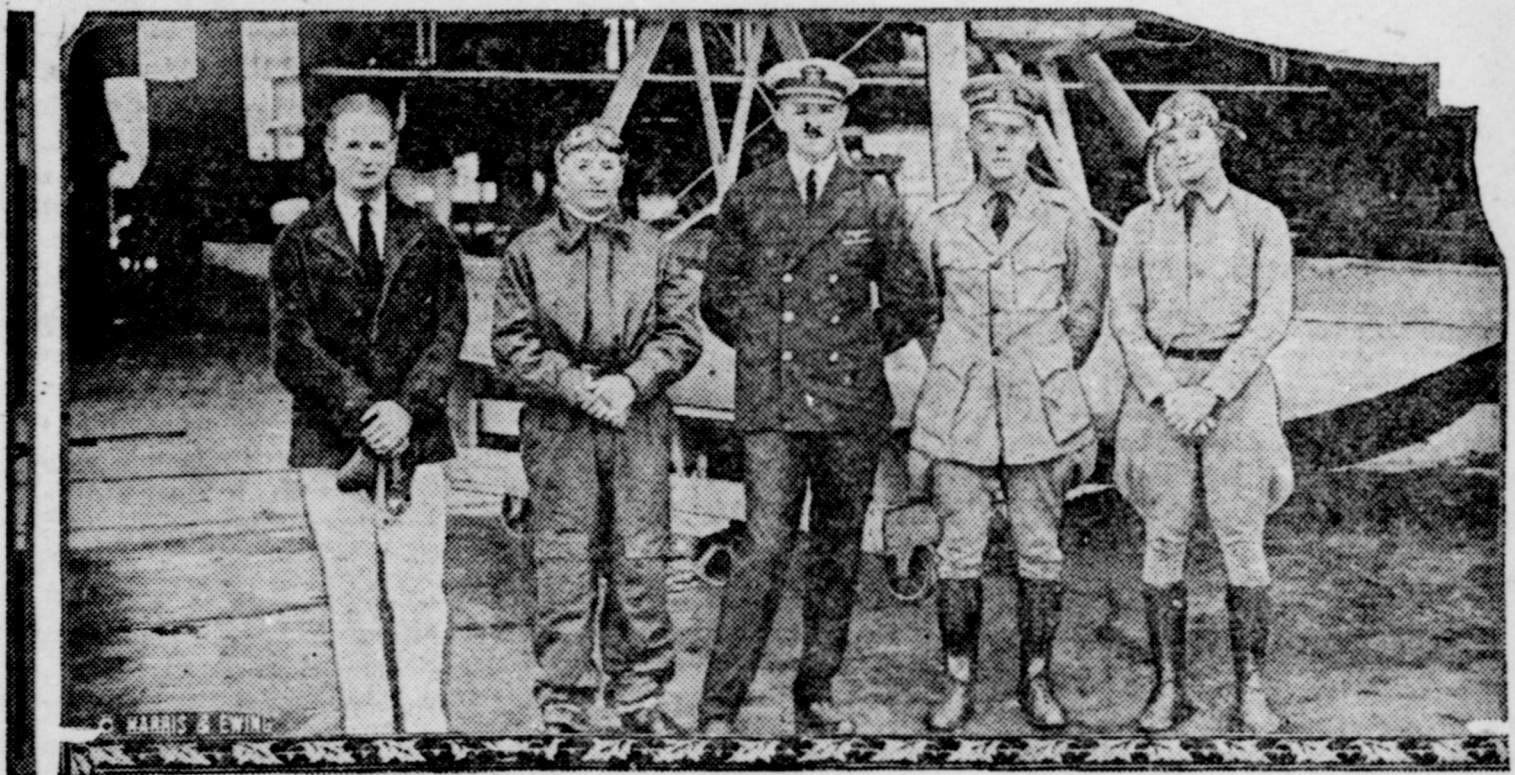


Western Beauties on Way to Atlantic City Contest



Chicago was given a brief glimpse of these seven beautiful nieces of Uncle Sam from west of the Mississippi river, as they stopped on their way to compete for national honors in the Atlantic City beauty pageant. Left to right, they are: Jennette Roland, Miss Colorado; Dolores Conrad, Miss Denver; Maxine Jennings, Miss Portland; Gloria Smith, Miss Spokane; Leona Fengler, Miss Seattle; Marguerite Jordan, Miss Kansas City, and Ruby Wallace, Miss Missouri.

Navy's Team in the Schneider Cup Seaplane Races



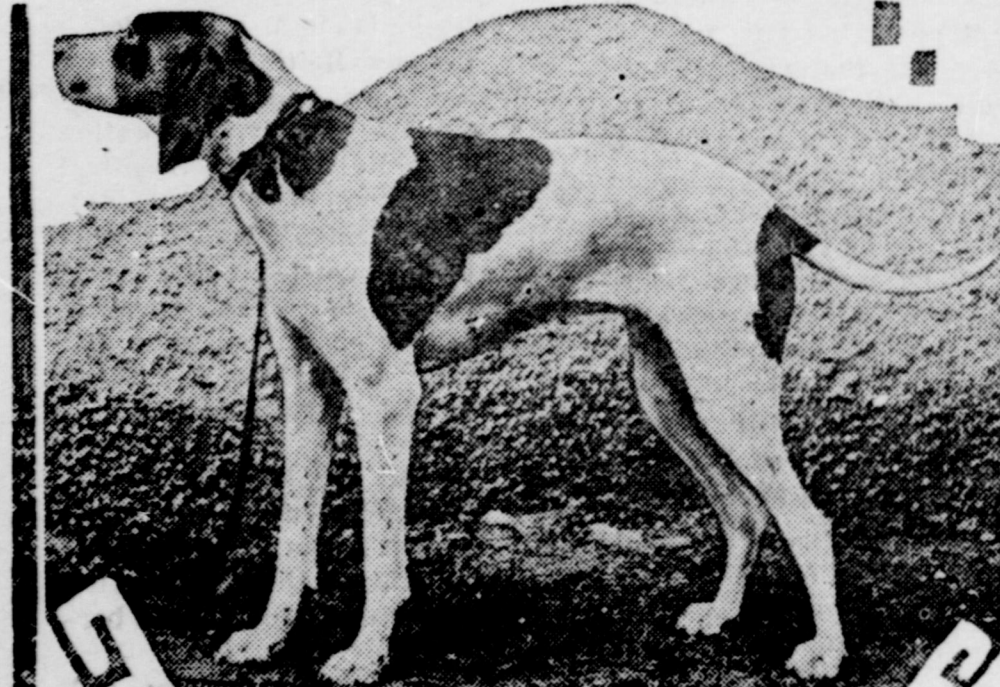
These crack racing flyers attempt to uphold the United States navy's supremacy of the air against Italy's best in the Schneider cup races which will be held at Hampton Roads, Va., in October. Left to right: Lieut. E. H. Conant, Lieut. H. J. Norton, Lieut. Com. H. C. Wick, Lieut. G. T. Cuddihy and Lieut. W. G. Tomlinson.

Round-Up Queen Is Indian Maiden

Esther Lee Motanic, a full-blooded Cayuse Indian maiden, was chosen queen of the Pendleton roundup which begins on September 15. She won out over the charms and social position of many of her white sisters of the Pacific Northwest and is the first Indian girl to be so honored.



America Gets Best British Pointer



Ferndale Fay, Great Britain's best pointer, the property of the dean of Guild Tennant of Coatbridge, has been sold for a huge sum to a Pittsburgh sportsman, and hereafter will reside in America. She has won eighteen championships and more than 200 first prizes.

MANAGES HUGE HERD



George Ross, manager of the Black-tail ranch at Avalon, Alberta, who directed the recent round-up of more than 12,000 head of cattle, one of the largest herds ever collected at one time. These animals were dipped in order to prevent mange.

PRESIDENT GENERAL



Mrs. Blanche Jelly Barker of Lowell, Mass., newly elected president general of the women's auxiliary to the United Spanish War Veterans.

Community Building

Home Owner Leader in Community Life

How the ownership of a home has become the best way known to obtain a full enjoyment of the many comforts and conveniences offered by modern civilization, was discussed recently at a meeting of real estate men at Detroit. Among opinions expressed was the following:

"Both urban and suburban life offers finer attractions than in olden times. Cities are ceaselessly spreading out and absorbing adjacent districts, giving city life and city conveniences to ever-widening areas. The services and sanitary benefits modern communities provide to home owners are vastly more than in former periods. The many devices now incorporated in the construction of homes, such as heat and electric refrigeration, insure greater comforts.

"Yet, even long before the home was much more than a primitive shelter, land had acquired such a value as to bring about the long era of its control by the rich and noble. Long before America instituted its liberal methods of functioning, ownership of land gave the right to vote and was the sign of the freeman.

"Only the home-owner can today feel himself a true part of the progress of his locality because, in all forms of social advancement, community life always has been the leader."

House Not Real Home

Without Its Setting

Those who include a bit of the outdoors in their premises come closest to making their homes ideal. Too many builders ignore this feature of the home, erecting great, expensive houses on small lots which afford no possibility of proper treatment.

Every house should have grounds surrounding it, and they should correspond in extent to the size of the house; for the grounds are the setting of the house. Often a new house has a bare, forbidding appearance when the workmen left it complete and perfect in every detail, but a lawn and a few well-chosen and properly placed trees and shrubs change the entire effect and give the place an attractive and inviting aspect.

The setting must be thought of constantly. It must be in mind when choosing the lot, planning the house and in deciding what part of the lot the house will be on. A fine old tree and wild bush are valuable assets. They should be preserved and they add beauty and comfort to the house.

Duties of Civic Bodies

Through our civic bodies and local governments we should assure protection for residential districts from wanton intrusion by means of sane, comprehensive city-planning and good zoning ordinances, playgrounds within easy walking distance of children in closely built districts, parks for breathing spaces, safety on the streets, and effective public health measures. Well-drawn and enforced housing laws requiring light, air, privacy, and sanitary facilities can do much to prevent the growth of slums.

High standards of business dealing among those who build and sell houses, and adequate, reasonable financing for home seekers, also help to advance home ownership. The services of public utilities may be extended over a great number of homes by sound policies worked out in friendly co-operation with local officials.—Herbert Hoover.

City and Town "Homes"

He who feels that nature has included him "in her program," must also feel that he is part—insignificant it may be—of the cosmic process. Stability and "rootedness" in a life clothe it with a dignity that it can hardly have without those qualities. The old Aeneas myth is everlastingly true. The dwellers in great cities seem for the most part to be content, and yet many of them must be conscious of missing something, though they may not know what it is, which is perhaps just as well. There are, of course, homes, and real ones, in the cities, even in the big ones. But conditions certainly are not favorable to their creation and maintenance.

Watch for Deterioration

The man who raises an awful "howl" if he thinks he is being "done" out of a little money, often does not realize that necessary repairs on his property may soon cause him really big losses. There is only one way to eliminate these expensive repairs, and that is to keep your property protected through painting before repairs are necessary. Property should be regularly inspected. Paint should be applied to all places that appear worn and not delayed until the appearance of rust or decay when repairs become unavoidable.

Keep Up Property

Keep your property well painted and you will have mighty few repair bills. Paint is far cheaper than new wood or metal replacements. Watch the less obvious vulnerable points, such as roof, eaves and down spouts, porch columns, etc. The trim is usually the first to suffer.—Exchange.

Choose your new car from the General Motors Line

In the past twelve months the public has purchased 1,086,590 General Motors cars, an unprecedented record.

This great volume of business has made possible still further economies and these have been put into the quality of the 1927 series now on display by General Motors dealers.

The new General Motors line is first of all a quality line. It embodies every advantage of research. It has been proved at the General Motors Proving Ground. Every car is finished in Duco; the closed cars have Fisher Bodies.

It is a complete line. It includes 59 models of open and closed types, ranging in price-at-the-factory from \$510 to \$4,350. Within it you will find the car you want at the price you want to pay.

We invite you to visit the show rooms of our dealers and select your new car from the General Motors line.

GENERAL MOTORS

CHEVROLET · PONTIAC · OLDSMOBILE
OAKLAND · BUICK · CADILLAC
GMC TRUCKS
YELLOW CABS, BUSES AND TRUCKS

"A car for every purse and purpose"

Thrift in Home Building

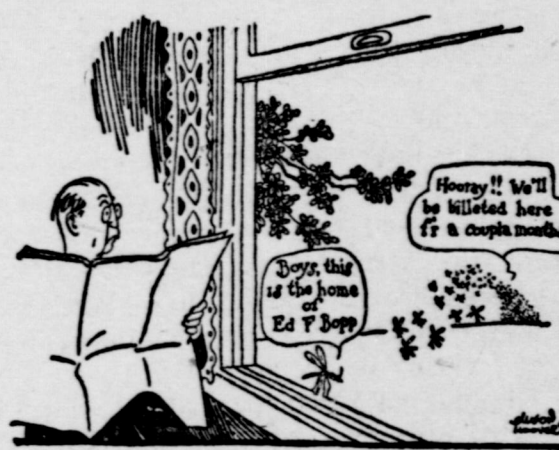
The value of thrift in building up the country and establishing sound conditions is exemplified in the work being done by the building and loan associations of the country. During the current year these associations will finance the erection of close to \$2,000,000,000 worth of homes, mostly of the one and two-family type.—Thrifty Magazine.

Philadelphia is to have a Rodin museum, to house a fine collection of the famous sculptor's works.

Shift in Rug Industry

A report from Athens says Greece is taking the carpet and rug industry away from Turkey. A large part of the Turkish industry was in the hands of the Greek and Armenian residents of Asia Minor. The Turks demanded that the Greeks leave Turkish territory, and more than 1,000,000 were repatriated in Greece. They carried their art and industry with them.—Detroit News.

Fortune is seldom seen in the company of a loafer.



The first mosquito discovers Bopp Family

DON'T let mosquitoes spoil your summer. Spray them with Flit. Flit spray clears your home in a few minutes of disease-bearing flies and mosquitoes. It is clean, safe and easy to use.

Kills All Household Insects

Flit spray also destroys bed bugs, roaches and ants. It searches out the cracks and crevices where they hide and breed, and destroys insects and their eggs. Spray Flit on your garments. Flit kills moths and their larvae which eat holes. Extensive tests showed that Flit spray did not stain the most delicate fabrics.

Flit is the result of exhaustive research by expert entomologists and chemists. It is harmless to mankind. Flit has replaced the old methods because it kills all the insects—and does it quickly.

Get a Flit can and sprayer today. For sale everywhere.

STANDARD OIL CO. (NEW JERSEY)



DESTROYS
Flies Mosquitoes Moths
Ants Bed Bugs Roaches

"The yellow can with the black band"



The best Antidote for a LEAN YEAR is a BANK FAT ACCOUNT Are YOU FATTENING YOURS?

THE MARFA NATIONAL BANK (Your Conservative Custodian.)

Full Line of Electrical Supplies COMPLETE STOCK OF MAZDA GLOBES 110 Volts - 32 Volts ALL SIZES. BIG STOCK OF RADIO BATTERIES.

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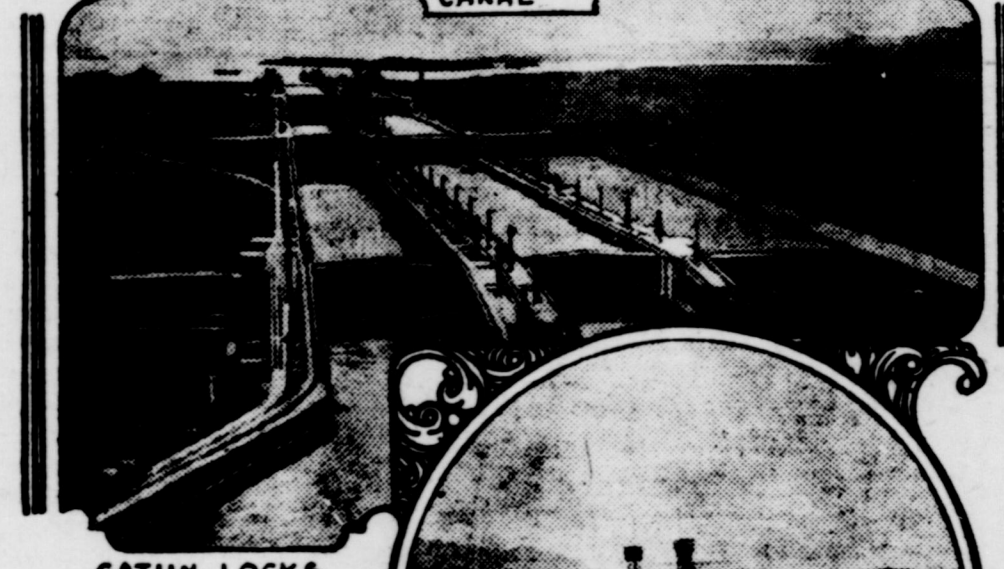
Slack and Jones MARFA, TEXAS

Phone No. 201

OUR PANAMA CANAL LEADING BRITISH DITCH AT SUEZ IN TRAFFIC TONNAGE



U.S. TRANSPORT "NORTHERN PACIFIC" PASSING THROUGH THE PANAMA CANAL



GATUN LOCKS

Increase of Freight via Panama Route, Largely Due to Oil Shipments, Indicates Rise of United States to Leadership of World's Commerce.



U.S.S. PENNSYLVANIA AT CHESAPEAKE RIVER CROSSING

By JUDSON C. WELLS

One of the striking evidences of America's rapid rise toward commercial and industrial leadership of the world, is the Panama Canal, which almost certainly handles more freight in 1926 than will Suez.

The following year Suez barely exceeded Panama's tonnage, and in 1925 comfortably held its lead. But reports for 1926 to date indicate that Suez is losing, owing to Britain's industrial depression, while Panama is doing better and is pretty certain to resume the lead.

The present Suez Canal has been in operation nearly sixty years, Panama only eleven. Although few people except antiquarians know it, the first canal at Suez was built more than 3,000 years ago.

Between 1904 and 1915 the present Panama Canal was constructed. It cost about \$400,000,000, Suez about one-fourth that sum.

When Roosevelt started building at Panama, neither he nor any other prophet of optimism would have dared suggest that within its first decade the Canal would earn a profit.

Early Profits Unexpected When Roosevelt started building at Panama, neither he nor any other prophet of optimism would have dared suggest that within its first decade the Canal would earn a profit.

Although both Canals are open to shipping of all nations, British vessels constitute the majority of those using Suez (55.8 per cent), while American vessels are 54.5 per cent of those using Panama.

the Suez route, while 24 nations were represented in the maritime caravan at Panama.

The World War was not the only unexpected factor in bringing Panama so quickly to equality with Suez, nor the most important. The enormous increase in Panama traffic in 1923 was represented almost entirely by petroleum and its products, moving from California to the east coast and Europe.

The enormous petroleum business has been in other ways advantageous to Panama. A constantly increasing proportion of maritime shipping nowadays uses oil fuel.

Great Service of Panama If cheap petroleum has thus served Panama so well, Panama in turn has equally served the American motorist, who consumes most of the world's petroleum products.

This mutually helpful relationship between the Canal and the petroleum users is the more impressive when one realizes that it was not even remotely anticipated at the time President Roosevelt started building the Canal.

An ORDINANCE

The City of Marfa, Texas County of Presidio

AN ORDINANCE MAKING IT UNLAWFUL FOR ANY PERSON, FIRM, OR CORPORATION OR THEIR EMPLOYEES, TO ENTER THE PUBLIC HIGH SCHOOL GROUNDS IN A MOTOR VEHICLE, EXCEPT AT TWO DESIGNATED PLACES AND FIXING A PENALTY FOR SAME.

BE IT ORDAINED THE BOARD OF COMMISSIONERS OF THE CITY OF MARFA, TEXAS:

That from and after the passage and publication of this ordinance it shall be unlawful for any person, firm or corporation or their employees to enter upon the High School grounds of Marfa, said premises lying between Columbia Street on the North, Hill Street on the West, Lincoln Street on the South and Abbott Street on the East in any vehicle propelled either by steam or gas, except at the following two designated entrances, South entrance and exit where Kelley street would intersect said premises and on the West where Washington street would intersect said premises.

The above ordinance was passed at a regular session of the City Council of the City of Marfa on the 23rd day of September A. D. 1926.

JOHN HAMIC Mayor of the City of Marfa, Texas

KATHERINE DUCKWORTH Secretary of the City of Marfa, Texas

Attested: Katherine Duckworth Secretary of the City of Marfa, Texas

This week Miss Katherine Duckworth, secretary of the City of Marfa and the Chamber of Commerce has been on the sick list.

John T. Hamic, Mayor, voting yes Joe Rossen, voting yes C. Brito, voting yes

Katherine Duckworth Secretary of the City of Marfa, Texas

(SEAL)

This week Miss Katherine Duckworth, secretary of the City of Marfa and the Chamber of Commerce has been on the sick list.

DRESSES—A Lovely silk satin, or a nice tailored wool will be found

—AT MILADY'S SHOPPE.

Mrs. H. M. Fennell of Ruidosa, came in yesterday. She reported that several days ago some Mexicans stated that the body of an American was seen floating down the river.

Are you looking for good serviceable hose or a pretty sheer chiffon? They are always in stock

—AT MILADY'S SHOPPE.

STATEMENT

of the ownership, management, circulation, etc., required by the Act of Congress of August 24, 1912, of The New Era

Published weekly at Marfa, Texas for October 1st, 1926

Before me, a notary public in and for the State and County aforesaid, personally appeared H. H. Kilpatrick, who, having been duly sworn according to law, deposes and says that he is the publisher or general manager of the New Era, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation) etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse side of this form, to-wit:

1. That the names of the publisher, editor, managing editor, and business managers are: Publisher, H. H. Kilpatrick, Marfa, Texas.

Editor, Managing Editor, Business Manager, H. H. Kilpatrick, Marfa, Texas.

2. That the owner is (If the publication is owned by an individual his name and address, or if owned by more than one individual the name and address of each, should be given below; if the publication is owned by a corporation the name of the corporation and the names and addresses of the stockholders owning or holding one per cent or more of the total amount of stock should be given.) New Era Printing Co.

3. That the known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of the total amount of bonds, mortgages, or other securities are: (If there are none, so state). None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months presiding the dates above is 500.

H. H. KILPATRICK, Pub.

Subscribed and sworn to before me this 8th. day of October 1926.

E. F. NICCOLLS

(Seal) My commission expires June 1, 1927.

Marfa Manufacturing Co.

(INCORPORATED)

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ECLIPSE WINDMILLS

GASOLINE ENGINES

PIPES AND WELL CASINGS

PIPE FITTINGS AND VALVES

CYLINDER AND SUCKER RODS

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AUTOMOBILE ACCESSORIES

GASOLINE AND OILS

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