

HALE COUNTY FAIR PREMIUMS

PREMIUM LIST OF PRODUCTS FOR WHICH AWARDS WILL BE MADE.

All Branches of Agricultural, Horticultural and Live Stock Industries Considered for Encouragement.

At the Hale county fair, to be held in this city on September 15, 16 and 17, prizes will be awarded for displays mentioned in the following list.

The actual cash value of the awards will total over \$3,000, and every prize will be worth striving for.

A number of premiums have been specified for certain exhibits, but not all of the list has been arranged. The list is now published that those who may be interested in any certain line may have ample time to devote especial attention to some exhibit for the class they may desire to compete.

The entire list is well arranged, and the various classifications afford to a large number a chance to display to advantage their best productions.

The fair will afford a grand opportunity to show just what Hale county can do in agricultural, horticultural and live stock production.

A number of merchants whose names are familiar to Herald readers have offered special prizes for certain products, and many more will add their names to the list, which will be published in its entirety as soon as completed.

The list for awards follows:

- Class 1—Vegetables and Roots.**
 Lot 1.—Best head of cabbage.
 Lot 2.—Best 6 turnips.
 Lot 3.—Best 6 beets.
 Lot 4.—Best 3 bunches asparagus.
 Lot 5.—Best 6 tomatoes.
 Lot 6.—Largest watermelon (two to be shown).
 Lot 7.—Best 6 muskmelons or cantaloupes.
 Lot 8.—Largest pumpkin (three to be shown).
 Lot 9.—Largest onion (eight to be shown).
 Lot 10.—Best garden display of all kinds of vegetables, grown by one person.
 Lot 11.—Best display of peanuts.
 Lot 12.—Best quart of dried beans, any variety.
 Lot 13.—Best quart of dried peas, any variety.
 Lot 14.—Best peck of sweet potatoes.
 Lot 15.—Largest sweet potato.
 Lot 16.—Largest squash (two to be shown).
 Lot 17.—Best peck of Irish potatoes.
 Lot 18.—Best display of kershaw (three to be shown).
 Lot 19.—Best display of okra (six pods to be shown).
 Lot 20.—Best display of pie melons (three to be shown).
 Lot 21.—Best display of cauliflower (two to be shown).
 Lot 22.—Best display of sugar beets (six to be shown).
 Lot 23.—Best display of radishes (six to be shown).
 Lot 24.—Best display of cucumbers (six to be shown).
 Lot 25.—Best display of rhubarb (four stalks to be shown).
 Lot 26.—Best display of celery (four bunches to be shown).
 Lot 27.—Best one-half dozen green peppers.
 Lot 28.—Best one dozen large red peppers, on plant.
 Lot 29.—Best one dozen little red peppers, on plant.
 Lot 30.—Best one-half dozen carrots.

(Continued on last page.)

1910

THE CAMPAIGN IS ON

Our Platform

Read our
Platform

Vote
for
us

We are
for the
People

The Trusts—We believe that the Dry Goods business should be conducted on a fair square basis. That only honest, reliable merchandise should be offered the public. That the public will trust the merchant whose business is run on this plan. This is the Richards Bros. & Collier way and the growth in their trade attests the approval of Plainview people.

Prohibition—No man or woman should be prohibited from buying or wearing Old Stock or out of Style Garments. We are convinced however that if our new and stylish toggery for men and women is considered a Richard Bros. & Collier garment will be preferred over others. The styles and makes are the best and there's a decided saving in both Quality and Price.

Woman's Suffrage—We want the vote of every woman and feel confident that if they will investigate the merits of our merchandise, the many advantages offered our customers, they will without a dissenting vote favor the Richards Bros. & Collier Store.

Bank Deposit Guarantee—People who guarantee that their money is deposited in a bank will find no difficulty in exchanging their check for merchandise at our store.

The Labor Question—We favor Labor. We ourselves labor early and late. Nobody can stay around us that wont labor. If he wont work we fire him and get another. We are after your trade and wont be satisfied until we get it.

Richards Bros. & Collier's

WHERE PEOPLE WHO DRESS BEST TRADE

THIRD NATIONAL BANK UNDER WAY

APPLICATION MADE FOR CHARTER FOR NEW INSTITUTION.

Intended Amount of Capital Stock Is Oversubscribed and Is to Be Increased.

The Third National Bank, both in name and local number, will soon be in operation in Plainview, with a capital stock of \$100,000.

Application has been made to the Comptroller of Currency, at Washington, for a charter, and as soon as permission is given the organization will be effected and active operation commenced.

The application for charter names L. A. Knight, R. W. O'Keefe, Green Wilson, J. E. Lancaster and H. M. Burch as stockholders. The capital stock is designated at \$100,000. It was first intended to organize with \$75,000 stock, but as this amount was oversubscribed the amount named in the application was decided upon.

On receipt of the charter, a meeting of all stockholders will be called and a board of directors elected, who will, in turn, select the officials for the institution.

The position of cashier, which will be the most active in direct management of the house affairs of the bank, will be filled by a gentleman who has been selected, but whose name is not yet given out. The presidency of the new institution appears an honor which each of a couple of the chief spirits would thrust upon the other.

The Third National, as already stated, will occupy the Ansley building, on the northwest corner of the public square. This building being originally constructed with a vault and other interior arrangements suitable for bank purposes, very few changes will have to be made to fit it for suitable and elegant quarters for the new business.

The names of the men who are behind the new organization are a sufficient guarantee that the Third National will meet with a popular recep-

tion and will quickly take rank with the leading financial institutions of Northwest Texas. The moneyed strength and standing of the stockholders, the list of executive ability from which to choose a board of directors, and with strong Eastern connections, the Third National will be in fine shape to take care of a large volume of business.

Three National banks, each with a capital stock of \$100,000, the two now in operation having large credits to their surplus funds, provide Plainview with ample financial facilities, and their solid establishment is a great factor in the development of every industry, not only in this city, but the surrounding territory.

A \$300,000 bank capital and added surplus funds is an extremely fine showing for a city of 5,000 inhabitants.

COURT AT OLTON.

Judge Lancaster Held Short Term of District Court Last Week.

Judge J. E. Lancaster and Hon. L. C. Penry, District Attorney, were in Olton last week holding a short term of the regular District Court. Judge Kinder is at present in Houston, as a delegate to the meeting of the Masonic order, and he secured Judge Lancaster's service to hold the term of court at Olton. After a two-days session, the grand jury adjourned without returning an indictment, and only one case on the civil docket was tried.

The Judge and District Attorney returned here on Saturday.

MYSTIC CLUB.

The Mystic Club met with Mrs. R. B. Tudor on April 9. On account of the inclemency of the weather, there was not a full attendance, but for those who attended the meeting proved very interesting.

Mrs. McWhorter read a very instructive paper on "The Franco-German War."

The study course for next year was discussed, but not fully decided on. Our next meeting will be with Mrs. J. W. Wayland, on April 24.

PRESS REPORTER.

CENTRAL PLAINS COLLEGE AFFAIRS

DR. GLADNEY TENDERS HIS RESIGNATION AS PRESIDENT.

New Officials and Faculty Will Be Elected at Meeting of Board of Trustees, on April 28.

At a meeting of the Board of Trustees of Central Plains College on Monday, April 11, Dr. L. L. Gladney tendered his resignation as president to take effect at the close of the present school term.

The members of the board evidenced considerable reluctance in accepting Dr. Gladney's resignation as he has been a great factor in building up the school to its present high standard and his ability as an instructor is of superior order, but on his statement that he had positively decided on this step after full consideration, the board assented to his decision and accepted the tendered resignation.

It is understood, but not authoritatively stated, that Dr. Gladney will re-enter the active ministry and again take up pastoral work.

The present Board of Trustees will meet on April 28, at which time a new president and faculty will be elected for the ensuing term.

The next school term of the college will begin on September 15.

Since the entire property of Central Plains College was freed from all financial incumbrance and turned over to the Methodist Church, South, the institution has been without an official board authorized by the proper authorities of the church. This property and institution must first be accepted by the district conference, which meets at Lockney on the third Sunday in June, at which time a provisional board of trustees will be appointed who will assume control of the college until its acceptance by the annual conference.

(Continued on last page.)

CENSUS TAKING BEGINS TO-DAY

PLAINVIEW SHOULD HAVE FULL AND COMPLETE COUNT.

For Ten Years to Come the Figures Compiled from the Present Work Will Stand as Official.

The work of taking the decennial census of the entire United States begins to-day.

The enumerators are only allowed thirty days in which to complete the task of counting every inhabitant in their territory.

On this showing will stand the official figures of a town's population. For ten years, reference will be made to these figures.

It behooves Plainview to make every effort to assist the enumerators in obtaining a full and complete count. The time allowed them to do the work is short. They will have no time to fool away with persons who evidence a foolish reluctance in answering the regular questions, or who make inquisitive inquiries concerning the work.

The enumerators will not tell you anything about their business, and it is useless to bother them with questions. They are sworn to keep secret all information they obtain, and heavy penalties are provided for a violation of instructions.

Proprietors of hotels, rooming houses, and parties who have any persons employed or engaged in any kind of work around their home can aid the work by giving the enumerators all information possible concerning same.

W. H. Bussell and Ernest Spencer are the enumerators for the city of Plainview, the latter taking the place of R. P. Kennedy, who moved away since his appointment.

That the work must necessarily be hurriedly done, if completed within the specified time, is shown by the labors laid out for H. S. Cox, who is assigned to Justice Precincts Nos 1 and 2, his territory embracing the entire east side of the county, from the north to the south line.

The Commercial Club is evidencing due interest in the matter of the thoroughness of the work in Plainview and will make every effort to render all possible assistance to the enumerators.

Citizens are urged to respond to all demands of the work and put the census-takers to as little trouble and inconvenience as possible.

If you expect to be away from home when the enumerators are in your district, either phone the Commercial Club secretary or the party who has been appointed in your district, and they will attend to properly placing your name on the rolls.

In furnishing a list of parties who are expected to see that everybody in their respective districts are counted, and to furnish to the enumerators information they desire as to absentees, and others who might be overlooked, Secretary Graham said:

"If any member of these committees can not serve, they are especially requested to notify me, so that some one may be appointed to look after the matter. This census taking is an important matter. The enumerators want to secure a complete count—we want them to have it. We can assist them in many ways their time is short, the work is considerable, and, of course, they might not be able to secure the necessary information from every one. That is where we come in—look it up for them.

"I don't believe the people in general realize the importance of getting

(Continued on last page.)

NOW IS THE TIME!

To buy HALE COUNTY LAND, for it is sure to advance in price. We are assured of bumper crops this year. There is no doubt about that. The crops that will be produced will convince the most doubtful that this is the coming country of the State. Again we say, land values are bound to increase, and that within the next year. We have a complete list of the lands in Hale and adjoining counties that are for sale. Write us for any information you desire.

RUSHING LAND COMPANY, Plainview, Texas

NEW COUNCIL TAKES CHARGE

OLD BOARD DECLARES ELECTION RESULT AND STEPS ASIDE.

Officials File Their Bonds and Newly-Elected Aldermen Transact Business on Hand.

It is now ex-Alderman Irwin, Mr. Sloneker and Murray Malone. What they have to say about city affairs will not cut any more ice than any other private, humble, imposed-upon, but kicking, citizen.

Both the retiring and the members-elect were present at the council meeting on Monday, and took turn about in the capacity of workers and onlookers.

The only work on hand for the the old council was straightening up some accounts not previously allowed on account of errors or lack of proper endorsement.

W. J. Espey's account of \$120.00 for street work was allowed.

A bill for \$79.50, for boring an 8-foot, 8-inch well at the waterworks plant, was turned down as excessive.

After attending to several minor matters of this character, and as Secretary Sander had prepared the official oaths for the new members, the old members canvassed the result of the recent election and declared the result, and, with a feeling of relief, sat back to enjoy the proceedings.

Secretary Sander announced that W. A. Nash, J. W. Pipkin, B. E. Mitchell, Dr. A. H. Lindsay and H. T. Akers had duly qualified as aldermen; also that Marshal Watson had been sworn in and had filed his bond, but qualifying him was a job for Omnipotence.

Mayor DeLay demurred at the clause in the oath forbidding dueling. Alderman Pipkin opined it entirely unnecessary to swear him not to challenge anybody to deadly combat. Alderman Nash read his official paper over again to see if it was a penitentiary offense to whip a man from Hale Center, and Alderman Lindsay thought an alderman should swear allegiance to the State Board of Health. They all finally signed up, but, on the dueling clause, the mayor made mental reservations concerning a certain other bachelor who joy rides on Sundays. (As a friend to both rivals, and as third best bidder to disputed favors, the Herald man hopes they will meet at sunrise, with fatal results to both parties.)

The marshal's bond was placed at \$3,000, the secretary and treasurer's at \$5,000.

Jim Hamilton probably had an idea that they would turn over the city funds to him to carry around in his pocket without any strings on him, and he hadn't made out any bond. The mayor called his attention to the slight neglect and had the council raise the amount of the bond a couple of thousand. The new secretary sorter swelled up because they didn't hand him over all the money on hand, and left the council chamber. He returned, however, in a few minutes, with an official bond good for more money than the city will have on hand for fifteen years, and Secretary Sander gave him a check for \$5,398.98.

A city depository will be selected on competitive bids. An unofficial offer has been made by one of the local banks to pay 6 per cent on annual balance for the sinking funds.

Before surrendering office, Secretary Sander presented his final re-

port, and it may be remarked just here that it was, in accordance with all other official work, done by one of the most efficient city secretaries ever filling the office in a city the size of Plainview—well arranged, succinct and fully explanatory on its face. The retiring secretary deserves large credit for services for which he has received insignificant pay. He has looked after the details of three bond issues, and in the past two years handled over \$76,000 of city cash—all for the total salary of \$449. Small wonder he did not want the office again.

The recapitulation shows receipts, expenditures and balances of the various funds. The amounts on hand to the credit of the different funds are as follows: General fund, \$1,330.59; street fund, \$835.37; interest and sinking fund, \$5,039.98.

The report will be published in full when the official newspaper is selected.

After hearing the report read, and the appointment by the mayor of a committee, consisting of Aldermen Pipkin, Nash and Akers, to check up the books of the old officers, the business was up to the new officers.

Marshal Watson's bond was presented. The old members looked interested, the newspaper men were backing their selection as to who would say something. If ex-Alderman Malone could be suppressed, and Secretary Sander didn't make the motion himself, it was up to the new members. The News representative is a nice man and don't lay wagers, but The Herald pencil-pusher was offering odds on the heavy-weight, round gentleman with the non-belligerent disposition. It was a cinch. He had something in his system that had to come out.

"What shall we do with it, gentlemen?" asked his dignity, in his most formal manner.

"Move we accept it." It was easy money for The Herald man. Pipkin won in a walk.

The strain was over—the tension relaxed. The council had officially spoken. Like all great deeds, how easy it was, after all. No pompous ceremony, no blare of trumpets, no rising in dignity and introductory eloquence of "my countrymen," etc! How simple it was! Unconscious of the far-reaching effect of his first official utterance, the able alderman, without a tremor, said "Move we accept it. The work had begun. The new regime held the reins of government.

Alderman Nash was elected mayor pro tem. He wanted the job, but, not daring to vote for himself, with the old members and newspaper men looking right at him, he complimented Dr. Lindsay with his vote.

The mayor announced the following committee appointments:

Ordinance—Lindsay, Akers.
Streets and Alleys—Nash, Mitchell.
Fire and Water—Pipkin, Akers.
Sanitary—Lindsay, Pipkin.
Printing—Lindsay, Nash.

The entire council will constitute the committees on Finance and Tax, Public Improvement and Police.

A resolution will be passed at next Monday's meeting authorizing the school bond issue (unless some sore-head gets out an injunction).

J. R. Hamilton was elected plumbing inspector for two years.

A. F. Stroud was elected sanitary officer.

A committee of three practicing physicians was suggested by the council and appointed by the mayor to act in conjunction with the sanitary committee in formulating rules and regulations concerning the of-

fice, duties and power of the city health officer. Drs. Wardlaw, Mc-Lendon and Carter were appointed.

Dr. Lindsay combined the functions of physician and alderman, and gave a very practical and beneficial talk on present conditions and laws with reference to the general health. Were his ideas and suggestions carried out, it would mean a city with a minimum rate of disease. Sanitation and strict quarantine are essential preventative requirements. The doctor had the undivided attention of every one present during his impromptu address, and all were thoroughly convinced of the necessity of improving conditions. It is to be hoped that the committee now appointed will point the way and that their recommendations will be accepted and rigidly enforced. People who neglect precautionary measures for their own health, and disregard the rights of others, should be forced to do so by law.

Mayor DeLay got under headway, after listening to the doctor's talk, and he delivered an address to the new members, urging them to be present at every meeting of the council. "The people have honored you with their confidence in electing you to the office of alderman, and, by your action to-day, you have accepted the responsibility of conducting the municipal affairs of this city for two years. You can not properly attend to the duties of your office unless you take an interest in the work and attend the council meetings," said the mayor, as, in conclusion, he threw a few bouquets at the new members and a few bricks at some of the old ones. (Not the three who were present.)

Mayor DeLay can make a good speech when he tries, and doesn't get mad.

After the mayor's talk, the council adjourned in the same manner as it did everything else—unanimously. In fact, it appears that this will be a rather unanimous council, and, from the start it has made, will certainly prove an able one.

They meet again in regular session on next Monday. The future meetings will likely be held at night, for the convenience of the members, who are all rather busy with their individual affairs.

WISH I WAS A FAT MAN.

Fat men get all the easy snaps: The hard work's done by the little chaps.

There's our president, Big Bill Taft, Goin' 'round everywhere—what a graft!

Seventy-five thousand—an' expenses, too— Only has to spend it, nothin' else to do.

Little Joe Cannon has to run shop Forty-seven hours a day on the hop; Has to fight a dozen insurgents a day.

An' measly twelve thousand is all his pay. Look at the band when its marchin' by—

What's the very first thing you spy? Little man luggin' the big base drum, Fat man poundin' it—ain't that bum? Fat man gets a musician's pay; Little man gets about fifty cents a day.

Down at the seashore where they git fresh air,

Fat man ridin' in a board walk chair— Little man pushin' it all day long, Fat man singin' a glad sweet song; Little man diggin' in the ditch all day, Fat man watch' him earn his pay; Little man shovels till his bones all ache.

Fat old foreman can hardly keep awake,

Big fat general a-riddin' on a horse, Happy and contented as a clam, of course;

But who does the fightin,—makes the enemy run?

Why, the little man hikin' in the broilin' sun.

Oh, the fat man gits all the easy snaps,

An' the hard work's done by the little chaps.

—A Lean One.

ATTENDED PRESBYTERY.

P. C. Pylant, from near Hereford, was in the city this week, and paid The Herald an appreciated call. He was en route home from Floydada, where he attended the meeting of the Panhandle Presbytery, of the Cumberland Presbyterian Church, being a delegate from his home church, at Summerville. He reported a very interesting three-days session, with a good attendance.

Hale County Wire Fence Co.

J. N. JORDAN, Manager



We will compete in price with any fence made, quality considered.

We make the BEST FENCE on the market today.

Why buy a foreign made fence, when you can get better quality and as good price from a home institution.

Write for Price List

A VERSATILE MAYOR.

Plainview puts it over all other Plains and Panhandle towns in the possession of a mayor of versatile accomplishments, with an insistent individuality and vagarious inclinations. He is a most pulchritudinous person, or a misogynistic disposition and enjoys a vocabular range from sublime sentiment to sulphuric expression. Yet, of his many attainments, even his intimate friends scarce suspected him an orthometrist until his latest effusion, entitled "A Lillis Lullaby."

BOUGHT PROPERTY.

Dr. and Mrs. C. C. Gidney left on Thursday for their home at Granger, but expect to return in the summer and make Plainview their home, having purchased while here the valuable lots on which Dr. Hawkin's residence now stands.

LADIES AUXILIARY.

Some of the ladies of the Southern Presbyterian Church met last Monday afternoon at the home of Mrs. Gerard Bruner and organized a society to be known as "The Ladies' Auxiliary of the Southern Presbyterian Church."

The following officers were elected: Mrs. W. E. Armstrong, president; Mrs. H. V. Tull, vice president; Mrs. G. L. Bruner, secretary; Mrs. R. A. Barrow, treasurer.

The Auxiliary will meet every Monday afternoon, at the homes of the members, to devise ways and means for church help. The afternoon of the fourth Monday in each month will be devoted to the study of foreign missions, and on that day a free-will offering will be made for the home work.

Work is a blessing, but mere, finite man sometimes fails to see the beauty of Providence piling it on too thick.

The Rush Season

Is On

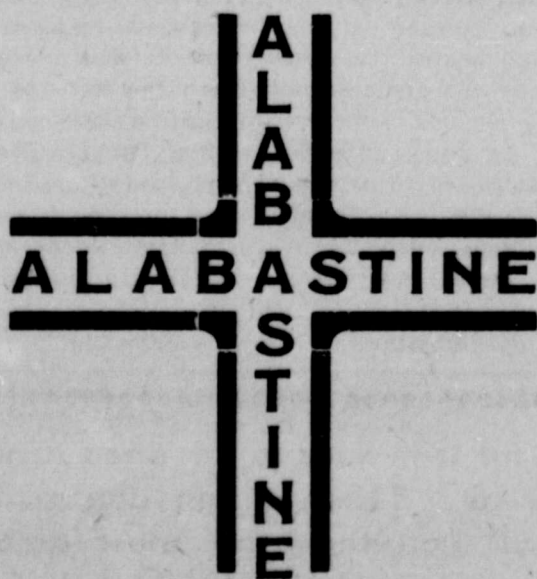
And now is the time for you to make your selections of the numerous things we carry in Hardware before our stock becomes broken.

A Few of the Many Things We Have Implements, Screen Doors, Screen Wire, Refrigerators, Ice Cream Freezers, Cutlery, Tools, Edge Tools, Builders' Hardware, Stoves, Ranges, Gasoline Stoves and Ranges, Blue Flame Oil Burners, Fireless Cookers, Enameled Ware, Tinware, Galvanized Ware, Glass Ware and Cut Glass.

In fact everything to be found in any First Class Hardware Store. Also we will put our QUALITY and PRICE against any Hardware Dealer.

Come See, Be Convinced andBuy.....

Donohoo-Ware Hardware Company
The Place of Good Hardware The Place to Buy Good Hardware



The durable and sanitary WALL COATING. All colors and white at

FULTON LUMBER CO.

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 Office Over City Bakery
 Office Phone 211
 Dr. Pickett, Dr. Owens,
 Res. Phone 356. Res. Phone 321.

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 Photo Studio
 ...Everything in Photography...
 One block west of Wayland Bldg.
 Plainview, Texas

H. H. Hill Geo. R. Cox
CENTRAL PLAINS
ARCHITECTURAL CO.
 Office: First National Bank Bldg.

HALL & HAWKINS
 Dentists
 First National Bank Building
 Plainview, Texas

JAS. F. DUNCAN, M. D.
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 Special attention to
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 Office at Duncan's Pharmacy
 Phones 161 and 264.

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 Phone 271. Peace Bros' Building
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 Physician and Surgeon
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 Office, Stephens' Bank Building.
 Phones: Residence, 34; Office, 36.

DR. P. E. BERT
 Dentist
 Office in Stephens' Building,
 Northwest Corner of Square.

R. P. SMYTHE
 Attorney-at-Law
 Abstracts to Lands in Hale Co.
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 Examination of Land Titles
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 Office in Court House.

CHAS. B. BARR
 Veterinary Surgeon and Dentist
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PIANO TUNING
 Action, Regulating and
 all kinds of Repairing
 done. All work guaran-
 teed strictly first-class.
 Drop me a postal and I
 will call.
J. H. EDWARDS.

WHY IT RAINED THIS WEEK.

The Order Was Filled Tuesday Morn-
 ing, and Promptly Filled.

Judge J. C. Hunt, of Canyon, con-
 fidentially informed The Herald that
 he would be a member-elect of the
 legislature after the July primaries,
 and if his political prediction parallels
 his weather prophecies he surely will
 be.

The Judge drops around in this
 neck of the political w—prairie every
 semi-occasionally, just to let the boys
 with the poll-tax prerogative know
 that he is still ahead in the repre-
 sentative race. As is customary with
 all sensible candidates who have any
 idea of getting elected, he calls upon
 the newspapers in town. Dur-
 ing a call at The Herald office on
 last Tuesday, the genial Judge was
 jokingly informed that he would have
 to "go way back and sit down," as
 Editor Johnson, of Memphis, who
 holds strong yearnings and fair pros-
 pects for senatorial dignities, was
 here on Monday and secured a corner
 on the supply of public favor by
 claiming that he brought the recent
 rain with him.

"I have been here twice since my
 announcement," said the gentleman
 from Normaltown, "and it has rained
 both times I was here. I thought that
 I should have a pretty strong pull for
 the political favor of your people, and
 I don't propose that any make-shift,
 amateur weather regulator like John-
 son, even if he is running for a higher
 office, shall come into my immediate
 territory and usurp the honor of dis-
 penser of wetness—elementary wet-
 ness, condensed aqueous vapor pre-
 cipitated in united vesicles. That
 fellow Johnson is only a minor
 prophet—a supe, you might say—in
 the regular cast of rainmakers. I
 am the original, the old reliable
 weather dealer in this district, and
 when the people want anything in
 that line they should come to head-
 quarters, and not patronize these
 cheap Johns. Johnson is only a dew
 dispenser, anyhow."

The Herald man agreed that the
 recent precipitation had been some-
 what insufficient, and suggested that
 the old reliable try his hand.

"How much rain do you need?"
 asked the weather wizard, who realized
 that a great deal of care is nec-
 essary in distributing atmospheric
 favors.

"Oh, you might try your hand at a
 couple of inches."

"When do you want it?"

"No use in postponing a good
 thing."

"Well, I'll have it rain before morn-
 ing. I always like to accommodate
 my friends—that is the reason I am
 running for the legislature, just to
 secure some state favors and notice
 for this section."

As there was no indication of rain,
 the sun was shining and not a cloud
 visible, and the newsman would have
 willingly wagered the remains of his
 last month's salary against Rocke-
 feller's income that no sage, seer,
 prognosticator or occult pretender
 could come within three months of
 specifying a rainfall anywhere from
 Dalhart to Posey, he pledged The
 Herald to the promise of delivering
 the unanimous vote of the Plainview
 box as a grateful return if the con-
 fident candidate made connection with
 the main weather office.

"In that case, I might as well go on
 home, and stop reiterating to the
 voters how much I think of them. I
 have promised you the rain, and I
 won't forget it. Two inches, did you
 say?"

"Well, anywhere about that figure;
 just send along a good one."

"It will be here before morning.
 Johnson, rain-maker—Oh, pshaw!
 It's funny how these bum weather
 dispensers can impose on a credulous
 public."

It rained. Tuesday night it pat-
 tered and sprinkled and fell in steady,
 gentle proportions, as if preparing
 the seeking soil for the receipt of
 what was to come. Early Wednesday
 morning, Mr. Hunt woke up and set
 the carburetor back a turn, put her
 in high gear, and must have gone
 back to sleep. The fall increased,
 whipped up a little, put on more
 speed, tried a spurt to see if the going
 was good, then poured, flooded and
 the bottom fell out.

It was 8 o'clock before The Herald
 could get a line to the wizard's head-
 quarters and ask him to shut down
 the weather works.

"Think that's enough?" asked the
 obliging latter-day Merlin, when he
 answered the phone—wireless line,

not the North Texas Telephone Com-
 pany's Plainview system.

"Plenty, thank you. Shut her off."
 "No thanks necessary, glad to be
 able to accommodate you. Sure
 you're satisfied?"

"Sure; more than satisfied—de-
 lighted! Close the throttle before
 you break something. We don't want
 to get the weather machine out of fix.
 Might want to use it again some-
 time."

The Judge issued the proper orders,
 had the clouds moved out of the sun's
 way, and called around at the office
 to know if he could rely on the de-
 livery of the promised unanimous
 vote.

After assuring him that there would
 be no hitch in the matter, that the
 citizenship here were duly appreci-
 ative of his favors, and realized that
 any man who could exert such influ-
 ence over the elements—certainly
 coax an A. & M. college, a court of
 civil appeals and a few other favors
 out of the state legislature.

Judge Hunt will get the vote here
 all right. The Herald promised it to
 him. If his election depends upon
 Plainview, he might as well arrange
 to borrow money to keep up his fam-
 ily while he is serving the state. If
 it's a question of majorty, hand us the
 tip; we know the fellow who keeps
 the ballot boxes.

NO REASON FOR DOUBT.
 A Statement of Facts Backed by a
 Strong Guarantee.

We guarantee immediate and posi-
 tive relief to all sufferers from con-
 stipation. In every case where our
 remedy fails to do this we will sup-
 ply it free. That's a frank statement
 of facts, and we want you to subst-
 antiate them at our risk.

ReXall Orderlies are a gentle, ef-
 fective, dependable and safe bowel
 regulator, strengthener and tonic,
 that are eaten like candy. They re-
 establish nature's functions in a quiet,
 easy way. They do not cause any in-
 convenience, gripping or nausea.
 They are so pleasant to take, and
 work so easily, that they may be
 taken by any one at any time. They
 thoroughly tone up the whole system
 to healthy activity. They have a
 most beneficial action upon the liver.

ReXall Orderlies are unsurpassable
 and ideal for the use of children, old
 folks and delicate persons. We can-
 not too highly recommend them to
 all suffers from any form of con-
 stipation and its attendant evils.
 That's why we back our faith in them
 with our promise of money back if
 they do not give entire satisfaction.
 Two sizes: 12 tablets 10 cents and
 36 tablets 25 cents. Remember you
 can obtain ReXall Remedies in
 Plainview only at our store.—The
 ReXall Store. Wyckoff-Willis Drug
 Co.

EPWORTH LEAGUE.
 Program for the regular meeting
 on Sunday afternoon, April 17:
 Song.
 Prayer.
 Subject—"The Christian's Sacrifice
 —Service"—Romans 12:1-2; Micah
 6:6-8.
 Leader's address.
 Song.
 "In What Way Do We Find Praise
 and Service Related"—Miss Martilla
 Espy.
 "Are We Most Full of Praise When
 Most Devoted in Service"—B. N. Gra-
 ham.
 Song.
 "Does the Form of Service for
 Which I Have Most Opportunities
 Coincide with My Taste"—Fred Craw-
 ford.
 Recitation—"A Sin Offering"—Miss
 Lola Bunting.
 Song.
 Benediction.
 Leader—Mrs. Dan E. Ansley.

SAVED FROM THE GRAVE.
 "I had about given up hope, after
 nearly four years of suffering from
 a severe lung trouble," writes Mrs.
 M. L. Dix, of Clarksville, Tenn.
 "Often the pain in my chest would
 be almost unbearable, and I could
 not do any work, but Dr. King's New
 Discovery has made me feel like a
 new person. It's the best medicine
 made for the throat and lungs."
 Obstinate coughs, stubborn colds, hay
 fever, la grippe, asthma, croup, bron-
 chitis and hemorrhages, hoarseness
 and whooping cough, yield quickly
 to this wonderful medicine. Try it.
 50c and \$1.00. Trial bottles free.
 Guaranteed by All Druggists. 17

Hail Insurance!

Let us issue you a policy in the

Saint Paul Fire & Marine Insurance Co.

[A Stock Company with Over \$5,000,000 Cash Assets]

Protecting Your GRAIN CROP Against Damage from HAIL

Liberal Contract—Reasonable Rates—Attractive Terms

For further particulars, address or see

DAVID GREER, Agent

Stephens Building PLAINVIEW, TEXAS

DICK'S TIN SHOP

Manufacturers of

**Tanks, Flues, Milk Troughs and
All Kinds of Sheet Metal Work**

Let Us Figure Before You Place an Order

All Work Guaranteed North Covington St

Notice to Cab Users

We have added a CAB to our Livery and
Transfer business. When you need a cab, call
us up by phone. We guarantee prompt service
and courteous treatment. Charges reasonable.

Phone 88

BOB MATSLER'S
Livery and Feed Stable

IN FLOYDADA.

Messrs. Will Nicholson, Hinn and
W. A. Nash, of Plainview, were here
last Saturday on land business.
Nicholson & Hinn were selling town
lots in the new town of Posey, over
near Lubbock.

Misses Ada and Annie Hatchell,
who have been visiting their brother,
G. M. Hatchell, returned to their home
in Plainview Monday.

E. W. Dyer & Sons, of Plainview,
are establishing a post yard in Floyd-
ada. They have leased property just
north of the Methodist church. They
will handle net wire and fence posts.
—Floyd County Hesperian.

CHRISTIAN ENDEAVOR.

Program for the regular meeting
on Sunday afternoon, April 17:
Subject—"Good Cheer in Dark
Days."
Leader—Miss Gwendolen Hanby.
Song Service.
Opening Service—Led by President.
Scripture Reading—Acts 27:20-36—
Leader.
Prayer.
Discussion—"How to Cheer Others"
—Mr. Richards and Miss Mary Cox.
Scripture References—By Members.
Song.
Benediction.

About the only chance some of us
have to count our chickens is before
they are hatched.

NOTICE TO CONTRACTORS.

Sealed bids are invited for the
erection of the Floydada Presbyterian
Academy building, at Floydada,
Texas; work to begin May, 1, 1910.

Bid must be sealed and envelope
addressed to D. P. Kauffman & Son,
Architects, Amarillo, Texas, and en-
dorsed "Bid for the erection of the
Floydada Presbyterian Academy."
Bid must be accompanied with a cer-
tified check for \$500, payable to Jas.
K. Green, Treasurer, Board of Trus-
tees, F. P. A., conditioned that if the
contract is given the bidder, he will
approve bond in the sum of \$5,000.00
for the performance of his contract.

Plans and specifications may be
seen on and after Monday, April 18,
1910, at the office of D. P. Kauffman
& Son in Amarillo, Texas; at the
office of W. E. Armstrong, in Plain-
view, Texas; and at the office of A. L.
Love, in Floydada, Texas.

The bids will be opened at the office
of D. P. Kauffman & Son, Architects,
at Amarillo, Texas, Saturday, April
23, 1910, at 5:30 p. m.

The building committee reserve the
right to reject any and all bids.

A. L. LOVE,
Chairman, Building Committee,
Presbyterian Academy,
Floydada, Texas.

When you request to have your ad-
dress changed, NEVER FAIL to give
your old address, as well as the new.
Remember this. t.f.

Quitaque Stock Farm

JNO. T. HAYNES

Horses, Mules and Cattle of every description

Phone Connections. Address: Quitaque, Texas.
 Phone 279. PLAINVIEW, TEXAS.

J. F. Sander, W. B. Joiner, Ernest Spencer,
 President Vice Pres. and Mgr. Sec'y and Treas.

HALE COUNTY ABSTRACT CO.

(INCORPORATED)

CAPITAL STOCK..... \$20,000

East Side of Square Plainview, Texas

Avoid Danger

When you are sick, or suffering from any of the troubles peculiar to women, don't delay—take Cardui, that well-known and successful remedy for women. Thousands of women have used Cardui and been benefited. Why not you? Don't take any chances. Get Cardui, the old, reliable, oft-tried remedy, for women of all ages.

TAKE CARDUI

It Will Help You

Mrs. Luzania Morgan, Sneedville, Tenn., writes: "For ten years I suffered with the turn of life, and tried many remedies without relief. I had pains all over my body and at times I could not sit up. At last I took Cardui and now I can do my housework. I have told many ladies about Cardui and recommend it to all sick women." Try it.

AT ALL DRUG STORES

"DISHONOR AND DEPRAVITY."

Article Not Liked by a Herald Reader Who Is a Critic.

The article in a recent issue of The Herald under the above heading and on a subject best forgotten, was the cause of a severe criticism by a gentleman, who is a gentleman and whose intelligence commands respect. Incidentally it might be mentioned that three other gentlemen, who are equally as intelligent and refined as the caustic critic, and whose esteem we value more highly, commended the article in its entirety and the spirit in which it was written. The matter would not be mentioned, and the criticism not noticed, did not it bear some relation to other subjects, among others, what a newspaper should contain, what should be used and what left out, whether consistent condemnation should be expressed, or make supine and sickly abstinence from unpleasant mention. The criticism, which came to the author as a second-hand message, also affords the opportunity to say that no newspaper, of any value, can be conducted to please everyone. The writer, long ago, learned to have little regard for gratuitous advice, and, perhaps, too lightly holds violable many accepted proprieties, but holds due, even an accentuated, regard not only for the rights, but for feelings of others, and is jealous of the right to think and express and act independent of what opinions others may hold. Criticism of newspaper articles is not only a province of the reader, provided he or she is a paid-up subscriber, but such is expected and duly noted and appreciated by those responsible for same, but caustic, uncalled-for criticism is not only improper, but a sign of many qualities other than good taste or even good breeding.

Were an individual to tell the writer to his face that his ideas were wrong, that his published expressions did not suit the critics taste, we would say we were sorry it were so, and, perhaps, attempt a change. Did he become too caustic in his comments, or try to impress the necessity of everybody holding their breath until he gave them permission to breathe—we would courteously, gently, but unequivocally tell him to step to—Lubbock. That's far enough on the road for the first offense.

There is entirely too much prurient prudery paraded in the world anyhow, and about all the pleasure in running a newspaper these days is the facility enjoyed for saying what you please and telling those who don't like it, to lump it.

AT THE SCHICK NEXT WEEK.

The Amarillo Panhandle, of April 5th, has this to say of Big Bill Bittner:

"An audience, greater in enthusiasm than in numbers, witnessed 'Amy of the Circus,' the opening play of the week's engagement of the Big Bill Bittner Company, last night. If the standard of excellence set last night by the company is maintained during the week, the Grand will not be large enough to hold the people. The Bittner Company is easily the best repertoire company seen here in a long time.

"Amy of the Circus" is closely related to "Polly of the Circus," from which it is closely adapted. "Polly of the Circus" is a bigger production and seats cost four times the price asked for last night's performance. Yet, aside from the spectacular features, there is not a great deal of difference in the two plays. The Bittner play is somewhat more elaborate and with a bit more of the melo-drama usually found in repertoire bills.

"Big Bill's" appearance was the signal for a burst of applause, and his audience regretted that his part of last night did not let him appear at his best. Mr. Carpenter, as the minister, and Miss Velma Whitman, as 'Amy,' were especially good; the entire company deserves special mention.

"Not the smallest and least pleasing feature of the program for the week is the Bradley-Noe Ladies Orchestra. The excellent musical program rendered by this organization last night is to be repeated every evening. That the orchestral program was highly appreciated last night was evidenced by the liberal applause given."

This company plays an engagement of three nights at the Schick Opera House, commencing April 21.

The Herald for Job Printing.

O. K. Transfer and Livery Co.

We do a general livery and transfer business; also feed and sales stable.

Horses Boarded By the Week or Month

For Quick Service call

O. K. Transfer and Livery Co.

East Side of Square

Phone 188

WORK THAT TELLS.

The Kind Plainview Readers Appreciate.

Cures that last are cures that tell. To thoroughly know the virtues of a medicine you must investigate the cures and see if they prove permanent. Doan's Kidney Pills stand this test, and plenty of proof exists right here in this locality. People who testified years ago to relief from backache, kidney and urinary disorders, now declare that relief was permanent and the cure perfect. Can any Plainview sufferer longer doubt the evidence?

Mrs. J. C. Richardson, of Quanah, Texas, says: 'I was annoyed considerably for some time by sharp, shooting pains through my kidneys, accompanied by a soreness across my loins. At times, when I attempted to stoop or lift, a sudden twinge caught me and really seemed like the thrust of a knife. My mother was using Doan's Kidney Pills at the time, and, as they were helping her a great deal, I procured a box. I began taking them according to directions and in a short time my back became much stronger. I continued using Doan's Kidney Pills until my back did not bother me in the least.' (From statement given Feb. 25, 1905.)

Confirmed After Three Years.

On June 18, 1908, Mrs. Richardson said: 'I am very glad to confirm the statement I gave for publication in favor of Doan's Kidney Pills some years ago. The cure they then effected in my case has proven to be a permanent one. I do not think any person can make a mistake by giving Doan's Kidney Pills a trial.'

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Should you discover that your name is incorrectly spelled on the address label of the copy of The Herald you receive, kindly notify us of such error, as it might be the cause of you failing to get your paper.

It takes a woman to tell a secret and magnify its importance.



THE DESPONDENT YOUNG MAN

whose home has just been burned, is offered the protection of a friendly roof by Mr.

INSURANCE POLICY.

Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

Hoyle & Malone

write all kinds of Insurance

Rooms 8 and 9, Wayland Building
Office Phone, 231; Res. Phones, 90-142
PLAINVIEW, TEXAS.

Money! Money!

I have money to loan on Hale county farms. Long time; easy payments. Write or phone me at Lubbock, Texas.

R. SCOTT COCHRAN.

ALFALFA SEED FOR SALE.

I have home-grown, non-irrigated seed for sale in Plainview. My seed has taken the first prize at Dallas State Fair for two successive years.

For particulars, see or write W. R. or CECIL SIMMONS.

The Herald for Book and Job Printing.

Men and Women Wanted

The Government Gives Railway Mail Clerks \$800 to 1,200, and Other Employes up to \$2,500 Annually.

Uncle Sam will hold examinations throughout the country for Postal Employes, Custom House Clerks, Stenographers, Bookkeepers, Departmental Clerks and other Government Positions. The work is pleasant, hours short and a position for life. Thousands of appointments will be made. Any man or woman over 18, in city or country, can get free information and instruction by addressing the Bureau of Instruction, 22 Hamlin Building, Rochester, N. Y.

ROAD NOTICE TO RESIDENT LAND OWNERS.

THE STATE OF TEXAS,
County of Hale, ss.)

We the undersigned Jury of Freeholders, citizens of said Hale County, Texas, duly appointed by the Commissioners' Court of Hale County, Texas, at its May Term, 1910, to view and establish a First-Class Road from the Southwest corner of Section No. 6, in Block J. K. 3, running North to Swisher County line, and having been duly sworn as the law directs, hereby give notice that we will on the 6th day of May, 1910, assemble at beginning of said road and thence proceed to survey, locate, view, mark out and establish said road, beginning at S. W. corner of Section No. 6, in Block J. K. 3; thence North along the West line of Sections 5 and 6 and the East line of Sections 3 and 4, in Block

J. K. 3, to the Northwest corner of Section 5, same Block; thence West along the North line of Section 4, same Block, and the South line of the Tom Murphy Homestead Survey and the South line of the L. A. Garlington Homestead Survey to the Northwest corner of said Section No. 4; and thence North along the West line of the Tom Murphy Homestead Survey and West line of the John Vaughn School File and the West line of the Richard Williams Survey and the East line of Section No. 20, Block C. 3, and East line of the J. W. Ray School File and East line of Section 68, in Block M. 13, to the Swisher County line.

And we do hereby notify any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them. Witness our hands this 12th day of April, A. D. 1910.

M. D. LEACH,
W. W. WISE,
C. E. KING,
Jurors of View.

THE CALL OF THE BLOOD

for purification finds voice in pimples, boils, sallow complexion, a jaundiced look, moth patches and blotches on the skin—all signs of liver trouble. But Dr. King's New Life Pills make rich, red blood; give clear skin, rosy cheeks, fine complexion, health. Try them. 25c at All Druggists.

The S. BRUNER LUMBER CO.

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

M. M. Hargis, Manager
Walter A. Hargis, Cashier
T. H. Shaw, Cattle Salesman
C. M. Bishop, Hog and Sheep Salesman
Leonard Hardin,) Yardmen
Tommie Shaw, Jr.)
Alfred Vander Stuken

J. P. Maddox
L. C. Smith
Jno. R. Blocker
Will H. Ford
Geo. G. Hardin
John L. Teague
Walter Vander Stuken

"Let Us Sell 'Em .. There's a Reason"

Texas-Oklahoma Commission Company

Room 111 Exchange Building, Ground Floor. Phone 4106

Fort Worth
Kansas City
St. Louis

Stock Yards:
FORT WORTH, TEXAS

A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS



H. H. Stewart's

No. 136 Stockman's Saddle

DESCRIPTION—16 inch Meanea tree, 16 1/2 x 30 inch skirt, 10 x 10 inch fenders, 3 inch stirrup leathers, 1 7/8 inch tie straps and brass bound stirrups.

Hand made and hand stamped of the best Russett Oak Tanned Leather.

The Saddle that gives both ease and comfort to man and horse.

South Side of Square

COURT HOUSE LEGAL TANGLE

THE WORK ON NEW BUILDING
STOPPED BY INJUNCTION.

Four Parties Outside of Plainview
Secure Temporary Restraining
Order Against Commissioners.

Robt. F. Alley, R. West Lemond, J. H. Reed and H. W. Claxton secured from Judge Jas. W. Swayne, of the 17th District Court, at Fort Worth, a restraining order stopping the work now under way on the new Hale county court house.

The papers have been served on County Judge Mayfield and the members of the commissioners' court, and the work is discontinued until the injunction can be heard and dissolved.

Within the next twenty days, the matter will be heard by Judge J. N. Browning, of the Amarillo district, Judge Kinder, of this district, being disqualified on account of being a taxpayer here.

The allegations on which the injunction was secured set up about the same objections as did the petition on which the same parties contested the bond issue for court house and jail purposes, last year.

On a trial of the issue, before Judge Browning, the election was declared legal. To make doubly sure that there would be no cloud upon the validity of the bonds, the case was carried to the Court of Appeals, by the contestees, and that court affirmed the judgment of the trial court in its entirety.

The bonds were sold, contract let, and the work was well under way when the injunction was served.

On being served with the legal papers, the commissioners' court held a meeting and decided on the course to be pursued to dissolve the injunction and proceed with the work, which will be done in due time, and the only effect of the present effort to hinder progress will be to keep a number of workmen out of employment, to cause loss to the contractors, and to attempt to stir up strife and ill-feeling in an attempt to injure Plainview and affect the large volume of trade the city now draws from other sections.

The injunction will be dissolved, the allegations investigated, and the bond of the plaintiffs preserved for future reference.

Robt. F. Alley, R. West Lemond, J. H. Reed and H. W. Claxton, the plaintiffs, are individuals who have lived in Hale county for years, purchasing considerable acreage of land in this section when it was practically valueless. Plainview, a mere hamlet, fortunately contained a few men who were progressive, looked into the future, combined their means and energy and made a city, thereby adding to the value of every acre of land on the South Plains.

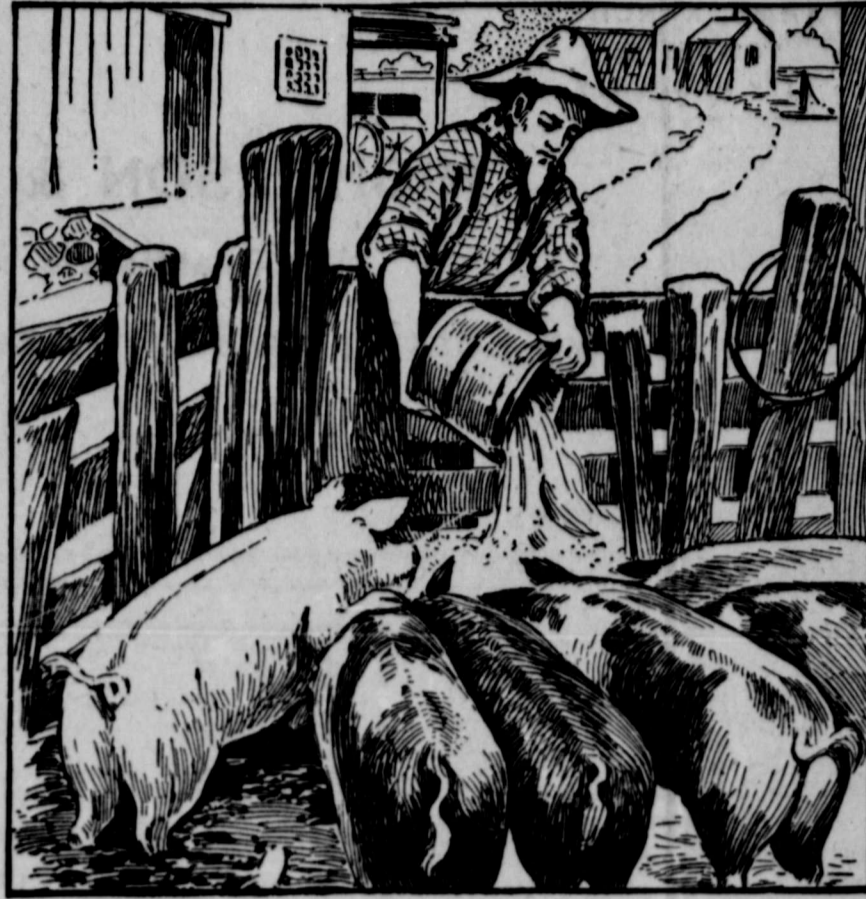
That the majority of the citizens of Hale Center, their place of residence, do not endorse the present move—from which no gain to any one, no enhancement of property values, no material benefit in any degree, can be expected—is evidenced by the fact that the injunction was granted on February 14, and sufficient encouragement was lacking to bolster them up in the attempt to stop the work until this week.

Plainview has made overtures for the friendship and kind feelings of the citizens of Hale Center, and will, as a general rule, continue to do so, and it is not believed by the level-headed business men of this city that the present attempt to prejudice the people of the southern part of the county against the county seat reflects the sentiments of a majority of the people of that section, but is a reprehensible move, with a questionable motive, by Robt. F. Alley, R. West Lemond, J. H. Reed and H. W. Claxton, who, with whatever motive they have in view, can not create enough additional value to their property to pay the attorneys' fees, cost and damages they will incur by this suit.

1-4 OF POUND A WEEK

at least, is what a young baby ought to gain in weight? Does yours? If not, there's something wrong with its digestion. Give it McGee's Baby Elixir, and it will begin gaining at once. Cures stomach and bowel troubles, aids digestion, stops fretfulness; good for teething babies. Price 25c and 50c. Sold by Wyckoff-Willis Drug Co. 17

The Herald for Job Printing.



The Swine or the Flower?

Oh me! I saw a huge and loathsome sty,
Wherein a drove of wallowing swine were barred,
Whose banquet shocked the nostril and the eye;
Then spoke a voice, "Behold the source of LARD!"

I fled, and saw a field that seemed at first
One glistening mass of roses pure and white,
With dewy buds 'mid dark green foliage nursed;
And as I lingered o'er the lovely sight,
The summer breeze that cooled that Southern scene,
Whispered, "Behold the source of COTTOLENE!"

"Nature's Gift from the Sunny South"

COTTOLENE is a pure and wholesome frying and shortening medium, made from refined cottonseed oil. There is not an ounce of hog fat in it to make food unwholesome, greasy and indigestible. As evidence of its superiority, COTTOLENE received Grand Prize (highest possible award) at the Louisiana Purchase Ex-

hibition; and Gold Medals (also representing highest awards in each case) at the Charleston Exposition, the Paris Exposition, and the Chicago World's Fair. In fact, in every case where COTTOLENE has been exhibited in competition with other cooking fats, it has invariably been granted the highest award.

Made only by THE N. K. FAIRBANK COMPANY, Chicago.

OPENING.

The formal opening of the Plainview Mercantile Company, in their new store, in the Donohoo building, took place last Friday afternoon, from 2:30 to 9 o'clock.

"Beautiful, beautiful! The prettiest and best equipped store in West Texas," was the universal comment of the throngs of visitors, as they inspected the large and varied assortment of new goods displayed in every department, and partook of the refreshing punch, so graciously served by Misses Pickett and Dovie Chumbley.

The store was handsomely decorated in green and white. A long line of palms was placed on one side, while numerous potted plants added fragrance and beauty to the scene.

The finishing and furnishing of the store is beautiful and complete in every detail. It is divided into various departments, the balcony being used exclusively for ladies' ready-to-wear garments, of the latest style and dainty make. Here, also, is displayed the latest creations in millinery. The shoe department is in a recess, where one may inspect and try on shoes away from the crowds in the larger part of the store. Here was seen the daintiest of silk hosiery, and foot-gear of every description.

The other departments, including men's clothing, ladies' dress goods, notions, and everything else that can be found in a large and modern dry goods store, are well stocked with new goods, and under the management of efficient employees.

During the opening, Mrs. M. T. Rogers had charge of the phonograph, whose sweet music pleased the throng, and Miss Bessie Keen presided over the registration book and distributed carnations to the admiring visitors. Five hundred of these fragrant flowers were ordered for the occasion, which was undoubtedly a red-letter day in the history of modern Plainview, and marks another epoch in the progression of the town.

The following corps of experienced and courteous ladies and gentlemen are always on hand to attend to the wants of customers at the Plainview Mercantile: W. A. Shofner, manager; J. A. King, assistant and advertising manager; Miss Bessie Keen, book-keeper; Miss Katherine Moore, head milliner, Miss Agnes Chumbley, assistant, J. C. Terry, J. E. Sheeon, Mrs. J. E. Sheeon, and Misses Willie Mae Hall and Blanche Maggard.

The Herald for Job Printing.

MOVING OLD LANDMARK.

One by one the old landmarks of Plainview's pre-historic days—or, in other words, "before the railroad came"—have been removed from their old places and newer and better buildings have taken their places.

And now another, the old Plainview Mercantile Company building, is being slowly pushed along to occupy a new holding, by the side of the R. C. Ware Hardware Co. Incidentally, it can here be mentioned, a new brick building will be put up just west of it, making a solid block of business houses facing north on West Main street. Both these buildings are already rented.

But to go back to the old Mercantile building. When the writer first glimpsed the village that was then known as Plainview, the Mercantile was the emporium of fashion for miles around. Hither came the dames and belles from all the surrounding counties to get the latest styles, which, even then, were brought from Chicago and St. Louis, and were always up-to-date. But now its glory hath departed. No more will the swish of silken skirts echo within its walls, or fair maidens try on hats before its mirrors. It is to be put to other and sterner uses. A modern department store has taken its place, and, out of respect to the new and the old, we would cry, "Le roi est mort, vive le roi!"

WETNESS OF THE WEATHER.

It has rained, very much so. The streets of Plainview ran rivers of water until the aforesaid rivers reached the ditches and culverts not provided for their accommodation.

It has rained, rained hard; but not for the first time—oh, no! Several showers have gladdened the hearts of the farmers this spring, but this time it was a soaker.

A farmer, living a few miles east of town, was heard to say: "Wasn't that a fine rain? It will sure make the corn grow," while a smile that could be seen a mile off illumined his face.

That this will be a good crop year in Hale county is already firmly established. Good showers have prevailed, and while sections of new ground in the western part of the county are being plowed, preparatory to being planted.

It is rumored that severe storms visited Olton and Floydada this week, but no serious damage was done at either place.

EDITOR JOHNSON HERE.

W. A. Johnson, of Memphis, editor of the Hall County Herald, was a visitor in the city for a couple of days this week, meeting many old friends and acquaintances and making new ones. Mr. Johnson is a candidate for the State senate from the district including Hale county. He stands high in newspaper circles in Texas, having been thrice elected president of the Northwest Texas Press Association, in addition to his membership in the National Editorial Association. He is also a member of the Board of Regents of the University of Texas, is an able man and an honorable gentleman. His platform contains much that promises good for this section of the state, and his candidacy is meeting with much favor. On account of the large territory embraced in the district he desires to visit before the primary and work at home requiring his attention, Mr. Johnson's visit here was of much shorter duration than he desired, but he has many friends here who will look after his political interests.

A KNOCKER

is a person who can't see good in any person or thing; It's a habit caused by a disordered liver. If you find that you are beginning to see things through blue spectacles, treat your liver to a good cleaning-out process with Ballard's Herbine. A sure cure for constipation, dyspepsia, indigestion, sick headache, biliousness, all liver, stomach and bowel troubles. Sold by Wyckoff-Willis Drug Co. 17

Our idea of a rich man is one who takes only a sentimental interest in the weather.

EXPERTS ENDORSE COTTOLENE.

"Marion Harland," Mrs. Janet M. Hill, and Mrs. Sarah Tyson Rorer, are three cooking authorities whose names are familiar to almost every housewife. Each has her own distinctive methods of work, but it is interesting to note that on the all-important question of cooking fat they are unanimous in recommending COTTOLENE.

"Marion Harland" says of COTTOLENE: "It is a vegetable oil shortening, giving COTTOLENE at least a trial. Every housekeeper will be safe in using such authority behind it. With such authority behind it, product than lard."

Rorer says: "A much more healthful factory; glad to recommend it." Mrs. Harland says: "Very satisfactory. It has given complete satisfaction."

"IMPRESSIONS OF PLAINVIEW."

Award of Excellence for a Student's Paper on This Subject.

In a competitive examination of papers by Central Plains College pupils for the best-written article on "A Student's Impressions of Plainview," the award of excellence was given George Perdue, of this city, a day-student at the college.

The premier paper is well written, contains many good ideas and evidences considerable ability. The Herald regrets that circumstances and lack of space prevents its publication in this issue, but extends to the young writer congratulations on his success in winning the prize and compliments his production.

Simon Pure NIGGER-HEAD COAL

---THAT'S US---

Also ROCKVALE, the Genuine Article, WE HANDLE IT

Lump and Nut

GRAIN

All Kinds of Feed Stuff Bought and Sold

COME TO SEE US. PHONE 176.

TANDY-COLEMAN CO.

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

ANNOUNCEMENTS.

- Subject to Primary Election, July 9, 1910.
- For State Senator, 29th District—
W. A. JOHNSON,
Memphis, Texas.
- For District Attorney, 64th Judicial District.
REUBEN M. ELLERD.
L. C. PENRY.
- For County Judge—
AUSTIN C. HATCHELL.
GEORGE L. MAYFIELD.
J. M. BULL.
- For County Attorney—
CHARLES CLEMENTS.
- For District and County Clerk—
B. H. TOWERY.
J. W. CAMPBELL.
- For Sheriff and Tax Collector—
G. A. LONDON.
J. C. HOOPER.
- For Treasurer—
JOHN G. HAMILTON.
- For Tax Assessor—
J. J. (JIM) LASH.
S. J. FRYE.
H. M. BURCH.
W. C. FYFFE.
- For Commissioner Precinct No. 1—
J. T. WILLIAMS.
E. DOWDEN.
- For Justice of the Peace, Precinct No. 1—
J. W. WESCOAT.

THE NEW FOOD.

It is certain that many people will hereafter use cotton seed flour as food for themselves and families. The day of prejudice is past. It remains for the mills to prepare the flour so as to make its use more desirable.

There must be assurance of utmost cleanliness in preparation. As the flour has been prepared only for stock, sufficient care has seldom been taken. This will be done. Then there must be means of grinding as fine as wheat flour, and from it all of the lint and hulls must be taken.

The flour is cleaner, better, more wholesome and more nutritious than any other food known, and at prices up to 10 cents per pound is cheaper. It is, at present prices of about \$30 per ton, so much cheaper that it should be accepted without hesitation by all who wish to economize in prices of groceries.

On one point there must be care. With a food so rich, it is easy to use too much, and this may bring disapproval. All this will come with time, and that the movement is safely launched there can be no doubt.—Farm and Ranch.

The Court of Civil Appeals at Fort Worth has handed down a decision of importance to the entire State, holding that pupils who refuse to submit to vaccination may be excluded from public schools. Law is law, inexorable and inelastic, and court decisions must be based thereon, regardless. But to many Texans the compulsory vaccination measure presents the unmistakable complexion of gentle graft.—Amarillo Daily Panhandle.

Just where the graft comes in is not very much in evidence, but the condition presents a peculiar predicament. Schools are primarily for the purpose of inculcating knowledge, and for the law to deny the right of attendance to those who need it most is only justified by the fact that the great majority of common-sense parents need not be forced into the dangers of infection from the ignorant or eccentric.

INVESTIGATE.

No city can boast of planting more trees than Tulla. Eight hundred shade trees have already been set out this spring, and two hundred more holes have been prepared and trees are being placed in them at this writing. This does not include many trees that are being planted in private yards.—Tulla Standard.

It is our opinion that the Standard had better make a little closer investigation before making such a statement. There are over six hundred trees on one street and its tributaries in Lubbock, besides hundreds of others on other streets. Lubbock people have set out not less than 2,000 trees this season, and we doubt very much if this would cover the amount.—Lubbock Avalanche.

If you fellows don't quit your vain boastings anent your shade facilities, The Herald will republish that affidavit showing 10,000 shade trees planted along the public streets of Plainview during the present season. Tulla is a pretty place, Lubbock is a lulu, but, when it comes to leafiness, Plainview is vallambrosia's half sister.

Jack Johnson, the negro pugilist, may fizzle out as a fighter, but he has a deep sense of humor. After being arrested some forty or fifty times since breaking into the limelight, he beat a case in Chicago the other day, and complimented himself thusly: "I'm a good family man and behave myself. If every one was like me it would be a good world." It sure would "Mister Johnson." If all the rest of civilization had your virtues the world would be ready for the Judgment Day, and it couldn't come any too soon to suit us. Your morality may prove of some benefit to you in the other world, in which we sincerely trust you may wake up on the morning of July 5, A. D. 1910. Jim Jeffries is a sort of a white man, and if he don't send you to Kingdom Come on July 4, it is to be hoped he takes that route himself.

Of course, Plainview is not going to get a fair count by the census takers, and there will be an enormous increase of population within 60 days after they get through, but, taking all this into consideration, this city will likely show up fairly well in comparison with other towns of the West, many of which have made claims that will "swink up" considerably when the man with the big book and official tag makes the figures.

Canyon's candidate for the legislature from this district announces as one of the principal planks of his platform the establishment of a branch of the A. & M. college in Northwest Texas. Ninety-nine per cent of the voters of this section would announce in favor of such a benefit, but the crying need of the hour is for some one who can secure it. Can the gentleman deliver the goods?

A woman witness in the Mississippi senatorial bribery scandal testified that her only occupation was buying and selling state senators. The practice of using women as political brokers dates back beyond Caesar, but the Mississippi miss more naively confesses the political prostitution. Possibly she was disgusted over the cheapness of the corruption.

The Tahoka Informer sets back and complains of the waterworks failing to supply a full watering trough. Why don't the Informer man climb the tower and fix the windmill. What's an editor for, anyhow, if he can't regulate such town troubles?

The Randall County News takes a whole column to tell its opinion of the telephone system of that place. The Herald could express a full opinion of the Plainview system in a few short words, but a big revival meeting is now in progress here.

It wouldn't be fair to cheat Uncle Sam on the count, but if you have any relatives who intend using your home as a summer resort have them come around about April 25th, and sorter sight the census enumerators to the added inhabitants.

After four years work, the way government officials work, it has been decided that the negro troopers shot up the town of Brownsville, Texas. Ninety-nine and nine-tenths of the people of this country suspicioned as much in four hours after the outrage occurred.

**FARMS, RANCHES
TOWNSITES
CITY PROPERTY**

NICHOLSON & HINN

Real Estate

Town Lots in POSEY, TEXAS, a Specialty

Stephens Building

PLAINVIEW, TEXAS

WILL NICHOLSON
ALBERT G. HINN
P. O. Box 395

Lubbock recently voted bonds for a fine new jail. It's a good thing for the visitors that they haven't such a commodious structure there at present. During the census enumeration an unwary traveler would be in danger of being locked up until they could fill out the proper population blanks.

"Roosevelt Refuses to See the Pope" is the information conveyed by some of the papers of indifferent exactness. The Herald did not have a special correspondent on the spot, but, at this distance, it seems that the Pope wasn't overly anxious to see Teddy.

Yes, Theodore I., U. S. A., and possessions, was slighted while abroad, but it took the august head of a world-wide church to do it. No insignificant emperor, monarch, prince or other potentate dared tell the hired girl to say they were out when Teddy called.

'Tis writ in Holy Writ that the rain shall fall alike on the just and the unjust. Plainview got her's last week. Hale Center may benefit from the latter part of the scripture sometime next summer.

When Bill, of Germany, gives Teddy the First the glad hand and makes all the petty princelings eat at the second table, he will probably promulgate a new trinity—"Me und Gott und Teddy."

Many improvements will be made in Plainview during the coming summer, but a betterment of the local telephone system will not be among the number.

Poor Lo is rapidly catching on. A Cherokee Indian is suing his father-in-law for alienating his wife's affection. He wants \$25,000. With a fair-minded jury, he will get about nine dollars. Who would give over

that amount for the affections of a fickle Indian female? \$25,000 would be rather steep for the love-loss of a red-headed Texas widow.

"Hale county don't need a jail" is a sworn allegation of four or five citizens, not residents of Plainview. Possibly not. If their mental troubles should become contagious, we might need the money for an asylum.

By beating the sun to it, you may arise about 5 a. m. and see the comet Prof. Halley made famous. If you miss it this time, it will be along this way again in 1985 and afford you another opportunity.

Will some one or two of the fifteen voters who voted against the city hall bond issue ask for an injunction to stop work on the same. Such an action would be as appropriate as some recent occurrences.

The meat boycotters have given it up. Their spirits were willing, but their stomachs couldn't stand the strain.

The lion used to be considered the king of beasts, but since the advent of the battleship hog, the forest monarch only stands next to head.

The Herald for Book and Job Printing.



SANTA FE Excursions

Mineral Wells and return, \$18.60; limit 60 days. on sale March 6 to April 30.

\$49.15 Los Angeles and San Francisco, Calif. and return, April 4th to 8th. Limit 90 days.

C. H. HINTON, Agent

VALUE OF KNOWING HOW.

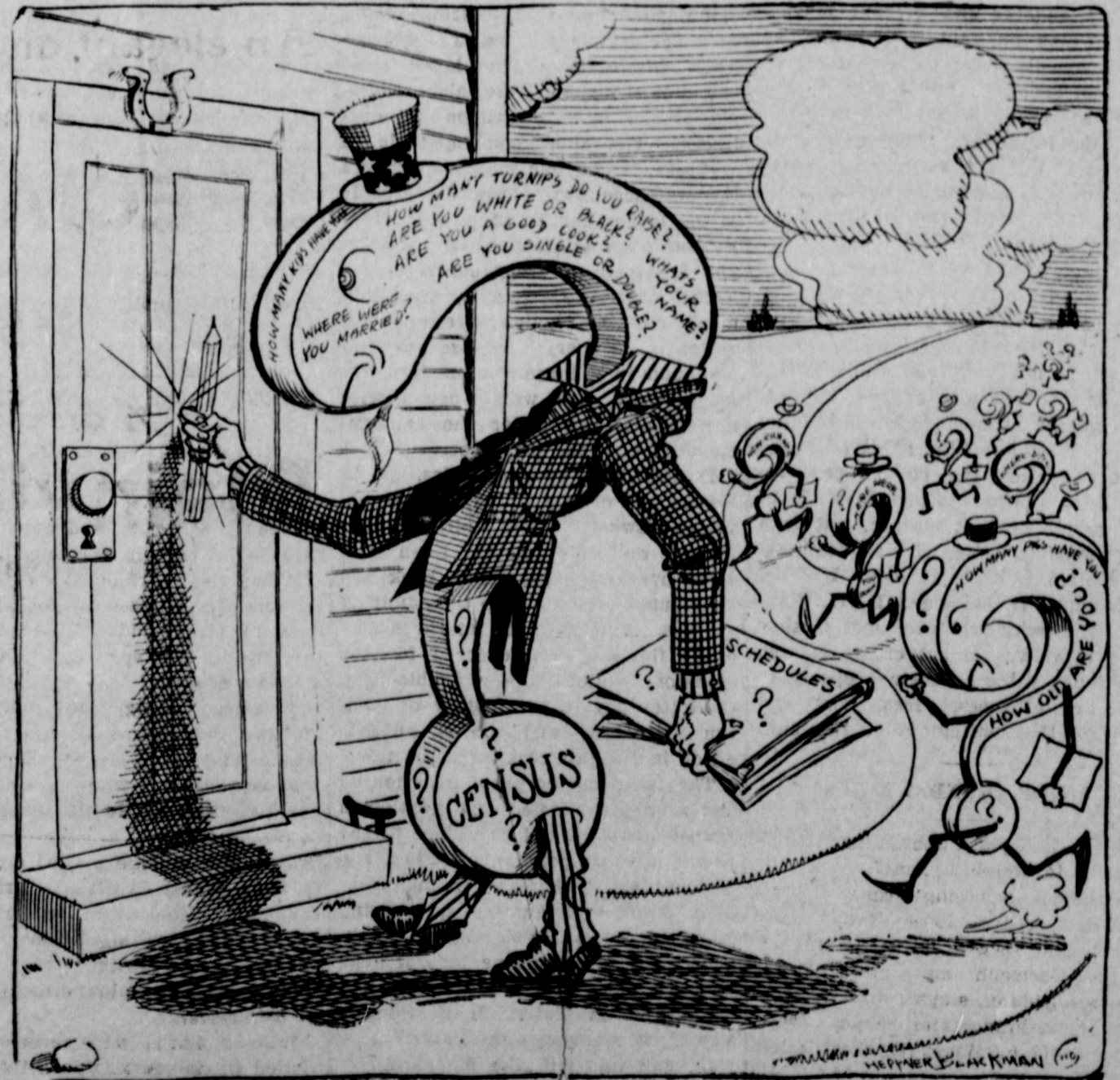
After copying a news item to the effect that a Texas farmer received \$1,500 for his various crops raised on twenty-three acres of land, The Dallas News editorially says:

"The production of \$1,500 worth of crops on twenty-three acres would be called good farming anywhere, on any kind of land. It was the result of not only good prices for what was raised, for the profits would have been in proportion had they been lower, but of good judgment and proper cultivation—intensive cultivation, if you please. It was simply getting out of the soil what it was capable of producing, not alone by superior methods of cultivation, but by growing more than one crop, and using discretion and foresight as to the crops that would be most profitable, judging from the outlook for prices at the time of planting, as well as to the soil's capacity for production of the various crops.

"Farming, like other occupations, is dependent often for its profits as much or more upon good judgment and business foresight than upon rich soil and proper cultivation."

Should you discover that your name is incorrectly spelled on the address label of the copy of The Herald you receive, kindly notify us of such error, as it might be the cause of your falling to get your paper.

"In Our Midst"



CLEAN-UP.

Help to make the city better,
 Help to make the city clean,
 Don't be just a constant fretter,
 Add some beauty to the scene.
 You may not, indeed, be able
 To erect a gleaming dome,
 But clean up around your stable
 Beautify your little home.
 Help to make the town attractive,
 Help to stop the ones that sneer;
 It will pay you to be active,
 Since your interests are here.
 Would your back yard stand inspection?
 What about your vacant lot?
 Rubbish helps to spread infection,
 Neatness brings the cheerful thought.
 Help to make the city fairer,
 You can do it if you try,
 And you'll be a profit sharer
 In the splendid by and by.
 Don't forget while you are grumbling,
 That you might do something more,
 Let there be no future tumbling
 O'er obstructions at your door.
 Help to make the town more splendid,
 Do the part you have to do,
 There is much that may be mended
 Thru a little aid from you.
 —Exchange.

TWIST.

This community had a fine rain this morning which will be a great benefit to the growing crops and also put the ground in good condition for planting more.
 Mrs. Percy Estes is making an extended visit with John Estes and family.
 Miss Beetle visited over Sunday with Mrs. Estes and returned to Hart Sunday evening.
 The ball games draw quite a crowd to Twist here of late.
 Mr. Lowe is putting in quite a full store. He has a nice line of dry goods in and more coming soon. He is also selling lots of groceries.
 Mr. Jones and family, of near Kress, spent Sunday with Wm. Love and family.
 James R. Delay, the mayor of Plainview, made a call at Twist one day last week as he was on his way home from his ranch.
 About two thousand head of cattle passed through Twist Tuesday evening.
 Mrs. J. Feddersen and Mrs. Williams were shopping in Plainview one day last week.

PARTY.

Last Tuesday afternoon a large number of the members of the Highland Club, and other friends of Miss Alice Harrell, met at the home of her parents, Mr. and Mrs. H. W. Harrell, on West Main St., to meet Mrs. C. C. Gidney, of Granger.
 Six tables were provided for forty-two, Mrs. E. H. Humphries winning high score. A salad course, followed by divinity cream, was served.
 Several of the club members being absent, their places were filled by the substitutes and the following invited guests:
 Mesdames C. C. Gidney and T. P. Whittis, and Misses Rosa Stringfellow, of Amarillo, Mary Tomlinson, of Tulla, Vera Newton, of Seymour, and Allene Penry.

BIDS WANTED.

Mr. J. F. Garrison, President of the Board, will receive bids up to 3:00 P. M., Monday, the 9th day of May, 1910, for the erection of an eight-room brick school building for the Plainview Independent School District. Bids, to be considered, must be accompanied by a certified check for \$500.00. Plans may be had by depositing \$25.00 with Mr. J. F. Garrison, or with the Architects, Goodwin & Maxey, all of Plainview, Texas. The right to reject any or all bids is reserved.

WE THOUGHT AS MUCH.

The work on the new court house at Plainview has been begun. Plainview has also recently voted \$20,000 bonds to erect a new school house. They just completed a \$30,000 school house last summer. Good schools is the highest recommendation a town can have. As evidence of the public spirit of the Plainview people, out of 181 votes polled, only two were cast against the bonds. This is a good record.—Floyd County Hesperian.

Our idea of a rich man is one who takes only a sentimental interest in the weather.

HONORS FOR PLAINVIEW LADY.

Mrs. W. B. Joiner returned last Friday from her trip to Dallas, Mineral Wells and Waco, fully recovered in health and spirits.

While in Dallas, attending the State Sunday School Convention, Mrs. Joiner was the recipient of honors not usually accorded one of the female persuasion.

Though a little late in so doing, we clip the following from the Dallas News, of March 21:

"Banquet for Six Hundred.

"The Sunday School Convention banquet will be held at the Patton Worsham Building, next to the opera house, commencing at 6:30 p. m. this evening.

"The toastmasters will be R. H. Coleman, state superintendent. The following will respond to toasts: Rev. A. E. Rector, vice president; Marion Lawrence, international general secretary; W. N. Hartshorn, international executive chairman; E. K. Warren, past world's president; Rev. George W. Truitt, international vice president; Rev. John C. Carmen, state secretary of Colorado; Charles H. Nichols, general secretary of Oklahoma; Mrs. W. B. Joiner, of Plainview."

In the write-up of the banquet, in The News of the 22nd ult., it says: "Mrs. W. B. Joiner, of Plainview, a teacher of a Bible class in that town which has attracted attention throughout the state, told of her experiences in the work. She recited a number of practical examples of the work being done. Dr. Meyer referred to her speech and said he wished more women like her were doing such work."

From reading the above, it will be learned that Mrs. Joiner was the only woman invited to take part in the program at the banquet. Not only that, she was placed on a par with the world's president and other international officers, by being asked to respond to toasts with them. Mrs. Joiner also made addresses on the Baraca work and Adults movement during the convention, and was made a member of the executive board.

Not only was Mrs. Joiner complimented by having these honors deservedly thrust upon her, but Plainview is also favored by being the home of a lady who is brought into such distinguished notice by her conscientious and consecrated work on behalf of the young men of to-day

HOME MISSION NOTES.

The Home Mission Society met in regular session Monday afternoon, at Southern Presbyterian church.

Rev. Ferguson announced Sunday morning that he would like to meet every lady of the Methodist church there at the meeting. There was a good attendance. Everyone was anxious to hear what Rev. Ferguson had to say.

We talked over the work of the church and planned to raise money for the new church. The Home Mission ladies promised to raise \$1,500.00 by November, 1910. To do this we must have the hearty co-operation of every Methodist woman in Plainview. The new Methodist church will be something to be proud of when it is finished and clear of debt.

When the pastor finished his talk, Mrs. J. N. Donohoo presented a petition for signers, asking that women be entitled to equal rights and privileges of the laity at our next general conference.

All children who belong to the "Brigade," and all those who will join, are requested to meet at the home of Mrs. Shipley, corner of Walnut and Second streets Friday, April 15, after school.

The society will meet at the parsonage on Monday, April 18, meeting to begin promptly at 3 p. n. Everybody welcome.

PRESS REPORTER.

ELLEN.

Elopements are getting to be quite numerous on the Callaway, two in the last three months.

There was quite an exciting time in this neighborhood last week. Little Otis Brown, the three-year-old son of Mrs. Brown, who makes her home with her mother and brothers, on the Speed farm, started to follow his uncle, Joe Smith, to one of the neighbor's, about five miles away. He was not missed for about an hour. When he could not be found anywhere on the place, his mother gave the alarm, and several of the neighbors started on the hunt for him. He was found



There'll Be No Occasion for Regret

If you wear a Suit bought of us your expectation will be fully realized whatever price you pay. They're good to the very end.

Suits at \$10, \$15, \$20, \$25 and \$30

Men's Hats

The nobbiest styles are shown here.

Felts \$2 to \$7.50

Straws \$1.50 to \$7.50

Nettleton Shoes

The shoes for stylish dressers.

In all the New Models, \$5.50, \$6, \$6.50

Boys' Clothing

An elegant display of all that is correct in boys' wear.

Jacket and Pant Suits, \$3.50 to \$12.50

Boys' Wash Suits, newest styles, \$1 to \$4

SPECIALS for NEXT WEEK

Men's elastic seam Drawers, regular 50c quality, next week, pair.....	Summer Underwear, regular price 35c per garment, all sizes, each	All \$1.25 and \$1 Shirts for next week only.....
39c	19c	89c

A Store Where Everything Is Newest and Best

Plainview Mercantile Co.

"The People's Store"

W. A. SHOFNER, Manager

about three miles from home. He had, however, gotten tired of his tramp and had taken the back track for home when he was found by Mrs. Frank Baird.

Corn planting has been in progress for some time. Some farmers have as much as sixty acres planted.

Wheat, oats and alfalfa are looking fine. There will be a big crop of all kinds put out.

The prospect for a big fruit crop was never better.

Petersburg has a good prospect for a railroad in the near future.

M. D. Ramsey and family spent last Sunday with E. Callaway and family.

Mrs. Ramsey is a fine musician, and she, with the two Callaway girls, had some fine music.

Durham Smith, wife and little son, from Sylvester, Texas, are visiting here with his mother. He is well pleased with our country here, and says he can give a very favorable report of it when he gets back home.

We understand there is a move on foot to organize a County Fair Association, and hold a fair at Plainview this fall. We think that to be a good idea, for there is nothing that will advertise a country better than a good county fair, to show what the country can produce. What we need is better farming and more pure-bred

stock, and that is the way to get the people interested in it. Get them out to the fair to see what there is, and then, next year, try and beat the other fellow, if you can. It creates an interest when nothing else will. What we need is more push and enterprise.

(Editor's Note.—The above article is dated from Ellen, which does not exactly designate the location of the writer, who lives midway between Ellen and Petersburg. The communication is from a source from which The Herald trusts to be favored with other new letters.)

The Herald for Job Printing.

LOCAL AND PERSONAL

A. E. Harp left of Oklahoma City on Wednesday.

J. P. Crawford went to Lubbock last Saturday.

T. M. Casey returned from Kansas City last Sunday.

Mr. and Mrs. Roy Lattimore visited in Amarillo this week.

Miss Allene Penry returned from Hale Center last Monday.

Mrs. Walter Gray Burch is spending the week at her father's ranch.

Mr. and Mrs. T. B. Carter came in last week from their camping trip.

Mrs. T. P. Whitis came in Friday from a visit to her parents, at Austin.

C. H. White returned on Thursday from an extended trip to points in Kansas.

L. C. Penry returned last Sunday from his trip to Fort Worth, Dallas and Waco.

H. S. McClusky, ex-sheriff and a prosperous citizen of Floyd county, was here this week.

Mr. and Mrs. L. Parham Martin and son went to Floydada on Saturday, returning on Monday.

Miss Butts, who has been visiting friends in Plainview, left this week for her home, at Quanah.

Judge W. P. Montgomery, mayor of Floydada, was admiring the glories of Plainview last Saturday.

Miss Mary Tomlinson, of Tullia, was the guest this week of Mrs. Joseph Kerley, on West Third street.

Mrs. W. E. Harp, mother of A. E. Harp, went to Amarillo on Wednesday, returning on Thursday.

Miss Ruby McGee, one of Lockney's charming school teachers, spent Sunday in the city visiting friends.

New Veils, Flowers, Shapes just received in our Millinery Department. PLAINVIEW MERCANTILE CO. 15

Capt. and Mrs. J. L. Vaughn are expected home on Friday from an extended health and pleasure trip.

A. L. Anderson, one of Hale Center's enterprising merchants, spent Monday and Tuesday in Plainview.

E. Harlan returned from Calvert last Saturday, accompanied by his mother and two little boys, who will spend the summer on the Plains.

Mesdames Silas Maggard, R. W. and Walter Lemond, all of Hale Center, came over Monday to visit friends and relatives in this city.

Mrs. Ola Smith, her son, N. K. Smith, and her sister, Miss Stella Hugley, all of Running Water, were shopping in town on Monday.

New "Gage" Hats received this week in our Millinery Department. PLAINVIEW MERCANTILE CO. 15

Mound City Paints may cost a trifle more, but—Alalfa Lumber Company. 47

Miss Rosa Mae Fowl is confined to her room with a slight attack of temporary illness.

Pretty new shapes, willow plumes, etc., in our Millinery Department. PLAINVIEW MERCANTILE CO. 15

Rev. W. H. Carr, of Petersburg, was a business visitor in the city last week, and paid The Herald a pleasant call.

Mr. and Mrs. F. A. Cox, of Scranton, Penn., are visiting the former's parents, Mr. and Mrs. H. S. Cox, of this city.

Mrs. R. H. Baker, of Floydada, spent the week with her friends, Mrs. J. M. Brazelton and Mrs. David Tudor.

Rev. George F. Fair and wife returned last Saturday from a five-months visit to Old Mexico and South Texas.

Mrs. J. R. Hamilton and daughter, Madge, have returned from a pleasant two-weeks visit with her sister at Lamesa.

When you want the best in the Coal and Feed line—that's us. Ring 176. TANDY-COLEMAN COMPANY, near depot. 16

Dr. J. W. Grant, R. C. Ware, M. D. Henderson and O. M. Unger spent Sunday and Monday at Tule Kreek Klub House.

Mrs. W. F. Meador went to Canyon on Wednesday to visit her daughter, Mrs. Flake Garner, who was reported to be quite sick.

Mrs. O. G. Braidfoot and daughter, Miss Gertrude, of Silverton, mother and sister of Mrs. Otus Reeves, are visiting the latter.

Hon. W. B. Lewis is attending court at Sweetwater this week, where he is one of the attorneys engaged in the trial of an important civil suit.

FOUND—The best place to buy your Coal and Feed is the TANDY-COLEMAN COMPANY, near depot. Phone 176. 16

James Brown was in Thursday from the Harp ranch. He reports the prospects good in his section for crops in general, including the apple crop.

George Pierce came in Thursday from South Texas, to spend a few days mingling with his friends here and to visit his sister, Mrs. Chas. McCormack.

Rev. Leonard Gil, of Amarillo, came down last Saturday, and preached at the Southern Presbyterian church on Sunday, morning and evening.

Mr. and Mrs. T. B. Willer and children, who have been residents of Plainview for several years, left on Tuesday for their new home, near Osage, Oklahoma.

Miss Bert Wilson, of Hereford, who has been teaching in the southern part of the county during the past winter, came in Sunday to visit her cousin, Miss Alice Smiley.

The burden of household work will be greatly lessened by using Simon-Pure Niggerhead Nut Coal for cooking. Handled only by TANDY-COLEMAN COMPANY. Phone 176. 16

George Schick and family, who have been in Plainview during the winter for the benefits to be derived from our excellent high school, moved last Saturday to their ranch, some miles east of town.

Mr. and Mrs. J. E. Ogden and children, of Oregon, came in last week and will locate near Olton. Mrs. Ogden is a sister of B. L. Spencer and John Sander, of this place, and visited them en route to her new home.

Tom Carter and wife, of Plainview, were in the city Friday and Saturday last. Mr. Carter is a member of the Carter-Houston Dry Goods Company, and was here on his first visit since the establishment of the business. He expressed himself as well pleased

with Lubbock, and also with the business done by his concern—Lubbock Enterprise.

J. N. Jordan, manager of the Hale County Wire Fence Company, returned on Thursday from Tulla Rosa, New Mexico, where he was called to the bedside of his sister, Mrs. Scott Jones, who is seriously ill with typhoid fever and inflammatory rheumatism. Her condition is now slightly improved, but fatal results are feared.

\$100 REWARD, \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address: F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation. 17

PUBLIC SPEAKING.

Reuben M. Ellerd will speak in the interest of his candidacy for District Attorney at the times and places designated below:

1.—Abernathy—8 o'clock Thursday night, April 21st.

2.—Running Water—3 o'clock p. m., Saturday, April 23rd.

Mr. Ellerd proposes a division of time with his opponent, Mr. Penry.

Meeting open to all candidates. Issues will be discussed that are of vital importance to every man, woman and child in the 64th Judicial District. All are invited. COME. 15 (Adv.)

THE TEXAS MAGAZINE.

The first issue of The Texas Magazine, by J. W. Smith, of Emma, Crosby county, Texas, is received. It is to be issued monthly at a price of 10 cents per issue. It is worth the money, if for no other reason than an exhibition of what one man can accomplish in the way of magazine building. The first issue is a unique presentation of entertaining stories, sermons, proverbs, poems and local improvement notes. The list of contents is varied from the quotation of the first chapter of Genesis, on the front page, to local articles, on the last.

A BABY SHOW IN PLAINVIEW

would have many contestants; but it's safe to say that the healthiest baby would win the prize. No baby can be healthy who suffers from worms, and most babies do, unless they are kept free from them with White's Cream Vermifuge. Acts quickly, yet mildly—is its own purgative. Mothers, don't attempt to raise children without White's Cream Vermifuge. Price 25 cents. Sold by Wyckoff-Willis Drug Co. 17

TO CLARENDON.

Rev. C. N. N. Ferguson and Capt. J. N. Donohoo left on Wednesday for Clarendon to attend a meeting of the Board of Trustees of Clarendon College. That institution is governed by the educational board of the Methodist Church South, and these gentlemen are members of the local board of trustees. At the present meeting a successor to President Slover is to be elected, he having resigned the presidency to re-enter the active ministry.

A FINE OPPORTUNITY

for some one wanting to engage in the Grocery Business. I am now offering the L. J. Warren stock of groceries and fixtures for sale, in bulk, at a discount. A nice clean stock with a good trade established. Call and make me an offer. J. L. DORSETT, Receiver. 17.

Anasley Realty Company



want to trade you a fine Farm down in the civilized portion of Texas for your land or property in Hale or adjoining counties. Write or come and tell us just where you want it; we will do the rest. We buy, sell and exchange property anywhere.

Anasley Realty Company
Anasley Bank Bldg., N. E. Corner Square Phone 102
Look for the Flag

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier
GUY JACOB, Asst. Cash.

The First National Bank

Plalview, Texas
CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 150,000.00
Our new home places us in a position to meet all your requirements. Your patronage solicited.

ST. ELMO AT THE SCHICK.

A large audience almost taxed the capacity of the Schick on Monday night and witnessed a pleasing production of the dramatized version of St. Elmo, the best-known story of Augusta J. Evans. The play does not follow the written story any too closely, but it carries the theme in sufficient development to keenly interest the audience in the triumph of the ennobling influence of a woman's love over the blackened soul of an almost hopeless cynic.

The company carried a well-balanced cast, and all were capable of their roles. None were strikingly superior, but, aside from the failure of the dual stars to reach the high, emotional marks in the love scenes and portrayal of religious feeling, the entire production was able and far above the average—really an agreeable surprise to those who might have expected but a poor performance. Hamilton Gray certainly looked the part of St. Elmo, and had Miss Ida Weston Rae infused a little more spirit into her work her Edna Earle would have been delightful. Jno. R. Burke, as Van Jiggins, was really the best of the cast. R. J. Walters, as Dr. Hardy, deserved complimentary mention.

On the whole, St. Elmo stands high up on the list of enjoyable attractions, and, if the company plays repertoire, their return engagement at the Schick would call for standing room.

BIG BILL BITTNER.

Take this from The Herald, which does not make a practice of commending any theatrical attraction not worth the full price of admission: If Big Bill Bittner offers a company such as he usually carries, and is greeted with a fair-sized house, no one will come away from the show on next Thursday night without being glad they were there. If Big Bill Bittner himself hasn't recently hit the highway of the has-beens, his performance alone is worth a reasonable price of admission.

The Herald was not asked to give this endorsement, and does not get a cent for it; we merely like to see merit rewarded almost as well as we enjoy trying to put bum shows out of business.

RETURNED FROM PRESBYTERY.

Rev. J. H. Abney has just returned from attending Presbytery, which met at Crovill, Texas. While there he was elected Moderator for that meeting of the Presbytery, which is the highest honor accorded a member of that devout body. Mr. Abney reports an interesting meeting, and, also, one of the Ladies' Missionary Society, which convened at the same time.

NOTICE

S. J. Whitiker, of Haskell, Texas, has taken charge of the McCLULLAND HOUSE. Anyone wishing a nice, clean, home-like place to board will do well to call on them. Nice, clean rooms, fresh Milk and Butter made at home, old-time cooking—"like mother used to cook." We would be pleased to have your patronage—will make you feel like you were at home again. Give us a trial. We have come to stay and be one of the citizens of your town. Respectfully, S. J. WHITIKER.

Want Column

Furnished room to rent. Phone 82. 15

LOST—A black plush buggy robe, between Box's corner and the flouring mill. Reward for return to T. H. BEBEE. 15

FOR RENT—Five-room house, in Lakeside Addition. See J. C. FORTENBERRY. 17

FOR SALE OR TRADE—Good Upright Piano. Will trade for cows, mules or mares. E. DOWDEN. 17

LOST—Ladies' black pocketbook, containing six dollars in dimes. Return to Herald office and receive reward. 17

FOR SALE—A good, nearly-new, 3½-inch Mitchell Wagon, a bargain. See DICK LATTIMORE, at Wyckoff-Willis Drug Co. 16

FOR SALE—No. 5 Oliver Typewriter; used about three months; perfect condition; \$65.000 cash. Inquire at HERALD OFFICE. 17

FOUND—On the streets of Plainview, a lady's small fur. Owner can get same by calling at this office and paying for this notice. 17

LOST—Near or in opera house, a child's necklace, with locket attached; monogram "M. T." on locket. Return to Herald office and get reasonable reward. 15

FOR RENT—Six-room house, five acres of ground, all broken, in North Plainview. Will rent for \$20 per month by year lease. See A. E. HARP, Plainview, Texas. 17

FOR SALE OR RENT—The Fair Boarding House; three lots; on corner of West Third and Grover streets; within four block of public square. GEO. F. FAIR, proprietor. 17

SUNDAY SERVICES.

Rev. C. E. Hastings, B. D., pastor of the First Methodist Episcopal Church, announces the following services for Sunday, April 17: 10 a. m.—Sunday School. 11 a. m.—Preaching—Subject: "The Christian's Yoke." 7:45 p. m.—Preaching—Subject: "The Lost Crown." Class meeting at 12 m. Services in the court house. Everybody invited.

TOILET SOAPS
"Cleanliness is next to Godliness," but if a smooth healthy skin is retained pure toilet soaps must be used.
We have on display a splendid assortment of Toilet and Medicated Soaps that are sure to please you.
Call and let us show you.
Duncan's Pharmacy
"The Up-to-Date Drug Store"
North Side Square

For Those Who Appreciate a High Grade of Canned Fishes

The MODEL GROCERY

has put in a full line of Canned Fishes in

Fat Herring in Bouillon Kipped Herring and Fresh Mackerel Herring in Tomato Sauce

CHEESE! CHEESE!! CHEESE!!! Cream, Brick, Limberger and Edam
MEATS OF ALL KINDS—Fresh or Cured—Can Be Found in Our Butcher Department

Telephone 29 **HARRIS & SEWELL, Props.** Telephone 29

TO SECURE A NEW RAILROAD

PLAINVIEW IS PREPARING TO MAKE A SUCCESSFUL MOVE.

Committees Appointed to Raise the Necessary Bonus to Secure a New Line—Now Is Our Opportunity.

In a few days every property owner who will be benefitted by a new line of railroad to this city will be called upon to sign a provisional pledge for a donation as a bonus to secure such line.

It is a business proposition, strictly. Those whose property values will be increased are asked to contribute a small per cent of such increase to secure such results.

There is no begging proposition about it—no evidence of public-spiritlessness. It is just a question of investing a few dollars to make more dollars.

It would not only be superfluous, but absolutely absurd, to present any argument in favor of the question.

Plainview can get a railroad by putting up the money.

You will be called on for your proportional share. If the line is built, you pay; if not, you are not out anything.

The following committees have been appointed, and every taxpayer will be seen:

Committee to Canvass Plainview—J. D. Hanby, J. F. Garrison, I. E. Gates, L. O. Wyckoff, Jim Heard, Solon J. Jents, W. B. Rushing, E. H. Humphrey, D. Hefflefinger, Judge Carter, E. R. Williams, Paul Hunsaker, Dan Ansley, J. M. Graham.

Committee to Canvass Plainview Independent School District—W. B. Martine, F. Faulkner, H. Tull, W. R. Simmons, R. J. Goode, J. O. Brown, T. J. Finnie, W. F. Brooks.

Committee to Canvass Hale County—P. B. Snyder, T. J. Tilson, R. B. C. Howell, L. A. Knight, J. L. Overall, John Leach, R. A. McWhorter, E. Dowden, A. E. Harp.

A committee, composed of L. S. Kinder, L. A. Knight, L. G. Wilson, E. Dowden, J. H. Wayland, W. C. Mathes and J. N. Donohoo, has been

appointed to confer with the official of the desired road.

All the committees are requested to report at the Wayland hall on Saturday night, April 16, at 7:30 o'clock, and Plainview is invited to be present at the meeting.

"Opportunities are bald-headed behind."

WHITFIELD.

R. C. Mercer and wife came down from Kress Wednesday, on business.

J. B. Wakefield and wife were visiting in this locality a few days last week.

Henry King visited Guy Ramsey, of Lockney, last Friday.

Miss Crouch, who has been staying at the college, came home last Saturday for a visit, intending to return to her work on Monday, was suddenly taken ill with scarlet fever, and is very sick at this writing.

The young people had a fine time singing at Jas. Pullen's Sunday night.

Rev. Gates failed to preach at the Baptist church last Sunday evening. Nevertheless, there was a large crowd there to hear him, so they had a prayer meeting instead.

Guy Ramsey was in our midst last Sunday.

Myrtle Hart closed a very successful term of school last Thursday, at the Prairie View school house.

WORSE THAN BULLETS.

Bullets have often caused less suffering to soldiers than the eczema. L. W. Harriman, Burlington, Me., got it in the army, and suffered with it for forty years. "But Bucklen's Arnica Salve cured me when all else failed," he writes. Greatest healer for Sores, Ulcers, Boils, Burns, Cuts, Wounds, Bruises and Piles. 25c at All Druggists. 17

WILL LIVE OVER IT.

Friends of R. W. O'Keefe will be pleased to learn that he is fast recovering his wonted health, after a prolonged attack of what he says "was a mixture of all the ailments in the curriculum of materia medica, and a few side-lines hitherto unknown to science."

BOOSTER FOR THE FAIR.

The Herald enjoyed the pleasure of a call by E. Callaway, a prosperous farmer and stock-raiser of Hale county, who lives near Petersburg. Mr. Callaway raises blooded stock, in which he takes a great deal of pride, and he spoke very enthusiastically of the movement now under way to hold a county fair here in September. He is one of these up-to-date kind of citizens who takes an interest in everything that promises benefit to the county he has selected for a permanent home. He moved to this section from Driftwood, Okla., where he owned the "Maple Grove Stock Farm." Mr. Callaway will have some of his stock on exhibit at the fair, and possibly an entry in the agricultural display.

PRESIDENT ROOSEVELT SAYS

that outdoor exercise is needed by the American people. That's all very well, but how can people with rheumatism follow that advice? The answer is simple—use Ballard's Snow Liniment and the rheumatism will go, leaving you as spry as a colt. Gives quick and permanent relief from rheumatism, neuralgia, lame back and all pains. Sold by Wyckoff-Willis Drug Co. 17

WILL IT QUIT?

"Will it ever stop raining?" is the question now worrying the people of Plainview. The first thing anybody knows the boll worm will begin eating on our cotton crop and the wheat will grow so tall a binder won't cut it. Does it rain on the Plains? Well, it is to smile! Saturday—Wednesday—Friday—would suit anybody, but a hog or an injunctive sore-head.

A NEAT BARBER SHOP.

Painters are at work this week enhancing the neat appearance of the interior and adding to the exterior finish of the DeLay barber shop. This extremely well-furnished and arranged tonsorial parlor is already one of the largest, prettiest and most comfortable in Northwest Texas, and when Decorative Artist Reid finishes adding his artistic touch the place will be truly inviting.

TO OUR CORRESPONDENTS.

The Herald wants a live correspondent in every community in Hale county. We furnish stationery and stamps and allow liberal commissions on new subscriptions. We want to make the paper of local interest to every county reader, and a few items weekly of the doings of your section would not only be a help to us, but would attract attention to your locality and might be the means of inducing helpful settlement. 17

A FAIR WARNING.

It has been reported to the officials of the Commercial Club that several young trees recently set out along the public streets have been rather carelessly and ruthlessly broken down by hack drivers, delivery wagons and other drivers who are indifferent to anything looking toward the betterment of the city. The trees were planted by the Commercial Club for the benefit of the entire city, and it would seem that property owners at least should protect and foster their growth. A number of complaints have been made of their gross neglect and destruction, and, as the trees are public property, fair warning is now given that anyone who either carelessly or wilfully drives over or destroys any of those planted by the Commercial Club will be prosecuted. This is not only a proper move, but The Herald trusts that an example will be made of the first individual detected in the act of destruction. Don't drive over the trees.

THE DEMON OF THE AIR

is the germ of La Grippe, that, breathed in, brings suffering to thousands. Its after effects are weakness, nervousness, lack of appetite, energy and ambition, with disordered liver and kidneys. The greatest need then is Electric Bitters, the splendid tonic, blood purifier and regulator of Stomach, Liver and Kidneys. Thousands have proved that they wonderfully strengthen the nerves, build up the system and restore health and good spirits after an attack of Grip. If suffering, try them. Only 50c. Perfect satisfaction guaranteed by All Druggists. 17 15

ROAD NOTICE TO RESIDENT LAND OWNERS.

THE STATE OF TEXAS,) ss.

County of Hale.)

We, the undersigned Jury of Freeholders, citizens of said Hale County, Texas, duly appointed by the Commissioners' Court of Hale County, Texas, at its February Term, 1910, to view and establish a First-Class Road from Northeast Corner of Section 16, Block JK, to the West Line of Hale County and East Line of Lamb County, and having been duly sworn, as the law directs, hereby give notice that we will, on the 30th day of April, 1910, assemble at Northeast Corner Section 16, Block JK, and thence proceed to survey, locate, view, mark out and establish said road, beginning at Northeast Corner of Section 16, Block JK; thence West One Mile along the North Line of Section 16 and the South Line of Section 15, same Block; thence South One Mile on the West Line of Section 16, same Block, and East Line of Section 10, Block 06; thence West Three Miles on the North Line of Sections 11, 12 and 13, and South Line of Sections 8, 9 and 10, Block 06; thence South One Mile along the East Line of Section 14 and West Line of Section 13, Block 06; thence West on Section Lines to point in North and South Base Line of Hale and Lamb Counties, on North Line of Sections 16 and 17 and South Line of Sections 14 and 15, Block 06, and on North Line of Sections 16, 17, 18, 19 and 20 and South Line of Sections 11, 12, 13, 14 and 15, Block SH.

And we do hereby notify you, and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person, or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

WITNESS our hands this 21st day of March, A. D. 1910.

M. C. CORNELIUS,
T. A. DOUTHIT,
T. J. JOHNSON,
J. C. HOMAN,
Jurors of View.

IF YOU NEED ANYTHING IN THE FURNITURE LINE

Or ART SQUARES, RUGS, MATTINGS, LINOLEUMS, WINDOW SHADES, SEWING MACHINES, SEALY MATTRESSES, ETC., it will pay you to see us before buying. Our stock is complete and we guarantee to save you money.

WE ARE THE HOME OF QUALITY FURNITURE

Also we have a complete line of UNDERTAKING GOODS, and have a licensed embalmer, who is ready to answer calls day or night.

RESPECTFULLY

E. R. WILLIAMS

PLAINVIEW FUNERAL DIRECTOR AND EMBALMER

Phones - - { 105
316

Can come on a moment's notice to do any out-of-town Embalming.

The BEST

Costs but little more and cheaper in the end

Quality is remembered long after the price is forgotten. Vickery-Hancock Grocery Company is the place to secure the best quality.



Let us send you a can with your next order

QUALITY

is our first consideration that is why we are selling

Chase & Sanborn's Coffees and Teas

A full line of Heinz Goods, White Swan and Van Camp Canned Goods.

The Store of "Good Things to Eat"



NEW SYRUPS

White Swan Pure Maple
Scudders Maple
White Swan Ribbon Cane
Penick & Ford Velva
Farmer Jones Sorghum
Royal Sorghum
Bear Brand Sorghum
All in gallons and halves

Order Your

Groceries, Meat and Vegetables

Together

Phone 17

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CHASE & SANBORN'S TEAS

Uncolored
Nassac
Ceylon
Japan
Gunpowder
Indian
Oolong

They cost you no more than teas of less merit.

VICKERY-HANCOCK GROCERY COMPANY

CENSUS TAKING BEGINS TO-DAY.

(Continued from first page.)

EVERY person in Plainview on the Federal Census rolls. We must not miss even ONE. Map publishers, railroad guides, foreign directories and many other publications, giving populations of towns, will only use the Federal Census, as NOW taken, as a guide to the total number of inhabitants.

"This is our last chance for ten long years to get another Federal census.

"We have opened headquarters at the club rooms, No. 18, First National Bank Building, and from April 15th to May 15th all who do not see the enumerators can report and we will see that their name is taken. Call up phone 395 any day during the month if the census enumerator has passed you and not secured your name, or give your name to any of the committee named below.

"The town has been divided into 11 districts, and a committee appointed in each district to see that all his neighbors have been enrolled. The districts and committees are as follows:

- "No. 1.—South of Main and west of Pacific street to city limits.—J. E. Lancaster and A. C. Hatchell.
- "No. 2.—South of Main, between Pacific and McClelland streets.—J. D. Hanby and Sam Wilks.
- "No. 3.—South of Main, between

McClelland street and city limits.—L. W. Sloneker and Wylie Johnson.

"No. 4.—North of Main, between Pacific and Grover streets.—C. A. Duff and W. W. Jones.

"No. 5.—West of Grover, south of Restriction and east of Jones streets.—J. O. Wyckoff and Dr. J. B. Hall.

"No. 6.—South of Restriction, west of Jones and east of Wayland streets.—W. E. Armstrong, J. N. Jordan and T. B. Irwin.

No. 7.—North of Restriction, west of Grover and east of Wayland streets.—Dr. Grant, Dr. Lindsay and Mr. White.

"No. 8.—South of Restriction and west of Wayland streets.—E. J. Harlan and J. B. Maxey.

"No. 9.—North of Restriction and west of Wayland streets.—Rev. S. W. Smith.

"No. 10.—North of Main, east of Pacific and west of Cottage streets.—Solon Clements and W. A. Nash.

"No. 11.—All north of Main and east of Cottage streets.—Chas. McClelland and Dr. Carter."

Halley's comet is now visible to the naked eye just before sunrise. There are two means by which you may see it: Get up at 4:30 a. m. and look eastward about the spot where the sun rises, or stay up until 4:30 a. m. and go through the same performance.

It is usually costly to follow cheap advice.

HALE COUNTY FAIR PREMIUMS.

(Continued from first page.)

Lot 31.—Best one-half dozen sal-sify.

Lot 32.—Best egg plant (two to be shown).

Class 2—Grains, Etc.

Lot 1.—Best peck of wheat.
Lot 2.—Best peck of oats.
Lot 3.—Best peck of barley.
Lot 4.—Best millet in stem.
Lot 5.—Best bundle of wheat.
Lot 6.—Best bundle of oats.
Lot 7.—Best bundle of barley.
Lot 8.—Best peck of speltz.
Lot 9.—Best peck of rye.
Lot 10.—Best two dozen ears of corn.

Lot 11.—Best two dozen heads of kaffir corn.

Lot 12.—Best two dozen heads of milo maize.

Lot 13.—Best two dozen ears of white corn.

Lot 14.—Best two dozen ears of yellow corn.

Lot 15.—Best two dozen ears of June corn.

Lot 16.—Best one dozen ears of popcorn.

Lot 17.—Best two dozen heads of broom corn.

Lot 18.—Best bale of alfalfa.
Lot 19.—Best sheaf of alfalfa.
Lot 20.—Best bale of millet.

Lot 21.—Best bale of sorghum.
Lot 22.—Best bale of native hay.
Lot 23.—Best display of farm products of all kinds.

Lot 24.—Best stalk of cotton, with bolls on it.

Class 3—Horticulture.

Lot 1.—Best display of apples of all varieties.
Lot 2.—Largest apple.
Lot 3.—Best box of apples, commercially packed for market.
Lot 4.—Best display of peaches.
Lot 5.—Largest peach.
Lot 6.—Best display of plums.
Lot 7.—Best display of apricots.
Lot 8.—Best display of pears.
Lot 9.—Best display of prunes.
Lot 10.—Largest pear.
Lot 11.—Best display of quinces.
Lot 12.—Best display of grapes.
Lot 13.—Prettiest basket of all kinds

Class 4—General.

Lot 1.—Best display of flour, manufactured within 50 miles of Plainview.

Lot 2.—Best assortment of canned goods, put up by farmer's wife.

Lot 3.—For first couple married in public according to plans of committee.

Lot 4.—Best 1910 Jersey heifer calf.

Lot 5.—Best 1910 Hereford heifer calf.

Lot 6.—Best 1910 Durham heifer calf.

Lot 7.—Best pig, under 4 months, raised by boy under 15 years of age.

Lot 8.—Best brood sow, with litter.

Lot 9.—Best boar of any kind.
Lot 10.—Best pair of chickens, raised by girl under 15 years of age.

Lot 11.—Best yearling colt.
Lot 12.—Best Hale county colt.

Lot 13.—Best pair draft mares.
Lot 14.—Best pair mules.
Lot 15.—Best stallion and colt.

Lot 16.—Best jack and colt.
Lot 17.—Best milch cow.
Lot 18.—Best 1910 Hale county mule colt.

PLANTS! PLANTS!

Plants-grown Plants now ready. Write WALTER NELSON, Hereford, Texas 15

CENTRAL PLAINS COLLEGE AFFAIRS.

(Continued from first page.)

which meets at Clarendon in November.

Affairs of the college are in a prosperous condition at present, and the attendance is as great as was expected. When the Methodist Church, South, with its financial and numerical strength, through organization and able management, formally adopts the institution and places it under control of the educational board that is created for such specific purposes, it is almost a certainty that Central Plains College will take high rank among educational institutions of Texas.

Lest you forget, The Herald again mentions that Plainview is particularly proud of her educational advantages.

Austin C. Hatchell, Plainview's popular young attorney and hustling candidate for county judge, called at the Live Wire office yesterday, while en route home from Olton, where he had been engaged on legal business. He tarried long enough to instruct us to put his name on our mailing list to Plainview.—Hale Center Live Wire.

W. E. Armstrong

Land and Immigration

Phone 279

PLAINVIEW, TEXAS.

THE PLAINVIEW NURSERY

WILL BE PREPARED TO FURNISH BLACK LOCUSTS AND ALL OTHER KINDS OF SHADE TREES IN ALL SIZES. ALSO ANY KIND OF NURSERY STOCK. SEND IN YOUR ORDER NOW.

L. N. DALMONT, Proprietor

J. E. Canthan and A. M. DeForest, Representatives.

Don't Hesitate

use **TEXACO ROOFING** and you will be satisfied—made of the best grade of **WOOL Felt** and **Bifumen** over 99 per cent pure. No tar of any kind. Durable—stands all kinds of weather conditions

ASK FOR PRICES

The Texas Company

General Offices: Houston, Texas

For Sale by All Dealers

CORRECTION OF A GROSS ERROR

WORK ON COURT HOUSE PROCEEDING AS USUAL.

Workmen Laid off a Couple of Days on Account of Rain, but Injunction not Effective.

The Herald's report of the work being stopped on the new \$80,000 court house was incorrect, a mistake, an inexcusable error, and the paper apologizes to its readers, also to the contractors, who called us down.

After the injunction papers were served on the County Judge and Commissioner's Court, and one of the members turned his copy over to The Herald representative, there was no work being done on the building, and the newsman, from experience with charges of contempt for the dignity of easily-offended, non-resident courts, naturally concluded that the injunction caused the suspension.

As the contractors were not named in the suit, and the injunction only prevented the Commissioners' Court from paying out the money received from the bond sale, the work is being

continued as before, the contractors evidently not regarding the matter of temporary estoppel of payment as of serious importance or any ultimate effect.

J. E. Penick, of the McRae Construction Company, the contractors for the building, informs The Herald that work was suspended a couple of days on account of the rain, but there was no hindrance caused by the legal tangle. They expect to continue work as before, and are not at all apprehensive of not receiving payment for same.

Newspapers usually reluctantly admit errors, but, in this instance, the correction affords The Herald a good deal of pleasure for more than one reason.

It looks to a man up a tree that about all the satisfaction the "injurers" will get out of their spiteful move will be the privilege of paying their own lawyers and a pro rata of the fees paid attorneys employed by the county.

Injunctions come high, but some folks must have them.

BIG BILL BITTNER.

Attraction of Merit at the Schick for Three Nights.

The Big Bill Bittner Company, despite extremely unfavorable conditions, played to a good house on Thursday night at the Schick. The bill, "The Man from the West," was somewhat disappointing to a large number, who expected that "Amy of the Circus" would be the opening play. "The Man from the West" is an adaptation from "Jim, the Westerner," and considerably curtailed. The same plot has been staged under other names.

The Bradley-Noe Orchestra, composed entirely of ladies, is one of the best features of the show. In fact, all the female cast is good—not a stick among them. The same can not be said of the men. Some of them do not seem to be fitted to their roles. H. B. Carpenter is a capable and versatile actor. Big Bill couldn't help but be entertaining, but he is either content with accumulated honors or has a temporary grouch.

The company, as a whole, is considerably above the average, and they deserve a full house.

They give a performance Friday night, matinee on Saturday afternoon, and on Saturday night conclude their engagement.

See them—it's worth a larger price of admission.

MAKING KEY-RATE MAP.

Citizens of Plainview who are interested in securing lower insurance rates had best exercise every effort to conform to such conditions as have been repeatedly published as necessary to secure a rating as low as possible. Mr. C. C. Gaines, of the Actuary's office, is now in the city making an insurance map and inspecting conditions with reference to fire risks, and on this map and report the State board will fix the key-rate for Plainview.

This means money, and the best and possibly only time to attend to it is right now, before the rate is established.

You had best ask your local insurance agent about the matter.

The constant and growing demand is for Collars with Style and Durability. Corliss-Coon Collars have both. Two for a quarter. PLAINVIEW MERCANTILE CO.

When you want the best in the Coal and Feed line—that's us. Ring 176. TANDY-COLEMAN COMPANY, near depot.

COMMERCIAL CLUB ORGANIZED.

Petersburg Citizens Interested in the Upbuilding of Their Community.

Citizens of Petersburg and community met in mass meeting on last Saturday to discuss matters of general interest to that section and also to organize a Commercial Club, as a better means of promoting the welfare of that prosperous community. Railroad matters furnished the principal topic of discussion, and a number of lively speeches were made.

Petersburg numbers among its people some of the best and most progressive citizens of Hale county, and they are alive to their interests.

A number of county candidates were present at the meeting on Saturday, and were given an opportunity to make announcements. Judge Mayfield, County Attorney Clements, Sheriff London and County Clerk Campbell made short speeches.

NO MEETING TUESDAY NIGHT.

Commercial Club Postponed Session for Several Reasons.

No meeting was held by the Commercial Club on Tuesday night, on account of the revival service now under way at the Baptist church, and also that the all-important question of securing a new line of railroad is yet in an intangible shape and nothing definite will be known for several days. The next regular meeting will be held on Tuesday, May 3.

WILLIAMS TO MOVE.

E. R. Williams, Plainview's popular furniture dealer, will move, on May 1, into the building formerly occupied by the Plainview Mercantile Company, that now occupies the lot adjoining the R. C. Ware Hardware Company. This is one of the best business locations in the city, and Mr. Williams' large furniture trade will add considerably to the activity of that block.

A BABY SHOW IN PLAINVIEW

would have many contestants; but it's safe to say that the healthiest baby would win the prize. No baby can be healthy who suffers from worms, and most babies do, unless they are kept free from them with White's Cream Vermifuge. Acts quickly, yet mildly—is its own purgative. Mothers, don't attempt to raise children without White's Cream Vermifuge. Price 25 cents. Sold by Wyckoff-Willis Drug Co.

CAMPBELL'S COMPLIMENTS.

Writes in Pleasant Terms of Recent Issue of The Herald.

The Herald recently published a lengthy interview with H. W. Campbell, of Lincoln, Nebraska, the famous farmer who is doing so much for the agricultural interests of the West, and who is conducting a large demonstration farm near this city. The interview was published for the same reason that a recent extremely liberal clubbing offer was made by The Herald and Scientific Farmer, Mr. Campbell's paper, as a means of interesting the farmers in this section in the most successful method of farming yet introduced and practiced on the Plains. A number of new subscribers took advantage of the offer, and many are becoming interested and desire more knowledge of the subject of scientific soil culture, really the only thing lacking to make the South Plains country the granary of Texas.

That Mr. Campbell's cheerful cooperation is tendered the farmers of this section is shown by the following:

"Lincoln, Nebraska,
"April 16, 1910.

"Mr. Tom Shafer,
"Hale County Herald,
"Plainview, Texas.

"Dear Sir:
"I have just returned from the Northwest and find your publication of April 1st, with a very complimentary article and a very interesting illustration. We appreciate this very much.

"We will simply say, is there anything we can do to assist you in your work? We are sending you, under separate cover, one-half dozen copies of the Scientific Farmer. Trust you may be in position to send us more subscriptions.

"On our next visit to the Farm I shall endeavor to call on you and discuss details.

"Thanking you again for your kindly compliments, we are,

"Very truly yours,
"THE CAMPBELL SOIL
"CULTURE COMPANY,
"H. W. CAMPBELL,
"President."

WHERE SMUDGING BENEFITED.

Recent Cold Caused Fruit Damage in Pecos Valley.

Roswell, N. M., April 18.—The entire Pecos Valley was visited by another frost Saturday, although the temperature did not go as low as on April 1. The government report here was 28 degrees at the coldest. Some damage was done to fruit that was not smudged, but it is not thought to be great. In the lower valley, where recent rains have filled the air with some moisture, more damage is feared. Roswell has been without moisture, except from artesian rivers and wells, for many months, and this has probably saved the fruit.

Fruit Damage Reported.

El Paso, Texas, April 18.—A severe freeze is reported from the lower valley Friday night. On many farms smudgepots were freely used. Snow fell Friday in El Paso, and a heavy fall occurred at Van Horn and Sierra Blanca, the mountains being white with it. Pecos reports damage to fruit and vegetables, and at Barstow last night. A sandstorm was followed by rain and sleet at Plateau and a heavy frost last night, and there was considerable ice there this morning. The upper and Mesilla Valleys suffered severely last night. The Sacramento Mountains are covered with snow.

A DELICIOUS DANCE.

The New Addition to Harvest Queen Mills Dedicated by Society.

About thirty couples of the social set were entertained with a dance at the Harvest Queen Mills on Monday evening. The new addition furnished a desirable place for tripping the light fantastic, and those present enjoyed the occasion to the fullest extent.

Until a late hour, the Plainview orchestra furnished delightful music for a complete program and added extras.

Among the out-of-town guests were Misses Newton, of Seymour, Sockwell, of Amarillo, Roberts, of Dallas, and Messrs. Nick Alley, of Hale Center, Rodger, of Amarillo, and Morrow, of Anson.

Mr. Neher, the new owner of the mills, was in attendance and enjoyed the festivities incident to the dedication of the new addition.

Refreshment were served, and the entire affair pronounced one of the most pleasant of the season.

For the sweet girl graduates of the Goods, Silks, Laces, F...

NEXT TUESDAY!

April 26th

We will have some specials at very low prices. This is an opportunity for you. All these are articles of every day use and you do not often get a chance to buy them at these prices.

For One Day Only!

Counterpanes

\$1.75 counterpanes \$1.25
2.25 counterpanes 1.49

Lawn

A special lot of colored Lawn at, per yd 5c

Laces

We have just received a large assortment of Torchon Laces, rolled 12 yards to the bolt. On Tuesday we will sell these bolts at each 25c

We do not cut bolts at this price.

Embroideries

We have some very low prices on Embroidery. Look throughout lots at per yard 5c and 10c

Embroidered Waist Fronts in crossbar and plain effect at extremely low prices.

Corsets

1 lot, all sizes, new style \$1.50 Corsets, Tues. 98c

Towels

Special bleached cotton Towels, each 3c

Large heavy Turkish Towels, each 16c

Sheets

Full bleached, 78 by 90 Sheets, each 45c

Waists

A special lot of Ladies' Waists in Silk, Messaline, Crepe de Chine and Net, all colors \$2.98

1 lot lawn and madras Waists 49c

Ladies' mixed Hose, a splendid value, pair 5c

Come and See

Tuesday, April 26

GARTER

J. F. Sander, President
W. B. Joiner, Vice Pres. and Mgr.
Ernest Spencer, Sec'y and Treas.

HALE COUNTY ABSTRACT CO.

(INCORPORATED)
CAPITAL STOCK \$20,000
East Side of Square Plainview, Texas

Simon Pure NIGGER-HEAD COAL

---THAT'S US---
Also ROCKVALE, the Genuine Article, WE HANDLE IT
Lump and Nut
GRAIN
All Kinds of Feed Stuff Bought and Sold
COME TO SEE US.

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

ANNOUNCEMENTS.

- Subject to Primary Election, July 9, 1910.
- For State Senator, 29th District—
W. A. JOHNSON,
Memphis, Texas.
- For District Attorney, 64th Judicial District,
REUBEN M. ELLERD,
L. C. PENRY.
- For County Judge—
AUSTIN C. HATCHELL,
GEORGE L. MAYFIELD,
J. M. BULL.
- For County Attorney—
CHARLES CLEMENTS.
- For District and County Clerk—
B. H. TOWERY,
J. W. CAMPBELL.
- For Sheriff and Tax Collector—
G. A. LONDON,
J. C. HOOPER.
- For Treasurer—
JOHN G. HAMILTON.
- For Tax Assessor—
J. J. (JIM) LASH,
S. J. FRYE,
W. C. FYFFE.
- For Commissioner Precinct No. 1—
J. T. WILLIAMS,
E. DOWDEN.
- For Justice of the Peace, Precinct No. 1—
J. W. WESCOAT.

A WORTHY EXAMPLE.

Should there be any in Plainview who think that the meddlesome, pestiferous interference with court house affairs call for retaliation, they should subdue their angry passions and follow the example of an old religious negro who had been wronged by one of his colored brethren, and who was fixed in his purpose to "do something" to his enemy. The brethren exhorted him to leave vengeance to the Lord and not sacrifice his religion in an attempt to chastize the offender. Deely wrought up over his wrongs, the old negro could not see it in that light, but finally agreed to pray over the matter.

"Now, Lawd," he supplicated, "in the convolution dat am gwine to take place soon's I meet up wid dat onery nigger—be nootral, Lawd, jess be nootral; dat's all I axes—I'll do the best!"

"You can see foh yoself by de church books dat I'se been a pillah a good standin', but I don't ax you, Lawd, to take mah side in no argyment. If you can't help none, jess hang off an' be nootral. Git yo'self a comfoble place in de shade som'ers and set down an' watch me fix dat onery, low-down nigger in puffed style. Amen."

CHEAP BREAD.

Cotton seed flour is giving Texas a tolerably fair bit of publicity of the right sort. Here is a sample: Bread made of cotton seed flour has been exhibited in Chicago recently, and is said to look much like Boston brown bread. The flour was made in Texas, and costs \$30 a ton. The people down there appear enthusiastic over it and want it boomed as a substitute for wheat flour.—Fort Worth Star-Telegram.

If Colquitt's story that "you can't make men good by law," and "you can't legislate morals into people," is full extent, there are laws whatever, laws, and them ed. is the lawless restraint at all.—Exchange.

If you can't make a bad one by law, statutes and are portable.

RECIPROCITY.

The mail order business heretofore given the Sears, Roebuck Co., Montgomery Ward and other big concerns in the North by the people of this section has been somewhat excusable, in that they had few opportunities and inconvenient access to market. However, things have now changed. The railroad has invaded this territory, and any character of merchandise can be secured at Spur and surrounding towns at prices to compete with other towns and mail order houses anywhere. And, aside from this, it is every man's duty to support home and home institution, and home people.—Texas Spur.

The above comes with very good grace from The Spur, whose columns are filled with advertising of local merchants, but if there is anything that gives us a severe case of fan-tods it is to read column after column of scathing denunciation of mail order houses by sap-headed editors whose home merchants perhaps pat him on the back, but side-step other support. Any spineless specimen of the editorial tribe who howls for support for "home institutions" who do not reciprocate, should quit the tripod and go back to the plow.

CONCERT OF ACTION.

1910 promises to be a year of great achievements in Plainview. The prospects for rapid and stable growth were never brighter than at the present time. The little display of opposition started by an insignificant number of insignificant individuals has done more to arouse the public spirit and unify the interests of the citizens of Plainview than arguments and prosperity talk could have done in years. When it is smooth sailing and everybody taking it easy, there is danger of the men who should be in the forefront of development allowing the public affairs to take care of themselves, but let a show of opposition be made and they come alive to their interests, arouse their energies and do something. Monday's mass meeting was evidence of the fact that opposition arouses action more effectively than argument. Plainview citizens are getting together.

Since one of Hereford's most prominent citizens is building the best little ball parks in the Panhandle, it behooves all fans and other people interested in advertising the town to liberally support the games that will be played in this park. Hereford has a good ball team; in fact, the best

As injunctions are a fine means to put people to work, suppose we try one on the telephone system. We might induce them to raise the rate.

Let's challenge Hale Center for a ball game, and get one of the injunctors to umpire. The statutes don't prohibit doing things to an umpire.

Speak in whispers when you tell of the work that has never stopped on the new court house. Don't scare the "Big 4" into another fit.

Lemond, Alley, Reed and Claxton, the imaginative arbiters of the destiny of Hale county! How long, O Lord, how long?

Now is a good time to raise another \$100,000 railroad bonus. Somebody enjoin us from building a city hall.

Second thoughts prevent a man from having lots of fun.

WHY THE HERALD IS LATE.

In explanation of the delay in The Herald not reaching subscribers on time for the past three weeks, the paper desires to state that the office is overcrowded with commercial and newspaper printing of its own and is carrying the additional burden of publishing The Tullia Herald, the proprietor being interested in and business manager of that publication. The Tullia paper owns a complete, new and up-to-date equipment, and as soon as their building, now under construction, is completed this office will be relieved of the work incident to the publication of that paper. This office does a large amount of linotype composition for parties and papers outside of Hale county, and, at times, is swamped with such orders for job printing, which, we may safely assert, is not usually given to country printing offices, and our only apology for being a little late at times with the paper is that we need the money. The extra newspaper work will be off our hands in a couple of weeks; the job work turned out, The Herald issued on time and the quality improved. To forestall comment, we add, both are needful improvements.

COURTESY TO STRANGERS.

Give the glad hand to every stranger you meet. You were in the same class here yourself not so very long ago, and it takes a town at least 100 years to be entitled to an exclusive class. We were all high-browed, aristocrats where we came from, but we needn't tell everybody about it. It's not a sign of ill-breeding, anything. Many a prospector has become a permanent citizen of a place because the people were friendly and sociable. Because you speak friendly to a newcomer doesn't necessarily mean that you will lend him all the money you have or endorse his note, and probably he may have a few dollars of his own that he might invest—such unusual things have happened. Tell the visitor when you meet him that you are pleased to have the pleasure.

WHITFIELD.

Sunday school was organized last Sunday at the Baptist church, with H. L. King as superintendent. The rest of the officers have not yet been selected.

The young people had a singing at Edgar Farnway's on Sunday night. H. L. King and wife visited at Silverton Friday and Saturday, the guests of J. B. Wakefield and wife.

Frank Whitmore and family spent Sunday at the Jas. Pullen home.

Clayton Williams is having a tussle with the measles at the college, where he is staying and attending school.

Last Friday was a bad, cold day. Some of the people tried to work in the fields, but found out it was some cold, and heavy frost made the corn look black in the face for a while.

H. J. Stutzenbecker has sold his farm and bought a gin and mill, but Harry will make a crop before moving.

Hello! Whitfield is to have a new store in the near future. A gentleman from Tullia will have charge.

Mrs. Jas. Pullen received the sad news on Friday of the death of her sister, who died last Friday morning at Wakefield, Neb. Mrs. Pullen received the news too late to attend the funeral.

R. C. Mercer and son, Stan, expected to start Wednesday on a trip south for Stan.

FARMS, RANCHES TOWNSITES CITY PROPERTY

WILL NICHOLSON
ALBERT G. HINN
P. O. Box 395

NICHOLSON & HINN

Real Estate

Town Lots in POSEY, TEXAS, a Specialty

Stephens Building

PLAINVIEW, TEXAS

ALL TIRED OUT.

Hundreds More in Plainview in the Same Plight.

Tired all the time; Weary and worn out day and night; Back aches, side aches, All on account of the kidneys. Must help them at their work. Let one who knows tell you how: Andrew Allen, of Midland, Texas, says: "Doan's Kidney Pills did me more good than any other remedy I ever tried. I had a tired, miserable feeling in my back, which caused me a great deal of annoyance, and whenever I stooped I could scarcely regain an erect position. The passages of the kidney secretions were too frequent, particularly at night, and I was forced to rise several times. When I heard about Doan's Kidney Pills, I made up my mind to give them a trial and procured a supply. I used two boxes and received great relief. I consider Doan's Kidney Pills to be a fine remedy."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. 17

SUNDAY SERVICES.

Rev. C. E. Hastings, B. D., announces the following order of services at the First Methodist Episcopal Church, Sunday, April 24:

10 o'clock a. m.—Sunday School.

11 o'clock a. m.—Preaching—Subject: "At the Gate Beautiful, a Meditation for the Church."

7:45 o'clock p. m.—Preaching—Subject: "Conversion, Its Logic."

The pastor invites every one not now attending Sunday school to join his Bible class.

Class meeting at 12 o'clock m.

Services in the court house. Everybody invited.

NEW AND COSTLY RESIDENCE.

R. W. O'Keefe has let the contract for a modern residence, to be erected on lots recently purchased in the block west of and adjoining Henry block west of residence. John M. Slaton's new residence. The contract at a price of \$10,000. Work will be commenced this week. The O'Keefe home, when completed, will be one of the most modern and attractive in the city.

The Herald for Job Printing.

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier
GUY JACOB, Asst. Cash.

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 150,000.00

Our new home places us in a position to meet all your requirements. Your patronage solicited.

DICK'S TIN SHOP

Manufacturers of

Tanks, Flues, Milk Troughs and All Kinds of Sheet Metal Work

Let Us Figure Before You Place an Order

All Work Guaranteed

North Covington St



SANTA FE Excursions

Mineral Wells and return, \$18.60; limit 60 days, on sale March 6 to April 30.

\$49.15 Los Angeles and San Francisco, Calif. and return, April 4th to 8th. Limit 90 days.

C. H. HINTON, Agent

THE DEMON OF THE AIR

is the germ of La Grippe, that, breathed in, brings suffering to thousands. Its after effects are weakness, nervousness, lack of appetite, energy and ambition, with disordered liver and kidneys. The greatest need then is Electric Bitters, the splendid tonic, blood purifier and regulator of Stomach, Liver and Kidneys. Thousands have proved that they wonderfully strengthen the nerves, build up the system and restore health and good spirits after an attack of Grip. If suffering, try them. Only 50c. Perfect satisfaction guaranteed by All Druggists. 17

Some more New Shapes, Flowers, etc., received this week in our Millinery Department. PLAINVIEW MERCANTILE CO. 16

CEMETERY ASSOCIATION.

The members of the Cemetery Association, assisted by a number of interested friends, served refreshments on the lower floor of the Masonic temple last Saturday, from two to eleven p. m.

The public was liberal in its patronage, the demand for cake and sandwiches being almost greater than the supply.

Fifty dollars, clear money, was realized, sixteen dollars being made at the candy booth alone, which was presided over by Mrs. J. Buckheim, and Misses Luella Kinder and Gwendolene Hanby.

The proceeds will be used to purchase an iron gateway for the cemetery.

The Herald for Job Printing.

Stumped!



Professional Cards

All Work Guaranteed, Phone 177
WEST TEXAS ABSTRACT CO.
R. L. Jones, Manager
Office with
Reeves & SoRelle
Room 3 Plainview, Texas

DRS. PICKETT & OWENS
Office Over City Bakery
Office Phone 211
Dr. Pickett, Dr. Owens,
Res. Phone 356. Res. Phone 321.

R. E. COCHRANE
Photo Studio
... Everything in Photography ...
One block west of Wayland Bldg.
Plainview, Texas

H. H. HIII Geo. R. Cox
CENTRAL PLAINS
ARCHITECTURAL CO.

Office: First National Bank Bldg.

HALL & HAWKINS
Dentists
First National Bank Building
Plainview, Texas

JAS. F. DUNCAN, M. D.
Physician and Surgeon
Special attention to
EYE, EAR, NOSE and THROAT.
Office at Duncan's Pharmacy
Phones 161 and 264.

J. A. WITTE
Physician and Surgeon
Phone 271. Peace Bros. Building
Plainview, Texas.

WILLIS H. FLAMM
Physician and Surgeon
Residence, W. 2nd and Jones Sts.
Office, Stephens' Bank Building.
Phones: Residence, 34; Office, 36.

DR. P. E. BERNT
Dentist
Office in Stephens' Building,
Northwest Corner of Square.

R. P. SMYTHE
Attorney-at-Law
Abstracts to Lands in Hale Co.
Land Litigation a Specialty.
Plainview, Texas.

L. C. WAYLAND
Physician and Surgeon
Office over Citizens National
Bank.
Plainview, Texas.

N. C. LETCHER
Dentist
Rooms 3 and 4
First National Bank Building
Phone 305

GEO. L. MAYFIELD
Laywer
Examination of Land Titles
a Specialty.
Office in Court House.

CHAS. B. BARR
Veterinary Surgeon and Dentist
Office Wyckoff-Willis Drug Co.
Phones:
Office, 44; Residence, 221

PIANO TUNING
Action, Regulating and
all kinds of Repairing
done. All work guaran-
teed strictly first-class.
Drop me a postal and I
will call.
J. H. EDWARDS.

The Herald for Book and Job
Printing.

WHY
I Trade at
Duncan's Pharmacy

My prescriptions are prompt-
ly and accurately filled.
Their stock of Drugs, Patent
Medicines, Stationery, Toilet
Articles, etc., is complete.

I am made to feel that my
trade is appreciated, no matter
how small a purchase I make,
and—

THEIR PRICES ARE
REASONABLE.

TRY
Duncan's Pharmacy
"The Up-to-Date Drug Store"
NORTH SIDE SQUARE

LOCAL AND PERSONAL

Rev. S. W. Smith went to Childress
last Saturday.

Silas Maggard, of Hale Center, was
in Plainview last Sunday.

Mrs. J. J. Hooks went to Amarillo
last Saturday, returning on Sunday.

J. T. Smith, of Augusta, Ga., is
visiting his brother, Rev. S. W. Smith.

A. E. Harp returned on Wednesday
from a business trip to Oklahoma
City.

Ben Gross, of St. Louis, was the
guest this week of Mr. and Mrs. R. C.
Ware.

Mrs. F. M. Harrison, of Dallas, is
visiting her daughter, Mrs. J. P.
Waldrop.

Capt. J. L. Vaughn and wife
returned on Saturday from their trip to
San Antonio.

Amy Nash returned this week from
a visit to her grandparents at Clovis,
New Mexico.

Mrs. Ella Braselton visited relatives
at Petersburg last Saturday, return-
ing on Sunday.

F. M. Neely, of Amarillo, visited his
niece, Mrs. A. H. Lindsay, last Satur-
day and Sunday.

Mrs. E. E. Roos left last Friday to
spend the summer with relatives at
Charleston, Mo.

Mrs. McFadden, of San Diego, Cal.,
is visiting her brother, Mr. Clink-
scales, of this place.

District Attorney L. C. Penry left
last Tuesday for Plains, Texas, via
Lubbock and other points south.

The Plainview Nursery has a good
supply of Garden Plants for sale;
also a general assortment of Native
Trees.

Judge G. P. Webb, of Sherman, an
old friend of Hon. H. C. Randolph,
was in Plainview on Saturday and
Sunday.

Mrs. Louis Hudgins and Mrs. Will
Tomason, of Hale Center, were guests
of Mrs. R. A. McWhorter last Satur-
day and Sunday.

Street Commissioner Espey is do-
ing considerable effective and needed
work on the main thoroughfares of
the city this week.

Rev. Jewell Howard, of Amarillo,
pastor of the Christian Church at this
place, came down last Friday to fill
his usual appointment.

Mr. and Mrs. W. A. Miles left in
their auto last Tuesday for a visit
to relatives in Dallas, Fort Worth,
Waxahachie and Forreton.

Honest, isn't it good to live in a
town where it only takes two days
to raise \$100,000 for a public benefit?
Congratulate yourself that you de-
cided to move here.

The constant and growing demand
is for Collars with Style and Dura-
bility. Corliss-Coon Collars have
both. Two for a quarter. PLAIN-
VIEW MERCANTILE CO 16

Tom Vaughn came in last Friday
from a trip to the southwestern part
of the State, but says he found noth-
ing so good as Hale county.

Arthur Travis and family and Wil-
liam Haines and family left this week
for Corryell county, where they ex-
pect to make their homes in future.

Dr. G. M. Abney is here from Pala-
cios for the purpose of winding up
his business in Hale county, prepara-
tory to moving to the coast country.

Miss Kate Stockwell, of Amarillo,
came down Monday to visit Mrs. R. C.
Ware and to attend the dance at
Harmony Hall last Monday evening.

Mrs. Walter Gray Burch left on
Thursday to visit her friend, Miss
Rose Cook, who lives on a ranch
some forty-five miles from Texhoma.

Miss Rosa Stringfellow, of Ama-
rillo, who has been the charming
guest of Miss Rosa Mae Fowle for a
short visit, returned home on Wed-
nesday.

R. B. Redfearn, one of Canyon's
well-known citizens, was in the city
this week on a visit to his son, J. M.
Redfearn, with the Blair-Hughes
Company.

The burden of household work will
be greatly lessened by using Simon-
Pure Niggerhead Nut Coal for cook-
ing. Handled only by TANDY-COLE-
MAN COMPANY. Phone 176. 16

Miss Lissie Belle Walker, teacher
of art at Central Plains College, came
in Saturday afternoon and kindly as-
sisted the ladies of the Cemetery As-
sociation at their entertainment.

Miss Marselluto Moore, of Lubbock,
advance agent for Homer T. Wilson,
came in Sunday to visit her sister,
Miss Katherine Moore, who is head
milliner at the Plainview Mercantile
Company.

J. H. Easterling, of Fordyce, Ark.,
came down this week to look after
his property interests in this section.
He owns a fine quarter section near
this city and will have it put in cul-
tivation this season.

Mr. Garrish, late of Nebraska, and
W. W. Jones, left last Monday for an
overland trip to points in South
Texas. They will return by way of
Big Springs, and expect to be at home
by the first of May.

Mrs. C. E. McClelland returned last
Saturday from a visit to her parents,
at Dallas. She was accompanied
home by her sister, Miss Edrina Rob-
erts, who will spend the summer
months in Plainview.

Rev. Frank Dillard, of Abilene, was
brother of Mrs. Ella Braselton, week, at
in the city the first of the week and also
tending the Baptist meeting of the In-
working in the interest of the In-
dustrial Home, located at Abilene.

Geo. P. Wheat, who holds the posi-
tion of foreman of the Herald, craved
authority of proprietor and change of scene,
editor-in-chief of the Herald, and festered
a touch of travel on Sunday and
therefore negotiated on Sunday and
tivated in Amarillo on Monday.

girl graduate—New,
Hats, Laces, Embroid-
For the sweet
White Goods, S
eries, etc., for
commencement
MERCANTILE CO. 16



DESPONDENT
THOUGH MAN

Home has just been burned, is
whose the protection of a friendly
offered by
roof by INSURANCE POLICY.

Don't neglect your insurance, for your
property is liable to be burned at any
properly insured but a small amount to
time. It is insurance, and everyone
get such insurance, and everyone
is responsible to take out insurance.

H. & Malone
Handle all kinds of

"Nature's Gift from the Sunny South"

Georgia's State Chemist Praises
"Nature's Gift from the Sunny South"

J. H. McCandless, State Chemist of Georgia, before a recent gathering of Cotton
Seed men, gave emphatic praise to the high quality of Cottolene. He said:

"The sale of this product and the proclamation that it is made of cotton seed oil have done more to
bring cotton seed oil truthfully and favorably before the public than anything else in recent history."

Mr. McCandless then pointed out that a pure, refined, vegetable-oil product such
as Cottolene, is the only assurance a woman has of a clean, digestible, cooking fat.

It seems a positive wonder in the light of all that has lately been said and written, and
of what is known of lard, where it comes from, of what it may be
made, that anyone will continue its use, when pure, sweet and
healthful Cottolene can be so easily obtained.

COTTOLENE is Guaranteed Your grocer is hereby authorized to
refuse your money in case you are
not pleased, after having given Cottolene a fair test.

Never Sold in Bulk Cottolene is packed in pails with an air-tight top to
keep it clean, fresh and wholesome, and prevent it
from catching dust and absorbing disagreeable odors, such as fish, oil, etc.

Made only by THE N. K. FAIRBANK COMPANY



Miss Effie Rowe, one of Dalhart's
fair residents, spent a few hours in
the city on Tuesday. She was en
route home from a visit with friends
in Floydada, and spent the time be-
tween trains with her friend, Miss
Willie Darsey.

The city looks brighter, cleaner
and more inviting since "Clean-Up
Day"—now, doesn't it? Why not
keep your premises clean, plant blue
grass for a lawn, and keep your back
yard so that you won't be ashamed
for you neighbors to see it?

City Secretary J. R. Hamilton is
enjoying a visit of his father, J. T.
Hamilton, and sister-in-law, Mrs.
W. A. Hamilton, of McGregor. The
latter will spend a few weeks in this
city in the hope of improving her
health, and the genial, old gentleman
will return home when his son's idle
ways become intolerable. The secre-

tary puts up a bluff at working while
his sire is here, and perhaps it might
be well for the council to induce him
to remain.

Charles A. Malone is enjoying a
visit of his parents, Mr. and Mrs. R. C.
Malone, of Abilene, this week, they
having arrived on Sunday from an
overland auto trip. Mr. Malone, Sr.,
is interested with his son in the
electric light and ice plant here, and
it is not at all improbable that he
will some day be a full-fledged citizen
of Plainview.

Ladies' Suede Gloves, all sizes,
regular \$1.25 value, 75c per pair.
PLAINVIEW MERCANTILE CO. 16

Not His Row.
Wife—"John, there's a burglar go-
ing through your pockets."
John—"All right. You two fight it
out between yourselves."

1-4 OF POUND A WEEK

at least, is what a young baby ought
to gain in weight? Does yours? If
not, there's something wrong with its
digestion. Give it McGee's Baby
Elixir, and it will begin gaining at
once. Cures stomach and bowel
troubles, aids digestion, stops fretful-
ness; good for teething babies. Price
25c and 50c. Sold by Wyckoff-Willis
Drug Co. 17

Rev. J. M. Harder, a substantial
citizen of Canyon, and a fair sample
of the most progressive of all the
progressive residents of that place,
was a visitor in the city this week.
Not wishing to proselyte any of Can-
yon's citizenship, The Herald merely
states that there is room and a warm
welcome in Plainview for Rev. Hard-
er's kind of people.

The Herald for Job Printing.

R. C. Ware Hardware Company

have now on sale a carload of the celebrated

Velie Buggies

In workmanship and finish the Velie is unsurpassed
and is FULLY GUARANTEED

Refrigerators and Gasoline Stoves

The best assortment on the Plains

Farming Implements

Gardening Tools

Everything needed for the Farm, the Garden
Home

Ware Com

W. E. Armstrong

Land and Im

Vickery-Hancock Grocery Co.

BRING US YOUR PRODUCE

And Get the Highest Prices

We Want Your Chickens, Eggs and Butter

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Our Meat Market, in connection with the grocery business, places us in the market at all times for your **Fat Hogs and Cattle**, the highest market price being paid at all times, and we assure you that our liberal policy will bring about business relations mutually profitable to us both.

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In Society's Realm

I. F. E. CLUB.

Miss Josephine Perry was at home to a number of her friends on last Saturday afternoon, at her father's ranch, some miles southwest of town. The occasion was the initial meeting of a girls' social club, to be known as the "I. F. E. Club." It will meet every two weeks at the homes of the members, the mode of entertaining to be left entirely to the hostess. Five hundred was the game on Saturday. Miss Perry was assisted in serving and entertaining by Mrs. E. Dowden. A charming and varied luncheon was served the guests ere they entered the cars for their homeward drive.

The personnel of the party consisted of Misses Florence Harrington, Vera Newton, Allene Penry, Bettie Knight, Ola Long, May Kinder, Annie Maud Davidson and the hostess.

The next meeting will be with Miss Bettie Knight, on the afternoon of April 30th.

Marguerita Harlan invited a few of her little friends to spend the afternoon with her at the home of her father, E. Harlan, on West Third street. Those who enjoyed the pleasures of the afternoon were Jennie Humphries, Lula Goode, Kathleen Joiner and Eula Mae Peace. Popcorn and candy were served during the game, and at its close strawberry ice cream and cake. The young hostess was assisted in entertaining by her grandmother, Mrs. Harlan, and her aunt, Mrs. Chas. McCormack.

MARRIAGES.

Cupid played sad havoc in the ranks of the young people last week, two marriages occurring last Sunday afternoon in Plainview, and one in Lubbock Sunday morning. Though the latter took place in an adjoining town, the contracting parties were from Plainview, being M. C. Hancock, the popular manager of the Alfalfa Lumber Company, and Miss Minnie Westcoat, daughter of Mr. and Mrs. J. W. Westcoat, of this city.

Miss Westcoat has been stenographer for the P. & N. T. Construction Company at Lubbock for the past few months, and is well known in Plainview, having lived here for more than a year.

They were married at 10:30 Sunday morning, returning to Plainview on Monday.

They are at home to their friends at the residence of the bride's parents, on White street.

On Sunday afternoon, DeWitte Fyffe, son of W. C. Fyffe, of this city, and Miss Mazel Winn, eldest daughter of Mr. and Mrs. E. E. Winn, were married while sitting in a buggy in front of Rev. I. E. Gates' residence, Mr. Gates speaking the words that made them man and wife.

A number of Plainview's popular younger set were present at the marriage, and accompanied Mr. and Mrs. Fyffe to the Belle View neighborhood, where the bride has been teaching for two years, and where they will re-

main until her school has ended for the summer.

On Sunday afternoon, at the home of Mr. and Mrs. Thornton Jones, northwest of Plainview, Ernest King, brother of Mrs. Jones, and Miss Myrtle Hart were quietly married by Rev. R. L. Gillon, only the immediate family being present.

The bride has been teaching in the county during the past winter, and the groom is a valued employee of the R. C. Ware Hardware Company.

Mr. and Mrs. King are at home to their friends at the residence of Mr. and Mrs. Lee Shropshire, corner of Grover and West Third streets.

To all of these young couples who have just embarked upon the sea of matrimony, The Herald extends good wishes and congratulations.

BIRTHDAY DINNER.

Mrs. E. L. Kerr entertained with an elegant and elaborate noontide dinner last Friday, the 15th inst., in honor of Mr. Kerr's fifty-eighth birthday.

Covers were laid for the honoree and Messrs. and Mesdames S. C. Bowles, R. A. Cochrane, A. J. Dutton, W. E. Armstrong, Mrs. McCabe and Mrs. F. M. Brashears.

The table was literally covered with a profusion of good things, in the center of which stood the birthday cake, the cutting of which occasioned much merriment, Mr. Dutton getting the baby doll and Miss Jessie Kerr, the stick pin.

Toasts were drunk to the host, Mr. Bowles, who celebrates the same birthday, wishing that Mr. Kerr might have two birthdays a year. He also invited the guests who were present to dine with him on the next fifteenth of April.

After wishing Mr. Kerr many happy returns of the day, those who were present quietly wended their way homeward, having spent a most delightful day.

SCHOOL ENTERTAINMENT.

Miss Lula Howell has successfully school for last Monday night.

with festoons and drapings of red and white crepe paper, and the following program was rendered with a promptness and precision which did credit to the popular young teacher.

Reading—"America"—School.

Reading—"Welcome"—Mark Eiring.

Ray George—"The Little Dreamer"—Music—Selected.

Reading—"Ted"—Doss Ammons.

Reading—"Mean"—Frank Howell.

Music—Selected.

Dialogue—"The Little Tramp"—Fred Martine, Albert Cox.

Reading—"Little Bunn."

Dialogue—"The Flowers"—Letha Sea.

Glory). Onie Cox.

George (Rose). Em.

(Grass):

Pantomime—"Lead Myrtle Cox, Alberta Howell.

Reading—"John Henry Me"—John Hutchison.

Reading—"Work and Seaman's."

Music—Selected.

Dialogue—"A Corner Miss Sybil Cox, Mess.

Connally, Moore, Jackson.

Music—Selected.

Drill—"The Little Nigg Ten Little Boys.

Reading—"Ain't He Howell.

Reading—"When Huld Beau"—Myrtle Cox.

Music—Selected.

Tableaux—(a) "The D Greeks;" (b) "The Floral of th

(c) "The Sacrifice of Ireneffering: Mrs. Fullenweider, Charac-

Travis, Shively, Howell, es Cox.

Tableaux—"Good Night"—Emmagine Howell, Velm le Cox.

Letha Seaman's.

CLASS RECEPTION.

The juniors of the high a reception at the beautiful school on Saturday April 16. All the spacious room floor were decorated with colors, pink and green.

Ethel Williams, Miss Gwendolin Hanby and Carl Brown.

The evening was made merry as only school boys and girls can make an occasion of that kind. Readings, solos, both vocal and instrumental, and college songs were enjoyed by all.

A contest—"A Question in Geography"—was an interesting feature of the evening. Miss Gladys Rosser received the prize, a large box of chocolates. Afterwards, a dainty salad course was served, followed by an ice. Here the class colors were carried out. The place cards were a "Wise Old Owl," sketched in ink.

The juniors were pink carnations, the chosen flower of the senior class. At a late hour the seniors reluctantly took their departure, declaring the juniors to be the next best class in school. The juniors, after thanking Dr. and Mrs. Hanby for their kind hospitality, turned their faces homeward.

Those of the seniors present were Misses Lucile Kinder, Lula Goode, Gladys Rosser, Mary and Patty Dalton, Leila Matchett, Mary Miller and Olin Brashears, James Williamson and Charlie Spencer.

The invited guests were Prof. and Mrs. C. E. Nelson, Misses Myrtis Parr and Lena Williams, Roy Stewart and Miss Bills.

The juniors who acted as hosts were Misses Ethel Williams, Ethel Thomas, Nellie Webb, Gladys Morganstein, Vera Holland, Marquinita Hulén, Gwendolin Hanby, and Carl Brown, Liston Dunaway, Earl French, Milton Williams, Clifford Coryell and Everette Wolverton.

Mrs. John Fletcher Garrison entertained on Tuesday afternoon with an impromptu game of forty-two, complimentary to Miss Rosa Stringfellow, prior to her departure for her home, at Amarillo. Only one table was arranged for the guests.

A salad course was served the fol-

lowing young ladies: Misses Rosa Stringfellow, Rosa Mae Fowle, Ethel Smith and Alice Harrel.

The eighth grade of the high school, who for a while were in charge of Miss Allene Penry, are planning to visit her this evening en masse and expect to have a merry time at the home of the latter, corner of Alexander and West First streets.

EPISCOPAL SERVICES.

Rev. Edwin Weary, of Sterling, Ill., an Episcopal clergyman, stopped in Plainview last Friday, while looking over the Panhandle country. He preached at the First Presbyterian church in the evening to a small, but appreciative audience. Mr. Weary is a brilliant and able speaker, and, if he decides to locate in Plainview, will be a great addition to the ministerial talent of the town.

\$100 REWARD, \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

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ABRAHAM, Agent at Plainview

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