

PLAINVIEW'S NEW OUTLET EAST

SANTA FE BRANCH COMPLETED TO LOCKNEY TUESDAY NIGHT.

Citizens of That Place Held Jollification Over Advent of New Road. Trains to Floydada Soon.

Plainview will soon have a railway outlet to the east, as far as Floydada anyhow, and while there is no immediate prospect of the line being extended further at present it is not at all improbable that it will be done in the future.

Lockney celebrated with considerable noise and rejoicing the arrival of the first train into that place on last Tuesday night at about 9 o'clock.

Lockney is now on the railroad map—a full-fledged railway town—and the citizens thereof are properly proud over the advent of their first means of steam car transportation.

The laying of track for the last mile or so into that town was done at a rapid rate, and the race of the construction company against time was watched with considerable interest by crowds of citizens. The construction train pulled into the city limits with three hours to spare before midnight and in time to save the committee the \$7,000 worth of bonus notes held by the right-of-way committee of Lockney and Floydada.

There was nothing at stake to the construction company that they rushed the work to completion before midnight, but some of the notes given by parties who contributed to the right-of-way contained a clause to the effect that they were voidable if a train was not run into Lockney on or before February 1, and to favor the guarantors of the bonus the company put all their available force and extra men obtainable to work and rushed the tracklaying over the remaining stretch at a rapid rate.

The length of the branch line to Floydada is 28 miles, 17 of which is now completed, and Track Superintendent E. E. Roos, with headquarters in this city, stated to a Herald representative that the work would be pushed to early completion and the road, with depot buildings, water tanks, yards, switches and all requirements of the contract, would be ready to turn over to the operating department by April 1.

Mr. Roos stated that the construction company would not operate any trains for public use over the new line, as was done on the Lubbock branch, as they expected to complete their work on this line as rapidly as possible, and would next take up the extension south from Lubbock to Lamesa. He also stated that the construction work started from Coleman, northwest on the cut-off, was temporarily stopped at the Jim Ned until the bridge crew could complete a large bridge across that stream.

NEVER KNEW THEM.

Official Holiness Organ Repudiates the "Unknown Tongue."

The Pentecostal Advocate, the official organ of the Holiness Association, published at Peniel, Texas, a thriving town founded and peopled exclusively by members of that faith, says in the last issue:

"The 'Tongue people' have at last made their attempt to capture our town and school, but have failed. Three preachers and one interpreter

have been here, but have made little impression beyond general disgust. Believing so thoroughly that the movement was unscriptural, they were refused the use of all college buildings and the public school. They gained access to one house and held a few poorly attended meetings. A tent was secured and erected but soon blew down, and the crowds were so small that it was not put up again. Peniel and the T. H. U. has ever stood for the Bible, for holiness, for the truth, and opposed to error, fanaticism, the mere spectacular, and we mean to maintain the same standard. Our banner is flung to the breezes and all may know where we stand on these things. We are now in the midst of our mid-winter revival."

ON LEE'S BIRTHDAY

Central Plains College Students Gave Entertainment.

The following item was furnished The Herald on request last week, but was inadvertently left out of that issue. It is published this week on account of the high degree of enjoyment afforded by the program and the interest of many in the institution:

"The most attractive program given at the College this year was given last Saturday evening in celebration of General Robert E. Lee's birthday.

"The mixed quartette of the college gave several soul-stirring southern songs, such as 'Bonnie Blue Flag' and 'Dixie.' Among other enjoyable num-

bers on the program was music by Dr. Dunaevski and Miss Holliday, a warm debate, several poems, etc., but by far the most interesting presentation on the evening's program was the music of Dorothy Smith, of Amarillo.

"Dorothy was introduced by her instructor, who spoke at length of her musical talent, and she is beyond doubt a genius. She is only eight years old and has only received fifteen lessons, but plays as well as many who have studied for years and does so with a skill that is surprising. She received a gold medal, given by Dr. Dunaevski, for proficiency and progress, she making a grade of 100. "All present enjoyed her music, and, in fact, the entire program was first-class and everyone in attendance expressed themselves as being pleased with the evening's entertainment.

"At 10 o'clock the program was finished by singing 'Old Folks at Home,' which seemed good to those who delight to live in Dixie."

FLOURING MILL CHANGES HANDS

PURCHASER ANNOUNCES HE WILL BUILD LARGE ELEVATOR.

Thinks Favorable of This Section as a Wheat Growing Country and Makes Large Investment.

A business deal of considerable proportions that has been in negotiation for several days has been consummated this week and only a few details of the transaction are to be arranged before the large flouring mill now operated by Jones Brothers,

FARMERS MEET HERE MONDAY

in this city, will be transferred to the new owner.

This large industry, one of the most complete of its kind in the West, has been sold to Mr. Neher, a wealthy capitalist, who but recently came to this city on a prospecting trip from Albuquerque, N. M.

It is understood that C. N. Jones, of the firm of recent owners, will remain with the mill for awhile to assist the new owner in becoming acquainted with the large trade territory and local trade conditions, after which he will join his brother, who it is said will return to his former home at Wabash, Ind.

The new proprietor has announced that he made investment in the property after thorough investigation of the country's prospect for successful wheat growing, and that he is convinced that Hale county will raise large crops of this kind is shown by his statement that he will at once build an elevator with large capacity to accommodate the production of the territory contiguous to the mill.

It is said that Mr. Neher is a man of considerable means, and to secure his interest in this section by an investment of this scale was desired by his friends who have property interests here.

Messrs. Jones Brothers, the retiring owners, established the Harvest Queen Mill here before the country had reached the present stage of successful development, and their foresight and successful operation of what has grown to be a large and flourishing industry is a compliment to their business acumen and ability.

COMMERCIAL CLUB EXPECTS A LARGE ATTENDANCE.

There Will Be Subjects Discussed of Practical Value to Every Planter in Hale County.

At 1:30 o'clock next Monday afternoon, in the Wayland building, there will be held another meeting by the farmers of this county, at invitation of and in conjunction with the Commercial Club of this city.

The success of the last meeting of this kind was so pronounced and so much benefit derived therefrom that the attending farmers asked that such sessions be held at regular intervals, where those who plant and those who plan may meet and profit by an interchange of ideas and experience.

The plans formulated by the Commercial Club to increase the wheat acreage of this county by planting spring wheat met with hearty response and active co-operation by the farmers, and the project is moving smoothly along towards maturity.

That this is the greatest and will prove the most beneficial movement inaugurated in many months for the benefit of every inhabitant of Hale county is too evident for argument. Wheat growing is profitable. The world must have bread, and Hale county can use the money.

The primary object of next Monday's meeting is to discuss methods, means and time of planting and cultivation of all crops that may be planted in this section the coming season.

Other matters of importance are to be presented, and it will be an afternoon well and profitably spent by any farmer or business man.

Our prosperity depends upon our agricultural success. Why not make every attempt to foster the development and promote the welfare of that interest?

Attend the meeting on Monday, and if you can offer nothing for the good of the order you can listen to the practical talks on important subjects by men whose advice and experience are valuable helps.

Monday afternoon at 1:30, Wayland hall.

INTERESTED HERE.

C. D. Weisman, one of The Herald subscribers at Jasper, Indiana, paid the paper a pleasant call this week. He and his brothers, H. J. and John S. Weisman, are here looking after their property interests, being owners of farm lands north of Plainview. Mr. Weisman says that he expects a most favorable crop year and will induce his tenants to plant all the spring wheat and oats they may be able to handle.

ABOUT PLAINVIEW PEOPLE.

Dr. Gladdney, superintendent of the Plainview College, was in Lubbock on business Friday.

Austin Hatchell, an attorney from Plainview, and candidate for County Judge of Hale county, was in town last Wednesday.

Olivia Edward, of Plainview, was in town Friday.

L. L. Amason, of Plainview, was here Monday on business.

C. H. Clark, of Plainview, was a Lubbock visitor last week.

—Lubbock Enterprise.



Stop the Leak--Let's Make an Even Exchange

SOUTH PLAINS COUNTRY The Land with a Big Future

A land of perpetual sunshine, of cool summers and mild winters, of health and plenty, and of the most fertile soil on earth, which produces Wheat, Oats, Alfalfa, Millet, Corn, Maize, etc. It is the home of the Big Red Apple. There are no better farming lands in the world than in the South Plains Country. "Dollars won't root 'round for opportunities, then chloroform you in order to get into your possession." It is absolutely necessary that you be the rooter. Opportunities are boundless here. Fall in line and buy your ticket to Plainview, or for further information address

RUSHING LAND COMPANY, Plainview, Texas

"Nature's Gift from the Sunny South"



Cottolene is far superior to lard in cleanliness and healthfulness. Cottolene contains no hog fat—it is made from pure, health-giving cotton seed oil—it is packed only in air-tight tin pails—it is never exposed to store dirt, dust and contaminating odors.

Cottolene is a tissue builder, and a friend to delicate stomachs. It makes food palatable, digestible and nourishing.

Made only by THE N. K. FAIRBANK COMPANY, New Orleans, Atlanta, New York.

THE PLAINVIEW NURSERY

WILL BE PREPARED TO FURNISH BLACK LOCUSTS AND ALL OTHER KINDS OF SHADE TREES IN ALL SIZES. ALSO ANY KIND OF NURSERY STOCK. SEND IN YOUR ORDER NOW.

L. N. DALMONT, Proprietor

J. E. Cauthan and A. M. DeForest, Representatives.

FIFTH MONDAY MEETING.

Last Monday afternoon the Home Mission Society of the Methodist Church entertained the other church auxiliaries from three to five o'clock with an interesting program, followed by a pleasant hour of social intercourse.

The church was prettily decorated with white and green, the colors of the Foreign Mission Society, and lavender and gold, the colors of the Home Mission Society. Potted plants, gay with blooms of brilliant hues, adorned the chancel and gave a touch of spring-like beauty to the scene.

In the absence of the president, Mrs. C. A. Burton opened the meeting by reading an appropriate passage of scripture. After the invocation, by Rev. J. H. Abney, Mrs. T. E. Richards delivered the address of welcome. To say that the latter was good is faint praise; excellent in word and delivery, it rang true, and the hearts of her listeners thrilled with pride on behalf of the noble type of womanhood exemplified by the speaker.

The responses, made by Mrs. David Tudor, of the Christian Church, Mrs. S. W. Smith, of the Baptist Church, and Mrs. R. W. Brahan, of the Presbyterian Church, were all good and much appreciated by the audience.

The readings and vocal numbers

that followed were exceptionally fine. So was the bulletin given by Mrs. C. A. Burton. Beginning with a parody on Hamlet's soliloquy, she ranged from "grave to gay, from lively to severe," holding her hearers spell-bound until the end and keeping them in full sympathy with the various moods represented by her different selections.

The four societies represented wore badges given them by a committee from the Home Mission Society, and after a fervent benediction by Rev. C. N. N. Furgeson the ladies wearing their respective colors met each other with a warm handclasp and cordial words of greeting.

There are four fifth Mondays in 1910, and it is to be hoped that the initial step taken by the Methodist ladies will be followed by those of the other churches and that these odd days will be celebrated by a mingling together of the fellow workers in the Master's field, and, to use the words of one of the speakers last Monday afternoon, "While we sing 'Shall We Know Each Other There?' let us know each other better here," until a more perfect spirit of harmony is produced, and we will recognize each other not as members of other churches, but as co-laborers in the cause of Christ.

The Herald for Job Printing.

DIED.

On Friday morning, January 28th, just as the beams of the rising sun were heralding the approach of day, the pure spirit of Lola Hardy Judkins, the beloved wife of Dr. O. H. Judkins, of this city, took its flight to the realms above, there to mingle with the angels and to be with her mother, who had preceded her to Heaven five years ago.

The tender care and patient ministrations of loving friends and relatives were powerless to stay the mighty conqueror, who claims for his own the fairest flowers of earth. A bride of eight short months, she became the bride of death, decked with the snowy roses intended for another bride.

Mrs. Judkins was born in Calvert, Robinson county, Texas, twenty-four years ago. With the exception of the loss of her mother, her short life knew naught of sorrow. Loving and lovable, she became the friend of everyone. The idol of her family and the center of the large circle of friends made during her short residence in Plainview, no one was more popular and her death more universally regretted. She was a consistent member of the Baptist church, her pure life being an open book of devotion to her God, her family and her friends.

The funeral services were held at the Baptist church last Sunday afternoon at three o'clock, Rev. R. L. Gillon, pastor of the Baptist Church, and Rev. Jewell Howard, pastor of the Christian Church, conducting the services. Their words of eulogy upon the deceased, and their heartfelt prayers, were beautiful tributes to the life of Mrs. Judkins and comforting to the hearts of the bereaved, if aught but God himself can comfort at such a time. Appropriate music was rendered by a special choir.

The flower-laden casket was followed to the grave by a long line of vehicles filled with sorrowing friends, and the lovely form of our bright and beautiful friend was tenderly laid to rest beneath the flowers sent by loving hearts.

The Civic League, of which Mrs. Judkins was press reporter, sent a bank of carnations, while many other beautiful floral offerings were ordered from Amarillo and Fort Worth, thus testifying by their beauty and sweetness the high esteem in which

Mrs. Judkins was held.

To the loving husband, the aged father, the brothers and sisters, to whom she was so devoted, and to the large circle of friends, who will miss her so sorely from their midst, we can only say in the words of him who sorrowed for his friend:

"I know it true whate'er befall,
I feel it when I sorrow most;
'Tis better to have loved and lost
Than never to have loved at all."

Blessed are they who do His commandments, that they may have right to the tree of life, and many enter in through the gates into the city."

"PANHANDLE ALFALFA KING"

L. A. Knight, known as the "Alfalfa King" of the Panhandle, is in Amarillo from Plainview. Mr. Knight sees a great future for alfalfa in this portion of the state, and has made a great success of the growing of the crop. Few men have been so successful in farming in the Plains country as has Mr. Knight.—Daily Panhandle.

If you want a good Heating Stove, new or second-hand, at your own price go to NASH'S SECOND-HAND STORE.

PUBLIC SALE

TUESDAY FEB. 8

On my place in Petersburg, I will sell at Public Auction the following stock, the best ever offered for sale in the Southwest:

- One black Percheron Stallion, coming 4-year-old; weight 1600 pounds; good style and action; registered Perch 7242.
- One black Jack with white points; 13 years old; 16 1-2 hands high; weight 1100 pounds; registered Black Stone 4843.
- One 2-year-old black Jack.
- Two coming year-old Jacks.
- Eight registered Jennets, all bred to Black Stone.
- Three Jennet Colts.
- One span good heavy work Mules.
- One Mare, 9 years old.
- One bay coming 2-year old Filley.
- And some Implements.

Sale Begins at 2 p. m. Prompt
Big Free Lunch at 12 o'clock

TERMS OF SALE: Sums under \$10 Cash. Sums over \$10, 5 per cent off for cash, or ten months time bearing 10 per cent interest on approved notes.

W. A. NASH, Auctioneer CHAS. SCHULER, Owner

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier
GUY JACOB, Asst. Cash.

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 150,000.00

Our new home places us in a position to meet all your requirements.
Your patronage solicited.

Professional Cards

DRS. PICKETT & OWENS
Office in
Ansley Realty Company Building
Dr. Pickett, Dr. Owens,
Res. Phone 356. Res. Phone 321.

R. E. COCHRANE
Photo Studio
... Everything in Photography ...
One block west of Wayland Bldg.
Plainview, Texas

CENTRAL PLAINS ARCHITECTURAL CO.
HARRY F. HILL, Architect
and Chief Engineer
Office: First National Bank Bldg.

HALL & HAWKINS
Dentists
First National Bank Building
Plainview, Texas

JAS. E. DUNCAN, M. D.
Physician and Surgeon
Special attention to
EYE, EAR, NOSE and THROAT.
Office at Duncan's Pharmacy
Phones 161 and 264.

J. A. WITTE
Physician and Surgeon
Phone 271. Peace Bros' Building
Plainview, Texas.

WILLIS H. FLAMM
Physician and Surgeon
Residence, W. 2nd and Jones Sts.
Office, Stephens' Bank Building.
Phones: Residence, 34; Office, 36.

DR. P. E. BERNE
Dentist
Office in Stephens' Building,
Northwest Corner of Square.

COX BROTHERS
Architect
Corner of McClelland and Sixth
Streets
Plainview, Texas.

R. P. SMYTHE
Attorney-at-Law
Abstracts to Lands in Hale Co.
Land Litigation a Specialty.
Plainview, Texas.

L. C. WAYLAND
Physician and Surgeon
Office over Citizens National
Bank.
Plainview, Texas.

DR. N. C. LETCHER
Dentist
Room 8, First National Bank
Building.

GEO. L. MAYFIELD
Lawyer
Examination of Land Titles
a Specialty.
Office in Court House.

HALE & HAYDON
Real Estate Agents
Small Tracts a Specialty.
Kress, Texas.

Humorous Clippings

Safe.
A kind old gentleman, seeing a very small boy carrying a lot of newspapers under his arm, was moved to pity. "Don't all those papers make you tired, my boy?" "None," the mite cheerfully replied, "I can't read!"

A Dangerous Animal.
Robert was at the zoo, standing awe-struck before the cage of a big grizzly bear. "Gee," he said, "I bet God got all scratched up before he finished that fellow!"

The Right Place.
The Tramp—"Ah, Mister, what would you do if you felt like you did not have a friend in the world?" The Rich Man—"What would I do? Why, I'd apply for a job as baseball umpire, of course."

From His Point of View.
"Well," sighed Mr. Younghub, "we are having the first stroke of hard luck we have had since our marriage." "What is it?" asked Mr. Bach; "a boy or a girl?"

And Then She Blushed.
A young gentleman took his little sister with him while calling the other evening, at a home where he is a regular visitor. The little girl made herself quite at home, and showed great fondness for one of the young ladies, hugging her heartily. "How very affectionate she is," said the lady of the house. "Yes; so like her brother," responded the young lady, unthinkingly.

Many Mansions.
In the West, some twenty years ago, there lived a good man who gave up a part of his time to teaching the Indians the Christian faith. On one of his trips he stopped at the ranch of a well-to-do and very religious Swede, and requested a night's lodging. The Swede thought a great deal of the missionary and disliked to offend him; but he also extremely disliked having a pack of dirty, greasy Indians hanging about his place; so, after much hemming and hawing, he stated his objections. "But, my good brother, these Indians are Christians, and if you can't abide with them for a single night here on earth, how do you expect to dwell with them in heaven through all eternity?" The Swede was perplexed, but, after thoughtfully scratching his head a moment, he said: "The Bible says that in my Father's house are many mansions, an' Aye t'ank Aye have a separate house."

A SIMPLE TRICK.
It's an easy matter to keep your joints and muscles supple—no matter what your age may be or what you have suffered with rheumatism. Rub yourself night and morning with Ballard's Snow Liniment. Cures rheumatism, stiffness, cramps, crick in the back, side, neck or limbs, and relieves all aches and pains. Sold by Wyckoff-Willis Drug Co.

LET'S TRADE LAND.
I have 110 acres of land in Rogers county, Oklahoma; 25 miles south of Kansas line; railroad cuts one corner; station in 3/4 mile; graded school in 1/2 mile. Am offered good lease to mine the underlying coal veins; too far away for me to look after. Will trade for Hale county land. Sec. "O W N E R."
—At Herald Office.

The Boys Were Left Out.
"On next Saturday night, at a quarter to eight, I'm looking for you at our back gate. There'll be a few others, we'll make things hum—Sleep three in a bed—bring your 'nightie' and come." The above is a copy of a Wichita girl's invitation to a house-party, according to the Wichita Star. The paper adds that none of the boys got invitations.

The Retort Courteous.
An old darky, says the Christian Register, wanted to join a fashionable city church, and the minister, knowing it was hardly the thing to do and not wanting to hurt his feelings, told him to go home and pray over it. In a few days the darky came back. "Well, what do you think of it by this time?" asked the preacher. "Well, sah," replied the colored man, "Ah prayed an' prayed an' de good Lawd, he says to me, 'Rastus, Ah wouldn't bodder mah head about dat no mo. Ah've been trying to git into dat chur'ch mahse'f for de las' twenty yeahs, and Ah ain't done had no luck.'"

Hard Work.
To one old southern negro in New York the difficulties of letter composition seemed well nigh insurmountable. The old fellow, as a writer in the Atlanta Constitution relates, asked his "boss," Colonel Yerger, to write a letter for him to his sweetheart. "All right, Sam, I'll do it," agreed the colonel. "Has yer got de paper and de ink and de pen ready, sah?" "Yes, Sam. Go ahead." "Write Thompson street, New York." "All right." "Has yer got hit written?" "Yes." "All ob hit?" "Certainly." "What has yer got written? Read hit to me, boss." "Thompson street, New York." "Dat's right. Now write May de fourteen." "Yes." "Has yer got hit down, boss, al-ready?" "Yes." "G'way, boss, yer're jokin'! Read it to me." "May 14." "Mah goodness! You has got hit down all right. Now, boss, read hit all over from de berry beginning." "Thompson street, New York, May 14." "Dat's right. Whew! Say, boss, let's res' awhile; I's tired. My head aches likes it was gwinter split."

THE MAIL ORDER EVIL.
William Allen White, the editor of the Emporia (Kan.) Gazette, better known, perhaps, to the general public as a writer for the magazines, has an article in a recent issue of his paper that contains "hunks" of solid truth, and should be read and pondered over by people who patronize mail order houses. He takes a turn at those who buy hats, neckties, cook stoves, dry goods, clothing, agricultural implements and various kinds of supplies in Chicago or St. Louis, who send their women to these cities by train to buy tailor-made suits, etc., or send their orders to mail order houses and thus escape contributing their share to the prosperity of their home city. Every country publisher is directly affected by these gigantic corporations, and every order from any community means a loss to some merchant, which, in turn, reacts in the matter of advertising against the publisher. For this reason Mr. White's article on the subject will be of general interest. He says: "The man who buys his goods of a mail order house and expects his neighbor in Emporia to buy goods of him, or to buy labor of him, is economically a leech. He is sucking industrial blood out of the town and gives none back. He scuds his profits out of town like a Chinaman, and he has no more right to a standing in the community than a foreigner. We are all neighbors industrially in this

STORAGE BATTERIES RESTORED

TO AUTOMOBILE OWNERS AND DRIVERS:

It is no longer necessary to send your Automobile Storage Battery away to be recharged. We have just installed in our office a **MERCURY ARC RECTIFIER**, an apparatus made especially for this purpose, and does the work in one night's time.

Charges Reasonable.

MALONE LIGHT & POWER CO.

DRAGON'S BLOOD

and all other shades and colors are here for your fall painting. The summer sun has dulled some part of your house, inside or out.

WE HAVE THE PAINTS

stains, varnishes, etc., that will brighten up those spots and match the old colors exactly. Of course, we have the brushes, too. All kinds, from the camel's hair to the kalsomine brush.



PAINT

A. G. McAdams Lumber Company

SAVED FROM AWFUL PERIL.

"I never felt so near my grave," writes Lewis Chamblin, of Manchester, Ohio, R. R. No. 3, "as when a frightful cough and lung trouble pulled me down to 115 pounds in spite of many remedies and the best doctors. And that I am alive to-day is due solely to Dr. King's New Discovery, which completely cured me. Now I weigh 160 pounds and can work hard. It also cured my four children of croup." Infallible for Coughs and Colds, it's the most certain remedy for La Grippe, Asthma, desperate lung trouble and all bronchial affections. 50c and \$1.00. A trial bottle free. Guaranteed by all Druggists. 8

OLD PAPERS FOR SALE.

The Herald is overstocked with old papers. Many people find them useful for various purposes. We offer our large assortment at slaughter prices until present accumulation is cleaned out. Call early and avoid the rush.

The Western Hotel

Board by the day or week.

RATES \$1.00 per day

BOARD AND LODGING by the week \$5.00

JAMES YOUNG, Proprietor.

HALE COUNTY ABSTRACT CO.

(INCORPORATED)

CAPITAL STOCK \$20,000

East Side of Square Plainview, Texas

Quitaque Stock Farm

JNO. T. HAYNES

Horses, Mules and Cattle of every description

Phone Connections. Address: Quitaque, Texas.
Phone 279. PLAINVIEW, TEXAS.

SIMON PURE NIGGER-HEAD COAL

We have the real articles in Simon Pure Nigger-head Coal. Also Feed and Grain.

Put up at our wagon yard when in Plainview.

Tandy-Coleman Co. PLAINVIEW, TEXAS

W. E. Armstrong

Land and Immigration

Phone 279 PLAINVIEW, TEXAS.

Woman's Friend

Nearly all women suffer at times from female ailments. Some women suffer more acutely and more constantly than others. But whether you have little pain or whether you suffer intensely, you should take Wine of Cardui and get relief.

Cardui is a safe, natural medicine, for women, prepared scientifically from harmless vegetable ingredients. It acts easily on the female organs and gives strength and tone to the whole system.

TAKE CARDUI

The Woman's Tonic

Mrs. Verna Wallace, of Sanger, Tex., tried Cardui. She writes: "Cardui has done more for me than I can describe. Last spring I was taken with female inflammation and consulted a doctor, but to no avail, so I took Cardui, and inside of three days, I was able to do my housework. Since then my trouble has never returned." Try it.

AT ALL DRUG STORES

IRRIGATION A GROWING FACTOR.

There never was a time in the history of this country when greater interest was shown in the science of irrigation than at the present time. The rising price of land has made it more and more profitable to bring arid land under irrigation. In twelve years the amount of irrigated land in the United States has increased from about eight millions to about eighteen million acres. This is an increase of about ten millions of acres, and ten millions of acres under irrigation will produce food for a great many millions of people.

It is only in late years that the government has taken a hand in furthering irrigation projects. But the governmental work is but begun and the future will see other tens of millions of acres of land brought under this system of agriculture by the assistance of the national government.

In the main, the new lands that are thus being made productive are more advantageously situated than the lands in the humid portions of the country, for the reason that they lie generally under unclouded skies. The volume of sunshine is greater than where skies are cloudy, and the amount of heat received by the ground has a positive influence in hastening the maturity of crops. This heat supply in irrigated regions is of far more consequence than most people think, for when it is supplemented by an abundance of water it means the certainty of crops every year. In humid states there are years when the skies are so continually covered with clouds in the summer time that crops ripen but imperfectly, and the aggregate of production is cut down to an extent equalling hundreds of millions of dollars. In some of the rainier regions of this country it is found impossible to ripen wheat for the above reasons.

In the progress of irrigation it is discovered that the soil of arid states is often very rich in nitrogen. This is contrary to the common belief, which is that the more rain the more plant growth and the greater the amount of nitrogen incorporated with the soil. The soil nitrogen in the dry lands is a mine of wealth waiting to be exploited by means of irrigation water and sunshine.

There is probably not a state in the Union where irrigation experiments are not being made. In some cases they are being made by the states, but in others by private individuals. Even in Florida, where the rainfall is very large, we hear of extensive experiments being carried on by private firms and by individuals. When asked why irrigation is being advocated for a humid state, the land owners reply that irrigation would not be serviceable if the rainfall were equally distributed throughout the year, but that there are seasons when the rain falls just when most needed and crops are ruined for lack of it. It is an encouraging sign when this great fact is being widely recognized, that steps are being taken to introduce irrigation on lands supposed not to need it.

No farmer can afford to lose even one crop. It is worth much to be sure that the crop being taken care of will finally be secured. Irrigation greatly increases the certainty of the securing of crops.

WHEAT AFTER ALFALFA.

A Marion county, Kansas, manager of large estates reports that a field of wheat after alfalfa averaged forty bushels per acre, while an adjoining field of equal original fertility averaged but fifteen bushels. These results have been duplicated in innumerable instances where alfalfa fields have been plowed and planted to other crops. A Colorado man who farms 1,000 acres, with 200 acres of it in alfalfa, says he cannot afford not to plow up his alfalfa after he has had from it four-years' crops; that it is necessary to maintain the general farm fertility and obtain big crops of corn, oats and potatoes. In the potato districts of Colorado, alfalfa is used systematically as a rotation to maintain the yields and quality of their potatoes, both of which are so famous.—From Coburn's "The Book of Alfalfa."

When you request to have your address changed, NEVER FAIL to give your old address, as well as the new. Remember this.

A. L. HAMILTON & BROTHER

Manufacturers of
Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of
Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS

We are After the Farmer's Patronage.

IF QUALITY AND PRICE ARE EQUAL, WHY NOT BUY HOME-MANUFACTURED PRODUCTS? WE MEET THE PRICE, AND AN EXAMINATION WILL CONVINCING YOU OF THE QUALITY.

Plainview Wire Fence Co.

A STARTLING STATEMENT.

New York Medical Authorities Claim
Dyspepsia to Be a Pre-Disposing
Cause of Consumption.

The post mortem statistics of the big New York hospitals show that some cases of consumption are due, at least indirectly, to unchecked dyspepsia, especially when the victim was pre-disposed to tuberculosis.

Dyspepsia wears out the body and brain. The weakened, irritable stomach being unable to digest food, the body does not receive the required nourishment, and the victim becomes thin, weak and haggard. As a result, the body becomes a fertile field in which the germs of disease may lodge and flourish.

Therefore, the person who permits dyspepsia to progress unhindered is guilty of contributing toward the development of one of the most insidious and fatal diseases known to mankind.

Dyspepsia may be completely eradicated if properly treated. We sell a remedy which we positively guarantee will completely relieve indigestion or dyspepsia, or the medicine used during the trial will cost the user nothing.

This remedy has been named Rexall Dyspepsia Tablets. Certainly no offer could be more fair, and our offer should be proof positive that Rexall Dyspepsia Tablets are a dependable remedy.

Inasmuch as the medicine will cost you nothing if it does not benefit you, we urge you who are suffering with indigestion or dyspepsia to try Rexall Dyspepsia Tablets. A 25-cent box contains enough medicine for fifteen days' treatment. For chronic cases we have two larger sizes, 50 cents and \$1.00. Remember you can obtain Rexall Remedies in Plainview only at our store—The Rexall Store. The Wyckoff-Willis Drug Co.

We conduct funerals, do embalming and carry the largest line of Caskets, Robes and Suits in Plainview. Calls answered at all hours Phone 179.—Paxton & Oswald. 48-1f

Should you discover that your name is incorrectly spelled on the address label of the copy of The Herald you receive, kindly notify us of such error, as it might be the cause of you failing to get your paper.

The Herald for Job Printing.



THE DESPONDENT YOUNG MAN

whose home has just been burned, is offered the protection of a friendly roof by Mr.

INSURANCE POLICY.

Don't neglect your insurance, for your property is liable to be burned at any time. It costs but a small amount to get suitable insurance, and everyone is regardless of their own interest who declines to take out insurance.

Hoyle & Malone

write all kinds of
Insurance

Rooms 8 and 9, Wayland Building
Office Phone, 231; Res. Phones, 90-142
PLAINVIEW, TEXAS.

DANGER!

Citizens are warned not to touch or drive over any loose electric light wire, as the wires are now carrying a high voltage and are dangerous to come in contact with. Anyone noticing any loose or broken wires along our lines will please notify us by phone.

MALONE LIGHT & POWER CO.

Money! Money!

I have money to loan on Hale county farms. Long time; easy payments. Write or phone me at Lubbock, Texas.

R. SCOTT COCHRAN.

If you have something to sell or trade, let it be known through a "Want" ad in The Herald. There is no better or cheaper way to advertise.

NOTICE TO THE PUBLIC.

Under the new Laws governing Fire Insurance Companies and their Agents, the State Fire Insurance rating board has ruled that Premiums on all Policies issued are cash, and if they are not paid by the 15th of the month following the month in which they are issued they become cancelled for non-payment of premium. This becomes obligatory on all agents under a penalty of a fine of \$100.00 or 90 days in jail, or both. So, under the stringent laws regulating collection of premiums, you will please see that they are paid as above stated, in order that you will be protected.

We, the undersigned agents of Plainview, deem it our duty to notify our patrons and the public, hence our action in giving out this public notice.

McCLELLAND & HARREL,
HOYLE & MALONE,
ABNEY & GREER.

A HERO OF VICKSBURG.

The agent for the history was going over the details of his prospective customer's career, jotting down the names of his parents, where they were born, when they came to Missouri, and the subject's war record. Here the little man who was furnishing information became enthusiastic, as he told of the struggles at Iuka, Corinth, Chattanooga, Vicksburg and with Sherman to the sea.

Now and then a large woman, who seemed to be washing dishes in the kitchen, poked her head in where the two men were talking and frowned.

"Of course you'll want a book, Mr. Jonesy," said the agent, when he had completed the historical data of the family. "The price will be \$15—sign here, please."

Mr. Jonesy took up the fountain pen.

"Stop, William Henry! Don't sign that!"

The big woman came in with a rolling-pin and stood over her alleged lord and master.

"Why, maw—"

"Shet up! Don't you never put your name down to nothin' them strangers hand you!"

Mr. Jonesy meekly handed the pen and order blank back to the agent.

"I thought you had some nerve!" said the agent, indignantly. "You told me you were in the storming of Vicksburg."

"Yes, I know, I know," replied the ex-grenadier, "but I had help then."

Remember, Iron Beds and Heating Stoves are selling at very low prices at NASH'S NEW AND SECOND-HAND STORE.

REMEMBER THAT E. R. WILLIAMS is prepared to fill your wants in any emergency in EMBALMING AND UNDERTAKING.

Dr. Pennock

Osteopathic Physician

Phone 396 SoRelle Bldg.

The S. BRUNER LUMBER CO.

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

M. M. Hargis, Manager
Walter A. Hargis, Cashier
T. H. Shaw, Cattle Salesman
C. M. Bishop, Hog and Sheep Salesman
Leonard Hardin, Yardmen
Tommie Shaw, Jr., Yardmen
Alfred Vander Stuken

J. P. Maddox
L. C. Smith
Jno. R. Blocker
Will H. Ford
Geo. G. Hardin
John L. Teague
Walter Vander Stuken

"Let Us Sell 'Em .. There's a Reason"

Texas-Oklahoma Commission Company

Room 111 Exchange Building, Ground Floor. Phone 4106

Fort Worth
Kansas City
St. Louis

Stock Yards:
FORT WORTH, TEXAS

J. E. PENICK, Contractor..

All Kinds of Brick, Stone, and Cement Work
CEMENT TRIMMINGS AND SIDEWALKS A SPECIALTY

North Covington St. Phone 331

ALFALFA LUMBER CO.

DEALERS IN

All Kinds of Building Material

phone 163 M. C. HANCOCK, Local Manager



H. H. Stewart's
No. 136 Stockman's Saddle

DESCRIPTION—16 inch Meanea tree, 16½x30 inch skirt, 10x19 inch fenders, 3 inch stirrup leathers, 1 7-8 inch tie straps and brass bound stirrups.

Hand made and hand stamped of the best Russett Oak Tanned Leather.

The Saddle that gives both ease and comfort to man and horse.

South Side of Square

THE CIVIC LEAGUE.

Interesting Meeting Held on Wednesday Afternoon.

The Civic League met at their regular meeting, the first Wednesday in February, at the Wayland building. The session was called to order by the vice president, Mrs. R. W. Brahan. The minutes of the last meeting were read and approved.

This was quite an important meeting, owing to the fact that the 1909 work of the league was greatly devoted to the cemetery work. The cemetery is now a chartered organization, with its directors and officers, which is a great organization and able to look after its entire affairs.

It was moved by Mrs. Hanby that settlement be made between the Civic League and Cemetery Association. This was seconded by Mrs. Buckheimer, and motion unanimously carried. The reports of the vice presidents of the four city wards were read and approved, showing much interest for the new year, 1910.

There being no further business, the meeting adjourned until the next regular meeting, the first Wednesday in March.

PRESS REPORTER.

PRESIDENT HELPS ORPHANS.

Hundreds of orphans have been helped by the President of the Industrial and Orphans' Home at Macon, Ga., who writes: "We have used Electric Bitters in this institution for nine years. It has proved a most excellent medicine for Stomach, Liver and Kidney troubles. We regard it as one of the best family medicines on earth." It invigorates all vital organs, purifies the blood, aids digestion, creates appetite. To strengthen and build up pale, thin, weak children or rundown people it has no equal. Best for female complaints. Only 50c. at all Druggists.

TO TAKE COAL HERE.

The Santa Fe is erecting a large coal chute at this place to accommodate the many engines now used on this division.

ACQUAINTED WITH ELLERD.

Waco, Texas, Jan. 15, 1910.

Hon. Reuben M. Ellerd,
Plainview, Texas.

Dear Sir and Friend:

I have just received information that you are a candidate for attorney of your district, and that L. C. Penry, who resided here for many years, is your opponent. I knew him here. I also remember with great satisfaction your noble career as a pupil of mine while in Baylor University—how you worked your way by sawing wood at spare times for money with which to pay board and other expenses; then your splendid work in the State University at Austin and other schools. Have always been proud of you as a painstaking, hard-working student, and have noted with much pleasure your steady rise in your chosen profession.

During the past summer I was at Plainview, Tulla, Lubbock, and several other places in your district, where I met many persons who spoke of you in the highest terms. From my knowledge of your work as a man, and past record as a student, and owing to your capacity for hard, faithful work, the exhaustive study that you have given criminal law, and your knowledge of the details of the office you now seek, your energy, courage, honor, trustworthiness, and splendid manhood, I know of no man better fitted for the responsible position you seek than you.

Wishing you every success, I remain,

Your friend,

(Adv.) JOHN C. F. KYGER.

WORN OUT

That's the way you feel about the lungs when you have a hacking cough. It's foolishness to let it go on and trust to luck to get over it, when Ballard's Horehound Syrup will stop the cough and heal the lungs.

Price, 25c, 50c and \$1.00 per bottle. Sold by Wyckoff-Willis Drug Co.

Have you bought your supply of **Under Muslins at CARTER MERCANTILE CO.?**

The Herald for Job Printing.

ENTERTAINMENT
TUESDAY NIGHT

PROGRAM PREPARED FOR MEETING AT BAPTIST CHURCH.

Commercial Club Will Hold Joint Session with Medical Association. Music, Addresses and Papers.

The regular bi-weekly meeting of the Commercial Club will be held with the Medical Association on next Tuesday evening at 7:30 o'clock, and it has been decided to have the meeting at the Baptist church, to accommodate the large crowd that is expected to be in attendance.

The program was arranged by a joint committee representing the club and the Association, and an evening of entertainment is assured.

A cordial invitation to be present is extended to all. The program follows:

Address—"A Growing City's Needs"—Mayor Jas. R. DeLay.

Address—"Medical Progress"—Dr. W. W. Wardlaw.

Solo (Selected)—Miss Smith.

Address—"Eye Strain"—Dr. J. F. Duncan.

Reading—Miss Johns.

Address—Dr. J. F. Owens.

Reading—W. S. Reid.

Address—"The Advantages of a Hospital"—E. Dowden.

EPWORTH LEAGUE.

Program for the regular service of Sunday afternoon, February 6:

Responsive Reading—Psalm 1.

Prayer.

Song.

Subject of Lesson—"How to Watch."

Scripture Lesson—Matt. 24:42-43; Mark 13:33-37; Eph. 6:18; Col. 4:2.

Leader's address on the topic.

Scripture Readings—"To Bridle the Tongue," Ps. 39:1-2; "A Preacher's Self Watch," 1 Tim. 4:16; "The Church's Official Watch," Acts 20:28-31; "To Maintain the Purity of the Church," Heb. 10:23-25.

1. "To Watch, One Must Frame His Life with Reference to the Coming Again of Our Lord"—Mr. Crawford.

Song.

2. "What Are Our Chief Difficulties in Maintaining Watchfulness?"—Mr. Robertson.

Scripture Readings—"Uncertainty a Reason for Watchfulness," Matt. 25:13; "Our Temptations a Reason for Watchfulness," Matt. 26:40-41.

Reading—Ethel Morrison.

3. "Our Reference from Eph. 6:18 Teaches Us of the Need of Watching in Order That We May Not Fail to Pray"—Miss Bessie Clements.

Open meeting.

Song.

League Benediction.

Leader—Frank White.

SOME FEW WILD DUCKS.

There was a deluge of ducks in this section of the country on last Sunday. While enroute to pay a pleasant call on Mr. and Mrs. George Yates at their hospitable home in Hale Center on that day, the Herald representative saw between seventy-three and ninety thousand of the migratory, feathered tribe on a roadside lake. An exact count would have been made, but "Dr." Pepper was at the wheel of a new Overland and was trying to put the speedometer indicator clear past the statutes made and provided. The fowls were evidently resting from a long flight, as they did not seem disturbed by passers-by and were so gentle that the writer thought them of domestic breed, but Miss McClelland, of the party, who is personally acquainted with every inhabitant, their residing place, relatives and barnyard belongings, from latitude 34-11-6 to the other side of Abernathy, could not recognize them as belonging to any of the farmers of that vicinity.

ABERNATHY'S NEW STORE.

R. M. Hardesty, of Abernathy, was a business visitor in the city this week and gave out the information that he would open a new store at Abernathy next week, and carry a full line of dry goods, gent's furnishing goods and shoes. Mr. Hardesty recently moved to that place from Hereford and appears very much pleased with his new surroundings and the progress of the town.

All kinds of New Spring Oxfords for Men, Women and Children at **CARTER MERCANTILE CO.**

Do you know the
"Canton?"

DO YOU, READER, know all about CANTON FARMING TOOLS? Have you experienced the DELIGHT and satisfaction of using Canton Implements? That when you go into the field in the morning, you will not have to stop until the noon hour.

IMPLEMENTS that are made on the right principles and have been on the market for years—and it is a pleasure to watch them do work that you can't get out of other makes.

Look for the word "CANTON" on all your Farming Tools and you will know that you have the Implement that you can rely upon.

Implements! Implements!

Drag Harrow with Riding Attachment
Campbell Sub-Soil Packer

Two Row Planters
Two Row Cultivators

Two Row Listers
Success Plows

Hardware

Our stock is complete in all lines. Cutlery, Tools, Edge Tools, Enamelware, Tinware, China-ware, Glassware, Cut Glass, Silverware, Guns, Ammunition, Stoves, Ranges, Buggies and Wagons at prices that you can't get elsewhere on the same quality of goods.

Donohoo-Ware Hardware Company

The Place of Good Hardware & The Place to Buy Good Hardware

PRIZE PORKER.

Hale county may be a poor (?) county to raise hogs in and all that, but once in a while "some hogs" are produced. In fact, at the present writing, Hale county claims the championship for the top price for meat hogs.

Last Tuesday L. T. Dent, of this place, transferred to a gentleman near Norfleet one meat hog and received therefor the neat sum of \$25,

which is not so bad after all. The hog was a thoroughbred Duroc-Jersey.

Mr. Dent also gave the information that sheep are all to the good out at his place. Sixty-five young lambs have so far passed through the winter without a wobble.—Hale Center Live Wire.

Paxton & Oswald have a licensed embalmer, who is ready at any time to answer calls for embalming and undertaking. 48-4f

Do You Know the
Wright Grocery Store

to Buy Mistletoe and
Honey-Bee Flour?

Made from soft and hard wheat, the only flour that will make the biscuit and buns that the little folks like so well.

Also you need a package of

Blanke's Roasted Coffee

to go with these. The only Coffee that will make coffee "like mother used to make."

These are a few of the many specialties that we carry that when you once try you will always continue to use. Also, we have the leading brands of groceries. Not only do we guarantee these, but each and every purchase you make of us.

Also we wish to state that Mr. W. J. Dunaway has purchased an interest in the business and extends a cordial invitation to his friends to call on him. The style of the firm will now be

Wright & Dunaway

Phone 35

Phone 355

A Sack of Flour Free!

To the Person Guessing Nearest the
Hour and Minute the Clock Will Stop

On FRIDAY MORNING, FEBRUARY 4th, 1910, we will wind the Eight Day Clock in our store and paste a paper over its face.

With each CASH purchase made of us during the week following you are entitled to a guess when the clock will stop.

Be sure and ask for a TICKET to make your guess on before leaving the store.

WE WILL REMOVE THE PAPER ON
SATURDAY EVENING, February 12, 1910

The Fairris Grocery

PHONE 29

PHONE 29

Ladies', Misses' and Children's Bargain List

We are now offering all MISSES' and CHILDREN'S WRAPS, ranging in ages from two to sixteen years, AT WHOLESALE COST. We have a nice assortment, good colors, in bear skin, plush and cloth, Brown, Red, Gray, Pink, Tan, Black and White.

All of our LADIES' UNDERWEAR we are offering at the following prices:

\$1.50 All Wool Garments, \$1.20; Suit \$2.35

\$1.25 All Wool Garments, 90c; Suit \$1.75

75 cent Union Suit, 50c

50 cent Fleeced Lined Garments, 35c

We are also making PROPORTIONATE REDUCTIONS ON ALL MEN'S, BOYS' and CHILDREN'S UNDERWEAR.

THE PLAINVIEW MERCANTILE CO.

"THE PEOPLE'S STORE"

W. A. SHOFNER, Manager

In Society's Realms

MARRIED.

William Cook, of El Paso, and Miss Clara Tandy, of this city, were quietly married last Monday at 1 p. m. at the home of the bride's parents, Captain and Mrs. C. W. Tandy, only the immediate relatives and intimate friends of the bride being present.

Immediately after the ceremony, which was performed by Rev. R. L. Gillon, Mr. and Mrs. Cook took the train for El Paso, followed by the good wishes of their many friends.

Miss Tandy was one of the most popular members of Plainview's society, her cordial manner and true womanhood endearing her to all.

The couple were the recipients of a number of handsome presents, the Highland Club, of which Mrs. Cook was a member, giving a handsome mirror and cut glass bowl.

The bride wore a handsome going-away gown of gray cloth, with hat of gray beaver, wreathed with chrysanthemums and blue poppies.

The brilliant marriage ceremony scheduled for last Monday evening for Miss Tandy and Mr. Cook was called off by the bride-elect through respect and love for her friend, Mrs. O. H. Judkins, who died after the cards were out. With her own hands Miss Tandy decked her dear, dead friend with the beautiful flowers intended for her own bridal.

May her future life be unshaded by the sorrow that preceded her marriage and may it be as bright and sunny as the bride herself.

Mr. and Mrs. L. A. Knight, accompanied by their daughter, Miss Bettie, and Miss Mary Parr, left last Monday for old Mexico, via Fort Worth, Taylor and San Antonio.

Miss Jean Blackburn, of Amarillo, came down last Thursday to attend the Cook-Tandy nuptials.

Miss Florence Harrington visited in Lubbock this week.

Mr. and Mrs. T. P. Whitis left for Lubbock last week.

BIRTHDAY PARTY.

The most brilliant affair of the winter, for the younger set, was that given last Tuesday evening by Dr. and Mrs. Joseph D. Hanby for their daughter, Gwendoline, on her seventeenth birthday.

It was a complete surprise to the young lady herself, but all the more pleasant for being unexpected. A number of handsome gifts were offered at the shrine of the young hostess, who is deservedly popular among her associates.

The time was pleasantly spent in games, music and conversation.

The dainty salad course, served in the parlor by Mrs. Hanby, assisted by Miss Wanda Schick, was but the beginning of the main event of the evening, for soon after the guests were ushered into the dining room, where a vision of loveliness awaited them. Twenty-two red and white streamers reached from the chandelier to the places marked by hearts of the same colors.

On the invitations issued by Mrs. Hanby, toast were asked for "The Girl of Seventeen." On the larger heart of the place cards were the responses to the toasts brought by the guests, while on the smaller red heart were the dates 1893 and 1910.

Seventeen crimson candles in red apples were placed around the oblong birthday cake, which was placed in the center of the table and ornamented with red roses. The cake was cut amid much merriment, hot chocolate forming a charming accompaniment. In the cutting Georgia Brashears got the dime and Pattie Dalton the penny, no one getting the button, much to the relief of the assembled guests, as that indicated a life of single blessedness.

Present were Misses Pattie Dalton, Marquinta Hulén, Lucile Kinder, Lillie Nance, Pauline Jones, Georgia Brashears, Amy Nash, Lela Matchet, the hostess, and Liston Dunaway, Wallace Davenport, Louis Wardlaw, George Schick, George Wyckoff, Gamaliel Graham, Charlie Spencer,

Harold Hughes, Olin Brashears, Horace Lindsey, Earl Owen and Roy Stewart.

CEMETERY ASSOCIATION.

The Plainview Cemetery Association held its regular monthly meeting last Tuesday afternoon in Wayland hall. Three new members were taken in and much interest manifested by those in attendance.

A regular sexton has been employed, and every effort is being made to improve the grounds set apart for the burial of the dead.

The Association earnestly asks the co-operation and help of those personally interested, and also the public at large, in the great work it has undertaken. Trees are needed, and funds for otherwise beautifying the cemetery. All who will help will be blessed by so doing.

DIED.

In Lubbock, on last Monday morning at one o'clock, the infant daughter of Mr. and Mrs. Silas Maggard, of Plainview. The remains were brought to Hale Center Monday evening and interred beside those of the family who had gone before.

Mrs. Maggard was on a visit to her uncle Bert McWhorter, when her daughter was taken sick. The father and grandparents were summoned, and every means used to save the little sufferer, but all in vain. God knew best, and took it away from the sorrows of this mortal life to that Heavenly home where it will be "safe in the arms of Jesus" forever more.

Mr. and Mrs. Maggard have the sympathy of the entire town in their great trouble.

WON'T NEED A CRUTCH.

When Editor J. P. Sossman, of Cornwell, N. C., bruised his leg badly, it started an ugly sore. Many salves and ointments proved worthless. Then Bucklen's Arnica Salve healed it thoroughly. Nothing is so prompt and sure for Ulcers, Boils, Burns, Bruises, Cuts, Corns, Sores, Pimples, Eczema or Piles. 25c at all Drug-gists.

The Herald for Job Printing.

Want Column

FOR SALE—Several thoroughbred Jersey milk cows, some fresh. Inquire of M. D. LEACH, Plainview; 4 miles northwest.

GEO. W. SANDERS—Pioneer Well-Driller. Specialty—quick service, straight wells, plenty of water.

FOR RENT—Or for sale on good terms, a well-improved section, eight miles from Plainview. Money rent preferred. H. E. SKAGGS.

FEED FOR SALE—8,500 bins of feed, mixed kaffir and maize, at 2½ cents per bin; at residence, 5½ miles southeast of Plainview. M. E. BUNN.

WANTED—Position by experienced stenographer; graduate from Clinton Business College, Clinton, Iowa. Address MISS URVA BARKER, Plainview, Texas.

PLAINVIEW NURSERY—I have a fine lot of Seedling Apricots, suitable for shade trees; also assortment of shade and fruit trees. Order now. L. N. DALMONT.

WANTED—Large tract smooth land for retailing; also large ranch, running water and well grassed, suitable for sheep or cattle. J. W. WILSON, Dalhart, Texas.

FOUND—Purse containing money, in East Plainview. Owner can get same by calling at THE BROKEN DOLLAR STORE, describing same and paying for this notice.

FOR SALE—19 choice lots and two buildings for sale on easy terms; lots well located and buildings can each be converted into four-room dwelling at small cost. Each room 16x16 feet. For further particulars see J. F. SANDER or J. F. GARRISON, of the School Board.

FOR RENT—160 acres, four miles of Plainview; 80 acres cultivated; 2-room house, outbuildings and wind-

mill. Cash or grain rent. Also new 8-room house for sale; best residence location in Plainview. Terms, \$1,000 cash; balance in five annual payments; 6 per cent interest. Inquire of H. B. T. DOYLE, East 6th St.

FOR SALE—989 acres of land, 3 miles from Carrizo Springs, Dimmitt county, Texas; in artesian belt, near strongest well in the country; price, \$40.00 per acre. Will take as much as one-half in good property in the Plainview country; satisfactory terms on balance. COOPER & McCARTY CO., Georgetown, Texas.

FOR SALE—240 acres of land, 2 miles from Asherton, Dimmitt county, Texas; all good land; near artesian wells. Will take \$50.00 per acre and take as much as one-half in good property in the Plainview country, and give terms to suit on balance. COOPER & McCARTY CO., Georgetown, Texas.

E. R. WILLIAMS HAS A LICENSED EMBALMER in his house and is ready at a moment's notice to answer all calls for EMBALMING AND UNDERTAKING.

TO VISIT MEXICO.

Mr. and Mrs. L. A. Knight and daughter, Miss Bettie, left this week for an extended trip, and will include Old Mexico in their travels. They expect to visit relatives and friends in Georgetown and San Antonio and afterward visit different parts of Mexico, including the capital city. Mr. Knight is a prospective investor in lands of that country.

SAYS WE GROW RAPIDLY.

John A. Hannay, editor of The Leader, at Versailles, Mo., is a visitor in the city this week, and was a pleasant caller at The Herald office. Mr. Hannay invested in some town lots in Floydada years ago, when the town-site was first laid out, and this is his second trip in recent years to this section. He expressed surprise at Plainview's rapid growth and remarked of the great number of improvements now going on.

ANOTHER BANK FOR PLAINVIEW

NEW FINANCIAL INSTITUTION IN
PROCESS OF ORGANIZATION.

To Be Known as Third National.
Promoted by Well-Known Men
of Financial Standing.

The Herald in last week's issue intimated the early establishment of a new business enterprise in the city, but as the details of the organization had not been completed no definite news was given out for publication.

The matter is now sufficiently developed to state that Plainview is to have another National bank, which will likely be open for business in thirty days.

The capital stock is ready to be paid in and application has been made to the Comptroller of Currency at Washington for the necessary papers for organization.

The new financial institution will be known as the Third National Bank, of Plainview, and will be quartered in the Ansley building, on the northeast corner of the public square. This elegant building will need but little change of interior arrangement or furnishing to fit it for the bank's opening, as it is already provided with a strong vault and such fixtures as are usually found in up-to-date banking institutions.

The bank will be organized with a capital stock of \$75,000, and that amount was over-subscribed in short time and really before the public had any knowledge of the intended organization, a compliment to the men behind the institution.

The active officers of the bank have been tentatively selected, but no formal announcement is made as to their names. R. W. O'Keefe, recently president of the bank at Canyon, now a resident of this city, and L. A. Knight, who is well known in local banking circles, and for years was president of one of the banks at this place, are the prime movers in the new organization.

Plainview is rapidly becoming the money center of the South Plains, and the banking facilities of this city are equal to those of cities twice the size and of much older growth. Already provided with two National banks whose regular reports indicate their solid establishment and prosperous condition, the establishment of a third demonstrates that the founders, who are men of successful affairs, with abundant means, have great confidence in the future of this place.

The city is already to the forefront in financial affairs, and when such men as R. W. O'Keefe, L. A. Knight, Capt. J. L. Vaughn, the Ansley Brothers, and others of similar reputation for financial stability and ability, evidence their faith in the future of this section it augurs well, for successful men are usually conservative and seldom pitch their enterprises

along any but safe lines that promise sure returns.

Banks are the best indicators of a country's prosperity, and according to this view Plainview is making rapid strides.

Three National banks with plenty of capital, managed by progressive men of experience, will provide ample facilities for fostering such commercial enterprises as will make Plainview indeed the Pride of the Plains.

CATARRH CANNOT BE CURED

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in this country for years, and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing Catarrh. Send for testimonials, free.

F. J. CHENY & CO., Props.,
Toledo, Ohio.

Sold by Druggists, price 75c.
Take Hall's Family Pills for constipation.

HUNTING SEASON CLOSED.

The hunting season on protected birds ended on Monday, not to open until November 1, and it is now unlawful to kill any game except ducks, geese, plover, squirrels and varmints, none of which are protected except by the game-bag law, which prohibits killing more than twenty-five birds of any kind each day. The total of each day's kill must not exceed twenty-five, such as fifteen ducks and ten plover. Ducks are coming in at a rather lively rate this week, numbers of them being found on the prairie pools.

WILL FARM LARGE ACREAGE.

J. R. Terry, of Temple, Texas, moved his family and household goods to this city this week and has established residence in West Plainview, occupying what is known as the Boswell place, recently occupied by T. E. Donnelly.

Mr. Terry is a well-to-do farmer and recently traded a farm in East Texas for a section of land east of this city, and he intends engaging in active farm operations in this section on a large scale.

TWIST.

Twist is on the boom. There will soon be a second blacksmith shop. The blacksmith is already here, so bring on your work; you surely can be pleased.

Mr. Lowe, who recently moved here from Corpus Christi, Texas, will

put in a grocery store in the Estes store building in about two weeks.

Mr. Rate was out in this neighborhood Monday with prospectors, and on their return home to Kress their team ran away, breaking the tongue of their buggy in several pieces.

Mrs. George Shellobarger and Mrs. Fern Murdock, of Iowa, daughter-in-law and daughter of K. Shellobarger, arrived here last week to make this their future home. Their husbands will arrive some time this week with their household goods. They will go on the Baggely farm, which they bought last winter.

A. E. Harp is pasturing six hundred head of cattle in this neighborhood.

The Nebraska prospectors seem to

be well pleased with the country around Twist.

J. F. Fedderson and wife were in Plainview on business Tuesday.

Mrs. J. R. Walker and son, Homer T., were in Tullia on business Monday.

Claude Estes, who has been in California, is visiting his parents this week.

John Estes and Mr. Lowe made a business trip to Tullia Tuesday.

J. R. Walker went to Plainview Tuesday on business.

We will soon have water for school and Sunday school, as the new windmill is being put up this week.

We are sorry to hear of the death of Mrs. Mitchell, at her home north of Kress, as she lived on the Estes place last year and was well known in this

neighborhood. We extend our sympathy to the bereaved family.

Carl Reese, of Plainview, is working for A. J. Lindsey.

REV. HOWARD RECOVERED.

Rev. Jewel Howard, pastor of the Christian Church at this place, who has been suffering from an attack of blood poisoning, was in this city this week from his home at Amarillo, and his friends are pleased to learn that his condition is so much improved that he suffers but little inconvenience from the ailment, which for a time was very unpleasant and somewhat threatening.

The Herald for Job Printing.

Southland

The New Town

On the Texico-Coleman Cut-off
Between Lubbock and
Post City

Opening Sale of Lots

February 11 and 12

At Lubbock, Texas

EXCURSION RATES from Amarillo and Points Between.

Prices on Lots, \$25 to \$200

H. T. McGEE, Agent, Lubbock, Texas

WAYLAND & WOFFORD'S STOCK

ENTIRE STOCK BEING SOLD IN PLAINVIEW, TEXAS

Now

in the hands of the
Callahan Sale Co.

Dallas
Texas

PRICES THAT WILL

Prices that will positively draw people for a radius of 30 miles! Entire stock positively going regardless of prices, or any former selling prices!

People Coming for a Radius of 30 Miles! Come!

DON'T WAIT! COME!

TRUTH has one good friend left anyway, Time.

Time is the revealer of truth, as well as falsity, Time proves the truth and exposes the faults.

And you can ride down any country road in this country, or any village, town, or city street and see for yourself what Time has done to bring out the facts about paint. Over there you see a muddy, bleary-looking house—dull-eyed, as it were—low vitality, paint that is dying—dead, may be.

And there in a stone's-throw away, one that fairly gleams with the reflection of living light, bright, clear, with that brilliant sheen and radiance of gloss that tells you the story of what's in it just as truly as if you were looking into a mirror to see your own self.

Time has proven absolutely that Horse Shoe Brand House Paint, manufactured by the Mound City Paint and Color Company of St. Louis, is the truest paint manufactured in this country or any other country. It's the one paint that does what good paint ought to do, and so much more than you expect that any paint will do. This is because it is made of nothing but the highest quality white lead, zinc, and best aged linseed oil. One gallon goes twice over a surface as high as a six-footer and 50 feet long—and stays there at least three years and sometimes ten.

It pays to know what's good in paint. It pays to know where to get it. All we have to say is that we know absolutely that Horse Shoe Brand Paint is the straightest, highest quality, honest priced paint for honest work that we can get hold of. Made by the same house for twenty-six years. Sold on its merits; on its character.

Remember, too, the Mound City Paint & Color Company manufactures a complete line of the highest quality paint specialties—a Horse Shoe Brand paint for every use: Floor Paint, Barn and Roof Paint, To-Wauk-On Stain, Screen Paint, Wagon and Implement Paint, etc., Grecian Enamel for the Bathroom, Iron Beds and the like.

And so we claim it pays to know that there's one paint store in this town where you can get good paint advice: and there's some color cards you ought to have, too, if you're going to paint—they're free—to you—here at the store—come and get them.

ALFALFA LUMBER COMPANY

M. C. HANCOCK, Manager

LATITUDE AND LONGITUDE.

Weather Observer John F. Sander says that Plainview is located in latitude 34-11-6, longitude 101-15. This is publisher for the benefit of those who might wish to know, geographically, how to get home in the dark, and also that the outside world may locate the exact spot where the glorious sunshine refracts in soft radiance from this enchanting place where it seems that nature gathered together her most bounteous blessings as if attempting one mighty effort to replace the long-lost Eden; where 'tis ecstasy to live, to breathe and have our being in this land of pure delight; where the ozone is not the only thing that's pure, and where the gentle winds of winter but lightly sweep athwart the delighted prospector's peaceful brow while the hustling real-estate sweeps everything else he has on his person.

Come to latitude 34-11-6, longitude as aforesaid, the garden spot of the world, according to the government survey.

Look at the display of Under Muslins at CARTER MERCANTILE CO. 5

FOR COMMISSIONER.

"E. Dowden—for re-election." That was The Herald's instructions as to what the gentleman wished to say about his announcement for Commissioner of Precinct No. 1. This is perhaps all that is necessary, for if there is a man, woman or child within the confines of this precinct who have not heard of E. Dowden and the work he has done for the upbuilding of Hale county they are certainly strangers in the land. One of the county's best farmers, the active leader in every enterprise that promises good to the entire community, his friends have considerable justification for their claim that his name should head the list of Hale county's progressive citizens.

Mrs. E. E. Judkins, Charles Judkins and Miss Clarin Judkins, of Odessa, mother, brother and sister of Dr. Judkins, and T. J. Hardy and C. W. Hardy, of South Texas, father and brother of Mrs. O. H. Judkins, and her brother-in-law, J. L. Valentine, and Mr. Byars, of Waco, came in last Sunday to attend the funeral of Mrs. Judkins.

LOVE AND HOUSEKEEPING.

Woman's World for February announces the beginning of a magazine course in domestic science by Eldora Lockwood Dow, member of the board of governors of one of Chicago's greatest domestic science schools, and for many years a teacher of the science in one of the largest cities of the world. In an editorial entitled "Husband & Wife, Limited," Byron Williams, the editor of Woman's World, Chicago, introduces Mrs. Dow to the public. He says: "Love is the greatest thing in the world, but marriage is a business—a co-partnership. The man obligates himself to provide the necessities and the woman promises to be the keeper of the home. If the man is proficient in his business and a good provider, has he not a right to expect that you should not be a stranger to yours? Even though his income makes it possible to hire help, should you not know how to instruct and manage? The greatest editors are those that know not only their business, but the details of the entire newspaper plant. The best wives are those that know domestic science, even though they do not do their own washing. The reason why married lovers are lost is because the wife does not know the home business. She can play the piano, is a graceful dancer, a good whist player and a pleasing entertainer; perhaps she is affectionate and considerate and truly loves her husband. She wants to make her home happy, but she has not learned the art of house-keeping. If the cook leaves without notice she is lost or so worried and irritable that Cupid grabs his bow and arrows and flies. The 'mere man' would not have a girl neglect the accomplishments, so-called, nor would he take from her her hobbies, but he would have her know her business—the business of being a proficient partner in the firm of Husband & Wife, Limited." Woman's World for February is probably the greatest number ever issued by this wonderful magazine. It contains forty-eight pages of high-grade literature for 25 cents a year. There are stories and articles by the leading writers of the world, including the regular departments and the page of music.

For a limited time only, those renewing their subscriptions to The Herald will receive the Woman's World free. This offer also applies to new subscribers.

KRESS.

J. D. Raitt and R. G. Lyons returned on Sunday from a short trip to Nebraska.

John Fedderson, of Twist, shipped hogs from Kress Monday. Mr. Beck went with them to Fort Worth.

Kress people were saddened at the sudden death of Mrs. Mitchell, who lived about six miles north of this place.

J. P. Linn has moved into his new residence, just completed.

Mr. Atkins and family have moved from their farm into their new house in town.

Miss Hannah Robinson is on the sick list, but is some better at present.

Mrs. Coffee, of Canyon City, is visiting at the home of Rev. Robinson this week.

Miss Mary Skipworth, of Kress, is the proud owner of a new piano.

We are glad to see Mrs. J. C. Bagley again on our streets. She has had quite a long illness.

SPECIALS

Superior Torchon Lace Assortment

3c A good value, and many things that will surprise you, at the price 3c

Embroidery Special

3c Some pick-ups with us that go at the ridiculously low price of 3c

Lace Special

5c A beautiful line of Linens and Vals. in all the new patterns go in this lot. Some dainty little edges for children's dresses, others wide match sets for underwear. Now is the time to make your summer Muslins. Look for the big lot at 5c

We are showing complete lines of Embroidery, Lace, Allover, Corset Cover, Flouncing, etc. Our White Goods, Linen Suitings and Wool Suitings for Spring are now on display. We invite your inspection.

Carter Mercantile Co.

FOR COMMISSIONER.

The Herald is authorized to announce J. T. Williams, better known as "Uncle Bud" Williams, who seeks election as Commissioner for Precinct No. 1. Mr. Williams is no stranger to the duties of the office, having previously served several terms in this capacity, and his official record stands as a compliment to his sound judgment and discretion in attending to the business affairs of the county. He is one of the old settlers of this section, and was for a number of years in the grocery business at this place. If elected he will bring to the office the business capacity of a man of sound views and conservative methods. He asks the voters for a consideration of his claims.

SHERIFF AND TAX COLLECTOR.

G. A. London announces in this issue of The Herald for re-election to the office of Sheriff and Tax Collector. He is now serving his first term in this capacity, and to say that he has demonstrated his fitness for the

office is but a waste of words. Everybody in Hale county knows Sheriff London, and the high esteem in which he is held is an evidence of his worth as a citizen and as an official. His record in the dual capacity of peace officer and collector of taxes has received commendation from many sources, and the complimentary report of the recent grand jury is but one of the many testimonials to the law-enforcing qualities of this officer. As Tax Collector he has kept the books and finances in apple-pie order, and the courteous treatment accorded all who have had business transactions with the office will add largely to his popularity at the polls at the July primary. Sheriff London has lived in this section for a number of years, coming here from Hunt county, where his standing and that of his family connections was of the highest order, as the writer can testify. Mr. London seeks re-election on his merits and invites a rigid inspection of his record.

Look at the display of Embroidery at CARTER MERCANTILE CO. 5

Do you feel like you had been pounded? — Or like you had spent a comfortable night?

Which way do you feel on arising in the morning?

1st—Like you had been pounded; why? Because you have slept on a mattress that was short fibre cotton or linters, the scrapings and dirt that is removed from the cotton before it is put on the market and made up into mattresses.

2nd—Like you had spent a comfortable night; why? Because you have slept on a SEALY MATTRESS, which is made from long fibre cotton, not laid in layers, but the entire filling is made into one light, fluffy mass, with just enough structure to hold it into shape without any tufting or tying.

Not only do we carry this SEALY MATTRESS, which is a comfort to sleep on, but a complete line of FURNITURE which is a comfort to use and see in your homes—Furniture that is made of the best material by skilled workmen, designed by artists and polished by craftsmen.

Visit our store. Let us show you how we feel about our Quality and Prices.

Funeral Director and Embalmer

E. R. WILLIAMS

Hale County's Leading Furniture Dealer and Undertaker

Calls Answered at All Hours Phone 393

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

ANNOUNCEMENTS.

Subject to Primary Election, July 9, 1910.

For District Attorney, 64th Judicial District,

REUBEN M. ELLERD.
L. C. PENRY.

For County Judge—

AUSTIN C. HATCHELL.
GEORGE L. MAYFIELD.

For County Attorney—

CHARLES CLEMENTS.

For District and County Clerk—

B. H. TOWERY.
J. W. CAMPBELL.

For Sheriff and Tax Collector—

G. A. LONDON.

For Treasurer—

JOHN G. HAMILTON.

For Tax Assessor—

J. J. (JIM) LASH.
S. J. FRYE.
H. M. BURCH.

For Commissioner Precinct No. 1—

J. T. WILLIAMS.
E. DOWDEN.

For Justice of the Peace, Precinct No. 1—

J. W. WESCOAT.

CITY ANNOUNCEMENTS.

For City Marshal—

J. F. WATSON.
GEORGE McKINTY.
A. M. STODDARD.

THE EDITOR LIED.

The editor of The Herald stands accused in some quarters of straying from the straight paths of veracity and has been said to be morally headed towards the hereafter where there is only weeping and wailing and gnashing of teeth. This is the pronouncement of a particular mental misfit who held forth, according to reports, at the evening service at the Pentecostal Mission, on Pacific street, last Sunday.

No notice would be paid to the babblings of the imbecile who laid the charge of wilful mendacity at our door were it not for the fear that some who occasionally have a glimpse of thought might be led to believe that we have outraged our early teachings and violated one of the main articles of our creed, which forbids criticism of anyone's Christianity or the attempt to destroy the effect of any spiritual activity that might result in the betterment of the morals of mankind, however nonsensical the attempt at the moral uplift may seem to us.

The religious road is broad enough for all to travel, and life's path slants too muchly hellward for one who loves his fellow man and who for himself desires the final attainment of the Christian's hope of an ultimate home in Heaven to take a knock at some fellow traveler along the highway. This principle and our firm belief in the broad beneficences of Christianity comes to us by inheritance, born in us and inculcated by the precepts and daily teachings of parents whose worthy lives we but unworthily reflect.

Education without religion sometimes makes infidels, and religion without education too often borders on fanaticism, and our experience has taught us that it is as foolish to argue with the one as it is to attempt to enlighten the other; although it sometimes seems that it would be proper and possibly beneficial to criticize some of the many mockeries perpetrated in the name of the cause of the world's Redeemer. No criticism, however, would effect the intended purpose and might possibly,

among the more worldly minded, detract in some small degree from the respect, if not veneration, paid the cause of Christ by all enlightened people capable of any conception of the moral welfare of the world.

It is our unshakable resolution to refrain from any comment on the religious conviction of anyone, however unenlightened their belief may appear to us. When a man's life respects his own religion, be he profound theologian or illiterate exponent of emotion, we respect him. Religion in the abstract has that peculiar elasticity that fits it to adorn any degree of intellectuality, and the humblest follower of the lowly Nazarine wields a potent power for good; but just what benefit to the march of moral progress is received from some of the sects claiming the entire right-of-way to the spiritual road is not evident to one who prefers to pay mental and spiritual tribute rather than grotesque physical convulsions at the Christian's shrine.

Fancy John the Baptist with "the Jerks," or Paul gibbering his gospel at old Agrippa.

Any man or woman who attempts to create more happiness or better the condition of mankind in this tough old world of ours has our hearty approbation, and this writer never intentionally in public or in private made expression unfavorable even to the most rigid tenets of any faith or the foolish performances of any sect, from the most bigoted of the narrow-minded ecclesiastical bodies who claim to have a copyright on the only Heavenly route, down to the Simple Simon who so glibly consigned us to eternal torment and called our news item a lie; thereby discrediting, what he thinks is, his religion in the use of such un-Christian language, for which he was rebuked by one of the more charitable sisters of his faith. If reports be true, there must have been something the matter with his sin-resister, else the brother would not have yielded to the temptation to use such ugly words, and he couldn't get Central on his inspiration line else he would have handed us out a denunciation in the "unknown tongue," thereby causing a greater realization of our error and also the horrible condition of our depravity.

But go ahead, Brother Holy Roller, or whatever you are; as long as you scathe us in ordinary English language we won't mind it, but don't give us anything of indefinite meaning that neither we nor anyone else can understand.

You are all right anyhow. There are lots of darn fools abroad in the land, but you need not take off your hat to any of them.

You may be somewhat of a nuisance here on earth, but you'll land in Heaven at last, for there is a special providence provided by an all-wise Creator to take care of the babes and the feeble-minded.

In the zealots aspersions there was no particular allegation of the article's error, and that it contained nothing offensive either in fact or in intent, and that the only error in it was the inference that might be drawn that it was a religious meeting, we reprint the article, as follows:

"Regular Sunday evening services are now held by a band of people at the Pentecostal Mission, on North Pacific street, and the doctrine preached, as well as the demonstrative physical effect of the inspiration claimed to be received by the members and converts, is somewhat out of the ordinary and borders on the queer.

"They call themselves the Church of the Apostolic Faith and claim that when they are converted it is their Pentecost, and, like unto the Pentecost of Biblical history, the spirit endows them with the power to speak in strange and unknown tongues, a veritable Babel. When converted, or when a member gets a sufficient supply of inspiration aboard, they go into a kind of trance or state of physical and mental material unconsciousness and speak some kind of words of no known tongue, a strange polyglot of free linguistic flow requiring interpretation before capable of being understood. One peculiarity of the proceedings is that not all of the inner circle of the cult are able to translate the delivered message, which requires the service of an interpreter, it being said that even the speaker is not able to translate the speech or sense of the inspiration to the understanding of those who are initiated into the mystery of the power.

"During a meeting, of the revival order, recently held here there were

several seekers of the new light and some professions of faith. One of the leading spirits of the movement is a woman, of some ability and much zeal, and it is said that she is the ablest of the sect interpreters.

"The meetings are held in the church building formerly owned by the Holiness congregation, and some of the local leaders of that church have become followers of the new faith, but the Holiness association officially refuses to recognize the relation and are using the old Masonic building, on the corner of the public square, in which to hold their regular services.

"The Sunday evening services are well attended, and appear to be enjoyed by the believers as well as by the curious. The visitors are very respectful and attentive to some of the proceedings not usually attendant on religious service, and while no claim or display is made or extraordinary erudition or superior intellectuality, except along spiritual lines, the zeal of the followers is intense."

FAT STOCK PRIZES.

Some cattle feeder with the right kind of stock and the right kind of handling can make a bushel of money at the Fort Worth Fat Stock show next March. Here is a showing of his possible winnings:

Say he sends a car (15 head) of 3-year-old steers (or 2s, or yearlings, for the premiums are the same) on which he wins the first premium, which is \$200; and the grand championship, \$100; and if they are good enough to win in these contests they are pretty sure to come out ahead in the killing and dressing-out contest, which will bring \$100 more. If they are Herefords or Shorthorns, and are good enough to win in all these competitions, they will get the \$500 that these associations offer for the grand champion carlot of their breeds. That makes a total of \$900 to be won.

And then there is the selling of the cattle. Prize winners bring a fancy price. Last year they sold at \$7.50, with an average weight of 1,498 pounds, making \$112.35 per head. The beef market is higher now than it was then, and the winners will probably bring more. If they bring only as much, and are of the same weight as last year's winners, they will make their owners a total of \$172.35 per head, for the premiums will total \$60 per head.

That is a pretty good price for a beef steer. It shows the liberal encouragement that the National Feeders and Breeders show is giving to stock in the Southwest, when such winnings are possible. This show is held March 14th to 19th, and deserves the reputation it has, of being the greatest stock show in the country outside of Chicago.

We Are Now Ready

to serve the people with a complete line of **GROCERIES** and **MEATS**, and on Saturdays we mean to try and furnish you **SHELL** and **FRESH OYSTERS**, also **FISH**.

Our wagon will be at your door each morning, with a complete list of prices that will be worth your time to consider. Also, in the beginning, we wish to say our motto will be: "Courteous Treatment, Quick Deliveries and Fair Prices."

To Our Country Friends and Old Customers:

Bring us your Eggs, Butter and Produce.

We will pay you the highest market price for them.

West Side Grocery and Meat Market

T. W. MORRISON & SON, Proprietors.

Phone 76

A Fort Worth party recently traded a Kentucky distiller 100,000 acres of Brewster county land for 100,000 gallons of whiskey. This is not the first instance on record where real estate went for booze, but it usually takes a little longer to effect the exchange. That Fort Worth fellow must have heard something from the Cone Johnson campaign committee and prepared to survive the drought, if it comes.

Here's luck to the new Third National. "May you live long and prosper." Kindly notify the editor in advance when the loan department will be ready for active operations.

And the waterworks system will be in operation just the same, notwithstanding the "patriotic progressiveness" of Plainview's astute financier who owns a couple of streets.

The rumor sent out last week by the news agencies that John D. Rockefeller had beefsteak for breakfast and rib roast for dinner on last Sunday could not be verified, and was likely the usual exaggeration of extravagance practiced by people of

some wealth. Notwithstanding the news gained some currency, Wall Street reported call loans quiet at no advance and Plainview consumers are paying the usual price for oil.

If you did not pay your poll tax, get over on the goat side of the corral. The politicians are leading too strenuous a life to bother with any but bona fide citizens.

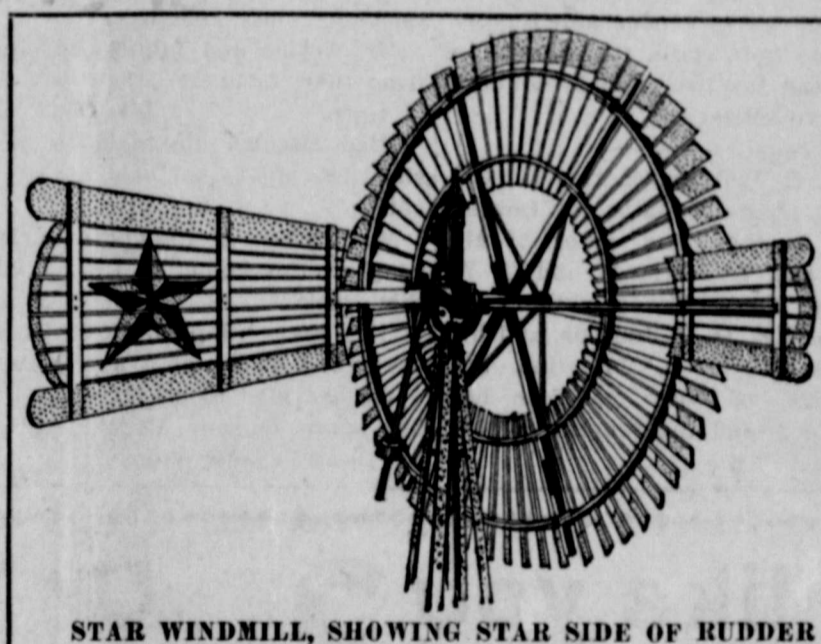
Brooks—one! Shaw—two!! Wait awhile on Poindexter; or does it matter?

BABY HANDS

will get into mischief—often it means a burn or cut or scald. Apply Ballard's Snow Liniment just as soon as the accident happens, and the pain will be relieved, while the wound will heal quickly and nicely. A sure cure for sprains, rheumatism and all pains.

Price, 25c, 50c and \$1.00 a bottle. Sold by Wyckoff-Willis Drug Co. 8

Simon pure Niggerhead Coal always on hand. Phone us your orders. TANDY-COLEMAN CO. tf



STAR WINDMILL, SHOWING STAR SIDE OF RUDDER

The Genuine Star Wood Windmill

The windmill that is not an experiment but one that has been on the market for over a third of a century.

The windmill that is made of the best of material obtainable and will be doing satisfactory service years after other windmills of the cheap kind are worn out.

The windmill that has a star on one side of the rudder and the name and address of manufacturer on the other. See that these are on your windmill and you are getting the GENUINE STAR WOOD WINDMILL.

Also we carry the **LEADER WOOD WINDMILL**, which is also a windmill that is made on the right principle, powerful and durable.

PIPE, CASING AND FITTINGS

in galvanized and black. We have a complete line and can supply your wants. Investigate our Windmills and get our prices before buying.

The R. C. Ware Hardware Co.

Exclusive Agents in Plainview for the Star and Leader Windmills

CYCLONE SWEEPS EVERYTHING

NO DEATHS, BUT GREAT LOSS OF PROPERTY TO THE BROKEN DOLLAR STORE!

For Ten Days Only the Storm Will Last

From February 4 to 15 we will give our customers absolutely the best prices and compare them with any goods on sale in the city; and if I don't save you money on the articles purchased, I don't know what a piece of goods is.

READ, COMPARE AND BE CONVINCED

Ladies' Suits, Skirts, Coats, and Fur Goods 50 Per Cent Off

\$30 Suits, Mid-Winter Style \$15.00 \$20 Suits, Mid-Winter Style \$10.00
 \$25 Suits, Mid-Winter Style \$12.50 \$15 Suits, Mid-Winter Style \$ 7.50
 SKIRTS ranging in prices from \$3 to \$10---50 per cent off.
 COATS---all that is left---at same discount.



Men's Strictly Up-to-Date Suits

These Goods We Lose Money On, but They Must Turn

All \$25 Men's and Boys' Suits \$13.75
 All 22.50 Men's and Boys' Suits 12.50
 All 20 Men's and Boys' Suits 12.00
 All 15 Men's and Boys' Suits 8.50
 All 10 Men's and Boys' Suits 5.75

These Are Snaps---Don't Miss Them

HATS AND CAPS

LONGWEAR SHOES WEAR LONGER

Come early, and get the pick of this stock

All SHOES in our store are absolutely marked 10 per cent lower than regular price, but during the 10 days we will give you an additional 10 per cent discount---making the shoes on sale at

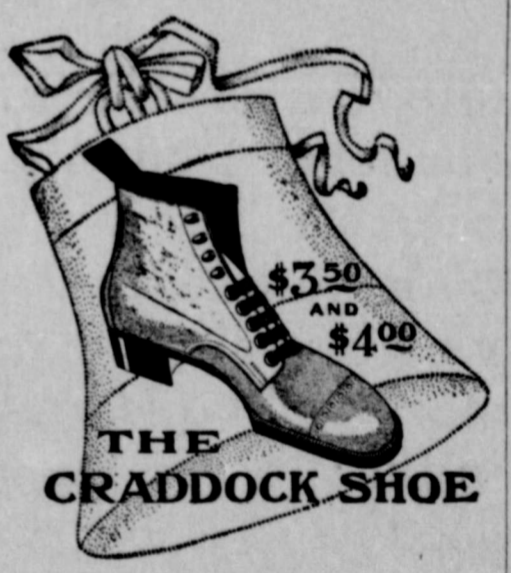
20 Per Cent Discount

You Can't Afford to Miss This

We will have in this sale 100 pairs of Ladies' up-to-date Tan, Ox Blood, Brown and Black Slippers, at

33 1/3 Per Cent Discount

Come early, as there is only a limited amount of these goods.

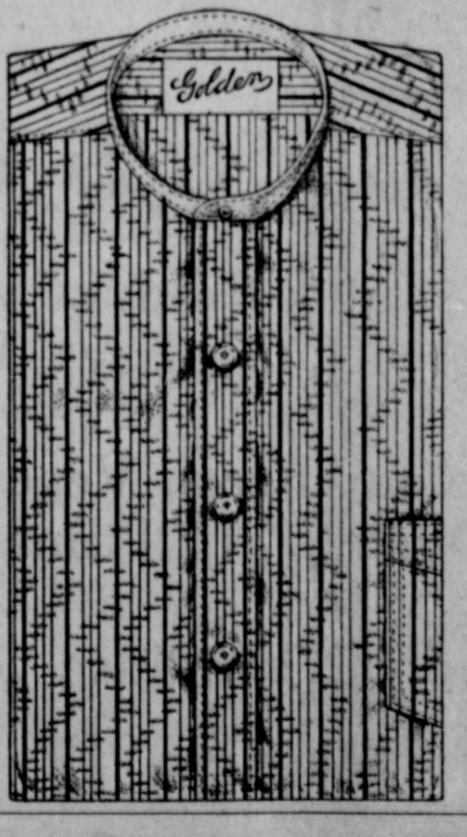


Men's Fine Wool Shirts

At a Sacrifice

All \$4.50 High Grade Shirts.....	\$2.90
All 3.00 High Grade Shirts.....	1.90
All 1.75 High Grade Shirts.....	.95
All 1.50 High Grade Shirts.....	.95
All 1.35 High Grade Shirts.....	.80
All 1.25 High Grade Shirts.....	.75
All 1.00 High Grade Shirts.....	.55
All .65 High Grade Shirts.....	.40

Buy for next Winter---you will save money!



All Dry Goods, Lace Curtains etc., at Cost

Two big shipments of brand new goods in the shelves to be in this sale.

Come one, come all! No matter where you get prices, we will undersell. So get our prices and be convinced.

LOCAL AND PERSONAL

J. B. Posey went to Lubbock last Tuesday.

William A. SoRelie, of Clarendon, is here this week.

Heating Stoves at one-fourth off at NASH'S NEW AND SECOND-HAND STORE.

Mound City Paints may cost a trifle more, but—! Alfalfa Lumber Company.

Mrs. L. C. Penry and little daughter, Dorothy, returned from Amarillo last Friday.

Mrs. J. P. Cameron, of Harold, Texas, is the guest of her brother, Lee Shropshire.

Rev. R. L. Gillon went to Dallas last Monday on business connected with the Baptist church

For first-class Well-Drilling call on or address GEO. W. SANDERS, Box 374, Plainview, Texas.

Mr. and Mrs. John Waddill, of Lockney, came in last Friday to visit relatives in Plainview.

Mr. and Mrs. J. F. Garrison came in yesterday from an extended visit to Temple and other Texas towns.

Mrs. J. L. Valentine and Mrs. Byars, of Waco, came in last week to be at the bedside of Mrs. O. H. Judkins.

J. F. Garrison and wife returned Thursday from an extended visit with friends and relatives in South Texas.

Mr. and Mrs. R. Scott Cochrane returned to Lubbock last Friday, after a visit of some length to Mr. and Mrs. D. H. Stovall.

Herman Bluher, a prominent citizen of Albuquerque, N. M., was in the city this week looking after his property interests here.

Dr. E. M. Harp, of Hale Center, was in the city this week.

Marshall Kiser, of Olton, one of Lamb county's well-known citizens, visited his sister, Mrs. R. W. O'Keefe, in the city this week.

Mrs. Pennington and daughter, Mrs. True, from near Silverton, are visiting their son and brother, Ernest Coan, and wife this week.

Wayne Paxton returned this week from the northern markets, where he has been on a purchasing trip for his firm, Paxton & Oswald.

Mrs. W. A. Wheelock and Mrs. Nell Dorsey left last Tuesday for Kansas City, where they go to purchase a stock of spring millinery.

Misses' Annie and Mabel Mitchell left Thursday for a visit with relatives in Fort Worth. Their father, Lee Mitchell, accompanied them as far as Amarillo.

Miss Addie Irick is in Dallas studying the spring styles of millinery. She will be absent about three weeks, and will come back fully prepared to furnish the latest ideas in hats, trimmings, etc.

We have a large stock of Iron Beds on the road, and in order to make room for them we are making a special low price on our stock. Get our prices before buying. NASH'S NEW AND SECOND-HAND STORE.

The W. G. Burch Tailoring Company have moved their place of business to the building occupied by Carroll's Confectionery, and will be located in the rear of same, where they will fit up a complete establishment to accommodate their line of trade.

The L. D. Rucker grocery building is being moved from the West side of the public square to East California Avenue, where they will continue to conduct their business in the grocery line.

H. C. Clark, one of the county's prosperous citizens, accompanied by his son, Gene, left this week for an

extended visit to relatives and friends in various sections of the country. He intends to spend some time with his daughter, Mrs. Walter Craig, in Duke, Oklahoma, and does not expect to return to his home, near Running Water, for about three months.

W. R. Hall has just returned from Asherton, Texas, and speaks in glowing terms of that section, which, he says, is rapidly coming to the front as an irrigation district. He is doing an immigration business in the interests of that country and will conduct an excursion on the 18th of this month to look at the country.

T. E. Donnelly and family returned this week to their former home in Monticello, Indiana, having sold their home and a section of land 6 miles west of the city to Strauss Brothers, of Indiana. Mr. Donnelly stated during a call at The Herald office that he regretted to leave this section, but that his health had not improved as much as he had hoped when he moved here, and this was his sole reason for leaving, as he considered that Hale county was destined to be the most favored new country in the United States.

NATURE'S GIFT FROM THE SUNNY SOUTH

During the Civil War, cotton growing was so profitable that it is said the natives of India purchased silver plow-shares with which to till the cotton fields. Yet, under the stimulus of highest prices, India could raise only three million bales; the South produces over twelve million bales each year. It will be seen therefore that in this product of nature, the South stands supreme.

Not less important is the oil of the Cotton seed which, when refined, ranks in purity and wholesomeness with the choicest olive oil and, in the form of Cottoleone, yields a cooking fat superior to lard.

Cottoleone is vegetable—so pure, wholesome, economical and efficient, that it is truly one of Nature's best gifts from the South.

FROM PLAINVIEW.

L. W. Singleton, of Plainview, was here the latter part of last week on business.

W. A. Dumas, who was here on business, left for his home in Plainview Tuesday.

O. O. Witt, of Plainview, who was here on business, left for his home Tuesday morning.

—Lubbock Avalanche.

WAYLAND-WOFFORD SALE.

R. E. Alexander, of the Callahan Sales Company, of Dallas, is here conducting a very successful, special "Cleaning Out" sale for the popular firm of Wayland & Wofford. In addition to the attractive prices of the firm's offerings, the advertising of the sales manager is something unique and very catchy.

MANY PROSPECTORS HERE.

The regular bi-weekly excursion of the Santa Fe brought in a large number of homeseekers, prospectors, investors and others interested in lands and enterprises in this section this week. Land agents are busy showing the visitors the resources of the country and the desirability of investment here.

TOOK ALL HIS MONEY.

Often all a man earns goes to doctors or for medicines, to cure a Stomach, Liver or Kidney trouble that Dr. King's New Life Pills would quickly cure at slight cost. Best for Dyspepsia, Indigestion, Billiousness, Constipation, Jaundice, Malaria and Debility. 25c at all Druggists.

IN THE PUBLIC EYE.

Sloneker's Broken Dollar Store never lags behind the procession, and this week's issue of The Herald carries a full page of their bid for public favor. A perusal of what this up-to-date firm has to say this week will be of benefit to the shoppers.

OLD PAPERS FOR SALE.

The Herald is overstocked with old papers. Many people find them useful for various purposes. We offer our large assortment at slaughter prices until present accumulation is cleaned out. Call early and avoid the rush.

Should you discover that your name is incorrectly spelled on the address label of the copy of The Herald you receive, kindly notify us of such error, as it might be the cause of you failing to get your paper.

The Herald for Job Printing.

WATER IN MAINS ON MONDAY

BUSINESS SECTION OF PLAINVIEW WILL BE PROTECTED.

Superintendent Campbell Is Making Record Speed in Establishment of Water and Sewer System.

Plainview will have fire protection after Monday.

Superintendent of Construction Eugene Campbell, who is in charge of installing the waterworks system, informed The Herald that he would be ready to turn the water into the mains leading to the public square and business section on Monday morning.

There is considerable work yet to be done before the system of mains is laid to complete the plans as laid out, but Mr. Campbell is making a record for fast and thorough work on this job, and before many days this city will have a waterworks and sewer system properly planned and well constructed, and one unequalled by any city on the Plains.

A beautiful line of ladies' Silk Lisle Hose, just received. CARTER MERCANTILE CO.

GEO. W. SANDERS has two up-to-date well machines, at your service. Work guaranteed.

GEO. W. SANDERS, agent for the Ft. Smith Rotary Well Machines; best on earth. Ask for catalogue.

Go to CARTER MERC. CO. for Bargains in Laces and Embroidery.

Advertisement for Dr. King's New Discovery for Coughs, Colds, and All Throat and Lung Troubles. Includes text: 'KILL THE COUGH AND CURE THE LUNGS WITH DR. KING'S NEW DISCOVERY FOR COUGHS AND ALL THROAT AND LUNG TROUBLES. TRIAL BOTTLE FREE. GUARANTEED SATISFACTORY OR MONEY REFUNDED.'

We Want Your

GROCERY BUSINESS. We are sure that if you once give us an order that you will be our regular customer. Since going into business in Plainview last November our trade has been steadily increasing, and through the month of January our business was by far larger than we had anticipated it to be. We believe this goes to show that the people of Plainview are appreciating more and more every day the high class and out-of-the-ordinary stock of Staple and Fancy Groceries we are carrying on our shelves. As we have been in the grocery business in East Texas for many years, we have learned the best brands of goods and know where to get them.

We wish to extend an invitation to the Farmers of Hale County to make our store their headquarters, when in town. Always bear in mind, we want your

Chickens, Eggs and Butter

We have a market for all the Country Produce we can get and we will pay you the highest market price for it. Don't forget the place—Vickery-Hancock Grocery Co., West Side of Square.

Also we wish to call attention to our Fresh Vegetables; all kinds of Fruits, Nuts, Candies and Cigars. Fresh Fish and Oysters at all times. All the freshest Meats in our up-to-date Meat Market.

Try us with a trial order and we will convince you that

Phone 17

Vickery-Hancock Grocery Co.

Is the Store of "Good Things to Eat"