## THE NEW ERA.

voLUME 36-NCMBER 26
Published Among the Silver-Lined Clouds 4692 Feet Above Sea Level, Where the Sun Shimes 365 Days in the Year. Tie Healthful, Pure Air Makes Life Worth Living


# AT LOCKLEY'S <br> SMALL STOCK ONE MAN STORE <br> GANDARD GOODS measonable proft <br> Cabefully selectid small expense <br> neasonable profit <br> 25 years experience in the Jewelry game, a part of which has been the big stores of San Antonio, El Paso, Beaumont Railroad watch California, should be guarantee of my competency. Railroad watch work; Jewelry Repairing and Expert Engraving my Specialty 

# LEONARD LOCKLEY 

 JeWELERCOMPARE MY PRICES"

## Winter Wear

We are now Heavily Stocked in all COLD WEATHER GOODS
having received this week Leather, Moleskin and Sheep Lined Vests, Sheep Lined Coats, Mackinows, Corduroy, Moleskin and Whip Cord Pants, Heavy underwear Cotton and Wool, Heavy, Medium and Light Weight Wool Shirts.

Woolen Hosiery and Socks in Plain and Sport Styles, also Silk and Wool Shoes for the entire family.
All Grades and Styles in Men and Boys Caps
Gloves in Silk, Cotton and Wool lined, Woolen Knit and Auto Gloves.
We are stocked this year as in past years thus showing our confidence to the public.

## Mitchell-Gillett D. G. Co.

"Home of The Best"



| THE NEW ERA |  |  |  |
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## 10 DAYS ONLY

 Special Wearever Sale DONT MISS IThey went Fast ast year
If you didn't get one then, be sure
To Get.One Now
Dont Forget Dates of Sale

# Murphy-Walker Company 

THE STORE OF QUALITY


## The City Meat Market <br> GAT AND TENDER MEAT-CUT RIGHT - HOME <br> PROMPT DELIVERY-COURTEOUS TREATMENT. PHONE 230 <br> Give Us a Try-Out

Try Our Celebrated Delmonico Ice Cream, made by Velvet Ice Cream Company Take home a pint or quart in one of our sanitary Containers. Its a distinct delicious flavor.

Mac's Drug Store

## THE MODEL DAIRY

ED MEANS, Proprietor FOR SANITARY DAIRY PRODUCTS FRESH MILK, CREAM AND BUTTER MILK

AUTO DELIVERY. PHONE NO, 146.

The Marfa National Bank captral and surplus 8125,000

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UNITED STATES DEPOSITORY

## PRESIDIO TEXAS

the place where the kansas city, mexico \& orient wILl Cross the rio grande river The last opportunity for a large City on the Border between Texas and Mexico. In the center of an Agricultural Empire, conaining the very richest of River Bothom Land, hat can now be urchased for sear, and will compare fave able, have ald

No Trouble to Show Goods or Answer Questions. Chamber of commerce, presidio, texas.

## Marfa Lumber Co.

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## Brick

Wagons
Fencing Material Builders' Hardware Carpenters' Tools

Linoleum
Oils, Paints
Varnishes, Glass
Window Shades
Lumber, Doors
Sash, Shingles

A satisfied customer is our motto.

Striking New Red Cross Poster


Gisatert Mother Summons Her Children


An allegorteal concept of the Red Cross as a peace-time ideal is em ployed by the American Red Cross in a new and striking poster ior its
Annual Red Cross Roll Call. Spread out before the heroic size figure is the outline of the United States with a Red Cross superimposed upon it while
around its borders are sketched seenes depicting the chief activities of the relief and promotion of the public health. The poster is the work of
Lawrence Wilbur, a New York artist and will be displayed throughout the


Buy Your-Candies From The

## Busy Bee Store

Where it's made freshevery day And Your Trade Highly Appreciated

The Busy Bee Confectionery
O. L. SHIPMAN, Manager

## Marfa Manufacturing Co . INCORPORATED

Samson Wind mils. Eclipse Windmills. Gasoline Engines. Pipes \& We Casing. Pipe Fittings \& Valves. Clynder \& Sucker Rods. IPumip Jacks. Automobile Casings \& Tubes. Automobile Accessories. Gasoline and ${ }^{\prime}$ Oils, Truck Tires.

Blacksmith, Machine Shop \& Garage. MARFA, PHONE 83 TEXAS.

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## 10\% Discount

Given on all Standard Make Tires and Tubes

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## The Public's Desire <br> Is High Grade Merchandise <br> At <br> Standard Prices <br> That's What We Have <br> Casner Motor Co.

$75 \%$ of goods sold from our store are sold at the retail price fixed by
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Entire New Stock of SHOES for Men, Women and Children also included in this Sale.
Ten per cent off on any Suit Case or Trunk in Stock.
Sheep Lined Coats, Work Cloathes, Etc. at Special Prices.
Remember this is a New Complete Stock and Sale will run 7 days only.

