Publistea among une sliver-Lined Cliousc, 4,692
feet sbove sea level, where the sun shines 385 ${ }^{\text {degss }}$ dite the year. The healthful. pure air

# THE NEW ERA 





## What better Inducements to Trade at Iome

Totrade at this Store The town's leading Dept. Store, than these high grade and nationally Recognized lines of Mdse. not the "as good as" but the Best.
TOM SAWYERS Coveralls for Children, JOHN B. STETSON'S for Men. TOM SAWYER and Blue Boy's Shirts for Boys, Walk-Over Shoes, RED GOOSE Shoes for Children-the Shoe that satisfies.
MUNSINGWEAR for Ladies, Men and Children, McDonald \& Wilson Shirts for men BRADLEY SWEATERS for the whole family-Dad, Ma, and the Kids.

## A WORD

## TO THE

## WISE

Buy your Groceries and Hardware from your Home Merchant. Our Cash Price Challenges you to buy them from us. "The Best for Less" THAT'S US.

## SUL ROSS State Teacher's College

$\begin{array}{cc}\text { ALPINE, TEXAS } \\ \text { Elevation: } & \text { 4600 }\end{array}$

Furnished Cottages:
Two Bed-Rooms, Living Rooms, Kitch-nette, Bath-Rooms, Neatly Furnished and Conveniently Located - $\$ 2500$ a Month Move to Alpine and give your children a College Education

Girls Dormitory under Faculty Supervision:
ROOM and BOARD at $\$ 30.00$ a Month
Investigate what Sul Ross has to offer An Ideal Climate Winter and Summer, For Study and Recreation.
Spend one long session at a State School located in the "Alps of Texas"
Fall Term opens Sept. 21, 1927
H. W. Morelock, president


Companion car to the famous Studebaker Commander: ( $\begin{aligned} & \text { A brilliant example of excess power } \\ & \text { and finer quality at a One-Profit price }\end{aligned}$ More Power Twenty-three sedans selling for $\$ 50$ to -Less Cost \$1815 more than The Dictator Sedan the Society of Automotive Engineers.
$\begin{array}{ll}\text { Stamina } & \text { To traditional Studebaker stamina (typified } \\ \text { plus Beauty } & \text { by roog Studebakers which have traveled }\end{array}$ plus Beauty by 1009 Studebakers which have traveled has been added. Exterior and interior rival each other in graceful harmony. the Society of Automotive Engineers.

## More than $\$ 100$ worth of extra equipment




HORD MOTOR COMPANY
Marfa and Alpine, Texas STUDEBAKER


## THE NEW ERA

| M. M. KILPATRICK |
| :--- |
| Mrs. WINNIE B. KILPATRICK |
| MARFA, (PRESIDIO COUNTY) TEXAS Manager-Editor |
| The Newspaper That Covers The Big Bend, And Then Some. 500 Cir. |
| Oldest Newspaper Published in Big Bend Country. Now in 41st year. |
| Devoted to the upbuilding of Marfa, and Presidio County and all of |
| Marfa's Territory, and the dissemination of local and State News. |
| Should any statement reflecting on the character of any person or |
| persons appear in these columns, please report it, in order that correc- |
| tion may be made. |
| Advertising-Rates upon request. Four Issues constitute a Month. All |
| Advertising Charged for Until Ordered out. Obituaries, Cards of |
| Thanks, etc., at Regular Rates. |
| SUBSCRIPTION PRICE, Year |
| Entered as second-elass matter at the Postoffice in Marfa, Texas, un- |

Entered as second-class matter at the
der the Act of Congress of March 3,1879 .
A Great Suggestion.
In a speech delivered at Harvard University our Ambassaclared he favored a plan wherewould be given the right to vote
for or against war. Think it over for or against war. Think it over a moment, and you'll probably
agree that it is just about the agree that it is just about the
finest suggestion you've heard finest suggestion you ve heard nation on earth that would rush
into war with another nation if into war with another nation if
it was left to the people themselit was left to the people themsel-
ves. They'd quickly vote against war, and the argument would be settled some way or another vitout bloodshed. None of us ex pect to live to see
tion carried out.

## Keep Agitating.

There is an old saying to the effect that it's pretty hard to get too much of a good thing.
Right now it can be applied to good roads, for within the past few years thousands of miles of
new ones have been built and new ones have been built and
old ones improved, and yet we old ones improved, and yet we
haven't enough of them. Last year alone the government, thru its federal aid system, spent the
enormous sum of $\$ 1,500,000,000$. enormous sum of $\$ 1,500,000,000$ Add to that the millions spent total is staggering.
The time has arrived, when good roads are the nation's great est asset. Fair weather roads, tain seasons of the year, are no longer profitable. Today the pros perity of the entire country, as
well as its comfort, happiness and advancement depends more on good roads than on anything else. We can raise the biggest crops in the history of the world,
and yet be on the losing side of the ledger if our roads are in bad shape.
$\qquad$
propriation in the bill was to limit
the cost of the survey the cost of the survey. The Governor's
veto of the appropriation removes
this limit at veto of the appropriation remove
this limit at the discreation of the
Highway Commission. "This road will be located at the
very top of Texas, every foot of it
being from a mile to a mile and a very top of Texas, every foot of it
being from a mile to a mile and a half above sea level, and will traverse beautiful a mountain region as some in recent years. He gethenered the in Texas where you can be sure of and now that the proposition has been
keeping cool in the hottest Summer

financed a camp will be established |  |  |
| :--- | :--- | :--- |
| day's travel from Dallas, and in three | This is only one of the prospective |
| dand |  | days from any part of Texas by Auto- mines that have been located in Pres

mobile over several good routes. To
make it awailiable as a superb State oounty reently. With the comin
park, for the use of the people for there will be many more
pare Therder Times. ecreation purposes it is not neces-
ary to acquire title to the land it mountain road, which can be done at
comparatively small cost, and to oband camping gruonds along the
May Construct Dams. As suggested by State Highwa Engineers Thompson, dams can be con structed at various sites along the
road at small expense, which will ac road at small expense, which will ac-
cumbulate and store adequate supply
of water and these can easily be stocked with fish which thrive in the Davis Mountains.'
"The physicions tell us, what we
already know, that recreation and change of scene and climate, especially
for the women and children of Texas uring a portion of our hot season, re not a luxury but a necessity
life, like food and sleep and exercise The well-to-do families are able to
provide themselves with this hygenic provide themselves with this hygenic
safe-guard and many thousands of safe-guard and many thousands of
them do so every year, going outside he State to regions less desirable
every standpoint than our Texa Davis Mountains.

PAISANO BAPTIST ENCAMPMENT DAILY PROGRAM

## July 22 To 31st.

6:30 to 7:30 Breakfast
7:30 to 8:00 Recess
8:00 to 9:00 Dr. J. B. Tidwell in the "Life of Christ.
9:00 to 10:30 Class Work in Sunday School, B.Y.P.U. and W.M.U
10:30 to 11:15 Specials from Day to Day.
11:15 to closing Morning Sermon Dr. J. E. Gates
3:00 to 4:00 Lectures dining room.
5:00 the Book of Hebrews, Dr. S. J. Porter
Womens Meeting in Tibs.
Womens Meeting in Tabernacle
Men's meeting in grove.
Pastor's Conference in
:00 to 7:00 Supper.
7:00 to 7:30 Orchestra directed by E. L. Har
7:30 to 8:00 Song service led by B. B. McKinney.

## A Receivership That is Addinǵ Value

The Orient Line lacks much of being a giant rai
way system. But it is nearer to robust health to way system. But it is nearer to robust health today
than it has been since it left the dreamland of its than it has been since it left the dreamland of its
originator's imagination. Considering the sad consequences of its collapse which Texas was so recent-
sent
sige ly forced to contemplate as almost inevitable, it is
pretty nearly a miracle that it should have gathered pretty nearly a miracle that it should have gathered
strength. After a long, weary term of receivership, strength. After a long, weary term of receivership,
it is on the point of solvency and even of dividend paying. Indeed, the chance of its being united across the Mexican border for a through sweep from
Kansas City to the Pacific is better now than ever Kansas City to the Pacific is better now than e
before. It is about to become a real railroad.

The Courts have been considering what the road
ought to pay the two men who have worked this ought to pay the two men who have worked this wonder in the midst of obstacles of the first mag-
nitude. Presumably the legal argument over that nitude. Presumably the legal argument over that
determination is not ended. But it appears to be conceded rather widely that the receivership has beensingularly able and resourceful in the handling of a ery difficult problem in railroading and finance. At
ne time lending money to the Orient was like borrowing trouble. As a transportation system it began as somewhere and petered out in the general
direction of nowhere in particular, with th middle direction of nowhere in particular, with th middle
of the line erased by winds of ill fortune and misof the line erased by winds of ill fortune and mis-
calculation. But the Orient of today is no longer
yesterday's failure. It is tomorrow's success. And to esterday's failure. It is tomorrow's success. And to
he receivership belongs the credit for the trans-

The to make has dorit as much as any other one ple of this State no longer look upon the transporta-
ion lines as oppressors of rich and poor. To the ry of agitators that the Government guarantees a mbodied in rusting steel and rotting ties. That it stands so no more is due less to governmental bene-
volence-although the governmental agencies been sympathetic in so far as they lawfully couldthan to the will of Kemper and Histed, who have staked some ten years of their lives on the deter-
mination that the Orient shall not die. An enterprise is not hopeless as long as it is backed by men who
hope.

Reprinted from, "The Dallas News" July 9, 1927.

## Why Not Now

Mrs. So and So - Don't you hate to send your nice clothes away to the laundry? Can never tell the kind of soap they use or the treatment they get. Why not convert that old outhouse into a nice washroom by installing a white enameied iron Laundry Tray.

> "Porcelain Enameled Ware is a perfect unity of Iron and Porcelain enamel- the strongest and most durable combination ever produced in a sanitary fixture, having the indestructible strength of Iron with the showy elegance of fine china. Their extraordinary wearing quality is only one of the reasons why these beautiful fixtures afford more years of satisfactory serviee per dollar of cost than any variety of Plumbing Equipment in the Word."

## McMurry Plumbing Co.

"Courtesy-Consideration" PLUMBING

HEATING
Marfa
Alpine

## Save

1010 $45^{*}$
Buy Roundtrip Ticket Go Cmfortably by train. Save time, money and nervous energy.
Reduced roundtrip tickets in effect between all points in Texas. Buy Sunday only, Saturday to Monday, Friday to Tuesday or one-month tickets on sale daily. These extremely low week end Rates make it possible or you to visit the home folks and friends often at ow cost.

## Southern Pacific

USE THE TELEPHONE


You will be able to arrange and close that business deal more quickly in this way. BELL
TELEPHONE Connection. WITH Your frievis

Pecos and Rio Grande Telephone Co. MARFA, TEXAS

MARFA GARAGE

## Automobile Repairing,

 Welding and BrazingGASOLINE,
\&
OIL
Tyler and Settle, Prop's

## We will repair

your Clocks, Phonographs, Lawn Mowers, Sewing Machines and Electric Irons

Cheap.

## J. M. Hurley

Furniture Co.

## Ready tor Service MARFA LAUNDRY, Call Phone 139

Our work EXCELS in Cleanliness; Workmanship and Service We are now ready to do your "FAMILY WASH. Rough Dry, Wet Wash, or Finished Work.
Our Service is Prompt Our Wor

Our Pri
Our Prices are Right
Mr. and Mrs. HERBERT HUMPHRIS, Frops.

THE NEW ERA, MARFA, TEXAS


## Fort Davis News <br> \section*{Mrs. BARRY SCOBEE Correspondent}

Pease tere or communicate items of well as personal to the local representative of the NEW ERA in your community.
 last week for a visit of several
with their daughters' families.

Mr. and Mrs. S. W. Draper of Val
entine, and their two children, spent a few days recently visiting at the Hicks Gray home.

Miss Effie Padgett, aged 22 years, week, of tubercolosis. Her home was at Pecos. She had been with a brother in camp near the M. F. Higgins home for gett, and others came for the body the same day, and burial, it was under stood, was at Pecos.
A party made up of local people,
students at Sul Ross, and others left students at Sul Ross, and others left
Saturday for Carlsbad Caverns. The local folk were Mr. and Mrs. Kenneth Stewart and their daughter Jean, and Mrs. Warren Bloys and Warren Junior From the College were Miss Mary
Caldwell, Miss Adelaide. Kennedy, Miss Florence Rau, John Caldwell, and his mother and small sister and Ford Brown and family of Freeport.

Mr. and Mrs. Kenneth and Mrs. Caverns late Sunday night.

BROTHERS, JUDGES, MEET IN COURT ROOM HERE

An unusual incident transpired in
district court here in the trial of Gradistrict court here in the trial of Gra-
ham Barnett. Judge C. R. Sutton of ham Barnett. Judge C. R. Sutton of
Marfa was the presiding Judge, and
Mis. his brother John, likewise a district
judge, at San Angelo, was called as a judge, at San Angelo, was called as a
witness, was sworn by his brother,
and had his moment on the witness and had
stand.
davis Apples in demand
Already buyers are interested in
Fort Davis Apples, and are bidding Fort Davis Apples, and are bidding
for the famous Delicious. A buyer cailed on Roe Miller a few days ago,
and an Abelene wholesale house wired for quotations on two carloads. Mrs. Sam. A. Easley junior, for-
merly Miss Aleen Prude, of Taylor, is visiting her parents, Mr. and Mrs.
Andrew J. Prude. She will be here pr. Andrew J. Prude. She will be here pro
bably the remainder of the summer. bably the remainder of the summer.
With her is her friend, Miss Katherine
Stand Sloan, also of Taylor.

IMPROVING ROAD Hodge Hunter of Valentine has
been employed to do extensive repair work on the Fort Davis-Yalentine road approximately from just west
of the Bloys Camp meeting grounds
to Fort Davis. The improvement conto Fort Davis. The improvement con-
sists of maintenance, such as light sists of maintenance, such as light
grading. Mr. Hunter worked the Valgrading. Mr. Hunter worked the Val-
entine end of the road in the Spring. part by private subscriptions, and the public-spirited men who have donated
are to be commended. Something like are to be commended. Something
$\$ 600$ worth of work will be done

Mrs. Frank Jones went to El last wek to undergo an operation for
the throat, and Miss Ruth Espy went the throat, and Miss Ruth Espy went
for an appendicitis operation. Mr. and for an appendicitis operation. Mr. and
Mrs. J. W. Espy accompanied their
deng daughters, , hater returning, while Miss
Katherine Espy went to the City to Katherine Espy
be with her sisters.
A. J. Holt's friends are much gratified with his improvement since returning home from an El Paso hos-
pital. He has been able to make short pital. He has been able to make short
trips uptown, not getting out of the car.
your Erengist


## Sonantorio orng $C_{0}$ :

Notice of application
FOF Probate of will the state of texas, To the Sheriff or any Const
Jeff Davis County-Greeting Jeff Davis County-Greeting: You Are Héreby Commanded to cause the following notice to be published in a newspaper of general cir-
culation which has been continuously culation which has been continuously and regularly published for a period
of not less than one year preceding the return date of the notice in the
County of Presidio State of Texas County yo Prall cause said notice to be
and you shald printed at least once each week for a
period of ten days exclusive of the period of ten days exclusive of the
first day of publication before the re-
turn day hereof: turn day hereof:
NOTICE OF APPLICATION FOR
PROBATE OF WILL the state of texas,
To all persons interested in the Es-
tate of Mrs. Exa Means Deceased. tate of Mrs. Exa Means Deceased. John Z. Means has field in the
County Court of Jeff Davis County County Court of Jeff Davis County,
an application for the probate of the n application for the probate of the
last will and testament of the said Mrs. Exa Means, and for letters testa
mentary, which will be heard at the mentary, which will be heard at the
next Term of said Court, commenc next Term of said Court, commenc
ing the 1st., Monday in August A. D. 1927, being August ist., 1927, at the Court House thereof, in the town of Fort Davis, Texas, at which time al appear and contest said application hould they desire to do so. Herein Fail Not, But have you the ith your return thereon endorsed howing how you have executed the Gam. Given under my hand and the seal
of said Court, on this the 2nd., day of une, A. D. 1927 H. D. BLoys, Clerk Coun
ty, Texas.
WOMEN
Who need a tonic should take


Made of Purely Vegetable ingredients-contains
no dangerous drugs.
In Use Over 50 Years Sbraves

LOCATING THE FINANCIAL LEAKS THAT TAKE THE PROFFITS OUT OF FARMING

Director Agricultural By DAN H. Otis
Commission, American
TNDUSTRIAL lines suffer because of inefficient Association 1 officers cling to old methods and place goods on the market even at a loss, to compete with the more efficient institutions
 cultural colleges, may Farmer A's summary $\underset{\substack{\text { sticker to } \\ \text { sit } \\ \text { B: }}}{ }$

Budweiser Real Hop Malt Syrup

Where does Budweiser Real Hop Malt Syrup get its rich, mellow flavor and piquant taste?
From imported Saazer and choice domestic hops! From the finest barleys grown in America! From that can't-be-copied Anheuser-Busch way of cleaning, grading, blending and malting!
It took the skill of America's most famous maltsters and the experience of 70 years to get this just-right blend. Results will show you what a world of difference it makes the very first time you try a can.

## ANHEUSER.BUSCH ST. LOUIS

Strictly Union Mado
WATSON-ANDERSON COMPANY Distributors

MARFA,TEXAS

## Subscribe to the New Era

## plumbing sanitary.

memurry plumbing co. Subscribe to new era, $\$ 2.00$

## The Cattleman's Friend

Since the Orient railroad first built into the Great Bend country and gave the cattlemen of that region direct access to the best livestock markets, it has been his friend. For several years the pioneer railroad was unable to supply the best facilities as was true of other pioneer utilities.
Today there is no better service than that which the Orient is offering its cattle shippers. It can afford an adequate supply of new equipment, plenty of power and comfortable cabooses for the shipper's accomodation.

Ship via the Orient, there is no better way.
W. J. TILTON, Livestock Agent.

San Angelo, Texas.

# Will You Help Us Make This A Better Community 

Did it ever occur to you that your neighbors, the men who are in business right here in your home town, are your best and most valuable friends? When out of work or in sickness they help you until you can get back on your feet, giving you credit freely, rain or shine. Can you get credit as freely elsewhere?

REMEMBER THIS-WE ALL HAVE TO EAT
When a man is out of work, and the head of a family he does not always have enough money to bridge over.


Will the mail-order house furnish you supplies until you can get a job and make enough to pay for them? ThinkThink!
Mid-Summer is here. Many things are needed about the house or ranch, as well as in clothing and other necessities. If you make a resolve now to BUY AT HOME this will be a prosperous Mid-Summer in this community. this will be a prosperous Mid-Summer in this community.
If you send your money away there is bound to be less of it here to make prosperity. You've a chance of getting back part of the dollar you spend at home.

HELP MAKE THIS A BIG YEAR FOR YOUR HOME TOWN AND COMMUNITY BY SPENDING YOUR MONEY HERE.

MONEY SPENT AWAY FROM HOME NEVER RETURNS TO MAKE YOUR HOME TOWN PROSPEROUS.

ROMAN VALDEZ
"THE TAILOR"
Quality, Service \& Satisfaction, Phone 104

GULF GAS AND OIL, AJAX AND PARA GON CORDS. SPEND YOUR MONEY WITH US; GET THE BEST SERVICE IN MARFA

## Midway Filling Station

MONEY SPENT IN MARFA ADDS VALUE
AND PROTECTION TO YOUR PROPERTY.

## Almacen de Mendias

General Merchandis

## The Marfa State Bank

CAPITAL $\$ 100,000.0$
SURPLUS AND PROFITS $\$ 113,000.00$
WE SOLICIT YOUR BUSINESS
T. M. WILSON, PRESIDENT
T. C. MITCHELL, VICE-PRES

BEN S. AVANT, CASHIER
MARFA, TEXAS.

A FRIENDLY TIP THE TWO REPUBLICS DRY GOODS AND SHOE STORE WILL BE
OPEN FOR BUSINESS IN THE OLD JAMES HALPER BUILDING WATCH FOR SPECIAL ANNOUNCEMENT OF THE OPENING. A SPECIAL SALE WILL BE TRADE AT HOME AND HELP THE MERCHANT AND PROFESSIONAL MEN KEEP CHAN CITY GROWING.

## THE TWO REPUBLICS

## OPERA HOUSE

SHOWS PICTURES OF QUALITY PRICES ALWAYS RIGHT

Boost Your Home Town By Trading In It.

THE PROSPERITY OF MARFA DEPENDS UPON ITS BUSINESS. TRADING AT HOME IS GOOD BUSINESS.

## Marfa Lumber Company

J. W. Howell, Prop.

HOME-SPENT MONEY KEEPS THE TOWN GROWING AND THE BOYS AND GIRLS FROM MOVING AWAY.

Livingston-Rybiski Co.

## Keep up the old habit <br> Read <br> THE NEW ERA

Only $\$ 2.00$ per year.
The old Reliable Paper


There's a

## Firestone

GUM -DIPPED TIRE For Every Car

## on The Highways



No matter if yours is the smallest and lightest car upon the highways, the largest type of passenger car $\approx \boldsymbol{r}$ even the greatest bus or truck- there is a Fire stone Tire that is built for anim adapted to your cars.
Furthemoreve Firestone Ties will prove mores stitisactory than any other
 Tort and Economy- they are the only Gum- Dipped Tires.
 so much aided mileage and service to you, but costs not one extra peony.

We are ready to provide you with Firestone Tires now.-.-COME IN!

Full-Size Balloons<br>High Pressure Tires

## J. B. DAVIS Filling Station <br> Maria,

## SAFTY FIRST

Secured by Insurance
Vital Safety features that protect Insurance investors.

## Compensation for

Fire, Auto, Plate Glass, Loss.
BONDS
Fidelity, Judicial, Official,
o. A. KNIGHT, Local Agent.

Mara Manufacturing Co.


Courteous Service-- Always


## A "UNIVERSAL"

Electric Range
Let us Install one for You now
Central Power \& Light Co.
c. R. NORMAN, Manager
(Also, this Company urges an expenditure of $\$ 75,000,000$ to advertise the South because it will pay ten-fold.)

