


WE BOUGHT EXTRA WAR BONDS
Bvery patriotic home in Ameriee will mant to diploy thit
mbblem. Pute it on your front door of os . Wiedor

 WHR LOAN

## cols

## Every patriotic home in America will want to put up this emblem!

His emblem is a symbol of your patriotism. It tells the world that you whave done your full share in the 4th War Loan. Every true American will be proud to display it at home
Our valiant fighting men ... soldiers, sailors and marines ... on every
far-flung battefront are on the attack ... forsing shead steadily, relent-far-flung battefront are on the attack... forsing ahead steadily, rele lessly. Nothing on earth can stop them . . . IF we back them UP!
Backing them up means throwing every dollar we can possibly spare into the fight right now ... even if it takes sacrifice on our part.
That's the purpose of this th War Loan Drive
To earn the right to display the 4th War Loan Emblem you must invest in at least one Extra hundred dollar Bond (at a cost of only $\mathbf{5 7 5}$ ) ...over and above your regular War Bond subscription. But don't stop
with one! Invest in all the extra Bonds you think you can afford ... when onvest in some more!
Remember, every dollar you put into War Bonds does double duty. It helps to win the war ... and at the same time it insures your own financial security.
Here, too, is a chance to help your company meet its quota in this the War Loan.
Maybe this will mean sacrifice on your part. Maybe it will mean doing without something you want. But don't forget . . . while you are only lending a few spare dollars . . . thousands of our gallant fighting men are siving their lives for you! Show that you're backing them up $\mathbf{1 0 0 \%}$. Invest in extra War Bonds to the limit of your ability. And display the
tth War Loan Emblem at home!
BUILD YOUR FUTURE
WITH THE WORLD'S
SAFEST INVESTMENT
$\begin{aligned} & \text { All over the country men and women look to the } \\ & \text { future with confidence. They are the ones who }\end{aligned}$
$\begin{aligned} & \text { future with confidence. They are the ones who } \\ & \text { have put part of their extra wartime earnings into }\end{aligned}$
$\begin{aligned} & \text { have put part of their extra wartime earnings into } \\ & \text { the worlds safest investment-U. S. Government }\end{aligned}$
War Bonds.
$\begin{aligned} & \text { Yes, they are helping their country in its grim- } \\ & \text { mest struggle. But they are helping themselves, }\end{aligned}$
$\begin{aligned} & \text { mest struggle. But they are helping themselves, } \\ & \text { too! They are helping to secure their future, to }\end{aligned}$
weather any troubled days that may lie ahead.
What about youp Are you letting the dollare
$\begin{aligned} & \text { lip throughr your fingers dollars that should be } \\ & \text { put safely away in War Bonds? }\end{aligned}$
There are War Bonds to fit your needs ... Bonde
that are backed up by the strongest "company" in
$\begin{aligned} & \text { the world. Build that home you have always } \\ & \text { dreamed about. Send your child to college. Buy }\end{aligned}$
the wonderful things that are coming after th -yar. 4th War Loan Emblem at home

# Let̃All <br> BACK THE <br> ATTACK! 

$\star \quad$ This Series of Advertisements Sponsored by the Following as a Contribution to the War Effort
H. E. O'Neal, Agt. Barnes \& McCullough Hoffman's Randals Brothers Barrow Furniture Co. Mrs. C. L. Lynch Hardware The First National Bank, Hico J. W. Richbourg, Dry Goods Hefner's Laundry
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M. E. Waldrop (Texaco)
J. H. Fllington Feed Store Burden's Feed Min Casey Motors


Men are dying...are you buying?
$\begin{array}{ll}\text { F you're inclined to say, "I can't } & \begin{array}{l}\text { the Fourth War Loan. At least } \$ 100, \\ \text { afford any more Bonds," just take } \\ \$ 200, \$ 300, \text { or } \$ 500 \text { if you can possibly }\end{array}\end{array}$ $\begin{array}{ll}\text { afford any more Bonds, just take } \\ \text { another look at the casualty lists. } & \text { scrape it up. }\end{array}$ At least $\$ 100$ extra in Bonds-over Look at those grim lists in today's
and above your regular buying-is paper. Buy your Bonds while the needed as your part in putting over names are still fresh in your mind.

## Let all BaCK The attack!

CORNER DRUG CO., Hico, Tex.

## HES BACK!



He's done his part and more-have you?

They're coming back-the gallant men who've
Tell them the war's as gooxd as won and that
here's no need to buy more War Bonds.
They know first-hand what invasion cosss in real fight's just begun ... that wishful thinking can prolong the war and waste thousands of

Theyre looking to us to keep on backing the artack... to help get it over sooner by providing the overwhelming weight of arms

We can't match their sacrifice but we can show Conds were in the fight by buying ear

Buy at least one extra $\$ 100$ dollar bond now
and keep on buying Bonds until Victory.

New Dry Legislation

 YMIDAY, JANUARY A1, 104.
POLITICAL
THE HICO NEWS REVEW
paes rove
THE HICO NEWS REVIEW


Joint Legislative Committee Discusses Texas School Laws

- the Department of Edrimble tram


## Dal Cornegic

COOPERATION-THE ESSENCE OF In the fall of 1937 the town of Ware, Mass. had a stag
ering blow. The company which operated the cotton mills announced that it was going to suspend; not only
suspend but it had sold all the property and machinery to suspend in the South The company had been operating ior
pore than one hundred years. It had supported the town
more then The town was stunned. The living of the people de peot
pended on the cotton mills: their very food. And now the penlls were not only to be closed but be moved away. The town selectmen got together and found that the
men who had bought the mills would take s50000 for them Then hee selectmen hit on an idea. They called the people
together in the town hall and asked them to cooperate in stead of bickering and fighting as they had been accus,
tomed. They were told that if they could raise $\$ 32,500$ they could keep the fortteen mills there. The town hall was
packed, jamnied; loud-speakers were set up; the stree was filled. people realized that if they didn't work together
they would sink. old quarrels were patched up; ancient enmities forgotten.
Stock was sold for $\$ 5$ a share. When the gavel fell for the lact wime, every cent of the money was subscribed The Ware Trust company, a bank which was 115 years
old, offered to lend the people money at a low rate of interold, offered to lend the people money at a low rate of inter-
est. The people flocked to it. The payment to the Southern
owners was met Now the selectmen had to find a company who would
move into the cotton mills. They approached a shoe com pany, told their story invited them to send representatives
to look over the mills, sold the shoe company the idea signed. The shoe company converted an old weave shed
into a shoe plant In three months the shoe company had into a shoe plant. In three montht the shoe company ha
400 people working in the old ototon mills.
The eselecten went to visit a woolen company, told their story; the woolen mill sent representatives, moved in. Two companies now
Then the "Ware Knitters" moved in.
Well, today the town of Ware has seventen differen industries; no two of the companies make the same kind of
goods. On top of this the town of Ware (as it is called) has almost three times as many popple working in the old cot
ton mills as the cotton company had. And the payroll is much larger than it was. The people are prosperous and
happy. a fine lesson there is in this: Cooperation. What wonders and fight, he town would pave been lost This
quarrel and
lesson can be carried into almost every business. Instead of working at cross-purposes. with bickering and pety
quarrels, kepep your eye on a bigger, finer goal. The ad
vancement of all.

Churchill Back on the Job

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iy LYTLE HULL
History Handicap

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## Succauful Parenthnód

HANDLE ADOLESCENT CRITICISM WIT: DIGNITY AND HUMOR


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 ton News Letter; (b) the New York Sun; or (e) the CimeagoRecord Herald? Record Herald?
\& The Cathedral of St.
Iarest 3 -Where is Columbia university 1-What is the insigne for the Uulted states engineers? 5-Who was the first administrator of the AAA? -


Hitchhiker
Rained Out





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"Fifty-three Years In Hico"


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WITH YOUR PRESENT CAR?
If the cold weather has had a bad influence on the performance of your car, see us about a deal on one of the many makes and models we are showing. We have - or will get on short notice a car for every purse and purpose. SEE US FOR A USED CAR HOW ABOUT A TRADE?
G80. Jones Motors
GOOD USED CARS

## IREDELL ITEMS

## by Miss Stella Jones, Local Correspondent


 surs. W. W. Willams. of San An-
tonio spent the week nad with her



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Have you done your part in the

 $\angle O T A B B A C K$ THE ATIACK! LOAN?

## This space contributed to the war effort by

## Keeney's

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## 

 $\xrightarrow[\substack{\text { SAT. MATINEE \& NTTE } \\ \text { GEYOND THE LINT FBONTIER }}]{\text { FRANES GIFFORD }}$
## SAT, MIMNITE. SUNDAY OBEST MOND BOOT <br> TVES. \& WED, NEXT WE

## THURS. \&FRI. NEXT WEEK

WITH THE COLORS

## in a coun nergoes, got throu also sald ters file were weel the men weather arrival.

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## LAST CHANCE

FOR

## COAL!

WILL HAVE ABOUT 15 OR 20 TONs OF COAL AROUND THE 1st OF FEB.

Please place your orders ahead of time if you expect to get in on the last we will receive.

## -

We Will Have A Full Load of Various Fresh Vegetables For the Week-End -
BOTTLED COLD DRINKS

## Terru's Ice Service

South of Barnes \& McCullough On Railroad Ave.

THE HICO NEWS REVIEW
wanted to be here during their
brother's furlough.











## Remember

IT'S THE FOODS YOU CAN'T GET THAT ARE HELPING TO WIN THE WAR!

So please be patient with your grocer today!
He's trying to do everything possible for you!
Here's how to help him-and help yourself, too -in these days of war shortages:
If we all use our heads, everybody will have enough. Some foods will be plentifu-use them. Some will be scarce-some will be "out" for the daration. They've gone to our sons and hasbands and brothers on far-flung fighting fronts. Who would begrudge them one bit of it? Why, none of us! Of course we'll have to gear our buying to wartime conditions. But that won't be so hard if you follow this simple plan. Here's how easy it is to do-

1. PLAN MEALS A WEEK AHEAD. It's really simple, and a great time-saver once you get in the habit.
2. BUY FOR A WEEK AT A TIME-as many as possible of your week's food needs in a single grocery order. Shop early in the week if you can, and when the store Shop early in the week if you can, and when the store
isn't crowded, too. Your grocer can serve you betteryou'll see. And think what you save-time, work, gas oline, tires!
3. TAKE FOODS YOUR GROCER HAS. Don't blame your grocer when he doesn't have just the ones you want You'll be surprised how often you can "switch and swap" -sometimes to your advantage.
Above all-don't bay more of ANYTHING than you'll need. Let's prove that this is still the land of freedom-that as individual citizens we are big enongh and broad enough to share-and work out our problems together, throngh the voluntary and intelligent cooperation of all.

- ALWAYS THE BEST IN MEATS -

Wallace Ratiff
MARKET

