The Cisco


THE CISCO AMERICAN


## on a fled go ar ts one tow's troug hnarri turne

## of oce

"I tell you, John, it isn't right;" Jim went on
earnestly, there's something grong with a Creator
that will leta poor devil be afflicted like that. Why
Should he have to live such a life when you and I and
knew Duds
mother
he grew
ried a f
that probab
"Dudson
didn't strike th
deprived them
finally he chacte
did anything
disabled and
affairs up an
iness and get
enough to live
thie,' he instri


QUICK REFERENCE CLASSIFIED ADS
There is a Place for Everything and Everything in Its Place


| WHY IS RED HAIR? | WEST TEXAS OPPORTINTTY |
| :---: | :---: |
|  |  |
|  |  |
| ducting a survey of the physical characteristics |  |
| school children throughout the United |  |
| reasons for the prevalence of reid |  |
| and certain races. Why, for example, are there |  |
|  |  |
| widespread in one county and perhaps wholly lacking in a neighboring county? Of course, statistics on red |  |
| are not the chief interest of the survey. Numerous |  |
| $r$ important facts about the effect of environment |  |
| and heredity on physique will be sought. But it is |  |
| st popular interest w |  |
|  |  |
| DEE GNTE 3 voutus on pleas of guliy Mar |  |
| sien theed Eatlind county youths A ( four year sentence, to be sus- |  |
|  |  |
|  |  |

## Imagine a Fisher Body on a Six at a price of 9745

ARE GOOD MANNERS UN AMERICAN ?

## d to discover

tions for rating,
保 employes in the and personality" with a rather broad inter, ability, of the last. Thus, under the heading of "personality," the department considers "temperament, dispotive qualifications, social grace and poise, manners,


Cisco Motor Company PONTIAC SIX


Traii Schedule


BUSINESS DIRECTORY
James L. Shepherd
$\qquad$ Plumbing
lumbing


## THE CISCO AMERICAN

## TEACHERS ASK MORE STATE AID FOR RURAL SCHOOLS

W.T.C.C. to Be Asked to Support 7 Proposed Changes; Appointment of County Superintendents Urged

PENNANT GASOLINE AND OIL PRODUCTS

We appreciate your business and will

A FRIENDLY SERVICE Corner of Broadway and F Avenue


MILIER-LAUDERDALE
"The Man's Store"

EXAIINATION WICHITA FALLS TAYLOR COUNTY
FOR OLDENP.O. AIRPORT TO BE BOYS PIG CLUB
IS ANNOUNCED OPENED JULY 4 NAME WINNERS

## ANNOUNCING-

the Sale of

## Dodge Brothers

 AgencyF The Lee Motor Co., formerly Lee Auto Supplies, has purchased the business of the Central Motor Company of Cisco, representing Dodge Brothers Sales and Service for the local territory.

The new company will handle the complete line of Dodge Brothers Motor cars and Graham trucks, and will continue the same high class service on repair parts and shop as has been maintained by the Central Moto: Company, which is the oldest automobile concern in Cisco.

In order that there may be no interuption of service, the business will be operated temporarily at the present Central Motor Company location, but will be moved at a later date to the Lee Auto Supplies building at the corner of Main and Fourth Streets.

Poultry Found Valuable Sideline CISCO PASTOR Poor Crops and Poorer Prices by Munday Farmer Who Wanted IS SPEAKER AT 3. to Turn to Croo Diversification LONG BRANCH


## Quality Photographs

Call and See Specimens.

## LEFFLER'S STUDIO

Quality Photegraphy


Fail to Discourage Courple at Hamlin with Live at Home Idea


On Scratches or Skin Abrasions -an antiseptic should be used to prevent infec Use Borozone at Once! appiedafter the iquid, thastenshiealing. Kecep both Powndy.

## Don'I Waill

THE CARS ARE RIGHT:

Usel Car With an OK That Counts'
C. 0 PASS CHEVROLET CO.
elightful pastries, and your of all kinds baked for your immediate use. Filled with best of ingredients and made by the hands of an expert. Crisp and baked as if made in your own oven. Place your order through your grocer.
BUTTER KIST BAKERY

Announcing Wholesale Prices
Until June 1 on
FEDERAL TIRES AND TUBES
We guarantee service and satisfaction. We make it a point to interest in your purchase does not cease until you are thorongh-

## Hilgenherg Tire Co.

507 Main St.

WHAT HAS BEEN DONE


"Come unto Me, all ye that labor and are heavy laden, and I will give you rest. Take My yoke upon you, and learn of Me; for I am meek and lowly of heart; and ye shall find rest unto your soul. For My yoke is easy and My burden is light."

At the rate of speed we are living, the commercial, political, religious, social and domestic burdens we are carrying are too great. We are suffering under physical and mental strain; in our hurry we are forgetting God. Jesus says "Come and rest." Isaiah 57:20 "The wicked are like the troubled sea when it cannot rest." A great deal is said about the increase of crime and
immorality, and plans are offered to combat it. Let us look at the cause. Are we not leaving God out? Isaiah again said, "A man shall be as a hiding place from the storm," in speaking of Jesus, who said "Come and rest.'
It is so easy in our rush and hurry to satisfy our phys ical and mental desires to forget our spiritual need.


## NOTICE, VISITORS.

Don't think that because you are away from home you are away from friends--there are many friendly churches in Cisco and Eastland county, all denominations. They extend to you a cordial invitation to attend their services.

## 400 Women in Circulation Contest

OPPORTUNTY
FOR BIG LEAD
NOW AT HAND

## OWN ONE OF THE CHEVROLETS



TWO NEW CHEYROLETS Coach, Touring or Roadster to pay tax and freigh n chplay Cisco, Texas.

COMPLETE RADIO SET


CISCO BATTERY CO.

## \$275 VIVA-TONAL COLUMBIA

MODERN PHONOGRAPH
DEANDRUG STORE
1,500,000
EXTRA POINTS for \$10 Clubs

Weekly American and Roundup si.50 Per Year Cisco dally news $\$ 4.00$ Per Year Both Papers $\$ 5.00$ the Year. A Paper Every Day in the Week.


PRIZES AND CASH TO BE AWA RDED IN TWO DISTRICTS DISTRICT ONE

OUPON FOR FREE POINTS
DAN HORN
MORAN

# A Let These Dealers Serve You 




Southwestern Motor $\mathrm{C}_{0}$ Southwestern Service Station
Lee
Auto

TEXACO GASOLNE
Starts at an Instants Noticeruns smoothly and surely in all kinds of weather. A gas your engine will appreciate with a maximum of ser-

Our Hydraulic Greasing Rack and other modern greasing equipment who det erery dennald of the man Who desires a detailed inspection of the underside of his car, including Our is ar arse nuts.

Blease Motor Co.
filling station
Corner of 10th and Main


Eastland's Program at Chautauqua Wednesday Night Real Musical Treat

Concert Pleases Audience at High School; Tonight's Entertainment by Abilenc; Cisco Friday Night

TRY OUR BIG JUMBO
Ice Cream Sodas, Two Scoops Ice Cream, thirteen ounces in a!! ALL FAVORS, 15 c

Bring your Doctors prescripions to our store they will be filled by a RECIITERED DRUGGisT:

Wechavicolv soma fou htais in Cisco
"Try Us First"
MOORE \& SHEPARD DRUCS
-service

- QUALITY

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## OF A SOCIAL NATURE

## Social Calendar Coming Evens <br> U10: Rongivan

Another car of American and Ellwood Fencing - Poultry Netting, Poultry Fencing, Wolf Proof; Orchard and Lawn.

Cedar Posts as Low as 15 c
ROCKWELL BROS, \& CO,

LUMBERMEN. Opposite Ice Plant. Phone 4.
Mra, L A A Warrnen Entertains
Kappa Brab
The members of the Kappa Bridge
club were entertaw

## "Get in the'Swim"



## SLIP INTO A BRADLEY

-Double-Twist, Pure, Virgin Yarn Used in all Bradleys, Bradley confines itself entirely to one specific highgrade, pure, virgin worsted yarn particularly adapted and selected for bathing-suit purposes. The suits will always remain smooth and soft and will not shrink with ordinary wear:
"EVERY BRADLEY IS GUARANTEED TO GIVE SATISFACTION
We have a complete showing of all the new patterns in Two-Piece-Imitation Two-Piece-Speed Models and One Piece Suits for

## MEN, WOMEN and CHILDREN

 PRICED$5225,52275, \$ 3.50,54.50,55.50,58.500,8,8.00$ SEE OUR WINDOW DISPLAY

## Miller-Lauderdale

"-The Man's Store"

## Special.

500 Windiow Ghacles

## 25c

 $75 c$
## Cisco Furniture Co.

Frigidaire is adaptable to every home and every commercial use

Frigidaire is flexible in design. The compressor and cooling coil are separate units. This means that the compressor can be placed wherever most convenient to the user, and where it will give greatest efficiency. In the Frigidaire line there are 12 types and sizes of compressors. There are 49 sizes of cooling coils. There are 22 models of household cabinets, 10 sizes and types of ice cream cabinets and 6 sizes of water coolers. Electric motors in 119 different powers, voltages and frequencies are supplied. The Frigidaire line is complete in order that every user may have equipment that will fit his requirements most economically and efficiently.


Frigidaire is the powerful Frigidaire is quiet automatic refrigerator

Frigidaire is economical in the use of current

Frigidaire household cabinets are artistically beautiful

Trigidaire food shelves are at a convenient, comfortable height Erigidaize is a Product Frigidaire is low in price FRIGIDAIRE

## West Texas Utilities Company

Fertilizer to Be Sold at Cost Under Provisions of House Substitute for

Senate Bill Affecting Muscle Shoals

GUARDSMEN TO
60 NT0 CAMP JULY 8 T0 2
 Southwestern Motor Co.


## hursday, May 17, 1928.

## Many Things May Cause Cream Test to Vary--Varnell



## SPECIAL! <br>  <br> 

Collins Hardware
at the . SNATHE Annual Grand Opening

## Moth Protection:



NEW SERVICE

- insures safe
summer storade


Special program featares and attractions that will furnish a day of real pleasure and enjoyment for the whole family-the event you have been waiting for.
swiming and diding exhibitoss. hife saving demonstrations. novelty attractions Wateh for Further Ammouncements in this nemssapaer for this and other events.


SPEED! THRILLS!! FUN!!! AND HOW!
Fiide the Never Mullins 45 H. P. Speed Boat at take Ciseo. If you want to
 "The Fastest Boat in West Texas" Competent Pilots-Absolute Safety.

50c per trip
The Latee Cisco Manazement wishes to an nominee to its patrons a ferv of the many seasons sitractions and features that are offered for wour plasurre and henefiti.
 school of sieientifice swimminis, conducted under the persomanal direction of Cant. S. Lavy a national aulthority on water sate ety and swimmincy. Courres start Monday. May 21. Ar resurfaced beach with tons of s sand ior the kididies
The new Water Top Spin Free Atrraction- Fuln, spilts, Thrills, aplenty. Be sure to try it.

## Attention

EASTLAND COUNTY FARMERS!

BANKHEAD FEED MILL

Everything new in millinery on
display for the first time today
Mrs. Chas. Curry at residence 6o
Mrs. Chas
H avenue.
Just returned from buying trip
Everything new in hats now bein
shown. Mrs, Chas. Curry, at resi
Everyming new
show. Mr.
dence. 604 H av

# ONE CENT SALE 

Thursday, Friday and Saturday, May, 17, 18, 19 DEAN DRUG CO.



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