

Big Bend Edition MARFA NEW ERA

Copyrighted, 1924.

March, 1924.

-R. H. T.

Published Among the Silver-Lined Clouds 4692 Feet Above Sea Level, Where the Sun Shines 365 Days in the Year. The Healthful, Pure Air Makes Life Worth Living.



Scene in Fresno Canyon, Presidio County

City of Marfa Section PROCLAMATION:

Marfa is the judicial seat of Presidio County and is located on the main line of the Southern Pacific, approximately 400 miles west of San Antonio, and 200 hundred miles east of El Paso, and is the largest town between these two cities, having a conservatively estimated population of 3,000. It is the highest town in altitude on the Sunset Route between New Orleans and San Francisco, being at an altitude of 4,690 feet. This city is the banking center and distributing point for one of the largest trade territories of the West. Marfa has pure water, and an excellent all-year-round climate. This city is the center of one of the best natural cattle range countries in the United States, and the Hereford cattle have taken prizes at all shows. This city has water-works, electric lights, excellent schools and churches, and is well represented in all lines of commercial endeavor, both wholesale and retail. The citizens are progressive and represent an unusually high type in culture and refinement. Marfa is the Military headquarters for the Big Bend District. Taken all in all, Marfa is an ideal little city in which to live, own a home, and conduct a business. The newcomer, the investor, the health-seeker, and the tourist, will all find here a typical WESTERN WELCOME—with real people, a real town, and a real future!

WHEREFORE: We, the business men, and allied interests, hereby endorse Marfa in the above entirety, and to substantiate our endorsements, offer our signatures:



Murphy-Walker Block, Marfa

MARFA STATE BANK General Banking Business

No individual business concern, regardless of size, has the same far-reaching effect upon the growth and development of the community in which it operates as does that of a rightfully conducted and managed financial institution. And no city is larger than its leading banks and vice versa, no banking institution is bigger than the community which it serves. The success of the one is closely bound up with the other, and the development and progress marked by either is reflected by both. So closely interwoven into the commercial and industrial fabric of Marfa district are the activities of the Marfa State Bank, from its very inception, that the residents in this district have come to look with equal pride upon both, and as being one and the same—inseparable. From the very beginning of its activities this bank has fostered every legitimate enterprise, has helped and aided all community development, has advised the individual citizen along constructive lines, and the residents of this district owe an easily recognized debt of good-will and faith to this institution. The basic principles upon which the every day business has been conducted embraces a much deeper undertone than that of mere dollars and cents alone, and "service," in its fullest and clearest meaning, has been adhered to in the strictest sense. And to-day the Marfa State Bank stands as a monument to the faith its officers and directors have had in the Marfa district and its development. Not only this, but this almost phenomenal growth has been accomplished at the sacrifice of no single ideal and now the Marfa State Bank has behind it a banking record and a community achievement of which its management may be pardoned for being proud.

The original founding of the Marfa State Bank dates back to January, 1910. Prominent among the founders were: Messrs. J. E. Love, T. H. Brown, James Normand, T. C. Mitchell and T. M. Wilson. The present administration has been held practically intact since organization, with a few minor changes.

The present official roster includes: T. M. Wilson, President; T. C. Mitchell, Vice-president; Ben S. Avant, Cashier; and F. W. Jordan, Assistant Cashier. Vice-president

(Continued on Page four)

THE MARFA NATIONAL BANK and THE STOCKMANS LOAN COMPANY

Enterprise, supplemented with keen business judgment, has ever been one of the essential factors in the development of a successful business institution, whether it be industrial, commercial or financial. Perhaps in the history of the representative business institutions of the Big Bend district, or of this entire section of the Southwest for that matter, there is no more striking example of what may be accomplished by persistency of purpose, well-directed effort, and the energy and push to "do things," than is exemplified in that admirably managed concern—The Marfa National Bank, this city's largest and oldest financial institution.

The history of the Marfa National Bank dates back to 1917, when it was founded by C. A. Brown, now president of the institution and also holding this office with the First National Bank at Alpine, established in 1904, and also with the Stockman's Loan Company of Marfa, established in 1915. These three organizations have been under the same management since their establishment and have each, as individual concerns, as well as forming three parts of one organization, made a remarkably successful record. President C. A. Brown is active in advisory and supervisory capacities with the three allied organizations. Mr. Brown has been a banker in this district for considerably over thirty years and is conceded to have one of the most astute financial minds in the Southwest. The present roster of the Marfa National Bank stands as follows: C. A. Brown, President; L. C. Brite, Vice-President; Thos. C. Crosson, Vice-President; M. D. Bownds, Cashier; R. L. Stevenson, Asst. Cashier; and F. W. Barton, Asst. Cashier. Directors are: Messrs. C. A. Brown, J. B. Gillett, W. P. Fischer, W. H. Cleveland, L. C. Brite, C. O. Finley, T. C. Crosson, M. D. Bownds and C. T. Mitchell. Vice-President L. C. Brite is one of the most prominent breeders of Hereford cattle in this country and was also one of the original organizers of the bank. Vice-President Crosson is also a pioneer ranchman and is inactive with the bank. Assistant Cashier R. L. Stevenson came with the bank in 1918, and is a young

(Continued on page four)

THE MARFA NATIONAL BANK, Capital and Surplus, \$140,000.

MARFA LUMBER COMPANY,
A Home Industry.

HAMIC-HOWELL TANK CO.,
Concrete Stave Tanks.

BORDER MOTOR COMPANY,
Ford Dealer.

CASNER MOTOR COMPANY,
Sales of America's Best Autos.

ALAMO LUMBER COMPANY,
J. F. Fisher, Mgr.

MAC'S DRUG STORE,
R. S. McCracken, Prop.

THE MARFA SADDLERY CO.,
Mfg. and All Leather Work.

MARFA MANUFACTURING CO.,
Machinery and Auto Supplies.

BISHOP-ROSSON COMPANY,
Purina Products—Hay, Grain, Feed.

MARFA ELECTRIC
AND ICE COMPANY.

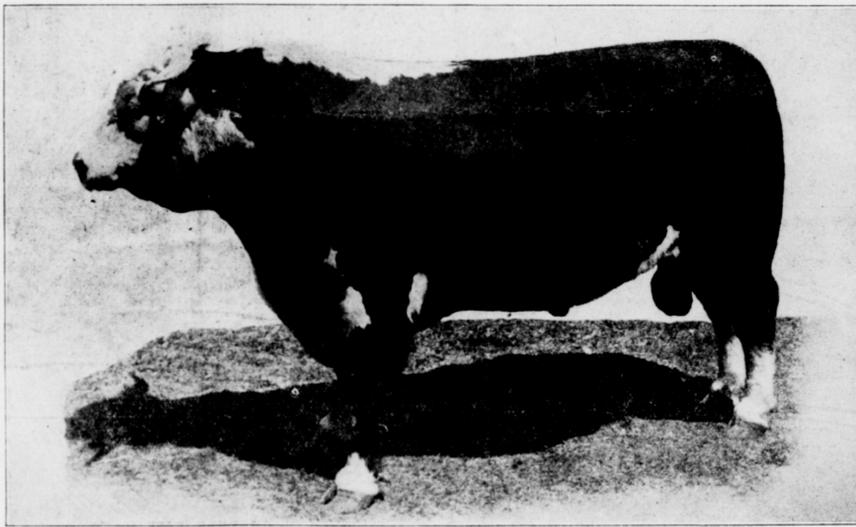
J. E. GUYTON, Ph.C., D.C.,
Chiropractor.

ELITE TAILORS

The above business is conducted as a partnership between Messrs. H. A. Coffield and D. B. DeVolin, and has been under the present management for the past year. Mr. Coffield has been a resident of the Big Bend District for the past five and a half years, and is a native of Arkansas. A majority of Mr. Coffield's experience has been along mechanical lines and he holds a degree of Bachelor of Mechanical Engineering from the University of Arkansas, class of 1913. Mr. Coffield holds membership in the

BISHOP-ROSSON COMPANY Hay, Grain and Feed Purina Distributors

The Bishop-Rosson Company was established here under its present name in 1916 as a new firm, and has been under the present administration since 1921. The business is operated as a partnership between W. J. Bishop and J. M. Rosson both active with the firm. Mr. Rosson handles the office end and Mr. Bishop the outside. Mr. Bishop has been with the firm since organization and is an experienced man in the busi-



Highland
Hereford
Bull.
Type Used
in
Big Bend
District.

UNION DRUG COMPANY,
The Rexall Store.

J. B. DAVIS,
Modern Filling Station.

GRIFFITH GROCERY,
Staple and Fancy Groceries.

LIVINGSTON-RYBISKI COMPANY,
Wearables for Everyone.

HANS BRIAM,
General Merchandise.

J. M. HURLEY,
Transfer, New and Second Hand

MELLARD AUTO SALES CO.,
Willys-Knight and Overland.

MURPHY-WALKER COMPANY,
Department Store.

LOCKLEY'S JEWELRY STORE,
WOMAN'S TOGGERY.

BUSY BEE STORE,
Confectionery.

THE POPULAR DRY
GOODS STORE.

ELITE TAILORS,
Modern Equipment.

MARFA BAKERY,
S. F. Malina, Prop.

QUEEN THEATRE,
Motion Pictures.

MILADY'S SHOPPE,
Exclusive Feminine Apparel.

BIG BEND TELEPHONE CO.,
F. O. Larkin, Mgr.

BIG BEND TITLE CO.,
Abstracts.

MARX STOOL,
Dry Goods.

J. HUMPHRIS,
Real Estate and Insurance.

MARFA BARBER SHOP,
W. B. Ake, Prop.

QUALITY STORES,
Incorporated.

MITCHELL-GILLETT
DRY GOODS COMPANY.

HIGHLAND HEREFORD
BREEDERS' ASSOCIATION.

MARFA STATE BANK,
General Banking Business.

JIM TYLER,
Auto Repairing.

FRANK DUNCAN,
Photographic Artist.

MARX STOOL

Dry Goods and Clothing

Mr. Stool has been established here in his present business since February 1914, and has been a resident of this district since that time. Mr. Stool is from Chicago here and

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LIVINGSTON-RYBISKI COMPANY

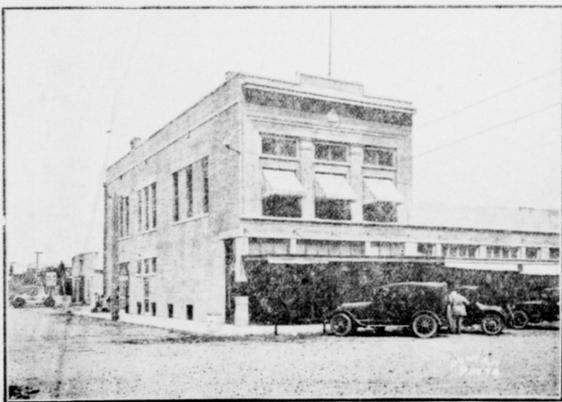
General Merchandise

Mr. J. A. Rybiski, Manager of the above business, has had charge here for the past four months, and the present firm succeeded Livingston-Mabry Company. Mr. Rybiski is

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General Merchandise

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Masonic Temple, Marfa

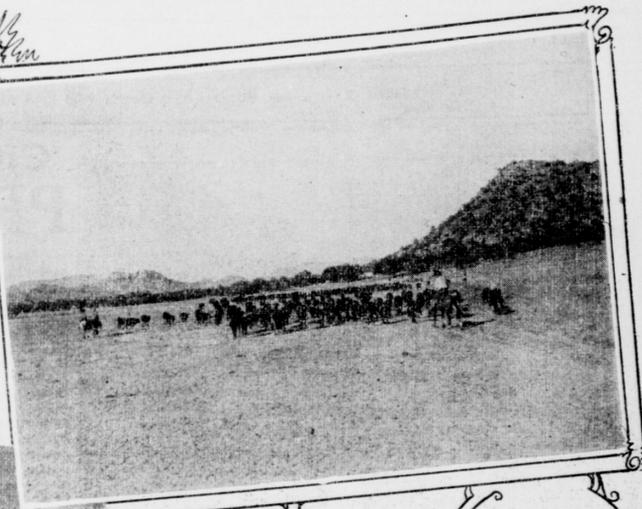


Court House, Presidio County

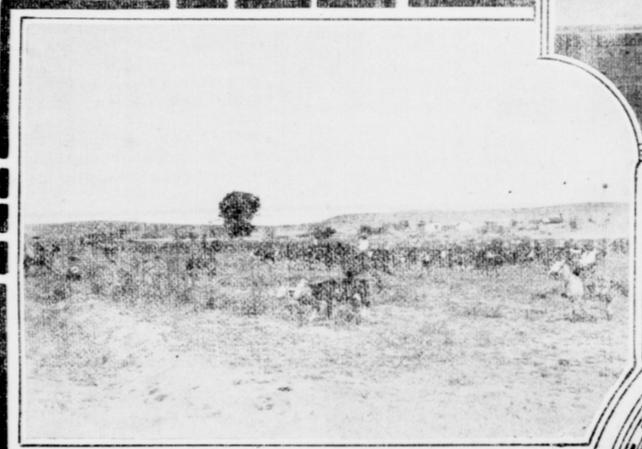
IN THE HEART OF THE CATTLE COUNTRY



Well Mounted and "Raring to Go"

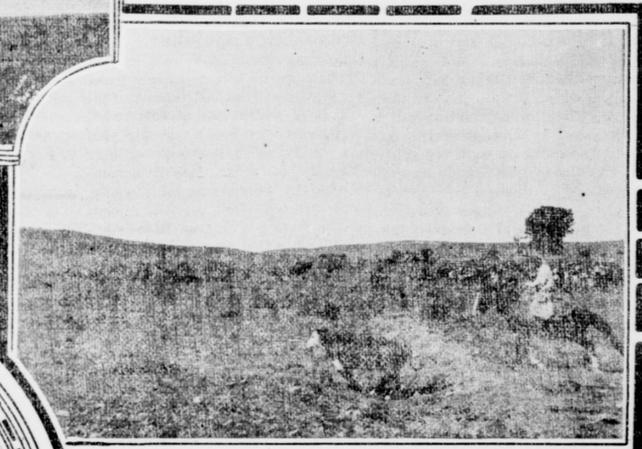


On the Way

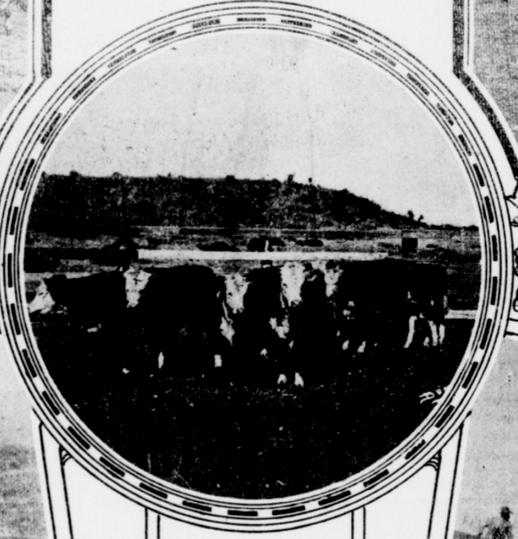


A Suspicion of what's Coming

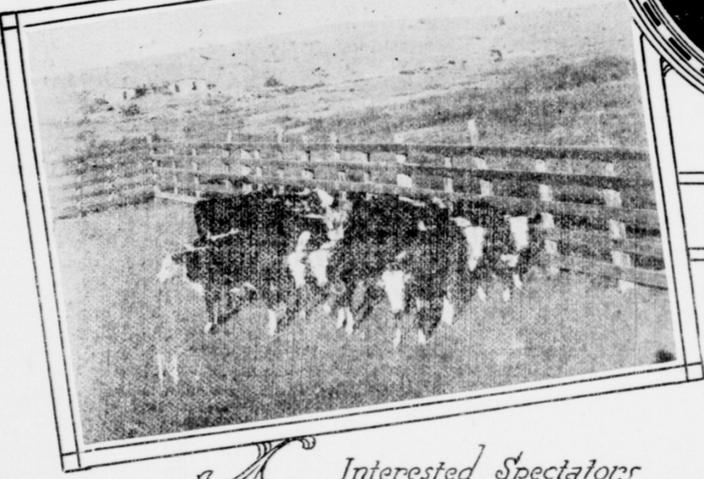
Awaiting the Coming



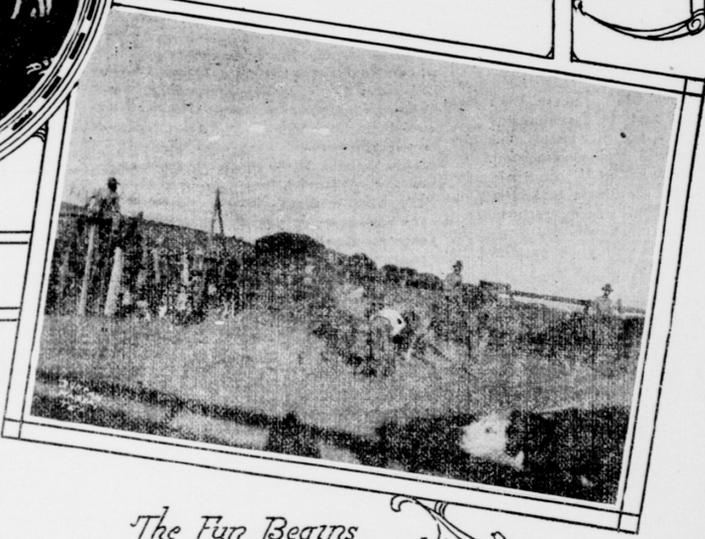
Don't belong in this Bunch



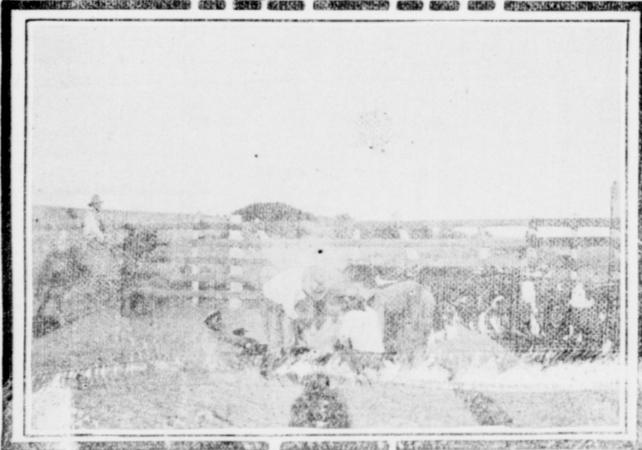
Awaiting the Branding Iron



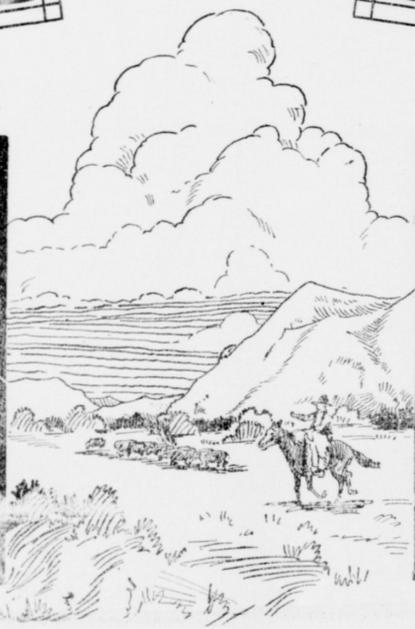
Interested Spectators



The Fun Begins



Neering the Finish



The Finishing Touch.

F. C. MELLARD HEREFORDS

F. C. Mellard holds the distinction of owning the only herd of Registered Hereford breeding cattle in Presidio County. It is now ten years since this intensely Anxiety bred herd was founded upon Mr. Mellard's 10,000-acre ranch, twenty miles a little west of south of Marfa. This ranch consists of rolling hills that drain eastwardly into the Alameda Creek. Every foot is carpeted with grama and associated grasses, and, with an abundance of pure, clear water, both in springs and in wells, it is an ideal situation in which to build up a herd of fine cattle.

Acquiring the property about 1909, Mr. Mellard was not long in realizing its peculiar fitness for the breeding of Registered Herefords or in making up his mind to begin with only the best. Away back in 1906, W. B. Mitchell established a herd of registered Herefords upon his Escondido Ranch, southeast of Marfa. He was convinced that the Hereford was the logical breed for the Big Bend and realizing the wonderful preponderance of the Anxiety strain of that breed, he selected his foundation cows with great care. Each, besides being of high individual merit, was rich in the blood of old Anxiety 4th, being by sires close up to that fountain head of Hereford excellence. Some of them were by Brightlight, a son of Lamplighter, who had achieved fame upon the Gudgell & Simpson farm.

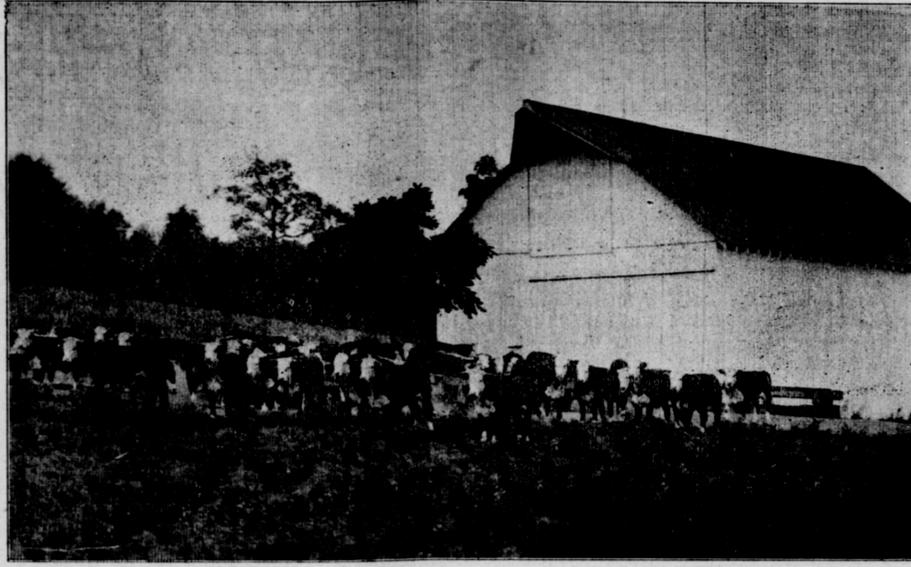
To them he bred Lieut. Golden 136113, by Governor 75903, and out of Olivia, a daughter of Brightlight, and Draper 14166, by Foreman, a son of Beau Donald. The heifers from these matings, nurtured under natural range conditions in the invigorating mountain air and upon the rich grama grass, with the supplemental feed necessary for their proper development, represented a step forward toward the ideal of a master breeder seeking the proper type of range bulls to get commercial feeder calves.

Then came the necessity of taking another step. This step was taken in the purchase of Prince Donald 4th 247655 at the Chicago International Sale of 1913. The success of this choice has ample witnesses throughout the Highland country today, the influence of that grand old son of Prince Rupert 8th being seen in many herds.

In 1914 the longing and determination to possess a good Hereford herd became crystallized in the mind of Courtney Mellard and he bought from the Mitchell herd ten heifers and Beau Burton 4th, 499743, by Prince Donald 4th, 247655, and out of Purity, 380533, a daughter of Draper, 141666. In 1919 he made a second draft, upon the Mitchell herd, of ten young cows sired by Lieut. Golden, 136113, and Draper, 141666.

Beau Burton 4th, 499743, proved a very successful sire, and his get have contributed to the upbuilding of many Big Bend herds. The bull calves have found ready sale at satisfactory prices to friends and neighbors. This year the entire surplus went to an old neighbor five hundred miles away in South Texas, in the area from which the Texas fever tick has recently been eradicated.

In 1920 Perfect 4th, 394000, by Beau Perfect 29th, and out of a richly bred Beau Donald cow, was secured from the O2 Ranch to mate with the Beau Burton 4th heifers. Today the Mellard herd numbers 53 head of breeding age and the bulls in service are Perfect Picture, 1-222,222, and Grant Picture, 542,059, both sons of Beau Picture, 308177, a famous Gudgell & Simpson sire. These bulls came to the Highland country together and saw service in the range herds of Capt. J. B. Gillett and F. A. Mitchell before going to the Mellard herd. They came from the Gudgell & Simpson farm, at Independence, Missouri, shortly before the dispersal of that famous



Highland Herefords in a Corn Belt Feed Lot

herd, in a carload of bulls that have been of incalculable service to the Hereford breed in the Southwest. Among them were sons of Beau Picture, Beau Randolph, Bright Stanway and Domino. One of this shipment, Beau Capitan, soon went back to Hereford Boulevard as Beau Blanche Visage, achieving fame in the herds of Moser, Woolf, and lately in the Hearst herd in California. Incidentally, he was the sire of Beau Best, many times champion for Wallace & E. G. Good, Grandview, Missouri. Their companions after seeing service in a third Highland herd, that of T. C. Crosson, are now in use in the Registered herd of John Gist, Odessa, Texas.

These two doughty sons of Beau Picture, after spending most of their lives out on the range, have been promoted from siring Highland feeder calves and will have increased opportunity of transmitting their exceptional quality and ruggedness through their get to Big Bend herds.

Mr. Mellard does not aspire to show ring honors, but simply desires a market among his neighbors for his surplus cattle. Secure in the knowledge that the quality and bloodlines of his herd are right, he lives simply in his comfortable ranch home in the midst of his beautiful hills. His excellent range supplements his registered cattle. From time to time he adds improvements that tend to the more efficient handling of his cattle and the pleasure of living. With his three boys he does his own work.

Mr. Mellard is a member of the Highland Hereford Breeders' Association and is serving his third term as County Supervisor, sharing the credit of Presidio County's excellent public roads. He deserves the continued support of all Big Bend breeders in his breeding of registered Hereford cattle.

MARFA ELECTRIC & ICE CO.

Few people realize the importance of a public service utility to a community this size. Quite a few, prone to criticize its service, have never taken a "peep behind the scenes," to ascertain the merit of their criticism. Public service utilities, like individual firms, are founded on the theory of SERVICE. To give this SERVICE entails keen business perception, shrewd management, the investment of much capital and oftentimes part of it in unproductive form, diplomacy and fact, and a vast amount of mechanical and technical experience of which the average individual has no comprehension. Then, too, a public service utility is subjected to many harsh criticisms on the part of the minority, due to the fact that they must serve to the best ad-

vantage the majority of their customers drawn from all classes and conditions of people—many of whom figure that the expenditure of a few dollars entitles them to "cuss" the company. However, these people are the first to register a "kick" if the current is not forthcoming on account of a minor repair or break. The truth is that few people realize the many conveniences furnished by a public utility company, in comparison with the money expenditure, until they are compelled to do without this service from any cause. And nowadays the desirability of a city in which to locate and live is measured largely by the advantages that can be had from the service of public utilities. Every housewife knows this to be the truth, even though she is not willing to admit it to the company.

A public service utility that radiates efficiency and good management in its every department is the Marfa Electric and Ice Company, which was acquired by the present interests on July 1st, 1917. Manager Myrick has had charge here since 1919 and is a native of this state. Mr. Myrick is a very experienced man in this line and has had public utility experience in different parts of the state. He is a member of the local Chamber of Commerce and a Roarian. The company holds membership in the Southwestern Public Service Association with headquarters at Dallas. Mr. C. R. Norman is connected with the plant as Chief Engineer and has as his assistant Mr. E. P. Langley.

The Marfa Electric & Ice Company furnishes light, power, water and ice to Marfa and vicinity including the Military Post. Some three hundred and fifty customers are served in the Light and Power department, not including service to the Army Camp. Approximately one hundred and fifty water customers are served. The Light and Power plant has four units for the total capacity of two hundred and seventy kilowatts. Semi-Diesel Oil Burning Engines are used and twenty-four hour per day service rendered. This is the largest plant of its kind between El Paso and Del Rio. The plant is kept in excellent shape as is shown by the fact that from June, 1922, up to date there has only been an involuntary cessation of operating of ten hours. The company handles the sale of all electrical appliances and equipment and does electrical contracting. The water department has its source from three deep wells. The ice plant is of twelve ton capacity, and ice is delivered locally and shipped throughout this entire section. An average of ten people are employed and the phone number is 33. Ground space utilized at the main plant is 200x300 feet, and the company also owns 50 feet on trackage. "Courteous service" is the slogan, and one that is most apt.

The growth in business has shown that the people here appreciate the high class service rendered. Incidentally Marfa has one of the lowest power rates of any similar towns in the Southwest. The entire personnel of the company wish to be quoted as boosters.

BIG BEND TELEPHONE CO.

F. O. Larkin, Manager
The modern town is perhaps more judged as to its desirability by the service furnished by its public utilities than any other comparison. The above company is rendering a thoroughly adequate service to this section at most reasonable prices. The Big Bend Telephone Company has been established here under its present management and ownership since October, 1922. Mr. Larkin is

a very experienced man in his line and has been engaged in similar work in all departments in different parts of the state. Mrs. C. A. Chapman is chief operator. Mrs. Lela Stroud is night operator, and S. G. Smith has charge of the Fort Davis exchange.

The Big Bend Telephone Company covers Jeff Davis County and the Marfa Section of Presidio County, and maintains boards at Marfa and Fort Davis. There are approximately three hundred and twenty-five connections here, and a hundred and twenty-five at Fort Davis. The toll line to Fort Davis is twenty-two miles in length and the company gives connections to some thirty-five ranchers, who own their own lines, in this county. Long distance connection is given with Alpine, Fort Davis, Stockton, Marathon and Valentine. The company is now contemplating building forty miles of line from Fort Davis to Balmorhea, making long distance connection with the outside world with the Bell line at Pecos, Texas. The business has shown a steady growth, and this is a home-owned and home-operated institution. Mr. Larkin is a booster for Marfa and the Big Bend District.

CITY MEAT MARKET

One of Marfa's newest business institutions is that of the above, which was established here under the present ownership in February of this year, and succeeded Henry Felts. Mr. Bomar is thoroughly familiar with his present business from every angle, and was formerly engaged in ranching in this section. He formerly conducted a meat market at Valentine, and will give the business here his entire time and attention. Connected with him in the sales department is Mr. Ross Harp, who is well known here.

The City Meat Market handles at both wholesale and retail a complete line of fresh and dried meats and fish and oysters. It is Mr. Bomar's policy to handle home products as nearly as may be possible. An average of three people are employed, and his phone number is 230. Local delivery is maintained and floor space utilized is 25x40 feet. There is a refrigerating capacity of 3,000 pounds of ice.

Mr. Bomar is well pleased with having located here and wishes to be quoted as a booster. He states that he will handle only the best of home products and sell at reasonable prices. A majority of meat handled is obtained from fat cattle from the Davis Mountains section, and a customer of this market may rest assured that their purchases will be the best meat that they can buy.

QUEEN THEATRE

"The Place Where Marfa is Entertained"
Motion Pictures have been termed "the people's shrine of amusement." That it, today, is the highest type of amusement for ALL the people is an accepted fact. The average individual living in a "high pressure" age requires a certain amount of amusement. The most popular, the most economical, the most universally accepted, and above all, the most educational, is found in the amusement rendered by a high class motion picture house. Marfa is to be congratulated upon the type of amusement furnished here by the Queen Theatre. The theatre is owned and operated by Messrs. H. E. Coffield and N. L. Casner.

The Queen Theatre shows only first run pictures and among the exclusive franchises held and leading releasing agencies represented are: Paramount, Frst National, Cosmopolitan, Fox Film Co., War-

ner Brothers, Universal, Metro, etc. The projection equipment consists of two Powers machines giving a continuous showing. The screen is of the Gold Fibre type. The seating capacity of the theatre is 354, and all seats are upholstered in leather to insure comfort. Six showings per week are given and at popular prices. It is the aim of the management never to lower the quality of the pictures for any reason, and to furnish the theatre-going public of this city the highest class of pictures at the lowest possible prices.

DR. J. E. GUYTON, D.C., Ph.C.
Chiropractor

Chiropractic is no longer a theory, but rather is an established science. Innumerable examples of its curative powers have been heralded throughout the world, and the public has come to recognize it as one of the advanced sciences. The Chiropractor's greatest asset has been these results, not advertised by them, but told to the world through the columns of the daily press, as NEWS, because they were NEWS. And, in every community of the state, no matter in what section of this country, are located one or more of these drugless healers, and their successes are gradually and surely breaking down the prejudices of a drug bound humanity.

Today fifteen thousand practitioners of Chiropractic, giving relief to twenty million sufferers, is the remarkable record achieved by the science of Chiropractic. The Chiropractor removes the cause of the ailment and nature does the rest. He relieves nerve impingement and permits a full flow of nerve vitality and speedy recovery follows. Chiropractic is successful today. It answers to the common-sense reasoning of the most skeptical and may be rightfully classed as one of the factors of advanced civilization, lifting us "out of the dark age," when the treatment of disease was shrouded in mystery. Chiropractic makes no attempt to hide its diagnosis in sonorous but meaningless Latin terms. It makes no attempt in persuading the patient that cures may be wrought regardless of how nature may have been neglected, and the far advanced stages of disease. It makes no attempt to inject into the blood stream virulent poisons. It has no "instrument of torture," and, in fact, the Chiropractor's hands are his only instruments, and, in short, the whole history of Chiropractic, from its very inception, has been one that not only has been able to stand the full glare of publicity, but has courted it and last year the national appropriation for publicity was well over one million dollars.

HAMIC-HOWELL TANK COMPANY

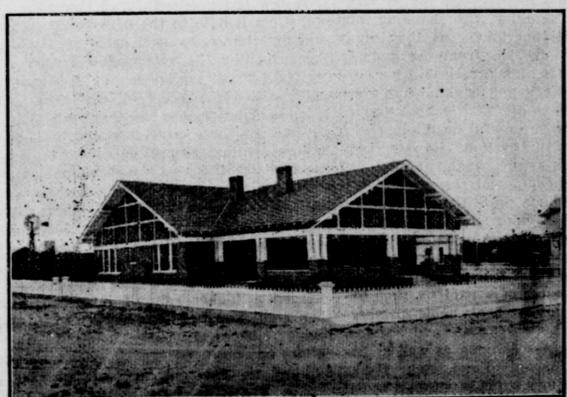
Concrete Stave Tanks and Troughs
The above firm has the distinction of being Marfa's only exclusive manufacturing plant and has done much to advertise this city in a favorable way throughout all of Texas and the Southwest. The business was originally established in 1916 and incorporated in 1919. Officers are: T. C. Mitchell, Pres.; Fayette Tankersley, Vice-pres.; J. W. Howell, Secretary-Treas.; and John T. Hamie, General Manager. Both Messrs. Howell and Hamie are active in the business, Mr. Howell looking after the office end and Mr. Hamie spending the majority of his time in the field. Mr. Hamie has been a resident of the Big Bend District for the past seven years and is a native of Texas. He originally started the manufacturing plant at Odessa, Texas in 1914. Mr. Hamie was formerly on the road selling silos and has considerable experience along his present line. He is now serving his second term as Mayor of Marfa.

The Hamie-Howell Tank Company are manufacturers of Concrete Stave Tanks and Troughs with home office and parent plant located at Marfa. Shipment is made anywhere in Texas from this yard and the company has a decided advantage in manufacturing here due to the fact that they own their own gravel and sand pits and that the labor situation is good here. The tanks are manufactured under patents pending and in all standard sizes and also to order. The Hamie-Howell Tanks are used for watering stock, irrigation purposes, for pressure systems, for residence and business buildings, and also for the storage of crude oil. These tanks run from sixteen thousand to four hundred thousand gallons in capacity, and in all wanted shapes and sizes. All tanks are guaranteed and these tanks are the lowest priced standard stave tanks now on the market, as well as being practically the only large tank now guaranteed. During the time the business has been organized there has been a total of over three thousand of these tanks put in service. The local

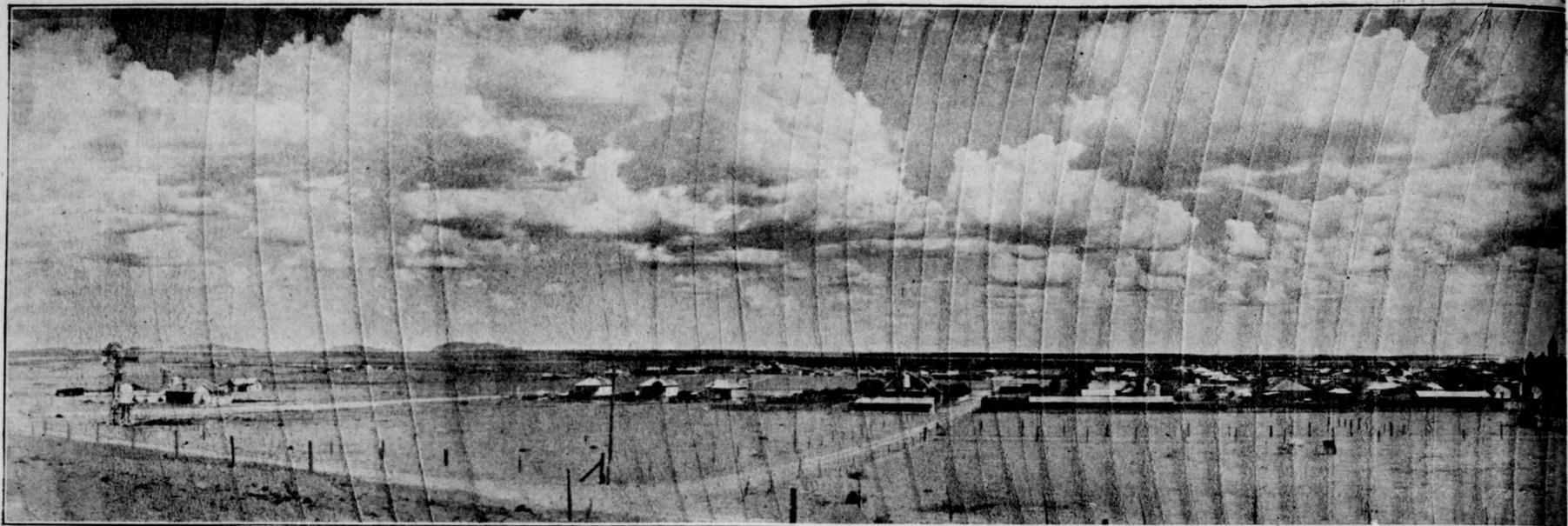
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Capote Nitrate Mines at Presidio



Residence of W. P. Fischer at Marfa



Bird's-Eye View of

Marfa State Bank
(Continued from page one)

Mitchell is inactive with the bank and is a prominent cattleman. Cashier Avant has been with the bank for the past eight years and is a very efficient man. Asst. Cashier Jordan came to the bank from the Murphy-Walker Co., with which firm he was formerly connected as Cashier. Directors are: T. M. Wilson, T. C. Mitchell, C. T. Mitchell, W. M. Ellison and J. W. Howell. Director C. T. Mitchell is also a cattleman, as is also Director Ellison. Director Howell is executive head

The Marfa National Bank
(Continued from page one)

man. Assistant Cashier F. W. Barton came to the institution from The Marlin National Bank, Marlin, Texas. Director Gillett is a ranchman of this section and served with the Rangers in the early days of El Paso, who did not die with his boots on. Messrs. Fischer, Cleveland, Finley and Mitchell are also prominent ranchmen of this section. Cashier M. D. Bowns, under whose active supervision the affairs

Marx Stool
(Continued from page one)

has had many years of experience in his present line as well as in tailoring. Mr. Stool wholesales and retails, and handles a complete stock of the finest merchandise in his line. Star Brand shoes are featured as well as many other nationally known brands. Mr. Stool occupies part of the building owned by him, or floor space of 50x80, which is one of the finest brick business buildings in the city, erected at an approximate cost of \$20,000.00. Mr. Stool also owns his own residence here. Besides serving the local people he does quite a lot of out of town business and wishes to be quoted as a booster for Marfa and the Big Bend District.

Livingston-Rybiski Company
(Continued from page one)

from Leesville, Louisiana, here, and has had twenty-one years' experience in the dry goods business. The Livingston-Rybiski Company retails wearables for the entire family. Among the many leading brands handled are: Douglas shoes, Stetson hats, Curlee clothing, Hole-proof hosiery, Cahill shoes, Warren dresses, Davidson millinery, Buster Brown shoes, Seward luggage, Pictorial Review patterns, Moller Rinehard embroidery, and others, including a complete line of dry goods, piece goods and silks. This is the leading exclusive dry goods house here, and serves the entire Marfa trade territory. An average of three people are employed and the phone is 43. The business has shown a substantial increase under the new management, due to the fact that Mr. Rybiski is constantly studying his trade towards the rendition of an intelligent and superior service. He is an ardent booster for Marfa and the Big Bend District.

Elite Tailors
(Continued from page one)

sales department the merchant tailoring lines of Storr-Schafer, and J. L. Taylor. A complete line of steam cleaning and pressing, altering and repairing, and blocking of hats is done. The firm has just recently installed the only modern plant of its kind in this part of West Texas, and which enables them to do odorless dry cleaning and to render a one-day service. Local collection and delivery is made and parcel or post charges paid one way on out-rear, 30x60 feet. An average of town orders. The telephone number is 128, and an average of three people are employed. "Service and Appreciation" is the motto and both partners wish to be quoted as boosters.

Bishop Rosson Company
(Continued from page one)

Van Horn. The complete Purina line is carried in car-load lots, and this is the largest Purina dealer between El Paso and San Antonio. The company also wholesales a complete line of alfalfa, grain, field seeds, stock salt, cottonseed products and second-hand bags. The location is directly on the trackage and the phone number is 202. The main building is 80x89 feet, together with a concrete building in the rear, 30x60 feet. An average of three people are employed, and prompt delivery and fair treatment have been the dual principle stress in the business policy. Both partners wish to be quoted as boosters for the Big Bend district.



Highland Hereford Cattle at Home

of the Marfa Lumber Company. T. M. Wilson, President, and under whose active supervision and management the bank has been conducted under the present administration, has been a resident of this section since 1885, and is one of the pioneers in this district. President Wilson is a native of Texas and his entire business life-time has been devoted to the livestock industry and banking. At present, President Wilson is the executor of one of the largest ranches in this part of the country, known as the Normand & Morgan ranch; he is also president of the Murphy-Walker Co., this City's largest mercantile establishment. President Wilson devotes the majority of his time to the management of the banks affairs, and is an outstanding example of what may be accomplished in this America of today, and more especially so in the West, by strict attention to details, hard work and an unwavering loyalty to the institution with which he is connected. Mr. Wilson has given his best time of life to an intensive and intelligent study towards the rendition of a superior banking service and also as particularly applied in a livestock district. And, those who know him say unanimously that he is thoroughly familiar with banking and financial operations, as they apply to this district, from every angle. Then, too, his practical experience in livestock and banking has given him an extraordinarily keen insight into the successful conducting of a bank in this section. He is reckoned as an astute banker and a capable and competent executive.

The Marfa State Bank conducts a general banking business, having both commercial and savings departments and safety deposit boxes for the convenience of patrons. Four per cent is paid on time deposits and the bank holds membership in both the State and National Banking Associations, as well as being a Guaranty Fund Bank. Banking territory extends within a radial

(Continued on page five)

of the bank are conducted, is a native of this state and the majority of his experience has been along banking lines. He was formerly connected with the First State Bank, Sabinal, Texas. Altogether he has thirteen years in the banking business with the exception of eighteen months of service during the World War.

The Marfa National Bank conducts a general banking business, having commercial and savings departments, and holds membership in the Federal Reserve System and in both the State and National Associations. It is officially designated as a United States depository. Banking territory covered includes Presidio, Jeff Davis, Brewster and Culberson counties. The present capital and surplus is one hundred forty thousand dollars, with deposits at present totaling about four hundred and fifty thousand dollars. Total footings as officially made to the Comptroller of the Currency at the close of business, December 31, 1923, were \$676,412.55. The management of the Marfa National Bank, as well as that of the associated institutions may well be pardoned for being proud of their phenomenal showing and record, during the past few years especially. It pays a distinct tribute to the officership and directorate, as well as clearly demonstrating the remarkable, but well deserved, confidence reposed in them by the banking public. The officers and directors feel that such success as these institutions have enjoyed is due almost entirely to the fact that the people with whom they deal are people with high business integrity, and that the country enables them to live up to their high ideals. Of the three institutions neither has failed to pay semi-annual dividends, has never charged a higher rate of interest than eight per cent per annum to regular customers on one thousand dollars or more, and has never put a limit on payment in cash of checks drawn against existing bal-

(Continued on page five)

MELLARD AUTO SALES
Willys-Knight and Overland Cars

Although Mr. F. C. Mellard, proprietor of the above concern, has been selling automobiles in this section for the past seven years, he has only been established in his present business for the past two years. Mr. Mellard has been a resident of the Big Bend District for the past fifteen years and is a native of the state. A majority of his experience has been in ranching and he still maintains ranching interests here. Mr. Mellard is County Commissioner from Precinct 2, and is continually boosting for Marfa and this territory.

The Mellard Auto Sales handle the sales and service for Willys-Knight and Overland cars, covering Jeff Davis, Brewster and Presidio Counties. Mr. Mellard expects to establish sub-agencies throughout the territory. His business has shown a substantial increase and this type of cars is becoming extremely popular in this section. Mr. Mellard said: "I think that this country is fast turning to prosperity. This is a preferred cattle country and our greatest need is the stabilization of the cattle industry. Cotton on the river will be a great help. I believe a railway to the river country eventually will be put through and also the establishment of an oil mill."

J. M. HURLEY
New and Second Hand Goods Transfer and Storage

To the man who knows, the world bows down today. At no time in history has modern commercial life been put upon such high planes of specialization as it is today. And, a splendid example of what may be accomplished by specialized knowledge and hard work, is had in this city in the successful business record of J. M. Hurley. Mr. Hurley has been established in his present business here for the past seven years and is a native of Missouri.

The firm of J. M. Hurley handles at retail new and second hand goods, and does transferring and storage. Standard brands are handled throughout and goods are sold both on the cash and easy payment basis. Practically fireproof storage is maintained and a two-ton Ford truck is utilized in the transfer department. Mr. Hurley started here with a very small beginning, and, in fact, was offered the sympathy of many people, but today he has built up the largest business of its kind between Del Rio and El Paso and one of the largest in West Texas. He attributes his success to the triune principles of hard work, service to his customers, and always being on the job. Mr. Hurley does a large out of town business, and is a firm believer in the future and prosperity of the Big Bend District.

ALAMO LUMBER COMPANY

J. F. Fisher, Local Manager

The local house of the Alamo Lumber Company has been established here for the last eight years. Mr. Fisher has had charge for the past two years. He has been connected with the Alamo Lumber Company in different capacities for the last fifteen years. Mr. Fisher gives his entire time to the company's affairs here, and is a member of the local Chamber of Commerce and a Rotarian.

The Alamo Lumber Company handles, summed up briefly, as the slogan indicates, "Everything To Build Anything." The firm wholesales and retails and serves the entire Marfa trade territory. Featured are: Benjamin Moore Paints, Cornell Wall Board, Texaco Roofing, El Toro Cement, Arizona Gypsum Plaster, and a complete line of builders' hardware. The services of John Odell, an experienced contractor, may be had through this yard. Ground space utilized here is approximately one-quarter block, with practically all material under shed. The phone number is 48. Under Mr. Fisher's capable management the business has shown a very satisfactory growth. Mr. Fisher wishes to be quoted as a believer in the future of this entire section.

MAC'S DRUG STORE

This concern is the pioneer in the drug business in this city, having been operated continuously under the same management over a longer period of time than any similar institution in Marfa. Mr. McCracken has been a resident of Marfa for the past twenty years, and is a native of this state. Mr. McCracken has devoted practically his entire lifetime to the drug business, and holds a Ph.D. degree from the Medical Department, University of Texas, at Galveston. He is a member of the State Pharmaceutical Association. Connected with him is Carl R. Wease, registered in Georgia and Texas and holding a Ph.D. degree from the University of Georgia. This is the only drug store in this section having two degree holding pharmacists on duty at all times. Also connected with the store is Henry Galindo in the sales department.

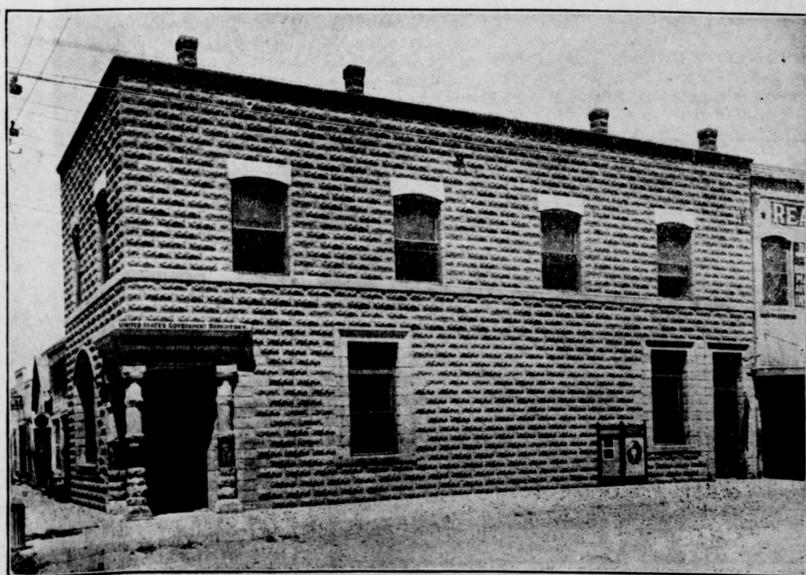
Mac's Drug Store has the exclusive agency here for the famous Nyal line of preparations and wholesales and retails in all departments. Featured among the many standard brands handled may be mentioned Nunnally's Candies, Whiting's Stationery, Eastman Kodaks and supplies, the exclusive agency for Snap-Fit Fountain pens, and many others, including the leading brands in both domestic and imported toiletries and perfumes. A complete line of confectionery, cigars, cigarettes and tobaccos, is handled and also a soft drink department is maintained. Mr. McCracken is a booster for the Marfa and the Big Bend District.

J. HUMPHRIS

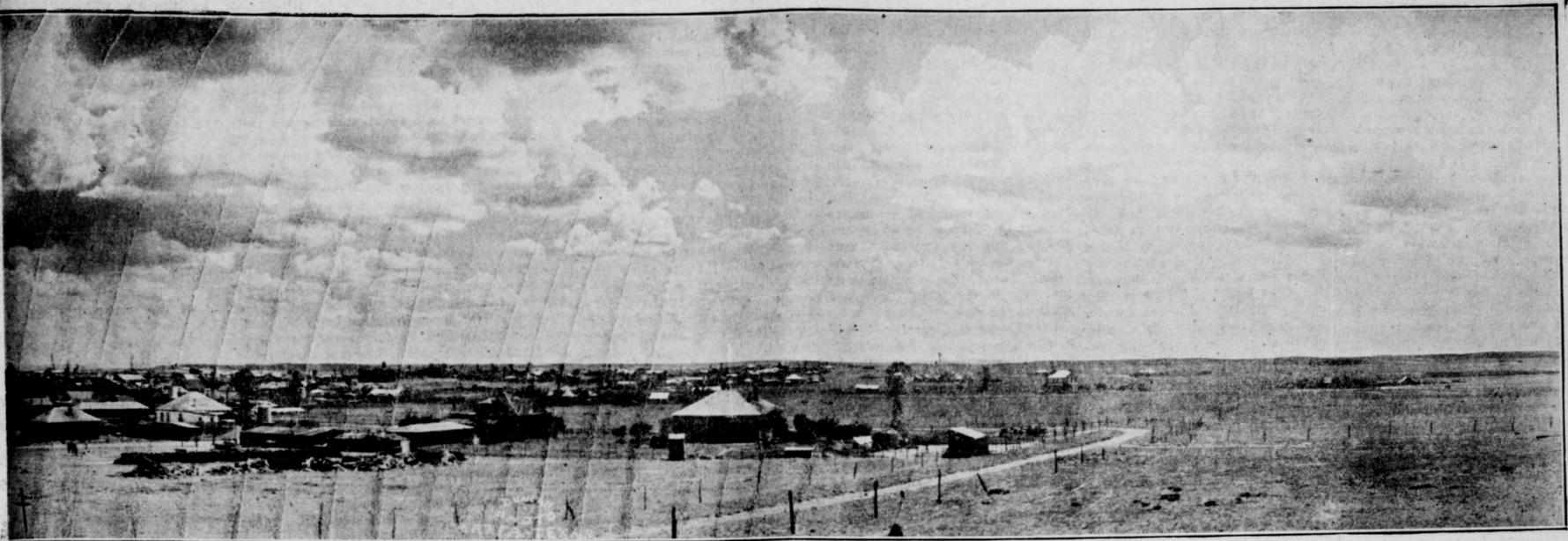
Real Estate and Insurance and BIG BEND TITLE COMPANY Abstracting

Mr. Humphris has been established here in his present business since 1911, and is one of the real old-timers of this section, having come here in 1883. Mr. Humphris is a native of England, but was raised in Texas. The majority of his experience has been along mercantile lines, and he was formerly connected with the firm now known as Murphy-Walker. Mr. Humphris is interested in ranching and cattle raising in this section, and is the owner of the Bofecillos ranch, located in this county, south of Marfa. At present he is chairman of the Central Democratic Committee, and he and his firms hold membership in the American Association of Title Men, and the Texas Abstractors' Association, and also the Texas Association of Insurance Agents.

In the insurance department Mr. Humphris handles all classes of insurance except life, and representing altogether eleven old-line companies. In the real estate department Mr. Humphris handles all classes of real estate and including the original town-site of Marfa. The abstracting department is in personal charge of Mrs. Clyde Bend-dello, and this department has been in existence since 1915. A complete index of the county records are kept daily and this is the only abstracting company here. Mr. Humphris is a sincere booster for this entire section.



Marfa National Bank Building



Marfa Looking South from Henry Coffield's Residence

Marfa State Bank
(Continued from page four)

distance of forty miles from this city, and the present capitalization is fifty thousand dollars, together with a certified surplus of fifty-five thousand dollars. Deposits at present approximate two hundred and fifteen thousand dollars.

Strength is a most desirable factor in any modern business, but in a financial institution it is not only of vital importance, but is essential. This is well exemplified in the personalities of the men behind the Marfa State Bank. Not only are they successful in their individual lines of endeavor, but the men who direct the destinies of this bank are residents—and long time residents—of this district. The average age of residency of the officers and directors of the Marfa State Bank in this section approximates thirty-five years. This means that the institution is enabled to offer an irreplaceable banking service to this district because these same men thoroughly understand the banking needs and wants of this district. It is a home-owned and home-operated institution, functioning with no other aim but to give the people of the Marfa district an efficient and courteous banking service. Along this line may be appropriately quoted the statement of President Wilson, as follows: "As regards the part a bank should play in a community of this size I would say that the outstanding thing is for it to assist in the greatest development in the trade territory, and also of equal importance is to safeguard the interests of its customers at all times. The banking business as a whole is one of SERVICE—and this word broadened out to mean a multitude of things."

The code of ethics employed by the management has been to hold to, with religious fidelity, in every transaction, the principles laid down by the Golden Rule. The business policy has always included the welcoming of small accounts as cheerfully as larger ones. The management endeavors to give Service and Courtesy with every transaction, together with the fact that all accounts are appreciated. Then too, the officers wish to establish personal contact with every customer who utilizes the services of the bank. Here one may go to any official or employee and receive personal and courteous advice and help relative to any business or financial matter.

The bank has installed every modern facility and convenience for the expediting of daily business and the protection of its patrons interests. The entire personnel of the bank wish to be quoted as boosters and President Wilson said: "I think that the future of this section looks

The Marfa National Bank
(Continued from page four)

ances. The Total Combined Working Capital of the three institutions, The First National Bank of Alpine, The Marfa National Bank of Marfa, and The Stockman's Loan Company of Marfa, is Three Hundred and Thirty-five Thousand Dollars; with Total Combined Assets of One Million Seven Hundred Six Thousand Nine Hundred Seven Dollars and One Cent, and Total Combined Loans Outstanding is One Million Two Hundred Sixty-nine Thousand Nine Hundred Two Dollars and Eight Cents. The Total Losses of these institutions, since organization from all business sources, are as follows: First National Bank, Alpine, Texas, \$950.05; Marfa National Bank, Marfa, Texas, \$63.00; Stockman's Loan Company, nothing. The Total Borrowed Money and Discounts as on December 31, 1923, are as follows: First National Bank, Alpine, none; Marfa National Bank, Marfa, none, and Stockman's Loan Company, \$207,800.06.

One of the outstanding features of many of this rather remarkable financial organization is the fact that all the directors of the Marfa National Bank are active at all times with the institution's affairs and each individual is a competent and well informed banker himself. They are, without exception, men who have made individual successes in their chosen lines of endeavor and by virtue of long residency in this district are unexcelled from an informative standpoint. The directorate of the Marfa National Bank is composed of some of the strongest men in this entire district. The management of the bank has sincerely endeavored to render a particular and competent banking service to all residents of this district. Along this line may be appropriately quoted the statement of Cashier Bownds: "As regards the part a bank should play in the development of a community of this size, I would say that SERVICE is the most important thing, and this word broadened out to mean a multitude of things. I believe that a bank should build up the community it serves. A rightly conducted bank owes the territory it serves its full support of all worthy enterprises and the residents of this territory, in turn, owe to the bank

very bright. I believe that the depression has reached its lowest ebb and from now on there will be a steady improvement. We need the development of the farming interests on the Rio Grande. We also need a stabilization of the livestock industry. These two industries will play an important part in the future growth and prosperity of this section."

MARFA GARAGE

The above has been established here under the sole ownership of Mr. Tyler for the past two years, although he was connected with the business formerly. Mr. Tyler was born and reared in this city, and altogether has been in the automobile business for about ten years. Mr. Tyler does a general line of repairing and overhauling on all makes of cars, and renders official Willys-Knight and Overland service here. He handles Goodyear and Kelly-Springfield tires and tubes and a general line of accessories. Included in the work done is also acetylene welding, battery work, and all automotive electrical work.

their full support, business and confidence."

The Marfa National Bank is reckoned the strongest institution between Del Rio and El Paso and has grown from a small beginning, when the original capitalization was Thirty-five Thousand Dollars. The surplus has all been earned.

The Marfa National Bank owns its own home, wherein has been installed every modern facility and convenience for the expediting of daily business and the protection of patrons' interests. The equipment includes an expensive Ely-Norris safe, which is the strongest here, and in fact that entire equipment, in a word, is the best and most modern that money can buy.

The entire history of the Marfa National Bank has been very closely bound up with that of the cattle-men of this section, and the bank has ever stood willing to do its full share in anything for the betterment and development of this industry. The Marfa National Bank is one of West Texas' most dependable financial institutions, is contributing its full quota to community of its every success. The management takes pleasure in presenting to its present and prospective customers its history and achievement, of which it is rightfully proud, and invites new customers throughout the expanding trade territory and pledge themselves to continue their policies in the future as in the past, which in itself is a guarantee that few banks can give. The entire personnel of the bank wish to be quoted as boosters and Cashier Bownds said: "I think that the Big Bend district is on the up-grade. Range conditions are much better at the present than they have been for several years past. This section produces the best class of cattle that can be found in any range country, and the demand for this class of cattle is growing and will continue to grow. Our outstanding need in this district at present is a stabilized market for livestock at reasonable prices."

MARFA LUMBER COMPANY

The above business is operated as a home-owned enterprise, functioning with no other aim but to give the buying public a thoroughly adequate service in their line at fair prices. The Marfa Lumber Company was established here under its present name in 1906 as a new organization. The present administration has been in effect since 1912. Mr. J. W. Howell, who has had charge in his present capacity since organization, is a native of Texas, and a majority of his experience has been in the lumber business. Mr. Howell is Secretary-Treasurer of the Hamie-Howell Tank Company, a Director in the Marfa State Bank, and is President of the Marfa City School Board. The company holds membership in the Texas Lumbermen's Association. Connected with Mr. Howell in the management is Mr. N. A. Arnold, as Assistant Manager, and who has been connected with the firm for three years. Mr. Leo Howell, son of the Manager, is also connected with the company.

The Marfa Lumber Company handles, at wholesale and retail, a complete line of building materials and hardware. Service is rendered throughout this entire part of the State and an average of five people are employed. The main yard and office occupies a space of 220x125 feet. Carpenter shops and stacking ground occupies a space of 165x125 feet, and the company also maintains space on trackage. "A Satisfied Customer Is Our Motto" sums up tersely the business policy and one that has brought results, for today the Marfa Lumber Company is the largest single organization of its kind between El Paso and San Antonio. The entire personnel of the Marfa Lumber Company wish to be quoted as boosters.

MARFA BARBER SHOP

One of the most modernly equipped tonsorial parlors in this part of Texas and one that would do credit to a city several times the population of Marfa is the above concern established here under the present management for the past fourteen years. Mr. Ake is a native of Kansas, and is a skilled technician in his profession, having been engaged in this work for thirty-five years. His is a fraternal man and a member of the local Chamber of Commerce. Connected with him as Assistant Manager is Mr. Shelley Barnes.

The Marfa Barber Shop has five chairs and is koken equipped in black and white throughout. Baths are had and a shining stand maintained. The place is open from 7:30 a. m. to 7:00 p. m., six days per week, and until 9:30 p. m. on Saturday nights. Mr. Ake is a booster for Marfa and this trade territory.

MITCHELL-GILLETT DRY GOODS COMPANY
(Incorporated)

The above business was established here a number of years ago, but has been under its present management since October 15, 1923. Mr. J. F. Bennett, local manager, has been a resident of the Big Bend District for the last five years, and is a native of Mississippi. He has had fifteen years' experience in dry goods and is thoroughly familiar with all phases of the business. Connected with him is Miss Gladys Johnson, in charge of the Ladies' Department.

The Mitchell-Gillett Dry Goods Company are complete outfitters for the entire family, handling at retail only, and featuring many standard brands, including Walkover Shoes, Steison hats, I. & S. Bing clothing, ide shirts and collars, Betty Wales dresses and coats, Baker and Moire hosiery, Munsingwear, Belding silks, Gossard corsets, Elmo toilet articles, Butterick patterns, etc. The company handles a complete line of silks and piece goods, and fine millinery. Quite a bit of mail order business is done and the location is in the Masonic building, floor space of 40x100 feet being utilized, and one floor and balcony. An average of four people are employed, and the phone number is 90. The policy of the store has always been to handle the very best of everything at fair prices.

Two features of this excellently appointed store are worthy of particular mention. The dress making department includes a complete service in individual fitting and alterations, and also embroidery work. The corset department is very complete and is in personal charge of Miss Johnson, who has had a special course and is a graduate of the Gossard school, and is an expert corsetiere. This department renders service seldom found outside of large cities. The entire personnel of the store wish to be quoted as boosters of, and sincere believers in, this city and the entire Big Bend District.

HANS BRIAM

General Merchandise

One of the most dependable business enterprises in this city is that of the above, established in 1908. Mr. Briam succeeded Jack Walker. He brings to the business the culmination of results attained during thirty-six consecutive years of successful merchandising. Mr. Briam has a wide acquaintanceship throughout this entire section and gives the business here his personal supervision at all times.

The firm of Hans Briam wholesales and retails staple and fancy groceries, dry goods, hardware, and tinware. Among the many leading brands handled may be mentioned the exclusive agency for White Wing and Pioneer Flour, Chase & Sanborn's Coffee, Velvet Butter, and others. Mr. Briam handles a complete line of fresh fruits and vegetables at all times, and staple articles in dry goods and hardware, and also hay, grain and feed. The entire surrounding countryside is served and an average of six people are employed. Mr. Briam uses the owl as his trademark, signifying the wideawake merchant. All stock is turned frequently, thus insuring freshness. Local delivery is made til ten P. M., and the same hours on the 'phone number is 31. The Sunday, with the exception of beam store is 23x60 feet, together with a full sized basement, and til two p. m. Both Mr. and Mrs. there are two warehouses, one 25x Shipman wish to be quoted as 75 feet, and one 25x30 feet. Mr. Briam wishes to be quoted a booster. Country.

THE MARFA SADDLERY COMPANY
J. E. MacDonald, Prop.

The above business was established in 1919 under the present name, and succeeded Ernest Mellians. Mr. MacDonald at first had a partner but took over the entire business during the first fiscal year. Mr. MacDonald has been a resident of the Big Bend District for the past fifteen years, and has been in his present line of business since he was thirteen years old. He is assisted in the business by Mr. J. B. Wease.

The Marfa Saddlery Company manufactures and wholesales and retails, a complete line of saddles and all leather goods. The company also does custom manufacturing, and work in auto tops, seat coverings, and upholstery, and also a complete line of repairing in leather. The company also handles a complete line of boots, spurs, gloves, lariats, ropes and leather accessories. Featured may be mentioned the following brands: Crockett and Kelly Brothers bits and spurs, Busby and M. W. Hodkins gloves, and Mayer & Grosh cutlery, etc.

The company fills orders from all over the United States, but the majority of business is drawn from within a radius of four hundred miles of this city. Prices and descriptive literature will be furnished upon request. An average of three people are employed and the phone number is 262. The Post Office box is 422. The company caters to people who demand pure leather and the best workmanship, and every product turned out is accompanied by a strict guarantee. Mr. MacDonald wishes to be quoted as a booster for the Big Bend country.

BUSY BEE STORE

Exclusive Modern Confectionery

The above concern renders a truly metropolitan service, and one that is seldom found outside the larger cities. The business has been under present management since March, 1922. Mr. O. L. Shipman, sole owner and manager, has been a resident of the Big Bend District for the past twelve years, and is a native of this state. A majority of Mr. Shipman's business experience has been along mercantile lines. Connected with the business is Mrs. Shipman, who is active in the sales department, and E. R. Pampell, an expert candy maker with eighteen years' experience.

The Busy Bee manufactures and retails a complete line of homemade candies from the lower price piece goods to the most expensive chocolates, and the concern also manufactures and packs fine chocolates in different weights for gift purposes. In the sales department the firm handles a complete line of confections, cigars, cigarettes and tobaccos, and the city's only complete line of magazines, newspapers, and periodicals. The Busy Bee also operates a modern fountain department, having a fourteen-foot counter, the best here, and seating about sixty people at individual booths and tables. The floor space utilized is 40x65 feet and an average of four people are employed the year round. Local delivery is made and the phone number is 4. The place is open from seven-thirty a. m. until ten P. M., and the same hours on the 'phone number is 31. The Sunday, with the exception of beam store is 23x60 feet, together with a full sized basement, and til two p. m. Both Mr. and Mrs. Shipman wish to be quoted as 75 feet, and one 25x30 feet. Mr. Briam wishes to be quoted a booster. Country.



Lockley Jewelry Store and Woman Toggery

Dr. J. E. Guyton
(Continued from page three)

Dr. Guyton maintains offices at Alpine, Marfa, Valentine and Fort Davis. He is at Marfa after 4 p. m. on Monday, Wednesday and Fridays, and in the morning on Tuesdays, Thursdays and Saturdays. The hours at Alpine are just opposite of the Marfa hours. Dr. Guyton is at Valentine from 11 a. m. to 1 p. m. each day, and at Fort Davis from 1 p. m. to 3 p. m. each day. The location here is in the Gregg home, the phone number is 152. The location at Alpine is at Mrs. Darling's residence, and the phone number is 58. Both Doctors Guyton and Wickline make frequent trips throughout the Big Bend District, and also may be reached by appointment at any time. Since their coming here many people in the Big Bend community have taken advantage of Chiropractic science, and have been benefitted and cured. Free consultation is given and the offices are generally busy from early morning until late at night.

Just as an example as to the efficiency of Chiropractic may be quoted several almost miraculous cures wrought by Dr. Guyton since coming here, case No. 1: Young lady at Alpine, 16 years of age, suffering from epilepsy, fainting spells and extremely nervous, had been under medical care for eighteen months, with practically no results; after 12 adjustments full recovery. Case No. 2: Man of 65 years of age at Marathon, acute constipation and stomach trouble; after first adjustment full improvement. Case No. 3: Lady at Marathon, 30 years of age, suffering from sciatica and intestinal gas, relieved after first adjustment. Case No. 4: Lady at Alpine, acute indigestion, attacks which had been keeping her in bed formerly for 10 days at a time, up and about her housework after three adjustments. These are only a few of the outstanding cases adjusted by Dr. Guyton, who will be glad to furnish names and definite facts concerning the adjustment of his patients to those concerned. Chiropractic is applicable to all human ills depending upon the advancement of the disease and the personality of the individual involved. In the treatment of diseases caused from abnormalities such as colds, asthma, fevers, etc., and also in chronic diseases, results attained by Dr. Guyton have been remarkable.

Dr. Guyton is a member of the Universal Chiropractors' Association, is a member of the Texas Branch of the Universal Chiropractors, a Graduate Spino-grapher, and a Graduate in Roentgenology (or X-ray). Dr. Guyton, as typical of the modern Chiropractor, and the national slogan: "Keep Smiling," is progressive, up-to-date, vitally interested in the welfare of the Big Bend District, and more than ready and willing at any time to do his full share in anything for community advancement. He stated: "I think the future here is wonderful, generally speaking, along all lines. Our greatest outstanding need is good roads and these will play an important part in our future growth and expansion, and with them will come other modern conveniences. I find the people here representing a splendid class of citizenry and are very hospitable. With the unexcelled dormant resources of this section, its future growth is an assured fact. Both Dr. Wickline and myself have come here to stay, will make this our permanent home and will be pleased to meet all residents of this section, whether in a personal or professional way."

MILADY'S SHOPPE
Dresses, Suits, Hats
Mrs. J. S. Howard

One of the very basic principles upon which this Western country was founded, and upon which it has progressed has been the doing away with provincialism. Today in the West milady is not confronted by small town standards in living conditions. This particularly applies as to dress. The feminine shopper may, in the West today, have brought to the city in which she resides, for her approval, the latest in feminine wearing apparel, whether she desires conventional, fashionable or ultra-fashionable. In other words, exclusive stores, managed by those who have had years of experience in the matter of the selecting of the choicest offerings, together with a stock that appeals only to those who have a clear understanding of the truism that the lowering of price is ever at the sacrifice of quality (without exception), and to those who are willing to pay for the best and latest in style, knowing full well (to quote another truism) that the best is always cheapest, all of this has been brought about by the establishment of exclusive quality houses by keen-

UNION DRUG COMPANY

The Rexall Store

Operating their store upon the same high class plane as is usually only to be found in the larger cities, together with the carrying of a metropolitan stock, the above concern ranks foremost in the Big Bend District. The business was originally established and incorporated under the present name in 1907 and has been under the present administration for a little over two years. Officers are: C. E. McFarland, President; Ben S. Avant, Vice-President, and J. H. Evans, Secretary. Messrs. McFarland and Evans are active in the business. Mr. McFarland has been a resident of the Big Bend District for the past four years and he is a native of this state. A majority of his connections prior to this time has been with the larger oil companies in managerial capacities. Mr. McFarland is a member of the local Chamber of Commerce, a Rotarian and a Legionnaire. While yet a very young man, Mr. McFarland is very capable and has a wide acquaintanceship in this section. J. H. Evans is one of the pioneer drug men of this state, having been in his present line of business in excess of thirty years. Mr. Evans holds a Ph.G. degree and is registered in Texas. He also was a student in medicine or several years. Mr. Evans has been a resident of this section since 1910, and has been actively connected with this store since February, 1923. He may be rightfully termed the "Dean" of Pharmacists in this section.

The Union Drug Company are the official Rexall representatives in this territory and handle this famous line complete. Among the many other nationally advertised brands handled may be mentioned Eastman Kodaks and supplies, Remington typewriters and supplies,

QUALITY STORES

Incorporated

Marfa's newest institution is that of the above, which was established here January 21st, of this year. The new firm acquired the business of Anderson's Gift Store, the Fuel and Feed business of Anderson & Brown, and the Electric Shop of J. W. Cooper. The officers are: Frank Jones, President; Frank L. Anderson, Vice-President; O. G. Teller, Treasurer; H. A. Coffield, Secretary, and Eugene Beeman, charge of Accounting Department. Trade territory embraces from the Presidio County line on the east to the El Paso County line on the west, north to the New Mexico state line, and south to the river.

The Electrical Department will handle a general line of all electrical appliances and equipment including the Delco Light Plants, Frigidaire and other Delco products, and will be in personal charge of Mr. Coffield, who is a graduate engineer in this line.

The Coal and Fuel Department will handle all standard grades of coal and wood, maintaining local delivery, and will be in personal charge of Mr. V. M. Mason.

The Plumbing and Heating Department will carry a general line of all plumbing and heating fixtures, and in this department the company will do a general contracting business. This department will be in personal charge of Mr. O. G. Teller, who is a Master Plumber. Mr. Teller is also a Delco expert and will assist Mr. Coffield in the electrical department for the service of these products.

The Jewelry Department will handle the same high class products that Mr. Anderson formerly handled in business here, including all optical work and this department will be in charge of Mr. Anderson, who is a Graduate Optometrist.

The Musical Department will handle Victor Phonographs and records, and a complete line of musical merchandise, including classical and educational music. In this department the company will also handle pianos.

It will be the policy of the new company to maintain in each department, separate from the sales end, a sub-department for the express purpose of "service" in its entire meaning. The firm plans as soon as possible to have the entire industry under one roof, and the management wishes to assure the general public that the word "quality" as used in their firm name is no misnomer, as no matter in which department, quality will be the predominating feature, and all products handled will be essentially of the best.

The entire personnel of the firm wish to be quoted as boosters, and Vice-President Anderson said: "I am absolutely 100% sold on this country, for the reason that it is made up of a peculiar type of sturdy people. I am thoroughly confident that this type of citizenship will develop this section so that it will constantly be a better place in which to live. Then, too, from an economic standpoint, this section appeals to me because there are such immense undeveloped resources. The cattle industry locally has undoubtedly passed its lowest ebb and can go only one way, that is upwards. In addition to this it is my opinion that the cotton on the river will continue to largely supplement our monetary trade in this section. Travelers and tourists are beginning to realize that this is a wonderful country from a climatic and scenic standpoint, and eventually we will have good roads. Our outstanding need at present is a closer cooperation between the residents of this section.



Another Scene of Highland Herefords

Whitmans & Norris candies, Parker fountain pens, Ever-Ready pencils, Kant-Leak and Goodrich Rubber goods, and in toiletries, Luxor, Houbigant, Coty's, Roger and Gallet, etc. The company handles a complete line of cigars, cigarettes and tobaccos and confections. Biologicals are: H. K. Mulford Black-leg Aggressin and Purity Black-leg Aggressin and the products of Squibb, Parke-Davis and Eli Lilly. Supplies are regularly furnished to Dr. Church for the County Health and local Railway service.

A feature of the Union Drug Company is the fact that it operates its visioned business men and women in the West, and at present the average Western town, as compared to population, is just a little more livable, offers a little more accommodations, and is altogether more desirable, from a standpoint of comforts and improvements made in those of the East. Perhaps this is why the commercial world of today looks at the phenomenal developments and improvements made in the West with amazement. To those who think of the West and the Big Bend Country as a place where living conditions are in the raw and the stocking of feminine finery is yet in its crudest stages, the establishment and continuance in business of Milady's Shoppe in Marfa offers a decisive refutation. A city of many times the population of Marfa might point to it with pride, and it is a revelation to the newcomer. Milady's Shoppe was established here under the present management about nine years ago, and Mrs. Howard is an experienced individual in her line. Mrs. H. H. Kilpatrick assists in the business, and during the busy season has charge of the trimming and custom making of hats. She also makes four trips annually to the larger buying centers.

Milady's Shoppe handles everything in Ready-to-Wear and Millinery, and also does alterations. The stock is most complete, and there is always a showing of the latest styles on hand. "Please the Customer" is the motto, and one that is followed out along every angle in modern merchandising. The location is in the heart of town and the phone number is 214. Mrs. Howard is a firm believer in the future of this section.

own developing, printing and en-fountain pens, Ever-Ready pencils, Kant-Leak and Goodrich Rubber goods, and in toiletries, Luxor, Houbigant, Coty's, Roger and Gallet, etc. The company handles a complete line of cigars, cigarettes and tobaccos and confections. Biologicals are: H. K. Mulford Black-leg Aggressin and Purity Black-leg Aggressin and the products of Squibb, Parke-Davis and Eli Lilly. Supplies are regularly furnished to Dr. Church for the County Health and local Railway service.

The Union Drug Company is open from 8 a. m. to 10 p. m., six days per week, and on Sunday from 8 a. m. to 10 a. m., and from 3 p. m. to 6 p. m. The phone number is 45. Local delivery is made to all parts of the city and the company prepays Parcel Post charges one way for all out of town purchases. Floor space utilized is 40x40 feet, together with a full sized basement, and an average of four people are employed. The business has shown a very satisfactory growth, and this is easily the most popular gathering place in the city. The management has endeavored to render a specialized service to Army People here, and one which has brought splendid results. The Prescription department is very complete and most popular and since organization the firm has filled over 57,500 prescriptions to date.

The entire personnel of the store wish to be quoted as boosters, and Mr. McFarland said: "I think that future success of Marfa depends a great deal upon the opening of the river country. It will mean much to this city when cotton is, and it eventually will be, brought out in large quantities. If the Orient railway ever builds into Mexico, it is logical to presume that Marfa will be either a freight or passenger point and thereby profiting immensely. We need a closer cooperation between the larger business interests of this section. Our greatest outstanding need, and what could be our greatest outstanding asset, is good roads. I am in favor of those first, last and always."

MURPHY-WALKER CO., INC.
Department Store

The continuance in business of a firm in any given line over a long period of years can mean but two things—first, that that firm has been an unqualified success, and second, that it has kept absolute faith with the buying public. Such is the proud record of the above firm which has existed here with the name Murphy connected with it for a long period of years. This firm may be rightfully termed the "Dean" of the larger business enterprises in Marfa, and it is conceded to be one of the oldest and most reliable merchandising institutions of this part of the Southwest. There has been no mystery connected with the advancement and expansion of this firm, as its success has been founded upon that truism, "business goes where it is invited and stays where it is well treated." COURTESY has been the watch-word. FAIR DEALING the slogan in the business policy, and last but not least—the clear understanding of the buying public's needs and wants in this immediate vicinity through over a quarter century of personal study and actual contact. And, today, the name "Murphy-Walker" is synonymous with the highest principles of modern merchandising and stands itself as a guarantee of satisfaction to each patron and customer.

Murphy-Walker Company has been incorporated under its present name since 1908, and with Mr. W. P. Murphy as active manager since the present organization. Mr. Murphy is one of the real old-timers of the Big Bend District, having been a resident of this section for the past thirty-nine years. Mr. Murphy is a native of Maine and has spent his entire life time along merchandising lines. Probably no one man in business service in this city is regarded higher as a man of never failing honor and integrity, both in his private life and his business activities, as is Mr. Murphy. He is truly an exemplification in personality of the type of man who built the West in its pioneer days and about whom was woven the expression, "his word is as good as his bond." Although Mr. Murphy is one of the pioneers of this section, yet he is young mentally, in that he has always the best interests of the

community at heart and he is invariably found in the vanguard of any progressive movement for the advance of Marfa and this section of Texas. Summed up tersely one may say that Mr. Murphy's residency here is a distinct and easily recognized asset to this section. Mr. Murphy devotes his entire time to the management of the store, is a member of the local Chamber of Commerce, and was formerly Mayor here for a period of ten years. Connected with him is Mr. William Harper, head of the drygoods department, and Mr. W. M. Duty.

Murphy-Walker Company, Inc., are retailers at wholesale prices of general merchandise, in the full meaning of the term, the store being departmentized under three heads, namely: Drygoods, Groceries and Hardware. Among the many nationally known brands handled may be mentioned, in the grocery department: White-Face flour, Fallfurias butter, Folger's and Schilling's Coffees, Teas and Spices, etc., and a complete line of all fancy and staple groceries, including domestic and imported articles, and the largest line of fresh fruits and vegetables in the city; in the hardware department, the company handles a complete stock of all standard lines of shelf hardware, household utensils and home furnishings; in the drygoods department a complete line of apparel for men, women and children, and including Red Goose shoes, Phoenix hosiery, Rothschild and Stetson hats, and many others.

Trade territory served includes within a radius of one hundred miles of Marfa, and this is the largest single merchandising organization in the Big Bend District. The building occupied by the Murphy-Walker Company is the largest and finest in Marfa and is of reinforced concrete, fireproof, and consists of two floors and basement. Dimensions are 100x150 feet. The first floor is occupied by the Murphy-Walker Company, the Marfa State Bank, Lockley's Jewelry Store and the Woman's Toggery. The Murphy-Walker Company also occupies the entire basement, while the second floor is occupied by the Alta Vista Hotel. Local delivery is maintained and the place is open from 7 a. m. to 6 p. m., and on Saturday evenings.

The house of Murphy-Walker is essentially a quality house. While it is true different grades of products are handled and different prices to suit the individual needs and buying power of different customers, yet nothing cheap or shoddy is ever handled and a strict guarantee of satisfaction, both as to goods and service, accompanies every transaction. A service to the trade has been one of Mr. Murphy's policies since he has conducted his business here. He holds that his firm is the public's marketing place in its line and this being true that the buying public are entitled to every courtesy and consideration possible to extend. To this end he has surrounded himself with a trained and efficient corps of salespeople, to the number of about fifteen regularly employed, each lending every effort and exerting themselves to the utmost in keeping the Murphy-Walker code of doing business to the highest possible point of efficiency. They are well treated, well paid, and are giving their utmost in return. Every Murphy-Walker employee has at heart the interest of the store during every hour of the business day.

The building occupied by the Murphy-Walker Company was constructed especially for their occupancy and has built into it every modern convenience for the expediting of daily business and the comfort of patrons. It is most excellently and efficiently appointed. The company has its own water well, the basement is well lighted, well ventilated, and clean and fresh throughout. It is sprayed regularly with a pine ozone preparation and the entire building is steam heated. The office department is equipped with modern posting and bookkeeping machinery and is operated on the same plane as a bank, so that a customer may call for and receive his corrected bill within a few moments' notice. The business is operated on a cash basis.

The entire personnel of this store wish to be quoted as boosters, and Mr. Murphy said: "The future looks mighty good, our cotton industry is growing on the river. Our ranges were never in better shape than at present. Our main outstanding need is the stabilization of the cattle industry. This section is one of the finest grazing and cattle raising parts in the entire United States. The citizens of Marfa and the Big Bend country should stand shoulder to shoulder in the development of our latent resources. We have here the underlying resources necessary to make a great empire."

HIGHLAND HEREFORD BREEDERS' ASSOCIATION

Henry Fletcher Secretary

In the matter of contributing prosperity and efficiency to the Big Bend District, and as well as advertising this country in a most favorable way all over the United States, the above association stands alone, unapproached by any other enterprise. The Highland Hereford Breeders' Association is a mutual co-operative organization functioning for the benefit of its individual members, the breeding up of cattle of the fine Hereford type, the betterment of this range district, and in fact any and everything that will help to keep Highland Herefords recognized as being the best produced.

The association was organized in November, 1918, and the present organization was effected in January, 1919. The charter membership consisted of twenty-three live-stockmen representing about 12,000 calves (all cattle are handled on the basis of the calf crop) and at present there are fifty-two members representing about 45,000 calves. The association at all times is doing its utmost to encourage the breeding up of Hereford stock, and to section today in the entire United States is doing more towards this end or spending more money on good bulls than this Highland country. Highland cattle are superior due to the fact that they may be bred up easily in this section. The altitude and the good grass in this district make for unexcelled hide and hair. Ordinarily breeding will not make for size except on good ranges. Here good breeding and good ranges combine to make the typical Highland Hereford, which is without a peer.

The Highland Hereford Breeders' Association has brought many benefits to this country and among which may be mentioned, due to its activities, this is the only range country where ranches are selling right up to their value. The association has acquainted its membership with all known advancements for the betterment of their industry and thus by example and competition has forced the breeding up of non-members' herds. Highland Herefords have continually sold higher than the market during the depression and have earned for themselves a reputation of topping all markets which they enter.

The Highland Hereford country proper consists of a strip of land in Brewster, Presidio and Jeff Davis Counties, and membership is restricted in the association to this district. Headquarters are maintained at Marfa, and there is always an officer on duty here. The cattle industry in the Highland country represents a valuation including cattle and lands of over \$6,000,000, and with equipment and improvements alone exceeding this figure.

While the Highland country does not claim a monopoly as being the best range country in existence it is generally conceded that there is no like area where one will find so many herds of uniformly good cattle. Some of the Hereford stock here have been bred up for forty-seven years, and some types have as many as ten crosses of pure Hereford blood—truly a bovine aristocracy that pays dividends.

It has been found that the most efficient and altogether satisfactory means of distribution could be obtained by auction sales. Along this line in the fall of 1919 the association held its first sale in Kansas City, Mo., at the American Royal Show and entered about twenty cars for the show prior to sales. These cattle won all calf prizes and everything but first in yearlings.

The prize calves were also Grand Champions in this show. The association sold about a thousand head at this sale. In this same year W. B. Mitchell, a member, took first and Grand Champions on yearlings at the Fort Worth Fat Stock Show. In 1920 the company held one sale, entering and selling about forty cars at the same place and in the same event as described above. Winnings were about the same with three thousand head sold at satisfactory prices. In this year the Grand Champion calves also won the same money at the Fall Show

(Continued on Page seven)

Highland Hereford Breeders Ass'n. (Continued from page 6)

at Chicago.

In the spring of 1921 the association first took up the idea of specialty selling at auction and a committee consisting of President W. B. Mitchell, Secretary A. C. Eastgerling and Sales-Manager H. T. Fletcher visited the states of Missouri, Indiana and Illinois to locate points to hold sales. In the fall of this same year seven sales were held and about 7,500 cattle sold. Sales points included Indianapolis, Ind., Decatur, Peoria and East St. Louis, Ill., Kansas City, Mo., and Chicago, Ill. Also the association entered at both Chicago and Kansas City in the same events as in 1920 and winning about the same prizes.

In 1922 the association held seven sales, aggregating 12,500 cattle, and sales points included Indianapolis, Ind., Nashville, Tenn., Decatur and Peoria, Ill., and Kansas City and St. Joseph, Mo. Entries were made this year at the American Royal Show at Kansas City, and winnings included practically all prizes offered in this class. In 1923 ten sales were held and approximately 15,000 head were sold. Sales points included Indianapolis, Ind., Decatur, Peoria, Ill., and Siddell, Ill., Sioux City and Traer, Iowa, and Kansas City and St. Joseph, Mo. This year one carload of cattle were shown at St. Joseph, Mo., and these won first prize and outsold Colorado yearlings, who were Grand Champions.

At the American Royal Show at Kansas City, Mo., 1923, Highland Herefords won first, second, third and fourth prizes on calves; first, second, fourth and fifth on yearlings, and first on two-year-old steers, and Grand Champions on calves. During 1923 at the Fat Cattle Show at Fort Worth, Highland Herefords won all five prizes offered. In 1923 Highland Herefords went to eleven states and included practically 400 cars of cattle.

Altogether during the life of the association there has been approximately 50,000 Highland Herefords sold out of this section, and all advertising the Big Bend District in an excellent way. During 1923 Highland cattle topped at some time every Eastern market, including Chicago, Ill., Kansas City, Mo., St. Joseph, Mo., East St. Louis, Ill., Buffalo, N. Y., and Lancaster, Pa.

The entire personnel of the association wish to be quoted as boosters, and Secretary and Sales-Manager H. T. Fletcher stated: "Concerning the future of this section, generally speaking, the prospects are bright. We have a good season in the ground and present indications are for a good year. Then, too, present figures seem to show a relative scarcity of cattle. During 1923 Highland feeders sold at such relatively low prices that feeders are bound to make money and this should make the demand for Highland Herefords stronger for 1924. Also it is considered that a good number of sections of the Southwest will probably want cattle for a restocking program this year, which should cause a strong demand for she-stuff. It is my opinion also that the farming industry on the river will continue to contribute to our prosperity. Our greatest outstanding need is another good season, and two good ones will put us on our feet."

MARATHON PROCLAMATION

Marathon is a live little community, situated in Brewster County, and is the center of an excellent cattle raising section, and the shipping quarters of the Chisos Mining District. The business men are progressive and prosperous and the entire citizenship are boosters for this town. To those who come to the Big Bend District Marathon extends a cordial invitation to visit their community:

THE MARATHON
STATE BANK.

RITCHEY BROS.,
General Merchandise.

ESTATE OF
W. M. FRENCH.

THE MARATHON CO.,
Incorporated.

MARATHON STATE BANK
Capital and Surplus, \$20,000

RITCHEY BROTHERS
General Merchandise

The Big Bend Country has much to boast of, but perhaps the outstanding feature and one that readily contrasts the substantial prosperity of the Big Bend Country against other sections of the Southwest, is the almost phenomenal strength of its financial institutions, coupled with their sound foundation and together with a banking

service that brooks no criticism. "One of the Strongest and Best Little Banks in the West" would truthfully be a most appropriate sobriquet for the Marathon State Bank and one that would be unquestioned in this territory.

The Marathon State Bank was originally established here in 1909 under its present name as a new organization. Among the original founders were: Messrs. L. L. Hess, W. J. McIntyre, C. A. Brown, A. S. Gage, H. L. Kokernot and Fred Clark. The present administration has been in effect for the past four years, although Messrs. L. L. Hess and Fred Clark have been with the bank since organization. The official roster is as follows: L. L. Hess, Pres.; Fred Clark, Cashier; W. K. Bates, Vice-pres.; J. J. Roberts, Vice-pres., and Earl Clark, Ass't. Cashier. The directors are: L. L. Hess, B. J. Bourland, W. K. Bates, Fred Clark and J. J. Roberts. President Hess is a capitalist, banker and ranchman, and is one of the prominent cattlemen of this section. Vice-president Bates is a capitalist, resides here, and was formerly a cattleman in this district. Vice-president Roberts and Director Bourland are local cattlemen. Assistant Cashier Earl Clark is a son of Cashier Fred Clark and is active with the bank.

Cashier Fred Clark, and under whose personal supervision the affairs of the institution are conducted, has been a resident of the Big Bend District since 1884, and is a native of New York state. He was formerly connected with the Southern Pacific Railway in the road department, and was twenty-one years connected with the mercantile business here, with the Hess interests, and the McIntyre interests. Part of his time in the mercantile business was devoted to banking as those firms with which he was connected did a banking business. Cashier Clark was formerly deputy sheriff, county commissioner and justice of the peace. Mr. Clark is reckoned as an astute banker, a capable and competent executive, and a substantial citizen, who has at all times at heart the best interests of this community and section. Assistant Cashier Earl Clark has been with the bank for the past four years, with the exception of service during the World War.

The Marathon State Bank is a home-owned and home-operated institution, organized and doing business with the sole idea of furnishing to the people of this section an adequate and modern banking service with its myriad shades of meaning. One of the strongest points of this bank is the fact that the average age of residency in this section of the men who direct its destinies is about twenty-four years.

The Marathon State Bank conducts a general banking business and has a capital and surplus of \$30,000. Deposits at present approximate \$100,000, and the bank holds membership in both the State and National Banking Associations, and is also a Guaranty Fund bank. The management endeavors at all times to render the best possible service to all concerned, and when asked as to what part a bank should play in a community of this size, Cashier Clark replied: "I consider the very reason of a bank's existence is to aid in the building up and development of the community which it serves and to help in every way possible to this extent. This bank owes to its territory and provided it does this the residents in this territory owe to it their full support and confidence. Both should work together in a spirit of mutual helpfulness." The Marathon State Bank is ready at any time to advise the individual citizen along any line affecting this territory and has always held to this policy. The bank has earned \$15,000 of its surplus and its total losses through loans for the past three years have been \$600, which consisted of one loan.

The bank owns its own home, which is easily the most modern building in town and the equipment throughout is modern in every detail. The entire personnel of the bank wish to be quoted as boosters, and Cashier Clark said: "I think the future of this section looks very bright. I believe we are fast recovering from the depression and the general conditions are becoming more normal every day. This recovery is slow but substantial."

"Youth Will Be Served" has been accepted as a truism, and it also holds good in commercial lines of endeavor. The above concern is managed by Messrs. J. Foron Ritchey and Louie C. Ritchey, brothers, and both of whom are young men, albeit of lifetime experiences in their present business. Ritchey Brothers have the proud distinction of hav-

ing opened not only the first strictly cash business in this city, but also the pioneer cash store in the entire Big Bend District. The business was established in 1916 and both partners are active with the store. Mr. L. C. Ritchey has been a resident of the Big Bend District for the past fourteen years, and is a native of Arkansas. Mr. J. Foron Ritchey is a native of this state, and both partners represent the second generation in the mercantile business. Mr. L. C. Ritchey is a member of the local school board, and the brothers also own a 10,000-acre ranch south of town, upon which they run some two hundred and fifty head of pure bred Highland Herefords. Connected with the brothers in the management is Mr. Edgar Dawson, who has been with them for the past five years, and who has a wide acquaintanceship in this section.

Ritchey Brothers handle at wholesale and retail, on a strictly cash basis, a complete line of general merchandise, including groceries, dry goods, feed, wood and coal. Among the many leading brands handled are White Swan canned fruits and vegetables, American Beauty flour, Roberts-Johnson-Rand shoes, Dawson coal and coke, and a complete line of dry goods, including piece goods, silks and a full line of men's ready-to-wear. Trade territory served extends north twenty-five miles, east twenty-five miles, west ten miles, and south a hundred miles. An average of four people are employed and the main building is 35x60 feet. Ritchey Brothers own their own business property, which has a frontage of 90 feet and the location is directly across from the railway station. There are eight warehouses, being 50x30 feet, 15x35 feet, 35x40 feet, 20x30 feet, 10x20 feet, 10x20 feet, 20x30 feet, and 30x40 feet. "Quality and Service" is the motto, and "We Fill Your Orders Complete" is the slogan. The business has shown a very substantial increase, due to the excellent prices quoted, and the superior service rendered. Both partners are sincere believers in the future in this section.

ESTATE OF W. M. FRENCH General Merchandise

(Lucille M. French, Administratrix)
It is a noticeable fact that during their business lifetime there are certain excellently conducted firms who manage to create for themselves a reputation and record for fair dealing that through usage causes the buying public to recognize their name as synonymous with the highest principles of merchandising. An exact example of the statement is had here in the establishment of the above firm, which occurred in 1904. Since the death of the founder, four years ago, his daughter, Miss Lucille French, has had charge in an administrative capacity, ably assisted by Mr. O. L. Nicolls. Miss French has proved a capable manager and under her guidance the business is showing a healthy growth. Mr. Nicolls is one of the real oldtimers of the section, having come West from Illinois in 1875, to San Antonio. He came to the Big Bend District, to Marfa, in 1887, and was formerly Postmaster at that city, and also conducted the local newspaper there. Mr. Palmer French, son of the founder, is also connected with the store.

The estate of W. M. French conducts a general merchandise business, a majority of the business being at retail, and handling groceries, feed, dry goods, and hardware. Trade territory extends south to the river eighty miles, north twenty miles, east forty miles, and west twenty miles. Among the many leading brands handled may be mentioned Schilling's coffees, teas, and spices, Del Monte and All Gold canned fruits and vegetables, Globe Flour of El Paso; and Magnolia products in gasoline and oils. The main building is 30x90 feet, and there are three additional warehouses, being 25x50 feet, 16x30 feet, and 25x40 feet, respectively. This is conceded to be one of the largest commercial organizations in this section, and the business has been very satisfactory in the past, and especially during recent months. The entire personnel of the store wish to be quoted as boosters.

THE MARATHON COMPANY, INC. General Merchandise

The above organization has been established here under the present administration since March, 1923, but has been incorporated only recently. This institution represents the outgrowth of one of the oldest business concerns in Marathon. Mr. A. C. Spalding, under whose managerial supervision the business is conducted, has been a resident of the Big Bend District for the past three years, and is a native of the state of Washington. A majority of Mr. Spalding's experience has been

in the mercantile business, and with special training in dry goods and clothing. Connected with him is Mr. J. L. Shoemaker, in charge of the grocery department.

The Marathon Company, Inc., handles a general line of merchandise, including groceries, dry goods, clothing and feed. A majority of the business done is at retail. Among the many nationally famous brands handled may be mentioned Pioneer Flour, Schilling's, Lipton's and Maxwell House, in coffees, teas and spices, the famous Del Monte brand of California fruits and vegetables, and a complete line of fresh fruits and vegetables. In the dry goods and clothing department the firm handles a complete line of piece goods and silks, men's ready-to-wear clothing, etc. Featured in this department may be mentioned Hamilton Brown Shoes, the Sweet-Orr line of work clothing, Stetson hats, the International line of merchant tailoring, Hamilton Brown and Walk-Over Shoes for ladies, and Monarch hosiery. The trade territory served extends a hundred miles south and fifteen miles to all other points of the compass. The main building is 35x80 feet with two storage spaces, one 35x80 feet and one 35x60 feet. An average of four people are employed. The business has shown a very satisfactory growth and the management has adhered to the business policy of one price to all and courtesy with every transaction.

Without doubt no mercantile institution within the entire Big Bend District surpasses the Marathon Company, in the metropolitan appearance of their store, together with its neatness and excellence in interior appointment. Mr. Spalding wishes to be quoted as a booster for this section.

VALENTINE PROCLAMATION

The little city of Valentine is the center of an exceedingly rich undeveloped agricultural section. Valentine is located in Jeff Davis County and is a division point on the main line of the Southern Pacific Railway, having railroad shops located here, with an average payroll of \$5,000 per month. The business men are boosters for this community and are firm believers in its future. Active oil development is going on near here with indications for success. The following business houses invite inspection of the resources of the Valentine territory:

VALENTINE TRADING COMPANY,
General Merchants.

VALENTINE DRUG COMPANY,
Hicks Gray, Prop.

VALENTINE MOTOR COMPANY,
Ford Dealers.

VALENTINE TRADING COMPANY

The buying public residing in the Valentine trade territory are to be congratulated on the establishment and continuance in business here of such a complete merchandising firm and one that carries such an extraordinarily comprehensive stock as the Valentine Trading Company. The original history of this company dates back to 1885, when it was founded under the firm name of Keesey & Company. This name was continued until 1907, when it became known as the Valentine Mercantile Company. The present name and administration has been in effect since 1913, and the business is now operated as a partnership between Messrs. C. E. Conring and S. E. Bunton, both active in the business. Mr. Conring has been connected with the firm in some capacity since 1899, and has been a resident of the Big Bend District since 1894. Mr. Conring is a native of this state, and a majority of his experience has been along ranching and merchandising lines. He still retains ranching interests in this section, and divides his time between these and the store. Mr. Bunton has been connected with the firm since 1913 and a resident of this section since 1885. Mr. Bunton was formerly engaged in ranching in this section and still retains an active interest in this industry. Mr. Bloys, bookkeeper, has been with the firm since 1910.

The Valentine Trading Company are general merchants, handling both wholesale and retail, and including groceries, wearables for the entire family, hardware, lumber, and fuel and feed. Among the many standard brands handled may be mentioned, White Face Flour, All Gold California fruits and vegetables, Hamilton Brown shoes, Stetson hats, McDonald work shirts and overalls, and many others. The grocery department is exceedingly complete as is also the men's and boy's department. An average of six people are employed and territory served includes within a radius of north 30 miles, south 15 miles west 15 miles and east 15 miles.

The main building occupied is 45x130 feet. The firm also utilizes four additional warehouses and a lumber yard. The feed and flour warehouse is 30x60 feet; and the hay warehouse is 25x130 feet; the paint house is 12x14 feet, and the oil house is 14x30 feet; lumber and coal sheds occupy a ground space of 200 x200 feet. The Valentine Trading Company is the largest and oldest firm of its kind operating in this territory. "A Fair Deal" is the motto, and "We Sell Everything" is the slogan. Both are very applicable and very true as will be testified to by a large number of customers who have been trading with this concern for many years steadily. The business has shown a very satisfactory growth.

Both Messrs. Conring and Bunton wish to be quoted as boosters, and Mr. Conring said: "From present indications this section is on an upward trend as regards business. We need the development of some of our latent resources, such as oil. We also need a stabilization of the cattle market."

VALENTINE DRUG COMPANY

The above business has been established here since 1910 under the present name. On July 6th, 1916, it was acquired by Messrs. Hicks Gray and D. H. Hunter, and on May 12th, 1922, Mr. Gray became sole owner. Mr. Gray has been a resident of this district since 1909, and the majority of his time has been along business lines. At present he divides his time between the operations of his drug store here and his motion picture house, the Star Theatre. Mrs. Gray is also active in the business. Dr. B. M. Vick, a practicing physician, has charge of the prescription work.

The Valentine Drug Company handles a complete line of everything one could look for in a modern store of this kind, and all in all is equal to stores usually found in towns much larger than Valentine. Among the many standard brands may be mentioned the Nyal line of preparations complete, Eastman Kodak and supplies, Kings Candies, Edison Phonographs and records, Edison's Pens, and a complete line of all toiletries, including both domestic and imported brands. The company handles the only line of magazines, newspapers and periodicals here, and also operates the only fountain, which is modernly equipped throughout. The interior is done in golden oak and plate glass and all products are glass encased in dust-proof display shelves and counters. Floor space utilized is 26x60 feet and an average of three people are employed. Both Mr. and Mrs. Gray are sincere believers in the future of this territory.

VALENTINE MOTOR COMPANY

The above company has been under its present name and management for the past two years, although Mr. P. J. Struve, the present manager, was connected with the firm for five years when it was known as the Valentine Auto, Machine & Light Company. Mr. Struve has been a resident of this section for the past seven years and the majority of his experience has been along electrical and mechanical lines. P. T. Spruill, also interested with the business, is connected with it in an active capacity.

The Valentine Motor Company handles the sales of Ford products for Jeff Davis County, and maintains a sub-agency at Fort Davis, under the name of the Fort Davis Auto Company and personally in charge of J. K. Stewart. The company handles Firestone, Gates and Kelly-Springfield tires and tubes, and a general line of accessories and supplies, including a complete stock of genuine Ford parts. The firm also handles the Western Electric lighting plants, having the agency for five counties, namely: Culberson, Jeff Davis, Presidio, Brewster and Reeves, and maintaining an agency at Pecos. In 1922, the company sold 14 Ford cars, and in 1923, 36 cars were sold, and in January alone of this year, the company sold six cars.

Besides rendering Ford Service complete in every detail, the company also does a general line of repairing and overhauling, and has a commercial storage capacity of 35 cars. Two buildings are occupied, one 30x50 feet, and one 50x80 feet. An average of four people are employed and typical filling station service is rendered. The place is open from 7:30 a. m. until 8 p. m. and the entire personnel of the company wish to be quoted as boosters for this section.

FORT DAVIS PROCLAMATION

Nestling at the foot of the Davis Mountains, Fort Davis, Texas' mile-high city, is one of the most charming and picturesque spots in the South-

west. Tinged with the glamour of olden days when this was an Indian stronghold at the time the West was being won away from the Indians, and yet offering modern accommodations, this little city has around it within the same area of miles as much scenic beauty as can be found in a like area in the entire United States:

UNION TRADING COMPANY,
General Merchandise.

FORT DAVIS AUTO COMPANY,
Auto Sales and Service.

FORT DAVIS STATE BANK,
General Banking Business.

FORT DAVIS AUTO COMPANY
J. K. Stewart, Prop.

The Fort Davis Auto Company was established here in 1909, and has been under the personal ownership and management of Mr. Stewart since 1916. Mr. Stewart is a native of this section of the state, and has considerable experience along his present line. The company handles the sales and service of Hudson, Essex, Chevrolet and Ford automobiles for this section, and also handles Goodyear tires and tubes, and Willard Batteries. A complete line of accessories and parts is handled and a commercial storage capacity of eighteen cars is had. A complete line of all automobile repairing is done and the place is open from 7:30 a. m. until 5:30 p. m. Mr. Stewart endeavors to give service at all times, and is a booster for the district.

UNION TRADING COMPANY, INC.
General Merchandise

There are few stores in the Big Bend country carrying as complete stocks and rendering as modern service as does the above concern. The Union Trading Company was established and incorporated here and has been under the same ownership and management since that time. Officers are: J. W. Merrill, Pres.; W. S. Miller, Vice-pres., and J. P. Weatherby, Secretary-treasurer and General Manager. Mr. Merrill is not active with the company and is a prominent ranchman of this country. Mr. Miller is active with the company and also operates the Olympia Hotel. Mr. Weatherby is one of the real pioneers of this section, having come here in 1888. The majority of his experience has been along livestock and merchandising lines.

The Union Trading Company handles at retail a complete line of general merchandise, including dry goods, groceries, hardware, grain, and lumber, featuring only standard merchandise throughout. The main store is 30x150 feet, and part balcony, and there is a basement 40x30 feet. "We Sell Everything" is the motto, and the entire personnel wish to be quoted as boosters.

ALPINE

G. H. YATES

Leather Work and Auto Tops

Mr. Yates has been established here in his present business for the past ten years, and he was formerly engaged in the cattle raising business, but at the present time devotes his entire time to his present business. Mr. Yates custom makes a complete line of saddles, boots and all leather goods, and makes a specialty of auto tops and seat coverings, and does all leather repairing. He has a large out-of-town business throughout the entire Western country and issues an illustrated catalog to the trade. His motto is, "When You Ride an Alpine Saddle, You Ride the Best." All material and workmanship is fully guaranteed by Mr. Yates, and he wishes to be quoted as a booster.

THE PACKAWAY

Cash and Carry Grocery

To the above firm goes the distinction of being the pioneer exclusive cash and carry firm in the entire Big Bend District. The business was established here three years ago, and has been under the personal supervision of T. A. Beard since that time. Mr. Beard has been a resident of the Big Bend Country for the past four years and is a native of this state. He handles a complete line of nationally advertised staple and fancy groceries and also a fresh line of fruits and vegetables, and fish and oysters. Delivery is made on all orders amounting to \$3.00 or more, and the phone number is 134. An average of three people are employed, and floor space is utilized of 35x35 feet. "We lead, others follow" is the motto and one which is admirably lived up to. The increase in business has clearly justified the establishment of this store here, and Mr. Beard is very optimistic concerning the future of Alpine.

FRANK DUNCAN
Commercial Photographer

It has been a long, tedious route from the old-fashioned daguerreo-type of yesteryear up to the finely finished artistic photography of today. Pioneer photographers blazed the way with experimental touch, and each new-found effect marked a rung in the ladder of success. A Marfa photographer who has run the gamut of that experience and that has profited from its ever forward stride is Frank Duncan, established in Marfa for the past eight years. To say that Mr. Duncan is one of the best photographers in the United States is merely mentioning a fact that is conceded by his confreres in his profession. He is truly an artist in his business.

Frank Duncan is a native of Missouri but was practically raised in California. Into each photograph by Duncan goes all the efforts attained though thirty-three years in his business. Mr. Duncan was formerly located in Canada and Alaska and was connected with the Canadian Government and also the Photographic Department of the Canadian Pacific Railway for a number of years. He has conducted large studios in St. Louis, Missouri, and other points and conducted portrait studios in Texas from 1898 to 1903, including Dallas and other cities. Mr. Duncan was also formerly Professor of Photography in the Southwestern College of Photography in Muskogee, Oklahoma. He also holds membership in both the State and National Photographic Associations. During his many years of work Mr. Duncan has been awarded a number of prizes and in 1908 his portrait work was awarded the highest honors in the entire state of Missouri, and also in the same year he took the state prize for commercial work. Mr. Duncan spent three years in the fine cattle breeding section of Missouri, doing expert cattle and poultry work. He has traveled and worked in all the Western states. Mr. Duncan has to his credit a distinction that belongs to few American photographers, that of having a picture hung in the Salon of the Royal Photographic Society of Great Britain, in London, England. Mr. Duncan was recently paid a high compliment in his photography of the "Prosperity Special" run over the Southern Pacific Lines, when he was informed by officials of this railroad that there were over two hundred photographers at different points making pictures of this train all the way from Philadelphia to Los Angeles, California, and that Mr. Duncan's photographs were the best obtained.

Mr. Duncan has worked under a handicap, having been afflicted with illness during his entire life-time and was drawn to this country for his health's sake, and also by the wonderful advantages for scenic photography. Mr. Duncan, while highly appreciative of local patronage, does not depend on this class of work, and since coming here has taken scenic photographs, that if they had been paid for according to value by local residents, would have approximated a cost of between twelve and fifteen thousand dollars. Mr. Duncan is building for the future in this work and should have the sincere co-operation of every individual, firm, and community organization, in order that he may inform the world by actual photographs of what he states is "the most wonderful scenic place in the entire United States." Since coming here he has made between three and four thousand scenic negatives of this country, and among them are a great many masterpieces. His best work is copyrighted and well framed for hanging and by a process invented by himself the picture is prevented from ageing. Mr. Duncan make a specialty of large contract work of these art pictures for large corporations, hotels, railway offices, etc. At present he is filling a contract for the Southern Pacific Company, whereby a large number of these art pictures of the Big Bend District will be hung in a great many hotels and public places throughout the East. Being an artist, he insists that all products turned out by him be the very best, and no time or effort is spared for the saving of a few dollars and cents. However, Mr. Duncan invites comparison to his prices, as regards quality work and time in turning out an order.

Mr. Duncan was formerly connected as a photographic reporter on a St. Louis paper and was also engaged in half-tone work. He also is a student of chemistry as it applies to photography. Many of Mr. Duncan's appliances and his equipment were remodeled, rebuilt, and some invented outright for his work by him. He is the inventor of a depth camera for deep-sea and deep-well photography.

Since coming here Mr. Duncan

GRIFFITH GROCERY

One of the neatest, cleanest and best arranged little grocery houses in West Texas is that of the above, established here in 1921 as a new organization. Mr. J. A. Griffith, proprietor, has been a resident of this section for the past three years and has had considerable business experience. He devotes his entire time to this business, which he naively states (but not untruthfully) does not exceed 24 hours per day. An average of three people are employed and the business is conducted on cash basis, handling only at retail.

The Griffith Grocery handles only the best of nationally advertised products throughout and this is essentially a quality store. A complete line of fresh fruits and vegetables is stocked at all times. Prompt delivery is their motto, and their phone numbers are 288 and 223. Floor space utilized is 40x50 feet in a modern fireproof building, and the slogan is: "The Store of Satisfaction." Mr. Griffith wishes to be quoted as a booster and a firm believer in this section.

LOCKLEY'S JEWELRY STORE
WOMAN'S TOGGERY

Starting with such limited capital as to be practically negligible, the success of the above two institutions and their phenomenal growth furnish definite proof as to what may be accomplished by personal supervision, hard work, a fair business policy and the conducting of a business as nearly as possible along the lines laid down by the Golden Rule. Mr. Leonard Lockley established his business here in 1921 and has been a resident of the Big Bend District for the past three and a half years. He has given twenty-five years of the best part of his life to an intelligent study of the jewelry business and is a finished mechanic in his profession. In the jewelry department the firm handles a complete line of all standard brands of all articles to be found in a modern jewelry establishment. The firm also does a complete line of all repairing.

The Woman's Toggery is in personal charge of Mrs. Lockley, who for some time was head of the alteration department of one of the largest stores in the state, and who is an expert in her line. The Woman's Toggery handles exclusively Millinery and Ready-to-Wear, featuring only the latest styles and best of quality products. The entire surrounding territory is served by both stores and these twin enterprises have built up a most enviable reputation for reliable dealings as is exemplified in their motto, which is: "A Square Deal and Real Service." Both Mr. and Mrs. Lockley wish to be quoted as Boosters.

has made a study of the light and other local phenomena as they pertain to scenic photography in this country, and is frequently interviewed by government aviation photographers as an expert on this locality.

Mr. Duncan has the finest studio of its kind anywhere in this part of the Southwest, the nearest similar one being located at Los Angeles, California. Mr. Duncan is a great booster for the establishment of a National Park in the Davis Mountains, which would be open practically the year round and believes that the scenery of this country is its biggest asset.

Everything in the photographic line is done by Mr. Duncan, but owing to his fast increasing volume of business, many people are disappointed in securing photographs, due to the fact that Mr. Duncan works only by contract or through appointments. During the latter part of December of last year, Mr. Duncan held here an Art Exhibit of his works, whereat was displayed over a hundred special pictures. This was an innovation of Mr. Duncan's in this section and was an entire success. He plans to have other exhibits of a similar nature in different sections of this part of the state. Mr. Duncan almost weeps and becomes incoherent when he attempts to describe the absolute ignorance of the residents of this section as regards the knowledge of the wonderful scenic beauties of the Big Bend Country, which, he states, is not only unequalled, but is unapproached, by any other section of the United States. The people of Marfa and the Big Bend Country should do everything within their power to aid and assist Frank Duncan, who is making sacrifice after sacrifice in order that he may be just the medium of bringing to the attention of people of less favored sections of the country, whose souls are starved for beauty, "what God hath wrought" in the imperishable and awe-inspiring out-door studio commonly referred to as

"The Big Bend District."

CASNER MOTOR COMPANY

We Sell America's Best Automobiles

In this modern motor era a city's progressiveness is largely measured by the number of better class automotive concerns, together with their stock, equipment and service rendered. And, more especially is this true in the West, transversed as it is with numerous transcontinental automobile routes and truly the land of the tourists' delight. This being true, no other line of business exerts such a vital influence as regards favorable, national publicity as does the establishment and conducting of strictly down-to-the-minute garages and automobile houses. Distinctly of these better class establishments, and one that by its splendid business policy and the rendition of its superior service has done much to advertise Marfa favorably among the motor traveling public, is the Casner Motor Company, established in Marfa January 1st, 1919, and under the personal management of Mr. N. L. ("Buck") Casner since the establishment. Mr. Casner has been a resident of this section since 1914, and is a native of this state. He is interested in various enterprises in this section, a member of the Rotary Club here, and is a director on the local Chamber of Commerce. Mr. Casner is conceded to be one of the most public-spirited citizens of the community and is always unflinching in devoting himself to anything for the betterment of the Big Bend District.

The Casner Motor Company handle the sales and services of the Dodge Brothers Motor Cars, Buick Automobiles and the Cadillac Cars for territory west of the Pecos, to El Paso County. Several hundred cars are handled annually. The company also handles the sales of Federal Tires, Exide Storage Batteries and are oil jobbers handling Naphthene base oil from the Gulf Coast fields. The Casner Motor Company are also dealers and jobbers in automobile parts, accessories and supplies. The machine shops are as complete as any in the city and anything that can be done in modern automobile shops is done here. An average of fifteen people are employed and the Casner automobile organization represents the largest automobile concern between San Antonio and Los Angeles.

The building occupied by the Casner Motor Company is of hollow tile construction with pebble dash finish and cement floors throughout, and is practically fireproof. The entire front is of plate glass and the floor space utilized is 225x75 feet. A commercial storage capacity of seventy-five cars is had. The business policy has always included the handling of standard merchandise at standard prices. Mr. Casner is a Booster and said: "I think in the next three years our population will be doubled, on account of our increasing agricultural resources, with especial reference to cotton on the river, and the possibilities of the development of our mining resources. I think our greatest need at present is outside publicity for this entire section so that other portions of the United States may become familiar with actual facts as they exist regarding our wonderful climate and vast undeveloped resources."

MARFA MANUFACTURING CO.

The founding of the above business dates back to the establishment of a blacksmith shop here in 1880, and this is one of the oldest firms in Marfa. The present business is an incorporation with Mr. Gus Elmendorf as manager. Mr.

Elmendorf has been connected with the firm since 1908, and is from San Antonio here. A majority of his experience has been along the present line, and he devotes his entire time to the business. T. B. Abbott is head of the garage department, a very experienced man, and has been with the firm off and on for the past ten years. Mr. George W. Chastain is head of the machine shops and is also an expert blacksmith, having had fourteen years in this special line of work.

The Marfa Manufacturing Company in its sales department handles a complete line of Windmills, Engines, Pipe and Water Supplies, and all machinery for the ranch. The company are exclusive Factory representatives for Sampson, Eclipse and Standard Windmills, and in Engines, feature Stover, Krueger, and Atlas products. The company also handles Goodyear and U. S. Pneumatic Tires and Tubes, and Goodyear and Firestone Solid Tires for Trucks. This is the only firm here handling solid tires. The company is also the official Willard Battery dealer here. In the machine shop department a complete line of everything that can be handled in a modern shop is done, and including acetylene welding, lathe work, brazing, radiator repairing, machine blacksmithing, etc. The company also has the only solid tire press between El Paso and San Antonio. This press is a hundred and fifty tons and takes anything up to 40x14. This entire part of the state is served by the company and an average of ten people are employed. The office phone number is 18, and the night phone is 168. The company also handles Texas oils and greases at retail. The main plant occupies a space of 100x150 feet, together with a warehouse across the street 100x125 feet. The business has shown a satisfactory growth, and Mr. Elmendorf is a sincere believer in the future growth and prosperity of the Big Bend District.

BORDER MOTOR COMPANY
Ford Dealer

The Ford Motor Company demands men of the highest business type, men who will push ahead regardless of temporary conditions, and who are thoroughly imbued with doing their full part in furnishing the most famous nationwide service known today in the modern commercial world. Of such high caliber is Mr. R. S. Casner, manager of the Border Motor Company in this city. The Border Motor Company was established here under its present name on October 1st, 1922. Mr. Casner has had charge since its organization, and the majority of his experience has been along automobile lines.

The Border Motor Company are authorized Lincoln, Ford and Fordson Dealers for Presidio County, handling all business out of this office. The Company has an annual sales contract of a hundred and fifty cars, and there are approximately four hundred Ford owners in this territory subject to service from this company. This company is equal to any Ford agency in this entire territory. Mr. Casner states that the Ford Roadster is ideal for ranch purposes in this section and that the Ford One Ton Truck is also used extensively, but that the Coupe and new Four Door Sedan are gaining in popularity. He also states that the Fordson Tractor is gradually finding its way into use for local road building, and is also much in use in farming on the river. The company handles Firestone and Oldfield

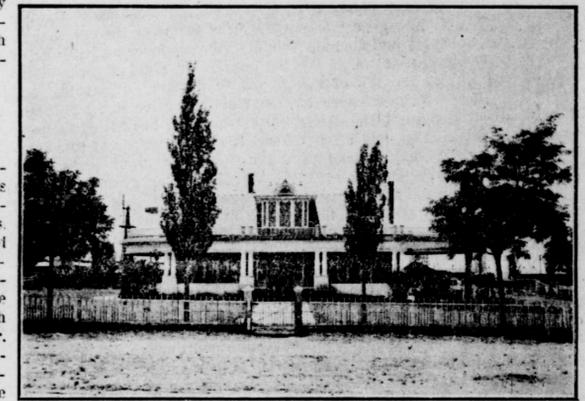


Scene on Bogle's Cattle Ranch

Tires and tubes and also handles formerly engaged in business in Jeff Woodward Commercial bodies for Davis County and was Sheriff there for a period of ten years. Connected here with him in the business is Mr. S. O. Miller, a mechanic of considerable experience. Mr. Davis handles the sales of all standard brands of gasoline and oils, Goodyear Tires and Tubes, auto accessories and supplies and Exide Storage Batteries. In the machine shop department a complete line of all repairing and overhauling is done. This is the only modern filling station here—is of the double drive type and down-to-the-minute in every respect. The place is open from seven a. m. until eight-thirty p. m., and an average of three people are employed. Mr. Davis keeps posted on all road conditions and gives free air and water and free distilled water for batteries. He is an ardent booster for Marfa and the Big Bend Country.

MARFA BAKERY

Mr. Malina has been established here for the past year, but has been connected with the bakery business



Residence at Marfa

for the past twenty-five years, having served his apprenticeship at Prague, Bohemia. A complete line of all bakery products are manufactured, including the well-known Betty Anne bread, in 16, 24 and 32 ounces. A specialty is made in catering in this line and wholesale and retailing is also done, shipments covering the entire territory. Approximately seven thousand loaves are turned out per week, on an average, the year round. The bakery is modernly equipped throughout for steam baking, and this is one of the most up-to-date plants in West Texas. The business has shown a steady growth and Mr. Malina wishes to be quoted as a booster.

J. B. DAVIS
Garage and Filling Station

Mr. J. B. Davis has been established here in his present business since May, 1922, and has personally been a resident of this section for the past twenty-five years. He was

THE POPULAR DRYGOODS STORE
That the buying public are always willing to pay a fair price for dependable merchandise and appreciate real service is easily proved in this city by the success of the above establishment. The above business has been under the present administration for the past four years, and Mr. Soroker has been a resident of the Big Bend Country for the past eight years, coming here from El Paso. Both he and Mrs. Soroker, who is active in the business, are experienced dry goods people. The firm wholesales and retails a complete line of ladies' and men's ready-to-wear, featuring the latest styles and standard brands throughout. A special feature of this store is the beautiful line of hand made Madeira Linen carried in stock. Floor space utilized is 40x50 feet and the business has shown a steady growth. Both Mr. and Mrs. Soroker wish to be quoted as boosters.



Highland Hereford Yearlings on An Illinois Farm

MARFA NEW ERA

March, 1921



Photos by Duncan

THE FIRST NATIONAL BANK General Banking Business

The solidity of any community, together with its desirability as a place of investment or location for a home, is generally most accurately measured by the standing of its financial institutions. That the City of Alpine and the Big Bend country stand out according to this reasoning is shown by the excellence of its banking facilities. The First National Bank of Alpine was organized in 1904 and has the distinction of being the oldest banking institution between Del Rio and El Paso. Officers are: C. A. Brown, president; H. L. Kokernot, Vice-pres.; W. B. Hancock, Vice-pres.; G. W. Baines, Jr., Cashier, and H. L. Kokernot, W. B. Hancock, A. S. Gage, W. J. McIntyre, A. A. Murray, and G. W. Baines, Jr., are directors.

President C. A. Brown has been a resident of the Big Bend District for the past twenty-four years, and is a native of Virginia. Mr. Brown has had over thirty years' banking experience, and is thoroughly familiar with his profession from every angle. He divides his time between the three institutions, the First National Bank of Alpine, the Marfa National Bank and the Stockman's Loan Company. He is trustee of the local school board and a member of the local Chamber of Commerce. Mr. Baines, Jr., has been with the bank since 1906, while Mr. Hord has been connected with the institution since 1918. Directors Kokernot, Hancock and McIntyre are all prominent ranchmen in this section.

The First National Bank of Alpine conducts a general banking business, having commercial and savings departments, and maintains safety deposit boxes for the convenience of patrons. The institution holds membership in both the State and National Banking Associations. The present capital and surplus is one hundred twenty-five thousand dollars, with deposits approximating five hundred and seventy thousand dollars. Banking territory embraced covers a wide area, and some seven hundred customers are being served.

The bank owns the building occupied, which is a modern structure, and there has been installed every down-to-the-minute convenience for the expediting of daily business and the safeguarding of customers' interests. The entire personnel of the bank wish to be

quoted as boosters, and are always willing to do their full share in anything for the betterment of Alpine and the Big Bend District.

MITCHELL-GILLETT COMPANY

The Leading Dry Goods House

One of the most dependable business institutions of the entire Big Bend District is that of the above, incorporated here under its present name in 1908. Mr. F. A. Mitchell is president and Mr. F. E. Gillett, secretary-treasurer and manager. Mr. Gillett, under whose active supervision the business is conducted, has been a resident of the Big Bend District for the past thirty-nine years, and is entitled to the sobriquet of "Dean" of merchandising men of this section, for he has been meeting the buying public for forty years in different capacities. Mr. Gillett is president of the Alpine Lumber Company, City Commissioner, and trustee of the Alpine school district. He is a member of the local Chamber of Commerce and prominent in Rotary circles in Alpine. Connected with the store is J. W. Frazer, head of the men's department, and Miss Margaret Linn, in charge of the Ladies' Department.

The Mitchell-Gillett Company handles at retail dry goods exclusively for the entire family, featuring all standard and well known brands throughout. This company is conceded to have the leading dry goods house here. Floor space utilized is 30x80 feet, together with an additional space of 30x50 feet, and part basement for storage purposes. An average of five people are employed and the phone number is 28. The entire personnel of the store wish to be quoted as boosters.

PALACE PHARMACY Walter Garnett, Prop.

The Palace Pharmacy has been established here under its present ownership since 1910. Mr. Garnett is one of the real old-timers in this district, having come to the Big Bend country in 1885. Mr. Garnett brings to the store the results obtained through thirty-seven consecutive years of meeting the buying public. His son, Raymond Garnett, is also connected with the business. Mr. Howard Swift, a registered and graduate pharmacist holding a Ph.G. degree, has personal supervision of the prescription department.

City of Alpine Section PROCLAMATION

The City of Alpine is the largest town in the largest County in the judicial seat and banking and commercial headquarters of one of the most progressive counties of West Texas. The City of Alpine is a modern little community, having all modern conveniences, and is one of the prettiest towns in the Southwest. Brewster County has just started a \$300,000 road program, which, when completed, will give it the best road system of any West Texas County. The Sul Ross Teachers' College is located here with a capacity of 500 students, and is the only higher school of learning in this entire part of the state. The citizens of Alpine are co-operating with each other, without exception, in such an admirable way that assures the future of this section. The people here are progressive, are boosters, and the word "stranger" is unknown in this locality. Alpine welcomes the newcomer in all lines, and is an ideal little city. The following wide-awake individuals, enterprisers and business houses endorse Alpine in the above entirely, and invite further information and comparison of this little "Wonder City":

- ALAMO LUMBER COMPANY, Building Material, Feed, Fuel.
- ALPINE HARDWARE COMPANY, R. W. Coffey and A. L. Alldredge.
- WEST TEXAS MOTOR COMPANY, Ford Dealer.
- ALPINE LIGHT & ICE COMPANY, Public Utility.
- ALPINE DRUG STORE, The Rexall Store.
- STATE NATIONAL BANK, General Banking Business.
- PALACE PHARMACY, Walter Garnett, Prop.
- HOLLAND HOTEL, New and Modern.
- HIGHWAY SERVICE STATION, Studebaker Automobiles.
- ALPINE LUMBER COMPANY, A Home Institution.
- A. B. SANDIFER, Staple and Fancy Groceries.
- TRANS-PECOS ATRACT CO., M. L. Hopson, Mgr.
- MITCHELL-GILLETT COMPANY, The Leading Dry Goods House.
- ALFRED A. NEWELL, BIG BEND GROCERY COMPANY, Fresh Fruits and Vegetables.
- ALPINE STEAM LAUNDRY, R. A. Wade, Prop.

The Palace Pharmacy is the official Nyal store here, and summed up tersely, handles a complete life of everything to be found in a modern drug store and pharmacy. The soft drink department is very complete and modernly equipped. Floor space utilized is 30x80 feet, and an average of five people are employed. The phone number is 98. The place is open from 8 a. m. until 10 p. m. each week day, and from 8 to

majority of his business experience has been along this line. Mr. Keating is a member of the Retail Merchants Association and employs Union bakers. A complete line of all bakery products is manufactured and special catering in this line done. The plant is modernly equipped throughout and the territory served includes all of this part of the Big Bend District. The average weekly output is approximately placed at 7,000 loaves the year round. Local delivery is made and the phone number is 52, and an average of six people are employed. The motto is: "If it is made in a bakery, we can make it." Both Mr. and Mrs. Keating are active in the business and wish to be quoted as boosters.

WATSON-ANDERSON COMPANY

In this highly complex civilization of today distribution is the all important thing, and communities grow into the metropolitan class or fall by the wayside by virtue of their distributing facilities or the lack of same. The progressive little City of Alpine is extremely fortunate in this matter. Double compliment is in order for the establishment here of the above concern. First, to the citizens of the Big Bend District because they have placed at their doors a modern distribution system that smacks strongly of the big-town type. Second, to the management of the Watson-Anderson Company for their foresight and keen business ability in recognizing Alpine as one of the coming distribution points of West Texas. And, both the above mentioned have profited.

The Watson-Anderson Company was established here under the present name in 1922 as a new organization and as the management states (not entirely as a joke) "with a car of potatoes and a grip," and has made a phenomenal gain in business. This is a home-owned and home-operated institution, with their entire investment in this section and they are betting their last dollar in the finest game known—that of modern business competition—as regards the future growth and expansion of this trade territory.

The Watson-Anderson Company is operated as a partnership between Messrs. H. G. Watson and W. E. Anderson, both active in the busi-

ness. A Marfa Branch was established in 1923, and is in charge of J. B. Scott. Mr. Watson has been a resident of the Big Bend District for the past four years, and is a native of Texas. He has devoted his entire time to his present business and is familiar with its every phase. Mr. Watson is president of the Retail Merchants' Association here; a Director of the Chamber of Commerce, and a Rotarian. Mr. Anderson has been a resident of this district for the past ten years and has had seventeen years' experience in the wholesale grocery business. The company are exclusive wholesale grocers, handling all standard and called for brands. Featured are: All Gold canned fruits and vegetables, Travis Club cigars, Brown's crackers and cakes, Lipton's finest products, Anheuser-Busch products, Cream of Cotton lard, and many others. Trade territory served includes to Sanderson on the east, to Valentine on the west, and to Gorin on the north, and to the river on the south; this territory being about 200x150 miles, or an area of approximately the size of the state of New Jersey. The company at present is serving some one hundred and fifty customers and the slogan is, "Home Folks." The phone number at Alpine is 148, and the phone number at Marfa is 20. Floor space at Alpine is 10,000 square feet, and at Marfa 6,000 square feet. Both partners wish to be quoted as boosters.

W. E. CALDWELL

Mr. Caldwell has been established here in business for the last fourteen years, and is a native of Texas. He has considerable experience in cattle raising and merchandising. He devotes his entire time to the business, and is a member of the local Chamber of Commerce. Connected with him is Mr. M. M. Burke.

Mr. Caldwell does a complete line of electrical contracting and handles the sales of all electrical appliances and fixtures, and including the Kohler Farm light plant. Mr. Caldwell also handles all classes of hides, furs and pelts, shipping to New York and St. Louis principally. He also handles candelilla wax, and other products of this part of the country. Mr. Caldwell is located directly on trackage and the phone number is 40. He is an ardent booster for Alpine and the Big Bend country.

ALPINE--The Home of a Great State Institution--THE SUL ROSS STATE NORMAL



A VIEW OF ALPINE FROM COLLEGE HILL.

SUL ROSS STATE TEACHERS COLLEGE

Alpine, Texas

The Sul Ross State Teachers College opened its doors to students in June, 1920. For the Summer Session of 1920 and the Long Term of 1920-1921 the enrollment reached 353; for the 1922-1923 Long Term and the 1923 Summer Session the enrollment totaled 541; the attendance for Long Term of 1923-1924 and the 1924 Summer Session will probably be more than 600. The increase in attendance of college students for the current year is 40% over that of last year, and the young men 59%. Practically 70% of the entire student body is composed of college men and women, and more than 39% of the attendance is made up of young men.

An Ideal Climate

The town of Alpine has something like 2,500 inhabitants. It is situated in the heart of the Big Bend Country, and it has an elevation of 4,480 feet. In all directions the sky line is broken by rugged mountain peaks which change in hue with every hour of the day. Alpine is a town of good churches, clean morals, and hospitable homes. The people in all their relations with each other are actuated by that free and open-handed cordiality which belongs only to the people of the West.

SUL ROSS

Sul Ross State Teachers College is situated on a lofty hill overlooking the valley. The administration building was constructed of brick, concrete and steel, and it is inviting in all its appointments. More than ninety per cent of the academic faculty has achieved at least the M. A. degree from the best universities of the country; the college is equipped with first-class laboratories in biology, chemistry, physics, home economics, and manual training, and it has a well-selected library of something over five thousand volumes. Credits from this institution for the first two years of college work are accepted at face value by the best colleges and universities of the country. The attendance at Sul Ross is growing gradually but steadily, and practically every student and visitor to Alpine becomes converted to the idea that this institution is the most ideally located for a summer school of any college in Texas.

Berkeley Hall

Sul Ross has, under immediate charge of Professor and Mrs. C. A. Gilley, a dormitory for girls which accommodates more than 40 students. Berkeley Hall is steam-heated, is lighted with electricity, has three bath rooms, and is neatly and comfortably furnished. This Hall has been remodeled and re-furnished, and it represents an investment of more than twenty thousand dollars. Board and room in Berkeley Hall may be had for thirty dollars a month.

Athletics

The Sul Ross State Teachers College maintains good teams in football, basketball, and baseball. At the opening of the 1923 Fall Term football was introduced. Twenty-eight men reported for practice, and Coach Bernice C. Graves soon had his squad ready for action. During the football season the Lobos played six games, winning four and losing two. On the whole, the season of football was very satisfactory. Many of last year's string will return for the 1924 season, and Coach Graves has a number of first-rate men who will join the squad at the opening of the preliminary practice, September 15th.

Basketball

The Lobos have had an unusually successful season in basketball. The first real game of the schedule was staged with the El Paso School of Mines, whom the Lobos defeated in three successive rounds. The scores were as follows: Lobos, 24;

Miners, 6; Lobos, 15; Miners, 12; Lobos, 20; Miners, 6. The second battle of much consequence was played against McMurray College. It was the first game the Lobos had played on an in-door court, but the following scores tell how gamely they fought: Lobos, 19; McMurray, 17; Lobos, 17; McMurray, 18; Lobos, 20; McMurray, 21; Lobos, 22; McMurray, 19. A game at El Paso against the School of Mines will close the basketball season.

Baseball

The outlook for baseball is good, and Coach Graves is expected to develop the same high-class sport in baseball that he has maintained in football and basketball.

Interscholastic League Meet

The Interscholastic League Meet of the Big Bend District will be held on Jackson Field, some time in April, under the direction of Sul Ross State Teachers College. Victor J. Smith, Head of the Department of Manual Training, is Director General of the Meet, and the other officers are as follows: Athletic Director, Bernice C. Graves; Director of Debate, Superintendent J. H. Head of Fort Stockton; Director of Declamation, W. B. Connell, Alpine High School; Director of Essay Writing, Miss Anne Aynesworth, Head of the Department of English, Sul Ross State Teachers College. The Meet is composed of the fol-

lowing Counties: Brewster, Culberson, Hudspeth, Jeff Davis, Loving, Presidio, Pecos, Reeves, Terrell, Ward, and Winkler.

Tennis Court

The hard-surfaced tennis courts at Sul Ross take rank with the best in the State. They are covered with four inches of gravel, surfaced with screenings and cemented with Tampico oil.

Hancock Pool

The College has just completed an out-door concrete natatorium, 30x90 feet, with a capacity of more than one hundred thousand gallons. This pool is fed by pure mountain water from the College wells, and the drainage is to be used for irrigating the campus. Dressing rooms, with shower baths are to be installed near the pool, which will be surrounded with a tall fence and lighted with electricity.

The Summer School

People from all parts of Texas are rapidly learning that Sul Ross is the most ideally located college in the State for summer work. The days are uniformly pleasant, and the nights are cool and breezy. Teachers who attend this institution in the summer return to their work in the fall better prepared physically and mentally to render the State greater service. In an environment of beautiful scenery, and blessed

Advanced Courses

At the beginning of 1924 Summer Session advanced courses in English, Education, and History will be offered. An entire year's work in any two of these subjects may be completed during the Summer Session of twelve weeks. With the beginning of the Fall, September 24, advanced courses will be offered regularly thereafter in English, Education, History, one Science, one Foreign Language, and Mathematics.

Public Service

The Sul Ross State Teachers College is ambitious to render every assistance in its power to the people of the Big Bend Section. To this end, it offers, free of charge save for the actual expenses of the trip, the services of its President and faculty members for commencement addresses, lectures before community gatherings and study clubs, and assistance in judging in Interscholastic League contests. The departments of English, History, and Education will also furnish, free of charge, programs for the Year Book of study clubs, with detailed questions and suggestions for each lesson. Extension courses in these subjects may be had upon application.

ANNOUNCEMENTS

The 1924 Spring Term opens March 18th; the Summer School opens June 4th; the Summer Normal opens June 10th. All courses for the summer lead to certification. The Fall Term opens September 24th.

Try one summer among the mountains of West Texas. The bracing air, the beautiful scenery, and contact with the "Spirit of the West" will be a revelation and an inspiration to you. At the end of the term you will return to your work better equipped physically, better prepared professionally, and with a new lease on life.

For further information, write H. W. MORELOCK, President.

Reduced Railroad Rates

Plans are under way for securing

ticket over the Southern Pacific Lines to this famous summer resort with stop-over privileges at San Antonio and Alpine, provided they purchase a ticket on dates of sale specified above and provided they return to station where they purchased this ticket not later than October 31st.

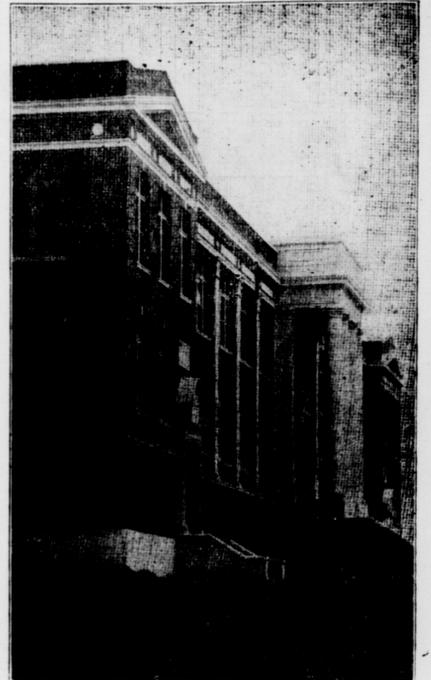
The management of the Clondercroft Hotel has granted a reduction of ten per cent during any part of the open season at Clondercroft to all teachers attending Sul Ross State Teachers College during the summer session of 1924, provided such teachers present to the management a certified statement of this attendance.

STATE NATIONAL BANK

General Banking Business

The word "Service" is probably the most abused word in business English. The banking business is essentially one of service and this broadened out may mean a multitude of things. A clean-cut example of the correct usage of the word service in its clearest and fullest meaning is had in the every day business policy of the above institution. The State National Bank was established here originally in 1906 under the name of Alpine State Bank, and changed to the present name on January, 1923. The present administration has been in effect since organization, with the exception of a few minor changes. Present officers are: Benjamin F. Berkeley, Pres.; George C. Miller, Vice-pres.; H. W. Ferguson, Cashier, and G. B. Crawford, Assistant Cashier. Messrs. Berkeley, Miller and Ferguson are directors, and in addition, Mr. W. T. Henderson, a prominent cattleman of this section, and Dr. C. C. Cade, a physician, of San Antonio.

President Berkeley is a native of Kentucky and has been a resident of the Big Bend district since 1897. He was formerly a practicing physician, but is now retired in this profession, and devotes a majority of his time to the bank's affairs. President Berkeley is also head of the Border Cattle Loan Company, an affiliated institution. He has also held office as Mayor of the City of Alpine since 1917. Dr. Berkeley is



SUL ROSS COLLEGE.

have an average age of residency in this section of over twenty-five years and are thoroughly familiar with local banking conditions. The slogan, which is "A Home Bank for Home People," is well-timed and true to the letter.

The entire personnel of the bank wish to be quoted as boosters, and Dr. Berkeley said, "The outlook at present is very encouraging by reason of the increased moisture we have received during the winter months. Then, too, prospects are good for an early and favorable spring. Along with this if we could have a little increase in cattle prices, this section would rapidly recover from the recent depression. I feel very optimistic concerning the future of the Sul Ross Teachers' College. We naturally expect the student body of the institution to increase year by year. This is a great thing for the boys and girls of this section, on account of the fact that there is no other institution of higher learning in this district. The students attending here are of the very highest class. Our greatest need at present is to more intensively develop our resources from both cattle and land standpoints. In my estimation this section has the most wonderful undeveloped and latent resources of any similar sized area in the entire country."

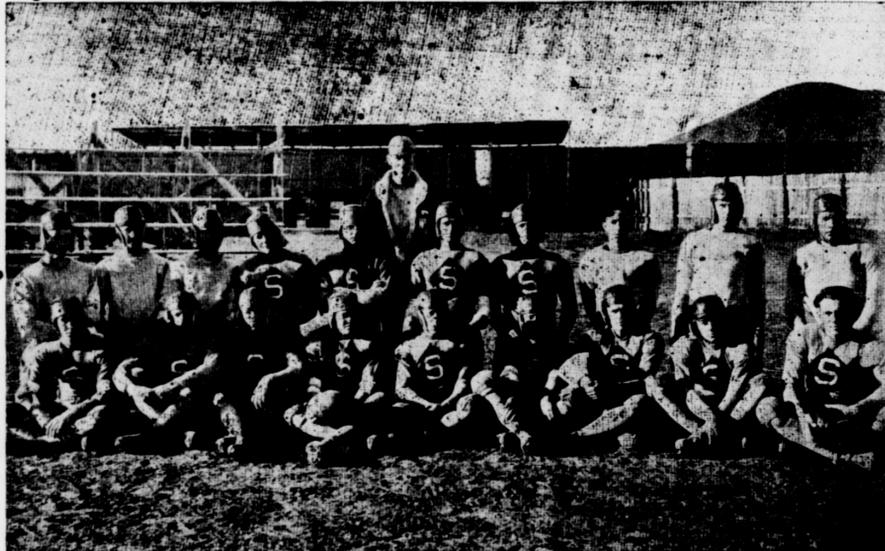
W. A. BUCHANAN

Forty-one years' successful work in the practice of his profession is the proud record of Mr. Buchanan, who out-ranks in point of experience any other artisan in this entire part of the Southwest. Mr. Buchanan has conducted his business here since 1914, and is a native of Pennsylvania. He has held a Union card since 1883.

W. A. Buchanan has handled the contracting in his line of most of the important jobs in the Big Bend country since coming here. He is conceded to carry the largest stock of fixtures and supplies between El Paso and Del Rio. He has stressed prompt and modern service in his business policy and plans to erect a modern concrete structure, 25x100 feet, next door to his present location in the near future to take care of his increased business. The phone number is 73, and Mr. Buchanan is a booster.

ROBINSON & COMPANY

The above institution was established here in November, 1920, as a new organization. Mr. A. F. Robinson, owner and manager, has been a resident of the Big Bend District since 1912, and is a native of Georgia. A majority of his experience has been along the dry goods line, and he devotes his entire time to the store. Mr. Robinson is a director of the local Chamber of Commerce, and a member of the Retail Merchants' Association. Connected with him is Mr. J. Roy Spence, a dry goods man of many years' experience. Robinson and Company are retailers of dry goods and gent's furnishings, handling only well known and standard lines throughout. Floor space utilized is 100x30 feet and an average of four people are employed. The phone number is 239. Their motto: "They say it can't be done. We do it." The business has shown a steady growth and Mr. Robinson wishes to be quoted a booster.



SUL ROSS LOBOS

summer tourists' rates to Alpine over the Southern Pacific and Orient lines, similar to the rates which were in effect over these lines for the 1923 summer season. Tourists may also buy a round-trip ticket to Clondercroft with a stop-over privilege at Alpine. The management at Clondercroft has promised special rates to teachers during the early part of the season. All people desiring to visit Alpine or the Davis Mountains, the proposed site of the State Park, should apply to their local agent for a round-trip ticket, good for ninety days.

Summer Tourists' Rates to Alpine For the summer of 1924, Summer Tourists' Rates of one and one-third fare have been granted by the Southern Pacific and Orient Systems from all points on their lines in Texas to Alpine. Sale of tickets becomes effective on the Southern Pacific May 15th, and on the Orient June 1st, and will continue in each case until September 30th. All tickets are good for a period of 90 days from the date of sale, with final date of expiration October 31st. Anyone desiring to visit Alpine during the summer of 1924 should apply to local ticket agent for a round-trip ticket.

Tourists contemplating a visit to Clondercroft, New Mexico, during the summer may purchase a round-trip

member of the local Rotary Club and Chamber of Commerce, and was formerly president of the last named. At present Dr. Berkeley is a candidate for the Texas State Senate from the twenty-ninth Senatorial District. Much might be said of the value of the residency to a community of the man of the caliber of Dr. Berkeley, but suffice it to say that his citizenship here is one of the easily recognized assets of the City of Alpine. Vice-president Miller is a retired stockman and capitalist and resides at Marathon. Cashier Ferguson has held his present position since 1912, and has been connected with the bank for a number of years. Assistant-Cashier Crawford has been with the bank for the past five years, and is a local man.

The State National Bank conducts a general banking business having commercial and savings departments and maintains safety deposit boxes for the convenience of patrons. Membership is held in both the State and National Banking Associations, and also the Federal Reserve System. The present capitalization is \$300,000 with surplus and profits of \$40,000 and with deposits of approximately \$250,000. Some eight hundred customers are served in Presidio, Jeff Davis, Pecos and Brewster counties. The senior officers and directors of this institution



FIRST NATIONAL BANK

ALPINE TELEPHONE COMPANY
S. G. Smith, Manager

Mr. Smith has been in charge of the above public utility since October, 1922, and has been, and is now, engaged on a program of expansion and rehabilitation that will soon put this concern on a 100% service basis. Mr. Smith is one of the best trained public utility men in the entire state of Texas, and still retains interests in numerous enterprises of this character throughout the state. He is a member of the local Chamber of Commerce and the Retail Merchants' Association, and is also the inventor of an automatic train control system, which is destined to play an important part in the elimination of railroad accidents.

The Alpine Telephone Company furnishes telephone service to the City of Alpine and environs, and there are at present about three hundred and fifty installations. There are also local long distance lines from Alpine to Marfa, and from Alpine to Marathon, and local connections about thirty miles north and about sixty miles south. The company contemplates the construction of about forty miles of wiring to connect up with the long distance lines of the Bell Company at Pecos, Texas, thus giving connections with the outside world. Mr. Smith wishes to be quoted as a booster, and is vitally interested in anything for the betterment for this city and the Big Bend District.

ALPINE JEWELRY COMPANY
Alfred A. Newell

The advantages to any city of an exclusive store are too well known to mention in detail, but most certainly nowadays the establishment of exclusive shops marks the changing of a town into a city, and in this present age communities are largely compared as to their progressiveness in the matter of their establishment of stores of this caliber. The City of Alpine as well as the gift and jewelry buying public are to be congratulated upon the establishment of the Alpine Jewelry Company under the capable guidance of Mr. Alfred A. Newell, the proprietor, and this store strikes a distinctive metropolitan keynote here and is easily one of the beauty spots of the city. When one walks into this store one is immediately impressed that here indeed is an establishment that is catering particularly to the discriminating buying public. The interior is a beauty, both in appointment and stock, and just to enter this store with its stock so neatly and artistically arranged that a perfect and expert service will be rendered as regards selection, price, comparison and delivery. The business has been built up along these lines and that the people have sincerely appreciated this policy and service is conclusively borne out by the fact that the volume of growth has shown a substantial increase month by month.

The Alpine Jewelry Company has been established here or the past ten years under the present name, but has only been under the administration and ownership of Mr. Newell for the past two years. However, Mr. Newell is not new to this section for he has been a resident of the Big Bend District for the past technician, at all times.

The Alpine Jewelry Company handles,

at retail only, a complete line of jewelry, cut-glass, silverware, diamonds, watches, etc., and in fact, everything that one would expect to find in a strictly down-to-the-minute shop of this kind. Worthy of special mention is the diamond department, wherein Mr. Newell carries one of the largest stocks of diamonds in this part of the West and which are sold at remarkably low prices. Outstanding among the many nationally known and nationally advertised products handled may be mentioned Edison Phonographs and Records, Towle Silverware in Sterling, Community in Plate, all standard brands of watches, and a very complete line of imported hand painted China and cut glass. In the musical department one will find small stringed instruments of all kinds, and a comprehensive line of sheet music, including both classical and popular selections. Mr. Newell intends to build up this department to where he will stock all musical merchandise, including pianos.

The trade territory of the Alpine Jewelry Company covers the entire surrounding countryside and adjacent counties and it is acknowledged without question that this store is equal to any on the Southern Pacific Railway line between El Paso and San Antonio, and vastly helps of only business locally but is another milestone in the progress in the entire Big Bend District. The



ALPINE MEAT MARKET

superior to the majority. Allied with the store is the Southwestern Novelty Plant, which manufactures a variety of novelties and which gives employment to many students of the Sul Ross Teachers' College. When asked as to what influence an exclusive store of this kind exerts upon the community which it serves, Mr. Newell said: "The establishment of such a store in any line tends to keep local money at home and makes for contentment among local residents. It also indicates that the city wherein it is located is progressing as the day of the old-fashioned 'general store' is fast passing. Modern buyers are becoming trained to be more exacting in their purchasing by trading at exclusive shops and therefore receiving more value for their money expended. People in this section are buying at present the finer and better quality of products for their home and family and are buying with an idea of making their places real homes with all the added little refinements of modern culture and civilization."

Mr. Newell is always prominently identified with any forward movement for the betterment of the city of Alpine and the Big Bend District and is always ready and willing to do his full share in anything for civic advancement and progress. He believes sincerely in the future of this section and wishes to be quoted as a booster. He stated: "In my opinion the probable future of the entire Big Bend Country is very, very bright. This entire country is settling up with an excellent class of newcomers and people of refinement are coming in and making this their permanent home, and therefore conditions generally are being raised to meet their expectations. I believe the establishment of the Sul Ross Teachers' College

students as a whole represent the better class families. Our mineral resources are practically untouched and I say this with particular reference as to the Southern end of the County with which I am very familiar. The mining of quick silver is only in its infancy. Our vast mineral resources need capital for expansion, which we have never had to any great extent, and also the mineral possibilities need outside publicity, which has also been lacking in the past."

ALPINE STEAM LAUNDRY
R. A. Wade, Manager

Operating upon the same high plane as is usually found only in the larger cities, the above concern renders the only steam laundry service in the entire Big Bend District. The laundry has been established here for a number of years, and Mr. Wade gives it his entire time and attention. He is a member of the local Chamber of Commerce, and also holds membership in both the State and National Laundry Associations.

The Alpine Steam Laundry furnishes three classes of service, including Finished Work, Flat Work and Rough Dry. The plant is thoroughly equipped with modern machinery and only the purest and best of materials are utilized. The laundry operates six days per week and gives local collection and delivery service, and also ships to surrounding towns. This is the only modern laundry plant located on the Southern Pacific Railway between El Paso and Del Rio. The phone number is 22, and Mr. Wade is a booster.

ALPINE MEAT MARKET

One of the newest enterprises in this city is the above concern established under its present name in December, 1923. The business is operated as a partnership between Messrs. Clarence Hord and J. D. McCutcheon, both active in the business. Mr. Hord has been a resident of the Big Bend Country for the past twenty-five years, and has had twenty-three years' experience along mercantile lines. He formerly operated a grocery store here for a period of 12 years. Mr. Hord also

has ranching and livestock interests in this section and is now serving his sixth year as County Commissioner. He is a member of the local Chamber of Commerce and a Rotarian. Mr. McCutcheon has been a resident of this section for fifteen years, and also has ranching and livestock interests locally. Mr. McCutcheon is familiar with cattle from their inception until they reach the consumer.

The Alpine Meat Market handles at wholesale and retail a complete line of fresh and cured meats. The market is equipped with a 12-foot Hussman display refrigerating counter, the latest and most modern that money can buy; this is the only counter of its class in the Big Bend District. The entire surrounding countryside is served and local delivery is maintained. The phone number is 219. Both partners wish to be quoted as boosters for Alpine and the Big Bend District.

ALPINE LIGHT & ICE COMPANY
Public Utilities

The city of Alpine and environs are to be congratulated upon the continuance in business here of the above public utility, which has shown a pleasing effort at all times to keep just a little ahead of the town in the matter of public service. The business has been operated here by Mr. J. D. Hix, manager, for the past seven years. Mr. Hix is a native of Tennessee, and a majority of his business experience has been along his present lines.

The Alpine Light & Ice Company furnishes light, power and ice to Alpine and vicinity, serving some 350 customers in the light and power department, and about 450 ice customers. Power is obtained from two Semi-Diesel oil burning engines, developing a total capacity of three hundred and twenty kilowatts. The plant is of the two-unit type and is one of the most compact and modern plants along the S. P. Railway lines between San Antonio and El Paso. The company handles a general line of all electrical appliances and fixtures, and does all classes of electrical contracting. The plant and equipment represents a replacement value of \$100,000 and in a word is so complete that the company could take care of a 50% increase without adding to the present equipment. Twenty-four hours per day service is rendered. The ice plant is of 14-ton capacity, and local delivery is made. The company also has several cold storage rooms, which are rented and leased. An average of six people are employed. "Yours

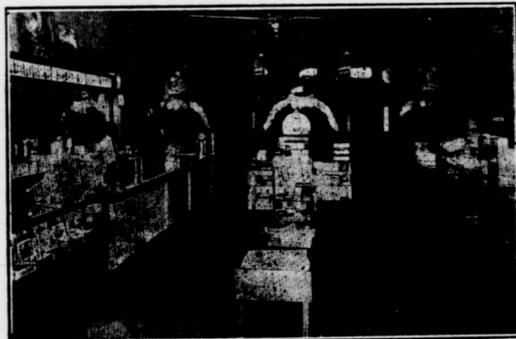


BIG BEND GROCERY COMPANY

ALPINE KANDY KITCHEN
Shirley Scales, Prop.

Few cities of 50,000 population may boast of as completely equipped and down-to-the-minute confectionery and candy shop as that of the Alpine Kandy Kitchen, established here November 4, 1911. Mr. Scales, who has had charge here since organization, is a native of Indiana, and has devoted his entire business lifetime to the confectionery business. He is a partner in the Alpine Drug Store, a member of the local Chamber of Commerce, and a Rotarian. Connected with him, and assisting in the sales, is his brother, O. E. Scales, who has been with the store for the past three years.

The Alpine Kandy Kitchen manufactures, and wholesales and retails, ice cream and candy. A specialty is made in the manufacturing of popular priced piece goods. The firm handles a complete line of box candies and bar goods, featuring well known brands, and all MacGregor Golf equipment. Cigars, cigarettes and tobaccos are handled, and this city's only complete line of magazines, newspapers and periodicals. A Bishop-Babcock-Becker Iceless Fountain, with a sixteen-foot counter and the latest that money can buy, is utilized in the soft drink department. Facilities are had here to take care of a hundred people every thirty minutes. There is 25x40 foot floor for dancing, and floor space over all of 25x130 feet. An average of six people are employed and the phone number is 197. Local delivery is maintained, and the slogan, "Good goods and better service." The entire personnel of the store wish to be quoted as boosters.



ALPINE KANDY KITCHEN

for Service" is the motto, and one which is adhered to to the letter. The entire personnel of the firm wish to be quoted as boosters.

BIG BEND GROCERY COMPANY
Staple and Fancy Groceries

"Sanitation" is the watchword of the above concern, and the stock is always crisp and fresh. The company has been established under its present name since 1921, as a new organization. The business is a partnership between T. N. Alison and J. Sonnier, both active in the business. Both partners are experienced grocery men and give their entire time to the store. A complete line of staple and fancy groceries and fresh fruits and vegetables are handled at retail, featuring only the better class merchandise throughout. Floor space utilized is 25x70 feet, together with a warehouse in the rear. An average of four people are employed. Local delivery is maintained, and the phone number is 188. This firm holds the record of turning its stock, and perhaps no other firm in the Big Bend District can assure its customers of its merchandise being as fresh as does this concern. The business has shown a satisfactory increase and both partners wish to be quoted as boosters.

ALPINE DRUG STORE

A famous actress once said that if she were a stranger in a small town and wanted the best in toilet preparations, she would invariably seek out the store handling the famous Rexall products. In this city the Alpine Drug Store has the official Rexall agency. The business has been operating under the same name since 1881, and is the oldest firm in this city operating under the same name continuously. The present administration has been in effect for the past five years, and is a partnership between Shirley Scales and R. S. Carnes, with Mr. Carnes in active charge. Mr. Carnes has been a resident here for the past 13 years, and has been engaged

QUICKSILVER

The mineral wealth of the Big Bend territory is mostly confined to two counties—Brewster and Presidio. The silver mines of Shafter, in Presidio county and the quicksilver mines at Terlingua in Brewster county are two of the notable mining districts, which have become celebrated throughout the United States. Mr. Frank Ritchie, manager and editor of the Fort Davis Post, a mining man and well informed, especially on the the mineral resources of Brewster, in an article written on the "Mountains of Southwest Texas Rich in Minerals," says of the great quicksilver mines of the Terlingua district, as follows:

"Hidden away, as it were, in the remote corner of the mountains in the south part of the county, a few hardy men have been digging away for a number of years, undermining these mountains with great tunnels from which they have extracted Many Millions of Dollars Worth of This Queer Metal. Here, far from the haunts of man, these men have persistently delved into the depths of the earth, and building up what is now said to be the largest single quicksilver mine in the world. A small mining town has developed, securing supplies from Alpine, on the Southern Pacific railroad, with the usual convenience of a mining settlement. A new order of things has come about from the light of day that has been let into these mountain fastnesses through the discovery by the outside world of the mighty work that was going on for many years. This mining locality now known as THE TERLINGUA DISTRICT, is entering upon a new era in its history of development, which is now well under way. In the earlier history of the district and following soon after the discovery of the metal, the prospectors sought the rich ores near the surface, but later the real mining men followed up this desultory way of mining and began work on what is now known as the CHISOS MINE, the largest and richest mine in the district.

The early miners developed for a time phenomenally rich prospects near the surface, but when the Chisos and Maricopa mines were opened up most of these small prospects were acquired by the mining com-

(Continued on page 17)



ALPINE LIGHT & ICE COMPANY



STATE NATIONAL BANK



HOTEL HOLLAND.

Photos by Duncan

HOLLAND HOTEL
New and Modern

Anticipating the hotel needs of the City of Alpine, the Big Bend country, and this part of the state, for many years, The Holland Hotel is so thoroughly equipped that it would do credit to cities many times the size of Alpine, and the traveling public are invariably surprised at the advantages enjoyed at this modern hostelry. In the West today, and more especially so in cities located on important automobile and railway routes, the accommodations received by the transient guests are largely responsible for their opinions of the locality through which they are passing. No one enterprise in this part of Texas has given to this city, and to this part of the Southwest, more favorable publicity nationally than has the Holland Hotel. No trip through this section is complete without a stay at the Holland, and without question one of the pleasantest memories of the journey is the time spent at this hotel.

The Holland was completely rebuilt and completed on April 10, 1923, under the supervision of Architect L. G. Knipe. The structure is of red pressed brick, with the exterior stucco finish, and the ground floor is of concrete. The building is semi-fireproof and modern in every detail. The building and equipment represents an approximate investment of \$75,000. Mr. Clay Holland, the proprietor, is a native of the Big Bend district and attended schools here. He is second vice-president of the Chamber of Commerce and a member of the local Rotary Club. Membership is held in the Texas Hotel Keepers' Association, and the hotel is listed nationally in both the Hotel and Automobile Red Books. Mr. J. W. Downum, assistant manager, has been a resident of the Big Bend country off and on for ten years, and has considerable hotel and catering experience. The hotel dining room and coffee shop is under the personal supervision of Mr. Downum.

The Holland Hotel has a total guest capacity of seventy-five and operates upon the European plan. Rooms may be had with or without bath, and single, couple, or en suite. All rooms are outside ones, have hot and cold running water, heated by hot air, have telephone connections, and are strictly modern in appointment in every way. The furnishings are by Albert Piek of Chicago, and include Simmons beds and springs, and Sealey mattresses. There are modern sample rooms, and in the dining room a la carte and regular meal service is had. This is used regularly by the Rotary Club and Brewster Chamber of Commerce as well as for other local functions.

There is no secret connected with the most phenomenal success and growth of the Holland Hotel. This success is founded upon the basic principle that courtesy and service to guests are not only deeply appreciated by them, but are of vital

importance in the every day life of the business.

The business policy of the management of this hotel is that each and every employee shall give his or her undivided time and personal attention to making all patrons feel that they are not merely paying for a room or an apartment, but are welcome guests and that no courtesy may be left out in order that they may feel as nearly at home as possible.

Few people realize the vast amount of details, technical knowledge, and diplomacy necessary in conducting a large and modern hotel. To enumerate would be disinteresting, as mere words fail to tell the story. However, the experienced traveler will readily perceive in this hotel an atmosphere of comfort and courtesy permeating each and every transaction that has behind it an organization which pays distinct tribute to the managerial ability.

The ground floor of the Holland Hotel is occupied by the State National Bank, The Alpine Jewelry Company, offices and lobby of the Holland Hotel, the John Young Land Company, Dining-room and Holland Coffee Shop, Trans-Pecos Abstract Company, offices of Dr. M. L. Turney, Holland Barber Shop, Chamber of Commerce, and office of Architect Knipe. The Holland Hotel is rightly managed and conducted, and the City of Alpine and this part of the Southwest are to be congratulated upon the establishment and under the present management, is destined to expand with each year's passing. Mr. Holland's residence here has been marked by activity along constructive lines. He is at all times interested in, and ready and willing, to do his full share in anything for the betterment of the City of Alpine and the entire Big Bend District.

HIGHWAY SERVICE STATION

Tires, Tubes and Accessories
The Big Bend District has many institutions to which it may point with pride, and in the foremost ranks of these progressive concerns

is the above firm, which was established here in February, 1923. Mr. T. F. Skevington, manager, and who has had charge since organization, has had considerable experience along transportation lines, and devotes his entire time to the business. The company holds membership in both the El Paso Automobile Club and the San Antonio Automobile League. Mr. Ray Newsom, conceded to be one of the best automobile mechanics in the Big Bend district, has charge of the machine shop department. Mr. Cass Edwards may be reached through this concern for all radio supplies and equipment.

The Highway Service Station handles the sales and service of Studebaker automobiles for Jeff Davis, Presidio, Brewster and Terrell counties. The company also handles Goodyear Tires and Tubes. In the machine shop department a complete line of all overhauling and repairing is done. The filling station

is of the double-drive type, with cement approaches, and is the most modern one in West Texas. There are two visible gasoline pumps and two lubricating pumps. Gulf and Texas products are handled. The location of the station is directly on the Robert E. Lee Highway, and the place is open practically twenty-four hours per day. The present building occupied is 120x35 feet, and represents a replacement value of approximately \$10,000. An average of four people are employed and the phone number is 164. The company will erect in the near future another modern fireproof building 56x36, in order to take care of increased business. Mr. Skevington is very optimistic concerning the future of Alpine and the Big Bend country.

WEST TEXAS MOTOR COMPANY
Ford Dealers

The above firm opened its doors for business here October 15, 1915, and was a new organization. Mr. S. W. Casner is the present manager and devotes his entire time to the business. The West Texas Motor Company handles the sales and service of Lincoln, Ford and Fordson products, for Brewster and Jeff Davis counties. A service agency is maintained at Sanderson under the name of Davis Auto Company. The



WEST TEXAS MOTOR COMPANY

company handles annually about a hundred and twenty-five cars. In the sales department, the company also handles Fisk and Seiberling tires and tubes, and Exide storage batteries. There is also handled a complete line of springs for all kinds of automobiles, including Timken and New Departure Springs.

West Texas Motor Company handles a complete line of genuine Ford parts and operates an up-to-date filling station. Besides rendering Ford service the company does a complete line of repairing and overhauling, and has a commercial storage capacity of forty cars. The building utilized was erected in 1920, and was built especially for the company's occupancy. The structure is modern and fireproof, and the floor space occupied is 55x132 feet. There is a ladies' rest room in connection. An average of ten people are employed, and the phone number is 78. Twenty-four hour per day service is rendered, and the motto is, "We carry the stock." The entire personnel of the firm wish to be quoted as boosters.

ALPINE HARDWARE COMPANY
R. W. Coffey, Mgr.

The Alpine Hardware Company has been established here under the present ownership and management for the past eight months and is the only exclusive hardware store here. Mr. Coffey, under whose personal supervision the business is conducted, has been a resident of the Big Bend Country for the past twenty years. He was formerly engaged in ranching, but at present devotes his entire time to the business. He is a member of the local Chamber of

L. Alldredge is a partner in the business and is active with the firm.

The Alpine Hardware Company handles at retail a complete line of shelf and heavy hardware and allied lines. Only standard, recognized brands are featured throughout. This entire part of the Big Bend District is thoroughly covered by the company in the conduct of the business. An average of three people are employed and the phone number is 117. "Service, Quality and Price" is the slogan. Both partners wish to be quoted as boosters for the Big Bend District.

ALAMO LUMBER COMPANY

A. J. Hanna, Jr., Mgr.

The City of Alpine is fortunate in having located here a local branch of the famous Alamo Lumber organization. Mr. Hanna has had charge here for the past three years and the house has been established in Alpine for a period of ten years. Mr. Hanna has been connected with the present organization for five years and has been in the lumber business since he was 18 years of age. He is a director in the local Chamber of Commerce. The Alamo Lumber Company handles at retail a complete line of builders' hardware, paints and also fuel and feed. Featured are Texaco Roofing, Sheet-rock Wall Board, Moore Paints, and Pratt & Lambert Varnishes, Dawson Soft Coal, Dawson Coke, etc. Ground space utilized is 200x300 feet, and there are two buildings with practically all the material under shed. An average of three people are employed and the phone number is 74. Mr. Hanna wishes to be quoted as a booster for the Big Bend District.

TRANS-PECOS ABSTRACT CO.

M. L. Hopson, Mgr.

No business enterprise demands the same careful attention to details as does that of an abstracting company. Most surely the slogan, "Down-to-the-Minute," was born in an abstract office. An abstract company that measures up to every standard set by the 1924 demand is that of the above, operated here under the present management for the past four years. Mr. Hopson has been a resident of the Big Bend country for the last four and a half years. Mr. Hopson has spent his entire business lifetime along title lines. He also owns an interest in the Texas Tailor Shop. Mrs. Hop-



Alpine Transfer Company

Photos by Duncan

ALPINE LUMBER COMPANY

Building and Water Supply Material

No business enterprise contributes more directly to the community than does a rightfully conducted and managed building materials house and especially is this true when such institutions are home-owned and home-operated concerns. Truly exemplifying this statement in this city is the Alpine Lumber Company, established here originally in 1898. A second yard was established at Marathon about 1910. The company had been incorporated under the present name in 1912, and was incorporated under the present name in 1915. Officers are: F. E. Gillett, Pres.; C. E. McColl, Vice-pres, and Manager, and J. W. Gillett, Secretary-treasurer. Mr. J. W. Gillett has charge of the Marathon yard, while McCool has charge of the Alpine yard. Mr. McCool has been a resident of the Big Bend district since 1912, and is a native of Kentucky. Practically his entire business lifetime has been spent in the lumber industry. He is a member of the local Rotary Club and the Chamber of Commerce. Mr. Fritz Weyerts is connected with the company for the last eight years. Miss Josephine Linn, bookkeeper, has been with the company for the last five years.

The Alpine Lumber Company are wholesalers and retailers of building and water supply material, builders' hardware, paints and oils, and fencing materials. Featured may be mentioned Lowe Bros., and High Standard Paints, Richardson's Wall Boards, Standard and Sampson's Windmills, and many others. The entire tributary territory is served, and ground space utilized here is 125x400 feet. An average of four people are employed, local delivery is maintained, and the phone number is 12. The motto is, "We put 'Pine' in Alpine." The entire personnel of the company wish to be quoted as boosters.

BIG BEND AUTO AND ELECTRIC SHOP

T. Genusa, Prop.

Mr. Genusa has had charge of the above business since November, 1923, and is from San Antonio here. He has had considerable experience along mechanical lines and is an expert auto electrician. In the sales department the firm handles U. S. L. Batteries for Brewster County. In the machine shop department a complete line of all overhauling and repairing is done and a specialty is made in automotive electrical work. A commercial storage capacity of twenty-five cars is had and the place is open from early in the morning until late at night. Floor space utilized is 60x120 feet, and the phone number is 54. Mr. Genusa is a booster for Alpine and the Big Bend.

R. A. McMURRY

"The Plumber With a Conscience"

There is no line of business that tests the mettle of men more than does the modern contracting game. It is essentially a profession in which the old law, "survival of the fittest," governs the elimination process. In Alpine Mr. McMurry has succeeded in building up a substantial business, and strictly along the lines of the above motto. Mr. McMurry has been a resident of the country for the past three years, and during that time has had charge

of the heating and plumbing contracting for some of the better class business buildings and residences in the Big Bend country. He handles a complete line of all and heating supplies and fixtures, and guarantees all work and materials. Mr. McMurry states that the people of this section demand the very best in his line, and that he is well pleased with having located here.

ALPINE TRANSFER

Auto Service and Transferring

The Alpine Transfer is the pioneer firm of its kind in this section and has been under the ownership and management of Mr. Ed Davidson since 1910. Mr. Davidson has had twenty years' experience in his present line, is Deputy Game Warden here and devotes his entire time to the business. The Alpine Transfer meets all trains with service cars and operates two trucks in the transfer department. The contract for local delivery of express is also held by this concern. The office phone is 168, and the residence phone is 64. Mr. Davidson is a firm believer in the future of the Big Bend Country.

E. S. CROSS

Furniture and Millinery

Mr. Cross has been established here in his present business since 1917, and succeeded Hord and Livingston. Mr. Cross personally supervises the furniture department while Mrs. Cross has charge of the millinery department. In the furniture department, Mr. Cross handles a complete line of new and used furniture and household furnishings and sells both for cash and on easy payments, and also does a general line of repairing in this business. In the millinery department Mrs. Cross handles a complete line of ready-to-wear millinery and does custom making of hats. She also does the largest volume of Ladies' Ready-to-wear business in the city. She is very experienced in this line. Both Mr. and Mrs. Cross wish to be quoted as boosters.

A. B. SANDIFER

Staple and Fancy Groceries

Although the above concern is one of the newer enterprises of this fast growing little city, yet Mr. Sandifer is not a newcomer here, as he has been a resident of the Big Bend District for the past 15 years. Mr. Sandifer is a native of Illinois and has been meeting the buying public in this section in different capacities for over 12 years. Mr. Sandifer personally supervises the business, is a member of the local Chamber of Commerce, and is serving his first term as City School Trustee. Connected with him is Eric Williams, who is also an experienced man in this line.

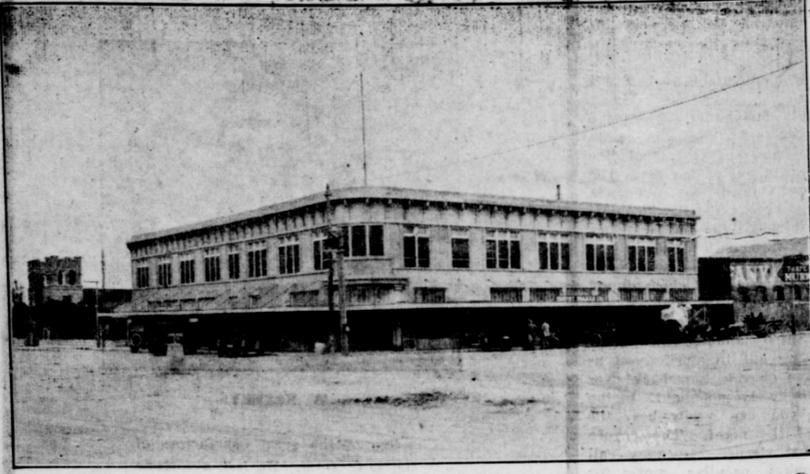
Mr. Sandifer handles a complete line of staple and fancy groceries and fresh fruits and vegetables, featuring only the best in all products handled. The phone numbers are 123 and 153, and local delivery is maintained. Mr. Sandifer is well pleased with the patronage afforded him and is a booster for Alpine and its trade territory.



HIGHWAY SERVICE STATION



ALPINE JEWELRY COMPANY



ALTA VISTA HOTEL.

Photos by Duncan

THE MARFA BAPTIST CHURCH will always be associated with the On September 14, 1902 Dr. Geo. W. Baines, then of Alpine, preached in the Christian Church of Marfa. Rev. L. R. Millican, now of Fort Davis, was also present. After the sermon a number of the Baptists under the leadership of these two preachers, organized the Marfa Baptist Church. The following were the ten charter members: H. B. Griffin, M. B. Chastain, Forrest Jordan, W. H. Colquitt, Mrs. S. P. Cline, Mrs. Ella Chastain, Mrs. Ida Colquitt, Mrs. Josie Bennett, Mrs. Lon Reynolds and Mrs. Lucinda Hay. Of these Mrs. Chastain is the only one who still holds membership here.

Immediately after organization the Church called Dr. Baines as pastor, and the arrangement was that he should preach one Sunday in each month. Dr. Baines, many years before, had led in the organization of the First Baptist Church of El Paso. He is said to have preached the first sermon ever heard in Alpine, the service being held in the depot. After leaving El Paso he held various important pastorates in the state. He was a

present place of worship. He led the people in planning for and erecting it, and saw the Church at last in its own home. Rev. J. B. Cole, then of Pecos, preached the dedicatory sermon. At present the Church is served as pastor by Rev. S. F. Marsh, who came to Marfa in December, 1923. He preaches every Sunday to good audiences. The membership has reached one hundred and seven. C. T. Mitchell, M. D. Bownds, W. T. Davis and J. H. Griffith are deacons. J. C. Fuller is Superintendent of the Sunday School, and he has a corps of thirteen teachers and officers. There is a flourishing W. M. U. of which Mrs. Orr Kerr is president, a Sunbeam Band and a weekly prayer-meeting.

CATHOLIC CHURCHES IN MARFA

The history of the more recent Catholic activities in this section dates back to 1895, when the oldest church was recorded in charge of Reverend F. Maas. Before this time Marfa was served as a mission under the jurisdiction of the Fort Davis



LIBERTY THEATRE.

cultured, Christian gentleman. In 1907 he resigned his work in Alpine and Marfa to accept the Bible Chair in San Marcos Baptist Academy. He continued in that work until failing health forced him to give up active work. He died in Fort Worth a year ago.

It was eight years from the time the little Church was organized until it had a building of its own. During that time it worshipped in various places—now in the Christian Church, then the Methodist Church, the Town Hall, and again in the Christian Church. It would seem that a major part of this time the services were held in the Christian Church, as the records show that when the Baptist Church was dedicated the Church Clerk was directed to send a letter of thanks to the Christian Church, thanking them for the long continued use of their building.

The present church building now stands at the corner of Austin and Lincoln streets. Two blocks north is the parsonage, a stuccoed bungalow with modern conveniences. The name of the pastor, J. J. Maurer,

Parish. Reverend Maas was succeeded by several other priests until troubled conditions in Mexico brought here some Jesuits who devoted themselves to this section, until 1923, when Fathers Palarno and Quebiza turned over the parish to Father Manuel Quadrado who only served one month, being called to Spain by the illness and death of his father.

Father Quadrado was succeeded March 28, 1923, by Father M. A. J. amona, who still holds the government of the Parish. There are two beautiful Catholic Churches in Marfa, one English, known as Sacred Heart, and one Mexican, known as Saint Mary's, Father Jiamona being in charge of both. Connected with the Church work are five sisters of the Incarnate Word, who are conducting two schools, one for the English speaking children, and one for the Spanish speaking children, English being the language used at both schools.

On Sunday Mass is celebrated at the Sacred Heart Church at 9:00 A. M. and at Saint Mary's at 10:00 A. M. Rosary and Benediction are held

on Sunday at Saint Mary's at 4:00 P. M. Week-day Mass is celebrated daily at present at 8:00 A. M. There are at present some fifteen hundred members who profess the Catholic faith, this being by far the largest member of any congregation here locally.

EARLY HISTORY OF MARFA METHODISM

About the year 1883, very soon after the completion of the S. P. Railroad through to El Paso, a tall angular man, brawny and brave, with a determined purpose stamped on his face, stepped off the train into the little town of Murphysville—now Alpine. One H. H. Powe met him and soon learned that he was the missionary for this section of the country. A young man fired in spirit by the love of God to plant the religion of Christ and raise the banner of Methodism in these "wild parts." We were then within the bounds of the old West Texas Conference and remained under her protecting care until 1890 when the General Conference that met in St. Louis authorized this section to be set apart with the New Mexico territory and formed into a new Conference to be called the New Mexico Conference. And our first Conference met in El Paso in 1890 with O. P. Fitzgerald as Bishop. Back to our young man. The Government Post at this time was in Fort Davis, so Bro. Kilgore felt that it would be wiser to establish the head mission at that place, and go from time to time to the surrounding places for services. A little one-roomed frame building was erected in Davis and the tireless man of God made his rounds. Methodism was the pioneer church of the "wilderness." There were no church buildings in these small towns, so services were held in the school or court house. After a year Bro. Kilgore had a young Mexican preacher to help him, but his name I have been unable to recall.

Bro. Cavanaugh came and gave a few sermons, but for reasons I do not recall, did not remain long.

In about 1884 the "fighting parson," Andrew Jackson Potter, came and preached a few times as Presiding Elder. Did space permit, the experiences of that fearless man of God would be interesting as well as thrilling—also instructive, showing graphically the hardships those early men endured. On one occasion Bro. Potter drove into a little town just about dark. Some of the saloon men knew him and begged him to give them a service. He had not time to tarry for some urgent call urged him forward on his journey. The men insisted that they had not heard a sermon in so many years that they must have some kind of a service. Bro. Potter thought quickly and acted the same way. He tied his buggy lines to the front wheel, stepped to the ground, and the men were forming in line for services. He took off his hat, lifted his voice in prayer to God—and he could pray—passed his hat around for collection, and got a goodly of-

fering—stepped into his old buggy, touched his wiry ponies with the whip and sped out into the darkness.

Changes were rapidly taking place; people were moving into the country, and more religious needs were felt. So in 1885 Rev. Thornsbury was sent out from the Conference that met in San Antonio. (Bishop Pierce, I believe was the Presiding Bishop), to establish a Marfa mission as well as to keep up others already established. At that time there were so few Methodists here that he could only organize services which were faithfully carried on by Mrs. Jno. Humphries as a union Sunday School when he would be absent. His headquarters were for a time in Alpine but he tried to divide his time between the two places. In 1886 Bro. Frank Mitchell and his family came and soon others followed, and then the little church was established and Bro. Thornsbury helped with his own hands to build the little adobe building that stood where the present Mexican Church now stands. They used the little Mission church a number of years but the congregation soon outgrew it and a new church was built. The men who allowed were, as I recall them: King, Saunders, Brown, Crutchfield, Hodgson, Goodson, Marston, Fikes, and Brooks. I think Brooks served first in the new church. At this time Marfa and Alpine were made full stations—the same pastor serving both places before. Now Brooks came to Marfa and J. D. Hammond went to Alpine. A young man worked with Bro. Goodson for a year and made his rounds much of the time on his wheel. His name was Meniffee. One young lady remarked, because of his sanctity: "I'd like to see if his wings are beginning to sprout." The ministers who served Marfa in the second building were Allison, Bragg, Allen, Huggett, Bell and J. C. Jones. The last mentioned was the man who conceived and put into execution plans for the splendid new brick building of which we are justly proud. Jones, Morgan, Macune, Morgan, Parrish, Henson and Barton have filled the pulpit of the new building. We who sit in comfort in the new building owe much to those valiant soldiers of the Cross who braved the dangers, endured the hardships and built step by step, winning every inch of gain through labor and sacrifice. I would not deal fairly if I failed to speak of the splendid service rendered and work accomplished by the men who served as Presiding Elders during the trying years. They have been men of God, giving much of themselves in ministering to the people they served. They held high the Royal Banner, never allowing it to drag in the dust of sin and shame.

At the present Marfa is the second largest church in the El Paso district, which is a territory about as great in size as the New England states. She is being served by H. M. Barton as pastor and S. E. Allison as Presiding Elder. The Board of Stewards are: Chairman, W. B. Mitchell; Treasurer, J. B. Scott; A. M. Avant, N. A. Arnold, F. L. Anderson, J. M. Rosson, C. E. Mead, T. C. Mitchell, F. C. Mellard, F. A. Rosson; Superintendent of Study, Mrs. J. W. Howell; Superintendent of Publicity, Mrs. Wilson; Superintendent Social Service, Mrs. Cardwell; Superintendent of Supplies, Mrs. Teas; Treasurer, Mrs. Mead, and Local Secretary, Mrs. Settle; Social Superintendent, Mrs. Snyder; Agent of "The Voice," (our missionary paper), Mrs. Hurley. Bell Bennett officers are: President, Mrs. Frank C. Rosson; President, Miss Avant; Superintendent of Study and Publicity, Mrs. Hoffman; Corresponding Secretary, Miss Ables; Social Secretary, Mrs. Ross Harp; Superintendent of Supplies, Mrs. Flynt; Treasurer, Mrs. Jim Tyler; Local Treasurer, Mrs. N. A. Anderson.

We have a prosperous Epworth League that is reaching out and drawing within its folds in a very helpful way the young life of our Church. It is a good training school for service, and to help the young people speak before the public. It makes them early assume the Church work and there is a possibility that most of them will never lay it down. Its officers are as follows: Ernest Hurley, President; Hayes Mitchell, Vice-President; Allison Duty, Secretary; Mrs. Frank

F. L. Anderson is our Sunday School Superintendent and Dr. Hoffman Secretary and Frank Rosson Assistant. That school has be-

gun to awake—it is stretching itself and reaching out toward progress. It has the graded literature, and the several organized departments are guided by their own Superintendent. Each group is receiving just such instruction as its needs require. Hence the children are studying the Master in a way that appeals to them, so they are much more apt to accept Him as their Savior. Mrs. Chas. Prueitt has charge of the Woman's Bible Class, and Mr. Mead is teacher of the Men's class. Mrs. Duty has the Young People, Mr. Gregg the Senior group, W. B. Mitchell the Intermediate boys, and Mrs. Wilson a class of Intermediate girls.

We have the Beginner and Cradle Roll department, with Mrs. Frank Rosson as Superintendent, Lillian Spencer as pianist; and teachers—Mrs. Jim Tyler, Mrs. Joe Rosson, Mrs. Barton is Superintendent of the Primary and Junior department, with Everyn Howell pianist, and Mrs. Evans, Mrs. Hoffman and Mrs. W. B. Mitchell as teachers. The older classes are organized, having a President, Secretary and Treasurer, also committees to handle the social and financial activities of the classes. Most of such matters are attended to at monthly business meetings, leaving the class hour for more study. When our wings are a little stronger, and all of our teachers have taken special training in their work, we will do a far greater and far-reaching service for God, and we will have a Sunday School that will be worth while. For Sunday School teachers need training and preparation as well as the public school teacher. Considering their work in moulding child-life, their training should be more carefully taken. We are doing a good work now. We have two missionary auxiliaries; the Lambuth, who has the membership of the older women of the church and was first organized; then the young matrons organized and called themselves the Bell Bennett Auxiliary. These groups take care of most of the missionary activities of the Church, both home and foreign, do social service, care for the social life of the Church and take care of such cases of charity as come under their capacities. They also carry on a systematic study circle, endeavoring to familiarize themselves with the outstanding needs of the world; its condition and standing in regard to the civic, social and religious questions. At least Lambuth carries on such study, and we trust Bell Bennett will soon fall in line. We have just finished a very comprehensive work on "The Child of America's Future." The Lambuth members are: President, Mrs. Joe Rosson; Vice-President, Mrs. H. B. Holmes; Corresponding Secretary, Mrs. Arthur Mitchell; Recording Secretary, Mrs. Bennett; Superintendent of Study, Mrs. J. W. Howell; Superintendent of Publicity, Mrs. Wilson; Superintendent Social Service, Mrs. Cardwell; Superintendent of Supplies, Mrs. Teas; Treasurer, Mrs. Mead, and Local Secretary, Mrs. Settle; Social Superintendent, Mrs. Snyder; Agent of "The Voice," (our missionary paper), Mrs. Hurley. Bell Bennett officers are: President, Mrs. Frank C. Rosson; President, Miss Avant; Superintendent of Study and Publicity, Mrs. Hoffman; Corresponding Secretary, Miss Ables; Social Secretary, Mrs. Ross Harp; Superintendent of Supplies, Mrs. Flynt; Treasurer, Mrs. Jim Tyler; Local Treasurer, Mrs. N. A. Anderson.

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Rosson, Treasurer; Mrs. Jim Tyler, Chairman of the Program Committee; Frances Mitchell, Chairman of Social and Recreational Committee. Chairman of Membership Committee, Chas. Thomas and also Social Service; Mrs. Lucious Hurley, "Era" agent. The Junior League is a little band of faithful little folks who are learning to be busy in the Master's work. Mrs. Duty and Mrs. Teas lead these children in a most faithful and helpful manner. They have their officers, with Verna Setna Settle as President, Everyn Howell pianist, and Zeldia Hurley as secretary. We are well organized in our departments, and we pray God's blessings on our work, and that He will keep our hearts humble and filled with love for Him and all mankind.

CHURCH OF CHRIST.

In 1896, Bro. Geo. Morrison, then of El Paso, held the first revival meeting for the Church of Christ in Marfa, but no organization materialized until the following year. Bro. Morrison was a faithful gospel preacher. Bro. Addison Clark held the second revival meeting in 1897. The meeting was held in the court house. Bro. Clark was one of the founders of Texas Christian University, now located in Fort Worth, and recently received a gift of more than four million dollars and is one of the leading universities of the southwest. He was one of the most loved, scholarly, consecrated christian men who have brought honor to the Lone Star state. Addison Clark has gone to his reward, but his name will live as long as Christian education is taught on Texas soil.

The Organization.

The meeting of Bro. Addison Clark in 1897 resulted in the organization of the church. David Phares McKay, Cook Moore, William Moore, and L. C. Brite were elected elders. These were and are men of high principles, lofty ideals, christian character and their lives have been interwoven into the history of the southwest, in a very helpful way. L. C. Brite is one of the elders and is chairman of the official board at the present time.

The charter members were, Mrs. Gaither, Mrs. M. B. Anderson, Mrs. W. H. Cleveland, William Moore, Cook Moore, Mrs. Sam Neil, Mrs. R. E. McMinn, D. P. McKay, Mrs. O. N. Turner, Mrs. J. E. Browning, L. C. Brite, Mrs. L. C. Brite and Mrs. Minnie Kerr Wilkins.

J. T. McKissick was the first pastor. He was a young preacher 24 years of age and he is now preaching for the Church of Christ in Sweetwater.

The Growth of the Church.

The growth of the organization has been steady, straight-forward and constructive. There have been very few unusually high points and unusually low points reached, the history of the work has been progressive from the beginning. Meetings have been held by some of the leading evangelists of the brotherhood. The membership has increased from that small but faithful beginning to one hundred and fifty, and well-organized, healthy work. The church has been served by good pastors, who were loyal to the Bible teachings.

The Present Condition of Work.

From our membership there are two men who are doing full time work in the ministry, one woman preparing for foreign missionary work, two young ladies in Texas Christian University preparing for religious work, and one of them for foreign missions, and two other young people taking special college courses.

The present official board is composed of the following elders: L. C. Brite, J. B. Gillett, H. H. Kilpatrick, George Chastain, L. L. Lockley; deacons, J. H. Lock, J. T. Hamie, R. E. Petross, John McDonald, O. L. Shipman, J. W. Harris, N. L. Casner, Carl Waese and Ross Maley.

Sunday meetings: Bible school 9:45 A. M., morning worship 11:00 A. M., Junior Endeavor 2:30 P. M., preaching service 7:30 P. M.

Other meetings: Mid-week prayer meeting Wednesday evening, Women's Missionary Society first Tuesday of each month, Ladies' Aid Society third Tuesday, Girls' Triangle Club second Tuesday and Debating Society the last Friday evening of each month.

The Aims for the Future.

We hope to have a new building in the near future that will be a credit to the town, adequate for our work and beautify the cause that we represent. It is our desire that the christian influence shall touch in a vital way the life of the town and community and that the Christ shall become real in the lives of men and the citizenship shall know Him as the world's redeemer.



THIRD EYE VIEW OF MARFA



THE OLD FORT AT DAVIS

"THE LAND ITSELF."

"Out Where the Sun is a Little Brighter."

"The land itself." "Out where the sun is a little brighter."

Extending eastward from the city of El Paso for several hundreds of miles to a meandering little stream, which still bears the Indian name of Pecos, and bordering the Rio Grande on its north bank and reaching far to the southern boundary line of the State of New Mexico is the little known, but important territory called the "Big Bend" of West Texas.

The name was given it, we are told, from the fact that here the Rio Grande forms a great bend or curve embracing three-fourths of the entire territory. This portion of West Texas resembles a dagger with the point striking boldly and suggestively towards the Republic of Mexico and seems to symbolize the history of this vast region and its relation with Mexico within a stone's throw over its southern border.

Across the length of this "Big Bend" country from the Pecos high bridge, the second highest railroad bridge in the world, near the quaint little town of Langtry, which marks about the eastern limit of this vast domain, to El Paso, tucked in the very western corner of Texas, the Southern Pacific strikes its steel way. Since its coming in 1882, this railroad has been one of the chief factors in opening up trade, communication and building the "Big Bend" of West Texas. Along this route of travel are most of the principal towns of this territory: Sanderson, Marathon, Alpine, Marfa, Valentine and Siera Blanca. Two other railroads, which, like the Southern Pacific, have been instrumental in developing this region, are the Texas and Pacific, which branches off at Siera Blanca and goes to Pecos City, of recent oil excitement, and the Orient railroad, which extends from Alpine to Fort Stockton and then on to San Angelo, beyond the Pecos river. To be sure, many places are far removed from these main lines of travel and can only be reached by automobile or army trucks over roads or trails, the roughness and lonesomeness of which pass all description and after hard travel through mountain passes and canyons and over plains with an occasional ranch house or adobe shack to remind one that man has ventured out into these "wilds" and found a home "far, far from the maddening crowd's ignoble strife." Down by the Rio Grande are Glenn Springs, Terlingua, Santa Helena, Indio, Presidio, Rudosa, Polvo, Candelaria, Hester's ranch and not far from Valentine, Holland's ranch where small detachments of Uncle Sam's soldier boys formerly guarded the "border." At Shafter, between Marfa and Presidio are silver mines of no small importance and a town which is typically Mexican with its adobe hats, winding streets, Old Roman church and creek bordered by tall cotton woods, which in early spring and summer add a touch of green to the brown and yellow colors of the mountains rising above Shafter and standing like sentinels overlooking the neighboring valleys.

Fort Davis, "The roof garden of New York" is but little larger

than this particular section of West Texas. So you see there is ample space for all. Some one has figured out that each person living in the "Big Bend" of West Texas has a little more than a square mile to himself and herself and we find also that to every ten square miles there is but one white male adult, who is capable and willing to uphold the law. It is strange, indeed, that a land of such grandeur has received but little mention, and that so few know of this natural wonderland that lies within this West Texas country. We think of Yosemite, the Grand Canyons of the Colorado and the Yellowstone as the "show places" of the West, yet here in the "Big Bend" there are 181 mountain peaks over 4000 feet in altitude, 35 peaks above 6000 and 3 peaks over 8000. The highest and

second highest mountains in Texas are found here. Some of the most awe inspiring scenery in the United States is to be found in the Davis mountains about Fort Davis the Chisos range near Terlingua and the "Rim Rock" hard by Valentine. The walls of the canyons, such as those of Pinto and Limpia, rise hundreds of feet above the winding trails and are colored by the sun and storms of centuries until today they stand out as golden brown pipes of some ancient cathedral organ. Here are wind-swept plains carpeted with white primroses, Indian paint brush, daisies, wild verbena and many other kinds of flowers found only out here. The cacti (some 42 species bear white, yellow, violet and brilliant red flowers) are found in large numbers down along the Rio Grande. Mesquite bushes, live oaks with mistletoe, wild locusts, salt cedars, cotton woods and purple sage are common in this country. It is a land of "magnificent distances," across which one can look for miles and gaze upon the distant mountains, so blue that they seem to be a part of the blue skies, "where the sun is a little brighter" than in any other part of God's great universe. This country is strikingly like the Holy Land. The settlements of tiny, flat-roofed adobe Mexican shacks which are a part of every town and so often called "Little Mexico" or Chihuahua, at once recall such villages as Bethlehem or Nazareth. The ever-present burro reminds you of the first Palm Sunday, when the burro was the beast chosen to convey the Master into the Holy City. The bare hills with their low growth of bushes and their protruding rocks and stony soil bring memories of the hills and the "Wilderness of Judea." The Mexican women with their mantillas and vividly colored dresses

every crevice and make clean housekeeping an impossibility for a brief season. Rain is very infrequent, coming mostly in summer.

The moonlight nights in the "Big Bend" country, like the scenery, forbid all description. They are "white nights," when the stars seem so close that you feel like picking them out of the sky. The great moon floods the mountain peaks and creeps like the incoming of the tide into the dark canyons and lights them with a ghostly hue. The cacti stand out like spooky beings from a land of enchantment and throw their crazy shadows over the roads. The white noses of the cattle lifted among the black bushes are apt to startle you as you drive or ride horseback over the trails by the moonlight. In the aroyos you can verily hear the hush of the night. The coyote cries that strange, uncanny call that makes peculiar music for the midnight hour. From some distant ranch window a faint ray of light streams over the plains—it is the symbol of hospitality. "Come, stop over with us for the night. Here are warm-hearted folk, a good bed and plenty to eat, on the morrow you can go your way." You feel God instinctively out here "among the big things." He is very near and you know it.

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W. KEESEY.

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THEN AND NOW—

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In speaking of the increasing influx of people from East and South Texas to the Davis Mountains, where they are coming in larger numbers each succeeding season to avoid the intense heat of summer in those lower altitudes and spend their vacations out here where the atmosphere is so pure, the nights so cool that blankets are necessary in sleeping, a member of the railway party said to a representative of the Post: "We are very parched earth, and over all is the silence of the grave, save at night, when the wild cat shrieks and the mournful wail of the coyote makes you think you have reached the spot where you can hear the cries of the souls in torment. This is Southwest Texas of the novelist, and it was Southwest Texas in truth not many years ago. It is as though the geni of Aladdin had called upon his unseen hosts and made an end to the old order of things. There was no geni, however. The change was wrought by the intellect and brawn of man. The ranch house, bare and lonely, silhouetted against the desert sky, has given way to the prosperous ranch home of a happy and contented people. The cowboy has changed, and his wild-eyed charges have become the contented herds of Herefords, Durhams and Jerseys, well kept and cared for. This is the Southwest of today, and this is the "Big Bend." We can tell you of the crops we can raise on the Rio Grande, of the money we made, the price of land and the opportunities afforded here, but when you come and see for yourself you will then realize its true greatness.

Mehodists and Disciples hold, thru trustees, a section of land on which is located the present site of the camp meeting known officially as the Bloys Camp Meeting Association. Dr. Irving of Fort Davis, pastor of the church there, is the present superintendent of the camp meeting. Every year he calls upon the representatives of the denominations above mentioned to select from their number a leading minister to be present and assist in the preaching. For several years past the meetings have had some of the best ministers in the state and sometimes out of the state, At the last meeting in 1923, there were at least 1,000 present at the

papers, the electric light, the ice factories and the telephone lines. West Texas could never find water, for the crust between us and the stoke-hole was too thin—and look at the windmills. The wave of population and progress is steadily surging this way. The Central States have felt the strongest impulse, but the overflow from there and the Eastern States will inevitably drift down into this far corner of Texas, if we, as a community, give the movement any encouragement. Truly, it is said: "Westward the course of Empire takes its way."

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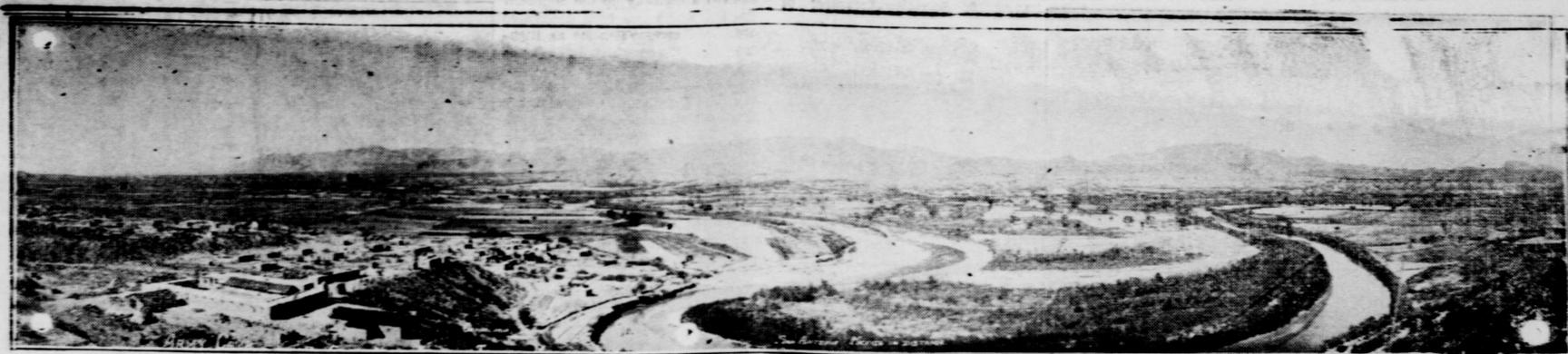
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A BIG BEND AT CANDELARIA

MODEL MARKET

G. A. Howard, Prop.

—What is conceded to both bibe

What is conceded to be the leading market in Marfa, from both the standpoints of stock handled, service rendered, and volume of business done, is that of the above established here under the present management for the past four years. Mr. G. A. Howard succeeded W. W. Weatherford at the time of the establishment, and Mr. Howard was formerly connected with Mr. Weatherford in the market a number of years ago. Mr. Howard is one of the old-timers in this district, and has been a resident of the Big Bend District for forty-nine years, coming here in September in 1885. He is a native of Texas, and has been connected with cattle in some capacity since he was fifteen years of age. Mr. Howard was a resident of Old Mexico for some time during 1884 and 1885 and came to this section when there were practically no fences and antelope were plentiful. Mr. Howard was formerly County Commissioner here, and also operated a ranch seventy miles South of Marfa, known as the Salasada Ranch, selling out in 1907, and disposing of some three thousand head of cattle. Mr. Howard formerly bought cattle for the Peyton Packing Company of El Paso, for seven years with his residence here, but his business taking him all over the West. Connected with Mr. Howard is his son, Leonard L. Howard, who has active management of the everyday business. Young Mr. Howard has been in the business for the past three years and is very experienced in cattle.

The Model Market handles at wholesale and retail a complete line of all fresh and cured meats and oysters. A wholesale business is done within the territory from El Paso to Del Rio. Local delivery is maintained and the phone number is 60. Floor space utilized is 20x60 feet together with sheds in the rear. Modern scales and weighing machines are had and the market has the largest refrigerator here which has a capacity of three thousand pounds of ice. The business has shown a very satisfactory growth and the code of the ethics used has included the serving of value received, satisfied customers, and the firm belief that sixteen ounces make a pound. "The future looks very good. We have had an unusually wet winter, and I believe we will have an early spring. This will be good on the cowmen, as the cattle will be in good shape. I believe there will be a steady improvement in marketing conditions and prices. I also think that the raising of cotton on the river will be an increasing source of revenue for this section. Our greatest outstanding need is outside publicity about this section."

ARTHUR L. BLOCK

Dry Goods, Furnishings and Shoes

One of the dependable enterprises of this city that has achieved rather an enviable record in growth and service, is that of the above established here two years ago. Mr. Block has been a resident of Texas off and on for the past twenty-two years and is a native of Buffalo, New

York. He came West when very young and is thoroughly conversant with Western ways and customs. Mr. Block has had a life-time experience in merchandising and especially in retail dry goods selling. He devotes his entire time to the store, is a member of the local Chamber of Commerce, and a Fraternal man. Mr. Block wholesales and retails dry goods, men's furnishings and shoes, and operating on a cash basis. Among the many nationally advertised brands handled more mentioned Selz and Endicott-Johnson Shoes, Laskin-Swatt, "Pass City" brand of work clothes, various standard brands of men's furnishings, and well-known lines of notions and ladies' apparel. Trade territory served includes to the river on the South, North to Fort Davis, and West to Alpine.

Floor space utilized is 25x75 feet, together with a ware-house in the rear of the same dimensions. The slogan is "Better Goods for Less Money," and the business policy has included the stressing of satisfaction or money refunded straight through in every transaction. The business has shown a very good growth and Mr. Block states that it is continually increasing. Mr. Block is a booster and when asked concerning the future of this section, replied: "I believe our outlook is getting better all the time. It is certainly better than when I came here. In my business I have recorded a thirty percent increase for the first two months of this year over a similar period in 1923. The cattle industry is easing up and there'll be considerably more cotton raised on the river than last. All in all, there is a better feeling this year regarding prosperity than there has been in the past. Our greatest outstanding need is better roads."

Home Economics

THE ECONOMICS OF A MODERN COW COUNTRY

Excerpts from Thesis of Prof. J. E. Conner, late Superintendent of Marfa High School:

The Country of the Highlands That part of Texas where the Hereford cow has become supreme, embraces parts of Presidio, Jeff Davis and Brewster counties, being a district about 40 miles wide by 75 miles long—3,000 square miles. This district is bordered on the north by the Davis mountains, on the east by the Ord and Comanche mountains, on the south by the Chinati mountains, and on the west by the Tierra Vieja mountains. The Rio Grande river runs to the west and south, beyond the Tierra Vieja and the Chinati mountains, being some 37 miles distant from Marfa at the nearest point. The mountainous nature of the surrounding country is well attested by the statement—true statement—of Mr. Jos. S. Cook in an article in the Sunday issue of the San Antonio Express, for March 15, 1919, that there are within easy sight of Marfa, more than 80 peaks with an elevation above 5,000 feet, off and on for the past twenty-two years and is a native of Buffalo, New

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Something of the same ruggedness and vigor, and thrift, has been developed in the people, but with it all a natural refinement is everywhere noticeable. The great elevation also serves to condense and bring down the moisture, so that this particular region gets more rainfall in summer and more snow in winter than the sections immediately north and east. This supply of moisture not only makes grass during the growing season, but also furnishes the supply for the springs and wells.

There are other matters connected with the elevation and the climate which are important from the cattleman's standpoint. There are very few horn-flies to bother the cattle and suck their blood, and there are no mosquitoes. Heel-flies and cattle ticks are practically unknown. The claim is also made

about a oneness of mind in regard to the cattle business insofar as choice and selection of cattle are concerned. At any rate, the idea of co-operation does not stop with the camp meeting. It is quite the custom for the people to hold union services in the churches once or twice a year. The same spirit has brought to the town for several years one of the best Chautauque systems, with all that means in the way of entertainment, diversion and new ideas.

The principal native food for cattle in this country is grass, but there are weeds of various kinds and browsing for the cattle on the liveoak, mountain oak, mesquite and other trees and bushes. The most important grass is the celebrated Grama grass. Of this there are several varieties. These are known locally as the black or blue Grama grass, and the white or crowfoot Grama grass. The white Grama grass grows 12 to 18 inches high and in favored spots sometimes reaches a height of 30 inches or more. This grass grows to maturity in a remarkably short time. But when it is mature it does not dry up to such an extent as most grasses do. Well into the winter the stem, inside the dry sheath, is green and contains a surprisingly large amount of sap. The Grama grass is, for the most part, found on the plains and furnishes pasturage practically all the year. The canyons and hills furnish both grazing and protection from the northers during



CAPT. J. B. GILLETT'S RESIDENCE

that the cool climate has the property, in some way, of imparting special vitality to animals that grow there, and more especially ruggedness of constitution, vigor and thrift to cattle.

Something of the same ruggedness and vigor, and thrift, has been developed in the people, but with it all a natural refinement is everywhere noticeable. It is noticeable in their conversation, in their outlook on the world and in their homes. Without having any means of supporting it by direct proof, I am venturing the assertion that the small town of Marfa has a larger percentage of elegantly appointed homes than any other town its size in Texas. But while a great deal of money is spent for these luxuries and comforts, other things have not been forgotten. One cattleman has endowed one of the universities of the state and another gave a very large sum lately to a religious cause. In fact, the question of religion is something more than a name to most of them. There has been maintained for more than thirty years in the heart of the Davis mountains a camp meeting, strictly non-sectarian in character, to which are invited each year some of the best speakers and most able leaders in the religious affairs of Texas. To this meeting the ranchman goes with his family for the week. Many think that out of the co-operation in this has grown the system of co-operative marketing of cattle, which has grown up. It is quite certain that this meeting has been instrumental in bringing

the winter months.

Water Supply

While there is natural water in some portions of the country, the principal dependence for the supply is on wells. Water is found in almost all parts of the plateau-basin, at from 50 feet to 650 and 800 feet. Some surface tanks or storm tanks are used, but as the herds are graded up and as men come to prize them more highly, they provide water as fresh and pure for them as for themselves. There are some storm tanks which furnish relatively pure water and at places where wells would be impossible. The writer remembers one place in the Davis mountains, on the W. T. Jones Cattle Company ranch, where cement was carried up the mountains over 4,000 feet on the backs of burros to make such a tank. It was necessary to carry up in that way water to mix the cement for a small dam. Then when it rained this small tank caught and held a sufficient supply of water to complete the larger tank, which now, through pipe lines, supplies a number of sections.

The matter of pipe line supply is not confined to this sort of proposition any longer, but is coming to be the accepted and approved method of securing a water supply. Mr. L. C. Brite supplies 35 or 40 sections from one well by such a line; and other ranches are using them both as a matter of economy and as a matter of certainty in the water supply. One ranch has as a reserve 150,000 gallons of water in storage—enough to tide over any

ordinary breakdown in windmills or engines.

For the most of the year water is pumped by windmills, but each well is supplied with a gasoline engine and pumping connections, to be used in case of breakdowns of the mill or in case of continued calm. The periods of calm are almost as regular as the winds, coming in August and September, the rainy season. The windmills are large and powerful. The size of the pipe depends on the depth of the well. In the deeper wells, a 3-inch pipe is usually used in connection with a 2 1/2-inch cylinder. With a 3-inch pipe and a 650 foot well, the weight is almost incredible. The mill raises at each stroke a weight of more than a ton (2,160 pounds). It is possible the weight is something less than this because of the reduced size of the cylinder.

The Herefords

The cattle that are raised in West Texas today are practically all purebred Herefords. There are not a very great many registered cows, even though they are purebreds, but practically all the bulls are registered animals. Some of the herds have been in process of development for 40 years or more. Some cattlemen when they went to the country, took with them Herefords, and from these they have built up their business, bringing in bulls from the north and east. Others began with the Texas and Mexico longhorns and by the continued use of good bulls and by culling and picking their cows at shipping time, have brought their herds up to a very high point of excellence. In some instances men have bought registered bulls in carlots, and in a few years have brought up the grade of their cattle. In most cases, however, the process has been the work of many years. Perhaps one reason for the great strength and excellence of these cattle lies in the fact of their gradual development. The processes of natural selection have had a chance to work themselves out, being guided and directed and aided by human agency. It would be interesting to know whether there is a difference in the strength and vitality of the herds that have been developed rapidly and those that have come up to standard in a longer time. Someday this question will be tested and proved by actual comparisons of the cattle and their values and qualities, on the range and in the feed lot and in the market.

The Ranches

The sizes of the ranches vary from a few sections to four hundred sections. The W. W. Turney ranch contains about 250,000 acres. Several range from 50 to 75 sections, but the average is something like 20 or 25 or 30 sections, i.e., from 16,000 acres to 25,000 acres. The tendency, however, is toward the larger holdings. It has not been many years since the greater part of the country in West Texas was sold to settlers in lots up to eight sections. There are very few men who bought eight sections from the state who own them today. They have either bought more or else they have sold them to others and have retired

from the field, and for strictly economic reasons. Mr. L. C. Brite's reply to the question whether the tendency is so much to the point that it is quoted in full: "It is my opinion that the tendency is and will be toward the larger holdings, because the large pasture has many advantages over the smaller one. I will mention a few of these advantages.

"1st. As you have doubtless observed the rainfall in this vicinity is extremely partial, often covering a few sections only. In a larger pasture, say one of 50 sections, cattle will drift to and use the wet or green spots, following them continuously through the rainy season, improving in flesh all the time, while in an eight-section pasture or less, being confined to so small an area, they would not thrive for the reason that they would not have the opportunity of following 'the showers.'

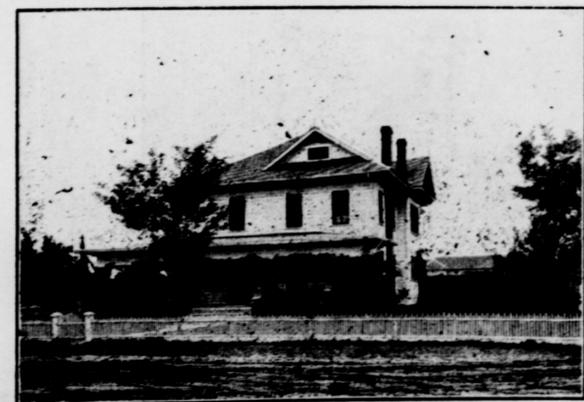
"2nd. The larger pasture usually contains both winter and summer range. The hills and mountains furnish black Grama grass and brush for winter feed, and also canyons for protection against blizzards; and the valleys and flats furnish summer grazing, such as white Grama grass, weeds and soft grasses. Cattle that have access to a large range will be found using the summer range in season, but will 'take to the hills' in winter. The small pasture would likely be made up of all winter or all summer range, and for that reason would be at a great disadvantage as compared with the larger.

"3rd. The larger range can be watered more economically. Say, for instance, that a well fully equipped for stock watering purposes, would represent a cost of \$5,000, which might supply water for cattle ranging 2 1/2 miles in all directions, making a square of five miles or 25 sections, and then, too, by installing pipe lines might easily water twice as much, while in an eight-section or smaller pasture the full capacity of the well could not be utilized and to that extent would represent a waste.

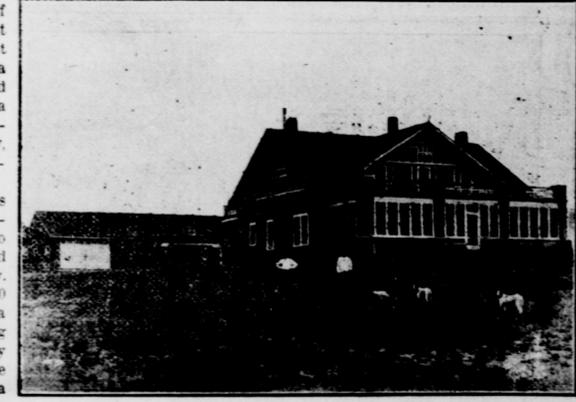
"4th. The larger pasture could be maintained with proportionately less cost of labor. Probably one man could take care of the 50-section pasture, except possibly during the fly or summer season."

MINERAL WATERS.

It is not general known that in the Big Bend country are many valuable mineral waters, especially in this true of Presidio county. The Cleveland Springs are celebrated as being very fine hot chalybeate water. In other places in the county may be found sulphur waters, and wells and springs containing different kinds of soluble salts. On the old 96 ranch is found a water tasting exactly like the famous Hungarian bitter waters, and it seems to have the same effect. Near Candelaria, in Mexico, are the celebrated Ojo Caliente, which will cure any kind of blood disease besides possessing marvelous curative properties for rheumatic ailments.



W. B. MITCHELL'S RESIDENCE



W. P. FISCHER'S RANCH HOME



ALAMO LUMBER COMPANY.

Photos by Duncan

CITY OF MARFA

Municipalities, like individuals, are subject to the same basic principles which make for their success or failure. Efficiency is of prime importance in the successful conducting of an individual career or business enterprise and the same is also true of administering the affairs of the municipality. In this Southwestern country of today the successful handling of the affairs of a town by the city government is entirely different to a great extent than it is in the older established and more settled regions, albeit the same essential principles of success may be applied. However, in this Western country, it is rather easy for a city to become deeply involved in trying to keep up the nerve racking pace set by the phenomenal growth of the West, than which there is no more interesting pages of achievement and expansion written in the annals of the history of this great America of today, the most powerful and greatest financial and commercial nation ever known in the history of the world. And it is especially easy for a municipality to overreach itself through zeal and eagerness if it is one of three things, namely, a distributing center, or located on an important trans-continental railway route, or if it is located on an overland automobile highway. The City of Marfa has the distinction of being in all three of the above mentioned conditions, so that locally applied, the problem is tripled for this community. Of course, all the above is said ever taking into consideration that those who hold the reins of city government are experienced, are efficient, and give to their administration the same careful consideration that would tend to make a successful business enterprise in any line of commercial or financial endeavor. These statements are merely set forth in order to somewhat indicate the problems of a city government in this section, and to more strongly contrast the unusually excellent city government of Marfa.

The present administration of this city truly exemplifies what may be accomplished by "business in government." The present highly satisfactory condition of the City of Marfa is so as to be not only extraordinary, but one might also say almost unique. One could say, and without fear of successful contradiction, that there are few towns in America today that are governed in such an efficient manner and in such splendid financial shape as is the City of Marfa. This city has many things of which it is rightfully proud but most surely the outstanding feature of this section is the admirable way in which city affairs are at present conducted. This condition not only should be a source of pride to the citizenship residing in this locality, but it is an ever present and powerful asset and resource that makes Marfa an altogether more desirable place in which to live, and adds much desirability to this city as regards the newcomer and prospective resident of our community. The most enthusiastic optimist must admit that the cold-blooded commercialism of



MARFA LUMBER COMPANY.

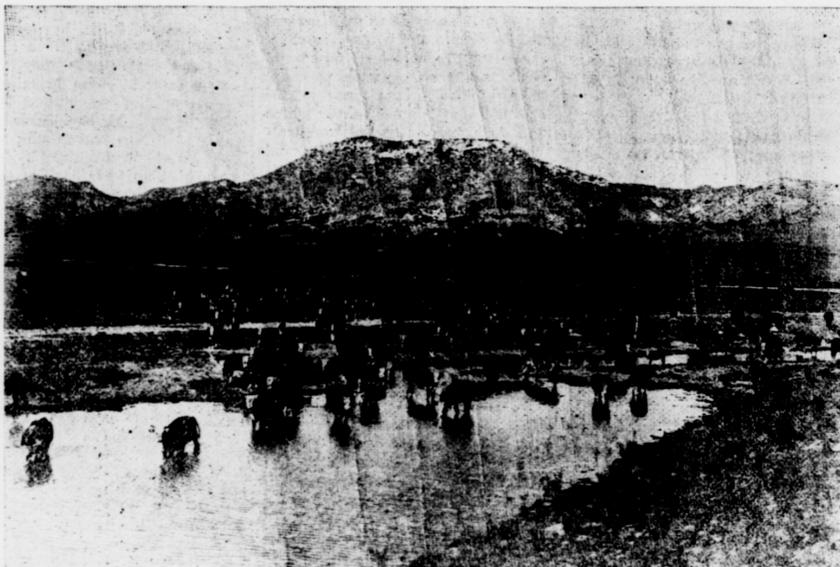
Photos by Duncan

Avant is Secretary-Treasurer of this city, City Marshall, and supervises city street and road work.

During the present administration the members of the commission have been very active in improving the local streets by grading, upkeep and rebuilding, the extension of drainage systems, the installation of bridges and culverts, and, in fact, called TWO-CITY OF MARFA summed up briefly, anything and everything possible to put the streets in excellent condition and to give to Marfa a sanitary condition that is readily perceived and remarked about by visitors.

During the present incumbency the city has purchased the building known as the Community House and City Hall, which is of hollow tile and cement construction and is 40x60 feet, the city utilizing a room 20x40 feet within this structure. The approximate replacement value of this property, building and interior equipment is placed at \$10,000. This has been acquired and paid for during the present administration. This structure is used as a city hall, a religious rest room, for the Chamber of Commerce, the American Legion, the Red Cross, and is truly a community house in every sense.

Although the City of Marfa is somewhat in debt when the present administration came in, at present the municipality does not owe a cent, has no outstanding bond of indebtedness, or no other paper against it, has about \$1,000 in the bank, and owns \$2,000 worth of road machinery and equipment, and all this has been accomplished with the exceedingly low tax rate of sixty-five cents on each one hundred dollars, which is the lowest of any community in this entire part of the West. In fact, Marfa boasts of the best streets, the cleanest town, and the best community house west of the Pecos.



CATTLE SCENE.

Photos by Duncan

an unbiased administering of the city's affairs. The members are John T. Hamie, Mayor; A. M. Avant, Secretary; and L. C. Britz and J. M. Rosson, Commissioners.

Secretary Avant, who devotes the majority of his time to the city's affairs, has been personally a resident of the Big Bend District for the past twelve years, and is a native of Texas. He attended public schools in Gonzales County and was raised there. Mr. Avant has been engaged in farming, the stock business, and real estate during his lifetime, and at present retains livestock interests in this section. Mr. Avant is not new to his present line of endeavor as he was sheriff and tax collector of Atacosta County, Texas, for a period of ten years, during which time he achieved an enjoyable record and was at one time president of the Sheriffs' Association of the State of Texas. Mr.

Besides the above, the City of Marfa owns fourteen blocks of property south of the tracks which was paid for and presented to the city by the citizens of this community. These at present are leased for governmental use. The city also owns a block of land and a concrete swimming pool located at the edge of the city limits, which is being used by the government with the permission of the city, and which was a war camp community enterprise and was originally owned by Mr. Gus Raetzche. The ownership of this property by the city was made possible through the courtesy of Mr. Raetzche, who is to be complimented upon his splendid war record, and his willingness to always do more than his full share for the benefit of the City of Marfa.

The present city administration is contemplating putting in some concrete bridges in the near future, and in fact, to carry, within the bounds of successful and efficient management, to a successful conclusion, the upbuilding of Marfa in every possible way. The assessed valuation of Marfa is approximately one and a quarter millions, and it is estimated that 75% of the white residents are home owners. This last statement together with the splendid class of citizens residing here has made for prompt payment of city taxes and otherwise excellent co-operation towards the city officials.

The entire personnel of the city are boosters in word and truth, and when asked concerning the future of this section, Secretary Avant said: "I think we have wonderful possibilities. We have been practically

assured a highway up the Southern Pacific, which has been designated from Alpine to Valentine as Highway No. 54, and which has already been taken over by the State authorities. This will be a continuation of Highway No. 12 from Del Rio to Alpine, and connecting with the Bankhead Highway at Van Horn. The large mining interests of this county and the farming interests, are being promoted now, and Marfa being the logical wholesale center and distributing point for all this section, I don't see anything to keep it from making a good sized town. Marfa is headquarters for the Big Bend District, and for Jeff Davis and the biggest part of Army Post which is virtually settled now as regards its permanency. We are also headquarters for the towns of Candelaria, Ruidosa, Presidio, Polve and, in fact, practically all the farming land along the river which is being promoted and brought into production by irrigation, and all these agricultural products will come here. I think the establishment of good roads to the farming sections along the river is our greatest outstanding need at present. Also the prospects are good for the present county administration, together with the Highway Department, which is now in good shape, to secure better roads."

ROTARY CLUB OF MARFA
No. 1486, International Rotary

If there is, or ever was, an example of the paradox of the idealistic and materialistic combined in any one institution, it most certainly is forcibly exemplified in the spirit and work of the International Rotary. That the organization is idealistic is shown by the fact that they are continually forming and planning bigger and better things not for themselves as individual members, but for the community.



HOTEL JORDAN.

Photos by Duncan

ble steps in progress by a city is the establishment and functioning of a local Rotary Club. One might go further and still say, and with the element of truth entirely intact, that one of the milestones in the path of progress, prosperity and metropolitan achievements in any city is measured largely in this age by the fact of a city having such an organization. The business men of Marfa, the residents of the city of large, and this part of the state of Texas, are to be congratulated upon the Rotary Club of Marfa and its splendid record and history since its existence here.

Always unflinching in anything for the betterment of the community at large, and always unswerving and tireless in its efforts to put anything over it starts, the members and officership and directorate of the Rotary Club of Marfa truly represents the typical business type, and such type as has made America the leading nation in the world today by adopting and following out of the motto that solely belongs to Americanism, that of: "Do it Now." And, by their achievements this Club may point to their motto with pride, as the community and the citizenry as a whole has most certainly profited from many different angles by the serving of the Marfa Rotary Club.

The Rotary Club of Marfa is one of the youngest organizations in the Eighth District, albeit one of the most active. The Club was organized and its Charter signed on May 26, 1923, and started with an original membership of eighteen. Today there are twenty members. The Rotary Club of Marfa has had the same officers since the organization. The official roster is: H. O. Metcalfe, President; W. B. Mitchell, Vice-President; Ben Avant, Secretary; and J. F. Fisher, Sergeant-at-Arms. The above together with Messrs. Frank Anderson and Henry Fletcher, constitute the Board of Directors.

The Marfa Rotary Club meets each Tuesday Noon at the Longhorn Cafe, the program heretofore having consisted of educational and Rotary work. Outstanding among the many things accomplished, fostered and aided by this organization during its tenure of existence here may be mentioned the splendid work among the boys of the High School. There have been several special luncheons and banquets for the benefit of all concerned within this jurisdiction. Much credit is due to Director Beney Fletcher, who organized the Rotary Clubs here and at Alpine.

It is practically an example of ambiguity to say that every member of the Rotary Club is a booster. President H. O. Metcalfe said:

DAN'S QUICK LUNCH

The almost phenomenal success of the above institution under the capable guidance of Mr. Rice, under whose sole ownership and supervision the place is conducted, furnishes an outstanding example of what may be accomplished by hard work, attention to details, and an admirable business policy. Much could be written about this but suffice it to say that the fine principles upon which the business has been built and upon which it is conducted in everyday affairs are "Profits Most Who Serves Best," "Service and Courtesy," "Quality and Nowadays" one of the most noticeable

Mr. Rice has been established in business here for the past four years and originally operated a laundry plant here. His present business has been established here for the past three years. Mr. Rice has been a resident of the Big Bend district for the past four years and came here from Minden, Louisiana. Mr. Rice brings to his business the results attained through seventeen successful years of serving the eating public, and he is thoroughly familiar with the restaurant and cafe business from every angle. Mr. Rice has other business interests in this section, owns the building and property occupied by him, and also owns other business and residential property here.

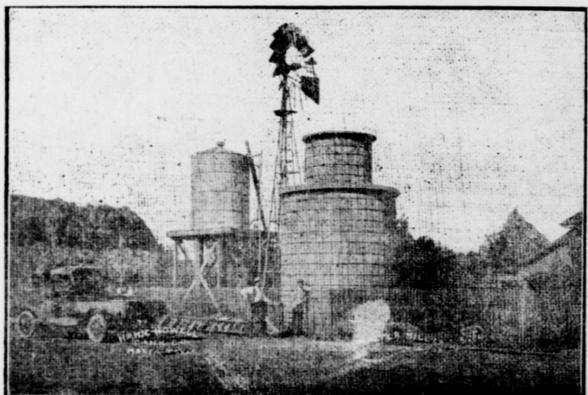
Under the name Dan's Quick Lunch, Mr. Rice conducts a general restaurant business and serving short orders only. He makes a specialty of luscious Hamburgers (with all the trimmings) and Dan's Chili, which is famous throughout this section as being the real article. Mr. Rice also handles a full line of cigars, cigarettes and tobaccos, and candy, confectionery, and jewelry. In the smoker's department Mr. Rice handles the pick of quality cigars, and all the standard and popular called for brands. Humidor facilities are had and all smokers' supplies are kept fresh at all times. In fact, it may be said that Mr. Rice has such a large trade in this department that the articles sold would have no time to "dry out" even if humidifier facilities were not provided. In the candy and confectionery department Mr. Rice handles a most comprehensive line of box candies and fine chocolates, as well as all bar and piece goods and pound candies. There is also handled a complete line of soft drinks in bottles, and all refreshments.

Dan's Quick Lunch handles at retail only, and an average of eight people are employed. Floor space utilized is 30x60 feet, and the location is in the heart of the business district, and directly facing the main line of the Southern Pacific railway. The place has a seating capacity of thirty people and from five hundred to a thousand customers are served daily in all departments. Dan's Quick Lunch is open practically day and night, being closed only three hours out of the twenty-four, or from 2:00 a. m. to 5:00 a. m.

Mr. Rice in the conduct of his business caters particularly to the soldier residents of Camp Marfa and leaves nothing undone in order that they may feel at home here. Mr. Rice personally has a wide acquaintance among the army men stationed here and Dan's Quick Lunch is conceded to be the most popular gathering place for soldiers here in Marfa.

The business has shown a most satisfactory increase in volume and the splendid business principles followed insure its future expansion. In fact, Mr. Rice expects at least a 25% increase in business during the first six months of 1924 over the corresponding period of last year. Mr. Rice is a booster for Marfa and her trade territory and is always ready and willing to do his full share at any time towards anything for the betterment of this city and environs. When asked concerning the future of this section

(Continued on Page 18)



A
HAMIC-
HOWELL
TANK
SCENE.

THE NEW ERA.

Printed by L. G. Comp.

VOLUME 37—NUMBER 43.

MARFA, TEXAS, SATURDAY, MARCH 1, 1924.

Published Among the Silver-Lined Clouds 4692 Feet Above Sea Level, Where the Sun Shines 365 Days in the Year. The Healthful, Pure Air Makes Life Worth Living.

THE CHRISTIAN REVIVAL

The Christian revival is moving along splendidly. The crowds are increasing from night to night and the interest is unusually good. The audiences are held by every word of the unexcelled Scriptural messages presented in the Christian spirit by the Evangelist. A higher type of Gospel preaching has never been heard in this part of the country. The earnestness, the sincerity and the loyalty to the Word are evident in every statement of the evangelist. The Christian people and the public have never had a greater opportunity for real Bible instruction than is offered at this meeting.

Dr. John W. Tyndall is president of the Cincinnati Bible Institute, Cincinnati, Ohio, and is recognized as one of the greatest Bible students living today. The Bible has been the Book of his study from boyhood and his life and knowledge of God's work are living evidences of what can be accomplished when a person takes God as partner in life's journey.

A Bible study class is conducted by Dr. Tyndall each evening, beginning at 7 o'clock. This study is of the nature that can only be had in the best Bible colleges in the country. The preaching services begin at 7:45 p. m. The services are spiritual, Scriptural and inspirational from beginning all the way through. You are invited to attend all the services. Come, let us worship God together.

M. A. BUHLER, Pastor.

—Special offerings each day next week. Monday—Brunswick records 69 cents. Tuesday, Onyx Hosiery at cost. Wednesday, Toys and Dolls, 33 1-3 off—Bailey's Store.

LOST—1 key ring with 6 keys, belt clasp type of ring. Return to Electric Shop or Andersons Jewelry Store and get reward of \$1.00.

ANOTHER PIONEER PASSES

Mr. P. H. Pruett, a pioneer citizen and stockman of this county, died at his home in El Paso February 25. The remains were brought here Wednesday morning on the 7:00 o'clock train, the funeral occurring at the First Christian Church at 9:00 o'clock, conducted by the pastor, Rev. Lawrence Weil, assisted by Revs. Beery, Bowles and McMillan of the Methodist, Baptist and Presbyterian Churches, respectively.

Following the religious exercises, the Masons took charge and friends and relatives followed the body to its last resting place—the family burying grounds on the old Pruett ranch, now the H. L. Kokernot ranch, where interment was made.

Mr. Pruett was born in Marshall county, Ky., July 25, 1839; he was therefore past 83. In 1865 he was married to Miss Martha A. Brown at Augusta, Ark. To this union fourteen children were born, eight of whom survive. Following the death of his first wife, Mr. Pruett married Miss Laura Brown, a sister of his first wife. She survives him. Some years ago he sold out his ranch interests here, which were considerable, and removed to El Paso, where he has since resided.

Coming here when Brewster county was but a name, Mr. Pruett acquired large ranch interests and became one of the best-known of the early-day ranchmen. He was not only a successful stockman but his old friends and acquaintances speak of him as a fine type of citizen, commanding the confidence of all who knew him. Here, also, he reared his family—an honorable family and among the best Texas can boast. "He was a true father," said Mr. W. B. Hancock, who knew him as far back as 1884; "and a fine citizen." Such is the verdict one hears of this pioneer as he passed away.

The following children survive Mr. Pruett: Sons—Ben and Charlie, Marfa, Texas; Jesse, Deming, New Mexico, and Will, Santiago, California; daughters—Mrs. A. G. Prude and Mrs. Joe Espey, Fort Davis,

Texas; Mrs. Steve Ward, Pecos, Texas; and Mrs. Ben Smith, Amarillo, Texas. One sister and two brothers also survive him: Mrs. W. W. Hinson, age 82, Alpine; T. B. Pruett, Pecos, and Jim B. Pruett, of Seymour, Texas. All the children and one brother, T. B. Pruett, attended the funeral; the aged sister, Mrs. Hinson, was unable to attend.

—Alpine Avalanche.
All the old-timers of this section knew P. H. Pruett. The editor of the New Era first met him at Fort Davis in 1888, where he and his family were then living. He was a very successful stockman, and as a citizen, one of the best in the country. Truly another pioneer of the Old West has passed away.

MARFA HISTORY CLUB

Mrs. L. C. Brite and Mrs. D. R. Dunkle entertained the Marfa History Club Tuesday afternoon at the Brite residence. The vice-president, Mrs. M. D. Bownds, presided.

During the business period a course of study for next year was discussed. Mrs. Dunkle was leader of the lesson study on Hamlin Garland's book, "Rose of Dutchess Cooley."

Many members reported with interesting talks and carefully prepared papers. Following the Club program, Mrs. Harrison Herman, an artist of note, delighted the appreciative audience with two piano selections.

The guests assembled in the spacious dining room where Mrs. J. W. Pool poured tea and Mrs. R. R. Smith dispensed salads and Mrs. Henry Fletcher and Miss Snyder assisted the hostess in serving a two-course luncheon.

The table was handsome in the silver service arranged on exquisite old Italian point lace over pink Russell roses formed the center decoration. Pink tapers in silver candlesticks reflected a soft glow.

Those present were Mesdames W. J. Yates, C. E. Mead, M. D. Bownds, W. P. Fischer, O. L. Shipman, K. C. Miller, E. C. Nichols, T. W. Snyder, J. C. Darracott, Fletcher Fiser, Hen-

MRS. C. H. RICHTER KILLED IN AUTO ACCIDENT

On February 25th, Mrs. H. W. Schutze received the sad intelligence by wire that her mother, Mrs. Lena Richter of Austin, had suffered a serious injury, and was not expected to survive. Later she learned that her mother was dead. Tuesday Mrs. Schutze met the east-bound limited for Austin, accompanied by her sister, Mrs. Robt. Stewart, of Ft. Stanton, New Mexico.

A wire to the San Antonio Express on February 26, says:

Mrs. Lena Richter, 59, of Austin, who suffered a fractured skull and numerous bruises when an automobile in which she was riding collided with a street car during the snow storm Monday, died Monday night. This was the only fatality of a series of accidents which occurred during the storm. Joseph F. Fisher, who was also an occupant of the wrecked automobile, escaped with slight injuries.

ry Fletcher, R. R. Smith, J. W. Pool, T. C. Crosson, T. A. Childers, Leroy Ellinge, Arthur Pollon, C. Sumner, J. Tilson, Martin, Herman, Bass, Safford, Mandell, Goodwin, Sheppard, Shaw, Hollister, Foster, Thompson, Mason, Truscott, Gaw, Strawn, Fegan, Leininger; Misses Jacobs, Ellinge and Snyder.

Mrs. McAdams of Berkeley, California, was a visitor.

JUDGES OF ELECTION

The following judges were appointed on February 11th, 1924, by the Commissioners' Court of Presidio County to serve at the next general election on November 4, 1924:

Precinct No. 1:—
T. C. Crosson, Presiding Judge.
Gustave Reitzsch, Associate Judge.
Precinct No. 2:—
C. P. Arthur, Presiding Judge.
Ware Hoard, Associate Judge.
Precinct No. 3:—
No Appointment.

Precinct No. 4:—
E. W. King, Presiding Judge.
D. Alacorn, Associate Judge.
Precinct No. 5:—
Miles Kehoe, Presiding Judge.
M. I. Jiminez, Associate Judge.
Precinct No. 6:—
Frank Martinez, Presiding Judge.
H. M. Fennell, Associate Judge.
Precinct No. 7:—
Chas. Brite, Presiding Judge.
Oscar Wellst, Associate Judge.
Precinct No. 8:—
J. J. Kilpatrick, Presiding Judge.
Harry Warren, Associate Judge.
Precinct No. 9:—
J. M. Hurley, Presiding Judge.
Mrs. Lula Collie, Associate Judge.

Mr. Robert Beere was in the city this week from Los Angeles, California, in company with Mr. Gillispie, who is interested in property at Presidio, Texas. Mr. Beere is a wide-awake, up-to-the-minute rustler, and expects to make his home in Presidio. Soon there will start some interesting developments in and around that ancient village. Presidio is situated exactly right to make a city.

—FOR RENT—Tree large well-furnished rooms—Mrs. F. M. Kennedy.

Queen Theatre

MONDAY and TUESDAY

'Merry-go-Round'

Able directors are ever striving to make a picture "live"—that intangible quality which separates pictures from pictures, and in which effort, success seems to have attended the making of this one.

The story revolves around a merry-go-round in a Viennese park—the Prater, which is to Austria what Coney Island is to us. The concessions are attended by the usual peasants—ever stop to think that a clown's clothes may cover a heart that aches, and painted smiles—can they hide tears? Behind these smiles and apparent happiness of these characters plainly visible is sorrow, tragedy and, turning to our mirrors that we may see ourselves, our only exclamation is: "Life, after all!"

A swaggering officer from the court of Emperor Franz Joseph enters, caring only for new and idle pleasures and, fascinating, the story unfolds.

Regulate ourselves as best we may it is only the fool who thinks himself more than a pawn in the hands of Fate.

The picture is in ten reels and begins promptly at 7:00

PRICES 50c AND 25c

Modes for Spring and Summer

Fashion authorities are especially considerate of the woman who creates her own frocks. They feature simple styles. It is safe to say that there will be more home dress-making this year than ever before. In contrast to the simplicity of style, is

THE RICHNESS OF THE SPRING FABRICS

A wealth of new colors and designs are in this season's dress materials, both for grown-ups and the children. Whether Silk, Linen or Cotton, they are equally attractive.

A Pleasant Surprise for You! See our new goods. You will enjoy an hour with us. Plan a visit now to our store.

YOU ARE URGED TO VISIT DAILY

Our Grocery Department. Whether to buy or to visit--you are welcome. Fresh, Clean, Fancy and Staple groceries, fresh vegetables and fruits. Your savings will be greater if you shop at store. Our proposition to you, "THE BEST EATS, AT A LOWER PRICE."

A Large Shipment of Kitchen Hardware Just Put On Our Tables.

MURPHY-WALKER CO.

PAY KASH

PAY LESS

MICKIE, THE PRINTER'S DEVIL

By Charles Sughroe
© Western Newspaper Union

All Authentic Signs Do



AW, WHAT'S THE USE

By L. F. Van Zelm
© Western Newspaper Union

But in Private, Oh Boy!

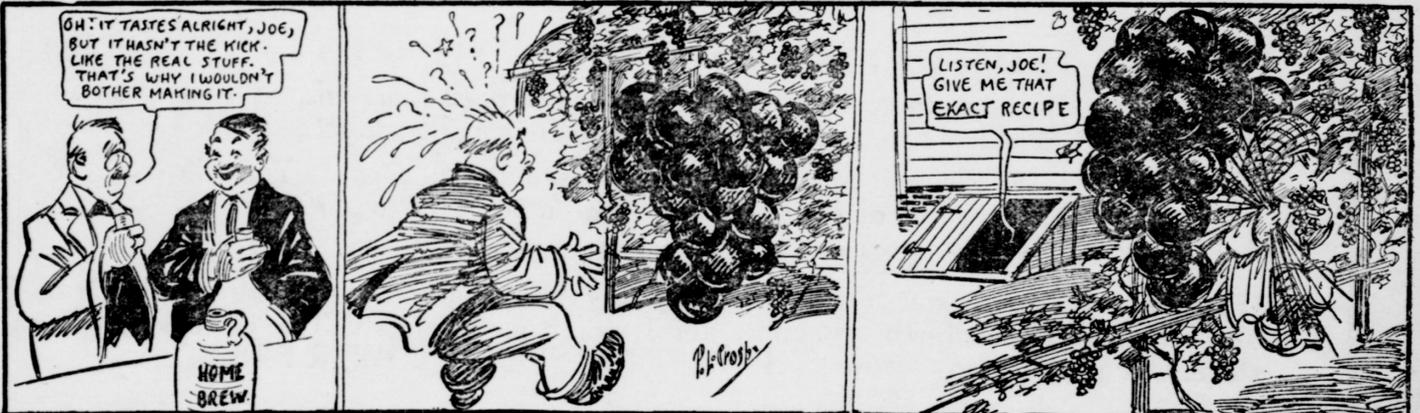


Events in the Lives of Little Men

Along the Concrete



The Clancy Kids
Some Kick to the Hooch
By PERCY L. CROSBY
© by the McClure Newspaper Syndicate



RADIO RALF AND HIS FRIENDS---

By JACK WILSON

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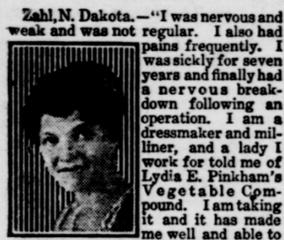
JUST ONE BETTER.

Women want to wear things just because the other women are wearing them. That may be so but my wife seems to be trying to get along with just a little less.

ONE SIDED.
He: I hope we will agree after we're married.
She: Maybe you won't at first, but you'll soon learn to.

ALL WOMEN WHO WORK

Should Know how this Worker was Made Strong and Well by Lydia E. Pinkham's Vegetable Compound



Zahl, N. Dakota.—"I was nervous and weak and was not regular. I also had pains frequently. I was sickly for seven years and finally had a nervous breakdown following an operation. I am a dressmaker and milliner, and a lady I work for told me of Lydia E. Pinkham's Vegetable Compound. I am taking it and it has made me well and able to do my work again. I have even helped take care of a sick neighbor recently, so you can see how fit I am. I highly praise your medicine and you may use my letter as you see fit. I hope it will help some other woman."—Mrs. OLE NORD-LEAN, Box 28, Zahl, North Dakota.

Over 121,000 women have so far replied to our question, "Have you received benefit from taking Lydia E. Pinkham's Vegetable Compound?" 98 per cent. of these replies answer "Yes."

This means that 98 out of every 100 women taking this medicine for ailments for which it is recommended are benefited by it. For sale by all druggists.

Service

Reformer—Yes, brethren, I save men.
Witty Young Man—Do you save women, too?
Reformer—Why, certainly.
Young Man—Alright, save me a couple for tomorrow night.—Boys' Magazine.

COLDS

"Pape's Cold Compound" Breaks a Cold Right Up

Take two tablets every three hours until three doses are taken. The first dose always gives relief. The second and third doses completely break up the cold. Pleasant and safe to take. Contains no quinine or opiates. Millions use "Pape's Cold Compound." Price thirty-five cents. Druggists guarantee it.

A longing for immortality is partially a desire to see what happens next.

Take It at Night Makes Morning Bright

St. Joseph's LIVER REGULATOR FOR BLOOD-LIVER-KIDNEYS The BIG 25¢ CAN

INFLAMED EYES Don't treat sore inflamed smarting eyes with powerful full strength "dipped" in by hand. A soothing effective, safe remedy in best 25-cent—All druggists.

MITCHELL EYE SALVE

Shave With Cuticura Soap The New Way Without Mug

Pure, Peerless, Home, Illinois Farm-Grown, government-licensed Broom Corn Seed, all varieties. Write Fanning Broom Corn Seed Co., Main Floor Fanning Block, Oakland, Ill.

Green's August Flower

The remedy with a record of fifty-seven years of surpassing excellence. All who suffer with nervous dyspepsia, sour stomach, constipation, indigestion, torpid liver, dizziness, headaches, coming-up of food, wind on stomach, palpitation and other indications of digestive disorder, will find GREEN'S AUGUST FLOWER an effective and efficient remedy. For fifty-seven years this medicine has been successfully used in millions of households all over the civilized world. Because of its merit and popularity GREEN'S AUGUST FLOWER can be found today wherever medicines are sold. 30 and 90 cent bottles.

PARKER'S HAIR BALSAM Removes Dandruff, Stops Hair Falling, Restores Color and Beauty to Gray and Faded Hair. 50c and \$1.00 at Druggists. (Bristol, Conn., U.S.A.)

HINDERCORNS Removes Corns, Calluses, etc., stops all pain, restores corns to feet, makes walk easy. 50c. By mail or at Druggist. Hindercorns, Wm. F. Fitch, N.Y.

W. N. U., HOUSTON, NO. 9-1924.

Texas News

Monday night, May 12, has been designated as "president's evening" at the annual meeting of the Texas Women's Press Association which convenes at Austin on that date for a three-day session.

Contract will be let March 11 for the construction of 10.88 miles of highway extending from Chenango to the north line of Brazoria county, the last yet to be let on this highway.

Texas poultry and egg dealers, who have been holding their annual session at Fort Worth, have selected Fort Worth also for the 1925 convention.

State Treasurer Terrell has made another call to pay state warrants up to and including No. 20660, which was issued in early December. There were 1,350 warrants called, representing \$184,772, and leaving the deficiency at \$4,417,342.

The commissioners court at Angleton will submit the matter of stock dipping for the year to a vote of the people. The election will be held on March 15 and the court will abide by the result and "dip or not dip," as the people desire.

An issue of \$65,000 Frio county road bonds, of road district No. 4, bearing 5 1/2 per cent interest and maturing serially, was approved by the bond division of the attorney general's department. These bonds have been registered in the comptroller's department.

A portion of the right of way has already been cut out preparatory to the construction of a railroad soon to be built from Reed's Switch to a distance of three and one-half miles, over which logs will be hauled to the International-Great Northern railway at Kilgore.

A contract for widening and surfacing highway No. 2 for a distance of 33.27 miles has been awarded by Webb county commissioners court. The road will be widened from 15 to 18 feet and two and a half inches of asphalt macadam topping, 16 feet in width, will be put on.

The Texas educational survey field force will enter the counties of Crosby, Lipscomb, Polk, Lee, Washington, Fannin, Bowie, Cass, Clay, Montague and Erath this week for observation of classroom instruction in common schools. Dr. George A. Works, director, announces.

Trappers by the hundreds are returning to Orange from the trapping territories of Johnson Bayou as a result of the closing of trapping season on February 15. While the catches were not as large and the prices as favorable as last year, there was a large fur and hide business handled through Orange.

Wichita Falls Rotarians are living up to their promise of something new and different for the district Rotary conference to be held at Wichita Falls, April 3 and 4, judging from the announcement that preliminary plans for the conference and the details of the program will be made public through the means of the radio.

State department of insurance has started a minute examination of all applications for licenses to write insurance in this state. Irregularities contrary to the general laws of the state have been reported in many instances, and it is from these complaints the insurance commissioner has started the examination of applicants.

At a special session of the Houston county commissioners court that body made appropriations for Houston county roads to the amount of \$23,800. Motion was carried in this special session to transfer to the general fund of the county \$4000 from the jury fund, \$2500 from the court house fund and \$256.14 from the county special fund.

Paying 45 cents a pound, 5 cents a pound less than the figure at which contracting opened last April, J. M. Lea of Del Rio and Ensley Oglesby of San Angelo have purchased for Draper & Co., Boston, between 35,000 and 40,000 pounds of choice wool, principally in Menard County, it was authoritatively stated at San Angelo. This is the first big lot contracted in the state. Contracts ran as high as 55 cents last spring.

The attorney general has approved \$15,000 bonds for Brazoria county road district 24, serials 5 1/2s.

Plans for state supervision of cotton seed raising in Texas practically have been completed with appointment of the state board of plant breeder examiners, authorized by the thirty-eight legislature, according to George B. Terrell, commissioner of agriculture. The law provides for the licensing of cotton seed breeders and growers after examination and payment of a fee of \$10. The holder of such license will be authorized by the board to advertise his cotton seed as "certified seed."

Cherokee and Houston counties bid fair to rival several West Texas counties in the production of cattle for the markets. During 1923 Houston dipped more cattle and shipped more live stock than did any other East Texas county. Cherokee county follows closely and is rapidly increasing her production. The largest shipment of cattle made from Alto in years was made Saturday, when a solid train load of fine beef cattle, consisting of 16 cars, was shipped by local breeders to Fort Worth.

MILITARY ORDER'S PLEA TO SENATE

ASKS INVESTIGATION OF THE NATIONAL COUNCIL FOR PREVENTION OF WAR.

By EDWARD B. CLARK

Washington.—The Military Order of the World War, an organization composed of men who served their country as officers in the war with the Teutonic powers, has made a direct plea to the senate of the United States for the appointment of a committee to investigate the workings of the National Council for the Prevention of War, a society which has its headquarters in this city. The plea is made in the columns of the National Bulletin of the Military Order.

In Washington letters from time to time, attention has been called to the attempts of certain organizations to undo the army and navy of the United States and to prevent that proper preparedness which would make for the defense of this country in time of possible war. There are several organizations whose labors seem to be directed not so much to abolish war as to render this country defenseless in case a war of aggression against it should come.

The American Legion already has given attention to the activities of these organizations, and now the Military Order of the World War, virtually all of whose members also belong to the Legion, has taken the matter up.

Women's League Co-operates.
The members of the Military Order in so many words are asked to use their best efforts to combat the insidious and destructive propaganda of the "peace" organization, and to use every legitimate means of preventing "its paid propagandists from making any public speeches."

The Women's International League for Peace and Freedom is declared by the organization of former officers of the service to be a co-operating organization of the Council for the Prevention of War.

One of the members of the executive board of the Women's league is said to be a vice chairman of the council, and the veterans declare that another member, the wife of a prominent government official, has written and published the following as expressive of the attitude that it wishes American women to take in case their country ever becomes involved in war: "Go to war if you want to, but know this: We have pledged ourselves not to give you our children, not to encourage or nurse your soldiers, not to knit a sock or roll a bandage, or drive a truck, or make a war speech, or buy a bond."

Training Camps Attacked.
From time to time articles have appeared and speeches have been made by representatives of organizations which have had as their bases or argument statements utterly misleading. One article which was given to the public asked the people in effect what they thought of the wickedness of a government which would send 7,000 officers to camp in summer time in order that they might be trained to kill people.

The facts in this case are these: The United States is trying to maintain a reserve corps of officers and men so that if war should come again we would not be caught in the predicament in which we were caught in 1917. There is precious little money to train anybody. There are about 80,000 reserve officers whose names are on paper. It is possible to give only about 7,000 of these officers a camp training in summer time, a training which lasts only two weeks.

The statement of the propagandists ignored everything except the fact that 7,000 men were to be trained, and cites this act as a shocking thing, without one word to disclose the really pitiful preparedness showing which the training plan made.

Frankly, one does not believe that congress can be induced to investigate this organization, for seemingly congress is as indifferent to any possible further war danger to the country as it was prior to 1917, when the insistence on a policy of unpreparedness later cost us the lives of thousands of American boys in the Argonne and along the Meuse, the Marne and the Aisne.

Approach of Spring.
Oil, politics and legislation, and a sort of general drabness of things, are in the city of Washington, while across the river in the state of Virginia there are in these February days the first signs of spring.

Rumor that the advance guard of spring had come to the other side of the Potomac was seductive enough to draw one away from the post of observation of what some may call the big matters of state. It is true that, barring a few buds on bushes lucky enough to have a southern exposure, there are as yet few plant or floral symptoms of the advent of the days of springing things, but nevertheless, spring is in the air in this Potomac country in mid-February.

From the long bridge over the Potomac there is a sweeping view of the river now somewhat swollen, making its way bayward. Along the shore and here and there on the bars there are congregations of crows, and with them an occasional herring gull disputing foothold possession with the members of the corvus tribe, and occasionally seeming ready to begin actual hostilities over some choice morsel of food.

In the swamps of Virginia a dozen

voices proclaim that spring has come, even if the owners of the voices are showing too much optimism, for spring has a habit of coming in this land and then suddenly leaving. The song sparrows make themselves heard above their fellows, for they are stronger in numbers and are the more musical. The tree sparrow is here with the top of his head as red as the maple buds will be a week hence. He plays a minor instrument, but in its tone is something of the joy of knowledge that February has come and the Canadian fields are now not far away.

A cardinal calls from a thicket. This Virginia nightingale can put the other songs to silence if it wishes to use its throat, but the cardinal is a resident here with no migratory yearnings, and knowing something of the treachery of February, he chooses to postpone his louder whistlings until March.

Bird students know that the song sparrow's note does not prove that spring has a foothold which cannot be dislodged, but there is one voice in the marshes which will settle matters and make it definite that spring has come, though it will not do so, probably, for ten days to come. The frog has what is intended to be a spring poem forming in his throat. When it is ready for the piping, spring will have come.

Already the soft maple buds are swelling and glowing just a little. In the thickets at the edge of the waters beneath the maples are fox sparrows and juncos, while on the hillside near at hand are the ever-present crows, hoarse voiced and impudent with full knowledge of the fact that those who are watching them carry no guns.

On Robb's Point.
Not far across the Potomac is a peninsula known as Robb's Point. It separates the waters of the Potomac from those of the Four-Mile Run before the two streams come together. On the height of this peninsula is a burial place not more than thirty feet square. It has three great lichen-covered stones within the tumbling fence. Four trees shadow the graves.

The stones bear the names of members of a well-known Virginia family. On one is an inscription which tells that below lies the remains of Gen. Alexander Hunter, who died in 1817. Nathaniel Hunter, who died seven years later, lies at the general's side, while beyond is a crumbling stone above the grave of another Hunter. The family graves rest on a hilltop from which one may look far down the Potomac seaward. It is a good place to rest.

It will not be long now before spring in full tide will be upon Washington. Always on St. Valentine's day the song sparrows have appeared in the grounds of the capitol. They probably do not know that it is St. Valentine's day, and of course it is only a coincidence that it has been that day for years, which they have chosen for their first open city appearance.

The robins which have been in Virginia all winter will come northward in a few days in great flocks. They are hardy birds and do not go South because it is cold, but because they can't get the food they like. Granted a food supply, they would stay north all winter, no matter how cold the north wind nor how deep the snow. Some of the robins do stay in the north in the recesses of the cedar swamps, the berries of which provide them with their daily provender.

Active in Scouting
Scouting's program of work and play for a boy's leisure time has proved so helpful to the churches of this country in furthering their program of work with the boys of their congregations, that an increasingly large number of scout troops are being formed by practically all denominations. To care for the work incident to this increasing development a new division has been created by the executive board of the national council, Boy Scouts of America, entitled department of church relationships.

They Were All Mackays
A man named Mackay left a Glasgow restaurant the other evening and was greatly annoyed to discover that a taxicab he had ordered was not to be seen. He promptly rang up the cab office to discover the reason for the carelessness.

"But, sir," said the clerk, "the driver told me that just a little while ago a gentleman came out and told him that Mr. Mackay's taxicab was not to wait."

"Mr. Mackay's taxicab!" bellowed the other. "Do you know what was taking place in the restaurant? A Clan Mackay gathering?"

Scout Life-Saving Medal
The gold life-saving medal of the Boy Scouts of America is awarded only for cases of unusual heroism in which the rescuer's life has been imperiled and successful application of scout training in the emergency has been displayed. On the medal the scout insignia occupies the position of a crest; below is a circle, in the center of which is the mystic sign representing the three ancient elements—fire, air and water, from which danger always comes. A red ribbon suspends this red badge of courage.

The Latest Creation
Caller—So the angels have brought you a new baby sister.
Elsie (disgusted)—To see the fuss nurse makes over her you'd think she came from Paris.

Cat Out of the Bag
Admirer—I dreamt last night that I saw a man kissing you.
She (innocently)—What time was it?

AGRICULTURAL BILL ASKS FOR 56 MILLION

House Committee Reports on Measure—Cotton States Are Aided.

Washington.—A total of \$56,758,513, of which \$17,700,000 would be available for improvement of highways during the coming fiscal year, is carried in the annual agricultural bill reported Friday by the house appropriations committee.

The total is \$16,082,940 less than the appropriation a year ago, when \$32,300,000 was allotted for state aid road construction and is \$471,312 less than budget estimates.

For the enforcement of special laws by the department of agriculture the bill carries \$2,627,000, the items including: Packers and Stock Yards Act, \$452,540; Grain Futures Act, \$104,460; Plant Quarantine Act, \$324,426; Insecticide Act, \$140,575; Grain Standards Act, \$500,000; Warehouse Act, \$163,000; Cotton Futures and Cotton Standards Acts, \$185,000; Food and Drug Act, \$716,000.

An additional \$1,071,150 is provided for meat inspection; \$308,000 for market inspection of perishable food and \$652,480 for the department's news service on fruits and vegetables.

An appropriation of \$20,000 is authorized to enable the weather bureau to give warnings throughout the country to fruit growers as to frost and advice on harvest weather and fruit spraying conditions. The bill carries \$3,277,600 for eradication of tuberculosis among cattle, the major portion of it to be spent in indemnities; \$660,000 for eradicating cattle ticks; \$184,000 for eradicating hog cholera, \$228,480 for blister test control, \$431,316 for barbary eradication, \$572,360 for preventing the spread of moths, and \$216,350 for preventing the spread of the European corn borer.

Provision is made for appointment of delegates to the international seed treating conference to be held in England during 1924.

The committee's report in dealing with expenditure of federal funds for highway improvement brought out that since 1917 federal appropriations to the amount of \$292,817,500 have been made available to the states, of which \$284,380,339 had been paid to the states prior to January 1, last. Estimating that expenditures are being made during this fiscal year at the rate of \$6,000,000 a month, the committee went on the theory that \$72,437,160 would be available July 1 for expenditure in the coming fiscal year in addition to the \$17,700,000 carried in the bill.

The bill carries \$381,910 for the eradication of the pink boll worm, \$39,490 less than was appropriated last year. An appropriation of \$206,920, or \$41,920 more than last year, was recommended, for combatting Southern field crop insects and \$124,740 for dealing with cotton and truck diseases.

The department of agriculture, the appropriation committee was informed, intends during the coming fiscal year to spend \$8860 of the total appropriated for pink boll worm eradication for work in co-operation with Mexico and \$5000 for investigation in Mexico and elsewhere of the pest as a basis for control measures. The bulk of the appropriation would be expended in conducting surveys and inspections, chiefly in Texas.

POLITICS TABOOED IN HIGHWAY DEPARTMENT

Austin, Tex.—Employees of the state highway department have been warned by R. M. Hubbard, chairman of the highway commission, to take no "partisan part in any political campaign for any public office, state or local." A statement issued to all employees declared that "evidence that any person connected with the highway department has taken part in a political campaign will be sufficient reason for discharge."

"The highway department," continued the statement, "is not a political organization. Its purpose is to serve the people, and the highway commission earnestly desires that this organization be removed from politics as far as possible in order that its work can progress without handicap."

First Egg Shipment.
Ballinger, Tex.—The first solid carload of 1924 eggs from Ballinger was billed out Saturday, the local produce shipper consigning the car to Atlanta, Ga. The car contained 400 cases, or 12,000 eggs, for which the buyer paid 25 cents per dozen, the \$3000 being distributed among many farmers and poultry men. Heretofore large shipments of eggs have been made by express. It is expected that from one to three carloads will be shipped each week for the next 10 weeks, and the total revenue from eggs alone will amount to between \$50,000 and \$75,000.

Storage Duties at Vera Cruz.
Mexico City.—The government will not annul the payment of import duties and storage charges of merchandise held up in Vera Cruz during the occupation of that city by the rebels, according to a statement by Undersecretary of Finance Salinas.

Jefferson County Sells Bonds.
Beaumont, Tex.—The sale of the \$50,000 tubercular hospital bonds, authorized by the county some time ago, was announced by County Judge E. B. Johnson Friday.

WRIGLEYS

after every meal
Cleanses mouth and teeth and aids digestion.
Relieves that over-eaten feeling and acid mouth.
Its l-a-s-t-i-n-g flavor satisfies the craving for sweets.
Wrigley's is double value in the benefit and pleasure it provides.



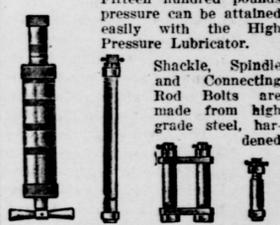
FORD AND CHEVROLET OWNERS

Equip your cars with the Peerless High Pressure Lubricating System.

No. 1 Ford Outfit consists of—
1 Peerless High Pressure Lubricator
4 Shackles Bolts, 2 front and 2 rear
2 Spindle bolts
2 Connecting Rod Bolts
19 Grease Cups

Price complete, ready to install, \$6.00.
No. 2 Ford Outfit \$2.50
1 Peerless High Pressure Lubricator
6 Grease Cups

Complete Chevrolet Outfit \$3.00
1 Peerless High Pressure Lubricator
12 Grease Cups



Fifteen hundred pounds pressure can be attained easily with the High Pressure Lubricator.

Shackle, Spindle and Connecting Rod Bolts are made from high grade steel, hardened by the heat-treating process.

The Grease Cups are made from tough brass, nickel plated. Above sent postpaid on receipt of price.

References: R. G. Dun & Co. or National City Bank of Cleveland.

The Lyman Manufacturing Co.

1421 E. 40th St., Cleveland, Ohio

Many a man who is born to rule takes unto himself a wife and surrenders the job.

People sometimes count their chickens before the eggs are laid.

Hall's Catarrh Medicine

will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh.

Sold by druggists for over 40 years

F. J. CHENEY & CO., Toledo, Ohio

NR TO-NIGHT Tomorrow Alright

KEEPING WELL—An NR Tablet (a vegetable aperient) taken at night will help keep you well, by toning and strengthening your digestion and elimination.

Used for over 30 years

Get a 25¢ Box

Chips off the Old Block
NR JUNIORS—Little NRs

One-third the regular dose. Made of the same ingredients, then candy coated. For children and adults.

SOLD BY YOUR DRUGGIST

ITCH!

Money back without question if HUNT'S SALVE fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Price 75c at druggists, or direct from A. B. Nichols Medicine Co., Bureau, Ill.

CURES COLDS in 24 HOURS

WORLD'S GREATEST STANDARD PRICE
AT ALL DRUG STORES FOR TWO GENERATIONS 30 CENTS

CURES LA GRIPPE in 3 DAYS

DETROIT, W. H. HILL CO., MICHIGAN

Sleep in Comfort

Jessie Durham of Winnfield, La., writes: "I was affected with bladder trouble, and took a few bottles of Hobo Kidney & Bladder Remedy and was relieved." If you are bothered at night with your kidneys get a bottle of Hobo Kidney & Bladder Remedy today from your druggist. Write for the free story. Hobo Medicine Co., Beaumont, Texas.



Newspaper Association Member
Number 7798

The man who is laughed at today is revered tomorrow. They laughed at Bell and his telephone, Edison and his electric light and Langley with his crazy flying machine. The Wright brothers were derided, the discoverer of X rays were ridiculed, and the "radio delusion" brought smiles and amusement.

But not now. It is as impossible for us to say, now, what the road of the future is to be, as it was impossible for us to say, five years ago, what the radio broadcast of today would be.

An inventor wants to interest capital in making a roadway of steel. It will cost, if built, not thousands, but several hundreds of thousands of dollars per mile. Road builders laugh. The public laughs. We all laugh. Why pay three hundred dollars a mile for roads when we can get them for a few thousands?

Twenty years ago the idea of paying twenty-five thousand dollars a mile for road was laughed at!

The steel idea may be all wrong. It hasn't been tried. It may be chimerical in the extreme. We don't know. But we do know that laughing at it because its different is no way to prove it idiotic. Ten years ago people laughed at the idea of national highways. They don't laugh any more. More and more people are coming to think that highways are as much a part of the Nation's business as waterways, Panama Canal, battleships; an army.

The new idea is always laughed at. Laughter doesn't prove anything except the "stand-pat" mind of the laugher. Maybe steel roads at three hundred thousand dollars a mile are impractical. But why not bring something else to bear on the question beside laughter? Nobody laughs at national highways any more; not even Congress!

The joke of yesterday is the fact of today. Maybe we will yet ride on national highways of steel! They

laughed at steel rails for locomotives, too. They laughed at trans-continental highways. And how they did laugh at De Lesseps and his Panama Canal!

He laughs best who laughs last.

To the officers and members of the American Red Cross: There will be an election of officers of the Red Cross for the ensuing year to be held at the Community House Tuesday, March 4, 1924, between the hours of 10 o'clock a. m. and 3 p. m. The following persons have been nominated for the ensuing year:

Mrs. W. P. Fischer, Chairman.
Mrs. T. C. Crosson, Vice-Chairman.

Miss Blanche Avant, Secretary.

Mr. Floyd Nicolls, Treasurer.

If any member cares to nominate any other person for any of the offices, please notify the Secretary, Miss Blanche Avant at the Community House, so that their names may be placed on the tickets.

Card of Thanks

We wish to express our thanks and deep appreciation to the Masons, Shriners and loyal friends of Jeff Davis, Presidio and Brewster counties, for the expressions of sympathy, courtesies and acts of kindness shown us at the funeral and burial services of our beloved husband and father, P. H. Pruett. Also for the many beautiful floral offerings.

Mrs. P. H. Pruett, El Paso, Texas.
W. E. Pruett, San Diego, Calif.
J. A. Pruett, Deming, New Mex.
Ben Pruett, Marfa, Texas.
Chas. Pruett, Marfa, Texas.
Mrs. S. W. Ward, Pecos, Texas.
Mrs. A. G. Prude, Ft. Davis, Tex.
Mrs. J. W. Espy, Ft. Davis, Tex.
Mrs. B. H. Smith, Amarillo, Tex.

LIFE FIGHT FOR ORIENT APPEARS TO BE WON

The fight for the life of the Kansas City, Mexico & Orient Railroad has at last seemingly been won, according to former Lieutenant Governor Lynch Davidson of Houston, whose efforts are credited by many with having spared West Texas the loss of one of its chief lines of transportation in the Orient's threatened abandonment a year ago.

"After going fully into the matter of the pending foreclosure sale of the Orient railroad with Senator Morris Sheppard, Congressman Claude Hudspeth and Mr. W. T. Kemper, receiver of the road, I feel confident that its future safety is assured," Lynch Davidson announced upon his return home last Thursday. "I believe we have succeeded in convincing the Interstate Commerce Commission that the public disaster incident to the Orient's dissolution must not be permitted under any circumstances. In fact, the decree of foreclosure sale provides specifically that the property shall be sold subject to the condition of its continued operation by the purchaser and his assigns. This gives the road a new, and I hope, permanent lease on life, and the people of West Texas need have no further fears in that regard."

Under the differential rates secured from the Interstate Commission last year when frantic efforts were being made to avert the collapse of the Orient, the property is now thriving better than it has for a long time, Mr. Davidson said. Moreover, he declared that if certain division suits now pending in the Supreme Court are successful, it will continue to operate on a healthy basis, and should be an attractive proposition to purchasers. —Fort Stockton Pioneer.

CANDELARIA LOCALS

The border here is quiet and peaceful. No one on either side of the river is taking any interest in the revolution.

Lino Barragan at the head of a gang of Mexicans, has begun work on the road to Pilarez. We understand from Hall Kilpatrick, who has just returned from a business trip up the river, that a hundred bales of cotton will be raised at Pilarez and Povenier this year. A fairly good road will facilitate the getting out of this cotton.

We visited the old Capote Nitrate mines the other day. No one is in charge there, and everything is going to ruin.

The Kilpatricks expect to make 200 bales of cotton this year. The Mexicans are all eager to plant the fleecy staple, accordingly little corn or wheat will be raised.

J. J. Kilpatrick, Jr., has brought his wife and children in from Mexi-

Announcements

The New Era has been authorized to announce J. E. Vaughan as a candidate for re-election to the office of sheriff, subject to the Democratic primary, July 25.

I hereby announce myself a candidate for sheriff, subject to the Democratic primary July 26, 1924, and personally solicit the support of all the citizens of the county, whom I shall serve, if elected.
BEN PRUETT.

The New Era is authorized to announce Robt. Greenwood as a candidate for re-election to the office of assessor, subject to the action of the Democratic primary.

The New Era is authorized to announce O. A. Knight as a candidate for re-election to the office of collector, subject to the Democratic primary.

The New Era has been authorized to announce Sam Wooley as a candidate for the office of treasurer, subject to the Democratic primary on July 26th.

The New Era is authorized to announce Miss Anita Young as a candidate for re-election to the office of district clerk, subject to the action of the Democratic primary.

The New Era is hereby authorized to announce W. A. Kerr for re-election to the office of Treasurer of Presidio County, subject to the action of the Democratic primary on July 26th.

co. They will remain in Candelaria until the revolution is put down. In the recent raiding of the Murphy & Kilpatrick ranch they lost no mules and only their best horses and most of their guns. Owing to the presence of mind of Mrs. K. Lem Purvices' rifle was saved. She hid it under some cotton seed.

A gin and sterilizer will be put up on the other side of the river, provided permission can be obtained from the proper authorities. The farmers on this side and on the other side are virtually one and the same farm; and since after the cotton had been ginned and baled and the seed sterilized and both brought to this side, they would be subject to the same regulations as the cottonseed we sell over here. There seem to be no good reason why permission should not be granted. Five hundred bales could be raised in the San Antonio and Boquillas farms and what a service this would be. Each year from some unaccountable cause the wheat and corn crops on both sides of the river are turning out poorer and poorer.

We understand from Mr. Epperson that the pink boll worm does not seem to thrive in the upper part of the Big Bend valley; that where there is one worm here, there are hundreds in the lower part of the Bend.

We hear that Ruidosa will put in a two-stand gin to handle this year's crop. This is business for those enterprising cotton farmers down there and should not have to haul their cotton 15 miles and then haul it back. It is also rumored that a four-stand gin will be put in at Marfa.

Our efficient and popular constable, Lieut. Edmunson, is quite busy these days, not so much in keeping the peace and suppressing those wild sotol howls at Mexican bailes, as in clearing up a big tract of land preparatory to making 40 bales of cotton.

Prof. Harry Warren is in charge of our schools. There is no better teacher, yet the Mexicans, as is their custom, are not sending their children to school. They all want, in their minds, a "maestro de la escuela," not to send to school to him but as a sort of ornament.

HIGH SCHOOL PLAY

Last evening a crowded house awaited the raising of the curtain by the players of the High School. All of the players did well and held the attention of the audience until the last act and scene.

The play—"A College Town," was a good one, and the different characters were represented as follows: James Cavendish Gray Barton
Tad Cheseldine Gay Howard
Leviticus Theodore Knight
Major Kilpepper Albert Logan
Prof. Senacherib Popp, John Fortner
Scott McAllister Hayes Mitchell
Shorty Long Jim Livingston
Billy Van Horn Gus Elmendorf
Dr. Twigg O. S. Settle
Miss "Jim" Channing Ruth Bailey

Majorie Haviland Laura Mitchell
Mrs. Bagsby—"M" Jetty Pruett
Miss Jane Cavendish Vina Jones
Mrs. Cleopatra Pepp Frances Mitchell
Mrs. Mollie Stiles Winnie Davis
Miss Twigg Hazel Weatherford
Mrs. Twigg Elva Spencer
Dr. Gilchrist Santiago Arriga
Mrs. Gilchrist Helen Joyce
Prof. Schlauber Clair McCracken
Miss Schlauber Hettie Lou Monkhouse
Lieutenant Small Arthur Paul Carter
Dr. Dorchester Dick Shannon
Prof. Schmalz George Mimmis
Mrs. Schmalz Mary Louise Bennett

APPLES! APPLES!

All kept in cold storage at the Marfa Power House. Call on Mr. Myrick when you need any.
M. F. HIGGINS.

MARFA LODGE No. 506
A. F. & A. M.
Meets second Thursday evening in each month.
Visiting brethren are cordially invited to be present.

Chas. Bowman, W. M.
N. A. Arnold, Secretary

MARFA CHAPTER
NO. 176, R. A. M.
Meets fourth Thursday night in each month. Visiting companions welcome.
J. Anson Coughran, H. P.
J. W. HOWELL, Sec.

CHAS. BISHOP
Drayage
Light and Heavy Hauling
Phone Union Drug Store

Drs. CHURCH & CHURCH
Office One Door East
Union Drug Store
Phone 41
DAY OR NIGHT

LIVINGSTON UNDERTAKING COMPANY
W. G. Young, C. W. Livingston
Coffins, Caskets, Funeral Goods.
Licensed Embalmers

Marfa Chapter No. 344 O. E. S. meets the third Tuesday evening in each month. Visiting members cordially invited to be present.
Mrs. Lillian Spencer, W. M.
Mary Lee Greenwood, Sec.

MEAD & METCALFE
Attorneys-at-Law
General Practice
Marfa, Texas.

LET US MAKE YOUR NEW BOOTS OR REPAIR YOUR OLD SHOES
Our Work is Guaranteed
Prices Reasonable
MARFA BOOT & SHOE CO.
GUTHRIE BROS.
MARFA — TEXAS

BIG BEND TITLE CO.
Abstractors
We have Complete Index of County Records
Marfa, Texas.

DR. F. C. DARRACOTT
Physician and Surgeon
PHONE 107
MARFA, TEXAS

QUALITY STORES, Inc.

"Where Quality is King,
and Low Prices Reign"

The One-Price Store

MIDKIFF BUILDING
TELEPHONE 201

Announcing the consolidation of Anderson's Gift Store and the J. W. Cooper Electric Shop in the firm to be known as QUALITY STORES, Incorporated, who will occupy the Midkiff Building, on corner opposite Mitchell-Gillett Dry Goods Company.

The members of the firm will greatly appreciate a continuance of your patronage, and earnestly invite you to visit us in our new quarters.

Quality Stores, Inc
MARFA, TEXAS

NEW PRICES:

Westinghouse Mazda Globes, effective February 1st.

10, 15 and 20 Watt	-	-	30c
60 Watt	-	-	35c
75 Watt, Type "C"	-	-	50c
100 Watt, Type "C"	-	-	60c
200 Watt, Type "C"	-	-	\$1.00

WILL APPRECIATE YOUR ORDERS

Marfa Electric & Ice Co.

"Courteous Service"

V. C. MYRICK, Manager.

Marfa Manufacturing Co.

(INCORPORATED)

Samson Windmills.

Eclipse Windmills.

Gasoline Engines.

Pipes & Well Casing.

Pipe Fittings & Valves.

Cylinder & Sucker Rods.

Pump Jacks.

Automobile Casings & Tubes.

Automobile Accessories.

Gasoline and Oils, Truck Tires.

Blacksmith, Machine Shop & Garage.

MARFA, PHONE 83 TEXAS.

How I Handle a Prospect With a Used Car

And quietly asks for the Used Car Man.
When a fellow drives up with a last year's car,
My heart commences to flutter and thump,
Because I've a feeling I'm due for a bump.

I examine the car—as do most goodbuyers—
Look at the paint and kick all the tires.
I look wise and long, and raise up the hood,
And then shake my head that the thing's not
much good.

My prospect is telling me, all of the while,
Of condition near perfect, and many a mile
That still is left in this wonderful car,
That is better today than ever, by far.

I point to a fender that hit a fence post,
I show him the tires (of these he can't boast)
There's a hole in the top where it hit a tree,
While axle and steering look twisted to me.

But he's neither undaunted nor is he dismayed,
He tells me how much for this auto he paid,
With tears in his eyes he pleads and he moans,
"They don't build no more like this one," he
groans.

I look at him now and with softening gaze,
I see his sad plight through the mist and the haze,
Each moment to him is sadder by far,
For the poor fellow was so attached to his car.

But the troublesome world keeps pushing right
on,

It's battle all day whether lost or half-won,
For the man who is taking a used-car in trade,
Is quite apt to give to his prospect a shade.

At last I state clearly just how I will deal,
There's a gasp of astonishment, look of appeal,
"Why man you are joking. You don't mean to say
For my auto that's all you are willing to pay."

"In the very next block a firm offered me
Almost twice as much more, and one tire free,
They'd throw in a bumper, a spotlight and look
And I think, by insisting, they'd give me a clock."

The trouble is you haven't honestly weighed
The worth of my car you are taking intrade,
Why look in the Blue Book which tells you the
story

And place my good car in the same category."

We continue to argue and gesture and scold,
I talk of my new car, he praises his old,
And by warping my judgment and better sense
too,

He sells me his old car and then buys my new.

The old car is painted, retired, rebored,
I found on inspection the cylinders scored,
We insured it and stored it and paid all the bills,
(This deal and some others quite gave me the
chills.)

We paid a commission for finally selling,

It was high time, for our losses were swelling,
But we sold a new car—had conquered our goal,
Our factory was happy, but we're in the hole.

Now this is a story of many a trade,
Of many transactions much better not made,
We sign off and swear off "it's wrong, does not
pay,"

And do it all over again next day.

—By W. J. (Dan) Boone.

Bishop & Jordan COAL!

Gallup Lump Coal - \$16.00 Ton
Gallup Stove Coal - \$14.25 Ton
Cerrillos Lump Coal - \$16.00 Ton
Base Burner Anthra-
cite Coal - \$22.00 Ton
Eagle Pass Lump - \$ 9.50 Ton

Wish to call your attention to the
difference between Gallup Lump
and Stove coal. The Lump is 4
inch, and Stove is what goes thru
the screen where the Lump stays
ontop.

We will appreciate all your orders
and assure prompt delivery on
any of the above. All prices are
delivered in your bin. Phone your
orders to

PHONE 245

Quarterly Report

of J. H. Fortner, County Clerk of Presidio County, Texas,
of receipts and expenditures, from November 1, 1923, to
January 31, 1924, inclusive.

JURY FUND—FIRST CLASS

Balance	\$2040.46	
Transferred to 2nd class		\$100.00
To amount received during quarter	2699.70	
Transferred to 3rd class		1,200.00
By amount paid out		6.00
By 1½% commission on amount received		40.00
By 1½% commission on amount paid out09
Amount to balance	3,393.57	
	4,740.16	4,740.16
Balance	3,393.57	

ROAD AND BRIDGE FUND—SECOND CLASS

Balance	\$ 252.27	
To amount received during quarter	3,255.55	
Transferred from 1st class	100.00	
By amount paid out		\$548.00
By 1½% commission on amount received		48.83
By 1½% commission on amount paid out		8.22
Amount to balance	3,002.77	
	3,607.82	3,607.82
Balance	3,002.77	

GENERAL COUNTY FUND—THIRD CLASS

Balance	\$1,317.42	
To amount received during quarter	1,200.00	
To amount paid out		5,633.50
By 1½% commission on amount received		78.55
By 1½% commission on amount paid out		84.50
Amount to balance	1,957.98	
	7,754.53	7,754.53
Balance	1,957.98	

FOURTH CLASS

Balance	\$626.51	
Amount to balance		\$626.51
Balance	\$626.51	
Balance	626.51	

FIFTH CLASS

Balance	\$3,831.69	
To amount received during quarter	714.00	
By 1½% commission on amount received		10.72
Amount to balance	4,534.97	
	\$4,545.69	\$4,545.69
Balance	\$4,534.97	

SIXTH CLASS

Balance	\$1,746.84	
To amount received during quarter	535.54	
By 1½% commission on amount received		88.03
Amount to balance	2,274.35	
	2,282.38	2,282.38
Balance	\$2,274.35	

SEVENTH CLASS

Balance	\$2,582.41	
To amount received during quarter	713.98	
By 1½% commission on amount received		10.72
Amount to balance	3,286.67	
	\$3,296.39	\$3,296.39
Balance	\$3,286.67	

R. & B. M.

Balance	\$216.77	
	\$216.77	\$216.77
Balance	\$216.77	

HIGHWAY

Balance	\$69.15	
To amount received during quarter	1,954.94	
By amount paid out during quarter		\$29.32
By 1½% commission on amount received		50.00
By 1½% commission on amount paid out75
	\$2,024.09	2,024.09
Balance	\$1,944.02	

COURT HOUSE AND JAIL SPECIAL FUND

Balance	\$516.80	
To amount received during quarter	178.48	
By 1½% commission on amount received		2.68
Amount to balance	\$692.60	
	\$695.28	692.60
Balance	\$692.60	

COURT HOUSE AND JAIL FUND

Balance	142.16	
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NINTH CLASS

Balance	26	
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Respectfully submitted,

J. H. FORTNER, County Clerk, Presidio County, Texas.
Presidio County, Texas.

Marfa, Texas, February 26, 1924.

Marfa Lumber Co.

J. W. HOWELL, Mgr.

Brick

Wagons

Fencing Material

Builders' Hardware

Carpenters' Tools

Lumber,

Paints Oils,

Varnishes, Glass

Doors

Sash, Shingles

A satisfied customer is our motto.

The City Meat Market

Fat and Tender Meat, Cut Right. Home
Rendered Lard and Fresh Wenie Sausage
Prompt Delivery—Courteous Treatment

Give Us a Try-Out

Alamo Lumber Company

Dealers in Lumber and Builders Hardware

FENCE POSTS	SASH
CORRAL POSTS	DOORS
ROOFING	SHINGLES
BRICK	PAINTS
LIME	OILS
CEMENT	TILE

QUALITY FIRST—PRICES LAST

We Sell Aermotor Windmills

Alamo Lumber Co.

J. F. Fisher, Manager

The Marfa National Bank

CAPITAL AND SURPLUS \$140,000

Solicits your accounts on the basis
of being able and willing to serve
you well and acceptably.

UNITED STATES DEPOSITORY

Sure Relief FOR INDIGESTION BELLANS 6 BELLANS Hot water Sure Relief BELLANS 25¢ AND 75¢ PACKAGES EVERYWHERE

SPOHN'S DISTEMPER COMPOUND Horses and Mules can be kept on their feet and working if owners give "SPOHN'S" for Distemper, Influenza, Shipping Fever, Coughs and Colds.

PATENTS Seed model or drawing for examination. Highest references. Best results. Promptness assured.

BATHE TIRED EYES with Dr. Thompson's Eyewater. Buy at your druggist or 1186 River, Troy, N. Y. Booklet.

Among the world's greatest men are many who wouldn't dare write honest autobiographies.

Mothers, Do This—When the Children Cough, Rub Mustersole on Throats and Chests. No telling how soon the symptoms may develop into croup, or worse.

MUSTEROLE WILL NOT BLISTER Better than a mustard plaster

Always A safe and soothing remedy for cuts, burns, or skin troubles. Vaseline PETROLEUM JELLY Chesbrough Mfg. Co., Cons'd. State St. New York

Grove's Tasteless Chill Tonic Stops Malaria, Restores Strength and Energy. 60c

KEEPS CHILDREN WELL AND STRONG FOR children who are weak and thin Gude's Pepto-Mangan is the ideal tonic.

Gude's Pepto-Mangan Tonic and Blood Enricher

SICK HEADACHE Take a good dose of Carter's Little Liver Pills then take 2 or 3 for a few nights after. They restore the organs to their proper functions and Headache and the causes of it pass away.

GIRLS! HAIR GROWS THICK AND BEAUTIFUL

35-Cent "Danderine" Does Wonders for Lifeless, Neglected Hair.

A gleaming mass of luxuriant hair full of gloss, luster and life shortly follows a genuine toning up of neglected scalps with dependable "Danderine."

Philanthropy Misapplied "Now, that is one of the most pathetic things I have ever seen," said the rich and benevolent old man, who, on a scorching hot day, stood with a friend, watching a typical street Arab.

MOTHER! Child's Best Laxative is "California Fig Syrup"

Hurry Mother! Even a bilious, constipated, feverish child loves the pleasant taste of "California Fig Syrup" and it never fails to open the bowels.

Unique Band Saw There is in use an ingenious sort of band saw for coarse work, such as felling trees and sawing stove wood.

KEEP TOO MUCH TO THEMSELVES

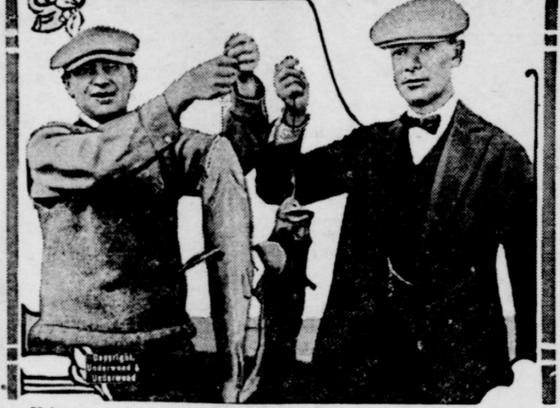
Many men and women of middle age feel that they have never had a chance to make anything out of themselves. But the main reason for it usually is that they let such things as pimples, rash, "breaking out," eczema, tetter, etc., on their face, neck, hands or arms make them feel that they are not wanted around and they keep to themselves too much.

When you decide to get rid of Worms or Tapeworm, get the medicine that will expel them with one dose—Dr. Peery's "Dead Shot." 372 Pearl St., N. Y. Adv.

"DANDELION BUTTER COLOR" A harmless vegetable butter color used by millions for 50 years. Drug stores and general stores sell bottles of "Dandelion" for 35 cents.—Adv.

Duty might as well be done; somebody is bound to do it.

MANAGER OF YANKEES GOES FISHING



He's gone and done it at last—Miller Huggins recently went on his maiden fishing trip and caught his first fish. Here is the diminutive manager of the Yankees with the 20-pound black grouper, his first piscatorial trophy, comparing it with a 17-pound red grouper caught, and held, by C. L. Spence of Sturgis, Mich., a wealthy sportsman and baseball enthusiast, in the Gulf of Mexico off Pass-a-Grille, Fla.

Table with columns for cities (AT BOSTON, AT NEW YORK, AT PHILADELPHIA, AT WASHINGTON, AT CLEVELAND, AT DETROIT, AT ST. LOUIS, AT CHICAGO) and rows for months (APRIL, MAY, JUNE, JULY, AUGUST, SEPT.). Includes categories like SPORTING, FRESH, PRINTS, PAPER, and NEWS AND GOSSIP.

Sport Notes

Cricket is the national game in England. Tennis is the only sport that has not become professionalized. Michigan receipts for home football games last season amounted to \$256,532.

The impatient golfer can tell by the stories of baseball training schedules that spring will soon be here. Sport writers report Mr. Ruth spends his forenoons swinging an ax. Suggested headline—"Babe's in the wood."

Condensed Austin News

The Attorney General has approved the record whereby Fort Worth will issue \$1,200,000 funding bonds, which were voted Jan. 22.

H. M. Hefley and associates conferred with the State Banking Board concerning their application for a charter for a new State bank at Cameron.

The Railroad Commission has authorized a rate of \$20 per car for twenty miles or less of carloads of prickly pears moving over the Texas-Mexican Railroad.

Close inspection of all applications for licenses to write insurance has been ordered by Insurance Commissioner J. M. Scott because of many reports of irregularities said to have been practiced by some insurance agents.

The State Highway Commission unanimously agreed with Attorney General Keeling's opinion that it is the safest policy to await the outcome of the litigation involving the highway act before purchasing maintenance equipment.

Robbers recently blew open and robbed the safe in the store of S. H. Kress & Co., getting away with \$2,000 in cash. Although the Kress store is within 200 feet of the police station, the robbery was not discovered until the store was opened for business the next morning.

Clarence A. Payne has resigned as chief clerk of the Secretary of State's office, effective March 1. Mr. Payne will return to San Antonio to become connected with a financial corporation. Inadequate salary was the reason given by Mr. Payne for his resignation.

John M. Scott, State Insurance Commission, left for Des Moines, Iowa, at the solicitation of W. R. C. Kendrick, Commissioner of Iowa, to consult with the Insurance Commissioners of several States regarding the merger of two large life insurance companies, the names of which have not been made public.

Voicing the popularity of Dr. W. S. Sutton, acting president of the University of Texas, among the student body, members of the Students' Assembly recently voted unanimously for a resolution endorsing him as permanent president of the University. The resolution will be presented to the board of regents at their next meeting.

Mrs. Percy V. Pennybacker, who has returned from an extended visit to Washington and New York, has just accepted a position as chairman of the citizenship department of the National Council of Women. This council embraces some 39 organizations and is also one of the important branches of the International Council of Women.

C. A. Wheeler of Texarkana, appointed Assistant Attorney General to fill the vacancy caused by the resignation of Wallace Hawkins, has entered upon the discharge of his duties. Wheeler served three terms as District Attorney of the Fifth Judicial District, resigning to accept appointment from the Attorney General.

Dr. H. H. Harrington, member of the Board of Control, and W. T. Gaston, chief of the division of estimates and budgets, has returned from inspecting a number of State institutions and will visit the State Insane Asylum at San Antonio, the Southwest State Teachers' College at San Marcos and the agricultural experimental station at Beeville.

C. K. Bullard, attorney for the Texas Cotton Farm Bureau Association, has been in Austin, and said that he had recently visited the West in the interest of organizing a co-operative movement in the marketing of wool and that in the not distant future a plan will be adopted having that purpose in view. It will be similar to the cotton farm bureau plan.

A letter addressed to "Chief Court-house in Texas, U. S. A." has been delivered to County Auditor James Belger of Travis County, and Mr. Belger claims that this is evidence that the Travis County courthouse is the most prominent of all the county courthouses in Texas. The writer of the letter lives at Kings-ton on the Thames, England, and he desires information regarding an estate settled in 1860.

It cost the State an average of \$22.01 for each of its 10,425 wards during January, as against an average expense of \$25.26 each during the five months closing with January.

Presiding Judge W. C. Morrow of the Court of Criminal Appeals and Associate Justice Thomas D. Greenwood of the Supreme Court left for Washington, D. C., to attend the meeting of the American Bar Institute. The Texas jurists will be absent about ten days.

100,000 PEOPLE PRAISE TANLAC FOR ITS MERIT

World's Greatest Tonic Is Endorsed by People Grateful for the Relief It Has Given Them.

Actuated by a deep sense of gratitude and desire to help their suffering neighbors, more than 100,000 well-known men and women have offered their personal experiences as proof of the wonderful health-giving powers of TANLAC, the World's Greatest Tonic.

Throughout each and every one of this long list of testimonials rings the spirit of earnest sincerity which characterizes the following excerpts: Mrs. D. J. Pritchard, Cleveland, Ohio: "People wanting to know what TANLAC will do may communicate with me. It increased my weight 32 lbs. and brought me the very help I longed for."

J. H. Taylor, Memphis, Tenn.: "To me TANLAC was just like a good friend—gave me help when I needed help most." Mrs. Mary Schumaker, Racine, Wis.: "Every year at the change of seasons a course of TANLAC makes me eat with a relish, restores my strength and leaves me in splendid health."

Judge George P. Wagnon, Police Magistrate, Belleville, Ill.: "That I am enjoying such fine health now I can attribute only to the help I received from TANLAC." Mrs. C. K. Sellers, Springfield, Mo.: "Since taking TANLAC I enjoy the blessing of perfect health and have the complexion of a schoolgirl."

V. E. Ferry, age 73, Seattle, Wash.: "TANLAC built my weight up 21 lbs., rid me of fifteen years' stomach trouble and left me feeling many years younger." TANLAC IS FOR SALE BY ALL GOOD DRUGGISTS. ACCEPT NO SUBSTITUTE. OVER 40 MILLION BOTTLES SOLD.

TAKE TANLAC VEGETABLE PILLS. Appreciation "How was your speech received at the club?" asked one of Chumley's friends. "Why, they congratulated me heartily. In fact, one of the members came to me and told me that when I sat down he said to himself that it was the best thing I had ever done."

DEMAND "BAYER" ASPIRIN Take Tablets Without Fear if You See the Safety "Bayer Cross." Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 23 years. Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

Used as a Strainer Only She—it must be awkward to eat soup with a mustache. He—I should think so. I invariably use a spoon.—Boston Transcript.

"CASCARETS" FOR LIVER AND BOWELS—10c A BOX Cures Biliousness, Constipation, Sick Headache, Indigestion, Drug stores. Adv.

Investigation is the art of hunting up a lot of blame and putting it on somebody else. Prunes seem to agree with every one. Ingratiating, we say.

Virtue alone is true nobility.

Mrs. A. A. White



The Appealing Charm of Perfect Health

Silam, Colo.—"I was sick for two years, could not regain my old time strength after motherhood, had no appetite and was so nervous I could not sleep. I lost fifteen pounds in weight. My friends all thought I had lung trouble, I got so thin and pale. All the medicine the doctors gave me failed to help me. One day I read about Dr. Pierce's Golden Medical Discovery and decided to try it. I got a bottle right away and after the first few doses I began to feel better. I took four bottles and it certainly did wonders for me. I can't say too much for this 'Medical Discovery' and always recommend it to my friends."—Mrs. A. A. White.

**Appeal for Indurance
Of Washington Ideals**

Washington.—President Coolidge, in a radio address delivered Friday night from the White House, combined with a tribute to Washington an appeal to the American people to accept the responsibilities and continue the sacrifices necessary to make enduring the institutions which Washington founded.

Mr. Coolidge described the part played by Washington in the founding of the American government and declared he accomplished the results by accepting great responsibilities and making great sacrifices.

"If we are to maintain the institutions which he founded, if we are to improve what he created, we must be like-minded with him; we must continue to accept responsibilities, we must continue to make sacrifices," the president said. "Under all the laws of God and man there is no other way."

The address was delivered by the president in his study in the White House and was made by invitation of the International Rotary Club members.

"Each year the birthday of George Washington gains wider acceptance as being of more national significance," Mr. Coolidge said. "In far-off lands people are observing this day by taking thought of the qualities that gave Washington this foremost place among the truly great. They are drawn to this man by his calm and clear judgment, by his abounding courage and by his unselfish devotion. Beyond that which was ever accorded to any other mortal, he holds rank as a soldier, a statesman and a patriot. Others may have excelled him in some of these qualities, but no one ever excelled him in this threefold greatness. Yet Washington, the man, seems to stand above them all. We can best estimate him by not identifying him with some high place, but by thinking of him as one of ourselves. When all detailed description fails, it is enough to say he was a great man. He had a supreme endowment of character."

**VALLEY POTATO, TOMATO
ACREAGE IS INCREASED**

Austin, Texas.—Lower Rio Grande Valley of Texas is devoting 3400 acres to the production of potatoes this year, as compared with 2580 a year ago, according to the February issue of the State's marketing bulletin of the markets and warehouse department, which quotes the Texas statistician of the bureau of agricultural economics.

An important increase in tomato planting in the valley section is also noted and spring plantings are listed as 2500 acres, or 1500 more than a year ago.

The Lower Valley's tomato crop generally clears just prior to the opening of the East Texas season, and new potatoes from the Brownsville section generally move prior to the advent of the season at Wharton and Eagle Lake, the State market news specialist says.

Soil in Good Shape.

Kenedy, Tex.—The good rains of the last week have put the soil in fine condition and just as soon as the farmers can get into the fields, corn planting will get in earnest. Practically the same amount of acreage will be planted to the various crops as were last year. The ranges are fine and many fat cattle will be available for market early this spring.

Sugar Cane Hard Hit.

New Orleans.—T. E. Holloway, entomologist, and L. L. James, federal agricultural statistician for Louisiana, reporting Friday on results of an investigation of the activities of the sugar cane moth borer in the Louisiana cane belt, stated that nearly a quarter of the sugar cane crop of 1923, or 23 per cent, of the crop had been destroyed by the pest.

Katy to Build Warehouse.

Dallas, Tex.—Announcement was made by W. M. Whitton, vice president of the M-K-T. Railway, of the awarding of a contract for the immediate construction of an eight-story warehouse building to cost approximately \$500,000 to be built for the Katy road on the site of the old Katy passenger station at Market street on Pacific avenue, Dallas.

Faulty Indictment Alleged.

Austin, Tex.—Sheriff T. W. Davis of Somervell county has asked the court of criminal appeals to reverse his sentence of four years on a charge of bribery on the ground the indictment was dated "more than 1,900 years before the alleged offense." The original indictment was dated "Sept. 10-23" and he contends this means the year A. D. 23.

London Finance.

London.—Bar silver 33-16 per ounce. Money 2-18 per cent. Discount rates short bills 3-5 per cent. Three months bills 3-9-16 per cent.

Potato Planting Begins.

Elgin, Tex.—Potato planting has started in earnest and will progress rapidly if weather conditions are favorable, as most of the land of the sand truck farms is in good shape. The acreage planted will be increased somewhat is the estimate of the growers.

Taylor Plants Trees.

Taylor, Texas.—Much work is being done to beautify Taylor and vicinity. Large numbers of shade trees and shrubbery are being shipped in daily.

REPORT OF MARKETS

**Price Range of Cotton, Grain,
Hay, Feed, Live Stock,
Meats, Fruits, Etc.**

Latest report of markets issued by the U. S. Department of Agriculture, Washington, D. C.:

Live Stock and Meats—Chicago hog prices range from 5c to 30c higher than a week ago, closing at \$7.50 for the top and \$7.00@7.40 for the bulk. Medium and good beef steers steady to 25c higher at \$7.50@11.15; butcher cows and heifers steady to 25c higher at \$3.75@10.50; feeder steers steady at \$4.50@8.00; light and medium weight veal calves 25c lower to 25c higher at \$8.75@11.50; fat lambs 75c higher at \$13.75@15.75; feeding lambs 25c to 50c higher at \$12.25@14.00. Yearlings 55c to 75c higher at \$10.55@13.75, and fat ewes 50@80c higher at \$6.00@9.90. Stocker and feeder shipments from 12 important markets during the week ending February 15 were: Cattle and calves 39,348; hogs 11,529; sheep 21,015. In Eastern wholesale fresh meat markets beef is weak to 50c lower; veal weak to 1/2 lower; lamb and pork loins firm to 1/2 higher and mutton firm to 1/2 up. February 20 prices good grade meats: beef \$14 @17; veal \$17@22; lamb \$22@26; mutton \$16@18; light pork loins \$14@16; heavy loins \$10.50@13.00.

Fruits and Vegetables—Eastern round white potatoes about steady at \$1.65@2.00 sacked per 100 pounds city markets; mostly \$1.45 f.o.b. Maine sacked green mountains \$1.95@2.00 in Boston; bulk stock \$1.45@1.50 f.o.b. Northern sacked round whites firm in Chicago at \$1.25@1.45; steady at shipping points at \$1.05@1.10 f.o.b. Danish type cabbage steady in Chicago at \$20 @33 bulk per ton; \$3.00@5.00 higher Eastern markets at \$35@40; best stock \$27@30 f.o.b. Florida pointed type generally \$1.75@2.00 per 1/2 bushel hamper. Texas spinach slightly weaker, ranging \$1.50@1.75 per bushel basket leading markets. Yellow onions fairly steady, ranging \$2.00@2.50 sacked per 100 pounds consuming centers, top of \$2.75 for best stock in Baltimore and Philadelphia. Apple markets dull. New York York baldwins sold slowly at \$3.50@4.50 per barrel Eastern cities. Northwestern extra fancy winesaps \$2.00@2.50 per box in New York and Chicago.

Hay—Eastern hay markets lower. Boston overstocked with low grade hay. Good demand for best grade timothy Chicago, Minneapolis and St. Louis. Approach of spring in South-weakening alfalfa and prairie market. Quoted February 20: No. 1 timothy, Boston \$25, New York \$27.50, Chicago \$22. No. 1 timothy, Pittsburg \$26, Cincinnati \$24, St. Louis \$24. No. 1 alfalfa, Chicago \$28, Minneapolis \$23. No. 1 prairie, Minneapolis \$16, St. Louis \$19.50.

Feed—Feed markets dull. Wheat feeds shade easier, but no pressure to sell. Good offerings in East from Buffalo and Canadian mills. Linseed meal weak and quoted at \$39 in Buffalo, \$39.50 Minneapolis. Gluten feed reduced \$3 per ton, stocks heavy, demand light. Hominy feed quoted 50c lower. Cotton seed meal weak, no buying interest. Production all feeds good; movement heavy.

Grain—Grain prices only fractionally changed from last week. Large stocks wheat United States and Canada continue weakening factors. Mill demand fair. Country movement all grains light account unfavorable weather and bad roads. Corn prices have rallied slightly from recent decline. Good demand. Oats firm, prices steady. Quoted February 20: No. 1 dark spring (northern), Minneapolis \$1.16@1.30 3/4; No. 2 hard winter, Chicago \$1.09 1/2; Kansas City \$1.06@1.12; St. Louis \$1.10 1/4. No. 2 red winter, St. Louis \$1.15 1/2@1.16 1/2, Kansas City \$1.13 1/4. No. 3 yellow corn, Chicago 77 1/2 @ 79 1/2 c. St. Louis 76 c. Kansas City 72 c. No. 3 white oats, Chicago 48 1/2 @ 49 1/2 c. St. Louis 45 1/2 @ 50 c. Kansas City 49 c. Minneapolis 45 c.

Dairy Products—The butter markets barely steady and unchanged on the principal wholesale markets. The demand for undergrades has brought price of this class of butter close to top score. Closing prices on 92 score: New York 50c; Chicago 49c; Boston 51 1/2 c; Philadelphia 51c. Cheese markets irregular and weak. Price tendencies lower. Buying mostly immediate trade requirements. Closing prices at Wisconsin primary markets February 19: Twins 20-3-3c; young americas 21c; single daisies 21 1/2 c, longhorns 21c.

Cotton—Average price of middling spot cotton in 10 designated spot markets declined 291 points during the week, closing at 30.01c per pound. New York March future contracts declined 327 points, closing at 29.60c.

Fort Worth Stock Market.

Fort Worth, Tex.—Activity was witnessed in all departments of the live stock market Friday. Hogs, however, sold at a decline of 15@20c. Cattle prices remained steady and the calf deal was 25c higher. Receipts amounted to 1,800 head of cattle, 600 calves, 2,000 hogs and 100 sheep. A few head of steers sold at \$7.25. Most of the run sold at \$5.35@6.25. The bulk of the receipts in the cow division sold at prices ranging from \$2.15 to \$3.50.

**FIFTY-SEVEN GET
MILLION DOLLARS**

To Pay for Deaths and Injuries in Lusitania Suit.

Washington.—Fifty-seven Americans will receive approximately \$1,000,000 under the first group of awards by the mixed claims commission on claims growing out of the sinking of the Lusitania.

The decision covers claims for losses resulting from death or from injuries or from loss or damage to property. Names of the claimants and the amounts awarded follow:

Henry W. Williamson, \$5,000; Ellen Williamson Hodges, \$10,000; Patrick John Slattery, \$3000; Charles Robinson, \$2500; Mary Anne Baker, \$15,000; Margaret Levens Kellett, \$30,000; Stewart Cranston Kellett, \$15,000; Mrs. Mary Davies Hopkins Gilmer, \$50,000; Mary Davies Hopkins, \$80,000; Arthur Courtland Luck, two awards, totaling \$23,900; Frances Laphan Field, \$5000; Samuel James Ferguson, \$10,000; Thirze Ann Foley, \$25,000; Ruth Wainwright Foley, \$5000; Peter Kenneth MacHardy, \$4000; Roy Atkins, \$5000; S. Stamwood Menken, administrator of estate of Alice T. Tesson, deceased, \$2325; Emily Duncan Tesson, \$3000; Hettie D. Allen, \$7500; Hettie D. Allen, administratrix of the estate of Dorothy D. Allen, deceased, \$1267; Arthur Gretton, individually, and as executrix of the estate of Thomas Barker, deceased, \$5500; Robert Dyer, two awards, totaling \$2200; Cora A. Page, individually, \$80,000; Cora A. Page, as executrix of the estate of John H. Page, deceased, \$3092; Ellen Candish, individually, \$10,000, and as administratrix of the estate of Arthur Candish, deceased, \$682; Terrence Joseph Condon, \$10,000, individually, and as administrator of the estate of Della Condon, deceased, \$651.50; Dorothy Connor Dugger, two awards, totaling \$12,160; Frederic Warren Pearl and wife, Amy Lea Pearl, \$11,000; Frederic Warren Pearl, \$19,714; Bessie Elms Bloomfield, \$45,000; Belle Saunders Nash, two awards, \$13,280; Mrs. Irene S. Jacob, \$20,000; Mrs. Dorothea S. Greenbaum, \$23,000; Millicent Harwood Hart, as executrix of the estate of Charles Harwood Knight, deceased, \$1750; Minna E. Schwarz, \$32,000; Daniel Virgil Moore, two awards, \$11,250; Roger Howell Davis, \$2500, and as guardian of David Emrys Davis, \$2500; Elizabeth Jane Bremner, two awards, \$600; Mrs. Bertha V. Trumbull, \$50,000; Priscilla Trumbull, \$25,000; Ogdin Haggerty Hammond, two awards, \$17,570; Mary Stevens Hammond, \$5000; Millicent V. Hammond, \$5000; Ogdin Haggerty Hammond, Jr., \$5000; Ogdin Haggerty Hammond and John Henry Hammond, executors of the estate of Mary Picton Steens Hammond, \$31,143; Edward Dingley, two awards, \$9270; James H. Brooks, \$5000; Robert McKechan, \$5000; Elizabeth McKechan, two awards, \$13,000; Robert Rankin, \$1362; James Tilley Houghton, two awards, \$13,372; Oscar F. Greb, two awards, \$7080; Mrs. Virginia Loney Gamble, two awards, \$26,700; United States Trust Company and George McKesson Brown, executors of the estate of Catherine Wolfe Loney, deceased, \$15,450; Mary B. Chamberlaine, executrix of the estate of Allen D. Loney, \$1235; Samuel Elliott Hume, individually, \$8000, and as administrator of the estate of Mary Agnus Hume, deceased, \$1341; James Connolly, individually, \$2500, and as administrator of the estate of Michael Connolly, deceased, \$974.

Insurance Rate Reduced.

Austin, Texas.—The state fire insurance commission has announced its first list of towns entitled to reductions in their insurance rates for the year beginning March 1, 1924, on account of good fire records, and more than 100 were given varying reductions. South Texas towns included in the list with the amount of reductions are: Alvin and Trinity, 3 per cent; Wharton and Weimer, 9 per cent; Bastrop, Beaumont, Cuero, Center, Eagle Lake, Flatonia, Fayetteville, Giddings, La Grange, Lockhart, Liberty, Livingston, Madisonville, Orange, Palacios, Port Arthur, Somerville, Shiner, Seguin and Victoria, 15 per cent, the maximum.

Rate on Gas for Ballons.

Austin, Texas.—Gas for ballons has caused the railroad commission to publish a special rate thereon, the rate being for hydrogen gas in steel cylinder, minimum 60,000 pounds, from Houston to San Antonio at 37 cents per 100 pounds and the return of the empty cylinders at 21 1/2 cents per 100 pounds, same minimum.

New Forester for Texas.

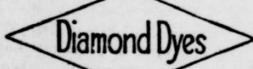
College Station, Tex.—Page S. Bunker, forester of Texas, with headquarters at the A. and M. College, has accepted the position of state forester of Alabama.

Abilene College Head Named.

Abilene, Tex.—The board of trustees of Abilene Christian College has elected Jesse P. Sewell, present head of the institution, whose resignation takes effect in August, as president emeritus of the college for life.

**WOMEN! BEWARE!
REFUSE IMITATIONS**

Warning! Not All Package Dyes Are "Diamond Dyes."



Always ask for "Diamond Dyes" and if you don't see the name "Diamond Dyes" on the package—refuse it—hand it back!

Each 15-cent package of "Diamond Dyes" contains directions so simple any woman can dye or tint skirts, dresses, waists, sweaters, stockings, kimonos, coats, draperies, coverings—everything new, even if she has never dyed before. Choose any color at drug store. Refuse substitutes!

Insult to Injury

A well-dressed, portly woman had boarded the train at the last minute and inadvertently taken a seat in the smoking car.

In a few minutes a man directly behind began filling his pipe and shortly tobacco smoke pervaded the whole car. "Sir," she announced in a stern voice, "smoking always makes me sick."

The offender puffed contently and at the same time replied: "It really does? Well, that's too bad! Take my advice, madam, and give it up."

**STOMACH UPSET, GAS,
ACIDITY, INDIGESTION**

"Pape's Diapepsin" is the quickest, surest relief for indigestion, gases, flatulence, heartburn, sourness or stomach distress caused by acidity. A few tablets give almost immediate stomach relief. Correct your stomach and digestion now for a few cents. Druggists sell millions of packages of Pape's Diapepsin.—Adv.

Heart of Another Color

A county sexton in England officiated at a funeral clad in a red waistcoat. At the conclusion of the obsequies the vicar gently remonstrated with the old grave digger, saying: "Robert, you should not wear a red waistcoat at a funeral; you hurt the feelings of the mourners."

Robert replied, placing his hand on his breast: "Well, what does it matter, sir, so long as the heart is black?"

A Simple, Safe, Sure Remedy for all local aches and pains due to taking cold or over exertion is an Alcock's Plaster.—Adv.

He is indeed a mean man who will not add to a woman's happiness by telling her she is good looking.

Thousands Keep in Good Health by taking one or two Brandreth Pills at bed time. They cleanse the system and purify the blood.—Adv.

When a rough joke is made in the presence of a refined man, everyone flashes an anxious glance at him.

Roman Eye Balsam is an antiseptic ointment. Hence the medication heals by penetrating the inflamed eye surfaces. Adv.

The hardest work an industrious man can do is nothing.



ASPIRIN

SAY "BAYER" when you buy—Genuine Proved safe by millions and prescribed by physicians for

Colds Headache Neuralgia Lumbago
Pain Toothache Neuritis Rheumatism

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monoceticoacidester of Salicylicacid

Penelope's Shroud

During the long absence of Ulysses, king of Ithaca, at the siege of Troy, his wife, Penelope, was beset by numerous suitors for her hand. To put them off, she declared that she could not choose from among them, until she had finished weaving a shroud, or robe, for Laertes, her aged father-in-law. Penelope was careful to undo at night

what she had woven by day, and thus managed to keep her suitors at a distance. This stratagem was finally discovered by her admirers, who thereupon renewed their attentions; but the timely return of Ulysses after an absence of 20 years put an end to their importunities.

A bare hook will do when a person fishes for compliments.



MOTHER:—Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of Dr. J. C. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

Two pleasant ways to relieve a cough

Take your choice and suit your taste. S-B—or Menthol flavor. A sure relief for coughs, colds and hoarseness. Put one in your mouth at bedtime. Always keep a box on hand.

SMITH BROTHERS
S.B. COUGH DROPS MENTHOL
Famous since 1847

75% of disease avoided through internal cleanliness

WHY run the risk of sickness? Keep clean internally. When you are constipated, poisons form in the accumulated food waste. These poisons, absorbed by the blood, attack all parts of the body. The first results, headache, biliousness, a feeling of "heaviness," etc., serve as warnings of a graver danger. If this intestinal poisoning continues unchecked, you become the victim of some serious organic disease.

This is why intestinal specialists state that constipation is the primary cause of three-quarters of all illness, including the gravest diseases of life.

Laxatives Aggravate Constipation

Laxatives and cathartics do not overcome constipation, says a noted authority, but by their continued use tend only to aggravate the condition and often lead to permanent injury.

Why Physicians Favor Lubrication

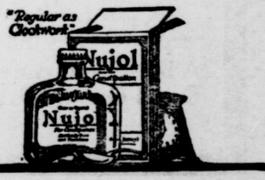
Medical science, through knowledge of the intestinal tract gained by X-ray observation, has found at last in lubrication a means of overcoming constipation. The gentle lubricant, Nujol, penetrates and softens the hard food waste and thus hastens its passage through and out of the body. Thus Nujol brings internal cleanliness.

Not a Medicine

Nujol is used in leading hospitals and is prescribed by physicians throughout the world. Nujol is not a medicine or laxative and cannot gripe. Like pure water it is harmless.

Get rid of constipation and avoid disease by adopting the habit of internal cleanliness. Take Nujol as regularly as you brush your teeth or wash your face. For sale by all druggists

Nujol
REG. U.S. PAT. OFF.
For Internal Cleanliness



Washing Cleans Only the Skin



Internal Cleanliness More Important Than Bathing

Locals and Personals

WANTED—A Red Star Detroit Vapor stove. Write Box 363.

J. W. Cooper was in the city Thursday from El Paso.

J. W. Howell left Thursday evening on a business trip to El Paso.

Judge and Mrs. W. J. Yates were visitors at Alpine this week.

For any electrical repairing, see Gus Elmendorf, Jr., or call 83.

Rev. L. F. Costa of Shafter, was in the city the first of the week, registered at the Alta Vista.

Ex-Senator Joseph Weldon Bailey is one of the defense attorneys on a civil suit at Alpine. The case has been on trial all this week.

FOR RENT—A 7-room furnished house in good locality. Phone 214.

W. H. Colquitt, F. A. Mitchell, Burton Mitchell, C. M. Wilson and Mr. and Mrs. W. R. Ake attended at Alpine the funeral of P. H. Pruett on last Wednesday.

FURNISHED ROOMS for rent at a bargain. See Mrs. J. R. Morton.

Laces and Embroideries, 20c up to 45c values, 10c per yard, at Bailey's.

Mr. and Mrs. John Griffith returned Wednesday from a visit to Claude Easterling and wife at Stamford, Texas. Owing to the snow storm over the country last Sunday they were forced to abandon their auto at Fort Stockton, where they took the Orient for Marfa.

Anna Belle Evans and Thelma Jones spent the week-end at Fort Davis, the guest of Juanita Propst.

Dr. HODGES

AT HOTEL JORDAN

OFFICE IN ROOM NUMBER 7

All Kinds of DENTAL WORK DONE

Fine, fresh Candy, all next week at 39c per pound, at Bailey's.

C. E. Mead, Esq., left Wednesday for Alpine where he represents the two Vialba boys, charged with murder.

Wm. Crawford of Marathon, U. S. Inspector, was in the city Wednesday.

J. C. Orgain of El Paso, was in the city Thursday on business, and shaking hands with his many friends in the city.

Laces and Embroideries, 10c and 15c values, at 1c per yard at Bailey's.

Anton Aggerman of Fort Davis, passed through Marfa Wednesday en route for Alpine, where he goes as a witness in a murder case.

Mr. Bernard Krupp of El Paso, representing the wholesale firm of Haymon Krupp of El Paso, was in the city Wednesday.

Beautiful Art Book Ends, Jardineres, Vases, Statuary, Candlesticks at \$2.95, \$3.95 and \$4.95, at Bailey's.

Mrs. W. P. Fischer has as her guest this week her sister, Mrs. N. F. McAdams and little son, James, of Berkeley, Calif. Mrs. McAdams is en route to Sweetwater to visit her mother.

Guaranteed Hemstitching and Piccoling Attachment. Fits any sewing machine. \$2.50 prepaid or C. O. D. Circulars free.—LaFlesh Hemstitching Co., Dept. 2, Sedalia, Mo.

Mr. and Mrs. W. P. Fischer, accompanied by their sister, Mrs. N. F. McAdams and little son, James, Mrs. Henry Fletcher and two children spent the week-end at the Fischer ranch, south of town.

Mrs. J. W. Pool was hostess to the Ladies Bridge Club Thursday afternoon. In spite of the inclement weather the members were all present and a very pleasant afternoon was spent in playing Bridge. At the close of a number of interesting games, the hostess served delicious refreshments.

FOR SALE OR TRADE—1924 model "MOON" touring car. Terms. See Mrs. H. D. Monkhouse or G. A. Monkhouse.

You will be astonished at the wonderful bargains on our \$2.95 counter.—Bailey's Store.

"MERRY-GO-ROUND"

The New York World says of it: "It is big; it is enormous and impressively constructed. We are willing to put Merry-Go-Round on our list of worth-while things." Motion Picture News (a critic indeed) says: "Should be chalked up as one of the most entertaining pictures of this or any other section."

Be sure to look over our Special 98c counter.—Bailey's Store.

SENATOR BURKETT

Senator Burkett, candidate for Governor, writes us that he will be in Marfa on March 31st, to address the citizens of this place. Owing to an important case before the Supreme Court at Austin, it was impossible for him to fill his previous appointment.

SENIOR CHRISTIAN ENDEAVOR

The Senior Christian Endeavor will meet at the Presbyterian Church next Sunday evening at 6:30 p. m.

The lesson for the evening will be: "What Jesus Said About Happiness," and Mrs. Livingston will lead.

Don't forget that this is a consecration meeting, and everyone is prepared to do his part. A hearty invitation extended to all.

The Big Sale now on at the Bailey Novelty Store will be extended throughout next week on account of the bad weather, that has prevented many from taking advantage of the unusual bargains offered during this sale.

HIS FAME SPREADING

Parties from Los Angeles ordered this week 250 large pictures from Frank Duncan, the noted Big Bend artist. His fame is spreading far and wide. The Los Angeles men informed the New Era that Duncan's pictures were the finest of the kind they had ever seen in any studio of this country—either in the West or the Eastern art studios of the great cities. Frank Duncan is surely putting the Big Bend in the picture books.

ORIENT DEPOT BURNED

On Thursday, February 21st, fire destroyed the passenger depot of the Orient railroad at Ft. Stockton. The depot cost \$20,000 and was one of the finest on the road.

DRESS MAKING

All Kinds of Sewing And Alterations PRICES REASONABLE

MRS. C. L. SCHULTZ Marfa, Texas

A. H. KARSTENDIEK

Contractor and Builder Phone 79 Repair work neatly done Estimates gladly furnished on any kind of building Ranch or town work solicited Floor Surfacing by Electric Machine

CARROLL FARMER POST 151 AMERICAN LEGION

Meets each Friday night at 7:30 p. m. Executive Committee meeting at 7 p. m. are welcome. All visiting Buddie Bryant DeVolin, Adjutant. George Randolph, Post Commande

MARFA LODGE NO. 64 I. O. O. F.

1st Tuesday night 1st Degree 2nd Tuesday night 2nd Degree 3rd Tuesday night 3rd Degree 4th Tuesday night initiatory Degree. All visiting Brothers are cordially invited to be present. GEO. CHASTAIN, N. G. JACK KNIGHT, Secretary

HANS BRIAM

The Merchant Who Has Practically Everything and Will Sell It for Less Marfa — Texas

Revival Services

AT THE

Christian Church

John W. Tyndall, President of the Cincinnati Bible Institute, is the Evangelist.

Dr. Tyndall is considered one of the most thorough Bible scholars of the times. His Bible lessons before services are plain, interesting and instructive.

COME OUT AND HEAR HIM



PERSIAN GARDEN QUARTETTE

The Marfa Concert Bureau will give a concert in the Opera House on March 11th, at 8:15 o'clock, presenting for the first time in this city, "The Persian Garden Quartette," Senora Maria Cristina Mendez, Grand Opera Star, Marion O'Connor, Contralto; L. Bryan Stephens, Barytone; Elmer Hoelzle, Tenor, in a beautiful program of Operatic Arias, Ballads, duets, trios quartets and Mexican Folk Songs. The settings for this concert will surpass anything ever seen in Marfa. The soloists are splendid artists and singers of note. The entire program will be given in costumes, which are gorgeous. The ushers will be robed in Arab costumes and music lovers should attend this concert. Seats are now being sold by the different organizations at popular prices. This will be the only opportunity to hear these splendid artists in concert in this city.

Local Committees

Advertising Committee—

H. H. Kilpatrick, C. E. McFarland, Bud Fisher.

Ticket Committee—

Mrs. H. T. Fletcher, Mrs. K. C. Miller, (For the History Club).

Mrs. Hillsman Davis, Mrs. F. L. Anderson, (For the Household Science Club).

Mr. Rainey Casner, Mr. Earl Petross, (For Rotary Club).

Mrs. Arthur Poillon, Mrs. H. J. Herman, Captain Clyde Sumner, (For the Army).

A. M. Avant, (For the Chamber of Commerce), Miss Elbertine Williams, Miss Frances Mitchell, (For the High School).

Central Committee—

Mrs. L. C. Brite, Mrs. H. J. Herman, Mrs. Arthur Poillon, Rev. H. M. Barton, Miss Mary Lee Greenwood, Mrs. H. T. Fletcher, F. L. Anderson, H. T. Fletcher, Mr. Gustave Raetzsch, Captain Clyde Sumner, Mr. A. M. Avant, Mrs. K. C. Miller.

PROGRAM

(Subject to Change)
 Quartette Morning of Year Operatic Arias Maria Cristina Mendez
 Solos Mr. Stephens, Miss O'Connor
 Duet Senora Mendez and Mr. Hoelzle
 Duet "Out Where the West Begins." (Philleo)
 Duet From Il Trovatore Miss O'Connor and Mr. Hoelzle
 Quartette Barcaroles (From Tales of Hoffman)
 Mexican Folk Songs— Senora Mendez and Trio (in Mexican Costumes).
 Operatic Arias English Songs
 And the Beautiful Musical Production given in Costume
"IN A PERSIAN GARDEN"
 Sung in English
 A Song Cycle
 The words selected from "The Rubaiyat of Omar Khayyam"
 Music by Liza Lehman
 Auspices
 Marfa Concert Bureau
 Marfa, March 11th.—Opera House
 Quartette.
 Maria Cristina Mendez, Soprano, Grand Opera Star.
 Marion O'Connor, Contralto.
 L. B. Stevens, Baritone.
 Elmer G. Hoelzle, Tenor.
 Dorothy Learmonth, at the piano.

Popular Dry Goods Store

Wonderful Shoes For Wonderful Girls

A large assortment of Spring Shoes just arrived.

More Are Coming Every Day

Shoes of Latest Styles and Best Makes

Sport Shoes, Dress Shoes, Walking Shoes, Shoes for Every Occasion

Come and see them before you buy your Spring supply

We carry hose to match every color of shoes, and the best hose for the money.

A pure silk thread hose at \$1.25

A large assortment of Gingham, Spring Dress Goods, Organdies and Skirting