure joy. It is true that the cattleman ran to meet the farmer, when he hoed in sight with his hoe, but, instead of embracing him and killing a fat steer to celebrate the event, he tried to frighten him away by his fierce yells and the firing of his six shooter between his legs. The ranchman felt that the farmer was not in his class, and frankly told him so. He didn't like his style—didn't like the cut of his whiskers, nor the surplus cloth in the seat of his jeans trousers. Then the farmer was such a plain, unassuming sort of cuss, with no dash about him, and never killed anybody or even got drunk and shot up the town. But he could overlook all of these peculiarities, and would have been willing for him to breathe the same air that he did—there was plenty of air for all—if he had not persisted in fencing his cattle range with that miserable stuff called barbed wire. It was true that the farmer owned the land that he had fenced, and the stockman owned none at all, but that made no difference to him. He had come first and, therefore, the country belonged to him.

While meditating as to which would be the more effective, to shoot the man with the hoe—the invader of his rightful domain—and be done with him for good, or cut his fence down and turn his cattle in on his crop and starve him out, the story of that strange new fencing material had gone abroad. Men back in the old States who had had big slices of worthless, black, waxy Texas prairie land unloaded on them began to dig around in the junk piles of patent right contracts, love letters and other worthless literature in search of land deeds. When these men arrived with their deeds the stockmen were getting restless and impatient about the persistence and bull-headedness of the farmer remaining on their cattle range, after being repeatedly told that his presence was highly displeasing to them—the stockmen. They were just about ready to go to the "horny-handed son of toil" and tell him for the last time to hike out or they would make him hike, when the sound of "stick stuck," "stick stuck," was heard all over the land. It was surveying parties locating the worthless prairie lands of those land owners of the old States. This last indignity was too much for the ranchman's overwrought nerves, and, like that classic Arab of old, they quietly folded their tents, as it were, one night, while the farmer's watch dog was baying the moon, and stole away toward the setting sun.

What mighty things have been accomplished by barbed wire since that far-off spring day when old Bill Haines charged it with might and main on his fiery steed. What a mission it has performed—the mission of the conquest of a continent of agriculture! In performing this mission it was as inexorable as fate. 'Tis true, in its march across the American continent, there has been more or less blood shed, but it has never been the assailant. The only blood it ever shed, and all the "breeches" that it has ever ripped, has been in the performance of its duty. Most conquerors leave in their wake devastation, broken hearts, wailing widows and orphaned children, but in the wake of this conqueror—Barbed Wire—sprang up peace and happiness. It turned the vast waste places into golden grain fields, and has sent the iron horse bellowing and puffing over this continent laden with the products of the soil that it reclaimed and made fruitful.

We have the agency for the world-famous "Diamond Tire" tubing and casing, for 12 counties. A tire that will lessen your auto troubles. VALENTINE AUTO CO.

Let PETERSON fit your Glasses. If

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Office: Rooms 14 and 16,
Donohoe-Ware Hotel Building
Phones: Office, 197; Res., 193.

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Physician and Surgeon
Office: Rooms 16 and 18,
Donohoe-Ware Hotel Building
Office Phone, 197; Residence, 20.

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Action, Regulating and all kinds
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Drop me a postal and I will call.
J. H. EDWARDS.
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DR. COX'S Barbed Wire LINIMENT

Guaranteed to heal without a blemish, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For sale by all druggists.

TO OUR CORRESPONDENTS.

During the harvest season, The Herald wishes to publish authentic reports of grain yields, and the paper will deem it a favor if you will pay special attention to the crops in your section and send us the actual figures, as given by the owners or threshermen.

DRESSMAING and French patterns, drafted to measure by Mrs. H. A. Campbell at residence 800 and Ware. Phone 61.



THE DESPONDENT YOUNG MAN

whose home has just been burned, is offered the protection of a friendly roof by Mr.

INSURANCE POLICY.

Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

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Big Wheat Yields
H. W. Campbell

the Soil Culture Expert has grown 41 bushels of wheat when drought ruined others; 53 1-2 bushels when others got 20. He has spent 30 years in the study of and experimenting with the soils of the great semi-arid West. Are these facts worth knowing?

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gives timely explanation every month, \$1.00 per year. We publish Campbell's Soil Culture Manual, 320 pages. It is full of facts, not theories, gathered from years of practical experience.

Flying machines positively do fly today. Two years ago they did not believe they could.

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when correctly applied, positively will bring big returns. Send for valuable free booklet of information.

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We call special attention to our fancy groceries. "Special attention" is a part of this department. Phone 17. VICKERY-HANCOCK GROCERY COMPANY.

WANTED TO EXCHANGE—Stone business house, 26x70 feet in clear, in Iredelle, Texas, for land near Plainview. For Particulars see J. L. PERDUE Plainview, Texas.

The Herald for Job Printing.

DRESSES TO BUTTON IN FRONT.

The Revival of an Old Style Sure to Be Popular with Men.

New York, Nov. 4.—One fashion has appeared on the horizon lately which men have hailed with joy and are doing their best to encourage. This new mode is, in reality, merely a revival of the exceedingly simple and rational one of fastening a gown up the front by means of buttons, which was taken quite as a matter of course not so many years ago. To men whose wives and sisters keep personal maids this may not be a matter of special interest, but these blessed beings are, unfortunately, greatly in the minority.

An afternoon gown buttoned down the front recently has been shown, and it is on costumes of this kind, or on the simpler ones, built on a similar plan for the morning, that this innovation is seen. At present many women have a feeling that the little one-piece dress buttoned in front is somewhat suggestive of a wrapper, and are therefore more inclined to choose it for the morning than for the afternoon. It is believed, however, that this superstition will be quickly overcome and that it will not be long before the gown which can be fastened by its wearer with perfect ease will be a familiar sight, even on formal occasions.

The afternoon gown shown was of ruby velvet, trimmed with old blue velvet and bands of skunk. It has a collar and cuffs of Venetian lace, and the buttons are velvet. Although many frocks of this kind are confined at the waist by a heavy cord only, the model has an embroidered girdle, with a cord at the closing.

24 HOURS WITHOUT RAIN.

Not a drop of rain fell in the United States during the twenty-four hours ending Monday morning, October 30, at 7 o'clock, according to the reports of the weather bureau, a day unprecedented in the records of the department.

On the weather map issued Monday by Local Observer Landis is recorded .02 of an inch at Swift Current, Canada. This is the only precipitation reported on the map, which includes all of the United States and parts of Canada.

October set a new record in the range of temperature for Fort Worth, having had both the highest and the lowest temperatures since the earliest record, sixteen years ago. The minimum was 30.8 and the maximum was 99 degrees, giving a range of 68 degrees. The lowest temperature that approaches the minimum of this October was 31 degrees, on October 22, 1898.

Fair and warmer weather is predicted for Fort Worth and vicinity for tonight and Tuesday. There was no marked disturbance in weather conditions Monday. Temperatures were abnormal in no section, except being somewhat below the seasonal average in the Atlantic Coast states. Freezing temperatures continue in portions of Tennessee. The cotton region has clear weather.

With the issue of the cotton region bulletin Monday the pamphlet is discontinued until April 16, 1911.—Fort Worth Star-Telegram.

EL PASO GAINS.

Washington, D. C., Nov. 7.—The population of El Paso, Texas, is 39,279. This is an increase of 23,373, or 146.9 per cent.

HOME METHODS IN THE FACTORY.

Every one knows what would happen if a housewife put down her fruit jellies by simply pouring them in a kettle into the jars and allowing them to stand with loose covers. They would soon ferment and spoil. Cooking fats are just as liable to spoil, yet most manufacturers of lard and other cooking fats pack their products in tubs or loose-covered tins, exposed to air, dust and odors.

Cottlene, however, is packed in pails of special design, sealed absolutely airtight, so that the makers guarantee Cottlene to remain indefinitely as sweet and as fresh as the day it was made.

CATTLEMEN SUCCESSFUL

In Making Arrangements for Preservation of Quarantine Line.

The mass meeting which began yesterday afternoon in the Grand Opera House came to a close last evening, after arrangements had been made for immediate relief of the existing unsatisfactory conditions. A more stringent guard or inspection is to be maintained between the different divisions as designated by the quarantine lines.

That the Federal Bureau of Animal Industry will grant more time for the perfecting of plans whereby the work may be reshaped there cannot be the least doubt. The representatives of the Bureau were present, and they understand the intensity with which the Panhandle cattlemen and their friends have entered into this agreement to do all in their power to prevent further violations of the rules and regulations of the Federal Bureau. Money will be provided for the employment of the extra inspectors, and everything possible done to bring the service fully up to the requirement of the Department.

The meeting was admittedly one of the most important ever held bearing upon the cattle interest of the State and the Southwest. Many men where here whose interests are not in Texas, but in the cattle business as a whole. They realize the worth of this movement, and, therefore, sacrificed to come and attend the meeting, giving the benefit of their observation and experience.—Amarillo Panhandle.

MACHINERY AT TEXICO.

Texico, N. M., Nov. 10.—The big outfit of machinery for the construction of the first one hundred miles of the Rock Island, Texico, Farwell & Southern Railroad arrived a few days ago, direct from the factory at Chicago, via the Santa Fe, and is on the sidetrack here. It is being unloaded under the personal supervision of Contractor W. F. Calback, who will push the work with all possible speed to an early completion of the grading and placing of the rails for the running of trains. Part of the force for overseeing the different departments of work has already arrived.

The cash for the financing of this contract has already been placed in local banks by Mr. Calback, and he has unlimited means and wide experience to handle contracts. This new machinery will be breaking dirt in a few days, and work will be pushed rapidly to the south. There is not now the least obstacle in the way or a question that can be raised as to the ultimate building of this road.

Citizens are very jubilant over the city's prospects. A large number of new faces were seen in the city today, attracted by this new era dawning for the state-line city.

COAL OIL FOR GAS ENGINES.

Wm. Battenfield, the owner of the Puckett place, has made quite a success of his private pumping plant the past season. He has a fifteen horsepower Witte engine, and has demonstrated the fact that he can use coal oil to run the engine, as well as gasoline. The coal oil can be bought, in barrel lots, at about two-thirds the price of gasoline, and Mr. Battenfield says the coal oil really gives more power, gallon for gallon, than gasoline. It costs him \$1.50 a day of ten hours to run his engine with gasoline, and only 98 cents a day with coal oil, which is quite a saving. He needs no special attachment to the engine to use coal oil, but in cold weather he uses gasoline to start the engine and get it warmed up.—Portales Times.

Don't forget the big blow-out that the M. W. of A. are going to have, on Wednesday night, November 23, at their Hall, over the City Bakery. An excellent program will be rendered free.

The Herald for Job Printing.

TEXAS ON THE MARCH

Does She or the Strong Republican Party?

As the law of evolution grows, it is sure to have a greater effect on the Union as time passes. It is a fact that is "an empire in itself" is a somewhat serious and true. When admitted as a part of the United States it will mean an independent republic, and it remains to this day the right to be admitted into five states where the people desire disintegration. The time, however, is unlikely to come when the people will consent to divide their commonwealth. There is no sentiment whatever in favor of such a movement, for hitherto the inhabitants have been extremely proud of their state's vast territorial size, and now they are becoming elated over the rapid increase of the population.

It may be, as the Houston Post declares, that real estate values in Texas are increasing at the rate of a million dollars a day, owing to the inflow of money for investment in farm lands and industrial enterprises. San Antonio, the largest Texas city, has gained 82.2 per cent in population since 1900, while Dallas, Houston and Fort Worth reveal a growth above the average of American cities. It is believed that the rural districts also share in the increase in inhabitants. The Galveston News believes the rural growth has been twice as great as the urban in the past decade. Texas will easily outrank Missouri in the census returns, and ten years hence will probably display no less vitality than it does today. Twenty and thirty years hence it will still be growing rapidly.

Texas has a great future because of its immense agricultural resources, its oil lands, its rivers, its commercial position on the flank of Mexico. It has, too, a pretty good government. It was one of the first of the states to rebel against trust and railroad domination, and it holds the record for collecting a fine amounting to several millions of dollars from an oil monopoly. Its railroad and corporation legislation used to be railed against as destructive to the State's own development, but the census figures prove that these alarms are unfounded. The New Orleans Times-Democrat, reviewing a few years of Texas' history, says: "So far from the drastic railroad legislation driving the common carriers out of business, they are everywhere increasing their trackage, and serving the business communities better than ever before. What seems to have been accomplished by the commission's regulations is to distribute prosperity throughout the State. San Antonio, the largest urban center, has the most stringent anti-saloon regulation in the commonwealth, and the facts show that the city has thrived under it."

Texas is Democratic from the center to the outermost rim. It ought to have a strong Republican party, but politically it suffers from the abnormal conditions which handicap all political life in the South. Possibly the heavy increase of the white population will stimulate the parties, but in the next ten years it is certain that the State will contribute heavily to the Democratic side of the National House of Representatives. Economically speaking, Americans can do as well in Texas as in Western Canada, and it has abundant room for a population of 20,000,000 souls.—Springfield (Mo.) Republican.

WET OR DRY?

Ma is dry, en Pa is wet: Something doing there, you bet. Ma gits up en says 'at Pa Ain't no sympathy for law. Waves her arms, en hops around. En Pa he tries to stand his ground, Says 'at Ma's a kind of crank, En Ma she says 'at Pa's a tank. En that he gets everybody het— Ma is dry, en Pa is wet.

Ma is dry, en Pa is wet: Argument on epithet. Ma says down with the saloons, En Pa says Ma is full of prunes. Waltzes up, en waltzes down, Bangs the table with his knucks. En calls the dries a lot of ducks. En that makes Ma red hot, you bet. Ma is dry, en Pa is wet.

Ma is dry, en Pa is wet: Home is horribly beset. Pa says temperance's bum; En Ma attacks the Demon Rum— Pulls his ears, en twists his nose— Talking of the drunkard's woes; Calls the wets a lot of soaks. En Pa gets mad until he chokes. Biggest fam'ly ruction yet— Ma is dry, en Pa is wet. —Exchange.

THE FIRE ALARM

will not disturb you if you are enjoying yourself at the M. W. A. Program and Box Supper on Wednesday evening, November 23. Everybody is invited to come and enjoy themselves with us from 7:30 to 11 p. m. at our Hall, over City Bakery.

The Plainview Nursery

Will trade nursery stock for grain. We have thornless Honey Locust which does not sprout from roots, and a full supply of all other nursery stock adapted to the plains. We are agents for the celebrated Luitweiler Pump.

L. N. DALMONT, Proprietor

Excursions

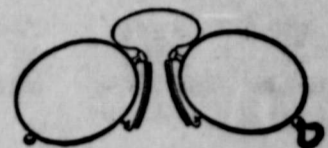
Los Angeles or San Diego, Cal., and return \$76.80. Final limit six months from date of sale.

To San Francisco, Cal., and return \$84.90. Final limit nine months from date of sale.

To Mineral Wells and return \$18.75. Final limit sixty days from date of sale. For further particulars apply to

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Eyes Examined and Glasses Fitted CORRECTLY. All work and material guaranteed. Lowest prices.

WILBERT PETERSON, Jeweler and Optician

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Fit for Any Woman in Texas.

The latest in Button Boots.

A nobby, smart shoe that will fit like a glove and give long service.

(This Is Style No. 1622.)

It is made of the Best Patent Colt with Dull Mat Kid Top; Extension Edge

Soles; Fancy Perforated Pattern; Two Inch Heel; Olympic Toe; Tip.

Ask your dealer to show you a pair.

If he does not have them—write us.

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CAPITAL STOCK \$100,000.00
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Our new home places us in a position to meet all your requirements. Your patronage solicited.

THINKS WELL OF THE CUBS.

John T. Brush Offers Murphy Thirty Cents for His Club.

New York, Nov. 3.—The announcement in one of the morning papers that Charles Murphy, the president of the Chicago National baseball club, had made an offer of \$30,000 for the services of Christy Mathewson created most excitement at the office of the New York baseball club.

John T. Brush, the president, sent a hurry call for Manager John J. McGraw, and, after a lengthy consultation, it was decided not to part with Matty, but to go the Chicago magnate one better by making him a bona fide cash offer of thirty cents in United States currency for his entire club. It being agreed and understood in the event of a successful consummation of the deal that the Chicago club is to have the privilege of retaining all the players except Pitcher Cole. Mr. Brush's reason for keeping Cole is because he is a barber.

PANHANDLE POTATOES PAY.

Practically every kind of crop in this county has paid the producer well this year, but we have failed to hear of any crop that has paid better than the sweet potato crop this year. For example, we mention Mr. M. G. Peoples, of the Little community, who was here one day this week with a load of as fine potatoes as ever grew in any man's country. Mr. Peoples said he planted between four and five acres in this crop, and gathered 500 bushels from the land. He is finding a ready market for his potatoes at \$1.50 per bushel, which makes his land planted in this crop pay him \$150 per acre.

Tell us of a country where the soil produces more valuably than does the Collingsworth county soil. MORAL—Come to Wellington and Collingsworth county, Mr. Investor. You can make money here.—Wellington Leader.

PETERSON is prepared to test your eyes and fit glasses.

Some Real Bargains

7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and windmills; plenty good water; 3 good farm houses; good sheds, corrals etc. About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each.

5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments. The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address

Otus Peeves Realty Co. Plainview, Hale Co. Texas

To Make the Turkey Happy



The Big Thanksgiving Sale Opens at 9:30 Saturday, Nov. 12

This is going to be a Genuine Thanksgiving Sale and right now we want to tell you, our customers, that we thank you for the business you give us, for every consideration we have received at your worthy hands. Your trade great or small has been a means of enabling us to build better the foundation of business that we

hope some day every citizen of Hale County may well feel proud

We want our customers to feel that our store is their store—that Richards Bros. & Collier's Store is an institution through which every customer receives honest and fair consideration.

And now, for ten days prior to the Nation's great day of Thanksgiving, we are going to give the people of Hale and adjoining counties our best offerings—offerings that will afford them a handsome Cash Saving—offerings for which each and all customers may well feel thankful that it was their privilege to accept.

There are honest methods of business, and there are other honest methods. We don't say that we have the only one, but we want you to know that Richards Bros. & Collier's is a One-Price Store. We do not mark our goods at an enormous profit purposely to make a great cut in price, and thereby lead people to believe money is really being saved. Our regular One Price is oftentimes lower than some others when they have taken off 33 1-3 per cent. During our Sale the Price on the Big Red Tag is the One Price. You get the lowest.

OUR STORE WILL BE CLOSED THANKSGIVING DAY.

We are going to put lots of spice and dressing into this occasion. It is going to be a rich money-saving dish for the folks that partake. We will miss you if you don't come and get your share of the good stuff, but if you can't come send us a mail order and get your share.

WE SHOW A BIG LINE OF LADIES', MISSES' AND CHILDREN'S CLOAKS. PRICES ON THESE WILL BE REDUCED.

WE ARE GOING TO MAKE A BIG DRIVE ON LADIES' SKIRTS DURING THIS SALE. BE SURE TO SEE THE LINE BEFORE YOU BUY.

OUR MILLINERY DEPARTMENT IS MAKING BIG PREPARATIONS FOR THIS THANKSGIVING SALE. PRICES WILL BE ABOUT ONE-THIRD TO ONE-HALF OFF THE ORIGINAL.

IN THIS AD. WE CAN ONLY QUOTE A FEW OF THE MANY REDUCED PRICES.

SALE CLOSSES WEDNESDAY, NOV. 23.

LADIES' READY-TO-WEAR.

At no other store in this section of Texas are people afforded the opportunity of seeing a line of Ready-to-Wear Goods such as is shown at Richards Bros. & Collier's Store. The entire line for the season has been personally selected in America's best markets by our buyer. This not only insures us the new and best styles, but brings the goods to us at Lowest Possible Prices. Here are a few reductions—there are many more:
 Ladies' Wool Serge Dresses, were \$15.00 \$12.50
 Ladies' Wool Dresses, worth \$16.50, "Thanksgiving" Price \$14.00
 A Leader in Silk Messaline and Taffeta Dresses, worth \$15.00 and \$16.50, Sale Price \$12.50
 Other Dresses at Reduced Prices, \$8.00, \$11.00, \$16.50, \$18.50, \$22.50 and up to \$35.00
 Misses' and Ladies' Cheviot, Broadcloth and Basket Weave Suits \$12.50
 A Fine Lot of Suits, Popular Colors, that look to sell at \$20.00, reduced to \$15.00
 Cheviot, Fancy Mixture, and Serge Suits reduced to \$17.50
All other Suits at Reduced Prices.

DRESS GOODS.

Johnson 10c Percales reduced to 8 1-3c
 Shadow Stripe, Wool-Finish Suiting, was 20c 15c
 36-inch Diagonal Wool Suiting 50c
 46-inch All-Wool Fancy Worsted, worth \$1.00, "Thanksgiving" Price 75c
 36-inch All-Wool Fancys, 65c Value, for 50c
 36-inch All-Wool Venetian Black, only 40c
 38-inch Panama, Extra 50c Value, reduced to 42c
 44-inch Panama, worth 50c to 65c a yard, for 45c
 42-inch All-Wool French Serge, \$1.00 Value 89c
 40-inch Fancy Dress Suiting, was 75c, Sale Price 50c
 40-inch Wool Voile, was \$1.25, "Thanksgiving" Price \$1.00
 40-inch Voile; our regular 75c Grade; put on sale at Extra Quality Fine Voile; regularly \$2.00 a yard; now \$1.50
 Silk Marquisette, \$2.00 Values, for \$1.50
 36-inch Grey Novelty Heavy Suiting, 65c Grade 50c

ELITE GLOVE-FITTING PETTICOATS.

Silk Taffeta, in Navy, Rose, Cardinal, Lilac, Copenhagen; \$6.50 Value for \$5.50
 Black Taffeta Silk Petticoat, Special \$5.00 Value \$4.50
 Our Best Silk Petticoat; sold regularly for \$7.50; Sale Price \$6.50
 Real Heatherbloom, with Wide Dust Ruffle, \$2.50 Value, for \$2.00
 Silk-Finished Morie Petticoat; was \$1.25 \$1.00
 Real Heatherbloom, with Extra Wide Flounce; assorted Colors \$2.00
 A Fine Russle Taffeta Skirt, Special Value, at \$1.35

UNDERWEAR.

Boys' Gray, Ribbed Union Suits, 35c Value, reduced to 25c
 Boys' Gray, Fleeced Union Suits, 65c Quality, reduced to 50c
 Men's Jersey Ribbed, Sanitary Fleeced Shirts and Drawers 45c
 Men's "Velastic" Shirts and Drawers, 75c Quality 50c
 Men's Natural Wool Shirts and Drawers, \$1.25 quality \$1.00
 Men's Lamb's Wool Shirts and Drawers, \$1.75 Value \$1.45
 Mens' Heavy, Ribbed Union Suits, \$1.25 Value \$1.00
 Men's Heavy Ribbed Union Suits, \$1.50 Value, reduced to \$1.35
 Men's Lamb's Wool Union Suits, \$3.50 Quality \$3.00
 Misses' and Children's 35c Union Suits 25c
 Ladies' Fine Jersey Ribbed Union Suits, 75c Value, reduced to 60c
 Ladies' Vests and Pants, 35c Quality 25c

STAPLE GOODS.

All 12 1/2c Ginghams reduced to 10c
 All 10c Ginghams reduced to 7 1/2c
 Outings worth 10c and 12 1/2c reduced to 9c
 Staple Checked Ginghams, worth 8 1-3c to 10c, "Thanksgiving" Price 7 1/2c
 Extra Good Quality Cotton Flannel, "Thanksgiving" Price 10c
 Texas 12 1/2c Bleaching reduced to 10c
 Poe Mill Soft-Finish Bleached Muslin 9c
 "Fruit of the Loom" Bleached Muslin 10c
 Lonsdale Green Ticket Muslin 10c
 Wall Paper Canvas, Full Weight 4c
 "Mermaid" AA, Yard-Wide Sheeting 5c
 Fine Sea Island, 36-inch Muslin 6c
 Good Quality White Wool Flannel 25c
 Fine Quality White Wool Flannel, was 40c, Sale Price 35c

PORTIERS.

Fine Tapestry Portiers; Colors, Red and Green; were \$5.00, Sale Price \$4.00
 Fine Tapestry Portiers; our regular \$6.00 grade; for \$5.00
 Two-Tone Fine Mercerized Tapestry Curtains, were \$7.50, for \$6.25
 Extra Quality Tapestry Curtains; Knotted Fringe Ends, Silk Finish and Two-Tone Colors; \$10.00 Value, for \$8.00

DAPERIES.

Hamilton Twill Draperies, was 10c; Sale Price 8c
 12 1-2c Oriental Draperies 10c
 36-inch wide Silkoline, worth 12 1-2c, on sale to 10c
 Serpentine Crepe, Drapery Patterns 16 1/2c
 36-inch, Wide-Woven Madras, was 40c 35c
 44-inch Wide Imported Madras, regular price 65c 50c
 35-inch Dotted Swiss, 15c quality 10c

MEN'S SUITS.

We show the S. M. & S. and Society Brand Suits. Both lines are high-grade goods, that retain their shape. They are this season's goods, and every suit a winner.
 All \$10.00 Suits reduced to \$ 7.50
 All \$12.50 Suits reduced to \$10.00
 All \$15.00 and \$16.50 Suits reduced to \$12.50
 All \$17.50 and \$18.50 Suits reduced to \$15.00
 All \$20.00 and \$21.50 Suits reduced to \$16.50
 All \$25.00 and \$27.50 Suits reduced to \$19.75

BOYS' SUITS.

\$ 1.50 Knickerbocker Suits reduced to \$1.35
 \$ 2.50 Knickerbocker Suits reduced to \$2.20
 \$ 3.50 Knickerbocker Suits reduced to \$2.95
 \$ 5.00 Knickerbocker Suits reduced to \$4.00
 \$ 7.50 Knickerbocker Suits reduced to \$6.00
 \$10.00 Knickerbocker Suits reduced to \$7.50

MEN'S AND BOYS' HATS.

All \$2.00 Hats go, in "Thanksgiving Sale," at \$1.45
 All \$2.50 Hats go, in "Thanksgiving Sale," at \$1.45
 All \$3.00 Hats go, in "Thanksgiving Sale," at \$2.65
 All \$4.00 John B. Stetson Hats reduced to \$3.50
 All \$5.00 John B. Stetson Hats reduced to \$4.50
 All \$6.00 John B. Stetson Hats reduced to \$5.00

MEN'S BOOTS.

All \$5.00 Boots go at \$4.00
 All \$6.50 Boots go at \$5.25
 All \$7.50 Boots go at \$6.25

Special Prices on Men's Shoes and Bootees.

BLANKETS.

Medium-sized Cotton Blankets; worth 75 and 85 cents; reduced to 65c
 11-4, \$1.25 values; Colors, White and Mottled; reduced to \$1.05
 11-4, German Finish; White, Gray and Fancy; \$1.50 and \$1.75 Values \$1.35
 11-4, Wool Finish, Mottled Blanket; worth \$2.00 \$1.65
 11-4, Extra Fancy Blanket; \$2.50 Value \$2.00
 12-4, Very Large Blanket; \$2.50 Value \$2.10
 12-4, Fine Gray and White Wool Finish, \$3.00 Blanket \$2.50
 Fine, Large Woolverine Blankets at Prices Reduced to \$3.00 and \$3.50
 Dobson's Heavy Wool Blankets, were \$4.50, reduced to \$3.75
 10-4, Gray Woolen Blanket, was \$4.00, reduced to \$3.50
 11-4, Fine White Wool Blanket, was \$7.50, reduced to \$5.50
 11-4, All-Wool, \$6.00 Blanket, reduced to \$5.25
 12-4, All-Wool, Fine \$10.00 Blanket \$8.75
 12-4, Extra Fine All-Wool Blankets reduced to \$10.00

A Big Line of Bed Comforts at Prices Greatly Reduced.

WHITE QUILTS, SHEETS, SHEETING, ETC.
 69x85 Bleached Sheets, 65c Value, for 50c
 81x90 Mohawk Sheets, \$1.00 Value, for 85c
 36x42 Mohawk Pillow Cases 20c
 36x45 Pillow Cases reduced to 12 1/2c
 9-4 Unbleached Sheeting, Extra Quality 25c
 9-4 Bleached Sheeting, Extra Quality 27c
 10-4 Unbleached Sheeting, Extra Quality 27c
 10-4 Bleached Sheeting, Extra Quality 29c
 42-inch Bleached Pillow Tubing 22c
 81x90 White Quilt, Cut Corners and Fringed, was \$2.00, Sale Price \$1.50
 83x99 White Satin Quilt, Cut Corners and Fringed, was \$3.50, Sale Price \$2.90
 86x96 White Quilt, Cut Corners and Fringed, was \$2.50, Sale Price \$2.00

TABLE DAMASK.

64-inch Wide Mercerized Heavy Damask 50c
 62-inch Wide Linen Damask; our 65c quality; "Thanksgiving" Price 50c
 59-inch Wide Cotton Damask, 35c Value, for 25c
 70-inch Wide Fine Satin All Linen, \$1.25 Value, for \$1.00

Store Closed

Thanksgiving

Day

Richards Bros. & Collier
 WHERE PEOPLE WHO DRESS BEST TRADE

Sale Closes

Wednesday

November 23

Hale County Herald

TOM SHAFER, PUBLISHER

Business office, 73. Manager's residence, 14

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any play to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

Entered as second-class matter at the Post Office in Plainview, under the act of March 3, 1879.

PASSING OF THE DEMAGOGUE.

The passing of the demagogue has marked an important epoch in the progress of Texas. Like the desperado and the cowboy, he has had a thrilling and exciting career and, like them, he has been compelled to give way to the trend of civilization.

He was a product of the times, and the harder the times the more perfect the product. A Prince Albert coat, a slouch hat and a pair of strong lungs, and he was ready for the hustings to warn the people against the approach of capital. He thrived best upon strife and dissension, and his principal occupation was in shrewdly arraying class against class and then leading the stronger against the weaker force.

With star-defying audacity, he would publicly attack the character of a prosperous industry, and argue its destruction with all the logic and sincerity of a Pilgrim Father pleading for the burning of a witch. He was a mixture of ignorance and genius, and would hunt out prosperous corporation and make their success a spring board on which he could bound into the spotlight by denouncing capital as sapping the life blood of the people, and then proceed to argue the cause of the downtrodden masses with the earnestness of a starving lawyer pleading his first case.

He was a patriot for applause and a politician for revenue, and he sought the goal of his desire with the intuition of a gifted criminal, and he would track his prey with the instinct of a hungry beast. But he is gone—and may his shadow never again darken the threshold of Texas.

HIGH-PRICED HIBERNATING.

Exit the green vegetables of summer and enter the heavier meat foods, that "stick to the ribs," with the coming of winter. Only good beans, "the staff of life," as the cowboys used to say, and "spuds" will grace the tables, the sole representatives of the vegetable family, supplemented, of course, by the inevitable canned goods. And "spuds" are higher than ever before! With the prices of butter, eggs and meat aviating, the price of living this winter will be higher than ever before. Lucky is the family with a cupboard well filled with home-canned fruits and vegetables; a pen ornamented with fat swine, contentedly grunting and awaiting the plunge of the butcher knife; a cellar stored deep with potatoes and such truck, and a barnyard filled with cackling fowls and large-uddered kine! The farmer who has insured himself in the above manner against the pocketbook-ravishing high prices of store-bought food will indeed be envied.

MONKEYING WITH CIGARETTES.

The youth who was smoking a cigarette near the monkey's cage took another one from his pocket. "Would it do any harm," he asked, "if I should offer him one of these?" "Not a bit," responded the attendant; "he wouldn't touch it. A monkey isn't half as big a fool as he looks."

We are in receipt of a copy of The Weekly Oklahoma Capital, a Republican paper published at Guthrie, Oklahoma. If what The Capital says about Governor Haskell is true he ought to be shot. If, on the other hand, what the governor says about The Capital is true its editor ought to be drowned like a worthless pup. The Capital seems to rejoice in the fact that its editor has been prosecuted thirty-six times. If The Capital was published in Texas, and pursued a like course, even its devils would soon become angels.—Sterling News-Record.

"I can be indulgent to the games of children, indulgent to the passions of youth, but when, on the bloody day of battle, a boy who is chasing butterflies gets between my legs; when, at the day of our greatest need and we are calling aloud on God, the young coxcomb beside us in church sees only the pretty girls, and winks and flirts—then, in spite of all our philosophy and humanity, we may well grow angry."—Borne on the Post Heine.

AN AIM IN LIFE.

Every man should have an aim in life and work to that end. No man in the world is ever a success who has not decided what he wants to take up as a life's work. Young men who constantly go for more thing to another finally reach the point where anything they do is as good to them as anything else. When a man starts to make his way in the world he should pick out one line of work, or profession, and put all his energies into that one branch selected by himself, and the result is always a successful man in the end. The good old adage, "A rolling stone gathers no moss," is very true, and the young men should keep that in mind.

The Rustic Philosopher in the El Paso Herald says: "One good thing 'bout bein' a man is that you kin git by with most any kind of a hat on. It used t' be that two could live cheaper than one, but now it don't make any difference."

"The nowadays girls are not the sentimentalists they used to be," muses the man with the thought-seamed brow. "In the past when a man jilted a girl she took it to heart; now she takes it to court."

The interest that is now being manifested in good fowls is another example of the evolution in better agriculture. Poultry raising is no longer a minor industry. Millions of dollars are invested in fowls, and men and women of natural ability and unusual talents are engaged in poultry raising.

WHAT CAN A POOR MAN DO.

Littleton made up his mind that he was not going to be ruled any longer by his wife, relates Harper's. So, when he went home at noon, he called out imperiously—"Mrs. Littleton!" Mrs. Littleton came out of the kitchen with a dishcloth tied around her head and a rolling-pin in her hand. "Well, sir," she said, "what will you have?" Littleton staggered, but braced up. "Jane, I want you to understand"—and he tapped his breast dramatically—"I am the engineer of this establishment." "Oh, you are, are you? Well, William, I want you to understand that I," and she looked dangerous, "I am the boiler that will blow up and throw the engineer over into the next county. Do you hear the steam escaping, William?" William heard it, and he meekly inquired if there was any assistance he could render in the housework.

William Jennings Bryan occasionally enlivens one of his temperance addresses with an appropriate story. Thus, in an afternoon speech in Lincoln, Mr. Bryan, illustrating the terrible strength of the drink habit, said: "A Lincoln doctor, after examining a patient, declared to him, solemnly: 'You will have to give up whiskey or else lose your eyesight.' The patient rose to his feet with a sigh. 'Well, doc,' he said, 'I guess I've seen pretty much everything.'—Kansas City Star.

BOTH TURNED TO RUBBER.

This is the worst one that has been inflicted on The News in a long time. The guilty one's name is withheld, but he claims that a man by the name of Stone, from a city on the South Plains, came to Amarillo and met a man by the name of Wood, who lives in Amarillo. They were chatting on a prominent corner when a strikingly pretty girl passed them. Stone at once turned to Wood, and Wood to Stone—then both turned to rubber!—Amarillo News.

LONESOME.

We publish the following poem for the benefit of the many love-sick swains and maids in Plainview whose affections are away in distant colleges. Touching little thing, isn't it? "The dreamful summer days are dead. The autumn hills are flushed with red. The day is fair, but joy has fled— For thou art far away. "Soon fades the day, and through the night The stars blaze forth in tender light; But, I, alone, feel no delight— For thou art far away.

SHALL WOMEN VOTE?

If they did millions would vote Dr. King's New Life Pills the true remedy for women. For banishing dull, fagged feelings, backache or headache, constipation, dispelling colds, imparting appetite and toning up the system, they're unequalled. Easy, safe, sure. 25 cents at All Drug-gists.

LOCAL AND PERSONAL

Judge Webb is attending court at Hereford.

County Judge Mayfield was in Paducah this week, on legal business.

District Judge Kinder will be holding court at Tahoka for the next two weeks.

WANTED—Bargains in lands. J. L. HUGHES, Missouri House, Plainview, Texas. 48-pd.

Tom Vaughn returned this week from a trip through El Paso, Brewster and other West Texas counties.

Revs. Fouts, Smith, Gillon and wife and Dr. Longmire are attending the Baptist convention at Houston.

Attorney E. Graham is attending the session of the Court of Appeals at Fort Worth.

J. H. Williams, who has been here for some days, looking after his property, returned to Bowie on Thursday.

H. B. Hunt, representing Foster-Millburn Drug Co., of Buffalo, N. Y., made this town Thursday.

Ed Johnson, of Norman, Okla., was down this week, looking after his extensive property holdings here.

Mrs. H. M. Burch and Miss Annie Maud Davidson are visiting friends in Lubbock this week.

A. Topper and family, of Baker Falls, N. M., came in this week, and will become permanent citizens of our town.

The Baptist Ladies' Aid will hold their annual Bazaar on Tuesday, December 20.

P. A. Todd, formerly of Plainview, now a resident of Lubbock, is spending a few days in our town.

A good Methodist Dinner will be served by the Home Mission Ladies on Thanksgiving Day.

Rev. J. J. Charles, of Houston, is visiting the Cox families, southwest of town.

LOCAL AND PERSONAL

John U. Hamilton is visiting his son in Texico.

Have you seen our new store? If not come in and see the prettiest Grocery in West Texas.—VICKERY-HANCOCK GROCERY CO.

J. M. Hughes, editor of the Briscoe County Herald, was a business visitor in Plainview the first of the week.

FRUIT CAKES—We have very ingredient that goes to make the best. Phone us your order, or, better yet, come in and see. VICKERY-HANCOCK GROCERY CO.

John Haney has resigned his position with the Citizens' National Bank, to accept a place in the First National Bank of Seminole. We hate to see this estimable young man leave.

When you drink Coffee be sure it is the best. Chase & Sanborn's Coffee has a world-wide reputation. We are sole agents for this city. VICKERY-HANCOCK GROCERY CO.

Mrs. Eula Merrill returned Tuesday from Waco, where she has been attending the trial of her sister, Mrs. Streight.

Buckwheat cakes, with "Wedge-wood" Pure Maple Syrup, will help to make a delicious breakfast. VICKERY-HANCOCK GRO. CO.

Mrs. Bettie Snyder left Wednesday for her home, in Shannondale, Mo., after a visit to the family of her brother, David Tudor.

1 plus 1 plus 1—(2 X 2) plus 10 plus 5 equals 29. Why? For the Simple reason that 2 X 2 equals 4, No. 29 is SEWELL'S—the place to get something good to eat. 46

Only 260 votes were cast in the Plainview box on Tuesday, as compared with 639 in the July primary.

Don't worry about cooking your Thanksgiving dinner—eat with the Home Mission Ladies. 46

F. M. McCarroll has moved his family back from Wise county, and they will reside in Plainview in the future.

Eat Turkey Dinner with the Home Mission Ladies, Thanksgiving Day. 46

Rev. J. M. Harder, of Canyon preached an excellent sermon at the Baptist church on last Sunday.

That new ten-foot Lath recently installed in Hatcher's shop is now ready for all kinds of work done on such a machine. See me. 46

Mrs. Logan, of Waco, is visiting her daughter, Mrs. Dr. J. B. Hall.

Mrs. Frank Wheelock, of Lubbock, spent Friday in Plainview.

Mayor Jas. DeLay is away on a few days' business visit to Sterling City, which city has the distinction (?) of being called "home" by the writer, and also of being the terminus of the Santa Fe out of San Angelo. Mr. DeLay owns three sections near that town.

A big land deal was consummated Monday, whereby 2,414 acres, near Petersburg, owned by L. E. Speed, was bought by W. J. Curtis both of this city, for the consideration of \$55,000.

The Modern Woodmen of America will give a box supper and program at their hall, over the City Bakery, on the 23rd inst, at 8 o'clock p. m. The families of the members will be expected to furnish well-filled shoe boxes. A general invitation is extended to the public. Don't forget the date, Thanksgiving eve, November 23. All boxes go at 50 cents. 46

R. P. Christian, of North Bend, Neb., was in The Herald office this week, and stated that he was down looking over the town and country with regard to a location for a certain enterprise, which we are not at liberty to mention at present. Mr. Christian stated that he is well pleased with the situation and that we would like to hear more from him shortly.

Messrs. and Mesdames L. A. Knight, R. E. Burch and Frank Clinckales, Misses Bettie and Ada Knight, Will Dowden, and Nick Alley, of Hale Center, spent Tuesday and Wednesday on a pleasure-visit at the club house on the Tule Canyon, north of town. Hunting, fishing, games and other young folks' amusements were on the program carried out.

The Baptist Ladies' Aid will have their annual Bazaar on Thursday, December 20. 46

STOREHOUSE FOR RENT—North side of square. Apply to J. B. NANCE, Plainview, Texas. 45

The Herald for Visiting Cards.

LOCAL AND PERSONAL

Walter Brown, an old-time friend of our fellow-townsmen, R. B. Hulen, was visiting that gentleman this week, and also looking over our town. Mr. Brown is from Gainesville, and, to show you that those North Texas people know a good thing when they see it, we cite the fact that he purchased a section of land 20 miles west of Plainview last week—and paid cash for it! Yes, sir, paid \$20 an acre cash for it! No worry about partial payments for Walter. Give us more cash buyers—and we will also take all the time-purchasers you have on hand, too, please.

The Burgess Amusement Company played to fair houses on Monday and Tuesday nights. The company was seriously hindered in their efforts on account of having to play in borrowed plumage, their own costumery and other paraphernalia having failed to arrive. The offering the first night was "The Sweetest Girl in Dixie," and "Rip Van Winkle" on the following evening.

MISS KECK STRONG CONTENDER.

Miss Jo Keck is running well in the auto contest inaugurated by the Amarillo Daily News. She is a strong second in her district, and her friends are anxiously awaiting the counting of the votes in the contest, which closes Saturday, November 12. Miss Keck is sure to win some valuable prize, if not the Overland, and her efforts well deserve success.

NO REASON FOR DOUBT.

A Statement of Facts Backed by a Strong Guarantee.

We guarantee complete relief to all sufferers from constipation. In every case where we fail we will supply the medicine free.

Rexall Orderlies are a gentle, effective, dependable and safe bowel regulator, strengthener and tonic. They re-establish nature's functions in a quiet, easy way. They do not cause any inconvenience, griping or nausea. They are so pleasant to take and work so easily that they may be taken by any one at any time. They thoroughly tone up the whole system to healthy activity.

Rexall Orderlies are unsurpassable and ideal for the use of children, old folks and delicate persons. We cannot too highly recommend them to all sufferers from any form of constipation and its attendant evils. Two sizes, 10 cents and 25 cents. Remember, you can obtain Rexall Remedies in this community only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

FIVE DOLLARS FOR A WORM!

Joel Crumrine, a most successful farmer, who resides in Plainview, but whose farm is eight miles northwest of town, came in The Herald office today and threatened the beating of our heart by laying a collection of the largest, reddest, sweetest, best, etc., apples on our paste-bellittered desk for editorial perusal and delectation (believe that's the right word).

Quoth Mr. Crumrine: "I picked them apples on the biggest apple tree in Hale county. Yes, sir; it grows on my place, and is 45 inches in circumference six inches from the ground. I gathered 20 bushels of apples off that Winesap tree this year, and then the mules—drat 'em—got all that were on the lower limbs. Yes, I think Hale county is the best apple-raising district in the United States. I will give any man \$5 for a worm he finds in a Hale county orchard if he will pay me ten cents (10c) for every apple in which he fails to find one—and I'll clear money on the deal, too. Yes, you may go out to the farm—no, it's not hard to find the way—how's that? No, I haven't a dog."

SAVES AN IOWA MAN'S LIFE.

The very grave seemed to yawn before Robert Madsen, of West Burlington, Iowa, when, after seven weeks in the hospital, four of the best physicians gave him up. Then was shown the marvelous curative power of Electric Bitters, for, after eight months of frightful suffering from liver trouble and yellow jaundice, getting no help from other remedies or doctors, five bottles of this matchless medicine completely cured him. It's positively guaranteed for Stomach, Liver and Kidney troubles, and never disappoints. Only 50 cents, at All Drug-gists. 47

When you want Coal or Feed you are looking for us. We always have it, and at prices that can't be beat in the town.—TANDY-COLEMAN COMPANY, Phone 176. 45

Mrs. W. Y. Price, of Hale Center, was called to Tulla this week on account of the illness of her daughter, Mrs. Frye.

PETERSON is prepared to test your eyes and fit Glasses. 47

CURING CATARRH.

Accept Our Advice and Try This Remedy at Our Risk.

Catarrh is a disease of the mucous membrane. The mucous membrane is, one may say, the interior lining of the body. Catarrh, therefore, may exist in any part of the system.

When the catarrhal poison attacks the mucous membrane, inflammation and congestion are produced, and nature falls to throw off the accumulated poisons. The organ which has been afflicted fails to perform its proper function as nature intended it should. The result is complication upon complication, which may lead to other even more serious afflictions.

We honestly believe Rexall Muc-tone will do wonders toward overcoming catarrh. It is made from the prescription of an eminent physician who made a long study of catarrh, and his great success with this remedy was an enviable one.

We want you, if you are a sufferer from catarrh in any form, to give Rexall Muc-tone a thorough trial. Use it with regularity and persistency for a reasonable time; then, if you are not satisfied, come back and tell us, and, without question or formality, we will hand back to you every cent you paid us. This is certainly the fairest offer that any one could make, and should attest our sincerity of purpose. It comes in two sizes, prices 50 cents and \$1.00. Remember you can obtain it only at—The Rexall Store. The Wyckoff-Willis Drug Co.

HOW TO KEEP A TOWN DOWN.

In the first place, buy everything you need in some other place. If you have a flouring mill, send off for your flour. It sounds better to have it come from a distance, even should the quality be inferior. If you have a brick yard, send off for your brick; it makes a man feel important to ship in a few car loads of brick, no difference if he should have to pay more for them than he would at the home factory. If you have a good job of printing be sure and not give it to your home printer. Send it to a city press, even if it does cost you double what it would at home. You might give your home printer the small jobs; it will save trouble. If you want a barrel of sugar, a sack of coffee, a chest of tea, a barrel of molasses, a wagon load of salt and other things, send off for them, by all means. And then you can boast to your neighbors that you buy your groceries in the city. It will cost you a little freight and time, but, then, you will have the satisfaction of knowing that your money will not be squandered in building up your own town. If you want dry goods, send to the city. If you want a suit of clothes, don't buy it at home; you might help build up your town; your merchants would get hold of the money and the profits would go to enhancing the wealth of your town. Buy everything you can from other towns.—Lubbock Avalanche.

WILL PROMOTE BEAUTY.

Women desiring beauty get wonderful help from Bucklen's Arnica Salve. It banishes pimples, skin eruptions, sores and boils. It makes the skin soft and velvety. It glorifies the face. Cures sore eyes, cold sores, cracked lips, chapped hands. Best for burns, scalds, fever sores, cuts, bruises and piles. 25 cents at All Druggists. 47

The announcement of J. L. Hughes, another land man, will be found in this issue. Mr. Hughes came here from Eades, Colo., but he has formerly lived and operated his business in Missouri, Kansas, Nebraska, Iowa and the rest of that neighboring sisterhood of Uncle Sam's daughters that Texas has pilfered so many good citizens from. Mr. Hughes is a pioneer in the art of settling new sections, and, as a post-graduate in that line, he says he much prefers to settle homeseekers in a country that has cast aside its swaddling clothes—says that there is little money or satisfaction in placing people in an utterly raw pioneer section, and that he expects to do a fine business in the cultured Plainview country.

WANTED—Men and women to establish offices and manage salesmen in all parts of Texas. If you are making less than \$500 per month, investigate our business. Experience unnecessary. Small capital required. Address, IDEAL POWDER EJECTOR CO., Box 223, Amarillo, Texas.

Some one has said that the reason the sea doesn't overflow with all the rivers running into it is because that body of water is filled with sponges. Yes, and the reason why the price of living is getting higher—why there is a paucity rather than an overproduction in all lines—is because there are so many parasites on the body politic. Let PETERSON fit your Glasses. 47

Cost 91 Cost 13 Cost 77 Cost 22 Cost 33 Cost 43 Cost 37 Cost We

29

...The Big... COST SALE

Is Still the Rage at

L. W. Sloneker's

Cost

59

Cost

We have a complete line of dry goods that we are absolutely closing out at pieces we will guarantee that you cant meet. All we ask is to come and let us figure the bill for you before you buy. Now all we ask is a trial at your bill and I will guarantee to sell you and you will tell me that I have saved you at least one-half. We have the nicest line of mens dress shirts with the collars that we are selling at cost, come and see. We have just received a nice bill of ladies Scarfs and Fascinators together with some of the latest belts in town, Pursian Velvet, Black Silk and Velvet designs. Dress goods we will almost give them to you if you dont believe it call on us this next week and see if I am not telling you the truth when I say I am giving you strictly cost prices. How about your old shoes, ar'nt they about worn out? We can fit you up in a genuine Ralston, or any other nice dress shoe thc very latest out of Boston. We have three other lines that we will sell you next week AND STRICTLY GUARANTEE EVERY PAIR OF THEM TO GIVE YOU SATISFACTION and sell them to you at COST. Suits if you want them you need not go round looking for a bargain for you cant best the prices that we will make you, at our cost sale just think I will guarantee to fit you up in a full suit for \$1.50 during this sale, if you can be fit in the line of these suits, dont fail to see us. We have a big line of CHRISTMAS GOODS that we have opened and we will fix them up for you if you will come and pick them out. We are going to look for you next week, and if you dont come I will think you are not after any bargains, so do not disappoint us. Yours for the closest prices ever given in Plainview.

49

Cost

99

Cost

111

Cost

222

Cost

321

Cost

109

Cost

061

L. W. Sloneker's

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INSTRUCTIONS FROM A. & M.

Dr. H. H. Harrington, director of the Experiment Station of the A. & M. College, says:

"One of the best fertilizers and methods for bringing an orchard into better fertility is to sow burr clover early in the fall, say about September. This burr clover will grow and soon cover the ground during the winter and early spring. The burr clover will ripen its seed during the early part of the month of May, and should be then turned under and the land kept in clean cultivation until the next fall, when the clover seed left in the ground will germinate and give you another covering for the entire winter and early spring. The burr clover seed will not germinate during the summer, no matter how favorable the conditions may appear. They do not grow before the cold weather of the fall, and it is not necessary in the spring to wait until the burr clover is all dead before plowing it under, only be sure that a goodly part of its pods have ripened sufficiently to reseed the land.

"As a general thing, the Keffler pear does not need much fertility. The same is true of the LeConte, since, if it is well fertilized and well cultivated, their growth is liable to become too strong and mature for fruit, and, at the same time, become much more liable to blight.

"Apples should be pruned and fertilized with burr clover, as in the case of the peach.

"One of the best crops that can be raised for forage is peanuts, as this crop promises both grain and roughage of superior quality. Not even alfalfa is equal to good, clean peanuts, such as can be raised on sandy land, nor does this crop need any fertilizer, since, frequently, upon rich land, they make more tops and less fruit, nor do they in any way impoverish the soil, but rather add to its fertility.

"Sorghum and Kaffir corn and such crops are very severe on the land, and the value of the crops upon per land is decidedly less than the damage they do to the land.

"Fertilizers can be obtained in nearly all small towns from the local cottonseed oil company, and a great many merchants deal in fertilizers for the accommodation of their customers.

"Worn-out, sandy land can best be restored by planting it to cowpeas and turning them under as soon as they have reached their full size; that is to say, as soon as they commence flowering, for green manure. By waiting longer to turn them under there is a loss in the fertilizing value of the peavines, inasmuch as the materials of plant food become concentrated in the ripening of the peas.

"In improving poor land, crops of various kinds ought to be alternated with crops of cowpeas, which will soon vitally change both the chemical and physical condition of the land, forming humus, and thus making a stiff soil more loose and a loose soil more compact.

"The humus formed will be a retainer of nitrogenous fertilizers, which, in less sandy soils, are readily lost

by leaching.

"To begin with, it is necessary to use commercial fertilizers on the land, but this can be dispensed with, at least to some extent, as crops of cowpeas are returned to the land for the Irish potatoes and other garden truck. Four or five hundred pounds of cottonseed meal, with about half that quantity of acid phosphate mixed with it, generally give fair results.

"If corn is planted, the cottonseed meal should not be applied until the corn is knee high, as otherwise it is likely that the meal will give rise to too large stalks and too small ears, because the cottonseed meal becomes early available and is after that readily lost by leaching rains."

LOOKING FOR OPPORTUNITIES.

A wise and honest man, a man of ability and earnestness, is not troubled about looking for opportunities. Many and great opportunities everywhere are on a constant lookout for such men. It is the numb-skull and street loafer who is continually talking and complaining about the lack of opportunities. As a rule, his native town is too slow and too small, and he feels compelled to leave his parental back yard for some hustling, bustling metropolis, in order to show the world the stuff he is made of—mush!

It is all fol-de-rol to be everlastingly hankering to live in a large city because of larger opportunities. Of course, a man who has really outgrown his native village has a moral right to seek larger opportunities elsewhere, but that man is as rare as a pearl in an oyster. Thousands of our youths, however, are annually rushing to our larger cities, believing themselves to be talented and capable to become famous and financially successful in the midst of the large and dazzling opportunities of the city. Alas! Only to be compelled to turn the grindstone for sharpening the tools of others! If our young men are wise, and truly have great ability, they will remain at home, at least for a season longer, until their wisdom-teeth are cut. It is more satisfactory to be a prominent and respected citizen of a village than to be an insignificant stranger, jostled and ignored, by the hurrying mass of humanity in a metropolis. We would rather be a dog on a farm than a caged lion in a menagerie.—Exchange.

MANLEY GIVEN LIFE TERM.

Dallas, Texas, Nov. 3.—J. D. Manley, charged with the murder of Louis Richenstein, was given a life sentence by the jury in Judge Seay's district court in a verdict of guilty of murder in the first degree, returned this morning.

The jury was out all night.

Manley is a soldier of the Texas National Guard, and ran Richenstein through with a bayonet a year ago, during President Taft's visit here, as the man tried to pass the picket line. Manley appeared dazed this morning, and thanked the jury a sit filed out of the court room for giving him a life sentence.

SHADE TREES ON THE FARM.

Stock and Farm would be glad to see a greater interest taken in the subject of shade trees and windbreaks on the farms in that section of the State where trees are not plentiful. In East Texas it is unnecessary to urge trees on the farm, because the usual difficulty is to get enough timber off the land to permit its cultivation.

But in Central Texas and on the Plains of West Texas and the Panhandle trees are not natural and are therefore all the more needed. Shade trees about the house add to comfort and make living on the farm more worth while. It is common enough to see willows planted about tanks and chinaberries or umbrella trees about the house, but the chinaberry never gets to be much more than a large bush, and it breaks off easily after attaining maturity. There are a great many kinds of willows, and some of those planted about tanks are almost worthless.

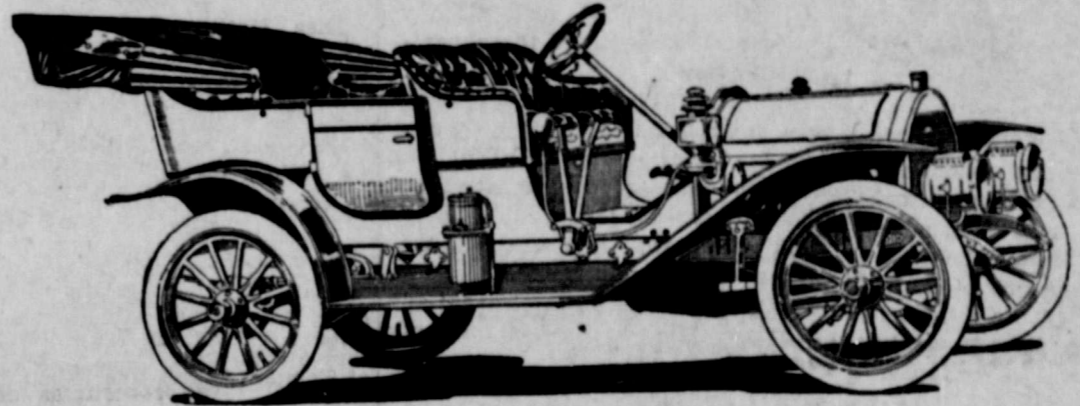
Tree raising is not, as many people suppose, a condition of climate and moisture so much as it is something that depends upon the mechanical condition of the soil. In other words, trees will grow better in loose soil than in tight land. Even the easy-growing cottonwood will not thrive in land where a hole has to be dug with a pick and the soil has a tendency to pack so tightly as to be air and water tight. Loose soil is the first important consideration in making trees thrive. For this reason, where trees are to be planted the holes should be dug deep, two or three times deeper than would be necessary in a loose soil. Then the hole should be filled up with loose dirt, and, better still, a little sand mixed in, until the desired depth is reached for placing the roots of the new tree.

The life of a tree is not, strictly speaking, in its roots, but in delicate little hair-like projections from the roots. These little projections are so delicate that if the new tree sways in the wind the shock will bruise the little hair-like feelers until the whole tree will suffer. A simple way to provide for the tree while it is taking root is to plant four posts around it, then wrap a gunny sack around the tree and stretch chains or wires from the tree to the posts, so that it will be held firmly. If this is done for the first year the tree can take root firmly and will be given a good start. Trees need less water than most people imagine. During the first year in this climate, a tree's roots should be soaked with water about once every two or three weeks, and not oftener. Daily watering will hurt the tree more than it will help. Between waterings the soil around the foot of the tree should be kept loose. A stiff-toothed rake will do this if the soil is in proper condition to start with.

The best time to prune in this climate is between November and February. Pruning should be done merely with an eye to keeping the tree symmetrical in shape. We are not much believers in the theory that a tree needs to be "cut back" occasionally.—Stock and Farm.

The "Regal" is a Winner

Smooth Running, Easily Operated and Durable



WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL" THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL, AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.

CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST

Valentine Auto Company

California and Eureka Streets

EXCLUSIVE AGENTS

Plainview, Texas

Cost 18 Cost 39 Cost 35 Cost 26 Cost 55 Cost 65 Cost 56 Cost 25 Cost And Cost Money Cost Back Cost If Cost Not Cost



IF YOU HAVE not already purchased your Fall and Winter Wearables now is the time. The weather is getting cool and each of us have to have more or less Dry Goods or Shoes. We have one of the **Largest and Best, Assorted Stocks** in the entire Panhandle and can give you what you want at an extremely reasonable figure. This is a rather strenuous time for West Texas and the people need all for their money that they can possibly get. By increasing the volume of our business we can reduce the price and when we lower the prices we make friends and when we have made a host of friends then we have laid the foundation for a business that we hope some day every citizen of Hale County will be proud of. We feel sure you will like the straight-forward way we have stated the above and we know you will find this a store of principle and integrity, zealously guarding your interest once you are our customers.

For Gentlemen

Kuppenheimer and Alfred Benjamin Clothes
 Manhattan and E & W Shirts
 Stetson and Lion Special Hats
 Red Man Collars in quarter sizes by Earl & Wilson
 Nettleton and American Gentlemen Shoes
 Lord and Taylor's Hosiery

For Ladies

Printzess Coats and Suits
 The Drew and American Lady Shoes
 Buchingkam Skirts
 Dress Goods, Trimmings, Hosiery, etc.

"The Best and Prettiest Dry Goods Store on the Plains"

Plainview Mercantile Company

COMMERCIAL SECRETARIES ASSOCIATION NOTES.

The Texas Commercial Secretaries Association has been invited to arrange a program for "Texas Day" at the Chicago Land and Irrigation Exposition, on December 2. Special exercises in honor of "Texas Day"

will be held, and Governor-elect Colquitt has been invited to address the convention.

The Land Show is one of the biggest events held in the Northwest, and thousands of visitors and homeseekers register at the Exposition daily. A number of exhibits at the Dallas

Fair were taken to the Land Show, and most of the railroads and a number of large land companies have attractive exhibits there.

The Secretaries will lend every assistance possible in making the Exposition and "Texas Day" a success, and a strong delegation will be appointed by the Association to attend the Land Show.

Notification has been received at the headquarters of the Texas Commercial Secretaries Association, from Stamford, that the West Texas clubs will charter a special train for the accommodation of delegates from that section who will attend the annual membership meeting of the Texas Commercial Secretaries Association, at Waco, November 18 and 19. To secure a special train 200 tickets must be sold, but this number is already spoken for, and the clubs expect to load the train to its capacity.

The West Texas clubs are alive to the importance of public discussion and concerted action in the work of upbuilding the State, and they have a number of propositions of importance which will be submitted to the convention for their endorsement.

Within a radius of one hundred miles of Waco there are 120 commercial clubs, and most of them are preparing to have a strong delegation present, and the meeting promises to be the largest body of representative citizens ever assembled within the State to discuss economic subjects.

The personnel of the speakers and the importance of the subjects under discussion have proven a strong drawing card for the meeting.

From New Orleans comes the report that the price of cabbage has soared to \$35 a ton, which is an increase of more than \$15 per ton during the last ten days. The increased demand for this popular vegetable is said to be due to the introduction of the Texas product on the Crescent City market. The flavor of the Texas cabbage was so far superior to that on the market that the entire populace have placed Texas cabbage on their bill of fare, and now it is up to Texas to supply the demand.

The cabbage belt of Texas is about

as big as the cotton belt, and \$35 cabbage is as profitable to the farmer as 20-cent cotton—and the boll weevil don't take toll of the crop.

Texas has scarcely begun her commercial conquest, and in another decade the Texas farmer will be levying tribute on the markets of the world.

Texas is a State of utility birds. The stork occupied the spot-lights during the census enumeration, and made the State famous with its remarkable achievements. Now comes the Texas Thanksgiving Turkey, whose gobble is heard throughout the Nation. Texas is preparing to ship 2,000,000 turkeys to the Northern and Eastern markets for Thanksgiving. When the Nation arises to thank God "from whom all blessings flow," they should remember that Texas makes Thanksgiving feasts possible. Our cotton clothes the world; our meat feeds both hemispheres, and our turkeys banquet the Nation. Texans have something to be thankful for besides long lives and perpetual sunshine.

The high cost of living is not troubling the Texas farmer. With 20-cent cotton and 15-cent hogs in sight, and all other products in proportion, he is in a position of independence, and when committees appointed to inquire into the high cost of living investigate him they will find him with a good bank account.

The wise men in the East who are racking their brains over this problem should come to Texas and buy a farm and get on the right side of the ledger. There is a farm and an easy living here for all of them.

NOTICE TO B. A. Y.

All members of the Brotherhood of American Yeomen are requested to meet in K. of P. Hall on Wednesday night, Nov. 17. If you have been suspended, come and reinstate. We have new applications to vote on and ten or twelve members to initiate.

W. H. GRIMM, Deputy.

C. S. Williams is in Amarillo this week, having an irritated eye treated

ALFALFA CROP REVIVED.

Pope Strayhorn planted four acres of ground in alfalfa last spring and the rain in May caused it to come up. Afterwards it seemed to go dead, and Mr. Strayhorn had thought of plowing it up, since there seemed to be no life in it, but since the recent rain the stuff has revived, and now he has a good stand of alfalfa on the land. Therein is a point worth considering. The roots had retained life throughout the long drouth, proving that alfalfa is preferable to most other crops

in a dry country. It is easy to grow it with irrigation, but this four-acre patch was not irrigated.—Snyder Western Light.

FREE! FREE!

If you want to obtain 5 per cent discount on your cash purchases, call at W. J. DUNAWAY & SON'S and with each cash purchase get a coupon, and when you have received \$10.00 worth of these coupons return them to our store and get 50 cents in merchandise free.

City Meat Market

I have bought the market of S. A. Morehead and will continue to run same at present stand, in the rear of the Sewell Grocery building. It will be, however entirely independent of the grocery. Since I am back at my old stand, I invite the patronage of all my old customers and respectfully solicit new trade also. Prompt satisfactory service guaranteed. Phone 437.

R. W. Otto

...Big Bankrupt...

SALE

For only three weeks more will the people of Plainview have an opportunity of taking advantage of the slaughter prices on a

Complete Hardware Stock

You will be doing yourself an injustice if you fail to drop around, inspect the goods and learn the extraordinary low prices on same. You will probably never again have a chance at such a feast of bargains in Plainview

Remember Plainview Hardware Company's Old Stand

Reed & DeBerry

NEXT WEEK

Excursion RATES

NEXT WEEK

Next week is "Excursion Rate" week with us.

Every suit in the house will be on this Excursion Rate. There is no use going into detail about the quality of Stein Bloch or Kirshbaum Suits, we absolutely guarantee every suit to be worth the money, or we will cheerfully refund the amount or replace the suit.



- With every \$30.00 Suit we will give a \$5.00 pair shoes.
- With every \$27.50 Suit we will give a \$4.50 pair shoes.
- With every \$25.00 Suit we will give a \$4.00 pair shoes.
- With every \$22.50 Suit we will give a \$3.50 pair shoes.
- With every \$20.00 Suit we will give a \$3.00 pair shoes.

Next Week Excursion Rates

Pipkin-Napp Co.

JIM, HARRY, and GRADY

EPWORTH LEAGUE.

The following is the program for the meeting of the Epworth League on Sunday afternoon, November 13, at the M. E. Church, South:

Subject—"A call to Self-Examination." Hag. 1:5-6; 2 Cor. 13:5-7.

Leader's Address.

Prayer.

Song.

Scripture Readings—Job 42:1-6; Isa. 6:5; 2 Sam. 12:1-7; Ps. 51:1-13.

Song.

"Self-Examination as a Means of Scriptural Improvement"—Miss Annie Pickett.

"Do We Value Meditation Enough to Find Time for It?"—Miss Zula Rosser.

Song.

"Some Scriptural Measuring Rods"—Mr. A. E. Harris.

"Some Questions for Self-Examination"—Mr. Thomas Williamson.

Open Meeting.

League Benediction.

Leader—Miss Effie Gilliland.

New shipment of Dill and Sweet Pickles at SEWELL'S. Try them. 46

TEXAS A HOG COUNTRY.

A large per cent of the hogs used by the Texas packing houses are raised outside the State. Oklahoma, Louisiana, New Mexico, and other bordering states furnishing large quantities for consumption by the Texas packeries. With an area of 167,000,000 acres of land, and with ideal agricultural conditions, it would seem as if the State would be able to supply the demand for her own packeries. It is a well-known fact that those sections of the country which are known as the hog-raising districts are the most prosperous sections of the State, enjoying financial stability and prosperity the year round. Texas is neglecting great opportunities along this line, and one that is costing her thousands and thousands of dollars each year.—Lufkin News.

FOR LADIES ONLY.—Good Bread makes "hubby" smile, and "hubby's smile" makes—well, just try a sack of "Belle of Wichita" Flour and see what "hubby's smile" makes. To be found at SEWELL'S only. 46

PERMANENT FARMERS.

Are you a permanent farmer, or a temporary one? Traveling over the country we sometimes come upon a farm that, because of its appearance, stands out in agreeable comparison with its neighbors. Its buildings are more substantial, its fields cleaner of weeds, its fences in better repair, its whole "upkeep" a reflection of care and thoughtfulness on the part of its owner.

On such farms we generally find elderly men, or perhaps old men who have retired from active work and let their sons carry it on under their guidance. It is always a pleasure to find a man who can say "I am living on the farm my father started on," provided he is the kind of man who is making as good a living out of it as his father ever did, because such a man is a real asset to his community.

In Europe they have an aristocracy of landed proprietors, the farmers, who hand down their well-tilled acres from father to son. Somehow the newcomers in a community where there is one of these farms unconsciously are compelled to look up to "the Smiths," who have been in the neighborhood for fifty or sixty years, and "the Smiths" have, in spite of themselves, acquired a dignity born of a long life amid the same surroundings and the experience and knowledge gained by years of wrestling with the same problems presented each year in different guise.

More often we find in agricultural communities, especially in this new Southwest of our temporary farmers, men who are trying to get rich quickly from their lands, regardless of the cost. Chief of their tribe is the single-cropper, the man who pursues a money-crop year in and year out until his land, gradually growing weaker from the continual burden, finally refuses to yield back in proportion he desires, at which time he picks up and moves to some other locality, where the land is "richer."

The temporary farmer is most generally a man who cares nothing about the upkeep of his lands. Such things as putting back fertility in the soil to replace that which has been taken away does not occur to him. Neither does he let thoughts of buildings and fences worry him. "They will be good enough so long as I need them," he says, and so he lets them run down as he does his land. Maybe he may not actually move during his lifetime from the farm where he starts. Often he happens upon a section of land so fertile that he cannot wear it out in a single generation, but his children must pay the penalty for his wastefulness, and they, when life is beginning, are forced to leave the homestead and seek a living in other fields.

The permanent farmer is never of the single-crop variety. He is a man who varies the production of his lands, not only with an idea opposed to putting all of his eggs into one basket, but from a wish, also, to enrich the soil which gives him his living. He is a stock farmer, too, and raises just a little more livestock than his needs may appear, so as to have both a surplus on hand and the value of the fertilizer, which livestock produces more cheaply than any fertilizer factory ever built.

He is an up-grader, this permanent farmer, and while he may not start out with the best of everything, because his finances will not permit, he improves his seeds, his livestock, his implements, just as fast as his resources will warrant, keeping always in mind that his purpose in life is not merely to make a living, but to also leave behind, when he dies, a plot of land in better condition than when he found it.—Stock and Farm.

WHITFIELD.

Mr. and Mrs. Robison, of Kansas City, Mo., and Mr. and Mrs. Robison, of Plainview, were the guests of Mrs. Jas. Pullen on Thursday last.

Mrs. S. M. Nations was called to Kress on last Monday by the illness of her daughter, Mrs. Dean.

Quite a new fad is going on at Whitfield. Every farmer is naming his farm suitable to the occasion. That of H. L. King will be known as the "Jersey Farm;" that of Jas. Pullen as the "Shorthorn Dairy Farm," and so forth, which is a good idea. Every up-to-date farmer should do the same.

J. W. Briggs, one of Hale county's bachelor farmers, who has been farming the "Sunny Slope Farm," has about decided to quit farming and take some other course in life.

Cleve Hartman, one of Providence's jolly bachelors, was seen in our midst on last Wednesday. Well, to tell the truth, it doesn't look like he will enjoy bachelor hall very long, as he seems to be very happy of late. Wonder why? oh! I wonder why!

A new literary was organized at Price school house on last Friday night, and it is reported to have been the best on the program. Let the good work go on.

The Herald for Job Printing.

A Total Eclipse of Lard Troubles

Cottolene LARD

Lard is the fore-runner of indigestion. The hog-fat soaks the pastry through and through, fills meats inside and out with a thick, unhealthy grease that the digestive juices cannot penetrate. The result is a call on the doctor whose advice is to go on a diet and avoid all rich food.

You can eat pies, cakes and all kinds of pastry if they are cooked with *Cottolene*, for it is a pure, healthful, vegetable-oil product that contains no trace of hog fat, and does not make food the least bit greasy.

From Cottonfield to Kitchen—human hands never touch the oil from which *Cottolene* is made. The result is that when you buy *Cottolene* you get a cooking fat upon whose purity and cleanliness you can absolutely rely.

Made only by
THE N. K. FAIRBANK COMPANY

A TOWN-BUILDING IDEA.

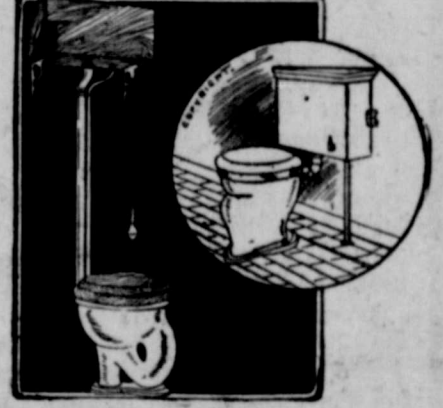
No town in this State, or in any other place, for that matter, can expect to thrive and prosper without the concentrated effort of its citizens and the judicious expenditure of money. The towns in our State today that are prosperous are the ones that have donated liberally to enterprises which employ labor. Thus it is, and always will be, that the liberal and broad-gauged town will thrive, while the tight-fisted ones are struggling for the necessities of life. It is within the power of every town to increase her population. With which class do you desire it to be rated? Do you wish it to go out to the world that you lack the energy necessary to protect your own interests? If not, get to work and do something that will increase your own wealth and make your neighbor more contented.—Hamilton Herald.

BEWARE OF OINTMENTS FOR CATARRH THAT CONTAIN MERCURY.

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally, and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free.

Sold by Druggists. Price, 75 cents per bottle.

Take Hall's Family Pills for constipation. 47



DIFFERENT STYLES

in plumbing appliances are as much in evidence with us as in any other avenue of business.

SANITARY BATH-ROOM APPURTENANCES

are as requisite for health as a doctor is when you are sick. Our estimates on plumbing will prove satisfactory.

PLUMBING HERE IS ALL.

City Plumbing Co.
PHONE 331.
117 North Covington St.

Dr. Cox's Painless Blister

Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists.

BADLY BURNED.

Neighbors were attracted by a noise to the home of one of our best citizens, and found that the good lady had burned up her Sunday dinner. Not being used to good coal, she had put too much Simon-Pure Nigger-Head Coal in the stove, which makes the greatest heat to smallest quantity of any known coal. Handled only by TANDY-COLEMAN COMPANY. 45

J. D. Johnson, one of Running Water's good farmers, was in the office this week and had The Herald sent to his brother at De Leon. Mr. Johnson stated that he had been in this section six years and liked it so well that he wanted the rest of his relatives to come to the "wild and 'bully' West."

NOT SORRY FOR BLUNDER.

"If my friends hadn't blundered in thinking I was a doomed victim of consumption I might not be alive now," writes D. T. Sanders, of Harrodsburg, Ky., "but for years they saw every attempt to cure a lung-racking cough fail. At last I tried Dr. King's New Discovery. The effect was wonderful. It soon stopped the cough, and I am now in better health than I have been for years. This wonderful life-saver is an unrivaled remedy for coughs, colds, grippe, asthma, croup, hemorrhages, whooping cough or weak lungs. 50 cents and \$1.00. Trial bottle free. Guaranteed by All Druggists. 47

For something new in Social or Tea Biscuits, try SEWELL'S. Phone 29. 46

Attention Please

I have purchased the Favorite Grocery and meat market and will keep all kinds of staple and fancy groceries fresh meats of all kinds, fruits and vegetables in season.

Kindly Call
76 OR 410
L. P. MARTIN

If You Read This You will Learn Something

Maybe you already know it, if so, all right, if not, it is to your interest to know.

TEXACO Axle Grease

has better lasting qualities and gives better satisfaction than any other axle grease on the market. It is truly the farmers friend. Get some.

For sale by all dealers
MADE ONLY BY

The Texas Company
General Offices: Houston, Texas
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R. A. Long Drug Co.

"The Busy Druggists" A complete line of Sundries, Perfumes, Talcoms, Toilet Soaps, and Toilet Waters, highest quality. Come see us in our new stand, the Sloneker Building.
FREE DELIVERY IN THE CITY

R.A. Long Drug Co. PHONE 327