CISCO DAILY NEWS

VOLUME IX.

ON "BROADWAY OF AMERICA"

CISCO, TEXAS, MONDAY, SEPTEMBER 10, 1928.

NUMBER 148

KANSAS FLIER FIRST TO PACIFIC COAST

Whispering Campaign May React for Smith

New York Governor Unworried by Tactics of Foes and Is Confident That It Will Make Votes for Him

CISCO DEMO **DELEGATES GO** TO CONVENTION

SAFETY TO BE STRESSED TO

with P. W. Campbell, traffic manager, he is visiting the several di- 105; Je, 11, undesignated, 7, visions of the company and giving safety lectures. The itinerary in-

night will be held at Electric park. if the weather permits, according Hoover's speech at Elizabethton, to R. A. Williams, assistant superintendent. At Friday night's meeting a demonstration in removing an the fight to capture southern state This demonstration will be only one of the several methods of safety that will be shown the employes of the company at Friday Dixon line

NAVY UNIFORM FOUND NEAR LAKE CISCO

suicide, naval descrition or just a states desire to appear in civilian clothes seldom. once again were theories that perplexed the Cisco police force after finding a naval uniform that had been left in a vacant building at The uniform was found Sunday night and brought to police headquarters. The only cluto the identity of the gob who may have worn the regulation blue was the name of "W. L. Clements, Norfolk, Va.," sewed to the waist lining of the trousers. The uniform showed very little wear. The theory advanced by the police is that the owner had descrited from the navy and discarded his uniform for divilian clothes. No one remembered nunciation by Dr. Hubert Work. advanced by the police is that the seeing a navy man here recently The owner could have been a visitor, if the police theory of desertion is correct, who came in with the usual Sunday crowds and adopted Cisco as the city where he would change into a private citizen.

The naval department will be conferred with and, if the owner of the ban Shocker, veteran former Ameriniform is a deserter, the fact will lean League pitcher, died Sunday doubtless become known soon.

BOOKS AND ACCOUNTS OF CISCO BEING AUDITED

The books and accounts of the son have returned home doing the work.

G. O. P. to Try Hard in South WASHINGTON, Sept. 10 .- Th Vernon, Munday, Stamford and greatest Republican effort since the Civil war to smash down the Demo-The safety meeting next Priday cratic barriers of the Solid South will be launched with Herbert

> Although Hoover has decreed that committee will lend every effo and encouragement to the local organizations in the hope of returning victories below the Mason

The fight in the South, the Hoover leaders felt, also will augment the favorable chance for Republican victories in the border states of Maryland, Kentucky, Misuri and Oklahoma.

Hoover personally discussed the southern situation with J. Hill Tay-lor, Republican leader of Tennessee, and Senator Fred M. Sackett. Kentucky. They assured him that he Republican party has excellent nances of carrying Tennessee. doubtful state in the presidential years, and was certain to carry) Kentucky, one of the border line states that goes Republican but

The Hoover leaders are also watching the Texas situation. They were cheered considerably by the statement of Mrs. J. C. Griswold, Republican national committeewoman from Texas, that Hoover has a "good chance" to carry the Lone

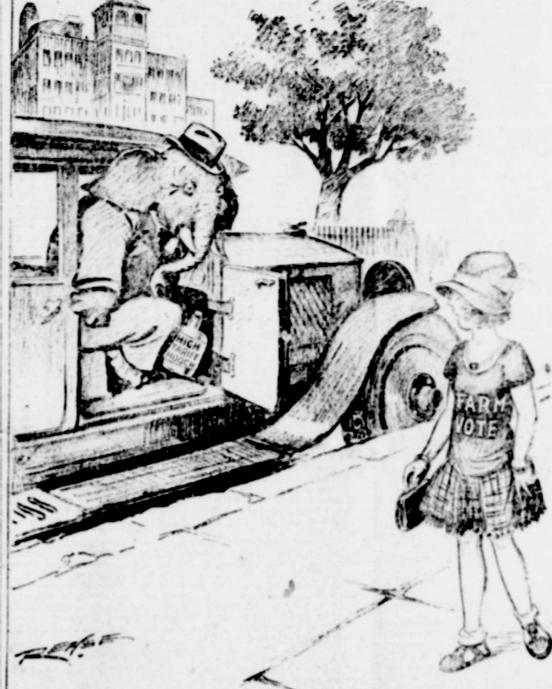
Mudslinging Barred by G. O. P. WASHINGTON, Sept. 10 .- An order of no mudslinging went forth today from Republican national chairman of the executive committee, of the

URBAN SHOCKER, VETERAN BALL PLAYER, SUCCUMBS

DENVER, Colo., Sept. 10 .- Urat a hospital from pneumonia and heart disease, following an illness of several weeks.

Mr. and Mrs. P. P. Shepard and city of Cisco are being audited Ohio, where they spent an enjoythis week. from the firm of Fer- able vacation. They visited their guson & Co., of Lubbock, are here old home at Coalton, in that state, where a family reunion was held, ers.

"Go for a Ride, Girlie?"



electrocuted lineman from the top must be conducted under local of a pole will be made, only the leadership, the Republican national leadership the committee will lend every effort. Chain Stores Will Be Introduced at Next Session of Legislature

To Work with Lindy



Captain Emory S. Land, U. who has obtained a leave of absence to assume the vice-presidency heim Fund for Promotion of Aeronautics. He is a licensed pilot of the United States Department of Commerce, having soloed his first time on Aug

THE WEATHER. WEST TEXAS: Tonight Tuesday unsettled, probably

AUSTIN, Sept. 10 .- A bill will be introduced in the next session of the legislature which will require payment of an occupation tax by all stores and selling systems whose

trolled by an owner in anot

city or state. The measure is

ing prepared by Representative T. Williams, of Travis county. Such a bill, if enacted into law, would protect local merchants against competition that cuts into their probable sales revenue by organizations that do not pay any form of tax to the community in which they do business. Such a measure, it was pointed out, would affect chain stores which are not

ocally owned. The occupation tax would fixed on a gradual scale in proportion to the business that a firm does each year. Such legislation Williams says, would not be contrued as class legislation.

It was recalled by the Austir lawmaker that a fight was made the last legislature to ban the itinerant peddler from operating in any community outside of that in which he lived. Such a measure was objectionable because it barred ice men from making deliveries to country towns near a distribution center and affected legitimate business, paying taxes to the state, it was explained.

The measure under consideration by Williams would not affect the grower of a local community from bringing his products to market and which was one of the objections now- to the legislation proposed two years ago.

Leads Big Parade



Earl Rowland, Wichita, Kan., entry in trans-continental air derby, who was first to "check stop in the race. Fast time marked every leg of the flying

MAINE STATE OFFICERS ARE **CHOSEN TODAY**

NOTARIES ARE GIVEN WARNING BY ATTY. GEN.

record of acknowledgments ring liability on the notary's bond. "The attorney general has given that reports are made to various contemplate some instances, are false," Tilley partment. Reports were some times false. When the state teract the France-British

nstances it has developed did not appear or swear to the astrument but some careless noer to be signed by the proper

NEW ADDITION PAVING TO COME BEFORE COUNCIL

Belmont addition is the newest acquisition to the environs of the city of Cisco, as the city council territory as a part of the ci H. H. Tompkins and Mrs. J. Mancill, owner of the land take nto the city limits. and consists of land purchased Tompkins and that owned by Mancill estate. be paved at once, and the c commission, this afternoon,

scheduled to pass a paving ord nance that the work may an early date, according Mayor Williamson. This pavis will be connected up with West Boulevard pavement. new territory adds four new blocks four half blocks and a portion of four other blocks to the western extension of the city, and extends the city west 113 feet, with

AGAINST M. H. MIXON

complaint was filed in Justice

McDonald's court this morning by Constable Looney, on information of James B. Crammer to a chec by J. C. Penney Co., who indorsed by J. P. Webster & Sons.)
the check and passed it through the First National bank of Cisco. CISCO, TEXAS. (Session

Rowland Leads at San Diego on Next to Last Leg; Contestants in Class B Are Crossing Texas

FOUR ESCAPED CONVICTS ARE

COOLIDGE NOT FOR ANOTHER

SEARCH FOR CARNES TURNS TO FILM LAND

state officers which are required naval disarmament conference, it lanta, has centered in Southern "Affidavits are presented to that President Coolidge contemplat. California, it was learned here to the secretary of state which are ed calling such a meeting to counday. The girl, Sonia Nordia, was

1,324 Enrolled in City Schools at Noon, 335 in Cisco High; Liberty Hill Controversy Still Unsettled

CORN. NS, Funsten's CHES IATOES

FORGERY COMPLAINT LODGED a full line being clos Every item fully guar of

was that patrons would have. esportation for their own chil-Rachel Smith, who comes from

ksville, highly recommended for year is the most complex prob-with which the superintendent

ented, owing to the congested West Ward situation. The puof this school are being dis-uted wherever class room space ready. This congestion has been ee class rooms and remodeling the Grammar school building the other buildings. Members of the school board visited the school

forgery is alleged. The complaint Sales Compatrons, and inspected alleges that Mixon forged the name

of the Crammer Construction Co. Damaged Stock of Groceries formerly (Session's Bldg.)

THE CISCO DAILY NEWS

THE CISCO PRINTING & PUBLISHING CO.

A. B. O'PLAHERTY	Manager
Entered at the Postoffice in Cisco, Texas, as second class ma Publication Days: Afternoons (except Saturday) and Sunday	
Subscription Rafes: Per month (delivered in Cisco), 75c. It advance: Three months, \$2.10; six months, \$4.00; twelve mon	
Obstuaries and Cards of Thanks, 10c per line; classified, 2c	per word.

BAD FOR RAILROADS, BAD FOR PUBLIC.

"Railroad service is a matter of vital concern to every person in the country," said a prominent railroad official recently. "We consume it indirectly practically every hour that we live and depend upon it for our very lives."

To keep each person alive and supplied with needs and desires the railroads move a ton of material a little more than 10 miles every day. For this service the railroad receives less than 12 cents.

From the money the railroad receives, six cents out of every dollar goes into the public treasury in the form of taxes. Forty-five cents goes into the payroll. Every hour of every day the railroads pay for services and materials \$495,000.

The public has a proper concern with rates charged by the carriers, but these rates have much less to do with cost of living than is generally supposed. When the purchaser in New York buys a pound of ham that was packed in Omaha, he pays about 60 cents. Three-fourths of one cent of that is for hauling on the rails between the two cities.

The public needs to be much more concerned with the quality of the service rendered. Our prosperity and our standards of living are much more af-

The railroad question from the standpoint of William (Bill) Hathaway," suare the public interest is how to insure a continuation of young bank clerk, accomplished the But alternate who ex the present efficiency, sufficiency and speed of service. Public opinion largely will determine the an Mas Louise Marguerite Assenter fixed nor record, swer. Service will depend upon earning power. Earning power will depend upon the kind of regulation to triends of the pair congratulated 1909, and since then the police which railroads are subjected.

"Sane, judicial and expert regulation will per- the title writers in the movies mit efficient and economical management to furnish says and the storm broke. For mit efficient and economical management to furnish says and the storm broke. a service that will be increasingly good and in the end woman: less costly to the public.

will so hamper and burden railroad operation as to mony with MISS Einst Kimball. Regulation animated by political considerations .. destroy efficiency and add to the cost that must eventually be borne by the public.

'In short, nothing that is bad for the railroads can be in the public interest.

TELEPHONE AND CIVILIZATION.

In standards of service and in size our telephone young girl who was led industry leads the rest of the world by a tremendous FIVE-YEAR FIRE LOSS

There are 18,500,000 telephones in the United States, 60 per cent of all the instruments in the world. In comparison South America has 1.5 per cent of the world's total and Asia but 3.3 per cent. Europe, which in the United States alone. The second country, Germany, had but 2,038,499,000 in the same period of time.

It is not illogical to suppose that this telephone

It is not illogical to suppose that this telephone

Is \$53,831,332

AUSTIN Sebt. 10.—During the five par period from January 1. 1892. Idease to take the comparison of the world five par period from January 1. 1892. Idease to take the comparison of the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the world five par period from January 1. 1892. Idease to take the five par period from January 1. 1892. Idease to take the five par period from January 1. 1892. Idease to take the five par period from January 1. 1892. Idease to take the five par period from January 1. 1892. Idease to take the five par period from January 1. 1892. Idease to take the five par period from January 1. 1892. Idease to take the five par period from January 1. 1892. Idease to take the five par period f

The largest losses paid were on dwellings other than in the country and on farms and totaled \$24,909,675, while premiums on this class of an open paid were on dwellings other than in the country and state \$28,489 during the 5- year period.

Largest losses paid were on dwellings other than in the country and state \$28,489 during the 5- year period.

Largest losses paid were on dwellings other than in the country and state \$28,489 during the 5- year period. for our world leadership in many lines. Our modern social state, business and industry would be impos- \$43,202,336 to companies. Merchan- A pessimist is a man who foolishsible without adequate telephone facilities. The telephone industry has made an important contribution the next largest toll of losses and sees watching tram shovels in opsitter practicing his profession this called for the payment of \$12,078 - eration. Louisville Times.

Nodern and well loca price Lunch Room.

San Antonio, to civilization and prosperity.

SUN-CURING.

Now Atlantic City, the American water-capital, has trouble with the sunlight cult. Water bathers have turned to sun bathers. And since sunshine soaks through a bathing suit less efficiently than water, there is a natural tendency to abbreviate suits. Sun

the limit. If they have th be frolicking around the trunks, which if not indetistic. There must be lim bathing attire. So there whether with water or li phasizes all the more ne medical gospel of drend wholesome sunlight can b should be private sun-batl

bathers, the authorities co

A CAMPAI

Something rather r is the train literature wh to be taking with him or contain several hundred gests bearing on the vari intends to speak. It has and parofully elassified a

WEDS JUST FOR A LARK



REGULATIONS ALL CLASSIFIED advertis-

for as soon as collector calls. RATES: Two cents per word for one time; four cents per word for three times; eight cents per word for six times; twenty-five cents per word for one month, and sixty-five cents per word for three months or-

CLASSIFIED

ADVERTISING

RATES AND

ceived up to 10:60 at m. will be published the same day. DISTRIBUTION: A one tim TELEPHONE 80 and place

GEORGE TRUE,

The "bride" whom Ethel duped ber of the Ranger chapter of Royal At last you find a new wonder

He is survived by his wife. Mrs. pores, and spreads so smoothly the 278, against \$17,842,005 collected in Ranger Retail Merchants' associa- GLO is made by a new French

The world does get better. We Modern and well located, Popular

LOST

QUICK REFERENCE CLASSIFIED ADS

There is a Place for Everything and Everything in Its Place -These inexpensive advertisements are a "Clearing House" for most everything, such as Buying, Sailing, Renting. Restoring Lost articles, Finding Help or Employment and Securing New Patronage for your business

LOST-On the Breckenridge high- FOR RENT - Duplex apartment; FOR RENT-Nicely furnished bedarn to Daily News office.

For Sale

HOUSES F			
FOR SALE	- M	home,	808 Wes
Twelfth :	street.	Asa Si	tiles.

LIVESTOCK	FOR S.	ALE	23
FOR SALE - and pigs. Route 4, Box	Frank		

Call at 301 East Seventh street and see for yourself, 10-151 FOR RENT-Apartment and bed-close in. 401 East Ninth street

BIRDS AND PET ANIMALS 20 Phone 484W.

Employment

1.1	EMALE	ne	LP	W	AN	TED			.13
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WANTED

SPECIAL NO	OTICES				
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Ricks.			146-10
	-		
WANTED	-Piano	funities;	TERSON-
able rut	e. Mrs.	Eithel Lit	tle. Call

SP	FCT	AL CI	ASS	in bus	iness to	air
					ptember	
P.	L.	Kelly.	Cisco	High	School.	1

would ask a harber how to dispose used rater blades. - Toledo FOR RENT-Four room and bath

A women up in Indiana won a 498M. from us to say that her experience FOR RENT Unfurnished apartin setting the men to come to meals was any special help to her. - Nash-

Woman's Dream Comes True

shine away. Will not enlarge

\$2.50 Down to \$2.00 (We quote our top rate)

ALL PRIVATE BATHS

San Antonio, Texas Laredo, Texas. Kansas City, Mo. St. Louis, Mo. ALL ALIKE

A Texas Enterprise Percy Tyrrell Hotel System

West Texas Coaches "SERVING WEST TEXAS"

Conchies Leave Ciaco NORTH TO-Moran, Albany, 10:00 a. m., and

EAST TO-Eastland, Hanger, Mineral Wells Weatherford, Fort Worth, 7:30 a.m., 10:30 a.m., 1:36 p.m., 4:00 p.m., 7:30 p.m., 10:15 p.m.

WEST TO-Histing Star, Cross Plains, Coleman, Ballinger, San Angelo, 7:30 a.m., 10:00 a.m., 12:30 p. m., 3:00 p. m., 7:35 p. m.

Putnam, Batrd, Abilene, Sweet-water, and Luthook, 7,30 a.m. 10,00 a.m., 12,30 p.m., 3,00 p.m., 1:00 p.m., 11,45 p.m. First four coaches make Labbock connections Last car to Abilene only.

COURTESY SERVICE OPERATED FOR YOUR CON-VENTENCE Por Further Information Call Phone 600

Rentals

LOST-FOUND-STRAYED 1 APARTMENTS FOR RENT.... 27 FURNISHED ROOMS 75 also room adjoining bath. Phone

FOR RENT Furnished spartment FOR RENT-Two furnished rooms. and residence. Phone 333, or call at 601 West Ninth street. 146-148 614J. FOR RENT - Duplex furnished ROOM ROR RENT - Very desirapartment; garage, sink, lights, able; garage furnished, bath and gas furnished; \$25 per 147.

FOR SALE—Piano at a bargain. 658. West Twelfth street Phone Store.

.... 1441f FOR SALE-One hundred and fifty FOR RENT-Duptex apartment

FOR RENT-Furnished or unfur. FOR RENT-Five room furnished

Without further designation. FOR RENT-Four room furnished npartment. Phone 250.

apartment; furnished or unfur-nished, 511 West Fifth street, Phone

FOR RENT-Room and board. West Broadway. Phone 588J.

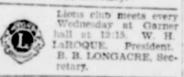
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Announcements

I. O. O. P. No. 281 meets each day evening at 8 o'clock at I O. O. P. Hall. Visitors welcome

Frank Penn, N. G. J. A. Jensen. The Rotary club meets

every Thursday at Garner hall, at 12:15. Visiting Rotarians always welcome. T. HUN-TER FOLEY, President; DUDLEY LEE, Secretary

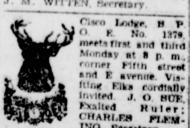


Cisco Lodge No. 190, R. A. M., meets on first Thursday evening of each month at 7 p. m. Visiting Companions are cordially

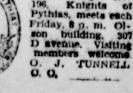
invited. H. K. PITTARD, H. P.; JOHN F. PATTERSON, Secretary. Cisco Ledge No. 556, A. F. & A. M., meets fourth Thursday, 8 p. m. L. D. Wilson, W. M.; JOHN F.

PATTERSON, Secretary. Cisco Commander; K. T.,
meets every third Thursday of each month at
Masonic Hall I NICH. Masonic Hall. I. NICH-OLSON, E. C. JOHN F. PATTER-

SON, Recorder. Cisco Chapter No. 451, Order of Eastern Star, meets first and third Tuesday nights of each month. Visiting members condully in-vited. BURNES FARMER, W. M.; J. M. WITTEN, Secretary.



Monday at 8 p. m., corner Fifth street and E avenue. Visting Elks cordially invited. J. O. SUE, Exalted Ruler; CHARLES FLEM-ING. Secretary. ING, Secretary.



Rentals

FOR RENT-Three room unfurnish- FOR RENT-Nice bearoom, close ed apartment, all conveniences: to Grammar school. 606 West close in. 1508 D avenue. 146-145 Tenth street or call 77. 146-148

month. 608 Fast Sixteenth street.

148 FOR RENT—One comfortable bed-

146-143 FOR RENT—Two south bedrooms

beautifully furnished, four rooms FOR RENT Furnished two room citage, 305 West Twelfth street.

RARROAD TIME TAME

Leaves Cisco Arrives Breckenridge ... Leaves Breckenridge ... Arrives Cisco

BUSINESS DIRECTORY

James L. Shepherd Attorney and Counselor at Las

CISCO, TEXAS. Telephone 150

Plumbing

JACK WINSTON Guaranteed Plumbing and Gee Fitting at a reasonable price. Let us figure your work. No job too small and we have the capacity for the largest. 711 West Ninth St.

Real Estate

CONNIE DAVIS Real Estate RENTS, LOANS AND

INSURANCE 700% D., Gray Building

Insurance J. M. WILLIAMSON & CO.

General Insurance City Hall Bidg. Carpenters

A. C. Smith Carpenter and Cubinet Work. 1404 West Fifth Street.

LUMBER

Cisco Lodge No.
196, Knights of
Pythias, meets each
Friday, 8 p. m. Olson building, 307
D avenue, Visiting
members walcome
O. J. TUNNELL
O. D. T. TUNNELL
Thos. L. Blanton, Matthew Blanton
Thomas L. Blanton Islanton BLANTON, BLANTON & BLANTON

Will Rogers Declares Against Notification



Will Rogers is unalterably op- publican. Democrat, Bull Mooser, been practically taken up and

In his weekly appeal for support as the candidate of the Anti-Bunk party, for which he was nominated in Life, the humorous weekly, by fifteen famous Americans, he says:

I think sometimes notifications are done too early and taken too seriously. Of course there is one thing about a notification and that is it is the last big public function that most political candidates will ever have.

It gives them a chance, however, to declare that they are for the Party platform, feven Smith declared he was for the Democratic platform, which mean that the is SOME. Declarer.

And Herbert's Did you ever ceal man become more thoroughly Republicanized in the last nine years than he has? Nine years ago the dident know if the was a Re-



posed to notification ceremonies. or an Elk, or Rotarian, a He, said in his weekly appeal for support as the candidate of the Anti-Bunk But Lord now after reading his comes out strong against Noti-



Copyright 1928, Warner Bros. Pictures, Inc. ORIOUS BETSY," starring Dolores Costello, is a Warner Bros. cturisation of this novel. Based on the play by Rida Johnson Young.

When the couple arrive in to the name of Bonaparte than ance the Emperor informs Betsy they have." artbroken, she does so, an re-think about such things-you think how unhappy you must be.

CHAPTER XVIII-Continued ously in midair. Betsy pushed more kind husband than mine." e damp, reddish curls, like soft logy of George. She looked down kisses, and nodding her

the street she went, snipping a approaching evening fell lightly



Well, as for Mistress Betsy, it Please say that you'll never leave tation of this fundamental res her right to be c serted." me again."

His thought provoking logic

| watching the child with eyes full Captain Jerome Bonaparte incurs of tenderness and love. "I was just a displeasure of his brother, Naticutting some roses, and they said leon, when he marries Betsy Patthat my darling baby had no right

ras alone to Baltimore to await

birth of her child. In the
naths that follow Napoleon has

marriage anulled. He sends for
rome from his safekeeping and
lishim to prepare for his cover. Its him to prepare for his coronain as King of Westphalia. The
inperor is enraged to find his
other persists in his love for
itsy. Jerome learns that Betsy
is a son and delegative to the despise my own happiness when the despise my own happiness when I

"You are happy with George, aren't you dear?" Betsy sighed. "Happy! Oh, Betty, I can never The baby kicked up its pink-toed begin to tell you how happy I am. et and waved them about viva. There never was a dearer, better or

rehead, twisting them around in lost happiness. How wonderful it or fingers. Finally she picked up big garden hat by her side and it it on to shade her eyes from seemed aimost unbearable. The e intense rays of the sun. She long separation had not lessened se to her feet and took up a bastt and a pair of shears and set
tout cifpping the roses. Now and
en she turned to look back at
a baby, waving her hand to it,
towing kisses, and nodding her

both to the baby she could always feel
looked up quickly, almost expecting
to find him standing before her.

looked up quickly, almost expecting
at all services both in the church-Betsy sighed, and turned to other channels of thought. And so they hedge that bordered talked until the long shadows of drizzling rain in the early hours

> self with a bit of embroidery, looking very maternal and very quietly The Major sipped his tulep slowly, watching his daugh-Finally she put down the em-

passed her hand across them as if bling with excitement. "Jerome!"

her voice, and went over to take progresses.

d down the street past the reminded her of her husband.

"there's staring at the figure there beside number, the wall. For what they both saw

become not gossip but acceptive.

"Jerome, my dearest, I can't believe it! You're here—here with number.

"Well, I never did believe that the me!" She caught his hands in the marriage," the first woman behers, holding them tightly. "Oh, "Sowing And Reaping." and was you'll never, never leave me again, at his best in his earnest presentation.

realized the return of his father. "Look, he's ours, Jerome—ours! He's your son! Aren't you proud?" He's your son! Aren't you proud?" Betsy lifted the baby and held it up to greet fis father. "Look, darling, he has my red hair, but he looks just like you, doesn't he? See, he has your forehead and your chin, and his mose is going to be just like yours, when he grows up."

cried, kissing the chubby face yours, when he grows up."

the little button of a nose in Jerome kissed the baby gently The gate opened and Mary came anning through the garden and meeled beside her cousin. She we the tortured look on Betsy's access the laid the baby on the danket and raised her head.

"Oh. Mary." Betsy began, "I've st heard the most terrible things."

The sank back on the ground, "To be concluded.)

Jerome kissed the baby gently on its forchead. "Proud! I am so happy and so proud! And you, my poor dear darling. To think that I was so far away from you!" he exclaimed, kissing Betty. "Do you know, mon petit," he put his finger under the baby's chin and lifted its chubby face. "When I received your mother's letter about you, it cost Napoleon a kingdom."

(To be concluded.)

CISCO, TEXAS

TODAY'S '10 PLAGUES' TO BE TOLD BY DR. HOGG

Evangelist to Discuss Modern World Conditions; Rain Sunday Fails to Dampen Workers' Ardor

the tabernacle tonight to hear Dr. altarless homes. Will Hegg's announced sermon- Just as water never rises above lecture on "Ten Plagues of the its level, so children seldom have Twentieth Century," said to be a power to rise above the atmosphere forceful candid expose and study of the home that produced them

of modern world conditions dis-cussed in the light of scripture eaching. Dr. Hogg's wide expe-earth is sin. rience as a world-traveler, ranking
World War chaplain, serving both One of the worst hot-cakes off for the discussion of his theme white, and it is expected that the mesthat a good delegation is planning. He will be your judge. to hear Dr. Hogg tonight from Graham in addition to the regular-

ing capacity of the tabernacle to crnacle early this morning check-handle the much larger crowds ing the cards for their respective Her father turned as he heard which are expected as the meeting churches and discussing plans for sing again in the near future

se, and they could not see her the high leafy wall. One of mer national seems of the many and pointed to ent choral group under the leaders acustomed to seems stay as a guest of Cisco; also the folks "Quit when it rains." The stay as a guest of Cisco; also the folks "Quit when it rains." The stay as a guest of Cisco; also the folks "Quit when it rains." The stay as a guest of Cisco; also the folks "Quit when it rains." The stay as a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it rains." The stay are a guest of Cisco; also the folks "Quit when it he stopped as she gianted by the gate and caught sight suddenly his mouth fell open as planist Tredway. A splendidly the afternoon service to hear Dr. from night to night; the choir, and he baby on the blanket.

Hogg in one of his most interesting to the large group of census work. was Jerome, his arms extended, rendered by the choral choir for it was estimated that some 300 outthe first time at last night's serwice and brought a hearty round. woman looked at her friend shifted contemptuously. "The brat has no more right to name than I have myself."

words floated back and the Hetsy's ear. She straight up, horrified at the special or the special courtesies extended the party now darling."

My darling—oh, my darling—oh, my darling."

Betay caught his face in her how also handled most effectively that The words floated back and ught hetsy's ear. She straighted up, horrified at the speech. See could scarcely believe that the joyous tears streaming down hard heard aright, and yet she had been able, when the speech of control of the could scarcely believe that the joyous tears streaming down her cheeks.

"Well, well, as I live and breathet" the Major exclaimed, worite number with the big auditories of rain sust before and through the could be a speech of rain sust before and through the could be a speech of rain sust before and through the could be a speech of rain sust before and through the could be a speech of rain sust before and through the could be a speech of rain sust before and through the could be a speech of rain sust before and through the could be a speech of rain sust before and through the could be a speech of rain sust before and through the service. The big taber nacie was filled with some 2,000 poorly effective selection rendered with speech of the summay find the climax of the elimax of the elimax of the elimax of the climax of the had first come back from noce, to quiet the talk that was now around, but as the year had seed and Jerome had not remed, the rumors of his desertion in the two alone.

To see you, my boy, I'll tell Eph splendid harmony effects, the voices being heard without the instrument thus emphasizing the beautiful shading of the song. The First program to the great delight of the Baptist quartet featured the pre-

me again."

"Never, cherie, never." Jerome caught her in his arms once more and kissed the happy, smiling face that was turned up to him. "I will never leave you again. I could not love you, being one of the innocent child that lay there happy, so biameless, and the tout more deeply as she ready what those idle words would an to him. The basket she was "Look, he's ours, Jerome—ours!"

me again."

"Never, cherie, never." Jerome caught her in his arms once more and kissed the happy, smiling face that was turned up to him. "I will never leave you again. I could not love you, my own dear."

"And I love you, Jerome, and look!" She drew him gently to wards the crib where the baby lay, chortling with glee, as though he realized the return of his father."

"Look, he's ours, Jerome—ours!" tations upon his hearers at any time in his campaigns, but rather y on their own initiative and i uled for the week and with the splendid cooperation being accord ed the effort by all local pastor and church workers effective re sults are confidently expected by pastors and campaign leaders before next Sunday.

PITHY PARAGRAPHS FROM HOGG

The fundamental difference between Lot and Abraham was their objective. Abraham was looking for grace--Lot was looking for

It was the intercessory prayer of the righteous Abraham that put the angels of mercy at the door of the worldly. God-neglecting, self-seeking Lot. Many a time the intercessory prayers of a mother piled up as sweet incense before God for possibly many years, have ultimately brought her wayward boy or girl to the

Just like you breed wiggletails in rain water, just so you breed

A capacity crowd is expected at | worldly, irresponsible children in

The most democratic thing on

ith the boys in France and with the Devil's griddle is that a perthe Army of German Occupation, son has to have a fling with sin chautauqua lecturer and minister and be loose in his morals. God's and student of history, fits him program for every soul is to live

age will prove of deep interest. You don't have to be religious to everyone. Word has been re-but you do have to die. You ceived at campaign headquarters don't have to serve Christ-but

Sidelights On Union Revival

quent prolonged showers failed to Sunday in the taking of the intensive effort at the tabernacle. ever conducted here. Pastors and representatives of the various ekers are today checking cards churches were at the tabernacle in by temerrow. Pasters are 8:30, in cars, and walking with o ocal church workers on Tuesday brella, the workers canvassed the eninaugurate plans for following tire town before the Sunday school abernacle services marked the every individual in each home vishigh peak thus far in the services ited, with information as to the reinterest and effectiveness and ligious affiliations or inclinations of capacity attendance was reached each. The work was splenddly state that a clear day yesterday and workers are delighted with the that the accommodations would feel will put them in much closer

"Don't worry, honey," he soothed her, thinking only that she had seen some passing figure which had

solo part in the rhythmic chorus the climax of the effort thus far in evangelistic party is being enter-every way, despite a steady drizzle tained in homes. Dr. Hogg is the packed with the choice singing tal-ent of the city which rendered a C. Miller. crowd and large groups of out-of- First Christian church, was wel

Tonight

ury" -- a powerful sermon lecs he has observed them in his avels over this and other lands scussed in the light of Bible Revelation. Rising Star and to tonight's service

ecture on the Book of Acts. Those attending the morning ervice will be presented with a souvenir copy of the Book of Acts autographed by Dr. Hogg. 4 p. m.—Special service for children under 15 years of age. Dr. Hogg will entertain with a sleight-of-hand performance, after which he will have a mes-

7:30 p. m.-Regular evening Satan—His Origin, Present Ac-livity and Ultimate End." Eastand will send a delegation on Fuesday night.

Wednesday

Fastland, Mineral Wells, Rising Star, Graham, Comanche, Putnam. well represented.

W. F. Walker, S. E. Hittson, B. W. Patterson and L. E. Boyd, fea-

manner. Appreciation was also ex-

guest of Mr. and Mrs. William Reagan; Mr. Williams, of Mr. and Mrs. W. R. Winston; Mr. Rodgers of Mr. and Mrs. C. H. Fee, and Mr. Tredway of Mr. and Mrs. A

Rev. Thomas Lenox, paster of th



TRUST YOUR PRECIOUS GARMENTS TO OUR HANDS

We are serving the city's most particular women, in the cleaning and reconditioning of their frail garments. We can pick them up, put them into new condition, and bring them back to you promptly in a condition to delight you.



7:30 p. m.—Special tabernacle ervice. Dr. Hogg's subject: "Ten Plagues of the Twentieth Cenure on modern world conditions Graham are sending delegations

10 a. m .- The ninth lectur 7:30 p. m.-Special service with American Legion and ex-"The Slogan of the Dough

10 a. m.-Dr. Hogg's eighth

service men as special guests. Dr. Hogg, former World War mon-lecture on the war. Sub-Here Buddy?" American Legion posts of the county. Legion auxilthe county will be guests o Cisco and the local American

RILL REPORT

OIL ACTIVITY

POWDER MY



FIRE SALE

Take advantage of our low prices in Cisco, and make yourself more independent. Just a few of our Every Day Bargain Prices.

Maxwell House or Lipton Tea, ... 1-4 lb. pkg. 19c

SHAKER SALT

Mother's Aluminum Oats.....

HERCULE'S MALT

BOTTLE CAPS per lb. 17c

TENDERSWEET CORN. No. 2 can, 3 cans 25e SHELLED PECANS, Funsten's .8 oz. can 44c

ROSEBUD MATCHES 6 large boxes 20c

Ammunition, a full line being closed out at less than wholesale. Every item fully guaranteed; you to

No. 2 can 9c

VAN CAMP TOMATOES

be the judge. HERETE /h. Phys CE, NA

B. & J. Sales Company (Selling the Fire Damaged Stock of Groceries formerly

Owned by J. P. Webster & Sons.) CISCO, TEXAS. 617 Avenue D. (Session's Bldg.)

FINAL PLANS FOR 12 FAIRS IN EASTLAND CO. ARE COMPLETED

Cisco and Ranger Shows to Be Held in November with Exhibitions of 8 Rural Districts in Late September

every person in the country," said a prominent raroad official recently. "We consume it indirect practically every hour that we live and depend up it for our very lives."

To keep each person alive and supplied wi' needs and desires the railroads move a ton of materi a little more than 10 miles every day. For this servi the railroad receives less than 12 cents.

"From the money the railroad receive, six cer. form of taxes. Forty-f Every hour of every day LASTLANT

and materials \$495,000. The public has a RURAL SCHOOL



EOUALIZATION BOARD BEGINS DELIBERATION

Kansas Cattleman, Himself in Oil Business, Refuses to Have Wells Drilled on His Own Ranch

12 SCHOOLS IN

STEPHENS CO.

OF A SOCIAL NATURE

Mothers' Club Will Meet

H. Fleming, in charge. The start a circulating library among

Will Durant has offered \$25,000 effective. Mr. Durant always did

BANKHEAD Feed Mill

Home Made Feeds From Home Grown Grains.

All kinds of Poultry and Live Stock Feeds.

All feeds good as the best and prices cheaper.

Quality goods, courteous treatment, and prompt delivery OUR MOT-TO. Call 258.

GIVE US A TRIAL

DUCO Decoration!

Attend Free School

which we will hold in our store on the date given below. An experienced Decorator will conduct these classes and will gladly help you solve your decorating

problems.

you may use.

Join the classes in Duco decoration

Bring in some small article and fin-

Remember this date-Sept. 13-14th.

ish it in Duco yourself, under the expert

guidance of the Decorator. The only

charge will be for whatever materials

Collins Hardware

Here's Why We Sell for Less

OUR POLICY—

all times, buying only merchandise of the highest quality and reputation. We know that such furniture will please every customer, adding comfort and beauty to their homes. Our extensive stocks afford you an opportunity to choose exactly what you like best.

BUYING POWER—

We buy direct from the factories in car-load lots or larger shipments -thereby securing discounts that the smaller buyer does not enjoy.

SAVINGS TO YOU-

Our buying power, large volume

Each day we strive to increase

Cisco Furniture Co.

Your Home Should Come First.

We keep our stocks complete at

of business and quick turnover create a worthwhile saving on every item. It is with pleasure that we pass these savings on to you, for we know that the continued success of our store depends upon the confidence and good will of the buying public.

that confidence and good will.

"Take in the Town". . from

its most convenient vantage

point ... the Coronado ... Two blocks from 8 theatres .. theatre

tickets obtained with your room reservations if requested .. Dan-

cing before and after theatre . . Mandy to shopping and bus iness districts.

Hear Wylie's Coronadians-K-M-O-X Rightly



for the week-en



LOOMS AS RING LUMINARY

after the war he made an exceed- a question ingly bad guess. As between Gene writers Tunney and Bob Martin, "Joplin knew. Risko? the better chance of becoming the hitting athlete who is you next heavyweight champion. He perts believe it is the la Marine to Doc Bagley and-even-among them are tually-Will Gibson. among them are made a fortune out Out of Tunney Bagley got all Bronson, who "picked wrong" told about ten thousand dollars lost a tidy nestegg thereby.

and a headache. Gibson purchasthe two are in a friendly due

ed the A. E. P. champion for contain the services of a youngster still in college—a big. raw-boned which Gene put up himself as a favor to Billy. At the time Tun-his name large in collegiate footney's hands were so brittle that ball. could harden them sufficiently to (T. N. T.) Lassman, the six-f ctand-a chance of hurting the big seven captain of New York U

How Tunney built himself up by 21, the giant has yet to reach th long sojourns in the woods where crest of his condition; but despite the canthook with friend-his huge size he is, fellow studen ly lumber jacks, swung an axe for say, one of the fastest men on the long bours each day and exercised N. Y. U. team. He doesn't "high persistently to the end that his hat" the idea of becoming a pr hands be strong enough to stand fessional boxer, but he wishes the jolting, punishing punches he complete his education before try even then could administer, is now ing to capture the crown whi an old story to fans. Gentleman Gentleman Gene relinquished f Gene developed the most punish- love of a girl.

FOREIGN ISSUES ARE PUSHED INTO BACKGROUND IN CAMPAIGN

Hoover and Smith Fail to Agree on Nicaraguan Policy But for First Time in Years Domestic Affairs Paramount

Wilson defeated Charles Evans treaty-making and war-making

No Baffling Foreseen

But the extreme friendly attitude state department toward

WASHINGTON, Sept. 10 .- For-) the Coolidge foreign policy in gensight of in the current presidential and unfriendliness to the United campaign, in sharp contrast with States. Specifically, Smith chalby United States marines, which he "He kept us out of war," recalls cays took place without proper au-

defeated James M. Cox. Domestic Smith rees instruments whose use light to wage defensive war. Smith

Fundamentally, the presidential and agencies by which a multitude

REVENGE SEEN IN CHOKING BOY



RANGER SCHOOL OPENING

Base Ball

TEXAS LEAGUE.

Club	Won	Lost	Pet	
Wichita Falls	57	21	-73	
Houston	48	28	.63	
Shreveport				
Fort Worth :	37	41	.47-	
San Antonio	35	42	.45!	
Dallas	35	42	.45.	
Wace	33	43	.43	
Beaumont	24	53	.31	

NATIONAL PRACTE

3.3.11	,	. #	P	٠.	Э	н		я	2.28.5.8.8	1 Mile.	
Club									Won	Lost	Po
St. Louis .									.81	53	.60
Chicago									.80	57	. 51
New York .									.75	56	. 5'
Pittsburgh									.75	61	.5
Cincinnati									.72	61	.5
Brooklyn .									.66	68	.45
Berton									.44	85	.3
Philadelphis									40	92	.3

AMERICAN LEAGUE.

21	Club		Wen	Lost	P
221	New York		. 90	47	. 6
	Philasciphia .				
	St Louis		. 74	62	. 5
	Washington .		. 65	74	.4
G	Chicago		.64	72	.4
	Detroit				
	Cleveland		.50	79	.4
wi i	Boston		423	90	

SUNDAY'S RESULTS

TEXAS LEAGUE. Houston 5, San Antonio 1 prevenort 6-5. Dallas 3-3 Waco 12, Beaumont 11,

AMERICAN LEAGUE.

DRILL REPORT **OIL ACTIVITY**

vey, Callahan county, intention to shoot. Texas Co. No. 73 Pannie Lowe, Stubblefield survey, Brown

WHO PAYS?

The American business expert, Ben R. Vardaman, of Chicago, said in a recent lecture here in Cisco, that PRODUCTIVE ADVERTISING DOES NOT COST ANYBODY ANYTHING.

A big jewelry firm spent \$800 for one insertion of an advertisement that told its customers that its advertising not only did not necessitate the raising of the price of jewelry but made it possible to lower the price to its customers. For the rent was the same whether they sold \$1,000 worth of goods or \$100,000. But in the latter case the percentage of profit was augmented 100

Then, if advertising increases the attention. which the public gives your goods and hence tends to increase the yearly sales, it becomes an asset rather than a liability. It enables the merchant to make a much greater profit per day or per year than he would other wise be able to make.

But Mr. Vardaman did not say it all. ADVERTISING DOES COST SOMEBODY SOMETHING. Somebody does pay for every cent of advertising that is done in a town among its live merchants. But it is not the merchant who advertises that does the paying. It is the merchant who does not do the advertising that ultimately pays the bill, and sometimes he pays it over and over again.

How does he pay?

He pays in decreased sales. If one hardware merchant advertises and the others do not. the live man gets increased attention and hisprofits mount higher each month, while the less aggressive merchant pays the same rent and other incidental expenses each month with a decreasing of sales.

The non-advertising furniture dealer, as an illustration, sometimes says: "I have no competition in town. Why should I advertise?'

Let's see a moment. There is so much money spent in the town each month. Its expenditure is apportioned according to the desires and tastes of the buyer. If the automobile dealer is a live, aggressive advertiser the customer is made to desire a new car more than she does a new suite of furniture, or she is made to desire new dresses and shoes more than she desires new furniture, simply because the advertisers talk automobile, dresses or shoes in such alluring ways that the customer's interest is aroused along those lines. Then who pays for the advertising of the automobile dealer, the dry goods merchant or the shoe dealer? It is easy to see that these live merchants who advertise and cause interest in their products get more than their proportionate share of the town's pay roll for the month. Interest in furniture wanes and that dealer finds that his lack of alertness is making him pay for the other fellow's advertising.

Millions of dollars have been spent for advertising chewing gum, Coca-Cola, Palmolive and Ivory soap, and dozens of other articles, and yet the price of these world known articles has remained on a level with the most inferior makes of their kind. The cost of living has mounted during the last few years to such an extent that \$100 does not go as far as \$25 once did, yet chewing gum still sells for five cents. Why? Advertising makes it possible for Wrigley to make millions on an article, and at a price, that once made him a bankrupt.

Advertise Liberally-the Other Fellow Pays the Bill!

SHANAHAN SKETCHES SMITH



This drawing by Ray Shanahan has been selected by the Smith campaign managers as the official campaign sketch of the Democratic nominee. Ray Shanahan is best known for his sketch of the Democratic nominee. Ray Shanahan is best known for his sketch of Col. Charles A. Lindbergh selected by Lindy himself as

By ALICE LANGELIER International News Service Staff

Il-cut and very femin oking exceedingly chic with a fox on fresh fall days. One recently seen in the Bois ensists of a regular cape with

narrow turnover collar in beave and long jacket blouse with turned-back notched collar and two rows of tiny brown buttons in double-breasted effect above the waistline and a narrow brown leather belt at the back and divid-ing skirt with a square loose panel in the center of the front. Many of these trig tailored tweed frocks have the appearance f jacket and skirt although one piece only. One in checked tweed has a tight little jacket-like bodice buttoned straight up the front and a skirt which has two loose square-edged panels hang-ing a bit below the hem at the back of the skirt. Another is made like a jumper and skirt with beaver and a band of the same fur at the edge of the jumper Mag Helly is showing a chic tailered ensemble of tweed with gray astrakhan collar and cuffs lined with black satin.

Joseph Paquin uses dark blue reps in Princes style for a smart street frack with a row of silver piping of red at the top of the standing collar and wide belt in red and blue suede at the waist-





Mild enough for anybody . and yet they Satisfy*

THEN we sign our name to a statement in an advertisement, we mean just that. To us, signing an advertisement is in no way different from signing a contract.

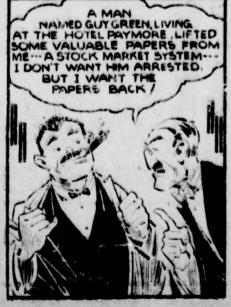
There is no double meaning, no halftruth, no false note in our statement that Chesterfield Cigarettes are mild enough for anybody-and yet they satisfy.

Liggittallyere Folaces Co.

By Frank Smiley

GOOD TIME GUY-"Old Sleuth Himself."











VISGUISED AS A WAITER. DETECTIVE OSWALD IS TRYING TO LOCATE GUYS MYSTERIOUS SYSTEM FOR BEATING THE MARKET! WILL HE FIND IT ... WILL HE ??

ABOUT THE TOWN 'ROUND

summer in Dallas and Granbury stay.

Mrs. W. L. Holmesly and daugh-ter. Miss Mavis spent Saturday in

Mrs. Frances Williams and two 5 to Be Held ibitions of 8 IDEAL

ate September NOW SHOWING

The Upland Rider

TOMORROW

"CHEATING CHEATERS'

ALSO SERIAL "Man Without

a Face" See each Episode

Don't miss a one

said a prominent ra

03 West Seventh street.

Arnold Kirk of Gorman

Alfred Mitchell of McCamey is

Miss Kate Richards has returned to her home in Whitney after a visit with Mrs. A. R. Richards. Miss Claudie Hope has return

returned to their home in Weath erford after a visit with Rev. an

Mrs. P. T. Stanford.

Marshall McCullough of East-and was a visitor in Cisco Sun- of Mr. and Mrs. W. K. Esgen spending a few days in the city

James King of Hamlin has re- H. B. Rainbolt has returned Sterling Holloway of Brownwood arned to Cisco and will spend from a visit in Hollis, Okla., and was the week end guest of Marion will make his home in Cisco with Olean.

Mr. and Mrs. G. P. Rainbolt.

day night from a ten days' stay

"MR. ELDER" TO SUE FOR DIVORCE



Tired of Ruth's solo high flying. Live Womack, husband of the cutiful Miss Elder, is going to file suit for divorce, he announces Balloon, Canal Zone, where he is employed by the government aviatrix in her flying helmet.

ABRIORT BONDS CARRY site already has been selected and 2 TO 1 AT AMARULLO a survey made preliminary to be

urday approved a bond is- hangars and other equipment to meet department of com- SAYS POLA NEGRI SOON

regulations for Class Al The vols was coll to 440. The PARIS, Sept. WILL LEAVE HOSPITAL

motion picture actress and wife ate, who considers pleasure the of Prince Serge Mdivani of Georgia, probably will be able to leave the hospital within three days, her physician said Sunday. Miss Ne-gri was injured Friday when horse-

Beautiful Marcels back riding in the Bois de Bologne And Conturation Facials given at the Cisco Beauty Shop. 103

West Broadway.

ain the greatest evil; nor temper

No man can be brave who think

MORRIS

EXPRESSION-PIANO-

VIOLIN-REDUCED RATES FOR CHILDREN'S LESSONS

GOOD EATS

JE IT'S SOMETHING TO EAT WE HAVE IT

FRESH FISH AND OYSTERS

French Tenderloin Steaks and Juicy Roasts, dressed Fryers and Hens.

Our own oven baked hams.

A big selection of fresh vegetables and fancy groceries, Honey Ball Canteloupes. See us for your Sunday dinner.

There is Service in Our Delivery.

Skiles Grocery & Market Cor. Main at 14th St. - Phones 377-376

It's Boating Time NOW at Lake Cisco

Enjoy a 20-mile shore line of beautiful scenery by taking a trip around the lake in "Miss Laciaco," our speed

For Special Parties "The City of Cisco" is adequately equipped and may be chartered reasonably.

Fishermen are reminded of our supply of out-board motors which may be rented by hour or day.

> OTHER ATTRACTIONS: Fishing—Bathing—Dancing Skating.

LAKE CISCO AMUSEMENT CO.

"A West Texas Institution."

"It's better to have it and not need it than to need it and not have it"



Avert Sinancial loss with WINDSTORM - TORNADO

GENERAL INSURANCE

"Pleasant Dealings-a Feature We Like to Advertise"

The Screen's SHOWING Greatest Lover

RAMON NOVARRO YOUNG MAN A CERTAIN YOUNG MAN

(D) TOMORROW ROD LA ROCQUE



this picture beautiful, romantic and thrilling. A photoplay de-luxe, superbly presented—the most remarkable screen production



NOTICE HOW COOL IT IS IN THE PALACE

FRESH AIR Reaches Every Seat in Our Theatre

SHOW TIME :00, 3:00, 5: 7:00, 9:00

NEWS EVENTS EVERY DAY

PIPE ORGAN MUSIC

PULL FOR CISCO

HELP US TO BRING THE SENSATION OF ALL TIMES TO CISCO.

Vitaphone and Movietone Talking Pictures!

YOU CAN HELP US BY USING BOOK COUPONS TO THE THEATRES

Save Money \$2.75 Worth for \$2.50

These Books Arc on Sale at the



Starting Today at 1:00 P. M.

Purchase your books from the Cashier, tear out tickets just like money, and present at box office for admission ticket.

A GREAT MOVIE CENTER. HELP US TO BE THE FIRST IN WEST TEXAS TO BRING THIS GREAT

Vitaphone to Cisco!

EXPERT CLEANING and PRESSING -



POWELL'S Cleaning Plant



PHONE 282