# THE NEW ERA. 

## THE MODEL DAIRY

ed means, proprietor
FOR SANITARY DAIRY PRODUCTS FRESH : MILK, CREAM AND BUTTER MILK AUTO DELIVERY. PHONE NO, 146.

## Davis Meat Market

 Humbreit fork icitiv

Or Ansyling
Date
Ditaribe.

W. T. DAVIS, Proprietor

## The Marfa Bakery

## American Beauiy Bread

"
a trial order is all we ask

## Beef Pork and Veal

Pork Sausage and Hamburger Turkeys for Christmas

we get fresh oysters twice a week-on mondays and thursdays-rresh fish every friday we also handle swifts premicm bacon and skin-

ned hams-beriona-wenvies and all other MARKET COMMODTTES
Model Market Phone 60

## JOHNSTON CAFE

"The ReStauluant of
Cuality and SeIVICE"

OUR MOTTO
Good, Wholesome Mond Curteous Service
Reasonable Prices
give us a trial.


Popular Dry Gouls Store
New Stock Just Arrived

A Beautiful Assortment of Mens and Boys Suits and Shirts

New Arrivals in Shoes For Ladies, Men and Children

The Popular Dry Goods Store


Should never
be considered an Expense-

On the other hand it is a Household Necessity for the preservation of Food.

## KEEP THE ICE BOX FULL

Every Day in the Year
v. c. myrick, Mgr.

## Marfa Electric \& Ice Company

PHONE 33

Give Us a Try-Out

## TEXIS STATE bOARD OF health

READ THESE REASONS Trolks - hould tewd thene why theot
a home pappr-read them and
were right:

## The Universal Garage

gEORGE RANDOLPII and TOM MUSGRAVE,Proprietors In the T. v. Buck Building next toGrown Cafe.
All Kinds of Automobile RepairingPromptly Done by ExperiEngine Repair Work.
Your Patronage Solicited. Our Prices are Reasonable Telephone 104, or Call and see Us
George Randolph, Res Phone 189 Iom Musgraves, Res. Phone 281

## Look Here Folks!

We would like to show you our as-' sortment of Hoffman's Box Candy, fresh from the factory. Better cho olates are not made.

## Busy Bee Store

O. L. SHIPMAN, Manager

## Attanion Friends!

THE UNION DRUG CO.
"THE REXALL STORE

Recommends for People who Discriminate

Crombie's Candies Stationery and KODAKS

Think over these gifts and come in to see us.

When In The Market For Lumber Shingles Paint
Builders Hardwear and other material for construction work cull u.id see ṻ.

Let Us Figure On Your Bill.
Alamo Lumber Co.
J.F.Fisher, Manager

## PURE FOOD

Housewives often make the mistake of thinking that food does not depreciate in in flavor and in nourishment until it is unfit for use. As a mattor of fact, it begins to spoil long before that. To have it fresh and appetizing you must keep it Ice cold. That is just as true in Fall and Winter as it is in summer.

The cost of keeping milk, meat, butter and eggs in prime condition at this season of the year is so little that no family can afford to be withouţ̧ice. It melts very slowly during cool weather

Marfa Electric and Ice Co.

## FORD

## Interesting Facts

106,327 Ford Cars and Trucks Retailed in November

Approximately the same Number Scheduled for Delivery This Month

What Does This Mean?
precedented for this time of the yea
$\qquad$
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Summer.
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could be manufactured since last A pril.
The only way you can protect your desire to obtain prompt delivery of a Ford even at this time is to place our order immediately.

This emphasizes more strongly than anything we could possibly say the necssity of your making prompt arrangements with a Ford Dealer for the listing of your order, particularly if you are contemplating the purchase of a Serd Car or Truck for use this Spring or Summer.

## 

Ford Motor Comyany Detroit Michigan

## Border Motor Co. Authorized Ford Dealers Marfa, Texas




## More Good Times A-Coming for the Customers of the

## "Big Store"

In RE-ORGANIZING our store we find that we have to eleminate a number of lines in our Hardware, Grocery and Dry Goods departments. This means that the Merchandise "MUST GO"--a real "move on" time a-coming.

We are consolidating departments; reducing the cost of operation to the lowest, and we are going to give our customers the SAVING-IN CASH PRICES, that kills the "Doubt" as to where to trade, and answers once for all "that it does pay to pay cash."

## PURE FOOD

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Marfa Electric and Ice Co.

FORDInteresting Facts

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What Does This Mean?
$\qquad$ It has taxed the manuract
$\qquad$ months of "heavy demand" which will be far beyond the maximum production schedule which the Ford Motor Company has set. And that means a Ford shortage eve summer.

Sealers stocks all over the country are low; there are no eserves to draw upon to meet the demands for delivery. There is no way in which diealer reserves can be built up ould be manufactured since last April.

The only way you can protect your desire to obtain rompt delivery of a Ford even at this time is to place your order immediately.
This emphasizes more strongly than anything we could possibly say the neessity of your making prompt arrangements with a Ford Dealer for the listing of your order, particularly if you are contemplating the purchase of a Ferd Car or Truck for use this Spring or Summer.

We believe you are entitled to know these facts
as they actually exist.
Ford Motor Comyany Detroit Michigan
a suall depośtt and eaśy payments if desmeid
Border Motor Co. Authorized Ford Dealers Marfa, Texas

THE MORE THE HIGRER Without doubt the rast season HF A DESK COULD TALK raising vegetables was the best the 0 in only I could talk, tesidents of Marfa and surrounding
territory have known for years. We $\begin{aligned} & \text { And halk! } \\ & \text { chat would I suy? }\end{aligned}$ believe the same is true of the whole I wish they would country. And yet we read in ouk on me. daily papers that notwithstanding Just for a day.
the plentiful production. canned They not only w ae plentiful production. cales in 1933 will be more ex- With dates and initial carve on me
veget vensive to the consumer mane last
per ith dates and initials they burden
me, year. The causes for this advance If Georg
$\left|\begin{array}{l}\text { are said to be the unwillingness of } \\ \text { the can manufacturers to reduce }\end{array}\right|$ and Dick the can manufacturers to reduce
the price of their articles, the
Would whitte less and study
Just some knowledge to store. the price of their artiices, the
searcity of tabor and its higher cost, Jome knowledge to store.
Once was new, pretty and brigh and the inability of the grower fur-- Until one day with a new knife,
ther to reduce his prices. If this They scratched my polish whic ther to reduce his prices. If this They scratched my polish which
information is accurate and the changed my life, information is accurate and the changed my life,
conclusions are sound, the efforts Just with a knife. to reduce the high rate of living Though I a complain of all my scars,
the expeises will have to be made in I would not be without thes
directions other than those hereto- For they tell a story true, directions other than those hereto- For they tell a story true,
fore attempted. At least, it isn't
And 1 will always keep them vho never have gardens to be told
what they are going to pay an adthat they are going to pay an ad--
ditional tribute to those who make the latest example

## 


The latest example of the value Mind your eyes! Don't perm Try why it is a good state in which co foul them. Don't let st
to live. It is the first time in the drink pass them.
history of the world that a state has Mind your hands! Don't
advertised for its citizens-and ac- them steal or fight.

## $$
\begin{gathered} \text { ten } \\ \text { cole } \\ \text { con } \end{gathered}
$$


was angles long before the copy it His throne.
we renceed to actual printing ink.
What the the
We know what the results will be
and it ought to be plain



# OUR LAST WINTER SPECIAL SALE February 3 to February 24 

## The present Stock of Winter Dry Goods must be Sold Regardless of Loss on Same.

## READ OUR PRICE LISTS

Come to our Store and see for your selves. We want to make room for the New Spring and Summer Goods, which will be within three or four weeks.

## LOOK HERE.

25c. A yand gingham for 20c. A TaRD GiNGHAM FOR COTTON SERGE FOR CREPE DE CHENE FOR 20c. A yard outing flannel for GOOD bleached donestic for

## SHOES

During this Sale our Shoe Stock will be sacrificed and sold at Cost and less than Cost.

## TUESDAY SPECIAL

 FEBRUARY 6thBongolo Aprons for 59 cents.
GROCERY DEPARTMENT ELOUR-WHITE HOLSE AND PHONEER- 88 bs
1: LBS. SLGAR FOR
12 LBS. PINK BEAN
11 lbs. potatoes
select bacon, per eb
CORN, 2 LB. CAN
tumatues, 2 Lb. CAN
SCHIIINES CUFFEX, PER POLND
$20 c \mid$ A YARD L5c. A yard 24c. A Yard $\$ 1.29$ a Yard 15c. A YARI 55. A MARD

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DO NOT FORGET TO VISTT OLR GROCERY fers to convince voe or our curap prict
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do not forget to ask for your colpons. you will be given a colpon WTH ENERY 5ec. PURChase.

S1OO PREMIUMS
PREMRLIS AMOLNTING TO \$100.00 in valde WILL BE GIVE AWay To persons holdNG THE LCGY NUBERS THERE WILL be six preminis amocnitig to the one hendred bellas as follows
IRST PREMLM
SECOND PREMCH
THIRD and FOCRTH, s15, 00 EACH
HFTH and SINTH, s10.00 EACH
total valde
DO NOT MISS THIS ONE. 10 the first 50 persons entering store at 9:00 A. M., on the third, will be finen a purchase ticket of a soc. Toc. or \$1.00 value, which can be exChanged for merchandise ix our dry goods, votions, shoe and grocery departmints.

SATURDAY 3rd all day Special. Fancy Comforters to be sold at cost

WED. 7th, at $3 \mathrm{p} . \mathrm{m}$.
Percales at 10 c yard.
THURS. 8th
Lady's Knit Unions at 15c.
FRIDAY 9th at 3 p. m.
Misses Gingham Dresses value $\$ 1.50$ and $\$ 1.75$ for 69 c.

## SWEATERS.

Our entire Sweater stock must go, so come and see howexceedinglylow the year priced.

# Do not miss this opportunity of buying right During our "RED TAG SALE." ALL MERCHANDISE IS MARKED WITH "RED TAGS." 

# ALMACEN DE MENDIIAS MARFA, TEXAS. 

## Tincals and 䌽rsmala

## Floyd Niecolls is in El week attending Fecteral <br> DOLLAR DAY SALE AT Mitch ell-Gillett Dry Goods Store-Tues <br> day, February 6 th.

Julian Wease is holding
clerkship in the Hans Bri

## hirwin-Williams paints

fa Lumber Co .

Miss Elaine Briam is a
to attend her classes at s
ter a severe case of the $F$


# Real Bargain Day OF THEM ALL 

First Sale Tuesday, Feb. 6th Our Monthly S DAY

## 解

E ARE going to have on the first Tuesday of each month a Dollar ARE going to have on the first Tuesday of each month a Dollar
Day, (just one day each month) and that day will be the first Day, (just one day each month) and that day will be the first
Tuesday in the month. Articles sold on this day will be very
Exceptional Values, and there will be no items over one dollar. Exceptional Values, and there will be no items over one dollar.
You can buy as many dollars worth as you like. We will not You can buy as many dollars worth as you ike. We will not
take phone orders, exchange or deliver Dollar Day Articles, but they are well worth coming after
the

| Our Super Value One 8 Quart $99 \%$ Dish Pan, each $\qquad$ | $\begin{aligned} & \text { Pure } \\ & \$ 1.00 \end{aligned}$ |
| :---: | :---: |
| Boys Pants, value $\$ 2.00 \mathrm{at}$ | \$1.00 |
| Boys Caps, value $\$ 2.50$ at | \$1.00 |
| Mens Ties, value to $\$ 2.50$, at | \$1.00 |
| Mens Shirts, value to \$2.50, at | \$1.00 |
| Mens Underwear, value \$1.50, at | \$1.00 |
| Mens silk Hose, value \$1.50 | \$1.00 |
| Lot Heavy Bath Towels, $22 \times 42 \mathrm{in}$, per pair $\qquad$ | \$1.00 |
| Ladies Silk Hose, Black, Brown a White, 82.00 value at | d $\$ 1.00$ $\$ 1.00$ |


| 6 dds. Silkeline. for quilting ........ \$1 | \$1.00 |
| :---: | :---: |
| ? pair Womens Hose, regular $\$ 1.00$ value, at per pair ................. . 60 |  |
| 5 pair Womens Hose, regular $\$ 1.00$ value, at per pair $\qquad$ | $.25$ |
| A pair Childrens Hose, reqular $\$ 1.00$ value, at per pair $\qquad$ | 35 |
| Esteral Bleached Muslin, 5 yds. for \$1 | \$1.00 |
| 6 packages Face Powder for ._. | \$1.00 |
| 1 Lot Ladies Satin Roudoir Slippers \$1 | \$1.00 |
| 1 Lot Mens, Womens and Childrens |  |

Mitchell- Gillett Dry Goods Co.

## $\mathfrak{E}$ bristian Churches or Churches of $\mathbb{C y r i s t}$

HAVE

THEY BELIEVE

THEY PLEAD

THEY PRACTICE

THEY INVITE

THEY ARE CONDUCTING




