# Donohoo-Ware Hardware Co. 

W AGONS, BUGGIES, HARNESS, SADDLES, STOVES, RANGES, PIPE, CASING ECLIPSE, STAR AND LEADER WINDMILLS

| THE SUCCESS OF THE METHOD, <br> The fact that dry farming is a success, at least in this section, is plain$1 y$ demonstrated by the fact that the Campbetl Demonstration Farm, near <br> PJainview, has taken seven premiums at the Dallas Fair, two first and five second. First on beets and kershaws, and second on cabbage, cauliflower, cantaloupes and oats. This shows the possibilities of improved agricultural methods, and is an object lesson of great importance to the socalled dry section of Texas. <br> Hale county is proud of the Demronstration Farm, and proud of the fact that it has been proved to the coutside world that good crops and gardens can be raised irrespective of rain and irrigation, though the former is not lacking and the latter can be had from the numberless windmilts that dot the Plains. <br> We will stop right here in Texas, Said Hustle, Push and Pluck, <br> Azd turn things topsy-turvy <br> From Success to Good Luck. <br> Well tarn the sod and work it, <br> The fields with seed we'll sowThe world wilt surely be amazed is At what this state will grow. <br> We'll also build the railroads, Dot Plains with farm and town; <br> Then settle down and listen thto the joyful sound <br> Of hammer, saw and plowshare, <br> As from this vast domain Man carves his way to plenty Irrespective of the rain. <br> - H. W. S., in Southwestern Farmer \& Investor. <br> FIRST TRAIN TO LCBBOCK. <br> We Congratulate Our Sister City on Having Train Service. <br> Lubbock, Oct. 25.-The Santa Fe rallfoad has issued its time card, and rezular passenger service was inaugurated to day from Plainview to Lubbock. <br> The first train will reach Lubbock at $5 \mathrm{p} . \mathrm{m}$. . leaving for Amarillo at 8 a. m. Tuseday. <br> The regular schedule will be: Arrive at Lubbock at 5 p. m.; depart at 8 a. m . <br> Freight service has been in effect for some time. <br> According to reports, work is progressing rapidly on the cut-off and perhaps in less than five months Lubbock will also have through service on that line to connection with the Texas \& Pacific at Sweetwater. <br> Plainview knows how she felt when the first train rolled in, and can rejotce with Lubbock in the same event. Now, we can all "holler" together. <br> WON THE HERALD. <br> T. L. Likely, living about twelve miles out of Plainview, called at The Herald office last Saturday to claim the two years' subscription offered by The Herald as a premium for the largest kershaw exhibited at the connty fair on October 4. Mr. Likely remarked that, after all, his wife raised the kershaws! | THE AUTOS OF PLAINVIEW. <br> Some town in Texas recently boasted that it had four automobiles. Add about two hundred to that number and you will have the number of machines that are owned by residents of Plainview, or that come daily from neighboring towns loaded with passengers for the Santa Fe , or for the purpose of taking advantage of the inducements offered by Plainview's live merchants. <br> Cars of every make and color are seen on our streets, and give a citylike appearance to our town, by imparting an air of business and prosperity. Not only do they impart that appearance,-for it is a self-evident fact that if the business and prosperity were not in this part of the country such costly playthings as automobiles would be sadly lacking, and would be as fis and far between as the much-talked=6f angel's visits. This part of the state io especially adapted to the use of autos ind presents a tempting field for those *ho can indulge in this fast method of modern locomotion. That they can be indulged in is noticeable in the style and number of cars seen in Plainview and vicinity. <br> FAVORABLE TO PLAINVIEW. <br> The editor of the Southwestern Farmer and Investor, in writing of his tour through the South Plains country, has the following to say about Plainview : <br> "Around Plainview prospects look very good for a year that has been set down as a failure. We saw over thirty loads of alfalfa being hauled through the streets, and the quality of the hay was as good as any one could desire. This alfalfa was for shipment to other points, so it is evident that the farmers around Plainview have enough for home consumption and are able to dispose of some to other people. In the office of White Bros., in Plainview, we saw about as fine an assortment of agricultural products as any one could wish to see, every bit of it gathered from the surrounding country. This exhibit, consisting of alfalfa, corn, pumpkins, etc., would be a premium puller at any state fair in the Middle West. Everybody in and around Plainview is busy as busy can be, and there is no sign of famine there, and there is more building if progress in that hustling city than in any other city of its size in the country. And the bulldings are substantial buildings. Etider erection there now is a three-story concrete building, to be utilized as a hotel. It will have 70 rooms, and be modern in all respects, and finely furnished. It's house is under constructiont, and a number of two-story bitick business blocks and frame residences are being buift. Plainview looks prosper ous. On Campbell's experiment farin, near Plainview, 'we found ats filie crops as can be raised anywhere The crops were raised under dry farming methods." | IS A GREAT COUNTRY <br> ADVANTAGES OF THE PLAIN <br> DEF RIBED. <br> Don H. Biggers, of Commercial Club <br> Fame, Writes Interestingly of What Can Be Done Here. <br> At the Tulia meeting of the Pan handle Plains and South Plains Fed eration of Commereial Club secre taries and newspaper men, Don $H$ Biggers, secretary of the Lubbock Commercial Club, was appointe field editor. The following is the first of a series of three articles by Mr. Biggers, in which he clearly point out the fact that what the Plain country needs is more practical dem onstrations of the manifold advan tages of thim section of the state. Th Herald hopes that the readers of the paper will read and ponder thes articles by Mr. Biggers, and thus as sist in the rapid development of thi most favored portion of Texas. <br> "The Plains is a great country. so far as advantages, natural re sources and possibilities are concerned it is equal, if not superior, any part of the world. We who live here and are familiar with the coun try know this. We know it is a great country, and that it possesses the three greatest essenitials to the high est possible devel ${ }^{\text {niment }}$-these being fertile soil, a deightfur climate and an inexhaustible supply of the very finest water. We know, furthermore that it is not a droughty country, and that it is not cursed with the numer ous drawbacks that have long bee charged against it. <br> But what have we been doing convince the world beyond our ow confines that it is really a grea country? We have been talking and preaching and sending out literature and in these things it cannot be sai that we have misrepresented. fact, we have been more conservativ than the facts warranted, but haven't made converts, or, at least we have not secured results in pro portion to the merits and opportuni ties of the country. It, therefore, be hooves us to see where the troubl lies. <br> We have simply too much neg lected the opportunities about which we talk and know to exist. <br> "We know that it is one of the greatest truck raising countries the world, and that it is adapted an intumerable variety of vegetable of the best shifppitig character and greatest revenue produeing kind that these vegetables tre fresh and green and ready for the market late in the summer and early in the fall when the gardens in other section have gone to seed or blistered, with ered and wilted. We know that by truck growing and gardening alone we could produce thousands of dol lars' worth of revenue-could ship out the stuff and bring in the money We know we could do this with ou weli's and windmills if it never rained. We also know, and the rest | of the world knows, that we have done nothing of the kind. That's against us. It is against us as an against us as a business proposition Our failure in this one particular has permitted thousands and thousands and thousands of dollars to go to waste. And while we have preached that which we did not sufficiently practice we have made the world sceptical. <br> We know that no country in the world is equal to this in the production of kaffir corn and milo maize and we know that they are unexcelled as money crops. We know that no country in the world is a better hog country, and that no crop beats hogs for profit, yet it is only here and there that we have a man who has gotten right down to thorough, practical farming, and demonstrated that what we preach is true. <br> "What we really need is more demonstrators and fewer preachers. We know that no eountry in the world ralses finer sorghim, millet, kaffir corn and milo maize, and we know that there are fortunes in the seed business alone. No country in the world beats this for seed farms, and the wholesale houses are calling for more seeds, seeds of the proper kind and such as the Plains alone can produce to perfection in so far as those particular crops are concerned. Yet where is there a big seed farm on the Plains? <br> 'Even in this, the most unfavorable crop year we have ever had, those who have tried have raised good crops, and an abundance for their own use, and some to spare. trouble is, not enough of them have tried, and some of those who tried merely pretended. <br> "The magnificent exhibits sent to the Dallas Fair are certainly convincing evidence of what the Plains can do, and this under the most ad verse circumstances. The trouble is we are not doing enogh. Too much of our land is lying idle. No matter whose fault this is. Primarily it is because we are not getting enough farmers into the country, and so have failed in this because we have failed to convince the farmer. There is just one way to do this, and that is by demonstration. There is money in \|demonstrating. It pays the man who does the demonstrating, and it convinces the man who sees what has been done. Up in Hale county there is a big fruit farm. It has always been a big revenue producer. Some <br> The Carisbad of America, <br> MARLIN HOT WATER is stronge Carlsbad, Germany, water, the an erties to be almost identical, but MARLIN HOT WATER is Stomach Troubles and all Blood to REMARKABLE and PHENOM Round trip rates year round on Excellent Hotel Accommodations. Rates from $\$ 5$ a week to $\$ 3$ a day. MARLIN COMMERCIA | time ago it sold for a big sum-a nice fortune. Not long since a prominent real estate man told me that that orchard had been the means of selling thousands of dollars worth of land in that section of the country. Prospectors had seen it and had been convinced. Take in any country or community, and what is the first thing the real ęstate man does? He shows the prospectors the finést farms and best crops. The trouble is, in no country are there enough of these kind of farms and crops, and it most places none at all. Is it because the land will not produce? No, it is because the land is lying idle, uncultivated and not given a chance. How are we to remedy this? The first thing is for the people to come to a full realization that the farming interest, the poultry interest, the truck and fruit growing interest, the dairying interest, and every interest and agricultural industry to which this country is adapted must be demonstrated. When the people have come to fully appreciate this fact, they will work out the proper solutions, and there are many ways and they are all simple. <br> "Idle land is the curse of the country. This kind of land will consume itself with interest, whether this interest be paid or simply lost. Producing land convinces others, brings immigration to the country, creates demand, and thereby enhances value, and, more than that, it produces its annual net return. <br> "Let us come to a full realization of this proposition. Let us have a few demonstration and dividend-producing farms in every community. It is the best way in the world to advertise, and it is business. <br> "We need a few more Judge Goughs and Pat Paffraths, and several thousand people who will practice what they preach, and demonstrate." <br> REPORTS GREAT MEETING. <br> Mrs. Ralls has returned from Plainview, where she attended a meeting held by the Apostolic Faith church. She reports that in addition fourteen or more received baptism of the Holy Ghost and spoke in ufiknown tongues. Mrs. Ralls is an interpreter of the tongues, as she asserts, under power of the Holy Spirit, and declares the Plainview meeting one of much worth.-Daily Panhandie. <br> TEXAS <br> Where life-giving waters flow er and hotter than the famous nalysis showing its chemical prop-twenty-five (25) per cent stronger a sure SPECIFIC for Rheumatism, Diseases. Thousands are testifying INAL CURES EFFECTED. <br> all railroads, good for sixty days. Good Boarding House Facilities. For further particulars address L CLUB, Marlin, Texas |
| :---: | :---: | :---: | :---: | :---: |

## moNDar,NOV.

F. W. JENKS OFFERS

-     - THE GREAT - -HICKMAN-BESSEY COMPANY

Royalty Plays
Change of play nightly, and each production complete in every detail.

## Opening Play

Dramatization of Bertha M. Clay's
"Thorns and Orange Blossoms."

PRICES 50c, 35c and 25c
Seats on Sale at the Plainview Drug Co's.
 occupied it until the Wayland build- Of
ing was finished. The building was owned by Charlie Sagler, and was
vacant at the time of the fire. vacant at the time of the fire.
The other buildings were occupied
respectively by respectively by Chas. E. McCor-
mack's real estate office, Bell Bros, tailoring establishment, Will Nicholson's real estate office, Somerville's saddle shop, Peterson's jewelry store The office furnishings The office furnishings estate men, the stock owned by Som-
erfield, that of Wilbert Peterson, and erfield, that of Wilbert Peterson, and
the stock carried by H. H. Stewart were greatly damaged by removal
and water.
The Bell Bros. had recently sold out to Frank Triplect, and his los
is about $\$ 1,000$, with $\$ 3300$ insurance
On H. H. Stewart's stock. valued a

## Calsed by an explosion of <br> Gercral Wooden Buildings Were De-


d you will end right. When your
rt for the right place, which is
COCHRINE'S STUDIO
hat as they are, with the necessary softening touch of your features modern photography the triumph of the times. $\mathbf{R}$. EOCHRAXE.
pairing.
A strong south wind was blowing,
and and in a few moments the fire was
beyond control. The flames darted
with lightning with lightning rapidity from one have to sell. Make the price and al card of Dr. Duncan, in this issue. building to another until seven were
consumed by the right, and you have a good
He is no stranger on the Plains, hav-
show to sell. The buildings were all wooden. The largest one, on the corner, has
been a landmark in Plainview for the been a landmark in Plainview for the
last nineteen years last nineteen years, having been
built nearly twenty years ago by A. J.
Welter and A. Vince. Since then it
has been used for various purposes has been used for various purposes,
the Citizens National Bank having

| SAY: | DR. DUNCAS locates here. |
| :---: | :---: |

have to sell. Make the price and al card of Dr. Duncan, in this issue,
terms right, and you have a good


exas rangers and citizens of Ama illo would prompt legislators to dis and the ranger force was positively General Phelps, at Austin. Adjutant


## precocim.


the Pale is again to the front among the Panlandle counties, nor is she
alone. Side by side with her are the counties of Swisher and Deaf Smith,
the latter winning sweepstakes on wheat grown on sod land. LETTERTO W. S. WAsson.
Plainien, Texas,
Dear sir: The paint qestion boiled
down is simply this. down is simply this
The paint that takes least gallons.
wears longest; Always,
wears longest; Always
Here's an instance
E O Perry, East 8th St, Erie, Pa, painted two houses same size; one Devoe, the other with another paint to 4 of the other; and in 3 years Devoe was the better looking job. F W DEVO MeAdams Lumber Co R. P $\qquad$
Is our paint.
One trouble about the late millinery have the big head

## Quitaque Stock Farm

Morses, Mules and Cattle of every description Address Quitaque, Texas

## THE COUNTY FAIR WAS A SUCCESS

$\square$ E. R.WILLIAMS' $\quad \square$
Carload of New Furniture. He has Modern Furniture for Modern Homes, from the plainest to the most elegant styles

For the Parlor, Dining Room and Bed Room. Call before purchasing elsewhere.


## 

HALE COUNTY ABSTRACT CO.
(INCORPORATED)

| Capital Stock | $\mathbf{\$ 2 0 . 0 0 0}$ |  |
| :--- | :--- | :--- |
| East Side of Square |  | Plainview, Texas |




With HICKMAX-BESSEY CO.,
schick Theatre all next week.
MISSIONARY MEETING.
The Ladies' Ald Society of the Bap-
tist church held a missionary meeting tist church held a missionary meeting
last Monday afternoon at the residence of Mr. and Mrs. T. D. Webb, on Restriction street.
A most excellent program was ren-
dered, with Mrs. S. W. Smith as lead dered, with Mrs. S. W. Smith as leader. Three papers of unusual interest
were read by Miss King. Miss Johns and Mrs, Anderson. sang, followed by solos by Miss Johns and Miss Nellie Webb.
Eight dollars and seventy-five cents were collected for state missions.

## MARRIED.

Coleman Jones and Miss Lillie Ray were quietly married on Thursday,
the 21 st inst.. at the Preshvterian parsonage, Kress, Texas.
The contracting parties are highly esteemed and connected, the bride being the niece of J. W. Ray, of Run-
ning Water, and the groom the son ning Water, and the groom the son
of Thornton Jones, one of the first of Thornton Jones, one of the first
settlers in this section. settlers in this section
The Herald unites with the many friends of this popular young couple
in wishing them a long life of happiin wishing them a long
ness and prosperity.

SEW MAP OF CEMETERY.
In Mayor DeLay's office can be seen a blue-print of the cemetery, made by W. H. Tilson, city engineer.
It marks the location of each grave. It marks the location of each grave,
gives driveways, streets and alleys. gives driveways, streets and alleys.
Now that the survey is finished, the Now that the survey is finished, the
work of improving and beautifying work of improving and beautirying
the cemetery will be immediately taken up by the Cemetery Association, and the present neglected condition will be changed into a place beautiful for the resting place of our loved ones.
WHAT THE WILD WINDS SAY.
The winds of the Plains country of Texas waft a welcome to every man
who would better his condition in life. The message of the wind is: "Come get cheap land over which I well I know. Ive seen success and fallure, too: of these, the choice will rest with you.

VEW FIRM.
Dr. A. L. Hawkins has bought a
half interest in the dental business of Dr. T. B. Hall, and the firm will hereafter be known as Hall \&
Hawkins. Both of these gentlemen Hawkins. Both of these gentlemen are well and favorably known in
Plainview, and, their records as denPlainview, and, their records as den-
tists bespeak for them a liberal patronage.

JAS. F. DUNCAN, M. D.

## Physiclan and Surgeon

Special attention
diseases of the ....
EAR, NOSE and THROAT.
Office at Duncan's Pharmacy.

$\$ 250,000,00$ to furest in Vendor's Len notes, Channing M. Ward, Room 15, First Sational Bank Building, Plainview, Texas.
Mr. and Mrs. Charlie Counts came in Sunday from Portales, N. M.
R. A. MeWhorter is in Chicago this week. Mr. and Mrs. C. A. Bowron
turned from Dallas last Tuesday, turned from Dallas last Tuesday. L. Green Wilson came in Tuesday
rom Yuma, Arizona from Yuma, Arizona.
homa last Saturday.
L. P. Martin left on Thursday
last week for the Dallas fair
J. K. Millwee came up last Friday from his Lynn county ranch.
P. J. Wooldridge left last Saturday for Knox City.
The band boys came in from the fair last Monday.
Mayor Jas. R. DeLay returned from Brownfield last Tuesday. Ernest Coa
last Friday.
Dr. and Mrs. L. Lee Dye left last Friday for a visit to the Dallas Fair. E. Graham visited Floydada last Tuesday.
Jno. W. Chalk made a business trip Hatainview the first of the week. ador Messenger.
Dan Williams, of Childress, visited his brother, C. S. Williams, last SunMr Mr., and Mrs. J. M. Murphy are
spending a month at their old Hughes Springs, Texas.
There is some railroad talk this week. Let it materialize into some thing mor than talk.
Mrs. R. W. Simmons and children left last week for a visit of some weeks to her parents at Waxahachie Ed M. Thomas, of Greensburg, Ind. to make Hale county his home.
Avery Turner, vice president the Pecos \& North Texas Railway
came in on Tuesday. came in on Tuesday
George slaughter, the well-known cattleman of Roswell, New Mexico was visiting relatives here this week
Mr. and Mrs. H. L. Crow, of NaraWest Plainview for the winter.
Mr. and Mrs. W. S. Wasson are visiting their daughter, Mrs. Ollie Davis, near Portales, this week.
City Attorney E. Graham made a business trip to Tulia last Monday
returning the same day.

If you have friends visiting you, be prou

Miss Alberta Hamlin and little brother left Friday for Plainview Texas, to visit their grandfather.Portales Times.
L. W. Datton came in from Oklahoma last Sunday, and immediately
took an auto for Brownfield to at tend court at that place this week.
E. H. Humphrey, manager and treasurer of the Donohoo-Ware Hard-
ware Co., left last Saturday for a ware Co., left last Saturday for a
business trip to Amarillo and Dallas.
When you request to have your ad ress changed, NEVER FAIL to give your old address, as well as the new.

John Haynes, a well-known cattleman, returned to his home at Quitaque last Tuesday, after a stay of several weeks in Plainview.
Fritz Struckhoff, of Washington, Mo., came in Monday. He owns a fine tract of land near Plainview, and, in
order to keep in touch with Hale county, he ordered The Herald sent

## 

## Lard Is An Animal Product Cottolene Is a Vegetable Product

Many people believe with Moses, the great law-giver, that the source of lard is unclean. The source of Cottolene is absolutely clean and wholesome, and the product is as healthful as olive oil.
Cottolene comes from the cotton fields of the Sunny South; it is a product of Nature, refined by our exclusive process. The ancestry of lard is not so clean or inviting. Lard never has been, never can be, anything more or less than unwholesome hog fat.

Cottolene makes food that any stomach can digest, while lard is the cause of nine-tenths of all indigestion.
Cottolene is the best frying and shortening medium made to-day. Wherever exhibited in competition with any and all other cooking fats, it has always been granted Highest Awards. COTTOLENE is Guaranteed Your grocer in hereby authorized to

Never Sold in Bulk Catolotre io packed in paik with an air-ight top to Made only by THE N. K. FAIRBANK COMPANY


## 

## ICE BOOKS

All unused coupons of Plainview ce Company will be redeemed in cash, if mailed in original
covers to EARL COBB, EARL COBB,
Eox 31, Amarillo, Texas We conduet funerals, do embalming and carry the largest line of caskets, rohes and suits in Plainrew. Calls answered at all hours. (1).-Paxton \& Oswald.

Dr. E. M. Legg. of Abernathy, was
in Plainview last Saturday m Plainview last Saturday. He reports that his town, like all other growing fast.

Miss Ethel Smith, of Toledo, Iowa is here for the purpose of teaching vocal music. The Herald is glad to welcome this young lady to Plain-

Messrs. McWhortor and Akeson were over from Plainview Thursday, accompanied by Photographer Rogsome of our orchards.-Live-Wire. "Thorns and Orange Blossoms the Schick Theatre Monday night You've read the book, now see it
played by the great Hickman-Bessey played by the great Hickman-Bessey
Company. Company.
Mr. and Mrs. C. H, Dorsey and their daughter, Miss Pearl, came own from Tulia on Sunday to be ument erected to the memory Frank Dorsey by the Woodmen

Rev. D. T. Summerville, from For Worth, of the Methodist Episcopal


THE SISTERS McCONNELL
HICKMAN-BESSEY COMPANY.
church, north, winl preach in the Presbyterian church on Sunday, Nov , at 2:30 p. m. Every one cordially

Mrs. A. C. Sanders received the news last Monday of the death of her brother, W. P. Cole, at Keltys, Texas where he was engaged in the saw hizes with Mrs. Sanders in her be

For next week Manager Hunsaker has secured the great HickmanBessey Company, an organization of some fifteen years' continued success, which during the past six months has covered the principal
cities of Texas-their first visit to the South. The company carries special scenery for each of their several productions, and presents a different play each night. All royalty playsC. A. Burton has been over from

The opening bill Monday night is dramatization of Bertha M. Clay's Thorns and Orange Blossoms, which gives each of the large com pany excellent opportunities, and the company's vaudeville features are the alk of every city visited. The Mc ormance, with entire change of spe ialties each night. Stoves are being theatre and perfect comfort is as sured, regardless of any cool weather C. A. Burton has been over from FOR SALE OR TRADE for proper-
Plainview this week as a witness in ty close in, a five-acre improved district court. Mr. Burton should tract on Boswell Heights. Inquire now be nursing a sore hand, for to of T. E. Donnelly, on premises. 43. our certain knowledge he has shaken
hands with every one of his hands with every one of his old friends at least four times, and his friends are only numbered by the
number of people who live in Clarennumber of people who li
don.-Clarendon. Times.
 The firm of McWhorter \& Moss are
successors to the Knight successors to the Knight Auto Com-
pany, having bought the interest of pany, having bought the interest of
L. A. Kinight. They are agents for L. A. Knight. They are agents or these cars seen on our streets, they

REAL ESTATE MEN-1 have

 thizes with Mrs. Sanders in her be

## We Ask You <br> to take Cardui, for your female troubles, because we are sure it will help you. Remember that whis great female remedy- <br>  has brought relief to thousands of other sick women, so why not to you? For headache, backache, your For headache, backache, periodical pains, female weakness, many have said it is "the best medicine to take." Try it! Sold in This City ${ }^{5} 3$ <br> WINE has brought relief to thousands of other sick women, so why not to you? For headache, backache, periodical pains, female weak- ness, many have said it is "the best medicine to take." Try itl Sold in This City F3

 are a popular make.

| Phones: Business office, 72. <br> Manager's residence, 14 |  |
| :---: | :---: |
| NOTICE:- - All announcements ofany church pertaining to services are |  |
|  |  |
| welcomed to the columns of TheHerald FREE. But any announce- |  |
| ment of a bazaar, ice cream supper |  |
|  |  |
| upor as a business proposition |  |
|  |  |
| All communications, remittances, etc. should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas. |  |
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|  |  |

# The Home of Quality and the Prices 

Star and Leader wind mills, wagons, buggies, John Deere implements, mowers and rakes. Shelf and heavy hardware, stoves and ranges, crockery and queensware.

## R.C.WARE HARDWARECO.

## SIMON PURE NIGGER-HEAD COAL

> We have the real articles in Simon Pure Nigger-head Coal. Also Feed and Grain. Put up at our wagon yard when in Plainview.

Tandy-Coleman Co. Plainview, texas

| McCLELLAND <br> Insurance | \& HARR Agency |
| :---: | :---: |
| Twenty-three years in the business. Fire, Life, Tornado, Plate Glass, Steam Boiler, Accident. Burglary, and Casual ty. Insurance written in the Strongest Old Line Companies. |  |
|  |  |
|  |  |
|  |  |
|  |  |

## In an interview with John Ken- drick, agent for the Santa Fe at this place, he made the following state- ment: -The shipment of freight during the present month has been exceed- ingly heary, far ahead of October. 1398 . At that time it amounted to about 874,900 ; this month it will be considerably more". He also stated that one hundred and fitty cars of cattle have been shipped out of Plainview in the last shipped ten days. Things <br> Things seem to be hustling down about the depot this week. The Lubabout the depot this week. The Lub- bock train switches about with great tmportance, loaded with frelght and tis importance, loaded with freight and passengers for our sister city, and the railiroad offleialas have about all the business they can handie. That Plainview is a business

 John MeisterhansPlainview's Boot and Shoe Maker.

## I have made boots and shoes in the old country. <br> A specialty of fancy Riding Boots. <br> Shop in Ellerd Building Repairing a Specialty


H. II. STEWART. taker of the celebrated Plainview Saddle. Special attention given to
Photos. Photos.
We also make a complete line or hiso make a complete line of Light and Heavy Harness,
and carry a full stock of Navaio Blankets, Gloves and all goods found in a first class Saddlery House. Respectfully, H. H. Stewart

## 





# Do You Want A Texas Farm? 

We Offer You a Choice From 673 Square Miles of Texas' Most Productive Territory

To be sold direct to the homeseeker,perfect title, no selling commission--We give Full Value for Every Dollar.

## \$12to \$17.50 anacre

With some additions when close to town.

THE FARMERS' OPPORTUNITY

## To Secure a

 HOMEIn the Richest Valleys and Uplands of Texas

State Experimental Farm Station at Spur Recognizing the great poostiblitites and State has derided to place an Experimental Farm station at Spur. This will he a great weuefit to the settlers in that regionshowing them by actual demonstrations on the land what crops can he most profitably raised; best methods of cultivation, and assisting in all the problems of the farm. This decision was reached after a visit to the lands by Judge Ed. R. Kone, Commisioner of Agrieulture, and Dr. H. H. Har the recognized their unusual furming salue. Stamford, Jones Co., to terminal town, SPUR, Dickens Co., Texas, on November Ist, 1909
 SPUR FARM LANDS
Jumbo Canterberry is known by everyone on the Plains and they all
know that he sells the best coal that comes to Plainview. If you don't know have no other.

Remember that Paxton \& Oswald are prepared to answer any call for
embalming and undertahing at any honr. Phone 179.
hortha car or pur exialt
for milck cow feed. It's far bett than

The Herald for Joh Printing.

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menem shoulder with the homeseeker
Cotton (no boll weevu. known. The hog farmer is king, and nowhere can hogs
Delightful, healthful climate-altitude 2.000 to 2.500 feet.
The great extent and variety of land insure the homeseeker such range of selection that the man early on the groun find exactly what he wants.
Water generally shallow; part covered with mesquite trees; part open.
The town of SPUR will be the terminus. It is in Dickens County; beautiful location, surrounded in all directions
The town of SPUR will be the terminus. It is in Dickens County; beautiful location, surrounded in all directions
miles upon miles of fertile farming country, and destined to be a city.
GIRARD is also a town in SPUR FARM LANDS, in Kent County, fourteen miles below SPUR, in center of fine farming
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For further information as to land and lots, with free illustrated pamphlet, address
CHAS. A. JONES, Manager for S. M. Swenson \& Sons, SPUR, Dickens County, TEXAS

# $L 00 K=$ READ $=$ THINK $=A C I$ <br> Do the Good People of the Great Plains Country Know a Good Thing When They See It? Well, We Will See. 

## We Are Going to Have a Clean-Up Sale

## Beginning SATURDAY MORNING, October 23rd and for a Limited Time Will Make the Following Prices:

All Millinery, Ready to Wear Hats, Ladies' Tailored Suits, Skirts and Cloaks

## Will Be Sold at Wholesale Cost!

 All Shoes in the Old Mark go in this Sale. - - All Men's, Boys' and Children's Suits go in this Sale. All Star Brand Hats, (former price \$3.50) now \$2.50. : : Other Hats in Proportion All \$1.00 Shirts at $\mathbf{7 5 c}=$ All $\$ 1.25$ Shirts at $\$ 1.00$ All \$1.50 and \$1.75 Shirts at \$1.25 - - All \$2.00 Shirts at \$1.501N this sale we have a large assortment of Silks, Messaline, Shantung, Suitings and Wool Dress Goods, all late patterns and weaves, which will be sold at prices that defy competition. Luts of other things too numerous to mention will go in this Sale. We have some goods that will be sold regardless of cost. Now, good people, these goods don't have to be sold, because they are paid for, but we prefer to make these prices rather than carry some of them over. We realize this country has made a short crop and the people need to buy goods where their money goes the farthest.

## Come Early and Get First Choice!!

PLAINVIEW MERCANTILE CO. W. A. SHOFNER, Manager.

A. L. HAMILTON \& BROTHER

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin Copper and Sheet Metal Work. Repairing Neatly Done On Short Notice

## ALFALFA LUMBER CO.

## All Kinds of Building Material

Phone 163 W. L. McLAUGHLIN, Local Manager


## Come to the Plainview Country

THEGARDENSPOT OF THE
GREAT PANHANDLE COUNTRY
Land values are yet low and Opportunities await you in scores of the avenues of enterprise, tried and proved in the Plains country. A personal investigation will convince the most skeptical that we have

The Richest Farming Lands of the Southwest

FOR FULL PABTICELARS WRITE TO
The Rushing Land Co.
PLAINVIEW, TEXAS.

## the Faets Below, Com

 Compiled by J. A. Arnold, Secre ar Clubs.)The following facts and figures are being distributed, to the glory
Texas and Texans, in pamphlet Texas and Texans, in pamphlet form
from the Prosperity Club's exhibit from the Prosperity Club's exhibit at
the state fair. Maybe if the politicians will study them and master
their significance they may yet be their significance they may yet be
induced to walk in the ways of constructive statesmanship: er day.
The Texas forests gro
eet of lumber per day. There are 30,000 head of
produced in Texas per day. The Texas farmer ships $\$ 1,200,000$ raw material to the foreign factory
The inc
state in Texas in values of real $\$ 1,000,000$ per day There is $\$ 700,000$ per day coming
nto Texas and investing permanent


The average Texas farm contains

## 357 acres. There are

cultivated farm 137, land in acres of
Texas has $165,474,000$ acres of
Texas has $2,118,400$ acres of water
surface.
Texas has 7.2 per cent of the area
of the United States.
Texas has 4.1 per cent of the popu-
Texas the Colled States.
of the land area of the world
Texas has one-fourth of 1 per ce
The population of the world. The world is 13 bales per 1000 por


#### Abstract

lation.


Texas is 1,000 bales per 1,000 popit
Texas is 1,000 bales per 1,000 popu-
latinn, or one bale per capita.
Texas produces 20 per cent of the
cotton of the world.
Texas consumes one-fourth of
per cent of the cotton of the world.
The gross income of Texas is $\$ 1$,
$202,505,000$ per annum.
$2,505,000$ per annum.
The Texas farms produce $\$ 561$ 339,000 per annum.
Texas mines produce $\$ 16,566,000$
per annum.
The Texas factories add $\$ 124,000$, 000 annually to the value of the raw
The increase in property and prop
erty values in Texas is $\$ 600,000,000$
MONUMENT UNVEILED.

## Last Sunday afternoon, at the

Plainview cemetery
Woodmen was unveiled by the
Woodmen was unveiled with appro-
priate ceremonies. The ritual for
the dead was read by D. L. Hammer
the dead was read by D. L. Hammer
and Editor J. H. Foster, of the Plain-
the singing of the hymn, "Nearer, My God, to Thee," and the reading
that beautiful poem, "Why Should the
Spirit of Mortal Be Proud.
Among those present on this sol-
ann occasion were the parents, sister
emn occasion were the parents, sister
and widow of the young man, whose
and widow of the young man, whose
untimely end last January cast a
gloom over the entire town of Plain
view, where he had lived
view, where he had lived for eight
years, from boyhood to manhood, and
where he had a number of warm
PEAT SUCCES
"Pastor R. L. Gillon has already
received seventy-five new members at
Plainview."
The above, clipped from the Bap-
The above, clipped from the Bap-
tist Standard, speaks well not only
ist Standard, speaks well
for the successful pastorate
Gillon, but for the town. Prosperou
(EVER WORRI
about a cough-there's no need
worry if you will treat it at its fir worry if you will treat it at its first
appearance with Ballard's. Horehound Syrup. It will stop the cough at once and put your lungs and throat back into perfectly healthy condit
Sold by Wyckoff-Willis Drug Co

OPENS A ROAD.
Sheriff C. E. Roy, acting upon an order of the court, opened up the public road leading east to the east
line of the county, known as the Emma and Dickens road, which has been obstructed by wire fences fo
some time past. Let us hope it wil some time past. Let us hope
remain open.-Emma News.

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Plainview Hardware and Implement $C$ o.
Hardware, Stoves, Ranges, Etc.

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## Library and Center Tables <br> IN OAK, MAHOGANY AND BIRD'S EYE MAPLE

Library Tables in all styles, from high TABLES down to a plain SOLID OAK TABLE, for

$\$ 5.00$
Center Tables from an extra heavy and at $\$ 12.00$, to a small LAMP STAND for
$\$ 1.00$
Center Tables in birds s-eye ma- $\$ 1.00$
Bain Furniture Co.

