The NEW ERA'S Campaign Slogan Is: -- "A Winner Never Quits" and "A Quitter Never Wins."

Published among the Silver-Lined Clouds, 4.692 feet above sea level, where the sun shines 365 days in the year. The healthful, pure air

THENEWERA

Marfa is the gateway to the proposed State Park, which contains the most beautiful scen-ery in the whole Southwest. Spend your vaca-

VOLUME XLI

IN PRESIDO COUNTY 41 YEARS

MARFA, TEXAS, SATURDAY, FEBRUARY 26, 1927.

SWORN CIRCULATION OVER 500

NUMBER 38

ERA'S AUTOMOBILE PRIZE CAMPAIGN ANNO

INTRODUCING



L. P. BARTELL

Of the Pacific Coast Circulation service of Cincinnati, and Los Angeles, who will conduct the circulation campaign for the New Era which is inaugurated

Mr. Bartell is prepared for a whirlwind job. He will conduct the campaign under the most rigid rules. Secret ballot for the last week and inviolate secrecy concerning all details of the campaign will be strictly observed.

Anyone desiring information in connection with the campaign may find Mr. Bartell at the New Era office or the Alta Vista hotel, room 20, where either he or Mrs. Bartell will wait upon you, betwen the hours of 9:00 a, m., and

riving daily. -MILADY'S SHOPPE.

At Presidio last Sunday morning W. T. Millington, a prominent citizen of Presidio, after a three weeks sickness passed away. Burial services conducted by Rev. F. A. Thorold Eller of the St. Pauls Episcopal church of Marfa, were held Monday evening at the family residence. At the request of the deceased the remains were interred in front and to the right of the drive way of his home. Messrs Sparks, Propst, Gray, and Cook acted as pall bearers.

had been a resident of Presidio. He 1865, being the son of Maj. and Mrs. a retired British army officer, resigning his commission in the Bri- Solo-Lt. Wilson. tish engineering corps to come to Two Minute Talks-Visitors, Past this country. He became first engineer of the B. & O. railroad.

Major Millington was in charge of Refreshments the Confederate fortifications at Mo- Dismissal-Rev. S. F. Marsh. bile, Ala., and later became intrested Jno. E. MacDonald, Toastmaster. in coal mines at Selma, Ala., where Short addresses were made by: T.

Walter T. was born. an engineer was with the D. & R. G. vis Lodge. S. A. & A. P. Ry., which he located by Washington. We invite you to come in and see and had charge of construction. He "So he appears on History's lasting dation written Mrs. Cobb by the

(Continued on Page 5.)

Tuesday evening the Marfa and Fort Davis Masons celebrated in the Marfa Masonic Temple with a very appropriate and well rendered program the birthday of George Wash- day received a letter from Secretary

Cav. Leader. Invocation-Rev. J. C. Jones.

-Mrs. T. M. Wilson. Vocal Solo-Mrs. Jno. W. Brown. For twenty years W. T. Milington George Washington, Mason and Sol-

dier-Maj. C. E. MacDonald. was born in Selma, Ala., on June 15, Quartet-Major Patterson, Lt. Wilson, Capt. Gatchel, Lt. Justice. Thos, A. Millington. The father was George Washington Mason and Leader of Men-Bro. M. A. Buhler.

Masters, etc.

Orchestra,

M. Wilson, Past Master of Alpine Mr. Millington graduated from the Lodge; Mr. Petross, Past Master of high school atPhiladelphia and later the Marfa Lodge; John Bean, also studied engineering at Bryant and Past Master of the Marfa Lodge, and Stratton college. His first work as J. B. Davis, Past Master of Fort Da-

He afterwards was for several years. The occasion will long be rememchief engineer in the quartermaster bered by those present as not only for election to the League is a let- ergy. San Antonio. Refusing a major's It is well to keep in memory our Editor of some noteworthy publica- be paid to the amount of \$180 per body wins either a prize or a cash rank in the army corps of en- great Americans, their patriotic tion that has accepted and paid for gineers, he began the location of the deeds and many sacrifices. Especial stories written by the applicant.

our beautiful line of spring goods, ar located the majority of the Gulf page as one to follow, honor, and State Editor of the Fort Worth Star

WASHINGTON, Feb. 25.-Representative Hudspeth of Texas Friteman, and Father of his Country, as "Fort Roosevelt" would be available for the new post to be established Orchestra-W. A. Lieber, Sgt., 1st at Marfa, Texas, insofar that it has not ben used heretofore in designating any other post. It is desirable, George Washington and his Mother however, that the Marfa post not be designated by name until land has been acquired there. The name "Fort Roosevelt" will meanwhile not be given due consideration at the be given any other station and will appropriate time.

> Funds for the purchase of land at Marfa will be available July 1, 1927, under the current War Department appropriation bill. It is intended to proceed with the acquisition of this land as soon as funds become avail-

RECOMMENDED

Mrs. Emma Cobb Evans, President of single, of this community, the op- ty" contest. It is a test of salesman-American Pen Women, made appli- salesmanship. Experience is not nec- the club and who remains active cation to that organization for mem bership. Among the requirements you utilize your spare time and en- short weeks) will be richly paid for ter of recommendation from the

Below is a copy of the recommen

(Continued on Page 5.)

ROOSEVELT" \$2,000.00 IN PRIZES TO BE AWARDED

Chrysler Sedan Heads the List of Prizes FOLLOWED BY VICTROLA, FURNITURE, WRIST WATCH, MERCHANDISE AND CASH

ington,, the man Mason, Soldier, sta- of War Davis stating that the name EVERYBODY WINS PRIZE OR CASH COMMISSION

COMPETITION OPEN TO LIVE-WIRE MEN AND WOMEN, AND BOYS AND GIRLS, OF THIS VICINITY: COSTS NOTHING TO TRY—TURN YOUR SPARE TIME INTO MONEY

THE NEW ERA wants to increase its circulation in this territory. We want to double our circulation, and we wish to accomplish it in the next

To acquire this in this short space of time, we have inaugurated and announced in this issue our great "Salesmanship Club" campaign-the biggest undertaking of its kind ever undertaken in this part of the State for any town several times the size of Marfa.

The "Salesmanship Club" is just what its name implies. Potently, we are all salesmen, lacking only the one opportunity to turn

this natural gift into urofit, you. may have latent powers within you and ask them to subscribe for it. So, which, when developed, will lead to what ever selling ability you may heights of achievement and afflu- have can be tested now, with abso-

Without investing one cent, now dous profits to gain. Miss Duckworth at the request of ergetis men and women, married or This is not a "popularity" or beau-

the Texas Branch of the League of portunity to test their ability in ship ability, and every one who joins essary. All that is required is that throughout the campaign (just six

> next six weeks, and others will be per cent of all money collected on richly paid, all for spare time.

is the New Era. People all over this and you do not win a prize (See community want it, and are just Rule 17). waiting for some one to call on them

lutely nothing to lose, but tremen-

One salesman or sales lady, will be no losers in this campaign. Everysubscriptions, provided you remain The easiest thing to sell right now active to the end of the campaign

(Continued on Page 10.)

\$9000.00 New Spring Mdse. \$9000.00

THESE NEW GOODS ARE MEETING WITH THE APPROVAL OF OUR CUSTO-MERS. WE INVITE YOU TO LOOK THESE NEW GOODS OVER.

Our's is the House of Standard Trade marked Goods, no "May be" so Goods sold. We've got to "Know" they are good.

WE SELL AND RECOMMEND

Colonial Silk Crepes and Taffetas, Munsing wear Hosiery, Munsing wear Silk Bloomers, Vests, Step-ins, Teddies, McDonald Shirts, perfecto Shirts, Kerry cut Unions for Men and Boys, Munsing wear Unions, Walk-over Oxfords, John C. Roberts Oxfords, Tom Sawyer's work Suits and Coveralls, John B. Stetson's, Staple & Novelty Hats, Etc. --- These Trademarked Goods compare favorable with those handled by the Best Stores in the Country.--

Honest Now, You know Our Cash Price Grocery Dept.

Is the "LEADER" of the "BIG BEND" the best "Assortment" of the best "EATS" at the best "PRICE". Watch your neighbor. She' is puttin' all her Grocery Orders hereand she's puttin' a nice little sum -- she's saving -- in the Bank

That's our Invitation To Trade Here.

MURPHY-WALKER COMPANY

THE NEW ERA

PUBLISHED WEEKLY BY THE NEW ERA PRINTING COMPANY

M. M. KILPATRICK Mrs. WINNIE B. KILPATRICK MARFA, (PRESIDIO COU NTY) TEXAS

The Newspaper That Covers The Big Bend, And Then Some. 500 Cir.

Oldest Newspaper Published in Big Bend Country. Now in 41st year. Devoted to the upbuilding of Marfa, and Presidio County and all of Marfa's Territory, and the dissemination of local and State News. Should any statement reflection on the character of any person or persons appear in these columns, please report it, in order that correc-

Advertising Rates upon request. Four Issues constitute a Month. All Advertising Charged for Until Ordered out. Obituaries, Cards of Thanks, etc., at Regular Rates.

SUBSCRIPTION PRICE. Year

tion may be made.

Entered as second-class matter at the Postoffice in Marfa, Texas, under the Act of Congress of March 3, 1879.

Too Much Sympathy

We believe everyone in Marfa who country. keeps posted on conditions in the United states will agree with the New York judge who has just declared from the bench that our crime wave is due to too much sympathy.

You read about sympathy for cri- that a man chases a woman until minals when some "poor old moth- she catches him. er" or 'devoted sister" pleads for mercy and tells what fine young men the criminals have always been. Trials are post poned and long drawn out. Cases are appealed and tried again, and even when a young bandit or murderer does go to prison he gets out before his sen- hug and hurry. tence expires just through maudlin sympathy. In England Crimes and criminals are taken seriously. If a ter or for worse and others take burglar shoots a householder the him for what he's got. law hangs him within 30 days.British burglars know it, so they carry no deadly weapons: they are afraid they might use them and that the result would be a rope around the

The people of this country, if they ever expect to stamp out the grow- THE STATE OF TEXAS crime more seriously. They've got Presidio County, Greeting: te punish criminals more swiftly You are Hereby Commanded to Date at Marfa, Texas, this the cause the following notice to be and more severely. The death pe- Cause to be published once each 23rd day of February, A. D. 1927. nalty is an uncivilized proposition. week for a period of ten days before but so long as we have a death pe- the return day hereof, in a newsnalty why not use it and make it paper of general circulation, which respected bycriminals?

has been continuously and regularly Heaping sympathy on a murderer published for a period of not lest and sending him love notes and flow than one year in said Presidio ers is nt going to make the fear of County, a copy of the following punishment any less in his heart, notice: We've got to abolish a lot of this THE STATE OF TEXAS kind of folishnesss it the United To all Persons Interested in the Wel County, Texas will receive sealed cation before the return day hereas we read about in the daily news- Deceased; John Stribling was by tion, association, or individual ban- NOTICE OF APPLICATION FOR papers every day in the year.

ritory are commencing to lay their Administrator is necessary, unless plans for early planting. It is to be the same should be successfully con hoped they will not be forced to de- tested at the next regular term of lay them, but that this year we will said Court, commencing on the first enjoy an early spring. Warnings are Monday in March A. D. 1927, the being sent out by the government to same being the 7th day of March A. the effect that much worthless seed D. 1927, at the Court House thereof, may soon find its way to the market, in Marfa, at which time all persons and our people should be governed interested in the welfare of the esthe garden seed you buy has been they so desire. packed by and established, reput- Herein Fail Not, but have you beable concern. Don't have a lot of fore said Court, on the said first day Texas, this the 16th day of February, then and there before said Court hard work for nothing. Pay enough of the next regular term thereof, A. D. 1927. Ic be sure of getting the very best this writ with your return thereon. of seed. You'll find you'll profit in showing how you have executed the the long run.

What is Boosting?

The word "boosting" has many in terpretations .So far as it applies to the newspaper it covers a wide range. There was a time when the newspaper editor was the packhorse of the community, and when he had to give away the only thing he had to sell-space in his paper. Then he woke up to the fact, if he hadn't starved to death in the meantime, that the merchant doesn't throw in a bolt of cloth when you make a purchase, and the dentist doesn't throw in a new tooth free when you get him to pull an old one. He boosts his town and community, sul the man who expects a personal boost simply because he subscribes for the paper is putting the wrong interpretation on the word. We still find now and then a Marfa man who doesn't fully understand that one sure way to kill a newspaper is to expect it to boost private enterprises without receiving a legitimate n.onetary return. They ought to take a few minutes and learn the real meaning of the word "boosting."

Another optimist is the Marfa man who thinks he is so tucky that if he planted a piece of dogwood he'd raise a litter of pups.

THE STATE OF TEXAS COUNTY OF PRESIDIO

Manager-Editor

It used to be wine women and

Some brides take a man for bet-

NOTICE IN PROBATE COURT

Texas, on the 21, day of January A.

song, but now it seems to be hooteh,

The American Wholesale Corporation et al vs. . W. Kleinman:

WHEREAS, by virtue of an order of sale issued out of the Dis- You are Hereby Commanded to Company Inc.; A. C. Becken Com- of Texas, and you shall cause said pany; Fosket Leather Company, notice to be printed at least once Brown Cracker & Candy Company; tion before the return day hereof: Bob Cap Company; Progressed Trim med Hat Company, Leon Cohen & The State of Texas, Don't worry about political indifference that is the curse of this When a Marfa boy refers to his Company; Shwayder Trunk Manu- will of Allen Josiah Whitney and "Popper" you don't know whether facturing Company; International asking that he be appointed Execuhe's refering to his father or his Typewriter Exchange; Cotton Goods for of said will, and for letters teste You have also probably noticed John D. Rockefeller recently gave the following described fracts and same being the 7th day of March A. a Sunday school girl of 1865 a dime. parcels of land, situated in the Cour D. 1927, at the Court House thereof, Virtue has its own reward-even- ty of Presidio, State of Texas, and in the town of Marfa, Texas, at

Abstract	Cert	Sur. Grantee Acre	es
No.	No.	No	
50	18-101	191 J.D.Burgess	44
1720		5 J.W.spencer	75
2108	802	12 Ralph Wright	:
2816	2-4582	351 McKinney-Wm 1	66
3383	562	749 T. C.& Ry. Co. 1	92
7472	502	750 do 3	2
7473	1169	22 J. T. Grffith 6	46

And on the 5th day of April, 1927, Attest: Now they're claiming Paul Revere was the first radio fiend because being the first Tuesday of said mon- Clerk County Court, Presidio County. he broadcasted with only one 'plug." th, between the hours of 10:00 oclock a. m., and 4:00 o'clock p. m.. APPLICATION FOR PROBATE at the Court House door of said County, I will offer for sale and sell at public auction for cash, all THE STATE OF TEXAS, of the right, title, and interest of the To the Sheriff or any Constable ing crime wave, have got to take To the Sheriff or any Constable of said H. W. Kleinman, in and to said of Presidio County-Greeting: described property.

> J. D'Bunton, Sheriff By Jno. L. Hess, Deputy.

NOTICE

Notice is hereby given that the Commissioners Court of Jeff Davis States is swept clean f such crimes fare of the Estate of Owen Gunn proposals from any banking corpora of: the County Court of Presidio County, ker as the depository of all funds Now that the groundhog has made D. 1927, duly appointed Temporary of Jeff Davis County, Texas, for the his annual prediction, though con- Administrator of the estate of the ensuing two years, said proposals Estate of W. T. Millington Deceased. ditions would probably be the same decedent, which appointment will shall be opened by the Commission- Louise Millington, has filed in the if he forgot to show up at all, resi- be made permanent should the court ers Court of said County at the County Court of Presidio County, an dents of Marfa andsurrounding ter- be of the opinion that a permanet Court House in Fort Davis, Texas, at application for the probate of the 2 o'clock p. m., on Monday the 14th, last will and testament of said W. T. day of March 1927, and thebanking Millington and asking that she be ap corporation, association or indivi- pointed executrix under said will dual banker offering to pay the lar- which will be heard at the next regest rate of interest per annum for gular Term of said Court, commencsaid funds shall be accepted, provid ing the First, Monday in March, A. ed the Commissioners Court may re- D. 1927, at the Court House there ject any and all bids. Said bids or of. in the town of Marfa, Texas, at proposals shall be accompanied by a which time all persons interested according. Be sure you are plant- tate of said decedent may appear and certified check for the sum of8500.00 in said Estate may appear and coning clean and tested seed; be sure contest such such appointment if as a guarantee of good faith on the test said application should they depart of the bidder.

R. BARNETT County Judge, Jeff Davis County.

the 14th day of February, A. D. 1927. After all, the real college cheer is the letter the student gets with a Clerk County Court, Presidio Coun-County Court Presidio County, Texas, check in it.

NOTICE OF SHERIFF'S SALE CITATION on APPOINTMENT OF TEMPORARY ADMINISTRATOR

THE STATE OF TEXAS,

To the Sheriff or any Constable of Presidio County-Greeting:

trict Court of Presidio County, Tex- cause the following notice to be pub! as, on a judgement rendered in said lished in a newspaper of general cir Court on the 8th day of February, culation which has been continuous 1927, in favor of the American ly and regularly published for a Wholesale Corporation; United period of not less than one year States Rubber Company; Superior preceeding the date of the notice in Hat Company; The C. & P. Shoe the County Court of Presidio State F. R. Fosnet); Two Republics No- each week for the period of ten days tion Company, (Fred Zimmerman); exclusive of the first day of publica

Jerome Sternberg); B. Rosenberg & To all Persons interested in the es Sons; The R. M. Hollingshead Com- tate of Allen Josiah Whitney, Depany; Reliable Typewriter & Adding ceased, W. W. Bogel has filed in the Machine Company; Franklin Paint County Court of Presidio County, an Company; Chattanooga Medicine application for the probate of the Manufacturing Company; and mentary, upon the Estate o fsaid against the said H. W. Kleinman, in Allen Josiah Whitney, which will be cause No. 2754, on the docket of said heard at the next regular term of Court; I did on the 23rd of February said court, commencing on the first 1927, at 2:00 o'clock p. m., levy upon Monday in March, A. D. 1927, the which time all persons interested in said estate may appear and contest said application, if they see proper.

> Given under my hand and seal of office in the town of Marfa, Texas, the 17th day of February A. D. 1927.

Herein Fail Not, under penalty of

the law, and of this Writ make due

J. H. FORTNER,

OF WILL

You Are Hereby Commanded to published in a-newspaper of general circulation which has been continuously and regularly published for a period of not lestt than one year preceding the date of the notice in the County of Presidio State of Teras, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publi-

PROBATE OF WILL

To all persons interested in the

Witness my hand at Fort Davis Herein Fail Not, But have you this Writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, this 25th day of February, A. D. 1927.

J. H. FORTNER.

FRUIT TREES THAT BEAR

PECANS AND BERRIES, Hardy, Climate-proof Evergreens, Flowering Shrubs, Shades, Roses.

Landscape Plans made.

Catalogue Free

Ramsey's Austin Nursery,

(ESTABLISHED 1875) Austin, Texas

Cold Winds And Cold Rains - CAUSE -

CHAPPED LIPS AND HANDS

But we have the Best Preparation in the World for this.

WE SPECIALIZE IN TOILET PREPARATIONS OF ALL KINDS AND AT PRICES THAT SATISFY.

CARL'S DRUG STORE

Phone 45. Marfa, Texas

Highland Cafe

NEXT TO MASONIC BUILDING

"A Satisfied Customer is our Advertiser"

GIVE US A TRIAL

L. P. MURPHY.

Proprietor

Dr. Monroe Slack, O.D.

Graduate Philadelphia Optical College

WE HAVE GRINDING PLANT Lenses Duplicated (GUARANTEE PERFECT SATISFACTION)

Slack and Jones TEXAS MARFA,

Phone No. 201

Marfa Manufacturing Co.

(INCORPORATED)

SAMSON WINDMILLS

ECLIPSE WINDMILLS

GASOLINE ENGINES

PIPES AND WELL CASINGS

PIPE FITTINGS AND VALVES

CYLINDER AND SUCKER RODS

PUMP JACKS **AUTOMOBILE CASINGS AND TUBES**

AUTOMOBILE ACCESSORIES GASOLINE AND OILS TRUCK TIRES FILLING STATION.

BLACKSMITH, MACHINE SHOP AND GARAGE

SEIZED 58 QUARTS

JOHN BURGESS

trict Federal Court in El Paso.

Captain Creed Taylor, E. J. Tom John Burgess an old Presidio and O. C. Dowe, arrested last week, citizen born there about 70 years Viciente Duran, Ramundo Aguliar, ago died a week ago. He was a son Fausto Vizcarra and Santos Gon- of John Burgess who settled in Prezales for having in their possession sidio in 1850. John Burgess had lived and transporting 58 quarts of liquor. for years at old Fortine, three miles On examination, before Commission- below the present town of Presidio. er Metcalfe on February 23rd, they He leaves a large surviving family were held to appear before the Dis- of sons, daughters and grandchild-

Springtime is just around the Corner



Given under my hand and seal of

said Court, at office in Marfa, this

J. H. FORTNER, Clerk,

A good time NOW to order Your Spring Suit

The Clothes we make to your measure prove their Dependability, Formality, Style Fix and Wear.

OUR SPRING AND SUMMER FABRICS are particularly attractive this season.

ITE TAIL ODE

MASTER'S OF THE TAPE

ALL ORDERS CALLED FOR AND DELIVERED -PHONE 128





Be independent of outside ice supply next summer—and forever!



Install Frigidaire now

NCE Frigidaire is installed in your home, you are forever free from the need of outside ice me of GUSSARD "Brasheres, Step-

ins, and Corselets. Prices reasonable,

FRUIT TREES FOR SALE

lot of extra fine fruit trees, from will hold a Food sale at the Busy the Austin Nursery, consisting of Bee from 2 to 5 o'clock p. m. Apples, Apricots, Cherries, Figs, Pears, Peaches, Pulms, some Black Berries and a few choice Roses.

live June 1st, notice to be given me with Christian Women of all lands by June 10, 1927. Reasonable care, in a WORLD DAY PRAYER FOR including being properly cut back, MISSIONS, Friday, March 4, 1927. expected of purchaser.

In 18 years neither Peaches nor m. Pears have made an absolute fail- The program, "Pray Ye Thereure at my home. Still more encourag fore." is prepared by, Federation of ing to the fruit lover the earliest Woman's Boards of Foreign Misblooming Apricots in Court House sions of North America, and Counyard have made two full crops in cil of Women for Home Missions. the last four years, a good record for nearly all fruits everywhere.

Come and see me. N. P. BARCLAY.

NOTICE

Food Sale March 5th on the first Saturday in March, the Ladies Aid Held at my home in Marfa are a Society of the First Christian church

A CALL TO PRAYER

I offer to replace all trees not a- You are earnestly invited to join At the Methodist Church 2 o'clock p.

Inspector F. E. Neff of San Angelo was here the first of the week week on business.

President National Live Stock Association noted Texan

125.000 Acres in Presidio County

KATHERINE DUCKWORTH In Ft. Worth Star-Telegram

Marfa, county seat of Presidio Grande, is known gar and near, as "the heart of the cattle country." Here, L. C. Brite, pioneer cattleman and recently elected president of the National Livestock Association iwth 5,000 white-faced "range rusiton and breeding.

Brite was formerly in the bull business and for 10 years enjoyed the distinction of selling 1,000 bulls per for his young she cattle.

Never Crowds His Range One of the Brite policies is never pressed it. to crowd the range, and with fardegree, hence his reputation for mounts could be secured. breeding only strong constitutional

charge of Oscar Wells, is located a te Mountains. there for the holidays.

According to his custom, Sam Neill his son Van, from the rear, opened study of cattle breeding business.

Several Mexicans Killed with the demand that they surrender. The word went back:

"We'll never surrender!" The message then came back to turn over to them (the Mexicane) the store and horses, no other attack would be made. The house was filled with women and children, with the odds ten to one, so the keys of the store were delivered to the bandits and they were told where to ried Miss Edna Anderson of Missoufind the horses.

Mickey Walsh by name, drove up United States Army. with two Mexican passengers. Instantly Mickey was dragged from the mail hack into the store where his body was found after the battle, The ceiling, his throat

- The two pasainst one of the I shot through

vith priest, the est him and his ought that this er M. Bandy went e protection and ople; then, with

> ne communication ld be sent to Mar-

fa, as the outlaws had cut the ranch wires. At 12:30 the bandits, loaded with their booty, were "hitting the county, in the golden bend of the Rio trail" back into their native land, when Sheriff Ira Cline and a posse from María, a few Texas Rangers stationed there, and the Camp Marfa troops arrived on the scene.

J. L. Cobb, who lived half a mile. owns a 125,000-acre ranch, stocked down the valley, had discovered what was going on up at the "big house." tlers" of the highest type, conforma- and had put in an S. O. S. to Marfa. The chase began.

His Herds Are Noted

Within three-quarters of a mile of the Mexicans, as they were scaling year, all his own breeding. This was the rim rock, the Americans fired on a world record. During the financial them with high power rifles, which crash he quit the bull business and proved so effective that most of the since 1921 has been shipping steer booty was left by the roadside. The calves to the corn belt. He has al- bandits were followed to the top of ways found a ready market at home the rim rock, where they shot down on the other side "like so many bats irto hell," as one of the Rangers ex-

Because of the roughness of the reaching vision, he has always pre- country, the posse could follow in pared for the lean years. His ambi- cars no farther, and as all the horses tion has been to develop his ranch had been taken from the ranch, the and cattle to the greatest possible chase had to be given up until

Lucas Charles Brite came to Presiand flesh carrying quality cattle. His dio county in the fall of '85, when ranch is divided into many pastures, the entire country was an open with their many separate fence lines, range, and the bandits and cattle pipe lines, houses, tanks and large rustlers vigorously plied their trade. reservoirs for holding the storm wa- He located his small herd of cattle near the site of his present head-At his headquarters ranch, in quarters ranch, at the foot of Capo-

store and postoffice. Connected with The principal stockmen in this the store is an exciting raid of Mex- section at that time were the Wynican revolutionary times, made on dom brothers, with about 1500 head thristmas Day, 1917. Van Neill, of cattle, and Robert Nixon, with onwith his family, was then in charge ly a few head. H. H. W. Perry, an of the headquarters place. Mr. and Englishman, with sheep and horses, Mrs. Sam Neill, parents of Van, with had just settled in the foothills of some children visitors, were also the Tierra Vieja mountains, a few

In 1888, the Wyndom boys sold got up early and made himself a cup; their cattle to Harry Kennysley, an January 3, 1927 \$996.76 Balance of coffee, after which he walked out Fnglish nobleman, and in 1892 Brite in the yard and found the entire bought the Kennysley herd, which place surrounded by Mexican out consisted of first class native stock. laws. He immediately roused the Since that time he has been improvsleeping household; women and chil- ing his ranch and stock until today dren were put in the safest room his herds are famous for individualin the house, while he (Sam) from ity and uniformity, brought about the corner of the house in front, and by years of close application and the

For many years Brite served as vice president of the organization In the battle which followed, sev- which so recently has made him eral Mexicans were killed, then an president. He has held many offices individual fight ensued between Sam of trust in various cattle associa-Neill and a Mexican officer, while tions; was county commissioner of Van, with steady nerve and certain | Fresidio county for 10 years, and for sim, held off a bunch of bandits who the past four years has been one of were trying to enter the house from the city's commissioners. He has althe rear. He riddled the bodies of ways shown great interest in state two with buckshot, and after an and national affairs; for many years hour's skirmish, the Mexicans re has been one of the leading and actreated some distance away, taking tive cattlemen of the State, and prestheir dead with them, where they ident for many years of the Panhan halted and sent a boy to the Neills die and Southwestern Cattlemen's association. He is a prominent mem ber of the Christian church, helping to build a \$100,000 one in Marfa; founder of Brite college, of the Texthe Americans that if they would as Christian University, Fort Worth, and also trustee of T. C. U.

Much for Charity It has been his custom for years to give one-tenth of his large income to charity, cheerfully and without ostentation. In June, 1898, Brite marri, who has proven a true helpmate. At that time the mail driver be- He has only one child, Hester, who tween Candelaria and Valentine, is married to Captain Dunkle of the

RANCHERS RECEIVING PURE-BRED BREEDERS

The Elisnore Cattle Company received this week twenty-one head of two year old, registered Hereford bulls from W. B. Mitchell of Marfa, and Pryor and Wilson also received from Mr. Mitchell twenty-five eral other in- head of one and two year old bulls Trove up. Van of the same class. These animals presence of which were bred and raised on a ge of Mexican famous Hereford farm in Illinois to the bandits are of the purest strain obtainable Dorthy Mhis family had and are among the finest animals ay. Confusing ver placed on Pecos County ranches -Fort Stockton Pioneer.

> "Prohibition has reclaimed a lo house was not of land, for now the ocean is dry for 12 miles out."

ce at a window, FOR SALE OR RENT-A Fine resihe first Mexican dence occupying one-half block in every one in the a most desirable part of Marfa, for ther attack from Sale or Lease. The residence with as they had loot- outbuildings cost originally at least Marfa, Texas, February 14, 1927. \$12,000.00 Will sell for \$9,000, or ued for three long lease for \$75.00 per month.

J. D. Nichols, Marfe, Texas.

Quarterly Report

of J. H. Fortner County Clerk of Presidio County, Texas, of Rec cipts and expenditures, from November 1, 1926 to January 3, 1927. inc.

JURY FUND-1ST CLASS

Oct. 31, 1926 Balance	\$ 574.78	
fo amount received during quarter	1,799.25	
By Amount paid out during quarter		\$ 93.00
By 11/2% Commission on am't rec'd		26.00
By 11/2% com. on am't paid out		1.39
Amount to balance		2,252.65
	\$2,374.03	\$2,374.03
January 3, 1927 \$2,252.65 Balance	,	THE RES

ROAD AND BRIDGE FUND. 2nd CLASS

Oct. 31, 1926 Balance To amount received during quarter	\$ 66.37 -1,804.25	
By amount paid out during quarter		\$1,755.95
By 1½% commission on am't rec't.		27.06
By 1½% Com. on am't paid out		26.34
Amount to balance		61.27
		-
	\$1,870.62	\$1,870.62
January 3, 1927 \$61.27 Balance	4 7 4 7 4 7	

GENFRAL COUNTY FUND, 3rd CLASS

Oct. 31, 1926 Balance	\$4,623.06	
To amount received during quarter	3,148.34	
By amount paid out during quarter		\$6,630.07
By 11/2% Commission on am't rec'd		45.12
By 11/2% com. on am't paid out		99.45
Amount to balance		996.76
	\$7,771.40	\$7,771.40

HIGHWAY

Oct. 31, 1926 Balance To amount received during quarter By 1½% Commission on am't rec'd Amount to Balance	1,035.64	\$ -15.53 1,083.93
reduce the state of the control of the state		\$1,099.46
January 3, 1927 \$1,083.93 Balance FIFTH CLASS	100 100 100 100 100 100 100 100 100 100	

et. 31, 1926 Balance	\$5,132.94	
Amount to balance		\$5,135
	\$5,132.94	\$5,13
inuary 3, 1927 \$5,132.94	in all a training	-

SIXTH CLASS

Oct. 31, 1926 Balance	\$2,462.84	
By 1½% Commission on am't rec'd Amount to balance	118.53	\$ 1.76 2,579.59
the the think of the post of the management	ACLIE SE	\$1 mags
January 3, 1927 \$2,579.59 Balance	\$2,581.37	\$2,581.37

SEVENTH CLASS

Oct. 31, 1926 Balance To amount received during quarter By 1½% Commission on am't rec'd Amount to balance	\$ 555.06 592.62	\$ 8.86 1,138.80
The second secon	\$1,147.68	\$1,147.66
January 3, 1927 \$1,138.80 Balance	- Total	27 1/2

19		and the second s	
a s.	C. H. & J. SPECIAL FUND	8th Class	
le Is	Oct. 31, 1926 Balance To amount received during quarter By 1½% com. on am't rec'd Amount to balance	\$965.92 118.56	\$ 1.78 1,082.70
ot	TALLED SOME AND THE REST OF THE REST OF THE REST.	\$1,084.48	\$1,084.48
	January 3 1997 \$1 082.70 Balance	1	7 6 0

Respectfully submitted,

J. H. FORTNER. County Clerk, Presidio County, Texas.

Sworn and subscribed before me this 14th day of February A. D. 1927 W. T. Davis, County Judge, Presidi

County Texas.

The New Era Annou OPEN TO ALL "EVE SALESMAN

\$2,000.00 IN PRIZES

IN A SIX WEEKS' subscription campaign, just starting, competition is of the more ambitious sort residing in this and surrounding territory. PRIZE or a liberal CASH COMMISSION. Read this announcement caref them in today. Remember, a good start is the battle half won. Take adv THIS PLAN IS NEW. THE REWARD IS

CAMPAIGN OFFICIALLY OPENS SATURDAY FEBRUARY 26th.

The Rules and Regulations

1-Any white person of good character residing in this city or surrounding territory, is eligible to enter and compete for a prize. Nominations may be made at any time during the election.

2-No employe or near relative of any employe in this newspaper is eligible to enter this distribution. We reserve the right to reject any nomination.

3-The winners of the prizes will be decided by their accredited credits, said credits being represented by the ballots issued on subscriptions and by coupons clipped from the papers.

4-Candidates are not confined to their own particular town or community in which to secure credits and subscriptions, but may take orders anywhere in this section, or for that matter anywhere in the

5-Cash must accompany all orders where credits are desired. There will be no exception to this rule. Candidates will be allowed to collect subscriptions and renewals as well as entirely new subscriptions and credits will be issued on both alike.

6-Credits are free. It costs the subscriber nothing extra to vote for their favorite. Subscribers should ask for them when paying their subscriptions.

7-Credits cannot be purchased. Every cent accepted through the election department must represent subscriptions.

8-Credits are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race his or her credtis will be cancelled. Neither will it be permissable for candidates to give or transfer subscriptions to another candidate. Credits on such transferred subscriptions will be subject to disqualification at the discretion of the management.

9-Any collusion on the part of candidates to nullify competition or any other combination arrangement of effort to the detriment of candidates of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in such an agreement, arrangement, or effort will forfeit all rights to a prize or commission.

in reserve and cast at the discretion of the candidate. The printed coupons appearing from week to week in this newspaper must be cast before the expiration date appearing thereon.

10-Any ballot issued on subscriptions may be held

11-In event of a tie for any one of the prizes a prize identical in value will be given each tying contestants.

12-No statement, assertion, or promise, either written or verbal, made by any of the solicitors, agents, or candidates will be recognized by the publishers 13-In case of typographical or other error it is understood that neither the publishers nor the campaign manager shall be held responsible, except for the necessary correction upon the same.

14-Every candidate is an authorized agent of this newspaper, and as such may collect subscription payments from present as well as from new

15-A subscriber once turned in by a candidate and extended at any time during the campaign beyond the time it was originally turned in for, will have the same vote value as though the full subscription had been turned in originally.

16-It is distinctly understood and agreed that candidates will be responsible for all moneys collected and that they will remit such amounts in full at frequent intervals or on demand to the campaign department.

17-There will be several big prizes awarded besides a 20 per cent cash commission to all ACTIVE nonprize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE, failing to make a weekly cash report, he or she will ,at the discretion of the management, become disqualified, and thereby forfeit all right to a prize or

18-To insure absolute fairness and impartiality in the awarding of the prizes the campaign will be brought to a close under the "sealed ballot box" system. During the entire last week or the race, a ballot box-locked and sealed-will repose in the vaults of a local bank where candidates and their friends will deposit their final cash collections and reserve votes. When the race has been declared closed a committee of local men, who will act as the official judges in awarding the prizes, will take charge of the ballot box, break the seals, unlock the box and begin the final count of the weter. In this way no one, not even the campaign manager, can possibly know the number of votes held by any candidate until after the judges have made the final count, which precludes any possibility of favoritism and guarantees fairness to the minutest degree.

19-This newspaper reserves the right to amend or add to the rules of this election if necessary for the protection of the interests or both the candidates and this newspaper. The right is also reserved to increase and add to the list of prizes.

20-This newspaper guarantees fair and impartial reatment to all candidates, but should any question arise, the decision of the management will be absolute and final.

In accepting nominations candidates agree to shide by the above conditions.

10 years

THIRD PRIZE

Bedroom Suite Value \$80.00

Beautiful Polycrome, latest design, four piece bedroom suite, with privilidge to exchange if desired.

Purchased and on Display at

HURLEY FURNITURE STORE

FIFTH PRIZE

MERCHANDISE ORDER

Value \$40.00

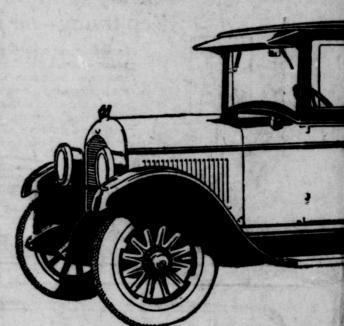
This offering will consist of a merchandise order of silk ready-to-wear dresses, suits, cloaks or hats of the above amount and a call at place purchaed and on Display, the MILADY'S SHOPPE, Mrs. J. S. H. Howard Proprietess. Will convince you of the value of this prize.

Seventh Prize \$10.00 Mdse. Order

Good on any merchant in Marfa.

prove

Grand Car CHRYSLE



VALUE Fully Standard Equipped 1938 JONES MOTOR

2nd. Gra ORTHOPHON "CRED

The Orthoponic Victrola in its highest develop with Italian Renaissance decoractions. Orthophonic reproduction, Non-set automatic e without presetting. Capacity for 80 records; twent Purchased and on Display at

CHRISTOPHER

FILLING STATION

BLACKSMITH, MACHINE SHOP AND GARAGE - - - Phone 83 - - - - TEXAS

SEIZED 58 QUARTS

trict Federal Court in El Paso.

JOHN BURGESS

Captain Creed Taylor, E. J. Tom John Burgess an old Presidio and O. C. Dowe, arrested last week, citizen born there about 70 years Viciente Duran, Ramundo Aguliar, ago died a week ago. He was a son Fausto Vizcarra and Santos Gon- of John Burgess who settled in Prezales for having in their possession sidio in 1850. John Burgess had lived and transporting 58 quarts of liquor. for years at old Fortine, three miles On examination, before Commission- below the present town of Presidio. er Metcalfe on February 23rd, they He leaves a large surviving family were held to appear before the Dis-) of sons, daughters and grandchild-

SCHEDULE OF VOTES FIRST CREDIT PERIOD SECOND CREDIT PERIOD THIRD CREDIT PERIOD Up to March 26 Up to April 2 Up to April 9 1 year ... \$ 2.00 1 year ... 8 2.00 1 years 10,000 7.500 6.00 30,000 3 years 3 years 15,000 4 years 4 vears 8.00 25,000 4 years 10.00 5 years 10.00 35,000 10.00 5 years 125,000 10 years

85,000

The declining schedule of credits will postively not be changed during the campaign. A special credit ballot, good for 100,000 extra credits, will be issued a nevery club of \$20 turned in. This special offer will remain in effect during the entire campaign and will be considered part of the

NO SUBSCRIPTION TAKEN FOR MORE THAN TEN YEARS, NOR FOR LESS THAN ONE

20.00

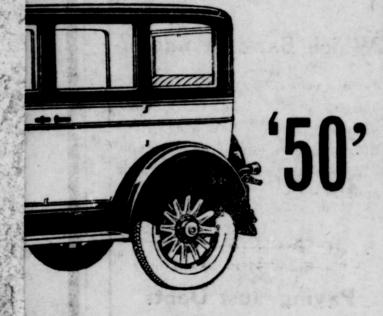
nces A Mammoth RYBODY WINS!" & COMMISSIONS

open to men and women, married or single, boys and girls, costs nothing to try, and every participant is guaranteed a ully-every word of it-then clip the coupons below and send rantage of this opportunity to make your dreams come true. THE WORK IS EASY. BIG.



CAMPAIGN CLOSES SATURDAY APRIL 9th.

ital Prize ? SEDAN



\$1.075.00 nodel. Purchased and on display CO, Marfa, Texas

nd Prize C VICTROLA

\$300.00 ent. Credence type cabinet in mahogany finish,

entric grouve brake, Records automatically stop

ELECTRIC SHOP

FOURTH PRIZE Wrist Watch Valued \$50.00

This is a beautiful SADA wrist watch, 15 oriental matched jewels 14 karet white gold, oblongue dial, backed by a guarantee of a possible need of repair of every piece in the watch being carried at the place purchased and on display.

SLACK AND JONES

SIXTH PRIZE

Bank Account \$20.00

Most anybody can use that amount of money and this will start you out with a banking account with the

MARFA STATE BANK

Eight Prize \$10.00 Mdse. Order

Good on any merchant in Marfa.

The Plan Is Brief

The object of this distribution is two fold; primarily to increase the already substantial subscription list of the NEW ERA and advance subscriptions from present or old subscribers and at the same time to afford our friends and readers an opportunity to profit, and in a big way, through their spare time during the next few weeks. So it is a plan that works both ways and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a local newspaper in this section of the State has been made ready for distribution among those who participate most heartily.

Ambition and energy are the only requisites for success. The plan adopted is the fairest and most impartial conceivable. The vote schedule below will remain as it is throughout the campaign. The plan of the campaign is straight forward and simple, and is fully outlined in this advertisement. Read it throughly and carefully.

Let it be understood that this is not a "beauty" nor a "populariaty" contest, but is a strictly competive proposition, not one element of chance connected with it whatever. It is for enterprising men and women and boys and girls.

One feature of this proposition is the fact that there will be no losers in the race. As all those who do not win a prize will be paid a cash com-mission of 20 per cent. You must be active to the end of the campaign.

VOTES ARE SECURED

The first step is to call on or write the campaign manager, for a free working outfit (consisting of a Special receipt book, samples of the paper and other information relative to launching an active campaign).

Thus equipped, you have but to go to yous friends and neighbors, relatives and acquaintences and have them clip the free cupon from this paper. One will appear in each issue of the NEW ERA. The other and fastest way is to get votes by securing subscriptions, renewals, paid in advance from those already taking the paper or entirely new subscribers. On each subscription turned in a certain number of votes are issued, the number varying according to the amount paid, and during which "period" same are received at the campaign department, (see schedule below). So, you see, the more subscriptions you secure the more you can get and the befter your chances are to secure one of the capital prizes.

d Degree rd Degree Initiatory

PEARLS FOR EVERYBODY

Here is a departure from the regular campaign plan. This is what we call a development depment. The Winning of these pearls in nowise jeopardises your chances of any of the other personnel. or cash commissions. The Campaign manager wishes to interest candidates in the work and APTER No. 344 a necklace of these beautiful pearls to each and every candidate who turns in one club of S, meets the 3rd worth of business. This is a single strand of 30 inches La Perfection pearls, with rhinestaceday evenings in ling clasp. Only one string to a candidate. Get busy, get your working outfit and secure orach month. Visiting members are cordially strings of pearls at least.

\$500.00 IN CASIMIS. Joe Ruth Kerr, W. M.

(Comissions Estimated)

A fund of \$500.00 has been set aside to pay ACTIVE non-prize winners on a vidial collections on subscriptions only. Any candidate who remains ACTIVE a cash report at least once a week, (See rule No. 17) but who fails to win one paid a cash commission of 20 per cent on all subscription money collected

THERE WILL BE NO LOSERS IN THIS

The New Era reserves the right to offer advertising and job work tickets for sale with subscriptions and give votes only on such tickets to the same amount as on such aprotionately according to increased amount, if we so desire.

> rip to our City Thursday has been asking "When DUCO to brush on at

2. ROBINSON LBR. CO.

ils of Brite, Texas m ave it now.

minute spring motor.

rurselets. Prices reason

FRUIT TREES FOR SALE

the Austin Nursery, consisting of Bee from 2 to 5 o'clock p. m. Apples, Apricots, Cherries, Figs. Pears, Peaches, Pulms, some Black Berries and a few choice Roses. live June 1st, notice to be given me with Christian Women of all lands

expected of purchaser. In 18 years neither Peaches nor m. Pears have made an absolute fail- The program, "Pray Ye Thereing to the fruit lover the earliest Woman's Boards of Foreign Misyard have made two full crops in cil of Women for Home Missions. the last four years, a good record for nearly all fruits everywhere. Come and see me.

N. P. BARCLAY.

Food Sale March 5th on the first Saturday in March, the Ladies Aid Held at my home in Marfa are a Society of the First Christian church lot of extra fine fruit trees, from will hold a Food sale at the Busy

A CALL TO PRAYER

I offer to replace all trees not a- You are earnestly invited to join by June 10, 1927. Reasonable care, in a WORLD DAY PRAYER FOR including being properly cut back, MISSIONS, Friday, March 4, 1927. At the Methodist Church 2 o'clock p.

ure at my home. Still more encourage fore." is prepared by, Federation of oming Apricots in Court House sions of North America, and Coun-

> Inspector F. E. Neff of San Angelo was here the first of the week week on business.

Thi Dorthy Meck HC "Persue

Show starts **BUMMMMM**

WH

COYOTE POISONING REPORTED A BIG SUCCESS

Ranchmen report fine results in big J. W. Merrill 6, Coyote poisoning Campaign, conducted by County Agent R. S. Mil- Jap Bishop 6,

In the recent Coyote poisoning Campaign which has just closed hundreds of Coyotes have been killed in the campaign.

The following reports from ranchmen show the number of coyotes Con. Hudspeth 6, found dead from poison, and it is estimated that only about one-third one-half of the men according to Henry Brooks, Precinct No. 3. of them are found:

Crawford Mitchell 28, L. C. Brite 12, Edgar Miller 8, Joe Espy 25, W. B. Mitchell T. C. Mitchell 2, W. W. Bogel 30, Buck Pool 26.

W. H. Cleveland 8. Bill Colquitt 6.

Geo. Jones 13. Jose Prieto 11. W. M. Rideout 15, Arthur Mitchell 7. Clyde McFarland 20.

W. J. McIntyre 20, C. A. Kumbell 2. Jean Parr 7. Geo. Brown 8.

This is only a report from about Jap Bishop, Precinct No. 2, County Agent Miller.

Ranchmen should be greatly be- J. H. Fortner, County Clerk. nefited as a result of this campaign. The following is part of the busi- 1926. said he lost 20 young calves from routine affairs: of Jeff Davis County claims to have oles and Judge W. W. Bogel said every year from the Coyotes.

COMMISSIONERS COURT MEETS salary of \$25.00 as Deputy Sheriff, IN REGULAR SESSION

Committee of View Appointed to see at Marfa. The Marfa National Bank Brite's pasture was filed, and T. C. ciate judge. Bank for School funds. Through,

ers Court of Presidio County met in precincts. The Salaries of the dif- Davis to be rented, sold or otherregular session with the following ferent officers were fixed same as wise disposed of as he deemed to be officers present:

Hon, W. T. Davis, County Judge, T. C. Mitchell, Precinct No. 1. Dawkins Kilpatrick, Precinct No. 4.

Odie Grubb rancher near Hovey ness transacted other than that of

lost 30 calves in one year from Coy- he lost eight or ten young calves

at Shafter. Tom Myers a monthly holders of Presidio county, Precinct Precinct 6.-Roy L. Tingle presidsalary of \$25.00 as night-watchman 1, to open Washington Street ing judge; Frank Martinez, asso-That the proposed Lengthening was designated as depository for Crosson, W. P. Fischer and J. T. Of Washington Street is Carried County funds and the Marfa State Hamic were appointed a jury of

The road funds were prorated a-On February 14, the Commission- mong the different Commissioners farm was turned over to Judge last year. O. A. Knight, Tax Collec- to the best interest of the County. tor, was paid the fees of his of- Election officers for 1927-1928 fice recovered by him from his were appointed as follows: predecessor.

There being a full count present siding judge; Floyd Niccolls, assothe tax levy for 1927 was made-ciate judge. the rate being a little less than for Precinct 2.-C. B. Arthur, presid-

Dr. John W. Brown was paid judge. \$100 for operating on a Mexican. Coyotes last summer. Oscar Medley R. E. Speed allowed a monthly shot at Shafter last month. Mrs. ing judge; Clay Slack, associate Henry W. Brooks and D. A. H. White judge. were each paid \$25 for assisting in the operation.

A petition signed by twelve free judge.

What is known as the county

Precinct 1-Gustave Raetzsch, pre

ing judge; Wm. Ridout, associate

Precinct 4.—E. W. King, presid-

Precinct 5.-Mills Kehoe, presiding judge; M. I. Jininez, associate this date last season,

Precinct 7 .- J. J. Kilpatrick, presiding judge. Nestor Tarin, associate judge.

Precinct 9.-Orr Kerr, presiding judge: Forest Jordan, associate

STOCK NEWS

Jim Coker shipped 4 cars of catle to Ft. Worth market Sunday. S. H. Nay of Los Angeles purchased from Jim Coker and shipped one car of calves to Los Angeles Monday.

COTTON SHIPMENTS

6.529 bales of Cotton shipped up to date. 3,637 bales shipped up to

Where it went

There are 824 cars and trucks in Presidio county, of which over half are Fords. This leaves 393 of other makes, costing on the average of \$1,500.00 each, or \$1,000.00 more than a Ford would have cost. Had all of these cars been a total saving in first cost alone of \$393,000.00. Think of it, then all to it easily another \$393,000.00 for additional expenses of upkeep, operation, etc. \$393,000.-00 on first cost alone gone out of Marfa to satisfy-what?

Think it Over

Here was \$393,000.00 for the first cost alone of these cars (not to mention a still greater sum for upkeep, operation, etc.) which could have been added to Presidio County savings accounts.

Think it Over

\$393,000.00 could have been saved (if these 824 cars had been Fords, in lower purchase price alone) and this vast sum could have been used to buy Groceries, Clothing, Shoes, Furniture, Musical Instruments, Radios. Hardware, etc.

Think it Over

\$393,000.00 for the first of these cars which gone into buying Marfa

> the premium by in ance-theredate. insurance piration . 11-In ove not prize identi neg-

e is not bought

testants. loss 12-No stateep. ten or verb or candida

WASTED--\$393,000

IN PRESIDIO COUNTY Now You can figure it out for Yourself

How much per mile does it cost you to operate your car? Do you know? Did you ever try to figure it? Can you figure it? Here is how--Try it. From our observation and experience, we believe the average car owner run his car 12,000 miles per yeartrades his car in and gets a new one every two and

one-half years -30 months-total miles used 30.000: at the following average cost under average conditions and usage.

	Ford -	Climber	False Pride
Cost of New Car		\$1,500.00	\$3,000.00
Depreciation (difference in original cost and value at the end of 23 years' use) 50%		750.00	1,500.00
Interest on investment @ 8% per annum, 21/2 years		300.00	600.00
'Insurance (fire, theft, property damage, liability and collision) \$6.00 pe			
\$100 per year for 21/2 years. (Insurable value decreases each year, but	it		
rate increases	75.00	225.00	450.09
Painting—one time	25.00	65.00	150.00
"Washing and Polishing-every two months, F., \$1.50; C., \$2.50; F.F., \$3.50; C.,	5. 22.50	37.50	52.50
"Greasing and Oiling-every two months (prices include labor an	d		
material) F., \$1.50; C., \$2.50; F.P., \$3.50	22.50	37.50	52.50
""General Inspection-adjustig and tuning up, every 60 days; F., \$1.5	0		
C., \$5.00; F. P., \$10.00	22.50	75.00	75.00
Oil Change-every 1,000 miles (labor only) F., 25c.; C., \$1.00; F. P., \$1.5	0 7.50	30.00	45.00
Oil Change-gallons fresh oil put in motor every 1,000 miles-F., 1 gal	1;		
C., 2 gals.; F. P., 21/2 gals.; @80c gallon	24.00	48.00	50.00
*****Storage—per month: F., \$5.00; C., \$6.00; F. P., \$7.50	150.00	180.00	225.00
Gasoline @25c a gallon, average mileage per gallon-F., 25; C., 15; F.P. 1	0 240.00	400.00	600.00
Oil—each 500 miles, per gaffon 80c (1 gallon)	48.00	48.00	48.00
Tires-Two full sets of six, total 12: F., \$10.00; C., \$20.00; F. P., \$35.00	120.00	240.00	420.00
Tubes-Two full sets of six, total 12: F., \$2.00; C., \$4.00; F. P., \$6.00	24.00	48.00	72.00
License	12.50	25.00	35.00
Taxes (City, County and State)		45.00	90.00
Repair Labors			
1 motor and transmission overhaul.	30.00	60.00	150.00
t differential overhaul	Taurettotoke		
1 radiator replacement	1.50	2.50	3.50
1 fender replacement	0.75	2.00	4.50
1 carbureter overhaul	1.50	2.50	7.00
1 rear brakes relined	1.20	3.50	6.00
1 valves ground and carbon removed	- 4.50	7.50	15.00
(If any of above labor items not needed, others equal to may be.)			
Repair Parts		T DF	**
1 fan belt	0.50	1.25	3.50
t radiator	13.75	40.00	75.00
1 fender	4.00	11.00	25.00
1 connecting rod	1.20	5.50	11.00
1 piston	1.40	4.00	4.50
1 wheel	7.50	30.00	45.00
(If any above parts not needed, others equal to may be.)	1.3817001	AND THE PROPERTY OF	and the steam
Total Cost—21/2 years, 30,000 miles	\$1,233.85	\$2,735.75	\$4,945.50
Average per mile cost	\$.0411	\$.0912	\$.0648
Average cost per year			91.030.00
		\$1,094.30	\$1,978.20
PRESENT PRICES	F. 0). B. MA	RFA
Runabout	\$ 454.00	\$636.00	\$182.00
Touring	475.00	636.00	161.00
Coutpe	E00 M	767.00	170.00

Kunabout	
Fouring	
Coupe	
l'udor	
Fordor	
Fon Truck Chasis	
Average	

\$393,000.00 is worth having \$393,000.00 will buy various ne

These are sale prices, and do not include the numerous

RD figures are based on our records, with to make them unusually conservative. For FIP we say 50% Depreciation on Ford Climber e Pride, yet everyone knows a Ford carries

The Clim obser ers.

ve

rfa Motor Con

A Marfa bysiness man

who employs several people came in and bought a Coupe for his own use. This advertisement was being complied and was shown to him. He said, "Yes, you are right, Sailors. I figure it costs me \$1.50 to \$2.00 every day I drive my car. I am buying the Ford because it is good business. Moreover, I want to give my employees an example of thrift."

Which Bank Window?

Do you visit the "Note Paying" window or the "Receiving Teller" window each month? How greatly are life's problems simplified, when one can deposit more money to his own credit.

Paying Just Debts

A few could have bought Fords instead of their ? ? ? and used the difference to have paid all their honest and just debts with cash left on hand.

Comfortable, Economical Transportation

These Ford prices are for the latest models, embodying 163 improvements in the last twelve months, and added equipment, such as Balloon tires, All-Steel Body, and the famous Holly Vaporizer, which has so greatly increased mileage per gallon of gas.

"If not done, increases depreciation, repair and upkeep. ""If not done, increases depreciation, repair and upkeep.If no sto

FILLING STATION.

BLACKSMITH, MACHINE SHOP AND GARAGE

SEIZED 58 QUARTS

JOHN BURGESS

ict Federal Court in El Paso.

Captain Creed Taylor, E. J. Tom John Burgess an old Presidio and O. C. Dowe, arrested last week, citizen born there about 70 years Viciente Duran, Ramundo Aguliar, ago died a week ago. He was a son Fausto Vizcarra and Santos Gon- of John Burgess who settled in Prezales for having in their possession sidio in 1850. John Burgess had lived and transporting 58 quarts of liquor. for years at old Fortine, three miles On examination, before Commission- below the present town of Presidio. er Metcalfe on February 23rd, they He leaves a large surviving family ere held to appear before the Dis-J of sons, daughters and grandchild-

Locals and Personals

after a shut down of several months Henry Cherry, and H. H. Kilpatrick, due to and exploring project.

HELP WANTED-The Training School of the E lPaso Masonic Hospital is now admitting young women. Fort Worth where she attended the of high school, of good moral charac Federated Clubs in November, re- 25c will be charged. ter, and have consent of parents to ported Mrs. Brite. enter training. Anyone interested may communicate with the superin- held inOzona May 3rd and 5th. tendent. Address, Masonic Hospital, Montana and Piedras Sts., El Paso,

Visitors in our city Saturday from Fort Davis were: Mrs. Bennett Mc-Cutcheon, Mrs. K. Stewart, Mrs. W. Leverett, and Mr. H. Jones and wife.

Unlike anything else it is "DUCO" of several days, due to illness, the beautiful enduring finish for every thing in the home.

G. C. ROBINSON LBR. CO.

Mr. and Mrs. G. C. Robinson and daughter Mrs. Helen Neff returned Sunday from El Paso.

SEWING-At Mrs. Frank Gottholt's next to the Prespyterian Church. PHONE 260.

Last Sunday at the boarding house of Mrs. Joe Humphrey's, some excitement was manifested when a fire was discovered in the kitchen underneath the range stove. Mr. R. S. Miller proved to be the hero of save the stove from taking its stand panied by Mrs. W. T. Millington Balmorhea, Fort Davis, Marfa and the day, rushing in just in time to in the basement.

Plant Trees Now-Planting season home of Mr. and Mrs. H. H. Kilpat- tages for the benefit of tourists, and for Trees extends until the last of March, in most of Texas. The sooner, the better.

us what you would like to plant. We will make special prices that

will pay you. Plant Fruit Trees to help you

live at home. Write today and mention this Ad. THE AUSTIN NURSERY.

F.T. Ramsey & Son, Austin, Texas.

Among the Flu patients for several days have been Prof. Blackwell. Mrs. Agnes Cline has been substituting at the Mexican school as teacher in the absence of Prof. Blackwell.

J. R. JACOBS, Local Agent, for Ramsey & Son, Austin Nursery.

Leonard Howard of the Model Market spent several days in San Antonio this week, in his absence his brother Gay Howard, salesman for the Marfa Motor Company, has ben assisting in the Market.

Levely Milanese Jersey and Trico at the Jordan Hotel. Suede Bloomers. Extra Quality at only \$2.00 and \$2.75 at MILADY'S SHOPPE

Mrs. George Crosson spent several the "Characoal" road in Musquiz days in El Paso last week, returning Canon

Sunday. NOTICE-For any kind of hauling, Davis met in Marfa, Sunday the 19,

Miss Mira Albright of St. Louis. Mo., reached here Wednesday to a- WANTED-RECORDS, HISTORIES, gain resume work at Milady's Shoppe.

MILADY'S SHOPPE Now has a nice line of GOSSARD Brassieres, Stepins. and Corselets. Prices reasonable.

FRUIT TREES FOR SALE

Held at my home in Marfa are a Society of the First Christian church lot of extra fine fruit trees, from will hold a Food sale at the Busy the Austin Nursery, consisting of Bee from 2 to 5 o'clock p. m. Apples, Apricots. Cherries, Figs. Pears, Peaches, Pulms, some Black

yard have made two full crops in cil of Women for Home Missions. the last four years, a good record for nearly all fruits everywhere.

Come and see me. N. P. BARCLAY.

The Shafter Mines have reopened Judge and Mrs. K. C. Miller and attended the funeral of W. T. Millington at Presidio Monday.

Mrs. L. C. Brite has returned from

ATTENTION

Phone 290.

Mrs. Henry Schutze the popular and efficient cheif operator for the Pecos & Rio Grande Telephone Co., is again on duty, after an absence

BUY COAL-For Coal in Cold weather is handy:

So if you'd survive Call two, forty-five. When Cold, Buy Coal it's dandy!

Mrs. W. P. Fischer, Mrs. T. A. Childers, and Miss Nell Wilson left Friday for New Orleans, where they expect to remain ten days taking in the Mardi Gras.

New Spring Dresses in flat crepe and georgette are coming in every few days at

MILADY'S SHOPPE.

and son Walter Millington, Jr., Shafter to Presidio; increased hote! came in Friday, Mrs. Millington and facilities for tourists, increased PRAYER:- Lord, son are spending a few days at the school facilities; building of cot-

POINTEX HOSE IN VARIOUS Write for free catalog and tell NEW SHADES At Mrs. Soroker's

Lieut Col. Charles G. Stivers, son

of Edwin J. Stivers 25th Infantry

officer now dead, who lived at Fort

Davis in the early days is in Marfa

He is writing the History of Pio-

Col. Stivers, father helped build

Col. Stivers and Capt. Kendall both

sons of former Army Officers at Ft.

for the first time since their boyhood

AND PHOTOS OF PIONEER OLD

FAMILIES OF THIS SECTION, By

Col. Stivers, at the JORDAN HOTEL.

NOTICE

Saturday in March, the Ladies Aid

A CALL TO PRAYER

Inspector F. E. Neff of San An-

Food Sale March 5th on the first

Fort Davis.

Marfa, Texas.

neer families of the Trans-Pecos

MARFA GIRL HONORED

Miss Francis Mitchell now attending the S.M.U., at Dallas was one of the few, who sang at the Dallas Federated Women's Club entertainment recently given there honoring the past and present presidents of the Federation. The occasion was one of the most delightful affairs of the season.

A .C. E. SUPPER

to become nurses. The require- meeting of the Texas Federation of A supper will be served in cenments are as follows: American girls Women's Clubs. El Paso won in a nection with the regular Executive between the ages of 18 and 30 must close and exciting contest over Committee and business meeting. have completed at least two years Waco, for the State Meeting of the evening March 1st. A plate fee of

> This is the first of these suppers The sixth district meeting will be and one will be held each month on the Tuesday preceeding the 1st Sunday.

Reservations should be made Sat-

Ruth Livingston is the chairman for the supper. -Press Committee.

DUCO" for handy home use, laughs at time, dries fast and lasts G. C. ROBINSON LBR. CO.

Try a pair of service weight chiffon hose all silk, \$2.00. You'll come back for more

MILADY'S SHOPPE. FORT DAVIS ORGANIZES CHAM-

BER OF COMMERCE

A county mide chamber of commerce has just been organized at Ft. Davis, and Dr. H. M. Jones of that pdace, was made president.

A contructive program for the year has been outlined, the major projects of which are: The securing of a designated federal highway, which will connect with the Mr. and Mrs. Paul Propst, accom- Bankhead at Pecos, running through a golf course. Until the organization is completed Mr. Jones will serve as president and Barrie Seo- secure under all circumstances? bee as secretary.

CHRYSLERS

MORE MILES TO THE GALLON

MORE COMFORT IN RIDING

MORE PLEASURE IN POSSESION

"50--60--70--Imperial 80"

sk the Satisfied owners then call on us for a demonstration.

SALESMEN In Marfa, Alpine, Sanderson, Ft. Davis, Ft. Stockton, and Marathon,

COLQUITT BUILDING,



Because Sheetrock is gypsum rock it cannot burn. Insulation—and Strength and Ease of Handlingand Smoothness for any decoration, Sheetrock gives you all these, at no added cost. May we show you how it is different and why it is better?

G. C. ROBINSON Lumber Co.

Marfa, Texas Phone 48

Thy word to a lamp cate my feet, and a light cate my path - Prain 119: 163

BIBLE THOUGHT AND PRAYER If parents will have their children memorize a Bible selection each week, it will prove a priceless heritage to them in after years.

PERFECT PEACE:-Thou wilt keep him in perfect peace, whose mind is stayed on thee; because he trusteth in thee. Isaiah 26:3.

Why can the child of God feel Answer, read-Deut. 33:27.

ATTORNEYS-AT-LAW

Bilious

dull feeling

MY old stand-by is Thedford's

it off and on for about 20 years,"

says Mr. W. S. Reynolds, of R. F. D. 2, Arcadia, La.

"I get bilious and have a bac

taste in my mouth. My head feels dull. I don't just feel like

getting around and doing my

ork. I know it isn't laziness

"So I take a few doses of Black-

Draught and when it acts well, I

get up feeling like new-full of

pep' and ready for any kind of

"I can certainly recommend it."

In case of biliousness, and other

lisagreeable conditions due to

out of the system and tends to

eave the organs in a state of ormal, healthy activity. Black-Draught is made entirely

of pure medicinal roots and herbs

and contains no dangerous or

harmful mineral drugs. It can

e safely taken by everyone. Sold everywhere. Price 25c.

to drive the poisonous impur

pation, Black-Draught helps

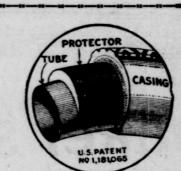
Black-Draught-I have used

Chas. Bishop

Drayage

Light and Heavy Hauling —Agent— Pierce Petroleum Corporation Pennant Oils and Gasoline

Residence, 108



Marfa,

Physician and Surgeon

Carl's Drug Store

FOR FRESH- Yard Eggs. Phone 91

THE LOCKLEY'S

AND STORE

SERVICE DEPARTMENT

Dressmaking and Alternations Hemstitching, Picoting

monds, etc. Season's Latest in Millinery

A Good Stock of Ladies' Ready-to-Wear ines and Accessories.

THE LOCKLEY'S

MARFA LUDGE Number 596



A. F. & A. M. Meets second Thursday evening in each

Visiting brethren are cordially invited to be present.

> John MacDonald, W. M. N. A. Arnold, Secretary

María Rebekah Lodge no 432 Meets 2nd and 4th Friday

at 8:30 P. M

Oddfellows Hall

Miss Blanch Avant, N. G.

Mrs. Ida Lee Jordan, Sec.



ROTARY INTERNATIONAL IARFA CLUB

Meets every Tuesday's 12 Noon. Longhorn Cafe MOORE A. BUHLER. Pres's B. HILLSMAN DAVIS, Sec'y

Mead *Metcalfe

General Practice

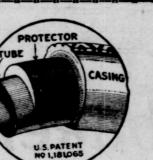
MARFA BOOT AND SHOE CO.

Gotholt Brothers

- Phones -

Union Drug Store, 45

We invite you to come in and see our beautiful line of spring goods, ar riving daily. -MILADY'S SHOPPE.



W. P. Murphy Agent.

Texas

JOHN W. BROWN

Office Next To

MARFA'S SERVICE SHOP

Watch and Jewelry Repairing Plain and Fancy Engraving Jewelry Manufacturing, Diamond Setting

SALES DEPARTMENT Complete Stock Jewelry, Dia-

A Radio Department; Mach-

Physician and Surgeon Office over Briams Store X-ray laboratory in Connection

> Phone 107 MARFA, TEXAS

Let us make Your new Boots or repair your old Shoes

Our work is guaranteed-Prices Reasonable

Marfa, - Texas

MARFA CHAPTER. No. 176, R. A. M.

> Meets 4th Thursday night in each

month. Visiting companions welcome.

J. W. HOWELL, Sec.,

MARFA LODGE

J C Bean, H. P.

No. 64. LO.O.F 1st Tuesday Night, 1st Degree 2nd Tuesday Night, 2nd Degree 3rd Tuesday Night, 3rd Degree 4th Tuesday Night, Initiatory Degree. All visiting brothers are cordially invited to be present E. J. MURTHA, N. G.

E. F. NICCOLLS, Secretary.

MARFA CHAPTER No. 344 O. E. S., meets the 3rd. Tuesday evenings in each month. Visiting members are cordially

Mrs. Joe Ruth Kerr, W. M. Mrs. Ward Hord, Sec.

invited to be present.

Hans Briam

The merchant who has prac-

tically everything and will

Oscar Wells of Brite, Texas m a business trip to our City Thursday Everybody has been asking "When

can we have DUCO to brush on at home" we have it now.

G. C. ROBINSON LBR. CO.

Berries and a few choice Roses. I offer to replace all trees not a- You are earnestly invited to join live June 1st, notice to be given me with Christian Women of all lands by June 10, 1927. Reasonable care, in a WORLD DAY PRAYER FOR including being properly cut back, MISSIONS, Friday, March 4, 1927. At the Methodist Church 2 o'clock p. expected of purchaser. In 18 years neither Peaches nor m. Pears have made an absolute fail- The program, "Pray Ye Thereure at my home. Still more encourag fore." is prepared by, Federation of ing to the fruit lover the earliest Woman's Boards of Foreign Misblooming Apricots in Court House sions of North America, and Coun-

> gelo was here the first of the week week on business.

Opera House

MOVIES

OUR PRICES ARE RIGHT.

Week of February 28th:

Babe Danial A Paramount

F. B. O.

Thursday and Friday

Saturday HOUSE PETER

A Jewell Picture

JONES MOTER COMPANY MARFA, TEXAS

We show the best Pictures on the Market,

The following Program is for the

Monday and Tuesday PALM BEACH GIRL

Wednesday WHITE THUNDER

JOANNA Dorthy Meckaill, Jack Walhall A first National

"Persuers of the Storm"

Show starts immediately at 7 P. M.



FALSE FRIEND AND A SHADOW Attend only while the Sun Shines-

A deposit account with us Will attend at times of ADVERSITY.

THE MARFA NATIONAL BANK

(Your Conservative Custodian.)



Here's what one of many Texas Ranchmen says about the necessity of Rieck Goat Coats

M. A. COWSERT said: "Goat Coats saved 35 head of old Nanuies in a drought. I coated them because I did not wish to waste a feed bill on them-expecting them to die. They outlined my other goats. Goat Coats save five years yearlings which had just been sheared and saw two goats of the same class chill down with a 40 day natural fleece along side them, October 1926."

H. W. RIECK COMPANY

Roosevelt, Texas

Kindly send without obligation me your booklets on Rieck Goat Coats-also your list of testimonials.

H. W. Rieck Company,

Roosevelt.

Texas

NEW ERA'S PRIZE CAMPAIGN

(Continued from Page 1.)

Prize List a Big One The list of prizes is especially liberal and unusually attractive. The Grand Capital Prize is a brand new Chrysler "50" Sedan, and the name Chrysler carries a certain enchantment with it that lures you into wanting a real automobile. This automobile retails in Marfa for \$1,075, and is fully equipped throughout and was purchased from and will be on display at Jones Motor Company, at Marfa, Texas.

The Second Grand Prize we have decided upon what we consider one of the best things of its class going. This will be the "Caredenza" Orthophonic Victrola. The whole world knows of the instant overflow of all the previous standards of recorded and reproduced music that took place when the new Orthophonic Victrola was introduced. No matter what your choice of music, it available to you in permanent form on Victor records; it need not be fleeting pleasure, for you can repeat the performance at will without regard to time or season. It is the greatest contribution to music and home entertainment that art and science have ever produced. This ma chine is the "Cardenza" number 830 and retails for \$300.00, and was purchased and will be on display at The Christopher Electric Shop.

The Third Prize is of quality of the foregoing prizes and will be beautiful four-piece bed room suite, of the polychrome patterns, purchased from the Hurley Furniture house, where it will be on display. to all ambitious young men and The retail price being \$80.00, and women, married or single, old by the way, Mr. Hurley stated that young. should the winner of this prize wish something other than the suit that scriber to the New Era to become the store will be pleased to show this prizes are FREE, and they will suit to any one interested.

The Fourth Prize we have not de- velop the best sales ability and

Sada Wrist Watch of Slack & Jones. gold, oblongue dial, 15 oriental person is a natural-born salesmanhibited a display of every part of can sell if they try. This is an op-Marfa by them, for repair so that ability. You may surprise even your that the winner of such a prize will, Era. feel a certain pride in. The watch retails for \$50.00 and will be on exwho desire to inspect it.

The fifth prize we have deicded

to give a \$40.00 order on Milady's Shoppe. This will consist of readyto-wear ladies' silk dresses, cloaks, suits, and hats. And purchasable to suit the winner of this prize. A call at the Milady's Shoppe will convince those interested of the opportunities offered here in such a liberal offer--

The Sixth Prize will consist of \$20 in gold. Everyone appreciates cash and knows the value of it. We all

For the Seventh and Eighth prizes we are going to give a \$10.00 merchandise order for each prize, good on any merchant in Marfa. So that those winning these prizes will have the opportunity to purchase just what they want and where they want it, as they may desire.

Pearls For Everybody

In addition to all these beautiful prizes, arrangements have been made so that every candidate who turns the first club, which constitutes subscriptions mounting to \$20 will receive a pearl necklace. This is a 30 inch strand La Perfection pearls and no string attached to the winning of these pearls . Neither does the winner of these pearls in any way effect your winning any of the other prizes or commission. They will simply be given to you when you turn in your first "club."

Honestly there are so many portunities to win prizes-and will be so easy to win an automobile if you manage it right—that you could almost be arrested for being an automobile thief!

Open to All The "Salesmanship' Club" is open

It is not necessary to be a sul they would have the privilege of ex- member of this club. It will not changing of equal value. They at cost you one cent now or later; the given to the club member who de-

Nowadays it is sales ability that counts. The biggest bank accounts some better than others-but all this watch carried right here in portunity for you to cash in your self, for it is exceptionally easy right little jewel in itself and something now to sell subscriptions to the New

Early Start Means Much

The campaign is of short duration, hibit where any member of the store so immediate action is necessary if Coupon and this gives you 10,000 lect subscription money on any old will be delighted to show it to those you mean to capture that Chrysler votes. Another is a free vote coupon subscription, renewals or entirely sedan or one of the other prizes.

J.M. Hurley NEW And 2ND. HAND FURNITURE.

> All Kind Repair work. Give us CHANCE

contest" 'popularity may enter into; 100,000 votes credits when accompaand mustering support.

receive a liberal education along the number of your friends. manship, and your association with total of 434,100 votes. him in this drive will be a liberal

In this campaign there will be no who have expressed their desire to ossible chance for two or more can- get in on the prizes. So we are indidates to combine and win for one viting you to get busy. Make your over the rest. Rule 8 governs this declarations substantial by your ow, feature. No candidate can withdraw initiative. in favor of another; neither can any votes of an active candidate be transferred to another. Each candidate must earn their own credits. Should a candidate become inactive, his or her credits will be cancelled

entirely in the campaign. How to Make a Start

Take your scissors and clip the three coupons. One is a Nomination liable for this work. They may coland gives you 100 free votes; anoth- new subscriptions. While this is not a "popularity er, the opportunity coupon, gives you

the race to a certain extent, and the nied with a year's subscriptoin. You popularity of some candidate may will be allowed four of these opporhave much to do with their securing tunity coupons or 400,000 votes for \$8.00 in subscriptions. You may Those entering the campaign will nominate yourself or a friend or any

lines of salesmanship which in itself | Now here is a tip: who will be the will be worth many times more to first ambitious candidate to follow it them than they can get in any other up. Fill out these three coupons toway. It will simply be a short gether with a year's subscription; course in salesmanship. Salesman- this will give you a grand total, with ship and salesmanship psychology the 6,000 votes for your subscription are taught to each candidate in or- 116,100 vote credits. Look around der that he or she my become effi- and pick up three more yearly subcient in their work in hand. The cam scriptions and make your first start paign manager has had considerable a good one. In that case you will experience in high pressure sales- have added 318,000 votes or a grand

Since we have announced our intentions of staging this campaign No Combining of Candidates to Win there have been a goodly number

> Subscriptions will never earn a larger number of votes than they will when turned in now.

Candidates may take subscriptions any place, at the regular price of \$2 per year. Candidates may have as many friends helping them in any way they can enlist their aid. Receipt books will be furnished any one re-

Make your start today!

Studebaker's 75th Birthday Announcement SWEEPING PRICE REDUCTIONS THE COMMANDER, STUDEBAKER'S BIG SIX BROUGHAM, REDUCED

Today-February 16, 1927-Studebaker celebrates its seventy-fifth birthday with price reductions which reflect the aggressive spirit of this Company.

Studebaker has lived and grown for seventy-five years because of its consisten policy of keeping ahead of the procession.

Studebaker Custom Cars, Introduced recently, exemplify this policy. They have been the most widely imitated cars ever produced. In less than six months no less than a dozen manufacturers have introduced what they call "custom models" . . . but a custom name doesn't make a custom

As Studebaker leads in design, so does it also lead in value. The new prices quoted below represent a supreme triumph of One-Profit manufacture.

NEW PRICES, STUDEBAKER CARS

Effective February 16, 1927

73 2777	Old Price	New Price	Saving
SPORT ROADSTER	\$1250	\$1195	\$ 55
CUSTOM VICTORIA	\$1335	\$1325	\$ 10
CUSTOM SEDAN	\$1385	\$1335	\$ 50
THE CHANCELLOR (Big 6 Victoria	a)\$1735	\$1645	\$ 90
THE COMMANDER (Big 6 Boughan		\$1585	\$200
THE SHERIFF (Big 6 Phaeton)		\$1445	\$1 6 5
BIG SIX SPORT ROADSTER (for		\$1495 .	\$185
Prices f. o. b. Factory. Bumpe		rear included, o	of course.

Four-wheel brakes and disc wheels regular equipment,

Seventy Five Years Young HORD MOTOR COMPANY