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A BETTER PLACE TO TRADE

QUANAH ROUTE ASSOCIATION

PLAINVIEW GOES TO FAIR AS QUANAH ROUTE TOWN.

A Brief but Comprehensive Description of the Quanah Route Country.

Last Tuesday morning an auto rolled in from Quanah containing a party of four: Hon. J. L. Elbert, chairman of board of directors of Quanah Route Assn. Porter Whaley, secretary of Quantan Commercial Club; Jas. T. Denton, field secretary for the association, and C. O. McCawley, all of Quanah. The itinerary of these gentlemen took in the towns of Lazare Swearingen, Paducah, Matador, Lockney Floydada, Plainview, Hale Center, Lubbock, Emma, Dickens, Spur and Guthrie and their object was to close up final arrangements for Quanah Route Day at the Dallas Fair October 24th, next.

The special Quanah Route Day train will leave Paducah Sunday morning, Oct. 23, with sleepers for Dallas. The various counties represented in the association will have separate exhibits at the Fair but all under the general Quanah Route classification. Chief Quanah Parker, his three wives, numerous papposes, and braves will join the special at Quanah, coming overland from Cache, Okla., headquarters for the Comanches in that state.

Applications have already been received from not less than 2,000 people to go on the special train and it is very likely that two specials will be required.

The Quanah Route Day boosters told the Herald man they were having no trouble in lining up the various towns and counties along the proposed line. Secretary Graham hastily called a public meeting at the Shick Opera House that the party might place their plans before the citizens. Hon. J. L. Elbert was spokesman for the party and went on to show how adverse legislation was compelling the West to combine and assert their rights. He said that East Texas got their railroads through gifts of West Texas land and they were showing their ingratitude by passing laws inimicable to railroad building in our section. He thought much good could be done by a strong and united effort at the Fair on the part of the various towns and counties along the projected route of the Quanah, Acme and Pacific Railway.

By the aid of speeches, buttons, banners exhibits an illustrated magazine and Quanah Parker, himself, it is thought a great deal of interest can be drawn to the claims of this section.

The convention of citizens thought so well of the plan that it was agreed Plainview should raise the \$200 she would be assessed and join in with the Association in sending an exhibit and a delegation. While adverse legislation and caused a temporary adjournment of plans regarding the Quanah, Acme and Pacific road, it is sure of being built in time since the country demands it. It will be remembered that Plainview offered over a \$100,000 bonus for this road at a convention this spring.

Following is an article on the Quanah Route country to be published in the magazine descriptive of this section, that is to be distributed at the Fair.

The section of Texas territory, designated and known as the "Quanah Route Country" covers an area approximating 14,000 square miles, beginning with Hardeman County on the northeast border on Red River, and extending southwest towards El Paso. These 14,000 square miles lie within Texas, in the lower Panhandle and Staked Plains, and includes the counties of Hardeman, Cottle, Motley, Dickens, Floyd, Hale, Lubbock, Crosby, Lynn, Hockley, Lamb, Terry, Cochran, Bailey, Yoakum and Gaines.

The "Quanah Route" country is about 220 miles long, having an average width of 75 miles. It lies within latitudes 32 and 34 and between longitudes 99 and 103. The altitude

ranges from 1600 feet on the northeast to 3,000 feet on the southwest. The temperature averages 74 degrees in the summer and 36 in the winter. The air is dry, pure and invigorating throughout the year. Malaria does not exist in any part of the "Quanah Route Country." The climate is especially suited to sufferers with asthma, bronchitis, catarrh, hay fever and throat troubles. The general health of the inhabitants is one of the greatest attractions.

The general surface of the country is level, prairie land, partly broken by rivers and smaller streams, several of which contain living water all the time. The soil is largely a sandy loam, with a sub-soil of clay. It is very fertile and adapted to the successful growth of all field crops found in this climate, and also a large variety of vegetables and fruits. It is abundantly watered by wells ranging in depth from 10 to 250 feet. Some of this water is as pure freestone as may be found any where. The average rainfall is 34 inches.

The natural advantages as a grazing country have made it the popular home of the cattlemen, whose herds have thrived here for many years without suffering greatly from either a failure of grass or water as in some parts of the Southwest.

Historically, there is not much to be said, for excepting Hardeman county, this entire section was created a part of Bexar county in 1876. (Bexar is 370 miles to the southeast.) The first separation and organization into an independent government was perfected by Hale county in 1886, followed respectively by Crosby in 1886; Floyd 1890; Dickens, Lubbock and Motley, 1891; Cottle, 1892; Lynn 1903; Terry 1904; Yoakum 1907; Lamb 1908, Bailey, Gaines and Hockley are still unorganized. Hardeman county was cre-

ated a part of Clay county in 1858 and organized in 1884.

The census of 1900 gave the "Quanah Route Country" a population of 12,081. The 1910 census has not yet been published, but advance estimates indicate a population of approximately 60,000, showing an increase of about 500 per cent during the past ten years.

The true history of any country is the record of its achievements in material development. Measured by this standard "Quanah Route Country" presents a creditable showing, when it is taken into account that the growth of population and wealth has been due mainly to the natural inclination of the American people to move westward into the uncultivated, cheap lands, for the inhabitants here are practically all descendants of the first settlers of East and South Texas and the States of the Southeast and Middle West.

These people came here as pioneers, some of them to engage in the cattle business, while others came to build themselves homes in the rich agricultural lands of the great Panhandle and Plains country. The process of immigration and development has carried on without the aid of the modern civilization, the railroad, as in the Quanah Route Country" proper no such institution had existed until one year ago, and there is now more than 75 miles of railway in operation in this territory.

The Quanah, Acme and Pacific railroad extends from Quanah to Paducah 45 miles, and is projected to El Paso, about 300 miles. Its permanent route has not been accepted yet, but no matter where it may be built en route to El Paso, each county herein will be contiguous to and dependent upon this railroad for its best and quickest transportation to the great markets of the world.

The Santa Fe railroad company has a branch line extending into the "Quanah Route Country" from Canyon City to Lubbock, but Hale and Lubbock

counties, through which the Santa Fe runs will eventually and necessarily be among the heaviest supporters of the "Quanah Route" railroad. Several other lines have been surveyed and some of them are now under construction, but those being built traverse the land crosswise from the "Quanah Route" and are in no sense competing railroads. Rather, they are co-operators in the development of the country, and the "Quanah Route" people welcome all railroads through their territory which tend to build up the country.

As evidence of its progress in material things the following statistics are submitted, which the Quanah Route Association considers mighty strong argument in affirming that this particular section possesses a greater variety of first-class advantages for the homeseeker or capitalist than can be found in any other scope of country of the same area on the Western continent.

The reader will please bear in mind that these statistics are taken from government records and are absolutely authentic and reliable; also remember that the records cover in reality a period of development not exceeding four years. In the light of this splendid showing it would seem that one was clearly justified in recommending to all prospective homeseekers and investors of capital the wonderful country directly alongside and adjacent to the Quanah Route railroad in Texas.

According to the records of the State Comptroller of Public Accounts for 1909, the total assessed valuation of all property in the "Quanah Route Country" amounted to \$48,419,656. The different things of value are given in part as follows: Cattle \$2,593,000; horses and mules, \$1,648,560; jacks and Jennets, \$22,550; hogs, \$57,442; sheep, \$21,336; total, \$5,342,888.

There are 24 banks in this section, having a total capitalization of \$1,655,233 and total deposits of \$2,599,744. The bonded indebtedness is only \$289,-

FAIR WILL BE RECORD BREAKER

500, shared by eight counties, the other eight counties have no bonded debts of any nature.

There were 197 public schools, 250 teachers and 10,215 scholastics reported for 1909. The increase in these features of development have been very great during the past year, but there are no figures at hand showing the exact per cent of increase for the year 1910.

Unimproved lands range in price from \$3 to \$20 per acre. Improved land from \$5 to \$40. Perhaps the average price over the sixteen counties would be for raw land, \$12; for improved land \$20.

The maximum state and county tax rate on the \$100 valuation, 3 cents; the minimum rate 10 cents. For the sixteen counties the average tax is 30 cents and the \$100 valuation.

The "Quanah Route Country" produced 23,000 bales of cotton in 1909, which averaged \$70 per bale in the markets, or a total income from this one branch of agriculture of \$1,610,000. The cotton acreage is considerably larger and more widely extended this year.

Agricultural development in the "Quanah Route Country" is progressing wonderfully, and in the course of another decade this undoubtedly will be one of the leading farming sections of the United States.

The big cattle ranches are being cut up and placed on the market in small tracts suitable for farming. Land values are increasing and as a consequence the ranchmen's lands are being sold off to farmers, as they utilize every acre they hold and derive regular profits from their diversified and excellent crops.

JAMES T. DENTON.

BIG FAIR AT PLAINVIEW WILL BOOST SOUTH PLAINS.

State Commissioner of Agriculture Kone Will be Present and Ad- dress Fair on Thursday.

Next Thursday, Friday and Saturday are the red ink dates. Bear them in mind and remember also the special round trip rates to the Fair of one and one-third regular rate one way.

The superintendents of the various departments has been as busy as the proverbial bee in preparing the various instructive and amusing features and Secretary Graham tells us the entire country lying round about Plainview is enthused and every department will be crowded with exhibits. People are beginning to realize that we are going to pull off something more than the ordinary country fair and are waking up accordingly.

The following changes in the premium list are announced:

In premiums for fair class 6, lot number 1, should be \$10.00 Ladies' Hat by Plainview Mercantile Company.

Lot 15.—Best Standard Bred Stallion, any age—pair of American Gentleman Shoes by Plainview Mercantile Company.

Lot 16.—Best bull, any breed or age —1 pair \$11.00 bench made boots by Plainview Mercantile Company.

On Thursday the first day of the Fair, at half past one, Commissioner Kone, J. W. Neil, director of Farmer's institutes and other officials will address the crowds on various phases of agriculture. It is likely too that an irrigation expert will be present to make an address sometime during the three days.

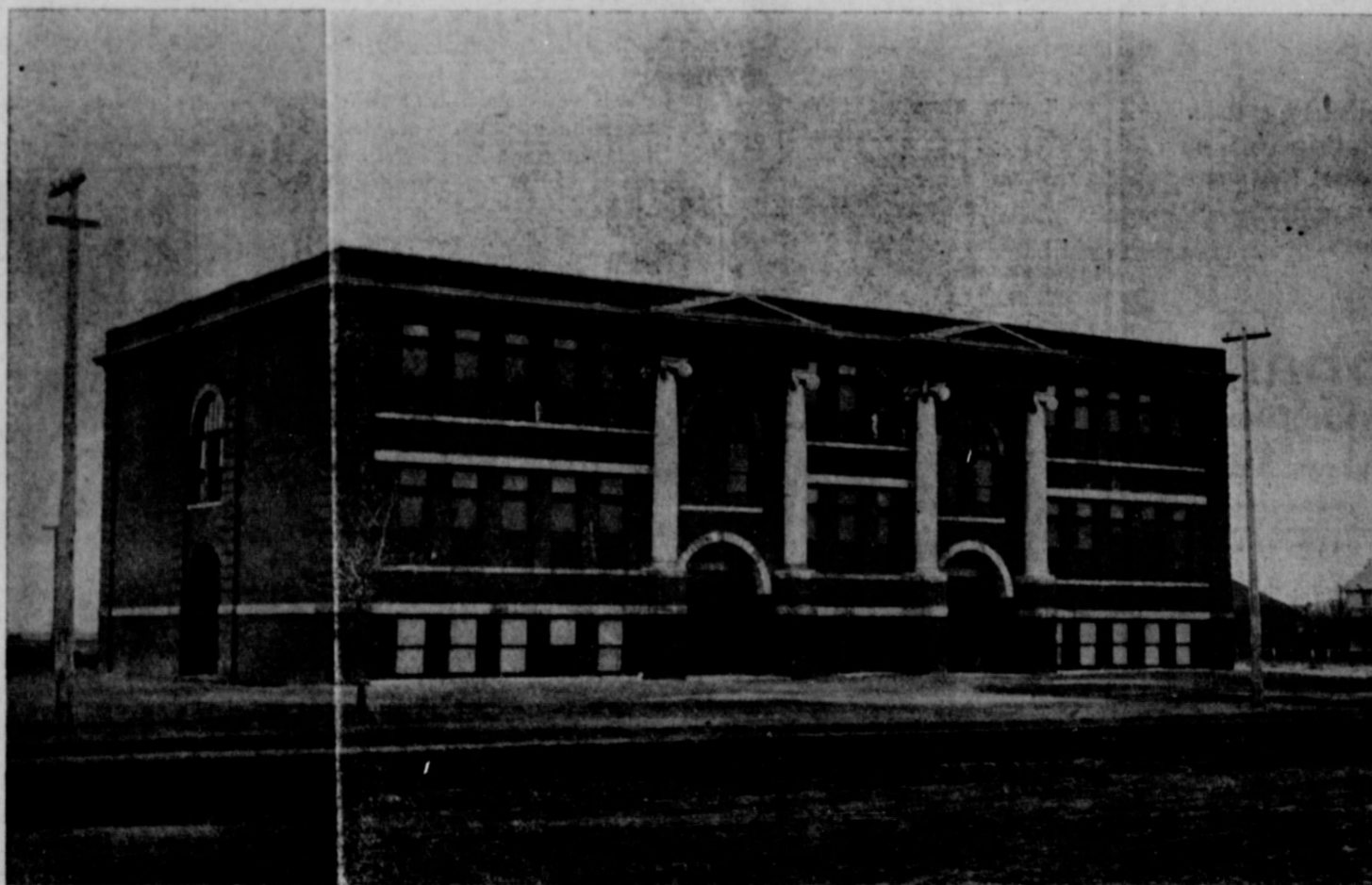
In fact the main reason for the fair is to get our farmer together where they may discuss among themselves various farming features and listen to addresses by eminent authorities on same.

The State Department of Agriculture is a clearing house for data concerning every section of the state; it receive reports and digests same, keeps a trained finger upon the pulse of conditions, and thoroughly in touch with the needs of all Texas, with a zealous eye for her present and permanent development. For these reasons Mr. Kone should be the bearer to this section of a real and vital message, a message that should fall in receptive soil.

Every patriotic citizen of the South Plains, neighboring Plainview should be present every day of the Fair. The future of this country depends upon the fuller development of its agricultural resources. Thousands of idle acres lie fallow to the sun, many more are but half farmed in an half-hearted, ignorant manner. How to inaugurate the most approved agricultural methods to plant these acres to adapted crops to make them yield in abundant measure, is the lesson which the citizenship, city and country, should set about learning with all enthusiasm and perseverance. The farmer who wont learn is worse than the boy who wont attend school or refuses to study.

Knowledge of the soil is a lesson that must be learned or else retrogression must set in as a natural consequence. This is a law that time has proven invariable. Cities cannot grow and thrive without agriculture to sustain them and the better the farmer, the bigger and better the city. The truth must be accepted by all citizens who have at heart the fullest development of the South Plains section.

The crisis is at hand, the time is come when concerted and determined action should be manifested on the part of all in order that this country may become one of the most productive farming sections of the Southwest. We urge every farmer in our territory to be present—we invite others. You owe it to yourself, your family and your town and country. Come!



ONE OF PLAINVIEW'S MAGNIFICENT SCHOOL BUILDINGS, COST \$30,000.00.

SUCCESS WITH BROOM CORN.

This is the first year any serious attention has ever been paid to broom corn in Hale county, but the success met with by the various farmers who tackled in this year has won for it an important position among the staple crops of the country.

Its most extensive raiser as we have stated in preceding issues, is H. E. McCabe, who planted almost a section of his farm in the southeastern part of the county to this valuable crop. Mr. McCabe has had little experience with the crop, however, he has cut fully seventy tons of the brush- and has garnered 1500 bushels of seed

from his field this year.

Rather a successful experience, eh? Aside from the revenue from the seed and the sum to be realized from the brush at from \$100 to \$200 per ton, Mr. McCabe is now in the market for sheep to graze on the stubble. If he can get New Mexico sheep at \$2.00 per head and fatten them on the fair grazing, he will realize no mean sum from them at the present price of mutton. What this enterprising farmer can do with broom corn on a dry year can be duplicated by any one with brains and push. Too many farmers are non-progressive. Mr. McCabe will realize from \$10,000 to \$15,000 and perhaps more off his broom

corn field alone, this year, without any irrigation and a large part of this will be clear money since the crop requires but little labor.

This is only one example of what a farmer can do who mixes brains with his soil. Haphazard methods wont do in Hale county and the sooner our farmers learn it the better 'twill be for all.

OPENING OF WAYLAND BAPTIST COLLEGE.

Wayland Baptist College will open its first session Tuesday Sept. 27. Students of all grades are admitted. The music department is especial-

ly strong and includes courses in piano organ, stringed instruments and voice. Business courses and instruction in art and expression are also offered. A thoroughly equipped and experienced instructor is in charge of each department and every student will receive the most careful attention of a trained specialist. Besides the special departments, the regular college course will be given.

For catalogue or other information write I. E. Gates, President or R. E. Bell, Dean.

Mrs. Lora Bracharo returned to Miami Monday after a few weeks visit with her sister, Mrs. Albert Allen.

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier
GUY JACOB, Assistant Cashier

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Marlin Commercial Club

Shade Trees For the Plains

Should be an interesting subject to people living in a treeless section. We can tell you how to improve conditions and how you can procure a forest of shade trees at a nominal cost. Buy small trees and watch them grow. We offer you 500,000 Black Locust and Catalpa Seedlings in all grades 6 to 12 inches up to 3 to 4 foot in height. Are you interested? If so write us today Catalogue free upon application.

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Too Late.

"A man looking for a position was his who was employed in a near-by walking along the banks of the river when he heard cries for help. He stopped and found it to be a friend of factory. The man was about to save his friend when a quick thought came to him and he said:
"No, I'll get this job." So he went to the factory and said to the manager "I came to apply for the position of the man I just saw drowning." "You are just five minutes too late," said the manager, "the man that pushed him in was here first."

Light on the Kitten Question

Two small boys were discussing the arrival of a baby sister and also some little kittens. Paul (aged four) said to Robert (aged six): "Where do you s'pose these kittens came from? Did the Stork bring them like it did baby sister?"
Robert answered in disgust: "Of course not, goose! Storks couldn't bring kittens. God made them. He said, let there be kittens, and there was kittens."

A Cynical Synonym.

"Poor Myra Kelley," said a magazine editor of the Author's Club in New York "was almost as distressed as Andrew Carnegie at the spirit of graft and crookedness rampant among us."
"The young writer, at a dinner of magazine contributors, said that we worshipped wealth—that was our trouble. Then she crystallized her meaning in an anecdote.
"She said that one man asked another:
"What position does Blank hold in the community?"
"A very honorable position," was the reply.
"Is he wealthy?"
"Wealth and honor," said the other "are synonymous terms in America."

The Difference.

F. Hopkinson Smith, painter, author, engineer, and professional aptimist, tells a story showing the Boston boys of the street are like all others, says Everybody's. He overheard a conversation between two youngsters selling newspapers.
"Say, Harry, w'ats the best way to teach a girl how to swim?" asked the younger one.
"Dat's a cinch. First off you puts your left arm under her waist and you gently take her left hand—"
"Come off; she's my sister."
"Aw, push her off the dock."

Sure Proof.

"Are you sure these corsets are unbreakable?" asked the doubting customer.
"I have been wearing a pair myself, for a year," said the shop girl, "and they are not broken yet. And" she continued, blushing, "I'm engaged."

On the Honeymoon.

"Would you mind if I went into the smoking car dear?" asked the bride groom in a tender voice.
"What? to smoke, sweetheart?" questioned the bride.
"Oh, dear, no," replied the husband: "I want to experience the agony of being away from you, so that the joy of my return will be all the more intensified."

ALL IS VANITY.

There's a young man in one of the big furniture exhibition buildings in Chicago, who, since a recent experience, never permits his temper to become ruffled while at the telephone. A few days ago he could not get the number he called for as quickly as he desired. "See here, central," he shouted, "I'll report you." "You don't know who I am" was the calm reply "Well, I'll find out and that blamed quick, too." "I know you though," came in soft sweet reply over the wire. "You're in the big office furniture building, I've seen your picture." "You have" exclaimed the young man delightedly, and he mentally kicked himself for having been so rude to so sweet a girl. "Where did you see it?" Was it in the Furniture Journal? "No" came a laughing reply "on a lobster can."

WOULD BEAT IRRIGATION.

In a time of distressing drouth a harassed amateur agriculturist stepped into a shop to buy a barometer. The shopman was giving a few stereotyped instructions about indications and pressures, when the purchaser impatiently interrupted him. "Yes, yes," said he, "that's alright, but what I want to know is, how do you set the thing when you want it to rain?"

SECTIONAL FEELING CROPS OUT.

The bigness of Texas is evident from a cursory examination of the map. But its effect upon the people of that State is not generally known. It is about six hundred miles from Brownsville, at the bottom of the map to Dallas, which is several hundred miles from the top of the map. Hence the following conversation in Brownsville recently between two of the old time residents:
"Where have you been lately, Bob? I a'int seen much of you."
"Been on a trip north."
"Where'd you go?"
"Went to Dalas."
"Have a good time?"
"Naw; I never did like them damn Yankees, anyway."

HER ERROR.

The Jermyn Enterprise recounts the following incident:
A funny thing happened to a young lady who was attending her church a few Sundays ago. Sitting directly before her was a tall well dressed stranger with a piece of white raveling hanging down his back over his collar. Being a young lady of accommodating turn, one of those warm-hearted, good girls who grow to be motherly ladies, a friend to everybody, she thought how glad she would be if some kind hearted girl would do as much for her father if he should cmoe to church with a raveling hanging down his back. Besides the thing worried her because of the uncouth appearance presented. So as the congregation arose for prayer, she concluded to pull it off. Carefully raising her hand, she gave it a little twitch, but there was more of the thread appearing. Setting her teeth, she gave another pull, and about a yard or more hung down his back. That was getting embarrassing, but with a resolve to do or die she gave another yank, and discovered that she was unravelling his underwear. Chloroform would not have alleviated her suffering, nor a pint of powder would have hidden her blushes, when the gentleman turned to see what was tickling his back.

ON BARBECUED RATTLESNAKES.

Americus, Ga. September 10.—Home raised rattlesnake, barbecued and served in nice tender portions, will be the main epicurean attraction of the feast planned for the attorneys of this city by Mose Henderson, an antebellum negro, who declares there is nothing more delicious and satisfying than a reptile sandwich.
Mose has already extended the invitations and declares the feast will take place at a local cafe. He has a couple of huge rattlers in a coop fattening against the time for the feast, and should his guests eat too heartily Mose will just step over into the Bull rushes back of his home on Muckalee creek, and bring in a half a dozen or so squirming victims while the hungry throng waits.
It is said that many of the old time darkies really like rattlesnake meat, declaring that it is white, juicy and savory and more delicate than fish or chicken.

WHERE THE OLD CANS GO.

The raw material of a number of large establishments in this country consists of empty fruit and vegetable cans, rescued from the dumps. The principle product of these manufactories are window sash weight, elevator weights and ballast for boats. After delivery at the foundry the cans are piled into a large iron grating, under a sheet iron hood, which terminates in a smokestack. They are sprinkled with crude oil, which is then set on fire. The process consumes the labels, loosens the dirt and melts the solder, which falls through the grating, and is collected, cast into ingots and sold to be used again.
Some of the cans, which have simply lapped and soldered joints, melt apart completely. They are sorted out and the sheets straightened and bound into bundles to be sold to trunk makers for protecting corners. They are also bought by button manufacturers who stamp from them the disks used in cloth covered buttons.
The machine made cans do not come apart, and they are loaded into large carts, taken on an elevator to the charging floor and dumped into the cupulo, which is fed alternately with cans and coke. The cans are so light that some of them are carried out at the top of the stack by the force of the blast, and a large screen is arranged to prevent the pieces from falling on the roof.—Exchange.

AMARILLO CITY ELECTION.

Amarillo, Texas, Sept. 20.—Lee Bivins, prohibitionist, defeated Judge G. L. Penry, anti-prohibitionist, in the race for alderman to fill the vacancy on the aldermanic board created thru the death of P. L. Person. Interest was strong by reason of the division on the liquor question. The fight was complicated by the introduction of Eugene Brown on the Socialist ticket. Brown received but a light vote, not as much as Bivins' plurality over Penry.

IN THE FARMHOUSE.

A gentle rustic roof! luxurious board! Kind eyes, frank voices, mirth and sense were there;
Love that went deep and piety that soared;
The children's kisses and the evening prayer.
Earth's common pleasures near the ground like grass,
Are best of all nor die although they may fade;
Dear simple household joys that straightway pass
The precinct of devotion undismayed.—William Allingham.

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Double Protection

Fire departments are necessary and save much property, but they cannot be relied upon always. Although they may put out the fire, water may do as much damage as the fire. Fire insurance protects you against loss by fire as well as the loss by water damage. A fire insurance policy in a reliable company with a reputation for fair dealing and promptness is your best protection. We represent only such companies.

C. E. McClelland

Agent
Rooms 13-14 First National Bank

TO OUR CORRESPONDENTS.

During the harvest season, The Herald wishes to publish authentic reports of grain yields, and the paper will deem it a favor if you will pay especial attention to the crops in your section and send us the actual figures, as given by the owners or threshermen.



DIFFERENT STYLES

in plumbing appliances are as much in evidence with us as in any other avenue of business.

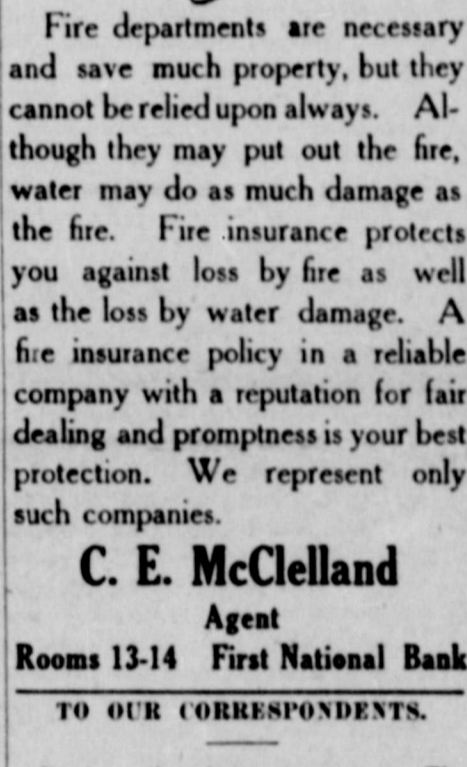
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Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists.

STRAYED—From pasture one red cow white face, dehorned, 7 or 8 years old, branded R. L. H. on left side and hip, reward for information leading to her discovery. Vickery-Hancock Grocery Company.

PROPERTY FOR SALE.

If you want a good bargain in the purchase of valuable city property call on, or write to, the undersigned Will sell cheap and on easy terms, or will rent.

Don't delay, if you mean business
GEO. F. FAIR,
Plainview, Texas.

For reliable and speedy car repairing, see Valentine Auto Company.

LOST—In Plainview sometime last week, a gold medal with inscription, "for excellence in oratory from H. H. S. to Earle Owens." Finder please return to Dr. J. Owens residence and receive reward.

DR. COX'S Barbed Wire LINIMENT

Guaranteed to heal without a blemish, or your money refunded. Price, 25c, 50c and \$1.00, 25c size for family use only. For sale by all druggists.

Want Column

HIDES! HIDES!!

We pay the highest market price for hides. Don't fail to see us.—Crowdus Brothers & Hume.

Let PETERSON fit your Glasses. tf

FOR SALE—Near Seth Ward college, well improved, one-half block in Col. addition. Cheap and on good terms. I have a number of other nice residences inside the corporation. Call and let me tell you about them. 34

W. E. ARMSTRONG,
Room 27 in First National Bank Building.

A BARGAIN.

To many merchants of our town, also to many homes, who are using a poor quality of coal for cooking instead of Simon Pure Niggerhead coal at a less price and guaranteed to please, handled only by Tandy Coleman Company. Phone 176.

Will buy Vendor's Lien notes. office with J. B. Nance, north side of square. **B. W. BAKER.**

FOR SALE—7-room cottage, with large shade trees all around; two blocks from square; reasonable cash payment; balance monthly; or terms to suit. **G. A. LONDON.** tf

Meand City Paints may cost a trifle more, but—! **ALFALFA LUMBER COMPANY.** 47-1910

FOR SALE CHEAP—Five business lots in the Stolley & Graham addition of Plainview. For terms write, **J. P. MORGAN,** Gause, Tex.

FOR RENT—Improved section of land, six miles from Plainview; 200 acres in cultivation; 100 acres ready to begin plowing for fall wheat. For further particulars see **W. G. KARSHNER,** Plainview, Texas. tf

FOR SALE—Two delivery wagons, one double, one single. Will sell cheap. **Vickery-Hancock Grocery Co.**

Bring your bones to Crowdus Bros. & Hume. They pay the highest market price. tf

We are headquarters for the highest quality grain and feed stuffs. Get our prices. Phone 162.—Crowdus Brothers & Hume

The Ladies Aid of the First Presbyterian church will give a Bazaar and box supper in the afternoon of Thanksgiving day. 38

NOTICE OF SALE OF SCHOOL BUILDING.

Notice is hereby given that on Friday, the 28th day of October 1910, sealed bids will be received and opened by the Board of Trustees of the Plainview Independent School District for the sale of the frame building known as the old East Side School building. The board reserves the right to reject any and all bids.

Done by order of said board of trustees, this 10th day of September, A. D. 1910.
W. A. PARKER,
President of Board of Trustees, Plainview Independent School District. 42

FREAK WATERMELON.

Last week, Rev. J. P. Callaway brought to this office from his place a watermelon that is a freak. It grew in a tin can, both ends of which are extending from each end of the can. Rev. Callaway did not tell us whether it was an experiment of canning melons on the vine or whether it happened by accident. Anyway, it's a canned melon and can be seen at this office.—Lubbock Enterprise

FROM NEIGHBORING SHEETS.

Ralph S. Kerr has taken charge of the advertising end of the big automobile race meet which begins October 10th. The association will do some heavy advertising and it is the intention to begin issuing a program at once. Mr. Kerr is an experienced advertising man and was formerly connected with the Daily News.—Amarillo News.

Mrs. A. W. Neal and daughter, Miss Ruby will return from Plainview to Memphis next week and will accept places with Joe J. Mickle Supply Co. Their many friends here will be pleased to learn of their return to Memphis.

Austin C. Hatchell, a lawyer of Plainview spent Thursday in Memphis and lectured at the Baptist church that night in the interest of Christian Education and Wayland College in particular. He was a candidate for county judge in his county and came within 12 votes of being elected.—Hali County Herald.

Saturday a delegation of Hale county officials were up from Plainview to inspect the furniture in the court house. The party consisted of County Judge, Geo. L. Mayfield, E. Graham, Clerk J. W. Campbell and Sheriff G. A. London. They took a good look at everything around the building and were well pleased.—Randall County News.

Our professional men are getting in desperate straits. Within the last few days this writer has seen preachers, lawyers and doctors clear outside their professional duties. For instance Doc Bell is threshing a big wheat crop. Doc Crawford is an expert mechanic, overhauling gas wagons. County Attorney Daniel is marketing his wheat crop at Plainview and Elder J. R. Hardy is driving nails on the new addition to his residence. They all claim that it is a case of necessity on account of the scarcity of hands. In case of the doctors the excuse went go. These gentlemen are diversifiers from necessity. It is so healthy that they just simply have to do something to make a living.—Briscoe County Herald.

Mrs. Fred Crawford, who has been visiting her father who has charge of the large railroad pumps in this city returned to her home in Plainview the first of the week.—Lubbock Avalanche.

NEW TEACHERS FOR W. B. C.

Prof. E. C. Nelson, Jr. has been elected to succeed his father as Professor of Mathematics and Science in Wayland Baptist College, the senior Nelson having resigned to accept the position of cashier in the First National Bank, Floydada. Young Professor Nelson has had three years of successful experience in teaching and is a young man of unusual gifts. He will put great energy and enthusiasm into his work and will prove a strong force in the college, both as a teacher and a man.

Miss Blanche Dameron, who had Wayland Baptist College has resigned and Mr. E. A. Compton, of Stephenville has been chosen to take her place. Mr. Compton has written from New York, where he has spent the summer in special study of his art, accepting the position, and will be here in time for the opening of the school. Mr. Compton is highly recommended by President J. D. Sanderfer, of Simmons College, as being an excellent Christian gentleman, and gifted in his special line. He will make the department of oratory a strong and attractive department of the college.—Plains Baptist.

The college is very fortunate in securing Prof. Compton's services. The Herald man has heard examples of his expression work on several occasions and can vouch for their merit. An occasion we distinctly remember, occurred some six years ago at Howard Payne College chapel, when as the representative of John Tarleton College, he won the inter-collegiate expression contest by a masterly effort.

IRRIGATION IN PECOS VALLEY.

What Intelligent Working and Artificial Rainfall Will Produce.

L. D. Ward, of Pecos, Reeves county who visited his brother F. L. Ward on 1104 Mesquite street, left yesterday afternoon on the 5:42 westbound train, delayed for his home.

Speaking of conditions in the now famous Pecos Valley, in which he cultivates twenty acres in alfalfa and fruit, Mr. Ward said:

"Irrigation has done what natural precipitation did not and from a cursory glance at the rich Pecos Valley, with its fields green in alfalfa and its trees loaded down with fruit, one thinks it were the favored section of Texas so far as rainfall is concerned.

"The Pecos valley land belongs for the most part to eastern colonizing concerns, and they have taught their settlers how to make the land give them a living without rainfall. Irrigation has taught the way. I think, if proper estimates could be made, you would find that in no section of the state, where the rainfall is abundant, will finer yields be made in crops cultivated in the valley.

"The Stratton Land Company has recently opened a new tract of six hundred and forty acres and it was sold in twenty and forty acre tracts before the first car of homeseekers from Illinois and Iowa arrived on the ground. You will have to see the country to properly appreciate it."—Amarillo News.

PROGRAM OF PRESS MEETING.

The following is the program arranged by the executive committee for the meeting of the Panhandle Press Association, which convenes at Amarillo on Saturday, October 1, 1910 in semi-annual session.

Opening at 9 a. m.

Invocation—Rev. Dr. Milton R. Worsham.

Welcome Address—P. E. Boeson, Daily Panhandle, Amarillo.

Response.—Senator-Elect, W. A. Johnson, Memphis Herald.

President's Semi-annual Address—F. R. Jamison, Record, Canadian.

Reading of the minutes.

Reports of officers.

Reports of Committees.

NOON.

Reassemble at 2 p. m.

The Newspaper Man as a Politician, A. W. Callahan, Standard, Tulsa.

The Newspaper's Relations to the Development of the Community.—Mr. Elliott, Brand, Hereford.

Free Advertisers—Harry N. Brandall Daily Panhandle, Amarillo.

The Job Department—Tom Shafer, Herald, Plainview.

The Care of the Office—H. L. Zollars, Herald, Higgins.

Produce on Subscription—Alvis Weatherly, Times, Clarendon.

The Ladies—Joseph E. Farrow, Texan, Dalhart.

Waiting for a Railroad—J. M. Hughes, Herald, Silverton.

Good of the Order—Everybody.

Appointment of Committees.

Selection of the Next Meeting Place.

Adjournment.

FALL RESULTS FATALLY.

Canyon City, Texas, Sept. 20.—From the effects of a fall, striking her head upon the door step, Mrs. J. L. Howell of this city, died at an early hour this morning

WILLIAMSON HAFFNER CO.
ENGRAVERS-PRINTERS

DENVER, COLO.

SCHOOL NOTES.

The public schools are increasing in attendance. The rolls are now numbering above 730. Each day brings a new pupil. The central building has been considerably crowded and it was necessary to have the first and second grades on the half day plan. The crowded condition has now been relieved by the procuring of another teacher and beginning next Monday morning the first and second grades will be on the whole day plan as are all of the other grades. We appreciate the patience of the patrons in bearing with us in our management while conditions were adjusting themselves. Now we think your children will get better work and while the extra teacher is an extra expense it is money spent in such a way that no one will ever have cause to regret. In all of our experience in school work we wish to say that we never had a nobler student body to work with, nor so far as we are able to say now a finer patronage. Our high school, consisting of nearly 140 is a manly and womanly set of young people and as we look over this splendid throng of high school pupils it makes us realize the responsibility of the teacher in helping to make the citizenship of the land. Today we are fighting the battles that are to come up in our lives 25 years hence. It is said that Admiral Dewey won the battle of Manila Bay 25 years before May 1st 1898 while in the naval academy at Annapolis. And this is true. But for the preparation there and the power to do, he may have lost the battle instead of winning it. So while our boys and girls are now bending over latin, chemistry, literature, geometry and science, they are in reality working for that power necessary to command armies and fleets if need be, to solve the problems of state as they come up in after years and the problems of the church and of society in every day life.

We are attempting to give such a course of study in our public schools as will give in a large measure the above preparation, for, so large a percent of high school pupils never enter college after the high school is finished. We are now equipping our laboratory so that physics and chemistry can be taught as successfully as in any college. Right here, we want to say the Principal J. J. McCasland understands his business and the science classes will get as good instruction from our laboratory when our supplies gets here under Prof. McCasland as they would get anywhere in the west. It has been necessary to ask the classes in science to pay a laboratory fee of \$5 to help equip each individual desk with the proper apparatus for individual work. No one will object to that fee when he learns the difference in the instruction he will get with the small fee added and what he would get without it. The boy or girl who invests \$5 in equipping himself will understand the subject at the end of the year from a practical standpoint—he has performed the experiments—he knows it is true because it has done the work. The boy who has not the laboratory work has read what some other fellow has done. He must take it on faith. Give me the pupil who can do because he has done instead of the one who doubts because he has only read what seems impossible. We are going to have the strongest science class in the west.

Just come down to the high school and visit the classes in their work, observe the development of power and let the pupils themselves prove their money spent for education in Plainview is not spent in vain.
W. H. GRIMM, Supt

THE DESPONDENT YOUNG MAN

Whose home has just been burned, is offered the protection of a friendly roof by Mr.

INSURANCE POLICY.
Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone, regardless of their own interest who declines to take out insurance.

Hoyle & Malone

write all kinds of
Insurance
Rooms 8 and 9, Wayland Building
Office Phone, 231; Res. Phones, 90 142
PLAINVIEW, TEXAS.

Who's Your Tailor?

The Smartest Styles for Fall wear in Gray, Blue and Brown, now on display in samples and fashion plates at our shop. Most up-to-date tailoring establishment on the South Plains. Ladies work a specialty. We do cleaning, pressing and repairing and take orders for Ed V. Price, Roger-Blake, and Dixie Clothing, three of the most reliable houses in America. All work strictly guaranteed. Work called for and delivered.

Telephone 147
Three-Button Novelty Sack, No. 679
Soft roll, dip front

Ivey Bros. Tailoring Co.

Successors to Waller-Brashear Tailoring Co.
113 N. Pacific Street Plainview, Texas

A. L. HAMILTON & BROTHER
Manufacturers of
Fives, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.
Repairing Neatly Done On Short Notice.
PLAINVIEW TEXAS

WE ARE HUSTLERS
For Plainview and Hale county.
List your property with us and we will do our utmost to find a buyer.
Place your vacant dwellings with us.
C. H. WHITE LAND COMPANY
North Pacific Street
GARRAGE IN CONNECTION. ATUOS FOR HIRE

Peters Diamond Brand
The Shoe of Quality.

When you spend your money for a pair of shoes you want everything you pay for. You want a shoe that will "stand up" under wear; that will hold its shape; that will fit from the start.

That's what you get when you buy a pair of **Peters' "Diamond Brand" Shoes.**

Investigate, ask your dealer to show you a pair the next time you pass his store.

If he don't keep them, write us.
Peters Shoe Co.
ST. LOUIS.

CUT-OFF PROGRESSING.
Colean, Texas, Sept. 20.—The Santa Fe cut-off from Coleman to Texico, N. M., is rapidly being pushed to completion. The depots along the lines are completed and the telegraph gang is putting up the wires. The temporary wooden bridges, put in at first are now being removed and modern steel and concrete structures are taking their place. This road, when completed, will shorten the distance from Galveston to San Francisco about 300 miles, and open one of the most valuable trade territories in the state.

POPULATION OF FORT WORTH.
Fort Worth, Texas, September 21.—It is reported here from unofficial, but reliable sources that figures to be given out by the United States Census Bureau regarding the population of Fort Worth being slightly in excess of 71,000. This, if true, will probably place Fort Worth in fourth place among the cities of Texas, and give a larger percentage of increase than any city in Texas, so far reported.

NOTICE.
A nice east front home, well located, to exchange for quarter section of good land. See T. W. Sawyer.

FOR TRADE—One good jersey cow for gentle buggy horse. See Hal Wofford.

The Herald for Job Printing.

Some Real Bargains

7 SECTIONS good, smooth land; all in one solid body; located 15 miles of Plainview and close to railroad station; all fenced and cross-fenced, with good 3 and 4 wires; 6 wells and wind-mills; plenty good water; 3 good farm houses; good sheds, corrals etc. About 1,500 acres in cultivation, divided into 5 farms, and fenced separately. About 300 acres fenced with good woven wire, and divided into 3 pastures, with water and hog sheds in each.

5 SECTIONS good, smooth land, 8 to 12 miles of Plainview, and close to railroad stations; mostly all in one solid body. Will sell this land in tracts to suit the purchaser, on easy payments.

The above tracts are the very choicest agricultural land to be found in the Plainview country. For plats, prices and terms, address

Otus Reeves Realty Co. Plainview, Hale Co. Texas

Hale County Herald

TOM SHAFER, PUBLISHER
Phonos: Business office, 72.
Manager's residence, 14

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

Entered as second-class matter at the Post Office in Plainview, under the act of March 3, 1879.

SUGGESTS A CONVENTION.

Prominent business men of the 105th legislative district are calling for a convention to nominate an independent representative to run against G. E. Hamilton, re-nominated in the primaries. Mis-representative Hamilton, a West Texas man, voted for the I. & G. N. Bill. He is a traitor to our section and too large or rusty a car could not be attached to his caudal appendage. As everyone knows the I. & G. N. bill gives unsecured creditors the preference over bond holders, thereby working such a hardship upon railroad that practically all building in the state has stopped. It suits east Texas for railroad construction to stop it seems, and no wonder, when you note that our section is monopolizing the construction today as shown below:

- We have under construction in Texas today the following railroads:
1. Abilene and Northeastern, from Abilene to Hamlin, now under construction.
from Spur to Lubbock and from Crosbyton to Plainview, about 150 miles, now under construction.
3. Quanah, Acme & Pacific from Quanah to El Paso, 400 miles, construction work underway.
4. Stamford and Northeastern, from Stamford northeastward, 50 miles, now being constructed.
Wichita Falls and Southeastern, 50 miles, now in operation, proposition to build to Llano county, crossing the Texas and Pacific at Cisco
Stamford and Northwestern, now operated from Stamford to Spur and projected to Plainview.

WHERE HE LANDED.

They say a Fannin County editor died, and after he had entered the great beyond, and seen the sights of his eternal abode, he said disappointedly: "I can't see that heaven is much better than East Texas after all." "But," returned the Bystander, "this is not heaven."—Hale County Herald.
Oh, ho! he went to the other place, did he? It must have surprised him to find himself consigned to the second class department, for from what we know of Fannin County editors they are a rather presumptuous lot. We don't know one of them who would hesitate to hop into heaven without wiping his feet. But we refuse to credit that part of the story which implies the editor's inability to differentiate between Sheol and East Texas. While we have never been to the former place, but we have seen the latter many times, and regard it as something of a Paradise. At least we have seen adorable creatures there who look like angels.—Dallas News.

MUST HAVE 'EM.

"There are now," says W. C. Palmer in the Jewell County Republican, "7 million girls in their teens in the United States. If all these should suddenly be transported to some distant clime, the candy stores would shut up, the gum factories would shut down, millinery stores would go broke boarding schools suspend, women would weep, men despair. Gone would be the voice of gladness, the voice of the bridegroom, the sound of singing, the joy of music, the light of beauty. The big round moon would flood empty, hammocks and deserted porches, song and laughter would flee away, the land would mourn, the stones cry out, the sky drop down tears and the whole world would agree that life isn't worth living.

TRAFFIC THIKENS.

On account of the increase in business on the Plainview and Lubbock branch two large engines have been taken off the division east of Amarillo and placed on the Plainview branch.—Amarillo News.

Good, South Plains commerce is increasing in importance. Here is the only trouble, however: there are no empty box cars coming into this section; there are too many leaving. The South Plains must reverse this order before she will have come into her own and the sooner she wakes up to the fact the better it is for her. Bring the empty box cars—let this be the slogan!

Handsome is as the photographer does.

Hard time antidote: "Keep your head cool, your feet warm, your mind busy."

Too much insurance is probably the cause of some of the many fires of recent date.

Call it either insurgency or progressiveness, it smells sweet to the Democrats.

Woodrow Wilson, the president of Princeton University, is the Democrat nominee for governor of New Jersey.

An exchange has found a test for good citizenship: "A man is not a good citizen if he thinks himself better than a farmer."

Don't imagine you are too old to enter college. An Ohio woman of 80 began a course, last week, in Ohio State University.

The State Anti-Cigarette Convention is to meet in Amarillo. That town is divided on the saloon question but pros and antis alike agree that the little nerve wrecking cigarette is the boy's worst enemy.

A bachelor's club is under way in our town we hear. Object: protection against the designing sex.—Hale County Herald.

Designing? Brute! looks more like a shrewd bid for attention on the part of the ignored.—Amarillo Panhandle.

According to the late census Chicago is the second largest city in the United States and the fourth largest in the world. Her population is 2,185,282 souls, a gain of 28.71 per cent in ten years. Chicago like West Texas, is windy but she makes good.

'Nother novelty. The theatre cap is made of lace with a frill and tassels. The large picture hat is worn over it and when the hat is removed the fetching little cap is left on the head. It is a fashion which dates back to 1821. We are waiting for the "hobble overcoat."

Canyon claims, in her recent advertising literature, to be the "educational center of West Texas." She has evidently forgotten that over a thousand students will be searching for knowledge of literature, science and various fine arts, in Plainview colleges and excellent public schools this year.

Since Maine went Democratic an exchange thinks maybe John L. Sullivan could knock out Jack Johnson, that 2 and 2 make 6, that the sun could rise in the west, a man might lift himself by his boot straps and that the camel should brace up and take one more try at passing thru the eye of a needle.

A Brooklyn man established a new world's record last week by writing on a post card with a fountain pen, a message containing 21,320 words. No penalty would be too severe for a man who encourages prolific chirography on a post card, a practice deleterious to the eyesight and temper of the receiver. Don't be too short to send a letter.—Uncle Sam needs the money.

September 17 was the date set by the Fort Worth League for Fashionable Uplift as the day for the passing of the 1910 straw hat. Mobs armed with canes and biting jests such as "Poor fellow, he must own an auto," or, poor chappie, he must have a son in college or a daughter about to pull off a marriage," made life miserable for the wearers of the straw lids.

Many young Chinese men are being selected to absorb western ideas and methods by entering American colleges at the expense of the Chinese government. It is expected that this movement will result in the regeneration of China. So mote it be. If the Chinks want pure Americanism in all its undiluted pristine vigor let them come to West Texas to enter college.

Many men claim they are too poor to take their home paper when they will thoughtlessly blow in more than the subscription price on some useless luxury or attractive bunco scheme. A Kansas farmer got a hold of a notice telling how to prevent a horse from slobbering, and sent \$1.50 for the recipe. When the \$1.50 worth of information came it said: "Teach your horse how to spit." The home paper is never a gold brick.

Denmark is a little country about the size of Maryland. It has a soil and climate which the American farmer would pass by and yet this little country, after feeding a large local population than all New England contains sends nearly a hundred million dollars worth of butter, eggs and bacon to England every year. Put the Danes in West Texas and imagine what an improvement would take place.

College girl fudge makers should be pleased to learn that pecans will be cheap this year owing to the enormous 7,000,000 bushel crop in sight.

Three persons were poisoned last week in Lubbock from eating canned goods. All over West Texas and the entire state reports of ptomaine poisoning and the like adorn the pages of the press with frequent recurrence. Can the canned goods and raise fresh truck! Or if you won't can the canned goods then can your own canned goods at home or at South Plains canneries, (which haven't been established to date) and so avoid ancient stock. Don't send your money out of this section for what we could produce at home.

There certainly should be a cement sidewalk on one side of North Pacific street leading from the depot to town, by all means. It is a pretty street and the depot is one of the handsomest in West Texas, but as for the present sidewalks alongside the street—let's change the subject; not all of us ride in autos; some haven't the necessary two-bits for hack fare and in wet weather it isn't safe for a pedestrian who can't swim to venture along this thoroughfare. Isn't there some way to get these sidewalks down before wet weather?

One hundred and ten young English women left London on one steamer last week bound for Australia, where they go to work. "There is no room for us in England was the general cry. "There is no chance of marriage for us because our sweethearts cannot earn enough in England to keep us." The old order changeth. After they get good jobs and have saved up a tidy sum the young men will probably be sent for. But don't laugh—we know of some young women in Hale county that are supporting their husbands, don't you?

Most of the dry goods and millinery stores held their opening yesterday. The throng was interested. The interest was intense. We have never seen a magpie. We have seen and heard blackbirds. In his idiotic man-like way the Herald reporter stood near one of the hat shops and rudely gazed at the happy noiseless crowd "trying on hats." Most of the headgear seemed to be colored or white or black and as a rule was of a regular or irregular shape. Pretty though or perhaps they only seemed pretty when the Plainview ladies donned them.—Hale County Herald.

You've hit upon the real reason. Some of the seasons millinery creation are mostrosities on display racks, but somehow they look real "nifty" when poised on a good looking woman's mysterious and analysis-defying coiffure. Showing that a woman makes fashions enduring, and that a piquant wearer may make freakish outrages partially appealing. The Herald man is to be congratulated however, on his keen observation of things, millinery, and especially so upon his illuminating description of the season's styles.—Amarillo Panhandle.

The fact that 600,000 cans of fruit have been received at Galveston from Baltimore, plus the fact thousands of bushels of the same kind of goods rotted on the ground in Texas this year, because no one would can them points to the fact that Texas needs more canning factories. Plainview would be an ideal location for one of them.—Hale County Herald.

It would. Any town in a fruit growing section would for that matter. Canned goods are rather poor substitutes for the real article, at best, but if we must have them, it seems inexplicable that Texas should ship millions of cans from the East annually, which she might readily enough produce at home. Texas should can her fruit and vegetable surplus, with sufficient for home consumption and some to spare for outside points. She can, if she wills.—Amarillo Panhandle.

A GOOD POSITION.

Can be had by ambitious young men and ladies in the field of "Wireless" or Railway telegraphy. Since the eight hour law became effective, and since the wireless companies are establishing stations throughout the country there is a great shortage of telegraphers. Positions pay beginners from \$70.00 to \$90.00 per month, with good chance of advancement. The National Telegraph Institute operates six official institutes in America, under supervision of railway and wireless officials and places all graduates into positions. It will pay you to write them for full details at Memphis, Tennessee, or Columbia, South Carolina.

FOR SALE OR TRADE.

Big Percheron Stallion, one black Mammoth Jack, 15 hands high. Will trade this stock for mules or horses. See Clint Shepard, at Red Wagon Yard.

Rev. Howard of Amarillo was here the middle of the week.



The New \$35,000 Building of the First M. E. Church South, Where Gracious Revival Meetings Under Evangelist Hotchkiss Are Being Held.

BOOSTING WITH BRICKS.

Dollars, faith and energy being planted in Plainview.

Dr. J. C. Anderson who recently moved here from Granger, purchased the two corner lots adjoining the Monarch Grocery on the north from Dr. J. H. Wayland, this week, for the considerable sum of \$8,300.00 and will erect a two-story brick business house on same in the near future.

Dr. Wayland will put the money received and some more, also in a two-story brick to be erected on his lots in the recently burned area on the West side of square.

Contractor Webb is rapidly laying the foundation for the two-story brick of Hal Wofford's just west of the Dillingham bakery.

Three two-story bricks to go up during the dull season of a dry year, how is that for building while you boost! If Plainview's prominent citizens continue to show their faith in such a material way and if everyone will continue to pull together with the characteristic pluck, public spirit and tireless energy characteristic of the west, we will soon have a second Dallas out here in the South Plains. Show us another town the size of Plainview in the entire south that is building as she is this year. A \$100,000 Baptist College, an \$80,000 court house and jail, a \$25,000 public school building, a \$30,000 depot, a \$35,000 Methodist church, a concrete hotel and now three two-story bricks are some of the buildings 1910 will present to Plainview. Come to the Plainview Fair next week and see that we are making no idle boasts.

The thing for us to do now is to go after railroads, manufactures and other pay roll institutions and developers; instal irrigation projects extensively, etc. and so endeavor to keep the progress of the country hand in hand with that of the town.

W. R. Thompson moved from near Hale Center to this place this week in order to take advantage of our exceptional school opportunities. Mr. Thompson has leased out his farm for a time.

OYSTERS.

The oyster is the favorite fall and winter vegetable with most people. Already, it has made its appearance in this isolated western country. True, oysters will be higher and scarcer this year than ever before, because the bivalve is coming more to demand each season. The poet pathetically puts the paucity thus: "The oyster sobbed deep in the stew and shed a bitter tear.

"I wish some one would come," he said: "I'm awfully lonesome here. Oysters should be eaten only during the months that contain the letter R in their make-up. Count 'em up, please. They are considered very unhealthy during the "R-less" and are not always wholesome during the remainder of the year, but of the whole, most oysters are perfectly good, having been grown in pure water far from the possibility of pollution. But others are not carefully reared. They reach the wharves here fresh from the mouths of sewers where they have gathered the making of human ailments. As long as one knows the source of the oyster it is perfectly safe to eat it, provided the oyster is clean and wholesome. But it is just as dangerous to eat uncooked oysters as haphazard as to drink milk from dairies of which nothing is known. Just as there are oysters and oysters, so there are dealers and dealers. All that is necessary for users of oysters in the raw state is to make sure that the purveyor is supplied from a wholesome source. The dealer himself, if conscientious, will make sure that his goods are pure. It is just as easy to prevent the acquisition of disease principals by the oyster route as to prevent the spread of fevers by way of the milk can. And it is just as important, as long as oysters are eaten raw, to inquire into this matter and take nothing for granted.

Johnson Wagon Yard
I have leased the Johnson Wagon yard on same block with Alfalfa Lumber yard, and have overhauled and cleaned same. If you want your horse boarded in a sanitary yard, I will take good care of him at \$15.00 per month. I also solicit the regular wagon yard trade. Fees reasonable. Roomy camp house and electric lights. There are piles of manure on hand, from overhauling yard, which are free to any one who will haul them away.
Yours for business
J. F. Mc LAIN, Proprietor

Avoid Danger
When you are sick, or suffering from any of the troubles peculiar to women, don't delay—take Cardui, that well-known and successful remedy for women. Thousands of women have used Cardui and been benefited. Why not you? Don't take any chances. Get Cardui, the old, reliable, oft-tried remedy, for women of all ages.
TAKE CARDUI It Will Help You
Mrs. Luzania Morgan, Sneedville, Tenn., writes: "For ten years I suffered with the turn of life, and tried many remedies without relief. I had pains all over my body and at times I could not sit up. At last I took Cardui and now I can do my housework. I have told many ladies about Cardui and recommend it to all sick women." Try it.
AT ALL DRUG STORES

TAKE NOTICE
Our School Book Supply will be complete. State depository requires us to sell books for CASH ONLY. Bring the money and avoid the trouble of returning home.
R.A. Long Drug Co. PHONE 327

E.E. WINN B.K. BARKER L.C. BARKER
Plainview Rubber Works
We are now fully equipped to repair or rebuild any make or kind of tires, from largest to the smallest. Our foreman has had several years experience in the largest factories at Akron, Ohio and you can rely on his judgement. If your cases and tubes are worth repairing, we will be glad to do so. If not we will notify you before any expense is made. Send or bring us your work for inspection and advice. Will also buy your old rubber and pay you all it is worth.

NOTICE
During the three days of the Plainview Fair the ladies of the Baptist church will serve short orders in the Wayland Building, recently vacated by the Citizens' National Bank. Proceeds for the benefit of Wayland Baptist College.
An automatic stamping machine with a speed of 800 per hour has been installed in the Post office in anticipation of the rush of letters that visiting college students send home.
LOST—In Plainview some two weeks ago, a small white rat terrier dog. Leave information or dog at the Herald office, please and receive reward.

LOCAL AND PERSONAL

E. H. Humphreys spent last Friday in Amarillo.

Prof. Baird of Hale Center, was over Saturday.

PETERSON is prepared to test your eyes and fit glasses.

Miss Amy Faulkner went to Lockney on Tuesday.

Remember Mrs. Crutcher is still sewing.

Miss Fannie Stout has returned to her home in Waxahatchie.

All work guaranteed at PETERSON'S.

Mrs. W. B. Atkins of Lubbock, visited relatives in Plainview this week.

Peters Shoes for all the family at Carter Mercantile Company.

Irwin Faulkner and wife of Tulia were Plainview visitors the first of the week.

T. P. Whitis left for Colorado last Monday, Mrs. Whitis accompanying him as far as Amarillo.

J. P. Crawford left for Kansas City last Saturday with a train load of cattle.

For Optical Goods see PETERSON.

J. A. Ballard, an Oklahoma subscriber to the Herald was in Plainview, this week.

Mr. and Mrs. T. T. Mayhugh are in the sand hills this week on a camping trip.

Miss May Kinder returned home from Dallas this week. On her way home, she visited a friend at Claude.

Miss Blanche Maggard left last week for Baylor College at Belton, where she will attend the ensuing term.

Peters Shoes for all the family at Carter Mercantile Company.

Dr. J. B. Hall left this week for an extended visit to South Texas to the Brownsville district.

W. H. Hand, a merchant of Hale Center, was transacting business on our streets Thursday.

Misses Ruth and Letha Shropshire left Saturday for Denton to attend the Girl's Industrial College.

J. R. Bedford, representing the Amarillo Daily News, was boosting his good paper in our town Monday.

Mac Clyatt, of Douglass, Arizona, visited his father, J. W. Clyatt, and sister, Mrs. J. J. Hooks the first of the week.

Mr and Mrs. T. J. Braidfoot of Silvertown spent the week end with their daughter, Mrs. Otus Reeves, 500 Restriction street.

DRESSMAING and French patterns, drafted to measure by Mrs. H. A. Campbell at residence 800 and Ware, Phone 61.

Mr. and Mrs. R. E. Redfearn returned to Canyon last Monday after spending the week with the family of their son, J. M. Redfearn.

Edwin Weary, rector of the Episcopal Church, will preach at the Christian Church next Sunday at 11 a. m.

Mrs. M. F. Austin came up from Center Plains last Saturday and spent Sunday with her niece, Mrs. E. R. Williams, 309 California Avenue.

Mrs. E. J. Coffey spent Sunday with her daughter Mrs. T. W. Canterbury, 405 California Avenue, returning on Monday to her home at Center Plains.

W. A. Donaldson, cashier of the First National Bank of Tulia was a business visitor in Plainview Wednesday.

Mrs. B. L. Spencer and son, Ernest, left this week for their old home at Marble Head, Mo., twenty-one years having elapsed since they left there.

Mr. and Mrs. C. W. Morgan and Mann, of Abilene are spending several weeks in Plainview enjoying the delightful climate of the Plains.

Rev. G. W. Eichelberger, District Superintendent of the Anti-Saloon League of Texas was in Plainview yesterday and authorized us to announce a union prohibition service at the M. E. Church, south, Sunday morning September 25th.

Raymond Bethel left last Friday to enter the University at Athens, Ohio.

J. M. Shafer is visiting his sister Mound City, Kansas.

Miss Florence Mills, missionary to Tuesday and Wednesday afternoons India, lectured at the Christian church under the auspices of the C. W. B. M.

Miss Annie Goode of Bartonsite, has accepted a position in the mechanical department of the Plains Publishing Company.

Mrs. A. C. Buchanan, after recuperating her health here during the summer, left Tuesday for her home in Temple.

Things are going cheap. Am selling everything that goes to make an up-to-date farm. Don't miss it. W. W. English.

Rev. Jewell Howard of the Chritian Church, will begin a meeting on Wednesday before the first Sunday in October. Everyone cordially invited to attend.

Mrs. Bonnie Hudgins, of Bartonsite, visited the family of R. A. McWhorter several days this week. She will enter Wayland Baptist College the coming term, together with her sister and four or five other parties from the Bartonsite district.

Peters Shoes for all the family at Carter Mercantile Company.

Mrs. W. F. Feagan, of Whitney, who has been visiting relatives here for some time left Thursday for a short stay in Melrose, N. M.

Miss Bettie Knight returned Thursday from summering abroad, her cheeks healthily tanned by European suns and Atlantic breezes. She was met in Amarillo, by her mother, Mrs. L. A. Knight.

Miss May Belle Battle, who was a member of the Central Plains College faculty last year, came in Thursday from her home in Dallas. Miss Battle is a member of the Wayland Baptist College faculty this year.

Floyd Fouts has purchased the half interest in the firm of Webb & Blasingame, Mr. Webb disposing of his interest in order to be free to attend Wayland Baptist College.

The R. A. Long Drug Company moved yesterday from the Wayland block to the roomy building north of the First National Bank, formerly occupied by L. W. Sloneker. This firm is growing in popularity at a rapid rate.

Messrs L. G. Wilson and son Maple, F. W. Clinkscales and Olin Brashears made a business trip to Hereford, Canyon and Tulia on Monday, running the 165 miles in a Ford car.

Elmer Anderson, whose genial face is seen at the general delivery window of the Post Office, suffered the painful injury of having the tips of his two middle fingers crushed flat when the sliding window took a tumble as he was selling stamps to the Herald man yesterday. Several bystanders also saw the accident. As one man we all acosted him when he was hastening to a drug store with the query, "Did you mash your finger?" Silly question, wasn't it, but such is human nature. He has a sign above the window today bearing the inscription, "I stepped on them" to save answering a multitude of sympathetic questions. Plainview people are nothing if not kind-hearted.

A portion of the lower floor of the Ware Hotel is being partitioned off as the home of the Vickery-Hancock Grocery establishment which is to open up probably within the next two weeks. These popular grocers, who lost stock and building in the recent fire will be admirably located in their new stand and we have no doubt will put in a metropolitan style grocery establishment.

R. S. W. Parker, of Dallas, traveling representative for the Dallas News, was in Plainview Thursday. In a conversation, we asked Mr. Parker how Hale county compared with other portions of the state. That gentleman replied "I have been practically all over the state in the past few weeks and I find financial and crop conditions poor in almost every portion. You people in the South Plains have no room to kick."

Moritz Goebel, formerly of the Herald force, lately of the News mechanical department, left Monday for Waco where he will attend Baylor University.

Marriage licenses recorded at the clerk's office last week were for the following parties Benjamin Ray and Miss Patsy Kirk of the Runningwater district and Chas. Moore and Miss Lochie Clayton of the Happy Union community.

BOOSTS FOR PLAINVIEW.

Compliments Commanded by a Descriptive Folder.

Of course every loyal citizen of the move along type has seen and has sent away copies of the new little illustrated folder, entitled, "Prosperous Plainview in Prospective." If you haven't sent away copies so far you probably will after you have read the communications quoted below. These folders are still on sale at the various drug stores and news stands of the city.

C. E. McClelland, one of Plainview's hustling news agents took the pains to send a copy of the folder to each of the companies he represents. Other insurance men may have done the same. Without wishing to give Mr. McClelland and his companies any undue boosting we publish the following letters simply to show what publicity can be given our town by the expenditure of a few cents and a few moments of one man's money and time.

All of the following communications were addressed to Mr. McClelland and we reproduce the bodies of same in total:

Northern Assurance Company, London, England.

Our Mr. Smith has forwarded to us the souvenir entitled: "Prosperous Plainview in Perspective" which we have examined with a great deal of interest. It is evident that your town is one of the most progressive in the State of Texas and we congratulate you and your fellowcitizens on results which are the outcome of your intelligence and energy.

Wishing you continued success and with kind regards, we are,

Yours very truly,

T. A. Ralston,
Equitable Insurance Company
Providence, R. I.

Dear Sir:

We have your esteemed favor enclosing post card, which furnishes a bird's eye view of your city.

Those elegant buildings evidence a degree of thrift certainly in keeping with you western people and the buildings would be a credit to a city ten times the size of Plainview. There is no use in talking, you Panhandle people are hustlers alright, and for having the best you are like the young couple now-a-days, who marry; they start off as well equipped as the old folks are when they die.

Yours very truly,
Jno. S. Aldehoff & Co.
Dallas, Texas

Royal Insurance Company, Limited, Atlanta, Ga.

Dear Sir:

We have received through our special agent, Mr. Wright, a copy of the above. We have reviewed the same with much interest, and must admit that we did not know that the various indications of prosperity in your vicinity which we have noted from time to time had such substantial and permanent foundation.

The reading matter in the folder entitled, "Unvarnished Facts about Plainview, Texas," certainly presents a condition of things that you have just cause to be proud of, and with all these natural advantages coupled with the increased transportation facilities referred to, it seems to us that you have every reason to expect a prosperous, progressive development of your city and county.

It gives us pleasure to observe that several of the handsome buildings shown in the folder are those upon which we have substantial lines thru your agency. The cut of the new courthouse is particularly good, and as a city always reveals itself to outsiders through its public buildings, we beg to offer our congratulations that Plainview has provided itself with such a worthy exponent in this respect.

With best wishes for you and your section, we beg to remain, dear sir,
Very truly yours,
U. S. ATKINSON,
J. D. Kitchen & Brother,
New Orleans.

Dear Sir:

We thank you for the folder, which gives us an excellent idea of the looks of your progressive little city.

Some of the buildings would do credit to a city of much larger proportion.

The writer hopes to have the pleasure of visiting you in your home city some of these days; that is, if he is ever lucky enough to get another Texas trip.

At one time he did splendid agency work in your state and feels much at home there, especially as both members of this firm are Texans.

With warm personal regards, we beg to remain,
Very truly yours,
J. D. KITCHEN & BRO.

Am selling all my household goods, farm implement, vehicles, etc. Everything practically new. Date of Sale September 27th. Be present.
W. W. ENGLISH

Norman Mayhugh left last Saturday for Kirksville, Missouri, where he goes to take his second year's course in Osteopathy.

NO REASON FOR DOUBT.

A Statements of Facts Backed By a Strong Guarantee.

We guarantee complete relief to all sufferers from constipation. In every case where we fail we will supply the medicine free.

Rexall Orderlies are a gentle, effective and dependable and safe bowel regulator, strengthener and tonic. They re-establish nature's functions in a quiet, easy way. They do not cause any inconvenience, griping or nausea. They are so pleasant to take and work so easily that they may be taken by any one at any time. They thoroughly tone up the whole system to healthy activity.

Rexall Orderlies are unsurpassable and ideal for the use of children, old folks and delicate persons. We cannot too highly recommend them to all sufferers from any form of constipation and its attendant evils. Two sizes 10 and 25 cents. Remember, you can obtain Rexall Remedies in this in this community only at our store—The Rexall Store. The Wyckoff-Willis Drug Company.

FOR BALD HEADS.

A Treatment that Costs Nothing if it Fails.

We want you to try three large bottles of Rexall "93" Hair Tonic on our personal guarantee that the trial will not cost you a penny if it does not give you absolute satisfaction. That's proof of our faith in this remedy, and it should indisputably demonstrate that we know what we are talking about when we say that Rexall "93" Hair Tonic will grow hair on bald heads, except when baldness has been of such long duration that the roots of the hair are entirely dead, the follicles closed and grown over, and the scalp is glazed.

Remember, we are basing our statements upon what has already been accomplished by the use of Rexall "93" hair tonic, and we have the right to assume that what it has done for thousands of others it will do for you. In any event you cannot lose anything by giving it a trial on our liberal guarantee. Two sizes, 50c and \$1.00. Remember you can obtain Rexall Remedies in this community only our store—The Rexall Store. The Wyckoff-Willis Drug Company.

MARRIED.

At the home of Mr. and Mrs. Cliff Broom, on Monday afternoon, Perry Rogers, of Frederick, Oklahoma and Miss Geraldine Broom were united in marriage by Rev. Jewell Howard. It was a quiet home wedding, only the immediate relatives and close friends being present.

Mr. and Mrs. Rogers left Monday for their future home at Frederick, followed by the congratulations of their friends.

The Big Sale takes place one mile north and two miles east of Plainview on September 27th. You will save money by attending this Sale.

W. W. ENGLISH.

Mrs. R. B. Newton and family came in from Seymour Wednesday. Mrs. Newton has erected a model home near Wayland Baptist College and the Newton's will be citizens of Plainview in the future.

Mrs. John Reed of Waco is visiting her sister, Mrs. I. E. Gates.

Remember, Wayland Baptist College will open Tuesday September 27. Short addresses will be delivered by many prominent men of the town. Everyone invited.

Douglass Todd, one of Plainview's most promising youngsters, returned Thursday to A. & M. College, where he finishes this year.

The Young People's Christian Union of Plainview will hold its third quarterly meeting at the Christian Church October 2nd at 4 o'clock p. m. Representatives from each society in the city will take part in the program, which will be given in full in next week's paper. The subject is: "What are We Doing and What Do we Hope to Do, as a Society for Plainview?"

Free Passage to man who will go with an immigrant car to Brownsville, Texas. Apply Room 17, over First National Bank in next few days from 10 to 11 o'clock.

WANTED—Three good reliable men who are good farmers with good teams and who can furnish good reference to rent three improved farms. For further information see or address, OTUS REEVES, Plainview, Texas.

Don't forget the Big Sale, September 27th, one mile north and two east of Plainview.
W. W. ENGLISH.

SEUSSERBEE

The Hale County Herald and the Plains Baptist

Both For 1.00 PER YEAR

An excellent religious weekly and a live secular newspaper, both for the price of one



HIGH TIME. that youth and beauty pays attention to our attractive stock of jewelry that's yours at midsummer "cut under" prices. GOLD WATCHES. like precious gems are staple as "A" sugar the world over. When they're at our present figures it's the psychological moment to get busy and commence buying. Sorrow comes from waiting and joy from a purchase. Stock is complete in every particular.

WILBERT PETERSON, Jeweler Now Located in Old Sloneker Building

E. L. Kerr went to Floydada Monday in the interests of the Presbyterian school at that place. Miss Dale Dillingham departed this week for Forest City, Missouri, where she will visit for some time.

The Herald for Job Printing.

You Have Tried the Rest

Now let your next order from the groceryman be a sack of

PLAINVIEW'S BEST PATENT FLOUR

Manufactured from our excellent home grown wheat. Mills are offering a premium for shipments of Panhandle wheat because it makes the very strongest and highest grades of flour.

"Pride of the Plains"

The flour of superior quality is fast becoming the most popular of all. Give it a fair trial and let it demonstrate its superiority for both biscuit and bread. Every sack is guaranteed. Patronize home industry.

The Harvest Queen Mills

Plainview Texas

DANCE TO CLOSE!

If you would dance without molestation in the public dance halls of Kansas City you must keep some "day-light" between yourself and your partner. Otherwise you probably will be quietly informed by the floor manager that you are dancing "too close." If you persist you will be asked to leave the floor by some man in citizen's clothes who is watching you from a seat among the spectators.

Nor must you use any "hip movement." The "Grizzly Bear," Newport's latest craze, and similar dances have been "read out" by dance inspectors of Kansas City.—Kansas City Star.

CHURCH SOCIAL.

Circle number one of the Ladies' Aid of the First Presbyterian Church gave a dime social last Friday afternoon at the home of Mrs. E. B. Hughes 700 Restriction street.

A number of ladies called during the afternoon, enjoying the delightful refreshments served. The sum of \$8.00 was realized during the afternoon.

FIRE AT VENUS.

Venus, Johnson County, Texas, September 17.—Fire originating tonight in the furniture warehouse of L. B. Sanders in the rear of his store resulted in the destruction of six brick buildings and their contents, all in one block, the total probably worth \$60,000. The fire broke out a midnight and the cause is unknown. Venus has no fire department, the bucket brigade being the sole reliance and the flames gathered such headway before discovered that it was impossible to save very much.

SIX O'CLOCK DINNER.

(Delayed.) Honoring their son Raymond, who was to leave next day for the Ohio University at Athens, Ohio, Mr and Mrs. George Bethel gave an elegant six o'clock dinner Thursday evening last week at their home, 704 Washington street. Beginning with turkey, five courses were served the guests. The motif of yellow and white was prettily used in the decoration and menu.

LEGISLATIVE NEWS.

Austin, Texas, September 19.—The Governor signed the penitentiary bill on the 17th, which clears the dockets and the acts of the fourth called session of the 31st Legislature pass into history. This law will take effect on January 20th and Governor-elect Colquitt will have the appointment of the penitentiary commissioner and the reorganization of the penitentiary system.

The most important news item illuminating the horizon during the past week was a letter written by Col. B. F. Yoakum and published in the daily press of the state indicating that railroad construction had been halted on account of the enactment of the law commonly discussed as the I & G. N. bill. Those who have felt that the cry against this law was hysterical are now confronted with an authoritative statement and are facing a condition of actual suspension in railroad construction. No one doubts the sincerity of the I. & G. N. officials in their futile efforts to find a means of paying off their indebtedness and likewise no one questions the purpose of the legislature in dealing with the subject, but legislative errors shine like comets and its unfortunate for the state that a more skillful solution of the problem could not have been found or that legislative operation could not have been confined above the margin of endurance. Those who are inclined to trust with blind simplicity the state's destinies in the hands of men in high places should bear in mind that Nero fiddled while Rome burned and that time is an important element in empire building. In addition to the local needs for railroad construction the Panama Canal which is nearing completion will make Texas the logical gateway for Oriental trade with the western hemisphere and will call for a tremendous investment in railroad property. This is the time and the place for sagacious legislation and community activity in railroad construction. We may all exercise the right of an American citizen and philosophize and theorize on this law but one can best rate a burden when it is on their back and the man who buys bonds is a prime factor in railroad development and one whom we cannot eliminate from road construction not even by an act of the legislature. In discussing the state's progress in railroad construction it has long been the habit of those who feel responsible for conditions to follow the custom of the man who put on magnifying glasses to eat cherries, and at the least provocation to drift out supernely on the billows of ecstasy, but a careful comparison of what we have with what we need leads one to the conclusion that our accomplishments are far below our opportunities and the subject becomes one of unquestionable importance to every citizen.

The Fire Rating Board has received which increases the jurisdiction of the Fire Rating Board has received no authoritative comment from Fire Insurance Companies and its effect upon the insurer can only be determined when the law is in full force, but the Fire Rating Board regards it as an improvement over the old law.

The new bill of lading law is receiving the consideration of foreign bankers and appears to nearly parallel their requirements as it requires the railroads to validate bills of lading on which foreign bankers are asked to advance money.

"BACK TO THE FARM."

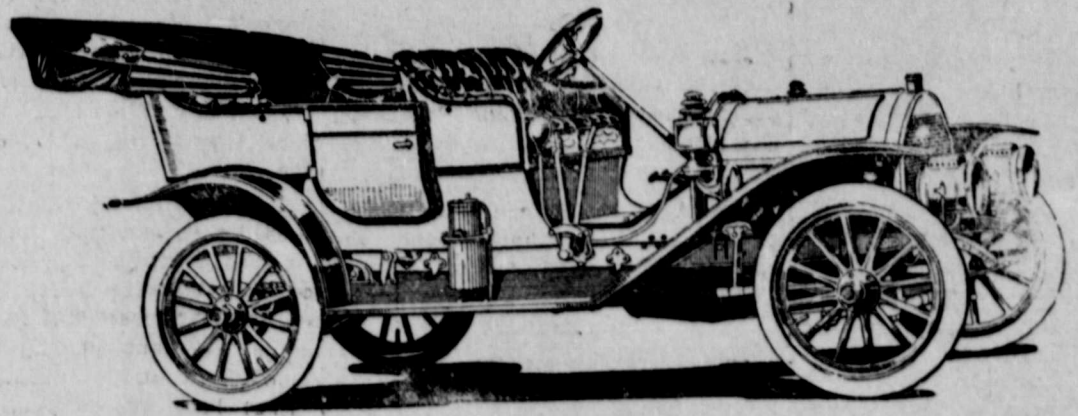
According to Terence V. Powderly, chief of the division of Information of the Department of Commerce and Labor, "There is now a let-up in the demand for men for work on the Railroads, on construction and the like, but the demand for farm labor is on the increase. When we began this bureau, two and one half years ago, we heard a great deal of the cry, "Back to the Farm!" But most of the men who were talking about going back to the farm did not go. They had never been on a farm in the first place. Today a change has taken place. Interest of aliens and of immigrants already in this country in farm work is increasing. Men on construction work and other work in the city are registering, in the hope of being sent to the farms. Immigration is brought about largely by the fact that people here write home to their friends and advise them to come. In the past letters sent to Europe have been from men working in the mines or from men working in the cities. But the Division of Information has been sending aliens to the farms in large numbers during the last two years and a half."

Mr. Powderly estimates that not less than eight thousand persons have been sent to permanent positions on farms by the department. Only twenty of these returned to the cities. There is an increasing demand for farm work all over the country. The way of health lies towards the homestead.

We are agents for the popular "Hup" and "Regal" cars.—Valentine Auto Company.

The "Regal" is a Winner

Smooth Running, Easily Operated and Durable



WE HAVE THIS ELEGANT CAR IN STOCK, AND WILL BE ONLY TOO GLAD TO TAKE YOU A SPIN AND DEMONSTRATE TO YOU THOSE EXCEPTIONALLY GOOD FEATURES POSSESSED BY THE "REGAL." THE "REGAL" IS NOT ONLY HANDSOME, BUT DURABLE AS WELL, AND HAS WON NUMEROUS ENDURANCE RACES OVER OTHER CARS (COSTING MORE MONEY THAN THE "REGAL"), AND HAS GAINED FOR ITSELF A WORLD-WIDE REPUTATION, ENVIED FROM COAST TO COAST.

EVERY PIECE OF TIMBER, STEEL, CASTINGS, AND OTHER MATERIAL USED IN THE MANUFACTURE OF THE "REGAL" IS THOROUGHLY TESTED BEFORE USING—A FLAW IN THE "REGAL" IS NEXT TO IMPOSSIBLE. EVERY CAR IS GIVEN A THOROUGH TEST BEFORE SHIPMENT. THEY MEET THE STANDARD, AND MORE.

WE ALSO HAVE THE "HUPMOBILE" RUNABOUT—A LITTLE CAR FOR A LITTLE MONEY. IF IT'S A RUNABOUT YOU WANT, YOU CAN'T BEAT THE "HUPMOBILE." THE LITTLE "HUP" ALWAYS SATISFIES. ASK THOSE WHO OWN A "HUPMOBILE" WHAT THEY THINK OF IT, AND IF PLEASED.

CALL AT OUR GARAGE AND LET US TELL YOU WHY YOU SHOULD OWN ONE OF THESE CARS. THEY'RE THE BEST BY TEST.

Valentine Auto Company

California and Eureka Streets

EXCLUSIVE AGENTS

Plainview, Texas

BE A PROPERTY OWNER.

No road to competence is smoother than that which starts from the purchase of well-chosen real estate. No man of ordinary income should neglect to invest a portion of his earnings in land.

The young man who makes a payment on a piece of property and assumes further payments will not throw his money away foolishly. A liability of that kind teaches a man to save, gives him a standing in the community, awakens civic pride in his bosom, and makes him a better citizen.

More than sixty years ago the relatives of John Hunt of New York tried to have him declared insane because he had paid \$2,400 for a bit of New York real estate. The other day the same piece of property sold for \$1,825,000.

Real estate in the right location is an ideal investment. It cannot be destroyed, burned, lost or stolen. And it will increase more rapidly than money in almost any other form.

The young man who puts his money into lots, instead of squandering every cent on that characteristically American delight known as "having a good time," which is the real cause of extravagance, is laying a foundation for success. He is the kind of young man who will command respect of others early in life, and whom the right sort of girl will be proud to call her husband.

How much do you earn, young man? How much can you save? Take account of your circumstances and find out what amount you can put aside each week or each month. Go out and find a district that is building up. Be a property owner and lay a foundation for a fortune.

POOR AMARILLO.

We will venture that the city dads of Amarillo are rapidly becoming hoary headed with worry over the condition of affairs in their town. It is said that only nineteen saloons could be operated legally in that city, but that 39 have been running for the past several months without paying license. However, that may be the recent election went in favor of legalized saloons. County Judge Jeter, of Potter county, granted licenses for eight saloons last week, but the Attorney General ruled that Potter county is still dry and refused to send the necessary receipt blanks called for by law, for the authorizing of the issuance of the licenses. The Attorney General is in doubt as to whether Amarillo was voted wet or dry in the 1907 election, which accounts for his refusing to recognize the recent election. It seems to be the general consensus of opinion that in case it is decided that Potter county was voted dry in 1907, it is probable that it will remain dry for two years.

We have the agency for the world-famous "Diamond Tire" tubing and casing, for 12 counties. A tire that will lessen your auto troubles. VALENTINE AUTO CO.

NEWS FROM LAMESA LINE.

The seventy-five mile stretch of new track between Lubbock and Lamesa on the Coleman cut-off of the Santa Fe, and known as the Pecos and North Texas, will be placed under operation for the first time October 1st on schedule time. General Superintendent Maxon of the Galveston office made formal announcement in Fort Worth Tuesday to that effect and instructions to shippers have been filed in the Fort Worth offices.

A freight and passenger schedule for the line is being worked out in the general offices at Galveston, and the rate clerks are busy on a freight tariff sheet. Both will be announced in two weeks.

Fourteen stations lie between Lubbock and Lamesa, and as the country has been developing rapidly during the past year ahead of the railroad, it is probable that the business will justify at least four passenger trains inside of six months. Officials of the Santa Fe say that the initial schedule of trains will probably apply to only two passenger trains daily.

The construction companies are adding the finishing touches to the line this week. Although only construction trains have been operating over the track, a good grade has been established and the schedule trains will be allowed to operate at good speed. Practically all of the roadbed is on solid rock and the rails are of the heavier material.

The track to Lamesa leaves the main line of the Coleman cut-off at Cap Rock in Lubbock county. Freight and passengers will be taken on and off at the following stations when the schedule goes into effect: Lubbock, ton, Wilson, Lune, Tahoka, Skeen, Burris, Posey, Slaton Junction, Lof-O'Donnell, Hindman Rice and Lamesa. Agents are to be placed at most of the stations.

ADMITTED TO ASSOCIATION

The Panhandle Automobile Association has been admitted into the American Automobile Association and will enjoy the privileges of that body when the meet is held there in October. The admission into the body means much and besides placing the association on an equal footing with the other big clubs of the country it means the coming of better cars, bigger purses and more noted drivers. The auto course is among the best in the country and the coming races will be the biggest and best in the history of the organization.

MISS STEPHENS ARRIVES.

Miss Jessie Stephens, who has been here the past few weeks visiting at the home of her sister, Mrs. W. M. Jeter, 1010 Tyler street, left yesterday for Plainview where she has accepted the position of supervisor in the art department of the Seth Ward College. Miss Stephens has been in Fort Worth for four years in the Polytechnic College, completing a special course in art, and for two years was an assistant teacher in that art department.—Amarillo News.

WANT TO TRADE—For Plainview property, 333 acres cotton, corn and alfalfa land, 120 acres in cultivation, all smooth level land, three and a half mile of Matador, 60 miles east of Plainview, off the Plains. Very good crop on the place this year. Reason for trading: Don't want to farm. Address E. B. Gober, Matador, Texas. 37

Just Received

Fresh shipment of "HUY- LER'S" delicious Chocolates and Bon Bons in 1-2 pound packages. We also carry "Gunther's" line of bulk Chocolates at 50 cts per lb. The best that money can buy. Let us send you a pound. Its sure to please.

Duncan's Pharmacy

"The Up-to-Date Drug Store." NORTH SIDE SQUARE. Free Delivery.

Big Wheat Yields H. W. Campbell

the Soil Culture Expert has grown 41 bushels of wheat when drouth ruined others; 53 1-2 bushels when others got 20. He has spent 30 years in the study of and experimenting with the soils of the great semi-arid West. Are these facts worth knowing?

Campbell's Scientific Farmer

gives timely explanation every month, \$1.00 per year. We publish Campbell's Soil Culture Manual, 320 pages. It is full of facts, not theories, gathered from years of practical experience.

Flying machines positively do fly today. Two years ago they did not believe they could.

The Campbell System for Soil Culture

when correctly applied, positively will bring big returns. Send for valuable free booklet of information.

Campbell Soil Culture Company

325 F. & M. Bldg. Lincoln, Neb.

SEPT 29 OCT 1
30 OCT S
t

Will be the biggest days in the history of Hale County and the district.

THE PLAINVIEW
FAIR

This year wont be as large as the Dallas Fair for 1910, but the Dallas Fair when it first started was not so many times larger than the Plainview Fair will be next week.

There is no reason why the South Plains Section should not have a large annual fair. The Plainview Fair will soon become famous if everyone will pull together. You will help, won't you.

Remember every prize winning exhibit will go to the Dallas Fair.

SEP. 29 OCT. 1st
30 OCT.

Free Free

AT

THE CITY BAKERY

THURSDAY, FRIDAY, SATURDAY at NOON

FRESH HOT BUNS, baked out of the celebrated "PRIDE OF THE PLAINS" Flour Mfg. by the

Harvest Queen Mills

Also a hot Cup of the Choicest Coffee of Blank-ees general line. 20c and 25c grade for sale at

Dunaway & Son's Grocery

Come and try a sample of the home baking and the home flour. None better to be had.

RESOLUTIONS OF RESPECT AND CONDOLENCE.

Whereas, on the 13th day of September, 1916, the allwise creator in order to fulfil his word and promote His great plan, did, in his wisdom, take from this earth, all that was mortal of our brother, David T. Bollinger, and

Whereas, in the sad hour of bereavement and death, when sorrow prevails, it is our privilege to offer a sympathetic tear and encourage the bereaved, therefore, be it

Resolved by the Plainview Volunteer Fire Department that we express our heartfelt sympathy in this formal way to all relatives and sorrowing friends and point them to the One who can really comfort and console sorrowing hearts. Be it further

Resolved that our Department has lost a loyal and faithful member, the town a good citizen, the wife a loving husband and the home a faithful father. Be it further

Resolved that a copy of these resolutions be tendered the wife of our deceased brother fireman, a copy sent to the local papers for publication and a copy spread on the minutes of the Plainview Volunteer Fire Department.

Respectfully submitted,
JAMES R. DeLAY,
DICK ESTES,
FRED KLINGER.

AIRSHIP FACTORY FOR AMARILLO

Amarillo, Sept. 19.—After a ten days trip C. A. Rex returned last night from the east where he had been in the interest of the Rex Aerial Construction company, of which he is president. As a result of the trip Amarillo was decided on as the general western headquarters of the aerial company. This was done because of the level land here and the cheapness with which it can be procured for test purposes and furthermore because this city was the birth place of the flyer. A factory and shops will be constructed in time for the handling of the cars.

CROSBYTON OR EMMA.

The election in Crosby county to determine whether the county seat is to be in the future was held last Saturday and resulted in a vote 199 for Crosbyton and 120 for Emma. Crosbyton has a majority vote, but it is contended by the Emma people that two-thirds is necessary to elect while Crosbyton contends not. Each claim to be within a five mile radius of the geographical center of the county and this seems to be the main point to be decided now.

Mrs. Geo. W. Sanders has returned from an extended visit with her parents and other relatives in Oklahoma.

RUNNINGWATER.

Rev. R. L. Gillon, accompanied by Mrs. Gillon, Dr. and Mrs. Longmire, Miss Rebecca Longmire and Mr and Mrs. W. B. Joiner, came out and preached for us on Sunday afternoon and also at night

The marriage of Rev. B. L. Ray to Miss Patsy Kirk was solemnized at about 8:30 Sunday evening, Brother Gillon, officiating. The church was prettily decorated with flowers, Miss Tarwater played a wedding march as the happy pair marched in over a flower strewn path. The bride was very sweet and beautiful in her veil and dress of white silk, and the groom appeared so noble and manly as Brother Gillon in a very impressive manner, said the ceremony that made them one. The church was filled to its limit with friends and well wishers of the contracting couple and many were forced to remain on the outside, a number coming from Kress and Plainview.

Henry Taylor was painfully injured last week by being painfully kicked by a mule.

Mr. and Mrs. W. T. Minor expect to move to Plainview, right away, to place their son and daughter in Wayland College.

The stork visited the home of Basil Hugueley, a few days since, leaving a tiny baby boy. The mother and little one are doing nicely and Basil may recover.

Mrs. Joe Skipworth and Mr. Hostetter of Kress attended the Ray-Kirk nuptials Sunday.

Mr. and Mrs. D. L. Hammer attended the wedding Sunday

Mr. and Mrs. Bauguss and Mrs. Fitz Gerald of Plainview were Running-water visitors Sunday.

Rev. Gillon will preach Sunday afternoon at three o'clock at this place after which there will be baptizing.

Little Bonie Morton has the slow fever.

WHITFIELD.

A light shower greeted us Thursday evening.

Irma King and Willie King visited friends east of Lockney Thursday and Friday of last week.

One of W. G. Williams spring colts was bitten by a snake last Friday and died Sunday morning.

The Misses Williams returned from Floydada the first of the week.

H. L. King and wife entertained company from Plainview over Sunday.

The literary at Providence was postponed Saturday night as the building was not ready to have anything going on.

Harry Stutzenbecker is back from the south.

Mr. and Mrs. Blackby were callers at Jas. Puulen's Saturday evening.

HIGHLAND CLUB.

Mrs. Tom Carter was hostess last Thursday afternoon for the Highland Club. Four tables were placed for forty-two.

After the games an elegant two-course luncheon was served by Mrs. Carter, assisted by her sister Miss Edna Mayhugh.

EXTENDED VISIT.

Mrs. L. P. Martin leaves tomorrow for Rhome, where she will attend the marriage of her sister, Miss May Veasey, who, on October 2nd will be married to Rev. Marvin Hough, of that place. After the marriage, Mrs. Martin will go to the Dallas Fair and also visit in Ellis and Bell counties.

Mr. Morehead, who has been visiting his son, Sam at this place for the past two months returned Wednesday to his home in Little Rock, Arkansas.

Dress Goods Showing

Surpasses all our previous efforts and we are giving real values, some of them we mention below

36 inch serge suiting in Red, Blue, Brown, Black etc.

New Diagonal Weaves 36 inches wide in Grey, Dark Blue, Maroon Cardinal etc. at 50c the yard.

45 inch Diagonal Weaves in Navy, Maroon, Mode and Brown, a special value at \$1.00 the yard.

54 inch Basket Weave Scotch Novelty Suitings, latest thing in woolen suiting at \$1.00 the yard.

54 inch Diagonal Weave Scotch Novelty Suiting, latest thing in dress goods at \$1.50 the yard.

54 inch Broadcloth in all colors at 95c, \$1.00, \$1.25 and \$1.50 the yd.

Samples on request.

Special

One lot of Purses, all colors, slightly shopworn. Regular prices \$1.50 to \$5.50, exceptional value at 98c each.

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HOG RAISING PROFITABLE.

It is admitted to be a fact that at this time and at the prices prevailing there is more money to be made raising hogs in the South than in raising any other kind of farm stock. This being true hog production all over the South, and in Texas particularly should be largely increased.

There is no danger of overstocking the market and there will not be for two years, anyhow; and in raising hogs it pays better to raise the best breeds. There are a number of good breeds, and the best breed of the good breeds for the farmer to raise is the breed that he likes best.

In hog raising there are many details that should be carefully attended to and one of the chief is the matter of disease, and many pigs are lost by being overlaid at birth or just after. Many die of thumps and sore mouth while quite young. Loss from these causes can be minimized by giving the sow and her litter special care. They can be protected from being overlaid by the sow by having a fender made of a scantling, rail or pole securely

fastened around the wall or pen 8 inches from the floor. By having this it prevents the sow from crushing the little fellows against the wall and saves the lives of many pigs.

One of the most important essentials in pig growing is exercise. That is one thing the pig in order to do well, must have. When pigs are kept penned up all the time and the food they eat is fattening and does not contribute to any material extent and this causes fat to form around the pigs heart, bringing on what is called "thumps," which generally results in death. This can be avoided by giving pigs freedom while young. Many feeders make the mistake of allowing the sow and her litter to sleep in a dusty bed, the pigs breathing the dust, which causes a cough, also sore mouth, which often causes death. They should be permitted to sleep out in the open air. The sow should not be fed heavy milk producing foods until a week or two after farrowing. The pig is very much like a colt. If the mother is fed heavy milk producing foods when they are young they are quite liable to take

scours and death results.

The sow should be fed thin slops with a little grogged grain in for a few weeks after farrowing. But after the pigs are old enough to consume most all the milk that the mother gives for them she should be fed enough grain in addition to having good pasture to keep her in good condition.

The pig that make the most profitable gains is the one that is not allowed to squeal for feed and is pushed from start to finish. It the pig is ever allowed to become stunted it takes all the profit to ever get him started to growing and fattening again, and no good feeder will allow this to occur.—Star-Telegram.

\$54,000 FIRE AT ROSEBUD.

Rosebud, Texas, September 20.—The fire losses here were as follows: Planters' National Bank, \$10,000; McKeehan Hardware Co., \$20,000; about one-half covered by insurance. J. A. Tarver, on building, \$5,000. J. C. Blakeney, on building \$6,500. Kosel and Marek, gin plant \$12,500; insured for \$7,000.

PURE FOOD GROCERY

We sell only the best grade of GROCERIES, received fresh every week. We carry a full line of Staple and Fancy Groceries, Fresh Fruits and Vegetables. Just received a car load of Alva, Oklahoma, Flour. We buy and ship poultry to eastern markets, and give you the top prices. Try us and be convinced.

W. J. DUNAWAY & SON

L. M. FROGGE, Manager

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