## THE NEW ERA.



## SANTA CLAUS IS HERE!

The shouts and joyous exclamations as the children find the things they have dreamed for-are now hoping for-should cause us to glory in the Christmas spirit-to cherish the spirit of giving of of gifts. We suggest that you make preparation for your shopping early. This week would be best

A Work to You "Mr." Man

Ours is the store of "practical" gifts. Ask ycur friends to join you in their Christmas Shopping More ${ }^{66}$ Eats ${ }^{99}$ and Better" ${ }^{66}$ Eats"
Naturally
WE have what you need. We have been your groceryman for the past forty years. Two more weeks and Christyou need. We have been your groceryman for the past forty years. Two more weeks and Christ-
Ourevery effort has been expended to bring $t$, you the best that the market affords in the thangs

A Word to You "Miss" and to You, "Mrs." Your "man"just won't tell you what he w: Christmas. Won't even hint at it. That's the "man" part of him, but we know. Jost tell us what "sort" of a man he is and we'll supply the gifts.<br>A Word to You "Miss" and to You, "Mrs." Your "man"just won't tell you what he w: Christmas. Won't even hint at it. That's the "man" part of him, but we know. Jost tell us what "sort" of a man he is and we'll supply the gifts.<br>A Word to You "Miss" and to You, "Mrs." Your "man"just won't tell you what he w: Christmas. Won't even hint at it. That's the "man" part of him, but we know. Jost tell us what "sort" of a man he is and we'll supply the gifts.<br>A Word to You "Miss" and to You, "Mrs." Your "man"just won't tell you what he w: Christmas. Won't even hint at it. That's the "man" part of him, but we know. Jost tell us what "sort" of a man he is and we'll supply the gifts.


-. of sliang your orders for tais year's needs in our lines. Good groce ies at the lowest prices is our "pass word."
Shop \& Phone, or Write us Your Orders


Along the Concrete
Big Events in the Lives of Little Men



RADIO RALF AND HIS FRIENDS---


| A Raw，Sore Throat <br>  And Musterole won＇t blister like the | MERICA INVITED TO PARTICIPATE | $\begin{array}{\|c} \text { One-Half Dozen } \\ \text { Happy Kiddies } \\ \text { By ELEANO kNo } \end{array}$ | TICK ERADICATION PROCRESS SHOWN |
| :---: | :---: | :---: | :---: |
|  | Formal Inquiry Into Ger－ many＇s Condition Author－ ized by Commission． |  | Records of 35 Counties of State Show Only 459 In－ fested Premises． |
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| T．Mother Mulatolot in our | pert committees，one to examine |  |  |
|  | and stabilizing her finances，and the other to look into the question of the | room profusely，trying to give a little of the Christmas atmosphere．The for－ |  |
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| 130 Acres；State Road Proper－ |  |  | Ame |
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| 为 | the commitees shall be composed | father and t here is Tony | －The campaza |
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| In the vicinity of the Pearl island |  |  | ${ }_{\text {lek }}^{\text {leer er }}$ perid |
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| decoratlons to．teer |  | Itzi | mateme |
| e | 2 definite number of years． Emphasis mas alid on the tact that |  |  |
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|  |  | Somat | done |
|  | ficially with the go The commission | Dad thought he had done his share． ＂What do you think？＂said Thelms | numb |
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| ． |  |  |  |
| Tomorrow Alight |  |  |  |
| A |  |  | Kinney，224，2；Kle vaca， $6,235,33 ;$ Mata |
| you |  |  | $\begin{aligned} & \text { Medina, } 2,226,5 ; \mathrm{N} \\ & \text { fugio, } 2,359,1 ; \mathrm{San} \end{aligned}$ |
|  |  |  | Uvalde， $1,829,4$ ；Val Verde， $1,500,2$ ； Victoria， 5,468 ，none；Waller， $3,640,81$ ； |
|  | porl | $4$ | Washinton， 7 ，osp，45：Wha |
|  |  | It came time for Thelma to give the |  |
|  |  |  | cattle dipped or inspected tober．Of this number 1,9 |
|  |  |  |  |
|  |  | rony，playing train．Tony | spected in fina |
|  | ties at New York were notified Wed－ |  | New Y |
| Wha |  |  | Speed reen |
|  | sessed againct the steamship Estonia of the Baltic－American line as a re－ |  | ${ }_{\text {trom }}$ |
|  | sult of bringing an excess quota of im－ migrants to New York during Septem－ | ting her arm around him；then，＂Hu－ bert，look at Dad．Won＇t you say this |  |
|  |  |  | daure alias recorct oy |
| Grove＇s |  |  |  |
| Tasteless |  |  |  |
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## Asprin

SAY＂BAYER＂when you buy－cgenuine Proved safe by millions and prescribed by physicians for

Colds Headache Neuralgia Lumbago
Pain Toothache Neuritis Rheumatism



## What＇s the

## Verdict？

T
HE test of a mealtime drink is not alone how it tastes，but also what it loes．Many a coffee－user finds wakeful ness and restlessness after drinking coffee with the evening meal－and other health disturbances follow on．
There＇s double pleasure and benefit in Postum；delightful taste，complete satis－ faction，and agreeable friendship with nerves and health
There＇s charm without harm in Postum． Let a ten－days＇trial of Postum instead of coffee show you the marked improve ment in health and comfort which so many others have found．

## Sold by grocers everywhere！


for Health
＂There＇s a Reason＂．




 VILLES GEEATER THAN EVEF-NEEER THE LES:
 Begining Thursday, October 13, at 9 o'clock you can take your choice of anything in the s ing country. A stock of merchandise from the worlds best known makers. Not a single disposal at prcies that a lean pocket book will now do the same work in buying as a $h$ the trust placed in in our store!

## DOORS OPEN THURSDAY, DECEMBER 13

 IWant to Explain ina Stuaght Froward/ $1+\mathrm{CAN} T$ Business War (yn AAFPop Zhe very Unusual w, M, Ypomiss



Xmas Shoppers will reap a Golden Harvest during this Ma fa ce to face with the price tags. Minature mountains of Reductions are Real. Come by all means, you will not de di

| MENS SHIRTSS | $\$ 50.0 \mathrm{C}$ |
| :---: | :---: |

MEN STEP ON THESE!
MEN DRESS SHOES OXFORDS Remember these are not shoes made for sale, they are from our regular
high-lass stock and made by the well known WA.k-0VER and AMER-
ICAN GENTLEMAX factories-leathers of calf, ICAN GENTLEMAN factories-leathers of calf, kid and Kangaroo-col-
ors back and brown-perhaps your particuiar sity is here-heels of
rubber-intead of $\$ 8.50$
$₫ 5.98$

| meached domestic <br> Here is a value that will keep the record of this store unrivalled. Cotton goods are high but we bought our supply at the low market. offer this quality domestic at <br> 12 1-2c. yd. | Ladies or mens rubbers <br> No wardrobe is complete without a pair of rubbers this winter. They are offered at less than cost to close out. Made from pure gum rubber by U. S Rubber Co , all sizes, $\$ 1.75$ values at <br> 98c. | MENS GENUT <br> AND <br> The well-know extra quality e garment-inste: ment- |
| :---: | :---: | :---: |
| DRESS GOODS. <br> 36 Inch RATINEA <br> Woven to resemble all-wool fabrics. Colors are desirable and inchude Grey, Brown and Green-75c value now- <br> 47c. yd. | FRENCH SERGE <br> Full 54 inch width-all wool-comes in all the best shades beautiful finish. Our regular $\$ 3.80$ quality now- <br> $\$ 2.98$ yd. | All silk Crepe colors, fineness lustre-instead <br> $\$ 1.1$ <br> Georgette Silk specially desira soft, clingy, he before the adva us to quote this $\$ 2.00$ quality no |
| mens leather coats <br> or husband or brother these oats make a suitable Xmas ift-made of high-quality eather, drassed or undressed wanted-all wool heavy |  |  |

Where high quality merchand n y ou usually pay fo ir
lining to insure etxra, warmth
Belted back, just the thing fo
the bunter or outdoor manhe hunter or outdoor
instead of $\$ 15.00$, now
$\$ 9.98$

FREE!

## 

 i $T$ - R - U $=\mathbf{E}$ ! ! IMPANY CUTSLOOSE! tore at prices that have never before been submitted to the people of Marfa and surround$\geq$ article has been admitted that is not a rare Bargain. Everything has been placed at your ealthy bank roll. Remember, you can always bank on us and we never propose to violate

## ith AT ${ }_{\text {minute }}^{\text {one }}$ AFTER 9 a. m. SHARP.

onster Event. A community benefit that will be demonstrated clearly when you stand
merchandise stacked on counters with the prices in plain figures so you can see that issapointed!

## IGiven away on opening day



| 2ae New ginghais The colors are particularly attracfive combinations of pretty shades that will not fade-just the thing for daughters' school freeks and a dozen other things double width instead of 25 c <br> 19c. yd. | These boys raps will disappear in short order. Here they are in good styles-all wool-correct shapes for dress or school wear. Saving mothers whll appreciate this offer now 59c. |
| :---: | :---: |
|  |  |
| mens sheep-lined cots Eevry coat in this group is male with the larye fur collar and select- ed Stheep skin lining $-a$ coat that offerect pou at an unheariof price made for real warmth and comfort, Pockets re-inforced with leatherknit wrists to keep ou the cold wind Instead of $\$ 15.00$. now- | DRESS GLOVES $\qquad$ <br> Any man will appreciate gloves for his Xmas present. Select skins tanned into dress kid, with sik liming, if wanted-colors grey and brown- silk stitching-all sizes-instead of \$4.00 now- |
| 98.55 | \$2.6:3 |



We need 25 extra sale people to help out during the sale. Experience prefered but not essential.
Call Wed. morning.

| Maveman $\$ 189$ |
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 n brand, made from
neek nainsook, cut an all year round 31c. milks e Chine fashionable
of teeture, brilliant
of 63 yd. in charming colors,
 9 yd.

| FLEISHERS YARN <br> Hundreds will knit pretty Xma gifts from this all wool standard yarn-practically all colors offered. Regular price 40c, now |
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pepperfal sheeting
 -63C Yard

 These shirt, would sell for at These shirls would sell for at least
szane more in most stores, but for
the se.0 more in most stores. but for
the golden opportuity of this "Cot
L.oose Losose sal... They are made of the
finest quality all-wool flannel by finest quality all-wool flannel by
MeDonald Stirt Co. O. D. regulation MeDonald. Shirrt Co. O. D. regulation
color, with two pockets, with button
down flaps, eut tull down flaps, eut full a and roumy
finest of workmanshin insteg
8,50 , ${ }^{\text {finest }}$ of werk wank and insteady $\$ 3.98$
hens moleskin suts
men
Good fort
bought
lige bought these water-proof suits at
legs than less than their value. They are
constructed for constructed for hard service and the
material is of special finish materiarfork style-pants with bett
are loops, flaps on pockets, cuifs, etc.
Instead of 82000 , Instead of seo.00. now
$\times \$ 10.00$

## D. G. CO. In.

 list will be sold at prices less iferir oods.| hens gloves |
| :---: |
| Made to stand the wear and tear-lot includes wrist gloveg and gauntlets-materials buckskinstean and finc-proof, made to fit the hand snugly-instead of \$2.00-now- <br> $\$ 1.39$ |
|  |  |
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 full 34 inch, long hemmed, edge20c.
33c.





RADIO RALF AND HIS FRIENDS--

$20200 ., 26^{3}$


## Marfa Lumber Co.

s. W. HOWELL, Mgr.

Brick
Wagons
Fencing Material Builders' Hardware. Carpenters' Tdols
Lumber,
Paints Oils,
Varnishes, Glass Windou, Shades Lumber, Doors Sash, Shinges

A satisfied customer is our motto.

Suggestions That Will Help You Select Your
XmasPresents
that are worth while


## THE UNION DRUG CO.

THE REXALL STORE

MARFA STATE BANK Capital and Surplus $\$ 105,000,00$ GUARANTY FUND BANK

OFFERS SECURITY FOR FUNDS And Service to All

4: PAID ON TIME DEPOSITS
Safety Deposit Boxes for Rent
T. M. WILSON, President
T.C. MITCHELL, Vice-President.

BEN S. AVANT, Cashier

## MAC'S DRUG STORE

## A Full Line of Drugs] Stationery And Toilet Articles

MAC'S DRUG STORE


Youtbful Checkers Champ
 Asa A. Long. a high school atudent
of Toledo, Ohio, who recently annexed the checkers chemplonship of the
United States. defeating the veteran Alfred Jordan, in the final round of
the tournament. He is back at school now, where he is continuing his stucSoviet Is Winning Fight Against Veils aay they now ore at last having wome
effect in thetr comers
 It took hundreds of the Near Eanst.
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Ice Cream Production Shows Heavy Increase
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duction of creamery butter last year
totaled $1,158,0150000$ pounds, an in .
crease of $100,000,000$
pounds crease of $100,000,006$ pounds over 1921 ,
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000000 poundse an ticrease of 14,000 ,
000 ponds. Production of oleomarga. 000 pounds. Production of eleomarga.-
rine and condensed and evaporated rine and condensed and evaporated
milk in 1922 showed a decrease of 27 ,
andy 000,000 and $33,000,000$ pounds, respect-
ively, from the preceding yenr's out-

## lvely. put.

Knot in a Good Epa what,
 Rose till exhibits a very curious egr
of mall size he got on his farm. One
end of the ega te end of the egz 18 omaller than the
other and is curved in the shape of a
thet


## Fored

## REDUCED PRICES

Effective Ottober 2nd on all models Ford Cars aniTrask:

| Runabout . . . | $\$ 455.00$ |  |
| :--- | :--- | ---: |
|  | Touring Car | . . . |

These are the lowest prices in history ofthe Ford 1
The nerice of the FORDSON TRACTOR has been increased $\$ 25.00$, making the present price $\$ 420.00$ f. o. b. Detroit

## Border Motor Co.

LINCOLN FORD FORDSON

## COLDS

"Pape's Cold Compound" Breaks a Cold Right Up
 T

The Spirit use "Pape's Cold Compound." Pri
thirty-five cents. Drump

 GIRLS! MÄIK wrjvis
THICK AND BEAUTIFUL

delightitul on the hair; a refreshing
stimalating tonic-not sticky or greasy
Any drug store-Advertisement. Only Imagination.
A salesman struck a river tow
where the water was very nuddy an
asked of the hoted cerk: "Do yo
foiks bathe ir this water?: Then what good is it?"
It has its uses. Vou think yo
need a bath. You draw a tubtrul
mal.
math.. Then you see you don't need

WOMEN CAN DYE ANY
GARMENT, DRAPERY Diamond Dyes Don't wonder whether you can dye
or tint successfulity. because perfect
home deing is zuarateed with "Dia-
mond Dyess even if tou have never
dyed before. Drumgists have all colors.
Directions in each package.-Adver
Disent








No Soap Better Than Cuticura


## Children Cry for 

| $B$ |
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The Winter Breakfast
which includes Grape-Nuts with cream or good milk, will have one dish that has both ging havor and true nourishment
Grape-Nuts is more than "something good to eat. It is a building food in most digestmineral elements and vitamin B-all vitally essential to the daily rebuilding of every part of the body.
It pays to keep oneself in the highest physical condition, for with the strength and and be happy
There's a way-and "There's a Reason"

## Grape-Nuts



