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Congress Party's Requirements Tough
 belong to the Congrese Parts, which
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and


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$\frac{\text { Added - color cartoons and world news }}{\text { NOW THRU }}$

$\star$ COMING WEDNESDAY \& THURSDAY $\star$ Orson Welles' Wrilliom Shokessearere's "MACBETH"

|  | Students \& Children <br> 50c at All Times |
| :---: | :---: |
| Sponsored by: City Councll of Beta sigma Phi. |  |
|  |  |
|  | GENE AUTRY and CHAMPION <br> "Cow Town" |
| Added-Color Cartoon and Nems | Added-Carioon and Serial |



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Evangelist Prays For Mickey Cohen; No Dude Ranch Date

Communist Torture Method Described




 ectairch in china.

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Fine Luggage
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Choose one piece or a set from our choice selection of beautiful luggage by -

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## Plenty of Parking Space!

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Che 3itioland Reportev Uelegram


Petroleum Protects Freedom
Petroleum, a magic word which long has meant Prog-
ress, has assumed another an even more important mean-
ing-Protection-Protection of Freedom.
Yes, Petroleum Protects Freedom, and today the pres-
ervation of Freedom and the American Way of Life per-
haps are the most important things under the sun. Without petroleum protection, with which the United States
is blessed, we might even today be in a hot war, struggling

## for our very existence.

on its ability to produce oill, and surely ypetroleum is essen-
tial in our all-out defen tial in our all-out defense and mobilization effort.
During 1950, the United States produced $1,978,000$,
000 barrels of crude oil, which amounted to 52 per cen
of the world's supply for the year. At the beginning o
of the worlas supply for crude oil
1950, proven reserves of
barrels-more than a third of the
antire world.
deposits, but to the Amencan ped by nature with rich oil chousands of competing companies, both large and small, Where it is protecting the freedom of our nation zation effort is recognized ev
ernmental agencies particul
production
demands.
the picture in a big way. The Permian Basin Empire,
which has led the way in increased production the last
year, stands today as the area which best and most efficiyear, stands today as the area which best and most effic
ently can increase production to supply the demand. recent months and likely will be increased to even highe lets are provided

## nation's oil picture, less than a year ago was producin 15 per cent of the total production of the United State

The encouraging thing is that the huge and important
Permian Basin can and is ready and willing to produce
The region last year produced a record $331,803,00$
barrels of crude oil. The daily average production at th ond of December was 84
-just eight days ago. And production still is on the
increase.
The Pormias during 1050 also were at record highs. which 4,518 were
the explorations were list as new field discoverie
bring the total number of fields in the area to 509 .
493,000 barrels of oil, whereas estimates of remaining
known proven reserves are well in excess of $6,000,000,000$
barre
try in
Midla
try in the Permian Basin Emp
Midland is the headquarters
Progress and Protection live up to its dual meaning
Iron Ore Is Running Out it is building a huge new integrated steel plant on th
banks of the Delaware River near Trenton, N. J. erect a mill on the Delaware farther south. Now the government has disclosed its approval of
$\$ 250,000,000$ steel plant in the New London, Conn., area This mill, also an integrated one, is designed to satisf Aig markets. But, being near the Atlantic shore, they'r also more vulnerable to enemy air attack. The prime rea
son they're being placed at tidewater edge is the blun son they're being placed at tidewater edge is the blun
fact that in the years ahead much of our high-grade iro ore will have io come via water from Labrador and vene
zuela. This is one of the facts of life in the new decade.

```
Fortune tellers are said to be disappearing.
```

Why is it that folks who intrude always say they hop they don't2 be kept in
dren, too?


- The Washington Merry-Go-Round





## 







##  <br> NEA Whatrition coorsen

Weo over sending U. S . troops to Europe is to convince the American people this is the correct thing to do.
The current Senate Foreign Relations Committee hearings on whether to limit the American contribution to European defense is the second heat of this race.
The speches of ex-Presi.
dent Herbert Hoover Sena.




## 






CCARD Sense


| Q-With both sides vulnerable,your partner deals and bids one your partner deals and bids one You hold: Spades K-4-2, Heart |
| :---: |
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## Crimson Holiday <br> By Jane Holsinger

COPYRIGHT 1951 by MEA SERVICE, IMC.

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WHOOSH, SNICK-NO HEAD-

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| the wey sst. James w. |  |
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| The Air Porce serceant wrote | couple of preliminaries. |
|  | These incluc |
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| of the barbaric beheading and | from another |
| ded photographs he is be- |  |
| cans to witness such an | thier had not only stolen, but |
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## EAT PLENTY AND take Off UGLY FAT






Three-D Ranch Shows $\left.\right|_{\text {at the San Antonio Livestock } E} ^{\text {at }}$ Oinfonearut won Rep, chares
 They will be heard beforarithe
House Committee on Congression-
Ia and Legislative Redistricting






## With The Services

## Former Midland Flier Joins Indian Mission



## F. R. (Tod) White

## Manufacturers Agent

Wm. G. Cummings Company Deckard Manufacturing Company Hercules Tool Company Susman Wiping Materials Company

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who was formerly stationed in Midland and married a Midland girl, is on his way to India with a U. S. Air Force mission. Leonard F. (Hoot) Harris, former Midland High School basketball star, right, enlisted in the Air Force January 2 and
has anlied from San Dieso for
nerrice with the
Marine Corps.

## Nolan P. Timmons, son of Mr. and Mrs. James C. TMmmons, 50 North

Mrs. James C. TImmons, sour. North
Weathertord stret. has reported for
duty wrth the United stores Nat

## at San Dego. A gratuate of the University, of

Texas graduate of the on in the nive nal
with $a$ petty otficer's rating
and Mrs. Wwluam L. Kerr, 1200
country lub Dive, recentive has
been aseigned tort Hood Texae
He atended the New Mextco Milltarr Institute and reecived his $\mathbf{B A}$
tegrre trom the Univerity of Tin Pre. J. E. Dickingon, Jr, whose
parents and wite ure in Maliand.





LL, (SE) Westley, B. H. Johnson,
USN,
F. $\mathbf{i n}$ insband of the former Elde F. Xinn of Mdilinnd, to under Elatide
trainning with Attack Squadron
 minstration are needed, the Navy
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business visitor
John F. sparks of Port Worth,
Star- Telegram staft member, was
a Midand vistor


 sight, and the reso
Detroleum industry,
Job Well Done


'Job Well Done' is Proud Record Of Pefroleum Industry


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 country would be
"ran out -1 gas."
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 tine rag papers, and a dealer handiling their line is immediately accepted
ns one of the leaderes in the industry
One of the most popular lines of the Howard Company is that of The











2-THE REPORTER-TELEORAM, MIDLAND, TEXAS, FEB. 25, 1

## Extreme C-S Andrews Area Gets Ellenburger Explorer

 McCoy is Planning Ellenburger Tester For E-C Tom Green

Poiential Scheduled For Continenial Test


NEW and USED PIPE

Any Size, Weight, or Quantity.

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Call 4971
BAYTOWN, TEXAS



West Texas Oil Men Attend IPAA Meet In Colorado City


## Woolley Oil Field Tool Service To

 Open Office Here

PAD Chlof Urges More Oll Outlets for West Texas

## 

 Meeting Of NGAA In Big Spring Friday


|Hurndall \& Gray Are Spot Check Saturday Lists 77 New Independent Oill Active Operations In Midland


| Hurndall \& Gray is the name of operators in Midiand. Members of the partnerahip are John P. Hurndall and Roe E. Gray. <br> Temporary offices have been ostablished at 112 south Colorado. Telephone number is 2959. <br> The new concern plans to do a general oll exploration, development and exploration business in the Permian Basin. <br> It will specialize on handing drilling deals at the beginning. Come From Los Angeles Both Hurndall and Gray have moved to this clty from Ios Angeles where they have been con- nected with the oll industry. Hurndall has been manager of exploration for Idwin W. Pauley, well-known Callfornia oll operator. Gray has been a petroleum adviser for the Venezuelan govern- ment. Both resigned those positions ment. Both resigned thos post to come to Midiand and start their own business. | That figure was arrived at by a "spot-check" of all operators with drilling operations going on in the county. The survey was made by The Reporter-Telegram ofl departThe ment. <br> The fisure of 77 active petroleum development operations in the county was a drop of two from the 79 active operations shown in Midland County in a survey made on February 10. February 10. <br> the fact that during the last by days a large number of new pro-Tex-Harvey fien completed in the Some of the rigs used on the area have not yet been put on other driling are now idle are expected to be active in a few days. 2m More Rigs Midland County, as of Saturday, tive rotary drilling rigs shown tion have been working in the county | The difference in the figures on the Reed survey and in The Re-porter-Telegram cheek is necounted tor by the fact that need only counts explorations on which actual rotary drilling is in progress at the time the count is made. <br> Wells which are testing and in yet completed-are counted in The Reporter-Telegram figures and such operations are not included in the Reed tabulation. <br> The Reed survey for February 15 showed 25 active rotary rige in Upton County, six in Martin and seven in classcock. It lists 65 drilling <br> tor County; 65 in Sceurry; 19 in Kent; 27 in Borden, and 14 in 23 Terry County was credited with The Reed survey showed a total drilling in the West Texas-South east New Mexico Permian Basin on February 15. February 15. That was nine more than the 528 |
| :---: | :---: | :---: |

 West Texas-New Mexico Detroleum Dírectory ,

| Abstracts - |
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| GUARANTY |
| TITLE |
| COMPANY |
| Complete Abstracts |
| 24-Hour Serrice |
| 205 Wemple:Avery Bldg. |
| Phones 2403 - 4171 |
| Acidizing-Pertorating- |


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> Residue Research Lab
> 2405 W. Indiana
> hone 1394

## Partners in propress Helping Midland Grow through Petroleum <br> Serving the Permian Basin Oil Industry

 Pre-Permian Geology

10-THE REPORTER-TTLEORAN, MIDLAND, TEXAS, TEB.
Washington Oil-
Eirst Step Taken To Renew
Inferstate Oil, Gas Compact
ASHING TON-A firirst Washington step towards
aur-year renewal of the Interstate dil and Gas Compa

Earl Foster of Oklahoma City, executive secretary of
the Interstate Oil Compace Commission, filed an extension the Interstate Oil Compace Commission, filed an extensi
agreement, signed by 18 states, with U. S. Secretary

Grilfin To Address PB Section Of AIME




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## Midland Described

 As 'New Land' In National MagazineMidiand is describec as a "N
Land" in a sixpope pspead in
current issue of vosue magazine.The
erous ph
ground
whe hav
yearsworking men in strease-smeared
clothing-of thePhotographs for the thaticle


Permian Basin Big Boy-


Wesitexas ls Greates Source Of Oll Reserves


Midland County Officials Engulfed In Busy Swirl

## Parthers in Progress

SERVING THE
PERMIAN BASIN


Engineered Beconditioning of:

## Slips Wash Pipes

Jacks
Wrenches
Elevators Tongs
Fishing Tools

Precision Machine Cut
Slip Liners, Buttons and Dogs

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## Hale, Rotary Into Tournament Finals

Bill Hale Motors of Odessa and Midland's Rotary En
sineers won their way into the Midland Independent Ingineers won their way into the Marna night at the John
vititional Basketball Tournament Friday nlagh
M. Cowden Junior High School gym, flashing powerful M. Cowden

Hale blitzed T\&P Railway of Big Spring 76-56, and Rotary clobbered Western Plastic
$68-49$.
$\int_{\text {by Larry king } \star_{*}^{*}}^{\text {ing's }^{D}}$ ow
 the Hale LIncoln-Mercurys to their
one-gided win over the Bigs prong
quirinet. The T\$p tive made a












 playing Holder Orocery of of odessa







 Totals
Rotary-western Plastic:
20



Louis TKO's Andy Walker In Tenth; Ready To Try Ezz
 ment list sepember, siturdray sia
 Emard Charies.
The
Irewn
Boon

 Con Puilece Friday night
 ot renge san Francicoco nemro round




## Presenting Nightly

 6:30 to 11:30NORMA BALLARD
IZARD OF ThE kEYboard on
DONOHOO'S
RESTAURANT

## Aggies LandTwo Men On Oversize All-SWC Quintet



$\qquad$

## light drills Saturday.


ous on both occasions.with the Midand deam. not comppet.
substituted tor Meckey.


and 6.
Teddy Kerr took Ybarras 4 and 2.
Bill Franklin won over Gllmore
2-up.
Patton defeated Johnson 3 and 2.
Bray defeated Garrison 8 and 2 .
Patton defeated Johnson 3 and 2.
Bray deteated Cararison 8 and 2.
Thie Mifland team scored 31 out
ont


 COURSE FOR CONTROLLERS BERKELEE, CALIF. - CPM-
short course for agricultural peat
 controuers is planned at he Une Thi
veratty of Collornil here. The
course will include fundamentals of course will include fundamentals of
entomology, plant pathology, acrientomology, plant patholosy arpi-
cultural chemicals, and airplane
spraying methods.


## rporter  <br> Lew Worsham Sets Pace At Houston

Babe, Alice Stanton In In Two-Ball Regional Final Round Cage Finals






 col
of the 6,454 -yard course. a case of cooper's, it was simply Texas Sets Record clouting and Miss Bauer's distaz
accuracy around the reens.

Mild Cold Epidemic Hits Braves Camp BRADENTON. FLA. -(P)-

 three, howe

## Battery Recharging <br> complete faclitits

 Slow or Quick rental batteries$\star$ Any Make Car or Truck NEW FORD BATTERIES


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EARLY VIEW OF STANLEY'S STATION
37 Years in the Gas and Oil Business in Midland!

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Phone 841
pen champion from Oakmont, Pa., was plagued with trouble on the back nine Saturday but came in with a two-
under-par 70 that gave him the third-round lead in the under-par 70 that gav
$\$ 10,000$ Houston Open

His 54-hole 207, nine under par, left him one stroke






 The Eastern eliminations. draw.
ing from 13 centers in in six sates,
Washingon. D. $C$.. and Puerto
Wico, will be staged sind at New York's Readidgewood simultaneously
Madise and The Eastern champlons,
crowned Wedpesday, will min
 Sunglow Captures
Widener Handicap MIAMI -(P)- A mighty effor
in the strech swept Sungow to
victory th the s50.00 added Widen-

er Handicap at Hialeah Race Track Saturday $\begin{aligned} & \text { The chestnut colts final surge } \\ & \text { carried him past the tarored Three } \\ & \text { Rine }\end{aligned}$ | far |
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C meet starts monday DENTON. TEXAS -(P)- LD
Morris of Jacksonville, Henderson
County of Athens. Clisco and Howard County
here Mond
playoft for lieyor for the Texas Juninor col the
jionship:
pionce basketball chamCoach, Athletic Head


 Basketball Results


## 5

5. 



 Fordham 59, Manhatten 49.
Stanford 73. USC 71 . Penn stata s8, Coigate
Lsu 51. Tulane 16 .
Utah 39. Denver 54 Trinn se. Denver st, st. Mary's 56 ,
Washington 77 , Oregon 68 . High School
San Angelo 2 S. Stephenvile
Harlingen 52, Larecto 35.




 Big Lakee 37 , Alpine
Cline 59, Balmornea

Farmer, Lost Thumb Back Together Again PORT LAUDERDALE, FLA
(P)-Veliman M Meager, 1 , farm
er, and his lost thumb are together again.
An alert motorist saw the thumb
on the street after Yeager's motor-
cycle had collded with an auto
nat cycle had collided with an auto-
mobile. The motorist took the
thumb. to the hospital where
Yeager had er The attending physician sewed
the thumb back on "with apper the thumb back on "with appare
good results," he reported. MIDLAND GIRL LISTED
ON TSCW HONOR ROLL DERTON Among the approx
maty 300 Atudents at Texas state
Cotlege tor Women who malntaine
 Mnn Underwood, daughter of M.
and Mrs. W. s. Underwood of Mid


Substiltute Fightier Upsels Tony Janiro, Eyes Welier Crown
 "word" boxing tulle with Fitzie Pruh
den , his wilning weltereweight who
upset Tony Janiro as a iast minute
Sub. There is no substitute for a goon
substitute" sald Daly Friday night
substrtute" sald Daly Friday nilgh
anter Pruden chopped Jantros baby
tace into \& bloody bloteh
tace into a blopdy blotch
ILast time Daly put a sub in Mad
ison Sque


Rough 'N Tumblê, Genter Colt, Wins Santa Anita Derby






$\qquad$


$\qquad$
 $\left\lvert\, \begin{aligned} & \text { Boxing Club also is eager-to } \\ & \text { Pruden in a welter tournament. } \\ & \text { Bristling With Champins } \\ & \text { The good old welter clase }\end{aligned}\right.$ Bristing With Champions
The good old welter class
will be bristing with chaplons
Chicaro promoters want to Chicago promoters want to tre
ognize the Charie Fusari-Johnny
Bratto winner Me ognize the Charile Fusari-Johnny
Bratton winner March 14 as champ.
Billy Graham has been assured




 Thies and in pot fiouenaumed

 Advertise or be forgotten.


## till claims the middieweight title



Let us help you plan the insuronce program thot meets your every need! Our staft is
trained to give you the best trained to give you the best
of service on all types of gen-

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... just drive out to 2701 West Wall and see how Miles Holl and Buick are setting the pace for outomotive

For with the phenomenal growth of Midland and West Texas-Miles Hall Buick Co. has grown and moved in: to a splendid new Soles and Service Headquarters. Here the most modern facilities have been instolled to progressive people deserve and expect. Here you'll find the "newest car in the world"-new in oppearance, new in performance, new in power, new in thrift and potent "Partnership" in Midland's Progress-proud of our many friends ond castomets in the oil business--proud to be Complete Automotive Service



Miles $\mathbf{F}$. Hell
Owner


Theff Of Narcotics In State During 1950 Totaled $\$ 50,000$ For All-Time High Mark


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and most reliable service ...In
percent of our scheduled miles

COITIIEITITL AIR LIIES

## BUILD THE QUICK, LOW-COST WAY!



MIDLAND TRACTOR COMPANY
301 South Baird Midland
Beckworth Keeps Up His Campaign For Overhaul Of Cotton Control Law

WASHINGTON $-(P$ P $)$ - Rep. Lindley Beckworth Texas is keeping up his campaign for an overhaul of the

cotton crop control law for the purpose, as he puts it, of cotton crop control law for the purpose, as he puts it, of
giving the little farmers a better break. Since he's not on the House Agriculture Committee,

Personals-







Korean 'Huck Fin' Guides Combat Patrol To Rescue Two Wounded American Soldiers Set Party, Election


## AMERCAN

Youth Held Without Bail After Missing Sallor's Body Found

## 

hearing was given a preliminary
the saturday before Justice of hear Peace C. P. Crouch, who re-
the
manded await a special session of the grand
jury Monde. A planay. from the Corpus Christ
Noval Air Force Base took Daupin
ais's boody to Corpus Christ ais's body to Corpus
be sent, to his hon
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LOUISIANA ALLOWABLE UP BATON ROUCE--ABLETM UP
Department on Conservation said

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Outstanding in Service to the Permian Basin
the world over

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Los Angeles 7 Hrs.
Mexico City 8 Hrs.
New York $\quad 9 \frac{1}{2}$ Hrs.
San Francisco 9 Hrs.
New Orleans 4 Hrs.
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2New one-plane Flights direat to.

## HOUSTON and AUSTIN!

Eifective March 1 , Pionece brings sou new
oneeplane fights leaving at 7 a.m. and noon
for Austin and Houston, via San Angelo2 hours into Austin, 3 hours into Houston. This new, faster service means that Pioneer has 14 fights daily serving you... 3 to Worth and Dallas .... and two to Lubbock and A marillo, with excellent connectlons at. terminal points with major air lines. Pioneer now brings you the finest air service mil freive been offered for passengers, for information and reservations,

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Giant Hopper Bites Mother Of Midland Midland Oil Man



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## RFC Probers-

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## Personals-





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Through Grady, N. M





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## Allies-



the gold mannequin by Myles Connolly
Starts Monday in
The Reporter-Telegran













op Brass Believes Chinese Must Lose




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ins To Marry
ins In Double Ceremony Friday




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## UNIT RIG'S <br> New MODEL U-20




DESIGNER'S DREAM-These beautiful Chicago girls agree that the hit of the Chicago Automobile Show was the XP-800, Buiek's "dream" car. Powered by
a 300 horsepower, super-charged V-8 engine designed to drive it 150 mph , the sleek, racy convertible was built for experimental purposes only. It is equipped

FAST - ECONOMICAL - COMPACT - SAFE JUST A FEW FEATURES
Single or Double Drum Unit
Single Package Drawworks and Transmission

- Extra Large Drum ( $261 / 2^{\prime \prime}$ Dia. by $50^{\prime \prime}$ Long) - $52^{\prime \prime} \times 101 / 2^{\prime \prime}$ Water Circulating Brake Flanges

\author{

- 1,000 Brake Horse Power Capacity with Additional Lock <br> Two AIR-O-MATIC Hoisting Drum Clutches <br> $52^{\prime \prime} \times 101 / 2^{\prime \prime}$ Water Circulating Brake Flanges
}




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They are here .. . the clothes you will wear for Caster!


A VICTOR STIEBEL REPRODUCTION . . . Superbly ample of cut, and superbly tailored. One of the fold-back peplum pockets conceals a tiny mad-money pocket Our authorized reproduction is such a fashion. sure style that we've had it made in two aristocratic fabrics Chose Gray or Beige in MIRONS Worsted Flannel. . or Jullulard's Planateen in Middy, Red, Violet, Gold or Black. Sizes 10 to 18 .


Klingrite original in sheen GABARDINE, especially designed for Holf-Sizes . . . petal lapels are gently repeated by fine yoke seaming . . . and it's newly collarless in book. The 5 -gore $121 / 2$ to $221 / 2$ in Middy, Luggage, Violet and other Spring of ' 51 shades.
$\$ 6995$
$N_{\text {lw arrivals in }}$ Rhythm $\mathcal{S}_{\text {tops.... }}$



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100\% Virgin Worsted
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who knows Quality, Values, Superior fobrice ind oppreceites supertic construction. He is ot oil times confident that the is dressed in the best of taste, when he

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for town or travel . .
YOURE GOING PLACES
in our wrinkle-proof suit

Vow...and on Caster Morning.


Gourielli "Five O'Clock"
Eau deParfum
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New! "Five O'Clock-On"
Lipstick.
Gourielli's dramatic new lipstick. Sterling silver case with 24 Karat gold-plated top. So light to carry! So easy to handle! Such a gay conversation piece. In flashing jewel colors: Rose Topaz (deep rose).
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MIDLAND, TEXAS, SUNDAY, FEBRUARY 25, 1951
GET ACQUAINTED IN THESE PAGES WITH THE "PARTNERS" IN THE PHENOMENAL PROGRESS OF THE MIDLAND AREA

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SEWING LESSONS
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| positions avallable to men able to ldentity, name, deseribé, define, and classity a wide variety of materials, supplies, equipment, andpore parts, such as are used on a large construction project and in the speration of a bly industry.ond |  |
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| Typical positions providing desirable experience, include: |  |
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## OPERATOR








SOUTHWESTERN BELK TELEPHONE COMPANY

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## 407 West Missouri



Nome

MIDLAND CLEANERS

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|  | AUTO GLASS |
|  | MID-WEST GLASS \& PAINT CO <br> 315 South Marienfield <br> Phone 1100 |
| mo |  |
|  | RAYMOND L. BARR Paint Contractor Specializing in Residences PHONE 445 Higginbotham Lumber Co.Res. 607 South Mineola outh anineo |
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## TEXAS EMPLOYMENT

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| SHELL OIL COMPANY |  |
| MIDLAND, TEXAS |  |
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| WILL EMPLOY |  |
|  | 5 |
| Experienced typists under 35 | BABY SITTERS |
| nent positions. Apply Room 708, Petroleum Building. |  |
|  |  |
| BOOKKEERER <br> Experienced in contractor's office. Job is waiting. <br> THE FITZGERALD CO. <br> 2906 W. Wall - Phone 3145 |  |
|  |  |
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| WANTED <br> Lady to work in concession stand. Age 18-38. Apply in person. <br> Tower Theatre |  |
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## 







\& MANY FIRMS AND INDIVIDUALS ARE PARTNERS IN THE

## Compare

1 PRICES * QUALITY $\star$ SERVICE

Our Terms Are Cosh and eotiomen eosts, ructiant in
SAVINGS FOR YOU! 10\% CHARGED ON ALL RETURNS COMPLITILINE OF Incuding sirch, oum and Fir slaby complers lans of
Ideal Window Units
 COMPLYTE LINMS Hordware
including Lockd Cubinet Mardard
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 WE MAKE WE MAKE

Felix W. Stonehocker Lumber Compony pront as

## SPECIALS

1x10 Knoty Pine ............... ${ }^{17.50}$
$1 \times 12$ No. 2 white pine ..... 14.50
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Get our pricess and arre on P1F ingoring.

BLANKENSHIP
LUMBER CO.
Ph. Odesces 5723 - midand 333 a. Box Ar Terminal
 By Using Lightweight Concrete
Your New
HOME

GARAGE
FENCE
DAIRY BARN
HICKEN HOUS and All Other Buildings

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THE BASIN CONCRETE BLOCK CO. Better Bullidng mith Bestn Blocks" GENERAL MILL WORK indow units, molding, trim

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MONEY TO LOAN
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Do you noed caan? Your job in all
the recommendation you need for
jent loan service quick, convenmenta.
$\$ 50$ to $\$ 1,500$
PAC|F|C INANCE LOANS bos finley, mer. Phone 509 OT LAND, LEASIT:


$\qquad$ LARRY BURNSIDE Reo Whurbon-Zenutiful 3 bearcom. lot, pavement, $z$ the batho, luving room, dining, room, kitehen, ens. Dosed porch, attached garage-cla 133.500.00



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pointment only $. . . . . . . . . . . a l i s s o .00 . ~$ south slad-correr paved lot on invostment, could be used for com-Loans-up to $\$ 25,000.00$ on homes Phone 1337

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212 Legsett Blag.
``` FRIENDLY REALTOR


 Grs, Let me send for your Contractors, Let me sell you Contractors, Let me sell , you
a good lot. a good buy.
Owners, wet me sell your home or swap or trade. Equity. Let me buy
or FHA equity. LEONARD H. MILLER
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Mers. Erie V. Cecil - Phone 48 -w \\
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\section*{Low Down Payment
Low Monthly Payment} This home located close to We
Eiementary
school
contains

 BARNEY GRAFA


NORTHWEST \({ }^{2}\) bedrooms, Living room, dintng araze with servants quarters. Cor
her ioceation both streets pavied and
\(\qquad\) Harold Cobb phone 1783 .W THE ALLEN COMPAN REALTOR

GROCERY STORE FOR SALE

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3-BEDROOM HOME No dinint room: lovely grounds, en
cosed back yard. Location, wes ciosed back yard. Loc
College. Pritce, \(\mathbf{1 1}, 000\). Key, Wilson \& Maxson Rita Pelletier, Phone 3135
veeninks, sundays and Holidays
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Insurance. \(\underset{\text { Walte Bodenman, eve. ph. 4500-W }}{112 \text { W. Whe }}\) NORTHWEST

 wont stay on the temarke
the prrice of \(11,500.00\). Harold Cobb, Phone 478 Ses THE ALLEN COMPAN
Phone \(3337-\)-01 N. BIs 8pring st.
you too can cash in on the profits by advertising your merchandise in our classified section. Our_ser-telephone-Call 3000

\section*{RESULTS}

\section*{That Serve An} EXPANDING EMPIRE!

The classified section of your Reporter-Telegram is steadily building . . . on the cornerstone of RESULTS.
Whether you want to hire some help . . . rent a room . . find a lost dog . . . sell an out-grown bicycle . . . lease some oil land . . . whatever your need, you are entitled to RE SULTS.

The classified section of your Reporter:Telegram daily fills the needs of hundreds of people in the Permian Basin Empire, forming the common ground for buyers and sellers .. performing a vital function in our many readers' everday lives with RESULTS.

For Quick, Economical Results . . , Just Telephone 3000 And Ask For "CLASSIFIED"

\section*{The}

\section*{TReporter-telegram}

The Best Investment For Your Advertising Dollar
\(\leftrightarrow\) MANY FIRMS AND INDIVIDUALS ARE PARTNERS IN THE WHATDOYOUWANT IN YOUR NEW HOME -

CHOICE LOCATION?
BIRCH SLAB DOORS? MAPLE HARDWOOD FLOORS? CENTRÄL HEAT? STUCCO INTERIOR? TILED SHOWER OVER TUB? VENETIAN BLINDS? PAVED STREETS? CONCRETE CURBS, GUTTERS, WALKS, DRIVES?
You Get All These, Plus Many More Desirable Features In A. CRESTVIĖW HEIGHTS HOME

DOWN PAYMENTS AS LOW AS

Monthly payments as low as \(\$ 45.45\) for 2-bedroom homes, including principal, interest, taxes and insurance. 3-bedroom homes for as little as \(\$ 50.85\) per mionth.

\section*{BUILT BY}

\section*{Commercial Construction Co.}

PAUL JAMES \& D. H. THOMASON, Builders \& Developers - Builders and owners of 150 Midland apartments and duplexes Drive West on Wall Street to the Ranch House Cafe then North block to our field office. We'll be glad to show you homes in all stages of construction. Open Sunday for your convenience.

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Midland Realeteria
Offering a Modern, Economical Service





It's Easy to Shop . . . It's Easy to Buy

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RHEA PASCHALL, Manoger
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Allied Commercial Services Reoltors


20 HOMES UNDER CONSTRUCTION! G. I. or F. H. A. Financing available on
SOUTH PARK HOMES
closest Subivision to Downtown Midiand
Poved Streets - Close to School
No Better Volue in Midland Area sales By
Harston-Howell Agency 415 w. Texas
yOU ALWAYS FIND TOP REAL ESTATE OFFERINGS IN THE REPORTER-TELEGRAM CLASSIFIED PAGES-READ THEM REGULARLY

CLASSIFIED DISPLAYS CLASSIFIED DISPLAYS
We Are Proud
To Have A Part In The Development of Midland


\section*{LEONARD H. MILLER}
"Your Friendly Realtor"
REALTOR - INSURANCE
104 E. Maiden Lane - Ph. 3788-J
Ten Blocks Out North Main

TREMENDOUS PROGRESS OF T
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\section*{Congratulations}

To all the people working for oil companies and to everyone allied in any way with the Oil Industry.

It has given us a great deal of pleasure during the past five years to serve many people associated with Midland's oil progress, and
in building

A BIGGER,

\section*{BETTER MIDLAND!}


Larry Burnside
REALTOR
212 Leggett Bldg. Phone 1337

HE PERMIAN BASIN EMPIRE A


The Growth Of MIDLAND!
At a time when everyone in Midland is highly conscious of the many benefits brought to this area by the oil industry, we would like to voice our appreciation to the part they are playing in developing this area into a constantly better place to live As Midland grows, we are making every efort to provide an ever better service to our riends and customers. We are happy to have a pa

\section*{Burnside-Grafa}

Insurance Agency
203 Leggett Bldg.
Phoor 133

\section*{Pinkie's}

\section*{salutes the Oil Industry}
and the men who,
on their own initiative,
have developed the resources
of West Texas.


Partners in Progiress


COUNTRY CLUB "Y" - ODESSA - 1118 N. GRANT ST.

GET ACQUAINTED IN THESE


WANT TO BUILD A HOME If sou mant to bulla a home. mullayer or any other tund of commancel utruoturier . . Conock



Comolete Facilities For
Comolete Focillites For
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Cunninghám
Company

WE HAVE THE CLIENTS BUTWE'REOUT OF HOUSES! WHAT HAVE YOU TO SELL WE NEED LISTINGS!

Se Us For Your
Polio, Insurance
T. E. NEELY insurance-LOANs Phone 1850 Grawtord Hotel

PAGES WITH THE "PARTNERS"
 ECONOMY OF MAINTENANCE OF A Brick Home May Now Be Yours!


 - your oun homel With porments of iow os 570 per month, there is no need to be sotisfied with less than the best!

CALL JIM KELLY AT
Service Loan \& Real Estate Co. Room 2, Crawford Hotel-Phone 4594, 3512-J, 3712

CLASSIfIED DISPLAY CLASBIFIED DIBPLAY

Partners itn Profress We Join
In Congratulating THE PERMIAN BASIN OIL INDUSTRY!
We salute the Oil Industry of the Permian Basin and are proud to have
served Midland with quality mattress service during our many years here. We feature one day service. We invite you to come by today. Whether you need your mattress renovated or sterilized, or are just dropping by to
visit, it will be greatly appreciated.
\(\star\)
GUARANTY TITLE CO.
Complete Abstracts \(\quad\) Title Insurance
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Farnishing Tille Policies
Of Lawyors Title Insurance Corporation
"One of the Nation's Largest and
Strongest -Title Insurance Companies"

\section*{Petroleum protects Freedom}

City Furniture and Mattress Company
417 S. Mai thomas, owner


\section*{Partners în Propryess}

\section*{Going Forward With Midland}


\section*{DEDICATED}

To A Future That's All Ahead .... Midland is a mighty fine place to live in. It's a city in which to invest your future and the future of your family and business. Oil, Agriculture, Industry, Merchandising, Insurance . \& . all have accounted for the onward march of Midland, headquarters of the Permian Basin.

The W. F. Chesnut Agency is a part of Midland and the Permian Basin. We are proud of our relationship to this vast area and pledge our experience and faith to the future of Midland!
W. F. Chesnut's Agency

Building - Mortgage Loans - Insurance - Real Estot REALTORS


\section*{Petroleum Protects Freedom}

\title{
Progress \\ Doesn't \\ \\ "Just Happen"
} \\ \\ "Just Happen"
}

\section*{In Real Estate Mortgage Loans}

Our real estate mortgage loan department has enjoyed substantial expansion in both scope and quality of service, keeping pace with the ever - increasing demand brought about by progress and development of the area we serve This progress "didr"t "just happen". . . we feel that the people of this section prefer to deal with "home folks," pro viding the service is of the kind they are entitled to expect. Many, many local people have made their home and commercial loans through this firm, where all phases of the loan are processed in Midland . . . and where all loan rec ords, including balance, taxes, and insurance are available immediately if required. When you require a home or commercial loan, deal with your neighbors!
We cordially invite new residents to make our office their "Headquarters for Housing."


Progress didn't "just happen" in the petroleum industry in West Texas, either. The tremendous development of oil activity in this area is the result of hard work, technical know-how, and the willingness to gam ble these things against the chance of wresting criticindustry for their part in the progress of Midland ond of West Texas.

\section*{In Insurance and Real Estate Sales}

Our records of sales in real estate and in all types of insurance are steadily increasing, a fact of which we are very proud. Our real estate department is complete, offering a service to buyer and seller that cannot be excelled in speed, efficiency and competent handling. Along insurance lines, we represent capital stock fire and casualty insurance companies, offering unlimited facilities for the handling of all classes of insurance and bonds, including fire, windstorm, hail, automobile, physical damage and liability, workers' compensation and contractors' general liability, life, health and accident and group hospitalization. The progress we have made in these departments didn't "just happen" . . . we've done our best to EARN it with constantly improved service! Remember, under all is the land we love. And your Realtor is a creator of homes, a builder of cities, a developer of industries and productive forms.

\section*{Key, Wilson E Maxson}

REALTORS
Conrentional Loans Approved in 24-48 Hours

112 West Wall Street - Phone 3305
Just across the street from the Scharbauer Hotel, and next door to the Crawford


REAL PROPERTY
"From the Gross Roots UP"
Southwest Appraisal Service


Partners itn Plogiress
Pulling Together for 1 GREATER MIDLAND

Just as the oil industry has helped Midland grow, we too, for mony years hove aided its progress by furnish
ing dependable title insurance and abstroct service. ing dependable title insurance and abstroct service.
We have foithfully tried to the best of our ability to give our customers service that would stand up unde give our customers service that would stand up under
the most rigorous inspection. We believe we hove suc
ceeded, for more and more Midlonders ore demandceeded, for more
ing our services.

\section*{For Complete Abstract} Title Insurance See The
West Texas Abstract Co. MRS. SUSIE G.NOBLE, Manager 201 Leggett Bldg. Phone 3205
Petroleum Prodects Freedom

\section*{Partners in Progress} WE SALUTE The Oil Industry
In America's Most Active Area And Largest Oil Reserve.

This is our first opportunity to congrat
ulate the oil industry on the fine job ulate the oil industry on the fine job
they have done in helping make Mid they have done in helping make Mid-
land the wonderful city it is today. We land the wonderful city it is today. We
hope we will be able to contribute our hope we will be able to contribute our
share in its development in the succeeding years.

\section*{"Better Buildings With Basin Blocks"}

Strength-Durability-Beauty USE TILE

\section*{The Basin}

Concrete Block Co.
204 N. Dallas Fred I. Peyton, Owner

Petroleum protects Freedom


Phone 459 or \(3512-\mathrm{J}\)
Room

LARGE LOT, CLOSE-IN Zoned commeraiai, this \(75 \times 150\) - 10 ,
is in good, downtown location 7 room house now on it contains good.
re-usabie materials. see us quickly MIDLAND REALETERIA
 An Attillate or
Allied Commercial Services
\(\$ 11,200\)

 floor space, house one year ald.
for the above price.
Walter Hemmingwa. Phone 1036
Herld Wharold coobg, Phione 4783 -w
THE ALLEN COMPANY Phone 3537-401 N. Big Spring st.

\section*{PARTNER} in PROGRESS


We have always done our best to cooperote with the oil
froternity. . ond to make troternity . . . ond to make
their residence in Midland their residence in Midland
more comfortable ond more
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with homes. Oil men and the with homes. Oil men and the
generol public have found a generol public have found
complete, satisfactory service complete, sotisfoctory servi
ot Ted Thompson \& Compony ... to buy, to build
to obtain a home loan.

\section*{HOMES}

Three bedroom brick veneer. carpet,
attanched garage, large lot, Andrews
Himay. Large 2 bedroom FHA, paved street.
near school, 22500 down, balance \(\$ 30\)
per month.



 Ted Thompson \& Co. vims \& Stephens office
Phone \(823-2783-\mathrm{W}-1894-\mathrm{J}\)
\(\qquad\)
\begin{tabular}{|c|}
\hline Under Construction \\
\hline 3 bedrooms, 2 baths. You can plek
your carpet, your colors, in you anet quickly. onotce location. Price ²2.000. By the way, you can ex.
pect to get in tin about 30 days. \\
\hline Key, Wilson \& Maxson realtors \\
\hline Rita Pehefier, Phone 3135 Evenings, Sundays and Holldays \\
\hline \(\underset{112 \mathrm{w} \text { Wans } \text { Wall }}{\substack{\text { Insurance } \\ \text { Phone } 3305}}\) \\
\hline WEST TEXAS STRREET \\
\hline 2 bedrooms, extra tifge living room dining room, kitthen, cated on paved well landscaped 1
in excluslve section. \\
\hline Walter Hemingway - Phone 1036 Harold Cobb, Phone 4763-W \\
\hline THE ALLEN COMPAN゙Y . Phone 3537-401 N. Big Spring St. REALTOR \\
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RESTVIEW \\
HEIGHTS \\
you many advantages. The convenience and comfort of the top value in Midland! e several now in the final of construction. .. Why not ut today and SEE FOR OF TOMORROW-TODAY ect these homes, dirive West Street to the Ranch House, n the edge of the addition. \\
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PARKLEA ADDITION Have you been out to inis per
\(\qquad\)
Three 2 -bedroom homes on west
Btorey, Very nice, and priced to
ntative
BARNEY GRAFA
Realtor

\footnotetext{
classified pisplay
}

\title{
Petroleum Progress Is the Progress of All!
}

The tremendous progress of Midland in recent years has been based largely on the development and expansion of the oil industry in West Texas. When the industry chose Midland as their Permian Ba\(\sin\) headquarters, the growth of our city received an impetus that will be felt by EVERY MIDLAND RESIDENT for many years to come. For their im portant part in the progress of all, we salute the petroleum industry!

\section*{Look for this Emblem of Progress}

When you want to buy or sell 'a home or any other kind of real property, or when you need advice regarding real estate, look for the "Realtor" emblem the sign of a progressive, ethical, dependable real estate dealer. The Realtor serves both buyer and seller with efficiency and dependability.

\section*{Active and Associate Members of the Midland Real Estate Board, as of February 20, 1951, are:}

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FLOYD O. BOLES 511 w. Wou ELLIS CONNER
W. F. CHESNUT

313 5. Merienfield Phone 2492
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ROY McKEE
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LEONARD MILLER
LEONARD MILLER Phone 3788.-」
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C. E. NELSON

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108 5. Loraine FRANK TRUE \(_{\text {Phone } 236}\)
W. R. UPHAM

501 N. Big Spring Phone 2062-J
HUGH M. WALLACE
J. C. WILSON

112 W. Wall Phone 3305 MRS. LETA BURNSIDE
C COLES
C. C. BOLES

511 w. Wall Phone 158
}


In order to use the name "Realior," a real estate dealer must promote and maintain the high standards of conduct in the transaction of real estate business as expressed in the Code of Ethics formulated by the National Association of Real Estate Boards and by the Texas Real Estate Association.

HAROLD COBB
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MRS. ERIE V. CECIL
501 W. Storey Phone 449.W
MRS. NORA M. CHESNUT
313 s. Marienfield Phone 2492
TOM CASEY
313 S. Marienfield \({ }^{\text {Phone }} 2492\) W. R. FALLIN

202 Leggett Bldg. Phone 106 WALTER HEMINGWAY 401 N. Big Spring Phone 1036 MRS. ETHEL.M. HOWELL 415 W. Texes Phone 2704

CHARLES E. HUNT
1404 N. Big Spring Phone 2388 A. F. McKEE

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313 s. Marienfield Phone 2492
RHEA PASCHALL
1404 N. Big Spring : Phone 2388
E. J. RUSSELL

\section*{Partner:s in Proplucss}

\section*{QUALITY CONSTRUCTION}

IS BUILDING

\section*{A GREATER MIDLAND!}

We are proud to have played a part in the growth of our great city. Whether you are erecting an office, a home or repair job you want the best. That's your guarantee dealing with . .

\title{
L. F. MULLINS GENERAL CONTRACTOR \\ 307 West Jax \\ Phone 2196-W
}

Petroleum protects Fresdom

\section*{ANYTHING WORTH DOING is worth doing \\ RIGHT!}

This must have been the guiding thought of the leaders of the oil industry in Texas for the past half century. For oil development in the Lone Star State has been sound, economical and of great importance to ALL Texans.


That same thought, "Anything worth doing is worth doing right," has been constantly in our minds as we have gone about our business of building homes for the residents of this oil capital of West Texas.

\section*{Jack Boyce}

\section*{Builder - Contractor \\ Telephone 3457-W}

\section*{Our Congratulations}

To Our Friends In The Oil Industry

\section*{You Have Progressed}

\section*{With Midland}

Serving Our Customers These Past Years Has Been A Pleasant Privilege. It Is Our Hope That In The Future We Continue To Merit Your Friendship And Do Our Part In Developing The Great Midland Area. COME BY TODAY AND SELECT YOUR HOME.

\section*{THE NEELY AGENCY insurance \\ Crawford Hotel}

Partners ìn Progress
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\hline Hurry! Hurry! Hurry! Two bedrooms, plenty of "loset
space. Nice lawns, two shade trees, space. Nice Now,
concrete tile fenee, nearily finished.
Two blocks from school. Pared & COT8 FOS SALE
BY OWNER
\(85^{\prime} \times 225^{\prime}\) choice lots, \(\mathrm{N} . \mathrm{W}\). & MISSED YOUR NEIGHBOR LATELY? &  &  \\
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Phone 4465-J after 5 O'clock
\end{tabular} & part of town. \(\$ 1,500\). Phone 4171 between 8 and 5, 1763-」 after 6. & \begin{tabular}{l}
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\section*{Pardon Us For Pointing}

But we are humbly grateful (and humanly proud)


\section*{Our Annual Volume Of Business} In The Past Year!

We consider it a matter worth "pointing out" that our in- we sell a home or furnish the capital needed for home pursurance, real estate sales and real estate 'loan volume in 1950 chase, we feel that it is much more than just a business transmore than tripled the amount handled in 1949. Gratitude and pride are our uppermost feelings when we think about the past year. We are deeply grateful that the people of Midland have placed such a largely increased amount of confidence in our firm, for public confidence is the foundation and corner, stone of an agency such as ours. And we are very proud to be in a position of taking an even larger part in the growth and development of Midland. When otion . it is the estoblishment of another vitol. step in the forward movement of the area in which we live, and in the improving welfare of all Midland citizens. And here is something else of which we are proud. This agency was formed with the idea of continual improvement of the scope and quality of service rendered. The rightness of that idea (which we stillfollow) has been borne out through our record of steadily increasing public acceptance.

\section*{Oil Is More Important Than Ever Before}


\section*{Oh, Yes...That Reminds Us}

To Point Out That We Have Changed The Firm Name To HARLAN HOWELL AGENCY REALTORS

Successors to HARSTON. HOWELL AGENCY
415 West Texas
Phone 2704

\section*{OYears of Progress with Midland!}

It was in February, 1945 that the C. L. Cunningham Company began operations in Midland. Since that time, we have had the distinct pleasure of taking a substantial part in the phenomenal growth of the Capital City of the Permian Basin. Looking back over the past six years, we are very proud of the fact that we have been a "Partner in Progress" with the oil industry, the cattle industry, and all others in the Midland area who have had a share in the development of Midand into a potent force in the world of today.
In the six years we have been doing business in Midland, we have done our best to keep pace with its rapid growth. That
we have succeeded in this may be judged from the fact that each year since 1945 has been busier than the one preceding.
In addition to our remodeling and re-conditioning activities, we have built many new homes and commercial structures in
Midland. We pledge our full efforts in the future growth of \(M\) idland . . . as a parmer in Midland progress!


\section*{A Story of Progress...}

\section*{Past, Present and Future} Loma Linda 332 1948-1951... HOMES Lynside Neighborhood 1951-1952...

\section*{Realtors and Developers...}

\section*{Allied Commercial Services}

Insurance - Real Estate Sales and Loans 108 So. Loraine

Phone 236

\section*{Our Story of Progress Is Just Beginning!}


THANK YOU, MIDLAND!
Because of your ready acceptance of our new type of real estate sales service, we too are progressing.

Buyers and sellers alike have found that Midland Realeteria can do a better, more economical job in selling real estate. With our specialized system presenting prospective buyers with pictures and detailed information, we save time for customers and for our salesmen, and cut operational cosis.

When you require the services of experienced real estate men, whether you're in the market for a home or wanting to sell one, think first of . . .

\section*{The Cafeteria of Real Estate -}

\section*{Midland Realeteria}

An Affiliate of Allied Commercial Services

\section*{You Can't Measure PROGRESS}

IN

\section*{Dollars and Cents!}

PROGRESS is defined by Webster as a "movement forward . . . an advance to an objective." And that is the definition we have in mind when we think of progress in our own business or the progress of the area we serve. It is our belief that frue progress in the real estate, mortgage loan and insurance business cannot be measured in dollars and cents . . . it is measured in ABILITY and WILLINGNESS TO SERVE the needs of the public.


Vast strides forward have been made in the progress of Midland and West Texas in recent years, mainly due to the establishment of a steadily-expanding petroleum development in this area. It is our constant aim to keep pace with the progress of Midland . . . to cooperate in every way with those interested in small or large developments here . . . from the purchase, financing or insuring of a small home to large commercial propositions . . . and to offer an ever-improved real estate, mortgage loan and insurance service to the public. The progress thus far of The Allen Company is based on customer satisfaction . . . we are interested not so much in HOW MANY we serve, but in how many we can serve WELL!

\section*{The Allen Company}
R. W. "Smokey" Allen, Realtor

Walter Hemingway Harold Cobb
401 NORTH BIG SPRING - TELEPHONE 3537

\title{
Parthers in propryess
}

Many things have contributed to the phenomenal progress of Midland and West Texas in recent years, with the development of oil production leading all others. The oil industry has brought tremendous growth to this area . . . not growth of the "here today, gone tomorrow" variety, but a solid, continuous expansion of every phase of every day living.

It is a source of great pride to us that we have been privileged to take a considerable part in the huge building program that has been taking place in Midland in the past 5 years. We have made every effort to become a "partner in progress" . . . to conscientiously fulfill a vital role in the expansion of the Capital City of the Permian Basin Empire!

\title{
In The Past 5 Years We Have Built 278 NEW HOMES IN MIDLAND!
}

\section*{34 Now Under Construction}

For Example . . .


\section*{50 Brick Homes in Parklea Place}

Pictured above is one of the beautiful brick homes we are now completing in Parklea Place. These homes represent the best residential values available on today's market. A varioty of designs and floor plans provides individual appearance in each one and gives prospective owners ample opportunity to make a 'personalized' selection. Drive out to Parklea Place today and see these homes. You'll admire the solidity, permanence and economical maintenance of the brick construction. You'll love the design, planning and ample living area. And you'll want a brick home in Parklea!

BARNEY, GRAFA, Sales Representative
realtor
Loggett Bldg. — Phone 106
A. P. BELCHER, Solesman, Phone 3235

\author{
JIM KELLY, Salesman, Phone 4594
}


\section*{Fine Homes - Built to Specification}

The home pictured here was recently completed by the Boyce Construction Company for Mr. and Mrs. Miles Hall at 1508 Cuthbert Avenue. We consider it to be an excellent example of translating a customer's ideas into a home. Of the many homes we have constructed in Midland, a large part have been built in this mapner . . . conferences with the owner . . . drawing tentative plans . . . further talks with the customer until every individual idea is incorporated into the plans . . . final blueprints . . . actual construction. This method has proven to be most satisfactory, especially in the building of better type homes.

\title{
A Partner In Progress
}

FOR A

\section*{Quarter of}

Progress means a lot of things . . . it means an increase in the number of people living in any given area . . . it means higher standards of living . . . better homes . . . better schools . . . better churches. Progress means to us a reaching out for achievements called improbable or impossible, and, making that dream a reality, dream again.

\section*{Developers of the Following Midland Additions:}

High School Addition . . . . . 1927-28
Country Club Heights . . . . . 1928-29
Elmwood Addition . . . . . . 1938-39
Ridglea Addition . . . . . . . . 1940-41
City View Area . . . . . . . . 1942-43
Edwards Addition . . . . . . . 1945-46
Grafaland, 1st Section . . . 1946-47-48
Highland (East Half) . . . . . . . 1948
Cowden Addition . . . . . . . 1949-50
Grafaland, 2nd Section . . . . . . 1950
The Bedford Place . . . . . . . 1950-51
as realtors, we daily serve
those who wish to buy or sELL ANY TYPE OF REAL ESTATE

To Buy or Sell, See

\section*{BRICK HOMES \\ IN \\ PARKLEA PLACE!}

The Only Development of Its Kind Now Being Built in the Midland Area

Construction By
BOYCE CONSTRUCTION CO.

\section*{Sales By \\ BARNEY GRAFA, Realtor}

Have you been out to this new addition recently, to see the high type development in 5 and 6 room homes? If not, drive out today! Fifty brick homes are being built, some now ready to move into, others in varying stages of construction. You should not overlook this opportunity to buy that new brick home you have been waiting for.

To see these homes, just drive West on Wall Street one block beyond Curtis Pontiac Co., then right two blocks to the site. A sales agent on the grounds will show you these homes.
' 11,500 to \({ }^{\text {s }} 15,500\)
DOWN PAYMENTS FROM
s3,500 to \({ }^{\text {s }}\),500

Mashburn Is Monahans Livestock Student Dean Show Set March 5.6 In G-A Setup Wan
 "anmot tuacien







\section*{.}

,

Dirt, Squirt and Quirt

\section*{- FARM, DARY AND RANCH NEWS -}


TBE MEPORTRR-TELEGRAM, MIDLAND, TEXAS, FEBS, 25, 1951-M



Just as adverised, in 1 E Magázine
FOR MEN OF PRODUCTION:


We can fit you in these Fit-Perfected Dickies work clothes.
T. PAUL BARRON

Leather Goods

COME FROM THE GROUND!

WILLIAMS
FEED \&
SUPPLY
Phone 2011

Jack Wilkinson, Like AllMidland-Builds


\section*{

 .




} chind inime in we




 Tuberculin Testing Slated In Midland's Schools This Week

\section*{}


\section*{Petroleum Club Members Increase; Building Enlarged}


\section*{The Washington Merry-Go-Round}


\section*{Partners ith Propress}
we offer Congratula-
Oil Industry and to its
contribution to our
growth!


For any occasion that demands a gracious gift thoughtful expression of friendship or love
"SAY IT WITH FLOWERS!"



Drilling Contractor, He Fulfills Contract
'Expansion' Coupled With 'Progress' Make Good Description Of Buffialo Trail Council


Pecos Is Thriving City With Fabulous Background






STYLE SHOW MODELS-The second annual style show of the Women's Auxiliary
to the Midland Memorial Hospital'will be given Monday in the high school audito the Midland Memorial Hospital'will be given Monday in the high school audi
torium. Models pietured above are Sue Francis, Mrs. Murray Fasken, Mrs. Rus sell Wright, Mrs. Harvey Herd, Betty Perry, Sue Johnson, Mrs. R. D. Madland, Peggy Simmons, Madelon Schabarum, Toya
Chapple, Dana Roper, Sally Hughston, Mrs. Kent Moore, Mona Sue Biggs, Mrs.
Orin Gray, Mrs. Jack Davis, JoAnn Nelson and Mrs, F, W. Reynolds, Models not pictured are Mrs. Robert Wood, Mrs. Dave Harris, Mrs. Hugh Munn, Mrs. Frank Jackson, Mrs. Joe Travis, Mrs. Wilmont Hunt, Nancy Cooper, Mary Ann
McCrae, Helen Snyder, Mrs. Allen Wemple, Mrs, John Younger, Mre, Jack Wicker 

BILLIARDS CHAMPIONS-A girl's billfard tournament recently was neld in the Midiand Youth Center. Billiards champions pictured, left to right, are Agatha
Tabor, third place; Ann Ashby, second place, and Tommy Underwood, champion.

 Begun \(\ln 1947\) Texas Sill Har Far



Permian Pete


IPA Divides Oil Producing Areas For Close Contact


Nothing tells the story as well as a Picture!


UNBELIEVABLE-but the picture proves it! Three horses tied for second place. No amount of testimony would have ;brought an agreement as to which horse won. The photo removed all question.

\section*{Let Reynolds' Clear-As-A-Bell}

Engravings Tell Your Selling Story!

\section*{\(\sqrt{1045}\) \\ 211 East Wall \\ Midiand \\ Phone 3839}


PRICES EFFECTIVE MONDAY - WEDNESDAY
Fresh Guaranteed
 49 \(21^{\circ}\) Tuxedo Tuna con EGGS Dozen 25 \({ }^{\text {coilue }}\) fie Cherries no. 2 con. \(23^{\circ}\) Good Value B R O OMS Each TOMATO JUICE \({ }_{46}\) oz Con 69 \({ }^{\circ}\) Orange Juice as or. com . 27 \({ }^{\text {c }}\) Grapefruit Juice 46 or. con . 23 \({ }^{\circ}\)

ice cream \(19^{\circ}\)

Sunshine CRACKERS VIENNA SAUSAGE \({ }^{\circ}\) 29 Armour's TREET

\section*{10}

FROZEN FOODS BRUSSEL
Sprouts pk. Broccoli 29 \({ }^{\text {Nogclush }}\). 25 Spinach \(25^{\circ}\) Whole Kernel ? 9 Corn 23 Cauiflower 29 Strawberies 43 SAUERKRAUT con 10c SPINACH \({ }_{\text {No. } 2 \text { con ...... 121/2c }}\) ENGLISH PEAS con ... 22c
 GREEN BEANS 19 \({ }^{\circ}\) Pound TOMATOES 29 Carton RUTABAGAS \({ }^{\circ} 9^{\circ}\)
Pound

\section*{ARMOUR'S STAR}

\section*{}
 SiOUNDD BEEE Lean, Pound . . . . 50c DOBK BOAST Shoulder Cut, Pound . 49 \({ }^{\circ}\)
 Furp's

SUPER MARKETS


\title{
News of \\ Women H \\ The Altioland Reporter ©elegram \\ News Of
}


GEOLOGICAL DRAFTSMAN-Women play an outstanding role in the petroleum Graybel is lidand, holding down jobs of importance. Mrs. J. W. (Mars Humble Oil and Refining Company: Mrs, Graybeal draws maps and colors cross-section


OIL SECRETARY-Anna Belle Walker is secretary to George Carr and Oliver Daniel, independent oil operators. Besides doing general secretarial work she legal documents whe checks lease titles. Another of her dites to the leases and oil properties which they handle.


LABORATORY WORKERS-Women working in the Paleontological Laboratory examine oil well sample cuttings, removing fossils preparatory to making thin sections of them. Pictured, left to right, a re Mrs. Welna McCain, Mrs. Patsy Pannell and Mrs. Odell Pearson

\section*{Oil Women}

The petroleum industry has progressed until now it s one of the most important in America-and women are playing important roles in its development.

Women connected with oil companies make up-a large part of Midland's population. Approximately 1,300 headquarters city of the vast Permian Basin Empire.

Young women from many sections of the United States actively are engaged in the petroleum industry here.

Some of the positions they hold are secretaries, r eptionists, geologists, computers, typ, ats, edsy duction specialiste, and statistical secretarias etaries
Many women also are employed in the land and scouting departments and other important phases of the industry.

Others operate their own oil industry service firm A geological record service was organized and is operated by a Midland woman. She obtains and makes permanent drilled in the Permian Basin Empire. This information is available to clients in Midland and other oil centers.

Midland women own and operate oil producing pro erties and scores of others are associated with the industry in various capacities.

Women, too, are leaders in their respective field within the petroleum industry, and several Midand wor tions associated with petroleum


STATISTICAL SECRETARY—Mrs. Delores Wilson a statistical secretary for the TXL Engineering Committee, goes over her reports for the day. Mrs. Wilson figures gas-oil ratios, checks completion reports,
bottom hole pressures, annual pressures, moithly production and changes of status which govern the oil


REPRODUCTION SPECIALIST-Charlene Koonce is a reproduction specialist and handles sales for the West Texas Reproduction Company, 209 North Colorado Street. For several years she has operated the machines which make blueprints and photostats.


PUBLIC STENOGRAPHER-Grace Hoffman, a public stenographer, has a switchboard of her own and answers the telephone calls for 20 independent oil opera tors. Besides the telephone assigńment; she keeps plans on various building proj ects in the Permian Basin Empire and makes them available to sub-contractors, draws leases, contracts, assignments and takes care of lease rental payments for numerous oil men. She also writes letters and reports and receives and forwards mail to various manufacturing concerns. Mrs. Hoffman has been in the business since 1949, when she came to Midland from Dallas. She was a private secretary In Dallas. She considers the oil business "most fascinating and the oil people the most democratic and genuinely pleasant. Mrs. Hoffman has her own office in Midland where she spends many busy hours each day
 for dry skin

\section*{EEintht Arden's} Moisture Treatment
makes dry skin radiantly soft!
Only Elizabeth Arden, who has devoted her life to beauty, could create this treatment.
In one fleeting week, it makes sun-dry or naturally-dry

skin ....radiantly soft, fresh, moist. Care lines and wrinklee soem to disappear.
Smooch on Elisubeth Arden's Moidure Oil, a soothings, firming, kind tortitrioil.
 made of fresh egzes and looks and smells good lenoouphito to ent
 TJ alin comes off, ind your skin looks exquisitely fresh and moist
Midland \(\stackrel{w_{2}, t, m}{\substack{2}}\) Drug Co.

\section*{}


Mrs.Midkiff Is Postal Auxiliary* First President Organized In 1949


For Gracious Living-


Have A Ripping Time-


Build It Now!-







Spring Beauty For Di


He Should Have Srood In Bad



\section*{}







Circus of Bargains-


No mater your feed probem, soupay


Cheer Up Your Home For Spring


Domestic And Commercial Cabinet Work-

End Ironing Board Drudgory-


So Much For So Little-




\section*{Holping To Build Midiand-}

\section*{
}




Fetch A. Feather-Fonnio's Fginted!-


The "Inside Story", ming look aico pur tha airtem




The Modern Kitchen Is Fun To Work In- oun theon
 Woill On Your Property-


Band-Aides Is Hospital Auxiliary To Give
Band Sponsor Second Annual Style Show
 ot the samantha bub
 ans mom the tho hat hand



For 3 years we've served this area!
 OUR SINCERE THANKS尘 THE BEAUTY BOX



Roof-Top-Flower Bonnet
of exquisite Pettiperl straw in
-Spring's most exciting two-tone col-
ors. Shown in Now and White
the surprising price of 12.95 .
Cobbertio



Books Closed!
Charge purchases
payable in April


COMING EVENTS ENTS * +
 The aune por suare Dance


 nom






 LAUNDER RIGHT AT Launderette 413 WEST TEXAS You do it or Shint finithing is our specialty.




 Tuzspay
The Men Episoopal haurch will meet at 7 pm . tor supper in the parish howse
Reservations may be made by tele
phoning Perry Pickett at No. saos. Toris ind
officers.
The Symphonic Music Group
the American
 pmin we hame of

The Order of the Eastern star will meet at
sonic Hall.
Group of conve American spanna Group of the American Association
of University
\(\qquad\)
\(\qquad\)


Protect Their Health!!!


RELIABLE PRESCRIPTIONS

 regulery, ond bring your precerip. freviturnd be biled by our stof
 pounded with the highest quality
drugs.

TULL'S DRUG
"That pissonal service" 210 W, Towes

 The cotatro writur Orup ot
 cook, East Golf Course Road.
The Chancel Choir of the First

Midland K\&F Club Members To Hear Robert Magidoffs listate, Loon Company
 dvertise or be forgotten.


\section*{Tlowers}

Whether the party be simple

midland Tloral \(\mathrm{C}_{2}\)
1705 W. WALL \(\overbrace{286}^{1206}\)


THE MOST COMPLETE SELECTION OF FASHION FABRICS EVER OFFERED! SEE THEM MONDAY!


\section*{Companion Colors!} Sanforized Denim SEE THEM TODAY!
YOU'LL LOVE
THEM!
Sturdy, long-wearing ... as alwoys'. . . but suddenly denim
is blossoming out with a brand new look! You'll find clan plaids, checks bright os ginghoms, plus slimming pin stripes in exciting fashion colors with accents of black! Wonderful
for slocks, shorts'.. and dresses! Color-motched plain shades, \(59 \mathrm{c} y \mathrm{~d}\).

QUALITY YOÚ
NEVER EXPECT AT
THIS LOW PRICE!
Smooth, smooth cottons with the softness of silk! Imaginative prints thot play up the unusual in colorings! You'll dresses that result have that expensive look you want! Same fine quality in a rainbow of solid colom, 79 c yord.

\section*{Sanforized Silvermoon}

Stanley 'Andy' Gump 701 N. Big Spring-Phone 3551

\section*{ \\ Wo are the largest writers west of the Misciesipis}

Current Savidend
Saving
 the Mississippi.


Permanent Finished Embossed Cottons PENNEY'S PRICE
IS REALLY L-O-W! One of the "big" fashion fabrics for the Spring season! And
so usable! Everybody likes its iust-right crispness, the intersting rextured surface. You'll like what these fashion colors do for you ... the new, deeper shades, the soft pastels, the
chalk white! See it, feel it in the famous honeycomb weare and the new faille stripe effect! 36 inches wide.


\section*{Hand Washable Sorority Prints HARD TO BELIEVE
THEY'RE, PRICED
SO VERY LOW!}

So soft, so smooth ... the way you want your very first Spring print! And colorful! Why, there's \(\sigma\) print to fill most every !need! Tiny florols, big ones, poisleys, tiny, neat geometrics,
stripes ... we could go on ond on! You don't buy dry cleoning bills along with your new Sorority rayons... this fabric

It is with pride that we claim a partnership in the progress of this great area-that we are able to serve the fine people of the oil industry and all of West Texas with a completely new idea offering the perfect combination of outstanding style plus outstanding comfort!

\section*{PELLETIER SHOES}
"Correct Fit For Growing \& Grown Feet"
 Scientific Service
 00 Tin

Leading Brands
Children's and Men's \& Women's

Pied Piper Modern Age Hallmark Official Girl and Boy Scout Shoes Capezios Dr. Locke Miller

\section*{Dr. Pelletier Brings \\ New Foot Health \& Comfort to the Permian Basin Oil Empire}


\section*{KRUGER'S ANNUAL DRIVE FOR NEW CUSTOMERS}


As a means of inviting nev customers to take odvantoge
of the facilities we have to offer, as well as a mark of apprecietion to old friends for their patronage, Kruger offers many sensational yo-
lues for this week only! Come in and let us show you our complete stock of Silver-
ware, Watches, China, Crys ware, Watches, China, Crys-
tol, etc. Your credit is good at Kruger's! Pay as little as with no interest or corrying, charges
chase price.

Special Group COSTUME JEWELRY
Earrings, Bracelets,
Neckloces,
crock - \(95^{\circ}\)

4 Dinner Plotes
4 Cups, 4 Saucers
Silver Plated

53-piece service for 8
\$2975 \(\qquad\)
Complete with Chest
A Startling "New Customer" Special!
MEN'S 17 -JEWEL, WATERPROOF, SHOCKPROOF
Wrist Watch
Special this week . . .

No Interest Or Carrying Charge At
Kruger's

32-PIECE SET
Blue Willow Ware \(\$ 6.95\)
(Exactly as pictured at right)
Russel Wright Pottery
12-PIECE STARTER SET
'6.95
BREAD TRAYS . . \$2.95
CRYSTAL
Relish Dishes, Bon Bon Dishes, Sugar and
Creamers, Comports, Salt and Pepper Shakers
Special for this week-
Choice

 silversmiths

- This reporter-teligaram, midland, texas, feb. 25, 1951 Watsons Give City Musical Culture



 musso © will be directed by the guest
minister
and varied collection of old instrue
ments. His


 for 12 ris eears.
His



 The public is inyted to attend the \(\begin{aligned} & \text { lives to music and thoroughly enjoo } \\ & \text { the constructive work they are do- } \\ & \text { Ing. }\end{aligned}\) enecial service.

\section*{10\% Down Lowest Carrying Charges}

HAMMOND ORGANS
\(\$ 1,285.00\) f.o.b. Factory and up SALES \& SERVICE弱:

\section*{Next to Post Oftice Established Midiand 1923}

\section*{Parthers in prodress}


FASHION SALON SALUTES THE OIL INDUSTRY IN IDLAND:


Ladies'
Ready-to-Wear
and
Children's Wear
= Gashion Salon =
lects the washion, more than anything else, re The out wishes, dreams and ideas of every
spectacle ever-changing, ever-stirring the imagination We at Fashion Salon invite you to visit, to shop to view our many departments for children as well as adults. We hope you'll find this store filled with things to make you prettier and happier . . . we are fashion specialists for women of

WATSON STUDIO-Ned
and Lydie Watson of the
Watson School of Music
have taught in Midland
close to 50 years. Pictured above is Miss Watson's
studio where she teaches her piano students. Ned string instruments, left, adorn his studio where he
teaches the young people of Midland to play all
kinds of string instru-

Following this event, a fine arts
evening at the First evening at the First Christian
Church will honor the club preThe convention will close Friday
with an awards breakfast at 8 a. .

Midland Civic Music Association To Sponsor Concert
 sympong orchestra under the di- Nax Leiter, its permanent musical
rection of guples, Italy, he has ivec in this
Autori


Partners in Progiress


Hyde's Tot Shop Salutes The Oil Industry In Midland and West Texas
"FASHIONS FOR YOUNG WEST TEXANS"

AGES: INFANTS TO 14
HYDE'S TOT SHOP
Phone 1436


Midland P-TA Council Unites City Units In Common Aims


Mr. Stanley Eriakine

 and school boards; broadening com-
munity understanding of the school munitg understanding of the school
program, its purposes and aims;
cooperating with other public welcooperating with other public we
tare or educational agencies
 of P-TA interest and serving as a
source of intormation to local offl-
cers and chairmen source and charman.
cens ansors
Courre sponsors Courre
The Mldard Council sponsored a
parliamentary



\section*{}

Dr. W. G. Petteway, omementis \begin{tabular}{l}
104 North Main \\
with offices in \\
\hline
\end{tabular}

Wednesday
Cabhecitry Fist Midland Music Club Stresses Progress


\section*{Lowest Rates \\ New and Used Car FINANCING}

\author{
\(\star\) ネ \(\star\)
}

City Finance Co.
(O. M. Luton)

Phone 3979
110 E. Wall


\section*{Men almine the} Smalrness of well groomed

\section*{}

7nm
CCLIBNS CAM-WOBTH: DRUGS


Because of our many years of specialized experience and our knowledge of diamond's, we are qualified to give you reliable counsel. There are many grades of diamonds . . . many degrees of brilliance. That's why the partial brilliance of the inferior diamond can so easily be misleading. The way to be sure about her diamond is to choose it from our selection of gen-
uine diamond rings. We will be glad to explain the quality and value back of each price in our store. You'll find no better quality or value anywhere than in our stock of beautiful diamond rings.

\section*{More and more people in this area are turning to Vo-} satko's for quality AND value in diamonds. We cor-

Ist National Bank Bldg.

 Altrusa Club Has Lived By Motto

Perennial First Organized For Business Women

Major Activities Listed On Scouts' tevent Calendar
 Nom , And







Hat Display.Will Give Women Grace White Class Chance To Turn The Tables




atrend convention
Seven madianden




ind the Rev, /. J. S. Sell, ptantor of
he Trintty Ipplacopal church.


FOOT SPECIALIST
DR. VIRGINIA Y. JOHNSON

\section*{J. R. PADEN}

PAINTING and DECORATING
308 West Hart Street
Midand
Phone 3184-W


Perfumes
\(\star\) Frogonard \(\star\) Lanvin \(\star\) Cíiro
\(\qquad\)
\(\star\) Parker and Sheaffer Pens and Pencils
\(\star\) Maintaining the largest stock of Pipes and Smoker's Sup-
\# \# \# \#
lines too numer well known
COOLER RENTAL SERVICE DRINKING CUPS
OZARKA WATER CO.
Drink
Ogather
SPRING WATER
lines too numerous to list.

Shop These Modern Drug Stores For All Of Your Drug And Many Household Needs

Cameras, Equipment Photographer's Supplies Fishing Tackle,
Sporting Goods Small Electrical Appliances

Cam-Worth Drugs, 1404 No. Big Spring, Established June, 1950

解 need for the falks in Northwest Midland is evidenced by the splendid patronage it has received. Besides drugs ond drug sundries mony other every-
doy needs ore carried, such as: Yard and garden tools, light hardware, fishday needs ore carried, such as: Yard ond garden tools, light hardware, fishing and picnic supplies, etc. A modern fountain and sandwich bar is also
maintained. A constant program of improvement has been corried forward

Wrist Watches
Alarm Clocks
Radios, portable
and table models
Pienic Supplies




\section*{Partners inn Prodress}

\section*{WILSON'S}
salutes the
members
of the
oil fraternity!



For Every Occasion ...
 Homed


For the fellow with a flair, we suggest the Playboy, the Whippet, and the Open Roodfine hats that suit your every mood


\section*{WILSON'S} WILSONT ... a sir ar 21 it and children can depend upon to fulfill their clothing needs of unquestioned quality latest in fashion and at prices that will compare with any competition.

WILSON'S . . . a store that wants to render its patrons the finest in service by courteous presentation of its merchandise.

WILSON'S . . a a store filled with the type of clothing Midland and the Permian Basin will enjoy wearing this spring and summer.

Shown below are just a few of our new Spring and Summer Wearing Apparel





Refrigerator Shipments Drastically Reduced! IF YOU NEED A NEW REFRIGERATOR BUY NOW! \#' LEONARD


A Limited Number of New LEONARDS Available
FOR IMMEDIATE DELIVERY!


Use WHITE'S alunew 1951

\section*{ABC Easy Purchase Plan!} only 55 down payment \$12 MONTHLY PAYMENTS MARCH, APRIL, MAY AND JUNE guaranted delvery in june at TODAY'S LOW PRICES! JUSTTHINK!... 20 MONTHSTO PAYFOR YOUR BRAND NEW LEONARD RERRIGERATOR similar terms on all new leonarosi hurey to whites

\section*{Now is the TIME}

If you actually need a new refrigerator...NOW IS THE TIME TO BUY IT! White's shipments of Leonard Refrigerators since January 1 are only \(24 \%\) of the amount received for the same period in 1950. Due to the "stepped-up" defense program, even fewer are expected for the balance of the year If you DO NEED a refrigerator we urge you to buy it NOW! Still a limited number of Leonards available at White's.

\section*{LEONARD}

YOUR BEST REFRIGERATOR BUY FOR '5!
Right now, above all else, you want long-lasting refrigerator satisfaction! Be sure you get it... in fullest measure... in Leonard. All of Leonard's 70 years of "know how" is concentrated in all Leonard Refrigerators. large or small. Beauty-long-lasting-never approached before! Con-venience-not "gadgets," but lasting, useful features! Dependability that adds even greater laurels to Leonard's world-wide reputation for troublefree performance. You get all these extra values in every Leonard Refrig erator. Model LAC... 6.1 cubic feet . . . priced at only \(\$ 19995\)

\section*{WHITES}

207 West Wall
Phone 1644

\section*{Reflecting the Finest Taste and Quality of West Texas' Leading City}


For years fashion-wise West Texan's have looked to Haynes to bring them the latest styles at leading quality and value. We are proud of this reputation, proud that as Midland has grown we have kept pace by offering an ever-increasing Department Store Service-bringing the newest and finest in all fields of wearing apparel to the men and women of Midland and the Permian Basin. We are glad to have this opportunity to pledge our continued support of this reat area and to say that our many departments will always bring you the most outstanding products of the Nation's Leading Designers and Manufecturers.


Hattie Carnegie
\begin{tabular}{|c|c|}
\hline Steinhloch & Forstmann \\
\hline Gartield Ace & Loganiox \\
\hline Arrow & Janizon \\
\hline Stetson & Saphire \\
\hline Borsalino & Kaysor \\
\hline Lee & Gotham \\
\hline Bostonians & Howard Hodge \\
\hline Neftleton & Iod Cross \\
\hline Walk-Over & Town \& Couniry \\
\hline Saperba & Androw Gollor \\
\hline
\end{tabular}


First Baptist Church Enters .arse Building Program





Carpenters Celebrate Their Sixtieth Wedding Anniversary 

Twenty Belong T Matrons-Patrons


\section*{GOURIELLI'S} ESTROLAR THROAT OIL keeps your throat as young as your face!

Formerly \(7^{50}\) Now \(50^{00}\)
Nothing gives away your age faster than a win-
kled, crepey throat. Your throat skin is extra ked, crepey throat. Your throat skin is extra-
thin -quick to lose the natural substances which hin-quick to lose he natural substances which
keep it firm and full when you are young.
Gouriell's remarkable Gouriell's s remarkable Esstrolar Throat Oil
resupplies these youth-giving substances in the resupplies these youth-giving substances in the
form of potent estrogenic hormones. By filling out your under skin, these hormones actually
help wrinkles disappear! In addition, special help wrinkles disappear! In addition, special
emollients soothe and soften your throat-tend. ing to give it the smoother youthful look!
Estrolar Throat Oil Estrolar Throat Oil is so rich, you need only every night It is so thoroughly absorbed - an every night If is so thoroughly absorbed - you
can wear some all day under your makeup, too can wear some all day under your make-up, too
- for a complete 24-hour beauty treatment. Start
using it today-at its new low price.


\section*{Part hers in prodiress}


WE AT KIDDIES' TOGGERY ARE PROUD TO HAVE had a part in the outstanding GROWTH OF MIDLAND!

At Kiddies' Toggery will be found all the latest styles of children's wear from infants to age 14.

NEW SPRING CREATIONS ARRIVING DAILY

\section*{KIDDIES' TOGGERY}


YOU GET BETTER VALUE . . . BETTER FRESH FOODS . . . WHEN YOU ASK YOUR FOOD MERCHANT FOR
Jour Jails Fruits and Vegetables
Webb-Davis Fruit Company

\section*{MIDLAND DRUG COMPANY KEEPS ABREAST OF MIDLAND'S GROWTH}


Midland Drug Company is located in the very heart of thriving,
progressive and ever-growing Midland
The Home of Walgreen Drugs in Midland!
Walgreen drugs are known the nation over for their quality and purity. We maintain one of the largest and most complete stocks of drugs to be found in West Texas . . . always fresh . . . always pure.

In 1935.
- Midland's population was around 7,000.
- The Midland Drug Company had it's modest beginning.

In 1951
- Midland's population is more than 25,000 .
- The Midland Drug Company is one of the largest, mosi modern and busiest drug stores in West Texas.


MIDLAND DRUG COMPANY, CORNER WALL AND LORAINE

\section*{Cosmetics}
\[
\begin{array}{lc}
\star \text { Elizabeth Arden } \quad \star \text { Lentheric } \quad \star \text { Tussy } \\
\star \text { Helena Rubenstein } & \star \text { Prince Matchabelli } \\
\star \text { Lucien Lelong. } & \star \text { Caron } \\
\star \text { Yardley } \quad \star \text { Schaperalli } & \star \text { Guerlain }
\end{array}
\]

YOUR Midand Drug Company has tried at all times to keep abreast of the growth and development of Midand and this section with a program of constant improvement and expansion. We now have one of the largest and most modern drug stores in this section of West Texas.
\[
\star \text { Graflex } \quad \star \text { Argus } \quad \star \text { Zeiss }
\]

From the beginning, the policy of the Midland Drug has been to carry full lines of quality, known-brand merchan-
\[
\begin{aligned}
& \star \text { Bell } \& \text { Howell Movie Equipment } \\
& \star \text { Eastman } \quad \star \text { Ansco } \quad \star \text { Leica } \quad \star \text { Revere }
\end{aligned}
\]
AND A FULL LINE OF FILM AND SUPPLIES dise, to keep a fresh, up-to-date stock and sell at the lowes prices possible. To this policy we attribute our growth from a very modest store in 1935 to our present large, modern store covering 3,900 square feet of floor space and located in the heart of Midland's busy shopping district.

\section*{Photography}

\section*{- Magazines • Newspapers - Toys}
- Small Electrical Appliances . . . and a host of olher home and offlice needs.

We are proud of the fact that this is Midand's oldest drug store under the same continuow management. We hav been in our present location since 1940 .

Over One-Third Of A Million
Prescriptions Filled
Since 1935 ...


Our Prescription Department is one of our most important departments. Important be couse to it we attribute to a great degree the success we have ochieved. Important because so much depends on the occurocy with which the prescription is filled, and the quality of the ingredients used. The importance wo place on all these things is shown by the fact that not since this business was established in 1935 has even one prescription been com pounded by anyone other than a REGISTERED and FULLY ACCREDITED PHARMACIST. And great care is token in maintoining the high quality and freshness of oll ingredients used. We do not know of another drug store in this section of the state that can equal our record of having filled over one-third of a million prescriptions during the past 16 years. Four registered pharmocists are on duty at all times in our Prescription Deportment.

\title{
THE BULLDOG \\ Written'By The Journalism Cl ass of Midland High School
}

\section*{Operetta At MHS Is Given Friday Night}

While The Rest Of Us Are Sleeping
Floyd Hines, Crew Care For High School Building
andew
Girl Debate Team Goes Into Finals

Hoe And Nomoe Are Prize Lambs Owned By MHS Student


What The Students Say
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{}} \\
\hline & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|}
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\hline & & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|}
\hline \multirow[t]{2}{*}{Conceited people heads the list of pet peeves as determined by the pol} & \multirow[b]{2}{*}{Humphrey Haunts} \\
\hline & \\
\hline \multicolumn{2}{|l|}{Homework followed with tro out of
twenty-seven stating that it exas-} \\
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{twent-seven statitig that it exas-
perated them most.
The following are the responses Gddudfion}} \\
\hline & \\
\hline to this weeks questionnaire, "What & \\
\hline \begin{tabular}{l}
Dan Black-"Do Rights." \\
Gene Schater-"People who stand
\end{tabular} & d \\
\hline
\end{tabular}
\begin{tabular}{l} 
Operetta \\
Prevue In \\
Assembly \\
\hline
\end{tabular}

The Bulldog Barks
Other Sports Hold Interest


Club News

Remember When?

Calendar



We are happy to have played a part in the development of this great petroleum area, and to number among our thousands of customers' families from every braneh of the Oil Indusiry. FEEDING MIDLAND and THE PERMIAN BASIN!

The men and women of the Permian Basin have learned to turn to Piggly Wiggly for the finest foods and friendliest service. As Midland has grown into a city, Piggly Wiggly has built and expanded to keep pace with progress in order to bring our many friends and customers better foods at lower cosis. We now have two stores conveniently located to serve you, and soon will open a third.

\section*{THE OLD WOOD BURNING STOVE...}

When the old wood burning stove was replaced with gas and electrical heaters, we passed a milestone in American progress. Chopping and carrying wood became a memory. ... trying to ica was beginning to appreciate modern methods. The new was replacing the old.

\section*{THE OLD CRACKER BARREL GROCERY...}

It was a friendly place, full of warmth and courtesy. But like the wood stove, progress begon to make changes. Clean, sanitary stainless steel took the place of wood counters. Refrigerated meat boxes replaced the old cool-room. America's selfservice groceries, like PIGGLY WIGGLY, came into being, But
at PIGGLY WIGGLY you can still find the same friendly, courat PIGGLY WIGGLY you can still find the same riendly, cour-
teous service. However, it has been. combined with the most teous service. However, it has been. combined with the most
modern food-handling methods to bring you the finest in foods bf all types at lower prices.

2 Stores Now Serving Midland . . . Store No. 3 To Open Soon.

STORES IN MIDLAND



\title{
We Take You On Visit To 'Oil Patch' To See Production, The Humble Way \\ Jack Knife Rigs,' 'Monkey
}

Boards', Pipe Line 'Pigs',
And 'Making A Trip'

 By TANNER Laine
Fight gallons of the extra, pleas
-when a consumer buys a tankful of its product at the corner retail station-the long story of searching, finding, producing, transporting and refining petroleum But for us, it is the beginning of a story. Because the question
arises, where does this eight
goullons as gallons come from, and sentative? the company reprewhere is Midland in the pic- \(\begin{gathered}\text { "I can thow } \\ \text { ture? }\end{gathered}\) "cher the Humble
 here in our hometown?
It well could have. Tt well could have.
The search for the answer and
the story with it. took us to the in a fast automobile as
it purred toward the field having the story. With it, took us to the it purred. toward the field having
largest produeco of crude out in the left the divison offices in MMidand
United stataes. Took uns to that with the permisslon and best wishes
 "You want to know how we pro- "You're hauling a layman for
duce oll and the transport it, do sure," we thought we ought to tell
Porrable Mast Approaches-


Raising Porrable Mast-


\section*{FRANK SHRIVER}


Announcing for re-election COUNCILMAN, PLACE NO. 1 Your support of my tenure in office has been appreciated I am asking a second term to complete the work which has been started.

\section*{Che Alidland Eeporier Uelegram}


You'can laugh at snow, rain and dusty daye with a time. saving, work-saving, modern GAS clothes dryer. The new, modern gas clothes dryers banish clothesline drudgery forever. It's today's greatest advance in home laundering. See them at your dealer's today

\section*{Parthers itn Prodress}

Serving The Permian Basin OIL INDUSTRY

General Machine Work and Welding

Special Machine Tools
Designed \& Built to Order

Visit To Oil Patch-
 like it pllot askio blaring, Sounds for landing instructions. Actually, its the
company radio system in action. are radioed. in in to dry dilling repoports
From offices. From here, they are relayed to the
division oftice in Midiand. From




 a sweeat. shireralls or overeath.
This pparticular crew
together
 sticking out from buig valve wheels
rick?", we asked.
The mise this derThe answer: if the well blows
out. they can shut it oft manually with these values.
Don't Drill same sire
A word to the layman: they
don't drin an oll well the same
sire alt the way downo They gradu
ate the size of the hole This well
 Then came a cementing jobs. Then
the well was drilled at \(121 / 4\) inches.
No Now came Joints of 95,8 wide cas.
ing. then 83 .

 \begin{tabular}{l|l} 
edges soon wear dis \\
is used. \\
Oll
\end{tabular} Oil men have some sentiment
for the discovery well. We thus
went by the Lullie vididitr No No \begin{tabular}{ll|l|l|} 
discovery well of the fiela we were & Portabie Mast \\
dit \\
in There a portable mast for pulling
\end{tabular}

 a tank batterys. She has a separa-
tor to tateorf the gas. The sepa-
rator is poter rater is powered by that gas-per-
petual motion of a sort. At the Lilite's tank battery, we has he hawn ice plant, recreation
met the pumper. He rives out hall, water tower, telephone system
daily to pauge the tanks. He also
and neat houses. Even a snake-

 on 160 -acre blocks.
Heres \(z=\) taller rig up ahead. It's
Wee say "yes,", but we meant
 standard size at 136 feet up. This
is a wildacat. They are go going on and on for the story
of cight gallons of gas we bought
of



 proud thing. There's \& guy
painting bright bue the substruc-
is, but not where every ond well is.
tures. T. I. Goodwin is on duty
That may not be true but this

 are helpers. E. F. Robinett is off
what wo had seen. Actually, we
haday. seen an oil company and ist
A crewman shows us the satety associa ted pipeline company A crewman shows us the satety
Hesy
Hextend trom the derrick and a trappend drom trickme derin emergencies, not regulare in emergencies.
Straight Down a 38 ocia ted
operate.
Average "Ser We found the company employes
happy at their work happy at their work The average
service age of the pipeline employe
 of: average service age is 10.96 years.
They stay with the company. is It takes people to make an oil
be company. This one has more than 1,100 of them in this area
It takes direction. \(H\) some of the leaders:
Jonn w. Ho
inse. division supe \(t_{\text {To mo miles or better-not bad. not }}^{\text {bad at all. Could you dige that }}\) then Margie Shumate YWA Members Help, Study Foreign Missions "Thoughtrul study of the mise foreign mission field of chine in
sionary message of the Bible" is 1814 and who due to the upheaval
one of the ideals of the one of the ideals of the Young
Women's Auxis
Other ideals inctude "pray Bap-
missions and missionaries, compre-
hensive study of misslons; devoted
community missions activty for the community missoions activity for the
spirituanly and phystcally needy
around us; regular and por around us; regular and proportion-.
 Missionary Unillary of the Women's
Und sponsoren 's First Marticers
The first officers to serve the sux. From time to time boxes a














\section*{CORE LABORATORIES, INC.}

\section*{WELLLOGGING}

Woll Logging, in combination with On-
ocation Core Analysis, is the economical



\section*{every 41 minutes
 Rearevit tuid anapsis to doter: \\ of every}


DIAMOND CORING
Now, diamond coring equipment cost-per-foot-cut basis on a
purchases, no service

SPECIAL CORE ANALYSIS
With vacuum retorts, core analysis can now be performed on large
samples of fracturad formations -

four times fasterl

\section*{working day...}

Core Lab starts a new job!


FROZEN CORE
Off-location Analysis with On-Location Results. . Core Lab's Frozen Core Service brings reliable
core analysis within economic range of every

MIDLAND: 2423 W. Indiann, Ph. 947 - ABIIENE 1033 S. 3rd St, Ph. 544 - POSF: E. Clatremont Hwy., Ph. 553

Core Laboratories Announce Installation Of Field Lab


Interior View, Showing Vacuum-type Retort








The Rare Diamond Is In Oil Indusiry Agriculture Service Head Named By API

 It now is utilized by most majors
and independents. \(\begin{aligned} & \text { Marienfeld Street. } \\ & \text { Services offered by Diamond oul }\end{aligned}\) The Diamons. Oil Well Drilling Services offreed by Diamond Oll in charge of that company's agricul
Wriling Company include
Company was incorporated in Mid
the sale and rentormation program.
Cof diamond core
This move on the part of Apt


 Mexico area. At present., the Dia-
mond Oil Well Drilling Company

\section*{Parthers in}

\section*{propiress}

Serving the People of the Oil Industry and Entire Permian Basin with Quality Paper Products...

Fort Howard
Toilet Tissue
H
Drize Household
Roll Towels
Co
Teanaps
Paper Napkins
KHO Mif Liff

We salute the petroleum industry and the thou-
sands of employees in the Permian Basin for the progress they have brought to this area. Although our business is not directly related to cess; as well as the success of all firms in thi dustry. And we are proud to add our name to the list of partners of the Petroleum Inlustry, who are striving and succeeding in bringing greater Permian Basin.
Mid-Way Paper \(\mathcal{E} B_{o x} C_{o .,}\) Inc.
"Wholesalers Of Raper and Boxes" Midland Ph. 3039 Odessa Ph. 6043 MIDLAND AIR TERMINAL


The New "RPM" helps your Chevron Man take even better care of your car

He wants to be sure that you-his customerget the best. He knows he's taking better care of your car with New RPM because it's the first motor oil in history to be developed through Atomic Energy. Using piston rings treated ot the Atomic Energy Commission's Oak Ridge Plant, Standard scientists measured engine wear as it happened. From these tests, a New RPM was developed so superior that, compared with conventional oils*, it doubles the life of
average auto engines between major overhauls
due to lubrication!
New RPM doubles protection against gummy carbon deposits, acid, corrosion, rust and varnish . . . . maintains the low oil-consumption of the average engine twice as loing. It's sold with a money-back guarantee of satisfaction at all Chevron Gas Stations . . . where they "take better care of your car". with the New RPM, famous Chevron Supreme Gas Atlas Tires, Batteries and Accessories, and expert service.



MIDLAND'S OLDEST GROCERY STORE OPERATING AT THE SAME LOCATION


LOCATED 122 S. MAIN SINCE 1933
We are proud of the progress the Oil Industry has made in this area and we are also proud of our ability to keep in step with the progress Midland is making!

\section*{CASH and CARRY Grocery and Market}

Phone 41



\section*{pursuant to the regu
Midand Persomnel
The persom}


Enforcerment. Daisy. A. Daniel.
activies are.
rected primarily toward the
\(\qquad\) opportunties and indicementent to
disregrd the act and regulations
are present and and are present, and, through fudicial
application of the penal provision
\(\qquad\)
\(\qquad\) The Beara arectively cooped.
corates
with the local oill and gas with the local oil and gas conser
vation and other State and Federa
vuthorities in the several states
wher tis on men


GUARDIANS OF LIFE, PEACE AND PROPERTY-In an imposing line at the City Hall are shown members of the Police and Fire Departments of Midland. Both de partments are smartly uniformed and make up the De-
partment of Public Safety. Some of the rolling stock of the city is shown parked. Jack Ellington is chief of police and Jim Walker is fire chief. Milan Plav sic is director of the Department of Public Safety

\section*{McCamey, Once A Boom Town, Now Is Solid City}

\section*{}



 which contrasts sharply with the lell-raising days of the mid-20s.
Even

\(\qquad\)
\(\qquad\) Now that may sadden a few of of in the intervening years, the
the oldtimers who remembered the
city's fortunes have risen and fallspirted
days.
Proud But Mayor C. W. Brown is pretty
It ectives happly the increasing oll
proud of the way the city of some county to the 3,700 oresidents looks the todyy. Mayor Brown is an ollay. man him-
self-a drulling contractor, as weal
as General Motors as General Motors distributor her
but he likes to



Continuing to Serve the Oil Industry
with

\section*{Regional Base Mapping}
of
Proven Dependability
and

\section*{Reproduction Service}
of

\section*{Foremost Quality}

Muldrow Surveys Corp.

Controlled Regional Base Mapa for Oil Exploration

12 North Colorado Street

\section*{Muldrow Reproduction Co.} Precision Film Reproductions

Phones 3017 and 3018

\section*{WTGS Grows With Industry}
 which meets in oil business in the Permian Basin Empire.
leling of the ociety grew from 385 local members at the beginning of the year to 424 at the end of the year.
In addition to local members, the WTGS has 67 out of-town members, giving
\(a\) total of 491 members. \(\left\lvert\, \begin{aligned} & \text { topic was "Geology Faces the Mid } \\ & \text { Century." }\end{aligned}\right.\)
 Woot Texas Coological Society
one of the largest resional socletie
in the world, it not the largest



Auxiliary Aids Legion Program
 - program of peace and wartime serVice to America, a program Including
rehabbiltation, child
welfare and divi by
divisto
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and
 welfare of the che childrened of the the veter-
ans who have given thetr hed ans who the children of the veter-
their country; the theefr health for
thect their country; the their health for
adecuate national securrty ant of of
all possible enemies; the betterment
and beautification of the communt
ties in in which we live; the advoca-
tion



Tor world development.".
This program is aded by the
poppy sales held on Memortal Day poppy sales held ion Memorial Day.
There are approximately 115 persons

 ceived dits charter on April 21 of
the same year.
Charter members included Mrs
 Steele, vice president; Mrs. Carl C
Smith, secretary; Mrs. Iva M. Nopes.
treasurer

 historian; and Mrs. Gertrude Rann,
Mrs. Gladys Palmer, Mrs. Ethel L. Mrs. Cladys Palmer, Mrs. Ethel L.
King and Mrs. Nettye \(c\). Romer.
Current ofticers include Mrs. Current ofticers inclucerer.
Mrs.
Helen Maytield,
Mresident;

 ces Gallagher, secretary, and Mrs.
Mary webb, treasurer. Continental Has Two New Veeps HOUSTON-The election of two
new vice prestdents of Continental
Oil new rice presidents of Continental
oin company have been announced
by L. F . Mc Collum, president of
the e company, following a board
the ceting in New York.
They are E . W. Webo and \begin{tabular}{|c|} 
They are E . W. Webb and \(\mathrm{A} . \mathrm{W}\). \\
Tarkington, both of Houston. webb \\
will continue as manager of
\end{tabular} Tarkington, both of Houston. Weob
will contunue as manater of the
production department. Tarking-
 March 14-1


Roby
\begin{tabular}{ccc} 
Abilene & Fort Stockton & Roby \\
Big Spring & Fort Worth & Roscoe \\
Cisco & Lawn & Roweno \\
Cleburne & Matador & San Angelo \\
Coahoma & McCamey & Santa Anna \\
Coleman & Merkel & Snyder \\
Colorado City & Midland & Strawn \\
Denison & Monahans & Sweetwater \\
El Paso & Novice & Tuscola \\
\hline Fabens & Odessa & Westbrook \\
& &
\end{tabular}

\section*{BURTON-LINGO CO}

119 E. Texas MIDLAND
Phone 58

We're "keeping up" with a progressive area!


AT YOUR FAVORITE NEWS STAND:

\section*{Bert}
ervice Dru
Furr Food Store
H\&H Food Store
Triongle Grocery
B\&B Grocery
Westland Groc
Florida G
Piggly Wiggly No.
Piggly Wiggly No.
City Drug
Paloce Drug

Midland Mercantile South. Main Drug Cloverdale Grocery Scharbauer News Stand Woodford Drug Midland Drug Post Office News Stand Tull's Drug Brooks Grocery No. 2 Greyhound News Stand
Cam-Worth Drug Elite Confectionery Snodgross Grocery

We help entertain the people of this area trucks are a familiar piece of the landscape in this area where they take thousands of magazines, newspapers and other items
to hundreds of news stands all over West. Texas! We are proud to share in the growth of a progressive area!


HOTTEST AREA IN WEST TEXAS SEE OUR NEW COMBINATION OWNERSHIP SPRABERRY TREND MAP COVERING AN AREA 60 MILES BY 30 MILES SE \(1 / 3\) of Martin, SW \(1 / 5\) of Howard, E/2 of Midland, W/2 Glasscock, NE \(1 / 5\) Upton, NW \(1 / 3\) Regan

\section*{COUNTY OWNERSHIP MAPS}
\begin{tabular}{|c|c|c|c|}
\hline \begin{tabular}{l}
- hockley \\
- CROSBY \\
- dawson \\
- MITCHELL
\end{tabular} & \begin{tabular}{l}
- dICKENS \\
- GLASSCOCK \\
- borden
\end{tabular} &  & \begin{tabular}{l}
- martin \\
- StERLING \\
- midLand
\(\qquad\)
\end{tabular} \\
\hline \multicolumn{4}{|c|}{HER COUNTIES UNDER CONSTRUCTI} \\
\hline
\end{tabular}
Scale \(1^{\prime \prime}-4000^{\prime} \quad\) Price \(\$ 10.00\) Paper \(\$ 15.00\)

For Better Maps and Faster Service
-ThE REPORTER-TELEGRAM, MIDLAND, TEXAS, FEB. 25, 1951 Daddy Ríngtaíl :: mo wrstey davis Daddy Ringtail And
 Chiof Laughing Water




Warm valley. But no, now Dady,
Ringtall had come to Bis Chies
Arabic Is Promoted


OUT OUR WAY


By J. R. WILLIAMS OUR BOARDING HOUSE With MAJOR HOOPLE

-By MICHAEL O'MALLEY and RALPH LANE


EVERY DAY A GOOD BUY


FRESH AT YOUR GROCER'S Charles aiken \& elvis hughes, Distrib.


"Women are never gonna fool me with any sweet talk-"
that girl she's got on the phone is her worst enemy!"

PRISCILLA'S POP



By FRAN MATERA


By AL VEEMER


By RAND TAYLOR


By FRAN MATERA


BUGS BUNN


If you miss your Reporier-Telegram, call before 6:30 p.m. week-days and hefore 10:30 a.m. on Sunday and a copy will be sent to you by special carriet.


ON OIL-

\section*{Pipe LineScout Is Finger Man}
muldomeneiela
Surveys Slates

That sticky evil-smelling crude oil that oozes out of a \(\begin{aligned} & \text { athin the next two months. } \\ & \text { The rearrangement is a almed }\end{aligned}\)
 engine quicker than a jar of homemade strawberry jam.
That crude oil has to take a long journey and go through many processes before the filing station attendant \(\begin{aligned} & \text { the last five years and in the las } \\ & \text { three years, especially, it has in }\end{aligned}\)
 ished product into the gaso- \(\begin{aligned} & \text { oil representative to keep in balance } \\ & \text { cording to the management. } \\ & \text { line tanks of a modern auto } \\ & \text { the supply and demand of the oil }\end{aligned}\) Thuldrow Aerial survess,

 pipe line scout or a crude oil repre- Presman Basin Crude oil scouts As- \(\begin{aligned} & \text { specialty of the concern, in addi- } \\ & \text { sentative or any other name you } \\ & \text { sociation, headed by R. L. Denton } \\ & \text { tion to aerial surveys. The Muldro }\end{aligned}\) choose-is the Hittle-known figure
in the petroleum industry. \(\begin{aligned} & \text { sociation. headed by R. . . Denton } \\ & \text { of the Magnolia Petroleum Com- } \\ & \text { pany. }\end{aligned}\) He works quietly and unheralded.
but he is the important cog in the \(\begin{aligned} & \text { pany. } \\ & \text { Once a week they meet to talk } \\ & \text { ovituation. }\end{aligned}\) complex joo of gertant cog the
of from the well to the
 - ind more oll.

Hungry Appettes
The major oll companies need the oil to keep satisfied the hungry app-
pettles petites of their refineries.
If their own wells are not produc. tng enough, the crude oil representional sources.
If an oil company has too much oil for its refinery, It's the crude oll
scout who finds another marke


HIGHER - Magnolia Petroleum Company's office building in Midland has been increased from two to five floors. Shown right Below former structure story building




Radio-Phonograph Valuel

Enjoy All Records-All Speeds Superb Radio-Luxurious Cabinet! Plays 78, 45 and 331/2 RPM records automatically with a single tone arm Never before would this amazing
low price bring you such quality Now price bring you such quality,
such performance, such luxurious beauty in a full-size console radiophonograph. Fine toned radio reception. Exquisite Mahogany A Buy beyond Compare!
s20995

\(\stackrel{\star}{\star}\)
COMPACT RADIO
SENSATION \(\$ 2350\)


ON DISPLAY NOW AT YOUR
PHILCO Dealer!

CAFFEY APPLIANCE COMPANY

\section*{The Illioland Reporter Uelegram}

The only newspaper in the world publishing promptly complete, reliable reports of the many oil activities of the Great Permian Basin Empire.


\section*{FIRST WITH THE NEWS!}


RECEPTIONIST-A pleasing welcome is gained when one visits an oil company. First-line contact with the oil companies in Midland is made by their reception
ists. One of these is pretty Miss Ramona Crawford, receptionist of the Phillip ists. One of these is pretty Miss Ramona Crawford

Social, Civic, Cultural Events Highlights Busy BEPW Year Midand owes its thanks to the
Bustens and Protessional Woment
cent District 8 conference held in Club, not only for the help which Other civic and benevolent pro-
the club has given in clvic and charity drives, but also for bringing to \(\begin{aligned} & \text { out the years. A student loan fun } \\ & \text { the city some of its outstanding cul- } \\ & \text { was } \\ & \text { wontanued tor }\end{aligned}\) the city some
tural events. was continued for a number of
years. Medical
yere

 Tennessee Willams' "The Class which have been carried out.
Menagerie." Charles Laughton was Menagerie." Charles Laughton was
presented in an evening of reading
Tome club was organized by 12
wom March 11,1936 . V1rginia in December, also
of the B\&PW. Funds derived from these perform-
ances and other money-raling ances and other money-raling pro-
jects have gone ects have gone for a number of
ed in the organzization. Mion asidian
women







 The club has had a busy year so- Bivens, Lois Frazier, Kathleen Eiciank, too. In October the members
The activtites were women's week.
 mblem breakfast under the direco- \(\begin{aligned} & \text { Present officers, are Thelma } \\ & \text { aidner, president; Ruth Donnell }\end{aligned}\)

 land teachers and nursees were mon-
ored with a party Neta stovali.
Dr. \(\mathbf{W}\) vell spea The club's Thankseiving program Te club's Thankseiving progra
featured a talk by Dr. Doret
Wyvell an Wyvell on "Avoldable Accicen
At the
Intermational Relations
d

 Dorothy Thampon, Iva Nixuon and
Theima Gardner attended the re- Hope

\section*{Oil Boom Over For Wink, Town Cruising Right Along
 of Wink is just crulusing, steadily
along, paving
anty, and treet here, making
an mprovement there and
well done. an improvement there and generally
caring for the needs of its 2,50
ctivers \(\begin{aligned} & \text { The last year alone has seen many } \\ & \text { improvements sin the schools and in }\end{aligned}\)

 rowdy 15,000 inhabitants who once
trod her dusty streets. Instead, the community has set-
tied down to beeing a prosperous \(\begin{gathered}\text { Superintendent of schools is R. A. } \\ \text { Lipcomb, who also is president of }\end{gathered}\)
 hes which still gain their liveli- former mayor
commissioner.
for from oll stlll is the \\ Por oll still is the lifeblood of 'Plan To Star'
Wipscomb is proud to explain that \begin{tabular}{c|l|l|} 
Its merchants sell their wares & the city is building itself around \\
to the residents not only of Wink \\
the steady populition of families
\end{tabular} but to the families ilivg in the tho have bult modern and com-
surrounding oulfied camps of the
fortable homes and plan to stay
 Humble oil and Refining compans.
the stanound ou ad Cas Company
and others.

 \begin{tabular}{l} 
children to Wink's modern school \\
\(\begin{array}{l}\text { ssitem. } \\
\text { Sstiafied with Stuation }\end{array}\) \\
\(\begin{array}{l}\text { tems. } \\
\text { Now in the planning stage is a }\end{array}\) \\
\hline
\end{tabular} wink is satisfled with the new highwas to Kermit, the count The history of Wink goes back to
1928 when the discovery of oil led wink is without regular
arine service, its poasts a fine air-
 dricke Field.
The city was born and overnight


 hadd died and the people-most of of proposal to issue bonds for a park
them-moved ons, attrated by the city now is in the
process of the}


As the petroleum needs of American industry and transportation expand, so will the growth and development of Midland and West Texas. In the great oil producing Permian Basin, Midland is privileged to play an important part.

As one of the carriers for oil production in Midland County, Texas and Pacific is privileged to assist in the development and expansion of this grêat industry and region. Texas and Pacific is grateful for the opportunity to serve Midland and the many other sections of this great southwestern empire and in so doing, to contribute to America's industrial might.


THE REPORTER-TELEGRAM, MIDLAND, TEXAS, FEB, 25, 1051-? Stephens Alumnae Eight Have Been Is New Group Named Outstanding The stephens Alumnae club was Young Man Of Year
 the purpose of keeping in touch with of the Year," since inaucuration of
former Stephens students. Mrs. George Brown was elected
the first president. Other officers are Martha Jane Moore, vice presi- Hon is by secret committee;



\begin{tabular}{|c|}
\hline QUALITY PRINTING \\
\hline  \\
\hline
\end{tabular}

OFFICE SUPPLIES

10-THE REPORTER-TELEORAM, MIDLAND, TEXAS, FEB, 25, 1951
PRIZE HOME PLANS POINT WAY TO BETTER LIVING


Remodel Old Style Kitchen To Fase Chores Home Atmosphere


\section*{LUMBER FOR REPAIRS}

an entire house or just a few boords to make
\(\qquad\)
make ony building, repairing, or remodeling
ob easier.

\section*{J.C. VMIVH \\ LUMBER COMPANY}


BRING US YOUR NEW HOME QUESTIONS?


Remodeling Hints For Homeowners









\(\qquad\)
\(\qquad\)


 January
the issue of
Karens.

Ledge and Flag STONE Helbert \& Helbert

Houses Ar̈e Like People: Should Receive Their Periodic Checkup


 \(\xrightarrow{\text { surese }}\) a lone, healiay
 Is Imporiant As Morale Builder


'Apco' America's Finest Aluminum Window

American Window Co. 1942 Texas Ave. - Lub


\section*{S.J.Isa} By cope routh
B. J. Isaces ousht to con It's been nigh on to 50 years since
 the solemn oath as the first mayor
of Midand. or Midand.
He since has left this city for the
border metropolis to establish a rec border metropolis to establish ar ree-
ord as the dean of the Texas House
of Representatives. ord as the dean of the Texas House
of Representatives.
But in the 45 years since he be-
 has changed in more
freckle--aceed sub-deb ded
her first formal party. Midland already was a dozen years \(\begin{gathered}\text { In addition to its current operating } \\ \text { budget, the city this year will spend }\end{gathered}\)


 There wasst much here then-
Tust, watt a minute, the story's
juttule section house on the
moving to fast.

 ramshackle buildings.
 acs must find it hard to believe
It's

\section*{API Unit World's Largest}



TEXAN On WEST HIGHWAY 80







\(\qquad\) and the secretary.
In 1940 the city adopted a home
rule charter.

 \(\xrightarrow{\text { ernization of the Fire Department, }\left.\right|_{\text {ated }} ^{\text {so }} \text {, ine post of city manager to }}\)
erve as the chief administrative of
one problema wheet the thousand and
Four Corse manaleri).
R. C. (Bob) Hoppe served as the
tirst e city manager but, after onl
hrree months, was forced by
hree months, wis
Fred Hogan served as acting cit
manager untl January, 1948, whe
Thager
H. . Thomason took over the post.
He was succeecled He was succeeded in october . 194
by the present clty manager. W.

\section*{Oswat. pr
It is}

Two Circles Of Cavalry WMU



Partners ín Profress Serving The Insurance Needs

\section*{of Midland's}

Motorists

\section*{We salute the men and women of Mid-
land for their part in the growth and advancement of our city. And we are proud of our record for serving their in-
surance needs quickly, efficiently, and surance needs quickly, ehat we may continue sear
year.}

\section*{}

\section*{}

We are the largest writer of automobile insurance


30\% CURRENT DIVIDEND SAVING
Farmers Insurance Group
STANLEY 'ANDY' GUMP, Dist. Agent
701 N. Big Spring

\title{
Partners in propryess
} GET ACQUAINTED WITH

\title{
WOOLLEY
} Combined

TOOL AND MACHINE


WOOLEY'S NEW HOME IN MIDLAND-1806 SOUTH WEST FRONT STREET

RENTAL TOOL AND SUPPLY


WOOLLEY'S SNYDËR PLANT

J. W. THRASHER, FIELD MAN

R. B. HART, OFFICE MGR., SNYDER

TOOL SERVICE
"Established 1937" MONAHANS ——_ MIDLAND —_ SNYDER SPECIALIZED SERVICE

SUPER "650"
Pump Liners and Wash Pipes
Slip Liners, Dogs and Inserts Precision Reconditioning
B. J. Rotary Tongs

\section*{HEAT TREATING}

Carbonizing -- Liquid and Pack
Carbonitriding
Flame Hardening

Drill Collar Stress Relieving Thermit Weld Collar Stubbing Sub-Manufacturing Collar \& Tool Joint Rethreading Complete Rental Service Slip Type Elevators \& Spiders

Kelleys
Blowout Equipment
Subs
Tongs
Tubing Equipment Drill Collars


PETE EVERTSON, MONAHANS OFFICE MGR. AND N. S. WOOLLEY

J. L. PHILLIPS, FIELD MAN


JOE DURGIN, SHOP FOREMAN, MONAHANS
B. F. BAKER, FIELD MAN, MONAHANS PLANT

The equipment, personnel and know-how to do the job
The desire to give "SERVICE" to the Petroleum Industry!

\section*{Permian Basin Has Large Number Of New Discoveries}

\title{
Chie Milioltuin Reportect Uelegram \\ THE BEST INVESMIENT FOR YOUR ADVERTISING DOLLAR
}

\section*{Landman Is Important To Petroleum Industry}

\section*{During 1950 the Permian Basin is credited with the}
discovery of 197 new oil fields or new oil pools. The Whe
Texas sector of the two-state area developed 169 of the
new sources of oil production. Southeast New Mexico had the other 28 of the Permian Basin's wildcats which
turned out to be new producers and the openers of new petroleum reservoirs.
The map on this page which was prepared by the
fidland Map Company shows all of the established oil fields of the region
discoveries.
A brief abstract of the more important of the 197 new
seoveries is given below. This information was prepare
discoveries is given below. This information was prepared
by The Oil and Gas Journal.
discoveries because the in-
formation it gives is accurate and authentic.
The caption on the map
states that there are now 509 oil pools in the Permian Basin. The oil poois in the Permian Basin. The
map does not show that many sep. arate producing areas.
An oil pool 13 any separate and and
 Cuccing zones.
The map showe only the fields,
Many of them have as many as tive Manar ot hem have as many sistive
separate pay zones or pools, wnleh are prodiced independ
other poors in the field.
Some Aro Dual welle
Some of thone seliarate pays are
produced dually-that is two dir produced dually-that is \(t w o ~ d i r s\)
terent papizones produce in the ome bore Bole-the oll from one face unrough tubing, and the oil
from the other pay being throush the space between the tub-
ing and the cain ing and the casing. In other areas the separate pools In the same field are producing from
ditherent opore holes- somee being
immediale one going down to one pay, and the
other going deper to
 ina Bestn:
WEsT TEXAS
Then Dstricet 7C And
Now Pools

 \({ }^{6}\) Wells at year end. ABILL, BAST - WADEELL Peoces. May, Magnoiis Petroileum Co
2 State Voilimar, Lot 7, Section 28-9-

 Corp. 2 WMerard, 6 -C51-PSL, Wois-

 A. C. Herring Drilling Co. 1 A. I Section 521,10 miles NE Winters, Gardmer sand. 124 bu. oll, TD 3,910
thi, 3 wells at year \(\mathrm{fl}, 3\) Wellis at year end.

 10,79 ft
BEDDO, NORTH - Runhels, May: 1. J. P . Knimant and Prank Pection Pethybridg Survey, 7 milies solutheast of Wint
ers, Strawn, \(3,958-68\)
tt.,. \(4,830.000\)
 nels, Juty; C. W. K. Kllam \(1-\) R.W
nerry,
nection 346, BBBEC Surves sal. miles southenst Winters, Gras ByTES
The ' Fexas 00,1, November
 bli oif TD \(31-\mathrm{CONN}\)
LL Onjverstry, Block \(31,6-31-\) Uni verist leands, \(11 / 2\) milies west Wad. dell. 282 bol. oll., TD 1,915 th-
 Calitiornity 1 Laura A. Cotten, 91-T
Disw,
field, Pantiles southeast on Brown
 Stanolind OOA O Gas



 CLARREMONT
General Crude Oil Co. 1-A Percy
 tit, 3 wells at year end.
Boyd Clayton, OE Petrpleum Co. \(1 / 2\)




 bnd.
 B. Towns, \(382-\mathrm{D}\) J. H. Gibson suf
vey


\section*{Midland Basin Has A 150 -Mile Spraberry Trend Lower Leonard Sandstone} Opens New Oil Play On Par With Reef Hunt In Scurry


Hydrafrac Process Increases Output

\section*{}

Leonard section of the Permian Series and are ge
the Midland Basin province of the Permian Basin.
on the accompanying structure map. The "Upper" Spraberry section from 200 to








\section*{路} H
By J. . . (JERRY) MARTLERY
Midiand Conaulting Geolegist
\begin{tabular}{|c|c|c|c|}
\hline \multicolumn{3}{|c|}{} & \multirow[t]{2}{*}{} \\
\hline \begin{tabular}{l}
onard section of the Per \\
Midland Basin province
The Spraberry section \\
the accompanying struc
\end{tabular} & nes of the West Texas ar mian Series and are gener of the Permian Basin is usually 1,000 feet thick
\(\qquad\) & \begin{tabular}{l}
\(y\) restricted in a real extent to \\
ver most of the area indicated praberry section from 200 to
\end{tabular} & \\
\hline \multicolumn{3}{|l|}{\({ }_{260}\) feet thick, containing three developed sandstone members, with intervening black} & \\
\hline & \multirow[t]{2}{*}{} & & \\
\hline stone. "Middle" Spraberry & & & \\
\hline & & & \\
\hline lin & & & \\
\hline nee and/or limestone & & & trom the "Lowers spraberry to the \\
\hline  & & & -Upper" Spruberry, and northward \\
\hline  &  & never passing & \\
\hline & Der" sprabery sendstone section. & It is uis condition of frreurns & \\
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\hline & & & Recionaly dounnip \\
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\hline & & limestone and the cement the pro. & \\
\hline tion of the Spraberry and Dean & & & \\
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\hline Wemt disas diserery well of the spra- & ade: & & \\
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\] \\
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\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{16}{|c|}{SPRABERRY (PERMIAN) PRODUCING AREAS OF WEST TEXAS} \\
\hline County & Field Name & Disc.
Date & Discovery Well 2 & \[
\begin{gathered}
\text { Prod } \\
\hline
\end{gathered} \text { Wells }
\] & \[
\begin{aligned}
& \text { Avg. PP } \\
& \text { Allow. } \\
& \text { BopD }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Potential } \\
& \text { Range } \\
& \text { BOPD }
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& \text { API }
\end{aligned}
\] & \(\underset{\text { Elev. }}{\text { Avg. }}\) & \[
\begin{aligned}
& \text { Avg. }
\end{aligned}
\] & \[
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& \text { Spral } \\
& \text { No. We } \\
& \text { Upper }
\end{aligned}
\] & berry Section ells Producing Lower U \& L & & od Com Hydra Frac & \begin{tabular}{l}
pletion \\
Acid
\end{tabular} & \[
\begin{gathered}
\text { Active } \\
\text { Rigs }
\end{gathered}
\] \\
\hline EORDEN & N. Gall & 3-29-9 & Hunt No. 1 Ciaston \(\&\) Johnson & \(\square 1\) & 15 & 40 & 41 & 2228 & 578 & 1 & & & & 1 & - \\
\hline Dawson & Manning-Hudale & 10-17-50 & Mannint No. 1 Hudale & 1 & 120 (R) & 180 & 3 & 2970 & 8038 & (1) & & 1 & & & 1 \\
\hline DAwson & Smith-8praberry & 122-1.50 & Standard Tex. No. 1 smith & 1 & 13 & 73 & 37 & 3080 & 728 & & 1 & 1 & & & - \\
\hline DAWson & Spraberry Deep & 1-22-49 & seaboard Mo. 2-D Lee & 32 & 137 & \(180-780\) & 39 & 2000 & 6780 & 32 & & 32 & & & 1 \\
\hline DAwson & Indictered Dis. & & snourden No. 1-90 Denn & & & \[
\begin{gathered}
\text { Swhng. } \\
\text { Oil }
\end{gathered}
\] & & 2730 & 7415 & & & & 1 & & 2 \\
\hline Dawson & Indicated Dise. & & Snowden No. 1-32 Dean & & & \({ }_{\substack{\text { smbing. } \\ \text { Oil }}}\) & & 2731 & 7408 & & & & & & , \\
\hline martin & Indiceted Dis. & & Gult No. 1-E-E-3 Glam & & & \[
\begin{gathered}
\text { Fiwng on } \\
\text { Test }
\end{gathered}
\] & & 2300 & +00 & & (1) & & 1 & & 2 \\
\hline mmonand & Indicated Dise. & & soowden No. 1-58 McClunte & & & \({ }_{\text {smonz }}^{\text {mid }}\) & & 2885 & \({ }^{2280}\) & (1) & & & & & 1 \\
\hline momind & Germania & 3.2.50 & Snowden No. 1.7 A. Truken & 7 & 100 & \({ }^{60-977}\) & 38 & 2878 & 7220 & 7 & & 3 & & & \({ }^{11}\) \\
\hline padiand & Indicated Duc. & & Magnoila No. 1 Preston & & & \[
\underset{\substack{\mathrm{OH} \text { on } \\ \text { DST }}}{ }
\] & & 2735 & \({ }^{234}\) & (1) & & & & & 1 \\
\hline volund & Malastrf & 10.0.-60 & Humble No. 1 Malaritr & 1 & 4 & 143 & 3 & 2770 & 734 & 1 & & & 1 & & 4 \\
\hline NLAND & Tex-Aarey & 2-24-4 & Tex-Marcoy No. 1 Foosd & 6 & 121 & \({ }^{27-350}\) & 3 & 2650 & 7350 & \({ }^{37}\) & 17 & 38 & \({ }^{27}\) & & 41 \\
\hline noliand & Ditiver & 1-26-51 & Weiner No. 1-16 Ditiver & 1 & 180 & 304 & 38 & 2720 & 7325 & 1 & & x & \(x\) & & 2 \\
\hline Ufion & Benedum
(Spraberry) & \({ }^{4.3 .80}\) & Rep. Nat. No. 3 - \(\mathrm{B}_{\text {Bamet }}\) & 6 & 80 & 30-60 & 40 & 2600 & 7350 & & - & 4 & & & , \\
\hline THTON & Matrock Spra'bry Indicated Disc. & &  & & & \[
\begin{gathered}
\text { Fidd. On } \\
\text { DSTT }
\end{gathered}
\] & & 7780 & 7200 & & (1) & & & & 2 \\
\hline \%ron & Pembrook & 1.-8.50 & Humble No. 1 Pembrook & & 101 & \({ }^{3}+304\) & 3 & 2716 & \({ }^{240}\) & 7 & & 2 & 3 & 1 & \(\cdot\) \\
\hline Heron & Wether-Mord ( F ) & 2-12-51 & Weiner No. 1 Braden & \[
116
\] & 60 (zati: & 482 & 30 & 2718 & \({ }^{717}\) & 1 & & & 1. & & \(\bigcirc\) \\
\hline - & & & total & 123 & & & & & totals & 108 & \(3 \quad 7\) & & & & \(n\) \\
\hline
\end{tabular}




Fellowship Makes Easter Clothes For Orphanage





\section*{Radi-Kleen}

RADIATOR and ENGNE JACKET TREATMENT
STOPS: Rust --Scale --Corrosion in

ALL COOLING SYSTEMS OF INTERNAL COMBUSTION ENGINES

Seals small leaks and cracked heads.
Non-Injurious - Guaranteed
LABORATORY SUPERVISION

\section*{American Chemical Co .}


\section*{Partners in prodipess}

\section*{Two Services for the}

Oil Industry
ODESSA PIPE SERVICE to condition
all kinds of pipe.
D. W. PRICE \& CO. for new and used pipe and oil field equipment.
IN THE PERMIAN BASIN


Ira Kinehart's
Wemple-avery bldg. O|L REPORTS MIDLAND, PHONE 3700
Serving The Petroleum Industry Over 26 Years


ST. MARK'S METHODIST CHURCH -Shown is St. Mark's Methodist Church which is located in the fast-growing north sector of the city. It was established
in 1950 and is experiencing a great growth. A surplus Army barracks-type build ing was bricked-over to make the auditorium. The Rev. James B. Sharp is pastor
First Methodist Proud Of New Children's Building; Sponsored New Congregations


The First Methodist Church of of Church. Seven members united with Methodist Church
Midland is proud of this finely -equip-
the church that first sadiand is proud orts finely-equip- the church that first Sunday, six A new pastor of First Methodist




 The first church organized in the ed the organization of Asbury Meth- One degree below zero weather
Any of Midland was founded Au- odist Church. And in 1950, span- was recorded here Feb. 1, 1951, as


Most
Complete
Stock
of Industrial and Automotive Radiators in the Permian Basin

Huffman's Cooling System Conditioner
and
Huffman's Water Analysis Laboratory introucanc
INTRODUCING

Willard
"Safety-Fill"
Batteries
For the
Oil Industry and For the Individual

Huffman's Water Analysis Lab and Huffman's Cooling Systfem Conditioner. "A complete mineral analysis and recommended treatment for all cooling system water.

\section*{HUFFMAN'S \\ MOST COMPLETE STOCK OF RADIATORS IN PERMIAN BASIN} Battery \& Radiator Service 2207 North Grant- ODESSA \(\qquad\) Dial 5972

Landscaping And Living Room Improvement Are Der ionstration Clubs'. Projects
四 The World Over"

\section*{Midland-Odessa Air Terminal}

\author{
Rent New Cars \& Trucks -by the Hour, Day or Week!
}

Midland 1693
Odessa 4032

FOR DEFENSE


The national emergency imposes upon the oil industry the greatest re sponsibility in its history. In order to meet the enormous demands of natonal defense, the industry may again be called upon, as it was in World exploratory operations in order that reserves may be maintained.

The burden of this abnormal demand will fall with the greatest impact upon Texas, because of its position as the leading oil producing state in the union and the source of our largest existing and potential reserve. Given
the tools and the manpower, Texas will meet this responsibility as it has every challenge of the past

Plymouth Oil Company is proud to be identified with the oil industry in such a rich and forward-looking state. It will give its full measure towards he contribution which the oil of

\section*{Plymouth Oil Co} oxcervive orcs: prissuget, Ph
W. M. Griffith, Sinton, Texas

Vice President and General Manager
W. D. Lane, Midland, Texas

Division Superintendent

\section*{Then As Now, Chamber Of Commerce Acts As Spokesman For Community}


March Of Diries Nets \(\$ 13,470\)



NEW MODERN TRUCKS AND EQUIPMENT

\title{
Caprock Material Co., Inc. 2300 Ave. Q \\ Phone 785
}

\section*{Partners}

\section*{in Progiress}

\section*{Eleven Years of LeRoi Service to the West Texas Oil Industry-}

\author{
NOW A New LeRoi Service Point In Snyder!
}

The effectiveness of that service may be meas-
ured by LeRoi's popularity in the Permian Ba\(\sin\) oil fields.

Now-complete sales, service and replacement parts facilities have been provided in the center of the Canyon Reef area-Snyder.

\section*{1951 marks the eleventh year of clock-around} LeRoi service rendered to the petroleum industry of West Texas and New Mexico by General Machine \& Supply Company, 713 W. 2nd St., Odessa.

The new Snyder store is located 3 blocks north of the "Y" on the Post Highway.


PEGASUS FIELD OUTSTANDING

\section*{Magnolia Has Faith In Area}

Ride A Flying Red Horse To Find Oil


Get on this Flying Red Laner lane ride swiftly over the far-flung empire of West Texas will
 and riches lie under the table-top country of cactus, mes-

 oil fields in Pegasus.
Because Pegasus, the mythical













 Pegen Ellenburger Staft









 Tace and subsurface evidence. Core field is in in the plantinning stage.



\section*{Cancellations At}

PO Exceed Record
Canceellations in the MIdIand Pos
Office
ncreased almost a million itice Increased almost a m millon
190., according to Postmaster N
Oates. a. Oates.
Recepipstrom prostal meters Jump-
de mere than 50 per cent C more than 50 per cent.
Cancelations in 1950 were 5.597 . Cos, which is 975.760 more than
i49.

Community Service THE REPORTER-TZTIORNM, MMDLAND, THTAS, FEAS, 25, 1951-R Is. Theater Purpose



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Arms and the Mang in the Daren
ChiOmegas Aid College Girls
To teresuem Hesumb ame
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and sale in advertistog in The in
Prompter." The tincome is devoted
to the apporimetidis mmom Dlay. production expenses of each
pequipment
entes, purchase of new





\section*{marketing}

At the sign of the Flying Red Horse-the finest
automotive products are just around the corner at friendly Mobilgas Dealers,... quality prod-
ucta for modern farm equipment, for industry and transportation, with helpful service a part and trasportation, with helpfuls \({ }^{\text {'erver }}\), part
of the bargain-this is Magnolis Marketing
Division.

\section*{Find}

REFINING
Transforming crude oil into hundreds of achieved in Magnolia's giant refineries. From them come essential fuels, lubricants and other petroleum products vital
to the needs of a mechanized economy.

\section*{5.}
transportation Whether by pipe line, ocean going tanker, railroad tank car.
or motor transport, crude
oil must be moved to refineries and the products of petroleum deliv-
ered whenever and wherever ered
needed.

\section*{PACEMAKER \\ Todgy and Tomorrow}

Behind the Flying Red Horse in the producing oil fields of the Southwest are Magnolin'd production men armed with knowledge of how to get the most oil from hidden reservoirs far beneath the surface of the earth. After comple tion of a producing well these men set their sights for the greatest ultimate recovery of crude in the most economical manner . . . They form a team with engineers and researchers to study flow schedules at the most efficient rates,

Underground reservoir pressures are maintained as long as possible in a never-ending pro gram of cogservation. The most modera pumping equipment comes in to lift the oil to the surface on efficient pumping schedules. . Old fields are made to increase their yields by successful application of scientific secondary recovery methods . . . This teamwork between the production man, the engineer and the researcher means more oil over a period of years and a longer life expectancy of the field-more conservation of our natural resources . . . and team work between Magnolia's Exploration, Pro ducing, Transportation, Refining and Marketing Divisions make the Flying Red Horse a pace Divisions make the Flying Rer
maker today and tomorrow.

\section*{42 \\ EXPLORATION} Meeting an ever-increaing need
for perroleum products by findfor petroleum products by findresponsibility of Magnosia's Ex. ploration Division ... thove Fly-
ing Red Horsemen who sarch ing Red
for oil.


Using the moot modern sciéntific equip ment and the hatest rechnical ifforma mekeking gettioer waient of finding and pro. ducing oil, as well as tuting ned ind
ing hundrais of petrolemen products.

Geological Library Contains Finest Collection Of Industry Data In U. S.


\section*{
}


We are a new production company, furthering the progress of Midland and the Permian Basin. Our plans for the future in Midland are only for forward progress.

TEMPORARY OFFICES
Drilling and Production Geological -a......Crowford Hotel, Midland; Dallas

PERMANENT MIDLAND OFFICES 8th Floor, McClintic
Building (when completed)
Home Offices................... Oklahoma City, Okla.


Blackwood \& Nichols Company




Permian Basin Division

MIDLAND
LUBBOCK
SNYDER

HOBBS
KERMIT
ODESSA


1923
As early Cooper sas engine at work in Arab Oil Company's




\section*{SERVING THE} PERMIAN BASIN FROM ODESSA Since 1899 Cooper-Bessemer has been producing low cost, efficient power to fill the needs of the ever growing oil and gas
industry. We at the' Odessa office will gladly work with you toward solving your power problems.
\begin{tabular}{cc|c} 
SALES & SERVICE & WAREHOUSE \\
A. W. Abel & O. W. Wotes & J. E. Geurin \\
C. L. McDougoll & W. F. Young &
\end{tabular}
"Partners in Progress Since 1833" THE COOPER-BESSEMER CORP.
218 North Adams Street (P. O. Box 1928)
Odesce, Texes
Mount Vernon, Ohlo Plants Grove Ottr, Peene Other Texas Offices



\title{
Oil Industry Activity In Permian Basin For 1950 Told In Figures
}

\author{
,

}











\section*{Parthers in prodiress}

\section*{AN INTRODUCTION TO VARICYCLE}


Representing
HARVEY MACHINE CO. - HYDROPNEUMATIC PUMPS EXNER DODGE, INC. - EQUIPMENT ENGINEERS ALLIED SUPPLY' and MANUFACTURING CO. S. C. CARTER - VARICYCLE SALES CO. ROBERTSON SALES CO. The HARCRAFT HYDROPNEUMATIC PUMPING UNIT is designed to operate on deep wells, or trouble wells, which have a high Polished Rod load.

The HARCRAFT Long, smooth stroke with especially easy reversals, not only increases bottom hole pump efficiency, but decreases rod breakage which reduces "down time." Designed to 13,000 feet.

THE harcraft HYDROPNEUMATIC PUMPING UNIT

Curry Mootr Freight Lines pays tribute to the oil and gas indusstry and to Permian Basill.

\section*{The BRANDON Company}
"Oil Well Supplies"
1312 W. 2nd
ODESSA

20-THE REPORTER-TELISORAN, MIDLAND, TEEAS, TEB, 25, 1951
Skelly Uses Giant Map Keeping Up With Oil Industry

"NINETY YEARS OF PETROLEUM PROGRESS" Cosden is Grouing with \(W_{\text {est }} J_{\text {Jexas }}\)

"PROCESSING: A familiar view to most West Texans and to the thousands of travelers on barrels of West Texas crude oil daily. The new fluid catalytic cracking unit appears in the
left foreground, towering 200 feet in the air."

New Cosden "Cat-Cracked" Premium Grade Gasoline
New Cosden Para-Fine
Premium Type Motor Oil
COSDEN
PETROLEUM
CORPORATION

Y


Parthers in prodiress


Rotary Engineering Company
ORIGINATORS AND DEVELOPERS OF THE TECHNIQUE OF CONTINUOUS FORMATION LOGGING FOR THE PRESENCE OF GAS AND OIL
701 S. Pecos

\section*{Texas Employment Commission Office Works For You With Job Placements}




Time Is Not A-Wastin' For Expanding Sheriff's Posse

Parthers in Prodress


SNYDER - PH. 1027
LEVELLAND - PH. 644-J
division office - odessa texas
PH. 3235 - ANDREWS HIWAY
WE'RE THE 'BIRDS' to see for your acidizing problems
Petroleum phatects Fresdom

\section*{Petroleum protects Fresdom}


We Salutetie Permian Basin oil Indus-
try. Nowhere but in America, and under the American system, could such rapid progress be made. Our Petroleum production is our best guarantee of freedom and of better living.


TRANSIT-MIX

\section*{Iransit-Mix Concrete}




CONCRETE
The Convenient, Economical Way To Do All
CONCRETE WORK
- CONCRETE, GRAVEL, SAND


By JM Lawson -
 oourse in the worid is underway-
tight here in Midland. From a sandy, mespuite covered considered, in laying out thie course feature never noted by the writer in in the fairways, and a sprigging
Fin













Partners in Progiress

\section*{McMullen Construction Company}
- Conductor Holes
- Rat Holes
- Mouse Holes

SNYDER, TEXAS-Ph. 1295
MIDLAND, TEXAS - Ph. 1553
W. HENKLE, Manager

\section*{Petrole um Photeeds Freedom} Hintimithith
 min ox on wix Hiximian wix为等




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course
and ecouples, have been bapeed






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\(\qquad\) necessary to to preassure, it it is not for water
ing the greens. According to
workme
 pressure is 100 pounds or more. Tho-
inch lines lead to the outlets at the
greens.
All Fall and winter, water at the
 day has been used. with the advent
of warmer weather., the amount of
water applied will be stepped up as
needed. needed.
The abundant supply of water
and the proper distribution system

\section*{SYMBOL \\ of \\ FREEDOM}


In the light of what has transpired in nearly a century of time in the development of oil we may view with deep satisfaction the tremendous ex.
tent of the industry's progress, so broadly reflected in the growth and prosperity of our notion.

If we look at oil simply as a factor of material accomplishment we
count progress in the terms of 34,000 independent American companies, engoged directly or associated in its production. We can count it in terms of 250,000 service stations and millions of workers engaged in the various branches of oil activity, and while these figures are tremendously
impressive the progress of oil has far greater and more vital significance

In America, the oil industry has meant and continues to mean a sym-
bol of freedom. It was conceived out of the fabric of individual freedom bol of freedom. It was conceived out of the fabric of individual freedom
by men who pioneered its humble beginning ninety years ago, and through the years its development has accentuated the full freedom of our American
birthright; the freedom of individual incentive, individual obility, and individual courage.

\section*{Wrather Petroleum Corp.}

830 Mercantile Bank Building
DALLAS


Shell Research centers around the laboratories of Shell Development Company at Emeryville, California, often called drefircleum. - Staffed by over 1,000 scientists and echnicians, this famous research organization strives fo discovery of new combinations of petroleum molecules. From these, Shell now creates more than 1,100 different
pest controls .. . new products to enrich the soil petroleum derivatives that lead to better clothing
better paints and varnishes, drugs and cosmetics. - Shell Research continues to grow in scope and importanceand this year is being expanded more than ever before. \(\bullet_{\text {Rg. U. S. Paurn }}\) Ofice

\section*{Texas Electric Appropriately Is Called 'Service Company'}

Manager And Chief Clerk-


Commerclal Deparimeni-


Accounting Deparimeni-


TEB REPORTER-TETMORAM, MIDLAND, TETAS, FAB. 25, 1061-7I











 wimmer , mix and
\(\qquad\) ploneering st

 churches, for induus
Leadership Listed
 Rested In these men:
R. Mcter. district managare;
E. McDutrey, chief clerk; Guy Wile. E. MLD comey, crital manager;
mon, cont
Monroe, dealer-coordinator;

 neer: John W. Drummond, distribu
tion supervision for Midiand, Ar
drews and Martion Counties; .
R. drews and Martin Counties, a.
Rhoten, supervisor for Ector and
Crane Counties Crane Counties; N. (Spec) Norrtis
supervisor for Winkler and
Ward


 promest sou sived


 Average Citizen, who came and \(\begin{aligned} & \text { Eltectric power is partner with oll. } \\ & \text { stayed. }\end{aligned}\).industries. There is no



 the other shoulders.
Ever hear of Clarence Scharbaver, Ever hear of Clarence Scharbauer?
Ever hear of T. S . Hogan
Ever hear of R. L. (Bob) Miller? \(\begin{gathered}\text { with it. } \\ \text { Bus a }\end{gathered}\)

 capital city in an empire of oil, and a conglomeration of toois and
and ranches.
Pertac
machinery.
 Let's look:
2,753 To 2,753 To 25,000
When R. Liller came to Mid-
My goodness, this was a three-





\section*{Petroleum protects Fresdom}

\section*{LUCEY PRODUCTS CORPORATION Oil Well Supplies}

Entering the Great West Texas oil empire in 1928, we doublless qualify as pioneers. Through the years we have endeavored to deserve the respect of the West Texas Oil Industry by offering quality products of the leading manufacturers of oil industry equipment and supplies, and by striving to extend to the industry special services peculiar to our rather unusual falents.

\section*{Partners in Propiress}

\section*{LUCEY PLODUCTS CORPORATION}

16-THE REPORTER-TELEDGRAM, MIDLAND, TEXAS, FEB, 25, 195
WT-NM Area Has 509 Oil Fields, Pools


Partners in prorpess

\section*{HOMCO \\ OIL INDUSTRY'S \\ MOST COMPLETE \\ SERVICE \\ - Fishing and Cutting Tools \\ - Directional Drilling \\ - Oil Well Surveys \\ - Drill Pipe Back Off Shots \\ - Little Inch Drill Pipe \\ - Power Swivels \\ - Washover Pipe, All Sizes \\ "COMPLETE STOCK OF OIL WELL \\ SUPPLIES' \\ - AT - \\ - SAN ANGELO - ODESSA • SNYDER HOUSTON OIL FIELD MATERIAL CO., Inc.}

\author{
ODESSA SAN ANGELO SNYDER \\ Phones 6816-6817 9182-9183 752.855 DISTRICT HEADQUARTERS - MIDLAND, TEXAS - Phone 2903
}

\section*{Partners în Proppress}

\section*{This Year-}
sees the 50th Anniversary Celebration of Spindletop, where Texas Oil got its first real start. The rickety wooden framework of the original derricks have grown into what is today our giant petroleum industry ress in the Amserican way. The Daniel Orifice Fitting Cospany is proud to progess. As the leading producer of metering equipment to occurately meosure the flow of piped peto leum products, Daniel Orifice has a consistant record of keeping ahead in research, engineering and manufacture.
Now -
another step has been taken to maintain
the record. In answer to the constantly
increasing demands of the petroleum in
dustry for greater production, storage and distribution facilities for metering devices,
Daniel Orifice announces the opening of a
new Odessa branch. A large store and
warehouse ot 2216 East Eighth Street will
serve the West Texas and New Mexico area
efficiently and promptly. Personnel and stocks have both been increased for your convenience ond service. We welcome your inspection and will cooperate in every way to quickly fill your requirements.


Products of the Daniel Orifice Fitting Co. Include: * ORIFICE FITTINGS * ORIFICE PLATES
* ORIFICE FLANGE UNIONS * CHECK VALVES
* CALIBRATED METER RUNS
* LEVELING SADDLES
* OTHER GAS MEASUREMENT SPECIALTIES

\section*{DANIEL ORIFICE FITTING}

OIL AND GAS EQUIPMÉNT
- ODESSA -

ThreeEllisGenerations Have Operated Firm


Necrite in in will

\begin{tabular}{|c|}
\hline \multirow[t]{5}{*}{V. G. Feather, Geophysicist, Geologist SEISMOGRAPH REVIEW 407 North Gaiftield Phone 4484 MIDLAND, TEXAS} \\
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\end{tabular}

\section*{}
F. W. Henkle, Mgr

Mud Hauling - Tank Cleaning Boad Oiling - Water Hauling Ready Mix - Drilling Mud
24-HOUR SERVICE
Any Time--Any Place--Anywhere
Texas Vacuum Tank Truck Service

Snyder, Texas -- Phone 1289

Petroleum puotects Freedom


Newnie W. Elisa
1912
to
1933
 that time, too.
But, since the Ellis Funeral Home
Jr., still was in sur serve.
Mars.



20th Century Club Studies Two Worlds



\section*{Partners in prodiress}

GROWING WITH A

GROWING MIDLAND

\section*{WILSHIRE}

OIL COMPANY, Inc.

Texas Division
Leggett Building
MIDLAND, TEXAS
Telephones - 2863 or 517

NEW
Deep Drilling
Fast Moring
rigs


\section*{The Millidund Reporter Cetcgrm \\ THE BEST INVESTMENT FOR YOUR ADVERTISING DOLLAR}

\section*{IRST WITH THE NEWS MIDLAND, TEXAS, SUNDAY, FEBRUARY 25, 195}

\title{
Midland Leads In Office Buildings
} Has 500,000 Square Footage



in 1920. In was Madand's first mul-
ti-nored office structure.

the oldest active business institution in midland today SALUTES THE OIL INDUSTRY IN MIDLAND AND THE PERMIAN BASIN!

And as we pass the milesione that marks 62 YEARS OF UNINTERRUPTED SERVICE to the people of Midland and West Texas, we take this occasion to assure you a continuance of the same business deals, personal service, and friendly counsel that has placed Newnie W. Ellis Chapel in its present position of leadership.


NEW SCHOOL BUILDINGS EVERY YEAR-So fast is the Midland public school system growing, one or two new buildings per year are a must. Here is shown the
new David Crockett Elementary School, started in 1950 and nearing completion. Another new elementary school of this type, Sam Houston, is under construction

\section*{Portnells în Plogivess \\ IN MIDLAND \\ We are proud of Midland's growth-and proud of our part in helping her grow! And we are glad to see Midland build for the future - using materials of permanence and durability. \\ When you think of buildingTHINK OF BRICK! \\ when you think of brickTHINK OF US! \\ Brick of All Kinds and Colors CERAMIC TILE GREASEPROOF ASPHALT TILE RUBBER and CORK TILE \\ Free Estimates WEST TEXAS BRICK \& TILE CO.}
\(\qquad\) NONE OF THIS, HERE-Shown is the heart of an East Texas city with almost overlapping oil wells. There will be none of this in Midland. There is a city
ordinance against it, and besides conservation reguordinance against it, and besides conservation regu-
lations now won't allow it.


Rev. and Mrs. W. R. Mann Wish to extend greetings and best wishes to their friends.

\section*{Partnels î̀ Proginess}

\section*{through}

Outstanding
SERVICE

F. W. Woolworth Company

-a title which we proudly claim -o
service we proudly offer. For we feel it is our personal responsibility to keep pace with the rapid progress of Midland and the great Permian Basin Empire - to continually offer a better, complete department store service to meet the needs of our ever-increasing community. To the aid of Midland's continued growth - to the valued satisfaction of your needs - we pledge our entire efforts.

We salute our great Oil Industry and the many allied organizations - we salute agressive businessmen - we ask you to look to F. W. Woolworth Co. for the same progressive spirit, for complete stocks, prompt, friendly service and reasonable

\section*{F. W. Woolworth Co.}

200 N. Main - Midland, Texas




A Leader In Fashion For 43 Years


Proud of our maintained leadership in Midland since 1908 . . . we continue to bring the foremost in fashion to the women of West Texas ahead of many metropolitan markets . . offering the finest in nationally advertised brands . featuring the ultimate in smartness and quality . . . constantly striving \(\therefore\) is help keep Midland the leading West Texas City in which to shop . . , and live.

Since the opening of this store back in 1908 it has ever been the aim of the owners and operators to bring to the women and girls of Midland and West Texas the very latest fashions of the leading designers of Amer ica . . . and the world. Progress has been our watch word - service our motto - quality our guarantee Therefore - we proudly claim - and will continue to justify - a partnership in this great area

Although oil did not bring Colbert's to Midland, we are certainly aware of what it has meant, to us. Many, many of our good customers over the past decades are associated with the oil business in one way or another and we attribute a great part of our progress and success in recent years to their patronage

As Midland grows and West Texas grows-we shall grow-and offer even finer merchandising and service to our good customers in the years ahead

As ovidence of oup
bility to continue to
et the pace for mod-
rn merchandising in
West Texas, we point
with pride to the ed-
oining list of leading
names in the fashion world of today.

'CAT-CRACKERS' AND THE OLL INDUSTRY-Mode rn refining technifutues, such as catalystic cracking not


\section*{Partners in propiress}

MIDLAND'S PRESCRIPTION CENTER!

Midland Boasts Raft Of Good
Golfers; Others Enjoy Sport
\(\qquad\)

 ments were filied in her
increase or
over the precededing years. 64

The Bauers-Mariene, left, and Alice, right.

\section*{Parthers in Prorthess} and
IN THE FIELD IT'S I. H.all the way! Oilmen in all areas boast about their International Trucks . . . brag about the power and pull . . . about the varied uses they are capable of doing! That's he reason why more and more I Trucks are operating in the oil field daily!


We're proud to be located in America's most active area and largest oil reserve. We are proud to have furnished and serviced a large portion of the trucks operating in services to include many of those that are needed by the ice... cattle companies! Come in and try our ser

\section*{WES-TEX EQUIPMENT CO.}

包 1
108 N. Ft. Worth
Phone 2468


\section*{CTHE REPORTER-TEHEORAM, MIDLAND, TEXAS, TEB, 25, 1381}

\section*{Carbon Black Growing Into Important Basin Industry}


Club Promotes Resolutions Against Socialized Medicine



 End


Our job is to keep the Permian Basin C-O-L-D!
 ㄹ SOITHERN ㅌ - 17

210 S. Main
Phone 5
Phone 5



WILKINSON BUILDING: Jock Wikiknoon, I. N. Wikikison, Mrs. Thelma Wiikinson Foster, Co.Owners.
THE PERMIAN BUILDING: Jcck Wilkhoon, ommer-menoger.
WILKINSON-FOSTER BUILDING: Jock Wikhnoon, I. N. Wilkinson, Mrs. Thelmo Wikiknoon Foster, Co.OWmess.
V AND J TOWER BUILDING: virginia ond Jock Wilkinoon, sole Ommess.

10-THE REPORTER-TELEORAM, MIDLAND, TEXAS, TEB, 25, 1951
Stanolind's Tom Hendricks Is Interesting New Citizen


\section*{The JEFFERSON}

\section*{SALUTES the OIL INDUSTRY}

As the Oil Industry stands readyrio do its share for the nation, the JEFFERSON is ready fo serve you Newly remodeled, the Jefferson Hotel is the ideal place for making your visit to Dallas more enpoyable. You'll find new decor hew elevators, newly remodeled guest rooms.

For comventions and groups, the Skyline Terrace offers distinguished splendor. Up to 700 guests Ean en ence uncrowded pleasure high
 groups areopen sound-conditioned priacae by means of cosing wall


GOING UP-One, two, three, four, five, six, seven, eight, nine, 10 and 11 th floor, please, you soon can tell the
elevator operator at the McClintic Building, which will be the largest office building in West Texas when a five-floor extension project is completed. The McClintic Building is a good example of the expansion and growth of Midland. Office buildings are Midland's classic claim for leadership in the Permian Basin. The


Anywhere one looks in Midland, the evidence of rapid, steady growth and expansion is clearly seen . . . all plainly show the confidence the pioneers of Midland and West Texas had in this area.

WEAREPROUD to have been chosen as General Contractor by many of the leading establishments. It is, and always has been, our aim to offer the best building service obtainable. It is our intention to continue to merit the confidence in the future development of a Greater Midland.

Whether you are erecting an office building, a home, or repair job . . . you want the best in construction. That you are assured when dealing with . . . .

\title{
GENE BREWER GENERAL - CONTRACTOR
}
P. O. Box 855

Telephone 1404


\section*{Who Builds A City? \\ Midland is more than concrete and bricks and} wood. Midland is a city.

Who builds a city?
Builders of a city are many. Men of vision draw the plans. Men of skill build the structures-whether it be homes or office buildings.
And it takes supplies and materials to build. Mirms for the supplies needed to build. have good
irms for the supplies needed to build.
The foundations of Midland's home
ess houses are permanent and strong. They were ness houses are permanent and strong. They were
built that way-to stay. The structures themselves are things of strength and beauty.

More than lumber, stone and hardware have gone into the structures of a growing city. The dreams and May Midland continue to so build.
Midland Builds At Record-Breaking Rate: Permits Up

Oil And Tomorrow






 the power to discover tifings about
the titel pipe to drill 44,400 wellis. This
use them.


 turned into the creeks as suseless
when oin was used principally to man who don was an Austriscovered spincle whe came

 the change from coal oll to electric-- oll and free to utilize tit atter they




OIL PROGRESS NEWS - The Reporter-Telegram serves Midland and the Permian Basin with news of oil and progress. Below are first-line represen-
tatives of the publication-the newspaper boys. \begin{tabular}{l} 
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\hline
\end{tabular}

\section*{(The Illioland Reporteceelegram \\ THE BEST INVESTMENT FOR YOUR ADVERTISING DOHLAR}

\section*{FIRST WITH THE NEWS}

THEY CALL IT MIDLAND-
Grew From Little Cattle Shipping Point To Oil, Finance, Agriculture, Air Center
 center of the vast Permian Bastn
 since it astabilahment in 1884 as a a
catide shippling point on the Texas
condidence to even greater growth
and Pevelopment in the years
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of
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\section*{Parthers in Prodiress}


The Permian Basin Appliance Center ...
Home of Famous
Frigidaire Appliances
and
Philco Radios . . .
extends Congratulations to the Oil and Allied Industries on their continued Progress made during the past 50 - years.

We are glad to have had a part in supplying the needs of the families of the Permian Basin Area. The qual ity of Frigidaire appliances . . . refrigerators, home freezers, electric ranges, automatic washers, ironers and water coolers . . . and the performance of Philco radios, has enabled us to satisfactorily keep pace with the demands of the progressive housewives of this vast Oil empire,

You are cordially invited to let one of our courteous, highly trained personnel show you the merits of these products.

\section*{CAFFEY APPLIANCE CO.}

Petrole um protects Freedom

Prayer, Petriotism, Perseverance, Petroleum \({ }^{\text {S P Protection And Progress }}\)
\(\qquad\)

ain Culberson

First Presbyterian's Growth

 who worship, in a large and momoers,
church plant. one of the tinest in
the southwes



\section*{Parthers in}

\section*{propiress}


Let Us Help You To Solve Your
Building Problems

Quality Building Supplies From J. C. Velvin Lumber Co.
have played a large part in the construction of better homes and better business buildings in Midland and adjacent,
territory. We think we are contributing a great deal to the growth of Midland by supplying quality materials and

8



Better Materials Make Better Buildings!
J. C. VELVIN LUMBER CO.

LUMBER \& BUILDING MATERIALS - HARDWARE
204 North Fort Worth St.

\section*{Partners ith Progiress}


\section*{22 YEARS OF SERVICE}

We are glad to have had a part in the development of this vast area.
We are skilled in the installation of all electrical equipment and mainfain at all times a highly skilled personnel to assist you in your electrical problems. With our skilled mechanics and the best of equipment, we are able to DO THE JOB in a proper and efficient manner.



HELPING THE COMMUNITY-Midland finds its oil
companies helpfal in community service. Shown are
companies helpful in community service. Shown are
You,Too, Can Learn To Skeet Shoot


Huffman Has Big Collection Of Trophies
 Paramount Theater.
Hufftman's private






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 Soll



Achlevements of 1951 Assure Ability To Meef Challenges, Humble Official Says

Spirtual Progress Nof Neglecied By Cilizitisof Crane

\(A\) tea wat
meeting wwith
each church
members of the the cousty pacting as
Mrs.
Lester P Person was dected
the


\(\qquad\)



\section*{Partners ith Prodress}

\section*{through better} Sheet Metal Work


Serving the Petroleum and Construction Industries of Midland and the Permian Basin!

In serving the petroleum industry, the people have done well in serving themselves and the entire Permian Basin Area.
We are happy to have a part in the rapid, permanent growth of the Permian Basin and to be of service to the petroleum and construction industries throughout this territory. If you have a building problem or a remodeling problem, our sheet metal craftsmen will be happy to help you.


If It's Made With Metal, We Make It - Better!

Air Conditioning Heating

Ventilating
ODESSA
obssa

Franchise Distributor For Worthington

Air Conditioning

\section*{Blankenship Lumber Co.}

Serving Midland and All West Texas

Lumber and Supplies

To Build for the Future gewsumax \(=\mathrm{vaz}\) delivery service we have helped to build
and beter. more progressive Midiand and
West Texas.

CARLOADS - TRUCKLOADS DELIVERED ANYWHERE IN TEXAS Closers) ce stock the new and improved Ideal Window Units, slab and panel doors and commercial units
Get our prices on all types of Millwork before you build or remodel. You'll be glad you did.
Our warehouses at Fort Worth and Terminal are amply in quantity and pass the sovings on


\section*{Felix Stonehocker has built Midland We don't say this boastfully. . . but we do say it proudly... for we believe that
all Midand can point with pride to the buildings we have erected. These are some-of the most modern and best ar-
ranged firms in the entire state of \(2\}\) \\ Thanks to the owners of these fine for structing, them. Only the finest materials and workmanship were used. Homes, too, erected by Stonehocker, are beautifying this fine city... homes
that anyone would be proud to own.}

Markets, H \& H Food Store, KCRS Radio Station, W. W. birtue Dry Goods, Shepard Roofing Co., Stanley's HumChrist, Colbert's, Dunlap's, and North Side Church of oma Linda Addition Dunlap's, and many homes in the

CONSTRUCTION and LUMBER CO.


Crane Organizallons First Christian Church's Contribute To Social And Cultural Life

 ment.
ment.
In September a big roping contest was held, climaxed by a bitg
barbecee at which neighboring
sheritr's posses were guest.
 Women's Club, organized to 1499,
undertook tm 1950 the organization of the Girr scouts and several
Brownie and Girl
are functioning. are furctioning. Evily Riden,
The club sent
president, to the tenth national b

 Nemperim wis Nowh Here Members of the organization
make resular trips to the veterans
Hospital at Big Spring to ocupational therapy work.
orgas
Crane thize during
1.500 Crane stuad Club, headed by Mra.
John Clark as president.
This club was in existence sever. jears ago but became inactive in
1945 The club has been one of the
guiding torces in the creation of a
Crane County Library, which now is in the process of formation
Ot her projects include beautifica
tion of the comemity tion of the community, along with
a health program.
A tea and art exhibit., with ap. proximately 750 invitations dis.
tributed, was held in May by the Crane Study Club, with paintings
and dsetches by local artists on diss The Hoop and Holler Square Dance chat
which had tis beginning with the September school term. Teen-agers
are on tits roster and tits weekly are on its roster and its weekly
meetings feature the fine art of square dancing.
Other Oranizations. Lither clubs active in the social
ine of Crane are the
Bene Beneftit Clubs, the Order of Dastern
Btar. Masonic Forienc Wars, American LLegion,
Frendship \(C\) Cibo
wed Yremaco Club, Buttons and Bowi
 ent-Teacher Assoectitiont which
palays an nimportant part in the
school activttles. -dRUNKEEN PARLIAMENT" Barret sald the members of the
Parliament which met
 that body to be kno
"Drunke Parliament."

\section*{1} the grams of that taith. The Middand
curch also partcipates in the in
ter-denominational ter-denominational program of the
National Councl of Churches of
Christ in America.
Untive Unist in America. Texas Christian
Unversty is is outgrowth of the
work of the Dise
Cry work of the Discilites of Chr
Cohristisn Churches) In Texas.
six Enter Minitatry
Stur Sis Enver Ministry
Sear onous men whose names ap.
penur membership roll of the church have entered the ministry.
The most recet is Don Downing,
who is a tudent as Ton Nice Growh Here The First Assembly of God Church
corner south Baird and N New Yor
Streets, was erected in 1937 . Dreters, was erected in 1937 . The
pastor during the first
gram walling pro-
fied. who the Rev. M. E. Subbl-

 Wohn Whorten of Andrews, the Rev.
Warren Pressol of Corpus Christi.
the Rev. Paul Cox of Amarillo, and the Rev. Paul Cot of Amarillo, and
te present pastor, the Rev. Earl
Rice. Rice.
The church was remodeled in 1949 , with Sunday school rooms. nu risery
and study included in the enlarge.
ment and study included in the ennarge-
ment program. The audhorlum also
was built larger and ment program. The auditorium also
was buill targer and a a baptistry
added
adde
The exterior of the church is finished ine in whterior of the church
Dircecticr veneer. Church directors are Marshall
Blocker, Carroll McKinney. Roy
Rotan, Gulmer Davis and Rotar, Cilmer Davis and Thomas
Madedra.
The church otticers an The church ofticers are Mrs. Mar-
shal Blocker, secreary
Walter Bryanas. Waiter Bryan, Sunday school super--
intendent. and Blanche Wells, presi-
dent of the Christ



 2he sunday school has maintained
ing the average inst year and stendinnco dur-
is growing.
More Sinday School rooms and
posesibly a new parsonage now are
being considered. possibly a new
beeng
considered.
The 1,832 -mile natural gas pipe-
line from Texas to


Youthful Attorney Has Impressive Record In Sports








 sortsball team that met with some
success.
Pery's brother, Leon Pickett, also



Beauchamp Service en Has Anniversary
 cord
cersary. looks back with prlide to
cord-
the growth which the tirm has en-
 Empire, and hopes to play an even
greater part in this expansion in
\(\qquad\)




\section*{YEAR AFTER YEAR SINCE 1934}

We have been giving to the ever-growing Midland the best in skilled craftsmanship
Craftsmanship and the production of craftsmen are basic to our American economy . . . The secret of our American way of life, but the highly skilled craftsman is no accident of our industrial system. He is rather the refined result of a time-proven method of agreement which provides the training and educating our youth in the practice of a skilled trade . . . thus our membership in Midland has grown to 600.

No city was ever built without carpenters, therefore we are proud of our part in Midland's Fabulous growth.
UNITED BROTHERHOOD OF CARPENTERS AND JOINERS OF AMERICA
FOUNDED 1881

\section*{CARPENTERS LOCAL UNION NO. 1428 \\ ORGANIZED NOVEMBER, 1934}

The forward march of AMERICAN ORGANIZED LABOR has paralleled the conquest of the frontier, the building of great cities and the rise of giant industries across our continent! Throughout the years, ORGANIZED LABOR has been in the forefront of every struggle for social justice and human rights. Today we are more than ever mindful of the role ORGANIZED LABOR plays in the life of our community, our nation, our world!

\section*{UNITED BROTHERHOOD of CARPENTERS and JOINERS, LOCAL UNION NO. 1428}

B-THE REPORTER-TELMORAM, MIDLAND, TEXAS, TEB. 25, 1951
'The Little Old Red Schoolhouse' Grows Into Multi-Million Dollar Plant
Peak-High Enrollments


Church Of Christ Has New Auditorium; First Met For Worship Here In 1925

The othe is the complietely yei
Same
Seing Houston Elementary school







.





State High School Students Eligible For Essay Contest








 he pointed out




Frat prie will be zop: econd




 titeo irreo


 Naturn sen now acounte tor


\section*{Cotrem \\ PERMIAN BASIN}

Construction Co., Inc.

\author{
N. P. Field - President
}

General Pipe Line Construction

Phones
5131 - 5132
P. O. Box 3049 ODESSA

TEXAS
Partners ith Progiress

\section*{Were Keeping Pace With} Ploodress With More And Better Housing For The Oil Industry And Its Personnel

Water Wells And Oil WellsRun In Monahans' History



 upon the Ward Country of today.
The story of Nonanan can be
told in terms of wells-water wells Wild in terms of wells-mater welis
and out wells
Future history may place as much
 ter wells toward the developments of
Monahas wo dh wele butt no one
can dispute the thate that no

 mann "II 1805 Monahans was a a lone-
m dot on the Weat Texas horizon.
 \(\rightarrow 4\)
 The story of munictpal ano towhers. not new for the Permian Bastn.
Monahans runs true to form in this respect. Writh more than 1.000 pro-
ducing wells in the count ducing welle in the county and be-
ing on the \(T \& P\) main line, the Texas \& New Mexico Rallway (a
\(T\) \& \(P\) subsidiary), U. \(S\). Highway 80, and Statet Hirghway 82. Monananans
is rather proud of the fact that
 the poppuation dilpped
vious year's count.
Statustice Encouraging
Statistlics are encouraging. Retail
sales show sales show a a Jump from \(81,792,000\)
in 1940 to \(\$ 10.552,000\) in 1950 . In the same period bank deposits. h have ine
creased from \(\$ 9014,000\) to mare then creased from 8014,000 to more than
50.000 .000 , motor vehicle registration from 3.,647 to 6.4.40, telephone
tinstaliations
from 505 instaliations from 505 to 2.004, and
postal receips from 83,769 to more postal receipts
than
wond
woon Ward County is the foirth heavlonal District, ranking next \(t=\) EI
Pasoo. Ector and Midand Countles Only part of the story lies in in
statistics.
Palace Drug lists Sixth Anniversary
The Palace Drug Store, 108 south
Main Street, celebrating its sixth anniversary, has been serving the
drug and prescription needs of Mid-
 stantly has been striving to, keep
abreast of modern developments in the drug une.
The store
The store was remodeled com-
pletely in 1948 and now is in up-to\({ }^{\text {date }}\) quarters which are \(a \mathrm{cro}\) to the Permian Basin.
\(J\) J. B. Mecoy is the owne


macists. fuil une of cosmetics, sundrites A fuil une of cosmetcs, sundries
and related tiems are stocked. The firm's complete watch and Jewelry
department, fin
gdatition to a re\begin{tabular}{l}
\(\substack{\text { deppartme } \\
\text { pairs } \\
\text { sifts } \\
\hline}\) \\
\hline
\end{tabular} Coasmettic lines handied by the Diet Hubbard Ayer, Houbigant. DArey and other fine proubugets.
Bort
drinkes and sandwlches served at the moded sountralin.
The tree The froe presecription delitivery
service has found favor with hum

conservation experevishity, which ooil heots are spactous, spolless and alit



SIMMONS PAINT \& PAPER CO.


To Make Improvemets In Our Service And Merchandise. We Cordially Invite You To Come And See Us! You'll Always Find Us Doing Our Part In Aiding The Growth Of Midland And The Permian Basin!

HELPING MIDLAND TO BE a Finer, Brighter

\section*{Place toLive}

1950 WAS A GREAT YEAR!
We Found More Business and Made More Friends Than Any Year In The Past . . . And So We Have Grown. In The Past Year We Have Tried
M.

Springtime Is Near . . . PAINT TIME IS HERE! TRY OUR ALL-PURPOSE PAINTS! "Don't Make Painting A Put-Off Job!"
WE ARE HEADQUARTERS FOR:
Wallpaper • Paint • Artists' Supplies•Floor Covering • Pictures and Picture Framing• Floor Waxers and Polishers • Sign Painters' Supplies

\section*{ON OUR 5th ANNIVERSARY}

We Say Thanks For Your Fine Patronage The Past Year! It Has Been A Pleasure To Serve You. We Want You To Know We Appreciate Your Numerous Courtesies And Friendliness And For This We Pledge Ourselves To The Kind Of Service You Desire.

James and Jerry Simmons

\section*{SIMMONS PAINT \& PAPER CO.} Partners in Prodress


CRANE LEADERS-A. T. Carroll, postmaster, a Crane County Board of Development, are among the Crane County Board of Development, are among th
numerous civic leaders in civic-minded Crane.

\section*{Oil Industry Sets Pace} For City, County OfCrane By HORTENSE MAXWELL
Reporter-Telegram
Correspondent
 McEITroy field, formerly consldered
dry territior, and other wool plant has been in use.
In the school were held the

 Ozona and Sonora, as far east as as
Bis sphol system is thin and as tar north as Hor--
sonducted for those wishing to
cones sis County;
dhe district superintendent \(\begin{aligned} & \text { is } \\ & \text { learn typing or bookikeeping or take } \\ & \text { retresher courses in this type }\end{aligned}\)
 cludes Troy Cik Kadel, district fore-- way
mann and Bert Jones. district clerk.
Another high spot in the counthe year was the opening or the
new compresor
tatation and treating St. Andrews plant of the El Paso Natural Gas
Company, fust west of the Phillips
Plant.
New Church
 Yormerly was burned through the the
familiar oil flield flares. .t
cin
can che
church-the St. Andrews Prespyter
 operating at capacity.
Similar
plants are locatod \(\begin{aligned} & \text { was sponsored by } \\ & \text { throughout this area. }\end{aligned}\)





 Among those in the city
park imprevement program, 2 ith


 its
aprovalablishmpent and and onths of operation.




 equipment.
Streets Paved treets P
 ved and six lotas have been pur-

 southweste
peny expec
elephone ton.
\(A\) new bystem ready for opera-- \(\begin{gathered}\text { C. E. (Bud) Bissell is president or }\end{gathered}\)

 This tiolt it fath pece.
 Aor pat Pasururroof to builde the x . And


Zeta Tau Alpha Is Active Alumnae Group
 organize an alumnae group in Mid- project for the treatment and train- meetings are held throughout the
land wa zeta Tau Alpha. The zeta ing of paraplegic children and as-
year. A Christmas party and and
 alumnae association.
The Zeta Tau Alpha Alumnae



\(t\).

Yucca Garden Club Helps LA Youth Center






Miracles happen daily....
AT MASTERCRAFT FURNITURE CO


In the
Permian Basin mirocles hoppe daily, tool Smoll town
seem to grow into larg
cities overnight! BEFORE


Your reliable, experienced MASTERCRAFT

FURNITURE COMPANY
hone \(3423 \quad 210\) S. Weatherford

K\&F Club Is One Of Midland's Most Popular Groups

 tirst president.
The colub today has approximate
toc meers.



Rhodes, D. G. Roberts, Rex Rogers, Yarborough, w. B. Yarborough, Phil| the membership lite here, in order


 료룬․

\section*{Partneus in proptuess \\ 211 W. Missouri}


WE ARE PROUD OF OUR SERVICE TO MIDLAND AND THE PERMIAN BASIN

We Want To Take This Opporiunity To Thank Our Many Friends And Customers Whom It Has Been Our Pleasure To Serve For 24 Years. We Have Worked Side By Side With The Builders Of Midland And Watched With Pleasure The Rapid Expansion Commercially And The Many Fine New Homes That Have Been Constructed In The Past Few Years. We Feel Honored To Be Able To Share In Its Progress!

We Have Always Stocked The Best Quality Materials In The Market And Have Consistently Co-operated With Building Contractors And Mechanics. When You Consider Building Anything, Consider

\section*{HIGGINBOTHAMBARTLETT COMPANY \\ Charles N. Reeder, Manager}

\section*{Petroleum Putects Freedom}


READY TO DELIVER-Felix Stonehocker has been helping build Midland since

\section*{MidlandCountryClub Grows In Members}

An Increase in membership from is closed on Mondays.

 of the clue buildings, all of this additional inside space. Manager made during the last year. But it
was accomplished at the Midand Ford repors that the club has doesnt intend to mark time dur-
country Club last year.
dopes of adding to it

 a new practicicaraea has been are
ated. Water has ben added to sid
and eight fairways.

Twenty-Four Ar

 for Midiand Country Club members. vitational Tournament will be held a fine start on 1951 activties. The
Tme members have two dances each in May. with the Women's tourna-
regular studies of the group come



 Country Club's family. Pee Wee honor the outgoing club president. a week in March for home missions
Hunt is scheduled to appear March was held in Januarc Other 1. 2 and 3.
Lunch is served at Midland Cous
dances include Christmas and New





\section*{Mirrors-Lamps}

RE-SILVERING
SHADES


MIILAND GLASS \& MIRROR CO, shown above, is the headquarters for Each item is uns style of that it is tisployed in the way that yo will your home home! Each visit you make to Midland


MIRRORS
Mirrors for every purpose can be
found ot Midland Glass and Mirror

Midland Glass and Mirror Co. has
served Mldaland and the Permian \(==5=\)


\section*{LAMPS}

A\&M Program Will Prepare Students In Technological Field



neer
promer
pien
pare
patio



 \(\qquad\)




Progress Shows Knowledge.. KNOWLEDGE NEEDS EDUCATION!




 HTOH SCHOOL, SNYDER TEXAS


We are happy for the opportunity of designing these and other buildings for the people of West Texas and the great Permian Basin area. We know that the finest schools are furnished the people of this area for the education of their children . . . a true sign of a progressive people

\section*{Buford \& Feinberg}


GROWING, HIGH AND LOW-Here is a building scene in Midland. All this
means more office space to fill ever-increasing demands. Left and below is the Allen Building, under co the

\section*{Rodeo Top Entertainment}


The top entertainment event of the vast Permian
Basin Empire the World Championship Midtand Rodeo
-is staged annually by Midland Fair, Inc.. one of the -is staged annually by Midland Fair, Inc., one of the
most successful organizations of its kind in the world. sociation which nerbauer, Jr., is president the fair a sociation, which never has lost money on the staging
its annual rodeo. J. Homer ning c ranch at D





 ence Scharbauer,
Rodeo Dates Set
for the 1951 World Championshit Mor
Midand Podeo, which will be held
 Again this year the show will be the top ranking shows of the
produced by the famed rodeo

Ranchland Hill One Of Area's Top Country Clubs

 Underneath that land-maybe. han and E. M. (Red) Watson.
Just maybe-there's some of that Carson is president of Ranchland
well known and highiy valuable
Hill . Willis is vice president: Leeper West Texas oil. But on the surface, is secretary, and Jack Sawyer
you have fust \(a\) tract of more or
treasurer.
 \begin{tabular}{l} 
a couple of years. Add to that a lot \\
of hard work: planning, hammering. \\
and women, golf shop, club lo me \\
ballroom and a dinge \\
\hline
\end{tabular} sawing, driving. moving earth, land-
scapling. Now, what do you have? \(\begin{aligned} & \text { ning capacty of the dining hall is ap } \\ & \text { proximately } \\ & 500 \text {. Excellent food }\end{aligned}\) \begin{tabular}{c|l} 
One of the emost beautiful country \\
clubs in wrepared in the kitchen. Chef T. P. \\
Hill.
\end{tabular}
Ranchland Hill was started twi
years ango. And since that time




 H. L. Winkier and Walter Thomp- by tournament time this Summer.
son are coowners of the Ranchand
Hill club, and they, along with golif
Offerell-roundec sochal program in
Ranchland Hill. Many
 \begin{tabular}{l} 
been responsibie largely for the \(\begin{array}{l}\text { just recently the club started fea } \\
\text { hard work that has been done. } \\
\text { Also working hard to make eanch- } \\
\text { artiternoon. }\end{array}\) suppers each Sunday \\
\hline
\end{tabular} land Hill one of the best of counch


\section*{}

Sixteen Friends Establish Junior Women's Club Sstren suurs thane, treea

Youth Cenier Head Convinced Athlefics Besi Way To Keep Teeners Ouf Of Trouble

\section*{} Pardner-

50 Years In Midland

71 Years In America

And Still Going Strong!

Petroleum Is Progress
C. A. McCLINTIC
(McCLINTIC bROTHERS)
Livestock -- Oil -- Real Estate Office In McClintic Building Midland, Texas
Tel. 606 - Lock Box 606 - Automobile 606
\[
\begin{aligned}
& \text { OLSixise- } \\
& \text { NEW SCHOOL FOR NEGROES-Carver School for negroes recently was dedi- }
\end{aligned}
\] cated here. Shown is the modern plant with combined classrooms and gymnas-
ium-auditorium. Enrollment in the Carver School has grown along with the other


\section*{FAITH....}
... a necessary word to the people who
come to us with prescriptions from
their physician. We have the faith of
our customers in our ability to fill
these prescription accurately and with
dependable drugs.
We are proud of the faith you place in us ... we shall always use the best of our abilities to continue to deserve it.


\section*{RELIABLE....}
a word our customers use to describe the products we ofter them
land's most up - to - date drug store! Continually up - to - date drugs store! years, we ore forever striving to give
our customers the best of everything \(\because\) for in our opinion they sincerely deserve it! More and more people in
the Permian Basin are turning to Palace Drug for reliable products.
arne

108 S. Main


YOUTH CENTER IS "THE PLACE" TO GO-Enjoyed by the youth of Midland is their Youth Center. Here
is an action shot inside the center, which is an Army surplus building converted into a very nice clubhouse. The Center has a paid director. It has many facilities for fun and frolic by the youngsters. Membership
Midland Police Department Has Role Of Partner In City's Growth, Progress

Latin American Youth Center Is P. E. O. Project

'Building World Peace' Is Modern Study Club Theme


 whith which the world is faced and ket" filled with materalas, knitting
what can be done about them, both supplies, needies, thread and other

 Alona Psi's Sponsor Benevolent Work



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 1





 Himosmin minn
teer who has risen
the ranks.
To Alted
Car Sehool
Captain Hemingw

AAUW Is Club With Educational Emphasis



 mitabis man





\section*{Shake hands with progress!}
SINCE 193




\section*{Partners in Progiress}

As Midland's oldest established pho-
tography studio, we have in our files a visual story of Midland's progres present capital of the vast to the Basin Empire
We shall continue to serve this area with the finest in portrait and commercial photography. We invite your

RT< PORTRAIT \& COMMERCIAL PHOTOGRAPHERS
Phone 30

Army Truck Is Old Faithful Of Oil Field Trucking Company City Hails Another Milestone-


\section*{Parthers In Prodiress}


WE SALUTE THE OIL INDUSTRY IN MIDLAND AND THE PERMIAN BASN Proud We Are Particularly Proud Of Our Association With Of Members Of The Oil The Members We Point With
Fraternity. We Fraternity. We Ponn Of The
Pride That So Many Pride That So Many IndividOil Companies And Individuals Have in Furnishing Assistance Offices.

OFFICE EQUIPMENT THAT INCREASES YOUR Office efficiency
- Friden Calculators
- Audograph Dictating Machines
- Victor Adding Machines
- Smith-Corona Typewriters
- Office Furniture
- Filing Cabinets
- Desks - Saies

\section*{SALES}
and
SERVICE BARER once movmar o
 DialTelephoneSystemIn1951

 rig in a day.


 time he loaded two blg tanks on a "Werre Just a bunch of ex-cris a cost of approf the new system is telephone to each suberiber,
float north of
Installation of of slick roads, toppled over in as And the boys are doing all right. nearing completion and by early The new system will have a capaof
ditch.
 slapped away from the table,",
laughs Branum. Laughs Branum.
The ilfe of truck company is not stick with Canyon. Th

\(\qquad\)
 ed to dial use by the simple addl- Hong Kong Reported
tion of the dial
New Bullding Erected







\section*{Parthers in Progress}


\section*{APPLIANCE CENTER OF WEST TERAS}

Congratulates the Members of the Oil Industry on Their Contribution to Midland's Progress.
THE HOME OF FAMOUS NAMES YOU ALL KNOW:

\section*{STEINWAY - HOTPOINT APPLIANCES MAGNAVOX - SUNBEAM • HAMMOND ORGANS} MASON and HAMLIN • GULBRANSEN CABLE-NELSON - WURLITZER - EVERETT NOBLET • LEBLANC • HALLICRAFTERS KING - RCA - STOREY and CARK - BUESCHER


Next To Post Office
Phone 1000

\title{
Parthers th Profress \\ STILL BUILDING MIDLAND with..... the Same Service and Co-operative Spirit!
}


Helping Build Midland and the Permian Basin Empire . . . .
Since 1937.

\author{
Rounding Out 13 Years of Building Activities in Midland .
}


Our Congratulations to the
Oil Industry on the Completion of 50 Years of Proqress in Texas.


Since 1937 residents of this area have looked to A \& L HOUSING AND LUMBER COMPANY for the finest in building materials and the friendliest cooperation in all types of construction work. We are proud of this record for serving our many friends and customers.

It is not astonishing to the people associated with the building business, that a large percentage of the materials used in the better homes in Midland come from A \& L.

We have always stocked the best quality building materials in the market and have consistently co-operated with building contractors and mechanics whose integrity is beyond question. Before you build anything . . . consider A\&L.

\section*{A \& L HOUSING \& LUMBER CO.}

\section*{Petroleum protects Freedom}

\title{
Petroleum Helps To Win Two Wars
} The Ithidnu Teporter Celegram

THE BEST INVESTMENT FOR YOUR ADVERTISING DOLLAR

\section*{Tex-Harvey Story: Fame,} Fortune In Spraberry Sand




 The Tex-Harvey 'Family'-


Tex-Harvey 'Home'-


\section*{Thirsty Airplanes, Tanks And Vehicles} 'Fully' Supplied

By ALLAN KELLER
The New York Worla Telegme sun
rice paddies of Korea there is the hum of Above the rice paddies of Korea there is the hum of
hundreds of bomber engines while down on the shollhundreds of bomber engines while down on the shell-
blasted ground there is the clanking of heavy tanks and blasted ground there is the clank
the rumble of guns and caissons.
in the great pipelines of Amaricre is a humming sound in the the monstrous refin- + ? eries. On the prairies and in
the bayo
27 per cent," he disclosed repefin-
ing capactity has been increased 21 the bayou country there is
the sound of donkey engine and
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drilling rig. \\
They are the old faliliar sounds
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 not be ignored.
Beetind these sounds are diplo-
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covers the earth. \\
Oll men mast \\
face this chalienge,
\end{tabular}
 the industry is beetter fuble fruition, work
tor victory than ever before to
 conflagration have been busy years
for petroleum. Frank i. Porter, pressident of the American Petro-
leum Instutut, revealed but a few
weeks ago that oli ls more ready
ter than ever before to
emergency.
Capaeticte
Capactitee Increase



Tex-Harvey Story -












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 and gaterer. interet is here". Ma- Meliers.



 wreater." Midand County never would have
oill that thal oil production in winkler
oll are apt to see Mid-
County came in 1926.


AMERICA'S
NEW
FRONTIERS...
Under the Americon system of free en erprise, offering reasonable rewards for initiotive, the oil industry is constantly developing new frontiers of achievement.

More important than the obvious material benefits of the pioneering of the indusry, is the guarantee of America's security in the No. 1 essential of both wor and eoce


OIL SCOUT OFFICERS-The 1950-51 (July to July) officers of the Midland Oil Scouts Association are shown, left to right: Cliff Wilderspin, president; W. W.
Walker, secretary-treasurer; J. D. Robbins, second vice president; LeRoy J. Gib. son, first vice president; and G. B. Hallman, editor

Oil Sold For \$20 Barrel At First menion Tea And Bazaar Trinty Womens Auxilury of the With the hals of the wuxliary the









Pi Beta Phi Alums Further Friendship To furthor the friendscsip ot
members of P1 Beta Pht and to members of P1 Beta Phl and to strensthen the national organiza
trin is the purpose of the Milian Ahe group ateo alds in the
Thi Teut Phi settioment sohool.
The organtalifo wae founded
Spring of loue. The \&roup re
 ofticetr ofatipe club ate Mre A. H. Hedden, presicent:, Mras. Emi
Racomanh viee prosident; Mrs. E. K

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ts founding ind is aettive in the Its founding ind is is attive
Midiand City Panhellenc.

lodine Supplied By Oil Industry
The petroleum industry \& now I This prodiot was first aluocevene


 ing wells in some areass have bpeen decreased greatly.

\section*{Ryan Consolidated Petroleum Corp.}

OIL PRODUCERS

First National Bank Bldg DALLAS

\section*{Sabine Royalty Corporation}

Oil and Gas

\section*{Royalty Investments}

SOUTHLAND LIFE BLDG. DALLAS, TEXAS
Prospect PR-1697

\section*{Paptners in Prodress IN MIDLAND AND WEST TEXAS}


\section*{WHAT WOULD GRANDPA SAY?}

He would wonder what in the world had happened here in Midland during the past few years. He would ask where the horses and buggies were, where the mud puddles in Main Street were, where the old pot bellied stove in the general store was. He would be amazed that his old home town had grown from a village into a modern city, serving as the headquarters of the Permian Basin. But he wouldn't understand about the importance that oil now plays in this area. He wouldn't know that it is business, like ours, serving the petroleum industry, that is bringing this new era to Midland. No, he wouldn't know that, but we, in the petroleum business, do know it and take pride in the part that we are playing in West Texas progress.



WESTERN PLASTIC COMPANY
1810 W. N. Front
 tered in the City Hall, shown above. The hall was remodeled and enlarged in
1950. The hall was constructed in 1929. It houses the various department offices of city government and operation.

\section*{Petroleum In}

Two Wars-


 efficiency that private enter trise
end carrying American petroleum.
There was never an erd to to 1 .". ord, no fighting man will ever want for oil and its by-products.
Since the



 sun-carriages were greased with the tewil discovered drebricant with them



 its casee could out-producc
totalitarian methe
methodology of war. Ros gathered over Asla. while war clouds


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for good


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name on 1 end i Friencer ompricial sald of those orer the actual management of oul the ocean wastes and up into the

\section*{Partners ìn Prodress Geological Well Service Co.} (geo. service co.)
24-Hour Around the Clock Well Logging

- 24-Hour Continuous Well Logging
- Anytime - Anywhere
- Gas Detecting Equipment
- Mud Testing Equipment
- Cutting Analysis Equipment
- Automatic Drilling Time Equipment
- Fluorescence Hydro-Carbon Equipment
- Chemical Laboratory Equipmen
- Microscopic Examination of Well Cuttings
- Lithology Identified
- Graphic Logs
- Complete Detailed Report Sample Description Mud Analysis, Cuttings Analysis, Drill Stem
- Experienced Graduate Geological Engineers

\section*{Geological Well Service Co.}

White Bldg. Abilene, Texas
\(\begin{array}{llll} \\ \text { Phones } & \text { 2-8355 } & \text { 2-8996 } & \text { 2-6185 }\end{array}\)




 \({ }^{-10}\) P|PE

Line Pipe, Oil and NEW
and
USED

Casing
Seamless Steel Tubing
Square Tubing
All Sizes
Structural Standard Extra Heary Pipe Pipe - All Sizes - Fittings

\author{
5435 South Lamar
}

The great American Petroleum Industry, in which men are free to compete against each other for the fruits of success, is the world's greatest producer of oil. This is our freedom's greatest protection today.


\section*{"Leaders} In Their Field!" Bits


\section*{a.s.Cppleby \\ NDUSTRIES}

APPLEBY BITS have proven themselves in more tests for quality, performance and cost per foot than any other bit in the exploration field Our precision repair processes, using the best of materials and workmanship, keep the Appleby the most dependable bit your money can buy.

Box 530

We repair all types of bits, inside and outside, in our own complete, modern Repair Shop. Rebuilt with the quality of a new bit . . . ASK the man who has used them. Depend on us for quality service that has proved itself over the years.

\section*{For Fast, Dependable Service}
__ Use The Appleby Way ___

\section*{Speaking Of Progress-Midland Football Has Come Along}

Well-Dressed Elevens Of Today, Far Cry From Old , wismy
Speaking of progress:
Midland football, like Midland the town, has pro-
gressed a long way since first it was played in crude or gressed a groups without the formality of abiding by excesfirst days of West Texas football didn't bother much with deception and finess.


 Did we s
What powe
But from
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 "outlaw" bro
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peoople, ring




West Elementary P-TA Buys Film Strips And Projector






Have Plans For 'Needle-Eye' Wolls


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Petroleum piolechs Freedom
SOUTHLAND ROYALTY COMPANY

\author{
Fort Worth, Texas
} Main Office
1607 Commerciel Standard BIde. Fort Worth, Texpas
Branch Offices
504 Wilkinson-Foster Bldg.
Midland, Texas
614 Brown Bldg.
Wichita, Kansas
126 First National Bonk BIdg. Oklahoma City, Okla.


Pictured above is one of the mobile, compact, highly effective inspecting units that are being used daily in the field br

\section*{Western Inspection Co.}
general offices Midland, Texas Phone 2203

Odessa, Texas
Phone 6571
Houston, Texas
Phone Wentworth 3163

Corpus Christi, Texas
Oklahoma City, Okla.

sat


\section*{We}


The
Great
American
Oil
Industry!
and we're proud
to have a part in the development of the Permian Basin Empire.

\section*{Don't Let Them Hamstring The Oil Industry!}

\author{
Goveramment coopperation is one thing. Government control is onother. Given government coopepartion, the Texat oil induatry can do unotivere iob is nececseror in the critis that lies aheod. In Word Wor II the Y. S. Patroleum
 dier in the fiedd required more then 50 gollons of gosoline per week ot the height of the war. \\ Thees requirementrt ore certain to be exceded in ony future wor. \\ Did Government Control Make This Record Possible?
}

Alishments were the result of government action in clear ing the woy to moximum effort. Facts, however, would indicate the controry is true. Drilling activity dropped 45 per cent within the first yeor after World War II broke out-under the stringent control of government experts
with occompanying subnormal prices ond inodequate mat terials. Crude production copocity fell between 1941 ond 1945 from \(4,756,000\) borrels doily to \(4,579,000\), and the excess or reserve production copacity that hod been built under free operation wos lost. When Federal \(6,000,000\) borrels daily and the reserve production capacity was soon restored.
all industry segments uniformly. For the most part; smal producers suffered while their large competitors found hemselves able to deal with big government. The thirty largest companies during the war-control period 194 to 1945 increased their share of U. S. curde oit produc tion from 53.6 per cent to 62.9 per cent. Small pro ducers, making up the remaining approximate 22,000 operators, lost ground correspondingly.
But after controls were eliminated, the smaller units with in the industry increased fheir relative position from 37. per cent to 39.3 per cent-while the thirty major com panies dropped from 62.9 to 60.7 per cent.

\section*{Can Industry Withstand Such A Beating This Time?}

\section*{Mar unovoidable} the result of being forced to troverse an uncharted course. Today, however, we have a pattern which, if used wise ly, can assure oil industry mobilization without the errors that almost robbed America of her oil independence. As a matter of cold fact, if the same government mistakes of World War II are not avoided this time American forces may be fighting a war with insufficient fuel and civilian consumption will be cut to the barest minimum. The truth is, our reserve production capacity today is only about 5 per cent above demand as compared with some 25 per cent at the beginning of World War II. If we are to fuel a major war, it is absolutely essential that drill in activity not be curtailed as was done during the early part of the last war. This time we cannot afford the lux ury of short-sighted government experts. The oil industry must not be homstrung.

\section*{Is Industry Preparation Now On Schedule?}

The domestic oil industry is proceeding at unprecedented ful porduction-feel strongly that the time is here to speed to expand facilities for meeting any demand. Drill- pile up in storage every drop of petroleum that can be ing activity is at peak levels. Some very costly delay in processed and held in stock for the time it may be needed
industry expansion has been experienced since the end of Some have urged publicly that stocks be increased from govrnment controls, however, as a result of excessive oil their present approximate 246 million to at least 265 imports.
Independents-the group consistently advocating plentimillion barrels, pointing out that only about 63 per cent

\section*{What Are The Obstacles To Plentiful Oil?}

Barring the most drastic military requirements, the supply picture is quite good. Experts tell us that no civilion rationing whatever can be foreseen in the present picture. Biggest obstacle to continued oil aplenty is the steel shortage. Steel is oil. Without steel for uninterrupted drilling, our supply of oil would quickly dwindle below require-
aplent ments.
are unable to do so for lack of steel. Maldistribution rather than actual steel shortage has been largely responsible for the failure of steel to reach those urgent cases.

To solve that problem, TIPRO and other groups are working constantly on plans designed to alleviate the shortage through improved distribution. Right now efforts are being oimed at preventing the shortoge in 1951 certoin to result unless the Notional Production Authority allocates enough steel to the oil industry to do the job. Wherever possible TIPRO is seeking to do the job with a minimum of Federal participation in the knowledge tha government help inevitably brings government control. And government control could mean-as in World War tions that would make it impossible for the industry to drill the 43,000 wells in 1951 necessary to adequate production.
overnme is working out a special urgency progrom nder which priorities can be given certain operation obtaining steel Such machinery, however would equire Petroleum Administration for Defense (PAD) screening of applications for priorities, bringing on in evitable controls over just how such materials so obtoined would be used.

Remembering that government controls invariably follow ovemment help and that some Washington officials never relax controls voluntarily, TIPRO is overlooking no chance to solve industry problems without Federal paricipation.

Midland Friends of
Texas Independent Producers \& Royalty Owners Association.

\section*{O-THE REPORTER-TELEORAM, MIDLAND, TEEAAS, FEBB, 28, 1991 \\ We Visit An Oil Company's Administrative Setup}

Talking To Midland People Who Make Offices Click
 many ways and in many places.
I am oil industry.
Widely, I cover the globe. I have my place among
all industries. Few or many employes work un-
\begin{tabular}{l|l|l} 
I am an oil company. & \(\begin{array}{c}\text { Feww or many employes work un- }\end{array}\) \\
der me. They range from adminis-
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My employes
phase of ilf.
I am an oil company employe.
Daily, I see you. 1 am your neigh
bor. I go to church and club with
ou. Myy car is parked tell bor. I go to church and clut with
you. My car is parked bestie ours
Moy children go to school with





\section*{Battery Of Stenographers-}

 trative oftices of my superior to
represent him. I must know the en-
ture estup I must know the com-
pany pollcy and its purposes. represent him. I must know the
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pany policy and itto purposes. Don't forget mee
I am the manager


Little Diggers Formed In 1949
上mom and \(\alpha\)

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 to mon mom piait tom

\section*{thanks}

T0
TEXANS


TEXAS IS FIRST IN PETROLEUM

The enterprise and daring of the independent wildcotter hove had a vitol part in the discovery in Texos of \(55 \%\) of the nation's oil reserves and \(54 \%\) of its natural gas. Consumers of petroleum products can depend on Texas inthe future.
C. L. LLOYD

STAR OIL CO.
Mercantile Bank Bldg DALLAS

\section*{Frontier} and the OIL INDUSTRY

Now, more than ever before, the oil industry will be called on to produce the motivating power of our defense and war machinery.
Frontier Chemical Company is continuing a planned expansion program and is ready to support the oil industry

Frontier manufactures the following basic chemicals
\begin{tabular}{|cc|}
\hline - liquid caustic soda & - muriatic acid \\
- solid caustic soda & - flake caustic soda \\
& - related products
\end{tabular}

\section*{Frontier Chemical Co.}

\author{
general offices
}

MIDLAND, TEXAS


PLANT DENVER CITY

\section*{Serving The Permian Basin} With The Best In-

\author{
We Are Proud \\ of our part in \\ development of the \\ Permian Basin and the \\ Oil Industry . . .
}

Paritners
In Prodress
- OIL TREATING
- STEAM SERVICE

TANK CLEANING
- OIL HAULING
- VACUUM TRUCKS


Drafting, Maps-


Partnels in Proppess

\section*{Serving The Oil Industry In The Permian Basin}

We proudly solute Permion Basin oil men and women for ress they have brought to this orea. And we ore proud of the port we hove play-
ed in this progress and growth and will continue to york for greater things for the Permian Basin.


Brazos Oil \& Land Co.

\author{
27 McClintic Bldg.
}

MIDLAND
Phone 4691


\section*{West Texas Oil Well Reports \\ McClintic Bldg. \\ Phone 3563}

\section*{Partners in}

\section*{Plog'vess}

It's Hard To Believe

A WEST TEXAS BUSINESS SERVING

THE PERMIAN BASIN
- J. P. Lomax - Midland
- Pete Lomax-Odessa

\section*{Lomax Brothers Drilling Company}


Investment Section-
 of the Midland post of can Veterans). The unit here is planning construc( \(n\) o meeting place.

Junior Club Life Receives Boost From Music Groups
 Bach Muste Clubs.
Oldest of these. the Moment of piano pupils of Mrs. Benton
Musisal is an outgrowth of the eari-
Hers.l. has approximately 20 mem-




\section*{Petrole um protects}


Andrew A. Bradford Oil Co.
122 MeCLINTIC BLDG.
PHONE 2820

First Eastern Star Chapter Formed In Midland's Early Davs






 Murphy was the first worthy
patron.


\section*{Rig}

Insurance
UNDERWRITERS
Physical Damage Insurance on Oil and Gas Drilling and Servic-

Exclusively

Phone RI-6611-L.D. 461
DALLAS 1 , TEXAS

\section*{Partners ith Proplress}

Sole Distributor of Appleby Rock Bits Ready to Serve You in All Exploration Areas with a Precision Designed and Engineered Rock Bit to Accomplish Your Drilling Problems

processes . . . the best of material. combined with a rugged tooth and
bearing design . . are some of the reasons that the
APPLEBY bit is the leader!

\section*{appleby SALES COROPORATION \\ 407 West 2nd St.}


STARTED IT-Midland is known far and wrde for its
fine office buildings. Among the first were the Petrofine office buildings. Among the first were the PetroThomas Building), below.


Petroleum In Two Wars-


 Machigan
trou coal b
torpecoes.
\(\left\lvert\, \begin{aligned} & \text { secrat was woll kept and tin the } \\ & \text { groat oracking plants the output } \\ & \text { trips e the surface of the newly } \\ & \text { tashioned landscape was covered }\end{aligned}\right.\)



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Argo Oil Corporation

 without rimbe
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We build for the oil industry!
... and we're mighty proud of the jobs that we've completed during the lost yeor! Ev-
ery one of them built to the exact specifications of the oil industry.

\section*{In Only ONE YEAR...} wo've built a fine reputation!
. and our reputation is based on sat isfaction and reliability! 'We try at all times to fulfill to the limit the demands of our customers. We give them the
most for their money! We the good will you've given us during the past year and hope that we merit/your continued patronage.

Shown below is asceme from the Scurry Coun ty Field, just finishe by our able crew od We point with prid to this area!


Drilling Clays-Chemicals \& Engineering Service

- BIG LAKE, TEXAS
- BRONTE, TEXAS
- EUNICE, NEW MEXICO
- KERMIT, TEXAS
- MeCAMEY, TEXAS
- MONAHANS, TEXAS
- RDESSA, TEXAS
- ROBERT LEE, TEXAS

Phone 128
Call Robert Lee
Phone 95
Phone 3521
Phone 3521
Phone 174
Phone 366
Phone 726
Phone 6473
Phone 108
Phone 123


Johnson Bros. BUILDERS
204 N . Dollas

\section*{Petrole um protects Freedom}


Biggest Gripers Are Best Workers MEW Yook-Coantry b pon






 Discrefancoiss noteo
 Hout weum ites mixh have rein





SERVING THE PERMIAN BASIN OIL EMPIRE

HARRY BASS DRILLING CO.

Magnolia Building DALLAS

Byrd-Frost, Inc.
404 Permian Bldg. Phone 539 MIDLAND, TEXAS Partners ith Progress

\section*{Partners in proplress} PETROLEUM

Sets The Pace For PROGRESS

In The

\section*{Great Permian Basin}

OPERATING FOUR POWER RIGS
IN WEST TEXAS-
NEW MEXICO AREA.

\section*{TRI-SERVICE DRILLING CO.}

MIDLAND, TEXAS
Eastham Building
Phone 3820
P. O. Box 1785

\section*{Petrole um protects Freedom}


\section*{Nature Did OK; Atones For Sparseness With Stores Of Oil}






Petroleum
Ruotect
Fresdom

READING
and BATES

\section*{Drilling Contractor's}

ODESSA, TEXAS
704 West 2nd
Phone 2342
P. O. Box 1071

\section*{Partners în proripess}

Five Decades Of Progress For Lamesa: Story Of Pioneers, Then City







Gamma Phi Beta Alumnae Support National Projects



 Suiegite chapleris
The sidiand Alum sroup was or.


 and
and






 eral thousand nittle giris who other-
wise would have nad no summer
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Prorides Trained Workers

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 During World WWar iI contrib
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Mond con and Canadian Red Cross and a
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Phi Beta launched ind Phi Beta launched the first of her
four drives to assat the Unted
States Treasury Department in the


COMMISSIONER - Fred
Wemple of Midiand is a member of the Texas Highway Commission. A vet-
eran good roads enthuseran good roads enthus-
iast, he is a former president of the Texas Good
Roads Association. honors egyptian




\section*{}

\section*{Partnel's}

ThE reporter-teliparam, midland, texas, web, 25, 1951-13 Has New Terminal


\section*{Announcing...}

A REVOLUTIONARY \(\eta_{\text {ew }}\) DIAMOND \(O_{i} l J_{o o l}\)


\section*{BIG CHIEF DRILIING COMPANY}
 OIL INDUSTRY IS CONSCIOUS-

\section*{Safety Is Not Just A Pretty Package; It'sWay Of Living}

\author{

}
 tho westerm company Herkion ot














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ung into the ultmate- top management Thise will really hum when
mit zees uher:
'Black Gold' Worth More Than Variety Of Sublett Mine; Odessa, A Hub City

\footnotetext{

}

Palette Club Art Center Is Focal Point For Painters



BUILT THEIR OWN-Several of the oil companies in Midland have built their own buildings. Shown above is the attractive home of the Skelly Oil Company.
Shown below is the also attractive home of the Sustry firms have seen fit to build a home in Midland, capital of the Permian
\(\qquad\)
'Friendship' Is Tejas Garden Club Motto
\(\begin{aligned} & \text { "Friendshtp" is the motto of the } \\ & \text { Tejas Garden club this year. }\end{aligned} \left\lvert\, \begin{aligned} & \text { new materials and plants and re-- The club was organized April } 17 \text {, } \\ & \text { port progress and results to the }\end{aligned}\right.\)
 Mrs. J. J. Fletcher, treasurer.
Gooals for the club this year are to
Club Council in all projects, partic-
ula the yearly Flower Show,
the coais for the club this year are to ularly the yearly Flower Show,
work a a well
completeting anll club prod team in erram and each member to have at eleast one
arrangement and one horticultural

 change among all interested people;
to experiment in the gardens with

\section*{"Partners In Progress"}

In The
Oil Development of West Texas
"Petrolum Means Freedom


\section*{American Trading and Production Company}

Decades Ago, Andrews Had No Oil; Ah, But Now-lt Flows



HOSPITAL THE PEOOPLE BUILT-Midland's fine Me morial Hospital is a tribute to citizens and friends of the janitors, rich ranchers to newsboys-it is ours. It was the start for Midland to become medical center of the
vast Permian Basin. The doors of the ultra-modern hospital, finely equipped, were opened to all in 1950 .

\section*{Parthers in Prodress}


Serving A New Empire...
Now, for the first time, a modern plant is producing Permian Basin Salt in commercial quantities for West Texás and New Mexico industry and livestock.

SALT FOR DRILLING MUD
AND WATER TREATING
HIGH PURITY
QUICK DISSOLVING
- fine granulation
- vacuum pan evaporation

Distributed by Mud Warehouses in:
\begin{tabular}{ccc} 
ODESSA & CRANE & KERMIT \\
HOBBS & EUNICE & FT. STOCKTON \\
MONAHANS & SEMINOLE & SEAGRAVES \\
RANKIN & BIG SPRING & MCCAMEY
\end{tabular}

\section*{FRONTIER SALT CO}

General Offices:
MIDLAND, TEXAS

Plant:
BROWNFIELD, TEXAS


\section*{Parthers in Prodress}

A Truck For Every Oil Field

Serving The Job

Permian Basin

\section*{Canyon Trucking Corp.}
K. L. (Shorty) FOUCH
P. O. Box 333
P. O. Box 1785

Phone 122 Phone 3820

\section*{Watch Midland County Develop}


\section*{DRILLING RIGS}

Capable of Drilling to the Depths Indicated Below:
RIG NUMBER
x- CAPACITY 8,000'

Rework to 8,000'
Rework to \(\mathbf{8 , 0 0 0}\)
8,000
Cable Tools
Cable Tools
18,000'

Since June 1, 1948,
The Following Industries
Have Been Planted In
Midland County
As A Nucleus Only Of


ARTHUR HARVEY, OWNER, TEX-HARVEY OIL COMPANY BIGGER and BETTER THINGS TO COME! Tex-Harvey Drilling Company Tex-Harvey Oil Company (Producing)
Tex-Harvey Pipe Line Company
In Cooperation with Ashlond Oil \& Refining \(\mathrm{Co}^{\circ}\) (Gathering Line for Tex-Harvey Field)

UNDER CONSTRUCTION:
Tex-Harvey Water System (for Drilling Operations in Tex-Harvey Field) UNDER ENGINEERING STUDY: Tex-Harvey Gasoline Plant (for processing gas from wells in Tex-Harvey Field)

Executive Office:
927 First National Bank Building Denver, Colorado - Phone ALpine 7454-LO-17 MARY M. NEEL-Privote Secretory
ARTHUR HARVEY-Sole Owner

General Office: Tex-Harvey Building MIDLAND, TEXAS - PHONE 739 arthur harver-Sole Ownei
J. E. PAGE-Drilling Superintendent
J. M. JACKSON-Drilling Superintendent
O. J. JOHNSON-Drilling Superintendent

FRANK HOLCOMB-Manager and Geologist
H. R. SMITH-Treasurer
E. V. LINDSAY-Production Engineer

WE SALUTE-
The Progressive Oil Companies of the Permian Basin

\section*{Partners in prodicess}



\section*{Continental Lifted} Midland Into Air

\section*{} land off the ground.
 portathon history was started and tant cittes in a wide
it was Continental which wrote the
Onl Center Filghts
 Madiand felt at home with alr-
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and



 needed to get places in a hurry. From Midland, the Contine
Then Cont

\section*{(ht Intioland Reporterexegram} THE BEST INVESTMENT FOR YOUR ADVERTISING DOLLAR

\section*{FIRST WITH THE NEWS MIDLAND, TEXAS, SUNDAY, FEBRUARY 25, 1951}

Vast System Transports Nation's Oil

This Is Age Automotive

Transportation is vital to progress. Whether the Midlander travels by air, rail, bus or his own automobile-he must travel. He must be trans
ported. And his goods and supplies must be transported And his goods and supplies must be transported.
These carriers ply the highways and roads by day and by night.
At the turn of the century, America entered an automotive age. With this age came the oil industry-no longer was grease for the wagon wheels enough. Ther had to wha gasoline, More wheels were turning-faster and faster. Until
now, there are approximately \(40,000,000\) motor vehicles now, there are approximately \(40,000,000\) motor vehicles
in our nation.
Midland County has seen a great increase in motor vehicles. In 1940, there were 5,167 motor vehicle registrations here. Compare that with 13,714 registrations in 1950. The 1950 figure includes registrations of 10,843 pashaver cars and 1,763 commercial vehicles. Then yo have farm vehicles and so on down to the motorcycle.
Total registrations have all but tripled in 10 years.

From bicycle tires to special-built oil field truck Midland firms supply and service the many vehicles They are sold here, used here.
Fuel is available, as are the many specialized services Transporting Oil Is Big Job Itself


Magic Carburetor Story Spiked Bul Burna, the oll thdastrons
well-known fable killer, splese the oid story about the oll companies
suppressing 2 carburetor that
 The oll industry spends millions
of dollars each year on research of dollars cach year on research
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You think the first gus
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Stanley Brothers Had First Midland 'Serice' Station




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But Ben and AI Stanley had a
service station from the start But Ben and Al Stanley had a
service station from the statr.
Look at that early Midiand ser
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Producer To Consumer

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100. modern
this fuel plants manufacturing this fuel
which is so vital to our nationel



Pioneer Gives Air Gateway Slammed Down The Guy With The Rusty Old Shin, Piled Him,Rolled Him In 'Dandy Battle' Finm


WE ARE PROUD TO SERVE MIDLAND AND THE OIL INDUSTRY IN THE PERMIAN BASIN!
coners, Madand, the oll man can
mrome a quick trip to Houston, Ausmake or to Dallas.
Prom Middand, the vacatloner
can head northwest and within can head northwes ar a wetthind
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of sking and other mountain \(\circ\)
sports in the the winter wonderland
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Important
The Mese Midiand Air The Midaland Alr Terminal is one
of the Important beses for the air
 mechanies, headed by R I. Itewart.
are on hand to check the incoming palrs. In cherge nere charge of the Ploneer station
no Morgan, who heads a
staft of 10 staton permne here
staft of io s. station personnel.
w. Beene is traffic and sales

Bellview Baplist Grows Rapidly; Is Noi One Year Old The Bellview Raptist Chuirch has
taken sreat strides stince it was



 Belliver Baptist began as a mis-
aon of the Frrst Baptist Church
of Madiand tis Of Madand in Ausust, 1949.
Forty-three persons stended the flrat meeting of the misslon's Sun5 -
 First Baptist Church in in November, And through his untiting efforts the
Belliew Church was organized tin

Mr. Coins was named
the church at that time. The church has grown steadill
since it was founded year ago. Durtng Jan
members. were added
Bellivew Bapptast tided debt--rree, havthe paid the tinal installment on
its building December 31 of last Nobles contributed the land on
North North Bis Spring street where the ress, Mrowng Cotns the cexpresedsed his prog-
prectapYeabry, pastor of the Prist Baptist
Church, and to member Frsteminurch for their vision the Oil Equipment Aids Polar Explorers
 bearing terrtitory, is being used by \({ }^{2}\) a geographical. expedition of an Aretic cea cap.
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explorers will drill a The poiar explorers will drill a
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 the ice cap at dilterent levels. Compresed atr is beling tested as
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Water is expensive and hard to get Water is expen
in many


West Side Baplist Church Has Plans Forlarger Building


\section*{Partnels ìn Plogivess}

\section*{ \\ We Serve The Men And Women Of The Petroleum Industry}

tastallive Body Work -- Painting -- Front End Work Wheel Aligning - Wheel Balancing 24-HOUR WRECKER SERVICE

We solute the petroleum industry for the progress and prosperity it has been responsible for in Midland and Midland County. The success of our business, as well as the success of all businesses in Midland, is largely dependent on the men and women of this gigantic industry. We are proud of the opportunity to serve them and will strive to render faster, more efficient service ot all times.

Stanley Brothers Had-





 Serving the Permian Basin! Yes, it's our third year of
sotistying sotisfying the needs of
our customers with fine foods, fresh vegetables ond auality meots. It hos
been a privilege to serve

We're proud of our part


\section*{Engineers Tackle Corrosion Problem}


Optimisis Underiake Ambilious Project In Boys Hobby Shop The optimist club, Midaland's
newest servico organization, expects
this year to complete elts Boys Hobby inis year to complete tis Boys Hobby
Shop project. which is one of the
most ambltious proge most ambitlous programs ever the
dertaken by an Optimist Club in
West Texas. dertaken by
West Texas.


\(\stackrel{\substack{\text { Jer } \\ \text { Bla }}}{ }\) The club, whose slogan is "Tren
the Boy." lists
boys soft,


 last.
ramong the activities sponsored to
rasise funds for boys work were the
sale

 The Optimists brought college
football to Mildand last Fall spon football to Middand last Fall, polleg
sonn
soring a game between Sul Ross
College and al Colege an
lege.
A bulldin
the City

Summer.
Circus Days
In line with their work in the
ne ine with their work in the
nterest of outh the Optimists took
nuderprivileged boys to the


YESTERDAY AND TODAY-Here is photographic illustration of oil industry's progress. Above is the old-fashioned "filling" station. Below is the modern serv-
ice station. At the early stations, which were rough and ready affairs, both the quantity and quality of available products left much to be desired. Today hundreds of thousands of service stations dot the highways and byways of this coun-
try in an era of mobility. High quality fuels are dispensed with maximum cour-












 a film on cancer in the school for
parents and teachers. Peacock, \(\begin{aligned} & \text { Future plans of the church, ac- } \\ & \text { cording to the pastor include }\end{aligned}\) Mrs. J. A. Wilton
open
from \(9: 30\)
until




\footnotetext{
We furnish the Permian Basin with fine foods and reasonable prices!

 cor your kitchen
cery need when

}

\section*{Parthers in prorpess} Service Jhat Is Keyed Jo Progress


We are happy to number among our customers and friends a large group of men who are directly and indirectly connected with the Oil Fraternity. They have chosen this station as their service headquarters because they know they are sure of FAST . . . DEPENDABLE . COMPLETE service at all times. Drive in for
- Car Washing
- Tire Repairs
- RPM Motor Oil
- Complete Lubrication
Road Serrice
- Atlas Tires \& Tubes

This station is open 24 hours a day in order that we may serve you better.

\section*{MACK RICHARDS Chevron Service Station}

Petroleum Putects Freedom

\section*{Midland Christmas In The Early 1890's}

Rotary Emblem Well Could Be Stamped On Many Worthwhile Civic Improvements Here

 Hive service organizations in ever--
growing Midland.




jordan plane census AMMAN, Jordan - (\$1) - ocrican country, governed by colorful king Abdullah recently enlartul King
tors
borders by annexing the western borders by annexing the western part of Palestine, september.
salem
sate
and Bethlehem. The treasurer. Directors are Paul Davis Jr, and Dr. . O. Sh. Chancellor,
The Midland Rotary Club meets


\section*{Partners it Progress} your Studebaker dealer

Is Serving Midland... AND THE GREAT

\author{
PERMIAN BASIN AREA
}
with Studebakers-the best Automobile and Truck values under the sun - and dependable automotive service in keeping with the progressive pace set by Midland and the Oil Industry.


We Have A Personal Interest In The Performance Of Every Vehicle We Sell Or Service

\section*{BROADWAY MOTORS}

125 W. Missouri
STUDEBAKER CARS - TRUCKS - SERVICE
Phone 140

\section*{SERVICE IS OUR BUSINESS!}
at K and K TIRE CO.
S. \& H.

GREEN
STAMPS

We Salute the Oil Industry in Midland and the Permian Basin! We are proud to be a part of it.
You Are Invited To Bring Your Car In For Servicing. Your Car Will Be Placed In Reliable, Experienced Hands. We Have The Finest In Up - to - date Equipment For Helping Your Car Give The Best Performance! Join Our List Of Satisfied Customers Who Like Our Courtesy And Our Service.
Distributor For SHELL GASOLINE, OIL and LUBRICANTS
- GOODYEAR TIRES -
 LOCATED 619 W. WALL
W. G. KEELER, Owner

\section*{Partners in progress}

Independent Operator Vital Warren would be "Mr. Independent."
But Warren and thousands of me any title other than the general and honorable one of in dependent oil operator. Midland has its share of the 20,000 companies, firms,
partnership and individuals, which comprise the indepen-
dent segment of the oil and
tive, and frise competitive enter-
pree of developerent the highest dio-
exploration
 ger is estimg inded, it its soubtod that
an exact count could be made.

 man engaged individually in the at fair prices sto the consuming
busineses. He forms new compantes
to drill leases. Sources of local fl - sob . drill leases. sources of local fil


 operating wells of the marginal type
producing not barrels but gallons per day. considerable number of the
estimated 2.000 , then, are of the
very small type. Ed Warren says: "In the aggre sate, which is the onn the true waye
to consider the function and the conomic worthe of the ition andependent the to produce oil, the
to the natoonal econon
curity is very great." curity is very great."
Permitted To Prosper

 permitted to prosper if for must be ther the perseverance of independents
areverasting proot that to so single
ceason than to prevent a drift into
company, has all the truth by the monopolistic op practicest a writr into resul.
tail.
Independents
tant
In overnmental int intervention."
 Warren wrote: "We independents
like to bee known as a class that ap- ever olst is is oun on and on. Wher-
is the independent

 ond In a very real sense, ce
the plentituluil oil supply th
characterzed into the world's largest bombardier-training base. Midland Army Air Field turned
out thousands of bomb-droppers, who carried the war to the Nazis and the Japs. The headquarters building and the flight line and the air over West Texas ranges, were all busy places then. Many fine friendships were formed then, between Mid-
T\&P Proud Of Service To Cattle, Oil
 Y proud-if not a little startled- Mre name soon was changed to
ver the modern West Texas metro- Midiand. but the railway, which

the thin ribons of steel firist sna
helt way across the Plains to
fect Fort Worth and El Paso.
Pect Fort Worth and EI Paso.



\section*{MITOL:M TMUNSORTATON FOUPMETT}

4-2, 2,145
屏 ranc cass +108.000

Growth Of Permian Basin AIMME Chapier Is Yardstick Of Oil Industry's Area Progress

COODBYE PANT BMELLE

 chemicals.


\section*{Partners ith Progiress}

Located adjoining the Midland Tower, one of Midland's finest office
buildings. Mid-West Mon buildings, Mid-West Motor Co. is pra
pany customers. They are also proud
to serve with up-to-date equipment

\section*{We Are proud TO SERVE THE PERMIAN BASIN} OIL INDUSTRIES!erning industries the finest of outomobile service. We have continued to add to mobile shops in this area Olin Burnham, manager of our
the automotive service business

\title{
MID-WEST MOTOR CO \\ J. hubbard
}

107 S. Colorado

Phone 359


\section*{Partners itn Prodiress}


VFW Brings Name Bands; Has Many Good Projects
 Year For Midland


By the end of the year, the DAV
expects to
 expectis to be meetng and holding tation of the VFw, and organized
partes in its own bunding.
With a home of therr own, the With a home of their own. the
DAVs hope o expand activites and
accelerate the addtion scelerate the adficers for the J. . . .
Sotan Chapter thls year are E . . Refinery In Scotland




 Aplne. Obtained The Milland chapter now has
more than 60 men位

 alon of its charter.






\section*{Partners itn Propress}

Since three months ogo, we've built a super service station that is one
of the finest in this entire area . . . thot's how WE'VE PROGRESEE!




MODERN, ATTRACTIVE RAILWAY STATION-The Texas \& Pacific Railroad constructed a new, modern
and attractive station in Midland in 1950. Sleek strea mlined passenger trains arrive and depart. And long freights with diesel-powered locomotives also come and go. Midland also has a new railway express office.

\section*{Partners in Propress}


> We're Providing
> The Permian Basin With The Finest Gasoline On The American Market.
> COSDEN
> We thank our many friends and customers in during the past years has been. especially enloyable because in serving you we know we line on the American market. We renew
our pledge to do all in our power to make Cosden Gasoline your continued choice..
and to make West Texas a better, happie

93 octane ETHYL

84 octane regular

Our service station gives you prompt, courteous, dependable service. You can enjoy dependable products and friendly service when you drive in our spacious drive . . . large enough to accomodate theie largest truck. You'll find batteries, any brand oil, tires (including white sidewalls), complete accessories and dependable Cosden Gasoline.

\section*{BAKER OIL CO}
E. Hwy. 80

It's our.
. and we're proud of our progress!



HORSE DRAWN PLOW, TRACTOR DRAWN- \(\mathrm{Pe}-\) troleum has changed the face of agriculture. Plod-
ding horses or:mules and hard work walking the furrows from sunrise to sunset was the first picture,
above. Now, oil-powered equipment enables above. Now, oil-powered equipment enables the
modern farmer to produce many times more than pre-

Body-Building Program Of Schools Building Characier Also; Well - Supervised Plan

Talk Football? Here's Oil Man Who Will



\section*{Petroleum Puntech Freedom}

\section*{Look For The Flying Red Horse}

Your Sign of Dependability


\section*{The Friendly Magnolia Dealers Listed Here Are Ready To Serve You}

Messier Air Terminal S.S. Air Terminal Browne's West End Magnolia

\author{
Roy Thomas Mobil Service
}

Eott Highwoy 80

Hamilton \& Latimer
I. W. Gentry

Watkins Mobil Service
321 E. Woll

In emergencies as in ordinary times, you can depend on having plenty of surge, drive and power . . . plenty of soaring action. . . from that one-two punch you get with MOBILGAS and MOBILOIL. The improved MOBILGAS, with its let's - get - going action, and new MOBILOIL, with its death-to-dirt detergent, are a sure-fire team that zips you away in troffic. shrinks the miles on the open For hop-in, kick-it-over and let-er-roll depend: obility on the coldest mornings ... your best bets are MOBILGAS and MOBILOIL.

\section*{.}

Craft Service Station
Ever-Ready Auto Service
Hays Motor Service 122 E . Wall

Fitzgerald Automotive Service
s. E. Front and South Weatherford

\section*{ANTON THEIS, Consignee MAGNOLIA PRODUCTS}
"At The Sign of The Flying Red Horse"

\section*{Parthers in Progituss}

\section*{Shake hands with progress!}


ederạl Government Now Employs 82,594 Civilians In Texas
 mploges in Texas.
They range from only one. a \(\begin{aligned} & \text { gested in ite report that action be to conserve the ase of civilian }\end{aligned}\)






 sral expenditures satid the number
if these workers is almost 2.000 .-
Variation In
 Nor the nation ass a whole-
nd increasing steadily.

\section*{Four Flying} Brothers Bring New Service


 min
 min

 mentro bex
 and

 Rangers
February
Senened
Services ofter February 2.
Services oftered by the firm in
clude hangar storage, chatrter sercluce hangar storage. charter ser-
vive and plane sales. A shop will be
added vice and plaze
added later.
Working Working as a plitot for the Rang-
ers is John Moulton of Midiand.
The Southwest The Southwest Air Rangers is
agent for Ryan Navions and Piper
planes.

\section*{Continental-} (Continued Prom Page One)
routes speed toward Albuqueraue
then toward El Paso toward
tonlo and toward Tulsa. Continental moveds. 1 ts operation
to the Midand Air Terminal or to the Midand Air Terminal on
Nov. 1 . 1947 and thousands of pas-
sengers each year sengers each year depart on the
sir une's dependable DC-3 twoair lines depens.
engined airriners.
FIne Satety Record

\section*{Heading the operations here is
Jim Carlson, who works with a five} Jim Carison, who works with are five
man staft. Carison has been here
tren trom the start
Contrinental Continental Air Lines, Inciden-
tally, has one of the finest flying
safty records in the United States It has recelved a Natitonal Satety
Council

 Lubricalles long betore the eases were in usevery of in in
Americar Anclent Fe

\section*{Parthers ith prodress} Midland's Pioneer Drug Store . . .

\section*{Completing 44 Years of Service to the Permian Basin Empire!}


109 North Main
Phone 33

\section*{Petroleum nunted Freedom}


\section*{GComany}

Mims And Stephens Have Always Considered It A Privilege And A Pleasure To Be Associated With The Progress Of Midland and The Permian Basin. On This Occasion, Mims And Stephens Pauses To Renew Its Pledge Of Doing Its Utmost To Render The Type Of Service That Will Do The Most To Keep This Area
 Progressive. Mims And Stephens Congratulate Each And Every Member Of The Oil Fraternity And Hope That In The Years To Come They Will Continue To Be Worthy Of Your Friendship And Your Patronage.

\section*{MIMS and STEPHENS}

David Crockett P-TA Is
Less Than A Year Old




而




\section*{}
 Junior High P-TA Has
534 Members



Mra. R. L. Wood


 Richardson, treasurer.
Each y ear the untit works with the
school and the parents and under
 educational value
each school child.
Gits \(T o\) school Among the things that have been
siven to the shool by the unit are
library books. unit was alier active projector. Thproving
the may
the play
Irounds and furnibhing a
 val. The PeTA has folmemed arrui-
group to stuay probems of adoles-
cents. Women Of The Church Have



Delta Gammas Sew And Mend For League


Llons Club Is Largest Service Unil; Keeps Pace With City's Growth By Varied Program




真 ,
 Sin ind
 Sunday School Of Free Will Baplist Gaining Members

 min otis durume ise







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 trosuures.
Plane are now underway to es-
tablish nem






 One of the outstanding project
The year was the
The

 funde atarted with volumes and
Phlas
contributed by Bote sigma Orticers of the councll are Verda
Bartuet, prestident; Mrs. Howard
Awter, bert, secretary and Mrr. Rudolph
Rubin trest the ouncil tor contributes throug
Internat International Endowment Projec workers at the Beta Sigma Pni Retarm tractors have been converted


 ears, production
arrels per year.

\section*{A Partner Behind Midland's Progress}
leading in dependable Plumbing \& HeatingService

For many years we have helped Midland and the Permian
Basin to grow and progress by furnishing the best in modern plumbing and heating equipment . . . the finest of de-
pendable service. In beautiful homes. in splendid busider the most rigorous inspection. As a result we point with

\section*{SANITARY PLUMBING} AND HEATING EQUIPMENT CO.



Midland Is Baseball-Loving Desert Bedouins City; First Pro Team In '37


Protessional baseball-making its
first appearance in Michland in 1937
Has caught on tast here. The
first team was called the Cardinals.

 was moved to tolillene, Midland had dropped 'or
no baseball untl the Longhorn no baseball until the Longhorn
League was organized in 1977. That
It
Iropped fortved many yeary until 1946. sear, the Midiand team was tagged But long before 19337 , interest was
high in Midand concerning amateur or clty league. baseball. Midland
baseball tans turned out in great baseabers to watch the local clubs
numper in their won leageve.and some
pof the teams did all ribht for themof the teams did all
selves playing team
Went West Texas towns
Mildand's first protessional baseTeam In 37 Fire Nazi Rocket \begin{tabular}{l|l|} 
\\
norn
\end{tabular}
 Cordite from th.
They dug a hole in the ground
stood the shell upright and stoo hnd it. Suddenly the shell went
arout
whoosh" and tenl

MAT Busy Air Center
 \(\left\lvert\, \begin{aligned} & \text { owned and operated by the city of } \\ & \text { Mlidiand, } \\ & \text { sisend one of the buse busest pass } \\ & \text { she } \\ & \text { the } \\ & \text { southwest. }\end{aligned}\right.\)

Sun's Pete Wendt Is Former Hurler



 per cent were childremen. and six
sity per ecnt were connected
with the oul industry.
The departures were for 83 citles
 side the Unite
the remainde
Texas cities.

Midand Becomes Iransporation Center Of Basin Being the capital of a vast oul
emplre aliso means that Madiand
neecessarilly has become a transpor-
tation tact empire also means that MIdla
necesarily has become a transpo
tation center.
This fact is reflected in the num The Terminal is occu
commercial businesses.
It has 1,840 residents. It has 1,840 residents.
It will
this yearve
se, 0,00
alt passengers this year.
An analysis of one-month's de-
partures (June) reflects the to partures (June) reflects the im -
portrance of the airport to oill
In that month 1,264 passengers
 (20mer
.most popular girl in the Permian Basin!
 champlonship," Wendt says, "Fut we \(\begin{aligned} & \text { Wendetce tolied in Wor Wand in . the } \\ & \text { Wummer of } 1930 \text {, winning four game }\end{aligned}\)




105 N. Pecos
Phone 2910
the season. The clua was losing
wouldrt draw at the gate, and had
many troube

 Down Oil News


\section*{West Texas Flying Service}

the favorite refreshment of Oil Men everywhere!


Aik for tit then may ... both

bottled under authority of the coca-cola company by
TEXAS COCA-COLA BOTTLING CO.


Outstanding Signs of Progress


\section*{Western Appliance, Inc.} 2151

\section*{Partners ith propress Midland's Dependable Supply Center \\ ... for . . . the Oil Man, the Farmer, the Builder, the Mechanic, the Business Man, the Housewife!}


Through experience, the residents of the Permian Basin have come to rely on us for their needs in the many lines we carry for the farm, home, ranch and oil field.

We ore pardonobly proud of our post record in being able to care for these demands despite short ages and unexpected problems presented by the
ropid growth of Midlond, and pledge our continued offorts to maintain this record.

We Salute the Petroleum Industry of the Great Permian Basin Empire!

It is due to the untiring efforts and resourcefulness of those who are affiliated with the great Oil Industry that a major part of our prosperity ho been attained. We are happy
small part in this development.

Just a few of the Nationally Known Brand Names you will find

Delta Homecraft Power Tools Gerber Legendary Blades K-Bar Reverere Schrade Cutlery Tripse True Temper Garden Tools

\section*{BASIN SUPPLY CO.}

Midland's Most Complete Hardware Department Store
103 s. Main
Phone 1159

\section*{HeHHAOHE TH DHO OHGES}

\section*{THE SOLUTION TO THE OIL MAN'S TRANSPORTATION PROBLEMS!}


Experience has taught members of the Oil Fraternity that Dollar for Dollar these great cars . . . Plymouth and Dodge and Dodge Trucks and Pick-ups . . . are "partners in transportation" that are to be relied on.
The New 1951 Plymouths, Dodges, Dodge Trucks and Pick-ups are new inside . . . new outside and are designed to give you a completely new kind of ride plus economy of operation.
Come in and let us demonstrate the features of these great cars and trucks to you . . . and then decide for yourself why discriminating buyers, who know and appreciate value, are expressing a preference for the new 1951 Plymouth, Dodge, Dodge Trucks
 and Pick-ups.

\section*{1951 PLYMOUTH}

\section*{1951 DODGE}


\section*{MACKEY MOTOR CO.}

200 South Loraine Street

\section*{Dodge and Plymouth Service}
"Your Dodge and Plymouth Dealer in the Permian Basin Area Since 1934"
Petroleum protects Fresdom

\section*{GRO \\ Midland County Oil}

The County of Midland rapidly is coming into its own as one of West Texas' leading oil producing counties-progressing hand-in-hand with the City of Midland which long has been the recognized headquarters city of the oil industry in the vast Permian Basin Empire.

Midland County oil development has been rapid during the last year and today the county is at the top in drilling activity. Scenes of drilling operations in Midland County are pictured on this page.

The new activity has brought added wealth and in creased population to the city and county.

Midland County now is producing an estimated 10,000 barrels of oil daily from approximately 100 wells, whereas a year ago the daily production was less than 500 barrels from five wells. And experts say the long-range development program just now is getting underway.

Yes, Petroleum Is Progress, which means that Progress will continue unabated in Progressive, Ever-Growing Midland.



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MIDLAMD stoEy
kNow -. nmLAD! SEL MiDLiMD! BUILD MDLAMD!

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\section*{Partners in Prodpess}

We Are Proud . . .


OF OUR PART IN THE DEVELOPMENT OF THE

Oil Industry of Midland and the Permian Basin!

Continually striving to give you the
best in service
gas lift valves
- intermitters

CAMCO
GAS LIFT COMPANY

\section*{ODESSA}

2002 W. 2nd St.
Dial 5112

\section*{Supply Is Big Phase \\ Supplies! Tools! Equipmentl Services! Tank} achinery
What could the oil industry do without them?
What would the Permian Basin be without them?
lies to drill for oil. And finding that oil, it takes a lo continued services.

The oil industry must have pipe, engines, tanks, fit tings, reamers, packers, casing, tubing, pumping units,
drill collars, mud, instruments, tools, perforators, flanges, pipe cutters, casing cutters, bridging plugs, steel wire and and cutting tools, electric systems, hydracepters, treater separators, derricks, substructures, plastics, governors,
filters, chokes, sucker rods, intermitters, and on and on. ilters, chokes, sucker rods, intermitters, and on and on.
The oil industry has to have oil treating, steam service, ank cleaning, vacuum trucking, oil hauling, swabbing, cidizing, pumping, fishing, repairs of all kinds, welding,
and on and on.
The Perm at Odessa. Many branch units are in other cities.
Trailer To Take Radiator Service Right To Oil Field
 pumping units in the out fielas of
hne Permian Basin will be in opera
tion. Huffman's Battery and Radiator
Bervice of odessa expects to comBervice of Odestase expetas to comm
plete work soon on
whis flushing unt Which is being erected on a trailer
The new Huffman innovation will
elimminate takeing a pump un ondereliminate takinge a pump up on der
rick floors. With the use of hase
the unit will be abbe to de-scale ras rick fioors, with the use of a hase,
the unit will be abie to de-scale ra,
diators in less time and with a min. The moble unit will circulate
the scale solvent through enstine units end radiators in the sime
manner 28 the units now in usee
One Contribution One Coniribution the mobile unit
Dovelopment of the onl
is one of the contributions of Huffman's to the oll induatry in the
Permian Basin Samples of water are taken from
engine units, and Hutfmens has an analysis made of the water and recommends the treatment neade
to disolve the scales, another tea
 Aspermont, iron bacteria has been
年ported orming in pumping units
Huffman's will soon be able to prodeposits. In a recent survey made by a dis
tributor of tnduatrial ractiators, Nis reported that Huttman's doen
\(671 / 2\) per cent of the industrial ra Basin.
Moot of the major oil companiec in ehis ares call on Huftman s. 26
cording to \(T\). \(W\). (Woody) Hutfman, who is co-owner of the firm
with his son, T. W. (Bili) Huffman. Complete radiator and battery manis, one of the leating compan-
les in its phase of the oll induatry ins in its phase
in West Texas. Moot executives of American oil
companies startes theif carcers with
jobs in oll fieles or refineries.

\section*{Paptners in proditess}

Serving West Texas and New Mexico
ROL-PAK FILTER SERVICE CO.

ODESSA STORE
407 West Second St. Phone 6921

SNYDER STORE
Care Oil Conter Tool Co., Box 845 Phone 1767

Replacement Paks For All Makes of Filter Cases Both Fuel and Lube...

Wherever you find drilling rigs you find Pol-Pak Filter Elementr.

YOU SEE OUR TRUCKS EVERYWHERE!


\section*{Partners in proorpess}
- IN -

Permian Basin
SCHOENFELD HUNTER KITCH

DRILLING
COMPANY
Tulsa, Okla.
Odessa, Texas
Phone 5931

\section*{Parthers ìn prodress Serving The Oil Industry ...}


You Receive Guaranteed Results From Southwest Electric Servicing

DERRICK LIGHT
VAPOR - PROOF LIGHTING SYSTEM

Derrick Light' explosion and vapor proof, heavy duty electric systems for drilling rigs is the result of years of practical and engineering experience in the application of simplified and substantial, yet portable system of wiring.

Derrick Service and Maintenance . . . .

Competent - Experienced Personnel On Call, Day or Night!

SALES and SERVICE by
Southwest Electric Co.
604 East 2nd

\section*{Petroleum protects Freedom}


Don F. Payte, genial General Manager of Empire Machinery \& Supply Co.

FIRST IN THE PERMIAN BASIN
First Empire heociv-duyy dill col-





FIRST IN THE PERMIAN BASIN... Empite's dynamometer. Alargo electric generator, hooked up to new
or rebilt engines (diesel or gosoline) in our Engine Shop, to lood them to capacity for a close inspection
of of performance ond power. Every engine we re-
build is dynamometer-tested before its refurn to the


FIRST IN THE PERMIAN BASIN ... new Empira Flame Hardening Department. Here, rig brak drums and other friction surfaces, subjected to brutal punishment, are heot.treated and finishod for longer weor.
. Empire Themit Welding.
THE PERMIAN BASIN ... Em, drill collarr, and and

 soles and service on.
all
Ypes of Witho equipment. We an twbe dutch equippe
wilbon rigs and winchen are out-p

\section*{drilling and woll
corvicing equipmente \\ }

Partners în Prodiress

\section*{- MANUFACTIURERS} - DISTRIBUTORS
- MACHINE SHOP SERVICE

Empire Machinery Co., Ltd., specializes in COMPLETE SERVICE to all of the oil industry. We feature Wheatley, Wilson, Westinghouse Air Brake Co., and GM Series " 71 " and " 110 " Diesel sales, service, and parts, along with leading lines of small replacement parts. We also manufacture widely-used oil field equipment under the "EMPIRE" trade mark. To bring our sales and service closer to the field, we have branch offices in the following cities:

BRANCH OFFICES:
- Fort Worth - Abilene
- Snyder - Dallas, Texas
- Tulsa, Oklahoma



SPECIALIZED SERVICE-Many specialized activities have been developed to provide service to the petroleum industry. One of these is specialized sphic-
ing work done by E. W. Harrison. He is on 24 -hour duty for splicing oil field wire rope cables and line

\section*{Basin Growth Indicated In Bank Deposits}


\section*{Pioneers}

Packers
A Basin Industry's Concrete Territiory Covers 6,000 Miles

Lines, from the simple packer new
the crose
the cross-over or straddle packer.
Also he must keep complete stocks.
of parts
of parts.
Brandon remembers that the
early-day packers were early-day packers were canvas and
they didn't fill the need. He remem they didn't fill the need. He remem-
bers that rubber packers didn't
prove entirely satistaty prove enirely satisfactory because
unber will break doon under cer-
tain condittors. He tinds that synthetics, scientifically-tested, prove
the best made packers. They withstand the ravages of rugged the tests, \(\begin{aligned} & \text { including } \\ & \text { ehemilals } \\ & \text { Tested Serrice }\end{aligned}\)
Brandon hanceles pumping units.
Ho has studied them all and likes Ho has studed them all and likes
the kinds which will give tested-
tervice He will service. He will soon come out with
a
hydraulic pump.
a
vertcycle a hydraulic pump, at verti-cycle
worker, that he says will do the job
- is should be done. No it should be done.
Not al the improvems. and
innovations of the oil industry come

臭


Pictured above is a rig-skidding operation with use of Athey track which was originated by Rumbaugh Rig Company, the world's foremost rig builders.

\section*{PETROLEUM-}

The free, competitive Petroleum Industry of
America has discovered and developed the world's greatest storehouse of oil. Our reserves and our ability to produce and process petroleum in such unbelievably great quantities is America's best guarantee of FREEDOM



\section*{Wire Rope Splicing}
- Swab Lines
- Conductor Cables
- Slings

Save rig shut-down time. Call me and note how quickly get o
get you running again.

24 Hr. Telephone - No. 6560, Odesse
P. O. Box 469
E. W. HARRISON

6th Year In The Permian Besin

\section*{. \(=\) rumbaugh}

For Dependable Service!

50 YEARS IN TEXAS SERVING THE OIL INDUSTRY IN ITS PROGRESS

Rumbaugh Rig Co.
Originators and Largest Users of the Athey Track for Skidding. Full Coverage Insurance.

Phone: Office 2553; Shop 2453; Night 2151 ODESSA, TEXAS

Rumbaugh
Trucking Company
Heavy Oil Field Hauling. RRC and ICC Permits. Full Coverage Insurance.

Phone: Office 2553; Shop 2453; Night 2151 ODESSA, TEXAS

\section*{Rumbaugh Construction Company}

Bulldozers, Maintainers, Air Compressors, Dragline, Shovel and Small Equipment. Full Coverage Insurance.
Phone: Office 2553; Shop 2453; Night 2151 ODESSA, TEXAS

\section*{Petroleum Puotect Freedom}


\section*{Serving The Permian and San Juan Basins With QUALITY TRANSIT MIXED CONCRETE}

Your ability to make proper decisions and to execute those decisions by detailing the work properly, measures your worth as an executive. Your best accomplishment often depends on employing the best in goods and services offered by others.

West Texas Concrete Products, Inc. and Kermit Concrete Company offer you tops in quality and service when it comes to concrete. Designed to serve the Permian Basin towns and fields, these companies offer you real and positive advantages in both construction and maintenance. If you need concrete call us.

\section*{WEST TEXAS CONCRETE PRODUCTS, INC.}

\author{
1811 W. 2nd St. - Odessa, Texas - Dial 6861
}

BRANCH OFFICES AND PLANTS
Monahans . . . . Snyder
KERMIT CONCRETE CO.
kermit, texas
FARMINGTON, NEW MEXICO

AMERICAN OIL HAS GROWN TO BE THE bIGGEST OIL INDUSTRY IN THE WORLD!

Yes, the American Oil Industry can out-produce all the rest of the world. Our industry has grown because it was FREE to grow-free men competing against each other in the American way.

Oil builds for our future, and is today the best guarantee we have of continued freedom. In war and peace, the American

Petroleum industry can and will do the job.



\section*{RECORD ACID SHOT IN BENEDUM FIELD-A 40,000 -gallon single-stage acid injection was pumped into the
Warren Wright and associates No. 1 C. W. Chancellor, Ellenburger producer, in the Benedum field of Central-} East Upton County. The Western Company used 17 truck and trailer transports to move the large quantity of

When Women Look Into Mirror, They See Oil Owners
 hat sometimes its for a quick
touch up. But I wonder if you real-
tze that when many of panies wher of one of the be the
thrive
thriving \(i n d u s t r i a l ~ n a t i o n ~\)



造

Petroleum Puotects Freedom Plastic Applied To Tanks - Pipe - Tubing Structural Steel

Sand Blasting
Spray Painting


Mid-Continent Plastic Co.

'Our Name IsMud,' Could Be Applied To Firm Furnishing Imporiani Product Of Oil Indusiry
 namen or vasuel
lnows thi
how.
Permia
 Camey, Crane, Posi,
hans, Fort stockon Robert Lee
and Bronte in Thexas, and Eunico

\section*{Partners in Progress}

\section*{SIMMONS \& COPEN}

\section*{RIG \\ CONTRACTORS}

ODESSA
O'Michael Building
Dial 3251 Night Phones 3564, 3611

HOBBS
701 North Shipp
Phone 334, 382-R


\section*{Partners ìn Plogiress}
"50 YEARS OF OIL IN TEXAS" ELECTRICAL PIWER

\section*{Headquarters}
for the

\section*{Permian Basin Country}

The name "Electric Service and Supply" has become synonymous with industrial electrical equipment and power equipment throughout the Permian Basin. We have constantly endeavored to offer our customers the utmost in courteous and efficient service and we would like to take this opportunity to thank our many friends and customers whom we have been privileged to serve over the years.

\section*{ELECTRIC Service and Supply}

Odesse, Texas


\section*{50th Anniversary Of Spindle Top}


OIL s̄TiLL, MODERN REFINERY-It's a far cry from Samuel Kier's oil still shown above to a modern line shown below. The Kier still was built in 1850 to distill an "excellent illuminant." Kier first sold "Rock Oil" as a medicine. The cracking process was discovered in the twentieth century. It extracts large quantities of gasoline from crude

\section*{OIL}

FOR THE FUTURE OF TEXAS


In the future, as in the past, petroleum destined to play the leading role in the development of Texas and the great South west.

The tremendous cash income oil has brought Texas has financed industrial growth, agricultural improvements and development of state and municipal services.

CONSOLIDATED OIL CO.
W. T. KNIGHT
Chairman of the Board

Wichita Falls,
Texas

Under free enterpisse, oil will continue to stimulate all of the other industries which make Texas great

GET THE JOB DONE--
JayCee Manpower Comes From Oil Industry
 Basin Empire have expanded, and
progressed becus of the nem nembers are employes
ind






We Take You To An Oil Scout Check In Midland; Largest In The World
 Utility
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Meters

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Masm

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\section*{Partners in Prodress}


DRILL PIPE and TUBING BACK-OFF

Frec Point Indicator Service

TUBING

\section*{and}

CASING SURVEYS
The Dia- \(\mathcal{L o g}\) Company
\[
\begin{array}{cc}
\text { ODESSA, TEXAS } & \text { SNYDER, TEXAS } \\
\text { Box } 3043 & \text { 2301 Ave. R } \\
\text { Phone } 3903 & \text { Phone } 811
\end{array}
\]


We proudly proclaim our partnership with the other members of the Petroleum Industry, who have brought progress and prosperity to Midland and the Permian Basin. And we stand ready to serve the needs of this great industry and hope that in the coming years we will continue to be worthy of your friendship and patronage.

\section*{DRILLING CONTRACTORS AND PRODUCERS Ralph Lowe W. H. Black Drilling Co.}

Petrole um Protects Freedom


EVEN USE FEATHERS-A wild well in Canada defied all efforts and materials to stop it, even feathers
Here is shown the loosening of some of the 60 tons of chicken feathers. Use of feathers, wood pulp, wheat
tested out 14,000 barrels of

\section*{Petroleum Cooperates In National Security}


Children's Service League
Is Group With A Purpose


Mrs. Robert Dewey
league. It has offices in the Mid voluntarily stafted by Maldand doc
ors. Members of both leagues w. do volumbers of both leagues w.
Whartin Ball Held the clinic. 5 by tharity Mall was held February
raise funds for the crvicice eneaue to
was held in the raise funds for the clinice. League thall
was held in the Midand Country
Club.
Billions Spent For Improvement The petroleum industry's 195
capital expenditures for expansion mprovement and modernizantion domestic facilities exceeded 82,000
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postwar period,
si0.000.000.000. s10.000,000,000. \(196-50\), to mo
investment last year investment last year
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ddition, about \(\$ 228\). 0 .
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on



 Mrs. Robert S . Dewey in in prosident
of the league Other
the Mrs. C. H. Atchison, vice prestident
Mrs. W. A. Wid Mrs. . . A. Waldschmict, treasurerer
Mrs. .ee Food, corresponding see
retary, and retary, and Mrs. L. S. Page, recordMrs. Cooper Hyde was the first
prestdent of the league when it wa the Pall of 1949. SEARCH FOR PETROLEUM
RANGES FAR AND WIDE Lends leased for oil and tas ex-
ploration and development in the United States total about 322,800 This is approximately equivalen to the combined areas of the New
England States, New York, New
Jersey. Nersey, Pentsy, New, York, Ner
Maryland, Virginia, West Viaware,
Jirgina Maryland, Virginia, West Virginia
and most of Indina, and repre
ants 10.6 per cent of sents most of Indiana, aper cent of the totappe-
and inland water aneas country. When hauled by a diesel-oil-
powed locomotive, a 40 ton
freight car travels 16 miles per gal.
lon of fuel used.

\section*{Parthers In Proripess}

Partners ifn Proorress
LANE-WELLS
COMPANY


Technical Oil Field Services - PERFORATING

Open Hole Kone
- RADIO ACTIVITY LOGS

Gamma Ray Curva Neutron Curve

\section*{- PACKERS}
- BRIDGING PLUGS

Service Paints for West Toxas:
Odesse, Colorado City, Lubbock,
San Angelo-Hobbs, Now Moxice

\section*{D\&S was}

FIRST
FIRST

To The Development Of Oil Field Diamond Drilling!

World Wide Service
Coll Noerset Office Below for
Information ond Serice

Drilling \&
Service, Inc.
BILL MASTERSON
Dstrtret Menaserer, West Texas
J. E. MORGAN

BILLY G. GRAHAM
BEDFORD FANCHER
Odessa, Texas
\({ }^{407}\) Whoent \(6774{ }^{\text {nt }}\)

TO MAKE DIAMONDS "PAY OFF"

TO DEVOTE ITS EFFORTS 100\%


HoBss, NEW MExKio- 1015 -R


Petroleum protects Freedom


\section*{DIAMOND OIL WELL DRILLING COMPANY}

\title{
Petroleum Protects Fresdom
}

MALONEY - CRAWFORD
Tank \& Manufacturing Company


Bolted Steel Tanks

Welded Steel Tanks

Oil \& Gas Separators

Heater Treaters

Accessories and Service

ARTESIA - ODESSA _ SNYDER _ SAN ANGELO

\section*{MALONEY-CRAWFORD} Tank \& Manufacturing Company

Phones 3083-5965

\section*{Partners ith Propiress}

Conquest Of Air Advanced Hand In Hand With Development Of Fuel For Airplanes








 was gone four years, making many
important discoveries.
Petroleum proded Fresdom
Supplying The
OIL INDUSTRY


Gas Compressors
Engines
SALES and SERVICE

\section*{Clark Bros. inc.}

ONE OF THE DRESSER INDUSTRIES 310 W. Wall - Phone 3358 - P. O. Box 1745
'Sweetie' Peck Got Nickname From Dad; Oil Field Named For Her Multi-Pay Discovery

\section*{Partners ith Progiress}


\section*{Shake!}
...the hand that helps to turn the wheels of

\section*{Oil Progress}

General Contracting
Kesmit Hwy. Phone 5333
J. M. ANDERS

Vice President ond Monoger
CECIL DAVIDSON
H. C. BRASHER

Manager, Corrosion Control Dept

Shooting Dept.
305 N. Kelley, Phone 4832
TODD AARON

Shooters:
TOM ZEIGLER
bert balley
BUD BROWNLEE

Yes, wherever there's oil, look for ANDEX. You'll find us alert and on the job Working in the most active oil area, the Permian Basin, building wisely and with the
"know-how" that adds up to record achievement. Constantly striving to bring you better service, developing better methods and promoting the welfare of the oil indus try, its workets and their families. Yes, ANDEX is a living symbol of progress. Winning the public confidence and building faith in the oil industry.

\title{
ANDEX, INC.
}

305 North Kelley
Phone 4832
Odessa


Iwo County Officials Have Ringside Place Glass Fiber Cloth To Walch Dizzying Spectacle That Is Growth Used For Coating

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contailed picture is
table contained in the accompanying
A comparison between the totave


 20th century meverway point in the
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necrease of os pef eent.
World Reoperd
World Repord
Along with the new record on the
hometront.

 rels, up 350 mulloo banrrels over 1948
the previous high the previlous hish. The mavor share
of this increse eame from wells
outside the United of this increase came from wells
outstide he United Sater Domestic
crude on protuction totaled an es-
timated


\section*{Dynamic Progress}

The oil industry has always been oustanding for an inborn inititative which has been the fountainhead of dynamic progress.

The Permian Basin is at the forefront of this progress. This area, with its production capacity, is extremely important to our nation's safefy and continued progress. We are proud to be a part of the Permian Basin Oil Industry!

\section*{Morrison Constructors ODESSA, TEXAS}

\section*{Petroleum Pudtects Fresdom}

\section*{McVEAN \& BARLOW Pipe Line Construction}
J. A. McVean
A. K. Barlow Portac

E. J. Miller

Worth B. Pettit
Construction Foreman


General Pipe Line Construction In The Permian Basin Since 1943.

\section*{"Sign Of}

Reliability"
Phones 3441 - 4133
Kermit Highway Odessa
Partners în Prodiress


LET＇S GET A CUP OF COFFEE－No one yet has counted the number of cups of
coffee consumed in Midland in a day．It would be a terrific total．Here is shown coffee consumed in Mlaces where many Midlanders get their hot java．Whether it

Petroleum In 1950－
 \(\underset{\substack{\text { barreiss } \\ \text { Domestic } \\ \text { PToduction }}}{ }\)

 1249, but about 47 million barrels \(1948-2,048,39,000\) barrels．
under the 1948 all－time high．The Natural Gas
 equal to a ittle more than eight ment in petroleum＇s 1950 history was
days production of erude oul from the thansion of provuction and dis－
domestic wells．Production of natural tribution of natural gas．This ex－ domestic wells．Production of natural tribution of natural gas．This ex．
gas stiuuds showed another major pansion was even more marked than
screse in


 14 million barrels sor less than three

 The crude oll capacity of the na－end of the year，the world＇s largest
tion＇s retineries moved up another diameter，ligh－presure natural gas
 an increase of 114,500 barrels dally
over 19xas．New．Mexico and the Pan－
Thefinery capacity
has
handie．In the east，consumers in been expanded throuuh the yearas so eo eight states tege eant recelving gasers from
keep pace with consumer demand for
pexas，also by means of the blig－



\section*{}

Parthers itn Proofress
May The Years
2001
Progress as the
Past
FIFTY YEARS
and
may we
serve you．
Beard \＆Tullous，Inc． DRILLING CONTRACTORS O＇Micheof Bldg．Ph． 2784 Odessa，Texas \(^{\circ}\) Partners in Profress

Fire Department In MidstOf Expansion

\section*{}


妾憵部
 Fror a
erate
many
munterer
today．




\section*{the Fire Dep
dixuyng gpo
Todas its} Today it＇s pald force numbers 16
experienced men， others on on the velunteer arce，reedy
to swing int


 out 24 years on the force round




\section*{Partnels it̀n Plogiress}

\section*{15 YEARS}
serving the OIL INDUSTRY in the

PERMIAN BASIN


\section*{PERMIAN DRILLING} CORPORATION


\section*{Petroleum Protects Freedom}

\section*{HELMERICH \& PAYNE, INC.}

\section*{DRILLING CONTRACTORS}


We have always prided ourselves with keep emplified by the fact that we were the first drilling firm to have radio equipped cars and rigs. Hence, we would like -to say thanks to our many friends and custom ers with the dedication that we shall in the future, as in the past, continue to set a progressive pace.

In the Permian Bosin Since 1938
Helmerich \& Payne, Inc Drilling - Producing
E. L. EPPINGER, Division Drilling Superintendent W. G. McCRACKEN, JR., Materiol Mon

CARL YOUNG-M. E. SELF - BOB MONKL. H. SIMPSON - JOHN CROW, Toolpushers henry cole, Truck Pusher W. CHENAULT, Field Mechanic
P. O. Box 787

\section*{Partners in propiress}

\section*{Midland's County Library Circulates 110,137 Books And Periodicals \(\ln 1950\)}
\begin{tabular}{|c|c|c|c|}
\hline \begin{tabular}{l}
 \\
Turbine Drilling Holds Promise \\
Turbine drilling for oll is a new
\(\qquad\) \\
is transmitted to a turbine at the
bottom of the hole \\
the \\
Drilling power can thus be kept
constant \\
contrast to other methods in which
the power dimminishes steadily as \\
Other advantages claimed \\
stralghter and cleaner holes; less
wear on drill plpe; and fewer fish-
\end{tabular} & \begin{tabular}{l}
28,878 volumes, subscriptions to 12
periodicals and six newspapers. Library expenditures amounted to \(\$ 12,484.07\) for thse items: books
periodicals, salaries, binding., supplies, and branch operation. To \$7,764.86 and quarters in the courthouse; the elty, \(81,440.00\); the Maldfines and rental fees collected, at the library. \(\$ 1,626.00\); West Texas
Geological soclety, 8587.07 ; Memo rial Book and other gifts, 8282.77 larger budget if it is to add important current material, make re-
placements, and fill in some of the gaps in the collection. Material eslaw music and reference works Mainy more books for the youngest readers atso are needed. \\
As parking near the courthouse library is trying to assist patrons by renewing and resecring material by
telephone (No. 1812). Patrons must give date due, author and title of
each Item. Activities Cited \\
A brief synopsis of library activ1- \\
February again was designated as Memorial Book Month by the
Woman's Wednesday Club, and attention was called to the practice of
giving memorial books throughout the year. Sixty-eight volumes were
added to the collection from this source. Many of these never could
have been purchased from the reg. ular book fund. their active support of the library Both the W, T. Geological Society
and the Midiand Geological Society passed resolutions to support the
library and to encourage the erection of a new library bullding.
The W. T. Geological added 144 volumes to 1 its collections,
which now totals 4,124 cataloged
not tems. Subscriptions to it periodi-
cals were continued, and a large group of books now is on order.
Without the assistance of this
group, the llbrary could not provide the geological material needed
by a large, special interest group
of the community it simillar collection in the fileld of
petroleum engineering can be
developed.
\end{tabular} &  & \begin{tabular}{l}
ner and Judy Walker. The Ter-
minal station is in charge of Mrs McElligott, and Callie Mae York in charge of the Dunbar Branch. The library is handicapped by adequate budget, and a too small staff. \\
Gullding Project \\
Friends of the library and the ing interest in a proposed new Hu brary building project. At presen a committee representing the MidGeological Society, and Friends o the Midland Public. Library, Inc location and in interesting th an election for the purpose of is suing bonds to finance a new 11 brary bullding. Library staff mem bers are studying library plans, re Suggestions from the public are in vited. The staff is compiling a lis the needs of this community. \\
Record Marketing Expansion Reached \\
Capital expenditures by ofl com 1950 reached a record figure of This new high compares with modernizing in 1949 and a yearly
average 1946-49 of \(\$ 247,000,000\).
\(\qquad\) \\
TOTAL SUPPIY AND DEMAND - ALL OLS \\

\end{tabular} \\
\hline
\end{tabular}

\section*{Petroleum Puttects Freedom}

\section*{WEST TEXAS RIG CO.}

JOHN MACAULAY, Owner

Wm. B. Gallman, Field Supervisor
E. E. Harrison, Field Supervisor


Carl C.Johnson, Brownfield, Field Supervisor

Rig Building Contractors Rental Derricks

All Types Skidding Equipment
Pumping Unit Installations

\section*{WEST TEXAS RIG CO.}

O'Michael Bldg. Phone 5123 Odessa, Texas

\section*{Partners ith Progness}

\author{
50th ANNIVERSARY OF OIL IN TEXAS!
}

In 1901 the first oil well in Texas was drilled at Spindletop, near Beaumont. Today the Permian Basin accounts for more than \(25 \%\) of the total oil and gas reserves in America. And the American oil industry is greater than that of the rest of the world.

We, at French Tool and Supply, have always prided ourselves in being an integral part of the Permian Basin oil industry . . . primarily through the medium of these outstanding names:
- GOODYEAR INDUSTRIAL RUBBER GOODS - WALFORTH VALVES \& FITTINGS - AMERICAN STEEL \& WIRE ROPE CO. • PITTSBURGH STEEL CO. • BYRON-JACKSON PRODUCTS • INTERNATIONAL POWER UNITS • INTERNATIONALTRUCKS - INTERNATIONAL REFRIGERATION - HOBBS FLOATS \& OIL FIELD BODIES, BOOMERS \& CHAINS FOR TRUCKS - TULSA WINCH • BENDIX DYROVAL • AC PRODUCTS.

We have constantly endeavored to live up to the reputation these names imply and we sincerely appreciate the confidence and loyalty placed in us by our many customers. Our aim is continued improvement in service, continued growth to help meet the demands made upon our oil industry by our country's needs at home and abroad.


MEET YOU AT THE SCHARBAUERSo To Speak, Oil Wells Drilled In Hotel Lobby
\begin{tabular}{|c|c|}
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\hline Scharbauer on rare occasions just & \\
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duct business-big business-and & \\
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\begin{aligned}
& \text { their sojourns to the scnarDauer are } \\
& \text { almost as frequent as their visits to } \\
& \text { their offices. } \\
& \text { The spacious lobby is crowded }
\end{aligned}
\]} & \\
\hline & \\
\hline \multirow[t]{2}{*}{The spacious lobby is crowded throughout the day. The hustle lieve a convention was in constan} & \\
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\hline Sr., whose vast ranch holdings in & \\
\hline \multirow[t]{2}{*}{ter-known men in the ranching} & \\
\hline & \\
\hline \multirow[t]{3}{*}{} & \\
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\hline \multirow[t]{2}{*}{in May of 1928, it was hailed as one of the finest and largest hotels in the Southwest.} & \\
\hline & \\
\hline It still is one of the Southwest's leading hostelries; with Mrs. Ruth & \\
\hline \multirow[t]{3}{*}{charg president of the hotel company.} & \\
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The Scharbauer was founded by \\
a ranchman and it still is a gath
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\hline the Scharbauer predominantly & \\
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\hline & \\
\hline Midland has become the center of
one of the greatest oll-producing & \\
\hline \multirow[t]{2}{*}{} & \\
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\hline \multirow[t]{4}{*}{troleum world" visit this area on
business, and many of them headquarter at the Scharbauer. And, Irom los Anseles to New} & \\
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\section*{The Illioland Reporter ©elegram \\ THE BEST INVESTMENT FOR YOUR ADVERTISING DOLLAR}

MIDLAND, TEXAS, SUNDAY, FEBRUARY 25, 1951
Places Of Service In Midland Important To This Capital City


Farm Folks Use More Gas Than City Cousins

Finding Of Oil In Own Backyard Brings
Loud Ringing Of Midland Cash Register
\(\qquad\)

Industry Spends
Millions For Mud



Ingenuity Develops Removal Of Sludge

\(\qquad\)
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vital material for most oll
vell driling ers sald to have origi-
nated with Curt Hamill, one of the Inclans has developed a methoo
for remoring solldified sludge frome
oll storago tanks. les own
\(\qquad\)
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\section*{}

 riends-and most willing servants.
First oll production recorded in
Ward County was
discovererers of the famous spincle-
top field in Trexas.
Hemmid drove cows through his
water pit and then pumped the re-
siter
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and
 cools and lebricates the drilling bit
and helise with
pump The industry wout the cuttings. In and mare than inuefled state the aludge
 Humble oll and Refining Com- The Culf Oll Corporation was one





Finding Of Oil-








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nites. Those facts will give you
Insight to what the presence
pertroleum worker means to
and, whit Thate national picture.



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One major oil company in Mld- 1 1939. These oil industry wages com-

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ciates. \\
The new \\
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\section*{OPEN 7 A.M. TO 12 P.M}


ALSO PRIVAEATING CAPACITY OF 250
- ALSO PRIVATE DINING ROOM -

Sportswriters Are Targets Of 'Gentle' Readers

Coffee Shop Serves Oilmen,Associates, Organizations



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compans, sumararif but compheny of Beside Kerosene



Petioleum product hav: buen
 many important contributions pe-
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American atandard of Hiving
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petroleum and natural sa. perrided by the napply of vas.
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at productive capacity thar od productive capacity that pounre
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nd
Added by oill farmers produce
enough food to feed
 Sticky Asphaltic Oil Preserves Skeletons beyond the first why
even the first Indiane. even the first Indians.
Within the arther extensive city
uimits of Los Angeles.


Midland Production Credit Ass'n 110 S. Lorain
MIDLAND

409 S. Main BIG SPRING

\section*{Partnels în Plopiress}
"WEST TEXAS' FINEST RESTAURANT" SALUTES

THE OIL INDUSTRY
IN MIDLAND AND
THE PERMIAN BASIN!

We Believe We Are Aiding The Growth Of Midland By Serving The Finest Foods Available, In A Quiet And Comfortable Atmosphere.

SPECIALIZING IN
\(\star\) SEAFOODS . . . wi gumantru oun samooos ... Ther menve
\(\star\) MEXICAN FOODS \(\quad\) STEAKS \(\quad\) CHICKEN
Serving . . . • BREAKFAST • LUNCH •DINNER
DONOHOO'S RESTAURANT
LOCATED WEST HIGHWAY 80
H. W. and Thelma Donohoo-Owners

\section*{Partners inn prodress}

\section*{The}

\section*{Permian Basin Home} of the Oil Fraternity Since 1928


Hotel Scharbauer


Once again, as international events assume a graver outlook, the nation looks to the Oil Industry to do it's part in preserving our Freedom and way of life.

As Host and favorite meeting place of thousands of scouts, landmen, brokers, oil company execufives and others directly and in directly affiliated with the Oil Fraternity, we are, as usual, ready to do everything in our power to provide comfortable, congenial quarters for their needs.

It is the sincere wish of the Scharbauer Hotel and its personnel that we continue to be regarded as the Oil Headquarters of the Permian Basin, and we pledge our wholehearted efforts to render every service possible.

\section*{Petroleum} Protects

Freedom

\section*{HOTEL SCHARBAUER}

Distilled From The Crude-A Glossary From Oil Men's Talk
Donohoo's Building Name For Firm And For City Bart Jones, seologisa, got up eariy mine wiad and hot rolle- woll worth



FOREST OF WELLS, MODERN SPACING-In the early days of oil, wells were
jammed so close together the derricks of ten looked like a forest, above. Oil men soon learned such practice was ruinous and wasteful and voluntarily began con
servation practices with wells spaced so as to assure maximum recovery of crude


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 get \& bang out of my paying seven
and one-halt dimelif in as short span. It it is
Susan will like that roast heef meal.

\section*{Partners īn Progress}

Thanks To Petroleum


The men and women of the oil industry have, throughout the ear, been our most loyal customers and triends, and we appreThe Steak House

Partners in Prodiress
We are happy in our role as host each day to so many of our friends in the Permian area


Petroleum photeeds Freedom

\section*{Parthers in Prodress}

The Crawford...Oil Headquarters For the PERMIAN BASIN!


The
CITY of
MIDLAND

Always a friendly welcome \(\ldots\) ot the Crowford Hotel. You will find true Western Hospitality here and each visit will further impress you as to the friendliness that is evident. It is our desire to do everything to make your visit comfortable . . . to assure more and more visits to the Crawford Hotel while you're in Midland.

\section*{NEXT TIME STOP AT THE}

An up-to-date
hotel with up-to-date features!

Rooms at the Crawford are furnished for maximum comfort. Each piece of furniture is of finest quality, each bed is complete with innerspring mattress for maximum rest, each room is sparkling clean and neat. You will find maximum courtesy from each of our employees!


Condensed Economic Picture Of Year 1950 Presented; With 1951 Outlook






\section*{Funniture}
 Now an mixit wa


\section*{Petroleum protects Fresdom}

\section*{A National Affair -}

The safety and freedom of our nation depends upon its resources. No wonder our great oil industry is so important to us today!

\section*{ \\ MANHATTAN \\ DRIVE-IN and RESTAURANT}

Midiand
Phone 9694

\section*{ \\  Liquefied Gas Is Now Major Product
} district supervisor of the (

 selds and
A. N. Kears
Kin \(\qquad\)
 To that, Greer replied: "Oll
here you find
He Hot toind hitain ophon the
 That oil was under us.
They laughed and sald
soing agalinst seer sing agaunst geology.": "You a
But Joe Greer held to his opin
ton. Now he can, sit back in his of But Joe Greer held to his opin
ton. Now he can sit back kin his of
fite in ine Petroum Bulding an
tell the doubters who greeted hir bere:
There ulikely is oul right under this
bulding Suliding.
Because not only has Joe Gree seen it found, but so have we all
plenty of
Counts.
right here in Midiland Counts.
W.ere there once were abou
four drilimg rigs in Midiand CounYour drilling rigs in Midaland Coun-
t. Just teecenty a count showed 68
drilling rigi ariling trist is't all to is predicted that within,
to odays there will be more drill
ing rigs in Midiand county hal In any county of the stat.
Joe Greer was right. \({ }^{1}\) Counties The district supervisor has no
been concerfed only with oll pro
 Ife is the nerve-center for 4
West Texas West Texas counties, a wide area ithe Lone star state.
The far-fung The lar-nung
large as some sta
tourth of Texas. If exiend et from Cottle County o
the north to the Mexico border he north to the Mexico borrder
Brewster County to the south; and Trom. Mitchell County In a short period here, the Mid-
and office gets reports on 27.82 bil and ges wells. The majority or hese are olil wells. There are ap
proximately 233 producing gas and condensate weils in the district.
Nothing of major \(i\) mportance the oil industry can be done with
out first being reported and ap
 here. Through this offtce pass he
aplications to drill, records of pro appicatons to dril, records or pro-
dunt mant, permats many ortrer ronsortation mat
and This keeps. Greer and has star
pretty busp. This taft contains en
tineers, sccountants, inspectors snd
 hasese of the oll and gas sindustry.
Here dally, one \(\begin{aligned} & \text { mill } \\ & \text { sinde either } \\ & \text { working in the oftice or fied trom }\end{aligned}\) C. T. S. Sacke, J. Brice or homas. Fran
Qualia. W. H. Arringtom, J., H. I
 Crs. Joycco Haje and Mrs. Shirley Branch Office
L. Jubientz heads a branch oftice
at Lubbock and L M. Pittman is
tield mspector, Beld mspector, stapioned at crane
Basisally the work of the distric Affice in Mudaland is concerned with duction in the many fieldas of the
area. It is charged with the enforsearea. 1s charged with the enforte-
ment of rues and regulations and
field work and to keep records It ueld work and to keep records.
harts and surveys production b charts and surveys production by
monnhs by leases and of every well
It approves tenders of on trans
Hown. How big does this job get'to be
The answer is tremenduous. For example, as of January 1951
here were 006 difterent fields in the district,
Let's trace
 ell through the application by the the wiled on Form 1 whether the well The well is completed and again
he operat or has contact with the
RRC office. He must ind the well is a dry hole or producer.
it is to be plugke-1 If it is to be plugge- and acan-
doned, then the RRC must receive
such plugging reporta seribed. pluging reports is are pre
 wellse, indicauing po poducing capacty There also are for
drilling log., how deep
The RRC then asssigns an opera ential and general field rules of
and Bonus Allowable If our well is a discovery of
new reservorr, \(a_{\text {a }}\) bonus allowable

 es exploration drilling.
well now is producing Diesel Oil Winning Railroads' Favo Economy of operating cost
continuing to win American rail
ronds over to diesel roads
eration.
The
The Eastern, Railroad Presi
dents per cent of all freight was moved
by, diesel-electric locomotives tin 1948 compared to less hian one per
cent in 191. Diesel-electric peo cent in 121. Diesel-electric
motives. also moved 39.5 per cent of the passengere tratrfic in in int
compared to 7.5 per cent. in 1914. A leading oil company has est1-
mated that by 1970 ralloroads wil Consume nine per
Seaboard On Company opened
district office here

\section*{A Partner in MIDLAND's Progress}


Loomeo sceverres suces

> R. L. "BOB" GRUBB

\section*{OPEN NIGHTS and SUNDAYS!}

\section*{5 YEARS}
of SERVICE to MIDLAND!
5 years of constantly working toward bettering our merchandise and service, for we have learned that you are not satisfied with "less than the best!"

WE TAKE THIS OCCASION TO SAY "THANKS" FOR YOUR MANY COURTESIES AND FINE PATRONAGE THE PAST YEAR.

Here at "Triangle" you are always assured a cordial welcome!

PLENTY OF PARKING SPACE


NEW PLANT IN BASIN-Dedication ceremonies were held in 1950 for the North Cowden gasoline plant in North Ector County. The plant is one of the world's
largest and can process \(50,000,000\) cubic feet of gas daily.
Highway Location Helpful To Midland

Like Gold, Oil
Had li's Boom Or Bust' Period


Exploration Work Cosss Millilons


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 manminime Num un mo mum
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Arovither method, which uses the
rravity meter, yields
 ans sum s. intim Arimemater itum Or infermention
About 175 seis About 175 seesmograph crews, 30
gravity meter crews and
retometer




New Recovery Methods Bring Back Old Wells have yied wed their last recoverable arop of crude petroleum, are being
reactivated as dustry technical advancements to
procucce from 25 per cent of trom 25 per cent to to 300
ered petrois or By flooding the oul wells with
water under pressuro it then
 Other -abandoned astea. obtalined used by the ing motrinode being
pressure, alr and gas injection Measures 1 like gat inesection.
the aticaeffort the oll industro's constant
ention's natural ree most out. of the nation's natural resources. The Magnolian Petroleum Com-
pany has operated in the Permin Basin since \(\begin{aligned} & \text { 1923.ed In in } 1977 \text {, Mermian } \\ & \text { constructed } \\ & \text { building in Midiand }\end{aligned}\) and has since added to it. Offices
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direct division drilling and prohere direct dirision driiling and pro
duuction, district geological activties,
distrinet land activites and divtion




\section*{Partners in Progress}

\section*{The Favorite Eating and Meeting Place of the Oil Fraternity!}


No matter what time of day it is, morning noon, evening or night you will find you friends at the Scharbauer Coffee Shop.

For, regardless of the occasion, whether it be breakfast, lunch, dinner, banquet or just a between time snack or cup of coffee, the Scharbauer is ready to take care of your needs, with fine foods, courteous attendants and the correct accomodations and en vironment.

If you have not already done so, discóver for yourself a new thrill in dining out with your friends and business associates, by coming to the Scharbauer Coffee Shop.

\section*{Scharbauer Coffee Shop \\ Scharbauer Hotel Building}

\section*{Petroleum protects Fresdom}

\section*{Natural Gad}
and
Petroleum

\section*{Partnels itin Progiress}


West Texas of today is vastly different from West Texas a hundred years ago. In 1849 Captain Randolph Marcy, an eminent United States Army explorer, passed across West Texas, and in his official report said: "It is a region almost as vast and.trackless as the ocean-a land where no man, either savage or civilized, permanently abides; it spreads forth into a treeless, desolate waste pf uninhobited solitude, which always has been, and must continue, uninhabited forever." But the captain was wrong-completely wrong. Little did he realize that a vast treasure lay hidden deep beneattr his feet and that one day it would be brought forth to provide fuel for progress, build empires and help protect the freedôm of his country.

\section*{MIDLAND HARDWARE \& FURNITURE COMPANY, SERVING THE FABULOUS PERMIAN BASIN \\ SINCE 1906}
 MEET HOME-MAKING NEEDS

Drapery -
Gifis -

\section*{Furniture-}

Appliances-

\section*{Carpet -}

MIDLAND HARDWARE \& FURNITURE COMPANY . . . THE STORE BUILT BY PUBLIC CONFIDENCE-is the largest home furnishing store to be found in THE GREAT PERMIAN BA SIN, THE WORLD'S GREATEST OIL RESERVE.

4 FLOORS AT MIDLAND HARDWARE \& FURNITURE COMPANY READY TO
fodturing the nationelly fomess Westinghouse line of Rodies, Refrigerators, Laundromets end \(\mathbf{D r y}\). ers, Rousters, Irons, etc.'. Also O'Keeffe and Merritt Ranges and RCA Victor Radios!
- surprising arroy of the mose beoutiful Carpet of fomous mekers such as Nyo Wait, Alexender Smith, Mohowk, Gullisten, end others.
curtains and custom made slip covers are in our Decerating \(D_{0}\) partment Bolcony. For the finees in fabric ond workmamphip.
a wonderland in itself. This we believe to be the lacgest ond ment becutiful shop of tis kind in all West Texas. You are invited to come in, look around and rest af leisure.
one of the largest asfortments of period, conventional and modern furniture in the Permien Basin. Quality at a very modest price.

With pride we invite you to visit Midland Hardware \& Furniture Company - and to remember that your dream home, whatever type it may be, can be made a reality in no time at all, and at a modest cost, whenover you bring your problems to Midland Hardware \& Furniture Company.
Just the right furniture-the right carpet - the right draperies - that combine to give each room its character and charm, are found by our decorating staff right in our regular stocks of fresh new merchandise direct from the Chicago Market. Those for your Dream Home will be found here, too, in high style, quality and at a modest price.

Midland Hardware \& Furniture Company's experienced personnel and decorating staff will be glad to talk over your own personal " problems and assure satisfaction.


W


OLD AND NEW RIGS-The Drake well at Titusville,
Pa., in 1859 was the nation's first commercial oil well,
above. The derrick was only 35 feet high. The first well penetrated \(6 \theta 1 / 2\) feet. Modern rig. shown below, go as high as 220 feet. Modern wells penetrate
as far as 15,000 feet for oil. The stately modern rig is made of steel.
Tall Tale Of Gib Morgan, His Mule And How Directional Drilling Could Have Helped Him
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\section*{Partnels itn Progiress}

\section*{WE SALUTE THE}

OIL INDUSTRY IN
MIDLAND AND THE
PERMIAN BASIN!


In the book of progress and growth which makes up the history of Midland, one of the most important chapters is titled OIL.

The discovery of oil in this area . . . its subsequent development, has contributed in a large part to the development of Midland and the Permian Basin. Because of oil and allied industries, we have experienced a period of prosperity unknown to other . . . less fortunate sections . . . of the country.


The progress made in the past is just a token of "greater things to come" for this vast area. The First National Bank looks forward to continued growth with Midland and West Texas. We renew our pledge to give the oil fraternity the highest type of service.

united states depository - member federal deposit insurance corporation
Each depositor of this bank is now insured up to a new moximum of s10,000.00 for oll deposits held in the same right ond capocity.


\section*{Petroleum protects Fresdom}


|Creaking Old Windmill Marks Passing Of Era Firm Thal Sold II, Serves Modern Midland

bion to pilarms
A white man named Antonio E-
ejo found silver ore in whit no Tormosan yjobi alden
The beat man

 phantly turrs the
other man's arms.

17 Years A Partner In Progress


Leading Family Outfitters Since 1934

in the growth of Midland and
the Permian Basin - proud hat through serving its fames with the clothing, piece ier the utmost in quality of lowest possible price, we y and progress of this grea area. We shall continue to uphold this trust in the future by continuing to serve you to the
best of our ability with the best f values for the entire family

\section*{McMULLAN'S \\ 115 South Main}

\section*{Parthers in proditess} through
Better Office Equipment

\(\rightarrow 2\)
Bob Pine Office Equipment 605 West Missouri



Dusty Boots Of Cowman, Now One Extends Up, Polished Shoes Of Oil Man The Other Down
 Acrass the lobby of the Crawford moved his headquarters to Midand
Hotel hane trod the steps of Mid-
In 1 1944 the Crawtord chain was
land's progress Acroses its early wooden planks sof Dat ilas.
thudded the dusty boots of the Sold To Boykin
 flord teel the polished steps of the land,
oil men:

 makes it the headquarters
the Permian Basin Empire In fact. many persons give
rery existence here the cred
Midland's important status to For its predecessor - the
Llano Hotel -steod for years
bigest and best hostery \begin{tabular}{l} 
section of West Texas. \\
\hline
\end{tabular}
It naturally attracted




 Its wide veranda. bordering two is the Crawford Hotel. Today hatern has mooms
sides of the building, looked out and at has been, too a haven for
upon dusty, unpaved streets and in anu numerous oill companies need
 grew the old w
proved inadequate. Red Brick Bualiding
In the early 190 down and replaced by a three-stor
red orick building which boasted
bathro
bathroom on each floor.
In was inl-ated. .howeer. for in
1908, it was destroyed by fire.
 of stockholders of The Midland Na-
tional bank and the hotel building For Oil Men The new bullding-the very latest
in architecture-was four stories In architecture-was four stories
hilast as his control board tells a
high and boasted all modern con-
veniences.
of his pout the operating condition Through the years it remained cators tell the oul man about the
The Llano. until 1939 whep the therating condition of his industry
 purchased it.
At that time, Cal Boykin, a na- errican oil industry has scaled new
tive of Texas who was raised in New
heights in strenth and efficiency At that
tive of Texas
Mexico, was

Record Building Permits \begin{tabular}{|c|c|}
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\end{tabular} \(\begin{gathered}\text { Even this production was well } \\
\text { Under the Maximum Efficient Rate }\end{gathered}\) chart the growth of the capital city
of the Permian Basin.



 area offices to Midiand in 1939 but
the firm has beut 8 billion dollars on the larg-
mian Basin since 19tive in the Per1


DEAR CUSTOMERS AND FRIENDS

This Little Message Gives Us More Pleasure Than Any Other In The Entire Year . . . For It Expresses

Our Appreciation For Your Good Will and Patronage During The Past Year

Our Desire To Do Everyyhing Possible To Make Your Cleaning Service Here An Ever-Increasing Source of Pleasure To You.

\section*{Fashion Cleaners No. Iond No. 2}

\section*{Paptners in Profress}

\section*{Celebrating 4 YEARS of \(S_{\text {teady }} P_{\text {rogress }}\)}

> Neor the ond of our fourth yeer of business here, we want to thank our customers for their paptronage. Thenk you for the complefe fotih and confidonce you placed in our ability and product. We. hope we sholl continue to serve you to your complete satisfoction in the future, as we have in the past.

\section*{Partners in Profiress}

Beechcraft Bonanza

The most dynamic business in the world and the world's finest airplane made for action . . . they both go together as partners in this mighty nation, whose power is greatly based on their oil supply! Oilmen everywhere are turning to Beechcrat for ease so fravel, speed, safety and comfort. These oilmen realize the importance of saving every minute . . . they can count on plenty with Beechcraft at their disposal!

\section*{Beech-Approved Factory Repair Maintainence}

There is complete service for every type of airplane in our service deportment. Factory trained mechanics supervised by Virgil E. Fisher, service engineer for Beechcraft for 12 years, give you unequalled repair service
using the latest in airplane service equipment. A complete stock of parts and fost, depend irplane service equipment. A complete stock of parts a complete aircraft radio repair department.


\section*{这 Beechcraft \\ Twin Bonanzo}

\section*{Service}

To round out our COMPLETE airplane service and sales company, complete gas and oil needs can be filled with all other require-
ments of a service station. The very best ments of a service station. The very best
in airplane fuel is handled by Glober Avio tion Co.

\section*{Storage}

Large roomy hangars give your airplane storage without chancing on collision because of crowded conditions. All-metal, heated hang
ars protect it from the direct intensity of the weather . . . there's always plenty of space! on the new Beechcraft Twin-Bonanza, a completely new design of an all-metal, sixplace, twin-engine airplane now in produc-
tion, It combines the safety of the tion, It combines the sofety of the multiengine airplane with the flight adrantages
of the single engine type. It is expected to be ready for delivery in
cumstances prevent it.

The new Beechcraft Bonanza cruises at 175 m.p.h., consumes 10 galions per hour, car ries four 170-pound people and 260 pounds 750 of bagge, lands at \(46 \mathrm{~m} . \mathrm{p} . \mathrm{h}\). Its range is 750 miles at 170 m.p.h. It has a direct op ger mile. It's delivered complete for day night and instrument flight.

\section*{Twin-Engine Beechcraft}

The twin-engine Beechcraft 18 is a seven-tonine place executive transport. It is a fa miliar airplane on airports in all parts of the and the flexibility of seating and cargo ar rangements make it ideally adaptable for ex cutive personnel or as an air carrier. Design and performance permit operation from small landing fields.
The interior, of this wonderful airplane is modern, spocious comfort is the theme on the interior of the new Beechcraft. 18. All the comforts of home are included in the plush upholstery, the adjustable seats, the
windows that give wide visibility, thermos Wottles for hot and cold liquids, and many other features.


\(\qquad\) The restivan. tu \(\qquad\) more of lits major product classint


 The natural gas group includes two ariaups of proctucts, netuares
 The refinery sluage include act


 Quction sumulus syythetic fuvels
and chemicals and carton black. Natural gasoline cris used in au-

 as hydrocarbon
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cessed derivatives are broven down oessed derivatives are broken down
into oleftins and diolefins. These are
used in butadiene into diefins and diolefins. These aro
used In butadiene and strine for
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 fat, lacquer and drus solventstreze,
thetic plastic waxes for inks and thettic plastic waxes for inks and
paints, and resins tor non-special-
treed use. of two groups, gasoline and kero of two groups, gasoline and serop
sene. Udder gasoline are light
thas for
Hat gas-machine gasoline thas for gas-machine gasoline, in-
termediate napthas for aviation and auto tuels, commerclal solvents, to-
luene, and wilene, and heary nap
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Refined
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White olils sre White oilis are used meedictcranky in
cosmetics and medicine. The satu
 find uses in textiles, leather, papen,
wool twine, coal, spras, dust laying Oill is Best Hired Hand For Those Who Prodice Our Food
Many of us remember when the
family booked forward to summerHime because of the greater sup-
plies of tresh vegetabies and fruite
on the market. Gone for on the market. Gone for a few
fonths were the canned and premonths were the canned and pre-
served foods eaten most of the year.
Now, thanks to speedy transpoat Now, thanks to speedy transporta-
ton and Increased output on farms
in In sections which produce year
tound, we have fresh foods avali
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tors: flirst, more machines tors: flist, moree machines oun farms
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and better fertizers the gerourd Yertulizers to nourish
progress in the third, ocontinved
enarmer's ending battle against insects and
otmer crop dese improved preservatives.
Most of us have had skirmishes with fies, moscuittoses, moths, ants hard-pressed farmer; he has more
than 30.000 varrieties contend with, all seeking to eat
away his crops or endanger his live
ato awack his and his lving.
One of the tarme One of the farmer. chiee alles
is the oil ind uustry. Just as it prop vides feed for his mechanical
horsepower and raw materalas cor
his fertulizers, oil helps meke the newest and most deady bug killers.
Oll it is used as a carrier for insect
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ment. \(A\) At in this constant wir
weeds, petrole

 If the men who prodecucers. our food
had been asked by the cennus tuker
 Midand is the location ot a di-
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partments only were here. partments only were here. Amerada
moved
Petrole
district office
Corporation
from San moved its district offtice tr
Angelg to Midiand in 1933.

\section*{Paptners în Propiress}

SERVINGTHE
HEALTH NEEDS OF
MIDLAND AND
THE PERMIAN BASIN


Compliments of

\section*{WESTERN CLINIC-}

HOSPITAL```

