# THE NEW ERA 

Marfa is the gatewey to the proposed State
Park, which contains the most beantif:ll scenPark, which contains the most beatitificil scen-
ery in the whole Southwest spend your vaca-
tion among your own scenerg.


## Inll Be A Pleasure To Stow The New Dreass Materids

1IN SILK CREPES. CHARMEUSE, CANTONS, Satin Crepes, Flat Crepes, In many of the newest Fall Shades, lovely materials.

Velvets, Fashion Decrees, Velvets for many of the most exclusive Styles in Dresses - Your wardrobe is not complete without a velvet Gown. AND NOW YOU CAN GET ALMOST A CHIFFON weight in woolen Dress materials-They make up aswell as the silks Our stocks are complete and we assure you that you'll find the
 right Material whether for an evening Gown or Street Dress.

## WHY MURPHY-W ALKER FOR YOUR GROCERIES?

1. 44 years of intensive study and experimenting, shouldn't we KNOW and HAVE what you want?
2. The fact that a number of our regular customer's families have traded with us from the 1st. year-satisfied
3. Don't let this "miss" you. Our Cash Grocery Dept., is ever betier than ever before.

Dos'n't it occur to you to Trade Here?
A CASH STORE -. A SAVING ON EVERY BILL.

Grocery Dept
Phone 30

## POULTRY HINTS

The Chicken Business By F. W. Kazmeler,
After you have read this perhaps you will agree with the now may be called by the mor dignified
Business." In the United States each year over 568.000 .000 chickens -ar raised. More than one and on quarter billion hatching eggs are
required annually in the United States to produce
At least 30 million breeding hens are necessary to lay the States. cial hatcheries in the Unite States is placed at one hundred million eggs at one setting.
At least 250 million baby chicks areproduced each year for sale by commercial hatcheries A total of one billion baby chicks are hatched each year. Compar hows that about 50 per cent of all baby chicks die, each year. What a terrible financial loss? What a wonderful field for provement?

In the State of Ohio there are over 700 commercial hatcheries with a total egg capacity at one time of 17 million. Forty six o these hatcheries have capacities eggs. making rapid progress. Today e have a commercial hatchery at one time. We have over 400 commercial hatcheries in Texas, and more going in every week.

Community Hatcheries
In every town there is a need
for one or more community for one or more community
hatcheries. Towns and cities hatcheries. having these public hatcheries or community incubators can well afford to look into the
question lookiing forward to question lookiing forward to their estabishment.
nothing that will develop the nothing that witry as rapidly as a
poultry industrercial hatchery. commercial hatchery.
Breeding Farms
In every community there is a wonderful freld for half dozen to two dozen and more, specialized poultry breeding arms. It takes
1,000 hens to supply a 12,000 egg incubator with eggs. In communities in which public or commercial hatcheries are being established, there is at once crehatching eggs. In every community there is a need for trapnested breeding farms, in such vaI. Reds, S. C. White Leghorns, Mottled Anconas and others too numerous to mention her
Specializting Specializting
mmercial hatche
The commercial hatchery is
the first step in the specializing the first step in industry. The
of the poultry ind
trapnest breeding farm is the second step. In communities with such commercial hatcheries and trapnest breeding farms,
there positively does not exist there positively does not exist
one good reason for the presence of mongrel, dukes mixture, crazy quilt, cross bred, just eating chickens. In such places, farmers can buy well-bred baby to lay hens at reasonable prices, and when they want them. The nearer home chickens are pro-
duced and the less distance they duced and the less distance they
have to be shipped the better. In such communities farmers
can keep 200 or 300 hens, can replace half of them each year, by to lay stock In such communities commercial egg farms, also
soon make their appearance. soon make their appearance
Poultry Schools The very fact,previously men-
tioned that about one half of the baby chicks hatched die, that an egg production at this time of year of 25 per cent is the exception rather than the rule, all is
evidence, that poultry informaevidence, that poultry informacertainly is not being taken advantage of. What do you think
of a two day Poultry Short of a two day Poultry Short
Course for your community? If interested, get in touch with your County Agricultural Agent $\begin{array}{cc}\text { or your County } \\ \text { stration Agent. } & \begin{array}{c}\text { Home Demon- } \\ \text { These }\end{array} \\ \text { people }\end{array}$ stration Agent. These people kind of a school of instruction
for you. In such a school, such topics as making hens lay, raisand poultry diseases are discuss-

If you are not fortunate pronounced a greater quick-sil-
enough to have a County Agrienough to have a County Agri- ver property than either the fam
ricultural Agent and Home Dem-
ous Almaden in Spain or the Ital ricurtral Agent and home Dem- ous Almaden in Spain or the Ital
onstration Agent maybe you can
interest the interest the Secretary of your
in in Italy-which are both com
paratively old, and rapidly be local Chamber of Commerce.
If you have not any of these, then it is high time to have a Bend district of Texas is is public meeting and bring about $\begin{aligned} & \text { starting. }\end{aligned}$
a great change in your commu-
nity. $\begin{aligned} & \text { Almost at tne portals of these } \\ & \text { mines, one can actually see wide }\end{aligned}$ spread exposures of high-grad rient Completion $\quad \left\lvert\, \begin{aligned} & \text { lignite coal, some of the beds } \\ & \text { ranging up to } 18 \text { feet in thick }\end{aligned}\right.$ Will Make U. S. $\begin{aligned} & \text { ranging up to } 18 \text { feet in thick- } \\ & \text { ness, and over section after sec }\end{aligned}$ Far East Gateway $\begin{aligned} & \text { tion of land the prospector walks } \\ & \text { across crumbling fields of bec }\end{aligned}$ Presidio's geographical posi- $\begin{aligned} & \text { ciated coal which has been brok- } \\ & \text { en up by the forces of erosion on }\end{aligned}$ Pr makes it the stragetic gate- the surface. Deep mining probway to Mexico, and the Far East, ably will develop other coal beds. and it is from the Mississippi $\quad \begin{aligned} & \text { Natural Home For Smelters. } \\ & \text { At Presidio one sees what is }\end{aligned}$ Valley to the West inevitable $\left.\begin{array}{c}\text { At Presidio one sees what is }\end{array}\right]$
that the flow of commerce Coast
perhaps the only natural home that the flow of commerce Coast perhaps the ondy natural home pass through Presidio to the Pa- of ores in gigantic quantities, to cific port of Topolobampo, in Sin- be found anywhere on the Wesaloa, by way of the completed Kansas City
With the completion of th Orient Railroad, the Asiatic mar kets will thus be brought 1,600 niles closer to the Mississippi Varth producers and eastern
northern manacturers.
Door to Mexico's Treasure. The railroad from Presidio in o the enormously rich Chihuahua mining district, is likewise
the key to Mexico's treasure vault, where an aggregation of
precious and base metals precious and base metals offers temptin A careful reconnaisance of the
territory tributary to Presidio within a radius of 150 miles, up and down the Rio Grande from east to west, and northward on
the Texas side, and southward in to Mexico, suffices to establish the conviction that right here is being opened to intensive ex-
ploitation one of the most highly mineralized zones on earth. The diversity of the minera
resources around Presidio is pe
haps the most attractive feature
of this remarkable region. The great deposits of silver, quick-
silver, lignite coal, and koaline (which is used in ceramics), vie in interests with dry placers on evel grounds, extending over
arge tracts,' which run assays large tracts, which run assays
around $\$ 3$ to the ton in gold alone.
The
The country east of Presidio
ust across the county line
just across the county line in
Brewster county, indubitabiy carries the largest and most con
centrated depostis of quick-silver on the globe. One mine in the nfancy of development has already hung up a record produc
ion mark of $\$ 8,000,000$, and in


Milady's Shoppe
The only little Shop in the Big Bend that makes the Eastern Markets:- St. Louis and New York every Season,
We take pleasure in ANNOUNCING


Gossard Garments Corselettes. Gossardettes. Brassiers, Satin and Lace Girdles, Form Molders. A complete line of Brassiers At very Moderate Prices. You are Cordially invited to come and see our new Fall Goods.

## MLLAOY's <br> SHOPPE

## New Type Delco-Light

## a scientific marvel

Does Everything but Think!


Operates from battery on small loads. Automatically switches to power for heavier service. Uses smaller battery-thus costs less. Requires less fuel. Demands practically no attention. This amazing achievement the result of 15 years' research by Delco-Light engineers. Approved by General Motors after 7 years of gruelling field tests.
Now comes a new type Delco-Light
Plant that astounds cven those scientists and engincers who arc in daiiy contact withthe cpoch-making
achicvements of electrical science achievemens clectrical science.
When you see this amazing Delco-
Light Plant, you will a arce that it Tight plant, you will agree that it is a decade ahead of everything
herectofore conceived by any manufacturer of farm electric plants.

Write-or phone-and get full information about this new achieve. ment of Delco-Light and General Motors. Or call on me personally and see the evidence with your own cys. And remember-ill tis new
est model doesnt exactly suit css model doesn't exactly suit your
needs, there are many other Plants necas, there are many orcer Panc to choose from, now priced as
as
$\$ 225$. Dow
Don t
wait. Write or

! H.A.COFF́IELD
Marfa, Texas

## Coming! Harris Combined Shows To Camp Marfa,

5 Days Commencing Tuesday November 1st.
Merry-Go-Round, Ferris Wheel Merry Mix Up.
Mame Macentre's Athletic Arena SHE meets ail Comers.
Dr. Devore, Palace of Living Wonders,
DANCING GIRL SHOW
And 25 other midway atraction. FUN FOR ALL!


THE NEW ERA, MARFA, TEXAS




Report Of Lands, Town Lots, Etc., On The Tax Rolls of The City Of Marfa, Texas, For The Year 1926 Delinquent For Taxes For 1921 to 1926 Inclu

##  ab-Abstract No. No. aer or sur-Surevey No sotifcate

 sur-Survey No$\mathrm{og} \mathrm{g}-\mathrm{Original}$
Grantee
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div- Divion
dive
 \$8.65.
 Alrriete Ant tanie, w. Fi. Add, lot







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| :---: |
| Dominguez |
| Concertion, Montolla |

 ${ }_{20}$ Dominguez Juan, Marfa Add.,
 taxes s.2.51.
Evans. $\mathrm{J} . \mathrm{H}$. P. P. Add., Total taxes
sin. Fierro, Ysidor, Marfa, Add., lot 13 ,
bik., 56 , Total taxes 83.47
 taxes oso.41. Anta, Humphris Add... lot
 Humphris. Add., lot 9 , bik., 3 , Total
taxes.
Galinda
jesus Mrs, Marfa Add,
 es si.5.3.
es
es 3 3.53.




 Hensley S. J. Est., W. H. M. Marfa,





 Juarez Perfecto, Marfa. Add., lots
11 42 , Total taxes 83.59

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 to 20, blk., 120, Totar) taxes \$9.19. 19
Tartinez Ester, Marfa, Add., lots Martinez Ester, Marfa, Add.,
$\& 20$, blk., 12 , Total taxes $\$ 1.22$ ots
Matis Sole al taxes 81.22 .
H.1.0. Add., lot
mphris Add., M., 14, Total taxes $\$ 1.0 \mathrm{~S}$.
Mendez Cruz, Humprris Add., lot
bik., 4 , Total taxes $\$ 3.39$.


\section*{| Then |
| :--- |
| Tom E. J., P. P. Add., Total taxes |}


 Vasguez Juan, Marfa Ad
Var. 32 , Total taxes $\$ 129$ $\$ 8.0$ augha
Villeral
blk, 8, T
 Mo, Total taxes $\$ 1.70$.
Marfa Oin Mill Co., P. P. Add., To
al taxes $\$ 103.50$. Mathews W. A.. W. H. Add., lots
to 6 , blk., $8 ;$, lots $3,4,5$, blk., 12 ; To-
tal taxes $\$ 0.85$.
Snyder Pauline, Marfa Add., lot
5 , blk., 7 , Total taxes $\$ 11.03$. Acosta Febino. Marfa Add., lots 11,
and 12, ble, 118, Total taxes $\$ 1.67$. 1 .
Aguirre Cruz, W. H. Add., lot 3 , blk.
 14,46.
Alvarado Romuldo Est., Marfa, lo
b, blk, 64, Total taxes $\$ 3.38$.
 and 8, blk.. 120 , Total taxes $\$ 10.60$.
Barton H. M., P. P. Add., Total tax
es 83.87 .
Bergara Sisto, W. H. Add., lot 13
bik., 2; lots 9 , and 10, blk., 3 , Tota Saxe $\$ 2.56$.
Bennett J. F. P. P. Add., Total tax
B2.42. Billara Phillipi, W. H. Add., lots 1,
Burges. , T, Total taxes $\$ 2.72$.
 Carls Drug Store, P. P. Add., Total
taxes $\$ 63.31$.
Canmona Antonio, Marfa Add., lots
$15 \& 16$, blk., 30 , Total taxes $\$ 15.56$. Caraco Feliine, Wotal taxes $\$ 15.56$. Ad., lots 1 , $\& 2$, buk., 3, Total taxes $\$ 4.31$., Carrasco, Humphris
Addiles lots $1 \& 2$, blk., 3 , Total taxes Cartwright Minnie Jo, B. V. Add.
Lo 3 , blk


 Corer
\$3.35.
Corra
bk., 64 , $\square$ 0, blk., A. Total W. taxes. Add., lots $9 \&$
Cowell Albino, W. H. Add., lots $9 \&$
bwle,


S0.85.
Diaz. Augustine, W. H. Add., lot 16 ,
bik., 12 Total taxes 86.07 .
Sons Sik, 12, Total taxes 86.07. .
Sotella Lupe, Humprris.
Sk., Th., Tot 20 ,
 Vot 9, blk., 64, Total taxes. Marfa Add.,
Venzela, Matild
3, blk., 62 , 3, bik., 62, Motall taxes $\$ 2.88$.
Vasguez Francisco



 Young G. B., Maral., Add.. lots 7 .
8, bik., 61. Total taxes 81.51
Ramey R. L., Marfa Add.


Youtellem
Al G. Barnes Circus To Stop Here Nov Famous Wild Animal Show Wil Water Animals Here Sunday And Give One Performance. The Al. G. Barnes Circus will be through Marfa, Sunday, Nov
early arival in El Paso the following Monday; and the perfor-
 of that day, will give a perfor- Dog, white, small brown diamance. The object of the Circus mond shapped mark on top of stopping over here on Sunday is
not to force its presence on the Answers to name ofDi.
Communicated with Mrs. community, nor does it want to
co B. Moore, Box 31, Presidio, Tex. conflict with any church obser-
vance in anyway But according vance in anyway. But according
to law, the animals must be wato law, the animals must be wa-
tered and fed so often, and on the long journey from San AntoHEREFORDS TO MEXICO the long journey from San Anto-
nio to El Paso, a distance of 620
$\qquad$ miles, the watering and feeding ranchmen from Mexico and they places are Del Rio and Marfa, will be taken into that country
the Stop at Marfa falling on Sun to improve the day while the circus is en route on those ranges.
to El Paso for a two or three This will be another good mark day performance. There will be, for the Highland Herefords as
no street parade in Marfa, and the stock of the southern repubno street parade in Marfa, and the stock of the southern repubternoon, especially for the bene- improved stock in a few years fit of children to whom the dis- and will proclaim the superiority play of so many wild animals will This circus, not so large as
Thingling Brothers, is equal to it -Alpine Industrial News. in merit, carrying about five hun

If your new tire
has a blowout
Don't throw it
away, take it to
J. Rivera,Federal Tires

The Price of Cotton is High

BUT THE PRICE OF TIRES ARE LOW.

We have your size in the famous " Fe deral Tires" at a price that makes people ask us:- "How can you sell Federal Tires so cheap?" They all know these Tires are the best and of course we have the best Prices.

## Marfa Motor Co. Sales <br>  <br> MARFA, TEXAS

Telephone 75

The Topic Of Conversation By Telephone Or Otherwise Seems To Be Rogers Sale


It's The Talk Of The Town -- And We've Just Started

# ROGER'S "STORE WIDE SALE" 

 Taking El Paso - By Storm
## They are Coming from every Direction

Not only are the benefits - of "Roger's Store wide Sale" going to the people living inside the City limits of El Paso - but they are coming from miles and miles around.

They are coming from Hatch on the North - from Chihuahua City = across the border line on the South -- from Sanderson on the East and far as Oil Fields to the West.

Why wouldn't they come? We are giving the same service to our cus- wanting to open a Charge Account-to the Man or Woman who want to tomers living one hundred miles and more away--We give to the people pay "Spot Cash" we want your business too and we're giving the limit living inside the City limits of El Paso.
We make you the same prices. Open wide our Credit Books to those to get it--Yes we give a "Special Cash Discount" on Sale Prices-- so we repeat--is it any wonder Roger's Store Wide Sale is the Talk of the Town?

## You Know This Is $\mathbb{A}$ Repetition Of Our Sale Of Six Months Ago?

## Do You Remember Our Store Wide Sale last April?

Do you remember how we marked down everything in our Store for that Big Selling Event? Do you remember how we opened up wide our Credit Books, so that everybody Rich and Poor alike might take advantage of the Sale? Do you remember how we said we want the name of every honest Main and Woman living in the Great South West on our Books.

We repeat- Don't you remf mber that Sale? With us it was a 'Neve to be Forgotten Sale"- and enco "aged by it's wonderful Success we decided to repeat that "Never to b Fergotten Sale" again this Fail - It's now in Progress.

As we say above-it's just started and the people are coming from far and near-And well they may for it's the best opportunity you've had in many a day to buy Furriture, Rugs. Linoleum. and Draperies, You'll find many things reduced in price.

## We Are Not Quoting Prices Today

It would be almost useless - We are Doing a wonderful Business - What you find on our Floors in One Hour may be gone The next
You can't guess- Furniture values by Newspaper prices, furniture is one of the things you must see before you buy, so price quoting don't mean anything- we want you to come to "Roger's Store Wide Sale"' expecting to find the best values--we want you to come expecting more from us than from anyone else-. You'll not be Disapointed.

ROGERS FURNITURE COMPANY<br>207-209-211 STANTON ST. EL, PASO, TEXAS




New York Fur Company Blumenthal Bldg. El Paso, Texas

OWNYOUR OWN HOME
Marfa Manufacturing Co.
(INCORPORATED)

blacksmith, machine shop and garage
MARFA

## EMBOSSING a Specialty At THE NEW ERA

