# CISCO DAIL 

 VOLUME VIII.
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| HOME |
| TOWN |

COMMISSION
TO STAND BY A
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Fair Bathing Beaties From Dallas and Fort Worth Reach


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| ortant oil field | ${ }^{n} \mathrm{n}$ hour's drive


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$\underbrace{\text { Program for Today }}_{2: 30 \text { P. M. }}$

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Cisco by Air; Governor On Way



## CISCO WELCONES GOV. MOODF ${ }^{4}$ ND OTHER'S

## Welcome!

We join other Cisco business concerns in extending a hearty welcome to our Gov. Dan Moody, other distinguished guest of the state and all visitors who are here today as our guests to celebrate with us the dedication of the bridge across the Williamson dam and the formal opening of the biggest swimming pool in the world, which is too big to be designated simply as a Cisco beach but rather as a West Texas achievement, which all of this vast section should love to call its own.
---Rejoice with us today
Let's get a vision of a bigger section--
If we can add to your pleasure today by serving you in our store, we will be rejoiced to have you call.

## Tomlin-Young Drug Co.

Main at 6th-giving
"Prompt - Courteous - Service"

## Daniels Cafe

Now under the management of FLOYD COOPER
"Clean and Wholesome"
Food Served in an Attractive
Dining Room
Your family will enjoy our Sunday Dinner
COME IN
"You will appreciate the difference"

## Manhatian CAFE!

"THE PLACE TO EAT"

## We Welcome All

Visitors Today
Our welcome will be a substantial one because here you may get the best food it is possible for us to give you.---Bring the family.
"Famous for Good Eats"

LAKE CISCO RECREATION CENTER THROWN OPEN TO ALL WEST TEXAS; MAKE YOURSELF AT HOME TODAY

Welcome to Cisco today, Governor Dan Moody, other state officials, and our friends from all West Texas and other points.

Today is the big day in the history of Cisco, and we are glad to have everyone of you with us for this celebration. Make yourself at home among us. Every citizen of Cisco is your host, and willing to do everything in his power for your comfort and pleasure. What we have is yours today. It is our day to serve, and yours to enjoy.

Lake Cisco Bathing Beach and related recreational facilities were built by Cisco, having in mind all the time the pleasure and the health of the entire Oil Belt. It is too big a project for Cisco alone to enjoy, and our city gladly invites the continued patronage of all West Texas. The bathing beach belongs to the Oil Belt, and is Cisco's contribution to making living worth while in this section of Texas. Today, Cisco invites its neighbor cities of Eastland, Ranger, Breckenridge, Rising Star and others to help play the part of host to the rest of West Texas who are visiting us today. It is your pool. It helps to keep your citizens better satisfied with the amusements afforded in this section of the state. We invite your co-operation in making the largest swimming pool in the world the pleasure capital of the southwest.

To every visitor, we invite attention to the progressive spirit of the citizens of Cisco. We are a bit boastful, perhaps; but then, we have lots to brag about. The largest hollow type concrete dam in the world---the highest concrete bridge in the southwest---the largest body of water in Central West Texas---the second largest state fish hatchery in the state---and the largest concrete swimming pool in the world---these huge projects are typical of the way Cisco does things. Our citizens believe that a thing worth building is a thing worth building well. We are proud of our lake and its facilities, but we are also proud of our excellent schools, our well paved streets, our excellent water and sewer plants, our well lighted streets, our record of being the cleanest city in West Texas, and we take especial pride in our 14 commodious and progressive churches. Our many blocks of beautiful residences contribute to our individual and collective pride, and our well equipped and stocked business houses are always at your service. It is the aim of Cisco, in the heart of the West Texas oil fields, to be the home town for the oil men, and it is for this purpose that many of our Lake Cisco projects are designed. Our excellent paved highways leading into every important oil field in this section put the oil man within an hour's drive to the great production centers, and for this reason Cisco is popular with oil men who operate in more than one field. Cisco is the home of the Bankhead Poultry Producers' association, greatest poultry producers and Producers' association, greatest pouitry producers and
marketers' association of Texas, and the centering of marketers" association of Texas, and the centering of
marketing for "The Egg Basket of Texas." Our marketing for f , Egg Basket of Texas. Our own feed, food and truck

While in Cisco, we hope you will not only enjoy yourself to the fullest extent at Lake Cisco, but that you will take occasion to look over our entire city. The famous West Texas hospitality abounds right here, and Cisco is glad to give you its heartiest welcome. If there is anything you want and need information, just ask us, and we'll be glad to serve you.

> Cisco Chamber of Commerce

## Southwestern Motor Co.

 Hudson-Essex DealersTexaco Gasoline and Oils
Firestone Tires
Safe Storage

## You Are Always

Welcome!

We join the Chamber of Commerce and other Cisco business concerns in a hearty welcome to our distinguished visitors today. We welcome everybody and wish for you a day of pleasure.
The Favorite
Satisfying drinks,
Fine Confections and Light Lunches.

## WELCOME, GOVERNOR!

Yes, welcome Governor Dan and all other visitors to Cisco today. We want you to enjoy yourself today. May we add to Remember us as your reliable druggist for seventeen years. A full line of drugs, wall paper, paints, Columbia phonographs and records, a complete line of jewelry and fine diamonds and last but not least
--a fountain service that will bring you back---

We join other business concerns in a hearty welcome to all our visitors to Cisco today. We are offering you a big event, enjoy it to the fullest. We offer satisfying drinks to quench your thirst and delicious sandwiches to stay your hunger. Let us serve you today and whenever you are in Cisco.



