## all Authentic OIL NEWS of Pecos Field THE ENTERPRISE

## LUCK PLAYS HIDE-GO-SEEK WITH PLUCK IN DRILLING OF OIL WELL IN ANY MAN'S COUNTRY <br> NEW TOURIST CAMP MAY REDUCE BONDS <br> GROUNOS PROPOSED FOR WATER WORKS <br> FOR PECOS CITY TO ISSUE OF $\$ 50,000$

## SELLING PECOS VALLEY ALFALFA "ON FOOT" TO BECOME A GREAT AND MOST PROFITABLE INOUSTRY



Orove's Tasteless chill Tonic restores
Energy and Vrataty by Purifying and
Enriching the Blood Whe
Energy and Vtratity by Purifying and
Enriching the Blood. When you feel its strengthening, invigorating effect, sec hom it improves the criectice, you will then We neter my breath I grumbled. appreiate e is true tonic value.
Groves Toseless chill Tonic is simply pleasent even children Like it. The blood
needs QUININE to Purify it and IRON Enrich it. Destroys Malarial tervos and
Grip germs by its Strengihename Inviger Grip germs by

## In The Peeos Enteqprise. <br> In The Pecos. Entecprise cents an inch or 10 ceat

No Worms in a Healthy Chid And childrear toubted with Worms have aid



## PEARCE BROS.

EXPERIENCED RIG BUILDERS
GET OUR FIGURES ON
PLETE RIGS. MATERI RIG IRONS. OR LA
BOR CONTRACTS
PECOS. TEXAS

BUSINESS DIREGTORY

| CLEM Calhoun |
| :---: |
| attorney at law |
| syndicate bullding |
| pecos. texas |


| HUDSON \& STARLEY |
| :---: |
| LAWYERS |
| OFFICE In SYNDICATE buLLDING |
| pECOS, TEXAS |

W. W. hubbard
Lawyer
office in syndicate building
pecos, texas
John b. howard
Lawyer
pecos, texas

| J. A. drane <br> ATTORNEV $: T$ :- <br> Otnce ovza Peicen Valley, Statr ba <br> - pecos. texas |
| :---: |
|  |  |
|  |  |


| $\mathrm{B}^{\mathrm{EN} .}$ PAlmer <br> attorney at law office infirst natignal bank \% GuLleding pecos, texas |
| :---: |



| J. c. murray funeral director and EmbALMER <br> pecos mercantile company Phones: Day 18; Night 78 |
| :---: |
|  |  |

## $\mathbf{M}^{\text {aj. thos. h. bomar }}$ <br> at home

| JOHN F. GROGAN |  |
| :---: | :---: |
| DRLLING CONTRACTOL |  |
| Phone 276 | P. O. Box $\mathbf{3 4 7}$ |

## Jofin hbboen

printer and stationer enterprise office pecos, Texus

SIBLE POTASH AREA IN WEST TEXAS


TELEGRAPHY

## A supreme tempterfor appetites of big and little folks



Put it right ap to Kellogg's Corn Flakes to do a master job sharpen-
ing breakfast appetites! And, they'll repeat at ing breakfast appetites! And, they'll repeat at lunch and supper-
for Kellogg's are irresistible in downright godness! one because their flavor is delicious and because their crunchy crispness is unfailing! You'll prove that!

Such a cereal you never ate before! You'll say Kellogg's are a imitation corn flakes! Kellogg's are as distinctive in flavor as they are in crispness. And, Kellogg's are never tough or leathery! Start eating Kellogg's Corn Flakes tomorrow morning! You can't afford to miss such happiness as Kellogg's hand out to young and old alike! But-please be sure you get KELLOGG'S, the delicious Corn Flakes in the RED and GREEN package. Look for
the signature of W. K. Kellogg, originator of Toasted the signature of W. K. Kellogg, originator of Toasted
Corn Flakes. NONE ARE GENUINE WIT HOUT IT! Bear in mind KELLOGG'S Corn Flakes are made by the folks who gave you the
JUNGLELAND Moving Pictures. Coupon inside every package of KELLOGG'S
Corn Flakes explains how you can obtain another copy of JUNGLELAND.

Don't take calomel! It makes you The feeds mentioned above, with
nick the next day, it loses you a, day's the addition of charcual and ooyster
work Dodson's Liver Tone straighteut shells for grinding the food and sup-
ponging




```
Tymboy
```

wid to bis offee whon the then

doation, mund how thit the


$\substack{\text { forece } \\ \text { oric } \\ \text { of oub } \\ \text { ohem }}$
Star-Teleǵram A
A Special Rate
During February

$\substack{\text { Telegram, } \\ \text { the inferett }}$

Mhich subseribers ma,




teen murkey ezrs
Taised dey

ANNOUNCEMENTS


HAYS AND HIS $\$ 150,000$ MOVIE SMILE


For District Judge:
W. A. HUDSON

| For District Atorney: |
| :--- |
| CLEM CALHOUN |
| For Tax Assessor: |
| F. P. RICHBURG, |
| WW. CAIP |

Tolbert carrett.
For County Attorney:
ROY I. BICCS.
For County and District Clerk:
S. C. VAUGHAN, reereetio

E. G. Doty
or County Treasure <br> \section*{CITY EEECTION <br> \section*{CITY EEECTION <br> }

Be ChAiritable WITH YOUTH;
WE WERE ALL YOUNG, ONCE, AND
HORE OR LESS CONCEITED

You Can Depend On The Man Who

## ADVERTISES

Nine times out of ten you will find that the man who advertises is the man who most willingly return your money if you are not satisfied.

He has too much at stake to risk losing your trade or your confidence. . You can depend on him.

He ie not in business for today or tomorrow onlybut for next year and the years to come. He knows the value of good will

You get better service at a fairer price than he could ever hope to sell if he did not have the larger volume of busiffess that comes from legitimate advertising and a product that bears out the promise of the printed word.

Don't miss the advertisements in The Enterprise. The live firms of the city are represented in its pages It is the man who is broad minded in his advertising policy who will be broad minded with you

Don't Fail to Read the Advertisments


A Drop of Ink
Makes Millions Think

AAMERICAN MAGAZINE reporter once asked John Wrigley, the fifty million gum magnate, what he attrib red his huge business success to, and the man replied Wigley is us a tuly ang.
Wrigley is used as a study among journalism classes as man who accumulated three fortunes and each time spent them after which he started in over again
It is a well known fact that he spent one million dollars ad vertising his gum products on Broadway, New York, alone.

THE FUNDAMENTAL FACT however, is that after the gum king had spent three fortunes He let drop a secret that may well be applied to any business, however big, or however
'That advertising is a good deal like feedin furnace-you have to keep shoveling in the oal in order to keep the fre alive.

Tittle "ad" dropped here and there in your local paper is really of little value. It is the persistent, weekly and daily call that makes the people sit up and take notice.

WHAT THE ENTERPRISE CAN DO
It can place advertising, based on the inch rate, in 2,300 homes, virtually circulated among 11,500 people for 50 cents. To attempt to reach the same number of people by post card, the only other means of communication, wóuld cost $\$ 115.00$.

It can readily be seen that there is no argument from an economic standpoint as the cheapest and most effective way of reach ing the public.

THE PECOS ENTERPRISE

THE ENTERPRISE
 5 nujom matain nuomm moon $\pm 5$

 $\pm 5$


an mos and fancies

${ }^{-1}$
$\qquad$
iligently prop

 Soind $\qquad$ one or a bakers' dozen, but that it takes the united front of
every mothers son to make of it anything more than a passing





 4

## 

It is not


诺










 hey probably do, but the editor has often wondered if it carhouses whose doors have not been hermetically sealed by
Cour in

## The sensi Tablic onol

 ve made almost dail cture actors and aifornia settlemen nay has pased this It the debaucheretie ifie of many s, both many | s. |
| :--- |

Dolan Commends Enterprise Editorial
 It inspired all my friends and a kreat many oil men whom
had the pleasure to meet while in Fort Worth and Dallas. In that article. you as Editor of the Peose Enierprise, did
more to advance the future suoceso of the PPoos, field than you
can poosibly realize. More power to your pon, friend hibdon
a prophet standing some chance of gaining honor save in his own country, must have been inspired by a knowledge the pathway of the meek and lowly publisher of a small wilderness.
The Enterprise editor is reminded time and again by such letters as the above that he must be marking up a fair leads us to remark at times that if Pecos business men would only grasp the possibilities of this medium of publicity for
their own business, the town and the section at large, there is not the least doubt that it would bring back two dollars fo often put to the necessity of making excuses for the lack of
advertising patronage on the part of local business concerns by saying that it is "between seasons," or that the sun shine
too long or that it does not shine enough, that it is too dry or
that it in that they are letting the mail order houses flood their trades reading the seductive offerings themselves that they really haven't time to write an ad, or that they have lived so long fallen into the habit of kidding themselves by putting every. thing off to the manana of tomorrow.
Occasionally some fellow bobs up from abroad, like the ne whose letter was published in the paper last week, who more than one bank, one garage or a place to eat if he were
to visit the town between trains, which information he has been to visit the town between trains, which information he has been
unable to gather from reading his paper, and the editor, strong upholding the integrity of home institutions writes in to

|  |  |
| :---: | :---: |
|  |  |
| mantit meation |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| R, P, HICKS |  |
| $\underset{\substack{\text { TRASFER , } \\ \text { AND COLL }}}{\text { SON }}$ |  |
|  |  |
|  |  |
| Kindling Saved oak and <br> Pine Tiew |  |
|  |  |
| Pianos Moved Without aScratch |  |
|  |  |
| Buy Your Coal From One <br> That Has It When <br> You Need It |  |
|  |  |
|  |  |
|  |  |

## Time To Renew The Old Straw Hat ANY COLOR DYES Anẏ Color Dyes <br> CITY PHARMACY

## A BUSINESS PROPOSITION

If we could only instill the same faith and confidence in you that Mr. Bladen Ramsey has shown and is showing in this ield, every dollar of stock in the Ramsey Oil Company, fire haven't dollar's worth to sell, would have been sold

WE FIRMLY BELIEVE
That Ramsey Oil Company Stock is the best and safest buy on the market today and every man, woman and child in West Texas should own, at least a few shares.
You owe it to Mr. Ramsey, to your city and you owe it
DON'T LET THE DAY PASS WITHOUT PURCHASING
SOME RAMSEY OIL COMPANY STOCK
BARNUM \& THOMPSON
RECOS, TEXAS

## New Dodge Dealer

 Pecos Territory Headquarters At Ft. Stocktōn Any Person Desiring Information Concerning Dodge Cars Will Please Call
## Dennȳ, Mờtör Co.

FT. STOCKTON, TEXAS
At Our Expense, and We Will Immediately Haye a Representative Call On You

## New Dödge Pric̄es

Effective February 1, 1922
F. O. B. DETROIT


Ft. Stockton, Texas

MILLIONS NOW LIVING WILL NEVER DIE In less than a yilear thever Dis message has found its way into thirty lan
gagase, and is being heralded
millions of people in thousands millions of peoppele in herralded thands
cities in every land of the earth.
The most momento

## .

CHRistyOns AND THE $\qquad$

## A MONTH AGO WE HAD RECEIVED

 Just $86,028.61 \quad$ We had spent just $\$ 3,501.83 \quad$ Our bank balance was 82.3 TO DATE WE HAVE RECEIVED Just $87,778.17$ We have spent just $84,549.50$ Our bank balance is $83,228.67$We are 200 feet deeper; 200 feet nearer the oil; we are free from debt; free from any incumbrance; we have paid all operating expenses and our bank balance i; $\$ 701.89$ larger than a month ago. Friends I thank you for your Confidence, Support and Co-operation. Next month I expect to be fully financed but will give you the monthly statemment promised. I want every one of you to KNOW WHERE, AND HOW YOUR MONEY IS BEING SPENT

## A RICH FELLOW WROTE

Chicago, Ill., Jan. 27, 1922.
Willoughby Petroleum Co., Pecos, Texas,
Gentlemen:-Attention Mr. C. H. Willoughby-
"We thought we would write you a letter and make" a sugges. tion, and see how it impresses you: First, you must remember that we have lots of people in Chicago who have money, but are exceedingly skeptical about the oil business. In fact, I could raise $\$ 50,000$ in a single day, provided I could assure them that they were taking no chances, but I have always felt a great delicacy in approaching my clients about investments in oil, because of my knowledge of the general feeling prevailing among people in regard to the oil business."
"-if we could show the assets of the Willoughby Petroleum Co., first, then if it appears that the company is absolutely good, financially, your company could make notes, and the notes could be signed by the company, by yourself, as president, and by you in dividually. . . . . The notes could provide, on the face of them, that the holder thereof could exchange the same at any time before maturity, for stock in your company, or at maturity could receive payment, together with interest."

## I GAVE MY IMPRESSIONS

IN THE FOLLOWING WORDS BY WIRE:-"You can no more get notes or mortgages on the assets of the Willoughby Petroleum Company than you can get a mortgage on my honor."
improvement in the industrial situa-
tion and the increased
the cities tion and the increased pay rolls in
the cities and whe eities and towns of the State
where cotton mills were located where eotton mills were located.
Texas suffers an economic
every time our merchants send out
of the State for cotton goods made of of Texas cotton.
WIL SON RETURŃS TO FCILD The eitizens of the Roving country, with one accord, joined in an
demonstration of of arem and
eateem for J. C. Wilson, who reFirst
city.
ture o and his a wirewell party, Mr. Whingon Thursday even-
ing for their new but
Pecos, the ber Pecos, the couple having old home tived in the
Latter e eity before moving to Loving.
The Ogden home, three miles The Ogden home, three miles south.
of Loving on Black river, was filled
with friend anid well wishers of Mr.
and Mrs. Wile of people
son
return pon returns the district. Mr. Wib to number
ookkeeper to his and Cokkeeper for the old pocosition as ascantile
Company, and it was gret that his resignation as cashie
of the First National bank was cepted by the directors of
sitution.-Carisbad Argus.
PURE ACALA COTTON SEED For planting, direet from the
Watson Seed Breeders of Wer hachie, Texas. Car due to arrive order in time. Price 82.25 per
bushel at Saragosa. E.


| Twenty million people have taken | Give your Ford a chance. Liver |
| :--- | :--- |
| Tanlac with the most gratifying re- | it up with a Willard Storage Bat- | Tanlac with the most gratifying re-

sults. For sale by the Pecos Drug $\begin{aligned} & \text { it } \begin{array}{l}\text { up } \\ \text { tery. }\end{array} \text { Pith a Willard Storage Bat- } \\ & \text { Price is right; you'll say so. }\end{aligned}$ Company.


You Will Like Our Advance Showing of The New Season's Millinery
MISS LILLIE POE

Second Floor Pecos Mercantile Co.

## Poor Deserving People

And this quotation is from a field work man who says he has been working in the Pecos field for two years:-"Now I have given up long ago about spending any money on oil stocks and you are the only man that I know of who can sell me any because I know that you are a WORKER and not just a gasbag promoter as there are too many of them.
"Los, Angeles, Calif., Feb. 1, '22. Mr. C. H. Willoughby, Dear Siv:-"Twas more from your personal letters than your ads in the Enterprise that gave me a hunch that in your company I was going to get a square deal whether you get a dry hole, a 500 barrel well or a 25,000 barrel well. And feeling so sure of that fact that I'm taking another 200 shares and ten acres and all because of that feeling of confidence I place in you."

## I Have Never Published

The monthly payment plan, the real FINANCIAL FOUNDATION of the company. A farmer, business man, clerk, stenographer, or any breadwinner can meet the payments.
You get FREE LEASES, A SOUARE DEAL You get FREE LEASES, A SQUARE DEAL and if you cannot pay immediately for 100 shares of stock and get a free five acre lease write. When the Pecos Field out rivals Mexia, when all the world is scrambling to invest at Pecos, will you be one of the envied ones? Will you be receiving a fortune from a small investment paid monthly? Will you be in the scramble for "Investments" or one of the "Newly Made Rich?"

## I Predict and Believe

That our Willoughby No. One well will be the first PROVEN COMMERCIAL PROPUCER IN THE FIELD. I know we are going to complete it as fast as the bit can be driven to the oil and when it starts gushing, when the oil is going down the hillside, the beoks will be closed. My friends who have stood by me will stand within the CIRCLE OF OIL AND WEALTH; WE WHL SELL THE WILLOUGHBY NO. ONE Well with some leases as quickly as possible; we will divide PROFITS, THEN AS QUICKLY AS POSSIble drill three more wells MAKE OUR hOLDINGS VALUABLE, WORTH MANY FORTUNES AND SELL AS BEFORE and my friends who help to drill this first well will be the ones who will gladly help drill the rest and SHARE THE THRILLS, THE GLORY OF SUCCESS AND FAB. ULOUS FORTUNES.
C. H. WILLOUGHBY, Pres.,

WILLOUGHBY PETROLEUM CO.

## FIVE ACRES FREE WITH EACH \$100.00

Willoughby Petroleum Comany,
Pecos, Texas. City and Date
Inclosed find $₹$.............. in full payment for ................................ shares of stock in the Willoughby Petroleum Company and a free ......... acre lease. Or: Thereby subscribe for ...........................shares of stock and inclose $\$$ being first payment on my subecription. The balance will be paid to youl before March, 20, 1922, when you are to assign me a freo ........acre lesse Should I fail to pay this subscription in full before March 20, 1922, I will not expect free leases in amounts paid under $\$ 100.00$. You are to issue me certificate for sach remittance.
Sign Plainly .....................................Address
$L===============-=1$

Mme. rubinstein
ME. RUBINSTEIN
BRING SECRET O
YOUTH

America.
New York with tien
Yejuvenator, iscsoov
ago in a laboratory
Mme. Rubinstein
gaged for months gaged for months
She studied for se se
Sher Prof. Eugene Sinator of morney git gion
tions and performer Sing niraeles that
world. She has the famed Voron
cother less renowne
The sciontific Mree Rubinstein
frow the glands of extorerin
$\qquad$
 yreatest sci
maxious par
arorking Ee


[^0]

$\qquad$<br>partsular impressed ime. Paris Banker Made Young Again' Paris. When wears ago he with all the




## 

 Fast milkers and good Fast milkers anhard ito find.
not tike to
 mill are few noe a, bad jon, yeple who like
Perhaps, it is is because thet are so ferm people
the dairy cow's valu
ciee the seteage in cotton and to in 6 the peoplo's own paid leander In oy bee to entishtee them on the
hatue of the daity cow and her need
val in supplying the family in food
 Id have cows to milk and be en
oged to milk them properiy. $\rightarrow \rightarrow$ should be in farming, in busines End in refinel, setive citizenship till
poopl maik ond bast of it
us boge. it is milling time.

FINANCIAL REVIEW

$\qquad$



## MRS. D. A. DODDS

LANDS AND OIL AND GAS LEASES-FIVE ACRES TO FIVE HUNDRED ACRES


tak




 tes $\left\lvert\, \begin{aligned} & \text { atche } \\ & \text { Tooth } \\ & \text { tin be } \\ & \text { in co } \\ & \text { ger } \\ & \text { of } \\ & \text { of }\end{aligned}\right.$ BOOSTS COTTON ${ }_{6}^{\circ}$ C
our ne
good s
ing in
given
with
8. H. Whitten, auto methanic,
994 Main St, Big Spring, Tex.
says.
Bo

so it was hard to which drew me uphten. Otten
I became tired and bittle black spots
blurred my
blurred my kight. I found great re-
lief when I uased Doan' Kidney Pyils
and $I$ have alway had

Price 60c, at all dealers. Don'
simply ask for a kidney remedy-
get Doas's Kin Kiney Pillsy-the same
that Mr. Whitten Hiad. Foister
Mhat Mr. Whitten hider Foster
Milburn Co., Mfro, Buffalo, N. Y.

WHEN YOU AREINTHE MARKÉT FOR OR WANT TO KNOW ANY. THING ABOUT

OLL LEASES, FARM OR RANCH LaNDS OR TOWN PROPERTY
Arthur E.Hayes
THE PECOS
LAND MAN
OIL LEASES
A SPECIALTY

+iven SEE

## Arthur E.Hayes

OFFICE PHONE 44.


ALL TITLES GUARANTEED
office located in firstnational bank büliding

Pecos, Texas


## TEXAS STANDARD FORM LEGAL BLANKS

THE ENTERPRISE HAS IN STOCK AND FOR SALE A COMPLETE LINE OF THE FOLLOWING BLANKS
Contract
Bill of Sale
Warranty Deed
Stock Mortgage
Quit-Claim Deed
Oil and Gas Deed
Affidavit in Effect
Chattel Mortgages
School Land Deed
Power of Attorney
Vendor Lien Notés
Transfer of Royalty
Sale Option Contract
Mineral Transfer Deed
Affidavit in An Account
88 Form Oil ard Gas Lease
Permission to Take Deposition
Assignment of Oil and Gas Lease
88 Form Producers' Special Lease
Release of Mortgage or Deed of Trust
Petroleum and Gas Prospect Application
Mettalic and Non-Mettalic Mineral Application.
88 Form Trans-Pecos Oil, Gas and Mineral Lease

THE ENTERPRISE IS PREPARED TO PRINT
ANY OTHER BLANKS ON SHORT NOTICE

JUST SO IT'S PRINTING, THE ENTERPRISE C'AN DO IT AND DO IT JUST A LITTLE BETTER THAN THE OTHER FELLOW. THERE'S A NIFTY, PLEASING ATPEARANCE ABOUT EVERY JOB TITRNED OUT OF THIS OFFICE -AND YOU AND THE ONE TO WHOM YOU WRITE OR SEND PRINTED MATTER KNOW IT IS AS GOOD AS THE BEST



[^0]:    West
    York,
    thusin

