



# Anniversary Celebration

## KEENEY'S

Especially Request Your Presence at the Texo Store During the Day  
**SATURDAY, JUNE 3, 1944**

★  
OUR  
ANNUAL PARTY  
IN  
APPRECIATION  
OF  
YOUR VALUED  
PATRONAGE  
★



★  
WE'LL  
MISS YOU, AND  
YOU'LL  
MISS A TREAT  
IF  
YOU FAIL TO  
ATTEND  
★

### AN INTERESTING PROGRAM

<p>— 2:00 P. M. — <b>COWGIRL SINGERS</b> • <b>HARRY LE VAN</b> Popular Blackface Entertainer</p>	<p>— 3:30 P. M. — <b>PROGRAM AT CARLTON</b> • Be on hand at the Carlton store if you can't come to Hico</p>	<p>— 5:00 P. M. — <b>COWGIRL SINGERS</b> • <b>JUDGE WALTER BURTON</b> "Talks Turkey"</p>	<p>— 5:30 P. M. — <b>BILL BOYED And His TEXO RAMBLERS</b> You've heard them on the radio, and on the screen — now see them in person!</p>	<p>— 5:45 P. M. — <b>WILEY AKINS</b> Gen. Mgr. of Burrus Feed Mills Talks on "The Problems of Feed Manufacturers and Feed Supply"</p>	<p>— 6:00 P. M. — <b>BIG GIFT DISTRIBUTION</b> • Register at Store Saturday and Ask for Details</p>
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**A LARGE STOCK OF FEEDS AT SPECIAL PRICES**  
For the One Day Only



# KEENEY'S

Hatchery & **TEXO** Feed Store  
HICO TEXAS





Hico News Review PUBLISHED EVERY FRIDAY IN HICO, TEXAS



ROLAND L. HOLFORD Owner and Editor

Entered as second-class matter May 19, 1907, at the postoffice at Hico, Texas, under the Act of Congress of March 3, 1879.

SUBSCRIPTION PRICES in Hico Trade Territory... One Year \$1.50 Six Months 85c Three Months 45c

SERVICE MEN, ANYWHERE IN THE WORLD... One Year \$1.50 Six Months 85c Three Months 45c

ADVERTISING RATES DISPLAY 35c per column inch per insertion. Contract rates upon application.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling attention of the management to the article in question.

Hico, Tex., Friday, June 2, 1944.

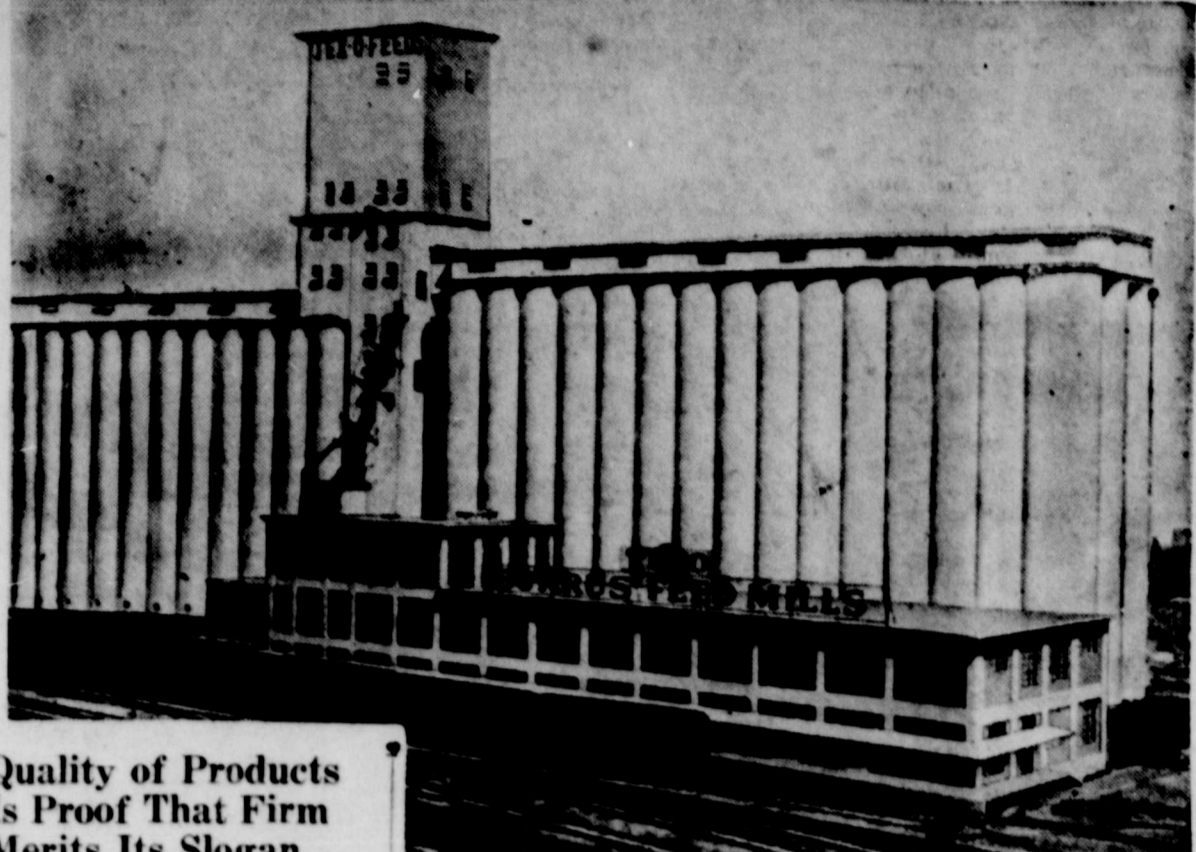
SIX MEALS A DAY

In spite of the fact that our nation has assumed the role of being the bread-basket of the world, we hear more and more of over-supplies of food. We hear that eggs are so plentiful that there is danger of huge quantities of them going to waste.

BIBLE SHORTAGE

We appreciate the fact that the government hasn't attempted to define what publications and what types of books are "important" in issuing regulations for the rationing of paper.

FEED PROCESSED HERE BEFORE "IT'S IN THE BAG"



Quality of Products Is Proof That Firm Merits Its Slogan

Known throughout the Southwest by their slogan, "It's In The Bag!" the line of Burrus TEXO Feeds have proved their merits through many years of profitable service.

The TEXO Feeds are manufactured under the supervision of a staff of men whose services average more than 28 years each in the feed business, and are manufactured in modern mills which are equipped with the most up-to-date mixing and grinding machinery.

Before being offered to the ultimate consumer, each feed is proved by scientific research, laboratory tests and actual feeding conditions.

A complete line of feeds for poultry, dairy herds, range cattle, horses, mules, swine and dogs is produced under the most rigid standards set by the United States Official Grain Department. Grains of highest quality, which must have uniform size and color and the correct moisture content, are properly mixed with other vital ingredients, such as cod liver oil, ground meat, bone content, charcoal, minerals, fats, salt, dried milk and ground limestone.

This guarantees the unvarying vitamins and protein balanced quality gained through long years of unending scientific research.

Another noteworthy ingredient which has been found to be important to the health of animals and poultry is iodine, and each bag of TEXO Feed has the official iodine stamp of approval.

TEXO now brings customers extra nutritional values through the adaptation of modern findings in all its feeds. One of the most recent results of this program of keeping up with progress has resulted in supplying what the company considers a fine chick starter made even better. Through fortification with effective amounts of ALFA-GREEN, "stepped up" with dehydrated Alfalfa Leaf Meal, which has been enriched with potent amounts of Fortified Cod Liver Oil, Wheat Germ Meal and Riboflavin an addition has been made to TEXO's proved nutritional values and providing the life, growth and health promoting Vitamins A, D, G and E.

The Burrus interests were founded by W. C. Burrus, and have expanded into one of America's greatest milling organizations on the tradition set by the founder and faithfully adhered to by three generations of the Burrus family.

"To give to fellow citizens and workers the finest products that science, human effort, capital and honest business procedure can produce" is the aim and goal of the Burrus interests.

Portrayed above is one of the massive plants where raw materials are processed into the popular line of "TEXO" Feeds. Burrus Feed Mills recently began operation of the McKinney, Texas mill, which is now producing along with other properties at Dallas, Fort Worth and San Benito to help supply the feeds so necessary in the "Food For Freedom" program.

Dale Carnegie Author of "HOW TO WIN FRIENDS and INFLUENCE PEOPLE"

WHEN SINCERELY CONVINCED—LET NOTHING DETER YOU

In 1890, Pat Higgins of Beaumont, Texas, had saved up his money, and wanted to start a brickyard. He decided to learn all that was possible about brick plants, so he made a trip north to study methods and machinery.

When he got home he began to wonder if he couldn't heat his brick kilns by gas; and he told his friends so. They said the idea was ridiculous, that there was no natural gas in Texas.

He studied his reports; wrote more letters; got more information. Outside of Beaumont was a hill not as tall as the average house. It was called a hill because the rest of the land around there was so flat.

Pat Higgins decided that there was oil under the hill. When he told his idea the people laughed again. Why! He was getting crazier every day.

He believed so earnestly, so deeply, so enthusiastically, that he started out to get money to sink a well. Person after person turned him down. People began to avoid him.

A rush started. Beaumont boomed. Texas boomed. The incredible oil business in the United States was started. Of course there were others connected with the discovery and the promotion of this well, but Pat Higgins was the one whose faith brought it about.

TWO CHILDHOOD DIFFICULTIES OVERCOME

This letter is entered in our contest on "Curing An Inferiority Complex."

"Like many youngsters my front teeth as a child showed ugly irregularity," wrote Mrs. McMahan. "To overcome this my parents took me to a dentist who applied an adjustment, which brought excellent results. However, I found myself unable to forget my family's earlier criticism of my teeth and of my smile. I was so self-conscious that I tried to talk with my lips compressed. My happiness was marred, and although my teeth were now straight, healthy and normal, I was still afraid to have anyone see them."

"Later I visited a dentist who was famous because he had invented a new tooth paste. I asked him to permit me to sell his product from house-to-house."

"One day a man to whom I was trying to sell some tooth-paste looked at my teeth and said to me, 'if you are sure this is the product you use yourself, I will buy some.'"

"That compliment really changed my life. My dreadful feeling of self-consciousness and inferiority disappeared."

Are you clinging to some dead fear? Why not take stock of your fears now and see how many of them are senseless?

A reader of this column who lives in Connecticut refers to my columns on the subject of stammering and stuttering. This mother writes that to her amazement she found the fault lay in her treatment of her little son. The doctor inquired into the case very thoroughly, and the boy's general habits. He finally decided that this mother was too meticulous in her efforts to make of her son a fine young specimen of manhood.

THIS AND THAT

By JOE SMITH DYER

GOLDEN DAYS:

Not many of us lived in the "Golden Days" but from all I've heard about them, they were days in which there were no dangerous gunmen, no traffic cops, no road hounds.

In the Fall the green leaves turned yellow and the greenbacks turned into yellow twenties. Everything multiplied without any effort at all, including fleas, flies, mosquitoes and other personal plodders.

Everybody was well and happy, with a few exceptions, and those who were crippled were left to get around the best they could. In those days the broadcasting was done by active village gossips and the food was cooked in fireplaces and seasoned with ashes, smoke and soot.

All men and women were filled with good thoughts—maybe! All were generous in deed—perhaps!

In those days there was no jealousy—I don't think! Folks wore flannels and there were no bath tubs.

Brown sugar was a luxury, charity was a town charge, tolerance was unthinkable, real religion unworkable, and churches in cooperation were unknown.

One year of life now is worth a century of life then—in those days when a piece of beef was exchanged for a string of glass beads.

Don't let any dreamer sell you something that never existed—the golden days—for the only "golden days" we have are the ones we're living in now.

KITCHEN ENGINEER:

The woman in the kitchen is the supreme engineer. Why? Well, because she turns the faucets and adjusts the heat. She counts the time and how? She knows all the levers on the big kitchen stove and on the refrigerator and she knows how to push all the buttons to make them work according to Washington City time.

She plans the entire domestic economy. She plans all the meals ahead of time and then supervises their cooking. She has to be practical and she must know all the odds and ends of dietary cooking because of Jim's diabetes. Frank's hay fever. Sarah's stomach ulcers and her own eczema.

The woman in the kitchen must know how a potato must be peeled, dressed, undressed and cooked to a right turn. She must know just what forks and spoons and knives are appropriate to use at such and such a meal.

She must know exactly—to the very minute—how long to boil the eggs for the vegetable salad you have ordered for lunch.

We do not appreciate this woman in the kitchen because, like the sun, she is so very faithful always. We take her as a matter of course but let this engineer for only one day be absent—and listen to our prayers that she get back on the job before another day rolls 'round.

BASIC ENGLISH:

Basic English is a simplified form of English developed by C. K. Ogden of the Orthological Institute in Cambridge, England.

By means of a vocabulary of 850 words, used in accordance with a few simple rules, it can express the sense of anything that may be said in English.

Ordinarily it is indistinguishable from ordinary English, which it is not intended to replace, but it does tend to give the English-speaking people a valuable corrective to improve their vocabulary and to improve upon all the words they pronounce incorrectly. Recently the New Testament has been translated into Basic English. It was boiled down to 850 words includ-

ing 50 special Bible words and 100 for the reading of verse. The Basic English Bible therefore employs 1000 words. It will, in no way, compete with the authorized version, but will serve more as an introduction to it.

Cutting down on advertising to save expense is like cutting off one foot to keep from buying two shoes. Do you know of any success that has not been advertised intelligently? The force of advertising depends largely upon the amount of powder behind it. Advertising is like a bombardment—its effectiveness depends upon keeping it up for a long time.

LOCAL GIRL HONORED

Denton, Texas, May 29. — Mrs. Mary E. Haggard of Hico has received an award for being the highest ranking member of the junior class at Texas State College for Women. Her average was 83 as many grade points as hours.

This honor was announced at the annual special Gift Day Assembly Tuesday, May 23, at which time many other awards, both scholastic and athletic, and gifts were presented to various individuals and to the college. Miss Haggard, daughter of Mr. and Mrs. Frank Haggard, is a bacteriology and laboratory diagnosis major at TSCW.

JUST INSTALLED— METAL TURNING LATHE With our other equipment, this machine will enable us to take care of your needs. FARMERS—You can't buy the new machinery you need—let us help you fix up your present equipment in good running order so it will serve you. L. J. CHANEY Garage MACHINE SHOP Welding

When Marketing Bills Run High— Economize With NATURAL ICE! Food costs you several dollars each week; don't let summer spoilage rob you; protect the food freshness and flavor of what you buy — with a well-filled ice chamber! HAVE YOUR ICE DELIVERED ON OUR DAILY ROUTES Seasonable Fruits & Vegetables Terry's Ice Service

Learn the TRUTH about your HEARING If you suspect that your hearing is even slightly affected, learn the truth without delay. Have your hearing tested and charted NOW by Sonotone. You may find that you have been worrying needlessly over a trifle. Or you may find that your hearing has slipped much farther than you guessed. Even so, why worry? Few cases are beyond the help of a Sonotone. Fittings are individually made to obtain clearest possible hearing at longest possible range. Sonotone Vacuum Tube Audicles are a development of the world's largest manufacturers of hearing aids. All instruments guaranteed. And we are here permanently to see that your audicle gives you continuous hearing service through the years. SONOTONE HEARING CENTER Alpha Hotel — Hico, Texas 515 Medical Arts Bldg. Fort Worth 2, Texas

For Fine Monuments & Markers At Reasonable Prices, See FRANK MINGUS HICO, TEXAS PHONE 172 — Representing — Jim Phipps Memorial Co. HICO LOOP HWY WACO TEXAS

Jim Phipps Memorial Co. HICO LOOP HWY WACO TEXAS

# Personals.

Mrs. L. W. Weeks and son, Jack, spent the week end in Waco with her sister, Mrs. J. H. McNeill.

H. L. Stanley of Stephenville was a business visitor in Hico Wednesday.

Paul Kenneth Wolfe and Lloyd Angell have enrolled for the summer term in John Tarleton Agricultural College at Stephenville.

Mr. and Mrs. R. H. Cook came in Saturday night from Austin for a visit here with her parents, Mr. and Mrs. J. W. Lane, and family.

Mrs. H. H. Howard, who is making her home in Fort Worth at present, was in Hico Wednesday on business.

Mrs. A. A. Vickrey returned home Sunday after an extended visit in San Angelo with her daughters, Mrs. James Ross and Miss Frances Vickrey.

Miss Annie Pierson returned to Fort Worth Thursday, where she is employed at the Fort Worth Quartermaster Depot, after spending her vacation here at home.

Miss Lola Mae Hendrix returned to her home in McGregor last Friday after a few days' visit here with her grandparents, Mr. and Mrs. J. D. Killion Sr.

Mr. and Mrs. Jarvis of San Angelo, accompanied by her mother and sister, Mrs. J. B. Cole and Miss Willoughby Cole, of Dallas were visiting relatives and friends in Hico Sunday.

Mr. and Mrs. Homer Wilson and son, Jessie Carol, and Mr. and Mrs. Alvin Casey returned home last Thursday from Texas City where they visited a few days with Mrs. Wilson's brother-in-law and sister, Mr. and Mrs. Henry Land.

Miss Saralee Hudson returned Monday to Austin after spending the week end here with her parents, Mr. and Mrs. L. L. Hudson, she will resume her duties as a teacher in the Austin public schools during the summer term.

Rev. and Mrs. Floyd W. Thrash and children visited last Friday and Saturday in Corsicana with his parents, Mr. and Mrs. Luther Thrash. They were accompanied as far as Waxahachie by Mrs. Thrash's mother, Mrs. T. E. Bowman of Denton, house guest of the Thrashes, who visited relatives here.

Mrs. D. Southall and son, Don Ray, of Albany, Calif., accompanied by her daughter and grand-daughter, Mrs. Lee Piker and Barbara Gail, of Bingham, New Mex., left for their homes last Friday after a week's visit here with Mrs. Southall's parents, Mr. and Mrs. A. L. Haught, her sister, Mrs. M. M. Hanshaw, and her brother, H. D. Haught, and their families.

Mrs. Ollie J. Blevins, who has been making her home at the Minus Apartments for the past month, was taken to Stephenville last Friday in a Barrow ambulance for an operation. She was returned home Wednesday. Her husband, Corporal Blevins, with the Army Air Corps, left Thursday for his station in California after spending a few days with her.

Miss Jessie Garth, who is on vacation this week from her duties as saleslady at the J. W. Richbourg Store, accompanied her mother, Mrs. J. A. Garth, to Stamford where they will visit with Mr. and Mrs. Rufus Garth and to Quanah for a visit with Mr. and Mrs. Bill Cole. Mrs. Garth plans to remain for a longer visit and Jessie will return home Sunday.

Mr. and Mrs. Sim Everett returned home the first of the week from Denton, where they were called last week on account of the illness of his mother, Mrs. S. B. Everett, who fell in a neighbor's yard when she stepped on a loose plank. They thought at first she had broken several bones, but after a thorough examination the doctors found that she had fractured a small bone in her shoulder and was suffering from bruises. Jim said that his mother was resting fine when they left for home.

A. E. Goo'loe was called to San Antonio Monday on account of the untimely death of Bais Bryant, his former employer.

Sheriff Houston White and Weldon Burney, stationed at Hamilton with the State Liquor Control Board, were in Hico last Friday.

Mrs. Eda Thompson and daughter, Jimmie Ruth, left last Sunday for Denton, where they enrolled at NTSTC for the summer term.

Mr. and Mrs. Paul Wren spent Monday and Tuesday in Dallas on business and visiting in the homes of Mr. and Mrs. Howard Rierson and Mr. and Mrs. H. D. Burden.

Mrs. Ella Cunningham returned home last Wednesday from Pasadena, Texas, after a visit with her son-in-law and daughter, Mr. and Mrs. Roger Bailey.

Mrs. C. C. Crews arrived Tuesday from her home in Alford for a visit with her sister, Mrs. R. F. Duckworth, her brother, F. M. Mungus, and niece, Miss Irene Frank.

Mrs. C. G. Land and Mrs. J. D. Lane of Dallas and Mr. and Mrs. C. L. Wilkes of Amarillo are spending the week here with the ladies' parents, Mr. and Mrs. C. W. Giesecke, and other relatives in and around Hico.

Mr. and Mrs. Jack Nonce of Crane moved to Hico this week to make their home on the Barbee place on Route 5, which they purchased last Fall. Mr. Nonce has been musical director in the public schools at Crane for a number of years.

Mrs. E. T. Freeman and little daughter, Sandra Carroll, of Amarillo came in Wednesday for a visit here with her parents, Mr. and Mrs. J. P. Owen. Mrs. Owen, who has been ill for several months, says that she has been slowly improving for the past week and hopes to continue.

A. J. Patterson came in last Friday from Olin to give the editor a report on the Democratic State Convention at Austin which he and W. G. Kennedy attended as delegates. His report was off the record, but he declared that the behavior of his party was beyond reproach, although he could not say so much for some of the other delegations present.

## POPULAR SPEAKER



Perhaps the most "in demand" speaker in Texas is Boyce House, who writes a column for some 200 weeklies, is heard at 12:45 noon each Sunday on the Justin Boot program and is author of the best seller, "I Give You Texas." Folks seem interested in seeing him in person and hearing him relate some of his favorite Texas stories and he is averaging an address a day. House is amazed about the invitations as he never made a speech until four years ago. "In fact, I don't make a speech—I just ram my hands in my pockets and talk," he says.

## WITH THE COLORS

(Continued from Page 1)

Weeks and this is the second address I have had. I spent only four days in another place and then I came on up here. I have spent five days on trains getting to this place and I have just about got used to riding trains, but I still had rather fly anywhere I want to go. That is just impossible to do at times.

This is some country up here. All I can see is hills covered with grain and mountains in the distance covered with snow on the tops. And it gets cold here, too. I wore a light summer uniform up here and as quick as I could, I changed back to my winter uniform. Just send my paper to this address and I will try to tell you more about this place when I get better acquainted here.

Your Friend,  
L.T. CHAS. A. RUSSELL JR.

Mrs. Marvin Nolan of Salem writes that her brother, Cpl. George C. Russell stationed at an Army Air Base in Idaho, came by plane to visit his mother, Mrs. Dilpa Russell of Seldon. On account of bad weather his plane was grounded en route and he had only 12 hours to be with her. She is very ill.

Pfc. Giles L. Shields of Camp Claiborne, La., is spending a 10-day furlough with his parents, Mr. and Mrs. H. G. Shields, and his sister, Mrs. John D. Stanford, and family.

Pvt. Myrl Gene Ash came home from Camp Wolters last week end for a visit with his family. His father, D. Ash, went to Mineral Wells Thursday to meet him while he was off duty.

Mrs. J. P. Clepper has ordered the News Review sent to both of her sons, Pvt. Hubert Y. Clepper and Pvt. Alvin H. Clepper, who are in New Guinea.

WELBORN TWINS HAVE ALL THE OTHER SAILORS MIXED UP SINCE THEY'RE TOGETHER

Naval Training Schools  
University of Wisconsin  
May 27, 1944

Dear Mr. Holford:  
How is everyone? Fine, I hope. I'm well, and really happy. I got here last Thursday evening. The first fellow that was in charge of us when we got here asked me what I was doing with the new recruits. Ha! He thought I was Owen. He could hardly believe I was Owen's twin brother. He knew Owen real well. Well, all the way up to our room, boys passing would say, "Hello, Welborn." Of course I'd say hello to them, but

I didn't know them and it was the first time I ever saw them. They all still thought I was Owen. I'd tell them I was Owen's twin brother, but they wouldn't believe me, so before I got to Owen's room there was a long line following me to see if I really had a twin brother. When they saw us, they believed we were twins. All the boys are having a hard time telling us apart. I almost got Owen into trouble the other day. I was in the shower washing some clothes and a fellow came in and asked me what I was doing there. I told him I was washing clothes. He asked me why I was "cutting class" and I had to straighten him out. Well, he looked like he thought I was telling him a big lie. We argued for a long time. I tried to convince him that I was Owen's twin, but he wouldn't believe me. He finally left, and still wouldn't believe me. After supper Owen and I were sitting in the grandstands of the stadium talking, and this fellow came out and saw us. He said that he never would have believed it if he hadn't seen us. Another time my room mates and I were together and a boy started talking to me, but I never said anything. Well, my room mates just died laughing. The boy through I was Owen, and felt funny when the boys told him I wasn't.

I sure do like it here, but it is very hot. You sweat just walking around or standing in the sun. The food can't be beat. You don't have to go back for a second helping, because they will give you all you want the first helping.

We get liberty Saturday or Sunday.

**FDR says:**  
Originally we asked for 10 percent in bonds; now we need considerably more.

### Capture Their Youth Forever

● Gift photographs of youngsters make a gift treasured by parents, grandparents and other relatives because they so vividly bring the spirit of cheerful youth wherever they are!

## The Wiseman Studio

HICO, TEXAS

# Summer Suits

Feel their fabrics—porous to let cool air in. See how lightweight they are, yet how firmly woven—to hold well fitting lines.

GULF-TONE, 100% Wool ..... \$26.95  
Spring Grey & Brown, All Wool ..... \$21.75

### NEW STRAW HATS

—Interesting Weaves  
—Becoming Brims

Store your felt for next fall. Relish the cool comfort of a new straw—

\$1.49 to \$3.95

# Relax

—AND COOL OFF!

In One of Our  
**SPUN RAYON SPORT SHIRTS**  
They Are A Summer Boon!  
\$2.49 to \$3.95

## MEN'S — Work Clothes

HAWK AND TEST Work Clothes are known for their being made to take hard wear.

**KHAKI PANTS** ..... \$2.25  
**KHAKI SHIRTS** ..... \$1.95  
**GREEN HERRINGBONE PANT** ..... \$2.95  
**GREEN HERRINGBONE JACKET** ..... \$2.75  
**OVERALLS—Sanforized** ..... \$1.89

## MEN'S — Work Shoes

Sturdily built . . . for hard wear!  
\$2.49 to \$4.75

BUY OUR WORK CLOTHES  
—BUY WAR BONDS!

# J. W. Richbourg

DRY GOODS

"This above all, Let's Win the War and End the Wars."

**Elect FRED ERISMAN**  
of Longview  
**YOUR ATTORNEY GENERAL**  
Now serving his third term as District Attorney of Gregg County  
President of the County and District Attorney's Association of Texas

"I am interested in principles of government—not political platforms. Let's again have genuine rule by the people."

## Want to Keep That First-Day Freshness?

● Want to look "fresh-from-a-fitting" every time you wear your summer costumes? Want to add to the wear and insure longer attractiveness or all your clothes?

Regular cleaning by Elder's cleaning process will do that for you . . . and economically, too!

THANKS for your patronage and cooperation since our arrival in Hico.

# Elder Cleaners

PHONE 49

THE HOUSE OF HAZARDS

—by Mac Arthur



Delivers Inspiring Message to Graduates



LIEUT. COMDR. J. BARRY HOLTON

Commander Holton is a native of Austin, Texas, having been born and raised in that city. After graduation from high school in Austin, he attended Notre Dame University. At Notre Dame, he was a football player, and later was a coach, under the famous Knute Rockne. While he was line coach at the University, he coached the famous "Four Horsemen." The two schools in Texas that he has been employed as a coach and physical education director are at Trinity University and the Wichita Falls, Texas high school. Previous to entering the U. S. Navy, he was with Southern Methodist University at Dallas. Commander Holton is at present the Officer-in-Charge of the Naval Air Primary Training Command Regional Office. At this time his office covers the states of Texas, Oklahoma, Louisiana, Arkansas and New Mexico for Naval Aviation training. Commander Holton is a first cousin of Mrs. H. N. Wolfe of Hico. An account of his address to the Hico graduates, and his special plea to the audience for a stronger participation in the war effort on the home front is carried on Page 1 of this issue.

BETTY SUE

by McEver & Sanders



● And did you know that you can keep your Armed Forces flying with MORE FOOD... BETTER FOOD? It's "Food for Freedom" on the Home Front. Keep 'em laying with our famous Purina Feeds. The McEVER & SANDERS HATCHERY has a Purina Feed for every need; reasonable prices; courteous service.

SEE US FOR STARTED PULLETS

McEver & Sanders Hatchery  
HICO, TEXAS

Allied Blows in Northeastern Europe Help Russia



Hitler's defenses in northeastern Europe get a taste of aerial blows delivered to western line as Flying Forts and Liberators of U. S. Fifteenth air force strike blows at Rumania. Targets are cities containing rail yards, oil refineries and other vital installations. All of targets handle heavy Nazi traffic bound for Russian front.

Wee Bits of JESTURE

[Opinions expressed in this weekly feature are the writer's, and not necessarily those of the News Review.—ED.]

Scientists now inform us that the most intelligent of the great apes, chimpanzees, are born comedians. Folks, this bit of information may be of no interest to you whatever. But to me and this monkey business I'm trying to carry on it is a serious matter indeed. Nobody likes a "Copy-Cat." And I most certainly do not want folks to think of me as being the kind of a fellow that would try to infringe upon any member of that jungle family. Besides, some folks recognize them as their ancestors. They may be right—I couldn't say—for my knowledge of evolution is so small that it compels me to straddle the fence on that issue. I do admit, however, that I have an enormous appetite for bananas, and also that in my childhood days I was a grapevine-swinging thing. Now, folks, monkey business has both its advantages and disadvantages. On the advantage side of the ledger you can boast that your business is not all bound up by "red tape." While on the other side of the ledger, you may observe some fellow acting kinda strange, perhaps he's all out of sorts, just like he has had his fur rubbed the wrong way. And in this connection, folks, I would like to make this suggestion, that if you read this column any at all, always do so with your tongue sticking out and a salt shaker over it going full blast.

Any fellow who lays his shovel aside in times like these and goes to probing into "monkey business" whether he does so directly or indirectly, is offering you folks something in humor that I am unable to compete with. I have tried and will continue to try to carry on an honest, clean business to the very best of my knowledge and ability. And you can bet your bottom dollar that so long as I conduct this "monkey business" I'll furnish the "bananas" that it takes to run it, too. And you may quote me on that one. Last accounts I had, there was a lot more than one ticket sold. And a fellow who's suffering with that "bent pin" feeling might try offering his seat to someone else. "Side-swiping" the other fellow's opinion doesn't pay good dividends. As I see it, more and more of us folks are beginning to understand the stark realization that winning the war should be our paramount objective. Any talent we possess for "hair-pulling" should be directed at the enemy. So that he and not we will be offering a whole Kingdom for a wig.

—By PRINTISS A. NEWMAN.

HEAR the Flowers Evangelistic Party

In EIGHT DAY REVIVAL



Hico Methodist Church June 4-11, 1944

THERE WILL BE:

- (Downtown) 3 Special Services for Men Only at 10 A. M.
- 3 Special Services for Women Only at 10 A. M.
- A Children's Story Hour 5 Week Days at 4 P. M.
- A Special Children's Night
- A Special Young People's Service at 8 Each Evening
- An Evangelistic Service Each Evening at 8:45
- Service at 11 A. M. Each Sunday
- A Revival For Everybody

Use YOUR TELEPHONE

... but Please be Careful with the Instrument

We want you to use your telephone every time you think it necessary, because we know it is saving you tires, gasoline and money. But—please be careful with the instrument. Parts are almost unobtainable and new telephones have not been manufactured in almost two years. Your understanding cooperation is appreciated. Thanks.



GULF STATES TELEPHONE COMPANY

Does Your Car or Truck Heat?

● IS YOUR RADIATOR RUSTY, DOES IT SHOW OIL SCUM?

If so, let us thoroughly clean your radiator with a new method recently installed.

See Us On RECAPPING AND VULCANIZING Car, Truck & Tractor Tires (Any Size)

Quick Service and Reasonable Prices

Hico Gulf Service Sta.

H. R. AER, Mgr.

GRADY HOOPER, Gulf Agt.



