

Donohoo-Ware Hardware Co.

(INCORPORATED)

WAGONS, BUGGIES, HARNESS, SADDLES, STOVES, RANGES, PIPE, CASING
ECLIPSE, STAR AND LEADER WINDMILLS

WE APPRECIATE YOUR PATRONAGE

Our Prices Are the Lowest--Considering Quality

A LETTER FROM EAST

INQUIRING WHAT PLAINVIEW IS
DOING TO ADVERTISE

Her Possibilities—This shows What
The World Is Thinking of Us.

In the Washington, D. C. Herald, of July 11, Tahoka, the hustling little county seat of Lynn County, had a three quarter column write-up of that section and the splendid business opportunities afforded by that town for nearly all lines of business, under authorization of the commercial club of Tahoka. A brother of the writer visiting in Washington writes to inquire what we are doing in the way of a publicity campaign and states that there is a general inquiry throughout the East as to the resources and possibilities of the South and the Southwest, and especially the Plains and the Coast sections of Texas. If there ever was a time ripe for activity, persistent, aggressive and intelligent publicity campaign, that time is ripe now for Plainview and not a day should be lost in getting all men who are interested in Plainview's future to combine into some sort of commercial or business league and begin the fight in earnest. We see evidences on every hand of what publicity means for some of our competitors, and they are feeling the effects of the money well spent. To inaugurate this campaign on a right basis will require money and plenty of it. It is not to be a child's play. When the merchant sees his trade leaving what does he do? Does he take his ad out of the local paper and whine about hard times? Not if he is a business man. He simply buys more printers' ink and positively will not let the public think he has gone out of business. He knows if he let his ad drop the public will naturally conclude his business is falling behind or else he is thinking of closing up shop and quitting. If it pays the merchant under this situation to press his publicity campaign, to keep his name always before the people with whom he is daily mingling, in order to let them know he is still running at the same old stand around the corner, how much more necessary is it for the town as a community to let that greater public, the ever inquiring world, know that it is still on the map. The great success of Seattle, of Oklahoma City, of Fort Worth, of Dallas, of Kansas City, of Spokane, of San Francisco, and in fact of every town in the United States, is in keeping their names constantly before the reading public. In letting the world know they are still points of common interest, and not little isolated places in some secluded corner of the earth. They never let a chance slip them to inform the world they have room for a few more people, a few more jobbing houses, a few more manufacturing enterprises, a few more financial institutions, a few more homes, and that their school system is amply suffi-

cient to take care of a few more children and make them useful and law abiding citizens and future presidential possibilities. It is this spirit that has won out in their cases and it must be by following a similar course that we will attain what the most of us hope for, seeing Plainview verily the Queen City of the Plains.

To successfully use printers' ink you must use it continuously, persistently and intelligently. The business men of Plainview, merchants, bankers, commission men, lumber dealers, real estate agents, professional men and men engaged in every other gainful occupation should not allow another week to pass by without organizing for the battle. We have put off getting ready so long that it will require pressing two year's work in a shorter period of time. We must get ready for the flood when it comes and if we are not prepared for it, then those places which have shown the proper foresight will take the cream and leave us the blue milk, and he who has ever used skimmed milk knows it is not as nourishing as the straight product with a little cream mixed with it. Let us get ready to go after the cream and if some of the skimmed article drops in it will be that much more. Get ready. Prepare now. See Plainview grow. Hear the whistles blowing. Observe the full dinner pails. See more stores, more purchasers, more people, more happiness, more prosperity, and more brotherly love.

TRYING TO LOCATE A PLANING MILL.

J. H. Smith, of Daingerfield, was in Plainview last week investigating the conditions of this place relative to installing an up to date planing mill and seemed very much pleased with appearances of things here. He was called out to the Plains to look over the proposition of another place, but when he got to Plainview he thought it was not necessary to go further, since the transportation facilities of this town are superior to any other place on the Plains and our prospects for improving or rather for extending same are as good if not better than any of our rivals for commercial supremacy. With the two lines of road running southward and a line making northern connections, this is an ideal place for his plant, and he can serve a large territory. His plant will be fully equipped to manufacture all kinds of mill work and finishing lumber, and as the plant gets to running properly he will put in door and sash machinery. Mr. Smith informs us that it is his impression the next two or three years will witness a most wonderful building program throughout the Plains and he wants to get in on the ground floor. He went back to East Texas Saturday but will return in a few days and make a tangible proposition to our people and give all who desire, an opportunity to take an interest in this enterprise and make it strictly a home institution.

THE RAZOR BACKS

ONCE SO POPULAR IN TEXAS NOW
VANISHING.

The Battleship Variety a Better Sub-
stitute.

The Texas stockman who is still unfortunate enough to have a few of the genuine original razorback hogs should have them photographed for the state museum of historical relics and curiosities.

Once Texas was famous for this style of hogs—long-headed, long-haired, slab-slided, and predatory jungle carnivora.

They were valued in an early day as range stock on account of being good rustlers, which they certainly were beyond question, but the rustling frequently cost the owner or somebody else more than the hog was worth.

A tusky high-back two or three years old of this genus would go at 10 p. m. and swim around the river of a farm fence, spend the night among the toothsome roasting ears, with an occasional melon on the side, then at 5 a. m. swim around the same fence and spend the summer day in the cool shade, looking as innocent as a Philadelphia boodler—before catching.

The pure razorback in color was sandy, red and black spotted, listed or rusty white with a dash of blue the hair long and sometimes curly, the bristles long and stiff as darning needles, the appetite militant and the fattening tendency in abeyance.

It was the Cassinus of its kind, plotting devilment so persistently that cumbersome obesity was out of the question.

But the razorback in Texas is going, going, almost gone.

Even the stock in the post oak ranges is crossed up with better blood.

Stockmen now do not even call it the hog business, but swine breeding.

The vanishing razorback, could he comprehend, would feel hurt and insulted in his last days by this aristocratic nomenclature applied to the new hogs that have supplanted him—hogs without speed, without rustling ability, that would have no more sense than to try to walk through a fence crack instead of turning flat-ways and flouncing through like a hickory shad—hogs that know nothing but to get fat and be killed at a year old or less and that never really sees life.

What would the veteran razorback think of such questions as "The appreciation of a balanced ration by the average swine breeder?"

His philosophy never considered how much he could eat, but always how much could he get?

This and a great variety of questions are to be discussed by the Texas Swine Breeders at College Station the last days of July, all of which tend to corroborate the information that the half-wild razorback, half-fat on the mast with the hog dog swinging to its hamstrings is a thing

very much of the past and that Texas is not to be the soft snap in the future it has been for unloading northern bacon on at a high price.—Star-Telegram.

Happily the Plains and the Panhandle sections of Texas have not been given to raising the razorbacks and consequently will not have to unlearn not to raise them. It has all ways been a mystery why any person of sanity would for a moment think of giving any care or attention to these hogs, as fleet as grey hounds and with about as much meat on them as a starved, cayote. The Plains country is destined to be the home of the Berkshire, the Poland China, and other market toppers, and when that day comes, and it is almost here, the bank accounts of other sections will pay tribute to our far sighted farmers. This condition is rapidly being brought about by reason of the intermingling of the Northern immigrant with our native Texans, and each is becoming the beneficiary of an interchange of ideas and an exchange of experiences. The world today stands ready to buy everything we can produce, and it is up to us to produce it.

A DEEP WELL.

No one knows what is under ground. It might be we have untold riches. Some people who have given study to geology think it possible that certain mineral deposits would be found if we would only look for them. Mr. S. F. Bean, of Princeton, Indiana, who for a number of years was interested in oil and gas prospecting in that state, was out here several weeks ago, and he informed the writer that the indications for certain sections around Plainview were as good as any he ever saw in Indiana for oil and gas. Why would it not be a good proposition for our commercial club to look into this matter of sinking a deep well, and if we have gas, oil or artesian water, it would prove the greatest advertisement that the Plains could get just now? It is useless to enter into details what benefit we would derive from oil or gas, but either would give us cheap fuel and the factory propositions of the future would be solved.

IT LOOKS LIKE THE KATY.

In our last issue we called attention to certain features in connection with the Altus, Roswell and El Paso road indicating the M. K. & T. system was behind the enterprise. During the past week there have developments taken place which almost clearly show that our suspicions were well founded. The Altus and the Memphis papers seem to regard as an almost foregone conclusion that the Katy or some big system is backing Kennedy, as he is pushing work between Altus and Memphis rapidly. The report looks plausible that the road will be pushed from Altus to the Cap Rock and then change the base to Lubbock and build out to the cap rock, leaving the heavy grade over the breaks or cap rock for the last.

INSECT PESTS

COMMISSIONER KONE APPOINTS
ENTOMOLOGIST.

Investigation To Be Carried On At
Austin.

So numerous have inquiries been made of the agricultural department that Commissioner E. R. Kone has decided to appoint an entomologist and establish an insectary at Austin to investigate the life habits and damage done by and remedies for the various insects pests of the state. He appointed Prof. F. W. Mally, of Garrison, Texas, to have charge of this work, and from time to time will make report of the results of his investigations.

In this connection Judge Kone announced his plans, for the first time, with reference to enlarging the scope and work of the State Department of Agriculture along scientific and practical lines, and thereby to increase its usefulness.

"In order that it may be understood what was contemplated by the law passed creating the Department of Agriculture," said Judge Kone, "I call attention to paragraph 6, Sec. 11, Chapter 59, of the law. In defining a part of the duties that I am charged with, it states that I shall also investigate the habits and propagation of the various insects that are injurious to the crops of this State, and the best methods for their destruction."

"Now I consider this a most important duty.

"There is no other subject about which this department has so much correspondence as that concerning insect pests that are injurious to crops and asking for remedies, if any be known, or investigations of them if nothing much is known about them. For this reason I have decided to establish an entomological laboratory and insectary here at Austin for the study of all insect pests, and to make tests and experiments with remedies as well as methods of fighting these pests.

"Florida and California are doing great work along the line of studying beneficial insects which ought to be propagated. They are doing the same with reference to the fungi, which prey upon injurious insect pests. All of this work is most important.

"To have charge of this original research work as just outlined, I wish to announce that I have appointed Prof. F. W. Mally of Garrison, Texas, as the entomologist of this department, with headquarters at Austin, and to have direct charge of all these field investigations.

"The work of the entomologist will be entirely separate from the section of orchard and nursery inspection of this department, and the nursery inspection law will be administered independently of the work of the entomologist. However, for the present and during the rush of the nursery

(Continued on last page.)



WE ARE AIMING AT YOU

Don't get frightened, it isn't a gun; it's a KODAK. I bought it of WYCKOFF-WILLIS DRUG CO., they keep the best Kodaks out. Yes, we sold it and warranted it to do good work.

WE HAVE KODAKS

Ranging in price from \$2.00 to \$20.00, all guaranteed. Want one? Practice tomorrow.

WYCKOFF-WILLIS DRUG CO.

Time Tried and Fire Tested

Harrell & Hawkins' Insurance Agency

Twenty-three years in the business. Fire, Life, Tornado, Plate Glass, Steam Boiler, Accident, Burglary, and Casualty Insurance written in the strongest Old Line Companies.

Offices in Rooms Nos. 21-22 First National Bank Building

Want Column

Advertisements for this column will be accepted at a rate of two cents per word for the first insertion and one cent a word for each successive insertion, payable in advance. The minimum charge will be 25 cents.

A good grocery business for sale. Apply to box 363, Plainview, Texas.

WANTED—Breaking or any kind of team work. Write or see E. Van Deventer, Plainview, Texas.

We have the ground lime which is unexcelled for disinfecting purposes. For sale in small quantities.

S. BRUNER LUMBER CO.

TO TRADE—One span of small mules five and seven years old and delivery hack, new; also a combination single or double buggy, part payment on a buggy auto, one seat. Capacity 800 to 1,000 lbs. Apply to Dr. T. L. Woods, Lockney, Texas.

FOR SALE OR TRADE—One two-seated carriage and harness.—Otus Reeves.

E. R. WILLIAMS HAS A LICENSED EMBALMER in his house and is ready at a moment's notice to answer all calls for EMBALMING AND UNDERTAKING.

LOST—On business streets of Plainview, a solid gold shirt waist pin oval in shape, with a little bar of gold through center. Finder return to this office and receive reward.

REMEMBER THAT E. R. WILLIAMS is prepared to fill your wants in any emergency in EMBALMING AND UNDERTAKING.

Corsicana, Texas. This is to certify that I have sold Hall's Texas Wonder for years and I can recommend it to the public to be the best kidney and bladder and rheumatic medicine I have ever sold.

E. A. JOHNSON.

Sold by all druggists.

Miss Wynie Patterson, a graduate of the Fort. Worth Polytechnic, will have charge of the class in music at the Central Public School this year. See her notice elsewhere in this issue.

Keep Out.

Any party or parties caught trespassing on my premises for the purpose of hunting or fishing will be prosecuted without notice to the full extent of the law provided in such cases. This means you and means business, so keep out. R. HOLLAND.

Henry George of Gomez, was in our town last week looking after some land business. They are looking for a railroad sometime in the future in Terry county, but not quite so many as a recent map of Lubbock indicates are being claimed as headed that way.

Local and Personal

W. H. Eberhardt will leave Monday for Denver, Colorado.

W. A. Mortar and wife of Floydada, were in the city Wednesday.

Judge Dalton has gone to Austin on legal business.

The Wells-Fargo express office now has a phone separate from the freight office, number 347.

Miss Adeline Irick is in Kansas City buying fall goods. She left last Friday.

Mrs. Edna Roberts and children of Stamford, are visiting her parents, Mr. and Mrs. G. F. Fair.

A. M. Smith and family of Clarendon, are visiting the families of Mr. Harrington and Mr. Hardy, in West Plainview.

Robert Hamilton came down from Amarillo Wednesday with a car load of prospectors bound for the country south of us.

Mrs. C. B. Kilgore and family of Talpa, Texas, are visiting her father, Brother G. F. Fair.

Big blow-out at Hale Center today and tomorrow, and everybody should go. Let's bury the hatchet and make up.

We have heard considerable complaints about stock running at large in the west end of town, several gardens being broken into and damaged.

Mrs. C. F. Saiglin and daughter of Plano, are visiting Mrs. Chas. McCormick on Pacific street. They will remain here several days.

A large lot of Mexicans arrived yesterday for working on the Lubbock line, and the Santa Fe will push track laying to that place.

The new residence of Hugh Burch is nearing completion. It will be finished in hard wood throughout, in oak and birch. John M. Webb is the contractor.

C. R. Curls of De Leon, is in our section prospecting. Mr. Curls is not a stranger, either to the Herald or the Plains, and before leaving he will probably decide to locate with us permanently.

L. A. Knight and J. H. Slayton are having plans made for their new residences soon to be erected. The plans are not yet approved, but when the houses are completed they will be the handsomest residences on the South Plains.

A special train will leave Plainview this afternoon at 1 o'clock for Hale Center to accommodate those who wish to attend the celebration at that place. Returning the train leaves Hale Center at 8 o'clock. Fare for round trip 75 cents.

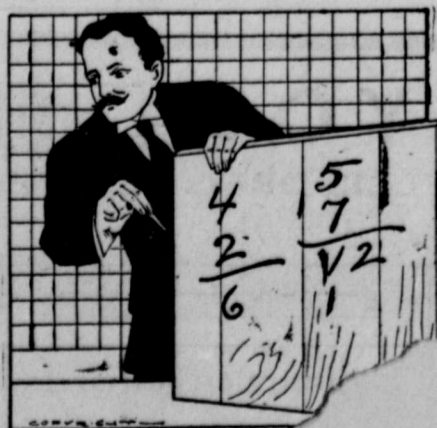
Mr. L. A. Knight gave an old fashioned fish-fry and barbecue to about a hundred of his friends last week on his Running Water farm. They had fish and other good things to eat that a hungry man could desire, and all went away delighted.

The ladies in all towns usually lead in civic pride, and it would not be amiss for our civic league to renew their efforts of last summer to have our town cleaned up. We are beginning to see results from the great work they performed a year ago, in the numerous shade trees planted both on the streets and in the yards throughout Plainview. When the good women of a community take hold of a proposition they don't know the word fail, they never let up, but keep pressing the point until they attain the desired end.

A PROBLEM IN LUMBER.

faces the builder today. The price is high and quality is not always all it should be.

COME TO OUR LUMBER YARDS and we will guarantee to sell you at the lowest price, and assure you that every STICK we deliver PERFECT. Planed and boards, heavy beams, angles, etc.



A. C.

pany

Soward, Bradford & Collier

Handle South Plains Land anywhere it may be located. Make a specialty of lands and town property at Plainview, Petersburg and Abernathy. If you want to sell your lands, large or small tracts, or city property, list it with us and we will push it.

We are at all times ready to co-operate with other agents.

Soward, Bradford & Collier

Telephone Number 362

OFFICES

Plainview and Petersburg

TEXAS

Mr. Mayer, who has the contracts for erecting the new bank building, opera house and college, has been somewhat delayed lately by reason of being unable to get gravel and sand from the Canadian River gravel pits, owing to high waters in that stream.

PANHANDLE NORMAL NOTES.

This is the seventh and last week of instruction. Next Monday the examinations begin and continue four days. The enrollment in the Normal department has reached fifty-nine. In specials, fifteen, making a total enrollment of seventy-four. The students have distinguished themselves by close application and remarkably good attention. Plainview may well be proud of the high grade of work that has been done in the Normal here this year.

Dr. Nunn, our able and efficient instructor in history and literature will leave us Friday. Dr. is a very able teacher, and had won the great respect and admiration of all with whom he has come in contact. We are sorry that there have not been more people to enjoy his instruction, and receive benefit at his hands.

Several teachers who were not required to take the examination have fulfilled the requirements of the law and withdrawn from the work. Others will discontinue at the close of this week. It has been a matter of considerable interest to the College community to know that we are to have a free school for the Primary grades, accessible to those in this part of the district.

We have yet a few teachers of excellent qualifications who have not secured schools, but with the demand there is for teaching ability we think by the first of September all will have been located.

Dr. Gladney and family, with some others, returned last Saturday from their vacation trip to the Canyons. They report an excellent time, and all show unmistakable signs of the

Texas tan.

The Panhandle Normal in body assembled, at Plainview, Texas, on this the 20th day of July, 1909, passed the following resolutions:

"Whereas Hon. F. M. Bradley has for a number of years, exerted his influence for the betterment of the public schools of the State of Texas,

"And whereas, we consider him a practical school man of wide experience, being in close touch with the educational interests of the State;

"And whereas, his work has been so as to gain the esteem and confidence of the teachers of Texas, therefore be it resolved;

"That we do hereby recommend and endorse the Hon. F. M. Bralley as a candidate for the office of State Superintendent of Public Instruction."

SUNDAY PICNIC.

The union Sunday School Picnic was held Wednesday in the grove on the Phelps place three miles east of town and several hundred children were in attendance. Early in the morning the automobiles began to carry them out and kept the good work up until all who cared to go out found a way to get there. The Floydada Band was present and lent the charm of good music to the occasion. A regular old fashioned basket dinner was spread on the ground, and a jolly good time all the children had. Too much praise cannot be given to the committee who had the management of this picnic, as occasions of this kind tend to bring about a friendly and brotherly feeling between all the different churches. This being a union gathering the four denominations represented in our town participated, the Baptist, Methodist, Presbyterian and Christian.

A BARGAIN IN COAL

Start off Business by offering a Bargain in Coal, and you will save from a dollar to a dollar and a half by buying now. Fill up your coal house.

I have to move several tons of coal to get space to build, and I wish to handle it but once, and that is when it is loaded for a customer. Buy now and get the advantage of this BARGAIN FOR THE NEXT TEN DAYS.

T. W. Canterbury
Coal, Storage and Feed Company

Successors to
McCray
Coal and
Storage Co.

AT PLAINVIEW.

An Interesting Letter of a Dallas Editor Compliments Our Town and County.

Rev. Dr. Frank Norris, editor of Baptist Standard, who is spending his vacation on the Plains, in the last issue of his paper had a most interesting letter on Hale county and Plainview. We reproduce it below:

Maury's Geography told us of a "very dry and level waste," then called the Llano Estacado, or something like that—I haven't the map before me. Now it is called the Plains, but nothing dry or waste about it. There was a time not long ago, when we used to think of Plainview, when we thought of it at all, as a spot some four or five hundred miles northwest of the center of civilization, from which mail hacks went to the ranches for one hundred miles around. Even up to two years ago there was a population of less than a thousand. Last week the actual number of people in Plainview was counted at 5,964. With electric lights, sewerage, waterworks, and two newspapers it is an up to date city. There are over two hundred automobiles. The "trackless car" has been the making of the country. Nothing is thought of distances. Lubbock, fifty miles away, is an easy day's trip there and back. This morning Mrs. Dr. J. H. Wayland and children left in an auto to visit relatives in New Mexico, one hundred and fifty miles away.

In estimating the population of this and other western towns, it should be remembered that white population only is considered—no negroes or dagoes. Hence a white population of 5,000 is more desirable than 10,000 where half are negroes or something else not so good.

The whole thing in every direction is prohibition, and getting more so with every train load. It has been said that South Texas foreigners would be hard to overcome in a State-wide election. Soon the question will be: West Texas can overcome any other section for good morals. This section will be heard more and more in the political affairs of the State. Deacon W. H. Fuqua, of Amarillo, is urged by his friends to measure swords for gubernatorial honors. Why not? We honor the Pines for a glorious past and for renown statesmanship, but why not give the giant and growing West a chance to solve the problems of state?

Three things are essential to a country's larger growth: Climate, soil and water. In all three the Plains is unsurpassed. The climate is ideal—no extremes; no malaria nor mosquitoes. The atmosphere is pure ozone. You can work and not grow weary. David must have had this country in mind when he said they should run and not get tired, and should soar, as eagles, or words to that effect. The doctors nowadays tell you that you either have or may have one of three things; appendicitis, diabetes or tuberculosis. All three are strangers and foreigners to

the Plains. If a man will live here for a short time even the health of his ancestors will get better. You can sleep all day and all night, or you can stay awake the same length of time and feel just as fresh as if you did the one instead of the other. A preacher can hold a three weeks' meeting, preaching three times a day and feel stronger when he gets through than when he started in. (Bro. R. F. Jenkins is authority for this statement.)

The Soil—It is as rich as the valley of the Nile, and has no evidences of overflow since Noah's flood. Everything planted comes up and grows. Corn has weighed out sixty-five bushels an acre, cotton a bale, and alfalfa four cuttings a year with a net ton to the acre each time.

Watermelons—Just stick the seed in the ground and in less than three months a wagon load of sixty-pounders can be gathered from a spot no bigger than the front yard of a fifty-foot town lot, and this to be repeated every two weeks for six months. (Dr. J. H. Wayland is my authority for these and other similar facts, and he has been there for twenty years.)

Water—Plenty from above and from beneath. No longer is it the "dry West." No better water ever quenched the thirst of man than comes gushing forth from wells seventy-five feet deep.

The Baptist Opportunity.

What the Baptist do for this country must be done at once. We are far in advance of everything else. Pioneers, like Missionaries Bell and Wynn, have wrought well. They have laid the foundations good and strong. Younger men like Smith, Farmer, Marshall and Reynolds are pressing the battle. But they must be reinforced. What a fine opportunity for the young minister just graduating! He must not be too choise about things. He must be able to "rough and tough it," at least for a while. Preach to small as well as large crowds; get small pay as well as big pay. In other words, he must be a Pauline missionary, and uncounted will be the results of his ministry.

The Baptist School.

The biggest thing in this whole country is the Wayland Liteary Technical Institution. The main building is in course of construction, and will cost \$75,000. Dr. Wayland and the town furnish half the money, and the balance will be secured from surrounding counties. This institution is projected on a large scale. It is in keeping with the spirit of its territory. From now until Jesus comes again, nothing else can be done in this section that will mean so much to the Kingdom. Dr. Wayland also gives \$50,000 endowment. The trustees are looking for a man—a sure enough man—to take charge of this school. Bro. R. L. Gillon has been called to the pastorate, and his words to the church are true: "I had no idea that you were such a great people and had such a great country. I don't know what you have, and I don't think you know."



Farm Implements

MOWERS BINDERS

McCormick and Deering
HARVESTER TOOLS
The Best on Earth

Donohoo-Ware
Hardware Company

PLAINVIEW, TEXAS

WILL BUILD TO LUBBOCK ONLY THIS YEAR.

A New York dispatch quotes President Ripley of the Santa Fe, who was recently in that city attending a directors' meeting, as follows:

"The indications are that we are to have a fair wheat crop, a fair cotton crop and a big corn crop. The fiscal year just begun promises to be as good a year as the road has had, and I am hoping that it will turn out better. If it should, we have 300 miles more of road in operation. No, there is no use talking about the dividend rate now. It won't be decided until October and the directors haven't begun to talk about it yet."

Answering a question about the extension across Texas, from Texico to Coleman, a 300-mile cut-off to complete the Atchison's direct route from the Pacific to the Gulf, Mr. Ripley said: "About half of this extension, all we will complete this year, is under contract, and the work on the whole line will be pushed as rapidly as it can be economically done."

"It is true that surveys and estimates are being made on the projected line of the Northwestern Pacific, north of San Francisco, but whether this work will be done, and when, depends largely upon what the estimates show."

"We are still proceeding regularly with the double tracking of the main line, and by the end of this year, or shortly thereafter, we will have 600 miles of double track west of Chicago, by that time there will be only forty miles of single track route from Chicago to Kansas City. Within this portion of the road we are now finishing up the work on seventy-five or eighty miles of second track. There are also about 200 miles of second track the other side of Kansas City."

Picking the winner in next year's race for governor is just as much fun as guessing on the number of men who will be in the running.—Galveston Tribune.

Perhaps so. But picking out a man big enough and brave enough to be governor of Texas, and then making him governor, would be a more becoming work for the Texas press.—Star-Telegram.

COSTLY BASE BALL.


The New York Herald estimates that it costs the American public \$20,000,000 a year to witness the national game, base ball. On the two major leagues not less than \$3,000,000 are spent by the larger cities, and as there are about fifty-six minor leagues they easily make out \$15,000,000 and the semi-professionals, the college games and the games in open places about nearly every town in the United States runs the grand total up to something in the neighborhood of \$20,000,000. It costs from \$250,000 to \$500,000 a year to finance the New York club alone. Verily, base ball may well be called the national game. It brings the office boy up to the level of the corporation president when three men are on the

base and none out. And who, under that situation thinks about positions, circles, or standing in society? And where would you find a man or boy that would exchange places with the Sultan if he had to leave the game to make the exchange.

TERRIBLY SCALDED

is something we hear or read about every day of our lives. Burns and scalds either slight or serious are bound to happen in your family, be prepared by having a bottle of Ballard's Snow Liniment handy. It relieves the pain instantly and quickly heals the burn. Sold by Wyckoff-Willis Drug Co.

Sunlight is said to be a cure for influenza epidemics.



THAT INDIVIDUAL FLAVOR
Justice Brand Canned
Corn - is not only
- crisp and tender -
but has a delicious flavor
distinctly - its - own

Insist upon getting - Justice
Brand - at all grocers

NOBLES BROS. GROCER CO.

Distributors

DICKINSON & CO.- CANNERS, EUREKA, ILL.



Model Forty-Four, 34 H. P. \$2250.
Spare Wheel, with inflated tire, brackets and tools, \$74. Magneto, \$150.

The Rambler Spare Wheel

All the new four-cylinder Ramblers are fitted for the Rambler Spare Wheel—a wheel complete—excepting the hub center, on which is carried a complete tire inflated. The regular wheel is secured to the hub center by six bolts. Removing the six nuts for these bolts this wheel can be detached in two minutes with the special tools provided, and the Spare Wheel put on and secured in three minutes.

Wheel fits either front or rear. Solves the tire problem. Extra wheel available in case of need. Spare Wheel with inflated tire, brackets and tools for Model Forty-Four, \$74, for Model Forty-Five, \$85.00.

Rambler

The Car with the Offset Crank Shaft

Seven passenger model, forty-five horse power with offset crank shaft, \$2500. Other models, \$1150 to \$2500. Let us explain the many exclusive Rambler features in detail, such as the Rambler Offset Crank Shaft, Straight-line-drive, Safety Spark Retarder, etc. We will gladly call at your home and take you to your place of business in a Rambler. No obligation on your part whatever.

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Plainview
Texas

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We have a complete abstract of all lands and town lots in the following nine counties: Hale, Lamb, Lubbock, Floyd, Castro, Briscoe, Bailey, Hockley, Cochran.

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PLAINVIEW, TEXAS.

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REAL ESTATE AGENTS

Small Tracts a Specialty.

KRESS, TEXAS

A. H. LINDSEY, M. D.

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Office Phone 283-2 rings

PLAINVIEW, TEXAS.

In the prisons of Great Britain there are always 1,500 youths between the ages of 16 and 21.

GOOD ROADS AND CIVIC PRIDE.

The good roads movement has struck Grand Old Texas in so many places it is difficult for a person, who believes in her future and has faith in her destiny, to keep from getting enthusiastic. It looks as if everybody is talking of good roads. While this section, and we have one of the best in the state, has the greatest natural roads in the world, yet at places and on certain occasions, they become a heavy burden to the farmer when he brings his products to market. Good roads conduce, in fact are essential, to easy and cheap transportation from the farmer's factory to the market place, the cities. He has in his own hands the establishment of these roads, and when the idea is brought home to him that bad roads are the highest taxes he pays, he will demand an improvement.

Already the enterprising farmers around Lockney and the business people of that progressive little town have graded every road leading into the town. Plainview has begun the good work, having graded a road leading out eastward several miles, and grading her streets. Hereford has started a similar work, and nearly every other town that has any pretensions to a future, is considering ways and means to improve the roads leading into their business centers.

The things which first and most favorable impress the prospector are good roads, fine streets and sidewalks, live public schools, good churches, public buildings which show the habits of cleanliness and thrift of the occupants, and well kept public grounds. Usually he comes from a community where every thing of a public or semi public character, is the work of a highly developed civic pride, and he expects to find similar evidences when he gets away from home. Let us all put our shoulders to the wheel and work for a higher civic pride in our town and county, and doing that, we will be amply repaid by the words of praise we hear from the outsider and a feeling of consciousness that we have done right in surrounding ourselves with those little luxuries which do not cost much and yet which are so essential to a proper enjoyment of life.

BIG PROPOSITION.

Texas is the biggest state in the Union, and she is the biggest producer of cotton in the world, she is getting to be the biggest Bermuda onion grower under the sun, but now she comes and is to have the biggest pecan orchard in the world, some Oklahoma parties having purchased a large tract of land in Zavala County and will put in 1,000 acres in addition to a large natural grove now bearing. Verily Texas is a wonder and nearly everything we have is about the biggest proposition known to man.

WORK THAT TELLS.

The Kind Plainview Readers Appreciate.

Cures that last are cures that tell. To thoroughly know the virtues of a medicine you must investigate the cures and see if they prove permanent. Doan's Kidney Pills stand this test, and plenty of food exists right here in this locality. People who testified years ago to relief from backache, kidney and urinary disorders, now declare that relief was permanent and the cure perfect. Can any Plainview sufferer longer doubt the evidence?

Mrs. J. C. Richardson, of Quanah, Texas, says: "I was annoyed considerably for some time by sharp, shooting pains through my kidneys, accompanied by a soreness across my loins. At times when I attempted to stoop or lift, a sudden twinge caught me and really seemed like the thrust of a knife. My mother was using Doan's Kidney Pills at the time and as they were helping her a great deal I procured a box. I began taking them according to directions and in a short time, my back became much stronger. I continued using Doan's Kidney Pills until my back did not bother me in the least." (From statement given February 28, 1905.)

Confirmed After Three Years.

On June 18, 1908, Mrs. Richardson said: "I am very glad to confirm the statement I gave for publication in favor of Doan's Kidney Pills some years ago. The cure then effected in my case has proven to be a permanent one. I do not think any person can make a mistake by giving Doan's Kidney Pills a trial."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

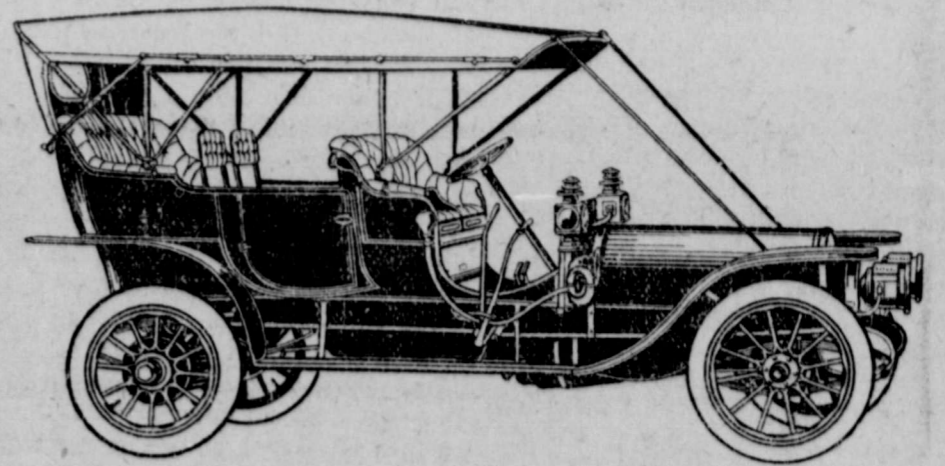
Remember the name—Doan's—and

Alfilaria, the New Forage Plant May Prove Most Valuable to the Plains.

The National Government ever on the lookout for something new and of value to the farmers, is now experimenting on the habits and feeding qualities of alfilaria, a plant that was recently imported and has proven to be naturally adapted to the semi-arid conditions of Southern California, Arizona and New Mexico. This new plant resembles alfalfa, and appears to have about the same feeding qualities, but will grow on sandy arid lands. Unfortunately the seeds as produced in this country fail to germinate and reproduce with any certainty. Experts are endeavoring to develop the reproducing habit. It is claimed for it that in six weeks it will attain a growth of eight to ten inches without irrigation. Any one who is desirous of investigating this plant as to whether or not it would suit our section can obtain information and possibly a start of seed from the agricultural department at Washington.

SOME FLIES.

There never were so many flies in Plainview as we have this summer. They remind us of the grasshopper plague in Kansas several years. Such a nuisance have they become that a persistent war is being waged against them at many places. In Fort Worth the police authorities have ordered all dairies supplying milk to that city, to screen their cattle barns against the pests. The order has gone out "fewer flies in milk means less disease in people." We have seen a few taking baths in local milk.



Franklin Air Cooled

Cars from \$1750 up

SIMPLE, LIGHT, STRONG AND DURABLE. NO COIL, TIMER, OR BATTERIES TO COST MONEY AND TROUBLE.

NO RADIATOR, WATER JACKETS OR PUMPS TO CARRY AND BOTHER WITH. ONE CAR NOW IN LIVERY SERVICE. SEE

ELLERD BROTHERS

PLAINVIEW, TEXAS

Santa Fe Excursions

Seattle, Washington and Return \$70.00



Go through California and return via Seattle. Tickets on sale July 1st to September 30th, good for returning to October 31. Stop-overs allowed. Seattle, Portland or Tacoma and return, going and returning same route \$62.30. Call at depot for particulars. JNO. KENDRICK, Agt



NO HUSK SILK COB
Just Rich, Crisp, Creamy, Tender
SUGAR CORN

NOBLES BROS. GROCER CO. DISTRIBUTORS

When a town sits around and waits for the quarterly arrival of pension money to ring the bell on the cash register, only two things will rekindle the fire in the forge of thrift—news-paper advertising and a live wire

commercial club.—Fort Worth Star-Telegram.

The available iron-ore supply of the United States is estimated at 4,785,000,000 long tons.

NEW ARRIVALS

I have just received a shipment of new goods right from the Eastern markets. I know how to buy my goods and therefore know how to sell, and am in position to make you prices you cannot duplicate elsewhere.

Figure With Me Before You Order from Sears, Roebuck & Co., or Montgomery Ward & Co. If you can get what you want right here at home and at a price not any more than you have to pay the mail order houses in Chicago ---and don't forget the freight---why not trade at home? **COME AND SEE WHAT YOU CAN SAVE ON FURNITURE AND ALL OTHER LINES I HANDLE.**

E. R. WILLIAMS

PLAINVIEW, TEXAS

Store Phone 105. Residence 149

MAGZAZINE BARGAINS

The following offer contain only selected magazines of the highest merit. The needs and desires of every one will be found represented in this list—Women, Literature, Reviews, Juvenile, Outdoor Interests, Fiction, Technical, Music, Art, Humor, Religious, etc.

HALE COUNTY HERALD and COSMOPOLITAN or AMERICAN or SUCCESS—VALUE \$2.50 for \$2.15

HALE COUNTY HERALD	Regular	Our
And any of Following	Price	Price
Ainslee's Magazine.....	3.30	2.85
American Poultry Journal.....	2.00	1.80
Atlantic Monthly.....	5.50	4.75
Black Cat.....	2.50	2.15
Blue Book.....	3.00	2.75
Bohemian.....	3.00	2.50
Book-keeper.....	2.50	2.15
Bookman.....	4.00	3.60
Boston Cooking School.....	2.50	2.15
Breeder's Gazette.....	3.50	2.50
Burr McIntosh Monthly.....	4.50	3.50
Century Magazine.....	5.50	5.30
Christian Herald (N Y).....	3.00	2.60
Craftsman.....	4.50	3.85
Current Literature.....	4.50	3.75
Designer.....	2.00	1.85
Dressmaking at Home.....	2.50	2.15
Educational Review.....	4.50	4.00
Electrical World.....	4.50	4.15
Electrician & Mechanic.....	2.50	2.15
Etude (for music lovers).....	3.00	2.50
Farm Journal (2 years).....	1.85	1.75
Garden Magazine.....	2.50	2.15
Good Housekeeping.....	2.50	2.15
Hampton's Magazine.....	3.00	2.50
Harper's Bazar.....	2.50	2.15
Harper's Magazine.....	5.50	5.00
Harper's Weekly.....	5.50	5.00
House Beautiful.....	4.00	3.75
Housekeeper.....	2.25	2.10
Human Life.....	2.50	2.15
Illustrated London News.....	7.50	6.95
Independent.....	3.50	2.85
Judge.....	6.50	5.75
Keramic Studio.....	5.50	5.00
Ladies' World.....	2.00	1.85
Leslie's Weekly.....	6.50	5.50
Life.....	6.50	5.85
Lippincott's Magazine.....	4.00	3.25
Little Folks (Salem) new.....	2.50	2.15
McCall's Mag and pat.....	2.00	1.90
McClure's Magazine.....	3.00	2.40
Metropolitan Magazine.....	3.00	2.15

Great Subscription Offer

Through a most unusual arrangement with the publishers we are able to make our readers this remarkable offer:

Four Magazines and a Dress Pattern

Total Value \$4.15 for Only \$2.65

Hale County Herald	Weekly, One Year	\$1.50
Pictorial Review	Fashions, Monthly, One Year	1.00
Success Magazine	Literary, Monthly, One Year	1.00
Modern Priscilla	Fancy Work, Monthly, One Year	.50
Pictorial Review Patterns		.15
		\$4.15

Pattern is supplied by publisher, at subscriber's request, any time within 60 days after receiving first Number.

ALL ONE YEAR FOR \$2.65

This offer is open to old and new subscribers alike. Order must be given enclosing \$2.65—at the time subscription is renewed.

Modern Priscilla.....	2.00	1.85
Mother's Magazine.....	2.00	1.85
Musician.....	3.00	2.50
Nation.....	4.50	4.25
National Home Journal.....	2.00	1.75
National Magazine.....	3.00	2.50
National Sportsman.....	2.50	2.15
New Idea (N. Y.) fashion.....	2.00	1.85
North American Review.....	5.50	5.00
Outdoor Life.....	3.00	2.75
Outing Magazine.....	4.50	2.85
Outlook.....	4.50	4.25
Pacific Monthly.....	3.00	2.50
Paris Modes and Pattern.....	2.00	1.85
Pearson's Magazine.....	3.00	2.50
People's Home Journal.....	1.85	1.75
Phyllis.....	2.50	2.15
Physical Culture.....	2.50	2.15
Pictorial Review & pattern.....	2.50	2.15
Popular Magazine.....	3.00	2.70
Popular Science Monthly.....	4.50	4.30
Puck.....	6.50	5.60
Putnam's-Reader.....	4.50	2.85
Recreation.....	4.50	2.85
Red Book.....	3.00	2.75
Reliable Poultry Journal.....	2.00	1.85
Review of Reviews.....	4.50	3.50
Scientific American.....	4.50	4.10
Scientific Amer & Sup'l't.....	8.50	7.30
Scribner's Magazine.....	4.50	4.15
Smart Set.....	4.00	2.85
Smith's Magazine.....	3.00	2.70
Strand Magazine.....	3.00	2.90
American Boy.....	2.50	2.15
Sunday School Times.....	2.50	2.30
Sunset Magazine.....	3.00	2.15
System.....	3.50	3.30
Table Talk.....	2.50	2.15
Taylor-Trotwood Mag.....	3.00	2.50
Technical World Mag.....	3.00	2.50
Theatre Magazine.....	5.00	4.30
Toilettes.....	3.50	2.85
Vogue.....	5.50	5.00
Wide World Magazine.....	2.70	2.65
Woman's Home Compan'n.....	2.75	2.40
Woman's National Daily.....	2.50	2.10

HALE COUNTY HERALD, EVERYBODY'S and DELINEATOR—VALUE \$4.00 for \$3.00

ALL SUBSCRIPTIONS ARE FOR ONE FULL YEAR. Subscriptions may be new, renewal, or extensions. Magazines may be sent to one or to separate addresses. Additional postage is charged on Canadian and Foreign subscriptions. If you do not find what you want, send us your list, and we will quote you the lowest possible price. We will duplicate any offer made by any reputable agent, agency or publisher.

HALE COUNTY HERALD, - PLAINVIEW, - TEXAS

As we go to press the telegraphic news comes that Galveston is in the throes of another hurricane. The particulars are meager? All communication with the main land is severed. No lives are reported lost.

MARRIED.

At the residence of the bride's father, Mr. W. L. Harrington, in West Plainview, Wednesday evening, Mr. Dudley H. Stovall and Miss Idaline Harrington, were united in marriage by the Rev. J. S. Hardy. Miss Harrington is one of Plainview's most attractive young ladies and has been especially active in church and Sunday school work in the Methodist church. She possesses all of the characteristics of temperament which are tractable and to know her is to be fond of the lovable character she has.

Mr. Stovall is a business man of Emhouse, Ellis county, Texas, and was formerly associated with this paper as a partner. He is a young man of excellent character and stands exceedingly high in every community in which he has been.

The young couple will remain in Plainview about ten days, after which they will be at home in Emhouse. The best wishes of the entire community goes with this young couple in the partnership they have formed for life.

WE WENT A-FISHING.

For some time the manager of The Herald has been endeavoring to get a chance to go away from the office fishing, and after many failures finally got his fishing pole and line and hiked out for Blanco Canyon below Crosbyton with a crowd of congenial friends last week. Those who were in the party were Mrs. H. L. Mitchel of Fort Worth, Mrs. Stant Rhea and family, Mr. and Mrs. J. M. Shafer, Misses Agnes and Minnie Edwards and Dora Pearson, Caswell Franklin, Ellis Carter, John Dupey, and ye humble manager.

It would hardly be wise to tell how many fish we caught nor how much any of them weighed. We don't care to be subjected to the usual charge when it comes to recounting what was done, when the fellow went-a-fishing. Suffice it to say, every one in the party had a most enjoyable time and returned to Plainview with the usual fishing tan and blistered necks, all feeling happy and ready for another trip.

FOR SALE.

Steam plow and thresher—I have an up to date steam plow and threshing machine. The entire outfit in good condition, located at Childress, Texas. Will sell or trade for any good property. Please write Mrs. Mary B. Sloss, Lampasas, Texas.

The city of London has increased from an area of 0.3 square miles in the year 1200 to 117 square miles in 1908.

BAPTIST LADIES' PROGRAM.

The Woman's Missionary Society of the Baptist church will meet Monday July, 26, at the home of Mrs. J. M. Murphy, on Restriction street, at 3:30 p. m., subject to be discussed:

"The Salvation of the City." Leader, Mrs. Murphy. Bible reading, "The Work of Faith" Mat. 15:28; 19:19-20; 21:22; Acts, 16:5; Gal. 3:23-26; 2:16; Rom. 5:1-2; 2 Cor. 5:9; Gal. 2:20.

Prayer. Song, "Faith Is The Victory." Original story, Mrs. Waldrop. "The Call of the Churches," Mrs. Van Howling. "Cities Beseiged," Mrs. Sawyer. "Liquor Evils," Mrs. Crow. "Child Slavery," Mrs. Goodwin. "Foreigners in the Cities," Mrs. Joiner. "God's City," Mrs. Webb. Song, "Trust and Obey." Paper, Mrs. Smith. Reading, "The Salvation of a City," Mrs. W. H. Murphy. Chain of Prayer. Every lady is cordially invited to come.

NO TRUTH IN THE REPORT.

The report that work has been stopped on the railroad below Abernathy is incorrect, but on the contrary work is being pushed as rapidly as possible. This report probably originated in the fact that about twenty-five teams were taken off near Abernathy a few days ago after they had completed the short grade for which they had been engaged by the day. These teams had been at Lubbock at work on the line south of that place but as the engineers were not quite ready for them, they put in a time on the grade in Abernathy section. From what we can observe it looks like the grading from Plainview into Lubbock will be completed by the middle of next month.

*The Turkish Empire has an area of 1,602,280 square miles and a population of more than 38,000,000.

W. E. Armstrong Land and Immigration PLAINVIEW, TEXAS.

WOMAN'S HOME MISSION SOCIETY.

The Woman's Home Mission Society had extended an invitation to the Foreign Society to meet with them on Monday afternoon at 4 o'clock. The invitation was generously accepted and a goodly number of ladies were present to plan for the district meeting to be held here soon. The meeting was opened by the Home Mission President, Mrs. Dunaway, and a short business session followed. Miss Ida Harrington sent in her resignation as press reporter and Mrs. Burton was elected in her stead. She was also appointed to take charge of the reading course, which it is hoped will soon be able to begin. Mrs. Burton then took charge of the joint meeting and plans were formulated for the coming meeting. Committees were appointed to attend to the various plans adopted and arrange for their being carried out for the entertainment of the guests at the meeting. It is expected the meeting will be largely attended. Mrs. Rollins, corresponding secretary of the conference for Home Missions, is expected, as is also Mrs. Bullock, corresponding secretary for Foreign Missions. Miss Edwards, the newly appointed missionary to Korea will be present. The district secretaries hope to have the meeting about the 3rd, week in August.

Bible study lesson next Monday.

T. W. Canterbury appears in this issue as an advertiser, and all who wish to take advantage of the summer decline to lay in a supply of winter coal, should see him. Read his ad and see what he has to say.

WILL SPEND SEVERAL WEEKS WITH US.

Several families of Temple and Granger have left their homes in automobiles for Plainview and will spend the summer here. They are A. C. Buchanan and wife, Dr. White and family, Dr. Gidney and family, David Young and wife, Miss Edith Jones and her mother, Mrs. C. M. Jones, Chas Khellhor and family. Rooms have been spoken for at J. C. Jones, corner of Second and Grover streets.

It has been rumored that Drs. White and Gidney are looking for a location for a sanitarium, and having knowledge of Plainview's fame as a most healthful and pleasant city will thoroughly investigate conditions here. Dr. White is a member of the Board of Railway Surgeons for the Santa Fe System and is located at Temple.

A SECRETARY SELECTED.

Mr. Joe H. Foster has been selected as secretary of a league of business men recently organized here, and he will endeavor to create a spirit of interest in our citizens that will respond to the necessity of organizing for a real publicity campaign. Mr. Foster at present is associated as local editor of the Plainview News, and is an old hand at the business of dressing up the current events for the delectation of his readers. He knows the value of printers' ink and it is hoped he will let no grass grow under the feet of Plainview's industrial news but will keep the outside public fully informed of everything going on.

J. E. PENICK, Contractor..

All Kinds of Brick, Stone, and Cement Work
CEMENT TRIMMINGS AND SIDEWALKS A SPECIALTY

North Covington St. Phone 331

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14.

NOTICE:—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE. But any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

BONE OF CONTENTION.

We frequently hear of the "bone of contention" which indicates the meat has been appropriated. In the discussion of the pending tariff bill it looks as though the Northern manufacturer has appropriated the meat and given the "bone" to the Southern Democrats to contend over, judging from the amount of space that is given in our papers for each fellow to explain why he voted this way or that, and the tirades of self imposed affronted dignity over a platform being repudiated. It looks to a man up a tree, and we acknowledge we are up the tree, that holding the bag for forty years is quite long for any sane purpose, and more than should have been indulged in. Yet many of the pie-counter hunters are willing for the beautiful Southland to hold the bag for forty more years if by doing so the aforesaid pie hunters can remain in office and horn off others from the manger.

NEGRO ENUMERATORS.

We are loath to believe the reports from Washington that President Taft intends to have some negro census enumerators appointed in the South. It looks to us as if this report was the work of some busybody or mischief making politician—some one who never sees any good in the other side. We will continue to believe Mr. Taft is the President of the whole country, a man too broad to destroy at one full moment without cause or provocation, that good feeling he has so diplomatically created between the sections, and that has proven so agreeable to all parties, both North and South. There are political marplots everywhere. He is not a type found only in one section, he is omnipresent, and we have him in our country and they are cursed with him on the other side of Mason and Dixon. But until President Taft allows these unspeakable creature to influence his course we will trust him and believe him sincere in his offers of the olive branch.

A GOOD SELECTION.

President Taft has shown his independence of politicians again in the selection of Chas. R. Crane, of Chicago, as minister to China, succeeding W. W. Rockhill, who has been transferred to St. Petersburg. Mr. Crane is the president of the Crane Company of Chicago and is one of the most successful business men in the country, enjoying in the fullest, the confidence of manufacturing, commercial and financial interests of the nation, and because of this confidence is the proper man to open the new markets of the East. The United States is in the Orient, however much some of us may regret it, and it is well for this country that a business man, who knows the requirements of business has been selected for this important post. It means that America is entering upon an aggressive campaign for the Oriental markets, that she is awakening to the richness of that field into which our surplus products are to be placed. It means that a broader market will be created for our cotton and our hides, and our wool and our wheat and many other things which we produce. The Chinese people have always felt kindly towards the American Government, and we have only to cultivate that friendship and push it in order to secure and retain our proper share of the Chinese trade and not quietly

sleep and allow the European governments to get it all.

In the past few years there has been a noticeable departure from the usual practice of rewarding party workers and political favorites. For the important posts abroad, men of the highest type for the most part have been selected. It is hoped this policy will continue. It is difficult to persuade a business man of the highest capacity to accept public office. He does not like the restraint of red-tape and the usual attendant political squabbling as is found under the spoils system. To accept government employment is a personal sacrifice for most capable business men, and they are loath to undertake it. For this reason we see so many incompetent men in public offices, who absolutely are unfit for anything else, and more frequently are unfit for the public job they may be for the time being holding down. Some years ago it was regarded as an honor to go to Austin or to Washington as a member of the legislature or of congress, but so low has the average legislator or member of congress fallen, that the really capable business man shies from a public office like a near-sighted horse does from a rustling paper. Our political system has undergone such radical changes during the past quarter of a century that the heroes of one decade are the scoundrels and thieves of the other in the estimation of the public. But this evolution of ideas is not confined to political matters, it is found in every line of human activity, and the heresies of yesterday are but the orthodoxies of tomorrow.

Ye editor notices in the exchanges that the luscious blackberries are ripe in certain sections and this carries him back to his old home amid the briars and tangle wood, where he can pick the poor man's fruit and have nightly fights with the chiggers.

DON'T GET COLD FEET.

We are not so very dry in this country, and our condition is nothing to become frightened at. All over Central Texas crops are burning up and in many communities the corn will be a total failure. In Ellis, the county that has the highest taxable land in the state, on the average, some of the farmers are getting ready to install irrigating plants, according to the Italy News-Herald. If that should happen here every body would get the cold feet and want to leave the country. Stick to what we have and the Plains will eventually prove the most productive and richest section of Old Texas.

STORM IN CROSBY.

Last Friday evening a storm of rain and wind swept across north Crosby entering the county at Estacado. At Estacado Nat Fox's house was damaged, the store was unroofed and the walls wrecked, several wind mill towers blown down and the Baptist church blown off the blocks and badly damaged—once before the same church was wrenched by a hard wind but they say Bunch Fullingim and others intend to anchor their church to mother earth so substantially now that only a twister can unscrew it.—Crosby News.

Richmond, Tex., Jan. 20, 1909. This is to certify that I was cured of kidney and bladder trouble by the use of one bottle of Hall's Texas Wonder. I can fully recommend it to the public. I also know of others who were cured by it.

M. L. WOOLEY, Grocerymen.

MUSIC CLASS.

Miss Wynie Patterson, graduate of Fort Worth Polytechnic, will have a class in instrumental music during the school year. Parties interested can secure definite information by seeing her or calling at Dr. Hall's. She will be in Plainview in August, and comes with highest endorsements.

The Herald for job printing.

BAD ROADS.

The following statement will show that we are not making improvements as fast as we should:

States—	Total No.	No. miles improved
Alabama	50,089	1,780
Arkansas	36,445	236
California	46,653	8,803
Colorado	30,214	178
Connecticut	14,088	2,360
Delaware	3,000	66
Florida	17,374	885
Georgia	57,203	1,634
Illinois	94,141	7,924
Indiana	68,306	23,877
Iowa	102,448	1,664
Kansas	101,196	273
Kentucky	57,137	9,486
Louisiana	24,897	34
Maryland	16,773	1,570
Massachusetts	17,092	7,843
Michigan	69,296	7,025
Minnesota	79,324	6,247
Mississippi	38,698	149
Missouri	108,133	2,733
Montana	22,419	65
Nebraska	12,585	64
New Hampshire	15,116	1,293
New Jersey	14,842	2,422
New York	73,798	5,876
North Carolina	49,763	1,259
North Dakota	59,332	212
Ohio	69,439	23,462
Oklahoma	43,554	...
Oregon	34,258	2,589
Pennsylvania	99,777	2,161
Rhode Island	2,361	1,021
South Carolina	41,830	1,878
South Dakota	59,295	151
Tennessee	48,988	4,285
Texas	121,409	2,128
Utah	7,090	608
Vermont	14,521	1,953
Virginia	51,812	1,600
Washington	31,998	1,976
West Virginia	26,178	254
Wisconsin	63,593	10,633
Wyoming	10,447	153

Pick out your State, and you will see that there is much to be done. The time and opportunity are here to do better. We should do it and do it now.

PUBLIC SCHOOL TEACHERS SELECTED.

From time to time we have noted the selection of teachers for the public school the next session, and with one yet to be selected the faculty will be as follows:

Misses Ellen Robinson, Elmina Robinson, Myrtis Parr, Bessie Parr, Mae Hall, Effie Casey, Olive Ballard, Georgia Saxton, Pearle Betts, Maude Hall, Jessie Merriwether, — Abels, Minnie Jackson and Eddie Drummonds. Of course Prof. E. C. Nelson will continue as Superintendent. Ample provisions have been made by the school board to take care of all the children who will attend this year and there will not be a repetition of the bad conditions we had last session when so many children were kept away because of the overcrowding of the buildings. It is hoped the new high school building will be ready for occupancy by January 1st. The temporary quarters at the high school site will have a principal the same as the east and the west end schools, and all will be under the supervision of Prof. Nelson.

The school this year will open first Monday in September, and Prof. Nelson is anxious, and makes a special request, that parents start their children on the first day and keep them in regular attendance without loss of time, and suggests that if parents would encourage their children to do a little more home study in the preparation of their lessons it would be of great service in making the school this year a greater success than ever heretofore. In the past much trouble has been experienced in many children starting and after a few weeks stop off for several days and then begin again, drop in and drop out just at pleasure. This irregular attendance naturally tends to keep those who are regular in their studies and attendance back in their progress, for the rate of the class is just the speed of the slowest student. It is not possible in every instance to put a child back to a lower grade every time he misses a

O. K. Livery Barn

J. T. HARRIS, Proprietor.

Drummer Trade a Specialty With Us.

Grain, Horses and Mules Bought and Sold

COME AND SEE US.

EAST SIDE SQUARE.

Phone No. 61.

few lessons, and as the teacher has the very greatest interest in each pupil she holds each one in the grade in which he started until it is seen that he can not under any condition keep up, and then there is nothing left to do but to lower his grade. In the majority of instances where such drastic steps as this are taken, the child's parents will think he has been discriminated against and frequently feel hurt. The best way to get the most out of our school system is to put the children to work on their books the first day and not allow them to miss a day except in cases of sickness.

In those states where the compulsory educational laws are in vogue the schools all show a better attendance, and the work of the children show up better on an average. In these states it is made the duty of the parent to see to it that the child is at school, and if he fails to attend his absence is reported to the truant officer who gets after the child's parents and not after the child. Unfortunately for our schools here we have no such statute and have to rely on moral suasion and arouse an interest in the patrons themselves.

The thanks of our entire community is due to the excellent board of education we have, which is composed of W. C. Mathis, J. F. Sander, O. Holland, J. N. Jordan, W. A. Parker, B. T. Ansley, W. F. Brooks. These men serve without pay and it is a heavy task to them to devote their time for the public good, and they naturally feel grateful when their efforts are appreciated. It is nothing but right that every patron of the school should aid in as far as possible to hold up their hands in what they are doing for the improvement of our educational system.

The annual supply of water of London is about 82,125,000,000 gallons.

An elephant in captivity must have an oil bath at least once a year.



DRAW A POLICY

Avoid the pangs of those words "TOO LATE." A careful man takes care of important things like

All Kinds of Insurance at his earliest opportunity.

We write

All Kinds of Insurance

at small cost of premium on the nature of risk, and we quickly pay all losses through the companies. We represent the oldest

Live Stock Insurance Co.

in the world and insure your stock from

Death from Any Cause

Inquiries from outside towns and the country invited.

Hoyle & Malone

for all kinds of insurance. Office room 22 Wayland Building. Office phone 231. Residence phone 90 and 142.

The wealth production on farms, according to the estimate of the Department of Agriculture, was in 1897 \$4,250,000,000, and in 1907 \$7,412,000,000, and in 1908, 8,000,000,000.

H. H. STEWART IS THE ORIGINAL & MAKER of The Saddle that Made Plainview Famous!

Twenty years as a Saddle Maker in some of the largest saddleries in the east as well as the west has qualified him as a judge of saddle leather and materials that go to make the saddle that lasts, and has given him and the city the reputation for the best saddles in the Plains country. He uses the best California Oak Tanned Leather and the highest grade of Saddle Trees. People all over the west know what the genuine Stewart Saddle means and know that its guarantee is absolute and that the name means quality. The Harness Making Department is under one of the best and most proficient harness makers in the state and his work must be seen to be appreciated. We use the Gold Medal Oak Harness Leather and work made from this quality will last for years without repair. Remember the name, "The Stewart Brand."

STEWART, THE SADDLE MAN

South Side of Sq. Phone 290. Plainview, Texas

THE McLAUGHLIN LAND COMPANY

BIGGEST BARGAIN IN SOUTH PLAINS

In large or small tracts, on easy terms, and small cash payment. Don't fail to see us before you invest. Several years experience in the land business in Plainview enables us to list lands as low if not lower than others. Send for our list of bargains. Address **McLAUGHLIN LAND CO., First National Bank, Plainview, Texas.**

Harvest Queen Mills

Will pay highest market price for **Wheat**; be sure and see us before selling, as we need the wheat. . . .

JONES BROTHERS

Local and Personal

J. A. Hughes of Tulia, was in Plainview early in the week on business.

Editor Dow of the Lubbock Avianch, was a visitor to Plainview this week.

Rev. Farmer of Amarillo, preached at the Baptist church Sunday morning and evening.

Rev. Waddill of Channing, preached at the Methodist church Sunday morning and evening.

Mrs. G. J. Nunn, Miss Bertha Kate Nunn and Elizabeth, after a pleasant visit here, returned to their home at Amarillo Monday afternoon.

W. H. Newberry of Canyon City, was in Plainview the first part of the week closing up some business deals in connection with patent rights.

Mrs. R. E. Hill and children of Lockhart, are visiting Mrs. Hill's sister, Mrs. S. W. Maharg in West Plainview. They will spend several weeks on the Plains.

Dr. G. J. Nunn of Amarillo, leaves for home today, after delivering a series of lectures on German travels. They were very much enjoyed by the Summer Normal students.

The lucky man who got the first lot of fencing manufactured by the new fence factory, is Robert Linn, of Estacado, having this week loaded 170 rods for his Crosby farm.

This week closes the Summer Normal School work at Central Plains College. The examination will be held next week. The total enrollment, including special pupils, was seventy-five.

Good roads and other public conveniences conduce to the convenience and comfort of our own citizens as much as they favorably impress the prospector with a feeling that we are up to date.

If a commercial club and an aggressive publicity campaign pays Dallas with her hundred thousand people, what argument can be advanced to show it would not proportionably be profitable to Plainview?

M. H. Taylor, who was a successful bidder on Yoakum county lands and now living out his three years, was visiting in Plainview and Hale county this week. He reports conditions as being favorable in Yoakum, a good rain having recently fallen there.

J. S. Lawrence of Sherman, Grayson county, is prospecting in the Plainview section this week. He reports that crop conditions in Grayson have been improved by recent rains, but that more is needed to make a full yield.

J. A. Hendon, formerly associated with the Plainview Hardware & Implement Co., has been selected as business manager for the new fence factory, and in about thirty days will assume his duties. He is now temporarily in charge during the absence of Mr. Blewett, the present manager.

Mr. J. A. Baker of Lockney, was a visitor in our city Tuesday. Mr. Baker has been on the Plains about nineteen years, and strange to say, is one of the very few men who has not been a real estate agent, although he has bought and sold several tracts of land on his own account.

M. L. Malster of San Saba county, in the southern part of the state, is in the county to spend several weeks with relatives. Mr. Malster was in our office and informs us that conditions all over West Texas and the Plains look very much better than in Central and South Texas. In San Saba many crops are complete failures and the situation is extremely critical.

Mrs. J. S. Evans, representing the John F. Worley Directory Company, of Dallas, is in Plainview getting data for a city directory. This book will contain every name in town, showing the occupation of each person engaged in gainful pursuits, with their street address. There will be about five hundred issued and the business men are responding freely to the proposition.

We own the registered Percheron Stallion, "Delight" six years old weighs 1650 pounds, dappled iron grey, an exceptionally fine individual. Will sell at reasonable price on easy terms, or trade for land if located right.

We also have for sale four good mares and two mule colts. Call on or address Soward & Bradford, Plainview, Texas.

Mr. John Bingham, traveling for the Kansas City Paper House in Arizona, New Mexico and the Santa Fe district of West Texas, was in Plainview this week. He reports prospects as being exceedingly flattering for the best fall business the country has enjoyed for several years that everything points to a return of the conditions during the McKinley times when no man need look for work and every one practically was happy and experiencing good business.

Don Biggers, that bundle of electricity that is attracting so much public attention to our neighboring town, Lubbock, was a visitor to this office Tuesday. Don does a lot of wind work through the public press but when it comes to closing up deals he is as secretive as a Harriman. Lubbock has done well to have him as her commercial secretary, for during the Santa Fe Cut-off controversy he got thousands of dollars worth of advertising for that place, and virtually without cost.

At a prayer meeting held recently not a thousand miles from here, a young lawyer, who had gotten his bearing somewhat confused, closed his intercession as follows: "In conclusion, your honor, I might say many other things, but those I have mentioned will suffice for this occasion. I might pile Pelion on Orsa but the decisions cited are conclusive that my client has transgressed no law." It is not reported whether he got a rehearing or not.

ARTESIAN WATER REPORTED.

It is reported about five years ago some cattle men in sinking a well in Ranger Lake district in New Mexico, that section that is now attracting so many Plainview people, struck artesian water at a depth of 215 feet, but fearing that if the news became known a great rush of settlers would be made and their grazing ground be broken up, stopped up the hole and kept quiet about it. Water is found in this region at a very shallow depth, about 35 to 75 feet, and it is not unlikely that this latter report has grounds to rest upon.

The state board of health in the state of Kentucky has taken heroic steps to stamp out bovine tuberculosis, and has ordered every cow in the state to be subjected to the tuberculin test, which, we understand, will detect without fail any animal afflicted with the tubercular germs, and all animals found so infected will be destroyed. This will entail a heavy expense. This order also interdicts the shipment of any cattle into the state until the tuberculin test has shown each and every cow first.

The Hereford ball team came here last week to cross bats with the Plainview nine and they came, they saw and they were conquered, although a pretty hard fight was put up by the Deaf Smith boys. Three games were played, Plainview winning the first and last, while the Hereford boys tossed off a score in the second game of 18 to 5 in their own favor. The next day the local team repaid the compliments and paid back with interest, the score being 19 to 5. A return game is being considered.

Mr. Eph Wells of Sistersville, West Va., is out in the Plains country looking after his landed interests. About nineteen years ago, he purchased 11 sections of land in Hale and Swisher counties and retains it yet. He was asked if it was for sale. Deliberately pulling out a photograph of a handsome little two year old boy, his only grandson, he remarked "that boy will sell it when he gets ready, I never will." This land is under a ten year lease to a Plainview man.

Lightning has struck wire fences in this county during heavy electrical plays, and in some instances stock was lost. This loss can very easily be avoided by providing grounding wires as follows:

Take No. 9 galvanized wire, cut it in lengths about eighteen inches longer than the fence is high, twist the wire around each strand of the fence and stick the wire in the ground. Place one of these grounding stays about every thirty or forty rods, and when lightning strikes the fence it will be diverted from the fence and pass off into the ground at the first grounding stay. This is a simple but effective remedy and all farmers should take the precaution.

BANK AT KRESS.

The little town of Kress just over the line in Swisher county, has organized a farmers' bank, capitalized at \$10,000, with the following officers:

J. J. Rouser, president; J. F. Moore, vice-president; the cashier not having been selected. The directors are H. A. Jordan, F. T. Skipworth, J. D. Raitt, Mack Dozier and D. M. Woods. All the capital is owned by home people.

DOLLAR PITCHING.

During the court this week, to while away the time many of the boys have been enjoying the game of "dollar pitching." A couple of holes are dug in the ground about twenty feet apart and the game is played by standing over one hole and trying to pitch a dollar in the other, the one getting nearest winning the score. Of course this innocent game, which is simple, one of steady eye and nerve, could be made the source of trouble for the boys, but there has been nothing done that looks like violating any of the multitudinous statutes of the state.

A PLEASANT VISITOR.

Mr. F. M. Lester of Canyon City, paid this office a pleasant visit the first of the week, and informs us that the Confederate Veterans will have their annual reunion at Canyon City sometime in August. There will be plenty to eat and speeches galore will be on the program. If the old soldiers will display the same rustling qualities at this reunion as they did in following Robert Lee and Joe Johnson and Forrest and Wheeler and the other noted leaders, it might be they could find a little something to drink on the side. It is a pleasure to attend the annual reunions of the old veterans, it matters not on which side, and listen to the grey haired heroes, and they all were heroes, exchange reminiscences and swap yarns. It carries one back to a time that tried men's souls and developed all the better qualities in their nature, and makes the younger generation realize that men may fight out an issue, settle their differences and the government remain unshaken.

Come to the Plainview Country

THE GARDEN SPOT OF THE GREAT PANHANDLE COUNTRY

Land values are yet low and Opportunities await you in scores of the avenues of enterprise, tried and proved in the Plains country. A personal investigation will convince the most skeptical that we have

The Richest Farming Lands of the Southwest

FOR FULL PARTICULARS WRITE TO

The Rushing Land Co.

PLAINVIEW, TEXAS.

REST ROOMS FOR THE LADIES.

Many of the enterprising and trade getting towns maintain what is known as "rest rooms" for their country patrons. These rooms are usually fitted up with lounges, chairs, lavatories and toilets, with papers and magazines for those inclined to read. As is well known many people come to town, and as the country is settling up rapidly, the majority have no acquaintances in town to whose homes they can go for a rest or to pass the time until the other members of the party be ready to return, and they are absolutely miserable wandering around from one place to another, like a lost child in a city. If we had a rest room for the ladies, located at some central and public point, it would be great convenience, and many women, who now remain away from our town, because of the conditions mentioned, would come, for after trading, they would have a place to go where they would feel free and welcome. This idea might be a profitable one for our merchants to consider.

Tom Shelton and family and C. K. Shelton and wife, who formerly resided in this county but lately moved to Tulia, have moved to Lubbock where they will make their future home.

AUBURN.

Crops are growing nicely and corn is about laid by.

Mr. Percy Estes and wife and Cliff Estes spent Sunday with John Estes and family.

J. F. Fedderson brought in nearly two hundred head of cattle which he recently purchased.

The young folks spent a pleasant evening at A. J. Lindley's last Wednesday evening, ice cream and cake being served.

A minister from Dimmit is expected to preach here next Sunday.

Prayermeeting and singing have been started at the church which we hope will be a success.

Nearly everybody in this neighborhood attended the picnic at Tulia Saturday.

SANT FE EXCURSIONS.

Amarillo Texas, U. C. V. Reunion and Automobile Show \$3.00 for the round trip. Tickets on sale July 25, and 26, good for returning to and including July 31st.

Salt Lake City, Utah, G. A. R. National Encampment, \$35.15 for the round trip. Tickets on sale August 5, 6, and 7, final limit 29 days from date of sale.

Summer rates on sale to Colorado and other points.

A. L. HAMILTON & BROTHER

Manufacturers of Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS

THEY KNOW

What Farming is, Having Followed it for Thirty Years. . . .

Jones lived on an Iowa farm and Murphy on an East Texas farm, and if any one knows what good land is they ought to know.

It is to their interest to show nothing but good lands, and knowing what is good, you can safely trust your business with them.

They have all sorts of bargains in Plains lands, in all sizes and to suit all pocket books.

Jones & Murphy
THE FARMERS WHO SELL LAND

C. C. SMITH

CARPENTER AND BUILDER

Small house for sale North of College. Lot 50x150. Well and pump Price \$575.

VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA

AT THE BANQUET

Given by the Amarillo Board of Trade to the grain men and bankers of the Panhandle last Saturday night, some mighty nice things were said about



By men of means who are recognized as authority on investments.

Vega is rapidly becoming the favorite of the many new and booming towns of the southwest. She is recognized as a stable, logically located town, and her remarkable growth has attracted the attention of financiers who would not give a moment's thought to the proposition if it were not for the many indisputable evidences of her future greatness.

For further information concerning this town, address

J. D. Hanby Realty Co.

Plainview, Texas; or the Pool Land Co., Amarillo, Texas

VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA

The S. BRUNER LUMBER CO

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

WHY NOT INVITE HIM HERE?

The Chicago Record-Herald, one of the largest metropolitan papers in the country has its eyes on Texas and in catering to the tastes of its readers, wishes to supply them with information concerning the greatest state in the union. In accordance with this idea and to get in possession of that information, that paper has sent Herbert Kaufman, one of its strongest editorial writers to this state to investigate. He was in Fort Worth a few days ago, on his way to the coast country and other points in the state gathering data and statistics and soon the Northern and Eastern papers will bloom forth with praises for Texas. Would it not be a good thing for Plainview to invite him to come to this section and let us show what we have and supply him with information concerning our own South Plains? In a recent editorial Mr. Kaufman used the following language:

"Never in all the millions of years of its history has this secretive old universe displayed such riches, so

many generous opportunities, as now.

"The only man who can't better himself in such a whirl and swirl of pioneering is the hopeless incompetent, the laggard, the sorehead, the idler, or the half-wit.

"Courage and effort and imagination and energy never knew such chances since Cheops went pyramid-building.

"Wake yourself, shape yourself, and do. North and South and East and West, the call is sounding. For every atrophied acre of farm-land in New England, there is a homestead section in a Montana valley or a Canadian prairie. A thousand cities are about to be born. Help to make them. They will need builders, merchants, lawyers, doctors, manufacturers. Get a map and a time table.

"The most terrific century of all is here. Share it."

There have been in England eleven cases of cancer arising from working the X-rays.

Race suicide is discouraged in Halifax by a bonus on babies reaching one year of age.

WHITFIELD.

Prairie View Sunday school will commence next Sunday to hold serial meeting providing they can get a preacher to help.

Mrs. Sallie Dillon of Wakefield, Nebraska, arrived Monday to visit the family of James Pullen.

Messrs King and Pullen commenced work on the Prairie View school house this week.

J. W. Briggs left for New Mexico Wednesday to file on a claim.

Mrs. H. L. King was on the sick list last week.

Jesse Lovvorn and Irma King of Plainview, visited in Whitfield last week.

Phil Hubbard and family were shopping in Plainview Saturday.

H. L. King and wife and son, Guy, Ramsey, James Pullen and family, and Mr. and Mrs. Seago spent Saturday at Phil Hubbard's eating ice cream and passed the evening singing some old time hymns.

Guy Ramsey spent Sunday with Henry King.

Mr. and Mrs. Phillips have the sympathy of this community in their late bereavement in the loss of their daughter, Nettie.

Rev. Bell and wife were the guests of H. L. King over Friday night.

Quite a crowd gathered at Prairie View Sunday to hear preaching but were disappointed in the preacher failing to put in his appearance.

Calvin Nation was on the sick list this week.

Joe Nation and wife came down from Kress Sunday to visit home folk and reports crops looking fair since the recent rain there.

The baby of Mr. and Mrs. Lemmont died last week.

Pure religion and undefiled before God and the Father is to visit the fatherless and widows in their afflictions and to keep himself unspotted from the world. Our city missionary, Geo. W. H. Russell, does not receive any salary for this work, but lives on Free-will offerings of citizens and religious organizations. Old clothes and things that the poor can use will be thankfully received, also all free-will offerings for the work. Please address G. W. H. Russell, Plainview, Texas, Box 477.

L. A. KNIGHT, Pres.
L. G. WILSON, V. Pres.

J. H. SLATON, Cash.
GUY JACOB, Asst. Cash.

The First National Bank OF PLAINVIEW

Surplus and Undivided Profits \$115,000

We offer all accommodations consistent with prudent management.

WIND MILL FACTORY.

M. C. Clark, of Gatesville, is in West Texas looking over this part of the state investigating the conditions relative to erecting a wind mill factory. He has been rather favorably impressed with Quanah, but as yet has not closed a deal. His company proposes to put in a plant to cost \$80,000 and give employment to about one hundred men. Would not this be a pretty good line for a commercial club or business man's league to work upon? A factory employing one hundred men would be worth thousands of dollars to our merchants every month.

A CONTENTED WOMAN

is always found in the same house with Ballard's Snow Liniment. It keeps every member of the family free from aches and pains, it heals cuts, burns and scalds and cures rheumatism, neuralgia, lumbago and all muscular soreness and stiffness. 25c, 50c, and \$1.00 a bottle. Sold by Wyckoff-Willis Drug Company.

GONE TO SEATTLE.

James Scullen, who recently returned from a visit to Wisconsin to close up a few land deals, left for Seattle and other Washington and Montana points where he will be gone for several weeks. He is called to Montana on a large ranch deal, and it goes that if he is successful in that deal as his many transactions in the Plains country have proven, he will return next month several thousand dollars better off than when he left last Sunday. On his return from the coast he will be joined by Mrs. Scullen and they will be back in Plainview in the fall.

Mr. Scullen came to Plainview about three years ago and was so favorably impressed with the country that he began to invest and has stuck to the country during that period buying and selling, having probably closed more deals single handed than any other investor. He says Plainview and the South Plains are good enough for him, and that conditions here on an average, are as good as elsewhere and in many respects far better.

Any one wanting to buy or sell land or town property will do well to call or write to

WILSON & GATLIN

ELLERD BUILDING

PLAINVIEW, TEXAS

Phone 150

WILBERT PETERSON

Full line of Watches, Jewelry and Cut Glass. Repairing a Specialty. Yours for business.

WILBERT PETERSON

SOUTH SIDE SQUARE

DELIGHTFUL ENTERTAINMENT.

Last Wednesday, at the home of Mr. and Mrs. A. E. Harp, Eureka and First, Mrs. W. G. Burch entertained from 9:30 to 12 o'clock. The dozen young lady friends amused themselves with "500" until the noon hour when they were served with a delightful two course luncheon, punch, as only Mrs. Burch knows how to prepare, being served throughout the morning. The beautiful hand painted Havilin added greatly to the pleasing effects of the service, and the hand sketched score cards made dainty souvenirs. Mrs. Burch was assisted by Mrs. Roberts and Miss Alley, the latter presiding in her usual queenly style at the punch bowl. The favored guests were Misses Tandy, Wall, Wayland, Keck, Knight, Rush, Northington, Crouse, Jarrott, and Mrs. Burch's guests Misses Perkins, Evans and Bishop. After the luncheon was served the girls voted Mrs. Burch a model hostess and expressed the feeling that the entertainment was in full comportment with her usual fame.

NEW COURT HOUSES.

Several counties in West Texas are agitating new court houses. Fisher and Jones being the latest claimants for modern temples of justices. In Jones they want one to cost \$100,000 and since that county has an assessed valuation of more than \$13,000,000 there is no reason why she should not have a building to comport with her wealth. Fine public buildings add to the stability of a town and give an impressiveness to all visitors that nothing else will. If the public buildings are dilapidated and tumbled down it leaves an impression on the chance visitor or prospector that those who are already on the ground desire to leave and get out, else they would fix up a little. But nice building and well kept premises leaves just the opposite impression, that every one is satisfied and contented, and is willing to invest his money for looks and convenience.

NOTICE, SHERIFF'S SALE.

The State of Texas, County of Hale: By virtue of an execution and fee bill, issued out of the Honorable Justice Court of Precinct No. 1, Hale County, on the 5th day of July, A. D. 1909, by the Justice thereof, in the case of Hale County versus "Choc" Morgan and Thad Tubbs, No. 303, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in August A. D. 1909, it being the 3rd day of said month, before the Court House door of said Hale County, in the town of Plainview, the following described property, to-wit:

All of Lot No. 3, in Block No. 34, in the old original town of Plainview, in Hale County, Texas, levied on as the property of Choc Morgan, to satisfy a judgment amounting to \$44.45, in favor of Hale County, and costs of suit.

Given under my hand this 5th day of July, A. D. 1909.

G. A. LONDON, Sheriff.

A PLAINVIEW MAN.

The Taiban Valley News, New Mexico, has the following relative to a new college that is being projected for that place by a Plainview man, Prof. Beason:

"Our town is up against a real live proposition in the matter of establishing the Holiness college at this place and from the interest taken and the donations of both land and money made, our people have realized the full extent of such.

"We now have all the land necessary, including the best building site in the country anywhere, an enormous area of deeded land and otherwise, to insure the founding of the institution.

"As has been stated heretofore we have the very best possible location for their school, with an abundance of good water at a very shallow depth and the best of building material at hand. These points have not been overlooked by Prof. Beason in his search for an ideal location.

"Prof. Beason addressed the people of Sunnyside last night and will return here today and with the encouragement our people have received they are not afraid that their efforts have been in vain."

The production of iron ore in the year 1907 was 52,000,000 tons, the largest total ever produced in a single year.

A RAPIDLY GROWING BABY.

F. M. Cranford, formerly a contractor in this place, was in Plainview Sunday, coming up from his new home, the rapidly growing town of Abernathy, and informs us that they have the "growingest" baby on the Plains, that they are only twenty one days old and have twenty one houses, residences and business. He is conducting a grocery and hardware business and the other businesses are the Abernathy Supply and Grocery Co., Kaylor & Leard Lumber Co., Fulton Lumber Co., Lubbock Drug Co., two hotels, a wagon and feed yard which is run by an Oklahoma man. There are a number of residences and several more buildings which will be completed by time we go to press. The post office at Strip will be moved to Abernathy, application having already been made to the post office department. This change will give those living in that section of the country two mails a day, one from the north and one from the south. J. J. Oxford is erecting a furniture store 25x80 and it will soon be ready for occupancy. Mr. Cranford tells us that a good many Lubbock capitalists are investing in desirable lots in Abernathy, as there is a possibility that at the eleventh hour the Santa Fe might issue the order and direct the Texico-Coleman cut-off to come to Abernathy instead of to the hustling capital of Lubbock. This, however, is a mooted question and we can't tell any more where the road will finally go than we can tell whom a woman will marry. These Lubbock people are contemplating putting in two commodious business houses. A state bank will be started within the next few weeks. Every one there is an Abernathy "booster" and claims to have the best future on the Plains.

SOME MORE RAILROAD NEWS.

When a person wants anything it is strange how every reference to that thing becomes of interest. Just at present every town on the Plains wants to be the rail road center of the state, and of course Plainview is no exception. Tucumcari and Texico are making goo-goo eyes at each other and both are in unison throwing kisses at the Rock Island, suggesting what a nice honey-moon trip could be taken if the Rock Island would connect with the Fort Worth roads. Of course should these flirtations amount to anything Plainview will get in the game and ask that she be put on the schedule and be made on one of the stopping points in the program.

From Fort Worth the Rock Island is building the Graham line into Stamford, and should their really be any intention of that great system invading this territory it would be worth our while to cultivate the good will of every suggestion that would tend to land us as a station in the route.

TEXAS AHEAD.

Several days ago Plainview broke the Fort Worth hog market by selling a car load at \$7.70, but a few days later an Oklahoma man shipped in a car that topped the market at \$7.90. Now comes back a Texas town and goes them one better. Last Friday Plano, a little town on the Cotton Belt between Fort Worth and Greenville topped the market at \$8. This looks like hogs are some pumpkins, and certainly that farmer who is putting money and time in raising hogs has nothing to fear in this state.

COUNTERFEITS, LOOK OUT.

When you take a five dollar bill in change you had better look at it carefully, as one of the neatest counterfeits ever gotten out is in circulation. It is a silver certificate of the series 1884, No 4128488, with facsimile signature of Ellis H. Roberts, treasurer of the United States, and B. K. Bruce register of the treasury, and contains an excellent likeness of Martha and George Washington. It is a clever piece of engraving and is difficult to detect.

A MILLIONAIRES BABY

attended by the highest priced baby specialist could not be cured of stomach or bowel trouble any quicker or surer than your baby if you give it McGee's Baby Elixir. Cures diarrhoea, dysentery and all derangements of the stomach or bowels. Price 25c and 50c. Sold by Wyckoff-Willis Drug Company.

WILL SELL OIL.

To the Liberty Loving Public: Being an old resident of the Plains and identified with all she has been and hopeful of all she may yet become, I have entered into the wholesale oil business at Plainview. As yet I have been unable to get any of the local retail dealers to buy from me, they seem to be bulldozed by the Standard Oil Trust. I am purposed in my mind to sell oil, and to sell oil in Plainview, but if I can't get the dealers to patronize me, I will sell direct to the consumer, at wholesale prices. Bring on your cans and barrels and get them filled at 10 cents a gallon. Yours for fairness, L. E. Speed, President Speed Oil Co. Phone 332.

Charles McCormick, L. G. Wilson and Bell Reed will leave next week for San Carlos, Arizona, to attend a regular stockholders' meeting of the Beta Grande Copper Mining Co. The principal stockholders of this company which is capitalized at \$1,000,000, reside at Plainview. They own one of the richest copper prospects in the west. Before returning they will take a trip into California and Utah.

The Plains country is especially adapted to the growing of sugar beets and when our farms are cut up into forty and eighty acre tracts it will be then that we will reap the full benefit of the richness of this certainly blessed land. We are endeavoring to arrange for a series of articles on sugar beets and the effects of same in the upbuilding of towns and country.

Albert Hinn and wife left this week for Seattle where they will take in the Alaska-Yukon Exposition. Before returning they will visit in Wisconsin.

HELD UP IN NEW MEXICO.

Last Sunday two automobiles loaded with Plainview men went to the Ranger Lake district of New Mexico to prospect and after looking over the country rather thoroughly returned Wednesday night. Only two fled, Lon Fletcher and Mr. Hardin.

The parties were M. N. Twaddell, Thomas Vaughn, John Allen, Earl Smith, George Hale, Lon Fletcher, Uncle Tom Morrison, Mr. Hardin, Carl Rosser and Ross M. Harp.

Of course the grafter was abroad and all the boys, except Twaddell were stung. The party came across a fellow who was recognized by Mr. Harp as a former Plainviewite, and the fellow was invited to go around with them. After riding all day and the two claims had been filed on as stated before the regular United States Commissioner, it occurred to one of the boys to ask their new found friend if he had any charges coming. Swelling up with self imposed wounded dignity, he replied, "Of course, do you suppose I give my time away. My charges are \$5 per, file or no file." One of the boys promptly paid over his \$5, and the others, not wishing to appear as cheap followed suit. After the fellow left there was some tall cussing, but he had the Plainview money and was gone. They came back wiser but short \$45.

TALK OF A NEW BANK.

Last week several Chicago capitalist were in Plainview investigating the situation as justifying the establishment of another bank at this place. It is not known just what they decided, but at any rate they were sufficiently interested to express the intention of returning soon and looking over the field again. From what we can understand it is proposed to organize with something like a quarter or half a million dollars and underwrite land paper and do a general banking business. If it is possible to underwrite our land paper a flood of northern money, it is claimed would turn to this country which would relieve the money stringency that we are experiencing, and enable many who are now unable to improve, to carry out their plans.

Carl B. Carlson of Kansas, with headquarters at Amarillo, was in our city last week, making arrangements to canvass the town for a lighting system known as the "Best in the World." It is a hollow wire system and has proven very economical, a 500 candle power light costing one half cent per hour to operate.

The Herald makes a specialty of book work.

IS THAT HOUSE WIRED?

As our new electric light plant will be in operation by August 1st, it's time you were beginning to be figuring with us on wiring your house. We have a competent electrician who is doing our wiring according to the

National Board of Fire Underwriter's Rules

We would be glad to send him to figure with you. Our wire will reach all the principal business and residence streets in Plainview. Phone No. 231 or address

Chas. A. MALONE



J. H. HILLOAND

Contractor and Builder

Dwellings a Specialty

Estimates given on short notice

Phone - - - 91

BAND CONCERT.

Wednesday evening the silver band of Floydada gave an open air concert in the public square to which several hundred of our citizens were pleased listeners. This musical organization under the charge of Mr. Engal is a credit to any town, and we certainly appreciate their kindness in giving this musical treat. We did not learn the names of the different players but their baritone was exceedingly fine and could well hold his place with some of the more noted bands. Come again Floydada and we will give you a much larger hearing.

A FAMILY REUNION.

The Coffey family had a reunion last Sunday at the residence of Mr. and Mrs. T. W. Canterbury, corner of Grover and California streets. Mr.

and Mrs. Fred Shyer and family and Wm. Kilmer of Lamb county, Mrs. Kuykendall and family of Carlsbad, New Mexico, Mr. and Mrs. Phil Ownes and family and other members of the Coffey family in Hale county were present. In all there were about thirty. Monday they had a family group picture taken.

Dr. J.F. Duncan, who formerly resided in this place, conducting a drug store on the corner of Pacific and Main, has returned from Waco where he moved about three months ago, and has taken over the old business. He will move the store from the present stand to the building recently vacated by Carroll & Fairris on Main street. We are pleased to have Dr. Duncan back with us. At present his family will remain in Waco where he and his son conduct a large drug business.

BONES! BONES!

We buy bones and pay a good price for them. Remember when you have a load of bones bring them to us. We pay the highest market price for your hides, green or dry.

WE ALSO HANDLE THE BEST GRADES OF

Niggerhead Coal, Grain, Hay, and Seeds of all Kinds

And sell at the lowest market prices. Don't forget us when you want anything in our line. Deliveries made promptly.

Crowdus Bros. & Hume
PHONE 162 NEAR DEPOT

Henrietta Marble Works

Place your order for Monuments, or Tombstones, with the Henrietta Marble Works. Satisfaction in work, and prices guaranteed.

J. M. Shafer, Agent
PLAINVIEW, TEXAS.

Plainview Hardware & Implement Company

(INCORPORATED)

"Cheapest Because Best." The Old Reliable Peter Schuttler Farm Wagons. Nothing like them--or so good.

Call and get our prices also on Farm Implements, Surries, Buggies, Fencing Barbed Wire, Etc., Etc.

Register at the Store for the **"GREAT FREE STOVE CONTEST"**

Plainview Hardware & Implement Co.

CUT-OFF LETTER.

C. W. Post Writes a Reply to Abilene's Contention. The Baby Act Exp. posed.

This loud bawling of Abilene because it failed to gobble the Santa Fe cut-off reminds me of a big overgrown and very awkward boy at school.

He was used to pushing all the little shavers away from the few yellow apples that fell in the grass during school hours. One day the smaller ones put up a little flying wedge football formation on the big two-legged Poland China, and each little hustler got an apple.

"Teacher! Teacher!" he yelled, "help, I've always been used to having the apples, make those boys bring them back."

The yells of rage attracted attention to the trimmed bully, but the teacher wasn't fool enough to call the school into extra session on that account.

Snyder has been subject to the rates of one railroad, with no competition and that road a feeder of the Texas & Pacific.

Now, when Snyder secures the Santa Fe, with some chance of competition, naturally the owners of the monopoly railroad want to stop the work on this or any other new road and they stir up Abilene people to join in the sob.

Let the reader remember that the Santa Fe does not parallel the Roscoe, Snyder road. One goes from Snyder to Roscoe and the other from Snyder to Sweetwater. The tracks run close together for a short distance but that is an incident of building. Goods from Snyder to Roscoe can't be shipped via the Santa Fe for the latter does not run to Roscoe.

Ordinary people suppose that competition among railroads is a good thing for the people. But here we find a governor taking up the cudgels for one railroad to prevent the building of another, much needed by one of the richest sections of the state.

Lubbock, Post City, and Snyder are all county seats which will be served by the New Santa Fe cut-off and they have subscribed land and bonuses to help pay for it.

This whole hue and cry has been raised by one railroad which now has a monopoly of freight and passenger income for a great and prosperous district, and wants to hold the people down to it.

This selfish attitude is in marked contrast with the Santa Fe, as shown by the following:

During the late panic I was importuned by the builders of the Roscoe & Snyder railway to loan enough money to finish into Snyder. For reasons, the loan was not granted. Then I was urged to buy the road at about its then cost and relieve the embarrassed condition.

I thereupon proposed to the Santa Fe officials that I buy the road and they purchase from me at practically my cost. They declined to even consider the purchase of that line of railway at any cost preferring to allow it to remain a feeder for the Texas & Pacific and in no way a parallel of the Santa Fe from Snyder to Sweetwater.

So the shouts and yells come from disappointed Abilene urged on by some railway managers, who failed to unload their road (unless it is now actually owned by the Texas & Pa-

cific interests), and who have interested the governor in trying to maintain their monopoly. How he or any other state officer can prevent towns from securing competing railway lines or stop a railway from building through and developing a great and rich country, is difficult to understand. What think the workmen ready to do the work and receive the million or more dollars in wages, and what think the farmers and stockmen of such interference? It's up to them to say whether they appreciate the support of a governor for one railroad, when such support entails the loss to the people of the great benefits of a thorough competing line, insuring good service, low rates, convenient markets and the advance of every acre of ground within thirty miles of its line.

It's time the rest of the boys have at least an apple apiece, even if Willy Bigmouth sobs and teacher scolds.

C. W. POST.

NUGGETS OF GOLD.

Jolts, jars, set-backs and discouraging influences have been stepping stones to success.

The daily papers carry advertisements of clairvoyants who for a nominal fee will tell you how to get rich, yet these clairvoyants live in poverty.

Look over the history of the thousands who have failed in business and you will find in nearly every instance the failure was due to the inability to say no.

It is rarely a man goes off deliberately and gets drunk. The lone drunk is usually the result of sorrow, sudden financial loss or a hard jolt of some sort. The man who gets drunk generally does so because he cannot say No when bibulous friends press him to take a drink.

The ability to say No, to refrain from going down the stream because the crowd goes that way, is more than anything in this life, the mark of a strong character.

The friends who go back on you because you said No to the things that are hurtful to you are unworthy of the name of friends, and you can do very well without them.

That friend who asks you to do a thing you should not do is the very

one who cannot be of any service to you in time of need.

Character counts above everything else in the business world. The banker extends credit on character oftener than we think. The banker knows how to say No.

No factor is so necessary in building up business as credit, and no factor is so essential in building up credit as truth.

Most any man can start credit, but the art is in keeping it.

Every time a creditor gets out of sorts with you pay him something and he will quiet down. Try this.

When you are caught up and financially strong stick to those who stuck to you. Be grateful.

The use or the abuse of credit will determine whether a man will rise or fall.

—From Dollars and Cents.

ANOTHER FOOL LAW.

A recent ruling of the proper department, given under the Pure Food and Drugs Act, is to the effect that ice placed in the same container with fresh oysters is a violation of the law, since water is an adulterant, and the ice melting makes water and thus contaminates the oysters. It is thought that if oysters be served raw on the half shell with a chunk of ice it must be labeled so as to indicate that the oysters were iced, and must have a printed statement showing that fact. It may not be long before some regulator will tell us just how to make our biscuits and corn bread and fry our bacon, as every fellow who has nothing else to do wants to butt in on what is the other fellow's business. We can't even put fruit flavoring in our ice cream on certain occasions. It is getting rather difficult to obey all the laws, and what is the greatest trouble, every mother's son of the legal fraternity construes the laws differently and none of us ordinary fellows know what they mean.

It is claimed that three day's experience is sufficient to become an 000 yearly.

Forgery is decreasing, and "coin-jing" is rare, compared with 50 years ago.

BERKSHIRES

We have a few spring pigs for sale, the get of our herd boar, **PREMIER PRINCE FOURTH**, out of **HERMAN BELLE 47TH**. These pigs are lengthy, of good bone and size. Also pigs by him out of high grade females.

MARTINE BROTHERS PLAINVIEW TEXAS

NOT YET OUT OF HARNESS.

Col. C. C. Slaughter, who has been so prominently before the Plains public in the past two years as a leading factor in the upbuilding of our section, and one of the leading cattle kings of the state, has not gone out of the cattle business entirely. He is still in the harness and recently received a carload of pedigreed Hereford bulls shipped out of Missouri to be replaced by the old bulls on his Hockley county ranch. It may be remarked here, parenthetically, that the Hereford breeders of Texas are sleeping on their rights when they permit a cattleman of this state to go on the outside to replenish his stock by getting sires elsewhere—they should always be ready to meet any immediate demand.

LOUISIANA DOCTOR RERE.

Dr. A. E. Pardue, of Blanchard, La., was in Plainview last week looking over the country trying to recover his health. He lives in a malarial district in Louisiana and his physicians advised that he come to the Plains country for a few months. In acting on that advice he remained with us about a week. Dr. Pardue is very much impressed with Plainview country and before he goes back to the Pelican state will probably return and invest, possibly with the idea of locating with us if the climate proves beneficial to him. In addition to enjoying an extensive professional business Dr. Pardue runs a large stock farm, making battleship hogs a specialty.

Bilboa has a school of bullfighting Americans abroad spend \$60,000 yearly.

INSECT PESTS.

(Continued from first page)

inspection, as well as the administration of the new nursery inspection law, Prof. Mally has been designated to start out the work and assist the department in the perfecting of our system of orchard and nursery inspection. That being completed, I shall have Prof. Mally devote his entire time as an expert and a scientist to original research work and to carry out the important investigations indicated.

"It is not my purpose to spend the funds of this department in merely duplicating or rehashing old matters already well known. There is room for too much good work in original research, badly needed by the State, and I want to have this department so organized and equipped as to actually contribute something in each particular line of work undertaken. I wish this department to add something each year to the sum of information available in each phase of its functions. In other words, I feel that such was the spirit of the law passed creating this department, and I am determined to carry out this spirit as far as I am able and it lies within my power to control.

"The investigations of this department upon entomological subjects will not conflict either with those of the professor of entomology of the Agricultural and Mechanical College or the department of zoology of the State University, but rather co-operate with them.

"It is proper here that I announce that I have not yet appointed a chief nursery and orchard inspector as the law provides I shall do. The appropriation will not be available till September 1. I am discussing the matter with the friends of the department, and hope to announce my selection quite soon.

"Sam H. Dickson was the State Orchard and Nursery Inspector, but I have appointed him to the more responsible position of chief clerk of the department, and his duties are so varied and arduous that he will not be able to give much of his time to the nursery inspection work, though he will give it attention from time to time, and will take an active part in perfecting our system of nursery inspection and facilitating the work in hand."

A GOLDEN WEDDING

means that man and wife have lived to a good old age and consequently have kept healthy. The best way to keep healthy is to see that your liver does its duty 365 days out of 365. The only way to do this is to keep Ballard's Herbine in the house and take it whenever your liver gets inactive. 50 cents per bottle. Sold by Wyckoff-Willis Drug Co.

The Herald for job printing.

UNIQUE COMBINATIONS

Pretty Patterns in Furniture

Fine line of Birds Eye Maple and Mahogany Furniture on display in our windows. Finest line of high grade goods yet offered for sale in Plainview. Just look at our window display, then ask for prices.



BAIN FURNITURE COMPANY