--

## THE NEW ERA.



## FOR THE GRADUATION FROCK

We have the imported Swiss Organdies-in white -the permanent finish Retails for $\mathbf{6 5}$ c to \$1.00 per yd.

FOR THE GRADUATES "FOOT GEAR." Our well Assorted stock of "Luxite"and "Phoenix"hoisery-the hoisery of distinction-will please the most fastidious dresser. In black, white,gray,beige, rosebeige, airdale,jackrabbit,peach,dawn

## REDUCED PRICES THIS WEEK.

Gift $)^{\text {Ungin|c }}$ On silk hosiery, art goods, silk teddies, silk iubing for vests, silk scarfs, silk gloves and silk shirts, ties, men hosiery, belts and initial belt buckles

## $331-3 \%$ off on Hand Painted China.

## EVERY THING YOU WANT IN

FANCY AND STAPLE GROCERIES.
For your home table-for your outing parties-picnics-for every occaision. Fill your basket with our "Ready to Serve" canned and cooked foods. The all pleasure and no worry way. The "Chow" the Dessert-the all.

One more Refrigerator to go-don't wait when we Tag-m-'Move On" better hurry.


MARFA NEW ERA, MARFA, TEXAS



To the Tax Payers of School District No. 1.


Border Motor Company, Dealers Marfa, Texas

## U.S.Royal Cords

 UNited states tires are good tiresHERE'S the stardard of value in all high-pressure sizes from $30 \times 3^{1 / 2}$ inches up and in Balloon-Type for those who want low-pressure tires and don't want to change wheels and rims. Also U.S. Royal Cord Balloon Tires for 20, 21 and 22 inch rims. All made of latex treated cords -a new and patented process of the United States Rubber Companythat adds great strength and wearing quality.
U. S. Tires are the only tires in the world made of cords solutioned in raw rubber latex

## Buy U. S. Tires from <br> Casner Motor Co.



The Marfa National Bank capital: and surplus $\$ 140,000$

Solieits your accounts on the basks of being able and willing to serve you well and acceptably

UNITED STATES DEPOSITORY

THE NEW ERA is your home paper 2.00 per year

Marfa Lumber Co. s. w. Howell, Mgr.

## Brick

Wagons
Fencing Material Builders' Hardware Carpenters' Tools
Lumber,
Paints Oils,
Varnishes, Glass

## Doors

Sash, Shingles

A aatisfied customer is our motto.


## - SOME REMARKABLE VALUES -



## IT PAYS TO PAY CASH

Our cash prices will save you from 15 to 30 per cent on prices you have been paying for we expect to increase our volume, by giving you the lowest prices that any firm has yet ventured to offer.

You may buy On our Lenient Term Settlement Plan.
The prices are the same as our cash prices only you pay an interest charge. Any article listed in this add may be purchased at $\$ 1.00$ down balance in weekly or monthly payments.
garden hosethe best 5 -ply rubber hose on
the market in 50 -foot lengths at $\$ 5.95$. .This is no higher than 3 -ply hose.

LAWN MOWERS with chiter, Hinois make row omplete,
$\$ 16.95$
LAWN MOWER-
14-inch cutting Ilinois Lawn Mower without hasket for grass,
vegular value $\$ 17.00$ : cash price
$\$ 13.75$
western electric vacuum SWEEPER

Regular
eash price
$\$ 48.00$ Also Hoover's at $20 \%$ off. Inc.



Say＂Bayer Aspirin＂ INSIST！Unless you see the
＂Bayer Cross＂on tablets you ＂Bayer Cross＂on tablets you Bayer Aspirin proved safe by
millions and prescribed by phy－ sicians for 24 years．


COTTON GINNERS
FORM ASSOCIATION More Than Thirty Counties Were Represented A


| $\begin{aligned} & \boldsymbol{T} z \\ & \boldsymbol{G} h \\ & \text { Mate } \end{aligned}$ |
| :---: |
|  |  |
|  |  |

## 2ITCH！  Butter in Germany $\begin{gathered}\text { Germant used nearly twice as much } \\ \text { utter as margarine before the war }\end{gathered}$ but since the war butter and marga zine have practically changed places． Shave With Cuticura Soap double your razor effleiency well as promote skin purity，sking am com fort and skin health．No mug，no sllmy soap，no herms，no wo moste，no irrl tation even when shaved twice dolly． tation even when shaved twice dally One soap for all uses－shaving．bath ing and shampootng．－Advertisement． <br> Sure Relief Mive CORNS

Lift Off－No Pain！
 Doesn＇t hurt one bit！Drop a wittle Iy that corn stops hurting，then short
ly you lift it right off with fingers． Your druggist sells a tiny bottle o
－Freezone＂for a few cents，sufficient to remove every hard corn，soft corn，or
corn betwen the toes．and the foo
calluses，without soreness or irritation
ginners together and which resulted
in the association was to discuss com－
pensation insurance，the rate having
been recently doubled．The body fi －


## 

 and his mechanic，Sergeant Alva Har－vey，missing since Wednesday after
attempting to revoin theer companions
at Dutth Harbor，Unalaska Island，
from ChIgnik，Alaska． COALITIONISTS WIN IN
GERMAN ELECTION SUNDAY
$\begin{gathered}\text { Berlin．－Aprovisonal } \\ \text { deputise so for the the then to the reichstag } \\ \text { in }\end{gathered}$ deputes so
in Sunday＇s German election，based on
returns，give the expected coalition of moderates－socialists，clericals，demo－
crates and people＇s party members
seats，or ten more than the total of all
the seats the seats filled by the numérous other
parties combined．
The provisional list，as thus tabu－
lated，is as follows：

party，93；extreme national party，28；
Hanoverians，5；others，19．Total 4ng．

| Texas News |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| Sosamis |  |  |
|  |  |  |
|  |  |  |
| ，on | 边 |  |
|  | and |  |
|  | det |  |
|  |  |  |
|  |  |  |
| deate |  |  |
|  | 为 |  |
|  | ateme | cose |
|  |  | SURTY SALES AGENCY |
|  |  | O6 Frantia |
| 为 |  | Cuticura Talcum |
|  | 边 | Unad |
|  | Surat mies sum | Exquisitely Scented |
|  |  | \＄150 manes Voo Stenogroher |
|  |  | TE |
| \％ |  | PATENTS |
|  | yotemat |  |
|  |  |  |
| 退 |  |  |
|  |  |  |
|  |  |  |
| 为 |  |  |
|  |  |  |
|  |  |  |
| xama |  |  |
|  | Hend |  |
| and |  |  |
| moter to | Wichita was second with barrels and Limestone third 510.538 |  |
|  |  |  |
|  |  | Mitchell 4 |
|  | Orame，slest |  |
|  |  |  |
|  |  | \％oss ixili |
| 为 |  |  |
| ， |  |  |
|  |  | 25－m |
| 为 |  |  |
|  | wimincomoman |  |
| $5$ |  |  |
|  | atem | L |
|  | joman mad |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | Stal |
| \％ |  |  |
|  |  |  |
|  |  |  |
| Tix |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| 边 |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |



THE PEOPLEsay that paying cash is too much trouble or work. In reply to this statement, we will say that if the business or occupation you are engaged in today paid dividends in accordance with the pay-as-you-go policy, you wouldn't have to be in business much longer before you could retire.
$\qquad$


IF WE HAVEN'T GOT WHAT YOU WÀNT WE WILL GET IT FOR YOU.
Spot Lights, Hand Horns, Motometers, Sun Shades, Spark Plugs, Canteens, Paints, Brake Linings, Springs for many cars, Bumpers, Fan Belts, Etc.

## CASNER MOTOR COMPANY



For many years before the advent $\mid$ hawk, down through the terfaced of American settlers in Texas. The pass at the Castle Gap, just ab Comanche Indians had been accus- the Pecos River, into the wide m
tomed to make raids in Mexico, for
quite plains of the Pecos riv tomed to make raids in Mexico, for
the purpose of securing horses, catthe purpose of securing horses,
tle and loot of various kinds cluding women and scatps. tion, the Mexican government made
an attempt to secure the good will an attempt to secure the good will and over the Rio Grande in and cooperation of the Indians in $\begin{aligned} & \text { promised land. Here the parties } \\ & \text { verged, each to its own chosen }\end{aligned}$ making war on American settles. But after the big Comanche raid of the Conchos River, up to the ver
1840, which coast and ended so disasthously for ried fire and linate City; others car the Indians, at the battle of Plum of Durango; zome into the confin creek, the Comanches felt very bitfer towards the Mexicans and he newed their raids with greater dar-
ing and ferocity than ever before he Rio Granded 200 miles south of wealth. and destruction into the heart
Mexico. Aterwards for 30 year
of more, their raids were made with
great regularity and with little o no resis
Mexican. the easiest way to fame andfortun
was to participate in these raid arms,
taking;
poor poor pe scalps was dead easy.
the fort
raiding
fered al
prices.
Mexic
at, as the fall drew near and rain
began falling, that to the minds began falling, that
of the Comanche th ion of a
with plen
"tank" or tank
er, side
ing crop
beautiful beautiful girls, scalps, loot, etc.
So, in the month of September of
each year, when the moon became full, the war parties of young, ambitious bucks began to trail acro
the four hundred miles of wi country which lay between th
Llano Estacado-the staked plains Llano Estacado-the staked plains
and the homes of the "vaqueros hand
For, remember that whereas the
Apaches were sneaking. cowardly
the Comanches were bold and darthe Comanches were bold and dar-
ing
Magnificient horsemen as they Magnificient horsemen as they
were, a half-wild horse taken from were, a half-wild horse aken with
some herd of mustangs, a bit with
a raw-hide rein for a bridle, and a tanned sheep-skin or a patch of buffalo hide for a stirupiess saddle, the long trip over thorny plains a through stony mountains
them a festive occasion. With a bow of Osage orange-wood
boise d'arch-and arrows of the river reeds, or the chava dulce;
sung over the shoulders in quivlance of ashwood shod with iron and resting across the saddle with
the 'chimal' or shield, of buffalobide, fringed with turkey feathers copeta' with a hell-shaped muzzmuch resembling the muzzle of a
trombone-a gun which shot a slug of lead as large as a quail egg

- -slung under the leg in a case; with a bowie knife from Texas anywhere room could be made. these freebooters of the plains
were ready to fight any foe. Each year, in the light of the
Mexican Moon-for so they came to term the September full moon-the Comanche war trail swarmed with in troops of half a dozen warriors, in tred and more, including outlaws from many other tribes and even
renegades from Mexico, who hur ried forward to the carnival of bloodshed and rapine on the soutr
side of the Rio Grande. The trail carried them over the
southeasiward shoulder of the great Llano Estacado, whe and sentinelled d of Mexico-when there happened

ndians, although at that ime
$\qquad$



## Marfa Manufacturing Co.

Samson Windmills.
Eclipse Windmills. Gasoline Engines.

- Pipes \& Well Casing. Pipe Fittings \& Valves. Cylinder \& Sucker Rods.

PumpJacks
Automobile Casings \& Tubes.
Automobile Accessories.
Gasoline and Oils, Truck Tires.
Blacksmith, Machine Shop \& Garage. MARFA, PHONE 83 TEXAS.

# Bishop \& Jordan coAl: 

Gallup Lump Coal - \$16.00 Ton
Gallup Stove Coal - \$14.25 Ton
Cerrillos Lump Coal - \$16.00 Ton
Base Burner Anthracite Coal
\$22.00 Ton
Eagle Pass Lump - - \$ 9.50 Ton
Wish to call your attention to the difference between Gal op Lump and Stove coal. The Lump is 4 inch, and Stove is what goes thru the screen where the Lump stays ontop.
We will appreciate all your orders and assure prompt delivery on any of the above. All prices are delivered in your bin. Phone your orders to

PHONE 245.
WILIYSKNIGHT
standard SEDAN now reduced to $\$ 1695$
$238 \%$ sales increase makes this wonderful
low price possible! Now nearly everyone can cfford to own this high quality closed car with the encine that improves with use. Drive it - you'll never change
F. C. MELLARD, Agt.

Marfa, Texas


MARFA NEW ERA, MARFA, TEXAS



In securing a high-class musical organization like the Errast Ga
Concert Company for the Chautauqua program, the manageme be Concert Company for the Chautauqua program, the manageme
feels it is meeting a universal demand for the understandable musict classics. The organization, composed of three individual artists, has a
splendid record of achievement in all parts of the world, having filled splendid record of achievement in all parts of the world, having filled
over 3,000 engagements in Europe and five other countries, including every state in our
fyligg performance. tylng performance.
Ernest Gamble,
 balanced personnel of the party. Mr. Gamble's voice ranges from the
deep resonant tones, which always stir an audience to inspirational helghts, to the higher velvety tones that so so expresslvely interpret the spirit of delicate measures. His enunclation Is always spoken of with
apprectatton, ana he is also gifted with a magnettc personality and a apprectation, ana he is also gitted with a magnettic personality and a
dramatcc power of interpretatton. Miss Reeds flute-like tones are in
spectacular contrast with the stentorian notes of the basso. Her innate spectacular contrast with the stentorian notes of the basso. Her Innate
mustcal sense enables her to give an audience the spirit of her vocal mustcal sense enables her to give an audience the spirit of her vocal
numbers. Miss Verna Leone Page is a modest, unassuming Anferican numbers. Miss Verna Leene Page is a modest, unassuming American
zirl who is sald to be one of the few women vilintsts to achleve marked public popularity. Local audlences will have opportunity to hear the ielightfully rich tones which she can produce
a violin made by the famous Gagiliano in 1736 .



to thecturer who submerges self to the glory of his messagee is re-
freshing. Ott is such a man He is sald to have perfected the art of lecture technique to the part
of such well-organized thought that
hts theas his ideas are pronrulgated in that-
urat sequen ural sequence and implanted tin
the pubtic mind nis indelibly as a "THE LORDS OF THE LAND" Woles-American Orator Gives Con-
struotive Leopure at Chautauqua Dr. Arthur Walwyn Evans, celo-
brated Weleh-American orator, comes to Chautauqua on the nfth
afternoon with his much heralded lecture, "The Lords of the Lanad."
He is sald to be the only orpeople of the nation's shortcom-
ings without offending; who can
sting them with

truth and make them like it and truth and make them like it and
want more. His clever katire and
pithy wit are delilihtrult pithy wit are delightfully entertan-
ing. his criticlem is thoroughly con. ing, his criticism is thoroughly con-
structive. He stlrs audiences into
the efferveence the effervesence of awakened
ideas with galvante phraseology Ideas with galvante phraseology
and pounds portentous truth to
mark with dountless courage or conviction.

Ralph Bingham, vietor


sonally or enfoyed his victor rec-
 ances are satid to be a peontiom-
roar of mirth from begining to roar
close.
There There will be no lecture, no ser
mon; and if there is a mesage it mon; and if there is a message it
will come afterward to the realiza-
tlon that hey was Hon that he was so clean-catt, so
spontaneously funny withent
 sort to buffoonery, and lived right
ap to Chautauguin's high standard


Border Motor Company, Dealers Marfa, Texas.


## Announcing ChAlITAUOUA <br> Program for 1924 <br>  <br>  <br>  <br> Comice Opera  <br> Ralph $\boldsymbol{A}$ Geteringstbig Play  <br> six Lecturers <br>  <br> Nine Concerts  <br> Entertainment <br> Ad Roach ertaind Rument Freman <br> 

BUY A SEASONTICKET

distant in a Southerly direction

Tested by the Agricultural Dept. of Texas. Shipments given prompt attention write or wire us for prices. Heid Bros., Inc. EL PASO, TEXAS


The life in the great outdoors,
he driving of cattle to market over
the driving of cattle to market over
the plains, the rounding up of
theres. the sleaping under the stars

 FURNITURE
 value you place on THEM.
SUPPOSE THEY SHOULD bURN TONIGHT
This Ageney of the Hartfor Fire Insurance Company will
Insure your Household Goods and Personal Belongings.
J. H. Humphris,
Agent
Marfa, Texa

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



BISHOP-ROSSON CO.
Marfa, Texas.





