

The County Dads Sit

New County Court Session Established

Pest House Ordered Built—County Funds Let Out to Depository—Roads To Be Opened.

Commissioners' Court of Hale county met in regular session Monday, February 8, with Judge Geo. L. Mayfield presiding and the following commissioners: E. Dowden, Precinct No. 1; W. Britt, Precinct No. 2; T. W. Smith, Precinct No. 3; and J. W. Campbell, Clerk of said court and G. A. London, sheriff of Hale county in attendance, when the following were among the proceedings held, to-wit:

In the matter of selecting a depository for the coming two years for the county funds, the First National Bank was chosen, their bid being higher than any other, 4½c.

In addition to the regular term of county court it was ordered that a regular term to convene the second Monday in each month be inaugurated for the purpose of disposing of criminal cases that may properly come before the said court on pleas of guilty. Said court not to sit in session for more than one week at any regular term.

It was ordered that a pest house be erected at once under the direction of the County Sheriff on the "dumping grounds" of the same character as the present pest house now located near the laundry, but that each room of the new pest house be furnished with a closet for the storing away of bedding and bed clothes that they may be kept in a sanitary condition. It was further ordered that a well be dug on the premises and a cheap pump erected thereon to supply water for the use of the inmates.

The court then adjourned to convene again Tuesday, February 9, when the regular order of business was resumed.

It was ordered that the clerk draw warrants to the amount of \$45.00 to reimburse M. J. Ewalt for an erroneous assessment of taxes which had been wrongfully paid. Reports of road-overseers examined and approved.

Report of Sheriff G. A. London regarding fines and penalties was examined and approved.

The reports on roads were next taken up and some roads ordered opened within the time prescribed by law, while others were not complete enough to take further procedure so they were carried over to the next regular session of the court.

It was ordered that the clerk draw a warrant in the sum of \$3.52 in favor of J. A. Taylor for erroneous assessment of taxes in the year 1907, and which was wrongfully paid.

Adjourned to Wednesday, Feb. 10.

It was ordered that the Treasury pay off the bond issued by the county October 10, 1899 for the sum of \$1,000.

It was ordered that the clerk draw a warrant in favor of Irick & Fairris, in the sum of \$40.00 on the general fund to pay for a horse declared on oath by judges to be affected with glanders.

It was impossible to give a complete report of the proceedings in this issue as the minutes had not all been approved up to the time when this was put in type.

Flake Garner was called to Cone Sunday night to prepare the body of Mrs. Lillian Hillyard who died at that place last Sunday, for shipment to the old home at Rodgers in Bell county, where the remains will be laid to rest by the side of her sister who was buried there only three weeks ago.

J. M. Rockwell of Houston, and H. L. Broadwell of Cisco, owners of the Plainview Lumber Company are making a tour in this part of the state inspecting their lumber yards. They came into Plainview on Wednesday leaving Thursday afternoon.

Miss Addie Irick has just returned from Kansas City where she bought a large stock of spring and summer millinery.

Rev. Jewell Howard came down from Amarillo last Saturday to fill his appointment at the Christian church on Sunday.

Prominent Citizen Of Plainview Dies

J. A. Bangle who recently moved here from Belton, Bell county and bought a home and engaged in the real estate business passed away at his home in west Plainview yesterday morning at 9 o'clock of abscess of the liver combined with pneumonia which was the immediate cause of death.

Mr. Bangle moved here only about two months ago, having come to the Panhandle in the interest of his health and for some time a marked improvement was noticeable in his general health, but through exposure a backset was suffered and for some time he has been unable to actively care for his business.

He was for several years county assessor of Bell county, making his home at Belton, the county seat, but had suffered a break down which necessitated his making a change in the hope of regaining his normal health.

He was a prominent member of K. of P. at Belton and will be laid to rest under the direction of that order at Belton, the body having been shipped to that point this morning.

He leaves a wife, two children, father and mother and several brothers and sisters besides a host of friends to mourn his death.

While the family had only resided in Plainview a short while they had in their quiet, unassuming way made many friends and the sympathy of the entire population of the city goes out to the bereaved relatives in this their loss of a beloved husband, father, son and brother.

The family and several relatives who had come at notice of his serious illness accompanied the remains to Belton this morning.

Commerce Increasing

January's Receipts Almost Treble 1908

Santa Fe Reports Again Substantiate Statement that Plainview Country Is Growing

The following is a record of the freight business during the month of January, just passed, at Plainview station, compared with the same month of last year. The number of carloads received shows an increase of more than 100 per cent over last year, while the number of cars forwarded shows a good increase also.

The increase in lumber receipts, agricultural implements and emigrants, especially commend themselves to the attention of the reader, there being 130 cars of lumber this last January compared with only 37 the same month 1908, and 10 carloads of agricultural implements against only 2 carloads last year. The emigration cars compared with only 37 last year.

Carloads Received	Carloads Forwarded
Jan. 1909	Jan. 1908
Coal..... 42	Corn..... 2
Lumber..... 130	Other Grain..... 37
Salt..... 5	and Seed..... 1
Bldg. Mat'l..... 11	Cattle..... 61
Hay & Straw..... 2	Hogs..... 13
Fruit & Veg..... 5	Sheep, goats..... 1
Flour & Feed..... 23	Hay & Straw..... 10
Grain..... 1	All others..... 6
Agr. Impl..... 10	
Machinery..... 3	
Emigrants..... 86	
All others..... 35	
Total cars..... 353	Total cars..... 94
	Cotton, bales..... 451
Less than car lots 1,546,400	Less than car lots 399,810
646,022	712,735

Fine Horses Killed By Runaway Team

The forepart of this week a peculiar accident happened on the farm of Mr. Whitfill about nine miles southeast of this place near the Meteor school house.

The farmers son and hired man were in the field harrowing land for the spring crop when the team being driven by the boy, a fine team of horses imported from Kentucky, became unmanageable and the hired man left his team of mules which were considered safe, to help the boy. In the meantime the mules became frightened and started to run and ran over the team of horses dragging the harrow over them and killed one of the horses almost instantly and the other died during the night. The boy was struck on the head by one of the harrow teeth but was only slightly injured.

F. E. MacNair of Philadelphia, arrived here last night and will look around over the country for awhile. He has a half-section of land near Spring Lake.

Arrested For Murder.

Geo. Elliott and one Sutton were arrested at Petersburg yesterday by Hale county officers on a warrant from Wise county charging murder committed there last November.

Up to the time of going to press full particulars had not been learned.

They are being held awaiting the arrival of the Wise county officers.

Get those genuine red rust-proof oats from Cobb & Elliot Grain Company.

John Snyder, city marshal of Amarillo, was in Plainview this week looking after his property interests.

There will be a box supper at the school house five miles southeast of Plainview tomorrow (Saturday) evening.

Mrs. E. L. Adair and Miss Linda of Floodada are visiting L. P. Adair on East Ridge Addition.

The linotype machine to be installed by the Herald office was delayed by the company being full up on orders. The machine is expected to be here by the first of the coming month. A day will be set for friends of the office to come and see the wonderful machine which actually sets and makes type.

Mr. Frogge of Albany Kentucky, is visiting relatives in Plainview, and is holding down a case at the Herald office.

Who Was At Fault In This Case

Down in East Texas a few days ago a subscriber to one of the leading newspapers of that section had his paper stopped because said paper carried or caused to be carried in its columns, the advertisement of a Chicago mail order house, alleging that said "mail order house was unfair in its methods of doing business and injured the business of the local merchant." Probably the local merchants do not advertise enough to pay the expense of the paper and it is necessary to go outside of the city to get such business as will justify the publication of the aforesaid paper.

The aforesaid subscriber, according to circumstantial evidence, has been juggling with the mail order house (which is "an injury to the local merchant") in Chicago because the local merchant did not advertise, and stops said newspaper and forswears reading it again because only the advertisement of the Chicago house is carried in its columns.

The decision rendered is that the cause of the whole trouble arose over the failure of the local merchant to carry an advertisement in the local paper, and, therefore, the Chicago mail order house victim is exonerated and free to send wherever he pleases for his provisions.

Mrs. W. J. Karschnier died at her home seven miles south of here Sunday night of blood poisoning, and the body was prepared for shipment to the old home at Wilcox, Nebraska, Monday by Flake Garner of this place. The body was shipped Tuesday, accompanied by the husband and a number of friends to the above named place where the remains will be laid to rest.

Building Increases

Material Prosperity Still In Evidence

Structures In Great Variety Keep Many Workmen Busy—Demand For Rent Houses Sharp.

Building is still going on in Plainview without any noticeable decrease and families keep moving in which calls for more residences yet, and rent houses are at a premium in all parts of the city.

The lumber yards have been short on building material which has retarded the building some but now a good supply can be found in the various yards and carpenters can rush the work of finishing the work now on hand.

During the month of January just passed there were unloaded here 130 carloads of lumber for the various yards and the evidence is that there will be that many or more this month to supply the needs of the town and country.

In town there are hundreds of new houses recently finished and being constructed over the country tributary to Plainview, which is evidence that the country is prospering, and that new farmers are moving in.

The contract for the Wayland Literary and Technical Institute will be let within the next few weeks which will keep a large force of mechanics busy for several months. It is contemplated, making this a fire proof building throughout, but even though it is not, it will be one of the most modern and costly buildings of its kind in the west, and as an institution of learning will rank with the best in the United States.

Active construction work will commence on the water and sewer systems within three months time which will put Plainview when completed in a class by itself in the way of modern conveniences in the west.

Sheriff Robs Bank Vault

Sheriff Goan of Floyd county broke into a bank vault at Lockney last week and relieved the vault of its entire contents—"booze."

The report is that the sheriff had suspected for sometime that liquor was being sold in Lockney in disregard of the local option law and made a raid on the old vault which is not now used for the deposit of "corn-earnings" but corn-juice, with the result that a large amount of the offending liquor was appropriated unto the county.

Married

Charles Donnell and Miss Cora Hunt, both of Running Water, were married on Wednesday. The Herald wishes them much happiness on their journey together through life.

Announcement

The New Store

In coming to this section of Texas, we do so believing the Plainview trading public to be a progressive people, awake to the interests of the city, county and the great Plains Country with its many yet undeveloped resources, and fully awake to their own interests.

We come believing you to be ready and willing to encourage any enterprise that will be of benefit to you collectively or individually.

Touring West Texas last November, we inspected the resources and various advantages of the Plains Country. We carefully considered the prospective future of its towns and cities and was led to believe that Plainview, with her wide stretch of fertile lands so rapidly developing, and with her enterprising citizens would be a desirable location for a home, and an ideal location for a well-kept store—a carefully bought stock of high-grade merchandise handled by men of thorough experience and honest principles—a store that would be appreciated and patronized by people who do their shopping in Plainview. To this end, we closed a deal with the First National Bank for the large storeroom in their modern building just completed. At once we began to select from manufacturers and importers throughout the country the best things in the various lines to be handled by us.

This work has been carefully kept up and will be until our stock is complete with goods of known worth—merchandise that we can stand behind with a guarantee of satisfaction to our trade. Many of these goods are now in the store; others will arrive almost daily.

No effort will be spared to serve you in an entirely pleasing way. Courteous sales-people will wait on you: an opinion asked for will be given pleasantly and honestly. When you call, if you buy we will appreciate your trade; if you don't buy, we thank you for your time and consideration.

Come and get acquainted with us, our stock of merchandise and methods of business.

Richards Brothers and Collier

From Central Plains College

Review of Progress of That Institution

Remarkable Success Achieved In Short Time—Growth of Settlement About College.

It has proved amazing to our friends who have visited us as much as twice since the dirt was broken a little more than a year and a half ago to begin the foundation for our administration building, to see the rapid, steady, substantial progress made here in our college and community life and work.

We have averaged building about a dwelling per week since our college buildings were started; and these houses have been founded by good and progressive citizens from several states in the north and middle west and from practically all the southern and southwestern states.

We draw our pupils from twelve or more states and territories. We have a group of as earnest, faithful students in our student body as are to be found anywhere in our great country.

We find the people of this section earnest and progressive, strong and valiant in the struggle for material, intellectual and spiritual development, and, it is useless to say, that we honor their sane ideas and noble endeavors, and that we are glad to co-operate with them in the tremendous undertaking of building up a great, complex, and we trust, enduring civilization in the youngest of all sections of our great great nation. A people so strong, broadminded, liberal and energetic are destined to achieve greatness in a world of opportunities like ours. We cordially invite the town and community to use our college for all it is worth to help them in their material and moral progress. All wise communities call upon their educational institutions to lend their aid to their advancing forces at work of a more material kind; for the ideal must be kept high if the development is to be great and enduring.

In our college classes we are most carefully studying the many and complex problems and principles underlying urban and rural conditions, social and religious life, civic and industrial activity; and we must have the people, the intelligent citizenship to cooperate with us, and you need us to co-operate with you, if both of us are to be the efficient factors in the our section. We have for our purpose the searching out and mastering of the tremendous problems confronting mankind, the spread of the kingdom of truth and righteousness, and the building up of the human race. We thoroughly believe that the age of asceticism is long past and that the object of the school, as indeed it is largely of the church, is to prepare young people for active service among their fellows. And our race has discovered that to insure its own advancement and the systematic development of its members, it is not only necessary to provide trained leadership through education in our higher institutions of learning, but it is also equally essential to disseminate this common intelligence and learning of the race down through the masses.

Trained men and women have always been the great leaders of the race in every sphere of human activity and the demand for strong leadership today is far greater than it has ever been. This is especially true in our new country. Hence while our material growth here is rapid, the thoughtful man is anxious that our intellectual, moral and religious development keep pace with the great advancement in wealth, else we have resulting a civilization meanly sordid, if not positively vicious, and of course, lacking in these qualities that make for real and enduring blessing and greatness. Hence Plainview is wise in building and supporting her system of public education, and her institution of higher learning.

We have three schools—the preparatory, consisting of seven grades, the academic, consisting of four classes, and the college consisting of four. In our preparatory we have a strong principal and efficient in-

structors, and use the best modern methods. We realize that the child at its several stages of growth has its peculiar needs, and we strive to meet these in a safe, sane, rich way. We encourage the child to be himself and live and act as is suited to his age and development.

Following these seven years of splendid preparation our pupils are able to do four years of satisfactory high school or academic work; and then real college work for the next four.

In our college department we bring our students in contact with the most advanced college and university thought and life, thus enabling them to form high ideals, choose wise life activities and prepare themselves for useful careers in the world. Because of our high college entrance requirements students must be well advanced and necessarily somewhat mature and hence are able to do some real thinking, and make some progress in mastering the difficulties besetting the modern life of the race.

We require as much preparation for entrance into our Freshman class as does Princeton, Yale, Columbia, Johns Hopkins, the University of Chicago, or any state university or other college of our country except Harvard. We require fifteen units for entrance, Harvard sixteen. But as our academic department is taught by the regular college faculty, thus giving the same skilled training in the academy as in the college proper, have a very large academic attendance and consider it a very important part of our work.

Our work is also organized into departments with expert teachers at their heads. Some of these departments are mathematics, Physical and Chemical sciences ancient and modern languages, English history, and the biological sciences; economics, psychology sociology, ethics and philosophy; normal training, theological, commercial, expression, art, music. Every regular student of course takes work in several of these departments. But a few specialize in one or two. The last named departments are special and have very gratifying enrollment. While all of these departments are well taught, and one might say equally well taught, I should like to emphasize the equipment and advantage afforded in the commercial department, since this will appeal to many an ambitious

Star Windmills

STAR WIND MILLS  STAR WIND MILLS

The new firm will be pleased to have you call and inspect their up-to-date stock.

New Stock, Buggies, Vehicles, Stoves, Crockery, Etc., Etc.,

**Come and See Us.
R. C. WARE & CO., Agents.**

J. H. Gouldy Land and Insurance Co. Have Opened an Office in Plainview

They have some valuable Amarillo, income property to exchange for lands

"They are quick swappers." If you desire to buy, sell or exchange lands or anything of value see them

J. J. OXFORD Lumber Company

Dealers in
Lath Sash Doors Cement Plaster Post and Brick

Office:--Three Block west of Wayland Building California St.

WHEN YOU GET HUNGRY

Tired and thirsty, don't forget to call at the New
DEL MONICO CAFE

We guarantee satisfaction. Short orders at all hours

SMITH BROS. PROPRIETORS

HIGH ART PRINTING-- AT THE HERALD PRINTERY

young man who is tempted to rush into business life unprepared. There was added this year the most modern banking and other commercial outfit and, together with the strong instructors, it is made one of the best equipped commercial school among colleges of our country. Young man, the very best preparation for commercial life can be gained here and it is right at your door.

"The value of a thorough education fitting a young man for his life work is no longer a debatable question. The recent report of the United States Bureau of Education shows that a boy with a common school education has practically one chance in 9,000 of general recognition as a successful man in some department of human endeavor and usefulness. A high-school education increases his chances of such success by about twenty-two times, while a college education gives a young man about ten times the probability of success and advancement possessed by the high school graduate, or about two hundred times the opportunity open to a boy with only a common-school education."

Young man, can you, in view of all these facts, neglect the opportunity of securing a thorough education? WM. J. BEESON, Head of Normal Department.

Over in Dallas the other day while a Mr. Wood was conversing with his friend, Mr. Stone on business street, a handsome young lady with a Venus-like figure, and attired in a directorie gown passed by. Immediately Stone turned to Wood, Wood turned to Stone and they both turned to rubber.—Ex.

Miller's MEAT MARKET

PHONE 48

Handles High-Grade Meats Only

Special Attention given to children when sent

North Side Square Plainview - Texas



The buyer of a **REMINGTON TYPEWRITER** expects good service—and gets it. Remington Typewriter Co. 327 Broadway, New York.

For sale by Remington Typewriter Sales rooms, E. B. Reppert, Proprietor. 349 Main Street, Dallas, Texas.

NOTICE

The O'Hara Sign and Decorating Co.

are prepared to do all kinds of first class Sign writing and up-to-date advertising. Also House decorating in all its branches. **First class line of New Wall Papers direct from the Mills**

We guarantee Satisfaction Try us and be convinced

T. O'Hara, Manager.

North Pacific St. Opposite Carter Mer. Co.

Value of Education To a Young Person

An Essay Treating of the Actual Monetary Value of Learning By a C. P. C. Student.

Young man, some day, you hope to be a bright and shining light. You will be one of the many millions that carry on the great work of the world. You will either be a great worker, exerting an influence for much good in the community in which you live; a medium worker, neither helping nor hindering human progress; or a social and moral dead-weight, whose existence will be a constant menace to the best interests of society. Which class will you choose?

In order to find the value of an education, subtract the earnings of a life of uneducated labor from the earnings of a life of educated labor. If an uneducated man earns \$1.50 per day for three-hundred days in a year, he does moderately well; and if he continues this for thirty years he will have earned \$13,500. Now an educated man is not, as a rule, paid by the day, but by the month and year. Let us get an average of the earnings of educated men, beginning with the President of the United States, who earns \$50,000 per year, the presidents of the insurance companies and of the large railroad companies, and come down the scale until we reach the lower walks in consideration of earnings among educated men, we will readily admit that \$1,000 per year is a very low average for the earnings of an educated man. For thirty years we have \$30,000 as the earnings of the skilled laborer. Subtract the \$13,500 from \$30,000 and we have left \$16,500 which represents the value of a boy's time in school in this case.

We will readily admit that those who work with their hands at unskilled labor put forth much more muscular effort to earn a livelihood than do those who earn it by a combination of their skillfully trained minds and bodies. Young man, do you think you have enough education to carry you through the world? or do you stay out of college just because you think it easier? Let me tell you that the hardest years of school life is but a rest and a recreation as compared with the long hours of menial toil and servile labor that you will be forced to endure if you enter life too young and hence unprepared for the immense struggles that will then engage you.

As a great thinker has said, "Education is the most valuable thing in the world to a man, but to a boy it is the cheapest. It costs you scarcely nothing to get that for which many a man would gladly give all he has to possess. You have the winning number in the consideration of an education if you will only play it now. Loaf around

a few years and you will always be a blank."

The president of the A. & M. College of Mississippi gives us the following thought: That while it takes an uneducated man seven years to learn a profession or trade, the educated man can learn it in three weeks.

Without education in our day, success is almost impossible. Without education there can be no great enjoyment of life. Remember that the life of today is more and more intellectual. The uneducated man is shut off both from the social intercourse that makes life enjoyable and from the avenues that lead to greatest prosperity and material welfare.

To every man education should mean great and lasting gain and to every man the lack of it is sure to mean immense and irreparable loss. Therefore young man, with the golden opportunity yet before you, let me urge you to join the ranks of us who are striving to gain this essential life preparation.

In conclusion I would say that nothing is more certain than that "Knowledge is power". Starting in life the best capital any one can possess is an education. Neither fire nor flood can destroy it; thieves can not steal it. Get ready for the emergency; opportunities wait for no man.

Geo. Harper, Student of Normal Department Central Plains College.

Letter to A. M. Lycan

Plainview Texas

Dear Sir: This is short: Every job painted Devoe takes less gallons than of any other paint.

If not, no pay.

Yours truly,

E. W. DEVOE & Co

P. S. A. G. McAdams Lumber Co. sell our paint.

A Business Proposition

positions for men to work in various positions which recently appeared in one day in a Texas newspaper, in addition to requirements as to good habits, three stated specifically that no users of either liquor or cigarettes need apply; two barred drinking only and one shut out cigarette smokers—six in all out of twenty-seven. Purely from a business standpoint, heres a hint to young men that points its own moral.—Farm and Ranch.

Read This.

Plainview, Texas

August, 26, 1908

I hereby certify that I have used Hall's Texas Wonder and cheerfully recommend it for Kidney Bladder and Rheumatism trouble

C. M. SHUFFLER

Editor Plainview News

Sold by all druggest and by mail

Dr E W HALL

2926 Olive street, St Louis Missouri 36—

Large crowd of buyers coming next week. List your land with us for quick sales.—Salisbury & Lash Land Company. Phone 49

Arrested

a cough that has been hanging on for over two months by taking Ballard's Horehound Syrup. If you have a cough, don't wait—stop it at once with this wonderful remedy. Splendid for coughs, cold on chest, influenza, bronchitis and pulmonary troubles. Price 25c, 50c and \$1.00. Sold by Wyckoff-Willis Drug Co. Druggists and Jewelers.

Embalming, Undertaking

The Embalming and undertaking department of E. R. Williams is fully equipped to meet all emergencies. Do not forget this.

The W. B. Joiner Abstract Co.

Compiles Abstracts to Town and County Property. Investigates Land Titles. Notary Public in office. Wayland Building. W. B. JOINER, Manager Plainview, Texas

A Home at a Bargain

5-Room House Lots, sheds, good water-works, some nice trees, a nice location, a good bargain for the man who wants a home, and lots to spare, and on which a nice margin can be made. **MUST GO EARLY**, hence the price is low. See the undersigned at once if you want to pick up something good.

J. M. SHAFER

W. E. ARMSTRONG

Land and Immigration

PLAINVIEW, TEXAS

L. A. KNIGHT, Pres.
L. G. WILSON, V.-Pres

J. H. SLATON, Cash.
GUY JACOB, Asst. Cash.

The First National Bank

OF PLAINVIEW

CAPITAL \$100,000.00

Surplus and Undivided Profits, \$85,000.00

We offer all accommodations consistent with prudent management

Robbins Brothers

Brokerage, Commission and Jobbers

Flour and all heavy Groceries Last Texas Cane Syrup and Produce

We solicit your business. Phone 237. Plainview, Texas

Just back of Bain Furniture Store

Gardening

The time of the year has come when you should have your ground put in condition to plant a garden.

I wish to announce to the public that I am prepared for that kind of work and I take this method of soliciting your trade. Also, I will clean up your premises at a moderate price. The city authorities require this and you should not wait until you are notified.

Respectfully,

A. F. Stroud,

Plainview, Texas

Phone No. 163

J. J. OXFORD, Manager

ALFALFA LUMBER CO.

One and a Half Blocks East of Postoffice

Dealers in

LUMBER

AND ALL KINDS OF BUILDING MATERIAL.

A. L. Hamilton & Brother Manufacturers of FLUES, TANKS, MILK TROUGHS, CAMP STOVES and all kinds of tin, copper and SHEET METAL WORK. Repairing neatly done on short notice 99 Plainview, Texas.

THE McLAUGHLIN LAND COMPANY

BIGGEST BARGAIN IN SOUTH PLAINS

In large or small tracts, on easy terms, and small cash payment. Don't fail to see us before you invest. Several years experience in the land business in Plainview enables us to list lands as low if not lower than others. Send for our list of bargains. Address
McLAUGHLIN LAND CO. First National Bank, Plainview Texas.

Hale County Herald

Established in 1889. Best Advertising Medium on the Plains

Published in the Interest of Plainview and Hale County.

Published every Friday

TOM SHAFER, Publisher

R. G. EDGELL, Local Editor

All communications, remittances, etc. should be addressed to THE HERALD PUBLISHING COMPANY, Postoffice Box 368, Plainview, Texas.

PHONES: Business Office, 72
Business Manager's Res., 14.

SUBSCRIPTION, \$1.50 PER YEAR.

Friday, February 12, 1909.

Read the advertisements in the Herald, then do your trading. We guarantee the firms represented in its columns to be reliable and that they carry the best stocks of goods in their respective lines in the city. Just say, "I saw your advertisement in the Herald," when you buy from any Herald advertisers. When a substitute is offered by a firm that does not advertise just say, "Thank you, I want what I called for." You can get what you call for only by buying advertised goods—they have a reputation behind them.

INDEX TO ADVERTISEMENTS:

J. W. Pipkin & Co., Gents' Furnishings
Plainview Hardware & Implement Co.
Dick's Tin Shop, Sheet Metal Workers
J. C. Woodriddle Lumber Co., Lumber
W. W. Jones, Real Estate
McLaughlin Land Co., Real Estate
A. G. McAdams Lumber Co., Lumber
Rushing Land Co., Real Estate
Ansley Realty Co., Wholesale Land
J. D. Hanby Realty Co., Real Estate
E. R. Williams, Furniture, Undertaking
Cobb & Elliot, Coal, Grain and Hay
Ed Hamilton Gasoline Well Drill
Tandy-Goleman Co., Coal and Feed
Salisbury-Lash Land Co., Real Estate
Beil Pros., French Dry Cleaners—Tailors
Smith Bros., Del Monico Cafe
Rectigraph Abstract Co., Abstracts
J. J. Oxford Lumber Co., Lumber
J. H. Gouldy Land & Ins. Co., Real estate
R. C. Ware & Co., Hardware
Citizens' National Bank, Bankers
Alfalfa Lumber Co., Lumber
Robbins Bros., Brokers & Commission
Jobbers
W. B. Joiner Abstract Co., Abstracts
W. E. Armstrong, Land & Immigration
O'Hara Sign & Decorating Co., Signs
Miller's Meat Mkt. Fresh & Cured Meats
A. L. Hamilton & Bro., Sheet metal
workers
First National Bank, Bankers
Burlison Land Co., Real Estate
C. A. Pederson, City Bakery
Warren & Reeves, Groceries
Barney Johnson & Co., Real Estate—
Crosbyton
Jo. R. Vandergrift, Floyd County Lands
—Floydada
Wright Grocery Co., Groceries
L. W. Sloneker's Broken Dollar Store
General Merchandise
Irick & Fairris, Groceries and Meat
Wilbert Peterson Jewelry and watch re-
pairing
J. M. Shafer, Tombstones
Richard Bros. & Collier, General Mer-
chandise

Jack Binn, the wireless operator on the fated steamer Republic, has added to his fame by refusing to go on the stage. He had several good offers, but said he had no desire to be a "tin god" and that he thought he would be more of a man by continuing his work. Hats off to Jack Binn, a hero among heroes!

In its last issue the Plainview Herald announces that they will install at once a linotype machine of late model. The papers all over the Panhandle seem to be prospering and are giving the best papers published in any portion of the state or any other state for that matter and the Herald is not behind them in "gettin' there."—Randall Co. News.

The Crosbyton Review published by the White Publishing Company at Crosbyton in Crosby county is one of the neatest publications received at this office, and, while Crosbyton is a small place off the railroad, the Review carries more square inches of advertising matter than many towns with ten times the population of the aforesaid Crosbyton, which is evidence within itself that the business interests of Crosbyton are represented by men of push and hustle and who take advantage of every opportunity through publicity to further the interests of their town. It is true that "advertising pays" and the Crosbyton people are aware of that fact. Here's wishing a rich re-licity of your business; the publicity of your resources, and may your town exceed in growth your most sanguine hopes.

While Plainview is growing—growing as never before—yet she needs to get her publicity wires limbered up and tell the great commonwealth what she has in the way of business enterprises, and what are her most natural resources, and what she offers to the actual farmer in the way of wealth through her bountiful land. The best way to show the resources of the country is by a plenteous use of the advertising columns of the newspaper which is weekly telling the prospective settler of the possibilities of the country—for without the advertisements the paper has no prestige as the business spoken of in the local columns is not represented in the advertising columns, thus giving the impression that such business does not exist only in the mind of the editor—the evidence is wanted and must be supplied before people will believe the contents of a paper telling what exists and what does not—evidence, facts and more facts are what count in the upbuilding of a new commonwealth; in this Plainview is deficient.

W. E. Holt, a prominent newspaper man and president of the Newspaper Association of Michigan, was here last week from Bellevue, Michigan and was a pleasant visitor at this office. Mr. Holt was here looking at the country and speaks in glowing terms of the possibilities of this section as a farming country.

The Plainview Herald is installing a Linotype machine in their office and will in the future set type by machine. That is some advancement over the old method of setting type by hand and handling their printing with an army press such as they used there for many years. Bro. Shafer is certainly keeping ahead of the procession. He will have the second Linotype in the Panhandle.—Hall County Herald.

Out in California the Japanese are the uppermost thought of the "Native Sons" because of the exclusion of the Japanese children from the public schools set apart for the whites; while in Pennsylvania the negro is the leading question; submission has been killed in Texas; Carrie Nation is posting herself on the egg market over in England; Taft's returning from Panama; snow is sliding in Colorado and gentle breezes are blowing over the South Plains. I'll take a slice of the Plains, please.

The Daily Panhandle last Monday said:

ture shows were not running Sunday. Crowds of boys and even girls were standing shivering on the streets, when they should be witnessing instructive object lessons, such as are given at these entertainments by a warm fire. The Texas Grand will be compelled to show free on Sunday afternoons for humanity's sake.

From the above it might be taken that in his time the Panhandle editor has been a "dime novel fiend"—the very thought of a Texas Panhandle editor encouraging "dime Museums" is the extreme of infidelity, disloyalty, non-literary acquirements and rebellion against the Deity. Where are Amarillo's churches—what are they for? "For humanity's sake!"

The ladies of the Baptist church will entertain at the Parsonage next Monday afternoon and night. Ladies are expected to call in the afternoon and at night there will be a Valentine party for the young folks. Everybody invited to attend.

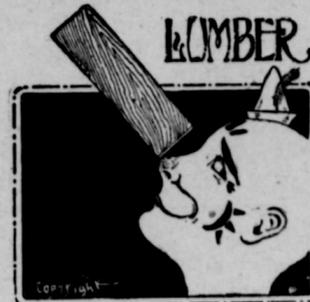
E. R. Williams has a licensed embalmer in his house and is ready at a moment's notice to answer all calls for embalming and undertaking.

For Cheap Lands in Hale and Adjoining Counties

See

J. D. Hanby Realty Company of Plainview, Texas

If you want to sell, list your lands with the above firm, and you can expect courteous treatment and quick sales



TO THE POINT

is our advice on the lumber question. It fills your needs without emptying your pocketbook. All advice is not so well balanced.

THOUSANDS OF FEET

of lumber are here waiting to travel in your direction at the word from you. Well seasoned, properly planed and matured, in any desired quantity, at the lowest market price.

A. G. McAdams Lumber Company

Come to the Plainview Country

The Garden Spot of the Great Panhandle Country

Land values are yet low and Opportunities await you in scores of the avenues of enterprise, tried and proved in the Plains country. A personal investigation will convince the most skeptical that we have **The Richest Farming Lands of the Southwest**

For Full Particulars Write to

The Rushing Land Co.
Plainview, Texas

Don't Think

forever about that job, but come and order it right now! Herald Pub. Co. 9

ANSLEY REALTY COMPANY

WHOLESALE LAND DEALERS

THREE YEARS SALES EIGHT HUNDRED THOUSAND ACRES. IS THAT GOING SOME?

To Land Owners: Give us your property and watch us move it. To Everybody: When you see our buyers pat them on the back, and tell them this is the best country on earth. If they are old friends or relatives, don't try to steal them, act a white man. Tell us about your bargains. We have calls for Plainview property and can sell yours.

Room 21, Wayland Building

Plainview, Texas

Local News

Any items given this office for this page will be appreciated

Passenger arrives from North 6:40 p. m.
Passenger departs for North 8:00 a. m.

NOTICE:—All announcements of any church pertaining to services are welcomed to the columns of the HERALD FREE. But any announcement of a Bazaar, Ice cream supper or any plan to get money is looked upon as a business proposition and will be charged accordingly.

F. P. Pieton of Iowa was here last week and bought a half-section of improved land eight miles southeast of town from J. L. Moreton.

We are in receipt of a car of choice Mill Run Wheat Bran and will be pleased to supply the trade.—Tandy Coleman Co.

G. W. North and Mrs. Emma Collins both of Plainview were united in marriage at the home of the bride Monday, February 1, Rev. J. W. Winn officiating.

We have calls for 80 and 160 acre tracts. List them with us and let us settle the country.—Salisbury & Lash Land Company. Phone 49.

Chas. Bolinger of Cone was in the city Wednesday on business and was a pleasant caller at this office.

See S. D. Struve for auto service. Day phone 76, Night phone 173.

J. B. Maxey is building a beautiful residence on 3rd Street.

Mr. Mappin of Galensburg, Ill. is in Plainview looking after his holdings in Hale County.

Mont Carter, accompanied by Miss Maude Grigsby, expects to leave for St. Louis this week to purchase their immense stock of spring goods.

Three boys, Tom Hatfield, Frank Johnson and — Wright, who ran away from their home in Plainview last week have been located in Denver, Colorado where they were arrested for vagrancy, and efforts made to find their homes with the result that they were found to live in Plainview. The boys have been sent for by their parents.

W. H. Fuqua, H. R. Morrow and S. H. Madden of Amarillo were in the city last week. That these gentlemen are interested in Plainview is evidenced by the fact that Messers Fuqua and Morrow purchased a hundred acre tract of land lying between the depot and Central Plains College, of L. A. Knight, consideration, \$11,000.

Marriage license was issued to E. J. Cowart and Miss Lizzie Brown from the Hale County clerk's office last week and the couple united in marriage by Rev. S. W. Smith. They were from Lamb county and immediately after the ceremony returned to their home.

If you want good coal, coal that pleases the cook, order from Cobb & Elliott Grain Company.

Mr. and Mrs. N. A. Barrick, who have been visiting Mr. and Mrs. W. W. Jones for the past week, left Thursday morning for their home at Parry, Iowa.

Remember the Rectigraph Abstract Company can furnish an abstract for nine counties. See their card in this issue.

Mrs. W. A. Wheelock left this week for the eastern markets to purchase her stock of spring millinery.

Tom Curry of Amarillo came down on Wednesday to look after some insurance business in Plainview.

Mrs. Nell Raser and Misses Pearl and Eula May Alley of Tulsa were the guests last week of Mrs. J. Walter Day.

The Rectigraph Abstract Co. has taken up permanent quarters in the First National Bank Building. We will be glad to have you call.—W. A. Morter, Mgr.

J. J. Ellerd came in Tuesday from Syracuse, N. Y. where he purchased a car-load of autos, which he will sell to the people of this town and vicinity.

We are not particular who burns our coal, it pleases them all.—Cobb & Elliott Grain Company.

Mr. and Mrs. S. W. Downs and Orie Anderson, all of Spring Lake, were in Plainview on Monday for lumber with which to build a new house for the farmer.

If you are in need of seed oats Crowds Bros. & Hume Company have just received a car of pure red rust proof seed oats, clear of Johnson grass. See them before buying. They also handle all kinds of feed stuff, niggerhead lump, nut and maitland lump coal. They pay the highest market price for green and dry hides.—G. C. Keck, local manager.

Want Column

Advertisements for this column will be accepted at a rate of two cents a word for first insertion and a cent a word for each successive insertion, if paid in advance.

WANTED—Office position. Have seven-years experience; or will invest some money with service in some well-paying business. Address J. O. N., Box 368, Plainview, Texas.

LOST—Somewhere between the Baptist church and Dave Tudor's a ladies gold watch and fob. Fob has monogram "H. E. P.," also on different space the letter "H." Finder will please leave at either printing office or give to Miss Hattie Price and be rewarded.

WANTED—Some common chickens for breeding stock, good quality. F. E. Summons, 1 mile S. E. court house.

FOUND—A watch and chain. Owner can have same by calling on A. E. Cullum at Fulton Lumber Company and describing same, and paying for this advertisement.

FOR SALE—One \$14 iron bed, painted gold, \$8; one \$8 mattress and pair of \$5 springs. All practically new. Must be sold Monday or before. Enquire at Herald office.

WANTED TO BUY—Ten thousand bushels threshed Kaffir corn and maize, and as much millet and cane seed. We keep both Jute and Seemless in stock for sale.—Tandy Coleman Company, Plainview.

FOR SALE—Two five-room houses, one brand new; can give possession at once. Also some nice northeast-corner town lots. Apply to Jno. M. Webb, Slaton Street, just west of Judge Mathis.

FOR SALE—One of the best 8-room residences in Plainview, on Restriction street.—T. J. Tilson.

A good steam plow outfit for sale or trade. See G. D. French, Plainview, Texas.

LAND—\$200,000.00 worth of the following lands sold in the last three weeks. Do you want a home or an investment? This is your chance. Every man who sees it buys. Can sell you from 1 to 50 sections, and give you choice. They are fine level prairie agricultural lands, dark and dark red loam, some almost a black land. Located in the "Midland Country" on the southern plains of west Texas. \$6 per acre, small cash payment, balance 8 years time 6% interest. Write us for full description and particulars.—W. J. MORGAN & Co., Midland, Texas.

WANTED TO RENT—A farm with stock and machinery, two men to work.—J. F. Louison, C. A. Dallman. Inquire at John Ligon's residence, Plainview, Texas.

FOR SALE—The northeast 1/4 of section 1, block O-2 Hale County, Texas. It is about 4 miles east of Olton school house across the road. For price and terms apply to Frank Hass, owner, Lake Park, Iowa, Route 1.

See the Rectigraph Abstract Company in their new quarters, Room 27, First National Bank. They are better equipped than ever to satisfy all your Abstract wants.

Some Good Deals

Offered By

Burleson Land Co.

If you want City Property, see

(1) Two-story house, three lots near square, \$2100.

(2) Six-room, two-story home, block Restriction Street, two lots, only \$1750.

(3) New four-room house, well-located; cheap or would trade in land deal.

(4) Three lots three blocks of square, only \$200 each.

We have property all over the city. See us before you buy or sell.

For a quick sale, list your land with us.

We have a cash buyer for—

(1) Two sections.

(2) Large ranch.

(3) Some close in property.

(4) Some business property.

(5) Some good town property

(6) Some attractive trade propositions.

(7) Several good business openings.

(8) Plenty of bargains in good snaps.

See us.

List your land with us

We will be in our new building, just north of the Real Estate Exchange, in a few days. Come to see us.

Burleson Land Company
Plainview, Texas

Wedding Cakes

or SPECIAL orders for anything turned out by a first-class bakery is one of the strongest points of the

CITY BAKERY

ANYTHING you may want that is manufactured by a bakery can be ordered over the phone with the guarantee of good service—and the price will be right.

C. A. Pedersen, Proprietor

BARNEY JOHNSON & CO.

REAL ESTATE AND INSURANCE

POST OFFICE BUILDING

PUBLIC SQUARE

CROSBYTON, TEXAS

HIGH ART PRINTING-- AT THE HERALD PRINTERY

Cobb & Elliott Grain Company

Successor to

Plains Lumber & Grain Co's. Plainview Branch

Dealers In

Grain, Field Seeds, Coal, Wood and Hides. We handle Rockvale and Nigger Head Coal.

Don't fail to see us before you buy or sell anything in our line. Call at City Elevator or Phone 119

WE ARE MOVING

to our new office and in our own building, just north of the Real Estate Exchange.

We will be in better position to serve our many friends and customers.

We ask a share of your business. We have all kinds of good propositions. Come to see us at our new office and get particulars about:

160 acres for \$160

cash and \$500 Jan. 1 (if you improve the place), and balance in 5 years' time. Only a few days on this proposition. It is near Plainview, and close to railway.

We have section near Petersburg at \$14; patented land; one-half cash.

Who wants section near Floydada, new house, mill, etc., 160 acres in cultivation, all fenced, good neighborhood? Special for a few days, \$18; only \$2000 cash; \$1200 in two years; balance easy.

We have all kinds of deals. PHONE 167.

Burleson Land Co.

THE GASOLINE WAY

I have a brand new Gasol ne drill that is strictly up-to-date and ask a share of your patronage. Straight wells, plenty of water in the shortest time possible, are my specialties. See my about that second strata well. Headquarters at Hatcher's Blacksmith Shop. Yours anxious to please.

ED HAMILTON

Conflagration Is Narrowly Averted

Fire in Tailor Shop Suppressed By Prompt Alarm and Immediate Action By the Citizens.

Tuesday morning about eleven o'clock fire broke out in the rear of the Burch & Burch Confectionery on Pacific avenue as the result of the explosion of a gasoline stove used in the rear room to heat irons for pressing clothes. Besides burning all the paper off the walls, practically all the contents of the room were destroyed, including about fifteen suits of clothes left there by customers to be cleaned and pressed.

The fire was discovered before it had gained much headway, and by heroic efforts on the part of those near at the time, was put out before it reached outside and ignited other buildings.

A stiff wind was blowing at the time and had the fire got a start probably the whole block would have gone up in the flames as there is no way to combat a fire except with buckets of water carried by hand from the public well.

It will be several months yet before the water mains will be laid and in proper working order to combat a fire and every precaution should be used to guard against a fire.

A Shaking Up

may all be very well so far as the trusts are concerned, but not when it comes to chills and fever and malaria. Quit the quinine and take a real cure—Ballard's Herbine. Contains no harmful drugs and is as certain as taxes. If it doesn't cure, you can get your money back.

Sold by Wyckoff-Willis Drug Co. Druggists and Jewelers.

Experiment Farms

Two years ago there was a small "model" farm within easy reach of Hereford. This farm was worth a great deal to the surrounding country in the short time it was conducted. Perhaps it would still be doing good if the land had not been owned by so many speculators. The frequent change in ownership killed the farm. As a citation of the good it did, we will mention one fact: there are several of the best farmers of the Hereford country who visited that farm and became convinced that the methods followed were ones that should govern Panhandle farming, entirely, and since then they have been following them.

The greatest good that comes from these farms is not from the location of one of them in a community, as a piece of valuable property, merely, but from the object lessons they furnish. There are hundreds of men, good and true citizens, who have been farming along the old lines for so long that they cannot change methods without the strongest kind of an exposition of the benefits to be derived from a change. They simply cannot be brought to scientific farming through conversation and reading. They must be shown field and granary results of the new way of doing things. An experimental farm will convince them and will make of them proprietors of other farms that may be called experimental, or model.

That's the reason that there should be a farm in every county, even, where people can see what can be done along the right lines of farming.—Hereford Democrat.

Stockholder's Meeting

The annual meeting of the stockholders of the Citizens National Bank of Plainview, Texas, for the purpose of electing nine new directors to serve for the ensuing year will be held in their banking room on Tuesday, March 9th, 1909 from the hours of 10 A. M. to 12 M.

J. N. DONOHOO President
E. B. HUGHES Secretary.

Bachelor Girl

Wouldst thou be a bachelor girl, my daughter? For this is the great feminine bluff; and no such thing existeth, except in the magazines and in the imagination.

Lo, the bachelor may be a sweet young thing who assumeth a becoming pose, or she may be an old maid who maketh the best of an unbecoming situation; but a confirmed bachelor girl is one who hath not married—yet.

For the single life is a perfectly lovely thing—in story books.

Yea, it is made up of rarebit suppers and high art and the admiration of the multitude; but in real life it is a back hall bedroom with a gas stove for company and a 25c table d'hote for excitement.

Verily I say unto thee, no woman liveth who would not exchange a typewriter for a cradle, and a desk for a sewing machine, and an easel for a cook stove, and an armful of diplomas for an armful of babies, and a latchkey for a nice broad pair of shoulders—if the right man offered them unto her.

Yea, observe how easily a lady college professor droppeth her Hebrew and her Greek and learneth to talk baby talk.

And mark how willingly a lady doctor stoppeth rolling pills for the pleasure of rolling a baby carriage. For art is a beautiful thing but it is so intangible.

Verily, thou canst not put thine arm around its neck; neither canst thou tie it up in pink ribbons. Nay, thou canst not run thy fingers through its hair nor call it funny nicknames, nor wait upon it, nor fuss over it. Verily, a woman must have something to coddle—and a man is better than a teddy bear. Selah!

W. H. M. S.

The Society will meet with Mrs. Joe Wayland February 15, at three o'clock.

PROGRAM

Ministry of Lay Women in Rural Districts—Mrs. Kinder.
The Debate—Mrs. Wilson and Mrs. McWhorter.
The Rural Schools in the South—Shropshire.
Discussion—The Village—Mrs. Donohoo.
Our Mountain Women—Mrs. Barcus.
The Small Mill—Mrs. R. C. Ware.
All come and make this an interesting program.

The meeting of the 8th was well attended despite the high wind. There were fourteen members and four visitors present.

We had a good Bible lesson. There were two papers read by members of the Society, which were both entertaining and instructive. All those that are interested in brigade work are requested to send or bring their children to the Methodist church, Sunday afternoon at three o'clock.

PRESS REPORTER.

West third street which runs out to the site of the proposed Baptist College, bids fair to be one of the best resident streets in Plainview. It is being graded and planted with trees the entire way to College Heights, and when completed will be a beautiful boulevard extending from Nob Hill to the College.

Baby Hands

will get into mischief—often it means a burn or cut or scald. Apply Ballard's Snow Liniment just as soon as the accident happens, and the pain will be relieved while the wound will heal quickly and nicely. A sure cure for sprains, Rheumatism and all pains.

Price 25c, 50c and \$1.00 a bottle. Sold by Wyckoff-Willis Drug Co. Druggists and Jewelers.

OWN A FARM

In the BEST part of the Plains

and for a Bargain in City property or Plains land. Call on or write

W. W. JONES,
Plainview, Texas

Plainview Livery, Feed and Sale Stables

AND

O. K. Bus, Baggage and Transfer Lines

TUTTLE & HARRIS, Proprietors

Grain, Horses and Mules—Bought and Sold

DRUMMER TRADE A SPECIALTY WITH US

Come and See Us—East Side of Squar

PHONE NUMBER 61

BERKSHIRES

We have a few spring pigs for sale, the get of our herd boar, PREMIER PRINCE FOURTH, out of SHERMAN BELLE 47TH. These pigs are lengthy, of good bone and size. Also pigs by him out of high grade females.

Martine Bros., Plainview, Texas.

IF YOU ARE IN A HURRY

And Can't Afford to Wait. Call up

PHONE 76

and get your meat, fish and fresh oysters and other good things to eat

We always carry the best the market affords and sell at the regular market price

We do no credit business. Everything is strictly Cash

WEST SIDE MEAT MARKET
R. M. HARP, Proprietor

RECTIGRAPH ABSTRACT CO.

Incorporated

Capital \$15,000.00

We have a complete abstract of all lands and town lots in the following Nine Counties:

Hale, Lamb, Lubbock, Floyd, Castro, Briscoe, Bailey, Hockley, Cochran.

Work always attended to promptly. Notary in office. Room 27, First National Bank Bldg. Plainview, Texas.

PLAINVIEW

AND OTHER POINTS ON PECOS VALLEY LINES

WEST REACHED BY DIRECT CONNECTION

WITH THE A. T. & S. F.

BE SURE

Your ticket reads via SANTA FE all the way. Full information regarding the rates, etc., cheerfully furnished.

D. L. MEYERS
General Passenger Agent
Pecos Valley Lines
Amarillo, Texas

We've Got It

LONG LEAF YELLOW PINE

Lumber

AT BEST PRICES

J. C. Wooldridge

PLAINVIEW - TEXAS

The "Land Riots" of South-Bound Settlers

Land Owner Tells of the Sudden Awakening in the East to Their Passing Opportunities.

Kansas City, Mo., Jan. 24, 09— "People are simply land mad, that's the best way to put it," says W. F. Halsell, one of the richest men in Oklahoma, in speaking of the great scramble for Texas lands in the Southwest. Mr. Halsell lives at Vinita, Ok., and probably owns more land in Texas, Mexico and Oklahoma than any man.

He refused to state just how much land he owns, but he refused nearly \$2,000,000 for his Texas holdings.

When asked why he refused such a large sum he replied:

"What would I do with that much cash in Oklahoma? Land in Texas doesn't eat, and is growing more valuable every day; taxes down there are so low at present and getting lower every year, that a man does not miss the amount. 'John D.' and his crowd have been so completely 'skinned' down there lately that Texas has money to burn.

"Practically every cattle man in Texas is forced out of the business by the hungry horde of landseekers. The day of the so-called land barons has passed and gone, and the man with the hoe is supreme. The farmer is the coming baron and the poor 'loughorn' raiser will soon be a thing of the past. In fact he has been walking around for several years to save funeral expenses.

"There never was a time in Oklahoma and Texas when common dirt was so eagerly sought after by a class of men who produce wealth by honest industry and true American thrift. I am glad to see this wonderful transformation. It only teaches the old time cattleman that it don't pay to graze an onery old cow, worth \$15 to \$20, on lands that will produce that much every year per acre. I have about all the money I want, and I am willing to see the other fellow get his share."

As further evidence that people are becoming "land mad" Senator Wing and Dan Donovan of Minneapolis have just returned from the Texas Panhandle with a dozen or more North Dakota farmers, who bought, all told, nearly 25,000 acres. Sen. Wing stated that hundreds of North Dakota farmers are flocking into northwest Texas to avoid the rigors of the North, and that Minnesota farmers are going to the Southwest in droves. He said the great Southwest offers many flattering inducements to Northern farmers on account of climate and that Missouri and Kansas lands are being bought by them.

As a Farmer Sees it

When the Panama canal is completed and Galveston is acknowledged a greater commercial center than New York, and the resources of the handle of this great pan are fully developed, and we (the farmers) get a good grip upon it, we may be able to lift her up from the smoldering embers of negligence; fill her to the brim with the products of bountiful land; place her upon the gridle of industry; apply the torch of energy fired by love and patriotism, and when well done give Uncle Sam a Pan-cake he will surely relish.

The greatest state in size or any way he Texas—(takes us.)

THE OTHER SIDE

But if we don't quit buying and selling, and show our worth

By plowing and planting this bountiful earth,

The sun in his glory may someday look down upon mother earth

And say to her with a glow of laughter and mirth:

Oh, law mam!

Just look at Sam!

He's eaten up that cake

And is licking out the pan!

—P. N. CRUM, Marshal Ohio.

Meteorological Report

Monthly Summary of Plainview Co-operative Observatory for month of January, 1906:

Average Maximum Temperature	61.1
Minimum	26.1
Mean	43.6
Maximum for Month	84 on 9th
Minimum	2 on 12th
Greatest daily range	60 on 9th
Total rainfall	trace
Total snow	trace
No. Clear days	10
No. partly Cloudy days	13
No. Cloudy days	8
Average daily range of Temperature	3.5
The days in January averaged	2.6 warmer and the nights .90 colder than December.

J. F. SANDER, Observer.

A citizen who has lived in Plainview for a number of years was heard to remark that there is more building going on now than was ever known before in the history of the town. Nor is it confined to one locality, North, South, East or West are building rapidly. A lady living on East side said a few days ago that she could stand in her front door and count thirteen houses in process of construction, many of them roomy, convenient residences. This is but a fair sample of the way in which Plainview is fast forming a compact, closely built town of beautiful homes and substantial business houses.

Deputy Constable R. J. Foster made a haul of four Mexicans caught playing cards Sunday night and at their trial before the city court Monday each was assessed a fine of \$34.40, and in default of payment of same three of the number were consigned to the city bastille, while the fourth paid up and is probably debating, "Does it pay to play poker in Plainview, when the House takes so a large a revenue."

Remember that E. R. Williams is prepared to fill your wants in any emergency, for Embalming and Undertaking.

Cone Happenings

Freighting is the order of the day at Cone.

Hicks Waller and Wheeler Shell hauled about 10,000 pounds of freight from Plainview to Crosbyton this week.

Hicks Waller was in Plainview Wednesday after a load of freight, and while there sold one of his work mules, necessitating leaving his loaded wagon there. He returned with another later in the week and brought the wagon out.

J. T. Robinson and Chas. Bolinger were in Plainview Wednesday after a load of freight for Emma.

The baby of County Judge P. L. Parrish died Friday, January 5, supposedly from poisoning, as the child died about fifteen minutes after it was first discovered to be sick. The remains were laid to rest in the Emma cemetery Friday afternoon.

Mr. McGuire, son-in-law of J. C. Cartwright died at Estacado Friday, two weeks ago, of heart failure. Mr. McGuire had only been here for three or four days, having come from a much lower altitude which is believed to be the direct cause of death. The remains were interred in the Estacado cemetery.

Mrs. Henry Hillyard died last Sunday night. She leaves three children ranging from four to ten years of age who will be cared for by their grandmother. The remains were shipped to her former home in Bell county and laid to rest by the side of her sister, who died only about three weeks ago. Mrs. Hillyard was a good wife and mother besides being a good neighbor, and the sympathy of the entire community goes out to the relatives in their sad hour of bereavement.

E. King has a new baby at his home.

Elder J. B. Bolinger returned home this week from a three weeks preaching trip over four or five counties in West Texas.

W. J. Armstrong has just finished painting his residence.

Early Lot returned from New Mexico a few days ago where he has been visiting his parents.

Bish Travis is having a well drilled on his place this week.

Rube Bowman has plenty of water at his home now, having just completed a well.

Mrs. J. T. Goggan is preparing to return to Bell county to send her daughter to school. She will rent her place here during her absence.

Primitive Baptist services at Cone every third Sunday by Elder J. T. Bolinger; at Lakeview every second Sunday and Saturday before. Sunday school at Cone every Sunday afternoon at 3:30 o'clock. Missionary Baptist services every fourth Sunday. Methodist services every first Sunday.

Tom Asiter has bought a large number of hogs which he will feed and ship.

A READER.

Geo. F. Salisbury is in Cherokee, Okla. this week closing up some business affairs there.

JO R. VANDERGRIFT

BARGAINS IN

FLOYD COUNTY LANDS

CITY PROPERTY
A SPECIALTY

BUY A LOT IN
LOCKNEY, TEXAS

Dick's Tin Shop

Flues, Tanks, Casing. All kinds of Sheet Metal Work. See us for estimates.

Opposite Ansley Building

PLAINVIEW

TEXAS

MR. BRYAN IN 1909

The fight which Mr. Bryan has made through the Commoner and on the stump will be continued with unceasing energy during the year 1909.

Mr. Bryan has again assumed editorial charge of The Commoner and will give this department his active, personal attention.

All earnest, patriotic Americans are invited to join him in a special campaign of education to be inaugurated through the Commoner and the democratic press.

The governmental reforms for which Mr. Bryan is laboring are of vital importance to the welfare of the people.

He should have the active support of those who want to see the government administered in the interest of the many instead of the few.

Join the movement for aggressive action by accepting our special clubbing offer for one year.

The Herald and Commoner, both one year \$2.00

All clubbing subscriptions should be made payable to The Hale County Herald, Plainview, Texas.

Plainview Hardware and Implement Co.

Just Received--A mixed car of

Surries
Buggies
Runabouts

Inspect our repository before placing your order.

Plainview Hardware & Imp. Co.

ADVERTISE IN THE HERALD AND GET RESULTS.

50 Per Cent Discount

ON ALL KUPPENHEIMER AND STERLING SUITS

\$25.00 Suits, \$12.50
22.00 Suits, 11.25
20.00 Suits, 10.00
15.00 Suits, 7.50

Nice Assortment of \$3.50 hats at \$2.40.

J. W. PIPKIN & CO.



Social Resume

Edited by **MRS. W. E. ARMSTRONG**

Any matter suitable for this department should be referred to Mrs. Armstrong, Telephone 166.

A PASSING word to the friend you meet,
A smile as you go along,
Will make the world a better place,
And fill your life with song.

Then speak that word or give the smile
To those whom you meet through life
And love will take the place of hate:
And the year be devoid of strife.

Brilliant Affair.

Mr. and Mrs. Ed Norwood and Mr. and Mrs. J. P. Mason entertained with forty-two last Saturday night from eight to eleven. It was one of the largest and most brilliant social affairs ever known in Plainview. About seventy-five guests were present who enjoyed to the uttermost the generous hospitality of their entertainers.

The guests were cordially welcomed at the door by Miss Clara Lyons, and in the hall by Mrs. James Walker Grant, who with a pleasant word ushered them to the punch bowl over which Miss Ina Dowden gracefully presided.

The receiving line consisting of the hosts and hostesses stood at the entrance of the spacious parlors, which were soon filled with a throng of beautifully gowned women and an equal number of the sterner sex.

At the close of the fourteen table contest, Mrs. J. Water Day was awarded the favor for progression, a beautiful banquet of pink carnations and ferns. The gentlemen's prize, a bunch of cigars tied with blue ribbon, was won by S. W. Meharg. An elegant two-course supper was served the guests before the good-byes were said.

The ladies of house party, who were Mrs. Mason, Mrs. Norwood, Mrs. R. C. Ware, Mrs. J. W. Grant and Misses Lyons and Dowden selected American Beauty roses as their flower for the evening.

Second Ward Civic League.

The ladies of the second ward met at Mrs. L. S. Kinder, Wednesday afternoon the 3rd, for the purpose of organizing a civic league in that portion of the city. Thirteen ladies were present. Mrs. Kinder presiding.

After a discussion of the sanitary conditions now existing and the ways and means of improving the same, the following efficient officers were elected: Mrs. W. H. Wheelock, Ward Vice-President, Mrs. J. D. Hanby, recording secretary, Mrs. L. Lee Dye, Treasurer. The ladies were all very enthusiastic about the work before them of beautifying and improving the south-east portion of the town and of assisting the general league in the cemetery work and tree planting on Arbor Day.

Before an informal adjournment it was decided to have regular meetings every month.

Ladies Aid Entertains.

On Tuesday afternoon of this week, the pretty home of Mrs. Brashear was thrown open to the Ladies Aid Society of the Baptist Church and a few invited guests. The Society having been divided into two divisions, the Roses and Violets, the former entertained the

Violets on this occasion in a manner which was highly enjoyed by the other side.

An amusing impromptu program was rendered by the Violets which elicited applause from the opposing forces.

While the program was going on a "bluff" luncheon was served consisting of crackers, water and toothpicks. After this was gravely disposed of, the real thing appeared in the form of dainty two-course refreshments, to which ample justice was done by the faithful workers of the church.

The Ladies Aid Society of this Church, though doing a vast deal of good by their untiring efforts, always find time for the social side of life, thus combining usefulness and pleasure.

Last Friday night at the Baptist Church the following program was ably rendered by local talent to a small but appreciative audience.

A meeting of the Eastern Star chapter and other gatherings prevented many from enjoying the rare musical treat which was given at that time.

Program

Orchestra—(a) Flight of the Birds, Rice. (b) Sunshine and Flowers, Flath.

Vocal—The Miller (Mr. Myers) Petric.

Violin—Air Varié op. 12 (Mr. Puder) DeBeriot.

Claronet—Somnambula (L. L. Powers) Bellini.

Piano—Selected (Mrs. Tom Carter)

Violin—(a) Cantabile (Saint Saëns). (b) Mazurka de Concert (Mr. Puder) Musin.

Vocal—There, Little Girl, Don't Cry (Lula Malone) Vincent.

Cornet—In Old Madrid (Mr. Hinn) Trotere.

Professional Cards

L. C. WAYLAND

PHYSICIAN AND SURGEON

Office over Citizens' State Bank. Phone 197.
PLAINVIEW TEXAS

R. P. SMYTHE

ATTORNEY-AT-LAW

Abstracts to lands in Hale County
Land Litigation a Specialty

Plainview, Texas

T. D. WEBB R. C. JOINER

WEBB & JOINER

LAWYERS

Plainview, Texas

DR. N. C. LETCHER

DENTIST

Wayland Building Room No. 5

Violin—(a) Romance, Spohr-Wilhelmuj. (b) Allegro Brilliant (Mr. Puder) Have.

Vocal—Sing Me to Sleep (Mrs. J. Newt Cole) Greene.

Violin—Adagio, Allegretto from 9th Concerto, DeBeriot.

Brilliant Function.

On Thursday afternoon, from three to five Mesdams J. W. Campbell, R. E. Burch and L. A. Knight, entertained at the beautiful home of the latter on the East Side. The house was brilliantly illuminated and artistically decorated, the whole forming a pleasing panorama of beauty and loveliness.

In the dining room the punch bowl, surrounded by vases of roses, carnations and ferns, was presided over by Mrs. Silas Maggard and Miss Bettie Knight.

In the house party were the hostesses, Mrs. R. A. McWhorter, Mrs. S. W. Meharg and Mrs. Silas Maggard.

The eleven table contest was productive of much pleasure to the many guests who enjoyed the hospitality of the occasion. Mesdames Ed Norwood and J. D. Hanby were the recipients of the lovely arm clusters of exquisite flowers which were given as favors in the game.

The valentine concert was carried out in the pretty score cards and dainty pink and white heart shaped cakes which were served with the coffee course of the tempting luncheon. The affair was one of the largest and best appointed functions of the season, and one that will be a red letter day in the social calendar.

Richard Bros. & Collier.

With this issue of the Herald we are privileged to announce the

opening of the Richards Bros. & Collier mercantile establishment in the First National Bank building in this city.

This firm has one of the best appointed store buildings in the city and will carry a select stock of Ladies' and Gents' apparel together with a complete line of dry goods and everything incidental to an enterprise of this character.

Messrs. Richard Bros. & Collier come here highly recommended as men of character and ability in the line of business in which they have engaged, and we urge that you become acquainted with them and give them a share of your patronage.

See their announcement in this issue of the Herald and watch for their advertisement each week hereafter.



WHAT has it cost to keep your watch running, to say nothing about accuracy?

We know that it would pay you from a money standpoint, to discard the old watch now and get a South Bend Watch that you can depend upon—that is so made that it will stand, without variation or repairs, strains twice as severe as it will ever receive at your hands.

South Bend Watches frozen in ice keep perfect time. We will gladly show you our line of these watches and tell you why they are best for you.

All kinds of watch and Jewelry repairing a specialty.

WILBERT PETERSON

South Side the Square.

Henrietta Marble Works

Place your order for Monuments, or Tombstones, with the Henrietta Marble Works Satisfaction in work, and prices guaranteed

J. M. Shafer, Agent
Plainview, Texas

BIG UNLOADING SALE

A. L. Anderson of Hale Center is going to unload his entire stock at prices that will surely move the goods and get the cash

So, remember these goods are going to be sold. The Cash talks, so come and get your share

Entire line of Winter Dress Goods for Cash

1.00 Broadcloth at 75
60 and 65c dress good at 42½
50c. wool dress goods at 35
10c. outing at 8½
12½c. outing at 9
15c. fleece lined goods at 11
20c. double worsted goods 13½
25c. " " " " 16½
Best grade calico 5
25 yds. cotton checks for 1.00
Percales, per yd. at only 9
Garter, elastic 2½

Big lot Mens' and Boys' suits to close out at cost for cash

A lot of 12.50 suits for... 8.25
A lot of 10.00 suits for... 7.00
A lot of 8.50 suits for... 4.95
A lot of 6.50 suits for... 4.25
A lot of 5.00 suits for... 3.75

A lot boys overcoats at... 1.75
A lot ladies' shoes small size at 75

Prices on entire line of shoes cut during this sale

Big lot new ties, just received. 25% off on all ties and suspenders

1.50 hats at 1.15
2.50 " at 1.85
3.00 " at 2.25
3.50 " at 2.75

10¼ cotton bed blankets 40
Wool blankets at cost

Ladies and misses cloaks are going at cost

10 pounds soda for 35 cts or 3½ cts. per pound

Sardines per box 4
Tooth picks per box only 3½
Pink Salmon at only 10
3 cakes toilet soap for 5
10 bars laundry soap 25
5 pound bucket coffee 85
35c grade coffee now 25

All men's, and boys' hats and caps 25% off during this sale.

In fact, everything at bargain prices. Don't fail to come and attend this sale. We need the money and are going after it with redhot prices. This sale begins Monday, Feb. 15, at 9 a. m., and will last 20 days, so come while the goods are going at these prices. Yours truly,

A. L. ANDERSON.