

## We Are In the Market

NOW FOR

## PECANS

\author{

- And
}


## CREAM \& EGGS

PAYING TOP PRICES FOR THESE AND ANY KIND OF PRODUCE

EGGS ARE UP:
Cash in on the rising prices by getting the best possible production from your hens. Feed MID-TEX POULTRY FEEDS for better egg production.

## H. WILLIAMSON

- Cash Buyer -
ITRY, EGGS \& CREAM



## MORE PEOPLE Every Day, Read

 THE FORT WORTH STAR-TELECRAM$\qquad$
in Texas
Complete News
More Pictures
Best Feotures
Fast Delivery
Clear Type
These ore som
Teross pereta
Thesens preter a.

TriecikA
trom tor


## (RETRAL <br> IRETT for the COTTAGE <br> IIEAT for the cOTTAGR <br> IRAT for the COTTAGR

## NOTICE!

I secured the
INSURANCE BUSINESS OF J. C. RODGERS
In Addition to That of the Late Mrs. Pauline Driskell Burleson

Will Continue the Same Efficient, Courteous Service

Will Write
FIRE, FARM, and AUTOMOBILE INSURANCE

## W. M. Horsley



When heating is planned as part of house and installed when it is built or remodeled the most luxurious, healthful automatic natural gas hea

For instance the claset-type
For inslance, the closet-rype furnace. Installed vides a winter air conditioning system which warms, humidifies, filters the air and circulates it through the house. The warm air it circulates is mixed with an ample amount of fresh air from the outside to eliminate staleness and odors. A simple hermostat, odjustable at a touch, provides ex-
acty the lemperature desired.
Since such a heating system is installed as part So its modest initial cost portead total house cos So its modest initial cost spread out over a period poyments. When considered from standpoint of poyments. When considered from standpoint of probably will prove cheaper in long run.

## Important

The time to decide on house heating is during planning stage of home. Meke sure the plans and specifications include FLUES for VENTING the new gas heating equipment. oniy when equipment is vented are

## LONE STAR ©/ GAS COMPANY



Tira Aipur kixuirur $\frac{\text { TUBLISHBD EVERY FRIDAY }}{\text { LN HICO. TEXAS }}$


## Dale Carnegis

 CANT ALWAYS TELL BY APPEARANCES W. S. CHASE, Alhambra, California, is a sales manof the National Acme company.I asked him to tell me about hisst sale-or attempted sala. This is the story. In 1877 he got a job with a company
in Cheburne, Texas, to sell riding cultivators. All he had to sell them with was a leaflet describing them. On top of this was the staggering price that the company was asking-
\$78. The walking cultivators were selling for $\$ 6$. So he had something to worry about. And riding cultivators were new -work of the devil, people said. Man was put on this earth on a consinn he plowed his fields. Wasn't to laze around He climbed up on the puil him.
and started out with his leaflets. How was a horse - beat that $\$ 72$ differential?

The farmers looked so poor that he sad the selif, "No use wasting time on them; they haven't enough money to buy," Then rode on.
The dinner bells rang and rather hesitatingly a farmes asked Mr. Chase to have dinner with him, and Mr. Chase At the dinner table the man's wife wanted to know what Mr. Chase was selling, and so he got out the leaflets just to
satisty her curiosity. Why ." she said, "that's a good idea - ridin' instead of walkin.' You go an' buy one of these here things, Pa .
paid cash. Mr. Chase then saw that a lot of the farmers he had passed up as not having enough money, really had
plenty of money and could afford riding cultivators, so he went right back over the ground he'd passed up and sold riding cultivators where before he hadn't believed it was possible to make a sale.


## FARM AND RANCH CHATTER

With LAyve beaty
WBAP. Fort werth

| WBAP, Fort Worth |
| :---: |
| $8: 30$ |
| $\mathrm{a} . \mathrm{m}$ |

FARM AND RANCH LOANS
We make loans to buy, refinance, or improve farms and ranches. Four per cent interest. No inspection fee or service charge.
We also make or refinance automobile loans.

ELLIS INSURANCE AGENCY -Stephenville

## cxatim <br> SEASOINS BRET WISNESS

WE ARE THANKFUL FOR YOUR FRIENDSHIP AND PATRONAGE AND SINCERELY HOPE THAT YOU HAVE THE BEST OF EVERYTHING AT THIS SEASON OF THANKSGIVING.

WE PAUSE TO GIVE THANKS
FOR THE MANY BLESSINGS PROVIDENCE HAS BESTOWED UPON US AND ALL OTHER AMERICANS
AND PRAY THAT WE ARE DESERVING OF THESE BLESSINGS.

LET'S BUY VICTORY BONDS AND HELP BRING OUR SOLDIERS HOME SOONER FROM THE FOUR CORNERS OF THE WORLD.

## Let us Help You Get Your Table Ready

## 

## WE ARE THANKFUL

For the nice business that has been given us since we opened our store. Increasing business has brought added responsibilities, but we are making every effort to take care of our customers, both in our grocery and in our fresh meat department.

## MARKET



## CWilnah FRUITS MEGETABIE5 S

- FRIENDLY, COURTEOUS SERVICE -


## MODERN WAY GROCERY and meat market

I. E. DODD - RETA DODD - BOB DODD

PHONE NO. 27 FREE DELIVERY

## Personals.




J. W. Richbourg and $\operatorname{Jim}$ Adams
attended the bull and heifer sale
held at Flat Too Ranch near Walheld at flat Top Ran
nut Springs Monday.
Mrs. C. . . Serest returned hon
last week from Dallas after a visa last week from Dallas aft
there with her daught
Fred Leeth, and family.

Mr. and Mrs. E. F. Porter went
to Hamilton Sunday to be present
at a homecoming of the Baker famat a homecoming of the Baker fan
ty. A turkey dinner was surv
at the Perry Country Club.

Miss Tot Wood of Dallas can
tn sunday to spend the Thanh
giving holidays here with giving hotkeys here, with
mother, Mrs. M. . . Wood, an
sister, Miss Fannie Wood
O. L Roberts returned Tuesday
from Longrew, where he had been from Longview, where he had been
attending Federal court brushy
Bill" again claims Hico as his home. Mrs. Celt Reeves left Saturday
night for Westace where she wall
spend the Thanksgiving holiday
with her husband, who is employed Born, to Mr. and
MeFariin, a baby son. McFarlin, a baby son, No
the Stephenville Hospital.
little man has been named little man has been nam
Don, and is quite a fellow
ing to his grandfather, Jo Mr. and Mrs. Kenai and daughter. Sandra, arrived last
Saturday from their home in mo-
len for a tend dey home Allen for a ten-day visit here with
her parents, Mr. and Mrs. Guy 0 . Eakins.
 with relatives and friends. Mrs,
Hogan is the former Dorothy Jane
Golden. Mr. and Mrs. J. E. E.
and Mrs. Webb McEver Thursday companied as far as Grand Prat-
re e by Miss Mary Helen Hell
hon spent who spent
friends.
Mrs. Lorene Robinson has writ-
en from Fort Worth ten from Fort Worth to change
the address on her paper to 1024
Hemphill St., where Hemphill St., where she is It 112ng
with her parents. Mr. and Mrs.
B. L. Hargrove. who recent.
 moved there from that
farm home near Fairy. Mr. and Mrs. J. W. Spots and
sons. Robert and Clinton, who re.
cently moved here from Hockey contr moved here from Hockley
county, are at home on the A.
Allen place which they purchased early in September from Mr, and
Mr. I. M. Hutchens Mr. and Mrs.
Hutchens have moved to Clairette. where they bought another place.
Mr. and Mrs. Irvin Poor visited
here last week end with her parhere last week end with her par-
ens. Mr. and Mrs. J. M. Williams
and her sister. Mrs. J B. Woodard nd $\begin{aligned} & \text { family and other } \\ & \text { They recently returned }\end{aligned}$. They recevist in Smithintile, Mo., his
after a
nome town. Mr. Pot, minal leave from the AAF recently
expired natter his return from the
EDo as a tho as a B-17 pilot, is now em.
toyed with the Soil Conservation Church) Teems

## Methodist Church

 class and place for al
Preaching $11: 00 \mathrm{a} . \mathrm{m}$ Preaching $11: 00 \mathrm{a}, \mathrm{m}$. Subject,
"Strained Relations with God." Evening services $7: 15 \mathrm{p}, \mathrm{m}$
Subject, "God" Gift to a Perishing World."
You are invited to worship with J. F. ISBELL. Pastor First Christian Church Preaching service first Sunday
morning of each month at $11: 00$
$0^{\prime}$ clock. Sunday School every
morning at $10: 00$ Young at ned your $\mathbf{c}$ church needs you. church and the worship
the us, your prese $L$. Supt. Sunday School Baptist Church

Sunday school, $10: 00 \mathrm{a} . \mathrm{m}$ Preaching. $11: 00 \mathrm{a} . \mathrm{m}$. Training Union a.:00. m

Preaching, $7: 00$ p. m. W. M. U. Tuesday afternoon 3:00.
Sunbeams $\begin{gathered}\text { Tuesday afternoon }\end{gathered}$
and

* Have your pictore taken NOW before the rush.

For Quality Christmas Gift Photographs

THE
WISEMAN STUDIO mice, texas
$\underset{|c| c \mid}{\text { read }}$



## 


isentiy reason often tarts thous

you want tomorad.
THE Book sHELF:S. Have you ever er fallen in in Do
of Mica always like or wee
Washington, Spotawood Jere


WARNING FIGHT WINTER WEAR WITH Winterproof


## THE WINNER

## or Longer,

 till time to get your car in condition to ot through its toughest winter ... but no crence between the road and the dir terence between the road and the scrap Have your car ready beforehand to fight Have your car ready beforehand to fightwinter wear. Heed the call for preventive maintenance now!


Thantragiving
Message..

The observance of Thanksgiving this year is more significant because we are only now beginning to realize what the Thanksgivings of previous years really meant.

In observing the holiday let us resolve again that the American way is the only way-and that our conception of Liberty and our enjoyment of the fruits of our Victory is worth every sacrifice we have been called upon to make

## Elder Cleaners

- Mr. and Mrs. Sam O. Elder Phone 49

HIC



$\qquad$ This Thanksgiving Day, above all others, Let Us Remember That We Have Much To Be Thankful For-

ET
frET US BE THANKFUL that we attained a decisive Victory-that freedom and decency still live-that America was untouched by destruction - that we had a united will to carry on - that we had leaders of great vision - that we had men and women of couragel Let us never forget, however, that we barely attained the victory! Let us never forget that Germany was a few months behind us in developing the atomic bomb. Let us never forget that on innumerable occasions in both wars, our battles were won with very slender margins.

Your personal thankfulness for the Victory will be measured by your support of the

## VICTORY LOAN



Why America Is Asked for 11 Billions:
t To help bring our men home again
$\star$ To care for the wounded and battle weary
$\star$ To administer the G. I. Bill of Rights
$\star$ To clear the decks for quick reconversion
Be Thankful You Are Asked to Buy Victory Bonds!

## BUY VICTORY BONDS <br> And Help Hico MAKE HER QUOTA

## $\star$ This Series of Advertisements_Sponsored by the Following Firms and Individuals

## J. B. Woodard Produce Barnes \& McCullough Hoffman's <br> Randals Brothers

Barrow Furniture Co.
Mrs. C. L. Lynch Hardware The First National Bank, Hico
J. W. Richbourg, Dry Goods Bomnie's Beauty Shop
I. J. Chaney Repair Shop

Corner Drug Company Knox \& Tulloh, Produce Wallace Ratliff, Mkt. \& Groc. Grady Hooper (Gulf)
Keeney's Hatchery \& Feed Store Geo. Jones Motors Community Public Service Co. E. C. Allison Jr., Trucking

Modern Way Grocery \& Market R. W. Hancock, Commissioner
B. D. Corrigan, Insurance Elder Cleaners A. A. Fewell Shoe Shop Robert B. Jackson, Postmaster Gulf States Telephone Co.
Blair's Tin, Plumbing, Hardware J. E. Lincoln, Supt. Hico Schools Ogle \& Rainwater, Gro. \& Mkt. D. R. Proffitt Service Station Wiseman's Studio

Vie's Cafe Neel Truck \& Tractor Store J. E. Thompson (Texaco) Burden's Feed Mill R. E. Turner Magnolia Sta. The Palace Theatre H. N. Wolfe (Magnolia) Hico Confectionery - Drugs H. Williamson, Produce J. N. Ruscell, Real Butate
 Attorney-At-Law hico. texas

|  |
| :---: |
|  |
|  |
| MONUMENTS |
| Whatever man owes to those |
|  |
| (tatece.A memorial will seure |
|  |  |
|  |
| THE dietz memorili co. |
| FRANK MINGUS |
|  |
|  |

## AT THIS SEASON OF

## Q

OUR THOUGHTS TURN BACK THROUGH THE YEARS
As the holiday season draws near, and at this Thanksgiving - our first during peacetime in four long years - we want to express our sincere thanks to the people of Hico and community for their loyalty and patronage during the many years we have served the people of this territory.
We Want You to Know We Appreciate This Ioyalty and Hope to Continue Serving You.
Let us pause at this period and give thanks for our many blessings especially for the wonderful victory so gloriously won by our armed force:

## JUST RECEIVED

A, Real Assortment of FOUNTAIN PEN AND PENCIL SETS

MAKE YOUR SELECTIONS EARLY
Corner Drug Co.
Prescription Headquarters Phone 108


## We Have

## Sample Washer In Stock

Please Come In and Inspect and Register For Your Post-War Washer J. A. Hughes

SERVICE STATION COME IN NOW FOR FULL DETAILS

The First National Bank



ASK YOUR GROCER

Franklin D. Roosevelt Medal
WITH THE COLORS






Another Thanksgiving has come, and we again have the privilege of giving thanks to our friends and customers.

We are not only thankful for our friends, but we are thankful that we live in a community filled with such friendly and congenial people ... and in a nation that is still free and has been victorious in its struggle for the right.

Make Our Place Your Headquarters We Appreciate Your Business

## J.B.WoodardProduce

- Cash Buyer of POULTRY, CREAM, EGGS, AND PECANS


## We Are Thankful

## This Thanksgiving

- for our many friends and customers;
- for the true liberty we all enjoy;
- for all the good warm clothes we have to wear;
- for the knowledge that the shooting's over on all fronts where our fighting men and allies fought so valiantly.

We are thankful for having been blessed with Victory in our righteous cause...
We are thankful that our stout-hearted fighting men are arriving back home and taking their places again in the America we know and love so well
We are thankful that we are alive and that Peace at last has returned to this troubled world.

WE ARE JUST PLAIN THANKFUL!

## HOFFMAN'S

WILL BE CLOSED
THURSDAY, NOV. 22

WATCH FOR HOFFMAN'S BIG AD ON XMAS GIFT GOODS

