


## SO EASY TO HANDLE



Lovely TV actreas Cindy Cameron illustrates the remarkable case of seill, thanks to driver can do his, ween with the car standing aboolutely lets hydraulic presure do all the work.
Power steering is only one of the unusual present day automobile developments which are attracting large eroudd to the Chrysler salon
in the Chryster Buiding, New York City, to see the Chrysuler Engineer.

Chrysler's Hydraguide Is Phenomenal Aid to Car's Proper Handling CHRYSLER's HYDRAGUIDE
Produetion of the $13500 t h$ Chrys
ler equipped with Hydraguide. the ler equipped with Hydraguide, the
rovolutonary new power stecring
device pioneered in passenger au tomobiles in the 1951 Chrsyle
models, has been announced by
Joseph a OMalloy General Snle Manager of the Chryler Division
Chrysier Co Corathon
"Demand for Hydraguide powe steering is phenomenal and as
more cars are equipped with pow.
er steering and put into the hand of owners, the demand increaser
rapidlyy
Ho Stalley reported.
Ho teels that the demand for Hydragulde will conteme to tor
erease becaue if in
contribution to driving satety sience the introduction of four wheel
brakes.
apower steering makes handing
an car and acar a brand new experience in
safe driving. OMalley mid be
eause than mat offort reuired
is only onefith of that previualy
 nection with the introduction of
Hydraguide has bern the reom
mendation by doctors that patient? with heart crs to avoid strains
under order
drive oniy if they can obtain carr






rom Paris sio answer to min:
roitsts against formal atire.

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Cotton Growers

My Hico Gin is ready for operation under the management of Mr. Lawrence Lane, who has managed the Gin before and who is no stranger in your vicinity.

Mr. Cooper will be the Ginner. He has had years of experience and is well able to handle the job.

The Gin has been completely overhauled and is ready to do good work.

Your patronage will be appreciated.
-We Buy Cotton -
H.L.Kight

THE HICO NEWS REVIEW



Reddy's ready with BETTER LIGHT for HOME STUDY

Homework is hard work for young eyes. Plenty of good fight is needed to prevent eyestrain that leads to drowsiness, lack of concentration and poor grades.
Make sure your child has the advantage of enough light and the right kind of light for home study. See that the lamp on his study table is equipped with at least a 150 -watt bulb and is properly shaded to spread the light and prevent glare.

We'll be glad to recommend the proper light for home study. See us about it today. Better light means better grades!




## IREMEMBER

 From Mrs. Marte Diethof, stow,lown: i remember when we
sot up eariy on Sundey inorninga
and drove seven miles to church


## Clairette



Or. Cox Soys Children
Neod Prysicor Checkup
Before Entering School Need Physical Checkup
Before Entering School
Austin, Sept, "- "Children are
not really ready to enter achool
until they have had a complete
hat and


## $\mathbf{Y}$ $\substack{\text { con } \\ \text { mim } \\ 0}$ $\vdots$





## LAFF OF THE WEEK





## DaileCarnegit <br>  <br> Matic Othose Fool tupertan

$\boldsymbol{A}^{\text {LBERT BOLLING, Weet Middletown, Ohio, }}$ ers orten were both exacting and unreasonable
pleesant dealing with them. He was giad at time pheasant dealing with them. He was giad at tume although it did mean eash in even reter beted But of
course they had to be served. And that was course they had to be ser
just the way some of the
-they had to serve them!
One customer in particular found fault every
time he came in. Either the rolls were not hot
 waster . inht or there wasn' enough ice in the
wanted Aways ommething wrong. No vaitress disarree it fell to the lot of Albert to appease this disagreeable man. Well, it it was up to him, he
might as well make the best of it. So he began being exceedingly nice to the grouch When s.
right, he agreed, made an apology. He thanked him
time.
By and by, that customer came in with a different ad
He felt important with those who mand him
a really pleasant customer

## COAYOR MCGUP



## Personals.


$=$
 Mrs. Osborne and Garth his position on the Denison Her
bHition the annual Loden $\begin{aligned} & \text { ald id Mrs. Aiton expects to re- } \\ & \text { main for a longer visit. }\end{aligned}$
meunion.

$\qquad$
umertime Is ODAK Time

Fost service for finishing.
WISEMAN
STINIO
> - 7 mom


## 


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- AT

DUZIIS MABMOLIA STATION We have a Complete Line of DR. ROGERS VETERIWBAIAN SUPPIIES For a
ERINARIAN Call DR. A. A. MOORE Hamilton, Tex.

Blair's

## JUST RECEIVED HEW Silmeil If comll coturs

$36^{\prime \prime}$ wide, in Solids, Checks \& Plaids SPECIAL THIS WEEK 79c per yord PLENTY OF CLARK'S O. N. T. THREAD NEW FAILLE SUITS AND DRESSES GABARDINE SUITS AND DRESSES COTTON PLAID DRESSES \& CORDUROYS In Skirts and Two-Piece Suits SCHOOL SOCKS - MARJIE BRASSIERES ship 'n shore blouses

## Bess Mingus Dress Shop

## SEND HER BACK TO SCHOOL IN STYLE

WHETHER SHE IS A GRAMMAR GRADER, A HIGH SCHOOL MISS, OR A COLLEGE CO-ED

OOWT MSS THESS SELSATIMMA BARBAMSS!!
for a limited time only
$\$ 15.00$ CREAM COLD WAVE, SHAMPOO, SET, 4-WAY HAIR CUT AND CREAM RINSE, all included For Only $\$ 6.95$
$\$ 10.00$ CREAM COLD WAVE, SHAMPOO, SET, 4-WAY HAIR CUT AND CREAM RINSE, all included

For Only $\$ 4.95$
PHONE 124 FOR APPOINTMENT
VOGUE BEAUTY SALON
Marjorie Woodard, Owper $\mathcal{E}$ Operator

Luther, Gladys \& Wendell


How About Early Fall Lubrication

It's mighty important to keep your car well oiled and greased. When you bring your car in to us, OUR SERVICE DEPARTMENT IS READY-to make your car look its best. We wash cars thoroughly in our enclosed wash rack grease 'em and polish'em, too! Drive in today for a thorough early fall check-up and lubrication job for smooth, safe, easy driving.

We are handling what we think is the best battery money can buy THE WILLARD BATTERY

Sandy and Orville and Their Boys Ogle Bros.

Texaco Service Station 24-Hour Service B. F Goodrich
tine meadquartir


Enjoy More Comfort In That Home of Yours

## HOW ABOUT THAT NEW ROOF? <br> We Hove a Good Line of Composition Roofing

And Don't Forget that We Have THOSE GOOD OLD WOOD SHINGLES And the Price Is Right

New and Lovely Wallpaper B. P. S. PAINTS for all lines of work

## CENTRAL

 SUPPLY COMPANYC. M. Hedges, Mgr. PHONE 51 hico, tex


Vitagold P'apple . No. 1 flat can 14 c Red Pitted Cherries . 1 lb. 3 oz . 25c Belle Star Tuna Fish, 2 cans for 45 c Jello, any flavor 3 pkgs. 20c No. 1 Spuds 10 lb . bag 45 c Fresh Tomatoes . 1 lb . carton $15 ¢$ Maxwell House Tea . . $1 / 4 \mathrm{lb}$. $20 ¢$ Admiration Tea $1 / 4 \mathrm{lb} .25 \mathrm{c}$ Strawberry and Peach

Preserve Spread . . . 1 qt. $44 c$ O’Keene Flour . . . 25 lbs. \$1.80 Lucky Leaf Sliced Apples for Pies, No. 2$25 c$
Red River Valley Honey 5 lb . jar . \$1.00-2 lb. jar . 50¢
H. W. Sherrard

