5avaix

# FARM BLOC OVERWHELMED 3 TO 1 

 Cream Route to Have Ice Truck

Telephone Lines Out of Cisco Are Being Rerouted to Afford Better Service to Near Towns EYES OF TWO MEN INJURED IN ACCIDENTS

HOOVER WANTS WESTERN DRY RUNNNG MATE

CONEENTIOA
CITY H0idjup
NETS \$20,000

COL STEWART
Is acQutTIED
OF CONTEMPT

NOTED ENGLISH
SUFFRAGIST OI
PRE-WAR DEAD

|  | BORAH HOPES |
| :---: | :---: |
| 2-2 | DEMOS WILL |
| 45z | CHOOSE REED |

THE CISCO AMERICAN See in chool time the clasees are big and half the kids

 awfuly are taking subjects for extra credits just love it.
who and most everyone who is there for one subject is tak-
And.
ing another just for the fun of it. All I want is to add
a course that gives a half-credit in public speaking, QUICK REFERENCE CLASSIFIED ADS




## "Quality and Service Above All"




 Accessories-a Fan Belt

New Awnings and Shades U. S. TIRE DEALER


| FOR RENT-Cloce in, one or two |
| :--- |
| houskepeping rooms. |
| Bro4 |
| Broadway. |


wascuatum
James I. Shepherd
$\qquad$

CONNIE DAVIS

West Texas Coaches
 NORTH TO
Moran, Al
: Mo p. m.





There is a Place for Everything and Everything in Its Place





Collins


MISCELLANEOUS FOR RENT 33












## THE CISCO AMERCIAN

## DAIRYING INTEREST HERE IS GROWING STEADILY

Daily Haul on Sweet Cream Route
Reaches 300 Pounds; Separators
Bought by Prospective Patrons $=0$ MORAN FOIKS
$=2$

Pleasant Hill, Word, Shady Grove to Hold Joint Community Fair on Sept. 13; Conmittees Are Chosen

a few nice Houses priced from $\$ 3000$ to $\$ 4000$ that will sell on Building and Loan terms-with very small down pay=

## ROCKWELL BROS. \& CO.

 LUMBERMEN.Opposite Ice Plant.
Phone 4.

## CDETENABLE CANDRSS DANAS




LEE


A full line of Accessories, Tires, Tubes and Batteries.

Gasoline, Oils and Mechanical Ser-

Storage and Road Service.
Calls answered day or night.

## The Right Oil!

Regardless of the Oil you buy, or the price you pay, there is none better and few as good as Pierce Pennant Balanced Motor Oils and Gasoline.

EXPERT VULCANIZING
BROADWAY SERVICE STATION
ALVIN WENDE, Proprietor.
Corner of Broadiway and FAvenue


## HAVE YOU ENOUGH GASOLINE?

Isn't it tough to find you haven't afte you are once out on the open road-and not a place in sight

## Before startiny on a trip, stop at on

We specialize on supplying the
We specialize on supplying the
best oil and gas for motorists, best oil and gas for motorists,
and give good, courteous, efficient service.

## CARROLL AUTO <br> SUPPLIES

## L0ANS

Would you sim n n note at the bank without reading it? Then why not read the
loan note sou siman and see WHFN T T IS doen the atite of interist II bears and how many payinnts ARE REQUIRED TO LIQUIDATE IT. A note means just what it says,
these features are very important. The "Standard" plan note is very CLEAR and DEFINITE
you have made a study of loan contract, and want to
money
E. P. CRAWFORD

Phone 453
Real Estate-Loans-Insurance
BAND
CONCERT TONIGHT
9 'til 12
Music Furnished by
LOBO BAND
LAKE CISCO AMUSEMENT CO.
"A West Texas Institution."


TRY OUR TIRES

If You're Tired of Tire Troubles
W. E. Davis Auto Supplies Wholesale and Retail ${ }^{417}$ Main Street. Cisco, Texas.


The Natural Summer Food FOR OLD AND YOUNG


CISCO CREAMERY COMPANY

## 1,250.000 EXTRA POINTS

For One Year Subscription to the Daily News With the Weekly American or One Year to the Weekly
American and Roundup-Besides the Regular Points. American and Roundup-Besides the Regular Points.

## CHEVROLET COACH, TOURING OR ROADSTER



LARGE PHONOGRAPH


COMPLLETE RADIO SET


CISCO BATTERY CO.

"Father, forgive them, for they know not what they do."
The wonder of it! Love so marvelous that the moment when His flesh was torn and His body broken, He could pray for forgiveness for those who were crucifying Him!

When man has sinned, and after his sin has gone beyond his reach and he has awakened to the realization that he has sent out into the world an evil force whose damnable power he can never call back, what courage it gives him to hear that matchless expression of love, the Son of Man praying for those who have nailed him to the cross! "Father, forgive them, for they know not what they do."

Look back at Calvary in the light of Easter's dawn. Those who crucified Him did not know what they were doing. The cross was built for His shame and death. It has become his throne. Hope springs eternal for sinning men when they hear Him say, "Father, forgive them."

God is ready to forgive your sin. Bring to the cross your humble and contrite heart. Let tris season mean newness of life for you.

## NOTICE, VISITORS!

Don't think that because you are away from home you are away from friends--there are many friendly churches in Cisco and Eastland county, all denominations. They extend to you a cordial invitation to attend their services.

| home Thursday after spending a few days with Mrs. Lois Kelly There was a large crowd out | HERBINE ${ }^{\text {The }{ }^{\text {Tofetable }} \text { ( }}$ |
| :---: | :---: |
| at church Saturday and Sunday. | For Liver, Stomach, Bowels, |
| Rev, John Foster, | Corpialiver, Indigestion |
| Try an American classified ad. | 60 c per bottle. Sol |

## PARTICULAR CLEANING FOR PARTICULAR FAMILIES

Let us show you the wonderful work we can do-on everything including the frailest of garments.


## Frigidaire household

 cabinets are artistically beautifulFrigidaire's mechanical superiority is matched by the design of its cabinets. Beauty of line, proportion, finish and coloring combine to make Frigidaires strikingly beautiful. The fact that in household models all mechanical parts are completely enclosed, that the smooth, gleaming exterior surface is as easily cleaned as a china plate, that there is nothing to catch dust, grease or dirt, is thoroughly appre ciated by any woman. Frigidaire's beauty and clean appearance is one of the great factors in making it the choice of home owners. ©Today Frigidaire is offered in Tu-Tone porcelain-enameled models, fitted with beautifully etched, satin-finish hardware of new design. Other models are offered in Duco. All fit perfectly into the decorative scheme of the modern kitchen.
$\left\{\begin{array}{l}\text { The combination of many factors have made } \\ \text { Frigidaire the choice of more buyers than } \\ \text { all other electric refrigerators combined }\end{array}\right]$
Frigidaire food shelves are at a
nvenient, comfortable heigh
Frigidaire is the powerful automatic refrigerator

Frigidaire is economical in the use of current

Frigidaire is quiet Frigidaire is adaptable to every Frigidaire is a Product of General Motors Frigidaire is low in price
FRIGIDAIRE PRODUCT OF GENERAL MOTORS

GEORGEHILL

West Texas Utilities Company

By Frank Smile

|  |
| :---: |



When it
RAINS, 1 POURSAND THIS
WOULD WOULD
DAMPEN ANYONE'S
SPIRITS!

## GENERAL (G) ELECTRIC

 Refrigerator

There isn't a single belt, fan, drain-pipe or stuffing box in the General Electric Refrigerator. There's nothing to get out of order. There isn't an exposed moving part. All the mechanism, built and tested sealed in a single steel casing. Come in and see these
sertic laboratories, is herneticaly remarkable refrigerators.

## CISCO BATTERY CO.

Phone 505


Delightful pastries, and cakes of all kinds baked for your immediate use. Filled your immediate use. Filled
with best of ingredients and with best of ingredients and
made by the hands of an made by the hands of an
expert. Crisp and baked expert. Crisp and baked
as if made in your own as if made in your own
oven. Place your order oven. Place your
through your grocer.
BUTTER KIST BAKERY

OF A SOCIAL NATURE
Christan Church Has
Od Fashioned Parts.






## 位




Varied Program Arranged for Big Leuders Baptist Encampment July 11 to 22; Everything in Readiness DRINK BLL OF


STYLEHINTS

 Pars yma rat atiz

LAKE CISCO TO HAVE FATHER, SON PROGRAM
$5 *=$



Train Schedule


| Well Gauging $2,750,00 \mathrm{Feet}$ of Gas and Another of $1,750,000$ Forecast New Big Pool Near Cross Plains |
| :---: |
|  |
|  |
| = W.T.C.C.PLANS |
|  |
|  |
|  |

For Scratches or Skin Abrasions
Use ROROZONE at Once! Eemembuid metmentime Tomlin-Young Drug Co.

## CLOSING OUT SALE!

CHILDRENS SHOES and HOSE paterns, consiting of COMDRENS Foorwear from 0 to
and boy's shoes and oxFords in sizes from 2 to Wetts, Turns, MeKays and stitchdown
materials. In the future we will carry only LaDLES and Misses
sHoEs and Hos. And now in order to ditpose of this stoek

Herron-Owen Slipper Shop
F Foot of Comfort Means Miles of Pleasure"

Specials For Friday and Saturray Buy st.00 Box Coty Face Powder Buy s.t.00 Bor Fiancee Fice Powder


## ?

ben hur speclal deal. \$1.50 Bottle Ben Hur Perfume
\$1.25 Rottle Ren Hur Toilet Water $\$ 1.00$ Box Ben Hur Face Powder

ALL FOR $\$ 1.19$
"Try Us First"
MOORE \& SHEPARD DRUGS
-SERVICE
-QUALITY


## CLIP THIS ADVERTISEMENT

IT IS WORTH $\$ 4.00$ IF PRESENTED THURSDA FRIDAY OR SATURDAY


Nowe we CORNER DRUG STORE -

Saturday is National Children's Day! national.


DOLLS
organdie

## BASEBALENDVVES

Complete ine of Rasebal Gloves,
First Base Mitts, for the boys
25c, $50 \mathrm{c}, 75 \mathrm{c}$ and $\$ 1.00$
Horsehide Cover Base Balls
25 CENTS EACH
Marbles, Pop Guns, Rubber Balls, Cap Pistols, Sail
Boats, Tops.
Be sure to visit our Toy Department.


## Alameda and Staff Farmers Paid Well for Their Milk

New Route in Two Conmunities Pays UTLILTY FIRMS Television Demonstration Being O Patrons S500. Weekly; Has Grown to MAKE FRIENDS Arranged by Southwestem Bell Ten Times Size When It Was Started



## Felt Base Rugs

We have a few of these $9 \times 12$ rugs, in beautiful pat-
tern, that we are offering.

## Special at $\$ 5.95$

THEY WON'T LAST LONG AT THIS PRICE

## CISCO FURNITURE CO.

Phone 143. <br> \section*{ <br> \section*{ <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br>  <br> <br> } <br> <br> }

Other Sizes Priced Accordingly
Another Additional Drop in Price Today 41020 Per Cent

## BLEASE MOTOR CO.

man
LINCOLN - FORD - FORDSON


Bodies by Fisher


Cisco Motor Company
OAKLAND:PONTIAC

## rish Potatoes `Are Found Banner Crop by Newcomer

ormation of Club by Farmers and
Planting of Five or Ten Acres Each
to Attract Buyers, Idea of Meade

Vews and Doings in Cisco Trade Territory DOTHAN ADMIRAL

D'LEON FARMER Worth of Eastland Co. for Truck
FINDS PEACHES
PAY HIM WELL
Gn Farm Shown in C Cabhage Grown

## $\underset{\substack{\text { teleprone } \\ \text { ses. }}}{\text { t. }}$




## dex min

Oue Flash
may cause a des.
sructive fire with
paralyziag loss of

## property

Why court Financial
Dleantor: Adequato
pire insurance
J. M. WILLAMSON\& CO.

CTTY hall GENERAL insurance phone
"Pleasant Dealings-a Feature We Like to Advertise"

ELLIOTT DRUG STORES
Elliott Drug. Corner Drug
"Two Stores to Serve You"

You'll Need These


## on Your Vacation!

Finest cosmetics and summer the tions. Avoid and remove sun-burn and
freckles. A full showing of brand new cosmetics for summer use. ALL STANDARD BRANDS

```
#5m=m
*)
                                    1012 W. 5th. Every.
                                    thing first class. He
                                    will save you money.
                                    Phone 554-w for ap
                                    vooinment.
```


## Father's Day Sunday, June 17

Surprise Dad on Sunday


EVERY PAY-DAY-
SAVE 10\%
FIRST NATIONAL BANK
CISCO, TEXAS


HICKOK BELT SETS FOR

## FATHER'S DAY



This year give him a real surprise
a HICKOK SET. Like every other ell dressed man, he needs four belts wo for business or every-day wear, on $r$ sports and one for formal wear. V have all types here and will gladly you make your selection.
$\$ 2.00, \$ 2.50, \$ 3.00, \$ 4.00, \$ 5$.


Visit Our Exclusive Men's Dept.

