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| BOX SUPPEPTO <br> Halbe func for |
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Gulf Introduces Guif Introduces
New Gasoline With Huge Ad Schedule


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| Dorothy Jane Golde |  |
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| g to our readers, we are $\begin{aligned} & \text { Loyd Latham, Guy Jr., and Mar } \\ & \text { Anna Eakins. }\end{aligned}$ |  |
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| back as our fites go. <br> be wish it were posible to <br> MARCH |  |
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| dating back to the establishment of the newspaper in 1886. However, to catch up from the beginning of 1930, we are going back to the first issue of that year- $\mathbf{C}$. H . <br> Charline Malone. <br> Miss Ruth Ellen Mosley was de clared to be the tackiest one present and prizes went to her. <br> A refresbment plate of pimento <br> and salmon sandwiches, orange |  |
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Hico Basketball Girls
Express Gratitude to

$\square$

Garden Club to Meet March 10, Announce Flower Show Plans


NOTICE
MARCH IS THE MONTH for Enumerating School Children
dents of school age in the Hico district. If you reside outside of the Hico district and are no enumerated in your dible for you to transfer to any other district

If your child has not been counted, see the enumerator in your district.

Hico
School Board


FOR GOODNESS SAKE! Hazlewood Milk TEXAN CAFE

SHIP BY BONDED \& INSURED thuck LIVEStock of all hinds FARM a RANCH PRODUCTS
HOUGEHOLD GOODS AND OTHER COMMODTTIES

No Job Too Large or Too Small PHONE 231 PIULIU NUTOW nico, texas

## Just arrived!

## THE GREAT NEW NO-NOX-DESIGNED FOR TODAY'S POWERFUL NEW ENGINES!

## GREAT FOR NEW CARS!

- Gulf scientists worked hand-in-hand with leading automotive engineers to bring you this great new gasoline-designed to give peak performance in today's powerful new engines! With the new No-Nox, you'll get whisper-smooth power-thrilling pick-up-quick, safe passing - and unexcelled mileage!


## GREAT FOR OLDER CARS!

- The new No-Nox actually gives smooth new vigor, new pep, and stops knocks in most older cars-even those with heavily carboned engines! If you want to get the very best out of your present car -jack-rabbit starts - surging hill power - and plenty of miles per gallon -fill up with the new No-Nox today!

Get Gulf's greatest gasoline-terrific power in every drop!

## The <br> New No:Nox

(Good Gulf-our famous "regular" gasoline-is now better than over, too!)

## AND BE CONVINCED

YOU WILL FIIO THIS NEW NO-NOX GULF GASOLINE IT YOUR FOLLOWIIG GOOO GUIF OEILEFG:

Jackson Gulf Serv. Sta. \& Gro.
L. J. Chaney, Garage \& Welding

Haley Serv. Sta., Clairette
P. M. Sharp Serv. Sta., Carlton

Geo. Lees Serv. Sta., Olin
E. C. Allison Serv. Sta., Fairy
H. C. Whiteley Serv. Sta., Iredell

Earl Behringer Sta., Walnut Spgs.

Hico Gulf Service Station
N. N. AKIN, Operotor
G. HOOPER, Gulf Agt.


Bride's Home Is Scene
Of Bobo-Ladyman Rites Wednesday At Twilight
decorations of pink carnation/ SUNDAY DINNER MARKS
nilies-ot-the-valiey and maidenhair WEDDING ANNIEELSARY


## Duffau $\stackrel{-\mathrm{By}}{\mathrm{By}}-$

## "Esso Extra is the best gasoline I

 ever used"You may have heard those words yourself. Not once, but over and over again, users have pronounced Esso Extra gasoline the best they ever used. They've noticed the extra anti-knock performance of Esso Extra, they'v noticed the extra power. And there's a patented solvent oil in every gallon that keeps your motor extra clean.


Titn Nowe zariew peblishmod every frid
in hieo, texas
MOLAND L. HOLFORD and INMIE $L$ L. HOLPNRD
Owners and Pubiltahers
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Ono Year 12.00 ,


advemtisinc mates



FOR GOODNESS SAKE! Hazlewood Milk hico hospital.


## ALL NEW, ALL PROVED, HERE NOW-

## Heavy-Duty Engineered INTERMATIONAL $\frac{\Delta}{T}$ TRUCKS

 every gallon that keeps your motor extra clean.up any $\mathbf{H}$-and
mon mination

## Personals




SLIP A SIARSHOT
in each letter you
mail. It adds so
much and costs so
little.
You may leave your
films at a a m. and
get the pictures at 4
p. m. SAME DAY
WISEMAN
STUNIO
mco. texas

## We Make Washing \& Greasing An All-Weather Job

## FMREE THI HRWMOMETR Danle ar Toux mio LETV:



- Launder your car - make it sparkle inside and out.
- Wash underneath your car - every vehicle brought to us gets this treatment.
- Vacuum clean it thoroughly on the inside, then give it a complete grease job.

THIS TYPE OF TREATMENT, FOLLOWED CONSISTENTLY, WILL ADD YEARS TO THE LIFE OF YOUR CAR, AND HELP RETAIN ITS NEW-CAR LOOK

## SEE US FOR GOOD USED CARS AT REAL BARGAINS

Sandy and Orville and Their Boys Ogle Bros.

Texaco Service Station

## A SPECIAL VALUE

## FOR GOODNESS SAKE!

 Hazlewood Milk hico frozen locker
## Spuing

It's

## Almost Here!

JUST THINK...Less than 3 weeks Only 18 more days until the FIRST DAY OF SPRING

Why not get out your Spring clothes and send them to us this week? Get them cleaned before the rush starts. Get them cleaned and have them ready to wear.
Good dry cleaning helps preserve the life of your clothes. ...We Pick Up and Deliver

## Everett Cleaners

We're Cleaners<br>Not Promoters




## Hico Brings You A Tremendous, Value Packed

# Bonus 

## Yes Sir Folks, It Will Pay You To Be In HICO, SATURDAY, MARCH 4th Bargains Galore--Come One, Come All

In a spirit of friendly cooperation Hico Merchants show their appreciation of your patronage by staging this exciting event...So come, bring your family and stay all day.... Buy all your needs in Hico to take full advantage of all the bargains offered.


