


## JOYFUL CHRISTMAS

afand a very Happy New Year
With the splendid remembrances of the harmonious associations we have had with our many good friends of this area during the past, we eagerly look forward to a continuance of them in the future. We sincerely hope that these friendships ave been as pleasant to you as they have been to us.
CASEYMOTORS

## 

## May CIll Be Yours

As you enjoy the conteniment ond merriment of he Yuletide, we wont you to know that we will tions thot hove been ours during the time we hove been seiving this community.

It is these friendships that bind our ambitions. to be of the utmost service to all.

## Knox @ Tulloh

Cash Buyers of
POULTRY $\star$ EGGS $\star$ GREAM HICO, TEXAS


## (2)

Warmest best wishes<br>of the season to you and yours from this company and its employees in the armed services and on the home front. We join you in the earnest hope that 1944 will be a year of decisive Victory leading to lasting peace and happiness for all.

COMMUUNTTY PUBLIC SERYICE COMPANY



Miss Chariene Conley. bride-
elet of Oakley Slater ef Hartiord.



NOTT TOO LATE FOR COCCIDIOSIS Many Poultry raisers have the mistaken idea that coccidiosis does not affect older birds. This week we are bringing you the eleventh of a series of ads which offers helpful sug. gestions you can use to step up egg production... increase profits. Watch for more ads

CONTROLLING COCCIDIOSIS IN LAYERS

CHECK THE FOLLOWING SUGGESTIONS AGAINST YOUR POULTRY RAISING METHODS
( ) Clean and Disinfect Poultry House
Your most powerful weapon against the spread of intestinal coccidiosis is sanitation. The minute infection is discovered in your laying flock, take steps to stop the spread of this enemy of poultry production. Clean out and disinfect he poultry house. Sweping with Dr Salsbury's PAR-O-SAN solution, kills Give hidia acysts on contact. Five tablespoonfuls in each gallon of water will coccidia oocysts on
( ) Give Medical First-Aid
Coccidiosis calls for action! Follow one of these 5-day tested medication plans Use Dr. Salsbury's RAKOS to help keep the birds eating - to stimulate the appetite - and to provide astringent action. Or Dr. Salsbury's PHEN-O-SAL may be used either in water or in feed solution doring mectication of reinfection.
spray every other day with PAR-O-SAN solution
( ) Help Hens Build Back Health
After a siege of coccidiosis your laying hens will be in a run-down condition.
So, use Dr. Salsbury's AVI-TAB .... aids digestive processes ... stimulates appetite. Feed AVI-TAB in the mash ten days each month, help hens to do better. Be sure to keep them on a nutritious diet too

## DON'T FORGET

We are here to help you with your poultry health problems. So come in and talk them over with us. When you see the emblem displayed on our window, you know that we are co operating in the National Poultry Conservation Program Let us help you.
McEver \& Sanders Hatchery
PHONE 154
HICO, TEXAS

## A MERRT CHRISTMAS <br> May the New Year be a happy and thriving one for you, ond may it be our privilege to add to its success.

3ONNIE'S beauty shop

MAY JYY THS


## LHMSTMSGIUE

attend you and may new found blessings make the New Year more bright.

We gratefully acknowl. edge your consideration during the past and solicit your continued thoughtfulness.

## Wren's Texaco

FOR ALL-AROUND SERVICE FIRECHIEF GASOLINE $\star$ SKYCHIEF GASOIINE EXIDE BATTERIES

## Greetings!

The spirit of the season prompts us to express to you appreciation of our pleasant business relations during the past year and 10 most heartily wish you a very Merry Christmas and Happiness and Prosperity for the New Year

Hico, Texes

Makc shift Mattress


## Cbristmas Grectings

Today our thoughts turn once more from things material, and dwell for awhile on the humble manger in Bethlehem, and the life that began there more than nineteen hundred years ago; and through the centuries that followed has

It is well for the world that just now, when so much has apparently gone wrong, when the spirits of men seem so badly broken, just now when disappointments have blighted hopes, when cherished plans have been frustrated. when the universe seems in the state of despair, and when for a time
the thoughts of men have been so largely self-centered ... It is well that we reflect upon the one great thought. the one consuming desire of this man of Galilee, "Others." From the beginning of his ministry, when he gave to the world the perfect rule of conduct toward others, until his final petition, when he said. "Father. Forgive them; they know not what they do," his thoughts were of others. For others he lived, for others he labored, for others he died.

Never was there a time when the world needed so much to forget self for awhile. Never was there a time when men needed so much the steadying influence that comes of knowing that others care; this is the "Christmas Spirit", thinking of others, doing for others. And there is another side ... we cannot do for others without (at the same time) doing for ourselves. No investment pays the rich dividends that service to others pays. Just now the earned through senvice so lot us go out for dividends this Christmas, dividends earned thred in the Christmas spirit, it may give hop - where seem slight to us, but The thought that others care has made the load lighter for many andy despair. was falling under the weight of it

It is our earnest hope that, in every home. the true spirit of Christmas may abide this season, and that nothing may happen that would mar a day each and every one, and our every good wish is for all the joys that Christmas an bring.

## George Fones Kotors

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## Personals.



## DHETHAS

brings to eoch of us on appreciotion of those fine
triendships and memories friendships and memories which make He worth living. And so to you our cordial greetings and wish for you both heolth and hoppiness throughout all the coming year.


THE WISEMAN STUDIO, Hico, Tex.


Churebtrews Firemen's Efforts
'Click' On Call to Fairey Residence


that we here at home may have
the blessel
attending the chureh of orivilege of
Are you koing to disa pooint hiose
Are boys.
bown
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The

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St book. Johe used as ourd 5.39 reads: daily
thearch the Scriptures. for If
then ye think ye have eternal life.
And they are they which testify of
A weleome is awaiting all who
attend our Sunday school and
charch services. Come and be with Supt. Adult We. E. ELLISON, of the Baptist
Sunday school
MORE REFRIGERATORS

$\qquad$
need for ice cere rer torigerator, inceased to to
the unavailability of mechanical
refrigerators.

## CARD OF Thanks

We want to thank the members
of the fire department or puttink
out the fire at our place Monday
morning so quickiy and efficientyy.
They were really helptul, and their
efforts are duly apprectated.
MR. \&RS. J. W. FAREY
MRS. HARPY. HDDSO

## MOVFING

HAULING
E. P. (GENE

LANGSTON

Wishing Zou f] UDJDEAFDL DHMSTMAS and du Happincs in the $N_{\text {Num }} Z_{\text {cat }}$

Hico Confectionery \& Drug Sundries

Charlie Rhoades Buried In Hico
Monday Afternoon

## , mols,

CHRISTMAS QREETINES

BEST WISHES

Your patronage through the years past is evidence of the confidence you have in our organization, and we years to come.

## Corner Drug Co.

Prescription Headquarters
Phone 108

Here's a
Chin ........... with the sincere appreciation in our hearts for the many kind nesses that have been ours to ackage of Chrithis little - The goodwill of our friend cause we well know that without mpty indself would be

As we wish you the Joys of Christmas and every Happiness add our heartfelt thanks for all past favors.


SEASON'S GREETINGS

## J. W. RICHBOURG

And the Store Personnel
plezs six
THE HICO NEWS REVIEW
 LDOKINE FDRWARD
AT CHRISTMASTIME


It is impossible for us to send
each of our friends an indi-
vidual Christmas card as we
would like to do. So, we are
taking this method of wishing
you Good Health, and a Merry
Christmas during these times when many of our friends and families are unable to join us.
It's the Seoson to be friendly. Hoppy, and contented moy this be your experience this Christmas and every Christmas

## IMerry Christmas



We cherish the thoughts of the fine friendships that have been ours in the past and we desire to take this means of expressing our genuine thanks for your courtesies
We wish you the best of pood things for Christmas and the New Year.

Bill McGlothlin


## CHRISITMAS



$$
\begin{aligned}
& \text { KEEP ON . . . . . } \\
& \text { TZating the } \\
& \text { WITH WAR BONDS }
\end{aligned}
$$ WISH TOR TOU

Every business, regordless of size or type; every individual, is dependent upon someone else for support and existence. Our business is dependent upon our many loyal friends who have favored us in scores of ways during the past year

It may hove been through your patronege . . . it may have been a kind word of cheer . . . or it may hove been an expression in our behalf to some friend of yours . . . but, in whatever way you moy have favored us, we ore thankful.
It is our hope that each of you may receive

MERRY CHRISTMAS HAPPY NEW YEAR

Once more it is our pleasure to extend
the compliments of the Yu uletide
Season to our host of friends in this community. It is a very pleasant and

Teague's Variety Store

## H. L. KIGHT, Ginner



A MINUTE
Wo Went To Extend henaty casinvices nest wiswes roe tiv C. ALLISON Jr.
 WARM GREETINGS GLAD THOUGHTS
IDHEARTY WISHES

ales and Service
Farmall Tractors cCormick-Deering Farm Machinery Case Tractors \& Farm Machinery Avery Tractors \& Farm Machinery Livermon Peanut Pickers
$\qquad$ International Trucks
airs - Twine - Haywire - Belting
Ve specialize on the repair and the rebuilding of Farm Tractors
ING YOUR FARM MACHINERY PROBLEMS TO US
WE WILL TRY TO HELP YOU
Shannon Supply Co.
Phone 168 Stephenville, Texas

$\pm= \pm$ "Silent Night"
The bomle is over.
The bomb-shattered village is deserted, lifeless.
And the silence that greets our invading men
odeathly. It's the kind of grim stillness many of them will know on Christmas Eve this year.
Not like the warm, beautiful "Silent Night"
we know. Not like the peace in our homes the night before Christmas.
But the only way we can have some peace in our hearts helping by buying all the War Bonds we possibly can. And by giving all the War Bonds we possibly can.
For no other gift could mean so much this year . . . no ther gift could do so much good.


FOR PEACE ON EARTH*BUY WAR BONDS
The First National Bank

- IN HICO SINCE 1890 -


RATLIFF BROTHERS AND FAMILIE® $\underset{\text { HICo, TEXAS }}{\text { A }}$ fly-three Years In Hico",



| Palace Theatre Hico, trixis |
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| BUY WAR STAMPSAT YOUR THEATRE |
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|  With an ALL. STAR CAST |
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| KEENEY BANQUET (Contaverad trom Pase 1 |
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| Mrs. Aubrey Dusan, Mr. and Mrs. E. C. Bramlett, Mr. and Mrs. G. C. <br>  |
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Bimlermins gaiterings

We reolize more than ever how much it means to good will of folks like you. Please occept our sincere thonks and our good NEW YEAR

## trost

H. E. O'NEAL RIO GRANDE NATIONAL IIFE INSURANCE CO.

TIMES CHANGE
AND WE WITH TIME
BUT IOT THE WAYS OF FRIENDSHIPS


- WIL BE CLOSED SATURDAY, CHRISTMAS DAY Please let us Service Your Car Friday


## HICO SERVICE STATION

Grady Hooper. Agt. - GULF - N. N. Akin. Operator

## THE SEASON'S CHEER TO EVERYBODY

To our many friends and customers-the Sooson's best wishes for joy and hoppiness. By your thoughtfuiness youi hove helped to make our Christmos a marry ane and we wish the same for you.
 J.HELLINGTON DRE


## AFRERICY GREEING <br> © <br> As you eagerly await the occasion of an enjoyable Season with your friends and family trust you will pause just long enough to accept these few this firm. <br> To have served you in the past has been a decided privilege, prompting us to express a Christmas Greeting that carries with it our best wishes for the coming year. The friendships formed these past twelve months, combined with those other friendships of long standing, lead us to again renew our pledge of service. <br> 

Barrow Furniture Co.

..manoms


Randals Brothers
E. H. Randals T. A. Randals Lusk Randals

We of the

## Sauthern Union Gas Campany

Wish for You and Yours

> A JOYOUS CHRISTMAS AND
> A VICTORIOUS NEW YEAR
W. M. Marcum, Local Manager

Mary Harton, Cashier

