## THE NEW ERA.

Published Among the Silver-Lined Clouds 4692 Feet Above Sea Level, Where the Sun Shines 365 Days in the Year. Tie Heathful, Pure Air Makes Life Worth Living
Marfa Rotary
Pays Tribute to Harding.

## One Week--OnePlace---Murphy-WalkerCompany

YOUR OPPORTUNITY to buy your Fall Dress Goods at Reduced Prices

## Every Price Lowered

 These prices are for this sale and do not expect or ask for them after this sale closes

## "KASH IS KING!"

Do you shop daily for your Groceries and Fresh Vegetables? We invite you to do so. Our prices are as low as good "EATS" can be sold. Once you get the "SAVING"' habit, you are another regular customer of


LITTLE CHATS ABOUT




Big Events in the Lives of Little Men


A Friend From Home


RADIO RALF AND HIS FRIENDS---


$\downarrow$


PRESENTCONDITION
TEXASCOTTONCROP The Crop Has Deteriorated
Six Points During Month Six Points During Mon
To 71 Per Cent.


## Great Energy Food for Children

 FRECKLES
 weather, wet, cool weather in May
and early June, followed by drouth.
"Improved or stationary condition "Improved or stationary conditio
during the month in North Carolina
South Carolina. Arkansas, Tennessee
Missouri and New Mexico was no Mufficient to balance adverse causes
selsewhere. Yet in the average of all
stated the crop deteriorated but 2.7
points, although the average deteriona
tion of the past ten years is s... points,
or greater than the deterioration that tion of the past ten years is 3.6 points,
or greater than the deterioration that
occurred this year."
MAGNOLIA CLOSES DEAL
FOR NEW GORMAN POOL Eastland, Tex.-A deal has been
closed between the Magnolia Petrole-
um Company and Jerome McLester involving a consideration of $\$ 110,000$.
The oil property is in the new Gor-
man pool and the present deal is one
of the three large deals that have been of the three large deals that have been
made during the present year in that
pool in which the Magnolia Company were purchasers.
McLester sold a seventy-five acre
block with two wells, a part of the
acre
of the
wenty


$\qquad$ slimy soap, no germs, no waste, no irri-
tition even when shaved twee dally.
One soap for all usee shaving, bath- $\qquad$ pitable, are they?
them entertaining Y.-They are so stingy
even entertain an idea.

## Dawning Evidence. Mistress - What time did your mas

 Jane-Don't know, ma'am; but atalf past six this mornin' is boots was

One who makes a startling remark
and then is silent for half an hour is
Some people try to wake the most of
hemselves and some others take anti-
When a woman helps her husbond
o anything she invariably wants to



