

## SANTA FE IMPROVEMENT PLANS

### MAYBE A PARK FOR PLAINVIEW IN NEAR FUTURE.

Deep Well to Be Bored on Section East of Town to Penetrate Third Strata.

"Unto them that ask not, it shall be given." Plainview has never improved or threatened to sue the Santa Fe for improvements to correspond with the rapid, but substantial development of our town, and it seems this is the proper course to pursue with so-called "soulless corporations" (which, pardon us, we do not mean to allege against them).

Just what the Santa Fe means to do at and with Plainview is a subject of much happy conjecture among our citizens. Certainly she would not be planning to spend so much of her profits here without cause. Her officials are reticent as to the prospects ahead; in fact, they claim their vision is limited to present orders.

The new depot has been finished, and, if the minds of those who sit in high places change not, there will be a grand opening there Saturday, the 29th. It has been connected with the city sewer and water works, and also the light plant, and would have been occupied this week but for the fact that some ornate electric light fittings failed to fit.

The passenger depot soon to be discarded will be moved down and adjoined to the freight depot, thus greatly increasing the capacity of that department. A substantial boiler room, also, is being erected on the grounds this week.

The street at present blocked by the passenger depot will be opened for passage and all the trackage on the west, or the side of the main track next to town, will be moved across and laid on the other side. The entire district surrounding the station will be raised, to insure a better drainage, and W. M. McCrate, the new roadmaster, informs us that a park will possibly be put in here on the plan of the one at Amarillo. A Harvey eating house, also, is rumored.

Since the Lubbock extension has been completed to Lamesa, 20 1/2 miles south of Amarillo, we notice a marked increase in the traffic of the road, and when the cut-off from Coleman to Lubbock is running trains we expect still another increase. Plainview people can hardly wait for this new road, which will give them direct connection with the Gulf and will put our town on a trans-continental trunk line instead of an isolated branch. We may expect to have the opportunity of running down to Galveston on a cheap excursion next summer, for the purpose of splashing in the surf. Think of it!

But the most important improvement planned by this road is converting their section east of town into a big demonstration farm. They are unloading at that place this week a large amount of drilling machinery, including a 16-inch bit. Three hundred feet of casing is on the grounds, and the instructions are to go to the third strata, or to China, if necessary, in order to get sufficient water for a big irrigation plant. They will probably make the first test for artesian water ever made in Hale county.

A portion of the demonstration farm will be placed under irrigation the remainder to be farmed by the Campbell dry, or rather scientific farming, methods. On this farm, too, stock raising, dairying, poultry raising, fruit culture, etc., will come in for their share of interest.

The above is a great move on the part of the Santa Fe, and Plainview is proud to be located on such a progressive road. The finding of artesian water at our town would mean much for her future development. The Santa Fe likes water, something unusual, for most railroads care more for other beverages than for the cup that quenches thirst but not inebriates. Almost every week samples of water from towns below go through our station, to be put to the test by the chemists of the road. The Plainview variety of aqua pura admirably stood the test long ago.

Now, since the Santa Fe is planning such extensive improvements, and has erected such a magnificent depot, won't Plainview connect same with her business portion by means of concrete sidewalks?

Manager Brumley, of the Fulton local yard, was in Lubbock a few days of this week.

### BUSINESS HOUSES BURN.

Last night, at near 12 o'clock, fire was discovered in J. R. Vandegriff's barber shop, and soon the entire building was enveloped in flames, which quickly spread to those adjoining, and in a short time the entire row from Wofford & Riley's land office to the livery barn were destroyed. The following is a list of the places burned:

- Wofford & Riley, real estate.
- Gilbert & Walling, real estate.
- J. R. Vandegriff, barber shop.
- D. W. Kelley, jeweler.
- City Confectionery.
- E. Guthrie, dry goods.
- Alex. Foster, restaurant.
- Alford & Son, livery stable.

There was little loss on the contents of any of the buildings, except the livery stable, which lost several hundred bushels of oats and a quantity of hay, and J. R. Vandegriff's barber shop, it being a total loss. The heaviest loss falls upon Livingston Bros., who lost three buildings—the barber shop, the one occupied by D. W. Kelley, and a new building recently erected in the rear of the barber shop, and formerly used as a pool hall.

The losses as can best be ascertained this morning are as follows: Wofford & Riley, \$400; W. C. Nichols, \$900; Gilbert & Walling, \$400; J. R. Vandegriff, \$400; E. Guthrie, \$1,000; Livingston Bros., \$1,200; A. J. Byars, \$350; and Alford & Son, \$750.

There was no insurance on any of the buildings, and but little more than \$1,800 on the stocks of goods.

But for the calmness of the night there is little doubt but what the entire business district would have been consumed.

The only casualties happened to County Commissioner B. F. Sanders, who, while assisting to move a small camp house belonging to the livery stable out of danger got a double fracture of the leg below the knee, and Ben Rigdon, who sustained a sprained ankle.—Lockney Beacon.

### AUTOMOBILE BURNS.

On last Tuesday as Otus Reeves, one of Plainview's prominent real estate men, was driving alone in his car about five miles north of town a gasoline leakage from the small tank in the front of the car ignited, causing the tank, of about one quart capacity, to explode, and the flames soon spread over the entire car. As there was a 22-gallon reservoir connected with the car, Mr. Reeves was afraid to make any effort to put out the flames, and soon the car was a total wreck.

It was a Winton four-cylinder, 30-horsepower, seven-passenger car, costing, when new, \$2,750.

### HALE COUNTY EXHIBITS, ABROAD.

J. O. Brown and son, Oliver left this week for Dallas with the Plainview exhibit for Qunah Route Day. Mr. Brown also took his 33 article one farm exhibit, for which excellent showing he expects to bring back a blue ribbon. Plainview and all Hale County will listen eagerly for reports from her entries and judging by their appearance and our county's past record, we believe the telegraph will soon hum a merry tune of their excellence.

J. D. Hanby left Saturday with a Hale county exhibit bound for Pittsburgh, Penn., where the National Land and Immigration Congress will soon be under way.

T. B. Irwin will leave for Ohio with still another exhibit and J. F. Garrison and wife left last week for the San Antonio Fair taking with them in their big car, a fine display of wheat. Hale county can do in an agricultural way.

### SUCCESSFUL FAIRS.

Information reached this office yesterday that both the fairs at Plainview and Floydada were eminent successes for which we are thankful. There is no greater section in Grand Old Texas than this Llano Estacado country and Hale and Floyd counties seem to be most favorably located in this zone which is attracting attention to an enviable degree. Both of those who are seeking homes where the best is to be had, and the envious and jealous hearted who are not willing to accord the mead of praise where even it is merited.—Lockney Beacon.

### OBITUARY.

Mr. Elmer J. Darst, son of Mr. William and Eliza Darst, was born in Delaware county, State of Ohio, September 7, 1870. Departed this life October 3, 1910. Those left to mourn his loss are his father, William, and Mr. Roll Darst, of Ash Grove, Mo.; Mrs. Viola Buias, of Harlem, Mo.; Mr. Glenn Darst, of Cherokee, Okla., and Mrs. Marsh of Plainview, Texas, and many other relatives. His mother and one sister have preceded him many years to the other world.

He was 40 years and 26 days old. At the age of seven weeks he immigrated with his parents to Green county, Mo., where his boyhood days were spent.

At the age of eighteen he joined the Presbyterian church of Ash Grove, in the summer of 1889, Pleasant Grove being the name of the church. He was a faithful member; always desired to have his membership as left with his old home church, but always affiliated with the Christian work at this place. He never failed to lend a helping hand; was ever ready when the summons was called.

He graduated at the Ash Grove high school at the age of 16 years. He then taught school three years, first at Cave Springs, next at Phoenix, and the last at the New Side Schools, of Missouri. The following year he began his four-year course at the Warrensburg College, State of Missouri, of which he was a graduate of the highest and the truest character.

The year following his graduation he was elected principal of the Ash Grove schools, and the year after he went to Wakita, Okla., teaching school one year at that place. He was then engaged in other business for four years. From there he came to Plainview, Texas.

On account of poor health he was compelled to give up teaching. His health has been rapidly going down ever since he came here, till at last he had to give up and go to the St. Francis Hospital, at Wichita, Kans., the 7th day of last January, staying there eleven weeks, returning with but little improvement in his condition. His health failed rapidly from that time to the day of his death. With all the tender help which was so willingly rendered, he was called to answer the summons. As he had remarked, he was ever ready and only waiting. "Yea, though I walk

through the valley and shadow of death I will fear no evil, for Thou art with me." Where there is no sickness, pain or death.

He will be sadly missed by each and every one of us, but what is our loss is his gain. His friends were many wherever his home might be. He was of a jolly disposition, never had any complaint to make of his friends or physician.

Mr. Darst was a broad-minded man. His college education was superior to that of the average man. His advice to each and every one was more than words can tell. Since coming to Plainview Mr. Darst has been affiliated with the Presbyterian Church, and in him the pastor, Ladies' Aid, Sunday school class and Christian Endeavor have always found a friend and helper.

To those associated with him in business he was a Christian gentleman of the highest and truest type.

He has drifted from life's fragile anchors here and has moved out into that voiceless beyond, that shoreless ocean of eternity, from whence no tidings of loved ones gone ever comes back to us. For long months, like one on a sinking ship, he has been fighting for life, but the waters, for a time kept in abeyance, closed over at last, and earthly duties were ended. He is gone, but not forgotten.

He was taken back to Missouri and laid to rest by the side of his mother and sister.

The pall bearers were: Mr. D. F. Morgan, Mr. G. Graham, Mr. L. M. Faulkner, Mr. J. W. Richards, Mr. L. B. Post and Mr. Liffe Harlan.

### CASE GOES TO FT. WORTH.

The Crosby County Seat case, which was to have been tried on a motion of injunction at Benjamin, Texas, on October 15th, was carried to the Court of Civil Appeals on motion of the attorneys for Crosbyton, and the case will be tried at Fort Worth in about two weeks.

The attorneys for Emma were some slothful in informing their clients as to this appeal, and three loads of witnesses started from Emma Tuesday.

The transfer of the case direct to the Court of Appeals will doubtless save time on the long run, as it would have reached that court in the course of legal events in any case.—Crosbyton Review.

## COUNTY COURT CASE JURY HUNG

### ONE DEAD AT AMARILLO.

Amarillo, Texas, Oct. 12.—As the culmination of the most daredeviltry racing ever seen on the Amarillo race course, T. H. Scaggs, driver of the ninety horsepower Simplex car, is dead, and Fritz Pringle, mechanic, received injuries which it is feared may result seriously.

Bob Skaggs driver of the Simplex, met death when he and his mechanic were endeavoring to follow the awful pace set by their foemen of the wheel. Skaggs was the most daring of all the drivers, and at times he averaged 77 miles an hour. Trouble with tires had put them out of the race a couple of times. Resuming, he worked like a fiend, taking the chance of a mad man. The Simplex had just passed the National, driven by Adair, and was forging ahead when a front tire pulled off. For a moment Skaggs slacked his speed, but only for a moment. Resuming, he ran for possibly three-quarters of a mile on the rim. Reaching a low place in the track which had been filled lately, the rim gave way under the pressure, and the big car skidded for a moment and then was plunged probably twenty feet high and seventy-five feet from where the rim was broken. Pringle crouched low over his pressure pump and was flung clear and landed on his feet. Skaggs was caught beneath the ponderous machine and every bone in his head was broken. Death was instantaneous. Pringle arose from his position and went back to where his unfortunate companion was, and, on seeing his condition lapsed into unconsciousness and remained in a semi-comatose state all night.

### MARRIED.

At the residence of the bride's parents, near Mickey, at 3 o'clock last Sunday afternoon, Elder C. W. Smith officiating, Mr. Harry Chatham, of Plainview, and Miss Myrtle Riley, the accomplished daughter of Mr. and Mrs. J. E. Riley. Only a few friends were present on the occasion, but the many friends of the popular and happy twin wish for them much happiness and pleasure for the future.—Lockney Beacon.

### JURY RENDES NO DECISION IN OTIS A. MILLER CASE.

Many Cases, Mostly Civil, on Docket for Following Week—Few Are Important.

Quite a number of cases burden the docket of the county court for this term, but few will attract much attention. Several cases have gone by default the past week, and a few pleas of guilty to disturbance of the peace charges made glad the hearts of the fee-getters.

Bernie Long, charged with disturbing public worship at the Ellen school house was adjudged not guilty by a jury of good men and true.

But the crowning sensation of the week was the case against Otis A. Miller, practitioner of Suggestive Therapeutics, charged with "unlawfully practicing medicine" against the peace and dignity of the State, and so on. The case was spread over two days and a half, and jury was dismissed, hopelessly hung, three and three, we understand.

The case has attracted more attention than anything that has ever come up in the county court of Hale county. The room was not to be had in the court house Friday, and the large number of lady listeners that ever crowded that mouldy old hall of justice were present. The trial was of peculiar importance, since it was a test case that would be used as a precedent throughout the State. It's a shame a decision, one way or the other, was not dishd out, for Plainview might have gotten considerable advertising from such a result.

Attorneys for the prosecution: Clements, Lewis,illard, anderson, of Fort Worth, in absence, Dalton, Martin, of Tulsa, and Long, of Nevada, Mo.

Now, this Col. Sol L. Long is no ordinary personage. The Herald man knew that as soon as he (Col. Long) got off the train Thursday. To begin with, he is a carbon copy of Col. Cody, or Buffalo Bill, as he is better known. In an interview, we asked if that person were related to him, but he sternly gave us to understand that he and the great scout had nothing in common save the mustache and chin whiskers, which he used to run his fingers through, and so quell nervousness, in a knotty case.

Col. Long has been residing in El Paso the past few years and quit the Chataqua platform only last March, when he became attorney for the National Association of Therapeutics, which has its headquarters at Nevada. He says he has not lost a case to date for them, and has had only one hung jury prior to the case here. He is quite a famous author and has several books paying a revenue. He comes by the title of "colonel" honestly, since his father was an officer in the Confederate army. Thinks there is no state in the Union to compare with Texas, and he has been in them all. All foolishness aside, the gentleman has been a member of both the upper and lower houses in the Kansas legislature, but says it's mighty hard to live in that state after one has seen Texas.

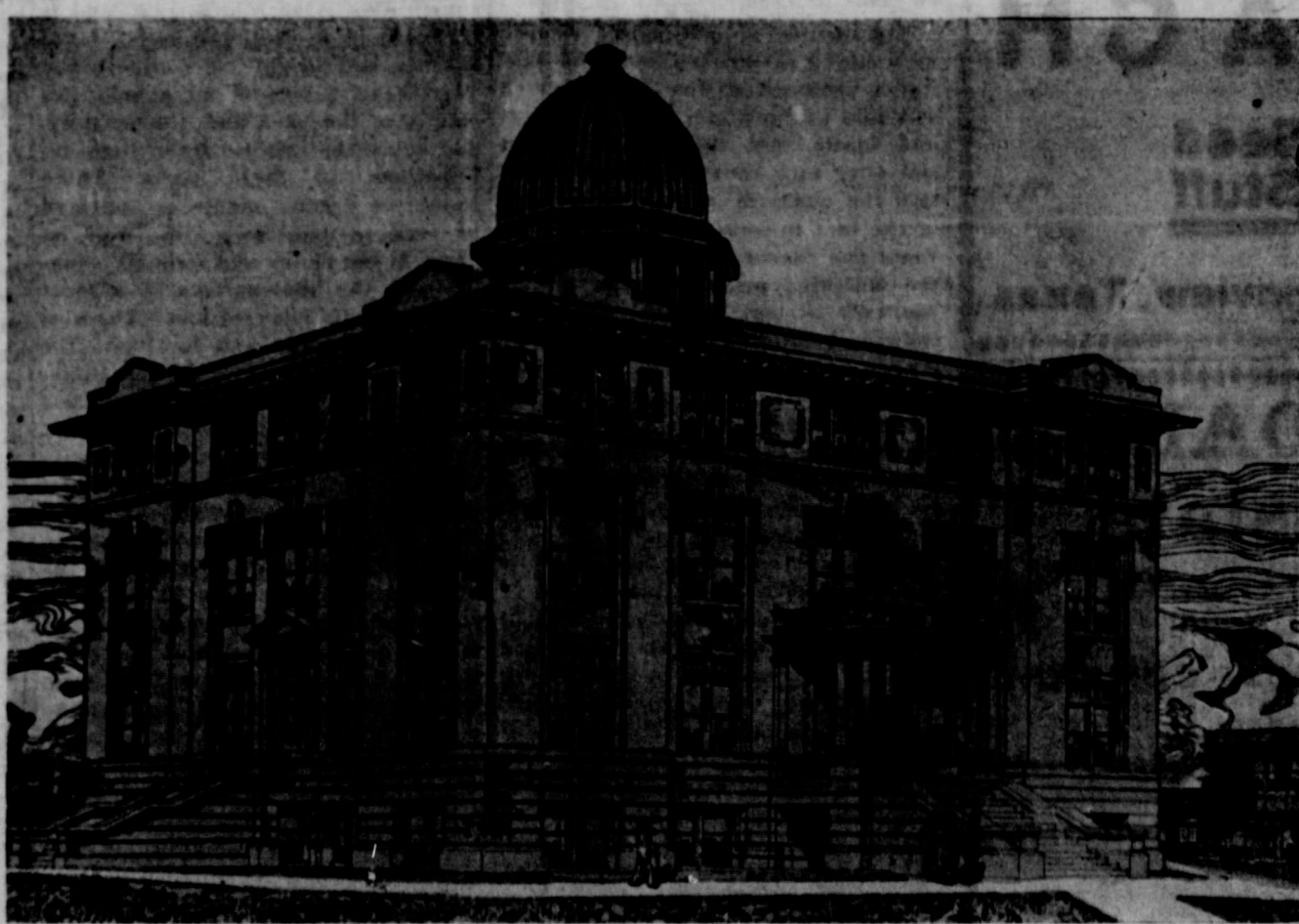
### HEARING IN STEIGHT CASE.

Waco, Texas, Oct. 12.—The District Court has been engaged for two days on a motion for a change of venue in the case of Mrs. M. L. Streight, who is charged by indictment with killing her husband, T. E. Streight, editor of the McGregor Mirror. Of over 200 witnesses summoned to testify on the point whether Mrs. Streight could have a fair and impartial trial in McLennan county, not more than a dozen have been examined. The local papers giving accounts of the shooting of Editor Streight n July last and the subsequent events, particularly the hanging in effigy of Chief Justice Davidson, who granted Mrs. Streight bail, have been submitted as part of the testimony. It seems probable that the motion for a change of venue will occupy the court two more days.

On motion of the State the charge against Mrs. Pattie Neff has been dismissed.

Mesdames J. C. Anderson and C. C. Gidney leave Friday to visit their husbands, who are still at Granger. While away they will also visit the Dallas Fair.

J. W. French, of Haskell, visited relatives at this place and Lubbock this week.



HALE COUNTY'S \$80,000 COURT HOUSE RAPIDLY NEARING COMPLETION

### LIGHTNING UNCOVERS GOLD.

Canyon, Texas, Oct. 12.—For the last four weeks rumors have been going the rounds in this section of the state that gold had been found in Randall county, near this city, but nothing definite could be ascertained until today, when a representative of J. W. Aylor of Carthage, Mo., arrived here for the purpose of ascertaining just what course would be the best to pursue at this time.

Some six weeks ago a representative of Mr. Aylor who owns a large ranch some twelve miles southeast of this city, was taking a trip over the ranch, and while in one of the canyons which run into the famous Palo Duro canyon, a thunder storm arose. Lightning struck a ledge of rock near the man, and upon investigation the ledge of ore was found. Samples of

the ore were gathered and sent to Kansas City for assay. Last week, L. G. Conner, of this city, local representative of Mr. Aylor was ordered to build a strong fence around that portion of the property, and an examination of the place will show that the work is already completed and that the place is under lock and key.

There was quite a lively little fist-fight, in the open near the court house, Tuesday after court adjourned. The city marshal interfered before the finish, and the fight was declared a draw. A little cuticle was knocked off both parties, but neither was much hurt.

A. A. Hatchell, as Plainview's representative, attended the Grand Encampment of the I. O. O. F. order, at Abilene, this week.

### DALLAS NEXT MEETING PLACE.

Abilene, Texas, Oct. 11.—Dallas today won the 60th encampment of the Texas I. O. O. F. in the grand encampment yesterday. The names of Paris, Dallas and San Antonio were offered, but San Antonio later withdrew in favor of Dallas, H. J. Emmers, of the latter city leading the contest.

Late yesterday C. A. Keller, of San Antonio, deputy grand sire of the world, presented a gold medal to the retiring chief patriarch, Harry D. Johnson, of Corsicana. Johnson was elected Texas representative to the sovereign grand lodge, at Cincinnati, next year, succeeding Keller.

E. B. Warren, county attorney of Knox county, was here from Knox City this week, on business and a visit to his cousin, Scott Cochran.



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## A. & M. NOTES ON DRAFT HORSES.

Hale County is Sleeping on Her Opportunities for Stock Raising.

There is a general opinion among Texas farmers that the draft horses is unable to do good work and endure the summers. The mule has long been considered the animal best suited for draft purposes in the South. It must be conceded too, that he fills his place well. At the same time however, there are many arguments in favor of having more draft horses, particularly mares on Texas farms. In the first place, it is largely opinion rather than fact about horses of the draft breeds being unable to withstand the climate. If they be placed in the hands of ignorant, careless drivers, trouble will likely result. The mule seems better able to withstand poor management and ill treatment than the horse. On the other hand the intelligent driver and care taker can use the draft horses with great advantage.

John C. Burns, Professor of Animal Husbandry in the A. & M. College of Texas says: "Weight is one of the most important qualifications for an animal that must draw heavy loads. In order to exert great power in the collar, the animal, whether it be horse, mule or other beast must have weight. Neither the light horse, nor the light mule can bring the power into the collar which the heavy one can."

"There are five important breeds of draft horses, viz: Clydesdale, Shire, Percheron, Suffolk Punch and Belgian. Horses of these breeds have been developed, not for pleasure nor speed, but for work—to draw heavy loads at a moderate gait, which should usually be the walk. Good specimens should possess plenty of weight, made up of good bone and heavy muscle. Stallions will range in weight from 1600 to often 2000 pounds, and mares will weight from 1500 to 1800 pounds. In general appearance the draft horse should be of a massive form, strongly coupled, deeply ribbed, wide throat, smooth, compact and low set. Animals should possess the characteristics of the most approved type of the breed to which it belongs. The stallion should show strong masculinity, as indicated by vigorous, bold eyes and a massive, well crested neck. The mare should be feminine in character, as indicated by mild eyes, comparatively small head and slender neck, which together with a somewhat more roomy barrel, should constitute a breezy appearance. In conformation the draft horse should present a well-shaped, clean cut head well set on heavily muscled neck, of good length and graceful carriage. The jaw bones should be of sufficient width for a large wind pipe, and to allow the head to play freely on the neck. The throat latch should be clean. The shoulders should be muscular and sloping, though not sloping as much as desired in the Coacher and Light Horse types. Arms and forearms should be heavily muscled. A good constitution is very important, and is indicated by a deep full chest, large nostrils and bright clear eyes. The great draft power of an animal lies chiefly in the back and hindquarters, and hence the importance of high development in these parts. There should be a good middle as indicated by well sprung, deep ribs, well let down in the flanks and strongly coupled with the hindquarters by a short broad, heavily muscled loin. The hips should be smooth and level and the croup straight, long, wide and thickly muscled, the tail being attached high and well carried. The thighs, gaskins and quarters should be heavily muscled. In quality the animal should possess good, flat bone, well silky hair and show a clean cut appearance throughout. We often hear the expression, "No foot, no horse." Good feet and legs are very important. The feet should be large and of even size, with a dense horn, wide hoof head, wide heel, concave sole, and large frog. The legs should be properly set with reference to the animal and the ground; the knees should be broad, clean and well supported; the hocks wide, clean and properly set; the cannons short, wide with tendons large and well set back; the pasterns straight and sloping. In action, the draft horse should possess a long, straight, quick, well balanced stride at the walk, and a rapid straight, regular stride at the trot. The drafter should be especially good at the walk.

"Horses of the Clydesdale and the Shire breeds are not likely to become popular in Texas, on account of the long, thick hair on the legs. The Percheron, Suffolk Punch and Belgian, however, should be well adapted to our conditions. In fact animals of these breeds are used with good results in many sections of the State.

"One of the greatest arguments in favor of heavier mares on the farm is the great need of producing larger and better mules. Every farmer knows that a large, heavily muscled, smoothly turned mule will sell for a good round price without much effort on the part of the salesman. Such mules are not produced by light thoroughbred or Standardbred mares, as is commonly supposed. Very few such mules are produced in Texas, and yet

there is no reason why we should not produce as good mules as Missouri, and in much larger numbers. Such mules are the products of mares of a large percentage of draft blood bred to high class Jacks.

"The question of producing good draft mares is not an easy one. They are scarce all over the country, and even in the North, very few are changing hands. The solution of the problem for Texas must be the mating of good registered draft stallions to our native mares, and thus, by a grading up process, furnish a foundation from which either mules or horses that will fill the highest market classes may be produced. The farmer should have a definite purpose in mind in his breeding operations, and should work constantly towards its accomplishment. He should strive to produce animals that will fit into the foremost market classes. Such animals will bring the top prices while misfits are often hard to sell at any price. Many farmers have mares with infusion of draft blood, which, if bred to a good stallion, would yield a good marketable animal. They often make the mistake however of breeding such mares to a representative of one of the light horse breeds, with the expectation of getting a fancy driver, or saddle horse. The result is usually that they obtain a misfit—an animal that does not possess the qualifications for any recognized market class.

"The day has come in Texas when every possible encouragement should be given to a systematic improvement of horses and mules. Colt Shows should be held annually in every county in Texas, in connection with county fairs when possible. The judges selected to award the premiums should be well qualified for their work in order that the standards set by them will educate the people along right lines. The time is ripe for a stallion law in Texas, which will license only only sound and registered stallions for public service. Improvement will be a slow process as long as unsound and grade stallions are used for breeding purposes."

## TEXAS AS AN ADVERTISER.

Fort Worth, Texas, October 13th.—One of the sensations of the Federal census is the growth of Texas in population during the last decade. The reports so far indicate that Texas will have a population in excess of 4,000,000 and will "show Missouri," taking from that state its position as fifth largest state in the union. The state will gain in population approximately 1,000,000 people in the last ten years.

"There's a reason," says the Texas Commercial Secretaries Association. Texas had something to be advertised. The state organizations of Commercial Clubs has flooded the densely populated sections of the United States with literature in pamphlet form, illustrating the opportunities of Texas and newspaper articles have constantly appeared in the public press of the north and east. The three hundred commercial clubs of the state have each advertised extensively in newspapers and magazines and numerous write-ups have been given the respective communities. The reports on file at the headquarters of the association in this city indicate that the local commercial clubs of the state have spent half a million dollars during the past year advertising Texas and this amount is largely augmented by railroads, colonization agencies, etc., and it is safe to estimate the amount of money spent per annum in advertising Texas at one dollar per capita or \$4,000,000 per annum during the last decade.

No reports have been made public concerning the material growth and development of the state during the past decade but the general indications are that the results will be equally as satisfactory as the increase in population.

## EDITOR THOMPSON DIES.

Denison, Texas, October 7th.—Edwin A. Thompson, owner and editor of the Denison Daily Herald, and one of the best known newspaper men in Texas, died last night, aged 41.

## BUTTERLESS FRUIT CAKE.

Many housewives say it is impossible to make a good fruit cake without butter. The recipe below will give you as rich, flavory a fruit cake as you ever tasted; yet there is no butter in it: Mix four cups sifted pastry flour, one level teaspoon soda, two level teaspoons mixed spices (except cloves), one-fourth level teaspoon salt and two cups seeded and quartered raisins. Add also one-half cup nuts chopped fine, if you like. Blend one-half cup Cottolene with one cup brown sugar and one cup white sugar, add one cup molasses, one cup milk and then the flour mixture. Beat well and bake in two pans.

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Vice Pres. and Mgr.

Ernest Spencer,  
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## DRY FARMING POSSIBILITIES.

Spokane, Wash. Oct. 8.—To teach the farmers of the country how to conserve every drop of moisture and how to get the best results on the amount of rainfall they secure, is the object of the dry farm congress (international) which opened its fifth annual session here October 2nd.

Delegates are coming from Mexico, Brazil, Chile, South Africa, Palestine, Siberia, Turkey, Australia and Canada. The congress has affiliated organizations in all these countries, and practically every state west of the Missouri has a state organization, says Secretary John T. Burns.

Dry farming really means scientific soil cultivation. It got its name because the methods were first practiced in the arid belt west of the Missouri. They are being embraced by the farmers in all parts of the country to guard against drought and to obtain the best results at all times.

There is no secret about dry farming. It is merely the application of brains to the earth. It is really conservation. Former President Roosevelt, President Taft and James J. Hill have recommended the methods as the most advanced of the century, and the only one by which the farmer can preserve the value of his land and at the same time get from it all that it can be made to yield.

The method of cultivation consists in breaking the ground deep and having it prepared so that it will catch and hold all the winter and spring rains and snows, then the packing of the soil after each snow or rainfall to retain the moisture, and the harrowing of the face to form a mulch that prevents the escape of the moisture, as the mulching process breaks up the capillary system through which the moisture is allowed to escape under ordinary and older methods of cultivation.

Frequent light cultivations are necessary after the crops have begun to grow, and it is therefore no lazy man's job to be a scientific dry farmer. But the cult is spreading.

In some places crops of forage is grown on as little as four inches of rain, and by combining the raising of livestock with the growing of forage by dry farm methods, many men are making money where a few years ago a farmer or a cattle raiser would have starved to death. R. Branaugh late of California, soil expert for the Mexican government, has for four years matured splendid crops of kaffir corn, milo maize, sorghum, cowpeas and beans on the Mexican experiment farm near Rancheria, northern Mexico, and four inches of rain is the most he has ever had in the summer.

South Africa, Palestine, Australia, Siberia and many other foreign countries have been practicing the system with splendid results, and among the displays at the international exposition in connection with the congress here are specimens from each of these foreign countries and others as well.

The United States government and the various western states have "experiment stations" devoted to, dry farming, and everywhere the farmers are embracing it. Edward R. Kone, agricultural commissioner of Texas, recently stated publicly that if the farmers of Texas would embrace "dry farming" it would mean an addition of \$5,000,000 per year to their profits. An effort may be made this year to change its name to the "scientific farming congress," such an effort failed last year.

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STRAYED—From pasture one red cow white face, dehorned, 7 or 8 years old, branded R. L. H. on left side and hip, reward for information leading to her discovery. Vickery-Hancock Grocery Company.

FOR RENT—Improved section of land, six miles from Plainview; 200 acres in cultivation; 100 acres ready to begin plowing for fall wheat. For further particulars see W. G. KARSCHNER, Plainview, Texas. tf.



**CITIES MUST BE ACTIVE.**

A man's surroundings often determine what his life is and becomes. If he is located in a dull place he will partake of the inertia. Sometimes a city will become inactive after a season of unusual development and much of the good accomplished will come to naught. An active man may breast the tide, yet if he is not exceedingly careful he will soon find himself enjoying the restful siestas that cling appealingly to his business associates. Activity is the greatest insurance to health, and health is necessary to proper growth and development. Idleness is about the breadth of stagnation, stealing away the lives of men and the hopes of cities. The death of a city is but the united activity of her citizenship. Think of a city any where in the Southwest submitting to even a taste of idleness and you will think of a city treading on dangerous ground. Think of the manufacturing plants the Southwest needs and can support, and then turn away in utter abhorrence from the inertia that threatens and be content to work while it is yet day. With the wealth that is being accumulated in every city in the Southwest there is absolutely no excuse for inactivity. The Southwest is growing and the cities that are not keeping pace are sleeping on their rights. The largest cities of the Southwest are mere villages to those that will be scattered over this section a few decades hence. Every city of any size at all has a splendid running fight to be a metropolis. Inactivity starts with the individual. Watch for him.—Industrial Record.

**DISCONTENT.**

It is astonishing how small a proportion of the men and women, old and young, who inhabit this earth are contented with their lot. How few laborers in this great work-a-day world, receive payment, commensurate in their own eyes, with labor performed. How is it with the housewife, who from morning till night toils, unceasingly for her family, yet with all her diligence, must pinch here and cramp there, keeping her own wants in the background, that the household she manages may have clothes to wear and food to eat? It is so throughout every department of industry to a great degree, and one great crying evil is the cheapness to which nearly all the work done by the human hand is reduced. The raving for cheapness and hunting after bargains is not only economically false, but a cause of great suffering to thousands of individuals. It is hard, in fact impossible, to be content and be in want. But when want is passed and comparative comfort is granted, almost invariably comes a craving for something still better, and the very ones who have felt the pressure and pinch of bitter need, are ready to drive as sharp a trade, and exact as much in exchange for very little pay as those who have experienced none of the grinding lessons of poverty. When we learn to deal fairly and squarely by ourselves and others, a spirit of contentment will be almost sure to bless us.—Childress Post.

**MUST NOT SELL BAD EGGS.**

After September 1st it will be a punishable offense to sell or offer for sale rotten eggs in this state. The law applies to all handlers of eggs from the farmer up to the city retailer. The country merchants, the shippers, commission men and wholesalers will be held responsible. Whoever one is found to have spoiled eggs in his possession is subject to prosecution. Each person will buy his eggs "loss off" that is the person he buys from will have to stand any loss if eggs are found bad. The new ruling is calculated to make farmers bring their eggs to town oftener and not rob old nests. Dealers will also have to be careful about the kind of eggs they sell. Since the first of this month, if a customer finds any bad eggs in a purchase made at a grocery store, he can have the dealer arrested.—Exchange.

**GOLD IN AN ALFALFA FIELD.**

**Eighteen Acres in Oklahoma Yield \$1,200 for the Summer.**

McLoud Okla. October 4.—A phenomenal field of alfalfa is being harvested on the farm of Ewers White, near here. White is a member of the State Board of Agriculture. His farm is in the fertile valley of the North Canadian, with a bountiful sub-irrigation. His alfalfa field of eighty acres is cultivated under ideal conditions. Early last spring, White decided that he would spend much of his time traveling in the summer, and to lighten his farm burdens, leased eighteen acres of alfalfa to a neighbor at the rate of \$20 an acre for the season. For the first cutting the neighbor got \$340. For the second cutting, he received the net sum of \$18 per acre or \$324. The third crop showed that it would be excellent for seed purposes. White had come home by this time and he agreed to give his neighbor \$20 per acre for his third cutting, which brought the income of the 18 acres to more than \$1,000. The lessee will get at least one more big cutting and probably a fifth light cutting and the two should insure an additional income for the season of \$25.00 per acre, or \$450.00. A conservative estimate of the value of the alfalfa from the eighteen acres this season would be \$1,200 or \$1,300. White's remaining sixty-two acres should bring him a small fortune.

**\$155,000 FIRE IN GALVESTON.**

Galveston, Texas, October 7th.—Fire originated shortly after two o'clock Friday morning at pier C, at which was located the grinding and packing plant of E. H. Young & Company, exporters of cotton seed cake and meal, caused a total loss of the plant and all improvements upon the pier. The total loss is placed at \$155,000. The loss to E. H. Young & Company was \$75,000. Insurance carried aggregated \$67,500. The pier and sheds owned by the Southern Pacific Terminal Co., was valued at \$55,000. The property was insured for \$50,000.

It was stated by E. H. Young that the origin of the fire was due to friction of machinery. The result of which was the ignition of combustible material by electrical sparks. It is believed that in grinding some hard substance became mixed with cake and that fire started in what is known as the cyclone dust collector.

**\$20,000 FIRE AT RULE.**

Rule, Haskell county, Texas Oct. 8.—Fire originating in their furniture store spread to the lumber sheds of the Higginbotham-Harris Company their entire stock, valued at \$18,000 stock last Thursday night; partly insured.

Building occupied by Bryan-Link Company, Rule Coal and Grain Co., Tom Quinn's Harness Shop, Rule Revue and farmer's restaurant were damaged more or less and there were some loss from damage in removal. The total loss is approximately \$20,000. The origin of the fire is unknown.

**FROM BRISCOE COUNTY HERALD.**

Attorneys Reuben M. Ellerd and W. B. Lewis were here Wednesday attending county court, representing some Briscoe County citizens vs the Spaulding Buggy Company. The cases were decided in favor of the citizens. They were accompanied by E. B. Smith and Mr. Wright who were prospecting here.

P. L. Hancock's family arrived from Plainview last Saturday and are now at home in the Masonic building. We are glad to welcome this estimable family to our community.

Miss Nora Cowart, who is attending college at Plainview, spent Saturday and Sunday with home folks. Louie Dalmont of Plainview is visiting his brothers, P. W. and Eulas Dalmont this week.

For Optical Goods see PETERSON.

**THE FARMER'S WIFE.**

"Above all, the conditions of farm life must always be shaped with a view to the welfare of the farmer's wife. To have the woman a mere drudge is at least as bad as to have the man a mere drudge. It is every whit as important to introduce new machinery to economize her labor within the house as it is to introduce machinery to increase the effectiveness of his labor outside the house. "I haven't the slightest sympathy with any movement which looks to excusing men and women for the non-performance of duty and fixes attention only on rights and not on duties. The woman who shirks her duty as housewife and mother, is a contemptible creature; just as the corresponding man is a contemptible creature.

"But the welfare of the woman is even more important than the welfare of the man; for the mother is the real Atlas, who bears aloft in her strong and tender arms the destiny of the world. She deserves honor and consideration such as no man should receive. She forfeits all claims to this honor and consideration if she shirks her duties. But the average American woman does not shirk them; and it is a matter of the highest obligation for us to see that they are performed under conditions which make for her welfare and happiness of the children she brings into the world."—Theodore Roosevelt's Address to Farmers at Utica.

**OFF TO PLAINVIEW.**

Mrs. Annie Slade Kirkman leaves this morning for Plainview where she will join her husband, Mr. J. W. Kirkman who is taking the management of the Plainview Light plant. Their many friends will regret their removal from Amarillo and wish them success in their new home.—Amarillo News.

The newly appointed superintendent is one of the best known electricians in the Panhandle, and for a time maintained a store in Amarillo.

**SANTA FE NOTES.**

The Lubbock extension has been completed to Lamesa, 206 miles south of Amarillo, and turned over to the operating department. Train service has been established and the management advertised for the oldest men wishing it with Sunday layover at Lamesa. Conductor Gill will take the run.

A new road master's division has been created from Canyon to Lamesa and the Floydada branch, with W. M. McCrate, as road master with headquarters at Plainview, F. B. Hart has been appointed roadmaster from Canadian to Wynoka with office at Woodward and the territory of John Henry Stenson has been extended to Canadian.—Amarillo Panhandle.

**HASH-HOUSE LATIN.**

An absent-minded professor of languages dropped into a restaurant one day for a luncheon.

"What will you have, sir?" asked the waiter.

"Fried eggs," replied the professor. "Over?" said the waiter, meaning, of course to ask whether he wanted them cooked on both sides or only one.

"Ova?" echoed the professor surprised at his apparent familiarity with Latin. "Certainly. That is what I ordered—Ova Gallinae."

This the waiter interpreted his meaning as "extra well done," and that is the way they came to the table.

**UNFORTUNATE WOMEN.**

Dot (aged 6)—Mamma, if I get married, will I have a husband like papa? Mamma—Yes.

"And if I don't get married, will I be an old maid like Aunt Martha?" "Yes."

"Mamma, it's a tough old world for us women isn't it?"

**TO CITY COUNCIL AND PUBLIC.**

This is to certify that we have this the seventh day of October, 1910 checked over the books of the City Secretary and Treasurer and we are pleased to report that we find them correct in very particular and the city is now out of general, alio street and alley funds and protested vouchers will be issued for all accounts except wages for employees of the city. CHAS. McCORMACK. T. W. SAWYER. Auditing Committee.



**THE DESPONDENT YOUNG MAN**

Whose home has just been burned, is offered the protection of a friendly roof by Mr.

**INSURANCE POLICY.**

Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

**Hoyle & Malone**

write all kinds of Insurance Rooms 8 and 9, Wayland Building Office Phone, 231; Res. Phones, 90-142 PLAINVIEW, TEXAS.

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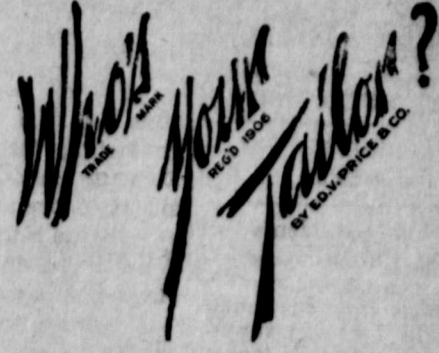
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List your property with us and we will do our utmost to find a buyer.

Place your vacant dwellings with us.

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ATUOS FOR HIRE



**Peters' "Diamond Special"**

Every Woman in Texas Should Look at these Shoes.

We want you to see just what they are; how smooth and fine the leather

and what graceful lines they are made on. We want you to know all about them and then we know you will want and always wear, Peters "Diamond" Brand Shoes.

(This is Style No. 1650.)

It is cut from the Finest Patent Colt with Dull Mat Kid Top; Turn Soles, 1 1/4 Inch Heel; Olympic Toe, Tip. Ask your dealer to show you a pair. If he does not have them—write us.

**Peters' Shoe Co. ST. LOUIS.**

**The Plainview Nursery**

Will trade nursery stock for grain. We have thornless Honey Locust which does not sprout from roots, and a full supply of all other nursery stock adapted to the plains. We are agents for the celebrated Lute Miller Pump.

L. N. DALMONT, Proprietor

We have the agency for the world-famous "Diamond Tire," tubing and casing, for 12 counties. A tire that

FOR SALE OR TRADE—Two good houses and lot, one four-room and one five room, with good improvements free from incumbrance. Will ex-

**Some Real Bargains**

7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and wind-mills; plenty good water; 3 good farm houses; good sheds, corrals etc, About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each.

5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments. The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address



Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72. Manager's residence, 14

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

Entered as second-class matter at the Post Office in Plainview, under the act of March 3, 1879.

"If at first you don't succeed, fly, fly again," is the modern version.

Sometimes it should read "A chip off the old blockhead" instead.

The Democrats of Tennessee have named United States Senator, Robert Taylor as their next candidate for Governor.

The Crosbyton Review has enlarged to a six-column paper. It claims to be the largest newspaper published, in a town the size of Crosbyton in the state and we think it the best too.

An aviator flying over the Evanston Golf Links last week broke a game that was in progress. We still have odds to offer, however, that no flying machine can stop a cracking good game of baseball.

Here's a comfort crumb

For the chronic fusser: Things ain't so bad But they mout be wusser.

A new one on us. It is the custom, so an exchange says, in a certain Slavic nation for the husband to give his wife a new wedding ring every time she presents him with a new baby. We have heard though of husbands "taking the wrings" on twin and triplet occasions.

The rooster doll is the latest newcomer in toy-land. He—or rather she, for the doll has a rooster's body surmounted by a girl's head, is said to be a very funny and clever toy and will probably put Teddy bear on the bum.

The editor of the Canadian Record expects us to believe an account in last week's issue of how a man paid for the Record five years in advance. Why, if newspaper men over the state were to put faith in that flimsy tale, even the Devil at the Record office would have to be pressed into the service of opening the missives of prospective purchasers.

Ft. Worth proudly puts forth the claim to supremacy over the other large cities of the state in the matter of white population. Aside from a few Mexicans, every soul in Plainview and Hale county is white—that is, as to color.

Freedom and provincial pride are responsible for the supremacy of the United States. An exchange illustrates this with the following "A little Cleveland boy, American born, rebelled fiercely when his Italian father whipped him for some misdemeanor. "But Tony, your father has a right to whip you when you are naughty," said his teacher, in an effort to uphold parental authority. Tony's big eyes flashed. "I'm a citizen of the United States," he declared. "Do you think I am going to let any foreigner lick me."

A couple who were arrested in Evanston, Illinois for breaking the speed limit claimed that they were "eloping" and were going to get married. The magistrate fixed their punishment by making them marry right then and there. The pen for life is a rather severe penalty for speeding. What!

A SALTED GARDEN.

Here is a scheme a man worked to get his wife to hoe the garden. He went out with a hoe and after searching around for a while went to the house to wash the dirt off a dime and a quarter. He had struck it rich. Back he went and returned with another quarter. He told his wife he had made money enough for one day and would take a nap. When he awoke, the wife had the whole garden hoed but she hadn't found a cent. She does not know yet that the mine "was salted."—Exchange.

A STRAIGHT TIP.

It's best to clip gay folly's wings.

NOT LITTLER STATES, BETTER STATESMAN.

"It would be impossible to make a state so small that there would be no conflicting interests and opinions. Even in Rhode Island, there is considerable prejudice at Killingly Pond against the Nobs of Narragansett Pier. What is needed is not littler states, but bigger statesmen."

So speaks the Dallas News on the subject of the division of Texas and every one realizes that our foremost paper is correct. Gen. Houston died in 1863. That same year, he made his last public appearance and said in his address:

"I have been buffeted by the waves as I have been borne along Times ocean until, shattered and worn, I approach the narrow isthmus which divides it from the sea of eternity beyond. Ere I step forward to journey the pilgrimage of Death, I would say that all my thoughts and hopes are with my country. If one impulse rises above another, it is for the happiness of these people. The welfare and glory of Texas will be the uppermost thought while the spark of life lingers within this breast."

If we had a few of the Sam Houston type of patriots in our legislative bodies today there would be no such thing as a serious sectional disturbance.

Portions of the United States that never thirsted before are dry, this year, that they cant spit. We speak of water thirst of course.

Those who follow antiquated methods need not be surprised if their reward is measured by antiquated standards. To reap the reward that is commensurate with progress, we must adapt progressive methods.

POOR BUT PROUD.

Wanted—Stenographer, preferably a young woman whom financial reverses has compelled to enter the business world, etc.—such is the character of advertisements thronging the metropolitan dailies and no doubt in answer to such there is always a crowd of applicants. That the position is a trying one, however, we cite the experience of one such young lady as she tells it through the columns of an exchange:

"It is hell to have superior education and to have to work for and obey the commands of ignorance.

"To have a sensitive and refined nature and have to be forever brushing up against pigs.

"To have an ear for fine music and have to be tortured by street organs.

"To know that you can do some things better than other people and never have an opportunity to prove it.

"To hitch your wagon to a star and then have the darn star start off before you can get into the wagon.

"To long for a little home, where you can plant and tend a few flowers and have to live in a little 8x10 hall bed room.

"To hang on to a street car strap, with seventeen bundles under your other arm and see silver-harnessed bull dogs riding by in automobiles.

"To crave the society of clean, cultured people and have the janitor invite you to an amusement park.

"To love the best candy and never have any.

"To be a 'poor but honest' woman and have men offer you financial assistance on impossible conditions.

"To have a high standard of morality and be called a fool for not violating it for a price.

"To have a clear conscience and clean record and go to bed hungry.

"To have a long face sanctimonious cuss tell you that the Lord loveth whom he chasteneth.

"To be always in debt to the landlady.

"To have these everlasting 'don't worry' and keep smiling signs staring you in the face when you don't know where your next meal is coming from."

Now then, when you meet with "financial reverses" aren't you glad you are a man instead?

Camp Milner at A. & M. College is composed of 200 tents, each having a floor and a wall as high as ordinary wainscoting. They are water and mildew proof and are of ten ounce army duck. The students that haunt them are comfortable in any kind of weather and their military training makes them rather like this strenuous and healthy mode of living. The crowding at A. & M. is a goodly sign. It shows that the "back to the farm feeling" is gaining in Texas. Our state is a tremendous opportunity that can be shaped and developed only by hands with magic touch from trained minds. Texas needs farmers and workmen that are artists and A. & M. is the original art school. Let Texas grow.

"If you would be rich, turn your money over to your wife" says a man

ON A HOG TRAIN.

"On a hog train through Texas" is the title of a story appearing with frequent recurrence in the press of the state. Again we offer the question mark—why don't the Santa Fe run an exhibition hog train down their Lamesa and Floydada branches. They are putting them on in other portions of the state and the South Plains and especially Hale County has often at the Fort Worth markets and at the Dallas Fair, proven this section to be as good if not better than any other part of Texas for hog raising purposes. The Santa Fe, always alive to the interests of their trade territory is spending an enormous amount advertising her various undeveloped territory and otherwise bettering it in any way possible. It is plain that a keener interest invested in raising more and better hogs will result in greater prosperity for this domain and that in turn will swell the coffers of the P. & N. T. branch. Why doesn't Texas raise as many or as good a quality of hogs as the smaller states of Iowa and Oklahoma? Not because she is hardly as good a corn raising state as the two mentioned for her alfalfa, maize, kafir, etc., answer the purpose almost as well and are much cheaper. The reason is simply because our farmers haven't been awakened to the possibilities of raising more and better hogs for commerce. An exhibition train will do much to arouse them from their lethargy and would hardly cost an exorbitant amount. Why?

MAN AN INTERESTING ANIMAL.

"In classifying animals I should say that horses are the most intelligent, dogs the most faithful and man the most interesting," muses a Miss Loula Long of New York.

The mean thing! She should be slapped smartly on the wrist. Young woman, did you never hear of a man, in addition to his interesting qualities, being endowed with good "horse sense" and "dog like devotion?" Since a man under proper conditions can lay claim to all these qualities, is he not the greatest of all animals and worthy of a better adjective than "interesting?" Perhaps if more husbands were allowed wills of their own they might develop wisdom even as a horse and if some women would treat their two-limbed pets as well as they do the four-legged lap variety, perhaps the former might prove as faithful to them as the latter. Who knows, it has never been tried. "Interesting animals"—Gee! it makes us mad.

ARE YOU A GOAT.

Of the organizing of parties, nowadays, there is no end. The Cleveland Plain Dealer states the case plainly:

"Ma is an insurgent;

"Pa is standing pat;

Sisters a progressive—

"I'm a Democrat.

Sandy is a Socialist;

Janey wants to vote;

Buster isn't anything—

Buster's just a goat."

And the goat gang is gathering in numbers upon the old worm fence watching expectantly for a safe time and place to jump. There are rumors afloat that an entirely new platform will be built for their accommodation.

TACT.

The successful counter jumper in a dry goods emporium must know his business and know it well as evidenced by the following anecdote of every day life related by an exchange:

"I want to look at some false hair," said the lady to the clerk.

"Step this way madam. What color does your friend want?" said the clerk who had been following the trade for a good many years.

After all the hobble skirt is not so bad as the director's gown and the "bicycle bloomers." It's use would eliminate the wreck of many a trailing train by a careless foot; would cut out the disgusting man-like swagger assumed by some; would leave a lady both hands free to manipulate her umbrella when crossing a muddy street and would prove a very present help in the time of trouble with these West Texas wind storms.

NO MORE.

We used to smile at pictures gay That showed the farmer as "a Jay" Who chewed a straw and said "By Gum!"

And thought that he was going some If he should spend a silver dime When up to town to have a time, That was the way we talked of yore. We do not talk so any more.

Your Uncle comes around today, The owner of a load of hay, And livestock, too, and corn and things.

Enough to ransom petty kings, His bank account is something great, Besides his bonds and real estate. And so his pardon we implore, We'll never josh him any more.

—Washington Evening Star.

"Jingle, jingle little dime,

THE PROBLEM OF HUMAN HAPPINESS.

Dr. Hiram Bayless Phillips lectured on the above subject to a large audience at the Southern Methodist Church last Sunday night. The Doctor's lecture was a mine of wit, rhetorical figures, deep thought and wise instruction. Also, it was well delivered. The lecturer, himself, is the splendid proof of the excellencies of his theories. He is more than the allotted three score and ten years and is blind, but withal is as cheerful as a boy. e was a chaplain in the Confederate army and narrated some of his experiences last evening.

That the attainment of happiness is the dream of the centuries, as the lecturer said, no one will deny. Life requires an art and some say that happiness is the whole of it. A man is no older than he feels, so of course, if his laugh is light his face free from lines of care and his step springy and eager when he has reached seventy, he must be on the rapid road to the fountain of perpetual youth. The old way of teaching children that happiness is a reward to be won finally in heaven, after an arduous service to virtue in this life is no longer fashionable and we see the young people of the present day out on a perfect route chasing happiness, or as they call it "a good time." And they never get it. Happiness, whom they pursue, is just as shy of them, just as far distnt, as if no means had been taken to pursue her. She pauses only for her elect, occasionally, and not all of those who call upon her shall find her.

Some one says that Happiness is a light creature at best, never fond of remaining in one place; she strokes your hair, kisses you lightly and off she goes. Happiness is a member of a trinity and has two sisters, content and peace. These two demand a long and ardent wooing; they refuse to have much to do with the young and eager who have not yet submitted to Life's test. But a life-long service, humble and persevering, will win their friendship, and where they abide, their sister Happiness is nearby. Be wholly absorbed in another pursuit give yourself heart and soul to the world's work, the betterment of social conditions, the attainment of some development of knowledge even to the tender care of a child or the earning of an honest living and before you are half aware, perhaps as you sit idle before your fire at night, you will raise your eyes to find Happiness smiling at you across the hearth.

Happiness loves the sound of laughter. We were standing in the post-office lobby the other day, together with a crowd of long-faced men, all of us gloomily awaiting the arrival of "duns." Suddenly some cheery soul commenced to laugh, goodness knows why, but at any rate his cheerfulness was contagious, and soon a smile chased away the frown from every face. Laugh and be happy.

"How beautiful the face of those who smile

Doth make God's sunshine in the heart of toil;

In low sick rooms, a presence as of health;

The true rich folks, in whom the poor have wealth."

GOOD SCHOOLS.

The Wayland Baptist College opened at Plainview on the 27th of last month with an enrollment of 100 pupils. This is one of the finest denominational educational institutions in the west. The college, together with the Seth Ward College, (a Methodist Institution), and Plainview's splendid public schools, makes her rank as one of the educational centers of the great great West.

Railroads are great town builders but no one denies that denominational schools will out class anybody's railroad in the final upbuilding of a town. If a town would build on a solid foundation, let her encourage the building of schools. In so doing she offers inducements that will attract the most desirable citizenship of the universe.—Seminole Sentinel.

These are the maxims that I take to heart.

Do thou accept them reader, for thy own;

Love well thy work, be truthful in the mart.

And foes will praise thee when thy friends depart.—Eric Mackey.

NOTICE OF SALE OF SCHOOL BUILDING.

Notice is hereby given that on Friday, the 28th day of October 1910, sealed bids will be received and opened by the Board of Trustees of the Plainview Independent School District for the sale of the frame building known as the old East Side School building. The board reserves the right to reject any and all bids.

Done by order of said board of trustees, this 10th day of September, A. D. 1910. W. A. PARKER.

CARD OF THANKS.

To the friends who so faithfully rendered our dear brother, E. J. Darst, during his long illness, with many tender ministrations, we wish to express our most sincere thanks and gratitude. These many tokens—flowers, delicacies and friends to cheer—always brought sunshine during the long months of patient suffering.

MR. WILLIAM DARST and CHILDREN.

TEDDY TAKES A TRIP.

St. Louis, October 11.—Roosevelt made an aeroplane flight this afternoon, travelling with Archie Housie in a Wright machine, and he said it was the finest experience he had ever had. He was in the air nearly four minutes and travelled nearly three miles.

Housie said Roosevelt was having such a good time waving his hands at the thousands below that he was afraid he would fall out or interfere with the engine and was compelled to return to the earth.

COAL DISCOVERED

In large quantities; best fuel west of Mississippi river; known as Simon Pure Nigger-Head. Handled only by TANDY-COLEMAN CO. Phone 176. 42

Special Sale on Auto Tires

45 PER CENT SAVED

On our Wrapped Tread Automobile Casings and Inner Tubes. No seconds or retreated, but new goods direct from the factory.

Table with 3 columns: Size, Casings, Inner Tubes. Rows include 28x3, 30x3, 30x3 1/2, 32x3 1/2, 34x3 1/2, 30x4, 32x4, 34x4.

Terms Cash. C. O. D. or Sight Draft orders filled if accompanied by deposit of 10 per cent. Goods returnable and money refunded if not as represented. Cut out, save address. Positively last insertion.

ECONOMY TIRE CO., 1813 Grand Ave., Dept. H., Kansas City, Mo.

H. Byrens, licensed state auctioneer, has arrived from Fort Worth to conduct an auction sale of Japanese art ware, and has rented the Stephens building. In this issue will appear their advertisement.

Johnson Wagon Yard

I have leased the Johnson Wagon yard on same block with Alfalfa Lumber yard, and have overhauled and cleaned same. If you want your horse boarded in a sanitary yard, I will take good care of him at \$15.00 per month. I also solicit the regular wagon yard trade. Fees reasonable. Roomy camp house and electric lights. There are piles of manure on hand, from overhauling yard, which are free to any one who will haul them away. Yours for business

J. F. Mc LAIN, Proprietor

Avoid Danger

When you are sick, or suffering from any of the troubles peculiar to women, don't delay—take Cardui, that well-known and successful remedy for women. Thousands of women have used Cardui and been benefited. Why not you? Don't take any chances. Get Cardui, the old, reliable, oft-tried remedy, for women of all ages.

TAKE CARDUI

It Will Help You

Mrs. Luzania Morgan, Sneedville, Tenn., writes: "For ten years I suffered with the turn of life, and tried many remedies without relief. I had pains all over my body and at times I could not sit up. At last I took Cardui and now I can do my housework. I have told many ladies about Cardui and recommend it to all sick women." Try it.

AT ALL DRUG STORES

R. A. Long Drug Co.

The Busy Druggists" A complete line of Sundries, Perfumes, Talcoms, Toilet Soaps, and Toilet Waters, highest quality. Come see us in our new stand, the Sloneker Building. FREE DELIVERY IN THE CITY

R.A. Long Drug Co. PHONE 327

Quitauque Stock Farm

JNO. T. HAYNES

High-Grade Driving Horses and Mules

Connections Address: Quitauque, Texas. PLAINVIEW, TEXAS.

HIGH TIME.

that youth and beauty pays attention to our attractive stock of jewelry that's yours at midsummer "cut under" prices.

GOLD WATCHES. like precious gems are staple as "A" sugar the world over. When they're at our present figures it's the psychological moment to get busy and commence buying. Sor-row comes from waiting and joy from a purchase. Stock is complete in every particular.



WILBERT PETERSON Jeweler



# Waller's Tailor Shop

SUCCESSOR TO MILLER TAILORING COMPANY

Cleaning, Pressing and Altering neatly done. Special attention paid to Ladies' Work such as Relining, and Altering Coat Suits. Our work shows for itself. Give us a trial.

We are doing work for the following firms: Plainview Mercantile Co., Carter Mercantile Co., Richards Bros. @ Collier, Neal & Iglehart, Pipkin-Napp Co. Ask them

Up Stairs Over City Bakery

PHONE 346

LOCAL AND PERSONAL

J. B. Downs, of Lockney, visited Plainview this week.

Miss Annie Webb, of San Marcos, is visiting Mrs. Lena Ford.

Miss Duke left Saturday to visit relatives in Jacksonville, Texas.

Dr. Blakemore is attending the fair at Dallas.

J. N. Jordan and wife are visiting relatives and friends in Granger, their old home.

Don Culton, a Swisher county attorney, is attending the Miller case in the county court.

Two-gallon Fish Globes, \$1.00; 1-gallon Globes, 50c. SURPRISE STORE.

Col. R. P. Smyth attended the Eastern Star convention at Austin this week.

Mrs. A. S. Davis, of McGregor, is visiting at the home of R. M. Peace this week.

Attorney H. C. Randolph had business in Lubbock the first of the week.

Mrs. R. F. Ivey was called to Ovalo Friday, to be at the bedside of her father.

C. E. O'Neill is here from Galesburg, Ill., looking after his real estate.

Miss Rose Rodgers left Friday for Dallas, where she will make her home for a time with her brother.

Mrs. R. A. Long and Mrs. Rebecca Long, mother of R. A. Long, who has been here on a visit, left Thursday for Morgan Mills, Erath county, the home of the latter.

Bud Williams sold 93 hogs in Plainview last week for \$1,500. It is surprising to us why more Hale county farmers do not cultivate the profitable swine industry. It pays.

Ben Stone, of Amarillo, Y. W. Holmes, of Hale Center, A. S. Rollins, of Canyon, and Mr. Sowder, of Lubbock, were visiting attorneys attending county court this week.

Miss Lula Goode came up from Helen last Friday, to spend Saturday and Sunday with her parents, Mr. and Mrs. R. J. Goode.

Cost of high living may be reduced by buying your Coal and Feed from TANDY-COLEMAN CO., Phone 176, leaders in their line. 42

Miss Helen Henderson left Saturday for her home, in Kansas City, accompanied as far as Amarillo by her father, M. D. Henderson.

Any intelligent person may earn a good income corresponding for newspapers; experience unnecessary. Send stamp for full particulars. EMPIRE PRESS SYNDICATE, Middleport, N. Y. 43

The Herald has been seriously inconvenienced the past few weeks on account of having to get out on borrowed energy. However, our new motor will be in this week, and our readers may expect better service. Mr. Malone promises Plainview a day current throughout the winter months, mainly because of the importunities of three printing plants, various electric pianos, two pool halls, 36 electric irons, etc.

We grievously erred in a statement published a few weeks ago to the effect that the new cancelling machine recently received by the Plainview post office had a speed, or rather a slowness, of 800 per hour. The past week, some of the officials called us into the rear of the office and showed

B. L. Spencer and son, Charlie, took in the Amarillo auto races this week.

See those 25c Salad Bowls and Cake Plates at the SURPRISE STORE.

T. B. Whittis and wife went to Colorado Monday.

H. E. McCabe shipped 70 tons of broom corn from Hale Center this week. It was a fine quality of brush and will bring a good price.

Fish Food, 10c a box. SURPRISE STORE.

Mrs. R. A. Cochran came in Saturday from a visit to relatives in Kansas.

A marriage license was issued this week to Arthur J. Bricker and Miss Arminda Martin, both from Wabash, Ind.

John T. Haynes, from Quitaque, reports that he has sold five and one-half sections of his stock farm, near that place, at \$10 per acre.

Special excursion rates are on for the fair, Saturday, the 15th, and Saturday, the 22nd, returning on the following Wednesdays. Rates for the round trip \$8.80.

T. J. Finnie and wife left Thursday for Fort Worth, where they will visit for a week or ten days.

Geo. Brewster was through Thursday, en route from Lockney to Amarillo. Mr. Brewster reports several big real estate deals transacted in his home town, Lockney.

Dr. and Mrs. J. H. Wayland expect to leave Saturday for Topeka, Kansas, where they will consult a specialist in regard to their little son, Robert.

The best stallion, any age or breed, was won by Simmons Bros.' entry at the Fair last week, which item we failed to show in last issue.

Nick Alley and his sister, Miss Mae Alley, of Hale Center, left Friday for the State Fair, by auto route.

Plainview was treated to about a half an inch of rain on Monday and Tuesday nights.

Dr. F. L. Barnes has returned to his home, at Trinity, Texas, after a visit to J. A. Johnson.

Ed Dunnaway and wife, W. M. Bonner and O. C. Miller are Dallas Fair visitors leaving this city.

Editor Maloon, of The Tulla Herald, made a brief business trip to our town Tuesday.

Gold Fish, 25c per pair, with any other purchase of 25c. SURPRISE STORE.

Mrs. S. W. Smith left Friday for Midland, in response to a telegram stating that her husband had committed suicide. Nothing definite can be learned of the affair.

Mrs. P. J. Wooldridge returned Monday from a week's visit to Crosbyton, where Mr. Wooldridge is superintending the putting in of a lumber yard.

When is a safe not? When it is tumbling down a flight of stairs, as did the one owned by Attorney Dalton last Tuesday. As it was being moved up the stairs into the First National Bank building it took a tumble to the sidewalk, but, fortunately, no one was in its course.

Fletcher Brown formerly of Hale Center, took charge of the Fulton lumber yard at Abernathy this week, the previous incumbent being transferred to Canyon.

L. T. Lester, of Canyon, and his son, C. D. Lester, of Lubbock, both bankers, had business in Plainview the first of the week.

Gold Fish, 10c per pair, with any other purchase of 25c. SURPRISE STORE.

Mrs. Eula Merrill is in Waco this week attending the trial of her sister, Mrs. Streight, the relict of the murdered editor of The McGregor Mirror. Will Harris left this week for his

home, at McGregor. Mr. Harris has made many friends here the past year, during which time he has been connected with the livery business and lately the grocery trade.

A. R. Jacob, the father of Guy Jacob, who is with the First National Bank, and his brother, J. J. Jacob, both of Wheeling, W. V., visited their respective son and nephew this week.

DRESSMAING and French patterns, drafted to measure by Mrs. H. A. Campbell at residence 800 and Ware. Phone 61. 50

THE FAMILY GROWLER.

Louisville Courier-Journal. "Why are you weeping, little boy?" "I broke de pitcher." "Wel, there's no use crying over spilt milk." "G'wan! Dis wuz beer."

WEDDING ANNIVERSARIES.

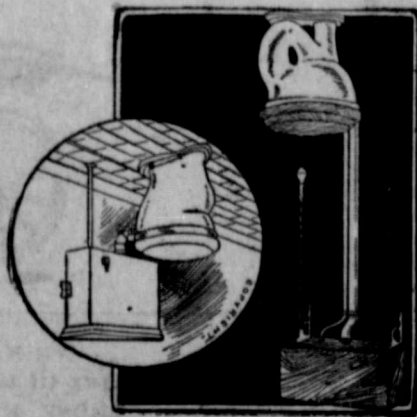
- First ..... Cotton
- Second ..... Paper
- Third ..... Leather
- Fifth ..... Wooden
- Seventh ..... Woolen
- Tenth ..... Tin
- Twelfth ..... Silk and Linen
- Fifteenth ..... Crystal
- Twentieth ..... China
- Twenty-fifth ..... Silver
- Thirtieth ..... Pearl
- Fortieth ..... Ruby
- Fiftieth ..... Golden
- Seventy-fifth ..... Diamond

TANDY-COLEMAN CO.

Dealers in Coal and Grain and All Kinds of Feed Stuffs. Sole handlers of Simon-Pure Nigger-Head Coals. Genuine Rockvale always on hand. Satisfaction guaranteed. Give us a trial and be convinced. Phone 176. Near Depot.

TO OUR CORRESPONDENTS.

During the harvest season, The Herald wishes to publish authentic reports of grain yields, and the paper will deem it a favor if you will pay especial attention to the crops in your section and send us the actual figures, as given by the owners or threshermen.



DIFFERENT STYLES in plumbing appliances are as much in evidence with us as in any other avenue of business. SANITARY BATH-ROOM APPURTENANCES are as requisite for health as a doctor is when you are sick. Our estimates on plumbing will prove satisfactory. PLUMBING HERE IS ALL.

City Plumbing Co. PHONE 331. 117 North Covington St.

Dr. Cox's Painless Blister

## A Special In Ladies' Suits

We have selected 22 suits from our stock, all colors. Prices ranging up to \$25.00, and we will put them on special sale next week at \$12.50 per suit. DON'T FAIL TO SEE THEM.

## Carter Mercantile Company

The Store of Quality

MONEY IN CANTALOUPE.

Portions of the Pecos Valley have thoroughly demonstrated this year that there is money in growing cantaloupes. Our neighboring town, Lake-wood, has shipped about 15 cars this year, and we are informed that growers netted over one hundred dollars per acre on the out put. According to the statement of a man who had

worked at it, 150 crates are an average yield per acre and that they netted 90 cents per crate on the crop. This puts the figures at \$135.00 per acre, and looks good to us.—Pecos Valley Echo.

EDUCATED WORKMEN.

We are endeavoring to separate intellect and manual labor; we want one man to be thinking and the other to be

always working and we call one a gentleman and the other an operative, whereas; the working man ought to be thinking, and the thinker often to be working, and both should be gentlemen in the best sense. As it is, we make both ungentle, the one envying, the other despising his brother, and the mass of society is made up with morbid thinkers and miserable workers.—John Ruskin.

## Startling Announcement

## Great Japanese Art China Auction Sale

...GRAND OPENING...

Thursday, October 20, at 2:30 and 7:30 p. m.

In Stephens New Building, Corner North Side of Square

Messers Byrens and Cooles Licensed state auctioneers have received instructions from the creditors of the Roy Hardware Co. of Ft. Worth to sell at public auction without reserve or limit the entire stock of the Grandest Hand Painted Art Chinaware ever shipped from Japan to America. The stock consists of the following:

Hand painted dinner, teas, coffees, and chocolate sets; berry, ice cream and salad sets; vases transparent kinran ware, the first of its kind shown in the state; cups and saucer sets, fancy plates, bon bons, hair receivers and thousands of other beautiful Japanese pieces of art too numerous to mention. This will be the greatest art sale ever held in Texas and it will give every lady an opportunity of beautifying your home entirely at your own prices. Remember the stock must be sold and you make your own prices. Free seats for the ladies during the auction sale. The auctioneer will give away free a \$25 tea service, get tickets you may be the lucky one. Dont forget the date and place. Auction sale opens Thursday Oct. 20, at 2:30 and 7:30 p. m. and will continue daily at the same hours until the stock is sold. The place: the new Stephens Building, Plainview Texas, Northwest corner of square.

We will also place on this auction sale a portion of the bankrupt stock of the Plainview Hardware Co. All the ranges, stoves and hardware will be sold regardless of cost at this auction sale. Everybody invited.

Sale conducted by Byrens & Cooles. Licensed state auctioneers, Ft. Worth, Texas.



**"Lets Talk It Over"**



You are going to want a nice winter suit, why not get our prices from us. We can help you select the proper suit and at the proper price. Why pay \$50 for a suit when you can buy an all wool suit, "Guaranteed pure wool" as cheap as \$15. We devote all our time studying the wants of men and can give you something better suited for your particular style than a man who divides his time between three or four different things. We guarantee every suit we sell to be pure wool.

**Pipkin-Napp Co.**

JIM HARRY GRADY

**THE DANCE THAT WON MANUEL.**

Imagine President Taft of old U. S. Going Batty over a Dancer!

Vienna, October 7.—Mlle. Gaby Deslys, King Manuel's infatuation for whom is said to have hastened the revolution, is just now the reigning sensation in the Austrian capital. The Appollo Theatre is jammed nightly with those who would see the little dancer who ruled an empire through its boy king and finally toppled its throne of cards about his ears.

Manuel was said to have first met the dancer at the Alexandra Music Hall in London, last spring, following his attendance of the funeral of the late King Edward. On this occasion he appeared in a box incognito. The art of Mlle. Deslys was so daring it made even Londoners gasp, inured as they were after Maud Allen's sensational undraped vision of Saloam, to scenes of like character.

The opening of the act was tame enough. Mlle. Deslys came on the stage in character of a Parisian flower girl, singing one of the songs of the boulevards. A young man of fashion approaches her, tells her of his infatuation and begs her to accompany him home, a ragged youth, her real lover appears and begs her to come with him. She refuses and the next scene is at the apartments of the other man. A feast is spread and rich gowns displayed, all of which are offered to the young flower girl.

She retires to a dressing room to try one of them on. Then the audience has occasion to sit up and take notice. The dressing room is at the rear of the room. Its walls are transparent and when the footlights are turned down the audience watches Mlle. Deslys disrobe until she has a short shirt as a sole garment. The upper part of her body is covered with fleshings.

Mlle. Desly then came out in the big room and indulged in a mad dance, in which her remaining garment fell to the stage and left her with fleshings and the famous diamond garter as an adornment.

**TEXAS IMPORTS PORK.**

It is a fact not generally known that about one-half of the pork consumed in the South is shipped in from other states north of the Mason and Dixon line and this too, in the face of the fact that the South is better adapted to profitable hog raising than any other section of the country. The South with its facilities for producing cheap food, should be an exporter of hog products instead of an importer.

There are some things in hog raising that should appeal strongly to every farmer in the South. No other meat producing animal is capable of producing so many young in a year. In our climate, where suitable pastures can be provided for nearly every month in the year, the sow should farrow twice annually, producing one litter in early spring which can be easily made ready for the late fall or early winter market, and another litter in early fall to be made ready for early spring market.

The small amount of capital required to begin the hog business and the quick returns on the investment should make hog raising especially attractive to the small farmer of limited means, especially in the South. The hog well cared for will make a pound of gain on less food than most livestock and will profitably utilize the waste products around the farm, dairy and kitchen.

No man, however, should attempt to raise hogs without adequate pastures. For pastures, woven wire is the best fencing material, all things considered. Around the field to be used for pasture run a woven wire fence thirty inches high with three stands of barbed wire above. This fence will not only turn hogs but other livestock.

For convenience in preparing the land and planting the crops, it is best not to divide the pasture up with permanent fences. When the crops are ready for the hogs to be turned in on, by using a portable fence, the field may be divided into lots of any size. The hurdle fence is simple and can be cheaply made, and when it is not in use it can be taken down and stored under a shed until needed again.

**CATTLEMAN BURNED TO DEATH.**

San Antonio, October 7th.—Confined to his bed from the effects of an accident in San Angelo six years ago, when a cable snapped and struck him on the head as he was walking along the street, Chris Haglestein, millionaire cattleman and former resident of Fort Worth was burned to death in his home in San Antonio Thursday.

He lay on his bed on the second floor helpless while the flames crept up to him. No one else was in the house except a negro nurse, who was on the first floor. The attempts of the negro and Rudolph Stappengach, a grocery solicitor, to save Haglestein were futile.

**FIRE AT TRUSCOTT.**  
Truscott, Knox county, Texas, October 10th.—Yesterday morning between two and three o'clock Truscott suffered a loss \$34,000 by fire. The Truscott Mercantile Company was the heaviest loser. Its \$5,000 stone building, with \$25,000 worth of goods, was destroyed. The building occupied by Perry & Charter, hardware dealers, were destroyed, with about \$2,000 worth of hardware. The First State Bank of Truscott lost about \$2,000 on furniture and fixtures. Col. R. B. Matterson lost \$21,000 worth of checks and papers which he had left in the bank to be mailed. The Mercantile Company carried \$18,500 worth of insurance on building and contents. Perry & Charters had \$4,000 insurance and the bank carried \$1500 on fixtures. W. R. Warren is the heaviest loser, h's interest in the Mercantile company beng \$20,000. We are headquarters for the high-

**BREAKING THE NEWS.**  
The eminent poet and student of Tyrolese peasant life, Peter Rosseger, gives an interesting instance of the manner in which bad news is broken by the villagers of his country. It recalls the famous ballad of the knight whose page took the news of the warrior's death to the lady and began by telling her that the little dog had been injured. After a recent heavy thunderstorm, a Tyrolese peasant came into the village inn and joined a lad of 18, who had been drinking beer and smoking a pipe and was just "going back to the haying," now the rain had ceased. "Sit still awhile," said the newcomer "you can afford it." After standing at the table for some minutes, he went on: "Well, my dear Mat, you've grown a rich man within the last half hour." And Mat, remembering the fearful thunder clap of half an hour ago, turn-white as a sheet. The peasant then explained that his father, mother, two sisters and a brother, who had taken shelter from the rain under an old

**SPECIAL SALE**

**10 Per Cent Discount**

ON

**Linen Battenburg and Drawn Work**

**Monday-Tuesday, Oct. 17-18**

Ladies, come and view the beautiful display of the above lines in our show windows and on our show cases, on the dates mentioned, and you will be sure to take advantage of this liberal discount.

**Plainview Mercantile Co.**

"The Best and Prettiest Dry Goods Store on the Plains"

**SAVE THE MINOR CROPS.**

Many farms are declared unprofitable because economy is not used in saving the products that were produced. There should be a rigid investigation before the farm is blamed for net producing revenue.

The little things of life are a little too often overlooked in the desire for great achievements. Every progressive man knows that success in little

things means ultimate success in great things. The profits of any enterprise will always depend upon the manner in which small things are treated.

Not many managers neglect to save their grain crops, their cotton and their hay; but the fruits, the vegetables, poultry and dairy products are not properly saved and converted into cash or its equivalent. These products may seem insignificant to the busy

manager who has his attention directed towards larger things, but the products can be made a source of considerable income. It is the lack of the ready cash that causes the farms to become unprofitable, and the manager to get discouraged. These so called little things are important in the business of farming, and those who do not give attention to them seldom become prosperous. —Farm and Ranch.

**The "Regal" is a Winner**

**Smooth Running, Easily Operated and Durable**



WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL." THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL, AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.

CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST.

**Valentine Auto Company**

EXCLUSIVE AGENTS



# 21 YEARS Of Usefulness

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Attaining the magic age of 21 means much for a man but still more for a newspaper. It means that a young man has entered upon the firing line of life and the great battles he will take part in for the betterment of humanity, are all in the future. At the age of 21 he may have fitted himself for a life of usefulness but, to date, his existence has added scarcely nothing to this world.

Not so with a newspaper. From its very beginning it takes its place as a powerful factor in the social betterment and material development of its town and territory. At the age of 21 it may not only look forward to a better future, but may cast a retrospective glance upon a past of success. Why a successful past? Because petty failures have amounted to nothing since it has lived through them for 21 cold winters and in the case of the Herald, its management may proudly but modestly, point at Plainview and Hale County, and claim a small portion of credit for their development from a pioneer town and a cattle range to what they are to-day.

How about a birthday present of a subscription dollar?

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## The Plains Baptist

AND THE

## Hale County Herald

BOTH ONE YEAR ONE DOLLAR



tells the world what she knows about King Solomon in the following essay: King Solomon was a man who lived ever so many years ago, and in the country which he governed he was the whole push. He was an awful wise man and one day two women came to him each one holding on the leg of a baby and nearly pulling it in two, both claiming it and King Solomon wasn't feeling right good and he said: "Why couldn't the brat be twins and stop all this bother?" And then he called for his sword and was going to cut the brat in two and give each one a piece of it, when the one who was the real mother said, "If I can't have the whole baby, I don't want any." Then Solomon told her to take the baby and go home and wash it's face for he knew it was hers, and he told the other woman to go chase herself. King Solomon built Solomon's temple and was the father of all Masons. He had 700 wives and 300 lady friends, and that is why there are so many Masons in the World. My papa say that King Solomon was a warm member and I think he was hot stuff myself. That's all I know about King Solomon.—Pillfered.

**EXCELLENT ATTRACTIONS.**

Albert Taylor, the eccentric comedian, and his well-balanced company were in Plainview, at the Schick, four nights this week, putting on the following plays in the order they appear: "My Father's Son," "A Guilted Fool," "Old Innocence," "A Ragged Prince," and a Saturday afternoon matinee performance of "He Fell in Love with His Wife."

The company has made many firm friends in this their first appearance in our town. Albert Taylor has a strong but pleasing personality, and he gives it to his stage creations. In Miss Nell Paul, perhaps the most beautiful and talented actress seen to date at the Schick, he has a leading lady whose art aptly harmonizes with and strengthens the acting of the star. If only Manager Hamilton can keep up the standard of his following attractions to the quality of this opener, Plainview play-goers will be satisfied.

On next Wednesday night, October 19, the Eureka Glee Club will be at the Schick, benefit of the Library Association of the High School. A meritorious attraction and a most worthy cause. Exchanges tell us they can SING! Go.

**AUTUMNAL PARTY.**

Another large and beautiful function was chronicled on the social annals of October on Thursday afternoon, when Mesdames R. C. Ware and L. S. Kinder tendered their hospitality to more than sixty-five guests, at the beautiful home of the latter, 314 Covington street.

Hand-painted leaflets numbered the sixteen tables provided for the guests, who were gay in new autumn gowns and hats.

After an hour spent in social chatter and merry games, an elegant and varied lunch was served, by Misses Ware and Kinder, in which the purple and gold of autumn were beautifully blended.

The arriving friends were cordially welcomed by the hostesses and shown into the dining room, where Misses Mae Kinder and Allie Ware served iced grape juice from a flower-encircled bowl.

The reception suite was bright with house-plants, while vases of carnations, the lower of all seasons, made the air redolent with their luscious fragrance.

Bright colors, cordial hospitality, dainty menus and flowers of God's own giving have made the October parties of Plainview social events that will long be remembered by those who attended.

**WHOSE HAIR DO YOU WEAR.**

Statesman: "I a trade journal a few days ago was a small item which ought to be brought to the attention of every woman in America. It merely recited the fact that in the human hair market the price per hundred pounds had suddenly slumped from \$7000 to \$650 on account of floods and other disasters in the Orient. Those who are unfamiliar with human hair trade might be at a loss to find the connection between the price of false puffs, "rats" and curls and Mongolian fatalities, but it is plain enough when it is understood that much of the hair now being worn by white women of the world over comes from Chinese corpses."

**WANTED.**

Some good mule colts and yearlings; also a car of good work mules and a few choice mares and fillies. Will be in Plainview on first Monday in November.

D. F. SANSOM.

When you want Coal or Feed, you are looking for us, because we handle the best, at prices right. TANDY-COLEMAN CO., near depot.

# Cottolene

Shortens your food—Lengthens your life

Physicians today are recommending Cottolene for dyspeptics, and others in a "run-down" condition. Never heard of them recommending lard for such a purpose, did you? Cottolene is a product of Nature, clean in source, making and manner of marketing. It makes food which the most delicate stomach can digest.

Cottolene is far superior to lard or cooking butter for all frying and shortening purposes.

Made only by THE N. K. FAIRBANK COMPANY

*In Society's Realm*

**A DAY OF PLEASURE.**

Through the keen air and bright sunshine of a gay October morning, two cars filled with a pleasure loving party of old friends sped last Wednesday to the ranch of Mr. and Mrs. L. A. Knight several miles above Runningwater and still beyond to look at the large herds of horses and cattle grazing upon the immense range.

About noon the cars headed for the ranch house where a bountiful and well prepared dinner was enjoyed by Mr. Knight and his guests. After a few hours of the restful pleasure of country life, the party consisting of Mr. and Mrs. L. A. Knight, Mr. and Mrs. R. E. Burch, Mrs. Hugh Burch, Mrs. W. E. Armstrong and Miss Annie Maud Davidson and Bettie Knight, returned to Plainview refreshed by the day's outing which they had enjoyed through the courtesy and kindness of Mr. and Mrs. Knight.

**500 CLUB.**

The Five Hundred Club was pleasantly entertained Wednesday afternoon by Miss Alice Harrel, at her home, 206 West Main Street.

The following ladies were seated at the tables provided for the members and their friends. Mesdames Anderson, Gidney, Buckheimer, Carl Donohoo, Kerley, Woodriddle, McClelland, Elliott, Otto, Wayland. Misses Bertha Hinn, Vera Newton.

Divinity cream preceded by a salad course was served after the game.

"O, October, O fading October, the saddest and loveliest month of the year."

On Friday afternoon of last week, Mrs. E. L. Kerr was hostess at an autumn party a number of her friends, at her home 201 Walnut street.

Met at the door by Mesdames Kerr and Brahan, the guests were ushered into the dining room where Mrs. Lawrence Kerr and John Terry served delightful punch which savored of the autumn vintage.

The dining room and parlors were gay with autumn leaves and flowers, and throughout the home, a glint of October sunshine was evidenced in the golden decorations.

Eight tables were filled with devotees of the ever-fascinating forty-two progression being marked by dainty leaves of russet hue.

The autumnal colors were also carried out in the delightful two-course luncheon, purple grapes being served with the last course.

Mrs. Kerr was assisted by Mesdames Lawrence Kerr and John Terry and by her daughters, Mrs. Jessie and Virginia Kerr. Genuine hospitality pervaded the function, each guest taking a reluctant departure when the good bye hour arrived.

**MYSTIC CLUB.**

The Mystic Club met in regular session last Saturday afternoon with Mrs. Robert E. Burch as hostess, at her home, 306 Walnut street. The period of history for the study hour was from the time of William the Conqueror, to the beginning of the reign of Henry the second, the first of the Plantagenets. Two new members were voted into the club, Mesdames T. E. Richards and W. L. Harrington.

The next meeting will be with Mrs. J. W. Campbell on Saturday the 15.

**PARTY.**

Lawrence Gray was host last Saturday evening at the home of Mrs. Minnie Reeves, 410 Restriction street, for a number of his young friends.

Music and progressive forty-two were the amusements of the evening. At a later hour cream and cake were served to the following: Georgia Brashers, Gwendolin Hanby, Lillie Nance Amy Nash, Marquetta Hulen, Elsie Henderson, Rule Bills, Essie Mitchell, Charlie Long, Earl Gray Owens, Joe Ryan, Liston Dunaway, George Wyckoff, Wallace Davenport, Fred Huffer, Roy Stewart, Jennings Anderson, Harold Hughes, Horace Lindsay.

**WANTED**—Men and women to establish offices and manage salesmen in all parts of Texas. If you are making less than \$500 per month, investigate our business. Experience unnecessary. Small capital required. Address, IDEAL POWDER EJECTOR CO., Box 223, Amarillo, Texas.

**FREE! FREE!**

If you want to obtain 5 per cent discount on your cash purchases, call at W. J. DUNAWAY & SON'S and with each cash purchase get a coupon, and when you have received \$10.00 worth of these coupons return them to our store and get 50 cents in merchandise free.

**TO THE CIRCUS.**

One hundred and seventeen Floyd-adaites went to Plainview Tuesday evening to see the Dode Fisk Show. It will be impossible to give a list of those who went, e shall not try as we would be sure to omit somebody and as Holmes say there would be the Devil to pay: When a person fails to get mentioned in the paper it is hard to convince them it is not done on purpose. Suffice it to say that a merrier crowd never went walnut hunting if we did have to ride in the dark.

Say, has the collection been taken yet to buy the Santa Fe some oil to put in their lamps?—Hesperian.

**AEROPLANE IN AMARILLO.**

Amarillo, October 12th.—Aviator Benoist had his first aerial experience in Panhandle atmosphere yesterday morning, when he made three flights of a thousand yards each. At that time he was merely testing out the machine so that all would be ready for the big flight in the afternoon when the crowds would be present.

But the crowds were doomed to another disappointment owing to wind and rain. The machine was in perfect shape and ready for flying. The crowds were large and eager and three hours were spent waiting for the wind to subside sufficiently to make flying reasonably safe. But rain coming up late in the afternoon put a crimp in the exhibitions and the spectators took wind checks and will return to the park again today when the bird man will make further attempts to conquer the ether.

**PROGRAM FOR EPWORTH LEAGUE.**

October 16th. Subject Waiting for God. Scripture Lesson Hab. 2. 1-4; Thes. 5, 4-19.

Prayer. Habbakuk's Mission—Mr. Clyde Goodman.

The are certain times in the Experiences of Men when We can do Nothing but Wait for God.—Miss Martilla Espuy.

Song. Reading of Psalms (40 1-11)—Mr. Thomas Williamson.

When God Comes to us After Our Waiting, it is to place a Responsibility upon us and to give us a task to perform.—Miss Willie Young.

Song. Open Meeting. League Benediction. Leader—Miss Sletta Edwards.

**WHITFIELD NOTES.**

Mrs. Sam Nations was called to Kress Tuesday of last week to be at the bedside of her son-in-law, Mr. Dean who is seriously ill with typhoid fever.

Rev. R. Lemaster preached at the church Sunday morning and in the evening at Prairie View.

Mrs. H. L. King received a telegram from Benton, stating her brother there was at the point of death. She left immediately Monday morning for that place.

Mrs. R. A. McWhorter, of this place, and Mesdames Claxton and Walter Lemond and "Uncle Bob" Lemond, of Hale Center, together with delegates from Lockney and Lubbock, attended the Eastern Star convention at Austin this week.

We are agents for the popular "Hup" and "Regal" cars.—Valentine Auto Company.



**Excursions**

Los Angeles or San Diego, Cal., and return \$76.80. Final limit six months from date of sale.

To San Francisco, Cal., and return \$84.90. Final limit nine months from date of sale.

To Mineral Wells and return \$18.75. Final limit sixty days from date of sale. For further particulars apply to

R. McGEE, Agent.

**Dental Notice**

The sale of my dental office fixtures to Dr. Barnes has been cancelled and I am now in possession and have again opened in rooms 17 and 18 in the First National Bank Bld'g where I have nothing short of an up-to-date office, equipped with all modern improvements and shall practice dentistry on my own merits and shall work on the principal of live and let live, running my own business and making my own prices and for the next sixty days will make prices that will justify you to see me before contracting your dental work. I fully guarantee all material to be first class. Call and see me over First National Bank, Rooms 17 and 18. I will save you some money.

Very Respectfully,

**J.B.HALL, Dentist**

Mrs. G. W. Melton and son, Thornton, will leave Monday for Fort Worth. LOST—Rubber tire from surrey, somewhere in Plainview. Finder please return to L. C. Penry.

**Valentine Auto Company**

And Mat, remembering the fearful thunder clap of half an hour ago, turn-white as a sheet. The peasant then explained that his father, mother, two sisters and a brother, who had taken

\$1500 on fixtures. W. R. Warren is the heaviest loser, his interest in the Mercantile company being \$20,000.

up to house except a negro nurse, who was on the first floor. The attempts of the negress and Rudolph Stappengach, a grocery solicitor, to save Hagbestain were futile.