



Oil business owner advertising

If you don't like your representative, fire him

FORT WORTH, Texas (AP) — Well, big government has gone and done it now—bureaucrats and politicians have made Eddie Chiles mad.

Chiles is chairman of the Western Company of North America, and he's the guy who buys television time to tell you that if you don't have an oil well, you should get one because you'll love doing business with the Western Company, an oilfield supply business.

But these days, he's putting a new message on about 280 radio stations in Texas, Oklahoma and Louisiana.

The message is simple. He wants you to vote, and if you don't like the representation you've been getting, he wants you to fire your representatives, be they federal, state or local.

"It's just over-frustration," Chiles said from his high-rise office. "Big government is destroying everything we've always loved and appreciated."

Chiles delivers his 60-second radio spots himself, and no one will ever mistake him for a professional announcer. Asked if he'd had any prior radio training, Chiles said, "No. Hell no. It scared me to death the first time."

The 68-year-old head of the \$225 million-per-year company looks like the universal grandfather—white-

haired and with an overall kindly countenance. But some excerpts from his scripts leave no doubt as to his position:

"I'm mad. I'm really mad," one script says. "I'm mad enough to scream from the top of our building. You bureaucrats stop pushing us around. We've had enough of your irresponsible government. You're over-taxing us. Way over-taxing us. Your reckless spending is ruining the country."

From another script: "I think every politician ... who doesn't tell us exactly how he stands on the vital issues should be fired. FIRE 'EM—They're nothing but tax-consumers."

Something a little more folksy? "We must put a fence between the hog and the trough. Politicians have to learn that they work for us. We don't work for them."

While Chiles delivers his message, a fife and drum theme plays in the background. It's a specially-commissioned piece of music, but it sounds quite a bit like the theme from the movie, "Patton."

The commercials are a production of Tyler, Texas, adman Bill Finn. "We started these with one station," Finn said, "but the reception was so good it

grew. We'll continue 'em right up through Nov. 7 (election day.)"

Chiles has received about 200 letters from individuals praising the spots. One announcement that promised written evaluations of Congressmen and Senators by five diverse organizations prompted 2,000 requests for the material.

So far, the spots have cost the Western Company about \$100,000 and Chiles said his directors went along with them 100 percent.

Although Chiles' announcements are non-partisan, he's registered as a Republican and the wall of his office sports a plaque from the Republican Party of Texas naming him a "key contributor."

He hasn't received any offers of monetary aid from like-minded business colleagues. "I don't need any financial help," he said.

Chiles founded the Western Company in 1939 at Seagraves, in West Texas. "I had the opportunity to start my own business and become a millionaire," he said. "And I'm proud of it."

Chiles said he's convinced the country "has gone a long way down the road toward socialism," but his politics are not extreme.

(AP WIREPHOTO)
SUZANNE SOMERS AT 'EUBIE' — Alan Hamill escorts his wife, television star Suzanne Somers Tuesday as they arrive at New York's Ambassador Theater to attend performance of Broadway musical "Eubie." The actress stars in the series "Three's Company."

REPAIR
OVER/HAUL & CALIBRATION
Electronics — Instruments
Mechanical Indicating devices
TV and COMMERCIAL RADIO REPAIR
263-8428
Big Spring Electronics Inc.
Bldg. 50 — 1st and Curtiss
Industrial Park — 263-8428

Dr. D. H. McGonagill
Optometrist
Announces
New Hours
Effective Nov. 1
Monday Thru Friday
9 a.m. to 5 p.m.
Closed Saturday
120-A East Third, Big Spring, Texas

Thornton's
OPERATED BY P.M. HIRSCH & CO.,
an INTERCO company

morse Electrophonic STEREOS

STEREO WITH TWO SPEAKERS
179⁹⁵

8 track tape play and record. AM-FM phono. Two separate speakers. Lay-Away For Christmas.

MODEL NN649 W/S 18

HI BOY STEREO
229⁹⁵

The newest in the studio line. Only 22 inches wide. Eye-level control panel. Features an AM-FM stereo receiver, 8 track tape player, deluxe record change and built-in storage. Dust cover included.

MODEL M260680

DISCO JUKE BOX
289⁰⁰

All the fun of a juke box and a light show in your own home. Dance to your favorite records or tapes or tune in to live AM-FM stereo. Multi color psychedelic lights. Fits into 32 inch space. Dust Cover.

MODEL TLL32346

FOUNDER'S DAYS SALE

OPEN LATE
Thursday 9:30 A.M.-9:00 P.M.
Friday and Saturday
9:30 A.M.-6:00 P.M.

ENTIRE STOCK AREA RUGS
60% OFF

Regular Price
Choose from assorted colors, sizes, and patterns.

Perfect for any room in your house. Buy Several and SAVE.

catnapper
The Purr-fect Relax-urr Chair

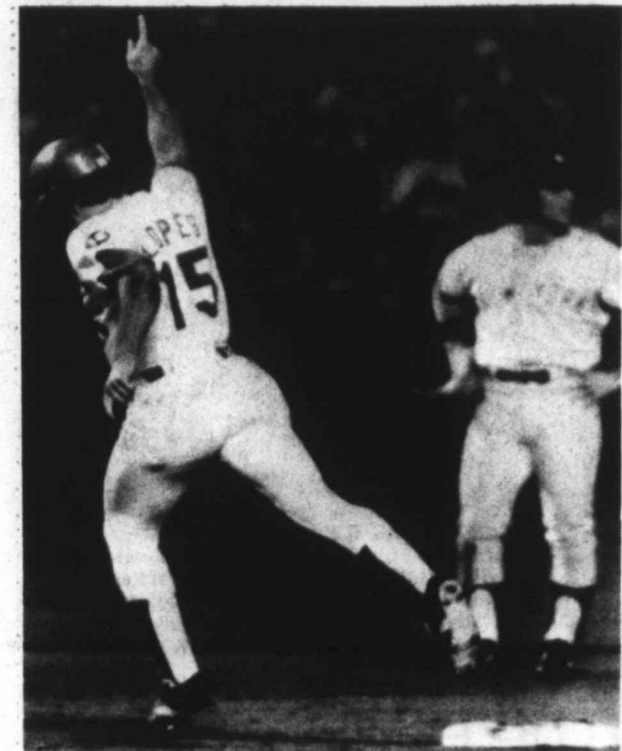
RECLINERS
From \$99⁹⁵

Choose from assorted styles, sizes, colors and fabrics. Lay Away For Christmas

Upright TV Position Full Recline (Back and Seat Independent)

11 OCT 11

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267-7791
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(AP WIREPHOTO)
AROUND HE GOES — Los Angeles Dodgers Davey Lopes tells the crowd the team is number one as he goes around the bases Tuesday night after hitting his second home run of the game. The Dodgers beat the Yankees 11-5 in the first game of the World Series.

Lopes leads Dodger assault

LOS ANGELES (AP) — Davey Lopes, the team captain, showed the way with a pair of home runs and some rousing exuberance around the bases as the Los Angeles Dodgers began their emotional campaign to capture the 1978 World Series title.

Supplying the power from his leadoff position, Lopes keyed a pair of three-run innings with a two-run homer and a three-run blast, leading the National League champs to an 11-5 opening-game victory over the defending world champion New York Yankees Tuesday night.

As he rounded first base in the second inning, Lopes raised his right fist toward the sky. When he passed the bag following homer No. 2 in

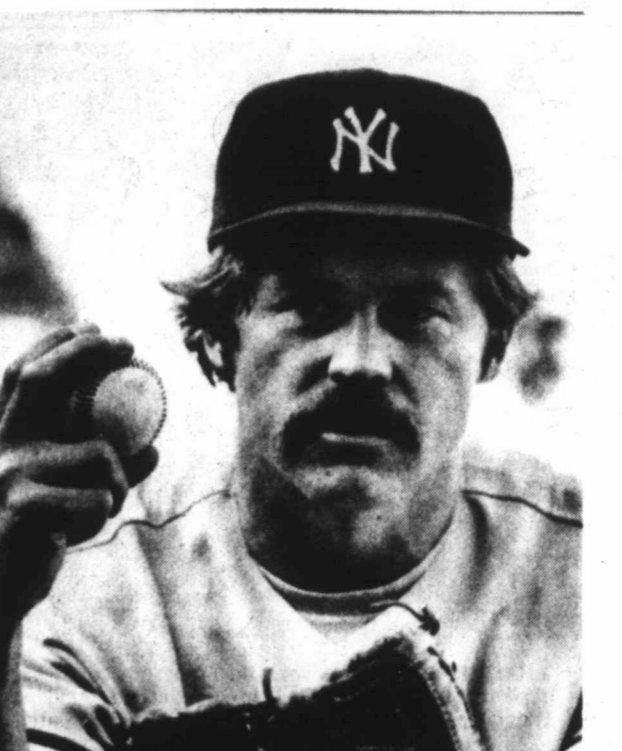
the fourth inning, he thrust both arms in the air.

"Yeah I was thinking of Jim," said Lopes, the fiery Dodger second baseman, referring to longtime Dodger coach Jim Gilliam, who died Sunday night after three weeks in a coma following a stroke. "He meant so much to me."

"I know Gilliam is up there watching us. The Dodgers don't have to beat just 25 of us. With Gilliam, they have to beat 50 of us."

"I mean that Gilliam's spirit is in each one of us. We're trying to do our damndest to win this thing for him. If you look out there closely, you'll see Jim Gilliam in all of the holes in the field."

Gilliam was to be buried today and Lopes, one of his



(AP WIREPHOTO)
HE'S FACING THE DODGERS WEDNESDAY — Jim "Catfish" Hunter shows off his grip as he limbers up Tuesday in Los Angeles. Hunter will face the Dodgers in Wednesday night's second game of the World Series.

LA fans are crazy

LOS ANGELES (AP) — Most people stand for the seventh-inning stretch at the ballpark, and then sit back down.

Not Andrea Morse. After a few choruses of "Take Me Out To The Ballgame" last Saturday when the Los Angeles Dodgers met the Philadelphia Phillies in the National League Championship Series, she left to have a baby.

"I began having contractions before the first pitch," Mrs. Morse recalled Tuesday as she was leaving Cedars-Sinai Hospital.

Big Spring Herald SPORTS

Wednesday
BIG SPRING, TEXAS, OCTOBER 11, 1978
SECTION B

Vikings waive Page

BLOOMINGTON, Minn. (AP) — Alan Page, once the heart of the soul of Minnesota Vikings defense but now a wispy 220 pounder, has been placed on irrevocable waivers, and the least surprised person of all was Page.

"They don't like individuals, on or off the field," said Page, who as a defensive tackle helped the Vikings to four Super Bowl appearances. "They (the management) have a hard time dealing with people on a personal level."

Page, enamored with the sport of running, dropped his weight to about 220 pounds, far below average for a lineman, and was often replaced this year on short-yardage plays.

"Every team has its different personalities and it's not my job to mold them into one," said Bud Grant, who took over as coach of the Vikings one week before Page was drafted on the first round in 1967.

"I talked to Page about his running and I can't remember the exact words — I know I felt it was hurting his play — but he said he was going to stand or fall at 220 pounds."

Grant said trade efforts had failed. "Page had many seasons of 100 tackles a year," Grant said. "That production has fallen off dramatically."

"Nobody made us any offers for Alan Page," he said. "We had calls on our younger defensive linemen and at one point in the trade talks Page's name came up. We decided to query other teams, but they weren't interested."

Page, 33, became the only defensive player in the history of the National Football League to win the Most Valuable Player award in 1971, anchoring a line that included such stalwarts as Carl Eller, Jim Marshall and Gary Larsen.

That foursome instituted the phrase "meet at the quarterback," and in the late 60s and early 70s they produced one of the best rushes in the game.

"I'm not really shocked and not really surprised," said Page, who was aware of the trade rumors. "I've seen enough crazy things in this league that I'm not hardpressed to be shocked about anything."

Cowboys lose Dennison; add Brinson

DALLAS (AP) — According to Tom Landry's personal computer, the eventual National Conference Eastern Division champion should lose at least four games.

Since prognostication is far from an exact science, the Dallas Cowboy football coach hastily adds: "My guess is about as good as yours."

Well, not exactly, because Landry comes close almost every year to picking the won-loss record of the division king.

"I'm still not sure what effect there will be from the 16-game season," says Landry. "The longer season will take its toll. A 10-4 season in the past would almost guarantee the championship and the

playoffs. I believe a 12-4 season would put you at the top of our division."

Of course, Washington leads the Cowboys by two games with a perfect 6-0 ledger.

Landry says the Cowboys must pick up the pace immediately.

"We'll need an 8-2 record. That means we have to streak the last 10 games," Landry says.

Landry's teams usually start fast, slump, then come on strong the last half of the season.

"You could probably lose six games and still get a wild card but wild card teams usually come up short," says Landry.

"We are playing against the level of performance Washington has set for us.

HAPPY BIRTHDAY LARRY
You Made It To "30" Today!
The "Over-The-Hill Gang"

'Above the Call' winners

District action started the past weekend for most area schools, and there were numerous outstanding performances, as four of the teams in action were winners on the scoreboard. But many more individuals were singled out as performing "Above the Call."

Coahoma's Spot Paige, a 150-pound junior, returns to this column for the second consecutive game. Spot played an excellent game from his fullback position offensively, and also from his defensive secondary slot. Spot scored all of the Bulldog points in the 10-6 win over Merkel. Paige scored on a 40-yard run, kicked the extra point and added a very important field goal. Spot totaled 126 yards rushing in the contest, plus punted three times for a 36-yard average.

The Sands Mustangs won their first game of the year last weekend, a 19-0 whitewash of Smyer. Sands coach Dickie Lepard praised his entire squad, but asked



WES OVERTON SPOT PAIGE DEAN BARRIBALL

Scorecard

Box scores	
GAME ONE At Los Angeles	
NEW YORK	A F H BI
Rivers cf	4 0 0 0
Blair cf	1 0 0 0
White lf	4 0 1 0
Munson c	4 1 0 0
Jackson dh	4 1 3 1
Pinetta rf	2 1 1 0
Hettler 2b	4 0 1 1
Chmis 1b	4 1 1 0
Stanley 2b	2 0 1 0
Johnson ph	1 0 0 0
Doyle 2b	0 0 0 0
Dent ss	4 0 1 2
Total	34 9 9 5
LOS ANGELES	ab r h bi
Lopes 2b	5 2 2 5
Russell ss	5 1 3 0
Smith rf	5 0 1 1
Garvey 1b	5 1 2 0
Cey 3b	4 1 1 0
Baker lf	4 2 3 1
Monday cf	4 0 1 2
North cf	1 1 1 2
Lacy dh	3 0 1 1
Yeager c	3 0 0 0
Total	38 11 15 18
New York	000 000 300-5
Los Angeles	030 310 31x-11
E — Dent, Lopes, Russell. DP — New York 2, Los Angeles 1. LOB — New York 4, Los Angeles 6, 2B — Monday, Stanley, North, Russell. HR — Lopes 2, Baker 1, Jackson 1.	
IP H R ER BB SO	
Figueroa L, 0 1 12	
3 5 3 1 0	
Clay 21.3 4 3 2 2	
Lindblad 21.3 4 3 3 0	
Tidrow 12.3 2 1 1 0 1	

Series	
(Best-of-Seven)	
Tuesday's Game	
Los Angeles 11, New York 5. Los Angeles leads series 1-0.	
Wednesday's Game	
New York (Hunter 12-6) at Los Angeles (Hooton 10-10)	
Thursday's Game	
No game scheduled	
Friday's Game	
Los Angeles (Sutton 15-11) at New York (Guidry 25-3)	
Saturday's Game	
Los Angeles at New York	
Sunday's Game	
Los Angeles at New York. If necessary.	
Monday's Game	
No game scheduled	
Tuesday, Oct 17	
New York at Los Angeles. If necessary.	
Wednesday, Oct 18	
New York at Los Angeles. If necessary.	

Transactions	
BASKETBALL	
National Basketball Association	
BOSTON CELTICS — Cut Biff Burell and Chuckie Williams, guards.	
CHICAGO BULLS — Waived Randy Ayers, forward.	
Canadian Football League	
TORONTO ARGONAUTS — Cut Ira Weller, offensive tackle, and Greg Dubinetz, guard. Activated Rodney Allison, quarterback, from the injury list. HOCKEY	
National Hockey League	
ATLANTA FLAMES — Sent Bobby Simpson, left wing, to Tulsa of the Central Hockey League.	
COLORADO ROCKIES — Assigned Michel Plasse, goaltender, to the Philadelphia Firebirds of the American Hockey League.	
MINNESOTA NORTH STAR — Assigned Pete Lopresti, goaltender, to Oklahoma City of the Central Hockey League. Sold Gerry O'Flaherty, left wing, to the Atlanta Flames.	
WASHINGTON CAPITALS — Assigned Rick Bregano and Doug Gibson, centers; Archie Henderson, Doug Patey and Bill Riley, right wings; Nelson Burton, left wing; Bob Bledsoe, Brent Tremblay and Gordie Lane, defensemen; and Rolie Boutin, goalie to Hersey of the American League. Assigned Wes Jarvis, center; Denis Pomerleau, right wing; Lou Franceschetti, left wing; Jay Johnston, defenseman; and David Chab, Dale Rideout and Tom Wynne, goalies; to Port Huron; Doug Buchanan, defenseman; to Fort Wayne; Ray Irwin, defenseman; to Milwaukee; Mike McCann, defenseman Barry Heard, goalie; to Toledo, all of the International Hockey League.	
WORLD HOCKEY ASSOCIATION	
INDIANAPOLIS RACERS — Cut Jim Park, goalie; Bill Blackwood and Tim Dunlop, defensemen; and Dean McGee and Frank Hughes, forwards.	
SOCCER	
North American Soccer League	
OAKLAND STOMPERS — Named Terry Karges vice president and general manager.	



WHAT ELSE WOULD YOU CALL YOUR BEST BOURBON?

What's in a name?
Just the smooth golden taste of premium Kentucky bourbon. Aged 8 years for greatness.

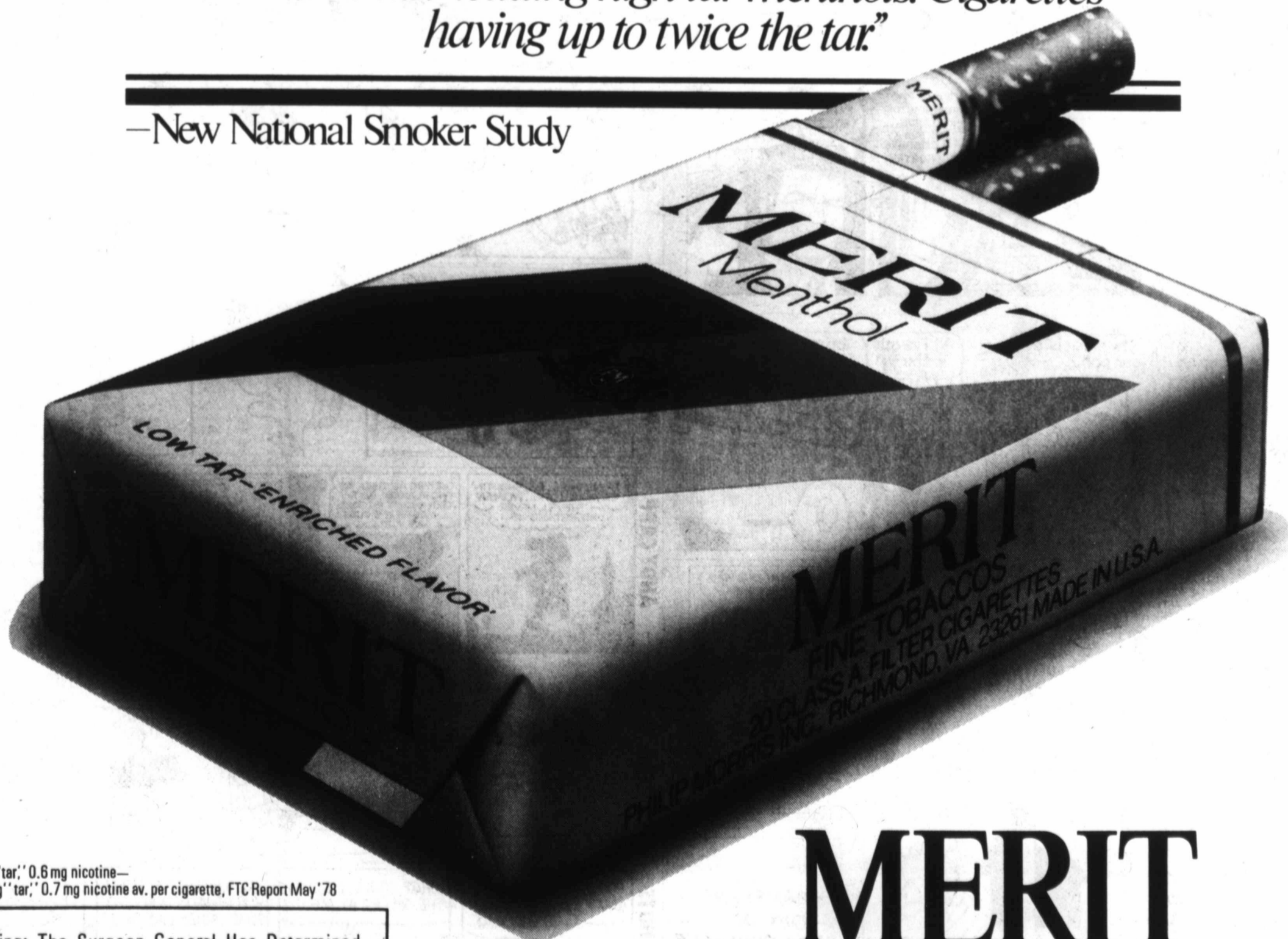


11 OCT 11

If You're A Menthol Smoker, You'll Be Interested.

"The overwhelming majority of menthol smokers reported that low tar MERIT MENTHOL delivered taste equal to—or better than—leading high tar menthols. Cigarettes having up to twice the tar."

—New National Smoker Study



Kings: 8 mg "tar," 0.6 mg nicotine—
100's: 11 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report May '78

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

© Philip Morris Inc. 1978

MERIT

Kings & 100's

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111

WIREPHOTO
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CROSSWORD PUZZLE

ACROSS

1 Artifact
6 Weapons
10 Recedes
14 Something to remember
15 Computer item
17 Flirtatious
18 Spoken look
19 Sign in red
22 Curb
24 Important letters for
25 Ill-fated days in March
27 Sidestepped

DOWN

1 Arab port
2 - de plume
3 Overhead
36 Words of protest
37 Bird dog
41 Fact
42 Aurora
44 Use a razor
45 Chops up
47 Exclamation of disbelief
49 Viper
50 Earth
51 Narrate
52 Bobbie
56 Information
58 Purlin
59 Go on a cruise

Yesterday's Puzzle Solved:

61 Breakfast item
62 Dumb -
63 Australian birds
64 Cat cries
65 Hope and cedar
66 "A - of Two Cities"
67 Wickedness
68 Stagger
69 Provided footwear
70 Rayburn, for one
71 He raised Cain
72 Yearn for
73 Wretched house
74 Stands by
75 Washing machine cycle
76 Brings into harmony
77 Building sites
78 Office cabinet
79 Russian name
80 Building
81 Acrobat's safety device
82 Side dish
83 Gambling mecca
84 All - (completely wrong)
85 A few

JUMBLE

Unscramble these four Jumbles, one letter to each square, to form four ordinary words.

YIRDT
FETHY
JOLTES
BYRBAC

Now arrange the circled letters to form the surprise answer, as suggested by the above cartoon.

Print answer here: _____ (Answers tomorrow)

Yesterday's Jumbles: SWOOP LEGAL EMBODY AMOEBA
Answer: What he did around the house when told he was too young to have a moped — "MOPED"

DENNIS THE MENACE



"WHY CAN'T YA JUST SHAKE HANDS AND MAKE UP?"

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Your Daily HOROSCOPE from the CARROLL RIGHTER INSTITUTE

FORECAST FOR THURSDAY, OCT. 12, 1978

GENERAL TENDENCIES: Confusing conditions could be in effect today and tonight, which make it necessary that you plan a sensible course of action and thereby keep your overall objectives.

ARIES (Mar. 21 to Apr. 19) You have anxieties that could deter your progress so forget them and carry through with wisdom. Think constructively.

TAURUS (Apr. 20 to May 20) Don't look to friends for cooperation today since they are not in the right mood, but carry through with your own plans.

GEMINI (May 21 to June 21) Show others that you are a fine citizen and don't jeopardize your reputation in any way. Sidestep a troublemaker.

MOON CHILDREN (June 22 to July 21) Postpone until tomorrow any changes you want to make on a plan you have in mind. Relax at home tonight.

LEO (July 22 to Aug. 21) If you study personal your personal problems objectively, you find you can solve them easily and well. Express happiness.

VIRGO (Aug. 22 to Sept. 22) A civic affair could be annoying, but there is little you can do about it at this time. Be more thoughtful with your mate.

LIBRA (Sept. 23 to Oct. 22) Your activities at work could be troublesome, but persevere and you gain the benefits that you need. Be tactful with others.

SCORPIO (Oct. 23 to Nov. 21) Take time to handle an important business matter well. Make sure you don't spend too much for recreation at this time.

SAGITTARIUS (Nov. 22 to Dec. 21) Be careful not to make the situation at home worse by an unthoughtful act. Strive for harmony with family members.

CAPRICORN (Dec. 22 to Jan. 20) Use particular care in motion today and avoid possible accident. Use diplomacy in dealing with regular associates.

AQUARIUS (Jan. 21 to Feb. 19) Money will not buy you out of a tense situation now, so use right methods instead. Make needed repairs on your property.

PISCES (Feb. 20 to Mar. 20) If you feel discontented now, seek the company of cheerful persons to change your mood. Be sure to maintain good health.

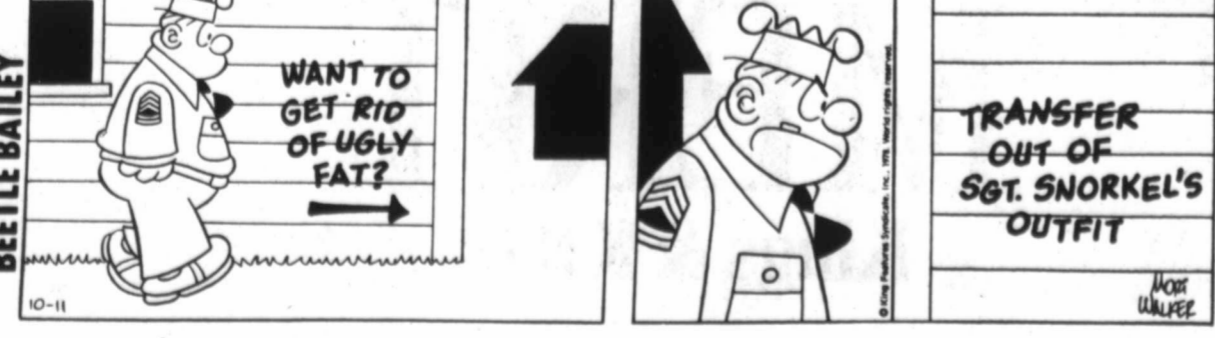
IF YOUR CHILD IS BORN TODAY... he or she must be taught to be more cheerful, otherwise your progeny could lose out where it counts the most. Much success here is possible through hard work and application. Be sure to give ethical training early in life.

"The Stars impel, they do not compel." What you make of your life is largely up to you!

NANCY



BLONDIE



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