## Che Hitu Nenug Invient

Over 61 Years of
Service to Hico and Community
 LIS'EEN TO OUR RADIO SHOW MONDAY THROUGH FRIDAY AT 6:45 A. M.

Over KWFT - 620 On Your Dial

## Conversion of Our Institution Into A

# ONE STOP FARM STORE 

OUR 26TH ANNIVERSARY YEAR marks the change of our business into a "One Stop Farm Store" where you will find anything you may need in Stock and Poultry Feeds, Remedies and Supplies, as well as our customary offerings in Quality Baby Chicks and Poults which you have so generously bought from us during the past.

CALL ON US FOR YOUR NEEDS - If we don't have it then, we will try to stock it before your next call; we don't want you to ask the second time for something in our line that we don't have. Our ambition is to supply all your needs under one roof as a convenience to you. Our prices will always stretch your hard-earned dollars.

## FRIDAY AND SATURDAY

## Specials

EGG MASH
43\% COTTON SEED MEAL 43 COTTON SEED CAKE MEAL \& HULLS (20-80) YELLOW CORN STOCK SALT

PLAIN BLOCK SALT
SULPHUR BLOCK SALT
WATSON'S NO. 12 HYBRID SEED CORN
$\$ 3.95$ cwt
$\$ 4.40 \mathrm{cwt}$
$\$ 4.50 \mathrm{cwt}$
$\$ 2.45$ cwt $\$ 3.40$ cwt
$\$ 9.50$

TO GET YOUR

## Free Brooder

SEE US FRIDAY OR SATURDAY OF THIS WEEK!

CHICKS MUST BE BOOKED NOT LATER THAN JAN. 18.

You Tell It - - We'll Sell It!

# Keeney's Hatchery 

Your One Stop Garm Stare

## BLAIR'S

TIN \& PLUMBING SERVICE
Hardware \& Electrical Supplies

## More!--More!



ON THE JOB NIGHT AND DAY
To Help You Get Your Poultry, Eggs \& Cream to Market

IN THE MARKET ALL THE TIME Paying Highest Prices Possible
J.B. WoodardProduce

- Cash Buyer of -

POULTRY, CREAM, EGGS, AND PECANS

## Pay City Taxes NOW And Avoid PENALTY

ALL CITY TAXES WERE DUE AND PAYABLE ON OCT. 1st, AND IF NOT PAID BY FEB. 1st WILL BECOME DELINQUENT - AT WHICH TIME PENALTY AND INTEREST ARE ADDED.
Pay Now and Avoid Penalties

## City of Hico

## HOT WATER

You need it more than ever!


Make Sure You Get it With Proper Size Heater!
If you are planning on buying one of those do-everything home laundries or outomatic dish washers, take steps immediately to consult your gas company or dealer about a worry-free automatic water heater that will supply enough hot water for them to operate.

The average requirement of an automatic home laundry is about 40 gallons of 140 -degree water in 80 minutes. And keep in mind the many other household uses for hot water. New automatic gas water heaters are designed specifically to meet this need if they are properly sized.


The First National Bank

"In Hico Since 1890"

## CENTRAL

## Freight Lines

- FAST
- Convenient
- SAFE

THANKS
FOR ANY OR ALL OF YOUR FREIGHT SHIPMENTS
D. R. Proffitt

Agt.

BETTER BUY...


ASK YOUR GROCER

## Mid-Texas

Hereford Association SALE

CITY PARK, STEPHENVILLE, TEXAS MONDAY, JANUARY 20,1947

$$
30 \text { BULLS } \quad 26 \text { COWS }
$$

These 30 bulls and 26 cows are from 15 of the best herds in Bosque, Comanche, Eastinnd, Erath, Hamilton, Hood, Palo Pinto, and Somervell Counties. Mr. Roy Largent of Merkel, President of the Texas Hereford Association,
selected these 56 head from over 100 head of fine Hereselected these 56 head from over 100 head of hine Here-
fords. He was assisted by Henry Elder, Secretary. Texas fords.
Hereford Association.

JUDGING OF SALE CATTLE STARTS AT 9:30 A. M. PREMIUM LIST OF $\$ 1,000.00$ SALE STARTS AT 1:00 P. M.

COL. EARL GARTIN, Auctioneer G. D. EVERETT, Secretary


THIS AND THAT


Barrow Furniture Co.

Capture All Glances! A becoming. individualized coiffure will nivet all eyes your way. Let us fashion

MISS CHARLES LUNBERG, an experienced operafor, in harge of shop. Call 197 for an appointment today.

Hico Beauty Shop
MRS. LUCILLE BENSON
Phone 197


## WHEN TREES GROW

 ON TELEPHONESWe always try to route our telephone lines to avoid trees. Our reason for this is clear. Too often during storms, trees or heavy branches fall on our lines, sometimes wrecking them and elf to better telephone service if you see yourtrees or tall shrubbery on your property do not present a possible menace to service. We will be sincerely grateful for your co-operation in these necessary tree trimmings and your selection of line.free locations for new plantings.


GULF STATES TELEPHONE CO.


Personals. (lhurch) lema Church of Christ


## The HICO Theatre

IN ALL KINDS OF WEATHER YOU'LL BE COMFORTABLE AT THE HICO
fridiy nemt - sitimdiy mitive
"RIDE, TENDERFOOT, RIDE"

2-Reel Colored Short Feature \& Cartoon
satcidia nieht, 6:00 to 10:30 P. m.
"RUSTLERS' ROUND - UP"
nIRBY GRなT
Chap. 9, "Son of the Guardsman
sitirdiy midient atidiy mitive
"WHITE TIE AND TAILS" Tickets admit you at 9:45 P. M. Sat Night
stivat vieht, z:00 P. M. A yovbiy nemt
"CENTENNIAL SUMMER" (In Technicolor)

Special Short Feature, "Golden Horses"
$\qquad$
tersbiy - webvesdiy
"HOME IN OKLAHOMA"
bot rocers and trheerr
Another Big Roy Rogers Special
thersday (aext week
"STAGE COACH OUTLAWS"
"THE WALLS COME TUMBLING DOWN"

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Coming Soon
    "SUSPENSE" and "BOYS' RANCH"
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"THE WINDJAMMER" Starring "Bazooka" BOB BURNS


To be shown here on John deere day..
JAN. 22 - At The Hico Theatre - 1:00 P.M.
If you don't have tiekets or meed more, ask us for them
Sponsorod by HICO IMPLEMENT CO., John Deore Dealers

by Miss Stella Jones, Local Correspondent





Neéd for good auto insurance greater than ever boforal
 And, in answer to this ned. Sute Furm Mutual - the wortds




JESS REEVES
P. O. Box 66 Carlton, Texas Phone No. 1

STATE FARM MUTUAL AUTOMOBILE INSURANEE COMPANY

## 

## WITH QUALITY FOODS FROM RATLIFF'S

THESE WINTER DAYS with a frosty tang to them turn our thoughts to savory, "filling" foods that will furnish heat and energy for the tasks ahead. RATLIFF'S has all of the foods you will need to build up your body against the rigors of winter. And our reasonable prices will make your food budgeting task an easy one.


REDEEM YOUR PURASNOW FLOUR COUPONS at our store FOR CASH OR MERCHANDISE

Ratilif Bros.
Market :-- Grocery
J. B. (DUDE) RATLIFF

RAYMOND (DICK) RATLIFF



## Ogle Bros.

TEXACO STATION NO. 1
Firechief Gasoline $\star$ Skychief Gasoline Exide Batteries

## B.F.Goodrich FIRST IN RUBBER

## Texas Ahead of Rest Of Nation On Farm Roads



## Randals Brothers

