

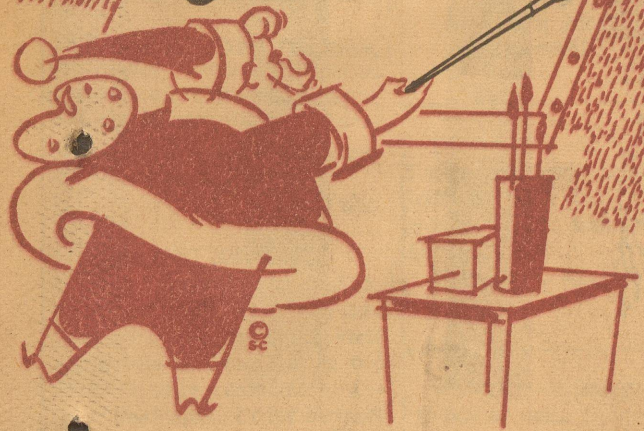
THE
FRIONA

STAR

20 PAGES

VOLUME 35, NUMBER 12

SECTION 1

Merry
Christmasmack's
tracks
—by daveExes
Plan
Meet

It has been almost a year since we first met the swell folks around Friona and as this is the first Christmas we've had the pleasure of knowing you all we hope that you will believe us when we say--THANK YOU, one and all for a wonderful year.



DAVE

A lot has happened at our house this year, and the Plains have been pretty nice to the McReynolds.



SHIRLEY

We have a new son, met some of the nicest people in the world and all in all have a lot to be thankful for this Christmas.



DAVID & TOMMY

So--from all of us--to all of you--We wish you every one a Very Merry Christmas and the Happiest of New Years. Dave, Shirley, David, & Tommy

Two Men Arrested
For Suspected Forgery

Two men were arrested by Chief of Police Ben Moorman Wednesday noon shortly after a pickup order was radioed out of Hereford for the suspects. The two men were wanted concerning the passing of hot checks in Hereford on the Western Fence Co., of Amarillo. The pair had attempted to cash a \$50 check on the Amarillo firm in Vega Wednesday morning and aroused the suspicions of the businessman in-

involved. When he attempted to question them they left. They then turned up in Hereford where they succeeded in cashing the check. The businessman in Hereford notified authorities who put out a pickup on the pair. They were picked up by Moorman as they entered Friona from Hereford on Highway 60. The pair was turned over to Sheriff Charles Skelton of Deaf Smith county Wednesday

Members of the 1937 graduating class, who are serving at the annual Ex-Students Reunion this year, met at the Kenneth Houlette home Wednesday evening for the final planning session for the meeting, which will be held at the cafeteria December 26.

Registration will begin at 4 p.m. During the afternoon, the time will be spent visiting. Anyone having pictures of interest are asked to bring them to the meeting. All local teachers and ex-students are invited to attend the meeting by Julia O'Brian Fairchild, in behalf of the group.

Anyone who has ever attended Friona High School at any time is invited to attend the meeting. Many out-of-town exes are expected to be present. Since the members of the graduating class of 1938 are to be hosts at the next meeting, all of them should be present Friday afternoon and evening.

The formal program, which will be held in the auditorium, will begin at 7 p.m.

3 Wrecks
Mar Local
Traffic

Three wrecks in the city limits of Friona somewhat marred the Christmas season for several folks, however, there were no injuries reported and damage to all vehicles was minor.

Two wrecks occurred last Friday, one of which was a collision involving Frank Lewis Spring and Mrs. Oleta Hinkle. Spring was driving a pickup west on 10th Street and struck the rear end of a '55 Chevrolet driven by Mrs. Hinkle in the intersection of 10th and Prospect Streets. There were no charges filed as the vehicles hit in an unmarked intersection.

The other Friday mishap involved a '57 Chevrolet driven by Mary Hadley and a '53 Chevy pickup, driven by Larry Taylor.

The '57 Chevy was traveling south on Summit and the pickup east on Seventh when they hit together in the intersection. Charges of driving without operator's licenses were filed on both drivers.

Saturday morning just before noon a Plymouth station wagon, driven by Mrs. Hollis Horton Jr. collided with a 1946 Chevrolet driven by Morris Deaton at the intersection of Eleventh Street and Euclid.

Mrs. Horton was charged with failure to yield right of way and Deaton with operating a vehicle without a license.

Million Dollar Improvement
Project Slated for Hwy. 60SCOUTS TO SELL
STAR SUBS

As a part of a fund-raising drive for the local Boy Scout troop members of the troop will sell subscriptions for the Friona Star with the subscription drive to get underway this week.

Arrangements between the Star and Scoutmaster John Nazworth have been made and the boys will begin selling the subscriptions this week.



CHRISTMAS CARDS A BUNCH--A typical scene inside the Friona Post Office shows Mrs. John Burroughs taking Christmas cards out of the letter drop in preparation to cancelling the stamps and sending the greetings on their way. Postmaster Leo McLellan reports up until Saturday local mail has been light compared to earlier years, but long-distance mail has been right on up there. He says that the post office gives its thanks to patrons who have saved them time and trouble by tying their bundles separately and gotten their mail off early.

subscriptions for The Star are \$3 per year for those delivered in Parmer and surrounding counties and \$4 per year mailed "anywhere in the world."

If you, or your family would like to subscribe to The Star contact any scout who lives in your neighborhood and let him write you out a subscription.

Parmer County Gets
'Christmas Present'

A low bid of \$1,054,513.46 was accepted by the State Highway Commission for the improvement of Highway 60 from the New Mexico State Line in Farwell across Parmer County to the Deaf Smith county line according to an announcement by the Texas Highway Department this week.

In addition to the construction work slated for the highway Frionans will be relieved to know that the "Loop Paving" is included in this bid. The "Loop Paving" has become a fighting term, almost to many residents of Friona who have to fight mud and water every time a heavy shower falls on this area of town. The original plan was for the Loop, or West Fifth Street, in Friona to be widened and paved several years ago.

But, due to several causes the job has never been completed.

Curbs and gutters were laid down on the Loop two years ago but the strip of paving to connect the middle with the curbs has never been laid down. Henry L. Stafford of Lubbock was the contractor submitting the bid for the upcoming job.

The job is expected to take 280 working days according to O. O. Crain, district engineer for the THD of Lubbock.

Rhea E. Bradley, resident engineer of Littlefield will be in active charge of the proposed project during the construction.

Highway 60 has a storied past according to local information. Long looked on as a "step-child" in favor of the widely advertised Highway 66, Highway 60, the road which connects Clovis, N.M., to Amarillo, was for many years located on the south side of the Santa Fe tracks.

Several years back the road passed through downtown Friona, but this route was changed when the four-lane project in north Friona was com-

pleted.

The road, which travels from Clovis to Farwell, then northeast through Bovina and Friona on to Hereford connects with the Expressway outside of Canyon for the remaining distance to Amarillo.

For many years this stretch between Canyon and Amarillo was the "butcher of the Plains."

The three-lane nemesis became a death route for many motorists.

But, all this is on the way out now as the new four-lane project from Canyon to Amarillo will be completed this year.

The new construction on Highway 60 in Parmer and the strip in Castro county between Farwell and the Deaf Smith county will be comparable construction as the eight-mile strip which is easily identified by motorists which runs from Hereford southwest to the Deaf Smith county line.

Actual construction on the project will probably get underway either in late February or March of 1959, according to Bradley.

When finished the new road will be a far cry from the old route which many oldtimers of Parmer county recall back in the dusty '30's.

The route was originally paved in late 1940. This cut the traveling time for the 25 miles from Friona to Farwell from about an hour and a half to half hour or less.

With later improvements the route has served the area in good stead. But with the heavy traffic of the past few years more construction is now called for.

BANK OPEN FRIDAY

Friona State Bank will be closed Thursday for Christmas day, but will be open for business during regular hours Friday and Saturday.

FRIONANS HIT THE ROAD
Many Stores
To Close Friday

Christmas will see many Frionans on the way home to Mother's, or just "back home" to visit.

As this is still a young country, and well-populated with younger folks, a lot of our local residents will be packing their cars and setting sail to visit "back home" during the Christmas Season.

Next place in order for visitation will be vacation spots with Tres Ritos being placed high on the list of places to be visited by local people.

Most of the local business houses will be closed Thursday, Christmas Day, and will remain closed all day Friday, Saturday business as usual will be the order for most downtown merchants.

A survey taken by the retail merchants committee of the Chamber of Commerce and Agriculture reveals that most of the merchants will stay open late in order to handle last-minute shopping Monday, Tuesday and Wednesday nights then close their doors Thursday and Friday.

Wednesday afternoon at 4:30 p.m. a brand-new 1959 Ford will be driven home by some lucky person at a drawing to be held in the City Park.

This will climax ticket-saving for most of the area folks for the past three months.

The car, which will be presented by the Friona C of C & A is the second automobile to be given away this year in Friona.

The first auto was presented during Maize Days, back in the fall.

Members of local church choirs, Trebelaires and the School Choir will be on hand to sing Christmas Carols that afternoon in the park while the crowd gathers for the lucky ticket number to be called.

In addition to Wednesday afternoon, caroling has been arranged for Monday and Tuesday nights this week, as was the custom Friday and Saturday nights at 7 p.m.

Ted Sanders
Named Head
Of Group

Ted Sanders, son of Mr. and Mrs. Jay Sanders of Friona, was elected president of the Tierra Blanca District Explorer Cabinet at a meeting held Thursday night in Hereford.

Other officers elected to serve with Sanders on the Cabinet during the coming year include Neal Lemmons, of Canyon, vice president; Clint Conway of Hereford, secretary; Joel Treadwell of Hereford, district cabinet advisor.

In addition to his duties as president of this group, Sanders will be one of six scouts from this area who will make the annual Governor's Report in Austin in February during Boy Scout Week.

The Cabinet is charged with the responsibility of planning activities for this district's Explorer Scouts.

Plans for this year include a trip down the Rio Grande River, a rifle match and a skiing trip.

Sanders says that the Tierra Blanca District's Annual Social will be held in Hereford on January 3. Time and place will be announced at a later date.

THE STAR

THE STAR'S EDITORIAL COMMENT

The Friona Star
 W. H. GRAHAM JR., Publisher
 DAVE McREYNOLDS, Editor
 JUNE FLOYD, Society

In Parmer County \$3 Per Yr.
 Elsewhere \$4 Per Yr.



Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

The Night Before Christmas

(ED NOTE: The following was picked up out of a publication issued by A. Harris & Co. of Dallas. It's humor and timeliness caused us to think perhaps it would be of interest to our readers.)

'Twas the night before Christmas
 In Texas, you know,
 Way out on the prairie
 (Without any snow).

Asleep in their cabin
 Were Buddy and Sue,
 A-dream' of Christmas,
 Like me and like you.

Not stockings, but boots,
 At the foot of their bed,
 For this was in Texas
 What more need be said?

When all of a sudden
 From out the still night,
 There came such a ruckus
 It gave me a fright!

And I saw 'cross the prairie
 Like a shot from a gun,
 A loaded up buckboard
 Come on at a run.

The driver was 'Geein',
 And 'hawin' with a will,
 The hosses (not reindeer)
 He drove with such skill.

"Come on there Buck, Pancho,
 And Prince, to the right!
 There'll be plenty of travelin'
 For you-all tonight."

The driver in Levi's
 And shirt that was red,
 Had a ten-gallon Stetson
 On top of his head.

As he stepped from the buckboard
 He was really a sight,
 With his beard and moustaches
 So curly and white.

As he burst in the cabin
 The children awoke,
 And both, so astonished
 That neither one spoke.

And he filled up their boots
 With such presents galore
 That neither could think
 Of a single thing more.

When Buddy recovered
 The use of his jaws,
 He asked in a whisper,
 "Are you Santa Claus?"

"Am I the REAL Santa?
 Well, what do you think?"
 And he smiled as he gave
 A mysterious wink.

Then he leapt in his buckboard,
 And called back in his drawl,
 "To all children of TEXAS,
 MERRY CHRISTMAS, you-all!"

DEAR SANTA:

Dear Santa Claus,
 I have tried to be a very good girl all of this year, so you can come to my house. I want a dress up doll with high heels and pretty clothes. I am six years old and a very good girl. Tell Mrs. Santa Claus that I love her just as much as I do you.
 Love,
 Becky Neill
 P. S. I hope I see Rudolph. Debbie is the doll's name. If you have some clothes for a 30 inch doll, send me some and if you have Jinny doll clothes send me some. I want a sewing machine.

Dear Santa,
 I have tried to be a very nice girl whether I was or not. I would please like to have a bicycle, tiny tears doll, set of dishes, coke machine, sink set, banjo, table set, and a big chair.
 With Love,
 Jane Rushing

Dear Santa Claus,
 I would like to have a road grader and a gun and holster set like Buffalo Bill has. I have been a good boy most of the time. We have some baby kittens.
 Love,
 Billy Rushing

Dear Santa,
 I want some boots, a bicycle, a bee gun, and a hat. Also some spurs. I have been good part of the time.
 Radford Estep

Dear Santa,
 How Are you? I would like a rifle, and guns, electric car, and a truck and road grader. I will see you Christmas Eve. And an arrow and bow!
 Thank you,
 Isidore Cordova

Dear Santa Clause,
 Will you please bring me a doll, a set of dishes and a doctor's kit. I have been a very good girl this year and will be a good girl next year.
 Love,
 Cathy

Dear Santa:
 I have been a good girl this year. Will you please bring me a baby doll and some clothes. I would like a game, too. I will leave some cookies for you under my tree.
 Gaye Lynn Sullivan

Dear Santa:
 I haven't always been a good boy, but most of the time, I try. I need a new bicycle because my old one was stolen. I would also like some skates.
 Love,
 Bobby

Dear Santa:
 Please bring me a bride doll with a suitcase full of clothes and a bicycle. Don't forget my brothers and sisters.
 Thanks,
 Love,
 Rita Kay Morris

Dear Santa,
 I want overshoes, a gun, a football, and some candy and gum.
 Dean Agee

Dear Santa;
 I will take anything you want to give me. Please don't forget all the poor boys and girls.
 Love,
 Leslie

Dear Santa Claus,
 I want a B-B gun and B-B's. I also want a tractor and building logs, and a dump truck, a road building set. Bring me some nuts and candy.
 Love,
 Jackie

Dear Santa Claus,
 I am a little girl six years old and am in the first grade. I want a stroller for a doll, some play like food for our kitchen, and I want a toy telephone. I have been a good little girl.
 Brenda Sue Stout

Dear Santa,
 I want an atomic cannon, toy typewriter, and a picture viewer.
 Merry Christmas, Santa,
 Love,
 Bill

In the same Friendly Way—
Greetings of the Season
 —from the management & employees of—
HEREFORD CREAMERY
 Cream O'Plains Milk
 —HEREFORD—



Our thanks to you for being such good friends to our firm — to each of you — warm and friendly wish for the happiest of all holiday seasons — Merry, Merry Christmas!

Friona Battery and Electric Co.
 Ph. 2131 Johnny Wilson, Mgr. Friona

1958 Project Christmas Card

- Mr. and Mrs. Charles E. Allen Ivan and Eunice Adkins
- The Deon Awtreys
- The A. W. Anthony Jr. family
- Mr. and Mrs. Ross Ayers, Ann and Joe
- The Ernest Anthonys
- The Jean Anthonys
- Mack, Vera and Phyllis Bainum
- John, Kathrine, and Brenda Blackburn
- Rev. and Mrs. Hugh Blaylock
- Charles, Tina and Jimmie Bainum
- John, Laverne and LaVoyce Burrow
- Mary, Steve and Carol Ann Bavoisset
- Mr. and Mrs. Bev Buchanan
- Mr. and Mrs. Fern Barnett and family
- Mr. and Mrs. J. H. Boyle
- The Pete Buske family
- Mr. and Mrs. John Bengier
- Mr. and Mrs. Estis Bass and family
- Mr. and Mrs. Jimmy W. Baxter and family, Littlefield, Texas
- O. J., Decimae, Jay and Ramey Beene
- Loyde, Wana, Byron, and Galen Brewer
- Jim and Sally Cocannouer
- Mr. and Mrs. Robert H. Crozier
- Mr. and Mrs. Floyd E. Crume, Jr.
- Earl and Stella Chester
- Mr. and Mrs. E. H. Cummings
- Crow's Slaughtering Plant
- Cummings Farm Store
- The Jay Claborns
- Mr. and Mrs. W. F. Cogdill
- Kenyth, Mary Lee and Jerry Cass Dalton, Estelle, Kim and Cynthia Caffey
- The Doyle Cummings
- Mr. and Mrs. H. R. Cocannouer
- Mr. and Mrs. Douglas D. Connelly and family
- Arthur and Luella Drake and girls
- Mr. and Mrs. C. L. Dunn, Harris and Tinker
- The Joe Douglas family
- Mr. and Mrs. Weldon Dickson and family
- Mr. and Mrs. Dan Ethridge
- Roy Eastep
- Mrs. Helen Fangman and Sons
- Calvin and Dorothy Floyd
- Mr. and Mrs. W. H. Ford and children
- The Raymond Flemings
- The Joe Fallwell family
- Marion Fite family
- Mr. and Mrs. Bill Flippin
- Friona State Bank Employees and Directors
- The Wesley Fosters
- The Glenn Floyds
- Mr. and Mrs. J. T. Gee, Linda and Tom
- Lola and Clyde Goodwine
- The Lewis Gores
- Mr. and Mrs. H. H. Horton, Jr. and family

- Mr. and Mrs. Meryle Massie and girls
- Dale and Jane Houlette
- Mr. and Mrs. D. E. Habbinga
- Larry, Sally and Dorothy Hough
- The Andy Hurst Jr. family
- Mr. and Mrs. Otey Hinds
- The Spencer Houghs
- Paul Hall Family
- Mr. and Mrs. Dean Hall, Jerry
- Dean and Debbie, Yuma, Arizona
- Mr. and Mrs. Clyde Hays and Clyde L.
- The D. C. Herring Family
- Mr. and Mrs. Rosco Ivie
- Gay, Beth and Jay Jordan
- Lucy G. Jones
- George and Wilma Jones and family
- Mr. and Mrs. O. C. Jones
- Mr. and Mrs. Cayson Jones and Glendel
- Mr. and Mrs. Bob Jones, Jim Bob and Joe Bill
- Mr. and Mrs. Newman Jarrell Jr. and family
- The Herschel Johnsons
- Johnson's Corner Grocery, Pearl and Joe
- Mr. and Mrs. H. C. Kendrick
- Mr. and Mrs. J. E. Knight and family
- Deke and Pudge Kendrick
- Viola Leonard
- Mary and Marvin Lawson
- Mr. and Mrs. Guy Latta
- Henry, Tom and Dpn Lewis
- Carrie Lillard
- Mr. and Mrs. O. F. Lange

- Mr. and Mrs. L. F. Lillard
- Eddie and Pat Meil
- The Roy V. Millers
- Mr. and Mrs. Pete Mimms and children
- Mr. and Mrs. O. B. Moyer, Larry and Lois
- Mrs. J. F. Miller
- Bill and Ed Massie
- Mr. and Mrs. Raymond Milner and family
- Hardy, Mildred and Arlen May
- The Billy Joe Mercers
- The L. A. Milligers
- Mr. and Mrs. David Moseley
- Jack and Mary Moseley
- Mr. and Mrs. Steve Messenger and family
- The Claude Millers
- Luella and Carl Maurer
- Gaylord Maurer
- Mr. and Mrs. J. G. McFarland and family
- Mr. and Mrs. S. L. McLellan and Joe
- David and Shirley McReynolds and boys
- Bill and Pat Nichols
- Lois Norwood
- The Bill Nunns
- Katy and Claude Osborn
- M. C. and Ann Osborn
- Mr. and Mrs. Ernest Osborn, Karen and Joel
- Mr. and Mrs. W. C. Osborn

- Mr. and Mrs. W. H. Graham Jr. and family
- Mr. and Mrs. Sloan H. Osborn
- Mr. and Mrs. Forrest Osborn and boys
- Mr. and Mrs. Russel O'Brian and girls
- Mr. and Mrs. Coy Patton and family
- Tom, Martha Mae and Melissa Pruett
- Jo Phillips
- Cordie and Helen Potts and family
- Plains Hardware and Furniture
- Bruce and Grace Parr and family
- Piggly Wiggly
- The Cassey W. Perkins family
- The Ancel Renners
- Glenn and Louise Roberson
- Mrs. F. L. Reed
- Mr. and Mrs. A. L. Reznick and family
- Mrs. Eva Roberson and Marie
- The Glenn Reeve Family
- Mrs. Fay Reeve, Floyd, Sharon, David and Carol
- Mr. and Mrs. J. L. Shaffer
- Mr. and Mrs. Lewis Smith and boys
- The Sneads - Rene, Jinx, Janet, Gary and Jimmy
- The Steve Struves
- Mr. and Mrs. Frank A. Spring, Mary Tom and Frank Lewis
- Dr. and Mrs. Lee Spring
- Bill and Willard Stewart
- Mr. and Mrs. Bert Shackelford
- Mr. and Mrs. Ralph Smith and family
- Dr. and Mrs. Loyd Shackelford and family
- Dr. and Mrs. Paul Spring and Susan
- Mr. and Mrs. F. L. Spring
- Mr. and Mrs. Shirley Smith and Lynn
- Horace L. Schloss; Hereford, Texas
- The Hoyt Smiths
- Mrs. Bertie Stowers
- Roy and Corda Slagle
- Calvin and Patsy Talley and children
- Joe, Betty and David Talley
- Mr. and Mrs. Frank Truitt and Larry
- Mr. and Mrs. George C. Taylor Jr. and girls
- Mr. and Mrs. Ross Terry and family
- Mrs. C. L. Vestal
- C. L. and Nola Faye Vestal and girls
- Lucy Welch
- Mr. and Mrs. Ed White and family
- Mr. and Mrs. Ralph Wilson
- Wright and Jane Williams
- Faye, Elroy and Terri Lynn Wilson
- Grace and Ocho Whitefield
- The Bonnie Wilson Family
- Mr. and Mrs. John Wright and Jarrell
- Mrs. Nora Welch
- The Louis Welch Family
- Dr. and Mrs. R. R. Wills; Hereford, Texas
- The Virgil Zemans
- Dr. and Mrs. Lewis B. Barnett

Dear Friends:

In the spirit of Christmas, we have contributed the money we would usually spend for Christmas cards and postage to the Parmer County Community Hospital. This is our "Community Christmas Card" to you -- MERRY CHRISTMAS!

Of Interest To THE WOMEN



Payne-Young Vows Read At Hereford Church Monday

In a double ring ceremony at the Avenue Baptist Church in Hereford Monday evening of last week, Loretta Fay Payne, daughter of Mr. and Mrs. J. F. Payne became the bride of Roy Young. Wedding vows were read by Rev. Hamilton, pastor of the church.

The groom's parents are Mr. and Mrs. Noah T. Young of Friona.

The bride wore a brown two

piece dress with white and brown accessories. Jean Martin of Hereford was the maid of honor.

Gerald Floyd of Friona served as the best man.

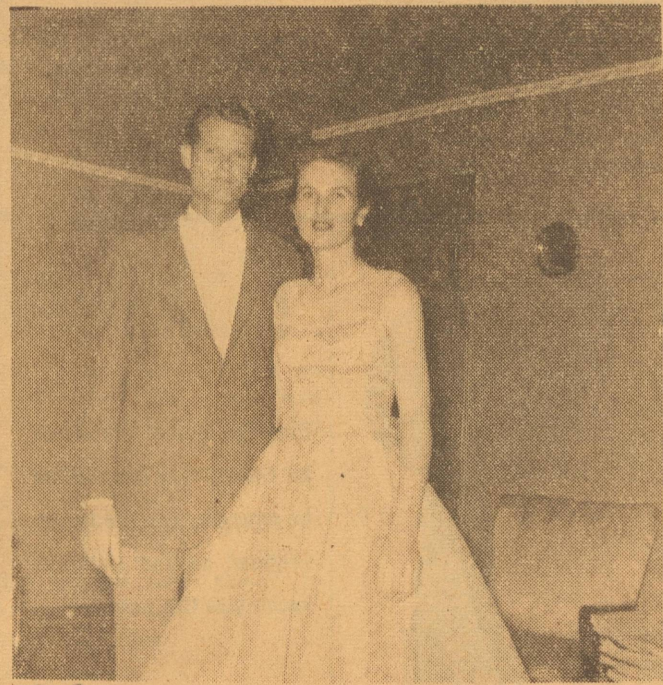
Others attending the wedding were Mrs. J. F. Payne, Sue Renfro, and Joan Martin.

Immediately following the ceremony the couple left for a wedding trip to Carlsbad Cavern and other points of interest in New Mexico.

Young is serving with the Armed Forces in Germany and is home on leave. When he returns to Germany next month, Mrs. Young will remain with her parents and continue her studies at Hereford High School, where she is a senior student.

Mr. and Mrs. Claude Miller and Johnny are spending the Christmas holidays visiting Mrs. Miller's parents, the David Moores, at Roswell.

Her husband claimed she was so dumb she put her cake in the ice box and couldn't understand why it didn't get any frosting on it.



Emerson-McMurtrey Vows Read Recently

In a double ring ceremony at the parsonage of the Congregational Church Saturday evening, December 6, Helen Emerson became the bride of O. L. McMurtrey. The wedding vows were read by Rev. Fred L. Dean, pastor of the church.

The bride wore blue lace over taffeta with rhinestone jewelry and black accessories. Attendants were Mr. and Mrs. H. F. Gee. Others present were Carol Robison and Mrs.

Fred Dean.

The bride is the daughter of Mr. and Mrs. Robert Lang of Atoka, Okla.; and the groom's parents are Odis McMurtrey of Lubbock and Mrs. R. D. Scott of Lawton, Okla.

Mr. and Mrs. McMurtrey are at home at Bovina where he is employed by Brown Supply. Mrs. McMurtrey has made her home at Friona about one year and has been employed by Sherman's Cafe.

Woman's Club Holds Annual Yule Party

The Wednesday afternoon meeting of the Friona Woman's Club was the annual Christmas party. The meeting was opened with Mrs. Estes Beaton, vice-president, presiding. Each member answered roll call with suggestions for Christmas decorations.

The program was read by Mrs. Mary Officer. The quo-

tation was "At Christmas play and make good cheer, for Christmas comes but once a year." --Tusser. The Christmas story, "In Search of Christmas" was presented by Mrs. Joe Moyer.

Mrs. F. W. Reeve and her granddaughter, Sharon Reeve presented two piano duets featuring special Christmas numbers following the gift exchange. Refreshments of sandwiches, salad, and coffee were served by the hostesses to 17 members.

Alvita Fears got her divorce . . . she calls her alimony the bounty on the mutiny.

Annual Dinner Held Thursday

The annual Christmas dinner for the elderly widow ladies of the Methodist Church was held Thursday at the parsonage home of Rev. and Mrs. Hugh F. Blaylock.

Christmas decorations were used throughout the house with two serving tables centered with floral arrangements. Place cards held dainty handkerchiefs. The hankies were gifts to the ladies from members of the W.S.C.S.

After dinner a program was



GUESTS OF HONOR AT METHODIST CHURCH LUNCHEON--Mesdames Berde Stowers, Katie Brookfield, Myrtle Crow, Lucy Vestal, Della Osborn, Mattie Reed, Lem Miller, A. S. Curry, Ida Merrill, Ella Sulser, Charles Schlenker, T. A. O'Brian, J. R. Phillips and J. E. Rouse. Christmas carols were sung. Mrs. Lem Miller presented. Christmas carols gave a devotional, and Mrs. mas story. R ev. Blaylock dis- were sung. Mrs. Lem Miller H. T. Magness told a Christ- (cont'd to page 2)

Coffee Honors Phila May Buske

Mrs. Marjore Magness and Deniese Magness of Lubbock honored Phila May Buske with a coffee in their home in Lubbock Friday afternoon. Each guest was given a slip of paper and asked to write one bit of advice on how to keep a husband happy.

Those attending were Mrs. G. B. Buske, Mrs. Clyde Weatherly, Mrs. Mae Magness, Jacquelyn Magness, Celia Dee Weatherly, Lila Gay Buske, Deann Buske, Judy Barnett, Doris McFarland, Cliff Magness, and the honoree.



SEASON'S GREETINGS
TO ALL OUR FRIENDS
FRIONA OLIVER
Ph 3321 Friona

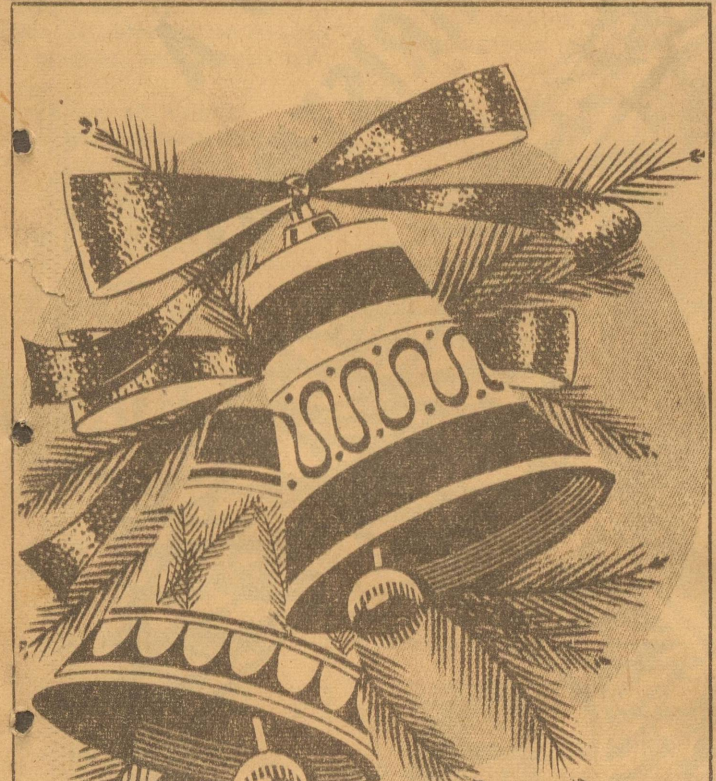
TO EACH OF YOU



To everybody... everywhere.

we wish you a most pleasant
Christmas season.

Gib's Cleaners
Ph 5881 Friona



Holiday Greetings

To all of you whom we have been privileged to serve—we extend our thanks for your patronage and our best wishes that your Christmas be filled with much happiness and joy!

Ware's
FRIONA

MERRY CHRISTMAS



Our very best wishes go out to you at this holiday season — along with our sincere thanks for your patronage in the past!

PLAINS HARDWARE
Ph 2011 Friona



In the Spirit of Christmas

Almost two thousand years ago Three Wise Men found the secret of great happiness as they paid homage to a newborn Babe in a manger. And today, as then, the message of Peace and Good Will shines from the eyes of men and warms their hearts as Christmas approaches. Its blessings and hopes are for all mankind. May they also be yours this Christmas.

ROCKWELL BROS & CO.
LUMBERMEN
Ph 2041 Friona

Phila May Buske Honored At Bridal Shower Wednesday

Phila May Buske, bride elect of Phillip Weatherly, was honored with a bridal shower in the Sloan Osborn home Wednesday afternoon of last week. Christmas decorations were used throughout the entertaining rooms and the serving table was covered with a white cloth and centered with a floral arrangement. Refreshments of punch and cake were served by the hostesses, Mesdames J. P. Fortenberry, A. S. Grubbs, Fern Barrett, Charles Allen, J. T. Gee, and Noyle Wood; Also Mesdames W. G. Rogers, J. G. McFarland, Roy Clements, Ralph Shelton, A. L. Black, Sloan H. Osborn, H. T. Magness, and C. W. Dixon. Those attending and sending gifts were Mesdames Lee Renner, Clyde Tims, Rene Snead, Cayson Jones, Dorothy Hough, D. L. Carmichael, Leonard Haws, Bill Baxter, Hoyt Smith, Herschel Johnson, Sam Williams, Ruby Barnett, J. M. Bradley, Leon Hart, Dale Hart, Tommie Parker, Baker Duggins, and T. A. Sherley; Also Mesdames O. B. Moyer, O. F. Lange, W. M. Massie, Bill Stewart, Jean K. Anthony, L. R. Hand, Ralph Roden, Marion Fite, Forrest Osborn, Reeta Agee, L. R. Dilger, Eric Rushing, W. L. Edelman, Tom Pruet, O. L. Rankin, Eugene Ellis, Lewis Smith, Charles Howell, S. T. Thomson, E. S. White, J. E. Knight, H. K. Kendrick, Ralph Wilson and Joe Talley; Also Mesdames David Moseley, Rudolph Renner, E. R. Day, Hugh Blaylock, Bud Reed, J. H. Boyle, Clarence Ashcraft, Jack Moseley, Frank Reed, Raymond Jones, Frank Truett, John L. Shelton, O. J. Beene, Danny Mack Bainum, Frank Griffith, Cordie Potts, Estis Bass, Hardy May, and John W. Renner;

Also Mesdames Douglas Connelly, G. Cranfill, W. H. Jones, Ernest Osborn, Ross Miller, Virgil Hughlett, M. A. Black, Eugene Boggess, Oscar Baxter, A. W. Anthony Sr., Wright Williams, Ernest Anthony, C. H. Hammock, Paul Spring, Claude Edelman, and Roy V. Miller Sr.; Also Mesdames Otis Neel, Larry Fairchild, Clyde Weatherly, D. C. McWhorter of Hereford, Burke Hand, John L. Ray, Claude Blackburn, Ray Castleberry, Jimmy Castleberry, Gay Jordan, Hollis Horton Jr., Granville England, Billy Dean Baxter, Doyce Barnett, John Hand, Jack Dunn of Clovis, John Thomas, Bobby Stovall, and Gordon Massey; Also Mesdames L. A. Sartin, Curtis Murphree, M. C. Osborn, Charles Baldwin, Glenn Reeve, Dan Ethridge, Frank A. Spring, W. D. Buske, George Taylor, Charley Turner, Billy Turner, David Smith, Tom Lewis, O. C. Rhodes, Ralph Taylor, S. C. Hough, Wesley Hardesty, J. G. Baker, Kenneth McLellan, Jim McLean, and Earl Drake; Also Mesdames A. H. Boatman, E. S. White, S. L. McLellan, Carl Maurer, Dick Rockey, Joe B. Douglas, Coy Patton, Aubrey Carlton, Allen Stewart, Kenyth Cass, Arthur Drake, H. C. Kendrick, Roy Slagle, J. B. Buske, W. F. Buske, U. S. Akens, C. F. Buske, George M. Baker, C. L. Vestal, A. A. Crow, O. L. Blake, and L. B. Blake;

Also Mesdames Dalton Caffey, Clyde Davis, W. S. Crow, Calvin Talley, Hank Outland, R. L. Fleming, T. E. Wood, Paul Coker, R. N. Ginsburg, Claude Osborn, Elmer Euler, Clyde Hays, A. W. Wood, Bill Sheehan, Deon Awtrey, G. B. Buske, Robert Meyers, L. R. White, and C. W. Tannahill; Also Janet Snead, Sally Hough, Sue Baxter, Adelle Smith, Jo Phillips, Janie and Carolyn Parker, Levada Hand, Betty Agee, Pat Cranfill, Tacy Smith, Robbie Boggess, Carolyn Baxter, Patsy Anthony, Janice Miller, Evelyn Ray, Donna Blackburn; Also Joy Crow, Johnnie Tomlin, Celia Weatherly, Suzanne Taylor, LaVon Fleming, Nancy Outland, Luann Hardesty, Betty Barnett, Margie Haws, Judy Taylor and Jacquelyn Magness, Phyllis Treider, Gayle Knight, Mary Ann Boggess, Marilyn Potts, Ruby Grubbs and Jonnie Hand.

Others assisting with hospitalities were Mesdames Thelma Ford, Hazel Kendrick, Evelyn Anthony, Vera Bainum, Corda Slagle, Blanch Boyle, and H. T. Magness.

Play Presented Sunday Evening

At a special Christmas service at the Assembly of God Church Sunday evening, a play, "The Scroll of Enos" was presented. Those having parts in the play were Jimmy, Lloyd, and Albert Chesser, C. H. Veazey, H. G. Houston, and Judy Carter; Also Rev. Alvin Askins, and Lee and Tuffy Dement. Carols were sung by members of the young people's organization of the church. "Attendance was good, and the program was inspirational," reports the pastor.

ANNUAL DINNER
missed the meeting with prayer. Guests were Mesdames Lem Miller, Mattie Reed, Kate Brookfield, A. S. Curry, T. A. O'Brien, Ida Merrill, Della Osborn, Lucy Vestal, Charles Schlenker, Bertie Stowers, J. R. Phillips, Ella Sulser, and J. E. Rouse.
Mr. and Mrs. Wilburn Carlton spent several days this week visiting in the home of Mr. and Mrs. Ernest Crowley and children at Carlsbad, Mrs. Carlton and Mrs. Crowley are sisters.
MERRY CHRISTMAS HAPPY NEW YEAR

Merry Christmas



Friona Texas Federal Credit Union
SAVINGS — LOANS
Legion Bldg. Phone 3301
Mrs. Lucy Jones, Mgr.-Trea.

HEAR
the **FRIONA Hospital News Daily**
at 11:00 - 11:15 A. M. over

KMUL

1380 KC - Muleshoe

DEAR SANTA:

Dear Santa,
I am a little girl six years old. I am in Mrs. Stark's room and I enjoy school very much. I have tried to be a good girl all year long. For Christmas I would like to have a family of dolls, a pair of roller skates, a few sweaters, and some pajamas.

Don't forget any of the other children and try to visit everyone of them on Christmas Eve, too.
Love always,
Vicki Darlene Knight

Dear Santa,
I would like anagrams for Christmas. It is a spelling game.
Kathy Anderson

Dear Santa Claus:
I would like a doll and some doll clothes. If you don't mind, I would also like some dishes. My little sister, Paula Jan, wants the same thing for Christmas.
Yours truly,
Carlene Kay Greeson
P.S. I am seven years old and in the first grade. Be sure and bring all the other boys and girls something nice, too.



May the joys of Christmas be richer, may friendships be stronger, and the future brighter as the Holidays reach you this year.

a joyous Christmas

Taylor's Barber Shop
The Beauty Box
Ralph Taylor Letha Turner
Kenneth Watkins Katherine Millican

Merry Christmas



Sincere greetings to all our good friends. May the Christmas blessings of Peace and Happiness be yours today and in the days to follow.

Rhea Grain & Fertilizer Co.
Rt 2 Friona

Merry Christmas

In the Spirit of the Season, we join with your many friends in wishing you the best of all the good things of life in the years to come.

Christmas

WHITES CASH GROCERY
Ph 4232 Friona

FROM OUR FAMILY TREE TO YOU

WE WISH YOU A MERRY CHRISTMAS

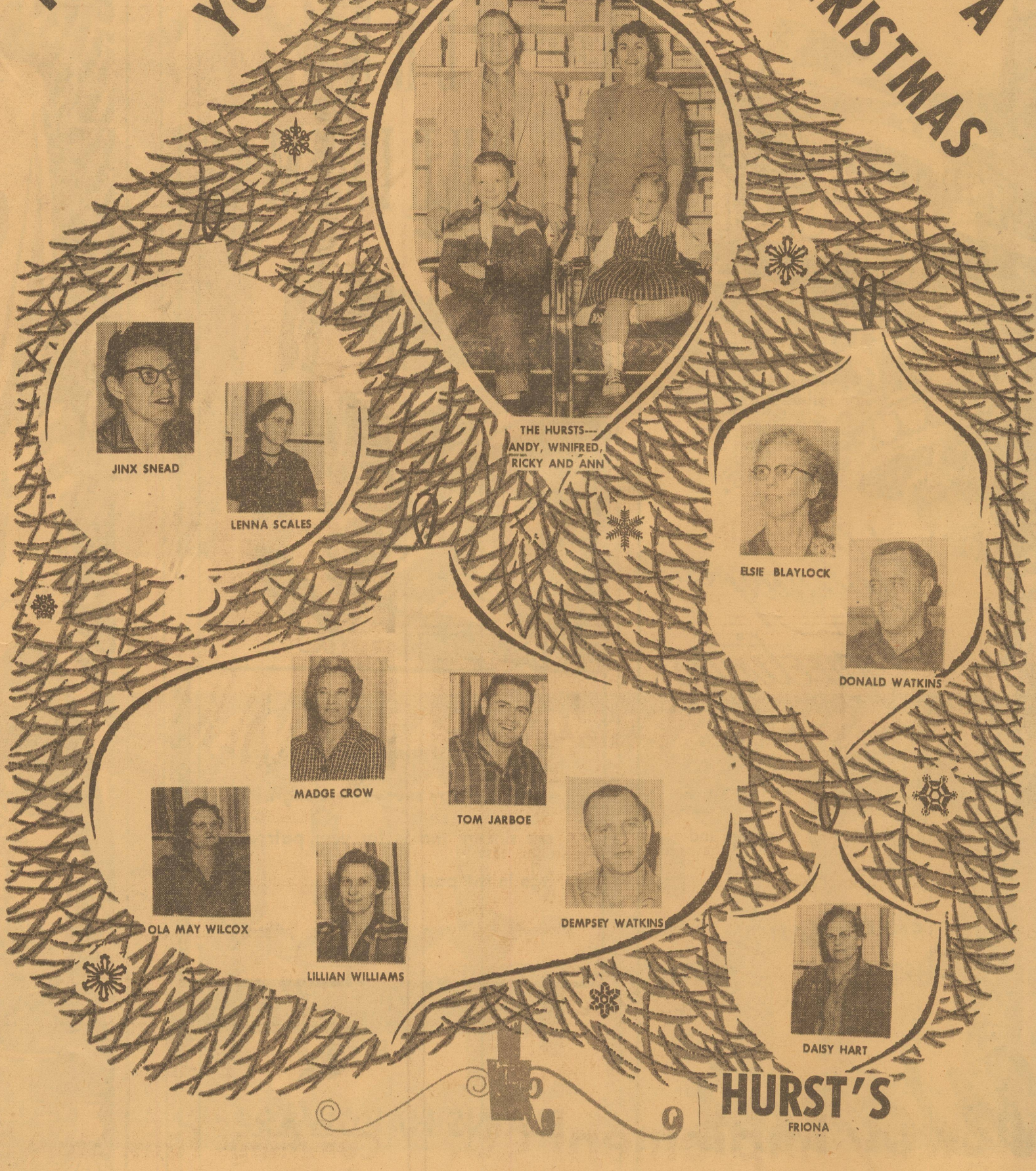
Merry Christmas



TO OUR FRIENDS:
We hope your Christmas is a merry one - Chock-full of cheer and lots of fun!

THE TEXAS COMPANY
Grady Dodd, Consignee

BROOKFIELD TEXACO SERVICE **SMITH'S TEXACO SERVICE**



JINX SNEAD

LENNA SCALES

THE HURSTS—ANDY, WINIFRED, RICKY AND ANN

ELSIE BLAYLOCK

DONALD WATKINS

MADGE CROW

TOM JARBOE

OLA MAY WILCOX

DEMPSEY WATKINS

LILLIAN WILLIAMS

DAISY HART

HURST'S
FRIONA



PRIZE-WINNING DOOR AT FHS--The above door, which was decorated by the Junior Class at Friona High School, was judged first place in the annual door decoration contest at the school. Second place honors saw the Band and Senior Class finish in a dead heat.

Dear Santa Claus:
I am six years old and in the first grade. Please bring me a set of Roy Rogers guns, a "Restless Guns" rifle, a game of Dragnet, and a new football. I have a little brother four years old and he wants a set of Roy Rogers guns, a little black monkey, and a truck or car.
I must stop now and read my lesson.
Love,
Freddie Bailey

Dear Santa:
I would like to have a record player and an electric train.
Love,
Rex Hand

Dear Santa:
My name is Juanita Samaniego. I am in the first grade and am six years old. Santa, I want a doll with dresses and high heels on the doll's feet. My little sister wants a doll with a little bottle and that can cry.
Your little friend,
Juanita Samaniego

Dear Santa:
Please bring me a football, some weights, games, and a play shot gun. Please don't forget the sick children and orphans. Merry Christmas!
Love,
Miles Lillard

Dear Santa,
I am six years old and in the first grade. Mrs. Beene is my teacher and I like her very much. I want a bicycle and a basketball for Christmas. I have tried to be a good boy and I love you Santa dear.
With Love,
Kenny Bails

Dear Santa,
Please bring me a cowgirl doll, baby buggy, and nurse set. Remember Joe Bob and Joy Lynn and all the other boys and girls.
Bye, Love,
Carla Sue Mann

Dear Santa Claus,
I am a little boy six years old and for Christmas I would like to have a football, a farm set, and a truck and some candy, fruit, and nuts. Please remember all the other boys and girls.
Mark Strickland

Dear Santa,
I would like a wrist watch and an old fashioned bed 11 inches long and 4 inches wide. A basket running over with love for Santa
Mary Margaret Sheehan

Dear Santa Claus,
Please bring me a baton and a pretty sweater. Also some black and red Hug-Me-Tights. I would like some skates and a dolly, too.
Bring John Lee a scooter and a train and Ruede Don a rocking horse and telephone. Also we need a little table and chairs.
Remember all the other little boys and girls and have a happy Christmas.
Love,
Melva Rule

Dear Santa,
I want a bike. Please remember my big brother, my daddy, and my mother, and everyone. Hope you have a Merry Christmas. Thank you.
Tommy Mars

Dear Santa,
I want a gitar & a doll. Glenna wants some toys too. Be good to the other little boys and girls.
Thank you,
Reba and Glenna Holt

Dear Santa:
I am a little girl seven years old. I am in the first grade at Friona school. I would like a bunty baby doll, bake set, and a bath set for my doll. If you run out of these dolls, send me a table and chair set.
I have been a pretty good girl. Don't forget the other children in the world, too, Santa. We will leave you some hot chocolate and a cookie. Sincerely,
Shirley Lynn Smith

Dear Santa,
Will you please bring me a pair of Fanner 50's. Thank you for the nice toys you brought me last year.
Danny Kendrick

Dear Santa,
I want a guitar & a doll. Glenna wants some toys too. Be good to the other little boys and girls.
Thank you,
Reba and Glenna Holt

Happy Holiday Season
We will be open late
Tuesday & Wednesday
to handle your last
minute shopping
needs.
Jarrell's 5&10
—FRIONA—

Happy Holiday
May the lights of Christmas glow in your home with their message of good cheer and may you know of the high hopes we have for you at this happy holiday season.
Maurer Machinery Co.
Maurer Fertilizer
Ph 3261 Friona

DEAR SANTA:
Dear Santa,
I love you very much. Please bring me some new clothes and doll house with furniture, also a purse.
Bring my teacher and all my friends something nice too.
Love,
Sherry Gay Walker

Our SEASON'S Wish
At this time of the year, we can give expression to the gratitude we feel for having you as our friends, and to assure you, in turn, of our friendship. In this spirit, we want to wish you a Happy Christmas.
Strickland Shamrock Service
Ph 4371 Friona

Dear Santa Claus,
I would like a doll and doll bed for Christmas and Santa, I have a little sister named Nita and she would like a doll, too.
Thank you, Santa,
Belinda McAlister

Dear Santa,
My name is Theresa. I wish I had a doll for Christmas. I have three sisters and a baby brother. I wish you could give all of us a doll and our baby a horse to play with. We love you very much.
Happy Christmas and Happy New Year.
Theresa Lemus

Friona, Texas
Dec. 7, 1958
Dear Santa Claus,
Please bring me a few little cars and a pick-up and a car coat. Bring my little sister Connie a tiny tears dolly and a car coat.
We have been pretty good and will try and be better.
Rusty and Connie Lindeman
P.S. If you have 2 extra little guns for Connie Sue she would be happy.

Dear Santa,
I want a little Miss Toni doll, I want a sewing machine too. If you have some clothes for a 30 inch doll will you send me some and I want some Jinny doll clothes too. Tell Mrs. Santa that I love her just as much as I do you.
Love,
Susan Neill
P.S. I'm sending you and your wife my picture. Write me a letter and tell me how you are and everything.

Dear Santa,
Please bring me a doll with some pins and a bottle. I've been good so I want a sewing machine like mother's and some pins.
Trip has been good. Beth and Jay, too. And John Bill and David.
Love,
Kathy Horton

ABountiful C hristmas
May the spirit that makes Christmas the greatest day of all days be yours throughout the coming year.
We Will Be Closed Christmas Day
E. E. DEATON DRIVE-IN
—Friona—

...for we have seen his star in the east, and are come to worship him."
Matthew 2:2
Merry Christmas
Galloway Implement Co.
Ph 2031 Friona

MERRY CHRISTMAS
Our Christmas stocking is filled with good wishes for our patrons . . . Hoping you have the Merriest Christmas ever — full of happiness and lasting pleasure.
Cummings Farm Store Inc.
Ph 2032 Friona

THE SPIRIT OF CHRISTMAS
With reverent hearts we pay tribute to Him on this Christmas and hope that His teachings of Peace on Earth and Good Will to Men will find expression throughout the world. May your family enjoy the many rich blessings of Christmas!
Houser's Grocery & Market
Ph 4191 Friona

FARMING FUTURE

A TEN YEAR LOOK UP THE ROAD

BY W. H. GRAHAM JR.
This is 1958. Or, more accurately, what's left of it. As farmers of the High Plains, which of course includes the Parmer County area, wind up another busy year, it might be worthwhile to pause at this point for some reflecting.

For one thing, as 1958 closes out so does the first five years of a really full-scale irrigated agriculture economy for our part of the Plains. With this half-decade has come the most revolutionary advances of farming ever introduced. Our entire concept of agriculture has changed. We are as different today as the first settlers were different from the nomadic Indians.

The irrigation well (there are about 40,000 of them on the Plains and 3000 of these are in the Parmer County area) has resulted in a new pattern of farming that has affected almost every individual who lives on the Plains. The old "cow country" is just another page in the history book.

Farmers there have changed more in the past five years than they did in the previous 50. Young men have not noticed this too much, but anyone who has lived and farmed on the High Plains for as long as 20 years can certainly testify to the revolution.

With these vast changes in such a brief span of time, one might well speculate on the possibility that the next five years could be just as eventful. At any rate, it is interesting to wonder: "Here we are, but where do we go from here?"

The future of farming on the High Plains is in part dependent upon outside factors over which no individual or small group of people has much control. The general economy of our nation—even the world—the ability of other areas, other nations to produce food and fiber for themselves and others, the pulsating habits of consumers, whose capacity to buy and use is a dynamic and unpredictable thing, the promise of great technical and biological advances in which whole new concepts of production may be tossed out the window in favor of something new . . . these are a few of the

imponderables which cloud the issue and make crystal ball gazing hazardous indeed.

Since, however, as we point out, very little if anything can be done to control these outside factors, there is probably not much point in the average High Plains farmer spending much time worrying about them. It should be his concern, though, to study carefully the things around him which he knows and understands, and which have a tendency to make the most direct influence on the well-being of his farming operations.

Even trying to size down the job of prognosticating to a regional level gets to be a man-sized assignment. Who knows, you might wonder, what even the Plains themselves will be like in another five, or another ten years.

Everyone has his own private notions. Allow us, if you will, as amateur seers of a sort, to tell you what we think.

POPULATION--The one single factor most important to the future of agriculture deals with the population. Without people, there can be no need for anything we produce on our farms.

For the past few years, the ability of the farmers of the nation to increase their output at a ratio considerably above the ratio of population growth is well known. We have staggering surpluses of almost every crop that we grow, and that, for the moment at least, is the most pressing problem of farmers as a whole.

How long will this imbalance of supply and demand continue? Will the efforts of the government and the farming industry to reduce production level the needs of the farmer and the consumer?

This is a question that even the experts can't answer, and one which only time will tell. There is one sure sign, though, that we of the High Plains can look to with hope. That is the amazing population boom of the West and Southwest, and we are right in the middle of it.

No other farming area of the nation has the important economic advantage of nearness to burgeoning markets as does the High Plains. California and Arizona are enjoying tremendous increases in population, and our own part of the South-

west here in New Mexico and Texas is setting new records also.

The way things are shaping up, it will not be long before the ability of farmers in these areas to produce enough to supply the needs of the booming cities will be passed, and commodities will have to be brought in from outside. There is no one better situated than we are to take advantage of this important opportunity.

(Some of our farmers already have. Where all of our farm products used to go east, there is now a steady stream in the opposite direction. Especially for feeds and even finished beef itself, this stream may be expected to grow.)

The amazing Plains cities of Lubbock and Amarillo have emerged from just "good sized towns" to centers of population deserving a metropolitan tag, and there is every indication that they will continue --perhaps accelerate--their growth.

Middle-sized cities such as Plainview and Clovis are also coming along in good stride, and before long will be just as important from the standpoint of centers of consumption as were Amarillo and Lubbock only a few years ago.

Any way we look at it, the population factor, which is the most important of all, is in our favor. And sociologists, looking at the early 1960's when the war babies will start having families of their own, inform us that "We ain't seen nothin' yet."

NATURAL RESOURCES--Nothing man can do can take the place of the natural resources that are always, to a greater or lesser degree, at his disposal and use.

The High Plains is indeed fortunate in this respect. Our soils are endowed with a natural fertility that is the envy of dozens of important farming regions the country over. This resource is expendable, of course.

In some cases, it has already been abused and partly exhausted. But on the whole, Plains farmers are careful not to be penny wise and pound foolish, and they have invested in time, money and effort to renew the vitality of their soils

and keep them at a high level. Another expendable--and virtually irreplaceable--natural resource that has distinguished our farming area from any other is our great supply of underground water that is available for supplemental or full irrigation.

It was not intended by the planners of irrigation wells on the Plains that water from beneath the ground should be the only source of moisture for growing crops. With an average rainfall of from 17 to 20 inches, only supplemental irrigation should be required.

However, in the great drought years of 1953 through 1957, it was discovered that it was not only possible, but absolutely essential to irrigate on a full scale to assure maximum crop yields.

These years firmly established the practice of most farmers of "shooting for the most" by using their wells frequently, and sometimes far in excess of what would be required with good management and application practices.

Irrigation water is a key factor in the future of farming on the Plains and no effort should be spared to conserve and make greatest utilization of the life-giving fluid that underlies our land.

As for the future, that is, the next five or ten years of it, we see the fertility level of the Plains remaining in good condition, although greater efforts to maintain it will be required as large crop yields continue to deplete necessary elements.

Also, water available for irrigation will continue in good supply, at least in our part of the High Plains. Since big scale irrigation was developed, this has been largely on account of the great supply of water itself, and not because of any particular effort by man to conserve its use.

However, the next decade will see an increasing awareness of the need to use the irrigation well to its optimum advantage, and not just to pump water "because it's there."

The hydrologic facts of our natural resource are now staring us in the face. We cannot expect the water sands of themselves to replenish their own supply so long as we maintain the present levels of withdrawals. As our static table declines and the supply available becomes less with each pumping season, it must follow that better use of water will come--or else.

Hydrologists are convinced that our water supplies for irrigation can be made use of for 50 or more years IF we make intelligent use of them. This means pumping less water and getting the same or more return from the land by improved practices. It can and will be done, we believe.

CROPS--The irrigation well, we said, brought great changes to the "cow country." It put more and more land to the plow, and now the High Plains is largely a region of cash crop farmers. Beef and dairy cattle production has become a secondary part of the agricultural picture, especially in the Parmer County area.

FARM & RANCH LOANS
Long Term-Low Interest
Ethridge-Spring Agency, Friona
Ph. 2121 or 5551

Yes . . . and no. We say "yes" and would explain that we mean that so long as irrigation water is in good supply, the Plains will never go back to the open range that existed 60 years ago. Beef cattle production of the "cowboy era" type is just something for the TV westerns so far as the High Plains is concerned.

We do say "no" though, because we are convinced that the growing need for meat in America, coupled with our natural advantages for beef production, will certainly stimulate the advancement of the cattle industry in our area.

Instead of the open range, however, it will be the feedlot, the highly specialized, big volume, low unit-cost style operation which will come into vogue. Yes, there will be a revival of the cattle industry, but the cowboy will be replaced by the lot hand, the ranch foreman by the office manager, the spurs by the calculating machine and the trail drive by the 10 wheel truck. A new day is dawning, and already the rays of this era can be seen arching into the sky.

As for crops themselves, there is a whole bagful of "ifs" surrounding this topic. Most of them hinge on the government. The three big cash crops of the High Plains, grain sorghum, wheat and cotton, are all being marketed under programs manipulated by the U.S. Department of Agriculture.

That certainly leaves some question marks for the future. For example, IF the domestic and foreign consumption of cotton is not increased, there will indeed be little cause for cheer. The competition for the fibers markets is especially keen now that new synthetics are taking hold. Also, other nations are increasing cotton production.

So, IF the government's attempt to increase consumption of this commodity is not successful, it might very well be that cotton would slip considerably from its present place as the No. 1 money maker in another 10 years.

Wheat is not as important to us as it once was, but still it fills a notch that would be missed if the crop should fail. IF the wheat program is not improved, this crop would certainly be in trouble within a few short years. It might not even be grown under irrigation on the High Plains within another 10 years if conditions continue to deteriorate as they are now.

Grain sorghum has a bright future. We believe this in spite of the IF's that appear ahead for it too. As producers of feed grains, the High Plains is without peer. With the stimulation of the beef industry, surely our market outlook is for the better.

Grain sorghum has had tough sledding the past three years, but it is just now coming into prominence on a national scale, and is being recognized as the

THE HIGH PLAINS FARM AND HOME

virtual equal of corn for feeding.

That recognition should be a great stimulant to consumption of this, our biggest acreage crop. It will take time, but we believe that within another 10 years grain sorghum will become our leading large acreage crop, outdistancing even cotton as a profit item on the farm.

Surely vegetables deserve an important mention in any look into the future for High Plains farming. Even though their much-heralded increase only this year turned out to be largely a flash in the pan so far as adding income to the farmer was concerned, it is natural and probably inevitable that the production of truck crops will increase in years to come.

There are too many things to be said in favor of vegetable farming on the Plains. We have the land, the water, the climate, the location, and, finally the DESIRE to produce them. It might be said that we have everything but the money to get vegetables started big.

Where vegetables now occupy only a paltry couple of thousand acres in the Parmer County area, we believe that a substantial increase can be looked forward to in the not-too-distant future. It probably will be 5000 acres within another three years. It is not inconceivable to think in terms of 25,000 acres in 10 years if markets can be found for the produce.

PEOPLE--No speculation on economic events of the future ought to be undertaken without due consideration of the human element. Here, perhaps is our strongest element for progress, even though it is sometimes overlooked because it tends to concern an intangible.

PETE'S Trading Post
● Furniture - Used and New
● Used Appliances
● Antiques
108 Main St.
Ph. PO 3-5252 Clovis, N.M.

We are betting on the growth, development, and progress of agriculture on the High Plains because of CHANGES. And changes are possible only when people are willing to make them.

That is certainly something in our favor. The farmers of the High Plains can't be considered shiftless or restless, because most of them own their own farms, machinery, and homes, and intend to stay here forever if it's all right with God.

However, they have demonstrated within the past five years a tremendous capacity to change and adjust their patterns of farming to something new and better.

We do not feel that High Plains farmers will change just to be changing. They are looking for reasons, not novelty. Changes will come, we are convinced, whenever it seems to the farmer that he has an opportunity to better himself and his family by adopting new practices.

To sum it up, we think that the typical High Plains farm of 1970 will be recognizable for what it is, but that under the surface there will be many and important changes.

The High Plains is just too "loaded" with good things for us to believe that we can fall into deterioration within the coming decade. We are looking forward to good things, starting next year.

At least 14 Texas streams bear the name of "Rock Creek."



Although it's supposedly the "first aid" department in a house, a medicine cabinet is all too often a danger trap. Has yours become a catch-all asked to do triple duty as a dressing table, first aid station and bottle collecting depot?

Chances are that many things in the cabinet are useless. Cleaning it out will give much better family service. Strip it down to the bare shelves. Scrub with suds, giving a sudsy swipe to all of the bottles.

Next, uncork every unlabelled container and wash the contents down out of harm's way.

Check and replace in the cabinet only those items which add up to the preparedness for family emergencies. A well-stocked medicine chest should always include the following:

1. Antiseptic and burn remedy.
2. Sterile white cotton balls for applying antiseptic, cleaning wounds, and many other uses.
3. Ready-to-use plastic dressings.
4. Roll bandage, roll cotton and adhesive tape.
5. Sterile gauze pads, individually wrapped.

The basement, backyard, and other places where insects, rats and mice can get a start also need periodic housecleaning. Should you have the problem of rats or mice entering a building, locate the holes through which they enter and pour a can of lye down each hole. Stop up the opening with the can or other suitable object. The lye will burn the noses and feet of the rodents and rid you of this menace.

BEST WISHES for Christmas and the New Year

HENDERSON Grain & Seed Co., Inc.
FARWELL

MERRY CHRISTMAS

FRIONA MOTORS
Your Authorized Ford Dealer
Grand & Highway 60 Friona, Texas

Cesspool Drilling Septic Tank Cleaning
30" 36" 42" 48"
Depth 21 feet
Mud Hog Pump Out Unit
L. L. Warren
336 Ave. A EM4-1673
Hereford, Texas

Sand Free Gravel - Pack Wells Domestic & Irrigation Drilling Bailing & Clean Out Perforating Pipe In Hole

FRIONA Drilling Co.
Charley Short, Mgr.
Box 181
E. Highway 60 Friona ph. 2421

THE FARMER COUNTY IMPLEMENT CO. NEWS

"The Place Where Most People Trade" Friona, Texas Wednesday, December 24, 1958

MERRY CHRISTMAS To All of You From All of Us---

J. G. McFarland	Bill Holcomb
Douglas Connelly	John O. Payne
Ben Woody	Carloyn Owens
Claude Bradley	Morris Pate
Tom Gibson	Bert Shackelford
Aubrey Rhodes	John Gaede
W. A. Cochran	Jess Chesher
Medlin Walker	Bud Williamson

Our Store Will Close Wednesday, Dec. 24, at 12 noon

Rules Announced For SCD Contest

The annual essay contest by the Parmer County Soil Conservation District has been opened for another year. Here are the rules:

1. Title of Essay - "Conservation and Citizenship."
2. Length of Essay - 250-300 words.
3. Contestant must not have 21st birthday before July 1, 1959.
4. Essays must be written in ink, and in longhand.
5. Date requested on cover sheet to accompany Essay: Must be in the following order:
 - a. Full name of contestant.
 - b. Home address and telephone number.
 - c. Birth date and sex of contestant.
 - d. Name of parents.
 - e. Signature and title of local chairman and location.
6. Date: Essays must be in the hands of the following people, who are local chairmen by 4 p. m. Jan. 23, 1959.
 - Friona - Mrs. Frank Truitt
 - Farwell - Mr. A. D. Daniel
 - Lazbuddie - Mrs. Arvil Lawrence
 - Bovina - Mrs. L. Foster
7. Essay will be judged as follows:
 - a. 80% - Content
 - b. 20% - Grammar (spelling, punctuation, neatness, etc).
8. Cash prizes will be awarded as follows: 1st - \$50.00; 2nd - \$35.00; 3rd - \$25.00; 4th - \$15.00. These awards will be made soon after the Fort Worth Press winners are announced, and appropriate plaques will be awarded next September. Top essays will be entered in Ft. Worth Press award contest.



IT'S CHRISTMAS ON THE FARM and Loy Beth, the cute-as-a-bug daughter of the Wendol Christians of the Oklahoma Lane community, is ready for this grand and glorious event. Here, bare-footed and clad in her pajamas, she helps put finishing touches on the family Christmas tree before hopping into bed. Parmer County area farm homes are bedecked with Christmas trees and other decorations more beautiful than ever this year.

A Letter to Santa

(ED. NOTE) The following letter was written some years ago by Lois Weekes, then Society Editor of the San Antonio Express, but its message to both Santa, and a hurried world is as applicable today as it was then. We hope this letter will bring a reminder to all of us to the real meaning and spirit of Christmas.)

Dear Mr. Claus:

I hope you will remember me, Santa. It's been a long time. You'd have to blow the dust away to look up my name in your files!

The last time I wrote you, I spelled Bicycle with a "k"--and I've been singing "Jingle Bells" an octave lower for several seasons now. My stocking size and my Christmas lists have changed considerably--and I now recognize the value of a little mistletoe in the decor.

It isn't that I've underestimated you through the years, Mr. C., or forgotten our relationship. I've been giving your letters to my father to mail and it's worked out beautifully since the Christmas he inquired as to my knowledge of your identity. My affirmative answer brought a "Well, start being a little nicer to ME, then," from him. And we laughed and my mother cried. I still believe in you, you see. I've followed your activity each Yuletide in the nation's press. I know you don't have time to read all the papers, but December's headlines--lots of them--belong to you. Annually, you crowd out the day-by-day boys who fade from year to year.

Although this is more a delayed "Thank You" for the other Christmases than a suggested shopping list, there are a few things I'd like when you rein in the reindeer at my house this year.

Could you put the light from the children's faces, pressed against countless frosted window panes, into the hearts of the world? Could you transplant a little of the feeling of holly, the glistening tinsel, the angels atop the Christmas trees, the off-key Noels and the hushed hymns, to those who are spending their first Christmas away from all that? And especially, to those who never noticed it before?

Could you remind us all that it is a Birth-

day we are celebrating, not just an expensive respite from the rest of the year? Could you put into our Christmas cards and our packages the messages and the warmth we really mean instead of shop-worn sentiment and the same old gifts?

Most of all, Mr. Claus, could you make sure that we'll never outgrow you--that Christmas will always be a way of life and that you'll be staging it always?

I think you will because, though you've seen central heating replace the chimney, you've learned that America's front door is left unlocked each Christmas Eve. There is still room for the manger and the sleigh-bells in this age of automobiles and atoms. So don't ever go mechanized, Mr. Claus.

Sincerely yours,
LOIS WEEKES

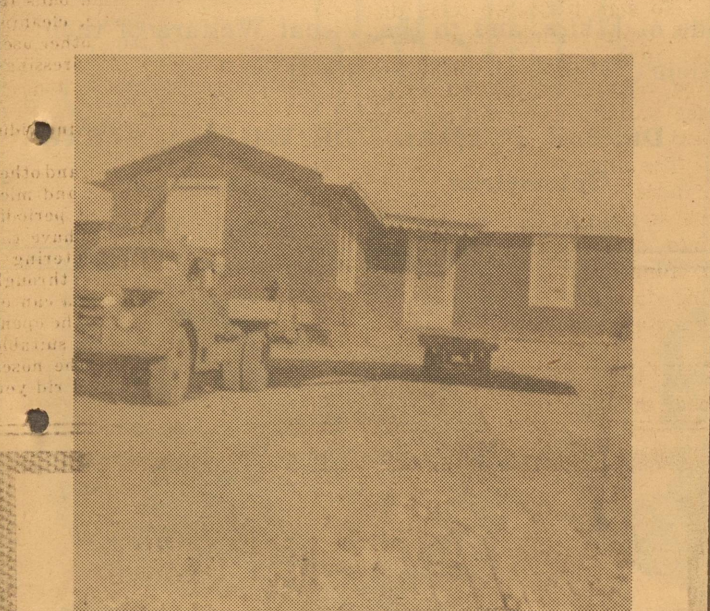
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Seasons Greetings

from

Joe Langer

Muleshoe

Fred Langer

Bovina

HOUSE MOVERS

Douglas-Bingham Branch in Dumas

Douglas-Bingham Land Company of Friona has added a North Plains branch to its operations. The firm is now also located in Dumas, where it does business under the name of Douglas-Bingham-Johnson.

Paul Johnson, a former resident of the Hub community, is manager of the Moore County office, and the reason the company now bears his name at that branch.

The realty company is located in the Overton Building on North Dumas Avenue. Johnson moved there November 1 and the office was opened a week ago. Mrs. Johnson is secretary.

The firm will be agent for farms and ranches of the North Plains, and will specialize in

irrigated listings.

Joe Douglas and O. D. Bingham, Friona partners, say that the Parmer County area has now developed to the point where there are more buyers than there are listings, and they are hoping the new territory to the north will help fill the demand for irrigated land.

Courthouse

INSTRUMENTS FILED WEEK ENDING DECEMBER 13, 1958

- D. T. Louis A. Marot - C. R. Elliott - Lots 9, 10, 11, 18, 19 & 20 Blk 3 Gardner Add.-Bovina
- M. Lien - Manuel Martinez - William H. Nunn - Lot 2 Blk 26 Friona
- W. D. - Chris M. Jacobsen - Veterans Land Board - N/2 of NE/4 Sect. 13 Rhea B
- W. D. - Chris M. Jacobsen - Veterans Land Board - E/2 of SW/4 Sect. 13 Blk B Rhea
- W. D. - Chris M. Jacobsen - Veterans Land Board - W/2 of SW/4 Sect. 13 Blk B Rhea
- W. D. - Shirley Hendrickson - R. B. Rundell - 2 a of W/2 Sect. 6 T-14-S R-3-E
- D. T. L. H. Bradshaw - Charles L. Lenau - part of Blks 8 & 9 Roberson Farwell
- W. D. - R. L. Fleming - O. D. Bingham - Lot 7 Blk 1 Staley Add-Friona
- D. T. - George A. Jones, et ux - Friona State Bank - SE/4 Sect. 9 T 5 1/2-S R5E
- M. Lien - J. Merrill Turner - G. A. Garrett - Lots 1, 2, & 3 Blk 43 Farwell
- W. D. - Mae Darr, et al - John J. Boling - Lots 17, 18, 19 & 20 Blk 4 Farwell
- W. D. - Henry Minter - O. W. Rhinehart - W 85' Lot 5 Gardner Bovina
- W. D. - Chris M. Jacobsen - Veterans Land Board - W/2 of SE/4 Sect. 13 Blk B

- Rhea
- W. D. - Robert H. Hortenstine - G. T. Carry - Sec. 1 & 2 Oliver Sub Blk V
- D. T. - G. T. Carry - Robert H. Hortenstine - Sec. 1 & 2 Oliver Sub Blk V
- W. D. - Carl M. Fowler - G. A. Bandy - N/2 of SE/4 Sec. 4 T 15 S R 2 E
- W. D. - Gertrude Fowler Wingo - G. A. Bandy - S/2 of SE/4 Sect 4 T 15 S R2E
- W. D. - Chris M. Jacobsen - Veterans Land Board - E/2 of SE/4 Sect. 13 Blk B Rhea
- D. T. - W. M. White, et ux - Hi-Plains Sav. & Loan - Lots 17, 18, 19, & 20 Blk 6 Friona
- D. T. - Nannie Mae Blakey - First National Bank - Sec. 8 Harrah
- W. D. - J. G. Evans - W. O. Wright - Lot 6 Blk 4 1st

Unredeemed Merchandise Bargains

- National Cut-away Guitar, with amp \$95.00
 - .38 Special Smith & Wesson Military Police, 2" barrel, like new \$52.50
 - Elamo Amplifier 3 input \$24.50
- Make it a Diamond Christmas from our huge array of fine diamonds--SAVE
- Halicraft 2-way portable radio, with short wave bands \$65.00
 - 1 Set, Community Silver plate, service for 8, new condition, current patterns \$49.50
 - Grundig Tape Recorder, Small, one speed, good cond. \$60.00
- Nice selection of new Hamilton Diamond Watches at discount prices.

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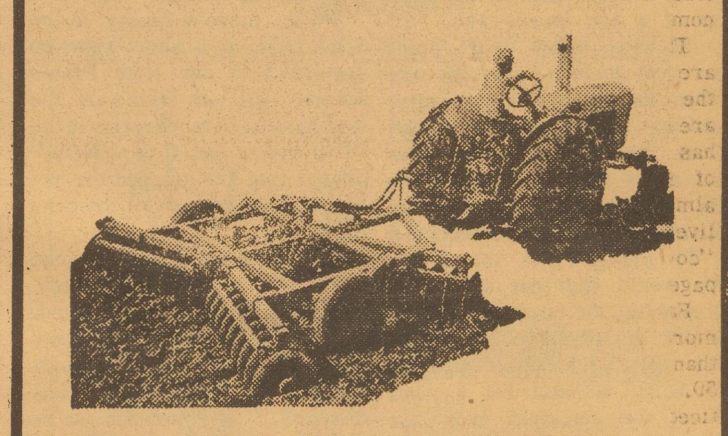
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Merry Christmas

from your
County Officials

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- Chas. Lovelace** Sheriff
- Hugh Moseley** County & District Clerk
- J. H. McDonald** Commissioner, Pct. No. 3
- Mabel Reynolds** County Treasurer
- C. H. Jefferson** Commissioner, Pct. No. 2
- E. G. Phipps** Commissioner, Pct. No. 1
- H. L. Ivy** Commissioner, Pct. No. 4
- Hurshel Harding** County Attorney
- Lee Thompson** Assessor-Collector

MERRY CHRISTMAS

HAPPY NEW YEAR

SOUTHWESTERN PUBLIC SERVICE COMPANY

SERVING THE PROGRESSIVE PEOPLE IN AMERICA'S MOST PROMISING 45,000 SQUARE MILES

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- Ferrell Furniture** Friona
 - White Auto Store** Friona
 - Farwell Electric** Farwell
 - Reeve Chevrolet** Friona

THE PARMER FARMER

by W. H. Graham Jr.

We forgot to say "Happy Thanksgiving" a month ago. So we won't slip up this week. MERRY CHRISTMAS!

Something else we intended to do the week that the Thanksgiving paper came out was to help our rural readers recount all the things they have today for which to be thankful.

Christmas would be just as appropriate, we think, to do that, so we'll make good on our slip-up of a few weeks ago. To start with, allow us to point out that modern day folks are often the object of self pity, and that this unfortunate human trait, strangely enough, seems strongest in times of prosperity (even though we may be speaking in relative terms).

To bring home the point, we would say that all of us emphasize the negative aspects of life out of all proportion to the positive values. Instead of being thankful for a good crop, we complain over our difficulty in harvesting it. Rather than appreciating a nice home on the farm, we may mumble that it's too bad we can't afford a winter vacation in Florida.

So far as we have ever been able to determine, the best "cheer up" medicine that exists is comparison of our own condition with others. We have yet to ever find the moment we could not be glad we were so much more fortunate than many others we could call to mind.

Farming an irrigated place on the High Plains, which is the chief vocation of the most of our readers, is anything but a bed of roses. However, it is

a rewarding life, or at least so far a substantial part of our rural population, and the facts themselves show so clearly.

There is no other spot in the nation--no, not even the world--where so many people live so well under an economy based wholly on agriculture as we do here on the High Plains. Almost 30,000 families are living proof of this.

While the advantages of farm life are almost too numerous to be described (and some of them are so soulful as to defy written expression), there is one in particular which we would like to emphasize this week.

This advantage we might call "The Good Life."

It's hard to put your finger on what we mean, but perhaps you will understand if we say that The Good Life is the opposite of almost everything that troubles the modern world.

While there's plenty to be done, and in a short time on our modern day High Plains farms, still our farms are the last bastion of moderation in the "I've got to get it done NOW" plague that has gripped the nation since the turn of the century.

Traveling salesmen may joke about the farmer's daughter, but if the truth were printed, the morals of rural residents would clearly be seen much above those of their urban counterparts. The farmer we're thinking of is the clean living, clean talking, clean thinking, solid citizen who works hard, goes to church, minds his own business, and raises his children with a firm but loving hand.

Although men like these are dwindling even on the farms, their breed has almost disappeared from the cities. The prime reason why there is so much juvenile unrest in urban areas is because the elders have themselves shown a complete disregard for love, law, and order. The moral decay of the in-city resident is in striking contrast to the upright spiritual integrity of our "backbone" farmers, thank heaven.

Diversion is wonderful for the leisure hours, but city folks have such an avalanche of it these days that it has corrupted their ability to manage their lives. They are swept along in the flood of "things to do and places to go and people to see." The city dweller's consuming desire is for entertainment, and he will seek his pleasure to the ends of the earth.

Those who live on the farm are at least partly immune from the temptations of an earthy and useless life. That or they are better able to withstand them.

By the way, we didn't intend for this to be a sermon on morality. We just think that farm life is a good life and that morality is an intertwined ingredient of this condition.

Joe Douglas and O. D. Bingham say the land rush is on again. No, not to Nevada. That rush is already over. This time it is a place closer to home, and to an environment more familiar with most Parmer County area farmers.

The Friona land agents report that there are now more buyers of irrigated land than they can accommodate, and so they're branching out their operations. They are crossing the Canadian, seeking the western tier of the North Plains counties in Texas.

Excellent water sands are reported under several counties, and just as the lure of great water supplies pulled many a Lubbock County land buyer to our neck of the woods, so has the plum from the North Plains horizon shone brightly in the eyes of land seekers from south of the river.

The water resources of the North Plains are like those of our area in many respects. The sand formation, the Ogallala, is even the same. As a matter of fact, we should repeat here information that previously has appeared in High Plains Farm and Home, and cite as authority on the subject none other than Bill Broadhurst, hydrologist for our water district.

The Great Plains states, which run parallel with the Corn Belt States from the Canadian border south into Texas, are bordered with a tremendous east-sloping plain from the Rockies that, in many sections, contains a vast amount of ground water.

These irrigation (or potential irrigation) areas are sliced into four virtual "islands" by three rivers; the Canadian, the Arkansas, and the Missouri. Not just anywhere can you find irrigation water in this general area, of course. But the North Plains country which local farmers are now beginning to take an interest in is just another part of that tremendous stretch we have described.

PS--Don't go until you're sure you can't find what you want here. We need you to stay around and get in on the good future that's told about in our special article this week!

Christmas day begins in the middle of the Pacific ocean, and there is where Santa Claus starts and ends his great and only journey of the year.

"Time is money." This ought to be cheering news to the man of leisure who has Christmas presents to buy and no ready cash.

FOR EXPERT AUCTION SERVICE Contact BILL FLIPPIN Friona, Ph. 5362 BILL WOODLEY Friona, Ph. 4491 or 2231 or HUGH MOSELEY Farwell, Ph. IV6-3691

THE HAPPY HOMEMAKER

BY JUNE FLOYD

Anyone who has ever tried to teach a left handed person to knit or crochet has experienced difficulty in showing this person the correct procedure. Recently we read in a home-maker's magazine a helpful hint on this subject. This is being re-printed from the Workbasket magazine.

When teaching a left-handed person to knit, have her sit in front of you. In doing this, she will be looking at the knitting exactly as she should do it and then when you hand the article to her, she can begin working without any difficulty. Of course, the same thing would work with a person learning to crochet.

A number of homemakers have made winter bouquets of dried flower arrangements that are beautiful. Sally Cocannouer made planters for the ones she made from tin cans and they were also very attractive. The planters represented logs and are easily made.

All the materials you need are some tin cans, a pound coffee can in which to mix your plaster, molding plaster from the hardware store, a spoon, a fork, some string, scissors or tin snips, pencil, tan and brown liquid shoe polish, waxed paper and a paper covered table on which to work.

A 46 oz. juice can will serve as the base for the log, or you can use two No. 2 cans. Sally used some rectangular anti-freeze cans for some of hers and they turned out very pretty. To begin your planter, make an oblong opening beside the seam of the cans almost as long as your planter will be and three or four inches wide. Cut this opening with heavy kitchen scissors or tin snips. If you are using two cans together, you must remove one end from each can and push the cans

together with about one inch overlapping. Tie securely with string, which will be cut away when the logs are finished. Lay a strip of waxed paper on the table. Fill the coffee can two-thirds full of water and

until the mixture is about the consistency of heavy batter. Spread enough of the plaster mixture on the waxed paper to cover the bottom of the log. Lay the bottom of the log in this mixture and spread the plaster over both ends of the log smoothing evenly with the spoon.

Spread the mixture over the top and sides of the log, letting it lap over the sharp edges of the log. This plaster hardens quickly, so a person has to work rapidly. After the log has been completely covered with the mixture, use the tines of the fork and make long indentation marks along the top and sides of the planter in the soft plaster.

This gives the log a rough bark texture. Put on a few lumps of plaster and smooth with the spoon to represent wood knots. Let the log harden for 30 minutes then paint the ends with the tan liquid shoe polish and the sides with the brown using the dauber that comes in the bottle as a brush.

When this has been done, set the log aside to dry for several days. If the planter is to be used for artificial flowers or dry arrangements, use as any other planter. However, if soil or water is to be used, you must line the planter with three or four layers of aluminum foil.

If the bottoms of your copper cooking utensils are beginning to turn dark or spotted, clean them in the following manner. Use a few drops of white vinegar and a sprinkling of salt. To prevent further discoloration or spotting, rinse in cold water and wipe with a paper towel.

For any special occasion or just an ordinary family meal, this recipe for congealed salad

is very good.
LIME JELLO SALAD
1 package lime jello
1 small can pineapple
1 cup diced marshmallows
1 1/4 cup water
1 package cream cheese
1/2 cup nuts
1/2 cup whipped cream
Dissolve jello in hot water, then add pineapple. Let chill until mixture begins to congeal, then add remaining ingredients and chill in individual molds or serving dish.

Ann Houlette is a wonderful cook and makes a cake that is called:
PRINCE OF WALES CAKE

3/4 cup shortening
2 cups brown sugar
3 eggs
2 1/2 cups flour
1/2 teaspoon salt
1 teaspoon nutmeg
1 teaspoon cloves
1 teaspoon cinnamon
1 cup buttermilk
1 1/2 teaspoon soda
1 1/2 cups raisins
Cream shortening, sugar and eggs. Then pour buttermilk into mixing bowl and add soda. Sift dry ingredients together and stir into the egg mixture alternately with the buttermilk. Stir raisins in last. Bake in loaf pan in moderate oven.

MERRY CHRISTMAS!



DR. MILTON C. ADAMS
Optometrist
Hereford, Texas

Some old-timers who enjoy the taste of moose meat cook up the nose, too! It tastes rather bland and sort of gelatinous.
The world's record bluegill is 4 3/4 pounds. It was caught on a surface bass plug.
Even experts can't estimate the distance of lights on water at night with any consistent accuracy.

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The following optometrists of this area have been approved for membership in the Texas Optometric Association. They are voluntarily pledged to a rigid Code of Ethics, and to the Visual Welfare of their patients. This Seal will identify them.

DR. B. R. PUTMAN
Optometrist
Muleshoe, Texas

DR. WILLIAM BEENE
Optometrist
Friona, Texas

CLOSING NOTICE
My office will be closed for the Christmas vacation on the following dates:
Saturday, December 21st, through Sunday, December 28th.
Dr. B.R. Putman
OPTOMETRIST
Muleshoe, Texas

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May all the happiness of this joyous season bless your home and all who enter it at Christmas!
LOYDE BREWER
County Judge
Elect

PARMER COUNTY PUMP COMPANY
Wishes You and Yours
A VERY
MERRY CHRISTMAS AND A HAPPY NEW YEAR

BUDDY SQUYRES
J. P. SIMS
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DOUG GONER
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From All of Us to You and Yours...
MERRY CHRISTMAS!
Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.
At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.
So from each and every one of us at Pioneer, Best Wishes for good health—and the happiest Christmas you've ever had!
fuel for a growing empire **Pioneer Natural Gas Company**



MARY, JOSEPH, AND WISE MEN--A scene from the Elementary School presentation of the Christmas Story which was given Thursday night in the school auditorium. The scene above came at the climax of the presentation where the Baby Jesus is being visited by the Wise Men and attendants.

DEAR SANTA:

Dear Santa:
We are all glad you are coming soon. I'd like you to come to my house and bring me a gun.
Rene Flores

Dear Santa Claus:
I want a pony tail doll for Christmas.
Betty Cole

Dear Santa:
I want a tractor, a disk, and a car.
Joe Allen Brown

Dear Santa:
I have been a good boy. I would like for you to bring me two guns and a play watch. Also a football suit and a football. Be good to all the other little boys and girls, too. Don't forget my brothers and sisters.
Milton Carlton

Dear Santa Claus:
This year I have been a good boy. Will you please bring me a Roy Rogers holster set, a Winchester saddle gun, and a bandolier; two Colt 45 guns, and some candy and gum if you have any.
Love to you,
David Charles McFarland

Dear Santa Claus:
I would like for you to bring me a U. S. Mail Truck, strueto truck, guided missile, carrier, rocket, launcher, '58 model vehicle, coke truck, conveyor, super satellite station that has a launcher, and a radar gun.
Love,
Harry Kenneth Watkins

John Hancock
MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

FARM LOANS

L&L AGENCY
FARM LOANS
REAL ESTATE
INSURANCE
Ph 4771

C.L. Lillard-Marvin Lawson

GREETINGS
and
GOOD WISHES

"Sing unto him, sing psalms unto him: talk ye of all his wondrous works."
PSALM 105:2

MAGNOLIA
Petroleum Co.
Keith Blackburn
Consignee
Ph 2072 Friona

Box 462
Friona, Texas

Dear Santa,
How are you. I am fine. I am in the third grade at school. My teacher is Mrs. Brewer. Please send me a doll house and also a purse with a handle. I want some new clothes for Christmas. I have a little sister named Becky. She wants a doll and a ball. And also send Mother and Daddy something nice. Send my teacher something nice too. Send my Aunts and Uncles something nice and also send my cousins something nice too. Bring my friends something nice too.
Bring my Grandma and my two Grandpas something nice too.
Love,
Sharon Fay Walker

Friona, Texas
Dear Santa,
I'm a little girl six years old in the first grade. I would like to have a bike, tiny tears doll and Aunt Jemima Pastry set. My teacher's name is Mrs. Brown. Please bring her something real nice. I have two brothers, Bobby and James. Bring them something nice also. Don't forget all the other boys and girls. I live at 7th and Prospect. I will see you Christmas eve night.
Love,
Amelia Jane Sims

Friona, Texas

Dear Santa,
I've been so good and I want two popping guns and a water gun. And a fire engine. And a new boy dollie. Please remember Kathy, Jeanne Beth, Jay, Hollis, Mother and the Bainum boy.
Love,
Trip Horton

Dear Santa Claus:
Please bring me a Toni doll, piano and a six room doll house. Please bring my little brother, Gary, some toys.
Love,
Janet Mingus

Dear Santa Claus:
Would you bring me some guns and a bee bee gun for Christmas. Thank you.
Arturo Hernandez

Dear Santa:
I would please like a baby doll and a baton and a pack of cards and fifty balloons. Please bring me a Bible.
I love you,
Risa Howell

Dear Santa:
I have been a pretty good boy, so would you bring me a gun, and a football suit. Please remember all the other boys and girls. I will leave you a cup of hot coco and some cake.
Love,
Wayne Schueler

Dear Santa:
My name is Billy Ross Procter. I am six years old and in the first grade. I would like a football suit, football, a football helmet, a gun, and holster.
Love,
Billy Ross Procter

Dear Santa Claus:
Please bring me a baby doll and some chairs.
Thank you,
Vanie Hernandez

Dear Santa:
I want a gun and holster set, a bike, a truck, a car, and a Mickey Mouse game. I have been a good boy. My name is David Williams

Dear Santa:
I want a blackboard, chalk, toaster, and some bubble bath.
Love,
Tim Elmore

Bringing Best Wishes

FROM OUR HOUSE TO YOURS

ELK DRIVE-IN
Friona

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Funds Received by the 10th Earn Dividends for the Full Month

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407 W. 8th, Amarillo, Texas

Gentlemen:
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Address _____
City _____ State _____

Current Annual Dividend Rate 3 1/2%

Amarillo SAVINGS & LOAN ASSOCIATION

407 W. 8th Phone DR4-8022

CHRISTMAS GREETINGS

We're hoping you'll have a most glorious Christmas.

City Body Shop
FRIONA

CHRISTMAS in every window

In every window is the evidence that once again we are at that special time of the year... Christmas. Not only in the windows but in the faces and actions of those around us. Our thoughts at this season are of the many fine folks we have had the pleasure of serving this past year. Our best Christmas wishes to all of you.

HUB GRAIN CO.
Weldon Stringer, Mgr
— Hub —

A wish for your happiness at Christmas

Jones Construction Co.
FRIONA
Ph 5481

"T'was the Night Before Christmas"



... and a holiday snack
 Awaited ol' Santa
 As he lay down his pack.

"These folks have gone shopping"
 Said he with a grin ...
 At Piggly Wiggly,
 That's where they've been!

"The food is delicious
 The price always low...
 Yep! Piggly Wiggly's...
 The best place to go!"

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 GREATEST
 PLEASURE
 IS
 SERVING
 YOU!

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|----------------|----------------|
| Bonnie Wilson | Doris Skeen |
| Gaylord Newell | Dorothy Vaughn |
| Rodney Hinkle | Francis Hilley |
| Weldon Toews | Aubrey Carlton |
| J. R. Sherling | Jimmy White |
| Tom Pamell | Thelma Wilson |



From All of Us--
 To All of You,
 A FRIENDLY AND SINCERE
 HOLIDAY CHEER:
 A VERY MERRY CHRISTMAS
 and a
 HAPPY, PROSPEROUS NEW YEAR

AT PIGGLY WIGGLY we are more than happy to join in wishing our many friends, customers and neighbors a Merry Christmas in 1958 and a Happy New Year--1959. In addition, we want to offer our humble appreciation to those of you who have patronized our store. Without you, our business could certainly not exist.

During the past year, we've tried hard to offer you the best possible grocery and meat products, the best possible service and all at the fairest prices; in short we've tried to offer exactly what we felt you wanted from a first quality supermarket.

Your continued, and increased, patronage has proven to us that we have accomplished this aim to a certain extent.

In 1959, you have our pledge that we will again do our utmost to offer you the kind of service you expect and desire.

the staff

A VERY MERRY CHRISTMAS FROM
Piggly Wiggly

FRIONA, TEXAS

PH 3001

Need A BUYER?

WANT ADS

READ AND USE

FOR FAST RESULTS

CLASSIFIED ADVERTISING
Classified ads will be accepted until 12 noon on Tuesdays for that week's paper. Classified ads will be charged at the following rates:
One time--5c per word
Three times--3c per word
(Minimum charge will be 50c)

FOR SALE--Farm Hand front end loader, manure and cotton loading fork. Lifts 3000 lbs. 21 ft. Used 30 hrs. Fits any 4-row tractor or power take-off. Steve Struve, Route 3, Friona. 9 tnc

COTTONSEED
Limited supply of certified Austin cottonseed. Bred by Texas A&M. Proven excellent yield and staple in Friona area two years. Highly resistant to angular leaf spot. Order through your gin or contact M. J. Stacy, Route 1, Friona. 5-tnc

FOR SALE -- '54 GMC 3/4 ton pickup 6 cylinder Hydramatic. Phone 2131, Friona. 7tnc

FOR EXPERIENCED AUCTION SERVICE
Contact Bill Flippin
Phone 5362
or
Bill Woodley
Phone 4491-2231
Hugh Moseley ltrnc
Farwell

WE HAVE BUYERS FOR Parmer County Land. If you wish to sell, call us collect. Bovina Real Estate and Insurance
Telephone, Adams 8-4382. 9-tnc

WANTED--Listings for land to buy or sell.
Buske-Magness
Cattle and Realty Co.
Phone 3462 Friona
1 tnc

FOR RENT--Furnished apartment. Bills paid, adults only. No pets. Phone 2432. 11 tnc

WANTED - Baby sitting in home. Mrs. Eldon Agee. Last house on south side of West 8th Street, Friona. 10 3tp

WANTED TO BUY - Irrigated quarter in vicinity of Friona. James A. (Bob) Wyly. Phone Parmer 3161. 10 3tp

FOR SALE--6 room house with breezeway and double garage on 90 ft. lot. Has two bedrooms. 1003 West Loop. Roy Williams, phone 4581. 47 tnc

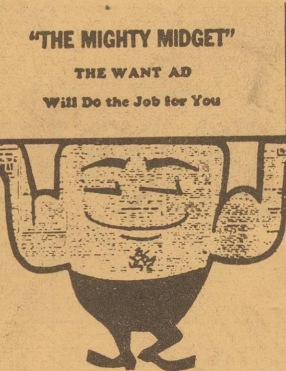
FOR SALE--New three bedroom house on two 60' lots in good location. Also 15' x 30' building to be moved. Joe Brummett 1817 Axtell, Phone P03-6671, Clovis, N.M., or call 3651 in Friona. 50 tnc

ATTENTION, Mr. Farmer! Since the farm selling is about half over for this season and I am having lots of buyers in looking for quarters, halves and sections, I need listings on improved and unimproved irrigated land with or without wells. Drop by for a visit.
RAY SUDDERTH
REAL ESTATE
Highway 60 Bovina, Tex.
11-2tc

3 1/2% Interest Paid
On Your Savings
HIGH PLAINS
SAVINGS &
LOAN
ASSOCIATION
Ph. 5301 Friona

FOR SALE - Guaranteed weed control. We will GUARANTEE weed control. Also grasses around your wells, standpipes, and outlet valves for a period of 12 months. Phone 2032, Cummings Farm Store in Friona for complete information. 10 tnc

FOR SALE - Bang-up good Doghouse, furnished well, insulated, electric lights, in good condition although used frequently by owner. Phone 2041 Friona. 10 tnc



Before you buy a diamond, investigate our direct import plan. We act as your agent and import diamonds direct from the world's largest source. You save over 50 percent and the quality and the size of the diamond you buy is certified by the Belgium government.
The Great Western Co.
Bovina, Texas

WANTED
WHEAT PASTURE
BY TRIPLETT FEEDING CO.
Phone Adams 8-2711, Day Or Adams 8-2581, Night 7-tnc

FOR SALE--Fruit trees, shade trees, flowering shrubs, Evergreens, roses, hedges, and other nursery stock. Also Holland bulbs. Mrs. J. F. Ward, North Main Street, Hereford. 9-tnc

COTTONSEED
Limited supply of IMPROVED GREGG cottonseed. Excellent yield, staple, and is especially bred for hand pulling or stripping.
T. I. BURLISON JR.
Route 1--Friona, Texas
Phone Hub 2698 7-tnc

FARM BUREAU INSURANCE. Dividends currently 15 percent on fire and 33% on auto and 30% on farmemployers liability. 7 1/2 % to 23% on life. Save, Raymond Euler, agent, phone 3521, Friona, 619 Main Street. 11 tnc

FOR SALE--Domestic Water Wells drilled, cased, piped and including the pump installed. Now, you can have up to 3 years to pay. Call Brookfield Drilling Company, Friona. 9 tnc

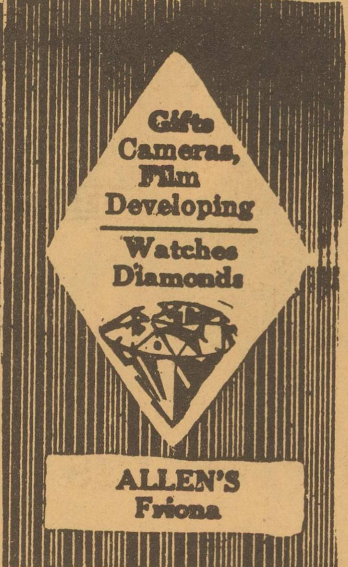
CUSTOM WORK WANTED-- Will bale your hay, feed stacks or butts. F. R. Stivers, Box 188, Hereford. Phone EM-4-1231. 12 3tp

WANTED--Tune ups on all makes of small motors--lawn mowers sharpened. Bainum Butane Company, Friona; phone 2171. 30 tnc

FOR SALE--Bred gilts. Eugene Bandy Phone Hub 2413. 9-tnc

McCullough Motor Co.
Chrysler and Plymouth cars. Chrysler Industrial engines and parts. Phone 17, Hereford, Texas. 46 tnc

FOR SALE-- '55 V8 Chevy Hydramatic 3/4 ton pickup. Phone 2131, Friona. 7tnc



For Any Plumbing Needs
Contact George Grant
Grant's Plumbing Service
403 Prospect
Friona, Texas
Ph 9581 26 tnc

Two kinds of men never get very far . . . those who can do nothing that they are told and those who can do nothing else.

up to **3** years to pay!
Turnkey Job
Domestic Water Wells
including casing, pipe, pump, drilling
Install NOW Pay on TIME
BROOKFIELD DRILLING CO.
Floyd Brookfield Ph 5731
Frank Reed Friona



To our many friends . . . we want to express our sincere appreciation for your favors; it has been a privilege and pleasure to serve you . . .
Merry Christmas, everyone!

Kendrick Fertilizer
Kendrick Oil Co.
Ph 2882 Friona

The
BLESSINGS
of
CHRISTMAS
be with you
BUCK GARNER
WELDING SHOP
P. 3902 Friona

CHRISTMAS GREETINGS
This jolly snow man is helping us say: Merry Christmas and Happy New Year to all our patrons!
REED MODERN CLEANERS
Ph. 2182 Friona

GREETINGS
Your mailbox can't hold all the good wishes we're sending to you and yours at Christmastime!
LUNORA'S
Ph 3061 Friona

CHRISTMAS BLESSINGS FOR ALL OUR FRIENDS
The Wise men knew that this is the season for great rejoicing and many blessings. We wish you all the joys of this holy holiday.

FOSTER'S DRY GOODS
Ph 3162 Friona

The age-old story takes new meaning each year as again we wish all our friends and customers:
A VERY MERRY CHRISTMAS

TAYLOR & SONS BLACKSMITH
Ph 2181 Friona



Through the years Christmas has remained a family time. As this Christmas draws near it is only natural that our thoughts turn to those who have played such a big part in our success . . . our friends, our customers. Our best way of wishing you a **MERRY CHRISTMAS** and a **HAPPY NEW YEAR** is to assure you of continued high quality and courteous service in the years to come.

Your Home-Owned Affiliated Food Store
JOHNSON'S CORNER GROCERY
S & H Green Stamps — Double on Wednesday
With Cash Purchase of \$2.50 or More



The real meaning of Christmas

Christmas means many things to many people, but to most it means a time when thoughts are turned to the birth of Christ . . . to family . . . and to friends.

To youngsters . . . it may mean more joy than any other time of the year . . . a time filled with trees and lights, ribbon and wrapping paper, Santa Claus and surprises.

To Mother and Dad . . . Christmas may mean shopping and greeting cards, neighbors and family gatherings. And most of all, the wonderful experience of seeing happy, excited children.

To grandparents . . . it may mean warm memories of old friends, helping out at church, preparing the traditional Christmas dinner. But more importantly, it may mean having the children and grandchildren home again.

But to Christians the world over . . . no matter how young or old . . . Christmas is really a day kept in memory of the birth of Jesus Christ nearly 2,000 years ago. It is a day when millions turn their thoughts to the Source of all that is good . . . and are reminded of the truly important things of life.

May the real meaning of Christmas . . . and the blessings of Christ . . . be with you and your families and bring you happiness the year 'round.

*For unto you is born this day in the city
of David, a Saviour, which is Christ the Lord.*

LUKE 2:11

FRIONA

STATE

BANK

Hospital Auxiliary Fills Valuable Spot in Friona

BY SALLY WHITESIDES
 "An organization such as this is indispensable to any hospital and to any community. They, the members, function as able assistants to the doctors, the staff and the patients in the hospital. Although they don't actually work in the hospital their work has too many actual facets to enumerate. To sum it up, we appreciate them." This was, quoting loosely, the sentiments of one of the doctors of Parmer County Community Hospital when he was asked about the Hospital Auxiliary in Friona.

The Auxiliary for the local hospital was organized in August of 1956 and they have been busy ever since.

Within a few weeks of their actual organization, the members gave an idea of how much they could assist. During the hectic activities of moving the patients from the "old" hospital to the new one, they fed all the patients, the staff and the townspeople who were busy in the move.

That first action of importance has been followed since by their filling a number of needs of the hospital.

This last fall, they contributed a check for \$500 to the hospital fund to be used as the

hospital officials saw fit.

Then, at the same time, the women paid the final payment on their biggest project—the landscaping of the hospital grounds.

Approximately \$1200 was spent for shrubs, etc., for the grounds two years ago. With the help of Glynn Don Hughes, they have accomplished the landscaping and now have it paid for.

The money for both of these major projects was procured through numerous rummage sales, held throughout the harvest seasons of the last two years.

The sales were held in downtown Friona, with contributions of clothing made by the members.

This past fall a total of \$760 was raised through these efforts.

Mrs. J. T. Gee, vice president of the Auxiliary, reports the organization is "open to all who are willing to work."

Each member pays an annual dues of \$2 and they meet for regular business sessions once a month. However, Mrs. Gee says, often there are more meetings than that because, as she reports, "When the hospital calls, we're always ready to serve."

She also wants to stress that in no way do the members of the organization "run" the hospital. Rather, they are at the beck and call of the management and when they are needed, they serve.

"To serve," means to meet at short notice for work on needed articles for the hospital. Among other things, they meet occasionally to sew for the hospital; make wrappers for surgical instruments and hemming surgical towels.

They also have a mending committee whose job is to do any patching or other needed mending that is needed on the sheets, towels, and other articles at the hospital.

There are 38 active members at the present time. In September of this year, Mrs. Deon Awrey was elected president for the current year and Mrs. Gee was named vice-president. Mrs. Paul Spring is secretary-treasurer.

Although the Auxiliary has just completed two heavy finan-

cial projects, they have other ones going "full blast" at this time. One is the Children's Corner in the waiting room of the hospital. Here, the Auxiliary is attempting to accumulate a number of books and other articles to occupy the interest of children waiting to see a doctor.

A Memorial Fund, for the hospital, has been the "pet project" of a number of the members for some time. Recently, an announcement was made that the fund will be handled through the local bank. Mrs. Gee and Mrs. Spring explained that often, at the death of a loved one, members of the deceased's family wish to contribute to the hospital. If they have a specific article in mind, then they are to be assisted by the Auxiliary in their choice. However, if the family wishes to make a gift to the hospital for "whatever's needed," then the Auxiliary, with the advice of the staff, will assist in the purchase of the



MRS. JUNE SPRING--Weeding the planter box at the front entrance of the Parmer County Community Hospital, Mrs. June Spring is one of the officers of the Auxiliary who have made possible the beautification of the grounds surrounding the building.



MRS. J. T. GEE--Filling out Memorial Cards, which are now available for those who would like to give a Memorial to some loved one, Mrs. J.T. Gee prepares to mail out several of the cards which signify a donation has been made to the Parmer County Community Hospital.

Parents spend the first part of a child's life getting him to walk and talk, and the rest of his childhood getting him to sit down and shut up.

Skeletons of prehistoric man show that TB found its way in-cave homes just as it invades modern ranch houses and apartments.

Best Wishes

1958

May the eternal peace of Christmas abide with you throughout the holidays.



MRS. FERN AWREY--Standing by the Christmas tree in the lobby of the Parmer County Community Hospital, Mrs. Fern Awrey, president of the Hospital Auxiliary was found planning things for the Auxiliary to do to make patients in the hospital more comfortable and the surroundings more pleasant.

FRIONA BRAKE & WHEEL SERVICE

David Smith-Bob Mercer

E. Hwy. 60 Friona

Greetings

We're pulling in on the Holiday Main Line with a load of old fashioned greetings to say "Thanks, Friends!" for your past patronage, and to hope you'll have A GAY AND HAPPY CHRISTMAS!

WHITE AUTO STORE

Ph 4231 Friona

Noel

As this year comes to a close, we want to express our thanks for your loyal patronage and our wish that your Christmas will be the most joyous you have ever known...

O F & O Supply Co.

Ph 3271 Friona

..... all is calm, all is bright.....

This is the spirit of Christmas that began on that silent and holy night in Bethlehem. May this same spirit bless your family, bringing you all the heart-warming joy of a very Merry Christmas!

CLABORN
 Funeral Home & Florist
 Ph 2311 Friona

Santa's "New Look" Came in New World

It's little Nick is as the Ameri

AUXILIAR

Another project "just got off the ground" this fall is the organization of the Future Nurses Club in Friona. Mrs. Spring C. Spring is organizing help and Hospital-nov func School.

Little the hog Christmas zines a room at magazi waiting in the course are all the we hospit munity.

The oratio draper hospit haster not a clubs contr through the h forts W effo

Well, "re-answered Mrs. Gee here wasn't a hospital in Friona when J. T. and I were born. We had to go to shock and believe me, now we do have a hospital here, appreciate it. And, since we want to show our appreciation rough our efforts."

Mutual appreciation for the services of each other can well be noted by talking to the hospital staff, with its appreciation or the Auxiliary's assistance; and from the organization for what the hospital and its staff has done for the community. Between the two, through their assistance to one another, they are making Friona a bigger, better and by far a more healthful place in which to live. The rewards for their effort doesn't stop at Friona, either, because all of Parker County is reaping these benefits, as well.

DEAR SANTA:

Dear Santa: I am five years old and have been a pretty good girl. I want a little doll with earrings and high heels. I want a doll house, too. We have a pretty

Christmas tree. I love you, Santa. Love, Lana Renner

Dear Santa:

I am 3 years old and sometimes I'm real good. I like to dry dishes for mother. I want a baby doll and a bed. I want a new purse and a broom. Also an apron and dust pan. Thank you, Love, Micky Renner

Dear Santa Claus:

This Christmas I want a birthstone ring. You know my birthday is in April. I want you to bring me a pretty doll, also. With Love, Linda Sue Lynch

Dear Santa:

Please bring me a football, transport truck, football suit, new cowboy guns, cowboy hat, and a filling station. Santa, don't forget all the little orphan children. See you Christmas. Love, Joe Ed Boggress

Dear Santa:

I want a doll with dresses. Connie Kuereca

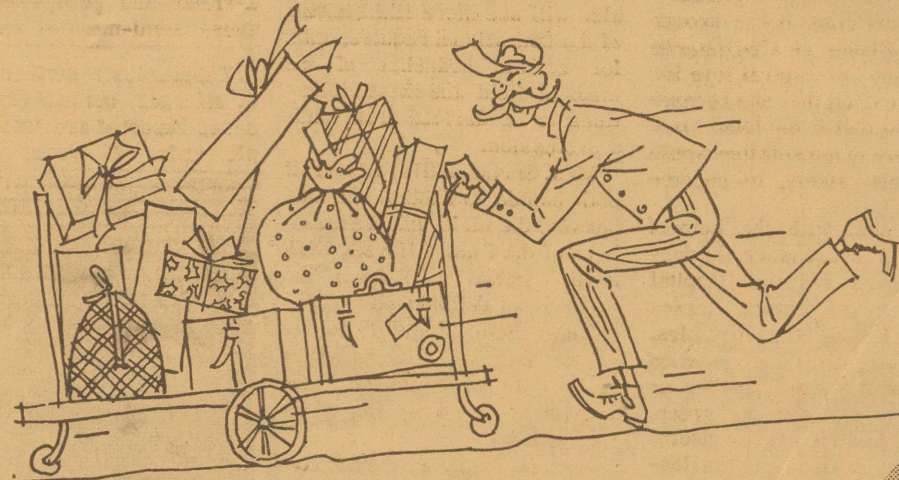
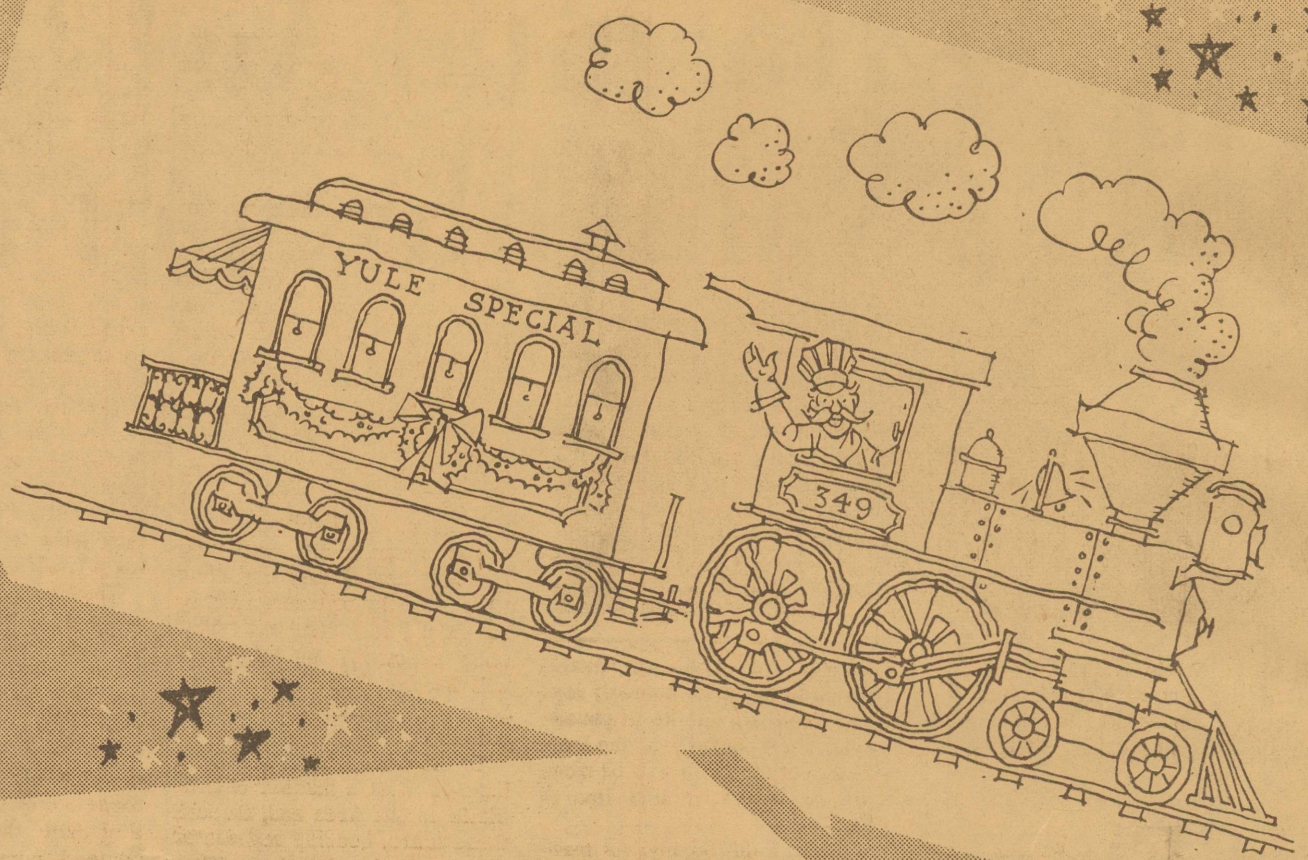
Dear Santa Claus:

Please bring me a little walking doll if you cannot bring me a big one. Rachel Rivera

Dear Santa Claus:

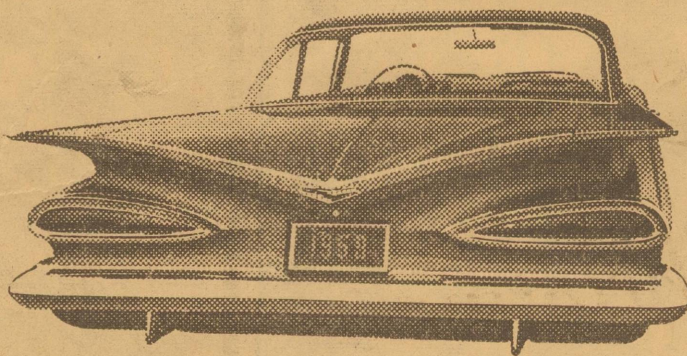
We live in Friona, Texas now, but will you please bring my toys to my Nannie's house in Dallas where we used to live.

I want a baby doll with some clothes, some kind of game and especially a Cinderella watch so I can tell time at school 'cause our clock is out in the hall and I can't look at it all the time. If you have anything else you want to bring me, I'd like that, too. I kinda like the surprise presents you brought last year. Thank you a whole lot. Lynda Joy Baldwin



HAPPY HOLIDAY

TO ALL

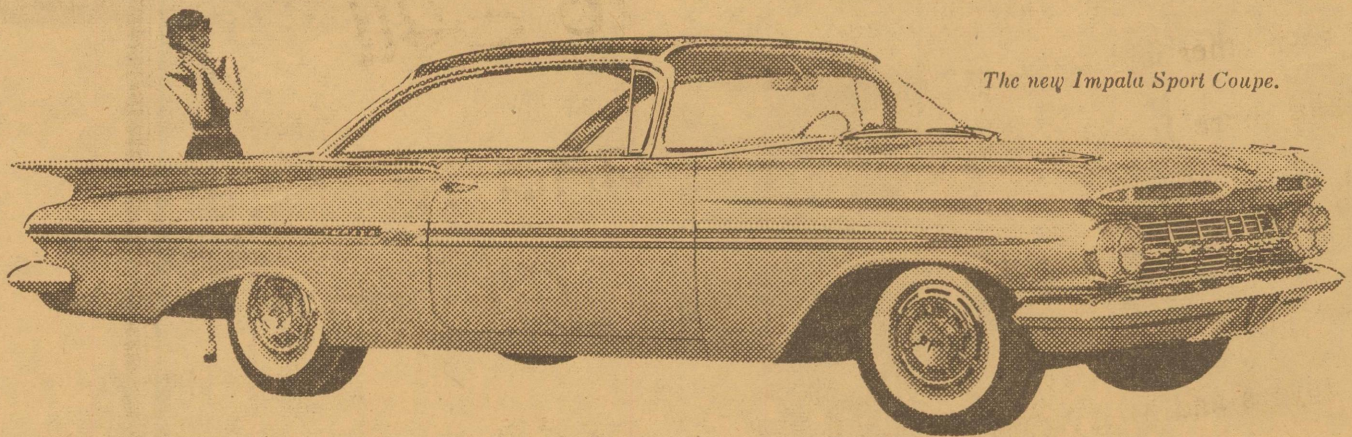


'59 CHEVY!



what America wants, America gets in a Chevy!

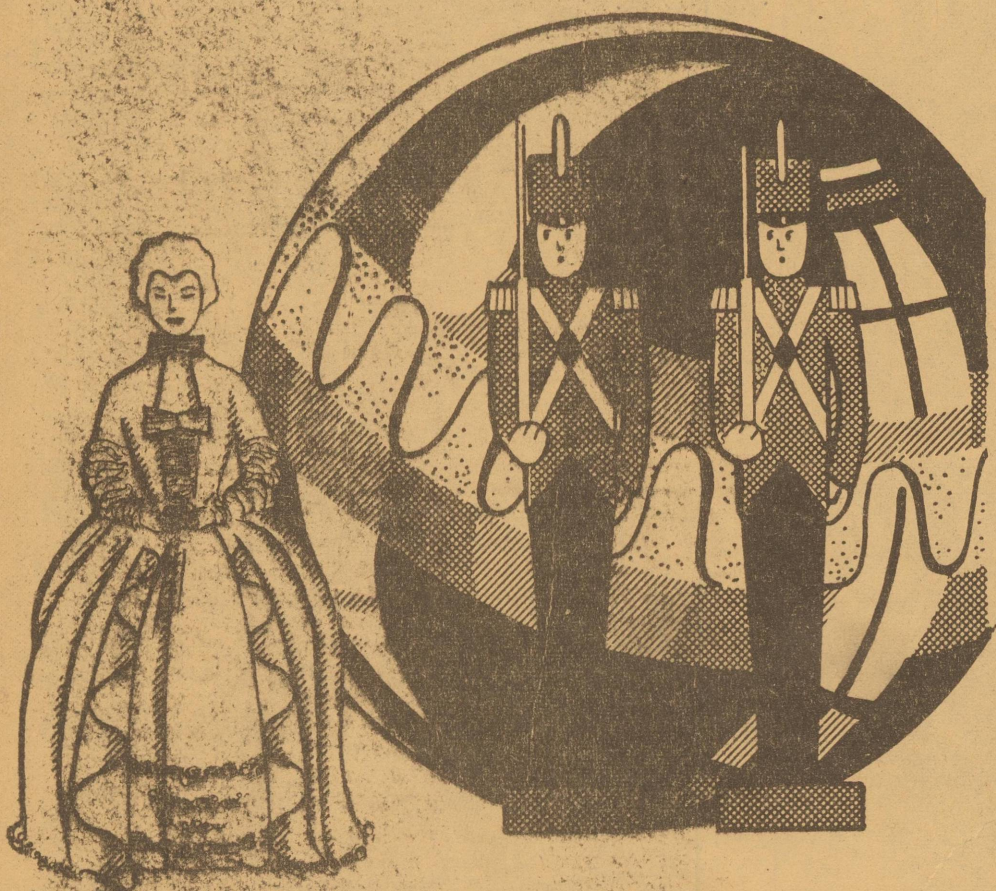
The new Biscayne 2-Door Sedan. Every window of every Chevy is Safety Plate Glass.



The new Impala Sport Coupe.

REEVE CHEVROLET CO.

— FRIONA —



MERRY CHRISTMAS

Everybody

FERRELL'S

-FRIONA-



FUTURE NURSES CLUB—Mrs. Marie Carroll is pictured here with nine members of the Future Nurses Club. They are Lynda Perry, Sally Hough, Lois White, Virginia Fuks, Judy Taylor, Jerri Cochran, Jolynda Stokes, Delores Elmore, and Pat Cranfill.

Friona's Future Nurses Work at Their Dreams

By Sally Whitesides

In the quiet of a classroom after school hours, eleven girls meet twice a month to learn more of the phases of what they plan will be their vocation in the years to come.

These girls belong to the Future Nurses Club of Friona High School.

They meet in a classroom after school to watch educational films, listen to talks by others in the medical field and to make plans for the advancement of their own desires.

The club was organized in September of this year and, when the big day finally arrived, the girls were not the only ones pleased.

There were others, older, wiser and far more experienced who were just as anxious as they were to have such a worthwhile organization in Farmer County.

Mrs. Marie Carroll, RN and school nurse, and Mrs. Paul Spring, RN, had both been working for months trying to get the permission of the state

and local school authorities to organize such a club.

As the club must be operated through the authorization of the schools' administration, lots of red tape had to be cut before the final "ok" was received.

At the first meeting, the 11 girls present chose a very apt motto: "Light Your Lamp for Service".

Each meeting is opened and closed with quiet, informal but very devout devotionals by the girls themselves and thus, they are, in part, bringing Christianity into their lives, as well as knowledge toward service.

The "aims" of the organization are equally impressive. They are "to create interest in the girls towards the nursing profession and to enlighten them in various phases of health careers; such as nursing, dietitians, X-ray technicians and pharmacists. Other related professions are occupational therapists, medical record librarians and social workers.

By informing the girls of the need for nurses in the United

an afternoon early this month putting the waiting room of the hospital into the festive Christmas mood.

Besides the waiting room, the girls also made decorations for all the patient's doors in the hospital, thus brightening the halls with Christmas bells and wreaths.

A most important night will be coming up in January for the members of the club and their families and friends. On Tuesday evening, January 13, the girls will receive their Future Nurse pins at a candle-light ceremony.

This initiation has been looked forward to by the girls for months and every possible plan has been all but completed so that here, in front of those whose respect and love they look for most, they can show what a worthy organization they do belong to. With the "pinning" ceremony, the local girls will become full fledged members of a national-wide organization.

In the near future, members hope to visit a number of hospitals in the area and, through these tours, become acquainted with hospital procedure. They also will see more films telling of the educational requirements for certain branches of the medical field and the satisfactions to be derived from such a profession.

Mrs. Spring and Mrs. Carroll both hasten to explain and emphasize the girls that are members of the Future Nurses Club have joined to become informed-not employed.

Their membership, in no way means they will automatically be put to work in the local hospital, even at the most menial task.

However, the sponsors report, since the girls have shown their obvious interest in nursing, they will have an equal chance for part time employment, if not a little better. Their background as members of the club will make their chances thus more encouraging.

Besides their activities, the girls also plan to start an annual scholarship fund soon. The fund will go each year to a member of the club who wishes to further her education in the medical field. Plans have not been completed, as yet, but their ability, grades and willingness will be the standards by which they will be chosen.

Another project in the future will be a Red Cross Home Nursing course, to be taught by Mrs. Carroll. In the course,

the girls will learn, through practical application, some more phases in the home as well as in the hospital, nursing care.

Of the girls, only two have close relatives who are connected with the medical profession, Joella Taylor's mother is a registered nurse and Pat Cranfill's brother is a doctor. This makes little difference to any of the girls. They joined the club and faithfully attend the meetings for one reason only; they are interested in making a lifetime career in the medical profession.

Through the knowledge they receive as members of the Future Nurses Club of Friona High School, they can better choose the "nitch" into which they want to place themselves for a livelihood.

They come, listen, learn and come away from each meeting not only with the same desire for a career as a nurse, doctor or a technician, but also with a feeling of reverence, which is a basic part of each meeting of the club. Even if these girls never go any farther with their desire to become a nurse they will have learned and prospered from these semi-monthly meetings.

Tuberculosis strikes people of all ages, but half of the new cases reported are among people under 45 years of age.

DEAR SANTA:

Dear Santa:
How are you? I hope you are all fine. I have tried to be a good girl this year. Would you please bring me a tiny tear doll in her new car bed. Also I would like a new doll bed because mine is broken. I would also like to have a mink stole to play dress up in. Please remember all my little friends and my grandmothers.
Thank you and Merry Christmas.
Susie Kay Spring

Dear Santa:
I have been a very good boy this year. I am six years old and am in the first grade. Would you please bring every little boy and girl what they want for Christmas. I would like a cowboy hat, boots, and two guns and a record player.
Richard Dickson

Dear Santa Claus:
Please bring me a doll, coke machine and doll bunk bed. Thank you for the things you brought me last year.
Love,
Denise Buske

Dear Santa:
I want a Toodles doll, a doll

bed, and a stuffed dog.
Thank you,
Jenisu

Dear Santa:
I want a big truck, a tool chest, and a barn for Christmas. I have tried to be a good boy and I like to help daddy work. I am five years old.
Merry Christmas.
Love,
Conrad Renner

Dear Santa:
I am 7 1/2 years old and I am in the second grade. I want a typewriter and a little doll with earrings named Jan. This year we will be at home, so you can bring our presents to our house. Tell Mrs. Santa Hello!
Phyllis Renner

Dear Santa:
I have tried to be a good girl this year. Please bring me a tiny tears doll, a doll bed, and a nurse's set.
With love,
Joy Beth McCathern

Dear Santa:
My name is Mitch Terry. I am in the first grade and am seven years old. I would like some toys and candy for

Christmas.
Your friend,
Mitch Terry

Dear Santa Claus:
I want a coloring book and a doll that has a needle and thread, sewing kit, a slip, a pair of shoes, and a new dress.
Yours truly,
Margie.

Dear Santa:
I want a Jack-In-The-Box.
Love,
Stephen

Dear Santa:
Please bring me a doll's basinet, a Ma-Ma baby, and a baby sister.
I Love You,
Fran Dodd

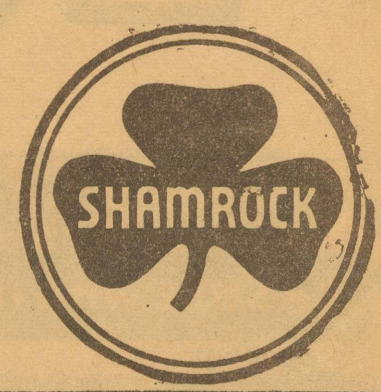
ARNOLD SCHUELER PRESENTS RECITAL
Arnold Schueler, son of Mr. and Mrs. R. H. Schueler of the Rhea Community, was presented in an organ recital at 3 p.m. Sunday at North Texas State College at Denton.
Schueler, who is a graduate of Friona High School, is a graduate student studying organ under Dr. Helen Hewitt. He is also a member of Phi Mu Alpha Sinfonia and the ATSC Grand Chorus.



Season's Greetings

With each passing year we come to a fuller appreciation of the bonds of friendship that have been forged by our pleasant business associations. Now, at Christmastime, we would like to say thank you and may you have a very MERRY CHRISTMAS!

BAINUM BUTANE CO.



Phone 2171 or Res. 2892
LP Gas—Mack Bainum, Friona



Happy Christmas to All and to All a Good Night!

Christmas brings much happiness to our daily lives — good fellowship, good cheer and kindness. It strengthens our confidence in each other and makes us all feel happier and more friendly toward our fellowman.

Our heartiest good wishes to you, and yours, for a Joyous and Merry Christmas.

CHESTER & FLEMING GIN

Schipperke is More Than A Name for the Houghs

BY SALLY WHITESIDES
 As Sally Hough opened the backdoor of their home in Friona, three bear-fox-like animals made a blur of action as they hurled themselves across the room and onto the lap of Sally's mother, Mrs. Dorothy Hough.

The mass of wriggling affection was, in truth, three of the family's four Belgium Schipperke dogs. As conversation paused and each dog was petted, the outstanding characteristics of these relatively new-to-the-United States breed could be well noted.

Small, each well under 18 pounds, the Hough's thoroughbred Schipperkes are solid black. They have sharp, fox-like head features, with a body resembling that of a bear. Each has a heavy, long haired coat but has an appearance of sleekness. Intelligence is very apparent as they watch strangers with certain amount of withdrawal.

Although Schipperkes are curious and friendly, Mrs. Hough says that they have a tendency to be "one owner" dogs. In other words, the dogs lavish their affection on the family but stand apart from strangers. They are good watch dogs, the Hough's report. Occasional guests and even neighbors have learned to respect the small dogs.

Schipperke, pronounced "skipperkee," dogs were imported into the United States from their native Belgium only in recent years. In this country, they are steadily growing in popularity as companions and watch dogs. But their job was much bigger in their native land.

There, for generations, Schipperke dogs have been used on the wharfs as watch dogs, thus their name which means "little skipper." Their duties consisted of keeping not only prowlers off the water front, but they also were very important as wharf rat exterminators. Their natural instinct to kill vermin has been bred into them through the generations and the local family's dogs are excellent mousers, says Mrs. Hough.

A distinguishing characteristic of the Schipperke is their general appearance which looks, to some extent, like a cross between a Chow and a Spitz.

They are born with a short,



FUR-TRIMMED CHRISTMAS TREE--The two pets above are not ornaments on the Christmas tree at the Hough's residence in Friona. They were caught still just long enough for the picture to be taken then bounded off to play.

rat-like tail that is cropped off within a day or two of birth. Generally, the dogs are solid black, however, occasionally, a copper brown one is born and it, along with the very rare platinum blond ones are very expensive to purchase. Mrs. Hough and her two youngsters, Larry and Sally, first became acquainted with the Schipperke through Mrs. Hough's sister, Mrs. Mary Thompson, who has a kennel of them in Wichita Falls. The local family has had at least one dog of this breed for the past six years and they have sold a number of puppies.

Litters are usually from three to five pups, with the record, to Mrs. Hough's knowledge, being seven. Although the Hough's dogs are thoroughbreds, they make no effort to capitalize on them.

Mrs. Hough has priced the pups at \$50 apiece, which is considerably lower than is usual. Mrs. Thompson, Mrs. Hough reports, recently refused an offer of \$250 for her prize female.

Mrs. Hough remembers most vividly a sale she made some time back. She received a telephone call from Fort Worth one day, asking if she had any pups for sale. When she said she had, the couple flew in their private plane to the local airfield, where the Houghs met them to deliver the pup.

As puppies, the dogs are all

but recognizable as dogs. They appear, rather, like miniature bears and it's only after the pups grow up and their noses "sharpen" that they become more dog-like.

As said, Schipperkes are rare in the United States and have not become very popular as yet. By this, says Mrs. Hough, she means that they have received a "rating" like collies and spaniels for national popularity.

However, two other families in Parmer County are known to have Schipperkes. One family lives at the Hub and one lives in Bovina. Mrs. Hough doesn't know whether these families are breeding the dogs for sale.

The local family reports that, like dog owners everywhere, they feel that their own choice of breeds is the smartest, prettiest and most lovable. And, from the afternoon's visit in their home during which this writer gradually earned the first minor show of affection from the Hough's pets, I'm not sure that I don't agree with them.

Mr. and Mrs. Steve Bavousett and Carol attended a Bavousett family Christmas party in the home of Mr. and Mrs. H. T. Duff at Slaton Saturday and Sunday. Mrs. Duff is Bavousett's sister.

Love,
Myra Sue Day

Dear Santa:

I am a little girl about eighteen years old. Please bring me a doll for Christmas. I prefer HIM to be alive. Santa you can put blond hair and blue eyes on him if you want to but I would rather he have black hair and brown eyes. If you can't bring this doll this year, try again next year. Love,
Peggy

4H CLUB HAS REGULAR MEET 18b

Members of The Friona 4H Club met Tuesday afternoon at the school house. The meeting was opened with a Santa Claus game then the minutes were read by Nan Lillard, secretary.

Sherri and Pat Tannahill gave a package wrapping demonstration. Jimmie Lou Waincott demonstrated candy Christmas trees and gave the girls a recipe for making them.

There was one visitor, Janet Rushing; three leaders, Mrs. James Mabry, Mrs. C. W. Tannahill, and Jimmie Lou Wain-

scott; and 24 members present.

BILL DENNIS VISITS PARENTS

AT/3 Bill Dennis, who is in the Naval Air Corps, is home on leave from his station at North Island, Calif. He is visiting his parents, Mr. and Mrs. Fred Dennis, and will report for duty January 5.

Dennis, who is a 1956 graduate of Friona High School, has been serving in the Naval Air Corps about 2 1/2 years.

CALVIN MARTINS ATTEND FUNERAL

Mr. and Mrs. Calvin Martin went to Elk City, Okla., Saturday to attend the funeral services for Michael Lowder, 15 month old son of Mr. and Mrs. Earl Lowder of Brentwood, Calif.

The little boy died in Brentwood Tuesday following a short illness. Funeral services were conducted at 12:30 at Elk City, former home of the Lowders. Mrs. Lowder is Martin's sister.

Clarence Baxter of Rye, Colo., spent several days last week visiting his parents, Mr. and Mrs. J. W. Baxter, and other relatives and friends.

Christmas Greetings



TERRY'S SHOP

Ph 5941

Friona

happy holiday

It is in this spirit that we send you greetings... and wish you a very Merry Christmas. May its laughter and its friendships and good cheer be yours in abundance in this Joyous Season.



Jones Motor & Supply Co.

O.C. & TOM

Ph 5441

Friona

DEAR SANTA:

Dear Santa:
Please bring me a Price Is Right game, a nurse set, some roller skates, dishes, and a party doll.



Greetings

To all of you who have favored us with your patronage. Best wishes for a jolly, fun-filled holiday from our entire staff!

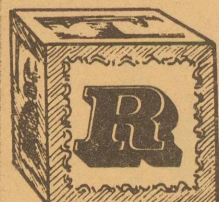
CONTINENTAL GRAIN CO.

Santa Fe Elevator

Preach Cranfill, Mgr.

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Friona



Christmas brings a little bit of something special in our lives—good fellowship and kindness. It strengthens our confidence in each other and makes us all happier and more friendly.

It's a grand experience and it is our hope that this fellowship and kindness will remain with us not only through the Christmas season but through the years to come. Our sincere good wishes at this great

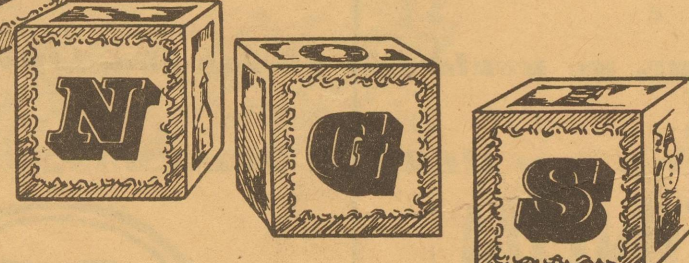
Holiday Season.

Rushing Insurance Agency

Be SURE with INSURANCE

Ph 5301

Friona



PARAKEET PATTER

Ever Wonder What Goes On in Parakeet's Cage?

BY RALPH WHITESIDES
So that's what all the hollering has been about? Well, it may seem funny to you, but here I am, a mature, well almost anyway, parakeet of 10 full months of age, and I've never been through anything like this before. I have just survived my first Christmas.

Today, I saw my usually adored family completely flip it's lid. Why, they squealed and hopped around that tree over there in the corner; they hugged and kissed each other like my cousins, the lovebirds and, in any number of ways, showed that this season of the year affects them much like a cat in the room does me—with hysteria.

It started back shortly after that holiday of foods, called Thanksgiving. I sit here on my perch almost all of the time and thus can get in on most of my family's conferences. The first mention of Christmas came one night after Sis and Butch had gone to bed.

She came over and sat beside Him here under the floor lamp and began to talk about the "bud-get."

From past experience, when that word arose upon the air, I scurried to the far side of my cage and braced my feet on the perch, so I could withstand the resultant blast. But surprise, surprise, it didn't come. Clutching my courage around me, I crept back to the side of the cage nearest them just in time to hear Him murmur something about getting a "little raise" that would come in handy for Christmas presents.

Well, since everything was going to be so congenial, I decided I wanted in on it, so through a little bit of scolding, I managed to get her attention long enough to let me out to perch on her shoulder. There I sat through reams of plans that left my head swimming; trees, decorations, food and above all, gifts for Sis and Butch were all laid out and some

of them were even put down on paper.

Now, it's been known for some time by all members of the family, including myself, that Sis wants a cat. That, in my estimation, is cruelty to noone as much as to me. They all know my reaction to those nasty animals and their obvious reaction to me. According to the talk beside the lamp that first night, I got the idea that She thought it was "healthy" for children to have pets around. Yeah, healthy for them, but what about me?

And then there was plans for Butch's presents. He has been planning for months on all sorts of gifts for Santa to bring him and has never settled down to one main thing. However, He suggested, and later bought, an electric train that makes a terrific amount of noise. But at least, I felt, it wouldn't try to eat me every time the folks were out of the room.

As the days passed, more plans were made and many of them were discarded. That wasn't the last conference I got in on, because my corner is also the favorite corner of the whole family and I sat in on Her plans with the children for their gifts for Him, and I was there when He helped the kids decide what to get for Her.

Now that was tact, if I ever heard of it. Here, according to what I could decipher from the conversation, was a dilemma. Butch and Sis for the past several years it seems, has been buying Her a certain brand of cologne each year for Christmas. To add to that, they have also been choosing shirts for Him. This year, through tact, and tact alone, She managed to convince Butch and Sis that He would like some cuff-links and He got them to choose Her a charm bracelet. Before it was all over, I thought sure someone was going to get caught in their own fancy footwork.

I guess it's a well known fact that birds like trees. All right, so I am a parakeet and have spent the major part of my life in a cage, so what? Does that mean that I don't feel the urge to flit from branch

to branch occasionally?

To hear my family make over the fact that I liked the tree, with all it's shiny decorations, you'd think I was some sort of freak. Have enjoyed it though and, since She says it's going to "have to come down tomorrow," I think I'll miss it as much as anyone.

Yes, it's been a ripe sort of season for me. I've lived through it and, although at times I wondered how humans survive, I fared pretty well. Of course, there is the situation that has been worrying me for a month now—the cat that was Sis's present this morning.

I needn't have worried. He's just a little thing and I can keep him cowed down pretty good. Why this morning, He looked at me as if he either wanted to make friends or make a meal and I screeched at him. Next thing I knew, just two little eyes were shining out

from under the sofa. Yep, I've got that one solved.

And the train ain't so bad. 'Course, it does make an unholy amount of noise, but I can stand that kind of competition any day. He and Butch were down this evening, playing with the train and they even invited me down for a ride. Managed pretty good until that blamed tunnel came headlong at me. They all laughed at my behavior, but believe me, there are times that plain falling is faster than any little agile stepping is. At least, I don't have a punk knot on my head.

Yes, the house is quiet now. The kids are in bed and He and She have finally got the house in order and they too have hit the hay. One thing they forgot, they didn't put my cage cover over me and I think that that was as nice a Christmas present as the cutlebone. Because, now, I can sit here on

my perch and think of all the delightful things that go on around our house during Christmas. I can look at the tree and see the streets lights reflected on the ornaments and dream of next year, when we will start the whole hectic business over again. Like She said, I'm sort of glad this one's over with, but I can hardly wait for the next one to come along.

DEAR SANTA:

Dear Santa:
I am a boy in the first grade. I would like a ranch set, an aircraft carrier, and a train set. Please bring something to my little sister. She wants a doll and some dishes.
Don't forget to bring something to all the other little boys and girls.
I Love You,
Rex Talley

Friendship

IS BUILT ON

Best Christmas Wishes

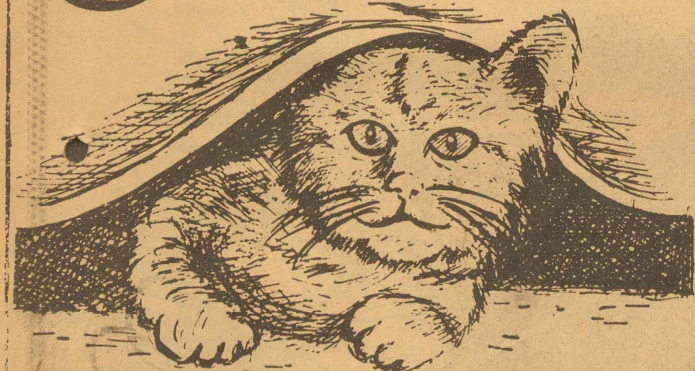
Confidence

LONDON BROS. MOBIL SERVICE

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Friona

DID SOMEBODY SAY Christmas?



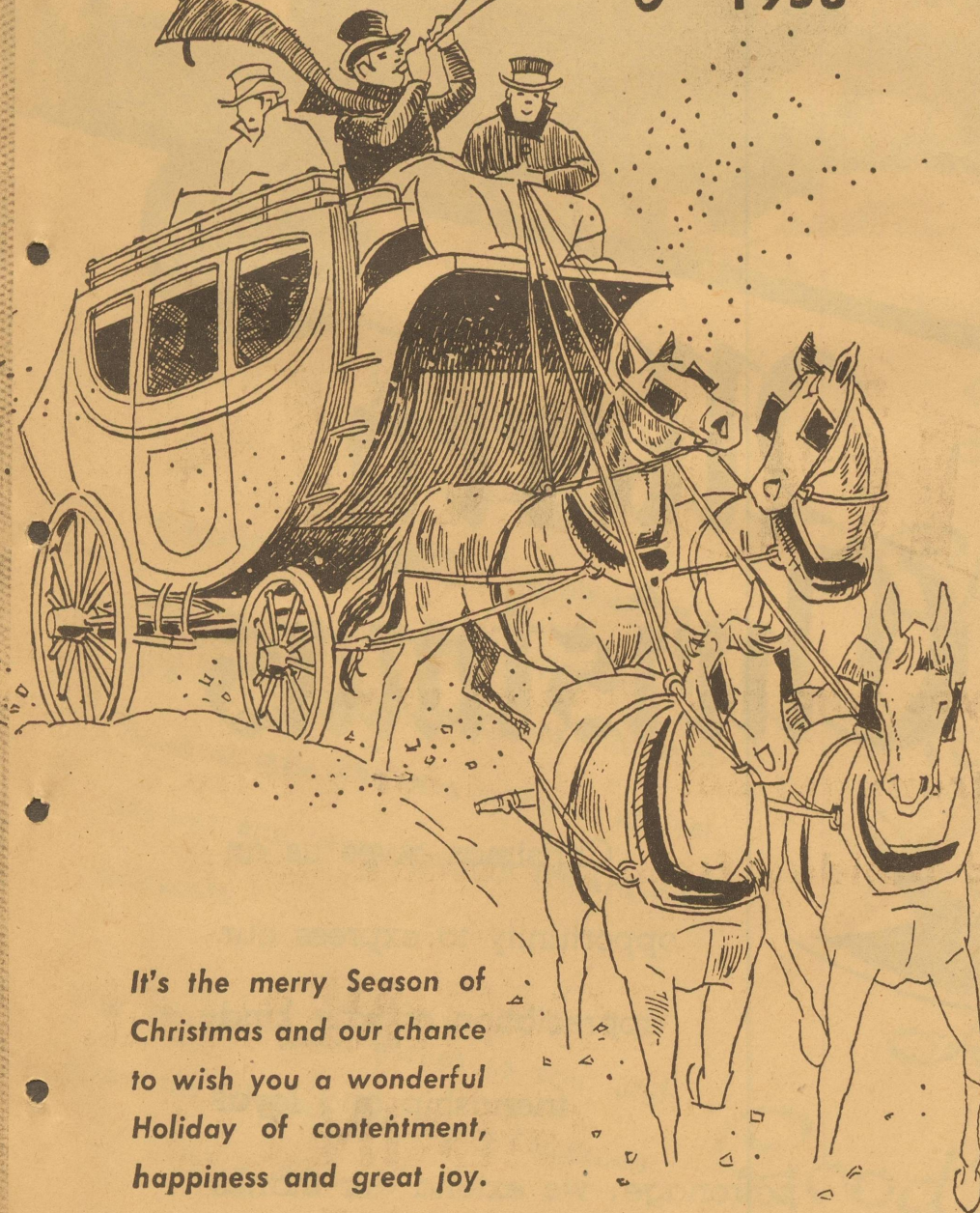
Yes... Merry Christmas to All!

Buske-Magness Cattle & Realty Co.

Ph 462

Friona

Greetings 1958



It's the merry Season of Christmas and our chance to wish you a wonderful Holiday of contentment, happiness and great joy.

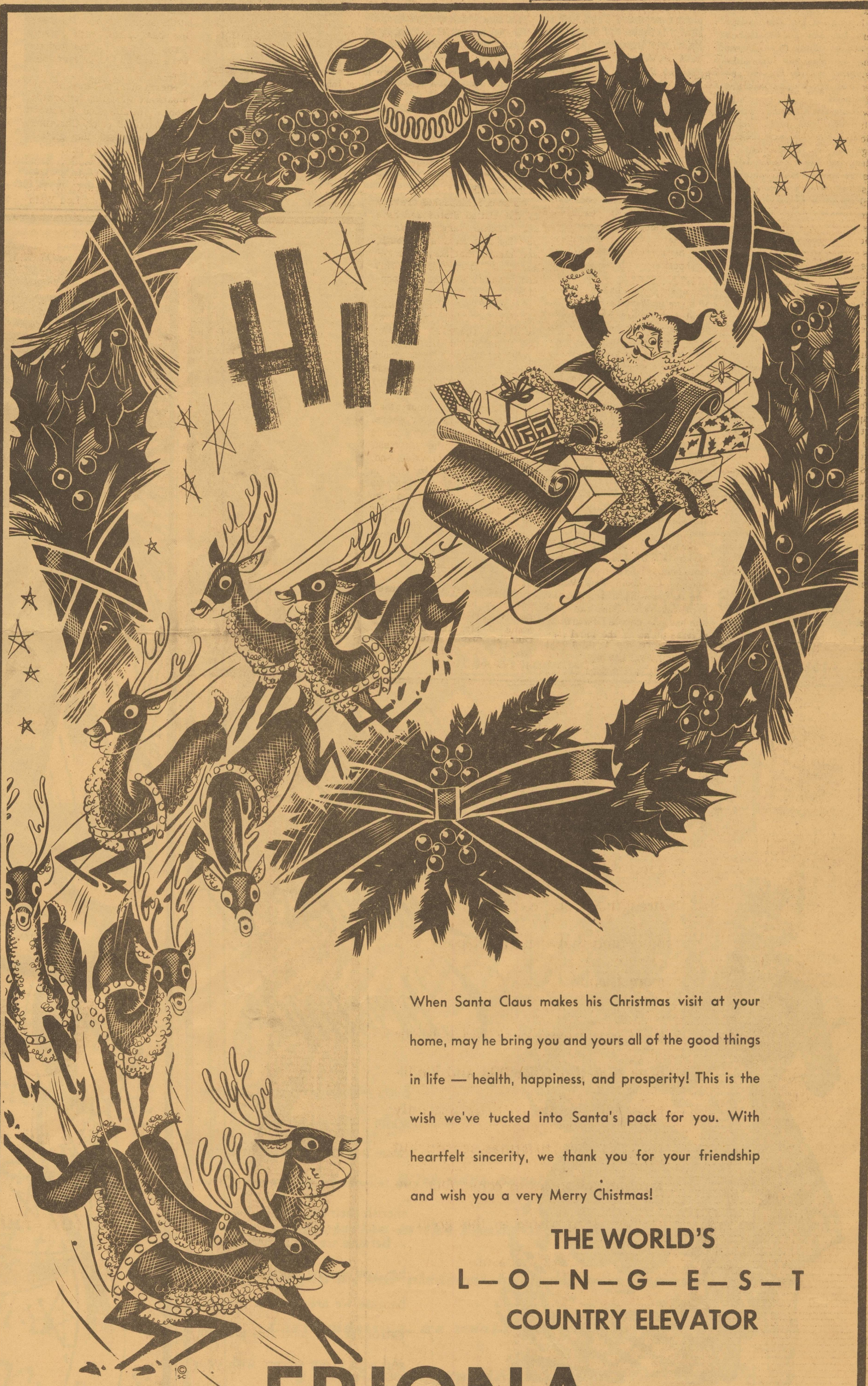
DOUGLAS-BINGHAM

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Friona



When Santa Claus makes his Christmas visit at your home, may he bring you and yours all of the good things in life — health, happiness, and prosperity! This is the wish we've tucked into Santa's pack for you. With heartfelt sincerity, we thank you for your friendship and wish you a very Merry Christmas!

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FRIONA WHEAT GROWERS

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Arthur M. Drake, Mgr

Friona



MRS. MARY OFFICER

Pioneering Was Fun For Friona Woman

BY SALLY WHITESIDES
Pioneering, says Mrs. Mary Officer, was for the most part, fun and adventure.

In her early days of teaching the children in the Indian Territory of what is now the state of Oklahoma, she received plenty of both. Also, she learned a great deal about people

and places; generosity of the people of the West; how to put up with crowded conditions and most of all, she learned that teachers must "check their beds before retiring." This check, by the way, was for other inhabitants--

Mrs. Officer, the former Mary Kennon, was reared by

her teacher-father in Nebraska. She was graduated from high school at Hebron, Neb., in 1896, at the age of 16. Soon after, she, her father and her sister came to the Oklahoma territory.

Her father had heard of an abandoned Presbyterian mission near a mining area that he felt could become a school.

So, the family simply moved to the Indian territory to teach, only to find that the "mission" was a ramshackle building, badly in need of repair.

But of students, there were plenty.

As there were no facilities for the education of white children on the nation, they were taught only by teachers hired by the government to teach the Indians.

Mrs. Officer and her father taught about 25 Indian children and around 50 white children that first year. They assisted them in learning English, reading, writing, and arithmetic. To add to their meager income (\$2 a month, per Indian child and \$1 per month, per white child,) they took upon themselves the job of teaching the children who then worked in the mines. Children and grownups answered the call to teaching and that meant night school and students ranging to all ages.

After teaching there for a time, the educational system was changed, through acts of the U. S. government in Washington, so that all teachers had to have a certificate to teach. Anyone wishing to teach could attend a month's course at a "normal" school each summer and thus receive the certificate and, of course, Miss Mary, as she was called every-

where she ever taught, was one of the first to receive the required certificate.

Upon receipt of the certificate, Miss Mary was assigned to a ranch school, east of Muscogee.

There, she lived in the home of the local trustee; ate at his table and taught his children and the children of the surrounding area. Along with these duties, Miss Mary worked long and hard to influence the family with which she lived that bathing regularly, delousing bedding and other forms of cleanliness were to be desired.

It worked, and before she had lived at the ranch too long, the family was following her example. Her wages, at the time, was set at \$30 a month; minus \$8 a month for room and board.

Mrs. Officer remembers a number of details about this first real adventure into the "wide world" without her family. She recalls, with a twinkle in her eye, the ride in the buckboard to her new "home," the meeting of the family with which she was to live and the intensive delousing of her bed the day after her arrival.

Another time she mentions with affection was the time she was too broke to go home for Christmas. Shortly before the holidays, small pox broke

out in the school which her sister taught, and Miss Mary and her sister pooled their limited funds so that her sister could go home. That left Miss Mary to spend the holidays away from her family and the prospect wasn't too bright.

She got to go home though, by the grace of the guilty conscience of a neighbor man.

Seems that she was on the scene when he and the man of the family with which she lived returned home from a riotous celebration of the Yuletide season in town. Sobered up the next morning, the man offered her the money to go home and would even take her to the train "if she wouldn't tell his wife about seeing him so inebriated."

Spring came and as summer filled the days, Miss Mary was sent to teach in a "Girls Academy" in Eastern Oklahoma.

There, she was teaching the girls of the Choctaw Nation and living "on campus" with the other teachers and students. As the teachers were all barely out of their teens themselves and many of the students were the same age, much fun was had by all.

This school had an average curriculum; reading, penmanship, English, arithmetic, music and, of course, a little homemaking was instilled in

each girl. Mrs. Officer remembers the children of the Choctaw Nation ranged widely in personality traits.

One girl, for instance, was a born tease and made life exciting and, at times, miserable, for those around her.

Coming to the school filthy and with the bare essentials in the way of clothing the girls thrived on the treatment they received there. Their most difficult subject was arithmetic, reports Mrs. Officer, and this subject was a problem to all of her students.

Another difficulty for them was the use of the English language. As they spoke, the Indians, adults as well as children, twisted sentences around and thus afforded the young white teachers with many a secret laugh.

An example was when an Indian man was asked if he would like a cup of strong coffee, he replied that he "liked strong coffee, raised on me." In other words, he was raised on strong coffee which he liked.

Another quirk to their speech was in calling everyone, including themselves, "it."

This was brought to Miss Mary's attention once when the school's little tease caused another, older Indian girl to cry. When asked what was bothering her, she replied "Nancy,

been git after it--make it cry." Again Miss Mary realized that it took an education of it's own, on the part of each teacher, to be able to decipher the needs and desires of the children.

Miss Mary taught at the academy until Christmas. At that time, she gave up teaching for marriage to Leon V. Officer, a druggist from Atoka. In later years, she taught again, in and around the Turkey, Texas area. She finally gave up teaching in 1943 and came to Friona to live with her daughter and husband, Mr. and Mrs. W. L. Edelman. Making her home with them for the past 15 years, Mrs. Officer's life is now one of quiet retirement.

"Miss Mary" began teaching at the age of 16, in an area filled with the work-roughened miners of Oklahoma territory. She has found, through her contact with all her pupils, of all ages and nationalities, a generosity and kindness which she appreciated then and now.

Now, at the age of 78, Mrs. Officer finally calls herself an "old timer," a title which, along with "pioneer," she is well qualified to carry.

Texas is the number one sheep and wool state of the Union, with the industry centered in southwest and far west Texas.

Our Wish For Everyone...

COUNTLESS BLESSINGS

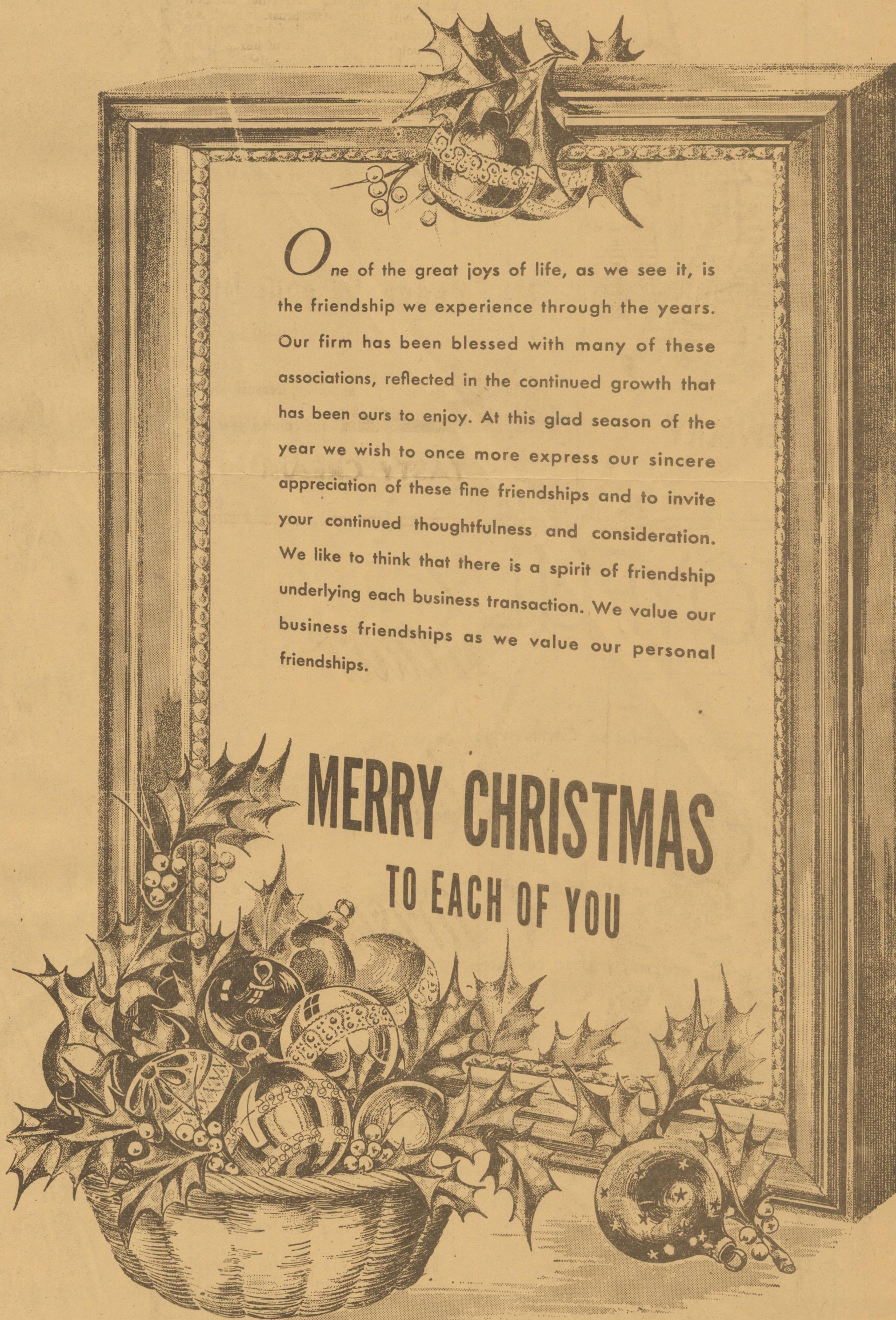
For Christmas

The approach of the Christmas season causes us to pause humbly and think of the many blessings we have received... and to express our innermost thoughts to customers and friends. These thoughts have to do with warm friendships — with true appreciation for favors — and a sincere "Thank you" for your patronage.

BI-WIZE DRUG

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Friona

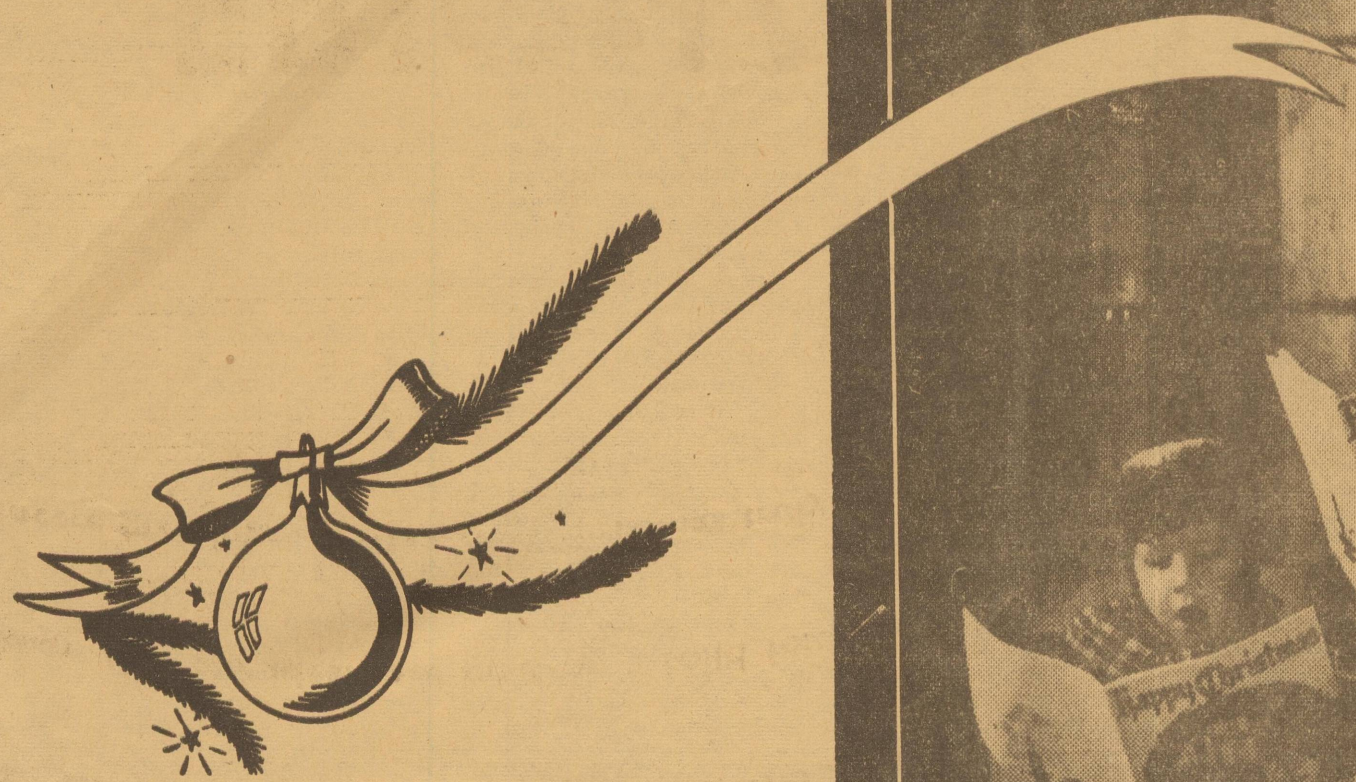


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JOYFUL CHRISTMAS TIDINGS

When the music of the Christmas carols fills the air with joyful tidings . . . when the earth is filled with beauty and the stars shine their brightest — that is the time to also be humble. It is well to pause, in the midst of world problems, to express reverent gratitude for our many blessings. The things we seek are the things He would have sought . . . man's humanity to man . . . hearts keyed to the eternal music of faith. We who love peace, and have sought it and fought for it, and offered prayer in its behalf, know that our ideals are built on a solid foundation. They cannot fail. So, at this great Christmas occasion, we bring you our sincere greetings . . . May this Christmas truly be one of genuine happiness for you and yours.

We Give S&H Green Stamps

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