

## - Wouldn't it Pay You to Shop Here •Too?

We are anxious to have every person in our trade territory come in and look over our Stocks, good merchandise at a Reasonable Price. Now as the Fall Season is about to open, we especially invite you to select your Fall merchandise from our new Fall Goods - We are Headquarters for BRADLEY SWEATERS, STETSON HATS, McDONALD SHIRTS, MUNSINGWEAR, RED GOOSE SHOES, CURLEE SUITS.
Look our Merchandise over. Consider the good values. Buy here.

## Hundreds Are Buying Their Groceries Here

We are the oldest Grocery Store in our town. We take pride in the fact that hundreds of our Customers have been continually buying from us, since our beginning and that we have had their friendship as well as their trade, more and more people, are deciding to try our "Cash" Price Grocery Dept. There's a reason for holding our old cuStomers and new ones coming every day.

It's the satisfactory Goods and prices. Let us have your next order.

MARFA NEW ERA, MARFA, TEXAS


## MARFA NEW ERA, MARFA, TEXAS

## Porto Bello Gold



CHAPTER VI-Continued "Nor will son. Nephew Robert. No.
my roblem are oonnected with the
difficuit task of antaining an tmazinary

 ting to the mind as alizebra. Rut fig.
ares lack the warm interest of human
 "Sail ho!" shouted the lookout th surr
den em
ward.

"Can you make her out?",
O. me. at aost at once the other look-
But
But in the foretop sanz out-




wust," he retorted. farther than
 witterss wo tha scene from his nerere

## 


 rer rip me, he returned
hawrs ese you must have! "What
Here, see Long John peered through the glas





My great-uncle indulged in a pinch
of snuff, a milldy cynical smile upon






## 



## hillside garden

My Home in Marfa, $\begin{aligned} & \text { Grapes-choice table and jelly. }\end{aligned}$ 17 mom Bungalow. For fur- Plums-Blue Damson for preserves


On ShLE-23 good yearling Here Mred bulls. J. C. Bird, Alpine, Texa

Mrs. George Howard and Mrs. H Kilpatrick are among the camp-
this week at Skillman Grove.

Our local writer being out of the city this week taking in the Bloys Camp Meeting, the New Era is som what short on personal locals. WANIEP-Will pay cash for up-
right piano box. Phone or write I. B. Gillett, Marfa, Texas.

Mrs. Joo. Henderson of Marathon
has moved to Marfa to send her
E. Mead, Esq., has been this eek attending the Brewster County erm of the Distriet Court. Besides
 and Motralfe are ropresenting the ntes ee in the Commissioners thnlest case f.om Marathon. Everybody has been asking "When ome" we have it now to brush on C. ROBINSON LBR. Co.

## Presidio Notes

Mr. J. Roth and family of Fabens were stopping first
he Big Bend Hotel.
$\qquad$ sencer, and F. W. Cook spent sev ral days in Marfa last week
Miss Aurora Brooks of who often visited in Presidio, ha accepted a position at Hurley, M. Homer Colquitt of Marfa with party of friends from $\Theta$ klahoma re turned first of the week from a tri
to Chihuahua. They stopped sever hours in Presidio.
Mr. F. M. Potter, accompanied by
Mr. and Mrs. E. W. King and Mrs Kleinman have returned from Mrs to Chihuahua.

Mr. J. T. Mace of San Angelo,
around over the prospects of then Border City with view of locating. Miss Rena Guffy of Belton are the sumner guests
T. A. Childers.

II You Miss mary Philbin in OLT SHEE THE LAW, You wil hane mine one of the greatest pictures of
the deeade. Marfa Opera House,
 Tuesday from New York where she
purchased Fall Millinery goods for
Milady's Shoppe. She says it was intensely hot in that city.
Wanisp-a few Customers for fresh Persey Milk, quality gua
teed Ring Phone 39-2 rings.

Rev. M. A. Bubler ha from his old home town where he condueted a series of evangelistic
services. Miss Rubv Davis, a sister services. Miss Ruby Davis, a sister
of Mrs. Buhler returned with him. of Mrs. Buhler returned with him.
Mrs. Lois Wells left Sunday evening last for San Antonio, where she
expects to be with her sister Mrs. expects to be with her sister Mrs.
Jack Rawls who has been in a hospi Jack Rawls who hal
tal there for several Mr. and Mrs. Hays Mitchell of Dal lass came in first of the week on
visit to friends and relatives.
FOR FRESH Tey Milk, Can FOR FRESH-Jersey Milk, Can
fiver. Ring Phone $39-2$ rings.

## bROWN PASGHAL

Monday in E1 Paso Brown Paschal an old time Big Bend cow boy. died
in E1 Paso aged 73 vears. He is survived by his wife formerly Mrs. Nie Brown. nee Miss Betty Findley. Besides working cattle throughout the Rig Rend section, thirty-five vears ago, before Madera revolution
was the manager of the T. $O$. ranch in Mexico. For a number of years he has ben living in Sierra Blanco. ng the Pin Gind been oblidge to use one pound Large Assortment Congoleum Rugs PASTURE FOR RENT Notice
$\qquad$ sonable, phone Mrs. Joe Humphreys and I wil l call Wednes Humphreys. Sept. 26 will carry 2,000 head of Cattle-Lar J. M. Peden. agt. Winona Mills. give long time contract with easy Mrs. Perry Kerr of El Paso has heen this week visit
Mrs. MeKie Mitchell.

## Advertise <br> In The NEW ERA <br> And have the Satisfaction of knowing that you have covered the BIG BEND SECTION OF TEXAS And then Some

## The Most Wonderful Book in the World


$M_{\text {distributed in } 1025 .}$
Would you not love to have companion volumes to heip y
Book?

## SWEDENBORG

[1688-1772]
 dencribes the lite hereaf
spiritually interpreted.
His theological works-2s issued by himelf-have been pub-
lished by the Houghton Mifflin Co. in most modern transhanHis theological works-as issued by himeeri-have been pub-
lished by the Houghton Miffin Co. in moot modern tronsle
tion from the original Latin, in the Rotch Edition of 32 volumes. The first twenty give the spiritual sense of Genesis and Bxodus as understood in Heaven; and volumes 26, 27,28 give lirewise the spiritual sense of the Dook of Revelation. Volume 20, Marriage Love, views from the union of the Divine
Love and the Divine Wisdom the Law of Sex throughout all creaLove and the Divine Wisdom the Law of Sex throughout all crea
tion. It shows the crown and jewel of the Christian Religion,



The following are the beat introductory books to the Revela.
tions of Swrepsyogno. They are in large prine, bound in buck ram, and contain hrom 260 no tor pagea.
HEAVEN AND HBLL from things heard and seen $\$ 1.25$
THR DIVINE PROVIDENCB, which goverpo the Unive


 at Loodon $17 / 99$. en, including postage $\$ 1.25$
$\mathbf{\$ 2 . 7 5}$

## Who Was Swedenborg?


B. A. Whittemore, Agent 135 Bowdoon Strest, Baston 9. Mass. -


## Fze Daddy's aipetvening Fairy Tale

 OUCY'S BIRTHDAY PARTY


The fly family learns the shortest distance between two points
 Flit spray clears your home in a few minutes of
disease-bearing files and mosquitoes. It is clean, safe a

Kills All Household Insects Fiit spray also destroys bed buss, roaches and ants. It searches
out the cracks and crevices where they hide and breed, and de-

 does it quickly.

STANDARD OIL CO. (NEW JERSEY)


| Bobby Knew Price <br> He'd Have to Pay <br> Their parents were giving an elaborate luncheon and little Buddy and Harriet had been told that when they came home from school they should come in quietly through the back door, leave their books and go out again. <br> This they did, and on the kitchen table saw the glittering array of frail cups and saucers, the best china plates, and silvery baskets of iced cakes, all yellow, made with special thought to carry out a color scheme. thought to carry out a color schend in disgust. "No chocolate ones!" and he started to go outdoors. <br> Harriet's face fell." "Aren't you goIng to take any?" she wanted to know. <br> "Ing not" "ut they dont Budy "I oin"t <br> enough to be whipped for." |
| :---: |
| Restoring Old Fort <br> Restoration of old Fort McHenry at Baltimore, where Francis Scott Key wrote "The Star Spangled Banner," has been started and work is progressing. The old fort will be restored to the War of 1812, when its bombardment by the Brittish ships Inspired the national anthem. |
| A Lady of Distinction <br> Is recognized by the delicate, fascinating influence of the perfume she uses. A bath with Cuticura Soap and hot water to thoroughly cleanse the pores followed by a dusting with Cuticura Talcum powder usually means a clear, sweet, healthy skin.-Advertisement. |
| Toys Beat Big Balloons <br> In a balloon race between toy and real gas bags, held at Paris, the toy balloons greatly outdistanced the larger craft. |




Old Folks Need
a Mild Laxative -Not a "Physic" Most men and women past fifty must
five to the bowels some occasional help
constipated. It never
or upsets the systes, sickens else they suffer from constipation. One
might as well refuse to aid weak eyes
mitely harmless and pleasant to to take.
with glasses as to neglect a gentle aid
Bure



## $\mathrm{D}_{\mathrm{r}}$ Caldwells SYRUP PEPSIN

A Fine Tonic. Builds You Up Prevents and Relieves Preventa and Relieves
Fever-Dencue


THE NEW ERA, magra, thacigsatunday, auguet in, 1925 .


HORSE SENSE is more reliable than HORSE SHOES Don't trust to luckBank with

THE MARFA NATIONAL BANK (Your Conservative Custodian.)

| All kinds of junk, Brass, Copper, |
| :--- |
| Alumininm, Lead, Rubber, Hides, |
| Eones and Rags. |
| DEnver iron \& metal co. |
| EI Paso, Texas. |

FOR SALE-Government bought a number of second-hand government
last. wagons, cheap as long as the
.
iv. M. coughran, Maria, Texas.

Marfa Lumber Co
J. W. HOWELL, Mgr.

## Brick

Wagons
Fencing Material Builders' Hardware Carpenters' Tools

Paints, Oils,
Glass, Lumber,
Varnishes,


Doors
Sash, Shingles

## Use the Telephone

You will be able to arrange and close that business deal more quickly in this way. Bell Telephone Connection Get incloser touch with your friends Pecos \& Rio Grande Telephone Company
Marfa,
Texas

## Maria Manufacturing Co.

mamemman


THE HIGHLAND PEOPLIES The Western Mutual Life InsuThe Western Mutual Life Insu-
rance Association now has Members rance Association now has Members
io eight towns and intervening teritory according to a report given out by Robert C. Withers, Secre-ary-Treasurer, who is actively giving all his time to enrolling memers. He states that during the first cel of August the Membership
or policies was doubled. One family - poticies was doubled. One family
plied for six policies, and another arranging to take eight. The famy Group Rate seems to be real poplar. The applications for the first over $\$ 10,000$ with future value or

## 00,000.

The 'Secretary-Treasurer, and soard of Directors, wish to express heir most sincere appreciation for
the way the citizens are accepting and supporting, their own Insurance Association. All the printing is be-
ing done by the Printers of ng done by the Printers of "The
Highlands." They wish to ly thank the fine splendid home papers for their very liberal space given this young industry which belongs to the Members and their Be-
neficiaries. eficiaries.
policy) will be completed by Augpoticy) will be completed by Aug-
ust loth, and soon hundreds of men and women, girls and boys, will be
ane happy possessors of these attrac
the the happy possessors of these attrac
tive four (4) page Certificates cover tive four (4) page Certificates cover
ing eleven benefits to the living members, as well as for the natural
and aceidental death to the beneficiaries. Robert C. Withers, the Agency Director, is enrolling in Alpine and
Fort Davis: J. E. Bowman is working Marfa and Valentine; Richard Saragosa; while Reeves S. Burchard
Sare is handling the agency for Tovah. Marathon is to have a local man
soon. See these representatives for information. give them your appli-
cation, and remember that Judge cation, and remember that Judge I.
C. Fuller of Marfa is the President: R. Wos. Boh Coffey of Alpine is Vice
President: and these with Crawford
T Mitthell T. Mitchell of Marfa and J. H. Clark of Fort Davis, along with the Secre-
tary-Treasurer are the Boasd of Dir tary-Treasurer are the Board of Dir
ectors. There is no stock for sale. ectors. There is no stock for sale.
never will be any dividends, the Di-
reetore rectors serve without pay, and all
the benefits (profits) go directly to he members. that is the policy Hol der on the Mutual Plan.
If You Miss Mary Philbin in OUT IoE THE LAW. You will hise
missed one of her greatest pietures and one of the greatest pictures of
the decade. Marfa the decade. Marfa Opera House
August 28. 30. Prices 10c.. 20c. and 30
citation by purlication
the state of texas,
To the Sheriff or any Constable you are hereby commanded That you summon, by making Pubtication of this Gitation in som
newspaper published in the County of Presidio if there be a newspape
published therein, then in a newspaper publishe
tin the nearesi county to the said
in Presidio County, for four consecu-
tive weeks previous to the retur day hereof, H. W. Kleinman whos residence in unkaown, to be and ap
pear before the Hon. County Court
at be holden in the County of Presidio
at the Court House thereof, in Mar fa on the 6th day of September, 192 then and there to answer a Petition
filed on the 19th day of May A. D filed on the 19th day of May A. D
1926, in a suit numbered on the dock et of said Court No. 388, wherein
E. Mead and H. E. Mead and H. O. Metcalfe are
plaintiffs and H. W. Kleinman and Jerry Gray are defendants.
The nature of mand being as follows, to-wit: Suit on a note for $\$ 757.87$, dated Fe ruary 9. 1926, due March 10, 1926, ex
ecuted by the defent ecuted by the defendants and pay able to the order of the plaintiffs
with $10 \%$ interest from and providing for the usual maturit $10 \%$ at torneys fees for collection. Herein Fail Not, And have you be
fore said Court, on fore said Court, on the said first day of the next regular term thereof, this writ, with yourendorsement
thereen, showing how herecuted the same.
exhing
Given under my hand and seal
of said Court, and isied at in Marfa this, the 5 th day of Augus I. D. 1926. J. H. FORTNER

Clerk County Court Presidio County | Texas. |
| :--- |
| County Court Presidio County |


W. P. Murphy Agent. Marfa, Texas

## a Don marfa lodge <br> 1et Tuesday Night, ist Degreer 2nd Tueesday Night, 2nd Degren 3rd Tuesdar Night, 3rd Degrese 4th Tuesday Night 4th Tuesday Night, Initiatory Degree. All visiting brothers are oordially invited to be present. H. FORTNER N. G. E. F. NICCOLLS, Secretary. <br> Dining Room, Living Room and ed Room Suits, Gheap a <br> J. B. DAVIS FURNITURE STORE



## The Vainty Beauty Shop <br> Scientific Marinello Treatments

Sterilization Electricity Facial Massage

| Instantaneus Bleaching |
| :---: |


| Astringent Mask Erasetor Mask |
| :---: |

Treatment of Dry, Oily, Falling Hair \& Dandruff
Shampooing
Hairdressing
Oil Manicure

MarinelloPreparation for Sale Miss JEAN HENDERSON, Marfa. Texas.

Phone 285
(HOTEL JORDAN, Rooins 9 -- 10)

## MODEL MARKET

We handle eggs and butter-none nicer. Brookfield Sausage, Swift's Sliced Bacon, Fresh Kettle Rendered Lard, All Kinds Packing House Products Veal, Beef, Pork and Mutiton.

## MODEL MARKET



## A

 THE LOGKLEISReduction in Frigidaire
 Price reductions are as much as $\mathbf{\$ 9 0}$, Including both the complete metal cabi-
net Frigidaires and Frigidaire units for ordinary ice-boxes. Come in today, or
H. A. Coffield Marfa, Texas


