Published among the Silver-Lined Clouds, 4,692
feet above sea level, where the feet above sea level, where the sun shines 365
days in the year. The healthful, pure air days in the year. The
makes life worth living.

# The New Era 



## STOP "KICKING"--BOOST!

Your neighbor over the fence---he's honest--at least as much so as you. "Down" with the colors of "Everybody's a crook."

SCHOOL DAYS Are dayp of noverending "wank" Tommy', birit isplitit his pants are ripped, his stockings are in two, his shoes un-soled, his cap-.-"oh well, I should have bought the better kind." Sometimes the small additional price means "days of more wear." We buy the "toughest," the hardest "boil" kind, the service kind, for our customers.

WOOL FLANNEL SHIR'IS Hot Dog! Some real "cowboy" shirts in red, lavender, to fit and made to "wear." tan, brown. Ask for the "Eskimo" shirt--it,s tailored

Why Should You Order From Out of Town Catalog Houses Your Groceries? You can get just as good, just any price you want, just any quantity, just the "day" you order, just the kind you "pick" out, and remember-from your neighbor merchant

Fresh Fruits, Vegetables, Dried Fruits, Canned Goods, Lard, Bacon, Whiteface Flour, Falfurias Butter

IARFA NEW ERA, MARFA, TEXAS



| 2aypaddy's |
| :--- |
| par Evening |
| Fair Tale |



Clean Child's Bowels
"California Fig Syrup" is Dependable Laxative for Sick Children

"Hurry, Mother: A teaspoonful California Fig Syrup" now wwill sweeten the stomach and thoroughly clean
the iltte bowels and in a few hours
you have a well, playful chlld again. Even if cross, feverish, billious, con-
stipated or full of cold, chlldren love stipated or full of cold chlldren love
its pleasant taste. 1 It never cramps
or overacts. Contalins no narcotics or or overacts.
soothing drug
$\qquad$ wh genuine "California Fig Syrup"
whith has directions for babtes and
chidren of all ages printed on the bottle. Mother, you must say "Call-
fornia." Refuse any Imitation.





Our Pet Peeve
Events in the Lives of Little Men


HOME WANTED FOR A BABY


Texas News |CHANGES MADE IN ※
tarm. A tract of 150 acres of timber Yarm. A tract of 150 acres of timber
land has been purchased by the coun-

ty commisionioners to be used for the | The |
| :---: |
| truit |
| tr | The outlook for a bumper citrus

trult corp in the Falfurias section ti
considered promising by the leading citrus fruit growers. The date of the conyention of the
Associated Advertising Clubs of the
World in Houston has be Associated Advertising Clubs of the
World in Houston has been officially
fixed as May 10, 1925. To date 7862 bales of
bean ginned in Bishop. been ginned in Bishop.
A bus line has been establish
tween Carthage and Marshall. Work on the 11 miles of hard sur-
face roads which will link Falfurrias tace roads which will link Falifurrias
with Kingsvile and Corpus Christi
will be completed within the next two weeks.
Report of the current scholastic cen-
sus reveals increase of shin in the San
Antonio independent district's Antonio independent district's schol
astic population over last year. The
number this year was given as 37 , 915. Four hundred thousand dollars of
the cetty of Gaveston bonds have been
approved by the attorney general The approved by the attorney general. The
tssues are $\$ 300,000$ for paving and
$\$ 100,000$ for water works, all serial Thin San Antonio \& Mexican rall way
has received authority from the Inter state Commerce Commission to con-
struct A 40-mile line of road in La
Salle, McMullen and Live Oak counSalle, McMult
ties, Texas.
Work will begin on receipt of ma-
teriale already ordered tor the tinting
of the white dome of the state capitol of the white dome of the state capitol
to 2 hue that will matce the red gran-
ite ite of which the ca
per is construeted.
The Nueces Valley, Rio Grande \&
Guit railroad company has been denied
authority by the Interstate Commerce authority by the Interstate Commerce
Commission to construct a new ine of
railroad in Bee, Live Oak, McMullen, La Salle and Webb counties.
HIghways in Grimes County are to issues of special road bonds of the
county, aggregating $\$ 189,500$, approved by the attorney general and repisteved
at the comptroller's office this week. The gins of Rosenberg have been
running nights for some time and have ginned something over 3000 bales
of cotton to date. All of the cotton is or cotton to date. Al or the cotton has
now open and faverable weather.
will be picked much earlier than usual. Seven Texas counties have submitt
ted applications before the state hith-
way commission for $\$ 550,000$ ald on way commission for $\$ 500,000$ ald on
road promects. and four other counties have askect the inclusion of new roous
into the state's primary designated into th.
system. The ginners' report for Falls County
gins up to August 31,1244 , shows 14 .
553 bales of cotton as against 24,461 bales to to same date
for for 1923. according to announcement
of D. E. Wooley, federal statistician
for Falls County. The cotton crop in Yor Falls County. The cotton crop in
Fails County being about two weeks
behind last season partially accounts behind last season
for the difference.
Texas' quarantee against twenty-two
Califorraia counties because of the foot
and mouth disease was and mouth disease was lifted Satur-
day by proclamation issuea by Govday by proclamation issuea by Gov-
ernor Neft. Live stock may be ship.
ped into Texas from the designated counties if they are properly certified
Another proclamation provide for
the disinfecting of all cars used in shipment of stock exposed to infection
The cleansing is to be done at Hous.
ton, Fort Worth and San Antonio. Texas has six county free libraries,
81 Carnegie library buildings, includ-
Ing branches, and four others that Ing branches, and four others that
were gifts of individuals, according to a bulletin of the State Library Asso-
clation. A fitt gift will be available noxt January
The state treasury has sold $\$ 4,000$,
000 worth of U. S. government bonds
on the New York on worth of Y. S. government bonds
on the New Yarket. Treasurer
S. L. Staples announced this week. The state received a profit on the
bonds of $\$ 157.626$ over the price paid
for them last May for them last May. Most of the money
derived from their sale goes to the derived from their
available school $f$ "nd.

| An organization is being perfected at El Campo which will be known as | Gene Sarazen |
| :---: | :---: |
| the "Wharton County Game Protec | Gene Sarazen Defeated. |
| tive association." The object of | ench Lick, Ind.-There will be g |
| nization will | new champion of the national profes- |
| me taws are enforced and secur | sional goilers Mhs year, for gene sa- razen of New York, who has held the |
| of game and fish to restock the wo | title for two years, was dethroned in |
| waters where possible to do |  |
| Some wild turkeys were turned loose | the championsiip contest at French |
| Campo last spring, five hens | Lick springs course Wednesday by a |
| two gobblers, and from the last | young protessional from Lima, ohio, |
|  |  |
| have been seen. It is hoped that none |  |
| thro |  |
| ntinues to grade good | ville Tex-Joe Lee and Guy |
| dlding and is | Beevilie, Tex.-Joe Lee and Guy |
| eiving about 22c | Barclay brought in a week which weighed 110 |
| Van Zandt county has recovered 280 | which measured almost seven feet |
|  |  |
|  |  |
| anent | to a tree. |
|  |  |
| the county, sold the |  |
| ng notes for it. The original |  |
| 40. The |  |
|  |  |
|  |  |

## THE MARKETS







都 Family's Shoes wear longer!

OU who know what it means to pay
big shoe bills-here is welcome news. USKIDE soles save your shoes and save you money.

USKIDE-the wonder sole for wear. Wears twice as long as best leather-often longer!
A scientific shoe-soling material originated and perfected by the world's largest rubber manufacturer
USKIDE is healthful-protects you against wet, clammy feet. Absolutely wab terproof.
USKIDE is comfortable and safe-will not slip on smooth, hard surfaces. Farmers, policemen, postmen, factory or construc tion workers-all you hard workers and walkers, USKIDE is the sole for you. Have your shoe repairman put USKIDE Soles on your shoes today.
And insist on having USKIDE Soles on the next new shoes you buy. Many shoe manufacturers who want to give you the greatest money's worth possible are using USKIDE Soles.
Genuine USKIDE has the name USKIDE on the sole. Others can imitate the color
but they can't duplicate the wear.

United States Rubber Company
for a Beter Heel to Walk On! A fit companion for USKIDE is che "U.S.". Spring-Step Heel.
Made of the new Sprayed Rubber-the purest, toughest
and most uniform rubber ever known. Get onto a pair of
"U. S." Spring-Step Rubber Heels right away.

 Addres. KIDE Soles
St. Paul.- James A. A. Drainn of Wash
tngton, D. C., was elected national comSgton, D. C., was elected national com
mander of the American Leigion at
at
and he ciosing session of the sixth annual
coavention Friday. Dranis election
ame on the first ballot and he tin came on the first ballot and he had
a majority of all acredited votes be-
fore the roll call was two-thirds com


Gain In New Orleans Exports.
New Orleans, La--Imports at Ne Orieans for the fiscal year endiug than $\$ 10,000,000$ over last year and
more than $\$ 73,000,000$ over the fiscal year ending June 30, 1922.
$\begin{aligned} & \text { New Comet Found. }\end{aligned}$. Cambridge, Mass.-A new comet,
blazing across the sky two hours be.
hnd the sum, was announced at Har.
vart Coilege Observatory Monday. Re vart Coilegs
ports. ind
brighter.


