## THE NEW ERA.

|  |  |  |  |  | ER |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Publisted Among the Silver-Lined Clouds 4692 Feet Above Sea Level, Where the Sun Shmes 365 Days in the Year. Tie Healthful, Pure Air Makes Lite Worth Living. |  |  |  |  |  |
|  | LYNCH DAVIDSUN, CANDIDATE FOR GOVERNOR, SPEAKS IN MARFA. |  | SENIOR ChRISTIAN ENDEAVOR. | marfa elects davidson for GOVERNOR CLUB. <br> $\because$ | Wesley bible class enter-$\underset{-}{\text { TAINED. }}$ |
| Friday evening, April 4th, Senior Christian Endeavoyers |  | April 1-County Clerk certifies to county election board lists and exemptions by precincts. | The Senior Christian Endeavor |  | Last Friday afternoon at 3:00 |
|  |  | May 3-Delegates chosen by precinct convention which will choose | will meet at the Christian church Sanday evening, April 13, at 6:30 ociock, and remember on time | Marfa citizens met at the Community House last Saturday night and |  |
|  |  |  | counts two points. |  |  |
| come dressed as foolishly as pos- |  |  |  |  | Wealey Pible Class ensoynd her |
|  |  |  | group No. 2 \% will have charge of |  | ception rooms were fragrant withche perfume of spring blossos,the |
| which eertainly added to the fun | county citizens in behal | e executive commet- |  |  |  |
|  |  |  |  |  | the perfume of spring beossoms, most effectively used as decorations. Twenty-five members and several |
|  |  |  |  |  | guests were present. |
|  |  | candidates for county |  |  |  |
|  |  | orfices | ram las | culation for a few days, and between eighty and a hundred persons had signed same. signifying | The next monthly social will be held at the home of Mrs. Charlie Pruett |
|  |  |  |  |  |  |
|  | people to eleet capabie men to the |  |  |  |  |
|  |  |  |  | their interest in and loyalty to the Houston randidate for governor of exas. <br> An executive committee of five |  |
|  |  |  | 1 am wondering who is going to | An executive committee of five was appointed to assist the officers |  |
|  |  |  |  | in furthering the interests of | lastic League. <br> Friday, April 18- <br> 1:30 P. M.-Tennis preliminaries <br> on College courts in charge of Miss |
| y and happiness | A present office over to the negro |  | Last Tuesdaywas April fool, the exing, whichexecutivecom- |  |  |
|  |  |  |  | his committee entered upon its du- |  |
|  |  | 0 | one, and reports for the past month were given and plans dis-cussed for the following month. | T. C. Mitchell J J F Fisher, T. M. |  |
|  |  |  |  |  |  |
|  |  |  |  | Wisson. Mr. Schneider. J. C. Futler, | hate under direction of Superin- tendent $\mathbf{J}$. H. Head, of Fort Stock- |
|  |  |  |  |  |  |
|  |  |  |  | appointed to go to Alpine on Monday and meet Mr. Davidson and escort him to Marfa for his ad |  |
|  |  |  |  | escort $\lim$ to Marfa for his address here at the Opera House on Monday. <br> It was the plan of the Lynch |  |
| cerwars with the good work | 埌 |  | "In times of old, when knights |  |  |
|  |  |  |  |  |  |
|  |  |  |  | him up before the public as the |  |
|  |  |  |  |  |  |
|  |  |  | itauqua program. |  | 10:00 A, M.-Declamation contest in charge of Prof. M. B. Connell of Alpine High School. Sul Ross aud- |
|  |  | business man or Houston, hatgrown un an orphan boy, wo |  | the local club, and these will be mailed out to influential people |  |
|  |  |  |  |  | Alpine |
|  |  |  | whilh assures an artistic, well sung well acted and perfectly costamed | CHLRCH BUYS PROPERTY |  |
| orning prayer |  |  |  |  |  |
|  |  |  |  |  | Junior Boys, rural Senior Girls |
| 7:30 P. M.-Upper room service. |  |  | cipais, chorus |  |  |
|  |  | missions and bureaus, and incidentally the number of State jobs. | orchestra, costuming and scenery <br> have all been selected with met riculous care and the result is one |  | 11:15. A. M.-Final debates in room |
|  | $\left\lvert\, \begin{aligned} & \text { than it } \\ & \text { on the } \\ & \text { State }\end{aligned}\right.$ |  |  | home to be used in connection with the Christian church property for a new church and parsonage | entries is not large the debate will be held in the rollege auditorium. |
|  |  | was not flowery and was no attempt at oratory, but was a plain, comciples for which he stands. | riculous care and the result is one of the outstanding successes of the | which work on same will be started soon. | Director General. <br> Box 656, Alpin |
| oly |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  | Both artists are well known on the coazt and their appeaance in these role yill be hailed with delight hos and have hea | In Distict No. 1, the school elec-tion last Saturday passed | Frank Duncan, the artist, has recently received a fine line of moulding and is now prepared to frame your pictures to the best advan- |
|  |  | FOR SALE-A good electricsweeper at a bargain. Phone No. |  |  |  |
| aig, |  |  |  |  |  |
|  |  |  |  |  |  |

## This Month Brings Easter

The day we await with gladness, as she comes forth attired in her raiment . of Spring, her garments attune with Nature

This means a big event to you. It will be a great pleasure to show you our new dress goods; to help you plan the new frocks; to show you the new nhe new things in Undies, either made up, or the material to make them; and why not take a peek at our Easter slippers. Yes, we've got 'em, the sil hose, in beige,-jack rabbit, rose beige, peace and dawn.

Your Man will need a new Straw "lid," and a shirt or so; a few pair of silk hose, a tie or two, a half dozen collars, a bunch of kerchiefs. Get his "number" and furnish him out. and say, bring the "chilluns" along and buy them something too.

## "You Are What You Eat"

You've all been brought up on-'You're no better than the company you keep." Well, we go you one better and tell you: "You're no better than what you eat," You can't eat just any old thing, cheap stuff, and expect to reap high-class brawn and There's no "dark" secret about our proposition, We sell you the best to be had. Our stocks are fresh and your orders appreciated

## SPRING TIME IS TONIC TIME

The System Needs "Spring Cleaving" Just as the Home Does. TANLAC Has Been Called the World's Greatest Tonic by Over 100,000 Persons, Who Have Testified That Tanlac Has Helped Them
Regain Their Strength Regain The Health.

DON'T GAMBLE WITH YOUR HEALTH; DEMAND THE BEST

Tanlac Has Benefited Thousands of Persons Suffering From Stomach Trouble, Indigestion, Rheumatism, Nervousness and Kindred Sale by All Good Drug-ists-Accept No Substi Bottles Sold.





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ment.
and


## Condensed Austin Mews





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Border Motor Company, Dealers Marfa, Texas.



## Marfa Manufacturing Co. (nNCORPORATED

Samson Windmills. Eclipse Windmills. Gasoline Engines. Pipes \& Well Casing. Pipe Fittings \& Valves. Cylinder \& Sucker Rods. PumpJacks.
Automobile Casings \& Tubes. Automob'ile Accessories. Gasoline and Oils, Truck Tires.

Blacksmith, Machine Shop \& Garage. MARFA, PHONE 83 TEXAS.

## Bishop \& Jordan COAL!

Gallup Lump Coal - \$16.00 Ton Gallup Stove Coal - \$14.25 Ton
Cerrillos Lump Coal - \$16.00 Ton
Base Burner Anthracite Coal
$\$ 22.00$ Ton
Eagle Pass Lump - - \$ 9.50 Ton
Wish to call your attention to the difference between Gallup Lump and Stove coal. The Lump is 4 inch, and Stove is what goes thru the screen where the Lump stays on top.
We will appreciate all your orders and assure prompt delivery on any of the above. All prices are delivered in your bin. Phone your orders to

PHONE 245

5 Passenger Sedan

## 2Now 1695

Now you can afford to make that dream a reality! Tcown and drive this luxurious sedan, powered by the same type of engime used in in sleeve vaives instead of hammering cams and clicking poppet valves. An engine that improves wiih use! An all-season car you'l want to drive season aiter season. For no Willys-Knight engine has evers been known to wear out.

## WILLYSKNIGHT

F. C. MELLARD, Agt.<br>Marfa, Texas

The Marfa National Bank capital and surplus $\$ 140,000$

Solieits your accounts on the basis
of being able and willing to serve
you well and aceeptably.
UNITED STATES DEPOSITORY

Chautauqua at Marfa from April 19th to 26th, 1924, inclusive.

## Marfa Lumber Co.

 ग. w. Howele, mer.Brick
Wagons
Fencing.Material Builders' Hardware Carpenters' Tools
Lumber,
Paints Oils,
Varnishes, Glass
Doors
Sash, Shingles

A satisfied customer is our motto.

MARBLE MOUNTAIN COMPANY



 an industry of the first magnitude.
Mr. Arett informed Mr. Aret
lanche that his company is incor--
porated. The home ofice wwill be
in Los Angees, but ar office wi be $\left\lvert\, \begin{aligned} & \text { in Los Angees, but art office wi be } \\ & \text { maintained here. Tests made of } \\ & \text { samples }\end{aligned}\right.$ samples of our marble by the pro--
motors of this enterprise were high--
ly satisfactory. both as to its suit-
ability as building material Iy satisfatipry. beth as to its sut-
ability as building material and
high-polishing qualities for orna-
mental work mental work. The reports on the
polish of some of the samples used
give the marble a rating along with the best on the market.
The company chemi says this marble is 98 per cent
pure. With these r reports the great. demand in Los Angeles
alone for marble, the format a company to develop our marble
wa easy. There are five marble
concerns in Los Angeles, concerns in Los Angeles, but that
trade clamors for more marble.
Mr. Arett has at the mountain and wished set about
repairing the road repairing the road, start drills to
test the mountain out for seams
and hopes with and hopes within out dor seams to be
ready to begin shipping marble to ready to begin shipping marble to
Los Angeles If the enterprise gets
that Los Angeles If the enterprise gets
that far along. the contpany will
install a cutting and polisher install a cutting and polishing
plant in Los Angeles and may later on, put in machenery here for saw-
ing slabs, etc. ing slabs, etc.
The revival of this enterprise is the work of Mr. John Young of this place. The ultimate development of FOR RENT-About the 2nd of
Marble Mountain has never been May Marble Mountain has never been May, my residence in Marfa will
doubted Sy him and he has never be for rent. Write ablandoned the hope to see it come
about in his day about in his day.
It is just such persistence that It is just such persistence that
will eventually prove or disprove the commercial value of our natural resources; and if the Los An- on Saturday, the 19th, the ladies
geles Marble Mountain Company
a the geles Marble Mountain Company
makes a go food sale at this enterprise, a
a makes a go of this enterprise, a
marble shaft should be raised in
his day to marble
his day day to honor John Young
Ipine Avalanche.

new goodvear prices $30 \times 31 / 2 \mathrm{cl}$ goodyear prices | $30 \times 31 / 2$ cl. AWT Cord |
| :--- |
| $32 \times 4$ SS |
| 313.15 |
| 202 | $133 \times 4$

$33 \times 4$

3 $32 \times 4$
$30 x 31 / 2$
3
$30 \times 31 / 2$ Clincher
$30 \times 3 \quad \mathrm{Cl}$ Fabren $\qquad$
Other sizes in proportion
 My cistmers who pay by the $10 t 1$
of the month, the same as

Popular Dry Goods Store
MARFA, TEXAS
PRE-EASTER SALE,BEGINNING the 14th, and ENDING the 25th April

A beautiful assortment of Linen, Voiles, Dotted Swiss, Silk Dresses from $\$ 8.25$ up. All the latest spring shades and styles.

We take special pleasure in introing our Silk Lines. We guarantre the silks not to fade in washing. Should they fade we return not only the cost of the goods, but also the cost of making up same

A large assortment of Ribbons in various colors and styles. Just the the thing trim spring dresses and hats with.

Hosiery in all colors to match our big spring lot of snoes. ALL AT REDUCED PRICES.

We offer values as never bofore in solid colors, voiles, printed voiles, suitinge, ginghams, imported and domestic, laces, trimmings, etc. POPULAR DRY GOODS STORE
Marfa, Texas


## Quality Stores, Inc. TELEPHONE 201 MIDKIFF BUILDING

## Victor Talking Machines



EASTER APRIL 20
Never have we paid more attention to the selection of our Easter
stock of jew elry stock of jewelry,
beads, ear screws, bar pins, diamonds, watches; in a word, everything that goes to make up a well round-
ed array of beautiful Easter Jewelry, either for Easter Gift pieces or for your own wear, than we havo this season. Won't you come in and let us Whow houe a big plan to make it worth while for you to visit our store before Easter. You do not have to buy to be welcome.

What is better or moxe appropriate as a gift to the whole family than a Victrola. Let your Easter gift be a Victor Console, Model SMALL cash payment and SMALL weekly or monthiy payments

EASTER IS APRIL 20
We have a most wonderful selection of Easter Greeting cards. Show your friendship by sending GREETING CARDS

DENNISON GIFT GOODS DEPARTMENT




Events in the Lives of Little Men


Our Pet Peeve



RADIO RALF AND HIS FRIENDS--


Aspirin


Unless you see the "Bayer Cross" on
package or on tablets you are not get-
tng the genuine Bayer Aspirin proved tng the genulne Bayer Aspirit proved
safe by millions and presibed by
physiclans over twenty-three years for


SWAMP-ROOT FOR KIDNEY AILMENTS



 Those who excuse everythng are
almost as wearisome as those who
eritcize everything. Cuticura Comforts Baby's skin
When red. rough and Itching, by ho aths of Cuticura Soap and touches of
Outcura Ointment. Also make use
onw and then of that exquisistely scent d dusting powder, Cuticura Talcum one of the indispensabele
Tollet Trio.-Advertisement.
 Hurry Mother: Even constipated,
ontious feverish, or sick, colle Bahtes
and Children Iove to take genuine "Cal
fornia Fig Syrup." No other laxative





 Texas News RAIIROADSHAUEA


 publicans.
Some of the politicians here are
saying that the use of or" may mean
that the senhtor will bort in the case
of either the nominination of Cooldige
or of the adoptlon of a reactlonary
 cently progressive to sult him is adopt.
ed. The truth is that nobody can tell
yet what the senator will do, but he
Is throwing interest
speculation as the fiet the future of
seemingly zizzagging course. The same day that brought forth the
stories that Senator LaFollette was
willing to head a thitrdparty movement
brougt out another one that friens
of the Wisconsin man hat henterted that
he intended to have anything to do
 It seems that most persons who a
not on the "In" of thins poltitical
Ileve that if Senator LaFollette sh
head a third party he will draw mo
largely from the Republicans for su

elected to the Unter S States senawe as
a Democrat. Unts following, however
largels largely was composed of ultra-progres
sives of the LaFillette type In Ino-
tana it may be that LaFollette would
traw more heanthy


## FOOD FOR THOUGHT:

Would you reach down in your pant's pocket and hand out to the credit merchant 20 or 30 cents and give it to him and tell him to charge you with the \$' worth of merchandise just purchased? NO! you wouldn't do that but on your average credit auto supply purchases you are doing it. Let us save you that $20 \%$. It is yours and you should have it. If your purchases are too numerous that it is inconvenient for you to pay cash, leave a small deposit with us and we will notify you
when its used up and then you can leave another deposit. when its used up and then you can leave another deposit.


| YOODYEAR AWT CORDS |  |
| :---: | :---: |
| GOOD | CH SLLVERTOWN CORDS |
| RACINE HORSESHOE CORDS |  |
| 32x31/2 | - 816 |
| $31 \times 4$. | .. 818.30 |
| 2 x | \$20.15 |
| 33x4 | --.. 20.85 |
| $34 \times 4 \times \square$ |  |
| 32x41/2 | - 826.05 |
| $34 \times 141 / 2 \quad \square \quad 827.30$ | --. 827.30 |
| $35 \times 41 / 2 \quad \ldots \quad 828.10$ |  |
| $33 \mathrm{x} 5 \times \square \square{ }^{-}$ |  |
| 35x5 | - 334.05 |


| federal blue pennant CORDS | "RED" INNER TUBES <br> Michelin-Ajax-Racine |
| :---: | :---: |
| FISk CORDS | $30 \times 3 \ldots \square{ }^{\text {a }}$ |
| KELLY-SPRINGFIELD | 30x $31 / 2 \quad$ - $\quad 82.25$ |
| CORDS |  |
| 32x $31 / 2 \quad \cdots \square$ |  |
|  | $32 \times 4 \times \square \square \square$ |
| $31 \times 4 \times 22.15$ | ${ }_{34 \times 4} \times \square \square \square \quad 83$. |
| $32 \times 4 \times \square$ |  |
| $33 \mathrm{x} 4 \times \square \quad$¢ <br> 822.85 | 33x41/2 $\ldots \square \quad \$ 3.85$ |
| $34 \times 4 \times \square \quad$¢ | $34 \times 41 / 2 \times \square \square \square \bigcirc$ |
| $32 \times 41 / 2 \quad$ - ${ }^{\text {a }}$ | 35x41/2 |
| $34 \times 41 / 2 \quad \square \quad \square$ | 36x41/2 .-. $\square^{\square}$ |
| $35 \times 41 / 2 \quad \square \quad 830.90$ | $33 \times 5 \times \square \quad 8{ }^{84.60}$ |
| $33 \times 5$ - |  |
| $35 \times 5 \times \square \square \square$ | $36 \times 6 \times \square \quad \$ 8.50$ |

FORD SIZES
RAGNE HORSESHOE
 30x $31 / 2$ Clincher oversize $\$ 9 . .75$ 30x3y/2 Cord red TOP
 Hartford Shock Absorbers
for Dodge
 Everything Greatly TIRE BOOTS VALVE CORES
LGHT GLOBES

This store was put on a cash basis to save you money and increase our business. Are you going to take advantage of it? We believe you are broad-minded enough to grasp the opportunity.

ILLUSTRATIONS:-How much did you pay for gas before we cut the price? What are you paying for lubricating oil, medium, wholesale today? How much can you save on standard automobile tires and tubes today by buying from us. From 20 t o 30 per cent is the answer. It's just that way right on down the line. We are just mentioning staple articles today.
CASNER MOTOR COMPANY


[^0]:    # Specials for Next Week 

    Now is your Chance to Lay in Your Supply of Summer Underwear

    BVD's, two piece, reg. $\$ 1.50$ suit $\$ 1.34$
    Hanes Athletic Union suits, $\$ 1.50$ val 1.34
    Elastic séam drawers, $\$ 1.00$ value $\quad 79 \mathrm{c}$
    Monarch lisle shirts and drawers, per garment

    69c
    Kerry Kut union suits, $\$ 2.50$ value $\quad 1.98$
    Boys BV D's, $\$ 1.00$ value 79c
    Nainsook union suits, $\mathbf{\$ 1 . 5 0}$ value $\quad 1.29$
    Mens blue work shirts, $\$ 1.00$ value 89c
    Mens dress shirts,collar attached,stripes 1.19
    Mens McDonald work shirts, blue,gray 1.25
    Boys McDonald work shirts, special 1.25
    Boys blouses, $\$ 1.25$ to $\$ 1.50$ values $\quad 98 \mathrm{c}$
    Boys blue overalls, good grade 98c
    Girls bloomers 39 c
    Mens belts, 75 c to $\$ 1.00$ value $\quad 50 \mathrm{c}$
    Mens lisle sox, 50 c value
    Mens fancy stripe moleskin pants, $\$ 5.00$ value, at
    $\$ 3.98$
    Childrens and Infants Shoes at Greatly Reduced Prices.

    ## Mitchell-Gillett Dry Goods Co.

