## MARFA NEW ERA

## Cbristmas 1925



## 1925- A Righte Merrie X mas - 1926

We Wish to Thank
our many friends for their patronage for the year past and we wioh you a
Merry Christmas and a Happy New Year
HORD MOTOR CO.

1925-- WE THANK YOU-- 1926<br>We cannot close our Booke of the old year nor open new pages for 1926 without giving thanks to our patrons for their loyal support in the past We wish you a beautiful blessing for the New Year.<br>MARF̄A GARAGE

MERRY CHRISTMAS
We are exte::ding our most sincere Christmas Greetings to our host of Friends and Patrons.

ALTA VISTA HOTEL

Merry Xmas and a Happy New Year

BOSS AND ME CAFE

Holiday Greetings and Good Wishes
As the curtain is drawn back and we welcome 1926, we are hoping today that it will be ag ood year for you and if, by any act of ours we can To all our patrons, wherever yout may be, we extend our thanks and
express the hope that 1926 will be oue of great happiness, health andt express the hope that 1926 will be one of great happiness. health and
prosperity. BISHOP AND ROSSON Phone 202

## The Jordan Hotel

Wishes you a Merry Christmas and a Prosperous New Year.

The Merriest Xmas you ever Enjoyed
mex

Griffith Grocery

It's our wish that old Saint Nick
Iy serve to make you enjoy Xmas het will last on through the days of the New Year.

HANS BRIAM, Gen. Merchandise

To our Friends and Customers
We greet you at this Xmas season and wish for you a joyful Xmas and May the New Year smile on you with heath, happiness and success MARFA BAKERY, S. F. Molina, Prop.

Merry Christmas to all and a great Big thank you

GOTTHOLT BROTHERS

Christmas Greetings


Marfa Saddle Shop Co., J. E. McDonald, Prop.

## Old Time Greeting

From an Old Time Friend, our best
Wishes for a Merry Christmas and a Prosperous New Year. Big Bend Trading Post



The Marfa National Bank

## Our Biggest Asset Is

The good will of our customers Appreriating our pleasant relations
during the past, we wish you the compliments of the season and trust that the coming New Year will bring the best you have ever known
in happiusess and prosperity.
G. C. Robinson Lumber Co., Marfa, . Texas


The Model Dairy.

The Popular Dry Goods Store, Joe Soroker, Prop.

Merry Christmas and
A Happy New Year
 for you what we have wished for the other days gone hy, Happiness Health and Prosperity.

The Marfa Manufacturing Co.
Marfa, . Texas

Our best wishes for your success and happiness

Milady's Shoppe

## (1)

New Year Wishes
© May the blessedness of the Holiday Spirit abide with you and the glorious promise of a bounteous New Year be given unto you.


The New Era Printing Company.

 "THINK IT OVER"



## THE NEW ERA

 Published Every Saturday byNEW ERA PRINING COMPAN


| Nnmber 7798 |  |  |
| :---: | :---: | :---: |
| Subscription per year |  |  | Advertising Rates

 Ane- half page or more, 20c. inct Ads in plate form $\quad . \quad 20 \mathrm{c}$. per inceh
Legal advertising, 10 c . per line firs Legal advertising, 10e. per line first
ingertion; 5 . per line each subseWe believe in a full measure and
running over measurea running over measure-e especial a buying coal by the pound- and w do not refer to
foaming drink.
It may be $X$.
It may be Xmas time and tide,
And the Turkey is tine very
Ane And the Turkey is fine very fine
But there's no Egg-Nog loafing around,

## the on the vine.

It may be true that one he world is ignorant how the othe
half lives but we suspect the half lives but we suspect the garag
or the market man could a tale unfold, which; in the language of immortal Bard of Avon "would har row up your soul

Where will it end? The Mesdames
of Pierce-Arrow disdain the Hudson
Studebaker set and these turn their studebaker set and these turn their back on Miss Lizzie Ford, while Lizzie spurns the foot-pads and the pads kiek the polly tads. Soon aero-
kites will be spatting on the whole darn business. Then we will laugh.

Ever and anon a paragraph apbears fin the papers mentioning omething about the activities alon the border. some tro
out of the menderings Grande. It is now about ongress to appoint a con probe that U. S. Buoumd
sion which has been years, more or less, meandenoun success often determines of clothes a man is allowed to kina
Weatth can plod about in Weath can plod about in homespun and a patch but when a man ha
not the dollar his dress must be of the latest mode and build. You mus put on a frout.
not be seen.
lee tigner passes away Mr. J. F. Tigner has just returne
from Shreveport, La. Where he wa called to attend the funeral of hi brother Lee Tigner. The deceased
lived years ago in Marfa, and was lived years ago in Marfa, and was
known as one of Natures Noblemen. known as one of Natures Noblemen.
by all of his acquaintances. The Tigners belong to one of Georgias mos
prominent families. Next issue we prominent families. Next issue w
hope to give a more extended ac POST OFFICE TO BE MOVED It is reported and it appears to
be based on deflinate information
that the Post Office will he moved hat the Phost Office will be mover
soon to the south side of the traek Walker building.
s. C. HOPKINS

On Tuesday evening in Miarfa. C. Hopkins, passed away. Fur er and confined to his bed with a broken hip.
S. C. Hopkins was for several
years a resident of Fort Davis wher he was stationed with the army. He was a nephew of General Westle Merritt.
At the time of his death the wa nd so yous scannell of Hot Wells, and Mrs. Marie Ches SANTA SLAUS ARRIVES EARIS Old Santa Clans arrived early Sun day morning at the home of Me. and
Mrs. D V.. White and left a fine baby hoy. Mother and little son doing will not come off

## Marfa Lumber Co.

J. w. Howelt, Mgr.

## Brick <br> Wagons

Fencing Materiai Builders' Hardware Carpenters' Tools

Paints, Oils,


Doors
Sash, Shingles

A satisfied customer is our motto M̈arfa Manufacturing Co.

(INCORPORATED)

simison winpmiles
ECLIPSE WINDMILL gasoline engines pipes and well casings
*: T) PIPE FITTINGS AND VALVES
© Cllinder and stcher rods PCMP JACKs
automobile casings and thbes actomobile accessories GASOLINE AND OHLS truck tires
filling station.


## YOUR CHANCE

To make Money when every body is spending money, Come in and See forn, Yourself.

- Marfa people Know Real Sale Values.

FOR LADIES:
Diamoñd Bar-Pins Regular $\$ 27.50$ Special $\$ 20.6$
Diamond dininer Rings " $\quad 50.00$ " 37.50

| " | Set Biack Onyx | " | 20.00 | ". |
| :---: | :---: | :---: | :---: | :---: |
| Ladies Real Compacts | " | 24.00 | ". | 18.00 |

Ladies Musical Powder Box .. 15.00 " 11.25
$\begin{array}{llll}\text { Delta Pearls, } & \text { Factory price } & 24.00 & \text { ". } \\ \text { Diamond Bar } & 18.00 & \text { ". } & 11.25\end{array}$
LADIES WRIST WATCHES REGULAR $\begin{aligned} & \text { 12.50 }\end{aligned}$ SF|CE 1075.00 Special $\begin{aligned} & \mathbf{9 . 3 5} \\ & \text { to } 56.2\end{aligned}$
Ladies Onyx Initial Rings, Regular price $\mathbf{\$ 9 . 0 0}$ Special $\$ 6.75$ White Ivory Dresser Set, Regular Price 32.50 Special 24.4

Many other Ivory Sets at same Special Prices.
EVERY ARTICLE IN OUR STORE BEING SOLD AT SPECIAL PRICES UNTIL JANUARY 1st. 1926 FOR GENTLEMEN:

Men's Pocket Watches Standard makes Regular $\$ 22.50$ to $\$ .50 .5$ ( Special Price $\$ 16,90$ to 37.50 Gent's Emblem Rings, Regular price $\$ 12.50$ to 24.00 Special prices $\$ 9.40$ to 18.00 Real Values. MANY OTHER ARTICLES, SUCH AS:
Watch Chains, Gold Knives, Pens, Peicils, Belts \& Buckles, Cigarett Cases, Coin Purses, Military Sets, Stick Pins, Tie Clasps, Cuff Links, Collar Buttons \& Ect., at same Special Prices.

Come Early and make your Selections we will Hold Goods for you until Ghristmas.

Remember our entire Stock is on Sale until Jan,, 1st. 1926 and at Price. you can't afford to over look, come in and see for your self,

The Lockley's
MARFA.
TEXAS

ull Size Gum-Dipped Balloons

They save your car. cushioning it against the wear and

They save your gasoline, Carrying you quickly over rough roads They wear and wear and WEAR
Get your Firestones now -

## DRIVE-IN

Service Station
Marfa, Texas.

The Marfa National Bank


HAS SAFETY DEPOSIT BOXES FOR RENT
AT \$1.50 \$3.00 OR \$5.00 PER YEAR.
UNITED STATES DEPOSITORY

## Drive-In Filling Station

FIRESTONE
TIRES AND TUBES ?

Tube Repairing
Marfa
TEXAS.

## Full Line of Electrical Supplies CONPLETE STOCK OF MAZDA GLOBES 110 Volts - 32 Volts ALLSIZES، <br> BIG STOCK OF RADIO BATTERIES. <br> Repair work and Wiring SOLICITED. <br> COFFIELD ELECTRIC SHOP, <br> Marfa <br> Texas



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Don't Know What a Movie Is Like


RUINS OF GREAT ANTIQUITY FOUND ON MARIANA ISLANDS



## Science Finds

 Super X-RaysTraveling Around to Check Up on Radio Industry


Interior view of motor truck maintained by the Department of Commerce which travels about investi-
gating interference, inspecting stations, checking wave lengths and in other ways keeping tab on the radio
Industry. J. E. Brown is shown at one of the instruments.

"White Mule," the famous laughing cat of chillicothe, Mo., is now in Chi
go as a permanent mascot of the Missouri society. Thomas $S$. Hogan and $H$. cago as a permanent mascot of the Missouri society. Thomas $S$. Hogan and $H$.
E. Rice In a recent visit to Missouri secured the feline optimist and presented
it to President A. W. Dalh. "White Mule" is beliered to be the only living


| The Forest Dream, fivemasted barkentine, sailed from Los Angeles |
| :--- |
| $\begin{array}{l}\text { harbor recenty on what probably will be the last circumnavigation of the } \\ \text { globe by any oldtime sailing vessel. Capt. Walter } \\ \text { men comprise Meyers and eleven } \\ \text { men crew of the Forest Dream. }\end{array}$ |

Diplomat Is Good Billiard Player


William ("Dad") Harris of Clevelend Ine station attendant, wha was pre- pre
ented with a gold medal, suitably in scribed, by the city of Cleveland, in
recognitton of his services to the com.
munity in shooting and capturing four munity in shooting
pairs of bandits.

STILL CRUISING


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## ELECTRICIT Y

ICE - WATER

Full Stock
Westinghouse Globes
Marfa Electric \& Ice Co.
v.c. Myrick, Manager "Courteous Sericec

## Piant Trees Now--

Best season in ground in ten years.
No communites and few hemes have enough home - grown fruit.
Peaches, Pltms, Fears, Figs, Nectarines, Pecans, Jujubes, Berries and other fruits.
We have new sure-bearing varietes and the oid standards.
Evergreens, Flowering Shilubs, Roses, Hardy Climate-proef Native Shrubs and other ornamentals.
Plans for properly planting Home Grouids sent
by mail, Write for instructions.
Catalog free. We pay express. Satisfaction guaranteed. Information gladly given.

Tle Austin Nursery
.T. Fin:c! Son
Since 1875.

## Marfa itebekah Lodge No. 432 eets 2 nd and 4 th Friday at $7: 30 \mathrm{p} . \mathrm{m}$. Oddfellows Háll

 Mrs. Winnie B. Kilpatrick, N. G Mrs. May Norton Moore, Sec.Chas. Bishop
brayage
Light and Heavy Hauling

- Phones -
Union Drug Store. 45
Residence, 108

Mead -Metcalié

## ATTORNEYS-AT-LAW



## Merry Xmas to our Patrons

## Do Your Christmas Shopping at our Store

We carry a complete line of Gentlemens Watches, Rings, Lodge Emblems, Watch Chains, Ladies Wrist Watches, Diamond Rings, Bar Pins, Platinum and White Gold. Wrist bands, Vanities Indestructable Pearls in latest styles. We also carry a Complete line of
SILVERWARE - - GLASSWARE CLOCKS, LEATHER GOODS, FOUNTAIN PENS AND PENCILS

Exclusive Agents for VICTOR TALKING MACHINES and RECORDS

Glasses Scientifically fitted, Lenses ground, Broken Lenses Duplicated

While You Wait

## SLACK AND JONES

The House of Quality

Successors to Quality Store

## Suppport Our ADVERTISERL


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the said Exa Exans joined br her
husband. R. H. Evans re-eonveref The state of texas,
To the Sheriff or any of Presidio Comenty-Gireetings: y this land as aforesaid to this nlain-
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[^0]:    COFFIELD ELECTRIC SHOP
    
    $\square$
    Get Your Moneys Worth

    When you buy a radio you want the You want a receiving set that delights the eye-that fits harmoniously into You wat a set that
    select the station you prefer and bring it in-clearly and in ample volume. all conditions-sure, dependable results. Zenith gives you all of this-and more We selected it out of all the sets on the can buy.
    Call his everinge, Let is is prove it it
    COFFIELD
    Electric Shop
    Marfa . Texas

    Corts More-bat Dooe More

    ## SUPER - ZENITH \& FREED EISEMANN RADIO RECEIVERS <br> SUPER - ZENITH \& FREED EISEMANN RADIO

    These are the three best on the market today. Priced so that anyone can buy. HOME DEMONSTRATION. We demonstrate with no can be arranged. ALSO: A-Batterias B-Batteries, C-Batteries, Tubes, and other ACCESORIES
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    ## SEE US FOR A FREE

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