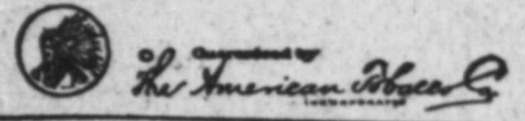




LUCKY STRIKE
cigarette. Flavor is sealed in by toasting



WHOLESALE HAS ITS HUMAN SIDE

Big Houses in Full Blast During Market Season An Interesting Study.

There is something forbidding to the average citizen about a wholesale business of any kind. It is slightly out of his beaten track. He understands things when they are peddled singly, or in twos or threes like pounds of coffee, or bunches of turnips, or yards of dimity, but when it comes to boxes and bales and barrels and carload lots he passes. Such overtime qualities are not for him. What is true of the business is equally true of the building it is carried on in. The houses are usually big, and bare and forbidding. They are situated in a district that has easy access to the railroad yards, and railroad yards and civic beauty are usually as diametrically opposed as a small boy's ears and water.

The average citizen thus puts the wholesale business in a class with vivisection. Mendel's law, and the Spanish in question—all right for those who understand it, but not for him to bother with trying to understand. This feeling fades rapidly upon closer acquaintance. Wholesale houses are really very human, and very sociable affairs—human because they are dependent upon the needs of humans, in cloth and food and implements, for their existence—sociable because it is as necessary as a lip stick to a flapper for them to be sociable. They cultivate it to cultivate trade. There is no more interesting study given to the public than that of a wholesale house in full blast during a market season.

A Small Principality.

The wholesale house is a little principality all its own. It has its interior guard of salesmen and floor managers who keep the home fortress well protected. It has its traveling emissaries who carry the gospel of its worth and serviceability to the very doors of its prospective buyers, and carefully presiding over all, it has its imperial potentates in the form of its credit men, department managers and owners who direct the plans of attack and check up the results.

Take, for example, the case of the typical out-of-town visitor who comes to Dallas for the first time to purchase goods, and visualize him making his way toward the wholesale district. Gradually he leaves the jammed traffic of the retail district behind. The garish colors of the motor cars, the yellow and green of the street cars, contrasted with the flashing creations the ladies wear on the Dallas streets are soon left behind. He enters a district of high, forbidding buildings, where sidewalks are blocked with boxes where the very air is cooler because of the deep shadows of the high monuments of big-time trade in the Southwest. The sidewalks are no longer crowded. Women have disappeared from the streets. The Dallas midnettes have no great plate-glass windows to parade before, no street mirrors to smile into in this section of the city. There is work to be done here, and it is a section built for the accomplishment of work.

Scene Shifts.

He hauls up before a great building, perhaps a block in length. Its upper stories with their long, oratory rows of dark windows seem silhouetted against the very topmost layer of the blue sky. He feels his own insignificance in size. Along the side street trucks are busy loading huge bales of merchandise from the shipping platforms. From the rear may come the muffled beat of hammers, or even the raucous snort of a switch engine moving a load of freighted cars. But he notes the sign he is seeing, "Wholesale Dry Goods" and enters.

Once inside the heavy glass doors, the atmosphere changes. There is a large and capable man there with a firm handclasp and a hearty smile, who meets him before he is across the threshold and tenders him a warm and personal welcome. If they have had dealings before, that makes it easier. If they haven't it doesn't seem to stand in the way of the welcome. That is his job, and long experience has perfected him in the art of making the casual visitor feel

that this particular store was built for the benefit of the individual. The newcomer is an established patron of the firm, he usually finds, during the market season, the traveling man of his particular territory waiting for him also. If he is not, that doesn't make a particle of difference. Deftly the front man inquires his name, his thoughts and his needs. Then the party is on.

Huge Stocks Of Gingham.

For some reason the lower floor of practically every wholesale dry goods house in the city is a huge repository for bolts of gingham and similar materials. They are piled in aisle-long stacks, the short bolts, with their flat sides, lending themselves admirably to this type of display. Their colors fairly dazzle the eye. They are in all shades—solid cardinal, plaid, streaked and striped, like Christmas candy, some of them, others conservative and plain. Linoleum sometimes comes in for its ining in this lower level, as well as canvas, ducking, and, in some rare instances silks. Through stacks of these as high as his head, the prospective purchaser strides, if his needs do not end here, to the dark corner where the elevator reposes. These elevators are not the low, broad, be-mirrored "lifts" that characterize the retail store. They are usually small, comparatively dingy, and have every characteristic of the freight elevator. But they carry one up; and, after all, that is the main idea in riding in one.

The Upper Floors.

The salient features of the upper floor vary with the different firms. Usually the second carries the lingerie or millinery. These are things that the average man is only given to gaze upon through several inches of plate glass, and no unattached male lingers long here for the purpose of inspection. Suffice to say there is plenty of light, and the garments and what not are all displayed to the best possible advantage. The other floors follow suit, and the various lines that make up the stock of the well-appointed wholesale mercantile firm all have their separate departments, with their own corps of skilled salesmen in charge.

There is one department in the building, however, that is of never-ending interest to the visitor, male or female. This is the ladies' ready-to-wear department. And the better the house, the better the department. It is usually a spacious, well furnished and well lighted place, where there are plenty of chairs, perhaps a divan, for visitors, and always long glassed-in cases of garments, usually coat suits and dresses.

All Like Pretty Clothes.

Everyone likes pretty clothes for women—better on women—but pretty clothes anyhow. And here they are, in carloads lots. Suspended on their hangers, like men's suits, they decorate a whole side of the building with their varying colors. Some people don't realize that women's clothes have to be strung up on hangers when not being worn; but, then, some people don't realize that a lady's skirt has to be pressed once in a while, like a man's trousers—especially now since they don't contain any more cloth than a pair of trousers, and in most cases, not as much.

And here are where the models are to be found. And there's something cagy about the word "model." Not that there ought to be, necessarily, but it is one of the words in the mother-tongue that has an aura of romance hovering about it from past association. But models in Dallas, somehow, are different. They are all comely young ladies employed by the Dallas firms because of their charm and grace. They are usually attired, in off moments, in long black satin slips, enabling them to try on a suit or a dress at a moment's notice with a minimum of delay.

Charming Models.

Once encircled in the clinging folds of an evening gown, or the fluffy stiffness of a silken street dress they parade saucily before the prospective buyer, arms floating lazily, body swaying lightly, bringing into play every line of the garment they are wearing. This is the master-stroke of the wholesalers' art. To refuse to recognize the charm of a beautiful garment on a beautiful girl is next to impossible, and a smooth-looking model can make even the plainest of garments look like the proverbial million, in most instances.

This is the department that usually wins over the dubious visitor to the fact that the wholesale house is human, for it emphasizes the human element here in a way that can not be overlooked. And this is not only true in this department, but in all the others, and in some of them in a much more intense fashion. For example, the visitor will find the credit man to be a very human person, with a complete understanding of the needs and conditions of the visitor's particular community. He will find the manager and the owner serious-minded men, who realize that success for both the wholesaler and the retailer depends upon close cooperation of both of them; that the needs of one are the needs of both, and that without the one the other can not exist for any appreciable length of time.

Understand Problems.

All in all, the wholesale district of Dallas, for all its forbidding exterior is just as human as any other section of the city. It is presided over by home folks who are just as vitally interested in the needs of the home town as any other, but people who have, if anything, a broader, clearer vision of conditions, from the fact

that they are constantly dealing, not with the problems of one city, but of all the cities, and the towns and rural districts as well. They have the entire Southwest for their province and the needs of the people of the Southwest for their problem. Their understanding of these needs makes them invaluable assets to the economic welfare of the area.—Dallas News.

Colds Cause Grip and Influenza

LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 30c.

FRUIT TREES, BERRIES, FLOWERING SHRUBS AND ROSES

No better trees were ever grown than we have this year.

We have the sure-bearing varieties for the different sections in all fruits and berries, and the best shades, shrubs and evergreens.

Our LEONA Peach beats Elberta. Our SMITH Peach has missed but one crop in 25 years.

Our NONA and other Plums are wonderful.

Let us make your Home Grounds Forever Beautiful, comfortable and valuable with hardy climate-proof standard and native flowering shrubs, bulbs, etc., arranged in natural, informal borders, groups and masses.

Plant a background for your home, or a norther-breaker, of the glossy leaved Evergreen Japan Ligustrum, like those growing on our State Capitol grounds.

To still further improve our Landscape Department, we have associated with us Mr. F. W. Hensel, who for years has been the head of the Division of Landscape Designing and Engineering of Texas A. and M. College. He is a graduate of A. & M. College and Cornell University, and better still, a native Texan who knows Texas.

We want honest, energetic men and women to sell our stock. Local or general, temporary or permanent. Nursery established 1875. 325 acres. We pay express. Ask for free catalog.

THE AUSTIN NURSERY
F. T. Ramsey & Son
Austin, Texas

Habitual Constipation Cured in 14 to 21 Days

"LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly but should be taken regularly for 14 to 21 days to induce regular action. It Stimulates and Regulates. Very Pleasant to Take. 60c per bottle.

ASPIRIN

Name "Bayer" on Genuine



Beware! Unless you see the name "Bayer" on package or on tablets you are not getting genuine Aspirin prescribed by physicians for twenty-one years and proved safe by millions. Take Aspirin only as told in the Bayer package for Colds, Headache, Neuralgia, Rheumatism, Earache, Toothache, Lumbago and for Pain. Handy tin boxes of twelve Bayer Tablets of Aspirin cost few cents. Druggists also sell larger packages. Aspirin is the trade mark of Bayer Manufacture of Monoaceticacid-ester of Salicylicacid.

SOUR STOMACH INDIGESTION

Theford's Black-Draught Highly Recommended by a Tennessee Grocer for Troubles Resulting from Torpid Liver.

East Nashville, Tenn.— The efficiency of Theford's Black-Draught, the genuine, herb, liver medicine, is vouched for by Mr. W. N. Parsons, a grocer of this city. "It is without doubt the best liver medicine, and I don't believe I could get along without it. I take it for sour stomach, headache, bad liver, indigestion, and all other troubles that are the result of a torpid liver."

"I have known and used it for years, and can and do highly recommend it to every one. I won't go to bed without it in the house. It will do all it claims to do. I can't say enough for it."

Many other men and women throughout the country have found Black-Draught just as Mr Parsons describes—valuable in regulating the liver to its normal functions, and in cleansing the bowels of impurities.

Theford's Black-Draught liver medicine is the original and only genuine. Accept no imitations or substitutes. Always ask for Theford's. E. 28

TEXAS STANDARD FORM LEGAL BLANKS

THE ENTERPRISE HAS IN STOCK AND FOR SALE A COMPLETE LINE OF THE FOLLOWING BLANKS

- Contract
- Bill of Sale
- Warranty Deed
- Stock Mortgage
- Quit-Claim Deed
- Oil and Gas Deed
- Affidavit in Effect
- Chattel Mortgages
- School Land Deed
- Power of Attorney
- Vendor Lien Notes
- Transfer of Royalty
- Sale Option Contract
- Mineral Transfer Deed
- Affidavit to An Account
- 88 Form Oil and Gas Lease
- Permission to Take Deposition
- Assignment of Oil and Gas Lease
- 88 Form Producers' Special Lease
- Release of Mortgage or Deed of Trust
- Petroleum and Gas Prospect Application
- Mettalic and Non-Mettalic Mineral Application
- 88 Form Trans-Pecos Oil, Gas and Mineral Lease

THE ENTERPRISE IS PREPARED TO PRINT ANY OTHER BLANKS ON SHORT NOTICE

JUST SO IT'S PRINTING, THE ENTERPRISE CAN DO IT AND DO IT JUST A LITTLE BETTER THAN THE OTHER FELLOW. THERE'S A NIFTY, PLEASING APPEARANCE ABOUT EVERY JOB TURNED OUT OF THIS OFFICE—AND YOU AND THE ONE TO WHOM YOU WRITE OR SEND PRINTED MATTER KNOW IT IS AS GOOD AS THE BEST

THE PECOS ENTERPRISE

GIVING OUT

The Struggle Discourages Many a Citizen of Pecos.

Around all day with an aching back. Can't rest at night; enough to make any one "give out." Doan's Kidney Pills are helping thousands.

They are for kidney backache; and other kidney ills. Here is Pecos proof of their merit: Mrs. M. D. Jester says: "I was in bad condition and it seemed I could get no relief. My kidneys acted irregularly, much often, but not freely enough. I was in great pain. I was all tired out and could hardly get around. After using different remedies I tried Doan's Kidney Pills and they soon put me on my back. Doan's regulated my kidneys and I felt better in every way. I wouldn't be without Doan's Kidney Pills."

Price 60c, at all dealers. Don't simply look for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Jester had. J. C. Milburn Co., Mfrs., Buffalo, N. Y.

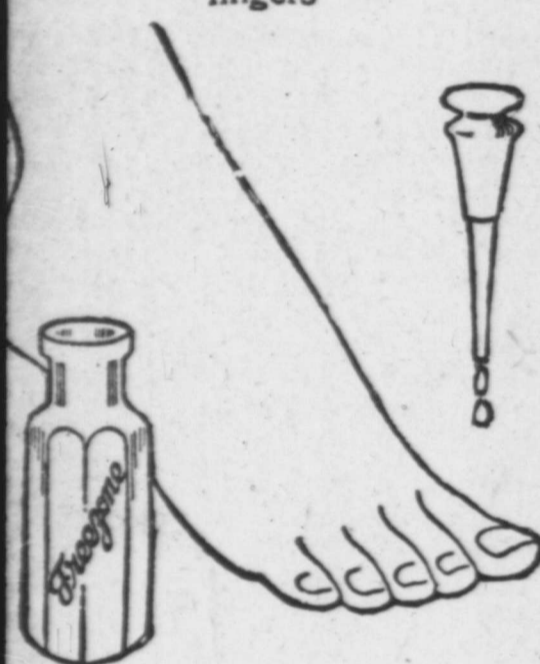
ACRES FOR \$50

Section 4, Block B-20, one mile from Milling contract; has been cut into 5-acre tracts, which will be sold at \$50 each.

D. A. DODDS, PECOS

LIFT OFF CORNS!

Apply few drops then lift sore, touchy corns off with fingers



Doesn't hurt a bit! Drop a little Freezone on an aching corn, instantly that corn is hurting, then you lift it right out. Magic! A tiny bottle of Freezone costs but a few cents at any drug store, but is sufficient to remove every hard corn, soft corn, or corn between the toes, and the calluses, without soreness or irritation. Freezone is the sensational discovery of Cincinnati genius. It is wonderful.

MILK GOATS BECOMING MORE NUMEROUS

The number of milk goats in Texas is rapidly increasing. Indeed there have long been more of them in the country than most folks imagined, but for fear of being ridiculed by those who know nothing of the actual worth of the goat as a milk producer, those enthusiasts have preferred to enjoy these benefits in silence and await the time when there was a sufficient number to brave the silly fables of an uninformed public.

When we started proclaiming nanny as an important supplement to the dairying development of the State, the owners of milk goats began to break their long silence and even became so bold as to admit that they owned one, or more, and every now and then a new one bobs up.

And it is not strange to note that every person who owns a milk goat is an enthusiast on the subject of goat's milk and could not be induced to part with the ones they have.

Quality Getting Better. Instead of trying to dispose of them, they are, for the most part, either seeking others better than what they have, or sending their does to be bred to purebred bucks.

At present there are very few purebred milk goats in this part of the country. This is due largely to the fact that the supply of available purebreds in the United States is limited as compared to the demand, and also the fact that most of the goats now in this State are those bought under protest and simply to fill an immediate and pressing need.

In almost every instance where you find a milk goat you will find that she has been secured as a last resort to supply nourishing food for some unfortunate member of the family. Seldom will you find one that has been bought for use solely as the family milk supply animal.

So nanny has been forced to make good wherever she has gone, having the double duty of furnishing pure, wholesome milk for the invalid already beyond the help of other foods, and of making for herself a place in the hearts of the family. This she has done, and so necessary has she become as a producer and so completely has she won the hearts of her owners that most people would feel much like separating from a member of the family in giving her up.

Can't Help Loving Them. And why shouldn't you? She requires only the plainest of feed, she can do on very little room, she is affectionate and intelligent. She is the cleanest and daintiest of all the great family of domestic animals, and because of her gentleness she makes a dandy playfellow for children.

Understand, that when we speak of a milk goat we are not speaking

of the same kind of woolly imp that we used to drive to a wagon and which, at certain seasons, exhaled a perfume second only to that of a fine healthy young skunk. But we are talking about a product infinitely refined, which, through ages of careful breeding, has been rid of both the impishness and the odor. In this breeding process kindness and cleanliness have been among the most effective agencies in the development of the present-day purebred.

Value Of Goat's Milk.

While goat's milk is good for any purpose that any other milk is used for, it has an added value which makes it superior to any other milk obtainable—and that is its benefit to infants and "bottle babies" and to invalids whose deranged digestive organs rebel at the usual nourishment and are condemned to a slow starvation diet.

There are authentic cases on record where infants, children and adults, finding all other foods ineffective, have, as a last resort, been put on goat's milk and have recovered their full, normally nourished condition.

The value of goat milk as a food for children and for dyspeptic patients or persons suffering from tuberculosis, has been demonstrated so many times that no further argument is needed. The demand for purebred stock from sanitariums and from individuals who appreciate the nutritive qualities of goat's milk is much in excess of the supply, and there is little danger of over-production.

Tests have proven that goat's milk is superior to cow's milk, because of its tiny fat globules, which remain in union with the casein and are easily digested with it. It does not tend to separate, as does cow's milk, and hence is more available as a food. The tendency of cow's milk to form into curds is very hard for weak patients to overcome, and also for delicate infants.

The cost of rearing a goat to milk form is far below that of rearing a cow. The kid should be kept until fifteen to eighteen months of age before breeding, as this gives a better kid as well as a better milk flow.

A purebred Saanen or Toggenburg will often produce as much as 400 quarts of milk during her milking period. It has been estimated that the cost of keeping a goat is so small that the milk costs the producer not more than 3-12 cents per quart. Goat's milk often sells at a much higher price than does cow's milk. This is true especially in sections of the country where the value of the milk to invalids is understood.

Switzerland, the famous home of the Toggenburg and Saanen goats, produces 20,000,000 gallons of goat's milk a year. As an evidence of the health of goats, particularly as regards tuberculosis, a disease so easily contracted by cows, the following statistics are cited: In one year 243,106 goats passed the Federal meat inspection, and not one was found to have had tuberculosis. In

Belgium not one goat out of 300,000 tested had tuberculosis, while 50 per cent of the 900,000 cows were affected by this disease.

A Little Goat History.

Both the Toggenburg and Saanen goats are natives of Switzerland, having been bred up to their present standard through long years of careful work. The peasant weavers of the Toggenburg Valley have for centuries kept the Toggenburg goat for their milking qualities, owning them in twos and threes and not in large herds. The kids of the best milkers are most valued, and any goat showing a deficiency in milk production is not called upon to increase the herd a second time, but is soon converted into mutton. Owing to the liability of cross-bred animals to revert to an earlier and inferior type, Swiss breeders are very careful to preserve the varieties distinct. Consequently the goats have reached a standard of excellence equalled, in all probability, by no other herds in the world; and this with no artificial feeding whatever, for, with the exception of a little coarse hay in winter, the goats are entirely dependent upon the pastures of the mountain side.

The Toggenburg is attractive and striking in appearance, the color being a peculiar shade of brown with regular white markings.

The Saanen goat was produced under very similar conditions to the Toggenburg. They have been carefully bred and selected and have been kept entirely separate from other breeds in the Swiss Valleys.

Goats from Switzerland have been shipped to all corners of the world. Many shipments have been made to Africa, to South America and to the United States. In South America it is believed that the goat has a great future, while in South Africa they are becoming very popular. The breeding of milk goats in America has progressed less rapidly than in some other sections of the world, but as previously stated, their value is being recognized in many localities and it is believed that they will increase much more rapidly the next few years than they have in the past. The scarcity of purebreds which prevails at the present time will eventually be overcome.—Tom Mann in Farm and Ranch.



It'll soon be in Museums

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones and should never be put into your system.

Take "Dodson's Liver Tone" Instead!

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for a few cents a large bottle of Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring you up inside, and can not salivate. Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straightens you right up and you feel great. Give it to the children because it is perfectly harmless and doesn't gripe.

H. & G. N. RY. LANDS FOR SALE IN REEVES COUNTY

Surveys Nos. 45, 47, 53, 55, E. half of 61, and 63, in Block 4; and Nos. 43; 45; 47 and W. half of 67 in Block 5. The surveys in these blocks are situated from 5 to 8 miles from Pecos City, in the arid belt of the Pecos River country and will be sold only in whole sections. Also, surveys No. 49 in block 6 and Nos. 9, 13 and 15 in block 7. Also, surveys Nos. 1, 3, and 5, fronting on the Pecos River, in Reeves county, and Nos. 19 (a river survey) and 51, block 8, Pecos county. Also 15 surveys in block 11 and 3 surveys in block 12. None of these are river lands. All are in Pecos county. All these lands are under lease for oil, gas and mineral purposes and any sale of same will be made subject to such leases. J. G. LOVE of Pecos is agent for the sale of all these lands situated in Reeves County and application should be made to him for the purchase of same. There is no local agent for the sale of the lands in Pecos County, and parties desiring to purchase any of same should apply to the undersigned.

IRA H. EVANS, Agent and Attorney in Fact, AUSTIN, TEXAS

AUTOMOBILE REPAIRING AT HIGHWAY GARAGE

PECOS, TEXAS

By a man that has had 15 years of practical experience. All work guaranteed. Phone us your road troubles day or night.

PHONE 108

WE ARE NOW LOCATED

in the WARN Building just north of Pecos Mercantile Company, and shall be glad to see all our friends.

OUR PRINCIPAL RECORDS AND INDEXES

were uninjured by the fire, and we are now able to give our usual prompt service on ABSTRACT WORK.

PECOS ABSTRACT CO.

THRIFT SALE

BUY WHEN PRICES ARE LOW—that means

This THRIFT SALE being a new event inaugurated by the hustling and enterprising business houses in Pecos, will take place every week-end, when special bargains will be offered to those who wish to make their dollars buy the most. One or two special articles, are offered by each business concern, which will enable the THRIFTY housewife to buy at a saving, and will also induce Reeves County Dollars to stay at home. Read the Week-end Bargains offered below.

PECOS CITY BAKERY
A COMPLETE LINE OF PASTRIES
Special For Saturday Afternoon
Cup Cakes and Chocolate Spice Cakes 20 cents per dozen

SPECIALS
FOR SATURDAY ONLY AND ONLY ONE TO EACH FAMILY
1 pound of Mistletoe Butter55c
12 pounds Sugar\$1.00
O. J. GREEN MERCANTILE CO.

SPECIAL SUNDAY DINNER
REGULAR FAMILY STYLE
Only 60 Cents
EVERYTHING THAT THE MARKET AFFORDS
WELL COOKED AND NICELY SERVED
PECOS HOTEL

OIL KING GRILL
The Restaurant of Quality and Service
Try Our Special Sunday Dinners

SATURDAY SPECIAL
50 POUNDS OF SPUDS FOR \$1.00
With Each \$5.00 Purchase
RETAIL GROCERY DEPARTMENT
PECOS MERCANTILE COMPANY

SATURDAY SPECIAL
We will offer you our regular \$22.38 Goodyear Tires, Size 30x3.75 For Only \$18.00
PECOS VULCANIZING CO.

VULCANIZING A SPECIALTY
Goodyear Tires, Tubes and Auto Accessories
Gas and Oil
FREE AIR AND WATER
MARSHALL H. PRIOR
Phone 333

25 PERCENT OFF
ON EVERYTHING IN THE STORE INCLUDING SPECTACLES
S. C. MUCK
In Charge of Slack's Jewelry Store.

BIG SPECIAL FOR SATURDAY
Men's Overcoats for only \$12.00
PECOS BARGAIN HOUSE
More Goods For Less Money

THE ENTERPRISE

Pecos Valley News, established 1897; Pecos Weekly News, established 1907; Reeves County Record, established 1910; consolidated Nov. 23, 1912. The Enterprise absorbed Pecos Times June 1, 1917.

JOHN HIBDON
EDITOR, OWNER AND PUBLISHER
ADVERTISING RATES
Single, per inch, flat 20c
Weekly, per line 1.00
Special rates, per word 10c
(Minimum 25c, paid in advance)
Copy must be in the office not later than Wednesday noon to insure publication in current issue.

SUBSCRIPTION RATES
One year, \$2; Six Months, \$1.25.
Positively in Advance.
No subscription taken for less than six months.
Entered as second class matter October 22, 1915, in the postoffice at Pecos, Texas, under the Act of March 3, 1879.

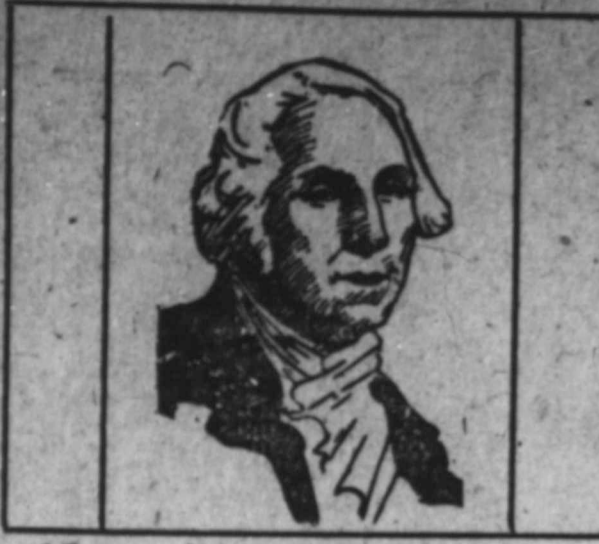
Foreign Advertising Representative
THE AMERICAN PRESS ASSOCIATION



The Merkel Mail of February 4th gives nearly a whole column on front page figuring out that mail order houses receive from \$5,000 to \$20,000 per month from that town and "for goods which might just as well have been purchased from home merchants" and figuring out a way by which the home merchants could get this trade.

No sane man will deny that it would be better for a town and country people to spend their money at home—with the merchants who help build public roads, churches, help those in distress and work in every other way for the upbuilding of their home town and county. But there is another side to the question. The mail order houses are persistent advertisers. The home merchant will not advertise because "everybody in the county knows me and knows what I have to sell." The Enterprise will dare to say, and without fear of contradiction, that there is not a merchant in Reeves county as an establishment, known better to the whole buying public of this county than are Sears, Roebuck & Co., and Montgomery, Ward & Company. The Enterprise has no way of knowing for sure or proving but it will make a guess that these two mail order houses, who have never yet spent one cent towards the upbuilding of Reeves county, have spent more money for advertising their wares in Reeves county during the past year than every merchant selling the same line of goods in the entire county combined. In many cases, quality considered, the mail order goods are the more costly, but the secret, the gist and kernel of the whole business is **THEY ADVERTISE.** Pecos merchants say: "It's no use to advertise, there's no money in the county and the people will not buy." The Enterprise will make a guess that if the records at the postoffice and banks were available they would show that thousands of dollars go to mail order houses each month and would show conclusively that the people are buying—and for cash—but they are spending their coin with those who are persistently and everlastingly going after their business.

It is the volume of business which usually enables a house to make close prices and were all the money sent to mail order houses spent at home, our home merchants could make even better prices on a better grade of goods than do the mail order houses.
The Enterprise has no heart to beg our people at home to trade at home so long as the very ones at home who are justly entitled to the business are doing precisely the same thing as the farmer and rancher. These merchants and business men of Pecos spend much more money with printers and stationers out of town than they do with home printers. "They can get it cheaper." Of course they can unless they run the home man clear out of town for the reason that they compel the home man to buy in small lots, to pay higher prices, and at the same time give him just such small jobs as will make him a convenience to themselves. The big jobs that carry a big bill along with it goes to the mail order house. Several times within the past year the editor has been told, "I didn't know you could do that kind of work." The Enterprise has a better equipped shop and just as good printers as many of the houses turning out their work and some of them who are sending their printing to mail order houses know it, but the order goes out just the same.
It occurs to the Enterprise that our people, as a whole are pulling just about as hard as they can in opposite directions. Of course the Enterprise believes Pecos will be an oil city in the near future and will grow in spite of the fact that we are not an "organization." If the writer did not believe this instead of better equipping his plant as the days go by he would be packing about \$12,000 worth of his plant for shipment to some other real live town which would appreciate it an leave only enough in Pecos to get out a Ward County News, Balmorhea Herald, or Van Horn Advocate—either of which papers are carrying nearly as much advertising space for home merchants—if not more—than the Enterprise.
There is nothing the matter with our people of our country, but we need to get together and to pull together.



Song—Washington

(Composed by W. A. Fulbright)

Tune: What a Friend We Have in Jesus.

We have come with joyful greetings,
Songs of gladness, voices gay;
Teacher, friends and happy children,
Welcome one and all we say.
We shall sing and speak our pieces,
Of our country's noblest son;
He's the Father of our nation,
And his name is Washington.

In his youth he bore our standard,
Thro' the French and Indian War;
Winning for us highest honors,
Which were heralded afar;
By the Continental Congress,
He was given chief command;
Then he fought against the British;
Till he drove them from our land.

When the scourge of war was over,
And our independence won;
All the people sought a ruler,
And elected Washington;
At the helm of State he labored,
For the land he loved so well;
For this glorious land of freedom,
Where all freeman love to dwell.

Let us then sing loud his praises,
For the honors he has won;
Giving honor, praise and glory,
To the name of Washington;
Let us honor him forever,
For a freedom nobly won;
He's the Father of our Nation,
And his name is Washington.

ARKANSAS LEASES

1000 acres in Phillips county, Arkansas. New ten year lease. Ten cent rentals. Every lease guaranteed as to ownership and location. Right on structure. Fine oil seeps. Several prospect wells to be drilled soon. Four miles of Parker C. Ewing well. For immediate sale only, 30 cents acre. Original size leases 40 to 160 acres 50 cents acre. A good investment as Arkansas is going to prove to be a big oil field. 1000 acre placer claim Eddy county, New Mexico, on Texas line, by section, 25c acre.

W. A. FIELD,
Valentine, Texas.

NOTICE TO AUTOMOBILE OWNERS
Automobile owners will save 25 per cent penalty and probably a fine by paying license on their cars before February 1st. E. B. KISER, Sheriff. 2t.

CHAMP CORN GROWER OF KENTUCKY



Everett Reynolds, 15 of Mt. Vernon, Rockcastle county, Ky., is the champion corn grower of his state. He won this title in 1920 when he grew 105 1/2 bushels on an acre.

Uncle John's Josh



PECULIAR DAMAGE SUITS RECALLED

Records Show Railroad Is Asked To Pay Out Cash On Unique Claims.

A man once sued the railroad for damages on account of being forced to leave a reclining chair car and sit in an ordinary straight-backed seat, thereby losing several hours of sleep during the night, according to some interesting notations made from old vouchers stored away in the files of the Missouri, Kansas & Texas Railroad by Land Appraisers John Waters and Ed Horstmeier.

A machinist who was standing on a wrench which gave way was hurt in the fall, and sued the company on account of personal injuries. "Wrenches, hereafter should be furnished with stepladder attachments, as the company wishes to leave nothing undone to insure the convenience and good will of bright employes," the delvers into peculiar damage suits wrote on the old papers.

One suit that cost the railroad company thousands of dollars when it lost the suit grew out of a joint complaint by all passengers on an excursion train. It was alleged that the railroad had made a breach of contract by reason of the passenger coaches being set out 100 yards away from the depot and the passengers were compelled to walk that distance.

"In the future" the accompanying remark stated, "all excursion trains that are not depot-broke will be met by ambulances and all hothouse-grown passengers will be conveyed to the depot to avoid straining their delicate limbs."

"All trains are now required to follow passengers uptown and wait at the doors of the restaurants until the lunches have been consumed," the jester concluded in referring to a passenger's suit for the loss of time on account of being left by a train, having rushed up town for lunch at a station.

Another man asked for damages for missing his train, causing him great "mental anguish."

A feminine plaintiff, who crawled under a box car to get to her train, entered suit for personal injuries caused by a falling coupling pin.

"Switchmen and yardmen are now ordered to restrain the vicious actions of coupling pins in their charge while passengers are crawling under freight cars, so ladies wishing to go under such cars may do so safely," was a notation made of the incident.

But the cream of all, they said, "is this damage suit."

"Suit for damages on account of personal injuries received by plaintiff falling from the top of a box car, where he had climbed to await the arrival of the passenger train on which he wished to ride. No one compelled him to climb upon the box car and no one caused him to fall off, but he did both and then sued the railroad. Perhaps equipping box cars with safety nets or parachutes would have prevented the accident, but the railroad has not yet seen the light in that direction, and passengers who feel an uncontrollable impulse to climb upon box cars must do so at their own risk."—Dallas News.

FINANCIAL REVIEW

Prepared For The Enterprise By The First National Bank In St. Louis.

The Bureau of Foreign and Domestic Commerce has recently issued figures showing exports of twenty-four commodities during December, 1920. These figures show a general increase in physical volume and in the value of such shipments as compared with November. In some items, such as bread-stuffs a decline is registered, but this is due primarily to seasonal influences. Cotton seed oil on the other hand shows an increase both in volume and value; cotton also shows an increase in both items, the increase in quantity, however, being considerably larger than the increase in value. The value of our exports of meat and dairy products likewise show a sizable increase. In the case of mineral oils a decline in values is very noticeable due to the lower prices.

If the month of December, 1920, is compared with December, 1919, a different situation is revealed. In December of last year bread-stuffs showed an increase from 56 million to 96 million; cotton seed oil showed an increase in volume of about 30 million pounds and mineral oils showed an increase of about 70 million gallons.

If our exports as a whole for 1920 are compared with those of 1919 a tendency to decline is noted. While shipments of bread-stuffs and mineral oils continued to leave this country during last year in large volumes, cotton seed oil, cotton and dairy products on the other hand all registered a decline. In the case of meat and dairy products their value for this year is less than one-half of that of last year. Thus, while in general it may be said that our foreign shipments for the past year show a tendency to decline, exports for the month of December of 1920 when compared with the previous month or the same month of 1919 show a tendency to increase.

AN ORDINANCE

Prohibiting Chickens, Geese, Turkeys, Peafowls, Guinea-fowls and Ducks from running at large within the corporate limits of the Town of Pecos City, Texas, and prescribing a penalty for its violation.

Be it ordained by the City Council of the Town of Pecos City:

Section 1: That it shall hereafter be unlawful for any owner or person having the care, management or control of any Chickens, Geese, Turkeys, Peafowls, Guinea-fowls or Ducks to permit any such Chickens, Geese, Turkeys, Peafowls, Guinea-fowls or Ducks to run at large within the corporate limits of the Town of Pecos City; and each and every owner, or person having the care, management or control of such chickens, geese, turkeys, peafowls, guinea-fowls or ducks shall keep the same confined within and on his own premises and prevent the same from running at large, and prevent the depredations of same upon the gardens, lawns and premises of others.

Section 2: Every person violating the foregoing section of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be fined in any sum not less than one nor more than ten dollars.

Presented to and passed by the City Council, February 8th, A. D. 1921.

Approved, this February 10th, 1921.

BEN PALMER,
Mayor, Town of Pecos City, Texas.
EARL EASERBROOK,
City Secretary.

PLAYING THE FOOL

That's what, as a nation, we seem inclined to do. We haven't had enough war. We evidently relished the long lists of dead and wounded that used to fill up the columns of the daily press. We want still heavier taxes. We have grown fond of wasting money. We want to waste a few billion more. So we have begun to talk about the greatest navy in the world. We intend to be ready for Japan. If the leading nations of the earth, after these past six years, haven't sense enough to take some effective steps to reduce armaments and to end war, they deserve to be abandoned by Heaven to destroy themselves.

Think of the demand of the Secretary of the Navy for 659 millions of dollars, and the Secretary of War asking for 699 millions for the year 1921! Four schoolboys, one an American, one an Englishman, one a Frenchman, and one a Japanese, could come to an agreement that would make war an impossibility. But hand the matter over to the diplomats and the case is declared hopeless.—Dumb Animals.

GETTING READY FOR THE INAUGURATION



President-elect Harding and Mrs. Harding have different ideas about getting ready for inauguration. Mr. Harding is in Florida "shooting golf" and getting fit physically for his long hours of work when he takes office. Mrs. Harding is "shopping"—buying her inauguration gowns—as shown here at a New York hotel where fashion experts called on her.

NOTICE

Notice is hereby given that the City Ordinances require every able-bodied male person between the ages of 21 and 45 years, who has resided in the city as long as fifteen days, to work upon the streets of the city after being duly warned by the City Marshal, or furnish a satisfactory substitute, or pay one dollar for each day he has been summoned to work, provided no person shall be required to work over five days in any one year. Members of the fire company are exempt, but they must file their names with the City Secretary before being summoned in order to claim such exemption.

Ministers of the Gospel, actually engaged in their ministerial duties are exempt. All crippled and disabled persons are exempt.

This ordinance will be enforced hereafter, so all who are liable to work on the streets will please be prepared to work, or furnish a substitute, or pay One Dollar for each day you are summoned to work. The summons will soon be served upon all who are liable to work under this ordinance.

M. L. RODDY,
City Marshal.

You Can't Beat It. A good overcoat for \$12.00. Pecos Bargain House.

Piles Cured in 6 to 14 Days
Druggists refund money if PAZO OINTMENT fails to cure Itching, Blind, Bleeding or Protruding Piles. Instantly relieves Itching Piles, and you can get mental sleep after the first application. Price 60c.

SUES HENRY FORD FOR FIVE MILLION



Morris Gest, theatrical producer, has sued Henry Ford for \$5,000,000 charging libel. He charges that Ford published articles in his paper "reflecting upon my origin, my honor and my theatrical productions." The article in the Dearborn Independent, Ford's paper, terms Gest's productions of Aphrodite and Mecca "the most salacious spectacles ever shown in America." The article was headed "How Jews Capture Protest Against Jews."

Saturday Special: Choice man's Overcoat in the window \$12.00. Pecos Bargain House.

Watch our windows for specials. Pecos Bargain House.

PURE RIBBON Cane Syrup

MADE ON THE FARM BY THE GROWERS

CONTAINS ALL THAT IT SHOULD

The Enterprise Editor has used Syrup from me for three years and will be glad to tell you all about it.

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