

RICHARDS BROS. & COLLIER

SHOW A COMPLETE LINE OF

LADIES' READY TO WEAR

PLAINVIEW FAIR IS A SUCCESS

5000 ARE ESTIMATED TO HAVE BEEN PRESENT SATURDAY.

Plainview Shows All Visitors That Here is An Agricultural and Stock Raising Section.

We told you so. Now everyone realizes that Plainview and the Plainview country need take the dust from no section, when it comes to pulling off a bang up agricultural and stock exhibit and general good time. Last Thursday, Friday and Saturday were dates never to be forgotten in the annals of our country. Not only was the fair a great advertising opportunity for our section but it served to stimulate the confidence of any faint hearted one who may have doubted the excellence of this particular portion of the South Plains, as a fruit country, a truck raising and general agricultural district and an excellent field for the stock farmer. Also, the skill of the housewives of the west was admirably displayed in the various artistic exhibits of culinary art, needle work, paintings, canned goods, etc. There is no need to expatiate on the various exhibits for everyone in this country saw them on exhibition here; many throught the state will note them at the Dallas Fair and various places throughout the north they will be shown at a later date, in order to attract attention to the wonderful possibilities of the great Plainview country.

Follows a summing up of the various prize winners in the different departments, as nearly correct as we can ascertain. Many of these live at a distance from Plainview and some few in other counties but lack of space forbids our giving the locations of the lucky ones.

Canned Goods and Ladies Department.

Mrs. L. Lee Dye, Supt.

COOKERY.

Mrs. Knight presided over this department.

First premium on loaf cake—Mrs. Geo. Keck.

Second premium on loaf cake—Mrs. J. H. Slaten.

First premium on layer cake—Mrs. Dave Tudor.

Second prize on layer cake—Mrs. L. L. Dye.

Cake Baking Contest for young girls.

First prize—Miss Marquerita Hules.

Second prize—Miss Maggie Elliott.

First premium on light bread—Mrs. M. Cook.

Second premium on light bread—Miss Edna Mayhugh.

First premium on rolls—Mrs. J. T. Mayhugh.

First premium on tea cakes—Mrs. T. B. Irwin.

First premium on ginger bread—Mrs. D. B. Shipley.

First premium on butter—Mrs. Thompson.

First premium on home-made cheese—Mrs. John Nofzger.

The Harvest Queen Mills furnished free all the flour used in the baking of the exhibition cookery and the proceeds resulting from the sale of articles brought \$9.95, which was donated to the Cemetery Association.

Canned Goods.

Best assortment of canned goods put up by farmers wife.—P. W. Jackson, first; Mrs. G. W. Llewellyn, second; Mrs. Wayne Murdock, third.

Best jar of plum preserves; best jar of peach preserves; best jar of apples; best jar of pear preserves; best jar of tomato preserves.

Best assortment of preserves—Mrs. J. H. Abney.

Best jar of plum marmalade; best jar of peach marmalade; best jar of pear marmalade; best jar of grape marmalade.

Best assortment of marmalade—Mrs. J. H. Abney.

Best blackberry, grape and plum Best apple jelly—Mrs. S. S. Stoneker.

Best jar of canned plums—Mrs. W. L. Harrington.

Best jar of canned peaches—Mrs.

S. E. George, first. Mrs. W. L. Harrington, second.

Best jar of canned apples—Mrs. S. E. George, first; Mrs. E. B. Shankle, second.

Best jar of canned pears—Mrs. Dave Tudor, first; Mrs. Rosser, second.

Best jar of canned tomatoes—Mrs. E. B. Shankle.

Best pickled beets—Mrs. M. F. Brahears, first.

Best pickled green beans—Mrs. J. H. Stewart, first.

Best pickled cucumbers—Mrs. J. H. Abney.

Best sliced peaches—Mrs. S. M. Pearson.

Best okra—J. T. Williams.

Best pickle-lilly—Grandman Frye.

Decorative Art

Best piece Battenberg, By lady over sixty five—Mrs. M. A. Statten.

Oil painting—Miss Edna Harrington; Mrs. R. W. Brahan, second.

Painting water colors—Miss Edna Harrington, first; Miss Walker, second.

Best portrait—Mrs. R. W. Brahan.

Painting on China—Mrs. R. C. Ware.

Best tapestry—Miss Talley; Miss Talley, second.

Battenburg—Mrs. E. C. Hunter, first. Mrs. Arthur Travis, second.

Point lace—Mrs. T. J. Finney, first; Mrs. J. C. Anderson, second.

Hand-made lace—Mrs. W. Morrison, first; Mrs. J. A. Pullen, second.

Hand painting—Mrs. D. M. Keen, first; Miss Beatie Keen, second.

Best display of lace work—Mrs. J. C. Anderson.

Cut work—Mrs. James Picket, first; Miss Annie Laurie Pickett, second.

Painting on velvet—Mrs. George W. Sanders.

Best piece embroidery by girl under seven years—Miss Adrain Hanby.

Best piece plain sewing by girl under ten years—Miss Edith McCull.

Best display of embroidery (cotton)—Mrs. J. L. Vaughn, first; Mrs. T. W. Morrison, second.

Best display embroidery (silk)—Mrs. R. H. Weis, first; Mrs. A. H. Lindsay, second.

Best table cloth—Mrs. Everett Dye, first; Mrs. Wilson, second.

Drawn work—Mrs. L. N. Frye, first; Mrs. Mayhugh, second.

Horticulture.

E. Dowden, Supt.

Best display of apples of all varieties—W. P. Lash.

Largest apple—L. S. Kinder.

Best box of apples commercially packed for the market—W. P. Lash, E. Dowden, second.

Best display of peaches—W. P. Lash.

Largest peach—William Britt.

Best display of plums—J. L. Vaughn.

Best display of pears—L. S. Kinder.

Best display of Quinces—L. S. Kinder.

Prettiest basket of all kinds of fruit—W. G. Karschner.

Judges: R. Holland, Ed Miller, W. H. Jeffries.

Poultry

Murray Malone, Supt.

Best pair of chickens of any kind raised by girl of fifteen years or under—Ardelia Stoneker.

Best pair of White Wyandottes—Mrs. J. C. Goodwin.

Best pen Brown Leghorns—W. H. Jeffries.

Best pen White Holland Turkeys—S. S. Stoneker.

Buff Orpingtons—E. Dowden, first.

Best pair of Brow turkey—W. H. Jeffries.

Best pen of Crystal White Orpingtons—S. S. Stoneker.

Best carrier pigeons—L. D. Rucker.

Best pair of White Leghorns—B. T. Hatchell.

Best pen Plymouth Rocks—A. F. Jackson.

Grains.

W. W. English, Supt.

Best peck of oats—J. H. Leach.

Best millet in stem—J. J. Simpson.

Best bundle of wheat—W. H. Hagget.

Best bundle of oats—W. R. Simmons.

Best two dozen heads of kafir corn—W. E. Humber.

Best two dozen heads of milo maize—J. H. Buntin.

Best two dozen ears of June corn—J. V. Martin.

Best two dozen ears of yellow corn—E. Calloway.

Best two dozen ears of June corn—W. E. Humber.

Best one dozen ears of pop corn—D. Raven.

Best two heads of broom corn—J. M. Turner.

Best bale of alfalfa—L. A. Knight.

Best sheaf of alfalfa—J. O. Brown.

Best stalk of cotton with bolls on it—Chas Souler.

Livestock.

The being the first annual stock show held in Hale county and under conditions not the best by any means has certainly demonstrated the fact that we can collect together a class of stock far superior to many localities that have held similar shows for years. About fifty horses were on exhibition, ten mules, three two-year old mules, four mule colts, two jacks, twelve cows, eight ^{and} four bulls, twenty six hogs that were good ones. Judges on livestock were Smith from Fort Worth, Galloway from Petersburg, Flaum of Plainview.

Best 1910 Jersey heifer calf—E. T. Coleman.

Best 1910 Hereford heifer calf—Artemus Jones.

Best Durham heifer calf—T. H. Brown.

Best pig under four months raised by a boy under fifteen years—Clay Llewellyn.

Best brood sow with litter—C. S. Ebling.

Best boar of any kind—G. Duncan.

Best yearling colt—C. S. Ebling, first; E. Dowden, second.

Best Hale county colt—A. T. Matzler, first; E. W. Byers, second.

Best pair of draft mares—E. Dowden, first; D. C. Bally, second.

Best pair of mules—W. J. Espy, first; J. E. Gilliland, second.

Best stallion and colt—Clint Shepard.

Best Jersey bull—first premium A. L. Langford.

Best short horn bull, first premium—J. L. Overall.

Best jack and colt—A. K. Price.

Best milch cow—Maddie Meharg, W. J. Espy.

Best 1910 Hale county mule colt—Clint Shepard.

Best stallion any age or breed—Sammann Brothers, first; Clint Shepard, second.

Best two year old mule—J. L. Overall, first; E. H. Perry, second.

Vegetable and Beets.

Best head of cabbage—G. W. Llewellyn.

Best six tulips—W. E. Humber.

Best six beets—A. H. Horn.

Best three bunches asparagus—Mrs. A. T. Howell.

Best six tomatoes—J. O. Brown.

Largest watermelon (two to be shown)—P. L. Wimberly and P. O. Davenport.

Best six musk melons or cantaloupes—J. O. Brown.

Largest pumpkin (three to be shown)—W. J. Mitchell.

Largest onions (eight to be shown)—C. S. Ebling.

Best garden display of all kinds of vegetables grown by one person—C. S. Ebling.

Best display of peanuts—J. O. Brown.

Best quart of dried beans, any variety—J. L. Boswell.

Best quart of dried peas, any variety—J. O. Brown.

Best peck of sweet peas—Mrs. E. E. Winn.

Largest sweet potato—J. O. Brown.

Largest squash (two to be shown)—D. Reven.

Best peck of Irish potatoes—J. W. McNeal.

Best display of kershaw—B. N. Thomas.

Best display of okra (six pods to be shown)—Jim Tinder.

Best display of pie melons (three to be shown)—C. Sanders.

Best display of cauliflower (two to be shown)—J. W. Smylie.

Best display of sugar beets—Mrs. H. S. Pearson.

Best display of radishes—Jno A. Stevenson.

Best display of cucumbers (six to be shown)—C. S. Ebling.

Best display of rhubarb (four stalks to be shown)—Wm. Britt.

Best display of celery—J. C. Goodwin.

Best one-half dozen peppers—T. H. Hankins.

Best one dozen large red peppers on plant—G. W. Llewellyn.

Best one dozen little red peppers on plant—E. A. Choisser.

Best one-half dozen carrots—J. H. Abney.

Best one-half dozen salsify—P. W. Jackson.

Best egg plant (two to be shown)—E. A. Choisser.

Best parsnips—J. H. Abney.

Best mustard—S. M. Pearson.

Display of two Hubbard squash—J. M. Graham.

Best gourd—E. L. Miller.

Best display of string beans—Mrs. E. B. Thomas.

Best display of leek—T. M. Clayton.

CITY HALL IS TO BE BUILT SOON

MATERIAL IS BEING PLACED ON SITE OF NEW STRUCTURE.

Same Will be Used Both as City Hall and Fire Station—Cost Will be \$10,000.

An enormous quantity of goodly brick are being placed on the corner of Eureka and West Third streets which location is to be graced by Plainview's substantial and beautiful new city hall and fire station.

Various tangles regarding the deed to the lot have been responsible for the delay, but our mayor, by the same name, informs us that work on same is likely to start very soon.

That is well. The city council has been homeless, drivenither and thither for quite a while in search of meeting places and it is a shame also to keep the magnificent fire wagon hoisted of by our town, housed in a frame structure as it is today. Their is danger of burning up, you know.

Goodwin & Maxey, the architects, and the McRea Building Company, the contractors on the new structure.

ARCHITECT OVERBECK CIRCUMSPECTS.

A. J. Overbeck, of Dallas, architect for the new court house, was here Tuesday and made a careful inspection of our new \$80,000 county capital and jail now under construction. He expressed himself as being well pleased with the work to date and states that Plainview may expect to see the construction proceed at a more rapid rate in the future.

BOARD ACCEPTS BUILDING.

The school board met Monday, inspected and accepted the new South Ward or Lamar School Building. It is a magnificent structure and looks easily to have cost more than \$20,000 expended for same. Goodwin & Maxey, the architects and the McRea Building Company, the contractors are to be congratulated on the result of their labors.

CATHOLICS TO BUILD.

That Plainview is a town of schools and churches is a fact the Herald has often and proudly stressed. Now comes another denomination with a building to swell the ranks of spires.

There are many Catholics in our town and they have at length completed the arrangements for the building. A. E. Harp has deeded these people four lots in Highland Addition without money or price and they will erect a handsome edifice on same in the near future.

OH JOY! FIRST CIRCUS.

Dode Fisk's Circus was in town Tuesday and the little boys and some of the gray headed ones are still talking of its wonders (for circuses are seldom in Plainview). The had a real "li-yon" and a sure nough "pe-rade" with closed cages containing delightfully dangerous possibilities. Peanuts pink lemonade and an elephant. A special train came over from Floydada and Lockney and the passengers thereof were as small boys in the enjoyments of the circus. The Dode Fisk persons took away a couple of thousand from our town but then just remember the deliciously shivery sensations that a sight of the fierce animals left with the younger population of Plainview.

BADLY BURNED.

Foreman Tollings of a steam shovel gang for the Santa Fe near Canyon was frightfully burned about the lower limbs yesterday evening when a rubber hose on the shovel burst and sent a roaring steam of scalding water onto the man. He was removed at once to a camp tent and a call sent to Amarillo for a physician.



PLAINVIEW'S \$10,000.00 CITY HALL, GOODWIN & MAXEY, ARCHITECTS

DIED.

The Herald is grieved to chronicle the death of E. J. Darst, which occurred last Tuesday morning, October 4th. Mr. Darst came to Plainview some three years ago and has been a

member of the firm of Darst & Dillingham, bakers, for the past eighteen months. He fell a victim to tuberculosis with which disease he had suffered with patience for some years. His death is mourned by two brothers and two sisters, one of whom, Mrs.

Marsh, was with him at the time of his death. He was carried back to his home in Art Grove, Missouri, the Odd Fellows having charge of his body, both while here and at that place. Mr. Darst was one of the most highly respected of Plainview's cit-

izens and had a large number of friends.

Grandma Jones of Amarillo, a former pioneeress of Plainview was here this week visiting her son, Thornton Jones and daughter, Mrs. Vaughn.

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier GUY JACOB, Assistant Cashier

The First National Bank

CAPITAL STOCK \$100,000.00 SURPLUS AND UNDIVIDED PROFITS 150,000.00

Our new home places us in a position to meet all your requirements. Your patronage solicited.

J. F. Sander, President W. B. Joiner, Vice Pres. and Mgr. Ernest Spencer, Sec'y and Treas.

HALE COUNTY ABSTRACT CO.

CAPITAL STOCK \$50,000 East Side of Square Plainview, Texas

The Plainview Nursery

Will trade nursery stock for grain. We have thornless Honey Locust which does not sprout from roots, and a full supply of all other nursery stock adapted to the plains.

L. N. DALMONT, Proprietor

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waterproof, fire-resisting, durable, made in three weights, highest quality, endorsed by the National Board of Fire Underwriters, can be applied by unskilled labor without any trouble.

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THATS OUR BUSINESS Simon Pure Nigger-Head Coals, Rockvale the Genuine article. Guaranteed to please the most Skeptical.

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MONEY LOANED On Real Estate

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OFFICERS J. E. Lancaster, President L. A. Knight, Vice-President H. M. Burch, Cashier L. G. Wilson, Vice-President H. C. Von Struve, Assistant Cashier

Third National Bank of Plainview

Ansliey Building, Northeast Corner Square Capital \$100,000.00 DIRECTORS R. W. OKREFE, L. A. KNIGHT, J. E. LANCASTER, L. G. WILSON, H. M. BURCH

Mr. and Mrs. J. J. Hooks and Mr. and Mrs. J. R. Redfern, went to Amarillo on Monday. Mr. and Mrs. T. P. Whitis returned last Friday from Colorado and Amarillo.

SUPERINTENDENT'S SUMMARY.

Report of Plainview Public Schools, Number 1. To the Honorable School Board: Plainview Public Schools. Gentlemen:—It gives me great pleasure to transmit to you, herewith, a report of your public schools for the month ending September 30th, 1910.

Enrollment, male, 366; female 385, total 751. Dropped, Male, 17; female 29, total 46. Re-entered, male 1; female 1; total 2. Belonging, male 349; female 356; total 705.

Amount of tuition collected this month, \$54.50. Amount of tuition due, not collected, \$23.95. Because of the large amount of work the first two weeks of the month we failed to get the statements for tuition out until very late in the month.

The assignment of teachers is as follows: Central Building, J. J. McCasland, principal, teacher of science. Miss Myrtis Parr, Latin; Miss Ellen Robinson, English; Miss Pearl Betts, History; Mr. J. M. Bull, mathematics; the superintendent teaches advanced algebra and solid geometry.

WHITFIELD NOTES.

H. L. King and wife entertained company from Lockney Sunday. A number of young people attended Lone Star Literary Saturday night. The Singing Sunday night at Mr. Hubbard's home was well attended.

Mr. Taylor, Whitfield's blacksmith, has sold his shop and will conduct nothing but the store now. Mr. Brown preached Sunday at the New Hope Church to a large crowd.

Rev. Rolland LeMaster will preach 11 o'clock here and at Prairieview at two o'clock Sunday. The literary and debating society at this place is increasing in interest.

RUNNING WATER.

The literary and debating society at this place is increasing in interest. next time of meeting is on the third Saturday night.

STATE UNIVERSITY ATTENDANCE.

Austin Texas, October 2.—The number of students in the University of Texas has again passed all former records. The present enrollment shows that not less than 3,500 students will this year register in the various departments of the university.

PROHIBITION SPEECHES.

Rev. G. W. Elchelberger, district superintendent of the Anti-Saloon League, spoke to interested congregations at the First Presbyterian church Sunday morning, at the First Methodist church Sunday afternoon, at the Baptist church at night, and at the Methodist Episcopal church, south, on Monday night.

NEW BANK FOR QUITAQUE.

Tomorrow morning the Farmer's Bank will open in Quitaque, with Hugh Arnold, of this place, cashier. Mr. Arnold is known by almost every person in the county.

CITY INSTITUTE.

The first session of the Plainview's Teacher's Institute met last Saturday October 1st, in the High School Building. All teachers were present but two, who were kept away on account of sickness or other urgent cause.

PROGRAM.

Subjects—Discipline, Spelling, Ar-Sander's Management and Methods, pages 135 to 173. Discipline—Public School Methods, volume 1, pages 1-24—W.H. Grimm.

Spelling—Public School Methods, volume 2, pages 154-166, volume 4, pages 199-208—B. N. Graham. Penmanship—volume 2, pages 156-183 and volume 4, pages 208-232—Second year Numbers—volume 1 pages 232-262—Miss Addie Swindall.

WANTS A LITTLE FARM.

Fort Worth, Texas, Oct. 3.—A letter, that is an appeal also, came to Tom L. Wagner, from a little girl living in Albany, New York, in which she expressed a desire to buy 'just a little farm of five acres or so, perhaps, three acres, for mother is very ill and I want to live in Texas to regain her health.'

It is not an usual type of a letter to come to Mr. Wagner. The child in writing tells of her little savings, which she hopes will be enough to buy the farm, so that she may come here with her mother and enjoy the open life of the Texas prairie.

PRESS ASSOCIATION MEETS.

After having unanimously chosen Amarillo as the next meeting place, and elected P. E. Boesen, as president, J. M. Smith, as vice-president, and Miss Laura V. Hammer, of Claude, secretary and treasurer the Panhandle Press Association yesterday adjourned their first annual session.

Professional Cards

Drs. PICKETT & OWENS Office Over City Bakery Office Phone 211 Dr. Pickett, Dr. Owens. Res. Phone 368 Res. Phone 331.

E. E. COCHRAN Photo Studio ... Everything in Photography ... One block west of Wayland Bldg. Plainview, Texas.

JAS. F. DUNCAN, M. D. Physician and Surgeon Special attention to EYE, EAR, NOSE and THROAT. Office at Duncan's Pharmacy. Phones 151 and 264.

WILLIAM H. FLANN Physician and Surgeon Residence, W. 2nd and Jones Sts. Office, Stephens' Bank Building. Phone: Residence, 34; Office, 36.

DR. C. D. WOFFORD, Dentist Office, Rooms 3 and 4, Wayland Building. Phone - - - 197.

E. P. SMYTHE Attorney-at-Law Abstracts to Lands in Hale Co. Land Litigation a Specialty. Plainview, Texas.

L. C. WAYLAND Physician and Surgeon Office, Rooms 3 and 4, Wayland Building. Plainview, Texas.

N. C. LETCHER Dentist Rooms 3 and 4 First National Bank Building Phone 365

CHAS. B. BARR Veterinary Surgeon and Dentist Office Wychoff-Willis Drug Co. Phone: Office, 44; Residence, 221

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DR. C. H. HARRIS, Veterinary Phone Nos. 58 and 294. Calls Answered Day or Night.

Drs. WAYLAND & LONGMIRE Physicians and Surgeons, Office in Wayland Bldg. Phone 323. Drs. J. H. Wayland, R. B. Longmire. Res. Phone 45 Res. Phone 291

MILL COMPANY FORMED.

The first actual step from the purely speculative to the productive stage was taken in Hale Center last Tuesday morning when a company was organized to be known as the Hale Center Milling and Cereal Company.

SERVICES.

There will be preaching at the Southern Presbyterian church next Sunday at 11 a. m. and 8 p. m. Sunday school very Sunday at 10 a. m. Everyone cordially invited to attend. JNO. P. KIDD, Pastor.

THE DIGNITY OF LABOR.

Straight Talk to Boys by Dr. M. C. Peters in El Paso Herald.

All labor, whether of head or hand, that supplies man's wants, increases his happiness and elevates his nature. It is honorable. "The world does not owe us a living," but every man owes the world work.

Labor, added to virtue, may look up into the face of heaven and not blush, while all worldly dignities, prostituted to vice, will leave their owner without enough in the universe in which to hide his shame.

Fortune smiles on those who roll up their sleeves, put their shoulders to the wheel and push.

You cannot dream yourself into a character. You must hammer and forge yourself one. To love and to labor is the sun of living and yet many think they live who neither love nor labor. The very preservative principle of the universe is honest labor. It turns deadly bogs and miasmatic swamps into fertile fields waving with the golden grain; it whitens the seas with wings of commerce and sits crowned as king in a thousand cities and sends up its roars of triumph in a million wheels. It banishes barbarism and plants civilization upon its ruins; it weaves mighty works of genius in poetry and prose, which gladden the hearts of men.

To do in the best manner the work, which is given one in his place to do, is a worthy ambition—the fulfilling of the divine law—which has been defined as both good Democracy and good Christianity. And yet, how many Americans look upon labor as a bondage to be escaped, as a task to be endured and as marking an inferior caste. Nobody cares to have a trade—everyone wants a profession. High sounding titles are given to familiar employments. The barber, for instance, has become a tonsorial artist and the day is not far distant, when his shop will be a physiological hair cutting emporium.

This feeling degrades labor and sullies manhood. Jesus was a carpenter and Paul a tent maker. I have as great respect for the shoe maker whose shoes do not pinch my feet, for the tailor, whose coat does not hang like a bag, for the baker whose bread is neither heavy nor sour and for the man who sweeps the floor so clean that thereby he promotes the health and comfort of the citizens, as I have for the skilled physician, the most eloquent orator or the merchant prince.

The workman should respect himself for the service he does for society; he deserves the respect of all for his skill in a useful calling. All this moral respect to work and moral labor will become one of the moral forces of the world.

Make yourself worth as much as possible in your business. Be more than a plodder—doing your work like a machine. This is your hardworked, often overworked and unpaid man, wondering all the while why his services is not recognized and his salary advanced. He is faithful, but he is devoid of creative power. Faithfulness will hold a position for life. The faithful man will keep his job where he found it, but he does not add anything to his value. The thought of studying the needs of the position above him never enters his head.

Be alert. Study to please, but go a step beyond. A \$10 a week man is worth just that much while a \$50 a week man is worth to his employer five times more.

There are possibilities in every position. You can make your job what you choose and you can be in the lowest position and lead in the next.

Suppose you spent the money now wasted on drink and tobacco, or cards and shows in getting good books, studying how things in your line are done in the best way. You would soon step higher and earn the wages that better work brings.

Society will never for the sake of any single class relinquish the advantages which machinery has brought to its interests at large.

Do you tell me that agricultural machines have lessened your chances of work and lowered your wages. But how about the looms in the cotton mill—how much cheaper your clothes by those swift spinning jennies than the hand loom—and you must have cheap clothes. If you must have cheap clothing he must have cheap food—and agricultural machinery surely makes food cheaper than if produced by hand labor alone. Machinery equalizes itself all over the trades—it pinches here and there but in the end it makes life easier for the whole.

It is possible right where you are standing to realize the very highest ideal of true living—by your fidelity, your contentment, your manliness, your steadfast choice of the best things you may clothe your work day life with a glory such as is seldom seen in palaces.

To win riches by starving the mind, buying money by truth and conscience, having no share in the intellectual progress of the world, is buying gold at the price of manhood.

NEWS FROM THE CAPITOL.

Austin, Texas, Oct. 5.—The various departments of government are beginning to file their estimate of expense for the next four years for the consideration of the 32nd legislature and the increase in expense indicate that the cost of government is keeping pace with the high cost of living.

The action of the Arkansas legislature in submitting a constitutional amendment to the voters of that state exempting cotton factories from taxation for a term of ten years caused the discussion of similar action on the part of the next legislature of Texas. Cotton is the world's king but it sits upon a British Throne while Texas is the natural home of the cotton dynasty and any man who can see through a ladder must know that our prosperity and commercial supremacy is enduringly interwoven with the cotton industry. The 32nd legislature has among its members men who see visions and they may widen the industrial horizon of the state by legislative processes. Our political literature is endowed with dear old phrases such as "Unexampled growth and prosperity of the state," but our cotton is shipped to England; our cattle to Chicago packing houses and we have good farm land 100 miles from a railroad. The call of industry is resounding through out the state and the legislature may respond by attempting to solve some of the practical problems of development.

The I & G N law like Banquo's ghost bobs up serenely in the daily press and it has already stopped railroad construction throughout the state. The holders of the first mortgage bonds of the I & G N. property have asked for a postponement of the sale of the property and it is rumored the Governor-elect Colquhitt favors a repeal of the law. In any event the subject will no doubt be rehearsed by the 32nd legislature where the damaging effects of the law will be brought into prominence and its objectionable features eliminated.

The Bill of Lading law passed by the last special session of the legislature was before the railroad commission for review last week and developed some interesting phases overlooked by the legislature. It is as a monumental burden on commerce and one which would eliminate the small cotton buyer. The Bill of Lading requirements of American, European and Asiatic bankers do not harmonize and as all are beyond the jurisdiction of the Texas Railroad Commission, the difficulty of specifying a fixed form of bill of lading is easily apparent. A validating certificate attached to the bill of lading appears to meet all the requirements and to admit of sufficient flexibility to satisfy all concerned.

W. E. Harp is in Ft. Worth this week.

DRY FARMING CONGRESS.

To Be Held at Haskell Texas, October 19th and 20th.

To the people of Northwest Texas: Including farmers and business men of all kinds, county judges, mayors, agricultural organizations or unions, commercial bodies and railroads companies in this territory—greeting:

You are hereby invited to participate personally, or by accredited delegates in a convention assembled in the city of Haskell, Texas, at 9 o'clock a. m. Wednesday October 19th, 1910, for the purpose of organizing all persons interested in promoting a better system of agriculture in Northwest Texas into what shall be known as the Northwest Texas Dry Farming Congress.

It is intended to hold a two days meeting: the sessions to be conducted along practical lines for the free and open discussion of the vital subject affecting successful farming, etc. in this section, such as a study of our soil and climatic conditions.

Also Tillage methods necessary to store and conserve moisture. Dry Farming methods elsewhere—to what extent applicable here.

Best Crops to grow in northwest Texas. Seed selection, horticulture, dairying, etc.

The committee on organization with the assistance of Honorable Ed R. Kone, state commissioner of Agriculture, has arranged to have delivered a number of lectures on the above subjects by the most experienced and best qualified men to be had in the United States. The sessions of the congress will be held somewhat on the institute plan in order that our local problems touching conditions methods and experiences can be discussed and intelligently disposed of. All will be free to ask questions, which will be answered as far as practicable by the scientists and experts present.

For the purpose of effecting a permanent organization of an annual congress, the following officials and bodies are hereby empowered and requested to appoint the number of delegates to this meeting specified below, to-wit:

County Judge appoint 15 delegates. Mayors of towns of less than two thousand population, five delegates. Mayors of towns of more than two thousand population ten delegates. The president of county farmer's unions appoint ten delegates. Each local union appoint three delegates. The commercial clubs, etc. appoint ten delegates. Railroad companies appoint five delegates.

The delegates will adopt laws, elect permanent officers and select the place of holding the next meeting. It is to be understood, however, that welcome is extended to everyone, regardless of being a delegate, to attend the congress, hear the lectures and participate in the discussions. Editors and reporters are especially invited.

The committee has secured the pledges of the hotels, restaurants, wagon yards, feed dealers, etc. that they will charge only the lowest prices during the convention. Wood water and room in abundance will be provided free for campers, and it is suggested that neighborhoods make up camping parties and come in wagons, hacks, etc.

The railroads in this territory have made a round trip rate of one and one-third fare for this meeting.

We urge that every delegate and every individual farmer in Northwest Texas attend this meeting, for there are undoubtedly many who as yet, have not grasped the full import of this movement, and do not yet fully appreciate the value it may be to them and the country, if properly carried out, we are quite sure that if they will come and hear the plans and evidence they will be convinced and greatly benefited.

ED. R. KONE, State Commissioner of Agriculture.

HOMER D. WADE, Secretary Stamford Commercial Club. J. E. POOL, Sec'y Haskell Board of Trade. W. C. BARRICKMAN, Sec'y Chamber of Commerce, Wichita. B. E. LOONY, Sec'y Abilene 25,000 Club. GEO. E. COURTNEY, President W. V. Dist. F. E. & C. U. of A. Committee of Promotion and Arrangements.



THE DESPONDENT YOUNG MAN

whose home has just been burned, is offered the protection of a friendly roof by Mr.

INSURANCE POLICY. Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get reliable insurance, and everyone is regardless of their own interest who declines to take out insurance.

Hoyle & Malone write all kinds of Insurance Rooms 1 and 3, Wayland Building Office Phone, 231; Res. Phones, 90-142 PLAINVIEW, TEXAS.

Big Wheat Yields H. W. Campbell

The Soil Culture Expert has grown 41 bushels of wheat when drouth ruined others; 53 1-2 bushels when others got 20. He has spent 30 years in the study of and experimenting with the soils of the great semi-arid West. Are these facts worth knowing?

Campbell's Scientific Farmer gives timely explanation every month, \$1.00 per year. We publish Campbell's Soil Culture Manual, 320 pages. It is full of facts, not theories, gathered from years of practical experience. Flying machines positively do fly today. Two years ago they did not believe they could.

The Campbell System for Soil Culture when correctly applied, positively will bring big returns. Send for valuable free booklet of information.

Campbell Soil Culture Company 325 F. & M. Bldg. Lincoln, Neb.

For Everything in the Drug and Stationery Line Go to Duncan's Pharmacy NORTH SIDE SQUARE.

Prescriptions Our Specialty FREE DELIVERY

WILLIAMSON HAFFNER CO. ENGRAVERS-PRINTERS DENVER, COLO.

Advertisement for Ivey Bros. Tailoring Co. featuring a man in a suit and the text: 'The Smartest Styles for Fall wear in Gray, Blue and Brown, now on display in samples and fashion plates at our shop. Most up-to-date tailoring establishment on the South Plains. Ladies work a specialty. We do cleaning, pressing and repairing and take orders for Ed V. Price, Roger-Blake, and Dixie Clothing, three of the most reliable houses in America. All work strictly guaranteed. Work called for and delivered. Telephone 147 Ivey Bros. Tailoring Co. Successors to Waller-Brashear Tailoring Co. 113 N. Pacific Street Plainview, Texas'

Advertisement for A. L. HAMILTON & BROTHER Manufacturers of Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work. Repairing Neatly Done On Short Notice. PLAINVIEW TEXAS

Advertisement for Peters' 'Diamond Special' shoes. Includes an illustration of a shoe and text: 'This is Style No. 2605. We named it "Sky High" on account of its all around good qualities. It is made of fine Gun Metal Calf, with good, honest, Solid Leather Soles that will wear like iron. The Button Upper adds a Snap and Style that puts this shoe in a class by itself. We are covering the feet of thousands of Texans who are highly satisfied with Peters Shoe Co's. "Diamond Specials." Ask your dealer to show you a pair. If he does not have them—write us. Peters Shoe Co. ST. LOUIS.'

POVERTY STRICKEN SANTA FE. MRS. STREIGHT INDICTED FOR MURDER. New York, October 3rd.—With an increase of \$12,000,000 in its gross revenues last year, the Atchison, Topoka and Santa Fe Railroad company passing into the class of the few big railroad systems of the United States, that take in more than a \$100,000,000 annually, and with the addition of 168.75 miles to its main track during the year, it barely missed getting into the 10,000 mile class, for it directly operated 9,912.5 miles. Including the separately operated lines, the total mileage of the system on June 30, 1910 was 10,969.63. These figures are from the annual report of the company to be made public today. Waco, Texas, Sept. 29.—Regardless of the fact that she was declared by a jury in the county court this morning to be insane, an indictment charging murder in the first degree was returned against J. B. Witty in connection with the killing here last July of Mrs. Lulu Ozment. Among the other indictments returned was one against Mrs. Minnie Lee Streight, who is charged with the murder of her husband, T. E. Streight, of McGregor on the night of June 18th. Other important indictments were returned, but arrests have not been made. For reliable and speedy car repairing, see Valentine Auto Company. The Herald for Job Printing.

Some Real Bargains 7 SECTIONS good, smooth land, all in one solid body; located 15 miles of Plainview and close to railroad stations; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and wind-mills; plenty good water; 3 good farm houses; good sheds, corrals etc.; About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each. 5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments. The above tracts are the very choicest agricultural land to be found in the Plainview country. For plat, prices and terms address Otus Reeves Realty Co. Plainview, Hale Co. Texas

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72. Manager's residence, 14.

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

Entered as second-class matter at the Post Office in Plainview, under the act of March 3, 1879.

OCTOBER DAYS.

When the days grow crisp at each end and languorous in the middle; when a haze ripples the sky line into a waving ribbon of faded blue; when the winds and the grasses stop and listen to the first onrush of winter, then hark! a smell of moth balls from the man who has dug up his last winter suit. The flies and the flowers shiver as they realize that Mr. Ja'ck Frost will soon visit Plainview and so does the man in the light blue serge.

"The fall winds make us feel like big. Vacation days are o'er.

And now the mighty question is—Where is that blanket store?"

The short days glide by like a train of cars with Sunday for the engine. Vacation over, the steady application to duty begins. There remains but a few months in which to pick up the fraying ends of resolutions and make good to yourself in 1919. Try again, your pathway for the year may be littered with the weeds of disappointments but the tough road is the test for the true man. In railroad parlance let us add: "You can get to any station that is on life's schedule seen. If there's fire beneath the boiler of ambition's strong machine, And you'll reach a place called Flush-town at a rate of speed that's grand. If for all the slippery places you've a good supply of sand." Buck up!

We understand that if the cost of auto tires keeps advancing it will soon be made a death penalty for a man to drop a tack in the road.

While Hale county is not so very damp at present, still cattle are being shipped here for pasturage from other counties.

Sage advice—raise Thanksgiving turkeys for sale. They will be higher than an airship this fall, so the market prospectus says.

Credit this to a Kansas paper: 'Few of us would kick about not getting credit for everything we do if we could only get credit for everything we buy.'

Will some kindly editor please write one who is apart from political strife to the meaning of the term "pussy-footer," as applied to a class of politicians, by various metropolitan papers.

William Jennings has bolted Nebraska Democracy, because they would'nt put a certain prohibition plank in their political playhouse. Come to Plainview Billy, and put up any kind of a platform that suits you.

The home is often taken to represent the prosperity of the farm upon which it stands. If your home does not do the farm justice, build another as soon as possible that will reflect credit upon the farm and show the enterprise of the manager.

"If you are worth your salt—though you have leisure and are relieved of earning your bread—unless you work in some non-remunerative capacity, and put something into the common stock of society in return for what you take out, you are as really parasites as tramps or paupers.—Theodore Roosevelt.

Four were killed and nineteen injured in the Vanderbilt Cup Auto races last week. This bloody cup is the annual cause of deaths and those who promote the races know there are going to be accident and the incentive that draws the crowds of on-lookers is mainly a possible peep at bright red blood or mangled limbs. And yet we gentle Americans raise our hands in horror at the Bull fights of the Mexicans.

The Herald passed up a \$30.00 contract with Montgomery Ward and Co. this week. It would have been easy money as they run electroplates, but we hardly thought it would have been treating our home merchants fairly. Still the enormous success of these mail order houses should teach the local merchant the virtue of advertising since that is the secret of the prosperity of the mail order house

GIRLS STUDY TO BE WIVES.

A Massachusetts woman has started a home making course for engaged girls. She plans to give forty lessons, in which she will outline the philosophy and the science of home making. It will take up all kinds of cookery, menu making, marketing and economy in the kitchen. In the face of the present higher prices of living, the college scheme seems the most sensible of anything we have heard of lately and of even more importance than the aviation agitation. All the big magazines are giving big writ-ups by various wise ones containing their ideas on how much money a man must have or what salary he must be drawing before he should risk double harness. It is a fact, and no doubt there are many willing to testify to same, that a \$20 or a \$25 a week salary won't buy as much groceries, as many pairs of shoes for the kids, etc., as formerly. How to stretch the salary without breaking the source is the "white womans burden" of the 28th century. There is too much money sent to various conservatories of arts and music and too little to girls' industrial schools, methinks. Perhaps too there is more time, and thought expended by the wearers of ruffles, themselves, upon the subject of "becoming married" than "becoming wives" in the true sense. Now we are probably away off from this unfamiliar subject, but here goes the prophecy that unless wages whip up in proportion to living expenses or more economical methods of living come into vogue, both the contracting parties at matrimonial functions in a few years to come will be hoary headed. Why? 'Cause mature years will have arrived before they have saved up enough to risk expensive married life.

Missouri, the first state for which complete census figures have been announced, make a decidedly poor showing, it's gain in the decade being only six per cent. And Texas and Oklahoma were the cause of it all.

Booker T. Washington, too, is making a tour of Europe. "A La Teddy" style and was received by the King of Denmark last week with great eclat and tendered a reception and banquet at which Queen Mother Alexandria, widow of the late King Edward was present. Jack Johnson would probably be treated the same way were he to tour Europe.

MODERN JINGLES.

From Judge.

"What are you doing, my pretty maid?" "I'm mashing a man kind sir," she said. "You'd better be careful my pretty maid." "I'm more than seven kind sir," she said. "Is he going to marry you my pretty maid?" "I really dont know, kind sir," she said. "And what if he doesn't my pretty maid?" "I'll sue on his promise sir," she said. "Has he got any money, my pretty maid?" "He has—at present—sir," she said. "How is your wife this fall?" "Just able to hobble around."—Life.

SHALL TEXAS BE CUT IN TWO.

In Texas the question again has been raised as to whether that state shall or shall not be divided into two or more commonwealths. Senator Hudspeth, representing the extensive El Paso district, has recently forwarded a number of arguments in favor of division, from which the country at large may conclude that the mere mention of the subject of division does not now, as formally, create immediate ill feeling.

Senator Hudspeth's arguments are so plausible to those who do not take the pride of the native-born Texans in the mere matter of magnitude that it seems quite probable that the Lone Star state will yet come in for the process of division, as did the original while ago.

It is certain that no state in the Union and that none of the small nations of Europe is composed of elements, climatic conditions, customs and native characteristics so greatly diversified as is the case in Texas. The Southwest is a cattle country, and is one of the seats of irrigation in America. North-east Texas is waxen-soiled, has cotton as its chief product, and is in need of draining more than irrigation.

But more important still is the fact that Western Texas belongs to the West in America, while Southern Texas—at least Southeastern Texas—belongs to the South in America.

It remains only with the people of the state in question whether the state shall be divided or not, as there would be slight chance of objection from other quarters.

And in view of the market gulf between sections of the state, the day of division would seem sooner or later to be inevitable.—St. Louis Times.



Albert Taylor, Eccentric Comedian

ALBERT TAYLOR COMING.

Albert Taylor, the eminent comedian, supported by the best and strongest company he has yet had, including Miss Nell Paul, his wife and versatile leading lady, will be in Plainview at the Schick Opera House, four nights next week, commencing Wednesday on which night he will present the beautiful three-act comedy "Old Innocence" preceded by the one-act curtain raiser "Gringore the Ballad Monger."

The stage knows no more lovable character than that of "Old Innocence." There is little dramatic action in the play. It consists of episodes in the life of a fine old gentleman, one of nature's noblemen and there is not a real dramatic thrill in it, save the thrill that comes with that touch of nature that makes the whole world kin. "Old Innocence" generous open handed and hospitable has confidence in all mankind. When he decides to raise his tenants rent he ends by reducing them—and helping them unable to pay. His friend is in distress and he is willing to lend a fortune without security.

His brother on the other hand (whose bark is worse than his bite) is a close, illgrained chap, suspicious of everybody. "Old Innocence" loses his spectacles and borrows those of his brothers. Forthwith he sees the world differently. He imbibes all his brother's suspicions and grouchiness. He suspects his butler, his butcher, his shoemaker, his son, even his wife and writes his frind that he cannot loan him the money.

Then, when a false report of his ruin becomes current, all of those he mistrusted come to him with unselfish generous offers of help and even his crusty old brother offers him a partnership in his business. Says sweet Lucy in the play "Every morning I feed the sparrows with the crumbs. I do not need their thanks. When they are done, they fly away, all but the greedy ones and they sometimes peck me." That is the key note of the play. "Do good and do not judge all to be ungrateful because of the one that pecks you."

"The character of "Old Innocence" requires rare discrimination to portray. Mr. Taylor has shown a perfect conception of the lovable old man in his real and distorted disposition. Whether as the kindly generous, confiding husband, father and friend or the soured old man viewing everyone with suspicion, his work is truly artistic. He has given many excellent characterizations, but nothing that approaches this in finished acting.

"A Gilded Fool" tells the story of a poor youth suddenly made rich by the death of an avaricious old uncle. The youth starts in to make ducks and drakes of his riches in the usual way. The love of a good woman proves the turning point in his career and resolves to be something more than an idler. The girl's father has a wicked partner who inveigles the gilded fool into a partnership in the firm. He needs his money for his speculative schemes which threaten the firm with ruin and dishonor, and he has so arranged matters that while the firm will be bankrupt his private fortune will be enhanced.

The girl in the case discerns the truths and warns her lover. He has already sigad checks for his whole

bank deposit, but has not signed the co-partnership contract. He refuses to sign and by clever manipulation he so influences the stock quotations that the wicked partner is ruined and exposed and the late fool gets his money back and wins the girl's heart and hand.

Mr. Taylor is singularly happy in his interpretation of the title role for which his mobile features and quaint, quiet humor so eminently fit him. It is not a one part play much as star is in evidence. The love story is beautifully developed and the juveniles have a pretty love episode of their own. The dialogue is unusually witty and there is a great character part in a detective who poses as a parson.

Texas Live Stock.

Texas has more live stock than any other state in the union. We have 15,981,000 head of live stock, valued at \$312,857,000 by the Federal Government Agricultural Department on January 1st, 1909. We have four head of live stock per capita. We lead all states in production of cattle and mules; Illinois and Iowa lead us in horses and we stand third in hogs. To increase the value of our live stock we must raise the grade, improve the market condition and increase the market price.

Texas has 1,312,000-head of horses valued at \$93,152,000. The average price of an Illinois horse is \$109 and the average price of a Texas horse is \$71 as shown in the cut below.



"Comparative Value in Texas and Illinois."

This difference in price is largely due to the grade of horses. By improving the grade we can add about \$40,000,000 to live stock values of the state. This is equal to \$10 per capita and would be net money to the farmer as it costs no more to raise a good horse than it does a poor one.

We have 3,304,000 head of hogs valued at \$5.60 per head while Illinois hogs are valued at \$7.00 per head as shown in the cut below.



"Comparative Value in Texas and Illinois."

We have 1,853,000 head of sheep valued at \$2.70 while the Illinois sheep are valued at \$4.80 per head. This difference is due to difference in grade and accessibility to the market. By raising the grade of the live stock of Texas to the Illinois standard we can increase values \$50,000,000 per annum, says the Texas Commercial Secretaries Association.

The spirit of progress that makes the farmers want better public highways, more factories, more railroads will stimulate them in improving the grade of live stock.

FAIR FESTIVITIES.

On Thursday of Fair week, Mr. and Mrs. E. Dowden entertained with an elegant six o'clock course dinner at the Good Eats Cafe complimentary to the following guests: Misses Bettie Knight, Ada Knight, Jewell Bracken, Eula May Allen and Will Dowden.

On Friday, Mr. and Mrs. L. A. Knight gave an oyster supper at the same Cafe to the guests of the evening before. Oyster, raw, broiled, fried and stewed were served in inimitable style.

HIGHLAND CLUB.

Mrs. J. P. Crawford was hostess for the Highland Club Thursday afternoon at her home, 800 Restriction street. Four tables were provided for members and substitutes at which the game of forty-two was played, and later a two course luncheon was enjoyed.

LECTURE SUNDAY NIGHT.

Hiram Baillis Phillips is to lecture at the Methodist church next Sunday night, October 9th. Subject "The Problem of Human Happiness." Come and learn the secret from this famous lecturer.

HAIR HEALTH.

If You Have Scalp or Hair Trouble Take Advantage of this Offer.

We could not afford to so strongly ingore Rexall "93" Hair Tonic and continue to sell it as we do, if it did not do all we claim it will. Should our enthusiasm carry us away, and Rexall "93" Hair Tonic not give entire satisfaction to the users, they would lose faith in us and our statements, and in consequence our business would suffer.

We assure you that if your hair is beginning to unnaturally fall out or if you have any scalp trouble Rexall "93" Hair Tonic will promptly eradicate dandruff, stimulate hair growth and prevent premature baldness.

Our faith in Rexall "93" Hair Tonic is so strong that we ask you to try it on our positive guarantee that your money will be cheerfully refunded if it does not do as we claim. Two sizes, 50c and \$1.00. Sold only at our store —The Rexall Store. The Wyckoff-Willis Drug Company.

FOR SALE OR TRADE—Two good houses and lot, one four-room and one five room, with good improvements free from incumbrance. Will exchange for free cointry property. Plainview, P. O. Box 442.

Johnson Wagon Yard

I have leased the Johnson Wagon yard on same block with Alfalfa Lumber yard, and have overhauled and cleaned same. If you want your horse boarded in a sanitary yard, I will take good care of him at \$15.00 per month. I also solicit the regular wagon yard trade. Fees reasonable. Roomy camp house and electric lights. There are piles of manure on hand, from overhauling yard, which are free to any one who will haul them away.

Vours for business
J. F. Mc LAIN, Proprietor

Avoid Danger

When you are sick, or suffering from any of the troubles peculiar to women, don't delay—take **Cardui**, that well-known and successful remedy for women. Thousands of women have used Cardui and been benefited. Why not you? Don't take any chances. Get Cardui, the old, reliable, oft-tried remedy, for women of all ages.

TAKE CARDUI

It Will Help You

Mrs. Luzania Morgan, Sneedville, Tenn., writes: "For ten years I suffered with the turn of life, and tried many remedies without relief. I had pains all over my body and at times I could not sit up. At last I took Cardui and now I can do my housework. I have told many ladies about Cardui and recommend it to all sick women." Try it.

AT ALL DRUG STORES

R. A. Long Drug Co.

"The Busy Druggists" A complete line of Supplies, Perfumes, Talcoms, Toilet Soaps, and Toilet Waters, highest quality. Come see us in our new stand, the Stoneker Building. **FREE DELIVERY IN THE CITY**

R.A. Long Drug Co. PHONE 327

Quitague Stock Farm

JNO. T. HAYNES

High-Grade Driving Horses and Males

Address: Quitague, Texas. PLAINVIEW, TEXAS.

HIGH TIME.

that youth and beauty pay attention to our attractive stock of jewelry that's yours at midsummer "cut under" prices.

GOLD WATCHES.

like precious gems are staple as "A" sugar the world over. When they're at our present figures it's the psychological moment to get busy and commence buying. Sorrow comes from waiting and joy from a purchase. Stock is complete in every particular.

WILBERT PETERSON, Jeweler
Now Located in Old Stoneker Building

Waller's Tailor Shop

SUCCESSOR TO MILLER TAILORING COMPANY

Cleaning, Pressing and Altering neatly done. Special attention paid to Ladies' Work such as Relining, and Altering Coat Suits. Our work shows for itself. Give us a trial.

Up Stairs Over City Bakery

PHONE 346

LOCAL AND PERSONAL

J. F. Deats of Texico was here this week.

W. H. Bowler is visiting his old home in Cedar Brook, Nebraska.

Elmer Hoyle left for Dallas last Tuesday.

Mrs. Thomas Abraham and children visited Estacado this week.

Prof. Harp of the Norfolk school visited the Fair Saturday.

Born—Last Saturday morning to Mr. and Mrs. Haney Broom, a baby boy.

Henry Hall of Winters, Texas came in last Saturday to attend Seth Ward college this winter.

H. B. Phillips of Austin, came in Wednesday to visit his relative, A. E. Harp and family.

W. H. Malloy, editor of the Hale Center Live Wire was in Plainview Tuesday.

Mr. and Mrs. Smiley and daughter Mary, were in attendance at the Fair last Saturday.

Rev. and Mrs. R. A. Gay and Bert Hgalley of Silverton were in Plainview on Monday.

C. S. Williams left for Amarillo on Wednesday, for a treatment by an oculist of that city.

W. Duncan of Plainview who owns some property there was a business visitor in Silverton Saturday.

Found—On road southeast of town a pair of gold rimmed spectacles. Inquire at this office.

FOR SALE—At a bargain, a good Oliver typewriter. Inquire at Herald office.

Otis Shropshire left Saturday for A & M College where he will serve his fourth and last term.

Miss May O'Keefe left Monday for Arlington Heights College and Conservatory of Music to begin her fourth year's work at this school.

FOR SALE—A good team, horses and set of harness. Will sell cheap, cash or time. See Joseph Martin with Donohoo Hardware Company.

Miss Bertha Hinn of Finnimore, Wisconsin is visiting the family of her brother, Albert Hinn, 1008 Restriction street.

Dr. and Mrs. J. W. Grant, M. D. Henderson and Miss Helen Henderson, returned Thursday from touring southwest Texas, during the past three weeks.

new depot with the city sewer this week. It should not be very long before trains stop at the handsome new depot as the finishing work on same is being pushed.

LOST—Gold medal somewhere in Plainview. Engraved upon same are the words and initials "Music and M. S." Leave information at the Herald office please.

FOUND—On the same block of the Old Methodist church, a gold watch. Owner can have same by calling at this office and paying for this ad. 40

Born—last week to Mr. and Mrs. Frank Bowles of Lubbock, former citizens of Plainview, a kid of the kind that doesn't "button up the back." Congratulations.

Will buy Vendor's Lien notes. office with J. B. Nance, north side of square. B. W. BAKER.

Mrs. S. Brune r and Mrs. J. W. Wayland and little daughters returned Friday from an extensive trip to cities in the northwest.

We are headquarters for the highest quality grain and feed stuffs. Get our prices. Phone 162.—Crowdus Brothers & Hume

Mrs. Nannie Haynes and daughter, Miss Lottie Haynes of Quitaque visited their daughter and sister Willie, who is attending the Plainview High School.

FOR SALE—Or will trade for Plainview property, a good house and lot in a small town in Central Texas. Address Box 672, Plainview.

The First Methodist church, the home-like church. Regular services on Sunday, Preaching by Pastor Rev. C. E. Hastings. Morning subject: Strength; It's obligations to Members. Evening subject: Some Alternating Currents. Sunday school at 10 a. m. Class meeting 12 m. Prayer meeting Wednesday night. You are invited.

DRESSMAING and French patterns, drafted to measure by Mrs. H. A. Campbell at residence 800 and Ware, Phone 61.

James Denton of Quanah was here Tuesday for the purpose of obtaining data for a write-up of Plainview to go in a magazine descriptive of this section, which will be distributed at the Dallas Fair on Quannah Route Day. Mr. Denton states that if he meets with the proper encouragement, he may make Plainview the home of the West Texas Magazine, he expects to start in the near future.

Mound City Paints may cost a trifle more, but—! ALFALFA LUMBER COMPANY. 47-1910

To deny a current rumor, I wish to affirm that I am a licensed physician, not only in Texas but two other states. Osteopaths are not in the class of unlicensed practitioners. And as to my leaving the city, I contemplate nothing of the kind until our children shall have completed their college courses.

DR. L. N. PENNOCK.

The Normans Foreign Missionary Society held its meeting in the Methodist Church Monday afternoon. There was an unusually good attendance. Thirteen new names were given for membership. This is very encouraging and we expect this to be our very best year in this great work. Mrs. Dunaway was elected President and Miss Martela Espy, Treasurer to fill the vacancies made by the resignation of the former officers. Let each member make a special effort to be present the fourth Monday in October. There will be an interesting program. Press Reporter.

WEEK OF PRAYER.

The Home Mission Society of the Methodist church held a business meeting at the church last Monday afternoon, and arranged a program for the week of prayer which will be kept on Monday, Tuesday and Wednesday of next week.

It was also decided at the meeting to have the annual Thanksgiving dinner for the benefit of the church.

NOTICE OF SALE OF SCHOOL BUILDING.

Notice is hereby given that on Friday, the 28th day of October 1910, sealed bids will be received and opened by the Board of Trustees of the Plainview Independent School District for the sale of the frame building known as the old East Side School building. The board reserves the right to reject any and all bids.

Done by order of said board of trustees, this 10th day of September, A. D. 1910. W. A. PARKER, President of Board of Trustees, Plainview Independent School District. 42

A BARGAIN.

To many merchants of our town, also to many homes, who are using a poor quality of coal for cooking instead of Simon Pure Niggerhead coal at a less price and guaranteed to please, handled only by Tandy Coleman Company. Phone 176.

WATERMELON SEED KILLS BOY.

Owensboro, Ky. Oct. 1.—Miss Goldie Bolton, the 9-year old daughter of Mr. and Mrs. Perry Bolton of this county, died today as the result of swallowing water melon seed.

She was eating a piece of melon and allowed one of the seeds to slip down her throat.

Shortly afterwards she became ill and the attention of several physicians proved of no avail.

ENGINE IS FROZEN.

Mourmelon France, Oct. 3.—Wynmalen, the aviator, established a new world's record for altitude today, rising to a height of 9,121 feet. The previous best mark of 8,409 feet, was made by the late George Chavez.

At a height of 9,121 feet the motor stopped. There was nothing left for him to do but to plane down it to the earth. This was accomplished in 13 minutes. He landed safely but was thoroughly exhausted. An examination showed that the carburetor had been frozen. The flight was official and the record will stand.

TO CITY COUNCIL AND PUBLIC.

This is to certify that we have this the seventh day of October, 1910 checked over the books of the City Secretary and Treasurer and we are pleased to report that we find them correct in very particular and the city is now out of general, also street and alley funds and protested vouchers will be issued for all accounts excepts wages for employees of the city. CHAS. McCORMACK. T. W. SAWYER.

Auditing Committed.

BLAZE AT BAIRD.

Baird, October 1.—The Seay hotel is in ashes, the W. H. Brashea barber shop, the W. T. Hensely confectionery stand and the adjoining building, vacant, destroyed and a property loss estimated at from forty to sixty thousand dollars sums up a disastrous conflagration that broke out on the southwest end of the business square at seven o'clock tonight. Brown Seay, owner of the Seay Hotel, estimates his loss alone at thirty thousand dollars, partially covered with insurance. Origin of the blaze is unknown.

POURS POISON ON BABY

Mistaking the contents of a black bottle for olive oil, Mrs. T. B. Woods of 607 Buchanan Street, Sunday night poured a large quantity of carbolic acid on her three week's old baby. The child was crying and Mrs. Woods did not discover what she had done until she accidentally put the cork of the bottle to her lips. Her burning lips caused her to look at the bottle. Realizing what she had done, she sent in a hurried call for a physician. Dr. Patton who was attending the services at the Methodist church, hurried to the Woods home. The child will probably recover.

COLLEGE STATION THROGGED.

College Station Texas, Sept. 29.—With the registration of the Agricultural and Mechanical College of Texas within shouting distance of 1,000 students, and boys arriving on every train it looks like the forecast made by the officers of the college when the announcement was made last June that 1,000 boys would be here for the coming session, was low of the mark, and the claims of the institution for growth were modest.

Mr. and Mrs. Robert Alley, Miss Eula Mae Alley, Mr. and Mrs. John Roberts and Miss Hough were some of the Hale Center visitors at the Fair.

Wealth Creators.

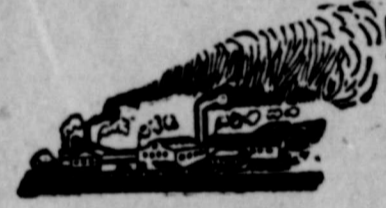
In building a house we must use material that is stable and durable, and in building a community we must use lines of industry that are constructive and active. The former promotes and the latter perpetuates prosperity. Among the classes of property that constitute building material for empires are public highways, railroads, factories, mines, irrigating canals, etc. These industries create and thrust values upon adjoining property, and the amount of unearned wealth they distribute depends upon their native characteristics and upon their surroundings, but it is more than likely that the irrigating canal makes the largest gift of permanent values to contiguous property. It takes the desert and swamp lands and makes fertile fields and gardens and fills uninhabited places with happy and prosperous homes.



Irrigating Canal.

All lines of industry that build countries have characteristics equally as meritorious as the canal.

Activity in property is as important as constructiveness. The factory, the railroad, the mine and the canal have not a single fiber of idleness in their construction, and inactivity inflicts upon them self-destruction. The land owner may let his farm lie idle and it will increase in fertility and value, but the manufacturer must run his factory as fast as the wheels will turn or his property decays and declines in value.



Industrial Activity.

What we have said of the factory is also true of all lines of constructive industry. The irrigating canal builds farms, the factory makes cities, and transportation facilities build both farms and cities, and any sort of property that has inherent characteristics of generosity and activity should be and all the people are vitally interested in public highways, says the invitation to industry, as the farm, the factory, the railroad, the mine encouraged. Improved public highways constitute a most convincing Texas Commercial Secretaries' Association.

A character study of property and an analysis of the requirements of a community are essential to the intelligent development of a locality. A commercial club is the architect of progress, and every citizen should join the local club and study property and its ability to develop the community.

THE SWINE OR THE FLOWER? Ah me! I saw a huge and loathsome sty, Wherein a drove of wallowing swine were barred. Whose banquet shocked the nostril and the eye; Then spoke a voice, "Behold the source of lard!" I fled, and saw a field that seemed at first One glistening mass of roses pure and white, With dewy buds 'mid dark green foliage nursed; And, as I lingered o'er the lovely sight, The summer breeze, that cooled that Southern scene, Whispered, "Behold the source of COTTOLINE!"

KILL THE COUGH AND CURE THE LUNGS
WITH DR. KING'S NEW DISCOVERY
FOR COUGHS, COLDS, BRONCHITIS, AND ALL THROAT AND LUNG TROUBLES
 GUARANTEED SATISFACTORY OR MONEY RETURNED.

Electric Bitters
 Succeed when everything else fails. In nervous prostration and female weaknesses they are the supreme remedy, as thousands have testified. **FOR KIDNEY, LIVER AND STOMACH TROUBLE** It is the best medicine ever sold over a druggist's counter.

We are agents for the popular "Hup" Keith Catto is attending the Dry and "Regal" cars.—Valentine Auto Farming Congress which is now in session at Spokane, Washington. Company.

SUBSCRIBER

The Hale County Herald and the Plains Baptist

Both For

1.00

PER YEAR

An excellent religious weekly and a live secular newspaper, both for the price of one

THE BIG SALE

Will Continue at Our Store for the NEXT TEN DAYS

Our sales have been good and we will continue them for ten days more. Our sale prices will continue the same as they were last week with the following exceptions

All Regular \$1.25 Dress Shirts go at	79c	All Regular 75c Dress Shirts go at	49
All Regular \$1.00 Dress Shirts go at	60c	All Regular 50c Dress Shirts go at	39c

Art Squares, we have a large assortment of them now on hand and the prices are right

All Ingrain Art Squares 9x12, regular \$ 5.00 goods	\$3.50	All Ingrain Art Squares 9x12, regular \$7.00 goods	\$5.00
All Ingrain Art Squares 9x12, regular \$ 5.50 goods	\$4.00	All Ingrain Art Squares 9x12, regular \$10.00 goods	\$7.50

We have a large assortment of Colgates Soap and Powders, that will go as following: Al¹ regular 15c a cake will go at three cakes for 20c, this is composed of Glycerine, Casmure Boquet, Buttermilk, Violet, Cold Cream etc. We also have Trilby's Red Spotted Soap, 3 cakes for 20c. The prettiest line of Axminster Rugs at 1-3 off while they last. All calico regular 6 1-2c to 7c goods will go at 4c next week only. All best grade of flannel outing regular 12 1/2c grade, going at 9c next week only. All ladies skirts going at 1-3 off next week only. Come and see. All \$1 and \$1.25 overalls will go at 79c per pair next week only. All mens regular \$25.00 suits will go at \$15.00. All \$22.50 at \$13. All \$20.00 at 12.50. All \$17.50 at \$11.00. All \$15.00 at \$10.00. All \$12.50 at \$8.00, and so on. Boys will have the same discount. Can you beat these prices? These are only a few extras as we have a bedrock price on everything in the store. If we dont make the price right on everything we will give you a John B. Stetson \$6.50 free, come and try us. Yours for right prices, good goods and courteous treatment. L. W. Sloneker's Daylight Store.

L. W. SLONEKER'S Day Light Store

POOR RENTERS.

Whether 'Tis Nobler to Skimp and Starve to Own Home.

Doesn't it seem strange, considering how many tenants there are, and always will be, that every little land owner who writes for a farm paper, must needs given them one and all a kick down hill? Then one and all proceed to tell you what a renter should not buy, and assure these same folks how easy they could buy a home.

Yes, I want to say, that after twenty years experience, I have seen some of these homes that were bought at the expense of the life blood of the wife and children and my husband and I considered it too great a price to pay. I have seen grown boys and girls compelled to go barefooted in company because dad was sure going to own a home. I have seen them denied the barest necessities for the same reason, until the worm turned and they ran away. I have seen a girl dressed in such a fashion that her associates were of a lower level, because her equals would not have her with them, yet when she married beneath herself, her apperents cast her out and have never spoken to her since. Oh, yes, they gained land, and the younger children have all the things denied their eldest sister and her name is never mentioned; but wouldn't a little tenant farm and a bright and cheerful home have been more fair to all? I have seen the boys run away before they were grown because after years of sweat and toil dad gave them a stick horse instead of a bicycle and the girls took the girl's only remedy, they married far too young, because, denied a bright and happy girlhood in the place that should have been a home, but was only a place to see how much work could be squeezed out of one.

Nobody would like a home of their own any better than myself. I love to plant and beautify. But to own a home at the cost of everything that makes life pleasant to my children, would be to squander hopes and God-given impulses that can never be replaced.

The farm which we rent is two miles from a growing town. Of our children, four are in the public school, from the ninth grade to the third.

They make good reports, always anxious for school to begin, and we in turn, strain every nerve to have them start as soon as possible, and once started, nothing but sickness is allowed to keep them out.

We are only renters, but the best magazines lie on the study table, which is covered with blackboard cloth to aid the youngsters in their pursuit of arithmetic and spelling. Every Sunday the surrey takes us to Sunday school and church and sometimes to a teacher's meeting. We dress plainly, but well, believing that the cheapest things are not always the best. One of our boys is an enthusiastic farmer, all are happy, hungry, inquiring youngsters, that will compare favorably with the dull, listless machines owned by one who is buying a home, but had better be renting.

A RENTER'S WIFE.

PANHANDLE CANTALoupES.

One of the features of the week's produce market was the liberal offering of Texas cantaloupes which have met quick sales at good prices. Commission houses say there is a good steady demand for cantaloupes at \$3.00 per crate of the choice varieties, and that the Texas products are the best that are being offered to the southwestern markets. These shipments are coming from the Panhandle.

The movement of citrus fruits is expected to be somewhat heavy this season. Favorable reports are coming from California and Florida and it is believed that the offerings will be so favorable that the prices will be lower. Fort Worth Star-Telegram.

CARD OF THANKS.

We wish to express our sincere thanks to our kind friends and neighbors who so thoughtfully helped and sympathized with us during the sickness and death of our beloved wife and mother. We assure you that your kindness will never be forgotten.

G. F. J. STEPHENS
MRS. A. W. McKee

Bring your bones to Crowder Bros. & Hume. They pay the highest market price.

THE COWBOY'S RETURN.

Backward turn back, oh,
Time with your wheels.
Aeroplanes, wagons and automobiles,
Dress me once more in sombrero
that flaps.

Spurs, and a flannel shirt, slicker and chaps.
Put a six-shooter or two in my hand
Show me a yearling to rope and to brand,
Out where the sage brush is dusty
and gray.

Make me a cowboy again for a day,
Give me a broncho that knows how
to dance,
Buckskin of color and wicked of
glance.

New to the feelings of bridles and
bits
Give me a quirt that will sing where
it hits.

Strap on the poncho behind in a roll,
Pass me the lariat dear to my soul.
Over the trail let me gallop away.
Make me a cowboy again a day.

Thunder of hoofs on the range as
you ride,
Hissing of iron, and smoking of
hide.

Bellow of cattle and snort of cayuse,
Short horns from Texas, as wild
as the deuce.

Midnight stampede and the milling
of herds,
Yells of the cowmen too, angry for
words.

Right in the thick of it all, I would
stay.
Make me a cowboy again for a day.
Under the star-studded canopy vast,
Camp fire and coffee and comfort
at last.

(Bacon that sizzles and crisps in the
pan
After the roundup smells good to
a man.)

Stories and ranchers and rustlers re-
told,
Over the pipes as the embers grow
cold—

These are the tunes that old memories
play.
Make me a cowboy again for a
day.

—Rerodore Theovelt.

We have the agency for the world-famous "Diamond Tire," tubing and casing, for 12 counties. A tire that will lessen your auto troubles.
VALENTINE AUTO CO.

ARMED FRESHIES HALT HAZERS.

Austin Texas, Oct. 3.—Upper classmen were held at bay four times Saturday night in their rounds to capture freshmen, twice at the point of pistols, once with butcher knives and the fourth time an old man protected

his boarders with a fire poker.

At one house where freshmen had themselves barricaded, two bold ones advanced with butcher knives and ordered the hazers to halt. Finding themselves too few in numbers to continue hostilities and to avoid what appeared likely would be a sanguin-

ary conflict, they "beat it."

At another place a haughty upper classman struck worse luck. A freshman had armed himself and when his superiors swooped down upon him he drew a pistol. He was left unmo-

The "Regal" is a Winner

Smooth Running, Easily Operated and Durable



WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL." THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL, AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.

CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST.

Valentine Auto Company

California and Eureka Streets

EXCLUSIVE AGENTS

Plainview, Texas

Nature's Gift from the Sunny South

Cottolene

Shortens your food—Lengthens your life

Physicians today are recommending Cottolene for dyspeptics, and others in a "run-down" condition. Never heard of them recommending lard for such a purpose, did you? Cottolene is a product of Nature, clean in source, making and manner of marketing. It makes food which the most delicate stomach can digest.

Cottolene is far superior to lard or cooking butter for frying and shortening purposes.

Made only by THE N. K. FAIRBANK COMPANY

STRAYED—From pasture one red cow white face, dehorned, 7 or 8 years old, branded R. L. H. on left side and hip. reward for information leading to her discovery. Vickery-Hancock Grocery Company.

FOR RENT—Improved section of land, six miles from Plainview; 200 acres in cultivation; 100 acres ready to begin plowing for fall wheat. For further particulars see W. G. KARSCHNER, Plainview, Texas. tf.

WANT TO TRADE—For Plainview property, 333 acres cotton, corn and alfalfa land, 120 acres in cultivation, all smooth level land, three and a half mile of Matador, 60 miles east of Plainview, off the Plains. Very good crop on the place this year. Reason for trading: Don't want to farm. Address E. B. Gober, Matador, Texas. 3f

Dr. Cox's Painless Blister

Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists.



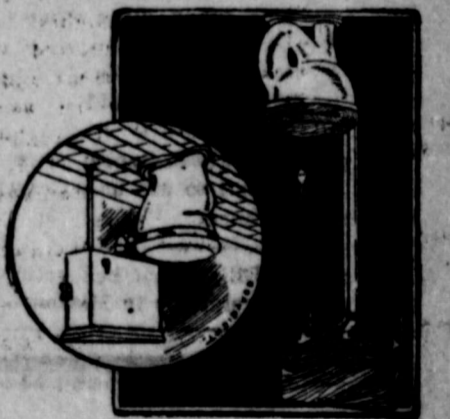
Fire departments are necessary and save much property, but the cannot be relied upon always. Although they may put out the fire, water may do as much damage as the fire. Fire insurance protects you against loss by fire as well as the loss by water damage. A fire insurance policy in a reliable company with a reputation for fair dealing and promptness is your best protection. We represent only such companies.

C. E. McClelland Agent

Rooms 13-14 First National Bank

TO OUR CORRESPONDENTS.

During the harvest season, The Herald wishes to publish authentic reports of grain yields, and the paper will deem it a favor if you will pay especial attention to the crops in your section and send us the actual figures, as given by the owners or threshermen.



DIFFERENT STYLES
in plumbing appliances are as much in evidence with us as in any other avenue of business.
SANITARY BATH-ROOM APPURTENANCES
are as requisite for health as a doctor is when you are sick. Our estimates on plumbing will prove satisfactory.
PLUMBING HERE IS A!

City Plumbing Co.
PHONE 231.
117 North Covington St.

DR. COX'S Barbed Wire LINIMENT

Guaranteed to heal without a scab, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For all druggists.

PRACTICAL IRRIGATION.

Address by Ben. G. B. Villjoen of New Mexico Before National Irrigation Congress at Pueblo.

There are many methods of irrigation in vogue in this western country. In New Mexico, however we follow more universally the method of complete flooding by borders and checks especially where we find the non porous kind of soil, such as we have in the Rio Grande Valley.

There is also a method of irrigating by flooding where a lighter and more porous soil is found. This method, however is carried out by a system of laterals and ditches without borders being used. This latter soil is of a more susceptible character, absorbing the water more readily, and therefore the irrigation is done more rapidly and without the need of checks or borders.

There is yet a third method of irrigation, which is done by furrows, which are drawn from the laterals and so arranged through the field, and at such distances apart that the water which is carried down through these furrows, soaks through and is called by some people sub-irrigation, and is more universally used where clear water is found.

Subirrigation.

Under the head of subirrigation may also be mentioned the method used by irrigation by submerged pipes or tiles, or by the use of the subsoil plow. With this system, however, I am not familiar.

In some of the southern states, I believe mainly in Georgia, where celery is extensively grown, a system of overhead irrigation is used, by means of perforated pipe which are laid laid about eight or nine feet overhead across the field, and about five or six feet apart.

These perforated pipes laid overhead across the field all emanate from a large main pipe, which takes the place of a lateral ditch, and when irrigation is required, the water turned into the main pipe with sufficient force or flow to evenly distribute it through the smaller and perforated pipes, giving a sort of a rainlike result or sprinkling of the water over the fields.

But the method or system with which we, of southern New Mexico are most familiar is the method of flooding by the use of borders and checks. The first and most important, essential which the farmer must observe is the proper preparing of his field, such as the laying out and construction of his laterals and borders.

All progressive farmers now make use of an engineering level, which implement can be purchased for \$15, or \$16. By using the level, the farmer is enabled to ascertain the general slope of his land and to discover where the highest points are.

Laying Out Laterals.

The lateral ditches are laid out on the highest parts of the field, observ-

ing always that sufficient fall is possible to carry the water from the main ditch through the laterals onto the field.

Assuming that a new field is being laid out, one begins by laying out the borders (after leveling his field) as uniformly and as evenly distanced apart as is possible, according to the general slope of the field, bringing the field between the borders as nearly level as possible and with as little slope as possible. These borders are usually marked off with a plow, and subsequently constructed with a V shaped home made wooden machine.

For an alfalfa field it is necessary to use a more practical and up to date border machine in order to construct a substantial and permanent border. Where there are low places and building up of the border is necessary, it is well to haul dirt from a high point even though the hauling may be from a long distance. This is better in the end than to dig or create a hole or depression near the border or in the field.

Seeding Alfalfa.

In preparing a field for the seeding of alfalfa, it is imperative to have the field perfectly level between the borders, because where a field is not entirely level, it is impossible to obtain a good stand of alfalfa for the reason that in low places or depressions, the young alfalfa when irrigated for the first time, will be drowned out, especially if the water is very muddy, such as is often the case along the Rio Grande, as the sediment brought down by the waters covers the young plant, or during the warm summer days, the water standing in these hollow places, scalds and kills the young plant.

And again in high places the water does not flood and soak in sufficiently to leave moisture to germinate the or fails to give the young plant sufficient vigor to resist the encroachment of the active grasses which are always present in all irrigated fields.

This also is applicable to old alfalfa fields, where even through a good stand is not on a level field, will in time be partially destroyed by drowning out, or by the native grasses.

For other crops, such as corn and beans, this perfect levelling is not so essential, though the field once perfectly levelled, will always yield a better and more profitable crop and cost the farmer less in irrigation.

Economical Use of Water.

The economical use of water in the Rio Grande valley of southern New Mexico and Texas is becoming a very important factor in present day farming, a properly prepared field will consume just as much water as is absolutely necessary, and it will be found after a thorough irrigation, followed by surface cultivation, that the moisture will be retained twice as long as in carelessly prepared and recklessly irrigated field.

It has been proven times without number that too frequent irrigation

is not only wasteful and expensive but detrimental to the soil.

It has been demonstrated very clearly in late years that the unprogressive farmer who persists in clinging to obsolete and reckless methods of farming, is not only a failure but is a danger if not a menace to the success of those around him. Scientific and intelligent methods of farming in all its branches is the only hope of the future for our irrigation districts.

In the upper and lower Mesilla Valley of New Mexico and Texas, scientific and intensive farming can be and is being done with remarkable success. The soil is of a more productive character and surpasses in richness even those wonderful valleys of the famous western province of South Africa, known as the Breederiver and the Koffmans-Kloof valleys, where the speaker was born and reared. In those valleys, irrigated lands are considered cheap at \$1,000 per acre.

With our national government extending a helping hand to this arid west, building extensive reservoirs in the able direction of our reclamation service, with its grand and magnificent scope, hundreds of thousands of acres of waste land are being reclaimed, which without irrigation are absolutely worthless. Homes are being created for our American farmers, who with an assured water supply on a ten or twenty acre farm, conducted intelligently and farmed extensively will not only be enabled to make a good living, but will become independent in a few years.

Small Farms Sufficient.

I believe that a 10 or 20 acre farm under irrigation will take all the time of a single farmer, and that if a larger tract of land is attempted to be farmed it is only possible to raise such crops as alfalfa and grain, and the more profitable crops such as cantaloupes, onions, celery and garden truck are neglected.

I wish to emphasize that an irrigated farm is no place for the good-for-nothing. The back to the farm sentiment is all right, "but back to the irrigated farm," ing-else fellow or the weary Willie. Intelligence must be taken along, otherwise a failure is as sure as the sun rises in the east.

HIS MISTAKE.

"Father has positively declined to give his consent to our marriage," she said.

"Why does he object to me?"

"He says you are a spendthrift, that you have led a fast life and that you totally lacked the sense of moral obligation."

"Whew! Then I suppose we will have to elope."

"No, I cannot ignore my father's commands in this matter."

"Shaw! I thought you loved me."—Chicago Record Herald.

WATER FAMINE AT ASPERMONT.

Austin, September 27th.—The water situation at Aspermont, Stonewall Co., and a water famine of the most serious nature is practically at hand. This is the information received by the railroad commission. A few days the commission received a request for a cheap rate for the transportation of water by the Texas Central and Wichita Valley roads, which lines enter Aspermont. The commission requested these two roads to grant the rate. Today the commission was advised by these two roads that they will gladly grant the rates, but that they have no water at any point on their roads.

THUNDER AND LIGHTNING.

A bishop came to visit a church where a colored minister was presiding. Loudly and with much gesticulation the preacher proclaimed salvation. When he had finished he approached the bishop and asked how he liked the sermon. The bishop answered: "Why pretty well; but don't you think you spoke too loud?" "Well," said the preacher, "it's this way: what I lacks in lightning, I tries to make up in thunder."—Ladies Home Journal.

CITY LAND TO BE IRRIGATED.

Amarillo, September 25.—One of the properties held by the city of Amarillo is a section of fertile land just to the north of the corporate limits. This land serves various worthy purposes. On it are located the pest house, dumping grounds, etc. But this is not all, for it also has the state rifle range located within its confines, it has a farm from which is grown practically all of the feed needed by the fire and street teams, together with that of the sanitary department.

It has been determined that the city shall irrigate more than one hundred acres next year and if this is done, the yield will be almost phenomenal. The irrigation project under contemplation by Amarillo will be by far the most expensive in this portion of the Panhandle, and may inspire others to still greater efforts in the same direction.

IRRIGATION APPLES.

Roswell, N. M. Sept. 29.—The Roswell Seed Company last night shipped two more cars of apples from the South Spring Station, making thirteen thus far this fall. The shipments of this company alone run over a score, and may reach thirty car loads. Every apple shipped by the Roswell Seed Company goes to the Texas market.

FOR RENT—A nice, well built, 3 room house, 307 Archer street. Apply to C. W. Tandy.

For Optical Goods see PETERSON.

ASLEEP IN JESUS.

Last Monday morning at two-thirty, Mrs. G. F. J. Stephens breathed her last at her home, 411 Prairie Street after a painful illness of some months.

Mrs. Stephens was born at Finncastle, Tenn., March 18, 1762. Her maiden name being Florence Louise Kane. At an early age she moved to Texas, uniting with the Cumberland Presbyterian church at Bonham, when she was fourteen. Ever since that event she has led the life of a devoted consecrated Christian. Though comparatively an invalid for several years, she bore her sufferings with patient fortitude; her influence for good extending far beyond the walls of her sick room.

Mrs. Stevens had only been a resident of Plainview for a few years but during that time she formed a large circle of friends and acquaintances who mourn her as a friend and neighbor. She is survived by her husband, and only child, Mrs. A. B. McKey of this city, who have the heartfelt sympathy of their friends in this hour of sad bereavement.

The funeral services were conducted at the home, at three o'clock Monday afternoon by her pastor, and Rev. R. A. Gay, of Silverton, an old friend and relative of the family.

Beautiful and appropriate music was rendered by Dr. and Mrs. Willis Flamm and Messrs Posey and W. J. Richards.

The mortal remains of Mrs. Stevens were laid to rest in Plainview cemetery beneath a mound covered with beautiful flowers sent by loving friends in Amarillo and Plainview.

EAST TEXAN PLEASED.

Dr. Albert Woldert of Tyler came over Monday from Plainview with J. B. Nance the land man. Dr. Woldert has property in several plains towns, and says we have the finest country out here he has ever seen. It does an East Texan lots of good to see this country.—Briscoe County Herald.

SOUTH PLAINS CABBAGE.

E. C. Smithee brought a cabbage to the Herald office today that he raised (his wife did it) in the north part of town that weighed eighteen pounds. Even a dry year like this, cabbage grow to a pretty good size in Briscoe County.—Briscoe County Herald.

BROWNWOOD BANKER DIED.

Brownwood, October 1st.—S. R. Coggins, president of the Coggin National Bank, one of the old and wealthy citizens of this city was found dead in bed early this morning. Yesterday he was well and attended to his business as usual. He is survived by a wife.

PETERSON is prepared to test your eyes and fit glasses.



CELEBRATED

Sunshine Suits, Cloaks, Capes

In every cloth and style. Excellent values. An immense variety to pick from. Don't fail to see our line before buying your winter Suit, Cloak or Cape.

Suits \$12.50 to \$14, Cloaks \$4 to \$35, Capes \$7.50 to 16.50

Carter Mercantile Co.

"The Store of Quality"



TWO WEEKS STATE FAIR.

Preparations for the 26th Annual Show Being Rapidly Made.

Dallas, October 5.—One of the most unique as well as the interesting exhibits at the coming State Fair of Texas, which opens October 15th, will be a display of hybrid buffaloes and Persian sheep from the Goodnight ranch. A special table in the livestock department has been secured by H. A. Fleming of Dallas, representing Col. Charles Goodnight, owner of the ranch. There will be only one buffalo, but there will be a herd of hybrids and about twenty Persian sheep. Mr. Fleming said: "the breeding of the buffalo to the Pole Angus cow has developed a new animal, the catalo, and also the one extra pair of ribs the buffalo has, has been bred into the cattle on the Goodnight ranch and we are now able to produce a cow from 1,200 to 1,800 pounds on even less food than other ranches use to produce 800 to 1,000 pound steers. This can be appreciated by the cattleman who understands what the present and future competition in cattle raising mean to them and their prosperity. The Persian sheep to be exhibited are the hardest sheep in the world. The first of these sheep cost over \$1,000 per head to import them from Persia. There will be at least twenty of these sheep on exhibition."

"Horses—thoroughbreds and harness—are continuing to arrive each day. The Dan Patch string will be here a week before the opening of the fair. There will be eight sons and daughters of the famous sire, all of whom will take part in the State Fair event. M. W. Savage has secured stalls in Geo. Kings barn where Dan Patch will be on exhibition."

"One of the features of the racing program in addition to the guideless wonder will be a trained cow, which harnessed to a sulky, trots a mile in record time. In addition this cow is a good saddle animal, jumps the hurdles and does many other stunts of interest."

HIDES! HIDES!!

We pay the highest market price for hides. Don't fail to see us.—Crowder Brothers & Hume.

Miss Dale Dillingham has returned from visiting relatives in Missouri.

MUSICALE.

Honoring Thornton Melton of Fort Worth, who is visiting relatives in Plainview, Mr. and Mrs. Lloyd Mayhugh assisted by their sister, Miss Rosa Fowle, gave a musical last Tuesday evening at the home of the former, 714 Restriction street.

Vases of autumn flowers and numerous potted plants brightened the parlors for the guests, who comprised some of the best musical talent in the city and a few friends of the host and the honoree, who is a musician of great ability and promise.

Miss Vera Newton—Chopin's Nocturne—Scherzine—Mendelsohn.

Professor Hagerman, Musical Director of Seth Ward College—Kannell Ostran Rubenstein—Scherzo—Chopin. Rhapsodie Hungroise, Liszt. Thornton Melton—Marche Fantastique—Wilson Smith; Valse, E Major—Moszkowski. Polka De Concert—Bartlett. Finale—Lucinde Lammemoor, for left hand alone.—Leschitzkyourper.

Mrs. Tom Carter—Tranmeri—Scheumann. Liebertraume—Liszt. Murnuring Zephyrs—Jensons. Intermzzo—Cavaleria. Rusticanna—Mascagni.

In addition to the above mentioned members, Mrs. Robert Meyers played a piano solo of rare beauty and sang "Absent" in a way that elicited an approval from all. Miss Bertha Hinn of Finnimore, Wisconsin rendered several brilliant selections which were much enjoyed by those present.

Mrs. Mayhugh and Miss Fowle "on hospitable thoughts intent" served a delightful and dainty salad course with hot chocolate and whipped cream. While it was being enjoyed by performers and hearers Mrs. Mayhugh sang several selections that charmed her guests.

At the close of this most pleasant of pleasant evenings all who could sing gathered around the piano and to the accompaniment of Mrs. Tom Carter sang "My Old Kentucky Home" and other ancient melodies so dear to the hearts of young and old. Then the "Goodnights" were said and the guests departed with good wishes for host hostess and honoree.

On the invitation list were Messrs and Mesdames E. B. Hughes, Albert Hinn, J. P. Crawford, J. L. Vaughn, T. B. Carter, L. M. Faulkner, J. W. Elliott, John Vaughn, R. C. Joiner, Robert Myers, J. T. Mayhugh, W. E. Armstrong and Mrs. W. T. Melton.

Thornton Melton, Professor Hagerman Misses Effie Casey, Bertha Hinn, Vera Newton, Amy Faulkner, Rosa Fowle, Edna Mayhugh and Georgia Saxton.

WINS \$10,000.

Springfield, Ill. Sept. 29.—Aviator Walter Brookins alighted gracefully in the fair grounds here at 4:27 p. m. today, seven hours and twenty minutes out from Chicago, after having sailed his Wright biplane the 187 miles with two stops. These were at Gilman, Ill., seventy five miles from Chicago at 11:30 a. m. and at Mount Pulaski, Ill., 163 miles from Chicago at 3:20 p. m. The first stop was for water, oil and gasoline. The second for the same and because his pump had broken and the engine became hot.

Brookins in his long sail, broke the American long distance continued flight record and thereby won the ten thousand dollar prize offered by the Chicago Record-Herald which conducted the attempt.

In both places where Brookins alighted crowds gathered to stare at him. People rushed headlong to see what an aeroplane looked like at short range.

As Brookins swept out of the field at Mount Pulaski one of the small rubber-tired wheels on which the aeroplane rolls in making headway before a rising struck a hammock and was wrenched off. Brookins, not knowing of the accident, rose to a height of 2,000 feet and heading for Springfield, swirled away from sight, leaving the Illinois aeroplane special train far behind. This was the second engine the aviator had distanced in a fair race. Engineer W. F. Burt, who made the first attempt to defeat the airman, had to give up at Clinton, Ill. Brookins reached the Fair Grounds eight minutes before the station was reached by the Illinois Central fast special train. He made the dip to alight at 4:27 p. m., making seven hours twelve minutes elapsed time from the start at Chicago. The actual flying time was five hours and forty four minutes for the 192.5 miles at an average flying rate of thirty three miles an hour.

for their new home in Brownville. Mr. Graham has successfully served Plainview in the capacity of Commercial Club secretary for the past year and he and his wife have made many friends during their short stay here. The Santa Fe is connecting their

THE DOCTORS QUESTION.

Much Sickness Due to Bowel Disorders.

A doctor's first question when consulted by a patient is "are your bowels regular?" He knows that 98 per cent of illness is attended with inactive bowels and torpid liver and that this condition must be removed gently and thoroughly before health can be restored.

Rexall Orderlies are a positive, pleasant and safe remedy for constipation and bowel disorders in general. We are so certain of their great curative value that we promise to return the purchaser the money in every case when they fail to produce entire satisfaction.

Rexall Orderlies are eaten like candy, they act quietly, and have a soothing, strengthening, healing influence on the entire intestinal tract. They do not purge, gripe, cause nausea, flatulence, excessive looseness, diarrhoea or any gnawing effect. They are especially good for children, weak persons or old folks. Two sizes, 25c and 10c. Sold only at our store—the Rexall Store. The Wyckoff-Willis Drug Company.

STRIP ITEMS.

Our school is moving along nicely with Miss Mary Miller, teacher.

P. L. Wimberly went to Petersburg Thursday.

Nels Fitzgerald went to Petersburg Sunday evening. Wonder what's attractive over there for him.

Charlie Ligon is picking cotton for Mr. J. N. Craig. They will get their second bale out this week.

Mr. Hines carried a bale of cotton to Lubbock a few days ago.

J. Y. Ligon went to Plainview Thursday.

Mr. A. E. Pipkin and family of Abernathy spent Sunday at John Ligon's.

Ace Cole is all smiles since the arrival of that new boy.

Rev. Bone and two sons and Mr. A. L. Anderson of Hale Center was in our community Wednesday.

Quite a number of our people took in the Fair at Plainview and we learn that Mr. St. Clair's wheat and J. M. Turner's broom corn and P. L. Wimberly's watermelons took the blue ribbon. Well three big cheers for Strip.

OLD FOGY.

Let PETERSON fit your Glasses. tf.

A WIFE'S FOURTEEN ERRORS IN LIFE.

To ask a man where he is going when he goes out.

To ask him where he has been when he comes back.

To tell him what she would do if she were in his place.

To tell him everything and thus reveal her limitations.

To ask him to put on her rubbers.

To allow his stock of handkerchiefs and socks to get low.

To buy bargain neckties.

To tell him that he is good looking.

To expect to have the last word.

To let him know how old she is.

To tell him what her mother says.

To allow him to edit her letters.

To economize at the expense of her personal appearance.

To expect him to like her best friends husband.

NEWSPAPER BLOWN UP.

At about one o'clock on the morning of October 1st, the building of the Los Angeles times was wrecked by terrific explosions and was soon destroyed by flames. The financial loss is estimated at \$500,000 and the total known dead now numbers 21. The paper was a non-union organ and the discovery of bombs in the wreckage led the publisher, Gen. Harrison Otis, to accuse the labor unions of the crime, which has led to a charge of libel being labelled against him by them. The fight between the paper and the unions had been bitter for years beforehand, but still it is hardly fair to blame the labor organizations as a whole with what some fanatic individual may have done of his own accord. The affair is being sedulously investigated.

Quanah Route Day.

A letter was received by the management yesterday from C. O. McCaully, secretary and treasurer of the Quanah Route Association, under whose auspices Quanah Route Day at the Fair will be held October 24th. Mr. McCaully writes that great interest is manifested and that every effort will be made to make this the big day at the Fair. It is planned to bring literature, advertising that section of the state, its resources, industries and cities.

EPWORTH LEAGUE PROGRAM.

October 9, 1910.

Song.
Subject—Two Aspects of the Government of God.

Leader's Address.
Prayer.

Song.
Scripture Reading in Concert.

Are Physical Catastrophes Signs of God's Severity.—Miss Lois Pack.

Is the Habit of Righteousness Just as Genuine a Reality as the Habit of Wickedness?—B. N. Graham.

Song.
God's Goodness Leads to Repentance.—Miss Effie Gilliland.

Open Meeting.
Elections of Officers.

Song.
Benediction.

Leader—Miss Anna Pickett.

OKLAHOMA CITY AND SOUTHERN.

The road now under construction from this place to Lockney is to be part of a great trunk line from El Paso to Oklahoma City, and will there connect with the other great trunk lines of the southwest. The following News of New ork explains about the article taken from the Engineering chartering of this great road:

The Empire Construction and Finance Company, Scarret Building, Kansas City, has been chartered under the laws of Delaware to build the Oklahoma City and Southwestern from Oklahoma City through the Texas Panhandle, and the Pecos Valley in New Mexico to El Paso, 525 miles. The incorporators are Marion Parks, M. Stricklers and Robert Lemond of Kansas City.—Briscoe County Herald.

TO OUR FRIENDS AND CUSTOMERS

We wish to thank our friends for their liberal patronage at our old stand (the Wayland Building) and wish to say that we are in a better position to serve you in our new location than before.

We are enlarging our stock in every line. We promise you better accommodations, more prompt service and the same courteous treatment as ever. remember our new stand—the Stonaker building, three doors north of First National Bank. Look for our sign on the front. Free delivery. Phone 327.—The R. A. Long Drug Company.

PURE FOOD GROCERY

We sell only the best grade of GROCERIES, received fresh every week. We carry a full line of Staple and Fancy Groceries, Fresh Fruits and Vegetables. Just received a car load of Alva, Oklahoma, Flour. We buy and ship poultry to eastern markets, and give you the top prices. Try us and be convinced.

W. J. DUNAWAY & SON

L. M. FROGGE, Manager

TELEPHONE 35-355