# 縡㻎 CISCO DAILY NEWS 

VOLUME IX．
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THE CISCO DAILY NEWS
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$\qquad$ A. BFLAHERTY
W. H. LA ROQUE. Entered at the Postoftice in Cisec. Texas, as secont Circulation Manager Entred at the Postoftice in Ciseo. Texas, as second class mall matter
Pubication Days: Afternoons (except Saturd iy) and Sunt



DO THE OBVIOUS THING


A simple rule for a great success: Do the obviou:
thing.
"Ameriea is run by women," says a German
philosopher. All right-but why blurt it out like that? philosopher Aher

DO AUDIENCES THINK

opinion by logical processes of reasoning, or whether
they indicate susceptibility to the persuasive power of a speaker, is not yet clear. If the professor keeps
on he may learn something important about the working of the human mind in the presence of able speakers. And he may find out whether Americans go to tudy new ideas and facts.

## Governor Smith of New York has started a state survey on "the needs of the unemployed." That's all ight, but has Al ceriously considered the needs of the ight, but has Al seriously considered the needs of the

## JURORS AND EXPERTS



## BOYS AND BIRDS

 A keen nature lover and writer on nature sub-jects received letters from 12 school boys telling their
experiences observing birds. He found the letters sin-
cere and unaffected and was delighted at such proof
that children today are genuinely interested in na-
ture and find it a joy. He was moved to contrast the
present situation with that of his own boyhood. When
he was a youngster, he reealls, there was nothing like
this. Boys' usual reaction to nature was destructive.
They had slingshots, air rifles and Floberts to kil
birds with. Doting parents gave them such toys.
Everything was "game," from birds of all kinds to
chipmunks, frogs, snakes and even the neighbors'
chickens. Furthermore, even if a child did feel an
inner interest in nature, he was rarely encouraged in
nature study. He didn't know where to go to read
about birds or wild flowers that attracted him. Par-
cnts and teachers didn't help him much, or gave him
wrong information because they themselves didn't
mow or care about such things. There is no question
that things are much better in this regard today. Na-
ture study is found by the children to be fascinating
fun. It is found by teachers to be genuinely educa-
tional. It is found by society to be considerably more
civilized than the old combination of ignorance and
destructiveness.

## Backs Up Princess

## QUICK REFERENCE CLASSIFIED ADS

There is a Place for Everything and Everything in Its Place


Family Trouble Ends in Double Tragedy; Husband's Body Taken To Dallas, Wife's Burial Here



## OF A SOCIAL NATURE <br> The Week's Calendar

BOBBED HAIR VIEWS BRING DOWN WRATH


 an The Theaters




Serviceable Garden Implements


## Especially Priced

Rakes, Hoes, Spades and all necessary appourtanancess for the garden,
larye or small large or small, prices
quoted for this week as
tolow 14-Tooth Garden Rake, all steel. Tine Spading Fork, worth 81.50 Niec D Handle shovel

Collins Hardware

A Good Slore in a Good Town"

A DOLLAR'S WORTH THE CHRIITTAN SCIENCE MONITOR
$7 \times 2=14 \times 2=28$ Billion

## DOUBLED AND REDOUBLED al/ WITHIN FIVE YEARS!!




ULTRY FOLK
DF DSTRICT
IO COOPERATE

 GERMANS TURN $T O$ SUN BATHS IN NDDE FORM


Corner Stone Contents Bring
Back Memores of the Long Ago
When This County Was Young
ANNUALS FOR EVERY GARDEN


GOOD TIME GUY - "Here Goes the Bride."


Only Real Test for Baknc powder
is in the
BAKING
For Best Results
1/CBAKING POWDE dOUBLE ACTION: SamePrice for over 35yeara 25 ounces for $25^{\circ}$
Our Covernment
Used Millions of Pound

The time the place
and your and your
Valentine
Duant
Oida
 - pacues

${ }^{2} 77$ million a day
bootures Name

Coca Cola Bottling eo.

## GRAND OPERA


chicago civic


ROSA RAISA
"AIDA"
MARY' GARDEN Resurrection 53.00, 5500, 57.50, 510 and

Special Rate
Amplo Hote


By Frank Smiley



## PALACE

 minchly BEST LAUGHTER


## SPOILERS OF THE WEST

Alberta Vaughn's
"Collegiate

The Second Mile Is The Happy Mile


COM. TERRELL FAVOR OF DRY FOR PRESIDENT

WEATHER
SERYICE THE SAME iention if larye or snail SERVICE is what you appreciate; qual ity is what you want. Mention quality Meats and you form
SkIl
SS STO you see two delive cars in haste that you may have a table
steaming with the best when tired husA big line of choice Fresh Meats. Fat Hens, Country Cured Hams
Sausare Cheese and Salads vetables. Frutits, suts, and and rances

Skiles Grocery \& Market


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butes so much to the suc. the quality of the coffee why thousands of house orring Joy Coffee. This
rep or or specially ee roasting plants, located in one of the world's greatest coffee markets.
Morning Joy Coffee has everything hat good coffee should have---absolute purity …delightful aroma-... satisfying lavor $-\cdots$ - full strength. A marvelous blend perfectly preserved in a modern,
air-tight, vacuum can. A cup of Morning Joy Coffee, first thing in the morning adds joy to the day; a cup after dinner
mellows the whole meal, and helps di gestion. A drink of steaming hot coffee out of your vacuum bottle will take the chill off on long rides, fishing trips or outings. Anytime $-. .-a n y w h e r e=-$ Morn ing Joy Coffee satisfies.
When friends get together, the delightful fragrance and flavor of Morning Joy Coffee is remembered with pleasure and is spoken of afterwards. NEW ORLEANS COFFEE CO., Led.
MOiningJoy
Coffee 8 Joy


Now that the buds are abont to swell and blossom out, heralding the advent of spring, ones mind naturally turns to the brightening of the home. We are receiving lowing a breath of spring into your home. We invite you to call and see our showings.
CISCO FURNITURE CO.

## "Truly the ARISTOCRAT" OF coffees"



