

WHAT OUR FARMERS ARE DOING

A FEW RANDOM NOTES OF AGRICULTURAL INTEREST.

Without Exception There Are Expressions of Confidence That This Will Be Good Crop Year.

On the farmers of Hale county much depends; to state the matter more concisely and effectively, it all depends.

When the farmer is prosperous the wheels of industry hum with songs of gladness gain, and everybody is an optimist and glad they are alive.

But let the farmers fall—well, it's considerably different. Pessimism is at a premium and everybody has a frown.

Hale county is destined to have excellent crops this year. The last two seasons have been usually dry, and even with that difficulty there was no great shortage of feed stuffs raised, and last season, although uncommonly unfavorable for agricultural production, Hale county captured 11 ribbons for premium products displayed at the Dallas Fair.

It is conceded by men familiar with conditions in this country that with each year the farmers are becoming more familiar with the requirements of cultivation, and with the advanced knowledge gained in study and experience have increased and made more certain the yield from the fertile soil.

There have always been enough rains in the spring to furnish surface moisture, and this year the sub-soil is at this time amply stored with moisture to meet the needs of the coming crop.

Will Plant Broom-Corn.

A Herald representative learns through one of his near neighbors that a Hale county farmer living about eight miles south of Plainview will plant 500 acres of broom-corn this spring. Mr. Heard, who recently moved to this section from Kansas, is the gentleman who believes so strongly in the profitable growing of this crop in this county. He has a seven-year lease on five sections of land where he now lives, and will farm on a large scale. In addition to the large acreage of broom-corn, he is preparing to plant 100 acres to flax and 100 acres to barley. He will also plant extensively to maize, kaffir and millet. Mr. Heard has the reputation of being a very successful farmer, who farms along advanced lines, and his confidence in this country and the possibilities it offers along agricultural lines will prove of great benefit to others. He has made a success of broom-corn cultivation here, and sees no reason why it should not be more extensively cultivated, as he thinks the crop particularly adapted to the soil and climatic conditions here.

640 Acres Ready.

H. E. McCabe informed a Herald representative that he has 640 acres plowed and thoroughly prepared for a seed bed and was just waiting for the proper time to plant. Mr. McCabe is of the opinion that this will be a bountiful crop year, and he has great faith in the productive qualities of Hale county soil.

Four Hogs—\$135.

"Hale county is the best hog country I ever saw," said G. B. Simmons, a farmer who lives a few miles north of Plainview. "They can be raised here cheaper than in the best hog ranges of the East, and they make better meat, larger and healthier hogs. I recently slaughtered three shoats,

just eight months and three weeks old, that dressed, respectively, 260, 265 and 274 pounds. These pigs had never been penned, but allowed to run at large in a big pasture and provide for themselves until a short time before slaughtering." Mr. Simmons said that he also raised one sow and four pigs that netted him the satisfactory sum of \$135. Hogs—porcine porkers—are a very profitable crop in Hale county.

Spring Wheat Planted.

Col. T. J. Tilson was in from his large farm, south of the city, on Saturday to attend the organization of the Farmers' Institute, as possibly no man in the county takes a greater interest in matters of benefit to this class than he, and he was very optimistic over the present outlook for favorable crops. He has planted a considerable acreage of spring wheat.

Wheat Looking Well.

M. T. Cocks, one of Hale county's prosperous farmers, who lives in the Strip neighborhood, was in the city last Saturday. He stated that wheat was looking well in his section, but he feared some injury by the high winds of the past week.

Old Subscriber.

The Herald recently enjoyed a call by B. B. Huguely, the well-known Hale county citizen who has lived near Running Water ever since that creek was a sandy desert. Mr. Huguely cast his fortune with the old settlers of the Plains, and as an entertainer in telling of early days has few equals. He said that Plainview's rapid growth, while surprising, was not unexpected to him, as he predicted years ago, when the present business section of town was a grazing ground, that some day Plainview would be the leading city of the

Plains. In addition to being a number-one farmer, Mr. Huguely is somewhat of a hog raiser, and has raised some record-breakers in that line. He is one of The Herald's valued friends, and, with one exception, is entitled to the record of being the oldest subscriber on the list, as he has been a continuous reader of the paper for twenty years, and we wish for him that he may enjoy many more years of happiness and prosperity.

Iowa Citizen Moves Here.

Charles Muncell and family, a prosperous farmer, recently of Des Moines, Iowa, have moved to their farm west of Plainview. From the quality and appearance of Mr. Muncell's stock and farm implements, he is evidently a farmer of high-class, and Hale county needs more of his kind. He has a couple of half sections and will put in a large crop this year.

Improving Their Places.

H. A. Kreul, of Laurens, Iowa, and J. W. Kreul, of Fennimore, Wis., whom The Herald keeps informed of the doings of this country, paid the office a pleasant visit this week. These gentlemen are owners of two sections of land, near Kress, and have been down seeing after improvements they are having done. They have 200 acres ready for planting to Kaffir and maize.

The Herald's Friend.

J. M. Buchanan, one of Hale county's best farmers, was in the city last week and dropped around to take advantage of The Herald's great subscription offer.

To Enjoy Rural Life.

Keith Angus Catto, a young gentleman farmer, who, with his mother, Mrs. F. N. Catto, owns and is improving 1,100 acres of land about eight miles west of Plainview, sometimes drops around to The Herald office on business when in the city, and his

RAILROAD'S PLANS DEVELOPING

GULF, TEXAS & WESTERN LINE SOON TO DECIDE.

Plainview Parties Go to Dallas to Confer with Officials—Some Announcement Expected This Month.

There may be expected some definite announcement of the plans of the Gulf, Texas & Western Railway within the next two or three weeks.

That the road is to be built to the Plains has been positively announced, and in a recent statement, as published in the Dallas News, the vice president of the line says that a definite route will be decided upon completion of the road to Seymour.

Grading has been completed to Seymour and rails laid to within 15 miles of that place, and work of track-laying is progressing at the rate of nearly one mile a day.

Three routes to the Plains country are under consideration.

On one of them lies Plainview.

President Dowden and Judge Lancaster are now in Dallas looking after our interests, and when they return it is to be hoped they will be able to report favorable news.

The General Manager Says:

Ben C. Cain, vice president and general manager of the Gulf, Texas & Western Railroad, stated to The News that after the line is completed to Seymour he would be in a position to announce the three different routes to the Plains country which are under consideration. This step will be taken before deciding upon a definite route, which is interesting the residents in the Plains country. The line has been graded to Seymour and the rails have been put down to a point within fifteen miles of that place.

Our Citizens in Dallas.

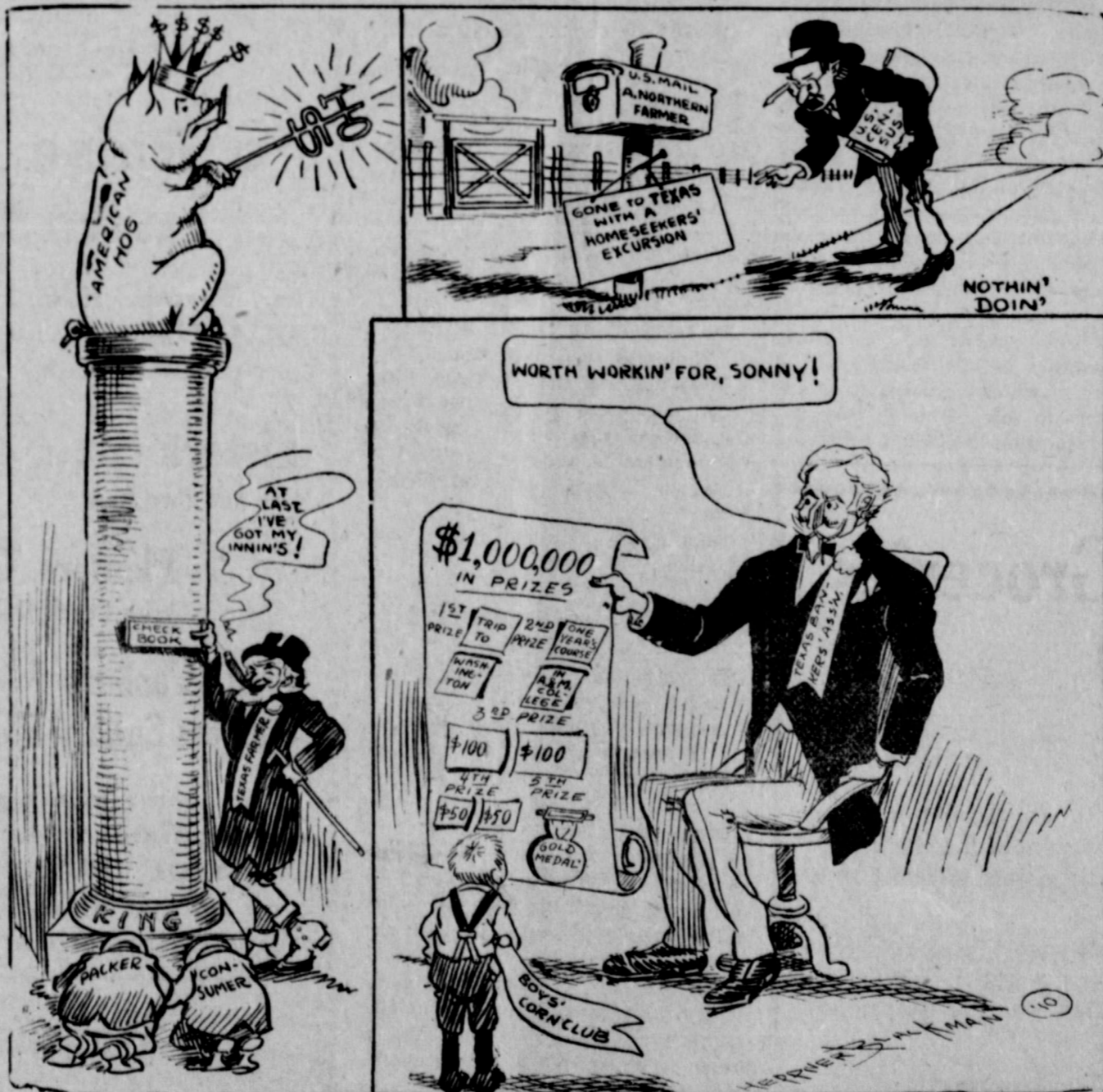
E. Dowden, president of the Commercial Club of Plainview, Texas, and J. E. Lancaster, a business man of Plainview, were in Dallas yesterday conferring with President J. J. Jermyn and Vice President Ben B. Cain, of the Gulf, Texas & Western Railroad, regarding an extension of that line to the Plains country. Plainview wants the road in order to have closer connection with North Texas and to add to its importance as a railroad center.

The town now has the line of the Santa Fe which was recently built from Amarillo to Lubbock, and a branch is being built from Plainview to Floydada, in Floyd county. Mr. Dowden states that a direct line to Dallas will save 150 miles, as the present route is via Canyon City and Amarillo to Fort Worth and then to Dallas. He stated that the Gulf, Texas & Western Railroad has built about fifty miles of line from Jacksboro west, and Plainview is anxious to have the road extended to their city. Mr. Dowden claims that more hogs were shipped out of Hale county last year than any other Texas county.

President Jermyn, of the Gulf, Texas & Western, is in Texas to remain about a month, and it is believed that he will consider the advisability of continuing the road to some point in the Plains country in the near future.—Dallas News.

PYTHIANS PAY VISIT.

A delegation of the Plainview Iodge K. of P. paid an official visit to the lodge at Emma one night last week, and returned by way of Floydada, visiting the lodge at that place. The party was composed of District Deputy Grand Chancellor Lee Shropshire, W. A. Morter, A. H. Estes and J. W. Campbell. They report a trip of much pleasure and benefit.



"THOUGHTS ON TEXAS"

TO THE INVESTOR and HOME SEEKER

Come to the Shallow Water Belt of the Great South Plains and buy while lands are yet low, and the advances are rapid and constant.

We have some special bargains to offer in Ranch and Farm Lands, well located in this immediate section.

WE SELL LAND

RUSHING LAND COMPANY

PLAINVIEW, TEXAS

LOCAL OPTION ELECTION INVALID

AMARILLO ANTIS WIN DECISION IN COURT ON SATURDAY.

Special Judge Hill Instructs Commissioners to Order Another Election—Notice of Appeal Given.

On last Saturday morning the long-drawn-out legal controversy over the status of the whiskey question in Amarillo was probably finally settled with reference to the present suit when Special Judge Hill ruled that the local option election held in Amarillo on December 3, 1907, was invalid, and would instruct that another election be ordered at the hands of the proper officials.

To this holding there was objection by both contestant and contestee, and notice of appeal to the Court of Civil Appeals was given. There seems to be little doubt that the ruling of the court will prevail, however, as the time will soon have arrived when the question, aside from the contest decision, might again be voted upon.

The many difficulties in dealing with the local liquor question by the Amarillo authorities has been so widely advertised that it has become a matter of state-wide knowledge, and that city has received some very unfavorable notoriety on that account.

There seems to be a wide difference of opinion as to the effect the present ruling will have on the immediate opening of the saloons, but it is declared by some who have anticipated the action of the court that they will not wait for action on the contemplated appeal, if perfected, nor the result of the impending election, but will proceed to open up at the expiration of the twenty days after rendition of the recent judgment.

The election held in December, 1907, resulted in a majority for prohibition of 17, out of a total of 943 votes, and because of alleged irregularities and discrepancies between the total votes cast and the tally sheets the commissioners' court opened the ballot boxes and, on counting the vote officially, declared a majority of 15 for prohibition.

The antis at once applied to Judge Browning or the usual injunction, but were refused.

A judge from another district was found who granted the injunction, and the matter has been in the courts ever since.

Conditions with reference to illegal sales by jointists and bootleggers became so intolerable during the pendency of the legal proceedings that a number of citizens and officials appealed to the governor to send a few state rangers to that city to enforce the law. On the arrival of the ranger force, considerable friction at once arose between members of that service and the local officers, and there was much feeling engendered and criticism, pro and con, of both sets of officials. Of late the local officers have co-operated thoroughly in at-

tempting to enforce the law, and conditions have been very much improved.

The Daily Panhandle gives the following summary of proceedings with reference to the election and subsequent legal contests in that city:

"January 2, 1908—Savage and Bozeman and other applied to Judge Browning for an injunction to restrain the publication of the result of the election, and application was denied.

"January 6, 1908—Savage and Bozeman, through their attorneys at Galveston, applied to Judge Lewis Fisher, judge of the Tenth Judicial District, for an injunction to restrain the publication of the result, and injunction issued, restraining the further publication of the result in the Weekly Herald.

"February 10, 1908—Appealed to the Court of Civil Appeals, at Fort Worth, which court dissolved the injunction.

"May 17, 1908—Mandate received, and case dismissed in Potter county by Judge Hendrix, special judge.

"May 16 to 27, 1908—Contest tried before Special Judge Hendrix, Judge Browning being disqualified; resulted in the court finding the true result of the election to be seven for prohibition.

"July 8, 1908—Appealed to Fort Worth, transferred to San Antonio court, which court reversed the trial court on errors of the trial court in sustaining demurrers and in refusing evidence offered by contestants, and reducing the majority to five.

"January 28, 1909—Publication of result, and putting local option into effect in Potter county.

"February 14, 1910—Re-trial commenced before Judge Hill.

"February 26, 1910—Judge Hill holds election void for irregularities, illegalities, and uncertainty of result, and orders Commissioners' Court to order another election to be held forthwith.

"This is the most important election case that has ever been tried in the local courts. In the case involved many constitutional propositions, as to the right of the legislature to regulate the mode and time of voting; the mode and manner of paying poll taxes and obtaining certificates of exemptions; the time in which the polls shall be opened and closed; as to who shall be elected officers, and the effect of their acts; the numbering of ballots; the various questions as to what constitutes a voter's residence on election day for the purpose of voting, and on January 1 as basis of liability for poll taxes; the place where such poll taxes shall be paid; the necessity for city poll taxes in county elections; the necessity of a maiden voter procuring a certificate of exemption before February 1 of the year in which he becomes of age and offers to vote. But the most important question decided by the ap-



What "Marion Harland" Thinks of "Nature's Gift From The Sunny South"

New York, December 15, 1906

The N. K. Fairbank Company.

Dear Sirs:

Many years ago I discontinued the use of lard in my kitchen and substituted for it as an experiment—COTTOLENE, then comparatively a new product.

Since my first trial of it I can truly say that it has given complete satisfaction, whether it is used alone, as "shortening", or in combination with butter in pastry, biscuits, etc., or in frying; it has never disappointed me.

I wish it were in my power to install this pure vegetable product in the esteem of my fellow housewives in place of the gross, and often diseased, animal fats.

I rarely recommend any proprietary article in print, however good I may think it, but after many years use has proved to my household and myself the excellence of COTTOLENE, I feel justified in departing from the self-imposed rule. I honestly believe it to be the very best thing of its kind ever offered to the American housekeeper, and I am glad of the opportunity to make my conviction public.

Yours truly,

Marion Harland

NOTE—"MARION HARLAND" is well known as one of the foremost cooking experts in the United States. She is the author of the famous "Marion Harland Cook Book," and her articles on culinary subjects are widely read and highly prized. Her high standing and long experience with COTTOLENE make this endorsement particularly strong and convincing, and it is doubly gratifying because of the fact that it came entirely unsolicited.



pellate court in this case was that where irregularities were shown it was competent to put a voter on the stand and prove by him that the ballot in the box, bearing his number on the poll list, was not his ballot, but that he voted another and different ballot. The Court of Civil Appeals found that such irregularities did exist and were suffered to be committed, if not committed by the officers of election, and held that the trial court erred in refusing to permit the witnesses to so testify.

"Guided by the experience of the former election, and the contest and its results, and with the law plainly before the election officers and the voters, there should be no trouble in properly holding the next election."

HOW'S THIS!

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

WALDING, KINNAN & MARVIN, Wholesale Druggists, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price, 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation. 12

SAVED A SOLDIER'S LIFE.

Facing death from shot and shell in the Civil War was more agreeable to J. A. Stone, of Kemp, Texas, than facing it from what doctors said was consumption. "I contracted a stubborn cold," he writes, "that developed a cough that stuck to me, in spite of all remedies, for years. My weight ran down to 130 pounds. Then I began to use Dr. King's New Discovery, which completely cured me. I now weigh 178 pounds." For Coughs, Colds, LaGrippe, Asthma, Hemorrhage, Hoarseness, Croup, Whooping Cough, and Lung Trouble, it's supreme. 50c and \$1.00. Trial bottle free. Guaranteed by All Druggists. 12

PRAISE PLAINVIEW.

The boys who attended the Elks Lodge at Plainview last Friday are very loud in their praise of the Plainview people for the hospitality awarded them while in the city.—Lubbock Avalanche.

Much Time on the Road.

She—"I reached my thirtieth birthday yesterday."

He—"It must have taken you at least forty years to get there."

The Herald for Job Printing.

Warm Weather Coming.

A delinquent subscriber was dying and the editor dropped in to see him. "How do you feel?" asked the pencil-pusher. "All looks bright before me," gasped the subscriber. "I thought so," said the editor. "You'll see the blaze in about ten minutes."

The Herald for Book and Job Printing.

His Report.

Newzance—"Do you know, young man, that five out of six people who suffer from heart trouble have brought it upon themselves through the filthy habit of smoking?"

Karmley—"Really! And possibly you are aware that five out of ten people who suffer from black eyes can tract the complaint to a habit of not minding their own business."

What Every Farmer Wants

Is to Use Canton Implements

To Raise Larger Crops with Less Work

Mr. Farmer, have you ever investigated the real QUALITIES that the Canton Implement Company put in their

Listers

One and Two Row

Cultivators

One and Two Row

Planters, One and Two Row

With Check Row Attachment

Clod Crushers

Land Rollers

Success Sulkey Plows

Success Gang Plows

If not, come to our place of business and we will demonstrate to you their DURABILITY, LIGHTNESS OF DRAFT and make you a price that you cannot afford to miss using some of these famous Implements.

Wagons

Wagons

We can also make you very attractive prices on BAIN, BETTENDORF, STUDEBAKER and MANDT Wagons, which you all know to be the best wagons on the market.

Don't forget to ask to see those CANTON Implements.

Donohoo-Ware Hardware Company

The Place of Good Hardware The Place to Buy Good Hardware

\$2 Worth of Groceries Free!

AGAIN this week we offer to the person guessing nearest to the hour and minute the clock stops Two Dollars worth of any Groceries they wish to select from our stock.

WHY not go to Fairris to buy all your Groceries? Who knows? You may be the one to get the extra Two Dollars worth of Groceries! A. H. Hall was the winner last week.

On Saturday Evening
March 5, 1910

we will again uncover the clock to determine who is the winner; also re-wind it for the following week.

Remember, with each cash purchase you are entitled to a guess; also, to call for a ticket to make your guess on before leaving the store.

Fairris Grocery

Phone 29

Phone 29

The Monarch Grocery Co.

will pay the market price for COUNTRY PRODUCE.

Bring Your Butter, Eggs, Chickens, Etc., to Us

Also get our prices on STAPLE AND FANCY GROCERIES.

We will save you money.

Phone 244

The Monarch

Phone 244

GET READY FOR CENSUS TAKERS

HALE COUNTY WORK TO BE DONE BY SEVEN ENUMERATORS.

Successful Applicants Will Be Notified Soon—Work to Begin on April 15.

Work of taking the 14th census of the United States is to begin on April 15.

Hale county will have seven local enumerators, who will gather the various statistics and forward for compilation by the Census Bureau.

For the next ten years the result of this work will be the official guide as to our population, production, wealth, and, in fact, every material fact relating to the growth and prosperity of the county and each separate municipal corporation.

It behooves Hale county to furnish complete information to these census-takers when they call for it from the individual citizenship. No great, exaggerated claims of the number of inhabitants and material increase will

go after these results are published. The record will be easily obtained and everywhere regarded as official.

The population of a number of new towns may be expected to "swink up" considerably when compared with an actual count by men who are charged with governmental responsibility.

Plainview should be prepared to see to it that the enumerators have every opportunity to obtain a complete count of the population and every facility to obtain such statistics as will show a favorable and healthy showing.

It is announced that Census Supervisor Lewis Lindsay has about completed his roll for enumerators for the 13th District. His recommendations for enumerators will go forward at an early date to the Census Department at Washington, and just as soon as the Department approves the Supervisor's list the successful applicants will be notified of their appointment direct from the supervisor's office. This county will have seven enumerators, and their remuneration will be \$5.00 per day.

TWIST.

The people of this neighborhood are beginning to fix for spring. Everybody is busy getting ready to plant as soon as the time comes, which won't be long.

Mrs. J. R. Walker, who has been quite sick the past two weeks, is improving.

J. F. Feddersen and Margaret Shellobarger were shopping in Plainview one day this week.

Mr. and Mrs. K. Shellobarger entertained about twenty-six of their friends last Thursday night, in honor of their eldest daughter's wedding anniversary. A nice lunch was served at the proper hour, which was enjoyed by everybody. Mr. and Mrs. Shellobarger and daughter, Margaret, proved themselves fine entertainers.

Mr. and Mrs. R. G. Lyans moved to Plainview last week.

A. E. Harp has been in the neighborhood the past week looking after his sheep and cattle.

Mrs. Harp visited with Mrs. Walker a part of last week.

Carl Reece spent Sunday in Plainview with his parents.

PLAINVIEW FOR HIM.

George Bethell returned last week from a business trip to his old home in Southern Ohio, where he was detained a couple of months. He reports a very rigorous winter in that northern clime, with heavy snow and snowdrifts mountain high, sixty inches of snow having fallen this season in the locality he visited, and he was glad to return to the sunny climes of the Southland and once more enjoy the delectable delights of South Plains weather. The winds may be somewhat provoking at times, but weather conditions here are paradisaical in comparison with those of the North.

AN AWFUL ERUPTION

of a volcano excites brief interest, and your interest in skin eruptions will be as short, if you use Bucklen's Arnica Salve, their quickest cure. Even the worst boils, ulcers, or fever sore, are soon healed by it. Best for Burns, Cuts, Bruises, Sore Lips, Chapped Hands, Chilblains and Piles. It gives instant relief. 25c at All Druggists. 12

THE POPULAR "OVERLAND."

Growing Demand for This High-Grade, Serviceable Car.

The Overland takes up an entire page in telling of its merits to Herald readers this week. The popularity of this high-grade car is attested by the enormous stride to the front in the sales department and the attention it is attracting wherever shown.

J. E. Pepper, who sells Overlands in this territory, is not only well informed in matters pertaining to automobiles, but is a careful, conservative business man, and his success in introducing a car of this make, heretofore not handled in this section, is an evidence of his good judgment and shows that he knows a good car when he sees one.

It is conceded among manufacturers that the Panhandle and South Plains country offer a greater field for sales of automobiles than any section of the United States, and the next five years will see a great increase in the number in use here.

The Overland is a car of comfort, power and quality, and it costs less to buy and less to keep.

If you are thinking of buying a car it will mean money in your purse and add to your pleasure to own an Overland.

COMMERCIAL CLUB.

Program Arranged by Members of the Civic League.

The regular meeting of the Commercial Club for the coming week will be held on Monday night at the Baptist church.

The change of date is made to accommodate the ladies of the Civic League, who have charge of the program at this meeting, and who have other engagements for Tuesday evening.

Following is the program for the Monday night meeting:

- Solo—Miss Dale Dillingham.
- "Plainview's Greatest Need"—Mrs. W. E. Armstrong.
- Solo—Miss Hulén.
- "A Call to Action"—Miss Curtis.
- Ladies' Quartette.

COURT AT SILVERTON.

Judge Kinder Opens Regular Term and Charges Grand Jury.

District Court was convened Monday, February 21, with Judge L. S. Kinder on the bench. The attorneys present were District Attorney L. C. Penry, H. C. Randolph, R. M. Ellerd and L. W. Dalton, of Plainview; A. B. Martin and D. Zimmermann, of Tulla, and the home attorneys, J. B. Lusk and J. E. Daniel.

A vigorous charge was given to the grand jury, and they were set to work. The petit jury was sworn in and court began to grind. Up to the hour of going to press only one case has been disposed of, and one turned over to the jury.—Enterprise.

STUBBORN AS MULES

are liver and bowels sometimes; seem to balk without cause. Then there's trouble—Loss of Appetite, Indigestion, Nervousness, Despondency, Headache. But these troubles fly before Dr. King's New Life Pills, the world's best Stomach and Liver remedy. So easy. 25c at All Druggists. 12

HOG PRICES ARE HEADED SKYWARD

TOUCH THE TEN DOLLAR MARK AT CHICAGO THIS WEEK.

Figures Equal the Top Market During the Civil War, and Equaled But Once Since That Time.

Chicago, Ill., Feb. 28.—That good old record of \$10 a hundredweight for hogs on the hoof, which has been the high mark at the local stock yards since December, 1865, the closing days of the Civil War period, and has been tied only once since then—in 1870—was reached again to-day.

Packers and live stock men have been looking for the event for several days. Chicago held the record only a short time, however, for at noon a dispatch from Indianapolis was received telling this story:

"A new high mark was made in the local market to-day when hogs sold

at \$10.05 per hundredweight. This is the first time prices have passed the high price of \$10 in the Indianapolis stock yards."

Fort Worth Quotations.

Fort Worth, Tex., Feb. 28.—The top price for hogs to-day was \$9.50, fully 10c higher than the market day previous. About 3,000 head were received.

LOVERS

of good health should prevent sickness, instead of letting themselves get sick and then try to cure it. So long as you keep your liver, bowels and stomach in a healthy and active condition you won't get sick. Ballard's Herbine relieves constipation, inactive liver and all stomach and bowel troubles. Sold by Wyckoff-Willis Drug Co. 12

If the family thermometer is not up to date we will have to blame the low temperature.

Notice to Cab Users

We have added a CAB to our Livery and Transfer business. When you need a cab, call us up by phone. We guarantee prompt service and courteous treatment. Charges reasonable.

Phone 88

BOB MATSLER'S Livery and Feed Stable



New Daily Limited Service VIA THE INTERURBAN LINE

BETWEEN FORT WORTH AND DALLAS ONE HOUR—CITY TO CITY

EFFECTIVE MARCH 1, 1910

New Luxurious Limited Cars will leave each city thirty minutes past each hour from 8.30 a. m. to 6.30 p. m., inclusive.

Through Local Cars will leave every hour as heretofore from 6 a. m. to 12 midnight, inclusive, making

63 THROUGH TRAINS DAILY BETWEEN THE TWO CITIES

W. C. FORBESS, G. P. & T. A. FORT WORTH, TEXAS

THE PLAINVIEW NURSERY

WILL BE PREPARED TO FURNISH BLACK LOCUSTS AND ALL OTHER KINDS OF SHADE TREES IN ALL SIZES. ALSO ANY KIND OF NURSERY STOCK. SEND IN YOUR ORDER NOW.

L. N. DALMONT, Proprietor

J. E. Cauthan and A. M. DeForest, Representatives.

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

ANNOUNCEMENTS.

Subject to Primary Election, July 9, 1910.

For District Attorney, 64th Judicial District.
REUBEN M. ELLERD.
L. C. PENRY.

For County Judge—
AUSTIN C. HATCHELL.
GEORGE L. MAYFIELD.
J. M. BULL.

For County Attorney—
CHARLES CLEMENTS.

For District and County Clerk—
B. H. TOWERY.
J. W. CAMPBELL.

For Sheriff and Tax Collector—
G. A. LONDON.

For Treasurer—
JOHN G. HAMILTON.

For Tax Assessor—
J. J. (JIM) LASH.
S. J. FRYE.
H. M. BURCH.
W. C. FYFFE.

For Commissioner Precinct No. 1—
J. T. WILLIAMS.
E. DOWDEN.

For Justice of the Peace, Precinct No. 1—
J. W. WESCOAT.

CITY ANNOUNCEMENTS.

For City Marshal—
J. F. WATSON.
GEORGE McKINTY.
A. M. STODDARD.

For City Secretary—
JAS. R. HAMILTON.

CITY-PLANNING.

The Dallas News has been running a series of articles on city-planning that are attracting wide attention among those who are interested in civic improvements and making slightly the ugliness of haphazard building and indefinite plans incidental to the rapid growth of Texas towns. The News fosters many improvements and gives publicity to many valuable ideas of benefit not only to Dallas, but the entire state, and our young and growing towns in the West may well profit by adopting some of the suggestions as contained in the following editorial:

"The articles on city-planning which The News has been printing are worth the study of any town which hopes that it will grow in comfort and beauty, as well as in size. The articles are rich in both precept and example; they contain not only the views of men who have given study to the matter, but the experiences of towns and cities which have virtually transformed themselves by determining what they wanted to look like and then directing their energies to the realization of that conception. There are some beautiful cities and some beautiful towns in this country. But they did not become beautiful by haphazard or accident; it has been the result, in every case, of following out faithfully a carefully conceived plan. Such cities as Detroit and Cleveland, and even such towns as Madison, Wis., have probably got in advertising values enough to compensate them for the energy and money their planning has cost them. But, of course, the greater profits have been of another kind. Life has been enriched for the residents of those cities. For them living means something more than three meals a day and a bed. Their cities have been made more convenient, more comfortable and more ministrative to the finer senses. They have developed a keen sense of pride, and at every turn

they find something to gratify that sense of pride.

"Every town in Texas that expects to grow, no matter how small, can profit by planning its growth. Indeed, in one sense, city-planning offers greater inducements to the small towns and to the large towns just budding into cityhood than it does to such places as Dallas and Houston. For the smaller places it is far less costly, and can be done by them much more completely, for the simple reason, of course, that there is not so much ugliness to destroy as a preliminary step. There is a vast deal of ugliness in Dallas, and in every city of its class in Texas. There are blocks twice and even thrice as long as they ought to be, with a consequent dangerous crowding of streets. There is a lack of open spaces in the midst of the city, with the result that thousands have no means of wholesome recreation, no access to free and unincumbered air; while for their children the streets are their only playgrounds, beset as they are with physical and moral perils. Life in this environment, under these conditions, is not a highly attractive boon. There is nothing in it to exalt men's minds, to uplift the spirit; but there is much in it to generate discontent, pessimism, despair—to make living a routine, sodden existence. He is woefully lacking in understanding who imagines that these conditions are without a real and sensible influence on the physical, intellectual and moral life of a city. Under these handicaps the latent power there is in society to uplift itself can accomplish very little, if anything.

"And what is the cause of this condition in Dallas and in every other Texas city of its class? Fundamentally, it is the failure of those who ruled twenty years ago to consider future needs, much less to make any provision to meet them. Their negligence may have been due to their inability to foresee the growth of those cities, or it may have been due to that spirit, happily passing away, which made men regard the growth of a city merely as a chance to make money. Whatever may have been the cause of their negligence, the consequences of it are abundant, unmistakable—and pitiful. They stand as a warning to every smaller town against such costly folly, costly in money and in material and social welfare of a people. We can conceive of only one reason why a Texas town, however small, should not mark the lines of its future growth; that is, that it does not expect to grow."

POST OFFICE DEFICIT.

Mr. Taft, our president, unquestionably earnest and sincere—but misinformed—talked about the post office "loss."

He said that the people were subsidizing magazines because the mail carries the magazines for a cent a pound.

And he said it actually cost the government nine cents a pound to carry magazines.

We would like to ask Mr. Taft some questions.

You say that the United States government loses \$64,000 a year because it carries second-class mail matter—magazines and so on—for one cent a pound.

Do you know that in Canada the post office carries second-class mail matter for a quarter of a cent a pound, and makes a profit of a million dollars a year?

The population of Canada is about equal to the population of Greater New York. And it's a very big country, with very long hauls, far in excess of the average American haul.

How do you suppose Canada made money carrying second-class mail matter at a half a cent a pound, and has now reduced the rate from half a cent a pound to a quarter of a cent a pound, and shows an actual profit of almost one million dollars yearly?

Why do you suppose that Canada, working at every disadvantage as regards population, bulk of business and length of haul, can make a profit of a million on a business at which the United States government, charging four times as much as the Canadian post office, makes a loss of \$64,000,000?

Don't you think, Mr. Taft, that the answer is:

The United States government allows the railroads to rob the people, and the Canadian government does not allow that?

Don't you think, Mr. Taft, that you ought to find out how it happens that the railroads in the United States

charge the people for their post office work from four to ten times as much as they charge the express companies for similar work?

Don't you know that the government of the United States paid the railroads last year \$50,000,000 for railroad transportation, besides the paying of \$5,000,000 for rent of cars?

Mr. Taft, freight comes from New York to Chicago on the railroad for \$13.50 a ton. And express companies will carry a ton the same distance for \$50!

Why does the government, under post office management, pay the railroad company \$100 a ton for the very service for which the express companies pay only \$50, or less?

Don't you think, Mr. Taft, that, instead of worrying about the post office rate of one cent a pound, which is four times the rate on which Canada makes a profit, you might worry about railroad stealing and other kinds of government robbery in the United States?—Chicago American.

MISSIONARY SOCIETY

Met on Monday and Elected Officers for the Year.

The Woman's Foreign Missionary Society of the M. E. Church, South, met on February 28 at the parsonage.

The devotional exercises were conducted by Mrs. C. A. Burton.

This being the regular time for the election of officers and the closing up of the financial affairs of the year, the program arranged for the afternoon was dispensed with.

The following officers were elected: Mrs. R. A. McWhorter, first vice president; Mrs. R. S. Griffin, recording secretary; Mrs. H. W. Harrell, corresponding secretary; Mrs. E. H. Thompson, treasurer; Mrs. J. W. Campbell, press reporter; Mrs. W. W. Jones, agent for The Advocate.

This was a very sad meeting for the members of the society, as it was the last meeting our faithful and much-loved president (Mrs. C. A. Burton) was to be with us. She has been such an inspiration to the society, and her place will, indeed, be hard to fill; but let each member begin with renewed zeal and enthusiasm that much may be accomplished in our great work this year.

There will be a call meeting of the society immediately after the Home Mission Society on Monday, March 7. Very important business is to be transacted. Let each member who possibly can attend.

PRESS REPORTER.

CEMETERY ASSOCIATION.

The Cemetery Association met in regular session last Tuesday, and though only a few were present, the want of numbers was made up in enthusiasm. Reports were made by the chairmen of the various committees, and the money collected for trees and other improvements turned over to the Association.

A vote of thanks was given by the Association to the citizens who have, during the past year, given so freely towards beautifying the silent city whose inhabitants are steadily increasing day by day, and whose quiet homes have for so long been neglected by the living.

A call meeting for the directors and other members was appointed by the president for next Wednesday afternoon. All are earnestly asked to be present.

LEAVES FOR EAGLE LAKE.

Dr. G. H. Abney, who has been a resident of Plainview for more than a year, has returned from Eagle Lake, where he was called by the illness of his wife. Owing to the state of her health, Dr. Abney has returned to Plainview to sell out and move to the coast country. He regrets the necessity of going, and Plainview is loathe to give them up, for while here Dr. and Mrs. Abney endeared themselves to all with whom they came in contact.

RACE SUICIDE

as President Roosevelt calls it, is not nearly the menace to increase in population that deaths among infants are. And eight out of ten of these deaths are directly or indirectly caused by bowel troubles. McGee's Baby Elixir cures diarrhoea, dysentery, sour stomach and all infant ailments of this nature. Just the thing for teething babies. Price 25 and 50 cents. Sold by Wyckoff-Willis Drug Co. 12

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier
GUY JACOB, Asst. Cash.
The First National Bank
Plainview, Texas
CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 150,000.00
Our new home places us in a position to meet all your requirements.
Your patronage solicited.

Open for Business
G. & F. CAFE
It is located on Pacific Street across from the Carter Mercantile Company
Give us a trial to satisfy your appetite and see how well we succeed.
"A New Restaurant Run by Old Hands"
GOETZ & FRIBOLIN, Proprietors

NEW CHURCH ORGANIZED.
Purchase Church Building Now Used by the Methodists.
Last Thursday night the Southern Presbyterian Church, officially known as The Presbyterian Church in the United States, was organized in Plainview, Rev. Leonard Gill, superintendent of missions for the Presbytery of the Panhandle, officiating. Elders and deacons were elected and will be confirmed at a later date.
Trustees were also elected and empowered to act, and on Saturday they completed negotiations for the purchase of the property known as the old Methodist church, and a contract entered into. Possession will be given the latter part of this month, and church and Sunday school services will be held thereafter.
The Methodists will hold services in the opera house after this month until the completion of their new building.
A SWOLLEN JAW
is not pretty nor pleasant. Whether it's caused by neuralgia, toothache or accident, Ballard's Snow Liniment will reduce the swelling and relieve the pain. The great and sure cure for rheumatism, cuts, burns, bruises, scalds—any and all aches and pains. Sold by Wyckoff-Willis Drug Co. 12

SIMON PURE NIGGER-HEAD COAL
We have the real articles in Simon Pure Nigger-head Coal. Also Feed and Grain.
Put up at our wagon yard when in Plainview.
Tandy-Coleman Co. PLAINVIEW, TEXAS

Henrietta Marble Works
Place your order for Monuments, or Tombstones, with the Henrietta Marble Works Satisfaction in work, and prices guaranteed . . .
J. M. Shafer, Agent
PLAINVIEW, TEXAS.

SANTA FE Excursions
Mineral Wells and return, \$18.60; limit 60 days, on sale March 6 to April 30.
Cheap Colonist Rates to Arizona, California, Colorado, Washington and other points.
Information furnished on application.
C. H. HINTON, Agent

IT'S UP TO THE CITY COUNCIL

WILL THEY REFUSE TO PASS THE CHICKEN ORDINANCE?

The City Dads Must Promote the General Welfare or Take the Consequences.

There will be a meeting of the city council on next Monday afternoon.

The fate of a measure of great consequence hangs tremblingly in the balance.

The Damoclean sword of menacing municipal action hangs by a strand. Somebody get a rope!

The chicken ordinance, the most beneficently beneficial act of legislative action looking to the preservation of public and private property and neighborhood peace, will be presented by the members of the Civic League, who will appear in a body and demand its passage.

Any measure receiving the vociferous support of the fair women of our fair land should be unanimously and right-now enacted into a statute, or two statutes, if necessary.

The Civic League may feel safely assured that The Herald will champion their cause to the last ditch. When imminent danger threatens the public weal, or momentous matters of municipal welfare call for drastic action to avert calamitous consequence, The Herald may be relied upon to boldly, fearlessly and unequivocally unfurl the flag of battle and be found in the vanguard, rear-guard, or any other room to butt in, among the self-sacrificing heroes, or heroines, who espouse the cause of public good.

We defy the fowl magnates, or egg plutocrats to do their worst.

Fearlessness is our specialty, and that "fools rush in where angels fear to tread" has no terrors for the unterrified.

If we be marked for immolation on the altar of poultry proprietors' greed, let them start their immolator at once.

In the freedom of the press lies the hope of the Republic, and the blood of a million martyrs screams for free speech and the inalienable right to say whose hen shall scratch in our garden.

Shall we longer submit to a horde of Plymouth Rocks trampling on our vested rights?

Shall we allow the roving broods of bloodthirsty Brahmas to tear up our beautiful concrete culverts and wreck our vitrified crossings in their gleeful chase for insignificant worms? Nay! Not so!! Never!!! We know the temper of the American people too well.

What boots it that the corpulent poultry owners cry "unconstitutional?" What's the constitution, when life and property are at stake? Amend the constitution! The danger is imminent and appalling. At what moment may not some savage Shanghai break loose and bite somebody? Who knows when a doughty Leghorn pullet may scare some homesucker who is about ready to invest?

Every land owner in Hale county is interested in the passage of prohibitory poultry laws. Send delegates to the council meeting on Monday.

In a written opinion furnished The Herald, County Attorney Clements, the leading constitutional lawyer of this and a few more bars, says that the constitutionality of the question was settled by the Supreme Court of the United States in a recent decision, which held that a writ of rooster replevin would not lie, or lay, in equity or Lex Non Scripta, but was res judicatum and a right conferred pro bono publico.

The reasoning is so succinct, and the deductions so well drawn, that The Herald has engaged Mr. Clements to assist our corps of legal experts.

CANCERS

Removed without pain, without danger, in less than one hour. No cure, no pay.

All Chronic Diseases treated. Best equipped office in the South. Fifteen years in Texas.

Doctors
Duncan & Duncan
Amarillo, Texas

who will furnish a brilliant array of talent and political influence to aid the League in the passage and prosecution of the proposed enactment.

The proposition seems safe—but "eternal vigilance is the price of liberty!" Some of the members of the council are married men, and their wives are members of the Civic League. They are wise men and at present are enjoying life.

But DeLay is mayor. He wields a potent influence, and he is a misogamist.

The Herald never stoops to use the power of the press to influence legislation, but in the culmination of this crisis we bid the mayor be careful; also be ware. The writer lived in Hunt county, and his record (the mayor's) is obtainable.

Dare he veto a measure of public safety and ever look another Langshan square in the face?

Will he dissemble or Fabianize the chicken ordinance on the ground of economy?

The creation of the office of Hen Herder need entail no extra salary. The duties of Chief Chicken Chaser would not be burdensome except during the early summer, and the position would be but an added dignity to the city secretary's office. Jim Hamilton will need the exercise, anyhow, to relieve the monotony of being bookkeeper, water commissioner, sewer inspector, collector, chief of the fire department and general manager of the city council.

Arrange to put the office on a fee basis, and sound the siren as a notice of depredations of the predatory feathered tribe. Sixteen long, eight short, three medium, blasts, followed by a long scream; two short blasts, three blows, and a toot, would start the impounder off to the S. E. quarter of N. half of the S. W. quarter of block No. 97½, on the off-hand side of rural route No. 2. The marauding specimen of the rooster tribe might be dead of old age before the secretary found the place, but he would get back to town in plenty of time to see the new hotel building dedicated, or the hole on Pacific street filled up.

All good citizens should be at the council meeting on Monday, to see that the chicken ordinance receives favorable consideration. The Herald will stand for no monkey business. The hens must be penned or hobbled, and the roosters must not be allowed to run at large. A bas poultry or amen. It's back to the coops for you.

SHAHER HOUSE CLOSED.

The Shafer boarding house has been closed to the public, on account of the condition of the health of the proprietor's wife, Mrs. J. M. Shafer. For many years this house has furnished a pleasant home for a number of those who are but wanderers in the world, an enjoyable stopping place for many of the commercial travelers who have been coming to Plainview since the days when it was a small village, and a house where the old settlers of this section always felt the welcome hospitality typical of the West. Mrs. Shafer is not seriously ill, but felt that she was entitled to spend the remainder of her days free from boarding house cares, and when the news was announced to the boarders this week there was genuine regret among those whose daily association had brought about enjoyable friendships.

Eugene Campbell, the star boarder and pulchritudinous pet of the table, led the parting song, "The Old Home Is Not What It Used to Be," and the "orphans" scattered to other places to feed.

A. J. HARP DEAD.

At the residence of his brother, Dr. E. M. Harp, in the south part of the county, occurred the death of his elder brother, A. J. Harp, on Thursday night of last week. Deceased was sixty-seven years of age and succumbed to an attack of pneumonia. He came to this section from Georgia a few years ago and, having lost his wife a short time previously, has made his home with his brother since living here. He was a devoted Christian and a devoted member of the Baptist Church. Funeral services were held in the Baptist church in this city on last Saturday, and interment took place in the city cemetery.

24 LIVES LOST IN SNOWSLIDE

IDAHO DISASTER DEALS DEATH AND DESTRUCTION.

Small Town Buried Under Fifty Feet of Earth and Snow—Rescue Party Saves Lives.

Spokane, Wash., Feb. 28.—Twenty-four are known to be dead as the result of the snowslides yesterday and to-day in the mining district of Northern Idaho.

To the eighteen known to have perished in the snowslides at Mace and Burke, Idaho, last night and this morning are added three more who died in a similar disaster about noon yesterday, when the camp of the Carbonate Hill Mining Company, at Mullan, Idaho, was destroyed. Two more were killed at Dorsey, Idaho, late this afternoon.

The fight against time and cold at Mace and at Burke has been waged bravely by the little army of men who hope to find under the ruins in the ravine some who have escaped death.

Work of Rescuers.

The rescuers have dug frantically for many hours. Every available able-bodied man has been pressed into service, old men and boys joining the rescue forces. Mace is situated on the creek bed and the mountains rise high on either side of the town. The main body of the avalanche, which started from the top of the Custer Mountains, passed beyond the town, and, striking the opposite slope with terrific force, rushed up to the opposite mountain side. The canyon is filled to a depth of from forty to fifty feet. The damage to the town was done by a branch of the main slide, which carried a construction train from the track as it plunged into the ravine. As it rolled up the other side it demolished the houses in its path and stopped a short distance beyond the Pascoe home. The boarding house of the Standard mine, where about 300 miners were sleeping, was missed by 120 feet.

Burke Avalanche.

The Burke avalanche occurred at 5:30 o'clock this morning. That more lives were not lost at Burke is due to Semans Rowe, forman of the Heckla mine. Realizing the danger that threaten the sleeping citizens of the town, a mile further up the stream, he sent Bert Clem to Burke to arouse the inhabitants and urge them to seek safety.

Four of those who lost their lives at Burke were members of the rescue party that had been at work at night at Mace.

Woman Is Rescued.

Among the last to be taken out of the snow alive at Mace was Mrs. George Hooper, an old woman who lived on the outskirts of the town. She was buried thirteen feet under the snow, and it took four hours to rescue her. She had suffered from the cold, but was not badly injured.

The little town of Burke, it was learned to-day, is buried fifty feet under a mass of snow and earth. The slide is 3,000 feet long and completely fills the canyon.

James Rodgers, who was supposed to have perished, was rescued late this afternoon. He had been buried in the snow eight hours.

TO THE BASE BALL BOYS.

Why not have a baseball club in Plainview? The season is close at hand, and lovers of the game want this city to have a club that will lead the procession. Think about it. Get together. The small village down to the south of us that is designated on some maps as the county seat of Lubbock county is making great pretensions in baseball matters. The first thing anybody knows they will be claiming the championship of the western hemisphere, and then challenge Plainview. What are you going to do about it?

DIED.

On last Monday morning, little Elizabeth Duncan, aged seventeen months, one of the twin baby girls of Mr. and Mrs. John Duncan, living in East Plainview. Interment took place on Tuesday afternoon in the Plainview cemetery.

Both of these little girls have been sick with pneumonia for some time, but the surviving one was decidedly better when last seen.

Foot Notes

Had you realized that two-thirds of your life is spent in your shoes? that your waking moment is passed with your feet shod in slipper, house shoe, oxford or walking boot?

Why Not Be as Comfortable Awake as Asleep?

Get a Shoe that fits. Give heel and toes plenty of room—let the snugness be at the waist. Our lasts are the kind that combine the acme of style, yet afford comfort and durability. There's something different in our line of

Ladies New Spring Oxfords and Pumps

The "ULTRA" and "BROCKPORT" lines meet fashion's every decree. The particular lady is sure to be delighted with the new ideas shown at

Richards Bros. & Collier

Where People Who Dress Best Trade

NEW STORE FOR LUBBOCK.

Popular Plainview People to Open Mercantile Line There.

Lubbock is to have a new dry goods establishment, and The Herald feels safe in asserting that the new store will not only keep up with the fast pace set by the up-to-date business firms of that lively little city, but when the new firm gets ready to make their bid to the public in that section that their offerings and business methods will cause the most pushing of their competitors to sit up and take notice.

The new firm will be known as the Carter-Houston Dry Goods Company and will be under the direct management of C. R. Houston, who has been associated with the Carter Mercantile Company, at this place, for some time, coming to this city from Bartlett, Texas, where he was for years manager for Walton Dry Goods Company.

The Carters are well known in this section of the country as being one of the strong and able firms engaged in the dry goods trade, and E. M. Carter, of the firm, is now in the East, where he will purchase the opening stock for the new store.

A building has already been secured, and it is expected to open the store as soon as possible. Mr. Houston expects to move to Lubbock in a couple of weeks, and The Herald takes pleasure in commending him to the people of that city and section as an able business man, of much experience in his line, and also as a high-class, agreeable gentleman, possessed of social qualities that will make friends for him wherever he goes.

From a regular association with him in his capacity as advertising man for the firm here, we can assure the papers of Lubbock that they will find him a pleasant gentleman with which to deal and a steady, reliable advertiser, who knows how to build up and keep his trade.

We wish the new firm much success in their new field.

No doubt the theatre-goers who appreciated the Gilson & Bradford company, in "A BACHELOR'S HONEYMOON," last season will be glad to know that the same people under the same management will be seen in "THE OLD CLOTHES MAN" at the Schick Theatre on Friday evening, March 11. This is the greatest of comedy-dramas, and previous to this season had been seen only in the largest cities.

Some men run a business along the lines of the man who used a cannon

WILL HOLD JOINT MEETING.

A special joint meeting of the Christian Endeavor and B. Y. P. U. has been arranged for next Sunday afternoon, March 6, at 3:30, at the Baptist church. The program follows:

Song—By all.
Invocation.
Song—By all.
Subject—"Co-Operative Effort in Young People's Work."
Scripture Lesson—I Corinthians, 3rd chapter.

Leader—W. H. Busselt.
1. "Why We Need Co-Operation"—Geo. Cox.
2. "Who Can Help in Co-Operation"—Dr. Penneck.
Special Music—Misses Lyans and Murray.
3. "How We Can Best Co-Operate"—Dr. Gates.
4. "Results of Co-Operation"—J. F. Waldrop.
Special Music—Solo—Miss Dillingham.

Benediction.

WHITFIELD.

Karl C. Dahlgren, of Houston, Texas, was the guest of H. L. King a few days last week.

Richard Couch died last Wednesday, after a brief illness of less than a week, and was buried in the new cemetery at Plainview. The family have the sympathy of this community.

J. W. Briggs, one of Hale county's industrious bachelors, is a hustler, having four hens hatch last Sunday and a number more setting. He's a hustler sure.

Our school was closed this week—also the school at Providence—and literary will be held on Friday evening.

Mrs. J. A. Pullen, one of Whitfield's main forces, has been on the sick list, but is better at the present writing.

H. L. King was a Plainview caller on Monday.

Harry Sutzenbecker was in Plainview on Tuesday.

IMPORTANT NOTICE.

The directors and members of the Cemetery Association are earnestly requested and urged to be present at a call meeting next Wednesday afternoon at 3 o'clock. Important business is to be transacted.

SUNDAY SERVICE.

Rev. Jewell Howard, pastor of the First Christian Church, will fill his pulpit Sunday at 11 a. m. and at 7:30 p. m., in the Wayland Hall, Wayland

E. R. Williams

The Furniture Man

This Spring finds me with the largest stock, and the best variety that I have ever displayed of Furniture, Carpets, Draperies, etc.

If you can't find what you want at any other place, you can rest assured I have it, and will meet Mail Order House Competition.

Don't forget we keep in stock a complete line of **WHITE SEWING MACHINES**, the best on the market.

Can come on a moment's notice to do any out-of-town Embalming.

E. R. WILLIAMS
PLAINVIEW FUNERAL DIRECTOR AND EMBALMER

Phones - - { 105
316

BOND ELECTION ON MARCH 26TH

SCHOOL BOARD WANTS TO ISSUE BONDS FOR BUILDING.

Contemplated Structure to Cost \$20,000, and That Amount Is Asked for.

The public school board on Friday of last week met and decided to comply with the request of a large number of petitioners and order an election on a bond issue of \$20,000, to be used in replacing the present school building on the east side with a new and up-to-date structure, more fitted to accommodate the needs of that part of the city.

Architects have submitted plans for same, which have been accepted by the board with the understanding that they will only be paid for if the bond issue carries.

The election is to be held in the court house on Saturday, March 26, with R. E. Burch, A. B. Munsey, Charles McCormick and S. W. Me-harg as judges.

No doubt the issue will be overwhelmingly carried, and the building be ready for occupancy by the fall term, which opens in September.

Plainview can not have too many fine school buildings.

Old-Fashioned Mistakes.

Proud Mother—"Sit down at the piano, Maria, and play some of the tunes you heard at the concert yesterday."

Daughter—"Law, ma, there weren't any tunes. That was all classical music."

Lost in Antiquity.

A little fellow who had just felt the hard side of the slipper turned to his mother for consolation.

"Mother," he asked, "did grandpa thrash father when he was a little boy?"

"Yes," answered his mother, impressively.

"And did his father thrash him when he was little?"

"Yes."

A pause.

"Well, who started this thing, anyway?"

And the more a woman knows about men the less she has to say on the subject.

SLONEKER'S NEW FIXTURES.

Sloneker's, the dry goods emporium carrying the "Broken Dollar" sign, has been somewhat disarranged this week on account of installing new fixtures. The new furniture will add considerably to the interior appearance of the store and its convenient arrangement. Of high-polished oak, pretty design and costly finish, the furnishings are creditable to the purchaser's taste and the stores progressiveness.

What Is Meant by Justice.

"What we want," said the attorney to the reporters, "is justice." "What I want," said the client to the attorney, "is a verdict in my favor."

Should you discover that your name is incorrectly spelled on the address label of the copy of The Herald you receive, kindly notify us of such error, as it might be the cause of you falling to get your paper.

LOCAL AND PERSONAL.

W. F. Hendrix, of Tullia, visited Plainview this week.

L. C. Penry went to Amarillo this week on legal business.

Rev. R. L. Gillon is holding a meeting in Hale Center this week.

BORN—On last Thursday, to Mr. and Mrs. H. A. Wofford, a girl.

Dr. J. W. Carter, of Emma, was in Plainview on Wednesday, en route to Amarillo.

Mr. and Mrs. Bob Meyers went to Amarillo on last Saturday in an auto, returning on Monday.

Dr. A. M. Sarvis, of Memphis, Texas, was a visitor in Plainview on Monday and Tuesday.

Mrs. O. M. Unger came in Monday to join her husband, after a winter's sojourn in Toledo, Ohio.

Lee Wardlaw left Wednesday for Aleck, Okla., in response to a call to the bedside of a sick brother-in-law.

Dudley Wardlaw, of Hale Center, brother of Dr. W. N. Wardlaw, spent several days in Plainview this week.

L. W. Dalton left on Monday for Lubbock and Tahoka on legal business for the firm of Graham & Dalton.

FOR THE MEN—Our stock of \$1.50 and \$1.25 Shirts, all sizes and colors; Big Removal Sale price, 95c. PLAINVIEW MERCANTILE CO.

Mrs. Flake Garner came down from Canyon on Monday on a visit to her parents, Mr. and Mrs. W. M. Meador.

Miss Alice Smylie, of Hale Center, spent Saturday and Sunday in Plainview, the guest of Miss Allene Penry.

What? Commercial Club. When? Monday night. Where? Baptist church. Who? Ladies of the Civic League.

Hon. Reuben M. Ellerd, of Plainview, came in Monday evening on business, returning Tuesday.—Lubbock Avalanche.

What is Plainview's greatest need? The ladies of the Civic League will tell about it at the Commercial Club meeting on next Monday night, at the Baptist church.

Our trimmer, Miss Moore, is with us now, and you are invited to inspect her stock before buying your Spring Hat. PLAINVIEW MERC. CO.

Mr. and Mrs. Bob Mullins left on Wednesday, Mr. Mullins for Syracuse, N. Y., on automobile business, and Mrs. Mullins to spend some time with relatives at Fredonia.

E. Dowden and Judge Lancaster, of Plainview, passed through town Monday en route to the lower country in the interests of another proposed railway for the Plains country.—Floyd County Hesperian.

Dainty, vivacious and piquant Florence Thompson will be seen at the Schick Theatre on Friday evening, March 11, in James Kyrle Mac Curdy's great play, "THE OLD CLOTHES MAN." The offering is a most pretentious one and the produc-

tion complete in every detail, regarding costuming, scenic equipment and electrical display. The supporting company is a capable one and justly deserves the support of the theatre-going public.

M. D. Henderson has returned from St. Paul, Minn., where he has been attending his daughter who recently underwent an operation for appendicitis. He left her very much improved and on the road to rapid recovery.

The Civic League will have charge of the program at the meeting of the Commercial Club on Monday night. It will be interesting. You should attend. At the Baptist church. Dr. and Mrs. J. W. Grant and Mr. and Mrs. R. C. Ware leave to-day for Point Isabel, where they will remain for several weeks, enjoying the delights of fishing and surf bathing.

DAY BOARD WANTED—By two single men, who are not particular as to hours of service, but desire place in private family in reasonable walking distance of business section; desire place where there are not over three or four other boarders and no small children. Willing to pay extra for place that suits. Address "Boarders," care Herald office.

Twenty million false teeth are sent to England from this country every year.

The fur trade of the world makes use of more than 1,000,000 cat skins every year.

According to official estimates, the value of the diamonds yet in the ground in German South Africa is \$250,000,000.

Electric power is used on 2,286 miles of street railways in Great Britain to 148 operated by other means.

Your Order, Please

That's what we want---your order for Printing of any kind. We'll come after it if you'll let us know, and we'll guarantee to please you with our work. We'll be glad to show you our plant and samples, but if you can't come to us telephone, and we'll come to you. Phone 72. We have the only linotype on the South Plains and make a specialty of Booklets.

The Herald Publishing Company
The Herald Building PLAINVIEW, TEXAS

Professional Cards

DRS. PICKETT & OWENS
Office Over City Bakery
Office Phone 211
Dr. Pickett, Dr. Owens,
Res. Phone 356. Res. Phone 321.

R. E. COCHRANE
Photo Studio
...Everything in Photography...
One block west of Wayland Bldg.
Plainview, Texas

CENTRAL PLAINS ARCHITECTURAL CO.
HARRY F. HILL, Architect
and Chief Engineer
Office: First National Bank Bldg.

HALL & HAWKINS
Dentists
First National Bank Building
Plainview, Texas

JAS. F. DUNCAN, M. D.
Physician and Surgeon
Special attention to
EYE, EAR, NOSE and THROAT.
Office at Duncan's Pharmacy
Phones 161 and 264.

J. A. WITTE
Physician and Surgeon
Phone 271. Peace Bros' Building
Plainview, Texas.

WILLIS H. FLAMM
Physician and Surgeon
Residence, W. 2nd and Jones Sts.
Office, Stephens' Bank Building.
Phones: Residence, 34; Office, 36.

DR. P. E. BERNT
Dentist
Office in Stephens' Building,
Northwest Corner of Square.

COX BROTHERS
Architect
Corner of McClelland and Sixth
Streets
Plainview, Texas.

R. P. SMYTHE
Attorney-at-Law
Abstracts to Lands in Hale Co.
Land Litigation a Specialty.
Plainview, Texas.

L. C. WAYLAND
Physician and Surgeon
Office over Citizens National
Bank.
Plainview, Texas.

DR. N. C. LETCHER
Dentist
Room 8, First National Bank
Building.

GEO. L. MAYFIELD
Lawyer
Examination of Land Titles
a Specialty.
Office in Court House.

HALE & HAYDON
Real Estate Agents
Small Tracts a Specialty.
Kress, Texas.

BROAD CHALLENGE TO AUTOISTS

PLAINVIEW DEALER ISSUES DEFY TO ALL OWNERS.

Would Have a Grand Free-for-All, One-Hundred-Mile Race for Large Purse.

Any dealer, agent, or owner, of what he thinks is a speedy automobile may have an opportunity to demonstrate his confidence in his car at the automobile show to be held in April at Amarillo, at the time of the meeting of the Panhandle Cattlemen's Association.

A Plainview dealer has thrown down the gauntlet and the road is open.

The challenger is known for his ability and disposition to back up any proposition he makes, and if there be any on the Panhandle or South Plains who wish to try conclusions with the Plainview dealer, who lays no claim to being an automobile racer, but who handles Franklin cars and believes in their ability to hold their own in any class in which they may be entered, he should make his plans for a test at the time stated above.

Plainview citizens are interested in the proposed contest, and if Mr. Eller's challenge is accepted by a sufficient number to make the race a go there will be a large crowd from this place attend the race. The Amarillo Daily Panhandle says of the Plainview man's defi:

"J. J. Eller, a Franklin dealer, of Plainview, has been visiting with the

officers and members of the Amarillo Auto Show association, and attended a meeting of that organization Friday afternoon. Mr. Eller, who is one of the most enthusiastic of the Panhandle autoists, created a mild sensation when he stated that he issues a challenge to every owner of an automobile or dealer in the vehicles to enter a grand free-for-all, one-hundred-mile race for a purse of \$75, the entrance fee for the race to be \$100, such sums to be added to the first and second monies.

"That Eller is in earnest in this matter is well known to all who are acquainted with him. He is enthusiastic over his cars, over Plainview and the entire Panhandle country, and states that he is willing to come in strong to make this event one of the most attractive ever known in the country. With a liberal number of entries, this purse would be enlarged to elegant proportions, and amply worth the effort of all contestants.

"Even in the absence of this challenge being accepted, it is understood that Mr. Eller will enter one or more of the races each day, and thus add to the worth of the attraction as a whole. The visitor encouraged all local dealers and owners to come in for their share of the racing, and demonstrate their cars to the public, and at the same time make it known that the Panhandle country entertains in a manner second to none on earth."

AMARILLO'S GRAND JURY Gets Busy and Indicts for Violation of Law in Poll-Tax Payment.

In Amarillo, where there is expected to be a local option election during the present year, it has been currently rumored that the whiskey element were too active in securing poll-tax receipts for some of their followers and the matter was brought to the attention of the grand jury, which reported as follows, according to the Daily Panhandle:

"The budget of indictments returned by the grand jury yesterday afternoon contained some really live items. One of the bills in the lot charges that D. R. Campbell, a well-known restaurateur of the Bowery, unlawfully paid money to induce the payment of poll tax by another. The charge against Campbell is classed as a felony. D. R. Campbell acted as agent for a liberal number of persons, according to orders filed with the collector's office, but only one indictment resulted at the hands of the grand jury, and it is the expressed opinion of those who know the accused that there is some mistake in connection with the case cited.

"Of the remaining indictments, ten others were felonies, ranging in character as follows: Local option violations, six; criminal malpractice at the hands of a physician, one; swindling, one, and theft, two.

"The misdemeanors docketed in the county court incident to the work of the grand jury during the recent investigation numbers six. There will be no other work for the grand jury, unless specially called together, until March 21."

THERE'S NO RISK. If This Medicine Does Not Benefit, You Pay Nothing.

A physician who made a specialty of stomach troubles, particularly dyspepsia, after years of study perfected the formula from which Rexall Dyspepsia Tablets are made.

Our experience with Rexall Dyspepsia Tablets leads us to believe them to be the greatest remedy known for the relief of acute indigestion and chronic dyspepsia. Their ingredients are soothing and healing to the inflamed membranes of the stomach. They are rich in pepsin, one of the best digestive aids known to medicine. The relief they afford is almost immediate. Their use with persistence and regularity for a short time brings about a cessation of the pains caused by stomach disorders.

Rexall Dyspepsia Tablets will insure healthy appetite, aid digestion and promote nutrition. As evidence of our sincere faith in Rexall Dyspepsia Tablets, we ask you to try them at our risk. If they do not give you entire satisfaction, we will return you the money you paid us for them, without question or formality. They come in three sizes, prices 25 cents, 50 cents and \$1.00. Remember you can obtain them only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

UNCLE SAM'S CAVALRY.

In the cavalry of Uncle Sam's army are some of the most skillful and daring horsemen in the world. Cossacks in the Russian army have been so much written about as living in the saddle that by the great majority of our own people they are considered unequalled in horsemanship. This credit is undeserved. The most competent judges declare that the crack cavalrymen of the United States army are superior to the Cossack horsemen. Our troopers and their horses are trained to act almost as one body and mind, like the fabled Centaur—the creature with a horses body and a human head and arms.

By special arrangement a troop from the army post at San Antonio will be detailed to visit the National Feeders and Breeders Show, at Fort Worth, March 14th to 19th, and take part in the horse show. The thousands who attend that show will see things to open their eyes, and will carry away with them more correct ideas of the efficiency of the cavalry branch of our national army than they have ever had. This attraction is worth going to see, not to speak of the thousands of pure-bred cattle, horses, swine, and sheep, on exhibition at the show.

PUT IN YOUR SCREENS!
We have a nice line of Screen Doors, bought cheap; will save you money. A. G. McADAMS LUMBER COMPANY.



Irons in Minutes What it Takes Hours to Iron by Hand

Would it be worth anything to you to save several hours of hard work on ironing day—to save nearly all the fuel—do your ironing better—have your clothes look whiter and last longer?

The Domestic Ironing Machine will enable you to accomplish all these desirable things. It will iron your flat pieces cold in one-quarter the time. Pressure puts on a polish no woman has the strength to equal. It will not scorch, stretch or strain the goods. That's why the clothes last two or three times as long.

One Lady Writes—"The ironing machine gives entire satisfaction. It certainly does its work well. The tablecloths look beautiful."
Another says—"I am more than pleased with it in every way, and am glad I sent for it."
Another says—"The price is small compared with its real worth. I recommend it very highly."

COME IN AND LET US GIVE YOU A DEMONSTRATION OF THESE IRONERS

Save the Women

---Not only by purchasing one of these Domestic Ironing Machines, which takes off all the drudgery of ironing day, but you should furnish them with a good Washing Machine and Ringer to take the place of all that hard work and remove the dread of that awful day--"wash day." And Mr. Man, if you had to do those big washings and ironings that your wife does, you would buy every appliance that would lighten this work. Then why will you let your wife continue to do what you would not do?

Stop! Think!

Bring her to our store and let her select these labor saving devices; in fact make her happy by selecting a complete laundry outfit, which we can supply, and save the women.

R. C. Ware Hardware Company

BEWARE OF THE FLIES.

"Fly time is more to be feared than war time."

A. G. McADAMS LUMBER COMPANY have unloaded a car load of Screen Doors. They will save you money.

A new microphone, the invention of two Swedish engineers, is reported to have greatly increased the range of long-distance telephones.

SUNDAY SERVICES.

C. E. Hastings, B. D., pastor of the First Methodist Episcopal Church, announces the following services for Sunday, March 6:

10 a. m.—Sunday School.
11 a. m.—Preaching—Subject: "Ezekiel's Vision of the Four-Faced Creature."

7:45 p. m.—Preaching—Subject: "The Race Not to the Swift."
Services held in the court house. You are invited.

J. F. Sander, President
W. B. Joiner, Vice Pres. and Mgr.
Ernest Spencer, Sec'y and Treas.
HALE COUNTY ABSTRACT CO.
(INCORPORATED)
CAPITAL STOCK.....\$20,000
East Side of Square Plainview, Texas

Quitaque Stock Farm
JNO. T. HAYNES
Horses, Mules and Cattle of every description
Phone Connections. Address: Quitaque, Texas.
PLAINVIEW, TEXAS.
Phone 279.

W. E. Armstrong
Land and Immigration
Phone 279 PLAINVIEW, TEXAS.

We Ask You

to take Cardui, for your female troubles, because we are sure it will help you. Remember that this great female remedy—

WINE OF CARDUI

has brought relief to thousands of other sick women, so why not to you? For headache, backache, periodical pains, female weakness, many have said it is "the best medicine to take." Try it!

Sold in This City F3

**Plainview
Mercantile Co.**

The Store in the
Middle of the Street

BIG REMOVAL SALE!

Beginning Saturday, March 5, 1910

**Plainview
Mercantile Co.**

The Store in the
Middle of the Street

AT LAST we are going to get into our new building and in order to reduce our stock as much as possible before moving we are going to offer the buying public a chance to buy the **BEST QUALITIES** of **GOOD SEASONABLE MERCHANDISE** at **PRICES NEVER BEFORE EQUALED IN PLAINVIEW.**



**Ladies' and Misses'
Suits, Dresses
and Coats**

At Exactly Half Price

All \$30.00 Garments at	\$15.00
All \$25.00 Garments at	12.50
All \$22.50 Garments at	11.25
All \$20.00 Garments at	10.00
All \$15.00 Garments at	7.50
All \$10.00 Garments at	5.00
All \$7.50 Garments at	3.75

Corsets

**Our Entire Stock of
"F. P." and "Nemo"
Corsets**

All \$5.00 Corsets at	\$2.95
All 3.00 Corsets at	1.95
All 2.50 Corsets at	1.65
All 1.50 Corsets at	.95
All 1.25 Corsets at	.75

**Ladies' and Misses'
Shoes**

Tans, Patents, Vicis, etc.

All \$4.00 Shoes at	\$2.65
All 3.50 Shoes at	2.35
All 3.00 Shoes at	2.10
All 2.60 Shoes at	1.85
All 2.00 Shoes at	1.35

**Muslin
Underwear**

**Gowns, Corset Covers, Chemise,
Drawers, etc., at a discount of**

**33 1/3
Per Cent**

**Remember
the Place!**

The Store in the
Middle of the Street

**Saturday
March 5, 1910**

Until We Move!

Staples

All Calicos, best qualities	5c
Extra quality, yard wide bleached Domestic	7 1/2c
A dandy 36 in. Brown Regular 10 cent Outing	7 1/2c
Staple check Gingham	5c
A good 9-4 bleached Sheeting	24c
All 12 1/2 and 15 cent Gingham	10c

**Men's and Boys'
Shoes**

**Nettleton and
Hamilton-Brown Shoes**

All \$6.00 Shoes Reduced to	\$3.95
All 5.00 Shoes Reduced to	3.15
All 4.00 Shoes Reduced to	2.85
All 3.00 Shoes Reduced to	2.10
All 2.50 Shoes Reduced to	1.85
All 2.00 Shoes Reduced to	1.35

**Men's
Hats**

Stetson Hats

All \$6.50 Grades at	\$4.35
All 5.00 Grades at	3.85
All 4.00 Grades at	2.65

The balance of our large stock of Men's and Boys' Hats at

One-Half Price

**Men's Suits and
Overcoats**



All \$30.00 Garments at	\$16.95
All \$27.50 Garments at	15.35
All \$25.00 Garments at	14.50
All \$22.50 Garments at	13.65
All \$20.00 Garments at	12.45
All \$17.50 Garments at	11.15
All \$15.00 Garments at	9.95
All \$10.00 Garments at	6.85

**Men's
Shirts**

**One lot of Men's Shirts,
all regular \$2, \$1.50 and
\$1.25 Shirts,
at, each **95c****

**All Wool Shirts
at a discount of
50 Per Cent**

\$2.50 Shirts at	\$1.25
2.00 Shirts at	1.00
1.50 Shirts at	.75
1.00 Shirts at	.50

**Boys' Clothing
Hercules Brand**

All \$10.00 Suits at	\$6.35
All 7.50 Suits at	3.95
All 5.00 Suits at	2.85
All 3.50 Suits at	2.15

**Men's and Boys'
Winter Underwear
At Half Price**

\$2.50 Garments at	\$1.25
2.00 Garments at	1.00
1.50 Garments at	.75
1.00 Garments at	.50
.75 Garments at	.40
.50 Garments at	.25

Rugs All of our stock of Rugs at Half Price	Oil Cloth White and all colors at, per yd. 15c	Mattings Entire stock of Mattings to close 15c yd.	Special An extra quality Turkish Towels at per pair 19c	Underskirts Black Underskirts, regular \$1.25 Skirts, at 79c each	Lace Curtains Our stock at exactly Half Price	Slidewell Collars 3 for 25c	A lot of Men's Shirts Just one or two of a kind, values up to \$1.25, at 25c each	Suspenders Regular 50 and 65 cent qualities at, per pair 38c	Men's Gloves At a discount of 25 per cent	Best quality Men's Union Made Overalls All sizes 85c per pair
---	--	--	--	--	---	--	--	---	---	---

PLAINVIEW MERCANTILE COMPANY

W. A. SHOFNER, Manager

First Door South of First National Bank

PLAINVIEW, TEXAS

Why Suffer?

Are you one of the thousands of women who suffer from female ailments? If so, don't be discouraged, go to your druggist and get a bottle of Wine of Cardui. On the wrapper are full directions for use. During the last half century, Cardui has been established in thousands of homes, as a safe remedy for pain which only women endure. It is reliable, contains no harmful ingredients and can be depended on in almost any case.

Take CARDUI

J 34

It Will Help You

Mrs. Charles Bragg, of Sweetser, Ind., tried Cardui. She writes: "Tongue cannot tell how much Cardui has done for me. Before I began taking Cardui I could not do a day's work. I would work awhile and lie down. I shall always give praise to your medicine." Try Cardui.

AT ALL DRUG STORES

ADVICE TO A DAMSEL.

When a damsel has a steady who's a pretty decent man, and who shows a disposition to perform the best he can; who is shy of sinful habits, and whose bosom holds no guile, and who labors in the vineyard with a gay and cheerful smile, then she shouldn't make him promise that he'll do a seraph stunt, when they've stood up at the altar with the preacher-man in front; and she shouldn't spring a lecture when he comes around to court, for a man is only human and his wings are pretty short. When a maiden has a lover who is surely making good, who is winning admiration, who is sawing lots of wood, then she shouldn't make him promise that he'll be an angel boy when the wedding ceremony ushers in a life of joy; she should murmur: "He's a daisy, and we'll take things as they come; for a man is only human, and his halo's on the bum."—Walt Mason.

Leading Japanese provision merchants have agreed to dispose of 7,500 bags of Brazilian coffee during the next three years.

Dr. Pennock

Osteopathic Physician

Phone 396

Rooms 7 and 8, SoRelle Bldg.

CAPTAIN OF HIS SOUL.

While Charles W. Morse, the New York banker, was in the Tombs he learned the poem "Invictus," by W. E. Henry, and he took this poem with him to the federal prison at Atlanta. His friends say that this poem helped him to bear his burden:

"Out of the night that covers me,
Black as the pit from pole to pole,
I thank whatever gods there be
For my unconquerable soul.

"In the fell clutch of circumstance,
I have not winced or cried aloud;
Under the bludgeonings of fate
My head is bloody but unbowed.

"It matters not how straight the gate,
How charged with punishment the scroll;
I am the master of my fate,
I am the captain of my soul."

PLANT A TREE.

There is no more noble work than planting a tree. He who plants a tree raises a living monument that will survive when all his other deeds are forgotten. If we build a fine barn, or erect an elegant residence, we may live to see it decay, but a tree grows from year to year, beautifies the landscape and refreshes by its shade, and perhaps by its fruit.

There is no better way to commemorate a great event than to plant a tree. The anniversary of the wedding or the birthday celebrations may be made more impressive and its memory more sacred by planting a tree.—Farm and Ranch.

ROOSEVELT TO WRITE HISTORY

THE STRENUOUS ONE WILL TELL OF TEXAS IN BOOK.

Cecil Lyon Says That T. R. Will Visit This State After Resting from African Trip.

Chicago, Ill., Feb. 28.—A special to the Record-Herald from Washington says:

Former President Roosevelt intends to write a history of Texas. He will visit the Lone Star State for historical matter after he has recovered from the fatigue of his African trip. "Colonel Roosevelt always had a deep interest in Texas," said Col. Cecil Lyon, Republican national committeeman from that state, "and long ago expressed a desire to write a history of our commonwealth. He is a great admirer of Sam Houston and other characters who made Texas famous. While in Texas we hope Colonel Roosevelt will make a few political speeches for the G. O. P., and we can carry the state, but seed must be planted before a harvest can be reaped."

WHEN HER BACK ACHES

A Woman Finds All Her Energy and Ambition Slipping Away.

Plainview women know how the aches and pains that come when the kidneys fail make life a burden. Backache, hip pains, headaches, dizzy spells, distressing urinary troubles, all tell of sick kidneys and warn you of the stealthy approach of diabetes, dropsy, and Bright's disease. Doan's Kidney Pills permanently cure all these disorders.

Can Plainview sufferers desire stronger proof than this woman's words?

Mrs. S. L. Mooney, of Midland, Texas, says: "I was troubled by a pain in my back for nearly two years, and it seemed to be worst at night. If I attempted to turn over in bed, sharp twinges darted through me, and I arose in the morning feeling all tired out. My kidneys were out of order, and the passages of the secretions were sometimes too frequent. Since using Doan's Kidney Pills I feel like a new woman. I believe they have done me more good than all the other medicines I ever used."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

HOW GOOD NEWS SPREADS.

"I am 70 years old and travel most of the time," writes B. F. Tolson, of Elizabethtown, Ky. "Everywhere I go I recommend Electric Bitters, because I owe my excellent health and vitality to them. They effect a cure every time." They never fail to tone the stomach, regulate the kidneys and bowels, stimulate the liver, invigorate the nerves and purify the blood. They work wonders for weak, run-down men and women, restoring strength, vigor and health that's a daily joy. Try them. Only 50c. Satisfaction is positively guaranteed by All Druggists.

LAWYER ENDORSES ELLERD.

Law Offices of CUNNINGHAM & OLIVER
Ablene, Texas

J. F. Cunningham
Bruce E. Oliver

Mr. Reuben M. Ellerd,
Plainview, Texas.

Dear Ellerd:

I learn that you are in the race for District Attorney in your District. I am out of politics forever, having been defeated twice for Congress, but I still have a keen interest in the welfare of my friends, and if I can help you in any way, command me.

"I think that our families, our homes, our lives and property are more secure when the law is rigidly and vigorously enforced, and I know of no man in your District who would do more to enforce the law that you, as District Attorney.

Give my regards to your brother and my other friends in your District. With best wishes, I remain,

Your friend,
J. F. CUNNINGHAM.

The Herald for Book and Job Printing.

A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS

We are After the Farmer's Patronage.

IF QUALITY AND PRICE ARE EQUAL, WHY NOT BUY HOME-MANUFACTURED PRODUCTS? WE MEET THE PRICE, AND AN EXAMINATION WILL CONVINCING YOU OF THE QUALITY.

Plainview Wire Fence Co.

WHY DO WE PLOW?

One of our subscribers wishes scientific reasons for plowing. To treat this subject fully would require more space than can be given here, however, some of the principles will be mentioned.

Stated briefly, the object of tillage is to provide and maintain under the surface of the soil a suitable and commodious home, a sanitary feeding area for the roots of crops, and to provide a medium for soil organisms which help to transform organic matter and less soluble mineral matter of the soil into available plant food for the immediate use of crops.

The objects may be definitely stated as follows:

1. To secure a uniform surface, thoroughly pulverized and amply crumbled, so that an equally vigorous growth over the entire area may be accelerated.
2. To provide and retain a sufficient depth of the soil for ample feeding surface and to provide a reservoir for soil moisture and soluble plant food.
3. To improve the mechanical condition of the soil and to permit the roots of plants to develop and extend their feeding surfaces between the particles of the soil to obtain nourishment.
4. To increase the supply of humus in the soil and thereby improve the water-holding capacity and consequently the amount of soluble plant food within reach of the plants.
5. To regulate the amount and direct the movement of moisture so that there shall never be an excess or deficiency of soil-water, which is a carrier of plant food.
6. To transform the entire root zone of the soil into a commodious, sanitary feeding place for the roots, and to provide and regulate the temperature suitable for the growth of plants.
7. To conserve plant food by destroying noxious weeds and prevent their growth; to prevent loss of plant food by soil washing and leaching.—Farm and Ranch.

The Herald for Job Printing.



THE DESPONDENT YOUNG MAN

whose home has just been burned, is offered the protection of a friendly roof by Mr.

INSURANCE POLICY.

Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

Hoyle & Malone

write all kinds of Insurance

Rooms 8 and 9, Wayland Building
Office Phone, 231; Res. Phones, 90-142
PLAINVIEW, TEXAS.

Money! Money!

I have money to loan on Hale county farms. Long time; easy payments. Write or phone me at Lubbock, Texas.

R. SCOTT COCHRAN.

OLD PAPERS FOR SALE.

The Herald is overstocked with old papers. Many people find them useful for various purposes. We offer our large assortment at slaughter prices until present accumulation is cleaned out. Call early and avoid the rush.

The Herald for Job Printing.

The S. BRUNER LUMBER CO.

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

M. M. Hargis, Manager
Walter A. Hargis, Cashier
T. H. Shaw, Cattle Salesman
C. M. Bishop, Hog and Sheep Salesman
Leonard Hardin,)
Tommie Shaw, Jr.,) Yardmen
Alfred Vander Stuken

J. P. Maddox
L. C. Smith
Jno. R. Blocker
Will H. Ford
Geo. G. Hardin
John L. Teague
Walter Vander Stuken

"Let Us Sell 'Em .. There's a Reason"

Texas-Oklahoma Commission Company

Room 111 Exchange Building, Ground Floor. Phone 4106

Fort Worth
Kansas City
St. Louis

Stock Yards:
FORT WORTH, TEXAS

ALFALFA LUMBER CO.

DEALERS IN

All Kinds of Building Material

Phone 163

M. C. HANCOCK, Local Manager



H. H. Stewart's

No. 136 Stockman's Saddle

DESCRIPTION—16 inch Meanea tree, 16½x30 inch skirt, 10x19 inch fenders, 3 inch stirrup leathers, 1 7-8 inch tie straps and brass bound stirrups.

Hand made and hand stamped of the best Russett Oak Tanned Leather.

The Saddle that gives both ease and comfort to man and horse.

South Side of Square

In Society's Realm

On last Friday evening Miss Lela Windsor, assisted by her brother, Luther, entertained with forty-two and five hundred at their home, on Adams street. Punch was served, and a most pleasant evening was enjoyed by the following guests: Mr. and Mrs. Dougherty, Mrs. C. M. Russell, Misses Bessie and Myrtis Parr, Madge Hall, Misses Ballard, and Messrs. J. J. Lash, John Hall, Clete Connell and G. R. Cox.

The members of the Baraca Class gave a box supper at the court house on last Friday night that proved a success financially and socially. The boxes contained tempting lunches for two, and were eagerly sought for by the guests.

Miss Alda Winn gave a reading that all enjoyed, and among the other attractions there was a voting upon the prettiest girl and ugliest man in town, little Fay Garrison getting the former honor and Mr. Sanson the latter, not because he deserved it, but by casting twenty votes for himself.

The Tenth and eleventh grades of the Plainview High School met in joint session last Friday afternoon and organized a literary society for mutual improvement along the lines of reading and expression. The following officers were elected: Mr. Williams, president; Olin Brashear, vice president; Miss Lucille Kinder, secretary.

The society will meet every Friday afternoon, and cordially invites the public to be present at these meetings, which are a step in the right direction and show that the pupils of the High School are keeping step with the march of improvement in our city.

The Christian Endeavorers met last Friday evening in business and social session, with Miss Gwendolyn Hanby as hostess.

Seventeen enthusiastic Endeavorers were present, who, after attending to the business on hand, proceeded to enjoy the social side of the affair.

A game of questions and answers occupied their attention until the main feature of the evening occurred—that is, the serving of delightful and elaborate refreshments by Dr. and Mrs. J. D. Hanby, parents of the hostess.

A novelty was introduced at the close of the entertainment, by two of the gentleman guests remaining and assisting in the washing of the dishes and other things incidental to the joy of entertaining.

Much merriment ensued from their awkward though gallant attempts at assisting in the homely tasks that generally fall to womankind alone.

The first of a series of pre-nuptial functions, complimentary to the first of the spring brides, Miss Elsie Cobb, whose marriage to John Elliott is scheduled for next Tuesday, was given by Mrs. L. C. Penry on last Friday morning.

At ten o'clock an elegant breakfast of two courses was served, followed by forty-two and other games characteristic of the spring-time of life.

The invitations were confined exclusively to the prospective bridal party, the personnel of which is as follows:

Mesdames A. B. Hocker, sister of the bride, and Albert Hinn, Misses Elsie Cobb, Vallye Boyce, of Columbia, Mo., Burr Goode, Nell Guy, Patsy Elliott, Allene Penry, and Messrs. John Elliott, Roger Mayhugh, Payton Randolph, Albert Hinn, Harry Knapp and John Hall.

The second of the parties complimentary to Miss Cobb was given last Tuesday afternoon, from three to five, by Miss Burr Goode, at the residence of her parents, corner of Boswell and Slaton streets, in West Plainview.

The darkened parlors were gay with crimson hearts, emblematic of the approaching wedding, and the table laid for the guests was lighted with pink and white candles, the colors of love and purity.

A salad course was served the following guests: The bride-to-be, the hostess and Misses Ethel Powell Smith, Nell Guy, Allene Penry, Patsy Elliott, Vallye Boyce, of Columbia, Mo., and Mesdames A. B. Hocker and Albert Hinn.

Mr. and Mrs. E. Graham entertained last Tuesday evening at their beautiful home, corner of East Second and Adams streets, complimentary to their son, Gamaliel, and Misses Eula Mayberry and Pauline Jones, prior to their departure from Plainview, as these two young ladies contemplate leaving at an early date, the one for the adjacent town of Hale Center and the other for her old home in Indiana.

The parlors of the Graham home were beautifully decorated with palms and other potted plants, while an orchestra rendered sweet music for the large and merry crowd of young people assembled for the occasion.

Various games and merry laughter made the hours pass all too rapidly for the young guests, who were each supplied, before going home, with a heart-shaped souvenir, bearing the names of the gracious hostess and the honorees.

At ten o'clock an elaborate supper of two courses was served, dainty in appointment and cuisine.

DANGER!

Citizens are warned not to touch or drive over any loose electric light wire, as the wires are now carrying a high voltage and are dangerous to come in contact with. Anyone noticing any loose or broken wires along our lines will please notify us by phone.

MALONE LIGHT & POWER CO.

A FINE OPPORTUNITY

for some one wanting to engage in the Grocery Business. I am now offering the L. J. Warren stock of groceries and fixtures for sale, in bulk, at a discount. A nice clean stock with a good trade established. Call and make me an offer.

J. L. DORSETT, Receiver.

The Herald for Job Printing.

A Hint to Writers.

If you are determined to write, don't hang around home. Go off to some place where nobody else has ever been or wants to go; then write about that place. Romance about it, lie about it, fabricate improbabilities about it. No one will know better and you will be considered great.

Don't write about anything that is well known. You will be laughed at, and, worse, not read. People will know at once how great you are not.

Or, if you cannot afford to go away, at least you can buy an encyclopaedia. Read in it about the most inaccessible places, and then invest them with impossible happenings.

It is easy to write. It is especially easy to write about things that are unfamiliar. That's why the subject of heaven is so popular.

A writing is without profit in its own country.

STROEBEL BURIED BESIDE HIS WIFE

WHOSE LOSS CAUSED THE SUICIDE OF THE UNFORTUNATE.

A Sad Ending to the Sad Life of One on Whom Fortune Seemed to Ever Frown.

J. A. Turpin, of Austin, Texas, came in last Saturday to take charge of the mortal remains of his brother-in-law, Ed Stroebel, who, during a period of temporary insanity, took his own life two weeks ago.

Mr. Turpin left on Sunday with the body, but while here, in an interview with a member of The Herald staff, he related the following pathetic incidents in the life of the unfortunate man:

Of German parentage, left an orphan at an early age, he was buffeted by the waves of an unkind fortune for many years. Uncared for and unloved, he accumulated a portion of this world's goods by sheer force of ability, unhelped by a kindly word or deed from his fellow men.

At last, after years of loneliness, he met the woman who became his wife—a sister of Mr. Turpin—and for one short year knew the unspeakable happiness of having a home and some one to love him.

Upon his wife he lavished the love of a lifetime, but at the end of that happy twelve months, on the 15th of February, four years ago, his wife died, followed in a few weeks by their child.

Crushed by the double blow that ended his brief dream of happiness, Mr. Stroebel's mind succumbed to the terrible stroke that left him once more alone in the world, and ever since, about the fifteenth of February, he has been subject to attacks of mental aberration, each one worse than the last, until he could stand it no longer, and severed the cord that bound him to his desolate life, hoping to meet his wife and child in the Great Beyond.

True to the family who had given him his brief taste of happiness, he willed his earthly possessions and body to his mother-in-law, who lives at 10 Blanco street, Austin, Texas, and who, with tender care, had his remains laid by the wife whom he so passionately loved.

Why do people who do not eat what as meat continue to use it in the form of lard? Lard is just as indigestible as pork. In a recent article on cooking fats, Dr. Paige Emery, the eminent specialist, writes as follows: "The healthful and economical solution of the cooking fat problem is the use of Cottolene. Cottolene is purely a vegetable product, is easily assimilated, and aids digestion. Dietetic experiments have shown conclusively that when a vegetable oil is used in cooking in preference to animal fat, it is more easily assimilated and yields far more nourishment to the body." Cottolene is sold only in sealed pails, of special design, which keep it sweet and fresh indefinitely.

ALL THE MONEY HE WANTS.

Patten, King of All Traders, Quits the Market.

Chicago, Ill., Feb. 28.—"I have made enough money to quit."

These words, spoken by James A. Patten, wheat king and cotton monarch, came as the explosion of a bombshell at the close of business on the Board of Trade to-day. Mr. Patten supplemented his announcement by saying that he would retire from active business July 1, and that with him would retire W. H. Bartlett, head of the firm of Bartlett, Patten & Co., and George W. Patten, another member of the firm. The aggregate wealth of the three is variously estimated at between \$20,000,000 and \$35,000,000.

The house of Bartlett, Patten & Co. will be recognized and the younger members of the firm will carry on the business.

Prompt.

An insurance agent was boasting that his company recently paid a life policy to the widow the day after the funeral of her husband, and insisted that no company was ever so prompt in payment.

"That's nothing," replied the agent of another company. "One of our patrons recently fell from the top of a four-story building, and a check for the full amount of the policy was handed him as he passed the second-story window."

The Herald for Job Printing.

SPECIAL

Want Column

Remember the Big Removal Sale. PLAINVIEW MERCANTILE CO. 9

Mound City Paints may cost a trifle more, but—! Alfalfa Lumber Company. 47

See those 5c Embroideries at PLAINVIEW MERCANTILE CO. Big Removal Sale. 9

GEO. W. SANDERS has two up-to-date well machines, at your service. Work guaranteed. 17

Call at FEED STORE, just north of Bain Furniture Co., for the best and cheapest Feed, Flour, Salt, Meal, etc.

Simon pure Niggerhead Coal always on hand. Phone us your orders. TANDY-COLEMAN CO. 11

For first-class Well-Drilling call on or address GEO. W. SANDERS, Box 374, Plainview, Texas. 17

GEO. W. SANDERS, agent for the Ft. Smith Rotary Well Machines; best on earth. Ask for catalogue. 17

Don't buy your feed or flour until you call at the Feed Store next to Bain Furniture Co. Phone 237. 11

Call at FEED STORE, just north of Bain Furniture Co., for the best and cheapest Feed, Flour, Salt, Meal, etc.

We guarantee every sack of flour sold you. Phone or give us your order when ordering feed. Phone No. 237. W. M. SEWELL, Mgr. 11

LADIES—Don't forget to visit the Millinery Department of the PLAINVIEW MERCANTILE CO. before buying your Spring Hat. 9

Choice Indiana farms and good revenue bearing business property to trade for lands in Hale or adjoining counties. See ANSLEY REALTY CO. 9

Want to go back to Indiana? ANSLEY REALTY CO. will trade you a farm or business there for your Plains land, or other property here. 9

We are making special prices on Hay, Alfalfa, 60 cents per bale; Millet, 55 cents; Prairie, 50 cents. At the barn, or delivered. TANDY-COLEMAN CO. 9

If you have something to sell or trade, let it be known through a "Want" ad in The Herald. There is no better or cheaper way to advertise.

When you request to have your address changed, NEVER FAIL to give your old address, as well as the new. Remember this. 11

Our milliner, Miss Moore, arrived yesterday, and will have her stock on display next week. PLAINVIEW MERCANTILE CO. 9

Your money back if you don't like "THE OLD CLOTHES MAN," at Schick Theatre on Friday evening, March 11.

DICK'S TIN SHOP

Manufacturers of Tanks, Flues, Milk Troughs and All Kinds of Sheet Metal Work

Let Us Figure Before You Place an Order

All Work Guaranteed North Covington Et

Hail Insurance!

Let us issue you a policy in the Saint Paul Fire & Marine Insurance Co.

[A Stock Company with Over \$5,000,000 Cash Assets]

Protecting Your GRAIN CROP Against Damage from HAIL

Liberal Contract—Reasonable Rates—Attractive Terms

For further particulars, address or see

DAVID GREER, Agent

Stephens Building PLAINVIEW, TEXAS

Your Attention Is Called

To Texaco Roofing, the kind that gives satisfaction on any kind of a building.

Familylite Oil

will keep your home cheerful on the stormiest night—best oil for lamps.

The Texas Company

General Offices: - - Houston, Texas

THOS. ABRAHAM, Agent at Plainview, Texas

The Herald for Job Printing.

FARMERS TO MEET ON MONDAY

ORGANIZATION OF INSTITUTE POSTPONED TO THAT DATE.

A Number Were in Attendance at the Call Meeting Saturday, but Thought Best to Meet Again First Monday.

Although the day was one of the most unpleasant of the season, a number of farmers responded to the call to organize a Farmers' Institute on last Saturday.

In consideration of the importance of the movement, and to interest the largest possible number of those interested in the welfare of the agricultural interests, it was decided to postpone organization until Monday next, as this is the day on which many farmers come to town on business, and attracted by the unusual offerings on what is known and set

CHARGED WITH PEDDLING.

Member of a Family with an Illustrious Name in Jail.

The month of February seems to be a time of auspicious events connected with and relative to the affairs of the illustrious family of Washington, and the 22nd is a date of particular importance to two of the name—George was born, and Joe broke into jail, on that day.

There was a short lapse of some 175 years between the two events and a slight difference in location, as the former took place in Virginia and the latter occurred in Plainview. Other differences and a few distinctions are also noticeable in the absence of leading characteristics of the two individuals, as the officers, those cold-blood creatures who get mad and rear around just because a fellow tries to build up an oasis in the thirst desert, charge that Joe was rather vigilant in his efforts to relieve the local stringency of the booze market, and as a consequence landed charges to that effect against him, and hence he languisheth, and it is likely that he will continue in that capacity for some time, or, at least, until he is more successful in securing legal counsel than he has been up to the present.

It is said that in the investigation of the complaint by the authorities there was considerable reluctance in the memory of some of the witnesses, and there must have been the greatest rush of "business" ever known in Plainview taking place when the sheriff was summoning witnesses, as some of the parties had such pressing engagements that they could scarcely find time to step over to the court house and tell whether or not they had ever purchased any intoxicating beverage fernist the statutes made and provided.

2,000 STEERS SOLD.

Waugh, Peters & Shumate, of Eskridge, Kansas, recently purchased 2,000 5-year-old steers from the Spade ranch, near Plainview. Delivery is to be made in the early spring. The consideration was not given.

apart as "Trades Day," or "First Monday."

Every farmer in Hale county should be interested in this movement and attend the meeting. There will be matters considered of direct benefit to every man engaged or interested in agricultural pursuits.

In every country of new development there are conditions to be met and obstacles to be overcome that can best be accomplished by intelligent study, experiment and an interchange of ideas and experiences. The Farmers' Institute will furnish the medium for such.

Attend Monday afternoon, at the court house.

Among other matters of interest, Secretary Graham, of the Commercial Club, will demonstrate the action of the large force spraying machine recently received by E. Dowden, of this city.

NEW OPERA HOUSE.

With Mirth and Laughter Let Old Wrinkles Come.

"THE OLD CLOTHES MAN," a comedy-drama written by James Kyrle MacCurdy, is soon to visit our city.

"Of what value is the stage to civilization" is a question that has agitated social, religious and educational bodies and institutions, and a few words in support of one appreciable service the stage, the play and the players render humanity will not be out of place here. They provide for the people who toil, and for those who are careworn and depressed, a healthy diversion—a clean, wholesome, refreshing recreation that is a God-send to the tired heart and brain—two hours of rest and oblivion from the cares of a lifetime, the enjoyment of hearty laughter and needed amusement. This argument will receive unanimous support from people who are broad-minded, and those who toil and worry over the problem of life, and in their hearts they are thankful to the stage, the actor, and to such plays as "THE OLD CLOTHES MAN," for the worthy part they take in administering to the health and happiness of tired humanity.

RECOGNIZE PLAINVIEW.

A town has to attain some prominence in the world, something really important has to happen around there, and there must be some interest in the place among the people in general, before the Associated Press, the greatest of all news organizations, will recognize its importance sufficiently to employ a regular correspondent to look after its interest and news service. Plainview is fortunate enough to gain this distinction, and henceforth J. A. Graham, the pushing secretary of the Commercial Club, will tell the world of any important events taking place in this section. The appointment of Mr. Graham is quite complimentary to him, as the personnel of Associated Press correspondents is a high one and they receive favorable consideration wherever known.

THE CIVIC LEAGUE.

Interesting Meeting Held at Wayland Hall on Wednesday.

The Civic League met in regular session at its hall in the Wayland building on Wednesday afternoon at 3 o'clock.

The meeting was called to order by the vice president, owing to the absence of the president, Mrs. W. B. Joiner. Also, the treasurer, Mrs. Tom Carter, was not able to be present on account of illness. Aside from these we had good attendance, and some very ardent discourses on the needs of the city.

The vice presidents from each of the wards reported successful meetings in every respect—new members, fees coming up well and discussing freely, and sometimes all at once, the measures relative to the betterment of the city.

The chicken ordinance was discussed pro and con, and it was unanimously authorized to go before the council on next Monday afternoon and request a chicken ordinance. And our attorney friend, Mr. Peyton Randolph, was employed to draft a resolution binding enough to have peace among our neighbor women, who have in the past had chickens running at large. No doubt the city will agree with us, so there will be no neighbor quarrels after this very important ordinance is adopted.

Sanitary streets and sidewalks were discussed, and it was also suggested that this matter be taken before the city council.

Having barrels installed in different places in the city, thus locating a place of deposit for the surplus paper that which is usually allowed to blow about the streets, was another thing which was considered.

A very weighty discussion at our meeting was Ladies' Rest Room for dear mothers and sweet little children, and we feel that the merchants, especially, will join us in the enterprise, as we have no rest rooms in our stores, and their sympathy, we feel sure, is often extended to mothers coming from the country for miles to do their shopping, as well as our ladies in the city who delight always in taking their babes and little ones with them.

There being no further business, the meeting adjourned until the first Wednesday in April.

MRS. WALTER GRAY BURCH,
Secretary.

WORMOLOGY

should be studied by every parent. If your child is nervous, fretful, starts in its sleep, is pasty-faced, has rings under its eyes, always seems hungry, is not gaining weight, you can be sure the trouble is worms. White's Cream Vermifuge is an absolute cure for worms. Is its own purgative. Sold by Wyckoff-Willis Drug Co.

ALFALFA SEED FOR SALE.

I have home-grown, non-irrigated seed for sale in Plainview. My seed has taken the first prize at Dallas State Fair for two successive years.

For particulars, see or write W. R. or CECIL SIMMONS.

Look to

Neal & Iglehart's Establishment

for correct information from the principal STYLE AND QUALITY sources.

America's greatest manufacturers are all represented in our great showing of **SPRING SUITS and DRESSES.**

Choose your **SUIT and HAT** now.

NEAL & IGLEHART The Ladies' Store

PUBLIC SPEAKING.

Local Campaign Beginning to Take on Life.

The campaign for local offices indicates there will be considerable activity in politics in this section ere the spring days are over.

The Herald has printed a number of political documents and "reminders" for various candidates, and the campaign seems to have now reached the speaking stage. A number of circulars have been distributed announcing public speaking at Plains, Gomez, Brownfield and Tahoka on dates mentioned, and at Lubbock on Friday at 7:30 p. m.; Abernathy, Saturday at 10 a. m.; Hale Center, Saturday at 3:30 p. m.

The circulars announce that there will be joint discussions and an opportunity furnished all local candidates to announce.

To take advantage of the opportunity to meet the voters at these meetings, Hon. R. M. Ellerd left here on Wednesday and will make the circuit.

BID FOR BUYERS.

Those who look for evidence as to the beneficial results of judicious, persistent advertising need not go out of Plainview for witnesses. Roy Irick, the man who handles the advertising for the Vickery-Hancock Grocery Company, is one of the progressive business men in his line who has achieved success by his methods of keeping the public informed as to what this popular place to buy "good things to eat" is doing. As a business getter he does not take second place in any procession. They have a page ad in this issue.

WILL MOVE SOON.

Popular Firm Preparing to Vacate Middle of Street.

The Plainview Mercantile Company, for some time past known as "the store in the middle of the street," are making preparations to move into their new quarters, in the adjoining corner building, and in order to lessen the work of removal are putting on a special reduction sale, for which they take up a couple of pages of space in this issue of The Herald. The Plainview Mercantile Company are known for the reliability of their statements to the buying public, and their special offerings during this sale should draw a large crowd. Read their ad. They don't want to move very much of their stock out of the middle of the street.

L. BRUNER SICK.

Late reports from the bedside of L. Bruner, the well-known lumber dealer, indicate that his illness is of a rather serious nature and his condition is a matter of considerable concern to his friends. After a recent attack of la grippe complications developed, and he is now suffering from an aggravated attack of erysipelas.

SPECIALIST.

I treat all Diseases of Eye, Ear, Nose and Throat; also have Glasses and pay special attention to fitting them. Consultation and examination free. In Plainview March 17 and 18.

I. E. SMITH, M. D.,
Weatherford, Texas.
Office at Daily Hotel. 10

AT THE SCHICK THEATRE

GILSON & BRADFIELD Will Present

Herbert de Guerre in James Kyrle McCurdy's Great Play

"THE OLD CLOTHES MAN"

On FRIDAY EVENING, March 11

A CLEAN, WHOLESOME COMEDY DRAMA :: Doors Open at 6 o'Clock; Curtain at 8:15. Prices 50c, 75c and \$1
Seats on Sale Wednesday Morning at E. R. Williams Furniture Store

Costs Less to Buy It, and Less to Keep It!



MODEL THIRTY-EIGHT

THIS is the new car of the year—a really high-grade Automobile for an even thousand dollars. It has everything a good car should have—standard materials and construction, correct design, extraordinary efficiency, and complete equipment, including high-class magneto and gas lamps. It has power, speed and never-failing ability; it is big enough to give plenty of room, yet it is so handy that it can be readily turned without backing in a narrow street, and so simple as to be the ideal car for women. Its center of gravity is low, thus preventing skidding, and giving a smart and graceful appearance. This model has been thoroughly tested out on a fast, 7,000-mile, non-stop endurance run, through which it came with a perfect score, finishing in better running order than when it started. Considered from every standpoint, this is by far the most desirable and serviceable light runabout that money can buy. Twelve thousand of this one model will be built for 1910. The quantity makes the price.

**\$1,000
TO
\$1,500**



MODEL FORTY-TWO

EFFICIENCY, grace of line and proportion, comfort, speed and unfailing reliability are found in this splendid Touring Car to a marked degree. Were you to pay the highest price asked for any automobile, you might secure more ponderous bulk, but no money can buy an automobile which will serve you better, or give more solid satisfaction. There is a mile-a-minute speed in the engine; there is power to pull through the worst roads you can find; there is no hill with a road on it which it will not easily climb. You can be proud of this car in any company, and its performance day in and day out will only serve to justify your regard for its ability. From the standpoints of simplicity and ease of operation it is in a class by itself. The desirability and value of this Model 42 cannot be expressed too strongly. Constant test only demonstrates more fully that every advantage attributed to any five-passenger Touring Car, regardless of cost, is at your service in this beautiful car for fifteen hundred dollars.

Powerful and Handy

SIMPLICITY and certainty—these are two vitally desirable qualities in an Automobile. Power, comfort and elegance are desirable; essential, even; moderate cost combined with efficiency a virtue; speed and ability factors; but today, SIMPLICITY is the thing—simplicity with certainty.

An Automobile is, after all, only a conveyance—the most modern way of quickly and comfortably getting where you want to go. Incidentally, it may be a great source of pleasure; primarily, it is a practical convenience. Its speed has been demonstrated; its power, comfort and ability shown; motor cars in expert hands are daily accomplishing the impossible. All this is common knowledge; and yet, among all the cars there are, how many possess the element of simplicity?

Take the one question of control. Ordinarily this is complexity itself. There are foot-levers, speed-shifts, gears to mesh; the disengaging of the clutch requires strength; gear-shifting is an art; constant judgment is required; to get in a wrong gear may wreck the car. Often there are complications on both sides and in front, all demanding attention and contributing something to the task of getting the car there and back. It is strange that with the wonderful development of the industry so little attention has been paid to simplifying the car—to combining power, speed, and unfailing ability in a mechanism so automatic that a child could operate it. The question naturally arises: "Is there not, today, ONE such car?"

Assuredly there is. It is a car so good as to be adopted by the United States Postal Service; so desirable, that for years our factories have not been

able to keep pace with orders; so plain and sure, that even a timid woman can confidently drive it anywhere.

Examine it piecemeal and you will find instance after instance where a single effective device has replaced many complicated parts. One such innovation this season did away with no less than sixty-five individual pieces. All forgings, castings and other supporting fixtures are so modeled as to do several duties at once. Intricacies are avoided; ingenuity is at a premium; simplicity is insisted upon. This is not merely good designing; it is good sense. Instead of being a car for an expert to tinker with, the OVERLAND is built for the average person to run.

Consider its simplicity of control—literally as easy as walking. You put one foot forward to go ahead; to the rear, for reverse. The high speed only requires a push forward with the other foot on another pedal. That is all there is to it. Either pedal disengages the other. It is impossible to get in two speeds at once, or to inadvertently get into reverse. Even if a mistake is made, and the car is started on "high," it can do no harm.

Three of the 1910 OVERLAND Models have "only pedals to push." The driver cannot go wrong, cannot strip his gears, cannot injure his car by an error in judgment. The fourth OVERLAND Model, equipped with Selective Sliding Gear Transmission, is practically as simple. The clutch is so perfectly balanced that it can be disengaged by the push of one finger, and yet it can never slip. The gear-shifts slide easily, change without burring, and operate noiselessly. The whole car is a delight to an expert, and a pleasure to the novice.

The Car That Lasts Longest, and Costs Least While It Lasts!



AFTER many years' experience with various makes of Automobiles, we have secured the agency in this section for the OVERLAND, and can recommend it as the ONE car that will suit in style, speed, lasting qualities and price. The OVERLAND is a model of simplicity and durability—a car that will cause you no uneasiness for fear it may break down.

DEALERS had ordered 16,000 of the 1910 OVERLAND Models before the first car was delivered. THAT IS A MARVELOUS SALE. Never has a maker given nearly so much value for the money. Let me show you the good qualities of these cars. It is easy to demonstrate, because the simplicity and the style are there. There is everything in an OVERLAND that appeals to you.

You Get More Power, More Service in an Overland Than in Any Other Car, at Anywhere Near the Price : Your Expense Ends Practically With the Purchase of the OVERLAND Car



MODEL FORTY-ONE

MODEL 41 is the Overland Light Family car, furnished with either the Five-Passenger Touring or Close-Coupled Body at the same price. The motor is identical to that in Model 42. The chassis is the same as Model 40, and, like it, this car is equipped with the famous Overland Pedal Control. Model 41 is an ideal car for those desiring a light, well-built, pleasure car, embodying the greatest possible simplicity and satisfaction-giving qualities. This, with Model 40, is the type on which the OVERLAND reputation was made.

Overland
Light-Weight
Reduces
the Tire Bills



MODEL FORTY

MODEL 40 is a fast, powerful Roadster, capable of sixty miles an hour, but so mechanically perfect that it will throttle down to a walking pace and run at any speed with the smoothness of an electric motor. This model offers everything desirable for the man who knows and wants a good car. The chassis is similar to that in Model 42, except that it is equipped with the Overland Planetary Transmission; the big, strong engine is the same, and the options in seating arrangements give a purchaser ample space for two, three or four passengers, as he may desire.

J. E. PEPPER, Agent for the Overland Plainview Texas

In serving the public we realize that our customers' interests and our own are identical.

Vickery-Hancock Grocery Co.

"Good Things to Eat"

Our store stands for the greatest accommodation and consideration of the interests of our customers.

High Grade Teas and Coffees

WE ARE HAPPY TO STATE that we have recently secured the sole agency for the **Celebrated Chase & Sanborn Teas and Coffees**, which are recognized everywhere as a fixed quality; always the best; always the same, year in and year out. By reason of the excellent quality and uniform satisfaction which we guarantee on these goods, we ask that you become a regular customer for our teas and coffees, confident that our reasonable prices, consistent with our fine standard of quality, together with the best of service and courteous treatment, will by degrees make you a buyer of our general line of groceries as well : : We have what you want: **The Right Goods, the Right Quality, the Right Prices.**

Exclusive Selling Agency
FOR
Chase & Sanborn's
F A M O U S
Teas and Coffees

CHASE & SANBORN'S TEAS and COFFEES are acknowledged to be the standard of excellence : : They are the finest grown--absolutely pure--the quality line--money cannot buy anything better : : We recommend these goods with perfect confidence : : The remarkable demand for Chase & Sanborn's Teas and Coffees is due to the care exercised in maintaining perfect uniformity in strength, flavor and aroma, the three characteristics that mark a particular brand of tea or coffee.
Chase & Sanborn's Teas and Coffees Will Give You Perfect Satisfaction.

Coffee and Cake Served Free March 11 and 12

THE PARTICULAR HOUSEWIFE is familiar with the excellent quality of **Brown's Cakes and Crackers**. That their exceptional quality may be better appreciated, and that the strength, flavor and aroma of Chase & Sanborn's Coffee may be tested, we will on March 11 and 12, serve same free of cost to the public, and all are invited to call at our store and sample these goods, which, we assure you, are choicest in quality and in flavor : : Don't forget the date, March 11 and 12.

Vickery - Hancock Grocery Co.

"Good Things to Eat"

Phone 145

Phone 17

We guarantee perfect satisfaction and absolute integrity in all our dealings

All our coffees are roasted and shipped the same day our order is received