# CISCO DAILY NEWS 




THE CISCO DAILY NEWS
the cisco printing \& publishing co
$\qquad$
 WAR TALK Many who consider war "unthinkable" between
friendly nations like America and Great Britain nevertheless do conside are given to expressing Which does
along this line with
Therican admiral
The Canadian editor
sincere friend of peace
aloud-within hearing of millions of easily alarmed people-of the unthinkable. He makes war a familiar
word to many who never otherwise add it to their voword to many who never otherwise add it to their vo-
cabulary" by his frank discussion of warships and
guns. Facts should be known and considered. But the guns. Facts should be known and considered. But the
biggest fact connected with war is the fact of mob psychology. It is cro natred, that makes wa public-must
terms of friendly tolerance. Warsit of thinking in expecting them. The recent world war was a notable Such a state of nind, coupled with progressive and

## AN AIRPLANE OUTING

## $\epsilon d$ to go for an airplane

 lowances for quite a whpay one round-trip

## pay one round-trip

troit passenger line. It
the one ticket and the
very exciting in the plane,
ships and little fields an
dows. We weren't scared a bit. Jack and I walk all around in the cabin and went back in the tail This is just another of tarning to air travel.
commenting sadly on
commenting sadly on o
commercial and passeng velopment of the airp
eivitized countries in That complaint will not be this marvelous invention The public has been complaining of too muce
legislation, so congress gives us politics for a change

for the future prevention of national calamity. The the long run, in creating safety and prosperity in a great, naturally rich section, from which the whole country will benefit. The engineering plans are
plainly sensible and far-sighted. Not content with plainly sensible and far-sighted. Not content with
merely raising the levees, and thereby raising the
river level further, they will provide spillways and re-
lieve the main channel by draining off flood waters lieve the main channel by draining off flood waters
through a new channel, for whose purchase the bill
provides. By such measures safety may be made reavides. By such measures safety may be made rea

## THRIFT BY EASY PAYMENT

The tremendous development of installment
buying has been the cause of no little worry to many
cconomists. People were ordering more things than
they could afford. The dollar-down-and-the-rest-in-
easy-payments idea was leading toward wild extrava-
gance and eventual financial collapse. Something
quite different seems to have been the actual outcome.
People appear to have transferred the installment idea
rrom buying to savings and investings. If a fur coat
could be had on the small payment basis, so, too, could
life insurance policy or a savings account or a real
cstate investment. The result has been that, in spite
of a decline in the average earnings of industrial
workers last year, the amount of life insurance written
in this country was $\$ 300,000,000$ above the 1926
figure, and savings deposits increased during the year
by $\$ 1,36,000,000$. Investment securities found more
mall buyers than ever before. Maybe the heavy in-
stallment spending and installment saving have not
been done by the same people. Still, it seems true that
extravagant America is also thrifty America, and the
prophetic gloom of the economists is not yet justified.
THE NEW SILK
Not so many years ago silk underwear was an
unheard of thing. The present widespread use of it is
due not so much to a new age of luxury, but to the fact

## 






QUICK REFERENCE CLASSIFIED ADS
There is a Place for Everything and Everything in Its Place


EMBER FEDERAL RESH

Real Estat
 6-room Modern Bung
Residence Lots in and Breezedale Addi and easy terms.

Train Schedule
Announcements



POLITICAL



READ DAILY NEWS claemified ads
for proft and use them for re.
BUSINESSOIRECTORY
James L. Shepherd
Telephone 150 Insurance

## MWWMWM.

West Texas Coaches "SERVing west texas" ORTH To-


## -

## NOTICE

TO

## Water Consumers

Bills for water and sanitation are due. Pay your bills pro penalty.


UF A SOCIAL NATURE
The Week's Calendar

## Used Cars

WITH AN OK THAT COUNTS
Three Days Trial-You Be the Judge After purchasing your car we will allo you three days to drive and if you are
not satisfied we will allow you the purchase price paid for the car on any ne or used car we have in stock. Come Look Them Over
C. O. PASS

Chevrolet Co.
Phone 65
Cisco.

Lutheran Pastor Preaches on
Loyalty to Vows of Church and
What it Means to the Confirmant


 =2w

 AUTO SPEED
DUEL DATE IS
SET APRIL 16

##  <br>  <br> You Use Less <br> than of higher priced brands when using KC

SOULS SAVED
AT METHODIST
BIG REVIVAL
nis. onight on Show Lot valdeville

Blair's No. 7 Herb Tonic


## Welcome Back

Former Guesis
Former Guestis invariably
reiurn to the Coronado
when in St. Louis. They're rates qlad to get back to the
friendly comfort of their 5 t. $\$ \mathbf{5 0}$ Louis home. Here they $\$ 2 \frac{5}{\text { up }}$ have the whole Ciry within
their reach - Here they taste the life of St. Louis!
ALLISTER WULIE'S CORONADIANS Nighily over K-m-O. X

## Corionalado

SAINT LOUIS LARGEST HOTEL

Guaranteed Pure
Same Price 25 Ounces for $25^{\circ}$ Millions of pounds used by our government

‘BREEZEDALE"

## in your bakings

## for over 35 Years





Master Cleant otor Co. Inc.

## A New Month

## or appetites, too. At this season of the

 and the housewife is hard put to find anything appetizingLet Skiles do it. He has a line of Groceries, Meats and Vegetables that will fit any taste. Ask us to suggest something new,

If your credit is good it is good here and big enough to care for all your needs.

Skilies Grocery \& Markea
Cor. Main at 14th St. - Phones 377-376

 - And Carries Bodyguard with Him



## 

Ex-General Rejoices
Finding "Dead"' Mother


Arthur Battelle, left, of
being held by the police w

## MEET RECORD! SHOW LOBOE <br> BIG WINNE



## GOOD TIME GUY-"The Big Wow."



By Frank Smiley

WATCH THAT MINK!

His name OUGHT TO BE WEASEL I HE'S
WHETTIN WHETTINO FORAEITE
GUY'S WAD:


