

21 YEARS Of Usefulness

Attaining the magic age of 21 means much for a man but still more for a newspaper. It means that a young man has entered upon the firing line of life and the great battles he will take part in for the betterment of humanity, are all in the future. At the age of 21 he may have fitted himself for a life of usefulness but, to date, his existence has added scarcely nothing to this world.

Not so with a newspaper. From its very beginning it takes its place as a powerful factor in the social betterment and material development of its town and territory. At the age of 21 it may not only look forward to a better future, but may cast a retrospective glance upon a past of success. Why a successful past? Because petty failures have amounted to nothing since it has lived through them for 21 cold winters and in the case of the Herald, its management may proudly but modestly, point at Plainview and Hale County, and claim a small portion of credit for their development from a pioneer town and a cattle range to what they are to-day.

How about a birthday present of a subscription dollar?

The Plains Baptist

AND THE

Hale County Herald

BOTH ONE YEAR ONE DOLLAR

